Happy Birthdays to You, Loew’s, Col., Para., U.A. and Mono.

Five companies will mark major anniversaries during 1949. They are:
- Loew’s-MGM, Columbia, Paramount, United Artists and Monogram.
- Paramount will come to its 25th birthday, Paramount Pictures Corp. having been formed by W.W. Hodkinson in 1914, although Adolph Zukor’s Engadine Corp., which Paramount subsequently acquired, antedated it by two years.
- MGM will observe its 25th anniversary throughout 1949, the company having come into being during 1924 with the successive acquisitions by the late Marcus Loew of Metro, Samuel Goldwyn and Louis B. Mayer’s enterprises. Loew’s, Inc., was incorporated five years earlier, in October, 1919, thus bringing it to its 30th anniversary year. It, too, however, was antedated by Loew’s Consolidated Enterprises, formed in 1910.
- United Artists, another 30-year-old (Continued on page 4)

$3.60 Per Hour to See Theatre Telecast

Miami, Jan. 2.—First telecast from Miami to be picked up at the Olympia Theatre by WGBS televising the Orange Bowl game from the Rodney Burdine Stadium. RCA sent 10 technicians from New York to assist. The use of “the world’s largest television screen” necessitated the removal of a portion of the orchestra seats to make room for it. Also prices were advanced to $3.60 per person and included the regular stage and screen show.

FILM:

MPAA-World Commerce Tie Continues

Good Results Shown in ‘De-freezing’ Currencies

Highly satisfactory results—considerably better than were anticipated—were produced during 1948 under the so-called “compensation deal” negotiated late in 1947 between the Motion Picture Association of America and the World Commerce Corp. for the purpose of underwriting U. S. film earnings in Europe’s “soft-currency” countries.

A current check-up on the nature of developments since World Commerce—international trading organization with offices in principal cities of the globe—disclosed yesterday that its “commission” arrangement with MPAA is succeeding, that shows that MPAA itself has come to regard the deal as an important wheel in its money-unfreeze.

(Continued on page 2)

Arbitration Accord Seen in New Meetings

That the major distributors would reach an accord on terms of an arbitration system to be proposed to New York Federal Court became apparent at the week’s close, when it was disclosed that meetings designed to resolve certain differences will be continued.

(Continued on page 4)

BBC, British Press, Feature ‘Fame’ Poll

London, Jan. 2.—The results of the Motion Picture Herald - Fame international poll of exhibitors to determine 1948’s top money-making players were broadcast at seven, eight and nine o’clock Friday morning over British Broadcasting’s network in conjunction with regular news bulletins.

Additionally, the results, which put Bing Crosby, Anna Neagle and Margaret Lockwood, respectively, in the top three places, are covered in nationwide newspaper coverage here.

SEEK EARLY VOTE IN I. A.

Rival Film Unions Weigh Mass Elections Proposal

Efforts are being made to settle in a single stroke the CIO-AFL battle over jurisdiction at film companies’ home offices. The single stroke would be in holding of shop elections within a 48-hour period at all the New York home offices where CIO’s Screen Office and Professional Employees Guild and the Motion Picture Home Office Employees Local No. H-63 have been vying for the bargaining representation favor of hundreds of “white collar” workers.

Heretofore, it has been regarded as unlikely that a settlement of the conflict could be brought about under National Labor Relations Board auspices before next summer or fall. Were the two disputants to agree soon on the proposal for mass shop elections, which is currently being (Continued on page 4)

Goetz Cites Films’ Two Aims for 1949

Hollywood, Jan. 2.—In 1949 the motion picture industry will have to scrutinize more carefully than ever the American public’s preference in screen entertainment, and the production of films will have to be geared to what the public wants to see rather than a producer’s opinion of what the public should see. This was Universal-International production chief Willy Goetz’s appeal (Continued on page 4)

Kearns Report on Coast Labor Is Due

Washington, Jan. 2.—Hollywood will be in the spotlight when the new Congress convenes tomorrow with the expected publication of the long-delayed report on the West Coast labor situation based on hearings conducted here and in Hollywood by the House Labor subcommittee headed by Congressman Kearns (Rep., Pa.). The report went to press this week end and is due to be issued tomorrow or Tuesday.

BULK OF U. A. PRODUCT FOR VIDEO TO BE NON-THEATRICAL

Standard theatrical films will be substantially outnumbered by film productions of special type, too, according to television in the United Artists catalogue of product which it intends to make available to telecasters beginning this month.

Company’s new video department, at work on preparations since its announcement a few months ago, is ready to swing into actual distribution in the new field—and, it is believed by company executives, will have its operations rolling to the extent that actual profits will be entered on the books within two months from its starting time.

UA will charge a distribution fee of 32½ per cent, which is about 3½ per cent under the standard rate for the television distribution field, it is said.

MOTION PICTURE DAILY NEW YORK, U.S.A., MONDAY, JANUARY 3, 1949 TEN CENTS

VOL. 65, NO. 1

MOTION PICTURE NEWS

FIRST IN FILM NEWS

Accurate Concise and Impartial
Personal Mention

ALFRED CROWN, vice-president and foreign sales manager of Samuel Goldwyn Productions, will leave New York for London by air tomorrow.

THOMAS E. McGrath, associated with Eastman Kodak since 1926, has been appointed manager of the company's new distribution center which is under construction in Rochester, N. Y.

FRANCIS HARMS, vice-president of the Motion Picture Association of America, is scheduled to leave New York for Johannesburg, South Africa, by plane today.

JACK ZIDE, RealiArt Pictures franchise holder in Detroit, and Mrs. Zide, will be the parents of a girl, Carol Lilian.

L. F. Gran of Standard Theatres has returned to Milwaukee after a Chicago visit.

HARRY FISCHER has been named manager of the Strand, Westfield, Mass.

St. Louis Scales Cut To 75c as Tax Goes

ST. LOUIS, Jan. 2—Theatre here have reduced admissions from 78 to 75 cents and reduce other prices proportionately in consequence of the repeal of the city's five percent amusement tax which is scheduled to be signed yesterday by Mayor Kaufmann.

With a companion cigarette tax, the amusement tax netted the city some $800,000 in 1948, but was condemned by the public as a sales tax at the start of April. Theaters have lost the tax last year but took no part in the actual campaign for repeal.

Tax Ruling Due Today On Benny-CBS Deal

WASHINGTON, Jan. 2—Bureau of Internal Revenue is expected to announce today its ruling barring capital gains tax treatment on dealings such as the one under which Jack Benny has been switched to Columbia Broadcasting System. The expected ruling, which will affect other top radio talent as well as Benny, will be considered in general terms. Amos 'n' Andy will not be affected, since the Bureau believes they can make out a case for having sold a property, and not just a person.

Red' Prober Resigns

WASHINGTON, Jan. 2—Resignation of Robert Stenling, chief investigator for the House Un-American Activities Committee and widely regarded as the sparkplug of the investigation of Communist activity in Hollywood has been confirmed here by members of the House committee.

Many Increases in New Postal Rates

WASHINGTON, Jan. 2—Postage rate changes, which will add an estimated $125,000,000 to the country's annual mailing bill, went into effect yesterday. Involved are several services including air mail and parcel post. Letters, magazines and newspapers are not affected under the new rates.

Under the new rates, air mail is increased from six to five cents on each ounce up to eight ounces. Basic rates for circulars and the like are increased from one-and-a-half cents to two cents for the first and two cents for the second ounce. Additional ounce costs one cent. Other increases cover catalogs, heavy packages, odd-sized pieces, etc. In addition a new fee of $10 a year for bulk mailing permits has become effective. Special delivery charges, which rose from 13 to 15 cents on first class mail, and special service fees are also up, as well as registry, insurance and C. O. D.

'Brotherhood' Drive Co-chairmen Named

The appointment of several territory co-chairmen for "Brotherhood Week" has been announced by Ed Lachman and Geo. Sullivan, national exhibit co-chairmen. The new co-chairmen are: Boston, R. A. Sturkenbroek, president, and David J. Murphy, of Independent Exhibitors of New England; Washington, A. Julian, chairman of Associates of the Washington Circle; and Lauritz Garman, MPTOA of Maryland; Seattle, Frank L. Newman, chairman of the Northwest Circuit; O. L. Lukas; Kansas City: R. R. Beeche, Kansas-Missouri Theatre Ass'n; and O. Sullivan, Atlanta; Young Remus; Associated Theatres of Indiana, and Ken Collins, Indiana Theatre; San Francisco, Roy Cooper, Golden State Theatre and Realty Co., and Ben Levin, General Theatrical Corp.

Moroso Memorial Service Tomorrow

Hollywood, Jan. 2—A Christian Science memorial service will be held at Forest Lawn Tuesday afternoon for Walter Moroso, producer, who died in a Coronado hospital Thursday. The body was cremated Friday in San Diego.

Moroso, 49, the son of the late impresario, Oliver Moroso, suffered a stroke Monday. Under contract with Fox for the past 10 years, he produced such film successes as "Margie," "Thunderhead, Son of Flight" and "G.I. Goes Hollywood." His last picture, "Mother Was a Freshman," has not yet been released. He entered the field as producer of two-reel educational films and was later associated with United Artists and Paramount. He was married to Dora Lune, and the mother of the deceased, Mrs. Anne Moroso.

MPAA Trade Tie

(Continued from page 1)

ing machinery. The MPAA-WCC operation, it now is disclosed, will be a permanent one, and is expected to become increasingly successful.

MPAA Withholds Figures

Meanwhile, MPAA is closely guarding its figures relating to the amount of earnings which have been withheld by MPAC. It is said that while some company presidents are willing to disclose the 1948 European figures on their own, others advise withholding the information lest other American industries face from the funds problems in Europe invite the WCC to close similar deals, which perhaps would serve to syphon off dollar benefits accruing to producers. It is felt that the way one usually reliable industry source explains it, WCC is dead.

Sporadically, meanwhile, that in one country alone—Italy—some $200,000 was withheld in 1948 under the old WCC deal. The figures made earlier this year by John A. R. Pepper, WCC executive vice-president, in New York, Little is known of Italy, but there is believed, of the extreme-ly unfavorable financial condition of that country.

Several Million Dollars Netted

The deal was conceived by Gerald Mayer, MPAA Continental chief now in Paris, when he was director of the MPAA international division. In a letter written last month on the occasion of Mayer's leaving here for France, MPAA said that as a result of the deal, 1948 involved $100,000 to $150,000 in additional income or foreign exchange, and that it was hoped that future deals would result in "a more favorable trade balance in our favor, with an increase in earnings of $250,000 to $300,000 of which the exchange element amounted to $200,000 to $250,000.,'

The arrangement calls for WCC to allot dollars for increasing a Euro-pean interest in American films in countries where it is desired to promote American film exports and to assist in the development of their film industries. It was expected that WCC's profit under the deal comes in the form of "commissions" from U. S. firms, companies through the MPAA.

Allen DuMont on Video

Allen B. DuMont, president of W. B. DuMont, has announced that John Crosby, syndicated columnist, will appear on "Critics at Large" over WJZ-TV, New York, on Friday to discuss "The Future of Television."

Kay Van Riper, 40

Glendale, Cal., Jan. 2.—Kay Van Riper, 40, former film editor, wrote several of the Andy Hardy film series, was found dead at her home here Friday. Police said death was probably caused by an overdose of sleeping tablets.

Boston Wins E-F Drive

Boston, Jan. 2—Eagle-Lion's Boston branch has won first prize in the William F. Heineman's sales drive, which was disclosed here at the weekend.

Newsreel Parade

TWO of the newsreel operators devote their entire footage to a sports review of the past year, while a third covers the tennis and auto news events of 1948. Fifty news events of the week are covered by the two other newsreels. Complete contents:

NEWSPAPER NEWS, No. 105—Sports highlights of 1948.


PARAMOUNT NEWS, No. 38—Headliners for the Christmas season, lasting ten days, are scheduled to appear in all major markets.

UNIVERSAL NEWS, No. 209—Unfourable news, starting January 5th, and lasting ten days, are scheduled to appear in all major markets.

WARNER PATHFINDER NEWS, No. 40—News of 1948 in review.

Swedish Taxes May Cut Production 50%

BY SVEN WINQUIST

STOCKHOLM, Dec. 28, (By Airmail)—Sweden's usual production total of over 50 films is expected to fall to 25 or 30 in 1949 as a result of the government's taxation program.

When admission taxes were increased from 1 Kronor ($1.50) to 3 Kronor ($4.50), the government was going to France, it is believed, of the extremely-favorable financial condition of that country.

On the other hand, an average Swedish film costs the producer 50,000 Kronor ($80,000). For the producer to get his money back, it must be seen by about 700,000 persons. At the same time, the government loses nearly 500,000 Kronor ($140,000) in taxes. The government refuses to give financial help to a film industry while governments in other Scandinavian countries are helping film producers.

In 1948, producers lost 2,000,000 Kronor ($500,000) on films produced in 1947.

Stahl Starts Filming Of 'Beautiful Doll'

Hollywood, Jan. 2.—For the first time in his 34-year film career, director Samuel Goldwyn has rolled the cameras on a musical comedy, "Oh! You Beautiful Doll," the George Gershwin production for 20th Century-Fox.

Stahl used 100 extras in the opening scene, shot in a set representing a music hall in London. Mark Stevens and June Haver head the cast. Picture is a film biography of composer Fred Fisher.

Burbank in New Post

Williamsburg, Va., Jan. 2.—Kershaw Burbank, former 20th Century-Fox studio publicity "man," has been appointed director of public information for Colonial Williamsburg, Va., a colonial city.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin, Kane, Editor; Martin Quigley, Jr., Associate Editor, Washington, D. C. London Bureau, 4 Golden Sq., London W.1, England; Service Circle 7-1010. Cable address: "Quigpunch," Reader Service Bureau, 3rd Floor, Service Building, New York, N. Y. Martin Quigley, President; Ben Klamen, President; Martin Quigley, Jr., Vice-President; Paul J. Sullivan, Vice-President and Treasurer; Leo J. Brady, Controller; T. H. Stadler, Advertising Manager; James F. Cunningham, News Editor; Herbert V. Ficke, Advertising Manager; Gus N. Pauly, Production Manager; Hollywood Bureaus, Yucca-Vine Building, International, Chicago, Los Angeles; Other Quigley Publications: Motion Picture Herald; Better Theatres and Theatre Sales, each published every fourth week as a section of Motion Picture Herald; International Motion Picture Almanac, Fname. Entered as second class matter, Sept. 25, 1918, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $8 in foreign single copies, 10c.
Yes, the "Buttons-and-Bows" picture, like the song, leads the Hit Parade as the biggest-grossing attraction on the market today from any company...topping every expectation...duplicating the sensational 1947 openings of "Road to Rio", one of the highest grossing attractions in all Paramount history!
I. A. - SOPEG Feud
(Continued from page 1)

discussed by them, the companies involved and the NLRB, there would be a strong possibility of clearing up the jurisdictional trouble before Feb. 1.

Companies around whose “white collarites” a series of NLRB meetings has centered centered on the past two weeks are Columbia, Loew’s, Republic, DeLuxe Laboratories, 20th Century-Fox and Paramount. It was SOPEG’s long-standing refusal to comply with the non-Communist affidavit provisions of the Taft-Hartley Law that opened the way for NLRB “invasions,” since the companies had refused to “do business” with a non-complying SOPEG. Meanwhile, of course, SOPEG has complied.

At this point the score is tied in the jurisdictional battle; one election victory for H-63 at United Artists and one for SOPEG at RKO Radio.

Allied Artists Sets Releases for Five


Review

“Shemp Comes Home”
(Screen Guild)

A LL the elements of emotion and humor that are traditionally bound up in stories about a boy and his dog are neatly blended in this smooth little Robert L. Lippert production designed for family audiences and the Saturday trade. Told in a running time of 58 minutes, the boy-and-dog story is integrated with a melodramatic angle about bank robbers and the immigration service, and for good measure, there’s a romantic romance in the background.

Billy Kinbaker plays the boy, and Flame is the dog. When Billy learns, on his mother’s death, that he is to be sent to an orphanage, and deprived of his dog, he and Flame run away and hitch-hike to a small town near the Mexican border, where Robert Lowery is in charge of border immigration and J. Farrell MacDonald is sheriff. En route they are befriended by a Mexican, played by Martin Garralaga, who has lost his passport and winds up sharing a cell with Billy, who is held pending investigation. With Flame’s aid, they break jail and hide out in a ghost town to which two bank robbers, fleeing the law, also come. When a posse arrives the gangsters manage to get the Mexican arrested for a shooting they have committed, but later on, Billy, with Flame assisting by overpowering the bandits, brings the bank robbers to town and justice.

Ron Ormond produced, with Ira Webb as associate producer, and Ford Beebe directed from an original screenplay by himself.


Split Stage Policy For RKO Boston

Boston, Jan. 2.—An agreement with the musicians union to guarantee at least 18 weeks’ work in the current theatrical season has resulted in a policy for the RKO Boston under which stage shows will supplement a feature film for four weeks, then revert to double features for four weeks, according to Ben Domingo, New England district manager for RKO Theatres. The stage shows will be booked in 4-couples of four, each to run one week. The policy was initiated on Dec. 24.

Goetz Cites
(Continued from page 1)

liam Goetz’s New Year keynote, delivered yesterday in a special American Broadcasting program embodying speeches by U. S. industrial, governmental and educational leaders.

Not only will the producers have to make motion pictures of which the public will be interested, said Goetz, but the exhibitors will be required to play the more important parts of the motion picture picture role by providing the public with more pleasant hours of worthwhile entertainment, which, of course, is its goal not only this year but every year.

Happy Birthdays
(Continued from page 1)

company in 1949, was formed in April, 1919.

Columbia arrives at its 25th birthday next Monday, having been incorporated on Jan. 10, 1924. Monogram reaches its 25th year, having come into being with W. Ray Johnston’s Rayart Prod. in 1924. Many happy returns!

‘Pit’ Starts National Release in 9 Cities

Twentieth Century-Fox announced “The Snake Pit” on its national release over the weekend with nine New Year’s Eve openings.

The showings in Boston, San Francisco, Oakland, San Jose, San Diego, Long Beach, Brooklyn, Boston and Phoenix will be followed by day-and-date premiers early in January in 40 theatres in key cities, Andy W. Smith, Jr., general sales manager, said.

Arbitration Accord
(Continued from page 1)

would file separate proposals has been virtually dismissed. The system as it now stands, among other things, provides for damages up to $5,000 for an exhibitor as a result of proven arbitrary refusal of run by any single distributor and subsequent non-compliance with the award determined by the arbitrator. Some phases of the plan are expected to be altered before it is presented in the majors’ proposed decree to the Department of Justice on Jan. 31.

There is no indication yet that the plan meets with the approval of the Little Three, Republic, Eagle-Lion and Allied Artists-Monograms, who also have been invited to participate in the discussions.

ERSKINE JOHNSON *
HAS SWITCHED TO “FAMILY HONEYMOON”

“I thought You Can’t Take It With You was the best comedy I had ever seen ... until I saw Claudette Colbert and Fred MacMurray in ‘FAMILY HONEYMOON’”

* Noted NEA Columnist and Radio Commentator

UNITED

Flight Facts

There’s one thing that never fails to surprise first-fighters on “the Hollywood,” United’s one-stop New York-Los Angeles flight.

Just about 10 minutes after taking off in the gray gloom of mid-winter, our giant DC-6 Mainliner 300 suddenly emerges into clear blue skies and dazzling sunlight!

It’s a remarkable change, and many passengers ask me about it. I thought you’d like to know, too, that “the Hollywood” (and United’s other DC-6 Mainliners) fly at the sunshine level—thousands of feet above winter weather. The air is really smooth at the sunshine level. It takes us only a few minutes to reach this altitude, and we stay there for the entire trip, except for our one stop at Chicago.

I think you’ll agree when you fly “the Hollywood”—it’s the finest way to travel coast to coast.

Happy New Year!

United Air Lines Pilot on

“The Hollywood”
Deadlock Ends Exchange Pay Raise Parleys

N. Y. Runs Big But Expected ‘Eve’ Boom Fizzled in Sleet

Meet Here Today on S. Africa Situation

Mayors Would End US Tax to Level Locally

Act Following Similar Move Made by AMA

Washington, Jan. 3.—Still another demand for the Federal government to step out of the admission tax picture so that cities can step in will be made in March, when the U. S. Conference of Mayors meets here.

Last month, the American Municipal Association went on record for an early end of the Federal 20 per cent admission tax, and for the states to give municipalities the power to levy admission taxes. The AMA represents some 7,500 state and municipal governments.

The Conference of Mayors will meet here for its annual conference on March 21-23. It represents mainly the larger towns and cities. There is some expectation that the Federal tax will be ended when the conference meets (Continued on page 6)

Para. Halts Court Report on Theatres

Paramount has elected to discontinue the filing of quarterly reports with the New York Federal Court for any further changes in its theatre holdings, having taken the position that the necessity of them had been obviated by the opinion of the U. S. Supreme Court in the industry anti-trust case.

Loew, Warner and 20th Century-Fox filed their fourth-quarter, 1948, statements on Friday and yesterday, all formally disclosing changes which they announced at the court hearings last month.

When it proscripted theatre major circuit interests of between five and 95 per cent in its decree of Dec. 31, (Continued on page 9

Conciliation Set For New Haven

New Haven, Jan. 3.—A Theatre Owners of America conciliation board has been named to commence its duties for the exchange area, covering Connecticut. The two members of the committee are Maurice Bailey and George H. Wilkinson, Jr. Bailey is a theatre oper-

(Continued on page 9)

Additional Chairman for ‘Brotherhood’

Additional territorial exhibitor co-chairmen for the forthcoming “Brotherhood Week” drive have been named by Ed Lachman and Gcai Sullivan, the additional exhibitor co-chairmen, as follows:

Denver: John M. Wolfberg, Allied Rocky Mountain Independent Theatre

Lawson Sees Greater Stability in Canada

Supreme Court Bans Closed Union Shops

Washington, Jan. 3.—The U. S. Supreme Court today upheld the constitutionality of state laws banning the closed shop, union shop, and other similar forms of union re-quirements of workers to be members.

It is estimated that 16 or 17 states have such laws, guaranteeing workers the right to work regardless of membership in unions.

Toronto, Jan. 3.—“Although in the motion picture industry it has been considered that the American, trends in the Dominion’s film industry did not parallel those in the United States during the 12 months ended,” according to J. Earl Lawson, KC, president of Canadian Odeon Theatres and the J. Arthur Rank Organisation of Canada, who added: “In 1948 the point of difference of chief importance was the greater stability of the Canadian market.”

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Exchange Deadline
(Continued from page 1)

$27,500 in Prizes
To E-L Branches

Members of the Eagle-Lion organization in 21 of the company’s 31 domestic branches have received $7,500 in prizes for the 12 included company sales drive in honor of William J. Heineman, E-L sales vice-president.

Leading money-winning branch was Boston, which, under the leadership of branch manager Harry Segal, won $4,000. Other leaders in order were: Chief Townsdens, Detroit, $2,600; Wallace Rocker’s, Seattle, $2,000; Waller, Raleigh, $1,700; Harold Keeter’s, Atlanta, $1,500; Martin R. Austin’s, Denver, $1,500; and Vin Gordon Craddock’s Indianapolis, $1,500. Harry Goldman’s Chicago, $1,250; Harry S. Alexander’s Albany, $1,100; and Des Moines, managed during the drive by F. J. Lee, now St. Louis branch manager, $1,000; Ab LaRipa’s Minneapolis, $1,000.

Following these leaders in the distribution of prizes came Cincinnati, Milwaukee, St. Louis, Kansas City, Philadelphia, St. Louis, Washington, and Cleveland.

Top individual district manager’s prize went to Edward A. Mitchell, who received a 1,000; second place was for Mr. Ritterman, 19th, $1,800; third place was won by Mr. Nettleton, 12th, $1,500; and third place was won by Mr. Robinson, 12th, $1,200. Following these leaders in the distribution of prizes came Cincinnati, Milwaukee, West Coast, New York, and Boston. Following these leaders in the distribution of prizes came Cincinnati, Milwaukee, West Coast, New York, and Boston.


donald Goldsby presents
"ENCHANTMENT"
Starring
DARRIN EVAN NEW YORK TIMES

David Niven, Angela Lansbury. Directed by RKO Radio Pictures. In Astor Theatert, 45th and 10th Street.

Ellis To Distribute
Foreign Films Here

Jack Ellis, former Eastern district manager for United Artists, is handling distribution on his own here and will handle foreign and independent product. He already has American distribution rights to a new Italian picture.

Fire Kills Operator

MINNEAPOLIS, Jan. 3.—Fire of unknown origin, which completely destroyed the Avalon, Brooien, Minn. took the life of the theatre’s projectionist, Lawrence Heise, 36. Clarence Swenson, manager, suffered no harm. The theatre was owned by C. D. Nelson.

Fred Ford Dies at 62

MEMPHIS, Jan. 3.—Fred Ford, 62, publicity manager for the RKO pictures and New York’s chief Western representative, died of a heart attack Sunday in New Orleans Hotel. He had been with RKO 10 years.

S. E. Coffin, Malco Vet

MEMPHIS, Jan. 3.—Samuel Edgar Coffin, retired manager of the Princess Theatre and the theatre’s opening act, died of pneumonia at Methodist Hospital. He was 72.
CONGRATULATES

Olivia de Havilland

as the

"BEST ACTRESS OF THE YEAR!"

by UNANIMOUS ACCLAIM on the FIRST BALLOT of the NEW YORK FILM CRITICS!

as the

"BEST ACTRESS OF THE YEAR!"

by the NATIONAL BOARD OF REVIEW COMMITTEE on EXCEPTIONAL FILMS!

for her portrayal in

the

Snake Pit

Darryl F. Zanuck presents OLIVIA de HAVILLAND in "THE SNAKE PIT" • also Starring MARK STEVENS and LEO GENN with CELESTE HOLM • GLENN LANGAN • Helen Craig • Leif Erickson • Beulah Bondi • Lee Patrick • Howard Freeman • Natalie Schafer • Ruth Donnelly • Katherine Locke • Frank Conroy • Minna Gombell • Directed by ANATOLE LITVAK • Produced by ANATOLE LITVAK and ROBERT BASSLER • Screen Play by Frank Partos and Millen Brand • Based on the Novel by Mary Jane Ward
From the heart of America to America's heart comes "So Dear To My Heart", Walt Disney's miracle merger of warm, living drama and joyous cartoon—a real "story-telling story" that gleams and glows with tenderness, laughter and tears to delight all of all ages, who know and remember the miracle of youth.

Climaxing a phenomenal campaign of magazine and newspaper advertising, exploitation, network radio and music promotion, "So Dear To My Heart" comes to America's heart January 19th in an unprecedented 150-theatre premiere in Ohio, Indiana, Kentucky and West Virginia.

"Stands at the head of the class! Potent fare! A must for kids and adults alike! A first rate job of story telling! Plenty of laughs, suspense and melodrama!"

— VARIETY

"Rating: Excellent! Fundamental entertainment . . . fine, heart-warming diversion for all kinds and classes of people! A rare experience!"

— MOTION PICTURE HERALD

"Will delight the young-in-heart of all ages! Eye-filling Technicolor . . . acted with verve by an endearing cast . . . magical flights of cartoon fancy!"

— MOTION PICTURE DAILY

"Amply endowed to join the long line of distinguished Walt Disney predecessors and carve itself a noteworthy place among them as concerns popularity and profits!"

— BOXOFFICE
WALT DISNEY'S
SO DEAR TO MY HEART

STARRING
BURL IVES • BEULAH BONDI
HARRY CAREY • LUANA PATTEN
and BOBBY DRISCOLL

FEATURING THAT “DILLY-DILLY” SONG
“LAVENDER BLUE” (DILLY-DILLY)
and
“SO DEAR TO MY HEART” • “IT'S WATCHA DO WITH WATCHA GOT”
“STICK-TO-IT-IVITY” • “COUNTY FAIR”

Directed by HAROLD SCHUSTER • Screen Play by John Tucker Battle
Adaptation by Maurice Rapf and Ted Sears • From the Story by Sterling North
Released through RKO RADIO PICTURES, INC.

“Can't miss at any run, small or large, big city or small town! Disney's reputation, plus splendid word-of-mouth bound to make it a big grosser!”
— SHOWMEN'S TRADE REVIEW

“A constant delight! Walt Disney has again turned out another roundly good entertainment for the young-in-heart... rich and warm!”
— FILM DAILY

“A rare opportunity for exhibitors to sell a clean, wholesome show! The need for such an attraction has long been evident!”
— HOLLYWOOD REPORTER

“A must for the seniors as well as the kids! Plenty of laughs, suspense and good old-fashioned melodrama! Stands right up in front of Walt Disney's list!”
— DAILY VARIETY
N. Y. Runs Big

(Continued from page 1)

iff was increased from $2.40 to $3.60 and where "Joan of Arc" is now in a third week on a reserved-seat basis. This is the highest admission seen in these parts in recent years. The film figures to do $18,000 for the week at the Fulton and about $44,000 for an eighth week at the Victoria.

"Words and Music" with a holiday stage presentation at the Music Hall seemed actually to benefit from the storm. House took in $31,250 on Friday, setting a new mark for New Year's Eve despite the weather which so adversely affected other spots. Hall probably will do $160,000, a tremendous take in this current and fourth week of the show.

Roxy Scale Raised 30c

The Roxy, which raised its scale to $1.80 top, from $1.50, took in $102,000 Wednesday through Sunday, indicating $13,000 for the second week of "That Wonderful Urge" with an ice show featuring Barbara Ann Scott on stage; that is big business but more was looked for.

"Enchantment" is likely to do about $39,000 in a second week at the Astor, which is good enough, and about $1,000 over the previous week. "One Sunday Afternoon" failed to stand up against the weather at the Mayfair, with only $11,000 in a second week.

Others which faltered were "Whiplash" with $11,000 in a second week at the Globe, and "Angel on the Amazon" with $8,000 for a second week at the Gotham.

"Rogues' Regiment" is moderate at the Criterion with $18,000 seen for a third week. At the Park, "Hamlet" would ring up a lofty $24,000 in a fourth week during which eight extra performances were added, bringing the total for the week to 25. "Red Shoes" is also continuing big with about $19,000 apparent for the 11th week at the Bijou.

At the Paramount where the New Year's Eve top was $2.20, "Paleface" accompanied by Benny Goodman's orchestra on stage tonight will conclude the picture's week's business getting in the neighborhood of $92,000. "Snake Pit" looks good for $37,000 in a ninth week at the Rivoli, probably having derived good support from the New York Film Critics' award to Olivia De Havilland for her performance in the picture.

Upswing at the Capitol

"Every Girl Should Be Married," the Capitol tenant with Burt Lancaster and Skitch Henderson's orchestra on stage, is greatly improved in a second week with $10,000 more indicated. This is the biggest week in many months for the Capitol, and about $14,000 over business for the opening week of the show.

At the Strand, "Adventures of Don Juan" with Tommy Dorsey on stage shows a good $40,000 during Friday, Saturday, and Sunday, and on that basis should finish a second week with $75,000. Heavy returns for the second week of "Force of Evil," hitting $55,000 for the week at the Strand, the studio's $120,000 in its opening week.

The Palace will resume its first-run policy on Jan. 12, with RKO's "Maid in Green Hair." Other new films on schedule include Film Classics' "Unknown Island" at the Rialto on Friday and Tuesday and "My Dear Secretary" which is to follow the current "One Sunday Afternoon" at the Mayfair.

NCCJ Fetes Depinet Dunne, Others Feb. 4

Awards will be presented to Ned E. Depinet, president of RKO Radio; Richard Rodgers and Oscar Hammerstein II, authors and producers of Broadway musicals, and Irene Dunne, screen star, at the amusements division luncheon of the National Conference of Christians and Jews at the Waldorf-Astoria here on Feb. 4, it is announced by Dr. Everett R. Clingy, president of the conference. The awards are being presented to persons in the amusement world "who have done the most in 1948 to promote better understanding among people of all faiths."

The luncheon will be the occasion for reaching a nationwide campaign by the amusements division, culminating in the "Brotherhood Week" observance sponsored by the Conference, Feb. 20-27. J. Robert Rubin is chairman of the division and Louis Nizer is chairman of the luncheon committee.

Would End US Tax

(Continued from page 1)

overlapping with the AMA, but not complete duplication. It has had a nine-month study on Federal excise tax problems since early in 1948, and, according to one official, the recommendation is that the Federal excise tax get out of the Federal tax field. It is pointed out that most of the cities and towns represented in the conference study have already or are preparing to levy the tax, but don't do so "because we just can't levy a local tax on top of the Federal tax—that would kill the goose that lays the golden egg," this official indicated. The Conference will lobby for its program in Congress this year.

Floods Shut Many N. England Houses

Boston, Jan. 3—Theatres in Vermont, Western Massachusetts and Connecticut were damaged by floods over the weekend. The closed and film deliveries were impaired.

Fallen Idol' Gets British Film Award

London, Jan. 3—June Wyman has been named as the star of the year by the London Daily Express film tribunal for her role in "Johnny Belinda." Ann Todd's "The Fallen Idol" was named the film of the year. Pierre Fresnay was cited the best actor of the year. These awards were announced by the Universal-International Releasing Organization will handle "The Fallen Idol" in the United States.

Six prizes of $400 each were awarded for the following performances: Married Shirley MacLaine; Clifton Webb, "Sitting Pretty"; Alex Guiness, "Oliver Twist"; Micheline Presle in "Le Diable au Corps," and Caithriona Balfe and Peter Weather in "London Belongs to Me." Terence Rattigan was awarded $800 for his script, "The Window Boy," and Heinrich Hoffmann received plane warrant for his technical work in "Red Shoes."

31 More U. S. Dates For Rank's 'Hamlet"


Additional Chairmen

(Continued from page 1)


NCCJ Names Johnston

WASHINGTON, Jan. 3—Motion Picture Association of America president Eric A. Johnston has been named chairman of the Washington area's motion picture committee for "Brotherhood Week," Feb. 20-27, sponsored by the National Conference of Christians and Jews.

15-Cent RKO Dividend

A 15-cent dividend was paid yesterday to RKO common stockholders of record on Dec. 17.
8 Simultaneous First-Runs in New York City
(Advertisements from New York Times)

Great Tradition of "Wuthering Heights" and "Rebecca"

STEWART
GRANGER
GRANGER . HOBSON

Blanche Fury

COLOR
TECHNICOLOR

Hills of Home

EDMUND GOWEN • DONALD CRAWFORD

STARTS THURSDAY

RADIO CITY MUSIC HALL

When My Baby Smiles at Me

BETTY RABLE

COLOR
TECHNICOLOR

Hills of Home

EDMUND GOWEN • DONALD CRAWFORD

STARTS THURSDAY

RADIO CITY MUSIC HALL

When My Baby Smiles at Me

BETTY RABLE

COLOR
TECHNICOLOR

Herbert T. Kalmus, President and General Manager

"Will undoubtedly become a classic of the screen!"
—Daily News

JOAN OF ARC

JOAN OF ARC

DIRECTED BY VICTOR VICTOR DEMAN

COLOR BY TECHNICOLOR

Produced by WALTER WALTER RUBEN

Directed by VICTOR VICTOR CROMMERS

LAMA TURNER • ALICE JANE • VAN NESS VAN NESS

THE THREE MUSKETEERS

THE THREE MUSKETEERS

COLOR
TECHNICOLOR

COLOR
TECHNICOLOR

COLOR
TECHNICOLOR

"The Thrills Are Sky-High! ... and Heaven-Sent!"

SOLID! A GAY COMEDY! ... SHOULD SEE IT!

TECHNICOLOR IS THE TRADE MARK OF

TECHNICOLOR MOTION PICTURE CORPORATION
## Motion Picture Daily’s Booking Chart

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**Notes:**
- Dates are based on National Release Schedules and are subject to change.
- Letters denote the following: (D) Drama, (M) Musical, (F) Comedy, (O) Outdoor Action. Production numbers are in parentheses. (R.) Motion Picture Daily Review Date.
Stability in Canada

(Continued from page 1)

been assumed that, allowing only for a time, conditions in the United States duplicated themselves here; that box-office trends, audience tastes and habits are materially different, and that Canada for all practical purposes could be included in the U. S. domestic circuit.

"Since this did not hold true in 1948, the fact that it did not give the year unusual significance," he declared, "adds, of course, to the usual significance of the fact that it did give it that significance.

"In Canada, the evidence is that the long-term upward trend in consumer habits, whether for motion picture entertainment or in any other field, only continues. Readjustment, following the abnormal spending which characterizes war periods, has been so far not only steady but accelerating strongly in the industry here. The Canadian situation has been materially helped by the fact that box-office prices had not increased materially as they had elsewhere nor as had the costs of other goods and services regularly in- demand by the average Canadian family.

"The market in the U. S. on the other hand, was subject during the war to a variety of disturbing influences both external and internal. So far in Canada the film industry has been able to set its own film-culture on a footing without government intervention, though there are many complaints.

"British films, following the inauguration of effective merchandising and distribution methods late in 1945, now have a substantial and established following in Canada. Essentially, this market consists of a steadily-widening percentage of the regular and general movie-going public which has been seeking greater variety in entertainment and finds that a blending of British films with American programs preferable means of securing this," Lawson declared.

No Failures in Canadian Industry

OTTAWA, Jan. 3—There was not a single commercial failure in the motion picture trade during the first three-quarters of 1948, though the number of bankruptcies in Canada amounted to the highest figure since 1941 in all other directions, according to the latest report of the Canadian govern- ment.

Companies Ask Court

For Books of Manos

COLUMBUS, O., Jan. 3—Court order seeking to impound the books of George A. Manos, Toronto, Ohio, owner of 25 theatres in eastern Ohio, has been asked by eight distributors.

A District Judge Meld G. Under- wood was told that Manos had mis- represented the income from pictures.

The distributors said Manos had ad- mitted in hearings before the Motion Picture Association of America, has re-established local headquarters for the association temporarily in the Palmer House.

Set Up MPAA Quarters

CHICAGO, Jan. 3. —Duke Hickey, community relations counsel for the Motion Picture Association of America, has re-established local headquarters for the association temporarily in the Palmer House.

WB to Produce

Films for Video

Hollywood, Jan. 3.—Warner Broth- ers is preparing to train special crews to produce television films at the studio, it was announced by Harry M. Warner, said here yesterday, "I personally do not believe television will interfere with either theatre operations or production of regular films," he asserted, adding that production for video will find its "greatest field" in educational films and other specialties.

"Right now the industry is in the same position as far as television goes as we were first feeling our way around with sound," Warner declared. "Rather than hinder the industry, I think television will prove a boon to motion pictures. Start of video film production awaits approval by the Federal Com- munications Commission of the company's purchase of Station KLAC here, he said.

Conciliation Set

(Continued from page 1)

ator in New Haven and Hamden, Conn., and Wilkinson is one in Wal- lidham. A list of alternate members of the committee will be issued shortly.

Any exhibitor in Connecticut hav- ing a grievance against a distributing company, which he is unable to re- solve satisfactorily with the distributor in question, may avail himself of the services of his committee without cost.

The Allied exhibitor should outline his grievance in writing and forward same to Bailey or to Wilkin- son for consideration. If the complai- ning exhibitor objects to having any of the designated members of the Board serve on his complaint, he may so state and alternates will be selected.

Connecticut Allied Backs

National Allied's Program

HARRISON, Jan. 3—Allied Theatre Owners of Connecticut has approved all resolutions passed at the recent National Allied convention in New Orleans, and all those joining with the Theatre Owners of America in conciliation boards, oppo- sing voluntary arbitration of grievances under the consent decree ruling, and opposing percentage pictures.

The group has also voted 100 per cent co-operation with and all possible assistance to observance of American "Brotherhood Week."

11 Theatres Named

(Continued from page 1)

San Diego, California and Rogers in Shelby, and the Main in Taylorsville, all in North Carolina.

W. T. Joyner and H. E. Powers of Raleigh signed the complaints as attor- neys for each of the plaintiff dis- tributors with Sargoy and Stein of New York as counsel.

Monogram To Release

4 Films in January


Capital Tax Deals

(Continued from page 1)

mined by its realities. Accordingly, proposals of radio artists and others to obtain compensation for personal services under the guise of sales of property can not be regarded as con- sistent with the capital gains provisions of the Internal Revenue Code. Such compensation is taxable at ordinary income tax rates.

The ruling does not affect the deal made with CBS by Amos and Andy. There the Bureau is reported to feel that a case can be made out that a sale of a property—rather than just per- sonal services—is involved.

"L?"—ask me

. . . about a wonderful new Quickie Vacation via TWA in the great Southwest. For, thanks to the speed of Sky- liner travel, a few days are all it takes for a leisurely flight and rest in the invigorating climate of Phoenix or Las Vegas. Big fare savings on family travel and round trips. For facts, call the local TWA office or your travel agent.

NOTICE

THE WENCH

has been registered by Spalter International Pictures, Inc., for use on its first release in 1948.

MITCHELL MAY, JR.
CO., INC.

INSURANCE

Specializing in requirements of the Motion Picture Industry

75 Maiden Lane, New York
S 0 W. 6th St., Los Angeles

RECEPTIONIST—Western Style and Cute!

We are trying to place a young lady as RECEPTIONIST. She's fresh from Arizona, petite and personable, the kind that won't wear all around perfect for the

WENDY LAMP. Box 431, Motion Pic- ture Daily, 1270 Sixth Ave., New York 20.
ROUSING SPECTACLE!
A GREAT ACTION STAR IN A GREAT NEW ADVENTURE!

COLUMBIA PICTURES presents
JUNGLE JIM
STARRING
JOHNNY WEISSMULLER

with
VIRGINIA GREY · GEORGE REEVES

Story and Screenplay by Carroll Young
Based upon the famous King Features Syndicate newspaper feature
Directed by WILLIAM BERKE · Produced by SAM KATZMAN

Bringing to the screen the hero thrilled to by 42,000,000 in newspapers everywhere!
New US-Ascap Decree Pends In N.Y. Court

Stemming from Society’s Setbacks in Two Courts

Department of Justice is expected to announce shortly an impending new decree with the American Society of Composers, Authors and Publishers which would have the effect of extending and tightening the provisions of the consent decree which the government and the society entered into in 1941. Both sides declined official comment on what specific manner the new move will affect the society’s position in the motion picture industry. However, it was learned that Robert P. Patterson, special counsel for Ascap, among others, has conferred in Washington with government representatives to seek some legal sanction for continued operations in the film business.

(Continued on page 3)

Canadians Fined For Tax Laxities

Toronto, Jan. 4—Ontario exhibitors who have been tardy in their monthly amusement tax payments to the provincial treasury are being penalized five per cent of the amount of tax due under the provisions of the Hospitals Tax Act. The law, which went into force last April, calls for a 20 per cent tax on theatre admission.

(Continued on page 2)

$3,000,000 for Variety Charities

Philadelphia, Jan. 4—Variety Club International will spend more than $3,000,000 this year in charitable work, William J. McGraw of Dallas, Variety’s executive director, declared here last night at a dinner meeting of Variety Club Tent No. 13 at the Bellevue Stratford Hotel. McGraw said that all proceeds from the premiere of Allied Artists “Bad Boy” here and in 42 other cities will be donated to Variety.

Name Exchanges For ‘Brotherhood’

Following a meeting of general sales managers of the eight major film companies here yesterday at RKO’s board room, Charles M. Reagan, chairman of the distributors’ committee, announced the following exchange center chairman for the industry’s “Brotherhood Week” drive:

Paramount: Boston, John Moore; Philadelphia, Ulrick Smith; Dallas, Heywood Simmons; Milwaukee, Jess Arnall Holds Parley At State Department

WASHINGTON, Jan. 4—Ellis Arnall, president of the Society of Independent Motion Picture Producers, accompanied by James Mutvey and James Barnes, SIMPP counsel here, today conferred with aides in the State Department’s commercial policy division to press SIMPP’s fight for the Department to take an active interest in assuring fair treatment for American films abroad. Arnall said later that the meeting was cordial.

(Continued on page 2)

Kearns Report Clears Producers of ‘IA’ Collusion; Industry Defended for Its Part in Jurisdictional Dispute on Coast

WASHINGTON, Jan. 4—A House Labor sub-committee which for 18 months investigated the tangled Hollywood labor picture today issued its report clearing the industry of any charge of collusion or conspiracy with the IATSE and placing the entire blame for the industry’s labor troubles on the failure of the American Federation of Labor to settle the jurisdictional dispute.

The report issued by sub-committee chairman Carroll D. Kearns (R., Pa.), and was approved by lame duck Republican Congressman Lands of Indiana. The third Republican member of the sub-committee—Owen of Illinois—died last year, and the two Democratic members took little part in the investigation.

(Continued on page 6)

MPAA Calls Off S. African Mission

Projected mission of Motion Picture Association vice-president Francis Harmon and possibly others to Johannesburg to confer there on new monetary restrictions confronting the industry was called off yesterday by foreign department heads of MPAA—member companies who met here.

Unsettled government conditions in South Africa reportedly resulted in the decision pending further conversations with U.S. officials in Washington.

(Continued on page 3)
Personal Mention

JOSEPH BERNHARD, president of Film Classics and Cinicolor, is en route to the Coast from New York.

PHIL REISMAN, RKO Radio vice-president, has been promoted to an officer of the Legion d'Honneur. Associated with RKO since 1937, Reisman will be invested with his new office at a ceremony today at the office of the French consul general here.

JOHN J. MALONEY, M-G-M Central sales manager, and SAIL GOTTLE, Pittsburgh manager, are in New York today from Pittsburgh.

CHARLES L. CASANAVE, vice-president of Motion Picture Service Corp., and MRS. CASANAVE left here yesterday for London.

JAMES L. LAVARD, Warner Eastern and Canadian district manager, left here last night for Pittsburgh and Cleveland.

MAX WEINBERG, M-G-M Eastern sales manager, is ill at his home here with bronchitis.

BURROWS BISHOP, Jr., M-G-M Midwest sales manager, is here from Chicago.

DOROTHY BLANCHARD of the M-G-M Coast publicity office is due here today by plane from Hollywood.

IRVING ALLEN, producer, has returned to Hollywood from New York.

Moss Names Republic In Contract Action

LOS ANGELES, Jan. 4—Lou Moss and Lou Mosher, republic corporation, have filed a suit in Federal Court in Los Angeles asking for $885,000 damages from Republic for alleged breach of contract.

Complainant alleges the company “arbitrarily” rejected three scripts submitted for “Voodoo Legend,” originally budgeted at $300,000 and raised to $400,000.

Amount asked includes preparation expense, production fee and estimated profits.

New Short Subjects From RKO Radio

Harry J. Michelson, RKO Radio short subjects manager, disclosed here yesterday that there will be two new series for the 1949 program. First will be the “Screenliners,” one reel each, subject to approval. RKO will also introduce a new two-reel comedy series, “The Newlyweds,” to be produced by Gus Biskind.

N. J. Allied Plans

Anti-Censorship Fight

Anticipating the introduction in the 1949 New Jersey legislature of bills for film censorship and a broader pattern of municipal taxation of theatre advertising, Allied Theatre Owners of New Jersey will meet at the Stacey Trent Hotel, Trenton, on Jan. 17 to discuss the drive that would obviate the passage of such adverse bills. The meeting will be conducted jointly by Allied president Edward Lachman and George Gold, who heads the organization’s legislative committee.

Censorship legislation is expected to be urged by municipal authorities who are oppsed, with the larger cities having recently, in most cases, been produced under local court injunctions against the showing of certain so-called “sex education” films made by producers not connected, with the Hollywood industry. New Jersey theatres have been showing the pictures to segregated audiences, who are not allowed to enter the theatre; this censorship of such pictures is that it might be made to apply to Hollywood pictures by agencies charged with enforcement.

At present fourth class (Coastal) cities in New Jersey are empowered by legislation to levy a tax of one per cent municipal tax on theatre admissions. Cities in other areas of the state have been demanding similar power.

Seek Revival of U.S. Film Library

WASHINGTON, Jan. 4—Dr. Vernon W. Clapp, assistant to Dr. Luther Evans, head of the Library of Congress, said today the Library would like to be given another 81st Congress. It was believed that the legislation reviving the library’s motion picture division.

Evans said legislation would be submitted within a month and that “we are very hopeful this Congress will be more receptive than the last.”

1947 Congress had opposed the division, giving it only a small amount to maintain films already in its collection and for repairing any other activities or new acquisitions.

Broady Drops Deal For Ten Releases

HOLLYWOOD, Jan. 4—Abandonment of plans to distribute 10 pictures to be produced in Canada by Canadian International Screen and Renaissance Films—five to be released by Monogram, five by Allied Artists—was announced today by Steve Brody, AA-Monogram president.

Failure by CSP to start production on an agreed date was given by Bick as the reason for withdrawing. This now reduces the company’s release schedule for this year to 51.

Goldwyn Film to Sweden

Swedish distribution rights to Samuel Goldwyn’s film, “Song Is Born” have been acquired by Wiveline, Inc. for $25,000 in American currency. Rights paid for Goldwyn’s film, “Blonde Victory” (1938), were sold for $5,000, and three years ago.”

Strings on ‘Iron Curtain’ Tights

Washington, Jan. 4—Another film agreement between two Iron Curtain countries was reported by the U.S. Commerce Department today, the same between Poland and Yugoslavia.

The Department says that the Yugoslav press reports the two countries have been forced to take each other’s films.

Rank Sales Drive in Latin America

AI Duff, foreign sales supervisor of Universal-International, reported here today that a Seven Arts Rank sales drive will be conducted by U-I in Latin America. The winner of the drive, which will last for 10 weeks, will receive a trip to London as guest of J. Arthur Rank and John Dumas, Allied production executive.

Barnet, U-I’s home office supervisor, has been appointed captain of the drive. His associates will be Leslie Abbot, “Voodoo” sales supervisor, and Robert Weiss, Latin American representative for the Rank organization.

EP-C Stock Is Off, But Earnings Not

OTTAWA, Jan. 4—While the market price decline in recent weeks of Famous Players Canadian Corporation has been attracting attention in Canada, the company’s earnings for the fiscal year were better than for the same period of the preceding year and are said to be higher for two later months. Also, the company’s earnings for the fiscal year were better than for the same period of the preceding year. Also, the company’s earnings for the fiscal year were better than for the same period of the preceding year and are said to be higher for two later months.

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Arnauld Holds Parley

(Continued from page 1)

that he told the State Department what he had learned along: that the U.S. government must get fair treatment for the entire film industry and not just a segment, and it must make deals with foreign countries to keep competition within the industry.

The South African situation was also discussed along with general foreign problems, Arnauld reported. He will visit the State Department tomorrow and also plans to visit the Justice Department.

Canadians Fined

(Continued from page 1)

missions, payable monthly to the government within 10 days.

Some theatres have been lax in making their returns and the government has suddenly imposed the penalty. N., of the British Columbia department of consumer affairs, one of whom have been assessed as much as $25 for one infraction.

Newsreel Parade

THE film stars entertaining our airmen in Berlin and the inauguration of the new Governor of Puerto Rico are among the highlights of this week’s newsreel. Sports and other items round out the reels. Complete contents follow:

MOVIEPAGAN NEWS, No. 2—Reguest of Hair’s Dean and footy in the inauguration of Puerto Rican governor.

WILLIAM R. PATHE NEWS, No. 7—Airye in Berlin and the inauguration of the new Governor of Puerto Rico.


PARAMOUNT NEWS, No. 39—Football welcomes New Year. Stars over Berlin.

ACCOUNTING BUREAU, No. 2—Earthquake in Mexico. Berlin: where there’s a hit, there’s Hope (Bob). Football games.


NSS on Agenda of TOA Officials’ Meet

ALBANY, N. Y., Jan. 4—“Thorough discussion” of National Screen Serviceman’s business practices and “constructive suggestions” for improvement will be among the topics discussed at the Theatre Owners of America district and Caribbean meeting in Washington, D.C., Jan. 18-29, it was disclosed here today as the Albany TOA unit began circulation of a special letter from Arthur H. Lockwood, TOA president, asking for detailed information on the subject.

Lockwood’s request was for copies of recent correspondence between TOA members and NSS regarding such complaints as quality of trailers available and advertising, delayed shipments, torn posters, allegedly excessive charges, and prices paid for trailers and accessories. He also asked for information on what action, if any, were made, as well as for proposals for improvement.

Following the directors’ meeting in Washington, George Dembow and William R. Brennan, NSS executives, will address the Albany TOA on Feb. 2.

Says Drive-ins Made New Theatre Field

ATLANTA, Jan. 4.—Drive-in theatres have grown to huge proportions from a standing start only 10 years ago, said Harris Robinson, president of Dixie Drive-In Theatres.

Drive-in theatres solved the “terrible problems” Robinson said. “They opened the field of motion picture entertainment to thousands throughout the country for whom reasons found it impossible to enjoy films in the conventional indoor theatre.”

New Agency Is Formed

By Hollinger, formerly of the Warner home office publicity department, has teamed with Sig Rebochek, former executive with Norman, Mack and Co., to establish Rebochek-Hollinger Advertising, new advertising-public relations agency here.
Disney Prod. Income Was Off Last Year

Hollywood, Jan. 4.—Operations of Walt Disney Productions in the year ended last Oct. 2 resulted in a net loss of $4,033,819, it was announced today by Roy Disney, company president. This compared with a profit of $307,075 for 1947.

During the year box-office receipts declined in this country, Mr. Disney said, and foreign revenues continued to decline as more countries blocked currencies or adopted other regulations which hurt the American industry. Because of this, the company considerably increased the write-off of feature and short subject negative costs against 1948 income.

Current and working assets of Disney Productions at the close of the fiscal year exceeded current liabilities by $5,043,229, compared with a similar excess of $4,385,563 at the close of the previous fiscal year. The improvement in the current net working capital position was one of the benefits realized from the new magazine publication contract made last year.

At the studio, a program of cost reduction has been carried out without diminishing the quality of pictures; non-production expenditures have been sharply cut, Disney said.

Shooting Starts on 2 As Production Dips

Hollywood, Jan. 4.—The production index dipping this week to Highlands Lake, Metro-Goldwyn-Mayer; and "Oh, You Beautiful Doll," 20th Century-Fox.


Seven New Pictures Rated by Legion

Universal-International’s "Criss Cross" has been rated Class "B" by the National Legion of Decency in its current release of seven pictures. Classified A-1 was United Artists’ "Just William’s Luck." Rated A-II were: M-G-M’s "Act of Violence"; 20th Century-Fox’s "Chicken Every Sunday," Columbia’s "The Dark Past," M-G-M’s "Force of Evil," and Film Classics’ "Unknown Island."

Autry Seeks Station

Washington, Jan. 4.—Gene Autry has asked the Federal Communications Commission for authority to buy radio station KRTS at San Antonio, Tex., for $450,000. Autry now owns and operates stations KYW and KIVY, which he has used to develop interests in stations KOPO, Tucson, and KOWL, Santa Monica.

‘Quiet One’ Set

"The Quiet One," first production of Film Documents, has its first screening at the Little Carnegie Theatre late this month, according to Mayer-Buryst, Inc., distributors. Officers of Film Documents are Helen Levitt, Janice Loeb, Sidney Meyers and William Levitt.

Review

"This Was a Woman"

(Excelsior—20th Century-Fox)

THERE has been a production fashioned, "This Was a Woman" recounts the destruction wreaked in a British family by the depraved lust of a woman for power.

Made in England, this Excelsior Film Production has an unusual theme and explores it with considerable depth. However, involved story threads, a ten-day, last-minute session to put the pictures into the cans, has the writer, J. Leith Hemy, and director, Charles S. Harvey, secretary.

US-Ascap Decree

(Continued from page 1)

Manos Is Ordered

(Continued from page 1)

even though restricted to a considerable extent.

Announcement by the government probably will be made in New York Federal court, possibly this week, when motion to dismiss the case is heard. The move to modify has been made by Abner Greenberg, attorney and composer-member of the Ascap, who is raising objections to Ascap’s method of allocating voting shares to its local members commensurate with the royalties they collect.

The Department is expected to oppose the motion on the grounds that it will hurt Ascap’s interest in such matters, similarly as it objected to the presence of intervenors in the Paramount case.

The new decree would be the outgrowth of both the New York and Minneapolis Federal court decisions. Ascap has been allocated the power to sell in violation of U.S. trust laws and necessitating changes in the 1941 decree.

After several postponements, Greenberg’s motion was scheduled to be heard Monday before Federal Judge James Coughenour. However, early in the session, he referred it to Judge Henry W. Goldard, who presided over the government case which ended in the decree in 1941.

Eliminate SRO Field Staff; Await E-L Deal

Selznick Releasing Organization’s field sales staff, which for some time has been operating at reduced size, will be eliminated entirely as of this week except for its executives, which is intended by SRO.

It is understood, meanwhile, that the deal for Eagle-Lion to revive several of David O. Selznick’s older productions and take over "tail end" selling of his more recent pictures has been virtually concluded on the Coast, although contracts have not yet been signed.

Ideal Pictures’ Officers

Chicago, Jan. 4.—Marlon E. Harvey, head of Ideal Pictures Corp., and Martha M. Rath and S. J. Sperberg, have been named vice-presidents. Elmer R. Willoughby was named president, Sperberg, treasurer, and Charles S. Harvey, secretary.

Name Exchangem (Continued from page 1)

McBride; United Artists: John Bachman, and David Lake, Carroll Trowbridge, RKO Radio; Buffalo, Jack Chinell; Chicago, Sam Gores; San Francisco, Joe Smith; Los Angeles, James M. Topp, Ralph S. Greenberg. Loew’s: Pittsburgh, Saal Gottlieb; Indianapolis, Foster B. Gauer, Kansas City, Albert L. Adler; St. Louis, Proof: New Haven, Ben Simon; Cleveland, I. J. Schmertz; Omaha, J. E. Scott; Denver, J. A. Au; Los Angeles: Universal—Albany, E. Vogel; New York, Dave Levy; Charlotte, J. W. Greenbaum.


13 Are Named to Capital ‘Brotherhood’ Committee

Washington, Jan. 4.—Carter Barron, Loew district manager here, and George Crouch, Warner district chief, have been named as vice-chairmen of the Washington area’s motion picture committee for “Brotherhood Week,” organized by the National Conference of Christians and Jews. Other members of the committee are Louis Bernheimer, Julian Brevirsch, John A. Delir, William R. Hoyle, Fred B. Kogod, Frank L. Falce, Sidney Lust, Hardie Meakin, William Meiklejohn and Mrs. Louise Norman Miller.

Walker Receives the 1948 Laetare Medal

Frank C. Walker, former U. S. Postmaster General and head of Congerford Circuit, received yesterday afternoon at private ceremonies at his home here the National Laetare Medal for 1948 for his services to the government during World War II. Captain Frank C. Walker, of Albany, New York, was presented the award to Walker in the presence of the Rev. John J. Cavanaugh, CSC, president of Notre Dame College of Law, and members of the recipient’s immediate family.

Father Cavanaugh paid tribute to Walker for his work “during a period when our government had need of wise counsel and forthright decisions, and the moral support of the American people.” Walker, the 66th recipient of the annual award, is a graduate of Notre Dame College of Law. He received an honorary Doctor of Laws degree from the university in 1934.

Tom Canavan Heads St. Louis Variety

St. Louis, Jan. 4.—The local Variety Club has elected the following officers: Tom Canavan, chief barker; Lester Grand, assistant; Sam Levin, second assistant; James J. Tapella, dough guy; Dick Fitzmarric, property master; Tom James, international canvasser, and Louis Andrus, parking attendant. Russell Bovim, Mike Riordan, Jack Ross, Herb Washburn and Fred Wehrenberg, canvassers.

M & P Candy Firm to Operate on Its Own

Boston, Jan. 4.—As a result of Paramount’s M. and P. Theatres divestiture, Standard Candy Corp., formerly known as M. and P., will not be associated in any way with either New England or American Theatres, but will operate as a candy company.

M. and P. is now known as Albert & Manos, Inc., and Standard Accessories, also formerly operated by M. and P., will continue to service American and New England Theatres, as well as Maine and New Hampshire theatres.

Standard Supply Trade Co., formerly operated by M. and P., will also continue to service American and New England theatre corporations.

Floods Shut Houses

Albany, N. Y., Jan. 4.—Harry LaMont’s Strand Theatre in Plattsburgh reopened today after a four-day shut down caused by water in the boiler room. The studios were in the area last weekend. The rains also forced closing of Warners’ Troy in Troy for a day, and New York’s Daily News Theatre, while Warner’s Madison here closed last Friday afternoon because of a power failure.

Dezel Exchange Formed

Indianapolis, Jan. 4.—Dezel Pictures Exchange has been formed here to handle Astor and others.
M-G-M TIME IS BIG TIME!

M-G-M brings to your screen 3 of the Greatest Theatrical Properties in years!

(See how they grow even greater on next page!)

YOU'RE IN THE
The First Big Screen Record-Breaker of 1949!

"COMMAND DECISION"

World Premiere in Los Angeles sets new all-time record for first 2 days, and San Diego for first 3 days!
The Coast press raves:

"Better as a motion picture than as a Broadway play. This is Gable's meat. Proud of Walter Pidgeon. Have never seen Van Johnson as good." — Louella Parsons in L. A. Examiner

"King Gable is on his throne again." — Hedda Hopper in L. A. Daily News Column

"The drama you've been waiting for." — L. A. Mirror


"Rip-snorting movie." — L. A. Daily News

While it is still currently Broadway's No. 1 Stage Hit, the M-G-M picture has been completed, previewed and hailed as one of the great pictures, destined surely to be among the Ten Best of 1949!

"EDWARD, MY SON"

Approaching its 3rd year on Broadway and still packing them in. The nation will watch eagerly for this great Irving Berlin show when M-G-M brings it to the screen!
House Group Flays AFL

(Continued from page 1)

upon all parties involved, including the producers; therefore, despite any earlier doubts I might have had. I am now convinced that there was no collusion or conspiracy on the part of the industry in the Hollywood jurisdictional dispute.

The report said that the decision of the industry to keep open the studios in the face of the "ultimatum of the IATSE on Aug. 22, 1946 and of the carpenters on Sept. 11, 1946, was a matter of business judgment which, in the testimony of Eric Johnstion, was one which the producers, themselves responsible to the employees, the stockholders and distributors, had to make in the face of the ultimatum of the carpenters.

Review: Difficulties Studios Faced

A cessation of operations would have thrown thousands of employees out of work and subjected the producers to continuing liability under their contracts with actors, directors and theatre companies. It was also apparent that the possibility of settling the jurisdictional dispute within the framework of the AFL was highly unlikely. Having made their decision" to attempt to operate, the studios were faced with the difficulty of planning operations in view of the uncertainty as to whether or not, after a set was completed, any carpenters or painters would work on it despite their contractual obligations. The program for ascertaining the intentions of individual employees undoubtedly penalized many of them, yet the situation was precarious because of the possibility of violence at the studios.

Kearns said the AFL "is a union of unions, and how, this great American labor statute has can tolerate the policy of allowing men and women of their affiliate unions to take the jobs of other men and women of other affiliates is more than I can fathom, especially when such action is in direct violation of the AFL's allocations with respect to jurisdiction.

He declared that he extended his sympathy to the thousands of workers who lost their jobs and "they are not the only losers; the industry as a whole lost the services of thousands of loyal employees whose skill and experience were an integral part in the phenomenal growth of this great American industry. It is highly possible that this strike would never have occurred had the Labor-Management Relations Act of 1947 been in existence at that time."

The two members who signed the report recommended that the AFL "try to make amends in the motion picture industry dispute, even at this late date." Presumably this meant by clearly and definitely defining jurisdiction in the industry.

Urges AFL Handle Problem

Kearns and Landis said also that the AFL should continue its recent program for settling jurisdictional conflicts, and that Congress should "take all steps within its power to assure that this sort of thing should never, never happen again."

The report did not go into the role of Communism in the strike, nor whether CSU chief Herbert K. Sorrell had been telling the truth when he denied Communist party membership during the committee's hearings here. Kearns said that "there just wasn't enough evidence to warrant any conclusions on this."

In its introductory sections, the report pointed out that jurisdictional labor statute has can tolerate the policy of allowing men and women of their affiliate unions to take the jobs of other men and women of other affiliates is more than I can fathom, especially when such action is in direct violation of the AFL's allocations with respect to jurisdiction.

Stresses Industry's Importance

The report stressed the influence of the motion picture industry on the country, and the economic importance of the industry. It said that "the railroad industry and the industries of the AFL have largely responsible for its labor difficulties."

The report summarized the testimony of top AFL officials, and quoted at great length from the minutes of the producers meetings at which the decisions to dismiss the carpenters and to use IATSE members were involved.

Committee Cites DeMille As Symbol of Industry's Rise

WASHINGTON, Jan. 4.—The House Labor sub-committee's report on the Hollywood jurisdictional dispute awards a "tribute to producer Cecil B. DeMille."

Stressing the rapid growth of the industry, the report says this growth "can be illustrated more easily than it can be described." The illustration is DeMille.

The report points out that his first studio was a barn, for which he paid $25 a month and within which he produced films for an average cost of $20,000. On the other hand, says the report, "Unconquered," DeMille's latest, cost $5,000,000.

MPAA's O'Hara Terms House Unit's Report 'Gratifying'

WASHINGTON, Jan. 4.—Joyce O'Hara, executive assistant to Eric A. Johnston, president of the Motion Picture Association of America, said today that "it is gratifying to learn that the House Committee "after a full and fair hearing, found that there was no collusion or conspiracy on the part of the motion picture industry."

"This has always been our contention," he said.

Cleveland Local Elects

CLEVELAND, Jan. 4.—IATSE local No. 5 has reelected Edward Graves to serve as president for the fourth consecutive term, and terms in these offices are: vice-president, Leah Goldman; financial secretary, Mary Reesell; recording secretary, Anne Frieders; treasurer, Frank Muoto; business agent, John C. Wein.

Trustees are: Grace Dolphin, Charles Button, Arthur Bowers, with Frances Kates, Burton, Nate Gerson, Graves, Margaret Macay and Donald DeMille, companions of the executive board. Graves and Wein were named delegates to the Cleveland Federation of Labor and also convention delegates.

Harold Heffernan*

Has Switched To "Family Honeymoon"

"My favorite comedy was 'My Man Godfrey'...until I saw Claudette Colbert and Fred MacMurray in 'Family Honeymoon'."

* Noted Columnist of North American Newspaper Alliance

Congress Gets 4 Bills to Cut Tax

WASHINGTON, Jan. 4—Four bills calling for a reduction in the 20 per cent Federal admission tax to the prewar 10 per cent were dropped in the House hopper yesterday when the 81st Congress went under way.

Authors were Representatives Coer (D., Miss.), Dingell (D., Mich.), O'Toole (D., N. Y.) and McDonough (R., Cal.).

All four of the bills were introduced in the House in its first day. Representatives Powell (D., N. Y.) and Dawson (D., Ill.) introduced personal and corporate income tax reduction bills for the District of Columbia, while Rep. Patman (D., Tex.) moved for the continuation of the Reciprocity Committee as a special committee.

Strike Looms

(Continued from page 1)

Warner's home office on Friday with "IA" and distributor negotiating committees in an attempt to break the deadlock.

It is believed in labor circles here that a strike vote will be ordered at the weekend since little or no hope exists that Stone will be able to resolve the existing differences. The companies turned down "IA" for a 15 cent per cent general wage increase for the exchange workers and a cut in the work week from 40 to 35 hours. According to the reports, the "IA"iveness "causes are not in order at this time."

An exchange workers' strike would make it virtually impossible for them to secure product, and even if they were able to get product under such conditions it is regarded as certain that the "IA" projectionists in theatres would refuse to work.

Under the Taft-Hartley Law, a 60 day "cooling-off" period is required following a strike vote.

Resume "Collarite" Parleys

Representatives of AFL's IATSE Motion Picture Home Office Employees Local No. 6-35, CIO's Screen Office and Professional Employees Guild, and six distributors will meet at the National Labor Relations Board here today in a further attempt to bring about a quick settlement of the dispute between the two unions for jurisdictional control of home office "white collarites."

Operators Name Feiling

MINNEAPOLIS, Jan. 4.—Charles Feiling has been named business agent of the Minneapolis operators' union, succeeding John Winslow, who resigned another term. Wood Smith and Frank Rogers were elected president and vice-president, respectively, for the term ending July 1. The new board comprises Feiling, Smith, Wallace Yutzy, Drew Rogers and Francis May. Joe Eclewod is treasurer and Ken Cummings secretary.

DeVry Promotes Fisher

CHICAGO, Jan. 4—Henry M. Fisher, former manager of DeVry's New York division and liaison representa- tive in Washington, has been promoted to sales and merchandising vice-presi- dent by W. C. DeVry, company presi- dent.
"National" high intensity carbons change dim screen

SQUINT

to bright screen

SPARKLE

and make box office

BOOM!

"NATIONAL" H.I. ARC—"BRIGHTEST SPOT IN THE WORLD"

The term "National" is a registered trade-mark of NATIONAL CARBON COMPANY, INC. Unit of Union Carbide and Carbon Corporation

30 East 42nd Street, New York 17, N. Y.
Division Sales Offices:
Atlanta, Chicago, Dallas, Kansas City, New York, Pittsburgh, San Francisco
EVERYBODY*

WINS THE ENTERTAINMENT PRIZE WHEN
THE EXPERTS COMPLETE THIS SENTENCE:

"'My Own True Love' is a truly great motion picture
because: Wanda Hendrix, Find of
the Year in Filmdom's Famous
Five poll, scores again"

"My Own True Love"

A Paramount Picture Starring

PHYLIS CALVERT
and
MELVYN DOUGLAS

with

WANDA HENDRIX - PHILIP FRIEND
Binnie Barnes

Produced by VAL LEWTON
Directed by COMPTON BENNETT
Screenplay by Theodore Strauss and Josef Mischel
Adaptation by Arthur Kober
Based on a Novel by
Yolanda Foldes

Film Daily, Variety and other annual "new star" surveys all cite
"Miss Tatlock" Hendrix who's coming soon as the top femme star of
two other important hits. Wanda's wonderful in this uncompromising
close-up of the sensational "new look" in love—as the innocent girl whose
father and brother battle for the love of her best friend.

* Number 3 in a series
Government Is Interested In Losses Abroad

South African Edict Costs $2,225,000 Yearly

U. S. State Department has expressed itself as being "vitally interested" in the foreign affairs of the industry in conversations with film representatives who have been in Washington recently protesting South Africa's edict sharply curtailing dollar remittances.

The government's attitude was said here yesterday to be "encouraging" but to what extent it will affect itself in film trade relations with foreign countries must await further study by the Department.

Fair treatment throughout the world for the U. S. companies is the hope of the State Department, but in dealing with any one country, such as South Africa, Department aides reportedly want assurances that all firms here will benefit equally.

Earlier this week, Ellis Arnall, (Continued on page 4)

Exhibitors Protest U. K. Booking Plan

LONDON, Jan. 5—Seven Exhibitors' Association representatives conferred today with F. W. Alport, London manager of the Motion Picture Association of America, and the sales managers of American distribution companies here on problems arising out of Eric Johnston's unit booking program, which prohibits the playing of (Continued on page 4)

First Meeting on U. K. Trade Study

London, Jan. 5—Lord Portal's committee enquiring into distribution and exhibition in the British industry held its first meeting today, concentrating itself largely with the procedure to be followed in making its study.

It is anticipated that the committee's study will require about two months' time before it begins preparation of its report for the government.

Goldman Again Asks Cross-Licensing Ban or Divestiture

PHILADELPHIA, Jan. 5—A new motion asking U. S. District Court Judge William Kirkpatrick to reconsider his previous ruling and order either the divestiture of Warner and 20th Century-Fox theatres here or a ban on cross-licensing by the local theatres of those companies was filed today by William Goldman.

A similar application was made by Goldman last June 23 and was denied by Judge Kirkpatrick.

In renewing his motion, Goldman introduces new documentary and other evidence intended to show difficulties encountered in obtaining product for Goldman's Erlanger Theatre here.

Goldman alleges that United Artists last March 9 requested a bid from him for the Philadelphia exhibition rights of "Arch of Triumph," and that on the same day Warner's Boyd Theatre, at which the picture eventually played, (Continued on page 6)

Refuses to Dismiss Percentage Suits

BLUEFIELD, W. Va., Jan. 5—Federal Court Judge Ben Moore yesterday refused to dismiss 15 percentage actions pending here, the court demurring motions by various exhibitor defendants to the refusal, on the grounds that lack of Federal jurisdiction, overruling contentions that the various districts of plaintiffs had failed to show that each case was substantially involved a controversy of more than $3,000.

Bulk of the opinion was devoted to the jurisdictional detail, the court (Continued on page 6)

U. K. Theatre Video Agreement Stymied

LONDON, Jan. 5—Suspension of all discussions with British Broadcasting Co. on the proposed television agreement with the motion picture industry was decided upon today by the joint committee of exhibitors, distributors and producers, until both sides have considered further the implications of the proposals.

J. Arthur Rank's interests clearly desire an early agreement which will permit the pick-up of BBC programs on large-screen theatre television in return for making old films available to BBC. However, independent exhibitors now feel that the proposals concede too much to BBC in return for too little for the average theatre in this country.

TIGHTEN CURBS ON TRUSTS: TRUMAN

Ted Jones Acquires 11 Gamble Theatres

Hollywood, Jan. 5—Eleven Gamble theatres in Oregon will pass to Ted Jones' Jones Enterprises, Inc., and Western Amusement Co. on Feb. 12 as the result of a deal consummated last week, Jones discloses here.

Aaron Joins 20th-Fox

Andy W. Smith, Jr., general sales manager of 20th Century-Fox, has appointed Edwin W. Aaron circuit sales manager of the company, effective next Monday. The post is a newly-created one.

Aaron formerly was assistant general sales manager of MGM, from which company he resigned recently.

He started in the industry 31 years ago in the auditing department of Metro, installed an accounting system in the Metro exchanges, and later became traveling auditor, then manager of the company's contract department at the home office. In 1931 he was named assistant to Metro's general sales manager, in 1943 he was appointed circuit sales manager and three years later was promoted to the position of assistant general sales manager.

Films Intemperate, Say Temperates

WASHINGTON, Jan. 5.—A boycott of "liquor soaked" films was urged on the American Temperance Society's convention here today.

E. W. Dunbar, youth leader for the Seventh-Day Adventists, told the con-vention that, "if the public would boycott these pictures, conditions would be cleared up."

"Authorities in Hollywood tell us that about 90 per cent of feature films contain liquor propaganda, inserted either consciously or inadvertently," Dunbar said. "Movie-makers defend these figures on the grounds that their pictures must be 'true to life.' The situation might perhaps be better clarified by investigating the liquor lobby in Hollywood."

His State of the Union Message Also Asks for A $1-Billion Tax Rise

By J. A. OTTEN

WASHINGTON, Jan. 5—Here are some of the powers and legislation affecting the film industry requested by President Truman in his "State of the Union" message today, and the prospects for Congressional action on them:

Anti-Trust Laws: The message asked Congress to strengthen the anti-trust laws by "closing loopholes to prevent monopolistic mergers and consolidations." Congress probably will pass the Kefauver Bill, barring one firm from acquiring the physical assets of another where the result tends to lessen competition substantially. At present, the law only bars acquisition of stock in such cases. Other anti-trust legislation will probably wait on future requests from the Administration.

Taxes: The President asked for a $4,000,000,000 increase in government tax revenues, mostly from corporations and higher income-bracket individuals.

(Continued on page 6)

Truman Telecast on N. Y. Para. Screen

Another first in television was marked here yesterday when Paramount flashed President Truman's "State of the Union" message from Washington to the screen of the New York Paramount Theatre. The audience, which did not know about the telecast in advance, greeted it with obvious eagerness. Their response grew marked, and at two points during the President's speech, rounds of spontaneous applause broke out.

(Continued on page 6)

12 More Exhibitors Aid 'Brotherhood'

Following additional 12 exhibitor territorial co-op plans for "Brotherhood Week" have been named:

Cleveland: Martin G. Smith, and Ron Gamble, Palace Theatre; Minneapolis: Benjamin A. Berger, North Central Allied, and Harry French, Minnesota Amusement Co.; Portland: (Continued on page 6)
Personal Mention

WILLIAM LEVY, Walt Disney Prod. sales executive, has returned to New York from Panama.

TED GOULD, sales manager for M-G-M Pictures of Canada, will attend the company's Los Angeles meetings during the next two weeks and will stop off in New York en route.

ROSEY BUSH, 20th Century-Fox exploitation manager, and ROBERT KAPLAN, of the exploitation department, were in Boston yesterday from New York.

Seth FLAX of the Eagle-Lion production department, has become the parents of a daughter, JANE PEARL FLAX, born at Doctors' Hospital here last Friday.

MORRIS MECHANIC, owner of the New Theatre, Baltimore, will celebrate late this month the 25th anniversary of his acquisition of the house from the former Whistler interests.

WILLIAM F. RODGERS, M-G-M sales vice-president, is due back in New York from Miami at the end of this month. He will then go to the Coast.

M. L. SIMMONS, assistant to M-G-M executive in charge of exploitation, HUGH RICHEY, will leave here Jan. 21 for Los Angeles.

PAUL SHORE, Allied Artists producer, returned to Hollywood yesterday from Dallas.

MAX COHEN, Film Classics Eastern division manager, will leave here today for Cincinnati and Cleveland.

To Present Awards For Video Jan. 25

Hollywood, Jan. 5—First annual awards banquet and seminar of the Academy of Television Arts and Sciences will be held at the Hollywood Athletic Club on Jan. 25, with seven speakers, including Hal Roach, Jr., president of Television Film Producers Association, surveying video programs during morning and afternoon sessions. Awards will be presented to winners.

Winner of the plaque for best overall video achievement in 1948 will be selected by the Academy's membership by next Monday.

Syl Cassdy will be chairman of the seminar. Other speakers will include Al Wager and Bernard Tabakian of Music Corp. of America; Paul Lewis, vice-president of Darcy Advertising Agency; Robert G. Lutes, vice-president of Kentry and Eckhardt Agency, and Mike Stolcy of Stokey and Eber.

Rieger in Video Field

Trinity Pictures, headed by Jack Rieger, a producer-distributor, has expanded its operation to a three-network distribution field, and established new quarters at 729 Seventh Avenue, New York.

Trading Is Light in Film Stocks

WASHINGTON, Jan. 5—Officers and directors of film companies reported small, scattered stock transactions for the week ending Thursday, Dec. 31, 1948, according to the latest SEC report on trading by "insiders."

Columbia vice-president John Cohn reported the holding of his trusts by 2,000 shares, leaving 20,157 shares in trust accounts. His personal holdings, however, were unchanged, at 49,688 shares. Herbert Warner bought 300 shares of Warner Pictures $5 par common, increasing his holdings from another 21,000 shares in trust.

Rep. director Edwin Van Pelt bought 1,000 shares of Republic's stock in his holdings to 3,600 shares, while Arthur J. Miller sold his holdings of 100 Republic shares.

Paramount vice-president Leonard Goldenson bought 500 shares, making his holdings 1,100. Another 1,000 are held by him jointly. William Clark gave away his entire holdings of RKO stock, 76 shares of common and 720 shares. At Monogram, Sam Wolf sold 1,633 shares of common, dropping his holdings from 11,500 to 9,867 shares.

Herbert E. Hermann bought 100 shares of Trans Lux Corp. common, for a total of $1,500. William Cahn bought 458 shares of Loew's Boston Theatres common, boosting his holdings to 123,721 shares. Noah Dietrich, new RKO officer, said that as of Oct. 30, he held no RKO stock.

UA Finance Meeting May Shift to N. Y.

Meeting of United Artists co-owners Mary Pickford and Charles Lindbergh to a special committee appointed to study means of bolstering independent production may bring financial assistance to Miss Pickford, Chaplin and George Bagnall, production vice-president, have arranged for transportation of the stars to New York, and Bell and Vitalis Chali, met here yesterday to exchange views on the motion picture problems.

Meeting with the owners on the Coast had been set for Jan. 17, however, a board meeting is scheduled for the same date and it is hoped that prompt Miss Pickford and Chaplin to come here instead.

Wyman Donates Prize

Jane Wyman, whose performance in Warner's "Johnny Belinda" won her a $4,000 award from the London Women's Film Festival, "Express as a Star," is using the award money to establish a scholarship in the British Royal Academy of Dramatic Arts, Warner's home office disclosed here yesterday.

N. E. Theatres Meet

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Carver, in letter to Miss Bunker, wrote, "Your criticisms carry more wholesomeness and value than many others who now write in our daily newspapers. Many theatre owners in Detroit put a lot of confidence in your story and, as you hear many pleasant remarks about you and your excellent criticisms."

Drive for Kranze's Anniversary at F-C

In observance of his first year with Film Classics as sales vice-president, the company division and branch heads will promote "B. G. Kranze Playdate Months" during February and March, according to a picture will be highlighted: "Furia," "You for I Die," "Money Madness," "Devil's Cargo," "Women in the Night," "Will It Happen Again?" "Argyle Secrets," "Blonde, Ice," "Appointment with Murder," "Miraculous Journey," "Soft," "Sleepers" and "Unknown Island."

Rank Office on the Coast Is Closed

The Hollywood office of the J. Arthur Rank Organization has been closed and its functions absorbed by the New York office, a spokesman for the organization admitted here yesterday.

The Coast office had been maintained for contact with the Production Code Administration on scripts for new Rank productions and for Hollywood talent and story scouting.

Gundelfinger to UK On Cinecolor 'Lab'

Hollywood, Jan. 5—Alan Gundelfinger, Cinecolor vice-president, will leave here for England within 10 days for further conferences on establishment of a Cinecolor laboratory there. It has been announced following his report to the board of directors on a survey made last October.

SMPE at Army 'Lab'

Tonight's Atlantic Coast section meeting of the Society of Motion Picture Engineers will feature a presentation tour of the U. S. Army Signal Corps Photographic Center in Astoria, Long Island. Presiding will be Merwin C. Oeller, chief of the laboratory of the center who will read a paper describing the new motion picture laboratory and its facilities.

25-Cent W.B. Dividend

A dividend of 25 cents per common share was paid yesterday by Warner Brothers to stockholders of record on last Dec. 31.

MGM Streamlines Field Operations

Streamingline in operations in its various key city branches and discus- sion of production problems and advertising, the MGM system are to streamline the fourth M-G-M field auditors which are slated to wind up here today, according to Alan F. Cummings, in charge of exchange operations. The meetings will be held at a home office and sessions tomorrow after which the field men will return to their respective field offices.

Accepting from the field are Charles Fischer, supervisor and the following traveling auditors: John J. Ash, Charles Bell, Oliver Broughton, Warren Johnson, Carl Gerzel, Willard Gillilan, Harry Simon and Edward Urschel.

Cohen Holding Drive Meet in Cleveland

CLEVELAND, Jan. 5—Milton E. Cohen, Eagle-Lion Eastern sales manager, and his assistant, Saul Krumgan, have arrived here from New York for a two-day series of conferences on the "Jack Schaefer Testimonial Drive," now in its fifth week. While here they will meet with circuit executives, independent exhibitors and local exchange personnel headed by Robert Richardson, branch manager, Schaefer is E-L's general sales manager.

As drive captain, Cohen is holding meetings in most of Eagle-Lion's 31 exchanges.

Theatre Owners of America Executive Committee meeting, New York.


Jan. 28—20—Theatre Owners of America officers and directors meeting, Mayflower Hotel, Washington, D. C.

Jan. 31—Feb. 5—IAATSE general executive board mid-winter meeting, Roosevelt Hotel, New Orleans.

Jan. 30—Feb. 1—Theatre Owners of North and South Carolina annual convention, Hotel Charlotte, Charlotte.

Feb. 1—2—Colorado Association of Theatres winter convention, Denver.


Feb. 20—27—"Brotherhood Week."

Coming Events
A WOW! ‘DON JUAN’ IS SET TO CLimb INTO HIGH-GROSSING SPHERES!’  

FILM DAILY  “HERE’S ONE FOR THE MONEY! ERROL FLYNN’S BEST!”  

M.P.DAILY  “IT’S A GREAT BIG ADVENTURE THRILLER. SOMETHING TO REMEMBER HOLLYWOOD BY!”  

N.Y.TIMES  “IT’S ERROL FLYNN IN HIS BEST FORM!”  

N.Y.MIRROR  “STUNNING! HERE IS ADVENTURE IN THE GRAND STYLE!”  

N.Y.SUN  NOW FROM WARNER BROS.

HE’S AFTER YOUR RECORDS!

STARRING

ERROL FLYNN  VIVECA LINDFORS

ADVENTURES OF DON JUAN

IN COLOR BY TECHNICOLOR

WITH

ROBERT DOUGLAS  ALAN HALE  ROMNEY BRENT  ANN RUTHERFORD

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Paramount vice-president Leonard Goldenson bought 500 shares, making his holdings 11,000. Another 1,000 shares are held by him jointly, William Clark gave away his entire holdings of RKO stock, and Bruce Barton sold another for 730 shares. At Monogram, Sam Wolf sold 1,033 shares of common, dropping his holdings of that stock to 3,862 shares.

Herbert E. Herman bought 100 shares of Trans Lux Corp. common, making his total of 5,000 stock. He bought 458 shares of Loew's Boston Theatres common, boosting his holdings to 123,721 shares. National Exhibitors held 20 shares, while RKO bought 150 shares, and sold 100. Also, Lee, Burns, and company, sold 20 shares.

My UA Finance Meeting May Shift to N. Y.

Meeting of United Artists' officers and chief security man, missed yesterday, was called by the U.S. Attorney's office in connection with a charge brought against UA against a charge of contempt of court, and the matter will be adjourned for the present.

Jane Wyman, whose performance in Warner's "Johnny Belinda" won her a $4,000 award from the Los Angeles Press Club as "the outstanding actress of the year," is using the award money to establish a scholarship in the British Royal College of Dramatic Arts. Warner's home office disclosed this yesterday.

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Erle B. Oeller, chief of the laboratory branch of the center will read a paper describing the new motion picture laboratory at Fort Belvoir. Admission: $2.00.

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WITH ROBERT DOUGLAS AND ALAN HALE · ROMNEY BRENT
ANN RUTHERFORD
DIRECTED BY VINCENT SHERMAN · PRODUCED BY FERRY WALD
Canada’s Ban on Equipment to End

Toronto, Jan. 5.—Canada’s foreign-exchange emergency is now consid-
erably ended, but it is expected to be formally
fully ended after the conclusion of the 1949 session of Parliament which will open on Jan-
uary 28, according to the latest intimations in
authoritative quarters.

The move will lift the ban on im-
ports of projection machines and thea-
ture equipment generally.

Provisions of the foreign-exchange
conservation order, invoked in Nov,
1947, are to continue in force in the absence of an amend-
ment of the Transnational Measures Act before March 31, the close of the fiscal year, and
remaining barriers and controls will cease 60 days later. The only im-
port restrictions to be continued are those controlling the buying of steel from the United States.

Imports permits or embargoes on goods from the United States will be
thereafter dropped next spring, it is promised, because the conservation of dollar is no longer considered pri-
marily essential.

Due to the intervention of the Motion
Picture Association of America their
interests have been and is expected to be formally
freed from the U.S. or a freezing of Canadian film-rental revenues
of $4,500,000 annually. Canadian-austerity program will ease the threat
of film-import controls.

French Films Rated Tops in the U.S.

Survey of the preferences of foreign film fans, just completed by Foreign Films Guild, reveals that French
Italian, British and Swedish-made pic-
tures are preferred in that order. The report brought out that the favorite all-time foreign film was “The Baker’s Wife,” with “The Lower Depths,” “The Eternal Mask” and “La Curieuse Bourgeoise” as the three films which would like to see again.

Advance Mexican Meet

MEXICO CITY, Jan. 5.—Annual meeting of the Mexican Exporters
Association will be held Jan. 12 to 14 instead of Jan. 19 to 21, as was announced originally, in order to
accommodate President Miguel Ale-
man, who has accepted Association president Francisco Sumolane’s invita-
tion to open the convention.

Plan ‘Mounties’ Series

OTTAWA, Jan. 5.—Max M. King Film Productions of Hollywood will produce a series of six films on the
Canadian Mounted Police, to be written by Art Arthur, a native of Canada, the story of whom is described here in part, starting next spring.

Exhibitors Protest

(Continued from page 1)

an American feature in support of a
British picture on double bills.

Despite these and numerous practical difficulties, the exhibitors’ delegation was assured that MPAA desired to aid the exhibitors in the trans-
plantation of the plan and was promised that any valid exhibitor grievances would be remedied. W. R. Fuller, who headed the exhibitors’ delegation, will so inform the CEA’s general council at its next meeting.

Review

“The Fighting O’Flyn”

(Continued from page 1)

A CCORDING to this swashbuckling tale of adventure, romance and in-
trigue starring Douglas Fairbanks, Jr., it was a heartily, shiellogh-toting
Irishman by the name of The Fighting O’Flyn who saved England in 1797
from being invaded by Napoleon’s armies. But he didn’t do it for the love of
England, no, English maiden, the daughter
of the Irishman’s old employer, the Viceroy. The Emperor had picked Ireland for his base of operations against England.

Action fans will find “The Fighting O’Flyn” right up their alley, what
with all the rough stuff and derring-do that is involved before O’Flyn
wins the lady’s heart and hand. Matter of fact, anybody who is looking for
an hour-and-a-half of first-rate escapist entertainment should find it here.

Good business appears to be in the offing for this Fairbanks Company pro-
duction which Arthur Pierson directed from a script by Fairbanks and Rob-
ert Thoeren.

Fairbanks, although not too handy with a brogue, turns out a winning
performance and bosom; Miss Carter makes a desirable object of his affection; Richard Greene is appropriately dastardly as a traitorous English commander and Patricia Medina lends touches of
brood face to a whimsical yarn with her portrayal of a superstitious colleen who
bears nearly as much as the men.

Running time, 94 minutes. General audience classification. For February
release. CHARLES L. FRANK

Losses Abroad

(Continued from page 1)

president of the Society of Indepen-
dent Motion Picture Producers, and
James Melvey, vice-president, with whom Bob Brown, treasurer, and
Goldwyn productions, sought active representation by the State Depart-
ment when they conferred with Washing-
ton officials. Arrall left the capita-
l for his home in Atlanta yesterday, and will return there next week, prob-
able to after two months. Melvey is back in New York.

Harmon Also a Visitor

Other recent visitors at the State
Department were Francis Harmon, presi-
dent of the Motion Picture Association of America, whose
intended trip to Johannesburg has been called off, and Robert Rubin,
SIMP council chairman.

Meanwhile, it has become known that the new South African restric-
tions, if sustained, will mean the loss
of $2,250,000 annually to American producers. Moreover, it is a vital-
ly immediate threat to the future
re-
mitances for the balance of the 1948-
49 season.

The effect directs that South Africa
importers may seek the country ex-
actly one-half the amount of dollars which they sent in 1947. The
order, became effective on July 1,
1948. Companies here already have received their dollar allotment for the
year.

$1,500,000 for U.S. Companies

South Africa normally produced
$1,500,000 for U.S. Companies

South Africa normally produced
$4,500,000 for American companies.

The matter offers further complica-
tions in that only four major film im-
porters operate in South Africa, these
being the Schlesinger company, Looks, 20th Century-Fox and United
Artists. Remittances heretofore were of course based on the earnings of
their films. The new problem will present themselves in the selection of
films by the four importers.

‘Eternal Husband’ Opens

American premiere of “The Eternal Husband,” a French production based on a Dostoievsky story and starring
the late Rains, will be held Saturday at the Elysee Theatre here, Voig Film
Co. has announced.

Cold Hits Grounds

SALT LAKE CITY, Jan. 5.—Theatre
grounds have dropped in some smaller
cities in the Utah exchange territory as a result of the record-breaking cold
and heavy snow.
YOU WERE RIGHT, BOB O’DONNELL...

TERRIFIC!

WE JUST SCREENED WAKE OF THE RED WITCH AND IT WAS VERY DIFFICULT TO PUT INTO WORDS HOW DEEPLY AND TREMENDOUSLY WE WERE IMPRESSED WITH YOUR LATEST JOHN WAYNE PICTURE FIRST OF ALL IT IS THE FIRST FINE SEA STORY IN SEVERAL YEARS AND THE SPLENDID PRODUCTION COMES AT A TIME THAT WILL MAKE IT DOUBLY IMPORTANT BECAUSE OF ITS GREAT APPEAL AND THE FACT THAT IS SO DIFFERENT FROM ANY RECENT ATTRACTIONS TO ME WAYNE IS FINER IN THIS THAN IN HIS THREE LAST PICTURES WHICH WERE TOPS FOR US THE ENTIRE CAST PARTICULARLY GAIL RUSSELL WERE FINE AND WE WERE IMPRESSED WITH THE NEWCOMER LUTHER ADLER WHO WAS GREAT WE ARE VERY PROUD THAT WE HAVE THE WORLD PREMIERE NEW YEAR’S DAY IN HOUSTON AND HAVE DATED IT EVERYWHERE IMMEDIATELY FOLLOWING THAT AND ARE CONFIDENT OF TERRIFIC RESULTS.

BOB ODONNELL=

PREDICTION

BOOKED SOLID!!!

BOB O’DONNELL’S INTERSTATE CIRCUIT FOLLOWING WORLD PREMIERE MAJESTIC, HOUSTON.
Truman Message
(Continued from page 1)

individual taxpayers. He did not urge any excise tax cut. Nor was he specific in how the business taxes were to be increased. No mention was made of an excess profits tax. The Administration later will outline its specific tax plans. Congress will likely terminate on increasing taxes while it surveys the economy, then late in the session increase taxes some, although not as much as asked by the President. An excess profits tax finds little favor on Capitol Hill; most likely is a boost in the regular corporate tax rate, possibly some boosts in the higher individual tax brackets. If any excise cut is made, they will most likely be those on transportation and communications, not on levies like the admissions tax.

Labor: The Taft-Hartley law will be repealed and a new labor law enacted, probably after some months of hearings and debate. The new law will continue restrictions on jurisdictional strikes, but the present law's requirement for an NLRB election before a union shop can be certified will definitely go and its ban on the closed shop will probably be scrapped. Non-Contractual affidavits may be kept on a voluntary basis. House Labor Committee Chairman Lesinski promises to have his bill ready by the end of January.

Business Controls: The President asked for broader powers to channel key materials, including steel, and indicated these powers would be used to channel materials into housing and other key needs. There will be a big scrap in Congress on giving the President any more powers than he has already in this field. It is still too early for theatre owners and others planning expansion to worry that they may not be able to get steel or other materials as a result of such controls. The attitude of Congress on this will not be plain for many months.

Social Security: The President asked for the program to be expanded, both as to coverage and size of benefits. This will probably be done, although only a limited bill may be enacted during this session, and the more comprehensive bill will go over until next year. In the background of an expanded Social Security program is an almost certain boost in Social Security payroll taxes.

Minimum Wages: Congress will almost certainly fix the minimum wage from the present 40-cent level, though perhaps not as high as the 75 cents asked by Truman.

Truman Telecast
(Continued from page 1)

telecast continued the theatre's policy of showing important films for television. It was shown on its screen as a feature of its regular entertainment program.

Although Truman began his speech as if his remarks were directed to the Paramount screen until 1:40, the theatre allowing the interchange to lapse in order to fit the telecast into its program. It is possible for the theatre to bring an event to its screen 20 seconds after it happens. This speech was transmitted from Washington by coaxial cable, and Paramount picked it up directly, using the same method as to its agreement in this area. Paramount then recorded the program on film.

The theatre pickup was a successful one in terms of reception and audience interest. The images were occasionally blurred and distorted, but this was not a sufficient shortcoming to overshadow the overall effect of the telecast.

At approximately the point the telecast the cameras had the President focussed in one unchanged pat- tern, which leads to a highly monotonous effect. It would need the suggestion for the development of new techniques for theatre television.

M. H.

Percentage Suits
(Continued from page 1)

pointing out that, separate and apart from the alleged flat rental damages and punitive damages, there was sufficient evidence in the supporting affidavits of Edward A. Sanders for distributors, and not overcome by the mere denials of the exhibitors, to show that each suit was brought in good faith and that the claim for alleged withheld percentage fees would alone be sufficient to meet the jurisdictional requirements.

Judge Moore directed the distributor plaintiffs to file replies to the affirmative defense in defendants' answers that plaintiffs' claims are based on licensing agreements alleged to be 'illegal and unenforceable'. Upon the filing of the plaintiffs' reply, the court pointed out, it is probable that a further question will be raised as to whether or not recovery would be barred because of any alleged illegality of the licensing agreements. The judge said, "I will therefore reserve decision upon plaintiff's pending motion (to inspect) until such time as it may appear that plaintiffs have the right to proceed with their actions, notwithstanding defendants allegations with reference to the supposed illegality of the licensing agreements."

The suits involved eight actions by major distributors against Lloyd E. Rogers of Welch, W. Va., and associated corporations, and seven actions by the same distributors against the United Artists against Mamie Shore of War, W. Va. Judge Moore directed the filing of the suits for the purpose of trial.

'Sarumba' Suit Motion

Defendants Mercury Film Laboratory, Eastern and others, moved in New York Supreme Court yesterday for dismissal of the $15,000 damage action brought by George Quigley, Century Productions, and others, on charges that the film "Sarumba," produced by Century, was sold by Mercury to Eastern without having the right to do so. Mercury claims the film was sold to satisfy a lien. Court reserved decision.

Butterfield Files Loeks' Suit Denials

Dexter, Jan. 5—W. S. Butterfield Theatres Co., and Al. Blue and Allied Theatres Co., defendants in the suit brought by Jack Loeks Enterprises, Inc. of Grand Rapids, Michigan, involving copyrighted images and clearances in that city, filed their answer today in Federal District court here.

Their answer denies that they have in any way participated in a conspiracy or violated the Sherman and Clayton Antitrust Acts, upon which the plaintiff bases its cause of action. The defendants further denied the existence of any illegal combinations, conspiracy or desire to harm plaintiff's business.

Rules for Republic In Eastern Film Case

New York Supreme Court Justice Aaron Steuer, yesterday denied from the bench the motion of Eastern Film Agency to enjoin Republic Pictures International Corp., from proceeding in this state with the preliminary proceedings which the latter had previously instituted against Eastern in Singapore.

Proceedings in Singapore will therefore be continued by Republic International to enjoin Eastern from distributing numerous pictures in the Straits Settlements, Federated Malay States, and North Borneo, in violation of Eastern contract, Republic stated here yesterday.

Goldman Asks
(Continued from page 1)

adverted Philadelphia first-run of the picture.

Among other allegations, he con-
tended that the Erlanger's bids for M-G-M's "Honeymooning" and "The Pirate" and Universal's "Letter from an Unknown Woman" were unquali-

To Aid 'Brotherhood'
(Continued from page 1)

Willard Gamble, Bagdad Theatre, and M. W. Mattecheck, Lark Theatre; Detroit: Earl Hudson, United Detroit Theatres, and Joseph P. Uvek, Allied of Michigan; William A. Previtt, Jr., Allied of Gulf States, and N. L. Carter, Para-Richards Theatres, Inc.; Albany: Harry La-
mont, and Sol J. Ullman, Fabian Theatres.

Astor Gets 'Doone'

Distribution rights, involving 35mm. and 16mm. as well as television, to A. T. P. Production's "Lorna Doone," have been acquired by Astor Pictures.

LIFE
PICKS

RICHARD BASEHART...
BECAUSE
THE WOMEN GO FOR HIM!

"Richard Basehart (whose performance makes a superior of the forthcoming melodrama 'He Walked by Night') appeals to women who admire strength and maturity." — Life Magazine

He Walked by Night

Starring RICHARD BASEHART • SCOTT "CANON CITY" BRADY
A BRYAN FLOYD PRODUCTION • An EAGLE LION FILMS Presentation
This scene, from the moment of its conception, had dramatic possibilities. But it was the director of photography who made them more than possibilities.

His was the creative skill, the spectacular, interpretive use of light that produced actual drama, vivid, gripping... his the perceptive use of photography that made the scene an intense moment of visual reality.

To get the utmost from his special skill, his creative ability, the director of photography naturally wants a superior film, one on which he can depend, one perfectly suited to the conditions and circumstances under which he's working. That's why he so often prefers Eastman Plus-X for general studio and outdoor use... and why he turns to Eastman Super-XX for use under adverse lighting conditions.
In the first three openings since its sensational current World Premiere engagement in New York, "Joan of Arc" strides forth as the mightiest of all boxoffice attractions! In LOS ANGELES, standout crowds are straining the Palace (continuous performances) and the Beverly (reserved-seats)! In NEW ORLEANS, a first week record that had stood for 27 years at the Orpheum was smashed to bits! In PHILADELPHIA, the Karlton is doing business that wasn't even believed possible! In NEW YORK, the terrific record-making pace continues at the Victoria (9th week, continuous performances) and at the Fulton (4th week, reserved seats)!

JOAN OF ARC starring INGRID BERGMAN
A VICTOR FLEMING PRODUCTION • COLOR BY TECHNICOLOR • CAST OF THOUSANDS
with JOSE FERRER • FRANCIS L. SULLIVAN • J. CARROL NAISH • WARD BOND • SHEPPARD STRUDWICK • HURD HATFIELD • GENE LOCKHART • JOHN EMERY • GEORGE COULOURIS • JOHN IRELAND and CECIL KELWAY • based upon the stage play 'Joan of Lorraine' by MAXWELL ANDERSON • screen play by MAXWELL ANDERSON and ANDREW SOLT • art direction by RICHARD DAY • director of photography JOSEPH VALENTINE, A.S.C.

Produced by WALTER WANGER • Directed by VICTOR FLEMING
presented by SIERRA PICTURES, Inc. • released by RKO RADIO PICTURES
Rathvon & Co.
To Finance Independents

Has Unlimited Amount Of Eastern Capital

Hollywood, Jan. 6.—Backed by what was described as "virtually an unlimited amount of Eastern capital," N. Peter Rathvon today launched N. P. Rathvon & Co., California, as an investment firm to provide financing for independent producers, MPAA members and new.

Announcement of the availability of new money for independent production comes at a most propitious time, since most financial channels are now closed to independents.

W. A. Johnston, M. P.
News'Founder, Dead

William A. Johnston, retired founder and publisher of the former 'Motion Picture News,' industry weekly publication, died at his home in Monrovia, N. Y., on Dec. 30 at the age of 72. Johnston, whose early business years were spent in the advertising and magazine fields, founded the Exhibitors' Times, an early industry journal, in 1913. In the same year, he merged that paper with the Moving Picture News and published under the name of Motion Picture News. In

More Endorsements For Industry Shorts

Additional endorsements of the "All-Industry" series of institutional short subjects have been received by the MPAA here from the following in exhibition:

Hugh W. Brun, Whittier, Calif., president of the Pacific Coast Conference of Independent Theatre Owners; Truman T. Rembusch, Indianapolis.

Zukor Hails Video as A Film Industry Boon

The contention that spreading enthusiasm for television eventually will spell disaster for the motion picture theatre business was described yesterday by Adolph Zukor, chairman of the board of Paramount as a mistaken belief.

Zukor, one of the "founding fathers" of the industry, who has an international reputation as "Hollywood's Ambassador of Good Will," will observe his 76th birthday today. For him it will be "just another day of work" in his office on the 11th floor of the Paramount Building here. A quiet celebration at his home, with members of his immediate family attending, will take place this evening.

The Paramount executive, who has "the same enthusiasm today for the film business" that he had when he started in it 37 years ago, warned yesterday about discussions of film versus television. It was evident that he had been weighing this subject in his mind for some time.

"Just as headlines call attention to newspaper stories, so will television serve to create appetites for worthwhile screen entertainment rather than replace it," he declared. "But," he warned, "producers, exhibitors and publicists will have to get to work to

GOVT' WILL PROBE PERCENTAGE SUITS

MPAA Sales Chiefs Headed by Montague

A. Montague, Columbia's general sales manager, has been named chairman of the distributor's MPAA committee for 1948, headed in 1948 by Robert Mochrie, RKO Radio.

N. Y. State Board Approves Revised Theatre Bldg. Code

Albany, N. Y., Jan. 6.—The New York State Board of State Appeals has approved the revised building code applying to theatres and other public places of public assembly.

Orders Revenue Men to Look for Irregularities

WASHINGTON, Jan. 6.—The U. S. Bureau of Internal Revenue has officially ordered its tax collectors in the field to look into all distributor percentage suits against exhibitors as possible leads for admission tax evasion.

This follows the forecast made by Internal Revenue spokesman that such action might be taken, as reported in Motion Picture Daily on Dec. 27.

A bureau official said here today that local collectors would scrutinize trade and general newspapers for reports on distributor suits against exhibitors and would even check with local distributors. He said that the bureau did not expect to have any

Bill Introduced to Control Mergers

WASHINGTON, Jan. 6.—Legislation to tighten government controls over mergers has been introduced in the Senate by Democrats O'Mahoney and Farnsworth and in the House by Republican Philbin.

Solidly supported by the Administration, the measure is said to have excellent chances of passage this session. It would prevent one firm from acquiring the physical assets of another firm where the result be to lessen competition substantially. The anti-trust laws as present only bar acquisition of stock in such cases.

Wilcox Film Topped

1948 Grosses in UK

LONDON, Jan. 6.—Herbert Wilcox's "Spring in Park Lane" was the top-grossing picture at Britain's box offices in 1948, a check-up by Quigley Publications London Bureau reveals.

A Wilcox picture, "The Courtyards of Curzon Street," also led the field here in 1942.
See Impasse Break In Exchange Talks

A break in the national exchange-union contract negotiations deadlock was indicated yesterday with a report that the distributors and IATSE international representatives will meet here again on Monday morning at the Hotel Statler for another meeting which commissioner L. A. Stone of the Federal Mediation Service was scheduled to hold with both parties. Negotiations at Warner's Inter-American office today have been "held in abeyance pending the outcome of Monday's conference."

Included on the distributors' committee are: chairman Clarence Hill, 90th Ave., and Henry Kaufman, Columbus; C. J. (Pat) Scollard, Paramount; Charles O'Brien, Loew; A. A. Shin, Screen Guild; Henry Buckley, United Artists; G. J. Malafrente, Universal; Al Schiller, Republic. Participants in the negotiations, select president Richard F. Walsh, are: chairman Thomas J. Shea, assistant international president; vice-president Louis Wright, and international representative Joseph D. Basson.

Wanger Files Against 'U' on Release Deals

Producer Walter Wanger filed four suits in U. S. District Court here yesterday against Universal charging violation of terms of releasing deals for four pictures. Accounting of profits are sought.

Plaintiffs cited were "Arabian Nights," "Eagle Squadron," "Gung Ho" and "Salome." Wanger alleges that under the releasing deals he was "denied profit on full-cut profits" and contends that he did not receive his full share. He claims also that the pictures made unauthorized reissue deals for the films.

Universal executives here were not available for comment yesterday on Wanger's court action.

Three Premiers Are Set for N. Y. Palace

Set for the inauguration of its first-run policy with "The Boy with Green Hair," in Technicolor, on Monday, Jan. 12, the N. Y. Palace is also scheduled for two premiers.

At the conclusion of "The Boy with Green Hair," "Station West" will open. Then, Walt Disney's new Technicolor film, "So Dear to My Heart," will make its N. Y. debut.

Realart Franchise Holders Meet Here

Realart franchise holders conferred here this week with home office executives on sales problems and new releases. G. P. Nelsom, executive vice-president and general sales manager, presided. Others in attendance were Leo Goldberg, Jim Levine, Manley Kean, Benjamin Millman, Nelson Wax, Carroll Puciatto, general manager, and Bill Schuman, advertising-publicity director.

Johnston Due in D. C.

WASHINGTON, Jan. 6—Eric Johnston, new point man for American president, is tentatively scheduled to return here next Wednesday, an MPAA official said today.

Unlimited Loop Run Given to 'Hamlet'

CHICAGO, Jan. 6—J. Arthur Rank's "Hamlet," now released by United International, has won an unlimited extension for its current run here at the downtown Balaban and Katz Apollo Theatre. Under the two-week Loop restriction imposed by the Jackson Park decree, the film was previously granted a six-week extension for an eight-week run.

In this instance, however, and because of the nature of the demand handling required for "Hamlet," Judge Michael Igoe of U. S. District Court here had previously told U. S. attorney Eugene Goodman to allow this extension, provided the completion of the run in the event it added weeks were believed necessary. The picture, which has proved successful here, has been averaging nearly $18,000 a week.

W. B. Said Dropping 9 Field Exploiter

Warner has dismissed its nine exploitation representatives in the field, according to reports received here from key cities, the move to be effective on Jan. 22, it is said.

Warner home office executives could not be reached for verification yesterday.

TOA Meet 'Informal'

"Informal discussions" on television and the setting of preliminary agenda for the Jan. 28-29 Theatre Owners of America executive board meeting in Washington were held at the office here yesterday by executive committee and board members. Arthur H. Lockwood, TOA president, who presided, returned last night to Hollywood.

WILLIAM A. SCULLY, Univer-
sal-International sales vice-presi-
dent, will leave New York Sunday for the Coast.

IVING BRCHE, Universal-Inte-
national writer-director-producer, will arrive here today from management in Hollywood. Theatre executive, will leave here over the weekend for Cincinnati, Detroit, Buffalo and Rochester.

GLORIA HELLER, daughter of Michael H. Velez of the Eagle Lion office, was married yesterday, and MRS. HELLER, has become engaged to Charles DePhillips of Paterson.

A. J. LAURIE, publicity director for the Odeon circuit, Toronto, is at the Essex House here with a broken foot. He is scheduled to fly back to Toronto today.

JOHN J. MALONE, M-G-M Central sales manager, and SAUL GOTTLIEB, Pittsburgh manager, will leave here today for their Pittsburgh headquarters.

WALTER MIRISH, Monogram producer, has returned to Hollywood from Los Angeles, St. Louis and other Eastern cities.

RUDY BERGER, M-G-M Southern sales manager, will return to Washington from New York over the weekend.

WILLIAM G. BRENNER, head of M-G-M's checking department, was in Kansas City yesterday from New York.

HOWARD LEESON, United Artists advertising executive, will leave New York today for the Coast.

HENRY HATHAWAY, 20th Century-FOX director, is here from Hollywood en route to London.

LOUIS DEROCHEMONT is here from his home in New Hampshire.

Winston Named RKO Theatre City Chief

Sol A. Schwartz, general manager of RKO Theatres, has promoted Ab

sel Weinstein, present manager of the Coliseum, New York, to Chicago city manager under Jerry Shniback, division manager for that territory. The appointment will become effective on Wednesday.

Wednesday started with RKO as an usher at BI and has managed several RKO theatres in Metropolitan New York.

MOtion PICTURE Daily

FACE Ames, Massachusetts

JOAN D'ARC

G. W. BERGMAN

A HET T C L EVON

DAMON L. JAMIESON

BYRON MURPHY

LOIS NGHEE

MOTION PICTURE DAILY

Radio City Music Hall Rockefeller Center

“WORDS AND MUSIC”

JUNE ALLSOPPY - PERRY COMO

JUDY GARLAND • RENEE G柬L

MICKEY ROONEY

ANN SOSSN \n
COLOMINO

A Metro-Goldwyn-Mayer Picture

The GREAT CHRISTMAS STAGE SHOW

A T H E R B O T O D J E
c

Ri

IN PERSON BURT LANCasters

5454-5458

Billboard

Hope Russell

FRIDAY, JANUARY 20, 1945

The Snape Pit

Directed by ANDRE LEWIS

Produced by ANDRE LEWIS & RAY ROBERTS

OLIVIA DE HAVILLAND

Linda Darnell

KATHIE ROSS

ROY ROGERS

100 BIG FOR ONE THEATRE

301 W 46th St.

JOAN D'ARC

30th St.

SYRACUSE 1-8519

3200

7 SHOES DAILY

36th St.

4300

THE VIC

7 SHOES DAILY

Tyrone Power Gene Tierney

"THAT WONDERFUL UR"
Zukor on Video  
(Continued from page 1)  
make that so." No longer can the producers depend on their marquee to do the job for them, Zukor said.  

If television should emerge as more than ordinary competition for theatres, that would be no reason for discouragement in the industry, Zukor held. He said he has great faith in the spirit of competition. "It creates more business." Television will "create more business both for itself and for the motion picture industry," he predicted.  

Zukor "loves baseball above all else." But, he reasoned in connection with his own television competition, "I can't have baseball three times a day. I like a good prize fight, too." Thus, television will provide "something for every taste." As a "realistic optimist" Zukor believes firmly that "faith, confidence and ability" will save the industry's future.  

Wolfson - Meyers Get Video Permit  
WASHINGTON, Jan. 6.—Wolfson-Meyer Theatre Enterprises won a major victory today in its fight to get a Miami television station.  

The Federal Communications Commission months ago revoked the construction permit for WTVJ, Miami, on the ground that Wolfson-Meyer was brought into the licensee corporation after the permit had been granted and without FCC approval. The circuit asked the FCC to reconsider this decision, and FCC Commissioner Walker yesterday announced an initial decision—which still must be approved by the full Commission—to cancel the revocation order and grant the application to transfer control of the station to Wolfson-Meyer.  

Washington, Jan. 6.—Paramount today asked the Federal Communications Commission for another extension of the deadline for filing exceptions to the Commission's proposed decision that Paramount will own WTVJ-Dublin. The FCC recently extended the deadline from Jan. 8 to Jan. 19.  

Percentage Suits  
(Continued from page 1)  
word on how well these leads paid off until June or July, since field col- 
lectors submit their reports only twice a year to Washington on such irregularities.  

The Internal Revenue Bureau has a claim pending in U. S. Tax Court in Cleveland against Manos Amusements for $73,000 for alleged tax deficiencies and penalties, basing its claim on distributor suits over percentage payments.  

Philco Plans Expansion  
PHILADELPHIA, Jan. 6.—Philco Corp. is planning a plant expansion program which will entail expenditure of some $5,000,000, the major part of which will be aimed at increasing its output of television equipment.

SDG, NBC Join in Weekly Air Series  
Hollywood, Jan. 6.—In cooperation with the Screen Directors Guild, the National Broadcasting Co. will introduce on Sunday evening a new half-hour program with leading radio director each week presenting a radio adaptation of one of his screen successes and starring the film's top star. The program, considered by NBC as a fitting answer to Columbia Broadcasting's "Theatre Guild," has been promised complete cooperation of the studios on clearances for players and properties. Arrangements for the new show were completed last week. It will take to the air without sponsorship, but is intended to go to a commercial account shortly.  

Sunday night's program will be "Stagecoach," starring John Wayne and presented by director John Ford. When the Guild board meets next week it will determine the purpose for which the money it will receive for the show is to be earmarked. This is SDG's first venture in a field already featuring shows by the Screen Actors Guild and the Theatre Guild. The new program will follow the Fred Allen spot.  

To Seek Polio Drive Aid  
LOS ANGELES, Jan. 6.—Charles P. Skouras, National Theatres president, has been appointed for the purpose of enlisting theatre owners' support for the forthcoming campaign on behalf of against polio.  

Theatre Bldg. Code (Continued from page 1)  
years. Printed copies are expected to be available next month.  

Affecting theatres outside of New York City, since the latter has its own building code, the revised document embodies "too great changes" in terms of theatre construction and maintenance requirements, according to Standards and Agendas spokesmen here. Provisions apply to theatre stage fixtures, maintenance of projection booths, theatre seats, exits, guard railings, lighting facilities and other aspects of theatre construction. The new code includes sections on drive-in theatres, in which modifications were made some time ago following the registering by Fabian-Holm Theatres and other drive-in circuits of protests against certain proposed changes.  

In his message to the legislature yesterday, Gov. Dewey proposed a commission "to prepare state-wide building codes eventually covering all types of construction."

Acquires Film Rights  
Distribution rights to three films, "One Thousand," "The Two of Them," and "Freaks," have been acquired by Excelcis Pictures Corp., according to Walter Bibo, president. The rights are for the entire world, excluding the United States and Canada.  

E-K Appoints Mayne  
ROCHESTER, N. Y., Jan. 6.—Daniel I. Mayne has been appointed director of Eastman Kodak's patent department, succeeding Newton M. Ferris, who will continue as counsel to the department.

VIRGINIA MAC PHERSON* HAS SWITCHED TO "FAMILY HONEYMOON"  
"My all-time favorite comedy was 'The Awful Truth'... until I saw Claudette Colbert and Fred MacMurray in FAMILY HONEYMOON'!"  

*Noted United Press Correspondent
Set Music Hall for Awards Ceremonies

The 1948 awards of the New York Film Critics, handed out to winners in a ceremony to be held on the stage of Radio City Music Hall Jan. 21, was announced by Jack Goldstein, managing director of the Music Hall. Olivia DeHavilland, named as best actress for her performance in "Snake Pit," and John Huston, named best director for "Treasure of Sierra Madre," will be present to receive the awards personally. Roberto Rossellini, director of the award-winning Italian film "Fulan," has also informed the unit that he expects to arrive here in time to accept the award.

Walter Brothers, producer of "Treasure," and Laurence Olivier, receiver of the best actor award for "Hamlet," will be represented at the ceremonies.

Thomas Pryor is chairman of the critic's unit.

Wilcox Film

Of Our Lives' ran second for the year. It is expected to date at least to grossed more in the over-all picture than "Spring," but ran behind the latter during the 1948 calendar year along.

Four other British and four American pictures complete the 1948 list of top-grossing pictures here. They are, in order, "My Brother Jonathan" (British), "Road to Rio," Paramount; "The Last of Mrs. Cheyney" (Warner), "It Always Rains on Sunday" (British), "Naked City" (Universal), "Olives" (British), "Vengeance" (Paramount), and "Red Shoes" (British).

In the previous year world sales six out of ten top grossers J. Arthur Rank's top-grossing picture of the year here was the sixth-place pic- torial "The Fallen Idol" (British). The newly-reconstituted Associated British Picture Corp., produced the third-place film, "My Brother Jona- than." Following the first 10 came "The Weaker Sex" (British), "Rhythm of the Century" (20th-Century-Fox), "Green Dolphin Street" (M-G-M), "Miranda" (British), and "Forever Amber" (20th-Fox).

Board of Trade feature film registrations for 1948 were: British films, 157; foreign films, 437. The over-all figures were: British, 109; foreign, 355.

Film Publicists Form A Club in Boston

Boston, Jan. 6—With the avowed purpose of barring any except recognized publicity and public relations men and women, with a minimum of two years experience in such work, the Filmity Club of Boston has been formed here.

Prominent in the formation of the club are: John McNabb, Jr., Roger Warner, Lee Pricker, M-G-M; Joe Mansfield, Eagle- Lion; Ralph Banghart, RKO Radio; and James Shannon of Loew's Theatres. Club officers pro-temp are: John Mulloy, Boston Chamber of Commerce, president; Floyd Bell, vice-president and Daisy Weichsel, secretary. Next din- ner meeting will be held Feb. 1.

NCCJ Chairmen

(J. Robert Rubin, amusement division chairman, presided. He paid tribute to "the fine work" being done by the co-chairmen. Depinet declared that this campaign is the "finest campaign the industry has ever had." He thanked those working on the campaign and lauded the "viriile and aggressive support of this trade press." )

S. W. Allen, chairman of the newspaper and corporate gifts committee, also will be expected this year that this is the "finest campaign the industry has ever had.

S. W. Allen, chairman of the newspaper and corporate gifts committee, also will be expected this year that this is the "finest campaign the industry has ever had.

Rathvon & Co.

(Continued from page 1)

dependent producers. Independent producers are especially in need of money for filming, a situation causing UA's managers, and want a special training program in financing to lend money to companies that need it. Rathvon, who resigned from the presidency of RKO recently, following the company's move to Hollywood, has many Wall Street and "big business" connections.

Rathvon made it clear today that the investment firm will not produce motion pictures on its own, but will function in bringing money and audiences to new projects. He said, "independent production is a vital part of our industry, and its continued development must be accelerated by a sound financing program that will as- sure a fair return to both investor and producer. At the same time, Rathvon and Company will bring to the independent producer an un- derstanding of his problem and assistance which he never had before from his bankers.

Norman Freeman, who was Rathvon's assistant in New York, is now with Rathvon as executive in the new company, with other associates to be announced shortly.

Schine Ohio Pool

Of Two Dissolved

CLEVELAND, Jan. 6—Ownership of the Temple Theatre, Medina, O., has reverted to Meyer and P. E. Essick, owners of Schine Theatres and Mrs. Ben Udelman, recently dissolved pool. The take is to be held in the same city, as a result of the dissolution of the pooled operation of the theatre.

Directorate of the partnership com- pany, Medina Princess Corp., voted the split as a result of a U. S. Su- premo Court’s decision against pooled operations by Schine.

NSS will distribute to some 17,500 theatres.

In "A Vigilant Day," director Sal Especto will be expected this year that this is the "finest campaign the industry has ever had.

"Forever Amber" (20th-Fox), and "Red Shoes" (British).

The motion picture industry has announced that it will attend the Jan. 13 meeting are: Arthur H. Lockwood, president, TOA; Ted R. Gamble, chairman of the board; Her- man M. Levy, general counsel; Leon- ard H. Goldenson and S. H. Fabian of the executive committee; Harry Vincent, M-G-M; Edward A. Goldberg and Morton Sunshine, both TOA; George Skouras and William Bell, president of Skouras Theatres; Harry Lamont, president of the Board of Trade; and Charles T. Scovell, president of the To- pical Film Corporation and president of TOA; George Skouras and William Bell, president of Skouras Theatres; Harry Lamont, president of the Board of Trade; and Charles T. Scovell, president of the To- pical Film Corporation and president of TOA; George Skouras and William Bell, president of Skouras Theatres; Harry Lamont, president of the Board of Trade; and Charles T. Scovell, president of the To- pical Film Corporation and president of TOA; George Skouras and William Bell, president of Skouras Theatres; Harry Lamont, president of the Board of Trade; and Charles T. Scovell, president of the To- pical Film Corporation and president of TOA; George Skouras and William Bell, president of Skouras Theatres; Harry Lamont, president of the Board of Trade; and Charles T. Scovell, president of the To- pical Film Corporation and president of TOA; George Skouras and William Bell, president of Skouras Theatres; Harry Lamont, president of the Board of Trade; and Charles T. Scovell, president of the To- pical Film Corporation and president of TOA; George Skouras and William Bell, president of Skouras Theatres; Harry Lamont, president of the Board of Trade; and Charles T. Scovell, president of the To- pical Film Corporation and president of TOA; George Skouras and William Bell, president of Skouras Theatres; Harry Lamont, president of the Board of Trade; and Charles T. Scovell, president of the To- pical Film Corporation and president of TOA; George Skouras and William Bell, president of Skouras Theatres; Harry Lamont, president of the Board of Trade; and Charles T. Scovell, president of the To- pical Film Corporation and president of TOA; George Skouras and William Bell, president of Skouras Theatres; Harry Lamont, president of the Board of Trade; and Charles T. Scovell, president of the To- pical Film Corporation and president of TOA; George Skouras and William Bell, president of Skouras Theatres; Harry Lamont, president of the Board of Trade; and Charles T. Scovell, president of the To- pical Film Corporation and president of TOA; George Skouras and William Bell, president of Skouras Theatres; Harry Lamont, president of the Board of Trade; and Charles T. Scovell, president of the To- pical Film Corporation and president of TOA; George Skouras and William Bell, president of Skouras Theatres; Harry Lamont, president of the Board of Trade; and Charles T. Scovell, president of the To- pical Film Corporation and president of TOA; George Skouras and William Bell, president of Skouras Theatres; Harry Lamont, president of the Board of Trade; and Charles T. Scovell, president of the To- pical Film Corporation and president of TOA; George Skouras and William Bell, president of Skouras Theatres; Harry Lamont, president of the Board of Trade; and Charles T. Scovell, president of the To- pical Film Corporation and president of TOA; George Skouras and William Bell, president of Skouras Theatres; Harry Lamont, president of the Board of Trade; and Charles T. Scovell, president of the To- pical Film Corporation and president of TOA; George Skouras and William Bell, president of Skouras Theatres; Harry Lamont, president of the Board of Trade; and Charles T. Scovell, president of the To- pical Film Corporation and president of TOA; George Skouras and William Bell, president of Skouras Theatres; Harry Lamont, president of the Board of Trade; and Charles T. Scovell, president of the To- pical Film Corporation and president of TOA; George Skouras and William Bell, president of Skouras Theatres; Harry Lamont, president of the Board of Trade; and Charles T. Scovell, president of the To- pical Film Corporation and president of TOA; George Skouras and William Bell, president of Skouras Theatres; Harry Lamont, president of the Board of Trade; and Charles T. Scovell, president of the To- pical Film Corporation and president of TOA; George Skouras and William Bell, president of Skouras Theatres; Harry Lamont, president of the Board of Trade; and Charles T. Scovell, president of the To- pical Film Corporation and president of TOA; George Skouras and William Bell, president of Skouras Theatres; Harry Lamont, president of the Board of Trade; and Charles T. Scovell, president of the To-
Majors Devise Changes in Arbitration

All in Tentative Accord On Form It Will Take

Major companies late last week reached a tentative agreement on the form of a new arbitration system which constitutes a revised version of the one proposed in December, to which Paramount objected in part.

Conclusive action will not be taken until a new draft has been prepared but the indication is that a final accord is in prospect.

Upon being drafted the plan will be presented to the "Little Three" and others with the aim of bringing in as many participants as possible.

The system will be set down in the form of a proposed decree to be signed by the New York Federal Court within the framework of the Paramount case. The Department of Justice also will be asked to approve, probably at the end of this month when the companies submit to it their (Continued on page 4)

Mills to Tender U.A. Resignation

Edwin Claude Mills will tender his resignation as a member of the United Artists board of directors at the company's annual meeting of stockholders in Hollywood next Monday.

Mills has been a Charles Chaplin nominee on the board for the past four years and is a member of the directors' special committee for planning new capitalization for U.A. The committee is scheduled to submit its report to Mary Pickford and Chaplin at the Coast meeting.

Mills, who has been an industrial (Continued on page 4)

U.K. Producers to Ask Subsidy from Ticket Tax Fund

LONDON, Jan. 9.—A proposal that a proportion of the entertainment tax yield from British films be allotted to subsidize film production here will be made to the Chancellor of the Exchequer Sir Stafford Cripps by the British Film Producers Association at a meeting on Jan. 17.

From the present overall annual box-office gross, amounting to $442,000,000, taxes of $125,000,000 are directly to the Exchequer. It is estimated that British pictures' share of this sum is only $68,000,000.

The BFPA claims the present tax incidence virtually precludes any producer from making a reasonable profit.

Victor Fleming, 60, Succumbs in Ariz.

PHOENIX, Ariz., Jan. 9.—Victor Fleming, 60, Academy Award-winning director, and producer-director of "Joan of Arc," his last picture, died early Friday morning on his way to Cottontwood Hospital from a nearby guest ranch, where he was stricken with a heart attack.

He, his wife and two daughters, Victoria, 14, and Sally, 11, were guests at the Beaver Creek ranch. Fleming, exhausted following his work on "Joan of Arc," had gone to the ranch some time ago to recuperate, but never recovered his strength.

He started in 1912 as a cameraman with the American Film Co. in Santa Barbara, Cal., and worked for the late Douglas Fairbanks, Sr., for many years before undertaking a director's career in 1919.

For his direction of "Gone with the Wind" (Continued on page 4)

U.S. Notes Growing Film Interest in Television

WASHINGTON, Jan. 9.—One of the most significant developments in television is the increasing interest of motion picture and theatre interests in that field, the Federal Communications Commission states in its annual report.

The report, released today, said that there were 40 television stations authorized, and applications for another 188 were pending. Forty-three stations were licensed during the year.

The report notes that there was "a (Continued on page 4)

ALLIED TO PUBLIC ON DISCIPLINE PLAN

Mass. Threatened With a 10% Tax

Boston, Jan. 9.—Reports in high legislative circles at the State House here indicate that there is a strong possibility of the enactment of a 10 per cent admission tax on motion picture theatres and all other amusement places, to produce additional revenue of some six million dollars annually.

$17-Million in Stock Acquired by Para.

Paramount has invested to date some $17,363,126 in its own common stock under the stock-purchasing program instituted in Nov., 1946 by company president Barney Balaban, it is estimated on the basis of the stock's 1948 average market price of $22 per share.

This does not take into account the approximately 200,000 shares (another $4,400,000) also bought in the open market, which the company paid out meanwhile in acquiring Liberty Films and Rainbow Productions.

A total of 789,233 shares have accumulated in Paramount's treasury since the program got under way, 41,700 having been purchased in December. Other recent monthly purchases totalled as follows: November, 21,500; October, 4,500; September, 32,500; August, 22,200, and July, 31,000.

WB '48 Net: $11,837,253

Warner Brothers' net profit for the fiscal year ending Aug. 31 was $11,837,253, the company reported on Friday. Profit for the previous year was $22,094,979.

Financial report lists film rentals, theatre admissions, and other income for 1948 at $14,057,000 against $16,643,000 for the previous year.

Last year's profit before taxes, contingent liabilities and elimination of equity in undistributed earnings of subsidiary companies operating in foreign territories was $21,064,000, compared with $39,500,000 in 1947. (Continued on page 4)

5 WB Directors Up For Re-election

Five Warner directors have been nominated by the board for re-election to two-year terms at a stockholders meeting scheduled for Feb. 15 in Wilmington. Nominees are: Samuel Carlisle, Stanleigh P. Friedman, Charles S. Guggenheim, Samuel Schneider and Morris Wolf. Last February, stockholders elected John...
Personal Mention

J. CHEEVER, COWDEN, Universal-International board chairman, was scheduled to leave here for Hollywood over the weekend.

TINA Skouras, niece of the Skouras brothers, and William Oldenow, drive-in theatre operator and son of Ocean head... His former National Theatres Executive, is to be married on Jan. 15.


HUGH OWEN, Paramount Eastern and Southern division sales manager, left here yesterday for conferences at his Southern branches.

BENN ROSENWALD, M-G-M branch manager in Boston, and Mrs. ROSENWALD have returned to Boston from Charlotte.

E. C. Qualls, Jr., of the State Theatre, Burlington, N. C., and Mrs. Qualls have become the parents of a son.

F. J. A. McCarthy, Universal-International Southern and Canadian sales manager, will leave New York today for Toronto.

ROBERT LIPPERT, president of Screen Guild Prod., left Hollywood yesterday for Boston.

JOSEPH M. SCHENCK arrived in New York from Florida at the weekend.

EMERY WINTER, film critic of the "Charlotte News," has been confined to his home by illness.

BOB PINSON, Astor Pictures manager in Charlotte, has returned to that city from Hollywood.

WALTER P. TUTUS, Jr., Republic division manager, left here for Dallas over the weekend.

NORMAN JACKSON, Columbia salesman, and his family have returned to Charlotte from New York.

A. J. O'KEEFE, Universal-International assistant general sales manager, left here at the weekend for the Coast.

Extend Wolf Itinerary


Tradewise...

By SHERWIN KANE

THE House Labor sub-committee on the extended jurisdictional disputes among Hollywood studio unions, issued by Chairman Carroll Kearns in Washington last week, should bring a great deal of satisfaction to Richard Walsh, Roy Brewer and the IATSE generally.

The Kearns report cleared the industry of any charge of collusion or conspiracy with the IATSE for the Hollywood labor controversy, and was it anything but what it is, most certainly would be used by the plaintiffs.

While the Kearns' report does not resolve that action now pending in connection with it, nevertheless it is not improbable that a court or jury, destined to rely upon much of the same records, testimony and evidence as did the House sub-committee in the event of trial of the long-pending action, would come to the same conclusion.

The Kearns' report, in any event, is to be recognized as a compromise and, were it anything but what it is, most certainly would be used by the plaintiffs.

For well over a year now, the Hollywood labor scene has been serene. Much of the credit for that beneficent circumstance is due the AFL Film Council in Hollywood, headed by Brewer. It has done much to remove causes of new studio labor eruptions and has dealt promptly and wisely with grievances as they arose, and has chosen wisely the constructive force in the brittle Hollywood labor arena.

It has proved that jurisdictional disputes can be settled by agreement of the parties concerned without violent disruptions.

It is helping to establish a pattern for the future. The pattern is recognizable even in the manner in which the IATSE is proceeding on jurisdictional questions as they arise in the new labor field in television. The questions are being worked out amicably by those concerned. There is no interruption or arbitrary interference by the AFL.

It is to be hoped, if not assumed, however, that the agreement which has been reached will be given their complete, official standing by later AFL sanction.

In that way the AFL can help to achieve the first recommendation of the Kearns report, the continuance "of its voluntary program of settlement of its jurisdictional conflicts which it has initiated in the past year."

Was it, as MPAA said, a desire to discuss South African problems further with State Department officials that resulted in calling off the Francis Harman and/or MPAA committee trip to Johannesburg? Or was it Loew's insistence on non-interference, RKO's insistence on no commitments in the field in which they are involved, the SIMPP's veto of the whole idea? A division in the ranks, in other words.

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Newsreal Parade

PRESIDENT TRUMAN's message to Congress marks a newsreal highlight in all the current newsworld, as pictures and sounds are among other items in the rerun. Complete contents follow:


NEWS OF THE DAY, No. 327—Presidential report to 81st Congress. Puerto Rico installs governor, Yale man killed in plane crash, Tornado rips Arkansas towns, two former kings vacation in France, Golf Close, Tornado rips Arkansas towns.


Brotherhood Meets In Field on Jan 14

Ned Depinet, national chairman for the motion picture division for "Brotherhood Week," and Charles R. Reagan, national chairman, have set simultaneous "Brotherhood Week" meetings to be held in every exchange center in the U.S. on Jan. 14. The meetings will be conducted by the district chairmen in each territory. Purpose of the conclaves is to put into action the new, fully-outlined plans and will be attended by all branch and district managers and exhibitor co-chairmen.

The "Brotherhood Week" drive will be the biggest all-out industry effort since the War Bond campaigns, according to the committee.

Golding Plans Int'l Publicity Service

David Golding, former publicity manager in Britain for Samuel Goldwyn Prod., and later associated with Sir Alexander Korda there, is now form- ing an international publicity organization to handle motion picture and other industry accounts.

Golding left here for the Coast by plane yesterday for four weeks of conferences with prospective associates and agents. He plans to establish headquarters in New York and will leave for London about March 1 to set up an office there to serve Britain and the Continent.

Rubin Heads Drive For Salvation Army

J. Robert Rubin, vice-president of Loew's, will head the Manhattan solicitation division canvassing farms in the motion picture field in behalf of the Salvation Army 1949 appeal which is seeking $1,100,000 throughout Greater New York.
KEEP POSTING!

Startling 3 sheets now available on Paramount's The Accused

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY
Denies Miner Pleas
For Separate Trials

WAUSAU, Wis., Jan. 9,—In a decision affecting percentage cases, U. S. Judge James B. McCall, hearing the case against the defendants, Friday ordered the defendants to pay $117,000 in damages to the owners of the motion picture theaters who lost money because of the defendants' actions. The defendants were charged with violating the antitrust laws by engaging in a conspiracy to monopolize the motion picture industry.

In the trial, the defendants argued that they had the right to engage in fair competition. However, the judge ruled that the defendants had violated the antitrust laws by engaging in a conspiracy to monopolize the motion picture industry.

The defendants were ordered to pay $117,000 in damages to the owners of the motion picture theaters who lost money because of the defendants' actions. The defendants were also ordered to pay $30,000 in attorneys' fees.

5 WB Directors
(Continued from page 1)


A notice to stockholders lists the following officers’ salaries for the year ended Aug. 31: Howard M. Warner, president, $182,300; Jack Warner, vice-president, $182,100; Benjamin Kalmensohn, vice-president, $177,000; Edward T. Schmuck, vice-president, $170,000; Robert W. Perkins, vice-president, $162,000; Robert W. Perkins, vice-president, $150,000; Robert W. Perkins, vice-president, $147,000; Robert W. Perkins, vice-president, $143,000; Robert W. Perkins, vice-president, $139,000.

WB ’48 Net
(Continued from page 1)

vision for taxes in 1948 totalled $3,000,000, while in 1947 some $13,000,000 was set aside. Some $20,000,000 was provided for contingent liabilities in 1948, against $50,000,000 in the previous year. Elimination of -excess figures for 1948 and 1947, respectively, were $272,000 and $1,015,000. Profit for 1948 was equivalent to $10 per share on the basis of outstanding common stock, while the profit for 1947 was equivalent to $8.50 per share.

Cash on hand in 1948 was $16,094,447, compared to $16,392,321 in 1947. Total current and working assets for the year were $226,024,700, while fixed assets, less reserves for depreciation and amortization, were $299,346,720. Other assets, such as goodwill, trade-rates, etc., are indicated as $10,629,575 for 1948 and $9,390,063 for 1947. Other assets, such as goodwill, trade-rates, etc., are indicated as $10,629,575 for 1948 and $9,390,063 for 1947. Total current liabilities for 1948 amounted to $26,897,474 against $34,417,975 in 1947. A total of $127,680,972 in capital and surplus was listed for 1948 compared to $124,948,485 in 1947.

Lockwood Dinner in
Boston Draws Crowd


 Arbitration
(Continued from page 1)

proposed findings and judgment in the suit.

Paramount objected to the previous proposals on the grounds that they were “impractical.” Some reports that the company dissented because the proposal, which would allow the company’s ownership of all the major studios to be divided between the companies, would result in the companies combining their resources to compete against the majors. The courts have denied the company’s objections.

Neither the specific nature of Paramount’s own objections nor the changes to be incorporated in the new draft were disclosed.

Loew Executives to Coast En Masse

Led by sales vice-president William F. Rodgers, some 21 Loew and M-G-M executives are leaving the company to attend the companies’ “Preview-of-Product” at the Culver City studios this week. Among those leaving are Donald Casson, vice-president, and Alan Zamsky, vice-president.

From the theatrical department will go Joseph R. Vogel, John J. Murphy, Edward T. Schmuck, and Emerich E. Emich, Arthur M. Loew, president, and Loew’s International, will be on hand. From the domestic sales department will go the following officers: Henderson M. Richley, John P. Byrne, Soil Beahan, Alan F. Cummings, Robert A. Harper, William Zoller, Irving Helfont, George A. Hick, Men Maline, John C. Mathinton, and Mr. Simons.

From advertising-publicity will be Howard Dietz, Sills F. Seidler, Herbert Crooker, William R. Ferguson and William Ornstein.

Films in Television
(Continued from page 1)

sudden surge of television applications and a leveling off of FM requests in the last half of the year, ending last July.

The Commission's order freeing all television programming is mentioned in a special section on later developments. The order was issued Sept. 29.

Other gleanings from the report:

As of November, Chicago had more agreements with AM, FM, and TV stations collectively than any market in the world. New York followed with a total of 22, Los Angeles had 20, Philadelphia and New York, 29, Philadelphia, 21, Washington, 21, San Francisco, 19, and Boston, 16. Of the 109 television stations authorized, 102 had construction permits.

In addition to those licensed, 21 stations were operating on an interim basis. Seventy cities in metropolitan and political districts were being served by the operating stations, compared with eight cities in the previous year.

The motion picture industry has shown “renewed interest” in the use of radio for on-location work “now that improved equipment is now available, at moderate cost,” said the FCC.

WBKB, ‘Sun-Time’s
In Television Pact

CHICAGO, Jan. 9—Balaban and Katz television station WBKB and the Chicago Sun-Times, which cooperated in coverage of the Presidential elections in November, have entered a “public service” agreement under which WBKB will cooperate with the organization with television facilities and the Sun-Times will provide the station with the weekly summaries of the news and features daily.

The two will work hand in hand in promoting and special events.

President of the executive committee, John Balaban, director of WBKB, announced the appointment of Ulmer Turner, veteran Chicago reporter, as news director of the station.

Cove City House Burns

CHICAGO, Jan. 9—Acme Theatre, Cove City, was destroyed by fire this week and preparations are being made to rebuild as soon as possible.

99 Share $65,000


Leading salesmen in the East was President Daniel Balaban in the Boston; in the South, Frank Scharner, Chicago; and Jack Zamsky, Salt Lake City, in the West, each of whom won $1,250. Other prize-winning salesmen included Zep Jandspur, Carl Reardon, Maurice Silverberg, Joseph Kelly, Bill Doyle, Alexander Goldstei, Phil Winning, Walt Davis, Herman Morgan, Hugh Neshbi, William Blum, John Fagan, Buford Styles, T. M. Huggins, Fred W. Reilly, Harold Saltz, W. A. McClure, R. Good, Ted Reisch, Bob Funk, Harry Silverstein, Howard Greenstein, Lon Hansen, Albert Bonner, Paul A. Schmuck, Dave Goldman, Norman Silver, Shirl Thynne.

Mills’ Resignation

(Continued from page 1)

counselor in New York since resigning as general manager of Ascap a number of years ago, plans to reside in California and is submitting his resignation from the U.A. board for that reason. His resignation is not, it is understood that Mills will make regular trips East to attend the U.A. board meetings which are held here.

An election of directors is scheduled at next Monday’s stockholders’ meeting to be attended by Miss Pickford and Chaplin, sole stock owners; Gradwell L. Sears, U.A. executive vice-president; W. K. Kelly, executive vice-president; G. W. Bagnall, executive production vice-president, and the other members of the directors’ special committee—Charles Schwartz, Vitalis Chaff and Harold Weill.

Rank to N. Y.

(Continued from page 1)

still feels that the presence of Sir Alexander King at the meeting as an independent member, with a personal representation of the industry is highly desirable, but the British Film Producers Association disagrees. American members of the council are: Mr. American; Mr. Edward Balaban and Nicholas M. Schenck.

Allied Plan
(Continued from page 1)

remedy,” that is the clear implication. The associations are told to make their wishes known to the producers, to the Motion Picture Association of America and MPAA president Eric Johnston.

J. W. Bohn Joins Reveal

Joseph W. Bohn, former owner of the Eagle-Lion exchange in Indianapolis, has acquired a substantial interest in the Reveal exchange in Detroit. He will open in that city about Feb. 1, it has been announced by Lee L. Goldberg, Reveal franchise holder for Cincinnati and Indianapolis. In the Reveal set-up, Bohn will head the sales staff and act as general manager while Mrs. Bohn will take care of bookings and office management.
New Practices Alter Monopoly Status: Schine

Will Seek to Introduce New Evidence in Court

WASHINGTON, Jan. 10.—The Schine theatre circuit will seek to introduce new evidence in the further proceedings ordered by the U.S. Supreme Court in the government's anti-trust case, according to word received here by the Justice Department.

Schine notified the Department that on Jan. 18 it would ask Judge Knight in Buffalo District Court to allow it to introduce evidence to show "a high monopoly status." Justice Department officials interpret this as meaning Schine will seek to reopen the old record or produce new material on illegal acquisitions and other old issues, but rather will concentrate on proving that the industry's trade practices are now different and that the circuit no longer has the monopoly status found by the Supreme Court.

Justice will oppose Schine's ask.

(Continued on page 4)

Johnston Is Target For Soviet Attack

Industry officials were wondering yesterday whether Moscow is getting ready to repudiate the deal it made last October to purchase American films in blocks of 20 for an estimated $50,000 each, after reading an Associated Press Moscow dispatch which

Asks Company Heads To Confer in Miami

Eric A. Johnston, president of the Motion Picture Association of America, yesterday invited the presidents of member companies of the organization to a meeting in Miami on Jan. 18-19. According to the MPAA here, the "foreign situation" will be discussed at the conference, which presumably will be held instead of the Coast parleys which were originally scheduled for this month but were called off.

Seek Pay Hike for 1,900 'Lab' Workers

A committee of five negotiators was elected at a weekend membership meeting here of IATSE Laboratory Technicians Local No. 702 as the first step in the local's program for securing wage increases for 1,900 workers in New York, New Jersey and Long Island film "lab." It was disclosed by John Francavilla, president of Local 702. Even though the present contract does not expire until June, Francavilla

Industry Tells Own Story In Series of 12 Subjects

Prints of the first four subjects of the all-industry series, "The Movies and You," are being shipped to exchanges this week and will be available for screenings in all key cities soon after.

The first subject is "The Movies and You." It was produced, and will be distributed, by RKO Radio, to be released on or about March 1. Subjects in the series will be released at two-month intervals thereafter. There will be a total of 12 subjects in the complete series, their release extending over a two-year period.

The "Movies and You" series is the industry's first organized effort to tell its own story to the public on the screen. All branches of the industry have assisted in the undertaking and the story of all branches of the industry will be presented in the series.

The project is designed to enhance the industry's standing and prestige, and to improve public relations of all its segments, by giving to the public an understanding and appreciation of

To Speed Extension Of Reciprocal Act

WASHINGTON, Jan. 10.—Both House and Senate leaders today promised quick action on President Truman's request for a two-year extension of the Reciprocal Trade Agreement Act, and without the restrictions imposed by the Republican 80th Congress.

Truman, in a message sent to Congress, said speed is necessary because negotiations will begin in April to extend to 13 more nations the 1947 tariff agreements executed with 22 nations. The present law expires June 30, 1951. (Continued on page 3)

Tribute To TOA'S Lockwood Tonight

BOSTON, Jan. 10.—Variety Clubs of America executive director and coordinator William McCraw of Dallas will be the chief speaker at the dinner-meeting of the Variety Club of England honoring Arthur Lockwood, newly elected TOA president, at the Coply Plaza Hotel tomorrow evening.

The dinner was arranged by Harold Stoneman, new chief harker of Variety of New England, and will be attended by members of Tent No. 28 and guests of many sections of the United States.

McCraw's appearance in Boston is

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Capital Sees No Tax Cut Through 1951

WASHINGTON, Jan. 10.—Not only does President Truman's budget message contemplate no reduction in the 20 per cent U.S. Federal income tax through June 30, 1956, but it does not hold out much hope for a tax cut in the following fiscal year either.

"It must be recognized that expenditures in the fiscal year 1951 are likely to be larger than those for 1950," the President told Congress, adding that revenues must remain high to take care of the heavy expenditures.

New Taxes Threaten Minnesota, Dakotas

MINNEAPOLIS, Jan. 10.—North Central Allied's board today voted to vigorously oppose all admission tax legislation in Minnesota and the Dakotas and instructed President Ben Berger to appoint legislative committees for each state to work with NCA executive counsel Stan Kane.

NCA will not oppose Senate Bill No. 1 in South Dakota which would increase sales tax from three cents

SRO Canadian Offices Shut Down on Friday

Toronto, Jan. 10.—Selznick Releasing Organization will close its Canadian branch offices Jan. 14, with the exception of the Canadian head quarters here under the direction of Joseph Marks, with Mervyn Goldstone as assistant.

Negotiations are said to be proceeding for Canadian distribution through International Film Distributors, Ltd., which handles Eagle-Lion Hollywood product.
Matties to Assume Presidency of SPG

Sigmund Matties of M-G-M has been nominated to succeed Jeff Livingston of Universal-International, as president of the Screen Publicists Guild (CIO). Matties, nominated unanimously, will mount to election since Matties is unopposed for the office.

However, in the election which has not been scheduled for tomorrow, all eligible ballots will be tallied for first, second, and third vice-president. There will be a contest for first vice-president. Candidates listed to date are Murray Goldstein, KKCO, and James Haines, KRO Radio. Unopposed are Maria Van Slyke for secretary, and Leo Israel for treasurer.

Peacetime Censors Unwanted: Forrestal

WASHINGTON, Jan. 10.—Secretary of Defense Forrestal now admits that no form of peacetime national censorship is "workable or desirable." Speaking today, Forrestal told a committee of film, press, and radio representatives to advise him on whether or not there should be some voluntary censorship in peacetime to top defense secrets. The media representatives, including Warther, World, Amica, newreel and film industry liaison, rejected any censorship.

In his first annual report on the Department of Defense, Secretary Forrestal agreed that it is the responsibility of film, press, and radio and other agencies which gather news not to publish information which would violate the national security. "I agree that in peacetime no type of censorship is workable or desirable," he said.

Tent No. 11 Honors TOA's Sullivan

WASHINGTON, Jan. 10.—Gael Sullivan, executive director of the Theatre Owners of America, returned here tonight as Variety Tent No. 11 installed a new board of governors. New officers and the board are: Jake Flax, chair; R. Wade Pearson, first assistant; Morton Getman, second assistant; and Sam Galanty, third assistant. The Enquirer reported that the invasion shall not be more than 14 days.

Goldwyn Buys Ashley Share in His Studio

Hollywood, Jan. 10.—Samuel Goldwyn has purchased Lady Ashley's interest in the Goldwyn studio.

Lady Ashley, the widow of Douglas Fairbanks, Sr., had held the interest since the death of her husband in 1939. The sale transfers to the producer 25 per cent of the ground on which the studio stands. Goldwyn bought the rights of other Fairbanks heirs, including those of Douglas Fairbanks, Jr., after the senior Fairbanks' death. Goldwyn and Mary Pickford are now sole owners of the studio.

Two to United Artists From Kings, del Ruth

Hollywood, Jan. 10.—United Artists has contracted with King Brothers to release their "Gun Crazy" and "Nine Red Light for his "Red Light."

Million for 'Cabin'

Hollywood, Jan. 10.—Lloyd Bacon has pegged "Cabin on the Hill" for a $1,000,000 budget and plans the Doug- las Fairbanks story for independent production late this year. Film will be given semi-documentary treatment and will not meet standards of the Alabama cotton belt, producer-director disclosed. He is currently directing at 20th-Century-Fox.
E-L Joins Exchange Talks Now Underway

William C. MacMullen, Jr., Eagle-Lion vice-president, yesterday attended an "observed" meeting between IATSE and distributor negotiators which was called at 20th Century Fox's home office with a view to breaking the deadlock which was reached last week on a new contract for the country's 6,300 exchange workers. At the close of yesterday's meeting, it was announced that another parley will be held today. Active in the talks are Paramount, Columbia, Loew's, RKO Radio, Republic, 20th-Fox, United Artists, Universal-International and Warners. Under a policy which was established by its predecessor company, PRC, Eagle-Lion heretofore had no connection with the drafting of a master contract for exchange workers. It was customary for PRC and E-L to sign a separate agreement with the "IA" based on the terms reached by the union and other distributors.

Seek Pay Hike (Continued from page 1)

said, arrangements will be made to begin negotiations shortly in order to avoid a dispute later over retroactive pay.

Francavilla reported additionally that his local has succeeded in organizing the laboratory technicians in the new Polacolor Division of the Polaroid Corp. in Cambridge, Mass. Paramount and other companies have contracted for filming in Polacolor. Francavilla said negotiations have begun with Polacolor to secure for its technicians wages comparable to those paid for the same work in the New York area.

Back 'Dimes' on Coast

Hollywood, Jan. 10—Southern California exhibitors today pledged complete cooperation in the March of Dimes campaign, which starts Friday and runs throughout January. An Ambassador Hotel luncheon hosted by Charles Skouras.

N. Y. First-Runs (Continued from page 1)

to a roaring start at the Mayfair, which last week's revenue was up $5,000, which is plenty strong. "Belle Starr's Daughter" is less impressive at the Bijou and will have $30,000 to make up. Management claims the first week's gross will be in the neighborhood of $25,000, which would be exceptional for the house.

Fulton Run Ends

"Joan of Arc" closed last night at the Fulton, where the fourth and final week grossed a fair $9,500. It is still running at a good clip at the Victoria, where $45,000 is indicated for a month. Third week of "Enchantment" should provide the Astor with $35,000, which is good.

"Every Girl Should Be Married," with Burt Lancaster and Skitch Henderson's orchestra on stage, is continuing very prosperous run at the Capitol, with $75,000 likely for a third week; the show grossed a big $88,000 for the run.

The Strand is also drawing heavy returns, with the third week of "Adventures of Don Juan," with Tom Dorian on stage, and with $65,000. "Hamlet" is still playing off very well at the Park, as well as the Bijou, which grossed $5,000 for a two-week run. "Silver Fox" is still in comparatively heavy demand at the Essex, which grossed $8,000 over the week. A well-known play is being produced in a week at the Little Theatre, which grossed $10,000.

Hall Bill Holds

"Words and Music," with a stage show, at the Music Hall is headed for a good fifth week's gross of $11,000 and will stay. "Letter to Three Wives" is next at the Hall, but the opening date has not been set.

"Paisley" and Benny Goodman's orchestra on stage continues as a winning combination at the Paramount, where the fourth week's gross is estimated at $60,000. At the Roxy, "That Wonderful Urge," with an ice show and Barbara Ann Scott on skates, looks good for $75,000 in a third week and will continue to Jan. 18, when "Chicken Every Sunday" bows in. Force of Evil should give the State a fairly substantial $28,000 in a third week.

Reciprocal Act (Continued from page 1)

30, 1949 and places several restrictions on the President's power to negotiate new agreements. Film industry leaders have favored a period-to-period extension of the act, with a free hand for the President.

Senator Finance Committee Chairman George and House Ways and Means Committee head Douglas A. Committee who will handle the legislation, said they hoped a bill could be at the White House by the end of February.

Rep. Doughton today introduced a bill to remove Republican restrictions on the President's powers to make new treaties and to extend the act through June 30, 1951. He said his House Ways and Means Committee would begin hearings on the measure on Jan. 24 and that he hoped to have his bill through the House early in February.

Johnston Target (Continued from page 1)

quoted an editorial attack on Eric Johnston published in Soviet Art.

Johnston, Motion-Picture Association of America president, closed the film deal while in Moscow last fall.

The Soviet publication, the AP reports, calls Johnston an imperialist agent with the face of a model, and the smile of a toothpaste advertisement. It charges the pictures peddled Johnston to turn the American film industry into a weapon of imperialism.

W. B. Withdraws Run Petition for Loop

CHICAGO, Jan. 10.—Warner, represented by attorney Vincent O'Brien, withdrew its petition today from the U. S. District Court which asked a two-week loop extension for "Adventures of Don Juan." The petition, presented before Judge Michael Iggo last Friday, was opposed by Jackson Park Theatre attorney Tom McConnell, who said he would take the matter before the Circuit Court of Appeals if further modifications were granted.

Warner withdrawal of the petition was understood to have been based on Judge Iggo's apparent disfavor on Friday in granting the latest extension. "Don Juan" was recently placed in an "Adults only" censor class.

Crosby Acknowledges 'Fame' Awards Jan. 19

Hollywood, Jan. 10—Bing Crosby will conclude his Jan. 19 broadcast with an acknowledgment to the radio editors and columnists who voted him three first places in Motion Picture DAILY's 1948 Radio Poll for Fame.

Crosby was voted Best Popular Male Vocalist, Best Male Actress, and Film Personality Most Effective in Radio, more "firsts" than were voted any other individual in the 1948 poll.

SIMPP's Ellis Arnall In Capital Again

WASHINGTON, Jan. 10—Ellis Arnall, president of the Society of Independent Motion Picture Producers, said today he plans to spend most of next week here, participating in inaugurations and ceremonies and events and conferring with Justice, State Department and other government officials. Arnall talked on the phone to State Department officials during a brief visit here today.

Eastman To Manage FC Boston Branch

Clayton Eastman, with Paramount Pictures for 15 years and more recently district manager for United Artists with supervision over New England, has joined Film Classics as Boston branch manager, with supervision over New Haven.

Eastman replaces Nat Beier, who will be given a new assignment within the next week, according to B. G. Kranze, FC sales vice-president.

ELIZABETH WILSON* Has Switched To FAMILY HONEYMOON"

*Pacific Coast Editor

Liberty Magazine
SWG To Merge with Eastern Film Unit

Pending merger between the Screen Writers' Guild and the Associated Film Workers' Union, the new organization, is expected to be formally ratified at an SWG meeting in Hollywood tomorrow, according to a SWG representative in association with the president. Under the affiliation, the AFW will become the Eastern unit of the SWG and will continue to represent writers here. Many members are now working in television, according to AFW president Harold Mantell, and television representation will be the major item on both East and West Coast units in the coming year.

In addition,pending orders succeed Dudley Hale as president, new officers for 1949-50 are: Newton Melzer and John Duvanez, vice-presidents; Willis Lyon, secretary; Sue Platt, treasurer.

U.S. Foresees
(Continued from page 1)

Treasury officials apply an increase in taxes resulting from an increase in consumers' disposable personal income to effect 3% higher taxes. They admit that a rise in disposable income may not actually bring any increase in the rate of expenditure, but the increase will be used to raise the 1949 and 1950 estimates are compiled.

There were other highlights in the President's budget that are of interest to the motion picture industry:

A further slight increase in funds for anti-trust investigations presents no appreciably high levels.

A whopping increase in funds for the State Department's overseas information program, though a bill of $182,000,000 in taxes, mostly from corporations, and expansions of Social Security payroll taxes. Again, the President did not spell out his proposals for new corporations and income taxes, but did suggest that the social security tax increase from one cent per $1 of earnings to $2 per $1 of earnings for the fiscal year 1949 rather than Jan. 1, 1950, and that the tax be paid on more of annual earnings than is now the case.

The Department's anti-trust division is the Department of Justice, which received $3,650,000 for the 12 months ending June 30, 1950, compared with $3,000,000 for the 1948 fiscal year and a mere $2,400,000 in fiscal 1948. A similar small increase was earmarked for the Federal Trade Commission.

Fitzgibbons Re-elected

Toronto, Jan. 10.—President J. J. Fitzgibbons of Famous Players has been returned to the chair of the chief baron for the Toronto Variety for 1949. First assistant chief baron is Morris Stein, also of Famous Players, and second assistant is Jack Chisholm of Associated Screen News.

New Taxes Threaten
(Continued from page 1)

to four cents to pay a bonus because it is not considered discriminatory.

Mr. Rothenberg's resolution opposing forced percentage playing time and approved Trueman Rothenberg's appointment to the Allied if an all industry meeting with John Ericson is held.

Berger was granted three months' leave, and Mrs. Berger, and the board named vice-president Ernie Pease to act as president until the meeting scheduled in May.

Board ordered orders to "put forth" every effort to land the 1949 national Allied convention for Minneapolis.

Berger will leave here for Europe on Jan. 25.

Lockwood Testimonial
(Continued from page 1)

one of the 43 he is making on a cross-country tour in connection with "Bad Boy," a Paul Short production for Allied Artists. All proceeds from local showings of the film have been donated to Variety Clubs and to Variety Clubs International, which sponsored the film.

The citation on a scroll to be presented to Lockwood reads, in part, as follows:

"Recognize an election to president of the Theatre Owners of America and for your sustained support of interest in and achieving our industry, our friends and co-workers, and your achievement and our feeling of satisfaction that your talents have been recognized and awarded. Your ability as a theatre owner, forward-looking interpreter of the problems of the industry, he has applied his judicial temperament to the technique of business so that he has become an independent and forceful representative of all who love fair play both in and out of the business field."

General chairman of the Lockwood dinner is Samuel Finansky, E. Harold Bloom, E. I. Finansky is treasurer, Burt Selig is assistant treasurer, and William S. Koster is executive director of the committee.


Opening ceremonies of the "Movies" show will be held in the theatre at 8 o'clock. The Moscow ballet will present an exhibition of the "Movies." The 1949 edition of the "Movies" will be shown in the theatre at 8 o'clock. The Moscow ballet will present an exhibition of the "Movies." The 1949 edition of the "Movies" will be shown in a special theatre in the country show the subjects. The aim is realized, adequate print supplies, up to 500 for each subject, are available.

Press Books Available

Press books, ads and accessories for the subjects will be available.

In addition to theatre showings, it is planned to provide 16mm. prints later for schools and organizations throughout the country and possibly abroad.

A series is sponsored by the Industry Film Project Committee, of which N. Peter Rathvon is chairman, and Grant Lehnolds, coordinator.

Advisory Committee

The exhibition advisory committee consists of the following—Oliver Doob, Roswell Harvey, Trueman Rembusch, Thornton Sargent, Homer Strewe, Sam Swirks, and Mitchell Wolfson. Hollywood guilds, the Academy of Motion Picture Arts and Sciences, and the seven industry bodies represented on the production advisory committee.

A review of the first subject, "Let's Go to the Movies," is published in an adjoining column.

Industry Series
(Continued from page 1)

its complex and varied operations in bringing entertainment to the public.

"Let's Go to the Movies" is a series of film showings which suggest the many facets of industry activities in broadest outline. It is the "eraser" subject for the series which follows. The subject consists of four reels to be distributed by Warner.

The series continues the theme of what the theatre offers, "Movies," which will be featured and to be distributed by Universal, depicting the wide and varied entertainment aspects of the industry, and the theme of the series goes to Hollywood, taking the film patron on a studio tour which begins with the subject titled "The Art Director," produced and to be distributed by 20th Century-Fox. That will be followed by "The Screen Actor," directed by Paul Nconom and distributed by the subject's showmanship program for distribution of motion pictures. Later subjects in the series will cover distribution and other phases of industry operations.

Non-profit Distribution

Distribution of the series will be on a non-profit basis, with rentals corresponding to the standard prices of single reel subjects of the company distributing. Should the profit accrue, it will be applied to production costs of subsequent subjects in the series.

The Motion Picture Association of America provided a revolting fund of $75,000 to get production of the series started. More than the amount ready has been expended, despite the fact that all the studio guilds and unions, as well as the companies which produced the first of the series, cooperated to the extent that many normal production costs were eliminated or held at a minimum.

All 12 subjects comprising the series will be under 1,000 feet in length, an average of 12 minutes, nine minutes each. At the outset, about 225 prints of each subject will be available, however, as the exhibition in every theatre in the country show the subjects. If the aim is realized, adequate print supplies, up to 500 for each subject, are available.

Schine Evidence
(Continued from page 1)

attempt to introduce new evidence. Justice Attorney Philip Marcus and possibly one or two aides will be here for Buffalo late this week to represent the government. Judge Knight has said that if Schine should ask to introduce new evidence, and if he should grant the request, Schine must be ready to go ahead with the case within the next few months.

The Schine memorandum to the Justice Department said the circuit's decision to go ahead with the Paramount case and the RKO consent decree to show a change in competitive conditions. Justice officials expect Schine to claim that the high wage paid in the Paramount case has done away with many of the trade practices complained of in the Schine case. It may also claim that so far in the Paramount case the joint-owners' theatres have been diversified, that they are already under order to get rid of such theatres, and that they should not be penalized any more in the Schine case.

Justice believes, Schine may seek to introduce evidence that new competition is being developed in certain areas, stripping Schine's monopoly.

Whether Justice introduces any new evidence—should Schine be allowed to introduce it is impossible to say at this time. The theatre circuit puts in, a Justice official said.

No Canada Film Quota

Toronto, June 10.—Unqualified de-
Predict U. K. Divorce To Be Urged

Lord Portal Committee To Hear Tax Attack, Too

LONDON, Jan. 11.—It is being predicted here that the government committee of which Lord Portal is chairman will recommend the complete divorce of production from distribution and exhibition.

The committee members are expected to investigate the whole field of industry operations. It held its first meeting Jan. 5 and will meet again on Monday afternoon to hear from Nettlefold on behalf of the Producers’ Association, Reginald Baker of Ealing Studios and British Lion’s Sir Arthur Jarratt. Others will be heard later. The committee’s report is not expected for another two months.

Those forecasting a divorce (Continued on page 4)

Another U.K. Studio May Close Soon

LONDON, Jan. 11.—Latest victim of the production slump here is Ernest Roy’s Nettlefold Studios.

Two minor films are being completed this week at the Walton-on-Thames plant, Britain’s oldest studios still in operation. Unless new production is forthcoming the studio will close within a week. Around 100 employees would be laid off. Some have been there for 25 years.

It is also understood that 74-year-old Lady Annie Henrietta Yule is (Continued on page 4)

Gell, Grierson to Make Video Films

LONDON, Jan. 11.—William Gell, head of Monarch Films, distributor of American second-features here, has formed Kingsway Television Films, “to acquire films for television purposes in Britain, America and elsewhere, and to produce and distribute television and cinematograph films.”

In addition, John Grierson, film chief of the government’s Central Office of Information, is now preparing a film series for the exclusive use of British Broadcasting Co. The COI put 76 documentaries on the air in 1948.

These new sources of films for tele- (Continued on page 4)

Lockwood In Strong Plea For Film Unity

“Boston, Jan. 11. — Admitting that differences among various sections in the motion picture industry are healthy to a point, Owners of America president Arthur H. Lockwood told scores attending a testimonial dinner for him tonight that he wondered whether "some of us," in expressing those differences are "going too far."

The dinner was given by the New England Producers’ Club at the Copley Plaza Hotel here and was attended by industry, civic and business representatives from all over New England and from many other states.

In calling for unity of all in- (Continued on page 4)

Glenside to File $546,000 Action

PHILADELPHIA, Jan. 11.—A triple damage suit for $546,000 will be filed in U.S. District court here tomorrow by Dante Iacampo, former owner of the Glenside, Glenside, Pa., who will charge that he was forced to sell the theatre in March, 1948, because of inability to obtain product on a run of 28 days after Philadelphia, William A. Gray, counsel for Iacampo, revealed here today.

The suit will name national distributors and an affiliated circuit as defendants. The Glenside is now operated by Melvin Koff, an independent.

Para.-Richards Said Near an Agreement

NEW ORLEANS, Jan. 11.—An early settlement of Paramount’s differences with its theatre affiliate here, Para- Paramount, Richards Theaters, over film rental is expected by the local trade.

However, no agreement has yet been reached yet and Paramount is still offering a settlement in which its product to independents, although on terms which lead some to believe that it is not too anxious to sell. Only two pictures have been sold away from Richards on Canal Street to date. They are “A Foreign Affair” and “Sorry, Wrong Number.”

Two Plans Set for New U. A. Capital

Two proposals for providing new capital for United Artists will be presented by the special committee of the company’s board of directors at the meeting with Mary Pickford and Charles Chaplin in Hollywood next Monday.

Members of the committee, revealing that their report and recommendations have been completed, declined to divulge details in advance of the meeting.

Charles Schwartz and E. C. Mills, (Continued on page 4)

Video Networks Link 15 Cities in East, Midwest

Monogram Workers Here Vote SOPEG

Home office employees of Monogram Pictures chose the Screen Office and Professional Employees Guild, Local No. 109, as their collective bargaining unit when the Industrial Relations Board election held here yesterday. The IATSE, which has been conducting "invasion" activities against Monogram, 109, was not on the ballot, according to SOPEG.

The Monogram home office has hitherto been unorganized, but SOPEG has represented front office employees at the Monogram New York exchange.

East met Midwest on television last night as 15 cities were linked by the coaxial cable facilities of American Telephone and Telegraph in an hour-and-a-half inaugural program televised over 30 stations in the greatest pooled video operation to date.

The networks will become available for regularly scheduled service today.

The opening program consisted of ceremonies marking the new development in the industry, which has been looked upon by leaders of video as being of importance to-the medium as the advent of sound was to the motion picture.

Participants in the first phase of (Continued on page 4)

Paramount in New Decree Talks with US

Plan to Separate Its Theatres Is Discussed

Paramount officials and the Department of Justice have entered into new discussions on terms of a consent decree in the industry anti-trust suit based on a separation of exhibition from production-distribution, according to responsible sources here.

Further meetings are planned and it is believed here is that an actual settlement stands only slightly less than an even chance of materializing.

Although short of the final drafting stage, the plan entails a surrender of stock in the parent company by holders who in turn would be given (Continued on page 4)

Schenck Starts to Split Partnerships

Joseph M. Schenck, principal owner of United Artists Theatre Circuit, has begun negotiations here for the dissolution of the theatre partnerships with Loew’s and Paramount in the East. Schenck expects to remain for two weeks after which he will return to the Coast to terminate the UA Theatres-West Coast pool.

UA Theatres is a partner with Loew’s in four houses in Baltimore, two in Columbus and one in Pittsburgh, and is a partner with Paramount in the Rivoli, New York.
Personal Mention

L. Ewen Pizor, president of United Motion Picture Theatre Owners of Pennsylvania, is convalessing in Miami.

Kay Harrison, Technicolor vice-president; Louis Lighton, 20th-Fox producer, and Henry Hathaway, 20th-Fox director, are aboard the S.S. United States, en route New York yesterday for England.

Sol A. Schwartz, vice-president and general manager of RKO Theatres, is due back here today from Los Angeles and San Francisco with Mrs. Schwartz.


Sid Hyams, managing director of Errol Films, and Max Troper, Columbia director, arrived here yesterday from Europe.

Barney Balaban, president of Paramount, is planning to leave for Palm Beach at the end of this week.


Schlaifer Cited at MPAA Unit Reception

The publicity directors and the advertising advisory committees of the Motion Picture Association of America held a reception here yesterday in the St. Moritz Hotel here for Charles Schlaifer for his work in helping to revise the MPAA’s advertising code.

Among those invited were: Arthur Schmidt, Maurice Bergman, Ulric Bell, Mort Blumenstock, Gilbert Golden, Kenneth Clark, Tom Wailer, Howard Dietz, Steve Edwards, Howard Le Sieur, S. Barrett McCormick, Si Scaeder, Stanley Shuford, Charles Simenoff, Madeleine White.

5 More ‘Brotherhood’ Co-chairs Named

Five more exhibitor co-chairsmen for “Brotherhood Week” have been named by Edward Lachman and Giel Sullivan, national exhibitor-co-chairmen. They are: Col. H. A. Cole, Allied States, and Robert J. O’Donnell, Interstate Theatre Circuit, Charlotte, the William Hendrix, Rockingham Theatre and Hank Henn, Exhibitor Booking Service; Buffalo, George MacKenna, Lafayette Theatre.

Testimonial for One

Cincinnati, Jan. 11. — The local Variety Club, Tent No. 3, will give a testimonial to the George M. Cohan Jan. 24, honoring William Onie, who recently relinquished his Monogram franchise to George West, to enter the local independent distribution field.

Hollywood, Jan. 11

In a discussion of current conditions here—the low curve of production, unemployment and the exaggerated, but always dire, stories of bigger and better holocausists and the many different approaches to a solution to high costs in a shrinking market—someone got around to that oldie in physics: What happens when an unstable force meets an impenetrable body? The Harvard Lampoon some years ago made a now classic retort which was: "That should be some interesting remains." To make it apply to Hollywood in 1949, consider the unstoppable force to be the directive spirit in Wall Street and all the impenetrable body to be the Hollywood segment which refuses to believe he need is so great.

In a number of ways, this may be expected to sum up the situation on the West Coast.

Now that Hollywood players, assigned to the recent Royal Command performances in London, are on native heath again, evaluations of the results of their trip are under scrutiny. The impression is that the group, including Vincente Minnelli, John Faulkner, Michael O’Shea, Aha Ladd and Sue Carol, reflected Hollywood and U. S. films with modesty, discreetness and behavior normally expected of visitors in a foreign land.

They got a good and generous press, but more particularly did Ladd and Miss Carol who once was a player of prominence with Fox Film. They were normal, at ease and at home. They spoke about their children, the quiet of their personal lives and an assortment of subjects which are commonly regarded as "schmaltzy" and corny in ultra-sophisticated circles. The English public practised it and, evidently, so too did many of the newspaper reporters and writers like the one on the Daily Express—who remarked: They have sent us no Bob Hope to make cracks [about ruf- fled Anglo-Hollywood relations], no Rita Hayworth to start people arguing, no Lana Turner to have tantrums.

Public relations may be lost in an assortment of ways. This was one. The impasse with Arthur Rank was not dissolved.

The British quota continued on the statutes. But another in- nuing, nevertheless, appears to have been scored for American films by American film people, this time from Hollywood where it customarily fastens the blame.

In Hollywood, it is not usual to run across the man who peers beyond the circle encompassing production into the great beyond. Rev. Ernest Rodeheaver, who heads Metro, is one. He has very pronounced ideas about television and how exhibition will meet it in the next approximate decade.

He believes theatres of the future will incorporate video for direct telecasts of topical events, mostly sports. He thinks candy counters and popcorn machines in lobbies are a memory beginning and foresees the day when full scale dining rooms will be part and parcel of theatre operation.

The already evident tendency to develop community centers with a theatre as the nucleus, and to spread, Rowland is confident. “There will be a tendency to build on the outer fringes of cities due partly to land values, partly to use that is universal,” he asserts. His example: A project now under way in Seattle, complete with bank, grocery, department store, cafe, nursery and, obviously, a theatre. Plus parking facilities for 3,500 cars.

Here’s another approach. It’s Maxwell Shane’s, this producer-director thinks theatremen are losing a bet when they neglect to foster cooperation of officials with producers making contemporary themes. Mayors attending the American Municipal Association convention in Washington told him so. Bob White, mayor of Cleveland, and Mayor W. B. Hartsfeld of Atlanta is one who volunteered to do something about it if approached. He was approached on “City Across the Bay” for its underlying theme of the effect of slum housing projects in reducing juvenile delinquency.

You’ve guessed it. Shane made the films.

Joe Skeptic, slightly startled by the reception of “Rachel and the Stranger” at the box-office, paraphrases: "There is nothing wrong with a picture that a good marijuana raid won’t cure."

Newsreel Parade

The resignation of Secretary Marshall is a featured highlight in all current newsreels. Other items include the Helen Hayes-Pasha, Miami air show, sports, and a beauty contest.

Complete contents follow:


NEW DAY, No. 23.—Hawaiian volcano erupts; Acheson named Secretary of State. China. Russia. Carlos P. Larrain, executive editor of Hope,quirer, and San Diego Mirror, Washington Post, to be Prime Minister Pasha. Miami air show.

PARLIAMENT NEWS, No. 41.—Unusual snow films. Last rites for slain Ecbotian. Secretary Marshall steps down.

UNIVERSAL NEWSREEL, No. 216.—Secretary of State Marshall turns post over to Acheson as designated successor of Egypt. Fox year-old member, Chicago Arts Ball. English Coast guards, the Pembroke, and the Pembroke. Philadelphia Mummers parade. Inauguration of Prime Minister Pasha. Miami air show.

Promote 5 on M-G-M Field Sales Roster

Five promotions in the M-G-M field sales organization have been made by Paul Rodgers, distribution vice-president.

Lou Marks, formerly salesman at the Cleveland branch, has been advanced to the M-G-M office in Detroit. Deitrey A. Brown, office manager and head booker at Cleveland, has been promoted from Secaucus, N.J., to booker at Marks. In turn, George Bailey, booker at Cleveland, now is office manager and head booker. Spencer Leroy Wyatt, formerly in the checking department in Oklahoma City, has been elevated to salesman working out of Denver, who, was head booker at Denver, has been taken over as salesman in the same office.

Questions Griffith Control

Ogden, Utah, Jan. 12.—Mary Kathryn Castor, secretary, of a New York City, a minority stockholder in the Majestic and Orpheum theatres controlled by the Federal Government, filed suit at Tulia that the Griffith Amusement Co. gained control of the two houses without her consent. The plaintiff’s petition declares that the circuits control of the houses is damaging to the interests of smaller stockholders.

Johnston in Capital

Washington, Jan. 12.—Motion Picture Association of America president Ernest E. Johnston has arrived here today after more than a month on the West Coast. Johnston was slated to fly into New York this morning, but changed his plans at the last minute. He will remain here for the rest of the week, conferring with his staff and with friends in New York for the early part of next week.
"COMMAND DECISION"
IS THE FIRST BIG PICTURE OF 1949!

DECISION IN LOS ANGELES: "TERRIFIC!" World Premiere sets new all-time record for first two days! 3rd week at press time. Running neck-and-neck with record-breaking "Cass Timberlane" and "Green Dolphin Street."

DECISION IN SAN DIEGO: "SENSATIONAL!" First three days are new all-time high with continuing business beating the biggest, "Green Dolphin Street," "Cass Timberlane," "Easter Parade" and "Three Musketeers."

DECISION FOR YOU: "WATCH M-G-M IN '49!" While "Words and Music" delights the nation and "Command Decision" starts its history-making career, M-G-M is ready with the greatest line-up of completed pictures it has ever had in its entire career.
CIO Asks Repeal of 20% Admission Tax

WASHINGTON, Jan. 11.—The Congress of Industrial Organizations today in a study entitled "A Federal Tax Program to Promote Full Employment," called for repeal of the Federal admission tax and all other excise taxes in the industry. "An inspector" and said it was "unequivocally opposed" to sales taxes "that are now spreading in certain cities and localities."

The CIO said that the first immediate step is that the structure of the tax should be restored by altering the wage rates. Complete elimination of all taxes but the discriminatory should be replaced by a tax on sales at the rate of 9% for the company by its own financing of approved producers. Its current production supply is under pressure in six months.

CIO (Continued from page 1)

Vidia Networks

(Continued from page 1)

the show included Mayor O'Dwyer (New York) and Mayor Kennedy of Chicago, then leaders of the television networks. Walpocket and Leroy A. Wilson, president of A. T. & T. Figures in the entertainment world took over in the last, full-length program as arranged by American Broadcasting, Columbia Broadcasting, Dumont, National Broadcasting and Station WPT. The program originated in Washington, New York and Chicago.

The Midwest program comprises Chicago, Milwaukee, St. Louis, Toronto, Cleveland, Detroit and Buffalo. The Eastern cities are New York, Philadelphia, Baltimore, Richmond, Boston, Pittsburgh and Schenectady. The Eastern network swung into operation on Nov. 1 and followed last year by the Midwest combination. Closing of the gap between Cleveland and Philadelphia joined both with.

Films in Fiction Group

The 25 fiction magazines of The Popular Fiction Group will incorporate motion picture production begining with May issues, according to Henry Steeger, editorial director.

Lockwood (Continued from page 1)

industry factions, Lockwood declared: "It seems to me that now is the time for all responsible industry leaders to sit down and have a talk; and for one I am willing to recommend such a meeting to the board of directors of the TOA at any time."

"This industry is in the laps of the courts," he continued. "It is a target for both labor and government attempts are soon to be made to bring many of its important functions under the Federal regulations, presumably referring to that which may arise from final disposition of the government's anti-trust suit in the Paramount case.

"I do not want to criticize any element or any association of exhibitors for trying to obtain by all legitimate means the relief they believe they are entitled to, provided, that they are certain that in pressing for alleged relief they are fully conscious of impact on their business and on mine, of the relief sought; and that they are not undermining the entire industry by the methods they pursue," Lockwood declared.

"Anyone in the industry approves of what anyone else is doing, who has been this week's problem and who will be the Hollywood meeting also, are scheduled to leave here by plane on Thursday. Annual meeting of UA stockholders and election of directors is scheduled to be held concurrently with the financial question which will suit his resignation from the board at the meeting.

It is understood that the report of the committee will stress the urgency of providing new capital for UA primarily to insure a continuous supply of product, and will contain the company by its own financing of approved producers, its current product supply is a factor in six months.

New U. A. Capital

(Continued from page 1)

Paramount, Decree

(Continued from page 1)

Paramount Decree

shares of equal value in two separate companies, one for production, the other for exhibition, which would be formed.

According to the Paramount executives among themselves and recent talks with Justice Department officials, it is largely on the extent of holdings which would permitted the separate theatre company which would emerge. Paramount Decree

(Continued from page 1)

vision are welcomed by BBC, which is still waiting for an agreement to be reached with the film industry here which would make it older than available for its television programs.

Reginald Baker, director of Ealing Studios, the British company which handles Ealing's reissues, conducted unilateral negotiations with the BBC before the current lead was developed between the film industry and the BBC. The latter is holding Baker to his agreement and will seize up to 12 old Ealing films, which Ealing is understands to have paid $12,000. It is intended to broadcast the films up to three times each.

Gell, Grierson

(Continued from page 1)

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Chicagoes Bans New State St. Marquees

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Eight New Pictures Rated by Legion

Two films have been given a "P" classification by the Legion of De-


(Continued from page 1)

recommendation point out that So-

cialist members of Parliament never have liked the vertically-integrated companies in the industry and certain members of the committee is also on record with objections to the social monoplosm combination.

Segments of the industry, for their part, will launch an attack on the government's severe entertainment tax to obtain an investigation over which is being made by Lord Portal on his own account. Lord Portal was the Chairman of M. W. S.'s producers' backer in the formation of General Film Distributors and not unacquainted with the tax.

He has been studying experience with Herbert Wilcox's "Spring in Park Lane," which grossed $5,000,000 in the U.S. and £1,000,000 to the Exchequer in entertainment tax.

However, there is little prospect of unity in the industry attack on the tax. Producers-distributors will be wanting a larger share of the gross at the box and a greater share of the take producer and the exhibitors. The latter, in opposition to the tax, will want cuts as the demand for more for himself, rather than for the producer-distributor.

Gell, Grierson

(Continued from page 1)

U.K. Divorce

(Continued from page 1)

motion picture production. Negotia-

tions are in progress for the disposal of the 796,000 ordinary shares in British National Pictures held jointly by Lady Yule and her daughter Gladys. Richest woman in Britain, Lady Gladys, was regarded as the fairy-godmother of production. She founded British National in 1934, a year in which her mother was associated with her at the time. Her studio is now rented to British Lion.

Disney Aids Cancer Fund

CINCINNATI, Jan. 11.—Walt Disney will be guest of honor at a dinner to be held at the Hotel Plaza here on Jan. 20, concurrently with the world premiere here of his picture, "So Dear To My Heart." Proceeds from the $10-per-person reservation in the exhibit to the Cincinnati Cancer Hospital fund to apply on the construction of a new hospital. The affair is to be sponsored jointly by RKO Radio and the Cincinnati Post.

50 Detroit Houses Turn to Giveaways

Detroit, Jan. 11.—A revival of a plan for simultaneous cash giveaways by 50 local theaters, in a tie-in with radio stations, is announced by Sam Carver, vice-president of the Independent Theatres Owners of Michigan and also president of Detroit Consolidated Theaters.

The program, which was in effect in 1935 and 1936, was banned by the Detroit police because it was considered a lottery. The plan now being approved by the approval of the Detroit Police and the FCC, it is said. A radio quiz of questions is the basis of the program, which will become effective Jan. 31.

U. K. Studio

(Continued from page 1)
SRO—E.L. Deal Closed; Retain Own Identities

To Collaborate Toward ‘Mutual Efficiencies’

David O. Selznick Enterprises and Eagle Lion have concluded what was described as the first phase of an association between the two companies, “which both hope will develop into a broader relationship,” it was disclosed yesterday in a statement issued by Selznick executive Daniel T. O’Shea, on behalf of Selznick and Arthur B. Krim, Eagle Lion president.

Continued Shea: “It was emphasized that the Selznick Releasing Organization and Eagle Lion will both continue as separate entities.”

Many Film Names on Inauguration Unit

WASHINGTON, Jan. 12—Many amusement industry executives and congressmen are in the production and talent division of the Presidential Inaugural parade and special events committee, as disclosed here by Loehe theatre executive Carter Barron, chairman of the committee. Members of the division were listed as follows:

James Sauter, chairman; Allan Zee, co-chairman; Lester Isaac and Sidney

Ontario Rates Five Adult Films Monthly

Toronto, Jan. 12—Since the adoption of regulations on June 1, 1946, for the grading of films, the Ontario censor board has classified 157 features as adult entertainment, an average of slightly more than five per month, none of which can be played at Saturday afternoon or other performances where the audience is predominantly juvenile.

The latent to be added to the adult list are “Kiss the Blood Off My Hands,” “Creepers,” Out of the Storm,” “Crime Incorporated” and “Road House.”

Storms Costly to Midwest Theatres

KANSAS CITY, Jan. 12—Theatre attendance, which had been good in this area, is down now as low as it was during the first week in 1948 when snow, sleet and rain storms such as those which have been raging in the Midwest in recent weeks, affected theatre business.

The storms reached Kansas City Sunday afternoon and continued with sleet, rain freezing when it fell and temperatures very low, breaking telephone and power wires, and isolating a dozen or more towns in Southeastern Kansas and Southwestern Missouri, local and area entities without power and their stores are closed. Film deliveries have not been interrupted so far, but are slow.

In Kansas City, the storm reduced theatre attendance to very small numbers starting Sunday night.

RKO Asks for More Time on ‘Divorce’

RKO has applied to the U. S. District court here for a 60-day extension of the time set for obtaining stockholders’ approval of the reorganization plan under which its theatre operations will be separated from production-distribution.

Present deadline for obtaining stockholders’ approval is Feb. 6. Volume of paper work and technical routine involved in preparation of the plan for the stockholders has necessitated the move for additional time, RKO officials say. Indications are that the plan will not be completed until about four weeks from now and a 30-day notice of a meeting to act on the plan will have to be given to stockholders thereafter.

Maitles and Murray Elected by S.P.G.

Ray Murray and Murray Goldstein, both of Columbia, yesterday were elected first and second vice-presidents, respectively, of the Screen Publicists Guild (CIO). Running against Murray was Roy Malone of RKO Service Corp., while Goldstein’s opponent on the ballot was Herbert Haines.

Maitles was elected president. He was the sole candidate for that office.

As expected, Sigmund Maitles of M-G-M was elected vice president. rotor by 10 to 15 per cent wage boost for the country’s 6,300 exchange workers was rejected here yesterday by the distributors for the second time, making certain the entry into the negotiations of commissioners L. A. Stone of Federal Mediation who were “held in abeyance” by the negotiating-committee pending a final try at reaching an agreement between themselves. A union spokesman described the

All Scophony Video Patents Are Released

Para., General Precision And U. S. in Settlement

Paramount Television Productions, Inc., and General Precision Equipment have divested themselves of their entire holdings in Scophony Corp. of America and have tendered their exclusive Western Hemisphere rights to Scophony television patents under the terms of a settlement entered in New York Federal Court yesterday in the anti-trust suit filed against the three companies by the Department of Justice.

The complaint had charged the three corporations with conspiring with another defendant, Scophony, Ltd., a British firm, with monopolizing the

Break In Exchange Pact Impasse Fails

LATSE’s bid for a 10 to 15 per cent wage boost for the country’s 6,300 exchange workers was rejected here yesterday by the distributors for the second time, making certain the entry into the negotiations of commissioners L. A. Stone of Federal Mediation whose services were "held in abeyance" by the negotiating committees pending a final try at reaching an agreement between themselves. A union spokesman described the

Theatres Mobilizing for Tax Fight; Florida Joins

The move by exhibitors, both organized and unorganized, to band together to oppose adverse or discriminatory local and state legislation gains impetus with the calling of a meeting for Jan. 18 in Jacksonville. Film executives of that state, to prepare a broad, protective program on behalf of all Florida exhibitors.

Metropolitan New York and the state attorney general are sending a delegation to the Board of Trade in the near future to urge a lowering of the present quota of 4.5 per cent quota for the next quota year.

Exhibitors generally maintain that the 4.5 per cent quota now has been demonstrated to be unrealistic and advocate a new quota more closely related to the potential output of British studios than the present one.

CEA To Ask Lower U. K. Film Quota

London, Jan. 12—The Cinematograph Exhibitors Association is sending a delegation to the Board of Trade in the near future to urge a lowering of the present 4.5 per cent quota for the next quota year.

Exhibitors generally maintain that the 4.5 per cent quota now has been demonstrated to be unrealistic and advocate a new quota more closely related to the potential output of British studios than the present one.
‘IA’ Wins 10% Pay Hike at U. A. Here

AFU's IATSE Motion Picture Home Office Employees Local No. H-63 yesterday won for United Artists employees the office’s first pay package, a 10 per cent general pay increase or a $4-a-week raise, whichever is higher. It was disclosed by H-63 business agent Robert Mosi, who reached the agreement with UA vice-president Harry Buckley.

Contributors to be signed around the week of Feb. 1, will be for one year, with two wage increases to be retroactive to Oct. 6, the date the National Labor Relations Board certified H-63's taking over the UA shop from CIO’s Screen Office and Professional Employees Union, 1301 N. Dearborn St., after his struggle for jurisdictional control. Mosi estimated that the 150 employees involved will receive a retroactive pay totaling approximately $15,000.

Exchange Impasse

(Continued from page 1)

companies’ counter offer as “indefinitiv-
al.” He declined to say what it actually was.

Stoebel has indicated that he will set a date soon for the first mediation meeting. It is expected to be held here next week.

Richard's Mother's Mother

Funeral services will be held Satu-

day morning at 10 a.m. at Shepherd Church, Brook. For Mrs. William H. Walsh, mother of IATSE inter-
national president Richard F. Walsh, 83, Walsh died Tuesday in At-
lantic City. Funeral services will be held today at the Riverside Memorial Chapel here.

Louise Harris, 7

Louise Harris, 7, only child of Jack Harris, Walter Reed Circuit execu-
tive, and Mrs. Harris, died yesterday at the age of 7 after an attack.

Joseph Rosenthal, 50

Joseph Rosenthal, 50, executive board member of IATSE Local No. B-31, 50, died last week while employed at National Screen, died at Roosevelt Hospital here yesterday following a heart attack.

Louise Harris, 7

Louise Harris, 7, only child of Jack Harris, Walter Reed Circuit execu-
tive, and Mrs. Harris, died yesterday at the age of 7 after an attack.

Michael Harris, 7

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lantic City. Funeral services will be held today at the Riverside Memorial Chapel here.

Oslovak in Hollywood

Los Angeles, Jan. 12. — Oskar Eyssell, vice-president of UMPA, arrived here yesterday. Eyssell is attending the annual meeting of the Screen Editor's Guild here this week.

Moss and Dow Leave Hughes on Feb. 1

Resignations of Alec Moss as advertising-publicity director of Howard Hughes Pictures here, and Dow, financial executive, will become effective on Feb. 1. Meanwhile, Harry Gold will continue in the top sales post, possibly in another year to run. The Hughes offices here will not be closed, at least for a while.

Inaugural Committee

(Continued from page 1)

Pienmont, Loew's; Hal Leyshon, pub-

lic relations counsel; Clarence Der-

went, Actors Equity Association; George Heller, American Federation of Radio Artists; Ronald Reagan, Screen Actors Guild; Lawrence Tibbett, American Federation of Musical Artists; Noble Sissle, Negro Actors Guild; Henry Jaffe, American Federation of Radio Artists; Richard Walsh, IATSE; Dewey Bart, American Federation of Musicians; Alan Corelli, Theatre Authority; Robert Weinstein, N. Y. Paramount Pictures; Arthur Korda, N. Y. Roxy Theatre; Joel Margolis, Loew's Capi-

tol Theatre; William E. Bennett, Capitol Stage Lighting Co.; Fred Mc-

Kinley, theatre manager; and William F. Rodgers, sales vice-president.

Fire Destroys Eastwood

Detroit, Jan. 12. — Fire has de-

stroyed the entire Eastwood Theatre.

Motion Picture Herald

Better Theatres and Theatre Sales, Number 3, 1270 Sixth Avenue, New York 25, N. Y. Telephone Circle 7-3100. Cable address: "Quipubco"

Personal Mention

MONTAGUE SALMON, managing

director of the Rivoli here, will

be honored guest on the "Dinner at Dunns" radio program tonight,

evening at Station WGN-FM.

JEROME BAKER, manager of H-63's

Hamilton Theatre here, has taken

over as manager of the Coliseum,

replacing Archie Winston who has

been named Chicago city manager.

PHILIP NEUMANN, manager of the

Regent, will succeed Baker at the

Hamilton Theatre, and has been

assistant at the Coliseum, becomes

manager of the Regent.

SAM ROSEN, owner of Rosen's Film

Delivery Service, New Haven, and a

partner in Lockwood-Gordon-Rosen

Theatres, is traveling in Florida.

TED BURBAUGH, assistant to Film

Clubs vice-president B. G. Kranzle,

was married last Saturday to Joan

and Margaret. Couple is honeymooning in Florida.

HERB FISHER, Pacific Coast manager

of TWC, has returned from a vaca-

tion in another city.

WILLIAM CLARK, vice-president of

National Film Service, has been

committed to University Hospital, Phila-

delphia.

B. G. Kranzle, Film Classics

vice-president and general sales

manager, left here yesterday for Cin-

cinnati.

Muriel Lanahan, former secre-

tary of the Motion Picture Film

Relicensing Organization, has been

appointed executive secretary to Ted

Baldwin, who heads a new public

relations firm which he owns.

Lee Cranke, head of concessions

for H-63's Theatre, returned here

yesterday from an inspection of theatres in Boston and Providence.

RAV KANN, a vice-president of

Quigley Publishing Co., returned to

New York yesterday from Holly-

wood.

JERRY PICKMAN, Eagle-Lion's as-

sistant-vice-president, is Recover-

ing from an illness at his home in

Brooklyn.

J. D. Tser, president of Este Pro-

ductions, has left New York for Con-

necticut from where he will pro-

ceed to Florida.

Harry M. Kalmine, president of

Warner Theatres, is in Chicago from

New York.

HERMAN RYFF, field assistant to

John P. Byrnes, M-G-M Eastern

sales manager, is here from Albany.

Jack Aldaote, Eagle-Lion trade press

contact, has returned here from

Florida.

Video May Win New Audiences: Terry

Paul Terry, producer of Terrytoons, yesterday told a gathering of repre-

sentatives of several distribution companies and community groups that television may be the means of introducing vast new audiences to film theatre.

His opinion that this development will not reduce theatre audiences in the 15-to-20 age range.

Mayer, Schary Hosts At M-G-M Confabs

Hollywood, Jan. 12.—Plans are

proceeding for the forthcoming M-G-M sales conferences at the Culver City studio, Feb. 7-12, with studio hosts to be Louis B. Mayer, executive in charge, M-G-M; Herman Schary, production vice-president; and E. J. Mannix, vice-president. Howard Strickling, studio publicity head, and Ralph Wheelwright, assistant, are in charge of details, working with Wil-

liam F. Rodgers, sales vice-president.

Chicago Doorman Dies

CHICAGO, Jan. 12. — William Cook, 61, stage doorman at the B. & K.

Theatre, died yesterday.

K-S Drops 20th-Fox Ad Account June 15

The Kayton-Spiero agency here

will relinquish the 20th Century-Fox

accounting on June 15, when the

agency will take over the Charles

Schlaifer, who bought up his own company around April 1.

Morris Kinzer, who has been the 20th Century-Fox account executive with K-S for the past 12 years, will leave the agency in mid-

June. His future plans have not been decided yet.

Schlaifer will leave 20th-Fox on

Feb. 1, where he has been advertis-

ging director. He will be able to take an extended vacation before organiz-

ing his own company, Charles En-

sin. Before that, Mr. Schlaifer, 20th-Fox in charge of advertising-

publicity, is expected in New York from the Coast next week to estab-

lish his headquarters here.

Four To Aid Eyssell On ‘Brotherhood’

Gene Picker of Loew's Theatres, Louis Gold of the Rivoli Theatre in

Boston, Maurice Miller of Passaic and Jerome Leyshon, secretary to Mr. Eyssell, will serve as assistants to the Music Hall's Gus

Eyssell, exhibitor chairman of the Greater New York area, for the forth-

coming "Brotherhood Week" drive.

Columbia Foreign Heads To Meet Here

Foreign sales directors of Columbia will attend the first international sales meeting of that company in the U. S. for the year II, New York, all next week. Principal items on the agenda will be a review of the company's position abroad.

Among those who will attend are Joseph Friedman and Max Thorpe, from London; Lacey Kantar, Paris; Joseph Keefe, Latin American super-

visor; Nick Perry, Australia; Roy Brauer, Near East, and others. Jo-

nathan Jaronville, foreign manager, will preside.

Paramount Adds Five To Product Lineup

Henry Ginsberg, Paramount studio head, has added five pictures to the studio's early 1949 schedule, making a total of 13, the home office reported here yesterday. Of the 13, 10 will be Paramount's, while three will be Hal Roach productions. In addition, Pine and Thomas will have two.

Ascap Convention Jan. 31

Convention of field representatives of Ascap's department of sales; compo-

sers, Authors and Publishers to ac-

quaint them with the operations of the organization's headquarters has been set for this week.

Ascap announced here yesterday that it has granted clearance for the use of all music at the Presidential inauguration ceremonies and festivities in Washington next week.
NOW READY TO WRITE NEW WARNER GLORY INTO THE NEW YEAR RECORDS!

ADVENTURES OF

DON JUAN

IN COLOR BY

TECHNICOLOR

NEW YORK, PHILLY, WASHINGTON
NOW RUNNING UP THE BIGGEST
ERROL FLYNN GROSSES OF ALL TIME!
OH BROTHER, WATCH IT GO FROM HERE!

and NEXT!!

JOHN LOVES MARY

WHIPLASH

FLAXY MARTIN

JUST OPENED
HIPPODROME, CLEVELAND
VERY, VERY, SENSATIONAL!
Production on the Coast Rises to 26

HOLLYWOOD, Jan. 12. — The production tally rose to 26 from last week's index of 21. Shooting started on seven films while two were sent to cutting rooms.


Shooting finished on “Hard Bargain,” 20th Century-Fox; and “The Daring Caballero,” United Artists.

Essaness To Drop One

CHICAGO, Jan. 12. — The Essaness circuit will relinquish operation of the West End Theatre here next June upon expiration of its lease. House, seating 1,140, will be operated by the building's owners, Fadam Kaplan, Corp., which also operates the Avenue, Bel and Savoy. The West End has been under Essaness management for about 15 years. The circuit recently lost its lease on the North Center Theatre.

FWC Books 'Paisan'

Joseph Burstein and Arthur Mayer, foreign film distributors, have completed a deal for the booking of “Paisan” in the entire Fox West Coast circuit, Burstein announced here. Deal includes first-run showings in 80 Fox Southern California houses, it was said. The Italian film is now in its 43rd week at the World Theatre here.

Purdue University
To Honor Disney

INDIANAPOLIS, Jan. 12.—Walt Disney and a group from Hollywood will attend a double premiere of his “So Dear to My Heart” in Indianapolis on Saturday. Disney will be presented with an “Award of Merit” in connection with a showing of the film at Purdue University's Lafayette on Saturday, Jan. 12.

He also will be made an honorary alumus of Purdue in recognition of his “contribution to American life and art through films and his understanding treatment of Indiana life” in “So Dear to My Heart.” The party then will come to Indianapolis for a series of events culminating in the public premiere at the Indiana Theatre on Jan. 19.

Proceeds of the showing at Purdue will go to a Walt Disney scholarship fund for the University.

Fabian Heads MPAGroup

Si Fabian, head of Fabian Theatres, will serve as chairman of the arrangements committee for the installation of the Motion Picture Association to be held at the Hotel Astor here on Jan. 25. Max A. Cohen, head of Columbia Theatres, will be president of the MPAG at the luncheon.

Organization's board will meet here today to plan the affair.

N. E. Owners Name Five

Bosron, Jan. 12.—Lesley Bendsley, Leonard Goldberg, Walter Mitchell, Francis Perry and Francis Lydon have been appointed to the nominating committee which will select a new slate of officials for the Independent Exhibitors of New England whose annual election will be held on Feb. 8.

Scophony Decree

(Continued from page 1)

ing the manufacture and sale of television equipment, embodying patents and processes developed by the British corporation. The patents and processes cover what is known as the "superisonic” and "skitatron" systems of video transmission and involve reception in homes, motion picture theatres and elsewhere.

Settled also was a cross-claims action in which Scophony of America claims $1,500,000 damages from its co-defendants and in which Arthur Levey, president of U. S. Scophony, alleged personal damages of $200,000 allegedly due him under a five-year employment agreement.

Stock to Levey

Paramount Television, which had 340 B's shares of Scophony Corp., and General Precision, which had 700 shares of B's, have transferred their stock over to Levey. Paramount and General Precision have obtained non-exclusive Scophony patent licenses on a credit basis against earned royalties of $130,000 which is the amount both parties originally paid Scophony.

General Precision had invested about $85,000 in Scophony for which it obtained exclusive use of Scophony patents and motion picture television systems and others employing use of receiver image screens of five feet in diameter. Paramount shared with General Precision patents involving any smaller screens, its investment of about $43,000.

Levey said today that General Precision and Paramount have agreed to pay $10,000 each toward the legal expenses. He estimated the latest court order incurred by all parties to the suit were in the neighborhood of $600,000.

Czechoslovakian Syndicate

Of the 1,000 A's shares of Scophony of America, Levey said that he owns 125, that Scophony, Ltd, owns 250 and the remaining 250 are held by a Czechoslovakian syndicate which was formed in England. Levey said that he is now negotiating the purchase of these outstanding shares.

Scophony, Ltd., holding Eastern Hemisphere rights, which is not able to file answers to the Government's cartel charges in the case, will continue as a defendant. Government attorneys here yesterday said that they will endeavor to have that company bound by provisions of the decree. Levey said that he will continue to press his action for alleged damages against Scophony, Ltd.

The complaint in the overall action further charged that General Precision and Paramount Television refused to exploit the Scophony patents and processes themselves and kept Scophony of America from exploiting them. These charges were denied on all counts by the defendants.

Scophony of America is now directed to license to any applicant all its patents in the television field which it now owns.

SDG in Relief Fund Hike

HOLLYWOOD, Jan. 12.—Screen Directors Guild Board today unanimously voted to recommend to the membership that each member individually increase his salary deduction for the Motion Picture Relief Fund from one half to one per cent. Similar action was taken recently by Screen Actors Guild. It is believed that all guilds and unions here will do likewise.

Argentina, Spain
Swap 25 Yearly

WASHINGTON, Jan. 12.—Argentina and Spain have agreed to exchange 25 features annually and Spanish pictures in Argentina will be exempt from all taxes and other burdens to which other foreign pictures are subject, the U. S. Commerce Department reports. Argentine films will get the same treatment in Spain that Argentine will give Spanish films.

The fact that Argentina and Spain had signed a film agreement had been known, but the details had not been divulged.

Commerce also reports that a regulation issued recently by the Argentine Secretary of Commerce and Industry requires that all importers, producers and other branches of the film industry register their raw stock.

“This regulation seems to indicate a severe shortage of raw stock film in Argentina as a result of exchange controls,” the Department noted.

SRO - E-L Deal

(Continued from page 1)

erate entities along the lines of their previous operations, the idea behind further conversations being the hope that the two distributing companies may collaborate toward mutual efficiencies and greater volume of selling.


Eagle-Lion will also take over the selling of additional accounts and rebookings on two Selznick pictures: “Duel in the Sun” and “The Paradine Case.”

The Selznick Organization will continue to function as heretofore, proceeding with the distribution of the new Selznick production, “Portrait of Jennie,” as well as “The Fallen Lady.”

Selznick releases to follow will include “The Third Man,” produced and directed by Carol Reed, and the Powell and Pressburger production of “The King of Kings.”

Participants in the discussions to date have include Serge Benekens of the First National Bank of Boston, Krim, Robert S. Benjamin and Robert Perot for Eagle-Lion, and in addition to Selznick's O’Shea and Ernest L. Scallon for the Selznick companies.

* Noted cartoonist of “Seein’ Stars” for King Features Service

FEG MURRAY*

HAS SWITCHED TO “FAMILY HONEYMOON”

"I considered Theodora Goes Wild the funniest picture of all time...until I saw Claudette Colbert and Fred MacMurray in FAMILY HONEYMOON”

BANKING FOR THE MOTION PICTURE INDUSTRY

BANKERS TRUST COMPANY
NEW YORK
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Thursday, January 13, 1949

MOTION PICTURE DAILY
See Para-U.S. Agreement on Decree Near

N.Y. Theatres Plan Fight On Legislation

A four-point program to combat the imposition of local amusement taxes and other adverse legislation in New York State was urged yesterday at a meeting of exhibitors and exhibitor organizations at the St. Moritz Hotel.

Called by the Metropolitan Motion Picture Theatre Association and attended by circuit operators and executives, and representatives of the Theatre Owners of America, the Independent Theatre Owners, and up-state exhibitor representatives, the discussed program, upon which no final action was taken, would have:

(Continued on page 4)

US Wants Griffith Records Since 1939

WASHINGTON, Jan. 13.—Government has subpoenaed the Griffith defendants in the U.S. anti-trust action to produce all contracts between them and distributors since 1939, indicating the government's intention of bringing all records in the case up to date. Subpoenas are returnable on Jan. 18.

Meanwhile government attorneys are moving from here to Oklahoma City for the Griffith case and to Buffalo for further proceedings in the suit against Schine Theatres.

Harold Larsen will leave tonight and Allan Coker and Philip Marcus will leave tomorrow, all for Buffalo.

(Continued on page 4)

Loew's, Moss Near Deal for Criterion

Loew's will sell its 50 per cent interest in the Criterion, Broadway theatre, at first-run here, to S. Moss, circuit operator, who now holds the other 50 per cent, under a deal believed to be in the final stages of negotiation.

Sale of its stock in the Criterion will leave Loew's with two New York "show-cases," the Capitol, the ownership of which it shares with Messmore Kendall, and Loew's State. Lease on the Criterion has 29 years to run.

Until last year, Loew's had four houses in the Times Square area, the fourth being the Mayfair, which is now operated by the Brand Theatres.

(Continued on page 4)

INCOME OF 7 FIRMS OFF ONLY 6½%: U.S.

Alice Gorham Wins Top Award For Publicity

Alice Gorham, director of advertising-publicity for United Detroit Theatres, is named the winner in the fourth similar contest judged by experts for 1948, for displaying the best examples of showmanship.

Certificates of Honor went to the following seven runners-up: W. T. Hastings, Orpheum Theatre, Denver; Mildred FitzGibbons, Roosevelt Theatre, Flushing, L. I.; Rudy Kounick, Palace, Milwaukee; Harry Wiener, Smaller, Johnstown, N. Y.; Robert W. Case, Walter Reade Theatres, Kingston, N. Y.; Bill Brown, Loew's Fox, New Haven; Delmar Sherrill, Playhouse, Statesville, N. C.

D. of J. to Move in On Scophony, Ltd.

WASHINGTON, Jan. 13.—Justice Department officials indicated today they plan to move quickly to get a default judgment against British Scophony, thus tying up the only loose end remaining in the government's anti-trust suit against the various Scophony interests.

Consent judgments were entered yesterday against Paramount Televison Productions, Inc., General Precision Equipment Corp., and Scophony Corp. of America.

An anti-trust division spokesman said the British firm would be given a "very brief time" to indicate whether it was finally willing to agree to a consent judgment, and if nothing were heard very soon, Justice

(Continued on page 4)

Newbery Head of Republic in Europe

Charles Bruce Newbery has been named vice-president and sales supervisor of the United Kingdom and Continental Europe by Richard W. Allschuler, president of Republic Pictures International Corp. Newbery was formerly supervisor of American, New Zealand, Africa, the Middle East and Far East territories.

Republic has not had a sales supervisor in Europe since before the war.

John Clement, previously at the New York office, will be Newbery's assistant.

L. B. Mayer Leads '48 Salary Roster

Washington, Jan. 13.—Louis B. Mayer, film producer, heads the industry's high-salary list for 1948 so far, with earnings of $733,074 from Loew's, according to the Securities and Exchange Commission today.

Bette Davis tops all screen stars to date with a 1948 pay check of $364,000 from Warner Brothers. Frank Sinatra, leads male actors with $235,833 from Loew's.
Personal Mention

ARTHUR H. LOCKWOOD
A president of Theatre Owners of America, will be in New York from Boston on Monday and Tuesday.

EDWARD L. HYMAN, vice-president of Paramount Theatres Service Corp., and MAX FELDMAN, Paramount Theatres executive, have returned here from Ohio.

BARBARA DANTZER, daughter of HENRY DANTZER, New York Film Board of Trade executive, and MARVIN SCHWARTZ, will be married in Brooklyn on Jan. 1.

SYG GROSS, assistant director of advertising-publicity for Film Classics, will leave here by plane today for Denver and points West.

FRANK STANG, manager of the Mayfair Theatre, Baltimore, will celebrate his 12th wedding anniversary tomorrow.

WILLIAM DIETERLE, Paramount director, arrived in New York yesterday from Lisbon.

MOREY GOLDBERG, vice-president of Monogram Allied Artists, is in New Haven today from New York.

Sen. Capehart Pays Tribute to Disney

WASHINGTON, Jan. 13.—Sen. Homer Capehart, Indiana Republican, today paid tribute to Walt Disney on the Senate floor.

Pointing out that Disney will receive on Saturday Purdue University’s “Distinguished Service Award” and be named an honorary member of its Alumni Association, Capehart said that Disney “epitomizes the creative spirit which has made America great.

Lawson in UK Films Pitch

TORONTO, Jan. 13.—Canada must support British films to help Britain out of her economic difficulties, J. Stewart Lawson, president of the J. Arthur Rank Canadian Organization, said here today in an address before a show manufacturers’ association gathering.

Plenty of British product is already here for showing, he reminded his audience.

It Is a Bit Smudged

Hollywood, Jan. 12.—Director George Sidney insists he knows nothing about the ‘smudge’ that blew the smoke from the orange groves the other day, lit a fire, got a blanket and broke his arm trying to answer the smudge pots.

Citrus growers, faced with millions in losses because of the ‘smudge’, say the features in Southern California, fail to recognize the humor.
Tell you what
I'm Gonna Dooo!
Crack
"SITTING PRETTY" RECORDS
Scramble
"MOTHER WORE TIGHTS" FIGURES
Fly Right Over
"MIRACLE ON 34th STREET" BUSINESS
Hurry-Hurry For...

Chicken
Every Sunday
Starring
Don DAILEY
Celeste HOLM

with COLLEEN TOWNSEND ALAN YOUNG

Directed by GEORGE SEATON
Produced by WILLIAM PERLBERG
Wrote the Screen by George Seaton and Valentine Davies
From the Stage Play by Julius J. and Philip G. Epstein
And the Book by Rosemary Taylor

...and the whole Industry is crowing about

The Snake Pit
New York and Chicago success repeat in Los Angeles, Boston, San Francisco!

YELLOW SKY
Leading in drama, action and boxoffice thrills from coast-to-coast!

That Wonderful URGE
Obey that impulse...enjoy that wonderful boxoffice surge!
Income of 7
(Continued from page 1)

since 1947 figures for the company are not comparable to 1948 figures. No figures at all were given for Paramount.

Company — by company figures for the third quarter of 1948, with comparable figures for the second quarter of 1947, were given as follows:

Columbia: $8,668,000 (second quarter, $8,046,000; third quarter 1947, $6,475,000).

Monogram: $2,491,000 (second quarter, $2,814,000; third quarter 1947, $2,176,000).

RKO: $26,500,000 (second quarter, $28,682,000; third quarter 1947, $28,906,000).

Republic: $6,427,000 (second quarter, $6,303,000; third quarter 1947, $7,524,000).

Twentieth Century-Fox: $4,218,000 (second quarter, $4,588,000; third quarter 1947, $4,469,000).

Universal: $12,086,000 (second quarter, $14,899,000; third quarter 1947, $13,634,000).

Warner: $30,000,000 (second quarter, $38,081,000; third quarter 1947, $41,031,000).

Columbia reported that the gross income of its foreign subsidiaries amounted to $3,590,000 in the second quarter of 1948, as compared with $3,190,000 in the third quarter of 1947. No figure was given for the third quarter of 1948. RKO reported "net amount of film earnings" for its consolidated foreign territories amounting to $3,357,000 in the third quarter of 1948, as compared with $4,185,000 in the second quarter of 1948, and $3,606,000 in the third quarter of 1947.

The SEC noted that the Warner figure for the third quarter of 1948 was reported as "estimated gross income," while the figures for the two earlier quarters were reported as "film rentals, theatre admissions, sales, etc. and rents from tenants and royalties.

Loew's, Mess Deal
(Continued from page 1)

Loew's is negotiating for RKO's 50 per cent interest in the Alden, Jackson, and Airport. Loew's holds the remaining 50 per cent.

Indict Irwin Franklin
Circus, Jan. 13.—Irwin Franklin, Midwest representative for Arthokin, distributor of Russian pictures, has been indicted here by the General Grand Jury in connection with the application filed in the Philip Barnes' District Court, for failure to register as an alien during the war and for posing as a United States citizen.

Writers' Television Group Is Formed
Hollywood, Jan. 13.—Writers' group headed by Emmet Lavery, former president of the Screen Writers' Guild, has incorporated the Writers' Theatre for Television, an organization authors a "long-range licensing program, with sliding-scale percentage rates, including provisions for maximum participation in the profits of WTT in addition to specific earnings of individual still properties.

Writers will receive an additional payment for every station using their material in addition to the primary station.

Laverty is president, John Larkin and Paul Radin are vice-presidents, Jerry Horwin is treasurer, and Allen Rivkin, secretary.

Para. - U.S.
(Continued from page 1)

vice-president in charge of theatres; Robert O'Brien, Paramount secretary, and Walter Gross, theatre department vice-president, opened the new negotiations with Herbert Bergson, head of the Department's anti-trust division, and Robert Wright, trial counsel for the government, in this case.

Louis Phillips, also a home office attorney active in the case, and Edwin Schine, corporate director, came down yesterday from New York to join in the discussions. Phillips' presence here is seen as especially significant because he primarily concerns himself with distribution affairs. The inference is that theatre issues are not being resolved to the extent that both sides have taken up distribution practices for treatment in the decree.

D. of J. to Move in
(Continued from page 1)

would ask the New York District Court to order the British firm to give up its holdings in American Scopony and to obey the Scopony regulations contained in yesterday's consent judgment as regards division of world markets.

"British Scopony has had plenty of time to indicate whether it's going to comply," said a legal official. "And we're going to move pretty fast."

Griffith Records
(Continued from page 1)

where on Tuesday Federal Judge Knight will decide whether Schine will be allowed to introduce new evidence in its case.

Milton Kallis will leave tonight and George Wise will leave on Monday for Oklahoma City to continue the presentation of new evidence in the Griffith case.

Will Let Windsor Look
Washington, Jan. 13.—Twentieth Century-Fox and the Walbroth Theatre will not oppose the Windsor Theatre motion to examine papers in the special proceeding of 20th-Fox having a bearing on the current litigation involving the three.

Technicolor Suit Delay
Los Angeles, Jan. 13.—Pre-trial conference in government's antitrust suit against Technicolor has been postponed to April 22 to give the company more time to assemble defense data.

N. Y. Theatres
(Continued from page 1)

1. A full-time representative or committee in Albany to watch for any legislation harmful to theatres or to the industry.

An all-out promotional campaign to enlist the aid of the film-going public, primarily through the use of trailers explaining, first, the theatre's part in the community and second, the effect of local amusements taxes on the public's pocketbook.

3. Drive to enlist every exhibitor in the state, whether affiliated with an exhibitor organization or not, in fight against adverse legislation.

4. A plan for the immediate gromming of representatives to the late legislature who would fully understand exhibitor problems.

On this last point Gael Sullivan, executive director of the TOA, pointed out that in several states—Mississippi, Alabama, Virginia, Texas and New Mexico—legislators who know the problems of exhibition and the harmful effects of local amusement taxation have been excused in fighting adverse legislation and in turn have the full support of exhibitors in their states. These are the reasons legislators New York State needs, he said.

"The motion picture industry has done a very good job in getting its importance across to municipal authorities," Sullivan added.

A temporary committee was appointed to consolidate the plans for action. The committee: Fred J. Schwartz and D. John Phillips for MMPTA; J. Joshua Goldberg and Morton Shames for TOA, and Harry Lamont and Leonard L. Rosenthal for the Theatre Owners of Albany exchange area. Another meeting is planned shortly.

Turning to the Binghamton, N. Y., tax proposal, which would have put a five per cent levy on all theatre admissions but which was vetoed December 21, representatives attending the meeting said that it was through the effort of exhibitors and industry that the proposed levy was killed. For the most part, it was pointed out, exhibitors and circuit operators in the area there refused to appear at tax hearings and fight the measure for fear of raising rates in June. As soon as the threat of similar taxation in cities near Binghamton is now more pronounced.

Leo Brecher, MMPTA president, was chairman of the meeting.

U. K. Inquiry
(Continued from page 1)

Baker of Ealing Studios, and Sir Arthur Jarrett of British Lion were the witnesses who appeared at the closed hearing.

The producers were intent upon telling their story at the outset of the hearings because of the known inclinations of both Socialists and Liberals of Parliament and members of Lord Portal's committee for divestment of company control and exhibition.

It is understood that today's testimony was intended to counter that official attitude. In addition, it was shown that the Producers' Association planned to take advantage of the opportunity afforded by a judicial inquiry to present the current exhibition proposals in the hope of obtaining a reduction and a greater share of the box-office dollar.
**Justice Dept. Starts New Ascap Probe**

Would Determine If '41 Decree Needs Altering

Department of Justice will begin an immediate investigation of the operations of the American Society of Composers, Authors and Publishers for the purpose of determining to what extent its decree with the society, entered into in 1941, should be changed, if at all, in view of Federal Court decisions against Ascap in New York and Minneapolis.

This was disclosed in New York Federal Court by Harold L. Lasser, government attorney, at a hearing of a motion by Ascap member Ahler Greenberg who sought revision of the decree based on his objections to Ascap's method of allocating members' voting power.

Concurring with Lasser's argument that changes in any such decree should be the province of the U. S. Attorney (Continued on page 3)

**Prewitt Reelected Gulf States Head**

New Orleans, Jan. 16—The board of directors of Gulf States Allied, in session here, unanimously reelected W. A. Prewitt, Jr., president, reelected Don George vice-president and elected F. G. Pratt, Jr., treasurer and Harold Bailey secretary. Maurice J. Artigue remains as general manager.

In a wire to national Allied general counsel Abram F. Myers sent immediately following the board meeting, Prewitt advised him that Gulf States Allied had unanimously approved the "Firmner Plan" for disciplining stars and in the same wire expressed agreement with Allied's condemnation of forced percentage pictures.

**Joseph Resigns As U-I's Ad Director**

John Joseph announced through the Universal-International office on Saturday that he had resigned as the company's national advertising-publicity director, a post he has held for 11 years.

Joseph stated that he had no new affiliation in view and that he would "check off the lot" sometime within the next month.

**Loew's Reports 1948 Profit Of $5,309,659**

Net income of Loew's, Inc., after taxes and all other deductions for the year ended Aug. 31, 1948, amounted to $5,309,659, including $1,097,267 of Loew's portion of the net undistributed income of partly-owned corporations. Earnings are equivalent to $1.03 per share on 5,142,615 common shares outstanding.

Corresponding net income for the previous year was $1,062,407, including $1,093,260 of Loew's portion of the net undistributed income of partly-owned corporations. This was equivalent to $2.26 per share on the same (Continued on page 4)

**Brief Field Men on 'Brotherhood Week'**

Motion pictures and theatres provide the best means of carrying to the public the program of the National Conference of Christians & Jews, sponsored by American Brotherhood Week, to be observed Feb. 20 to 27, distribution chairmen for the industry's "Brotherhood Week" campaign told branch and district managers of all companies and exhibitor co-chairmen at meetings held on Friday.

"We of the motion picture industry are fortunate that millions of people (Continued on page 4)

**DIVESTITURE IN PARA.-U.S. DEGREE**

New Theatre Company Would Have To Dispose Of About 500 Houses

Theatre divestiture, in addition to the separation of Paramount's production-distribution operations from theatre operations, will be provided for in any consent decree agreement which may be reached by the company with the government.

Substantial progress toward an agreement was reported here at the weekend following the return of both office executives from three days of conferences with Department of Justice officials in Washington.

Indications are that further meetings will be held this week and possibly next, with the talks reaching a final stage within 10 days.

Under the agreement being discussed, two new companies would be set up, one to operate Paramount's production and distribution, the second to take over theatre operations independently.

The new theatre company will be subject to divestiture agreements at (Continued on page 4)

**Average Film Cost for Video Is $100 Per Hour**

20th-Fox 'Collarites' Reaffirm Sopeg Shop

In an NLRB election at 20th-Century-Fox here at the weekend, the "white collar" employees reaffirmed CIO's Screen Office and Professional Employees Guild as their collective bargaining agent. The count was 198 for Sopeg and 46 for no union. At 20th Century-Fox International the vote was 35 for Sopeg and seven for none. Sopeg was the only union to appear on the ballot.

A good average figure is $100 per hour costs of theatrical film for television begin somewhere slightly under $75 for older Hollywood product for use in smaller cities, and go up to several hundred dollars per hour in larger markets for newer features, according to a survey on television station operations compiled by the National Association of Broadcasters.

A good average figure is $100 per hour, the NAB says, declaring that the price of theatrical film is the firmest item in the field of program costs for television stations. The station costs survey, part of a continuing study being made by the NAB, indicated that a later separate survey will deal solely with the use of films for video.

**Fight on FCC Rules To Start Tomorrow**

Washington, Jan. 16.—Paramount Pictures this week will strongly oppose rules proposed by the Federal Communications Commission to limit the number of television stations any one firm can be interested in or control.

Oral argument on the proposed rules will open tomorrow. Warner and 20th Century-Fox are not taking any stand on the smaller companies, ruled rules would hold any one firm to a maximum of five stations controlled. If it controlled the maximum it could not have others.

**Only Company Heads At Miami Meeting**

All but the presidents of member companies of the Motion Picture Association of America, with two exceptions, are excluded from the Miami meeting with Eric A. Johnston, MPAA president, set for tomorrow and Wednesday. Foreign affairs and industry economies are tops on the agenda.

At least part of the two-day session probably will be held at the Miami (Continued on page 5)

**Johnston Due Here For MPA Meeting**

Eric Johnston, Motion Picture Association president, is due here today from Washington to attend a meeting of the M. P. Export Association. He will leave here tonight for Miami by plane to preside at the special meeting of MPAA directors there tomorrow and Wednesday.

The MPEA meeting today is scheduled to act on renewals or suspend...
Motion Picture Daily

Monday, January 17, 1949

More Support for Ticket Tax Cut

WASHINGTON, Jan. 16.—Support continued to mount at the weekend for the reduction of the 20 cent admission tax to the pre-war 10 cent level, along with removal of other wartime excise tax increases, but the chances still are that the fight would be a losing one.

Rep. Forand (D., R. I.) and a top member of the House Ways and Means Committee, which handles taxation legislation, said he was prepared to fight the removal of all wartime excise tax boosts. Another congressman, Rep. Haynes (D., Ohio), introduced a bill to cut the tax back to 10 per cent, making five such bills to date, and Rep. Havener (D., Cal.) introduced a bill to remove the entire 20 per cent admission levy.

Ohio Among 1st with Statewide Video

Cincinnati, Jan. 16.—Television is expected to blanket Ohio by next July, when 12 stations, eight of which are presently under construction, are scheduled to be in operation to programs to Ohio's estimated 11 million people.

Four stations are now in operation, two in Cleveland, one in Cincinnati and one in Toledo, and with the completion of others, Ohio will become one of the first states in the nation with a sufficient number of stations to provide statewide video reception.

There are 88 FM stations beaming programs to an estimated 5,000,000 or 6,000,000 radios in the state.

Columbus Operators Win Wage Increases

COLUMBUS, O., Jan. 16.—A one-day walkout which closed 32 local neighborhood theaters here ended with an agreement under which operators in "A" theaters will not cut 20 per cent of the weekly wage boosts (to $70, from $95-30), while those in the "B" theaters will not cut 10 per cent raises (to $54, from $47).

Downtown theaters and several neighborhoods, which have separate locals, were not affected by the walkout.

Omaha Colosseum Elects

OMAHA, Jan. 16.—Edward Roster, manager of United Artists has been elected chairman of the Omaha lodge of the Colosseum of Motion Picture Salesmen of America. Other new officers include Dave Arthur, vice-chairman; Leon Mendelson, secretary-treasurer; William Barker, sergeant-at-arms, and William Wilk, Hynie Novitsky and Paul Back, directors.

Huge AA Print Order

Hollywood, Jan. 16.—The largest print order ever issued by Allied Artists calls for 250 prints of "Bad Boy" to service 43 openings on Feb. 22 and expected to amount to $90,000. A print order of that size is considered a Second Class order. Motion Picture Herald, Better Theatres and Theatre Sales, each always publish a weekly section as a section of Motion Picture Herald: International Motion Picture Almanac, Rome. Entered as second class matter, Sept. 21, 1928, as the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

Personal Mention

SAM DEMBOW, JR., will leave here on Tuesday for Texas and the Coast.

CHRISTY WILBERT, advertising manager for 20th Century-Fox, will leave for New York today for a two-week vacation.

HARRY GODBELL, Warner advertising-publicity head, left here over the weekend for Pittsburgh, Cleveland and Albany.

NAT LEVY, KKO Radio Eastern division sales manager, will visit Indianapolis and Detroit this week.

ROBERTO ROSELLINI, Italian producer, is here today by plane from Rome.

JULES B. WIZZ, Masterpiece Productions’ president, is back in New York from the Midwest.

L. JACK SCHLAFER, Eagle-Lion’s general sales manager, left here over the weekend for Dallas.

Special Short on N.Y. Critics Awards

A special five-minute short of excerpts from the prize-winning films shown at the 19th Annual Academy Awards will be released to the press and the film for which John Huston won the directorial award: “The Snake Pit,” which the Academy of Film Critics Association won the award for best actress; “Hamlet,” for which Laurence Olivier won the award as best actor, and “Paisan,” judged the best foreign film.

Operator Union Fund Now Totals $100,000

CHICAGO, Jan. 16.—Since the new labor-management contract between the Chicago Motion Picture Operators Union and the major companies in Chicago, all that have been negotiated to date, $100,000 has been raised for the operator’s cooperative building fund.

Under the contract, the operators pay an equal amount to 10 per cent of the operators’ gross salaries to the operators’ benefit.

Video Film Contract To Be Discussed

The uniform television-film exhibition contract will be the main topic of discussion at the National Television Conference at the Biltmore Hotel here Jan. 24, Irwin A. Shane, general manager, announced.

Melvin Gold, president of the National Television Film Council, which is sponsoring the contract, will introduce the proposals from the committees which have been at work in drafting the industry-wide uniform contract.

News reel Parade

SNOWFALL in Hollywood and sunshine in Miami highlight current встреч. Other items include the Warner Bond and the Gratitude Train from France. Complete contents follow:

MOVIEPHONE NEWS, No. 5—Senator Talmadge and Mrs. Talmadge arrive in California for the first time since the Senator’s trip to Miami Beach and the Senator’s arrest. The Senator is scheduled to make a speech in San Francisco on February 11, and Mrs. Talmadge is scheduled to make a speech in Los Angeles on February 12.

THE NEW YORK TIMES, No. 21—Howard Hughes and his wife, Elizabeth Taylor, arrive in Miami Beach and are scheduled to make a speech in San Francisco on February 11, and Mrs. Talmadge is scheduled to make a speech in Los Angeles on February 12.

UNIVERSAL NEWSREEL, No. 22—California snowfall while Floridians sip. Merry train from Miami to Hollywood. Check out of “bungalows.” Gold, ice skating, etc.

WARNER PATHES NEWS, No. 44—Senator’s press conference in Miami. Senator’s trip to Miami Beach and the Senator’s arrest. The Senator is scheduled to make a speech in San Francisco on February 11, and Mrs. Talmadge is scheduled to make a speech in Los Angeles on February 12.

Screen Guild Board Meets Here Today

A special meeting of Screen Guild’s board of directors will be held here today, Robert I. Lippert, president, has announced. On the agenda is the signing of the contract for the handling of the motion picture “I Shot Jesse James,” which was purchased by the company for $1,000,000. The meeting will be held at the Guild’s headquarters in the early afternoon.

Hart, Others in New CBS Video Positions

Walter Hart, formerly producer-director for M-G-M and Paramount in Los Angeles, has joined CBS Television as a producer-director, effectively immediately. The appointments of Richard Linkon as president of CBS Television, Bruce Milligan as president of the Motion Pictures Division, Robert L. Simpson, Herbert Hirschman and Ben Magness as associate directors on the CBS Television Staff, and the promotions of John Peyster and Kenneth Redford from associates to full directors, were also announced.

New High-Frequency Video Transmitter

CAMPBELL, N. J., Jan. 16.—A new 500-watt television transmitter for operation in the higher frequencies (channel 1) was designed to provide adequate signal coverage to a city and its suburban areas and also as a standby by the transmitter, is under production by the manufacturer, the engineer, the company, the transmitter and the customer. The transmitter is said to be able to cover a 5 mile radius.
Para. Luncheon for Meyer on Retiring

Paramount will give a luncheon at the Hotel Astor on Thursday for Fred Meyer, assistant secretary and general purchasing agent, who plans to retire at the end of the year. Meyer has been connected with Paramount in various executive capacities for 37 years. He plans to rest at his home in Bronxville, and then travel extensively.

Meyer entered the banking business in 1898 and 10 years later became connected with the Camera Pho Co. in Denver, one of the first talking picture companies. In 1909, he went to St. Louis where he formed an association with the Western Film Exchange.

Met Zukor

Meyer came to New York to open a branch office for the company and became acquainted with Adolph Zukor who booked film from Western for his Comedy Theatre. Meyer and Zukor had numerous business dealings throughout the years. When Famous Players was organized, Meyer was taken into the new company. He served Famous Players in many capacities and when Paramount was formed, he took over an executive position with the new company, being general manager of Paramount's Laboratory for many years.

Miami Meeting

(Continued from page 1)

home of Nicholas M. Schenck and president of Loew's. Others to sit in on the meeting with Johnstone are Schenck and president Barney Balaban, Paramount; Hyros P. Skouras, 20th Century-Fox; Ned E. Depinet, RKO; Nate J. Blumberg, Universal; Harry Cohn and Harry Warner, both unable to attend, will be represented by Jack Cohn, vice-president of Columbia, and Albert Warner, vice-president of Warnar.

Johnston will leave New York tonight for the meeting and his assistant, Joyce O'Hara, will leave Washington today.

SWG Votes Merger

Hollywood, Jan. 16—Screen writers Guild membership voted last week to affiliate with New York's associated Film Writers, effective Feb. 11. Affairs of both guilds will be covered in a 17-point agreement to be administered by a national committee of 10 members representing each and headed in the first three years by SWG president. Merger had been approved previously by the AFW.

Roster of Columbia Conferences Lengthens

In addition to those previously reported as scheduled to attend the first international sales meeting here of Columbia since before World War II, the following will be on hand when the conference opens here tomorrow:

Home office executives A. Schneider, A. Montague, Nate B. Spingold, L. Barhano, L. Jaffe, L. Rube, and L. Rube Jackett, the following from the Columbia International home office: Jack Segal, Arnold Picker, Bernard Assaf, and James Dodd. The international company's studio representative, Ely Levy, will also attend.

Ascap Probe

(Continued from page 1)

General, Judge Henry W. Goldsmith denies Charles Greenberg's claims. Lasser, following the hearing, said that any new decree could not basically change the effects of the decisions in New York and Minneapolis which held Ascap to be in violation of the anti-trust laws, and enjoined the following from collecting theatre fees in behalf of its members.

However, the injunctions are to remain in effect for the period in which Ascap continues as it is presently constituted and so found illegal. It has been intimated by other sources that changes in Ascap's structure and system of operations could permit Ascap to resume theatre collections if only as an agency for individual composers and publishers.

Burke Services Held

Washington, Jan. 16.—Funeral services were held here Thursday for Charles Burke, press relations director, who died suddenly on Wednesday. His last film assignment was the handling of the showing of Columbia's "La Traviata." He is survived by the widow, a daughter, a brother, James Francis, and a sister, Mrs. Harold Payson, all of New York. Burial was in Arlington National Cemetery.

Murphy Joins NSS

Minneapolis, Jan. 16.—Stuart M. Murphy, former Minneapolis projectionist, has joined the sales staff of the local National Screen Service branch, Jay McFarland, branch manager. Murphy succeeds Jack Allender and will cover Southern Minnesota, South Dakota and independent theatres in St. Paul.

'Senchment' Release

"Enchantment" may be generally released earlier than originally planned, possibly in February, because of the good business the film is doing in pre-release engagements, according to Thurman Sachson, general sales manager for Samuel Goldwyn Productions.

SDG Hears deRochemont

Louis deRochemont, president of Louis deRochemont Associates, addressed the fourth annual convention banquet of the Screen Directors Guild of New York at Longchamp's 57th St. Restaurant here Saturday night.

M-G-M Promotes Two

In the Field Force

Under promotions announced in the M-G-M field force here at the weekend, Carl Gentzil has been made sales man and Lou Marks has been named assistant branch manager in Detroit, under Frank J. Downey, manager.

For the past five and a half years Gentzil was in the field auditing department under Alan F. Cummins. He takes over his new assignment in Cincinnati on Jan. 31. Marks joined the company in 1937.

Stars Set for the Inaugural Concert

Washington, Jan. 16.—Entertain-

ment world stars set so far for the Jan. 19 Presidential Inaugural concert include Edgar Bergen, Margaret O'Brien, Lena Horne, Dick Haymes, Gene Autry, Phil Harris, Alice Faye, Jane Froman and Joan Davis, according to Loew Theatres executive Carter Barron, chairman of the Inauguration Parade and Special Events Committee.

May Ban Drive-ins

Chicago, Jan. 16.—A ban on drive-in theatres within Chicago city limits was recommended Friday by the City Council's building and zoning committee. Alderman Peter J. Lullerton, committee chairman, said the ban would stand until regulations governing outdoor theatres are worked out. The issue came to light when an application for a permit was made by theatre operators Fink and Gandell for a proposed outdoor at 76th and Sacramento.

Government Seeks Dissolution of WE

WASHINGTON, Jan. 16.—The Government on Friday filed its long-anticipated anti-trust suit to dissolve Western Electric from the American Telephone and Telegraph Co. The suit will require dissolution of Western Electric into three new independent and competing manufactories in periods of and A. T. and T. to license all of their patents to all applicants on a non-discriminatory and reasonable rate basis, as well as to furnish these licensees with technical assistance and know-how in connection with the use of such patents.

Para. Gets Extension

WASHINGTON, Jan. 16.—The Federal Communications Commission has extended until Feb. 21 the deadline for Paramount and DuMont to file exceptions to the Commission's proposed order declaring that Paramount controls DuMont and that applications for new stations by DuMont and Paramount subsidiaries be dismissed. This is the second extension.

Change Agency Name

Stuart Bart, Inc., advertising agency here, has had its name changed to Stuart Bart & Getschal, Inc., in order to include the name of Budd Getschal, agency partner who joined the company two years ago after resigning as copy chief of Blaine-Thomas Co.

LOUIS SOBOL*
HAS SWITCHED TO "FAMILY HONEYMOON"

"My favorite comedy was 'Mr. Deeds Goes To Town'...until I saw Claudette Colbert and Fred MacMurray in FAMiLY HONEYMOON!"

* Noted columnist of International News Service and Kings Features, Inc.
Loew's Profit

(Continued from page 1)

number of shares.

Amortization and write-offs of film costs in 1947 was $65,074,210, against $73,138,307 for 1946, reflecting the rise in production costs.

The annual report was accompanied by an operating statement for the 12 weeks ended Nov. 25, 1948, showing a net profit of $1,012,156, equal to 20 cents per share on the common stock, based on a total of 25 cents per share for the same period in 1927.

Gross sales and operating revenues for the 12 weeks in 1948 were estimated at $38,660,000, compared with $38,900,000 for the similar period in 1947.

For the fiscal year 1948, Loew reports operating revenues of $815,816,446, and operating and general expenses of $162,070,408. For 1947, operating revenues were $138,489,900 and expenses were $149,504,619.

Federal income taxes for 1948 were $3,061,739; for 1947, $7,277,470. Loew theatre receipts, rentals, sale of film accessories and M-G-M records for 1948 were $177,090,727; for 1947, $114,597,038.

Outside producers' share of film rentals in 1948 was $6,444,972; in 1947, $2,206,979.

On Aug. 31, 1948, Loew's had current and working assets of $120,212,009, against total current liabilities of $29,026,956. Last year total current and working assets aggregated $132,171,887 and liabilities were $26,941,991.

Total assets, including cash of $25,529,216, are listed at $223,141,585.

20th ‘Collarites’

(Continued from page 1)

shops in its blueprint for invasion of SOPEG strongholds. However, thus far in the year, the battle between the rival unions over control of home office “white collarites,” H-63 has ac-
tually been confined to United Artists and RKO Radio. UA went to H-63 and RKO reverted to SOPEG. Meanwhile, H-63 claims it has won the allegiance of employees in two other erstwhile SOPEG shops: Republic and De-luxe Laboratories.

Second Disney Honor

COLUMBUS, Jan. 16.—Walt Disney will be honorary guest at a dinner to be given by the Columbus Citizen tomorrow night. He will be the guest of honor at the Franklin County Infantile Paralysis Fund. Disney came East to receive a citation from Purdue University on Saturday and to attend the world pre-
miere of “So Dear to My Heart.”

Reviews

“Criss Cross”

(Universal-International)

A NOETHER hard-slogging melodrama of violence and vengeance is offered by Universal-International in “Criss Cross.” Conventional in plot, with such elements as a romantic triangle, a gang frame-up and a bang-up finish, the film has been given a slick production treatment. Burt Lancaster is starred and once again his role is that of a basically good man who has been drawn by circumstances into a web of evil. Previous exhibitor experi-
ence with such melodramas should be the best guide for showmen as to com-
mercial and promotional possibilities.

The plot is a contest between two strong men, Lancaster and Dan Duryea, over Yvonne De Carlo. On the rebound of her divorce from Lancaster, Miss De Carlo marries Duryea, an unsuccessful underworld chara-
ter. Duryea is none too gentle with Miss De Carlo and she goes to Lan-
caster for help. After some doubt, Lancaster, apparently still loving Miss De Carlo, sets out to free her from Duryea’s grip. Involved in his hasty plan is the joining of forces with Duryea to rob an armored truck. Things break wrong with the planned robbery and there follows a few more melodramatic events before Duryea shoots to death both Miss De Carlo and Lancaster, and is himself killed.

Marriage and divorce and alcoholism are the main ingredients of the screenplay by Daniel Fuchs, which was based on the novel by Don DeLillo. As such, it is not a novel of life that is portrayed. Lancaster gives a creditable performance as a morose bruiser caught in love-torments, while Miss De Carlo as the woebegone woman, carries her relatively heavy role adequately. Duryea is an old hand at conveying sadism and evil, and he does the job well. Others in the cast are Stephen McNally and Richard Long. Robert Siodmak directed and Michel Krakie produced.

Running time, 87½ minutes. Adult audience classification. For February release.

Mandel Herbstman

“Miranda”

(Rank-Eagle-Lion)

V ERY British in presentation, “Miranda,” a fantasy about a mermaid, turns out to be a fresh and witty importation from the J. Arthur Rank studio. Although lacking in marquee names, discriminating film-goers should find it highly satisfactory.

The story concerns a married London doctor who leaves his wife and office for a needed fishing vacation. No sooner does he cast his line than he finds himself whirled down into the undersea cave of a pretty mermaid. A victim of the mermaid’s innocent charms, the good doctor is persuaded to take the mermaid home with him. As soon as the mermaid enters the doctor’s house-
hold, a series of farcical events happen. Thinking her an invalid rather than a mermaid, several men in love with her.

It is to the credit of the Peter Blackmore screenplay that the satirical qualities inherent in the theme are amply realized on the screen. In time, the doctor’s wife senses something fishy about the unusual visitor, and finally discovers her to be a mermaid. In the finale, a handful of men have made themselves silly over her, the mermaid returns to her customary haunts, a bit wiser about the homo sapiens.

Raimondas G. Prankaitis

GEORGE MCGREGOR as a perky fish in “Miranda.”

Running time, 67 minutes. Adult audience classification. For March release.

“Parole, Inc.”

(Eagle-Lion)

A NOETHER in the series of documentary-styled melodramas, “Parole, Inc.,” deals with the briovery of parole board officials by members of the underworld for the purpose of gaining the illegal release of hardened gangsters. Suspiciously, Michael O’Shea is seen as the FBI agent who, at the request of a state governor, attempts to expose the racket. Posed as a big-time racketeer he is able to work his way into the gang, finds their method of recruiting certain members of the parole board, uses this method to “spring” a convict, then traps the entire gang.

Terhan Buly, a suave and enterprising attorney, lends conviction to his role as the usurious go-between of the parole board and the underworld, while Evelyn Ankers is seen as the owner of a honky-tonk night club and brains of the city’s racketeering element.

An Orbit Production, produced by Constantion D. David and directed by Alan McPherson, the film is to hold more than a few persons’ attention. The screenplay was written by Sherman L. Lowe, from an original story which he wrote with Royal K. Cole.

Running time, 71 minutes. General audience classification. For January release.

Short Subject

“On Stage”

(March of Time-20th-Fox)

The fascinating story of the events that built up to a play opening on Broadway is told with skill and sparkle in the latest March of Time sub-
ject. It is another one in the series. A number of Broadway stars appear in the film, also scenes from such current successes as “Red Groom,” “Bells Are Ringing” and “Anne of the Thousand Days.” Richard Walsh, IATSE president, and his top playwrights also come in for some footage. Much of the story is told through the action of Maggie Garland, an aspiring young actress de-
termined to “make the grade.”

The subject is one which should have wide popular appeal, and Richard de Rochemont and his staff are to be congratulated for the production. Running time, 18 minutes.

Para.-U.S.

(Continued from page 1)

fecting an estimated minimum of 500 theatres, interests in which it would be required to dispose of. The agree-
ment would subject the new company with interests in between 600 and 900 theatres, according to reports.

Company officials who participated in last week’s meeting with the Depart-
ment of Justice in Washington on the decree included Leonard Golden-
berg to show the world once more how well the industry supports a world-
wide campaign and E. Box with Sydney Box in charge of production. Adapted from Blackmore’s play, it was directed by Ken Annakin.

Running time, 80 minutes. Adult audience classification. For February release.

“Bob Hope Grosses High

Hollywood, Jan. 16.—Richard Os-
wald and Edward Lewis have es-

cablished Skyline Pictures, to produce features for Film Classics release.

Bob Hope is breaking box-office records on his cross-country personal appearance tour, grossing $50,000 in five one-nighter stands: Fort Worth, Dallas, Abilene, Austin and San An-
tonio, Paramount reports.

Johnston, Due

(Continued from page 1)

ions of members’ licenses and to can-
celling operating activities for the com-
pany’s benefit. The Dec. 17 Decree operates to allow the com-
pany to renew their MPEA licenses for the coming year.

Johnston, Due

(Continued from page 1)

ple congruence in our places of business, making it easy for us to be less sensitive to causes we have cared about. Our meetings were told. “With this opportunity comes a responsibility that we must grasp. The exhibitor represents the film industry in his community. ‘Brother-

hood Week’ gives him the opportunity to show the world once more how well the industry supports a worthwhile, civic effort and thus his public relations as well as those of the entire industry are improved. “We want to make American ‘Brotherhood Week’ for 1949 the greatest of all in point of new memberships, contributions and ex-

ploitation.”

Johnston, Due

(Continued from page 1)
POSTPONE ACTION ON SCOPE OF MPEA

Member companies of the Motion Picture Export Association have taken individual study the advisability of their continuing with the joint operation in certain foreign countries with no decisions reached at an MPEA board meeting here yesterday.

United Artists previously had notified the organization of its withdrawal when current contracts expired in June.

Yesterday's session, presided over by Eric A. Johnston, MPEA president, was devoted to a report on financial operations and a general discussion. Another meeting will be held in about four weeks. Johnston left New York for Los Angeles yesterday.

(Continued on page 3)

CUT LAWYERS' FEES IN Minn. Ascap Case

MINNEAPOLIS, Jan. 17.—Federal Judge Gunnar Nordbye has allowed counsel for exhibitor defendants in the Ascap cases in Federal Court here a total of $4,000 attorneys' fees, to be paid by Ascap.

Counsel for the exhibitors in the case asked the court for $15,000 in fees, which was opposed by Louis D. Cutler. (Continued on page 3)
Para. Sells 3rd Film Away from Saenger

New Orleans, Jan. 17.—“The Paleface” opens at Loew’s State on Friday for a lengthy run, following the third Paramount feature which has played at other than a Paramount-Richardson house since the recent sell-both. Both “A Foreign Affair” and “Sorry, Wrong Number” played Loew’s State earlier.

Paramount is selling away from its partner because of its inability to meet the current rental terms with the circuit.

To Stage Play for Purple Heart Men

Hollywood, Jan. 17.—With Gregory Peck, John Wayne, Maureen O’Hara, and Brian O’Byrne as stars, director John Ford is presenting a stage production of what “Price Glory” will always be known to the American public.

The production will play Los Angeles, St. Louis, Savannah, and Long Beach and possibly other cities, starting on the eve of George Washington’s birthday, Feb. 22, and continuing through to March.

Other stars in the cast include Robert Armstrong, Wallace Ford, George O’Brian, Walter Huston, and screen veterans including Durwood, Robert blade, and Pat Summers III. Everyone connected with the production is contributing their services without pay.

Gilbert L. Becker

Gilbert L. Becker, office manager for M-G-M since 1923 and was transferred to New York branch as cashier. Surviving are the widow and two daughters. One of the daughters, Ruth, is head contract clerk in the Detroit M-G-M office.

PCA’s Al Block, 51

Hollywood, Jan. 17.—Private funeral services were held for Al Block, 51, former publicist and g. M-G-M since 1929, who died over the weekend following a protracted illness. He joined the old Goldwyn company in 1922, in the booking department, and in 1930 was transferred to the New York branch as cashier. Surviving are the widow and a brother.

A. S. Guckenheimer, 82

Savannah, Ga., Jan. 17—Abe Si- mon, the owner and builder of the first house here in the silent days, died at his home Jan. 14.

Personal Mention

Y. FRANK FREEMAN and Eileen WYNN, Paramount executives, have left here for Miami to attend the Motion Picture Association meeting. They will return at the end of the week.

CHARLES A. BAILEY, assistant to Norman Morley, Warner short subject sales manager, was in Boston yesterday for conferences, with George G. Horan, Northeastern district sales manager, and AL DAVIT, Boston branch manager.

FRANK J. DUNNE, owner of Durkee Theatres in Hollywood, has left for two months in Florida.

GAIL SULLIVAN, executive director of Theatres Owners of America, was in Buffalo yesterday from New York.

GENE AUTRY will attend the inaugural ceremonies in Washington on Tuesday.

JULES K. CHAPMAN, assistant general sales manager of Film Classics, is on a tour of Midwest exchanges.

KEKI MOM, producer-director in India, is here on a visit.

Irene Dunne To Head Heart Drive

Irene Dunne, film actress, has been named chairman of the women’s committee in the forthcoming $5,000,000 campaign for “The American Heart Association.” Upon the inception of the campaign, it was announced here yesterday by Harold E. Stassen, chairman of the 1940 Heart Campaign.

The campaign will be conducted from Feb. 7 to 28 by the American Heart Association and local affiliates throughout the country to support a program of research, education and community service.

Milstein to DuArt As Young’s Partner

J. J. Milstein arrived in New York from Hollywood yesterday to assume his new responsibilities for DuArt Film Laboratories, under a partnership arrangement with Al Young.

For a decade, Milstein was associated with M-G-M as Los Angeles branch manager and district manager for the West Coast. Later he was vice-president of Republic in charge of distribution and thereafter New York representative for Edward Small Productions. Prior to his new affiliation with Du-Art he was in production.

Frank Smithson, 88

Frank Smithson, pioneer producer-director of films for Edison and Mack Sennett, died at his home in Los Angeles at the age of 88. A life member of The Lambs, Smithson had been in retirement for the five years of his survival, Percy Michael of Hollywood, and Edwin of New Rochelle, N. Y.

Dunnet, Depinet, Hays At Disney Citation

Indianapolis, Jan. 17—Ellis Arnt, president of the Society of Independent Motion Picture Producers; Nell E. Depinet, RKO radio president; William H. Hays, Nat Levy, RKO Eastern division sales manager; and Frances Sterling, Disney, and the players in Walt Disney’s “So Dear to My Heart” attended the world premiere of this picture at Purdue University’s Hall of Music at nearby Lafayette on Saturday night.

Disney was cited at the premier by the University as artist-producer, director, creator, but above all a wielder of the arts of painting, music and charm in a way that has made a world public sensitive to the values inherent in motion pictures.

Approach Decision in Ad Films Trust Suit

WASHINGTON, Jan. 17.—The Federal Trade Commission today wound up hearings in its anti-trust case against “Take Back” Ad Film Laboratories, Inc. The Commission has been taking testimony for over a year-and-a-half. Based on the scores of the evidence and testimony presented. The Commission will act on the case within the next few days.

Defendants are: Ray Bell Films, St. Paul; Alexander Film Co., Colorado Springs; Ad Film Service, Kansas City, and Motion Picture Advertising Service, New Orleans. The complaint, filed two years ago, charges that these firms used unfair and deceptive methods of competition tending to restrain trade and create a monopoly in the sale of advertising films.

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1948 Weekly Gross
Summary

(Continued from page 1)

"Johnny Belinda," followed closely by "Muskrat." "Hamlet," showing at advanced admission prices, moved up into second place last month, while third place honors were shared by "When My Baby Smiles at Me," "The Snake Pit," and "Blood on the Moon."


Decree Might Cut
(Continued from page 1)

Paramount subsidiaries, rather than by Paramount itself, and suggested that if any of these subsidiaries were divested as a result of a Paramount Federal Court judgment or settlement, the film might no longer be eligible for the latest motion picture classification. While the FCC did not rule out the possibility of the subsidiaries, Paramount, however, unless Paramount was able to change the conditions that the limit be observed for a certain time during 1948, there were 18 FCC decisions awarding station of the condition that certain steps be taken.

"It is fair to say that the damage that the respondents have already incurred, as a result of the FCC's interpretations of its present multiple-film rule is not only vast but ineluctable," Patrick said, referring to the Commission's recently proposed order throwing out the pending applications by DuMont Laboratories and Paramount, on the grounds that Paramount controls DuMont.

Patrick appeared on behalf of Paramount, Paramount Tele- vision, United Artists, New England Theatres, Gulf Theatres and Balaban and Katz. The Commission's original intention to make such a proposal which would give the FCC the power to make it, he said, was not in the Commission's original rule and suggested revisions in the proposed rules if adopted.

"The Commission is not primarily an agency designed or intended by Congress to deal with monopoly or anti-trust questions," Patrick stated. "Congressional opposition to monopoly and the benefits of the proposed rule are not enough to support it—statutory authority must be specifically shown.

Patrick stressed that both Paramount and DuMont were television pioneers, and declared that while lip service to affirmative action for Boston and Detroit channels were given "the silent treatment," later applications were given channels.

WORN THIN?

Then it's high time you leave worries behind and take a TWA Quickie Vacation in the Great Southwest. A few days away offers plenty of time for rest and fun in the invigorating climate. Call your local TWA office or your travel agent.
Goldwyn Prod. Resigns from MPAA, AMPP

Contains Policies Do Not Aid Independents

Feeling that the policies of the Motion Picture Association of America do not represent the interests of independent producers, Samuel Goldwyn yesterday notified the MPAA of his resignation. The resignation, extended to the association president now attending a MPAA meeting in Miami, said “the reaction of the members here can be summed up in one word—good.”

Johnston said that the company (Continued on page 6)

Harry Cohn Pact to Col. Stockholders

At the annual meeting of Columbia stockholders, to be held here on Feb. 8, stockholders will vote on a corporate amendment to provide for an increase in the number of directors from seven to nine.

Stockholders are asked also to vote on proposed employment contracts with Harry Cohn, company president, whereby Cohn will continue at his present salary, subject to a six-month notice of termination by either party.

Proxies for the meeting were sent to stockholders yesterday, advise that no decision regarding the new directors has yet been made by the board. As an inducement for Cohn to enter into the agreement, there has been made available to him certain benefits arising from $800,000 of insurance policies which the company has long held on his life. These benefits will be payable to Cohn or his heirs. Additional matters before the meeting will include the election of directors. (Continued on page 6)

N.Y. 1st-Run Income Fair

Business is inching along at a few spots, while others range from moderate to substantial in a week of widely varied grosses at New York first runs. Unseasonably mild weather continued helpful. Income for the week generally is moderate.

“The Headache” with Ray McKinley’s orchestra and the Mills Brothers, made a good showing in a first week at the Paramount with a gross of $84,000. “The Boy With the Green Hair” returned the Palace to a first-run policy, and the initial week’s take is good, at $6,000. At the Criterion, “Mexican Hayride” is fair at $18,000 in a first week, short enough of warrant a second; “Act of Violence” was opened at the Savoy.

“Thats Wonderful Urge,” with Barbara Ann Scott, and an ice revue at... (Continued on page 5)

Para. to Show 1st Inaugural Telecast

New York’s Paramount Theatre yesterday completed arrangements for the exclusive large-screen presentation by Paramount television of the inaugural celebration at Washington. It will mark the first time that such an event will be brought directly to patrons of a theatre.

Because of the top ranking events, the Inaugural reception featuring 700 artists and instrumentalists, will be televised to the large screen starting at... (Continued on page 6)

Newsreels Set for Inaugural Coverage

WASHINGTON, Jan. 18.—Full resources of the five newsreel companies will be thrown into the coverage of President Truman’s inauguration here tomorrow. Virtually entire home office and Washington crews will be at the scene, plus staff men from Boston, Philadelphia, Chicago and elsewhere.

While no pooling arrangement has been set up for exchanging footage, the companies have worked out a pooling arrangement for the shipment of film from the Capitol to newswreel home offices by chartered planes. Footage will be edited and mailed Thursday night and rushed to theatres for weekend showing as part of the regular reels, which will be farther distant parts of the country by air express.

$22,000,000 to Variety Charities

Albany, N. Y., Jan. 18.—Variety Clubs in the U. S. have “raised” $22,000,000 for charitable causes in the last three years,” William McCraw, executive director of Variety International, told a meeting of the local unit last night.

He said the Variety Clubs are doing the finest public relations job for the industry of any group in it.

Forced Percentage Talks Start Monday

Allied States Association will present to distributors’ sales men to it. “That Wonderful Urge,” which he heads are due to arrive in New York on Monday to open discussions with the companies individually. Other members of the committee, which was set up on Dec. 1 at the national Allied convention in New Orleans, include Sidney Samuelson, Pennsylvania; Charles Niles, Iowa; Jack Kirsch, Illinois, and Martin Smith, Ohio.

Discussions are expected to continue daily throughout the week. It is understood that for the past several weeks the Cole committee has been discussing figures and plans preliminary to meeting the sales chiefs. (Continued on page 6)

Para. Must Produce Ridge Case Records

CHICAGO, Jan. 18.—In the Ridge Theatre equity suit, Judge John P. Barnes in U. S. District Court has overruled Paramount’s objections to plaintiff attorney Seymour Simon’s request for an open examination of playdates and film rentals for the Southside Tivoli, Maryland, Tower (operated by B. and K.) and Picadilly, Avalon and Jackson Park theatres for the past three years.

Simon’s purpose is to prove that the distributors have been making more money on the Southside under the Jackson Park decree than prior to the Paramount agreed upon that the distributing company’s only outlet. Paramount objected on grounds that Southside theatres have nothing to do with the theatres on the Northside, where the Ridge is located. Judge Barnes ordered Paramount to answer the request.

J.K. Problems Up at MPAA

Miami Meet

Other Foreign Markets, Prospects, Discussed

MIAMI, Jan. 18.—A review of British film market conditions and problems, including an exchange of views on the first six months’ experiences under the British produced “st voicex” tax settlement, occupied most of the opening session of the two-day meeting of Motion Picture Association of America directors held at the home of Nicholas Schenck here today.

It was estimated that on the basis of the first half-year of operations under the tax agreement, American pictures will earn approximately $40,000,000 net in Britain for the 12 percentage, which ordinarily would go to New York.

Under the tax agreement, $17,000,-

of that amount can be remitted, plus the equivalent of British picture earnings in the American market. (Continued on page 6)

Cleveland Owners Reelect Schwartz

CLEVELAND, Jan. 18.—All officers of the Cleveland Motion Picture Exhibitors Association were reelected at today’s annual meeting, as follows: Ernest Schwartz, president for the 16th term; Albert with all co-principal for the 12th term; Ted Verner, treasurer for the 2nd term. All members of the board of directors were re-elected.

Association members unanimously voted to make one weekend March of Dimes theatre collection, starting Jan. 30, in all independent theatres here.

Seek Over-All Pact Talks With SPG

Leslie Thompson, RKO’s labor relations director, has been conferred with labor relations heads of the other film companies with a view to establishing unanimous agreement on the proposal that new contract negotiations begin with Eastern Publicists Guild (CIO) on an over-all basis rather than on a company-by-company basis. SPG has filed demands for all agreements for

(Continued on page 3)
Personal Mention

E. Z. WALTERS, Altec Service controller, is in New York from the Coast.

DR. VLADIMIR K. ZWORYKIN, RCA Laboratories vice-president and technical consultant, returned from Portugal, where he accepted his 1949 gold medal in Philadelphia for his achievements in television.

WILLIAM McCRAW, executive director of Variety Clubs of America, spoke in Chicago last night at an all-district meeting of Chicago Tent No. 26.

PAUL BRODER, Realdart president, and JACK BRODER, vice-president, from Detroit and Hollywood, respectively, are in New York for a company meeting.

W. T. WILLS, manager of the Ritz and Miller Brothers' theater in Milan, Tenn., has been elected president of the local Chamber of Commerce.

R. E. BAULCH, president of Crescent Amusement, has been elected vice-president of the Nashville Chamber of Commerce.

HENRY FRIEDMAN, operator of the Lawndale and Main Line theaters in Philadelphia, has returned to that city from a trip to Puerto Rico.

ROBERT M. GILLHAM, Selznick Eastern advertising-publicity director, will return to Washington from here yesterday on business.

ALFRED WEBER, Eagle-Lion director, is here from the Coast for a vacation.

MARVIN H. SCHENCK and MRS. SCHENCK will leave here tomorrow for a vacation in Hot Springs, Ark.

WALTER TITUS, Republican Southern District manager, is visiting the Atlanta exchange from New York.

CYRIL WOOLEY, who has been appointed manager of the Walter Reade Paramount Theatre in Plainfield, N. J.

GEORGE JESSELL, 20th Century-Fox producer, is here from Hollywood.

Joe Grossman, 60, UK Studio Manager

LONDON, Jan. 18.—Joe Grossman, 60, one of the country’s best known film studio managers, died of a heart attack today at his 22 Club, an Art Picture’s Elstree studio, which he managed.

Following a youth spent in several branches of vaudeville and the theatre, Grossman was named by the late J. D. Woolman to head the Warner Bros. studio which later built it; he had remained there since. He was a favorite in royal circles, and was twice decorated by the King for war work.

S.G. Gets $100,000

Additional Capital

Screen Guild Productions’ franchise holders have increased the company capital by $100,000, it was announced here yesterday by Robert Lippert, president, following a two-day board meeting.

The additional $100,000 is needed, Lippert said, for promoting the recently completed “Jesse James” and other forthcoming pictures. “Jesse James,” Lippert reported, is the company’s biggest budget picture to date.

Davis Resigns Mono.

Phila. Exchange Post

Resignation of Al Davis, Allied Artists manager of the Philadelphia exchange, was announced here yesterday by Morey Goldstein, general sales manager. Davis is leaving to do buying and selling for an independent circuit.

Moe Gillis, Eastern district manager, will have headquarters in Philadelphia and supervise the district from there.

Brenon and Manula

To Leave Selznick

Aileen St. John Brenon and Nick Manula will leave their respective publicity posts with Selznick here in New York within a week. Miss Brenon handled all magazine publicity work for the studio and Manula, trade paper and syndicate contact. Miss Brenon and Manula went to the Selznick office here two years ago.

Both will announce plans shortly.

Kranz Promotes

Beier and Magill

B. G. Kranz, sales vice-president of Film Classics, has promoted Nat Beier, recently F. C.’s Boston branch, to New York, replacing Mort Magill, who will remain with Film Classics as manager of its Philadelphia branch.

Will Rogers Driving

Drawing Tomorrow

Drawing for 89 prizes in the New York Metropolitan area “Save the Will Rogers Memorial Hospital” campaign will be held in the Hotel Astor tomorrow at 2 p.m. before industry leaders and others.

The drawing culminates a campaign of almost a year that has raised new and used vehicles, equipment, and funds for the hospital at Saranac Lake, N. Y.

Mrs. A. L. Simons, 73

Funeral services will be held tomorrow for Mrs. A. L. Simons, mother of M. L. Simons, editor of M-G-M’s "The Distributor," Mrs. W. L. Guthrie, mother of her husband, here yesterday after a long illness. Arrangements are in charge of John V. & Sons and three daughters survive. Simons left here yesterday for Paris, Ill., to attend the funeral.

100 Argentine Films

For the US Market

Plans for the importation of Argentine product into the American market were announced here yesterday by J. J. Martin, former member of the Argentine’s diplomatic corps in the U. S., who has arrived in New York from Buenos Aires.

Mr. Martin, who is required exclusive North American, Canadian, and Philippine distribution rights to 100 Argentine pictures turned out during and after World War 1948 and 1952, and he said. This arrangement includes the few Argentine pictures almost unknown here. The films, which come from six Bushman studios, will be distributed in the U. S. and Canada by Martin’s Argentine studios are now turning out about 40 feature films a year, Martin said.

Several Rank Films

At N. Y. First-Runs

With the opening of Two Cities’ “Take My Life” the new Trans Lux 59th Street Theatre yesterday the J. Arthur Rank Organization is represented on New York screens with several features.

“Hamlet” is in its 17th week at the Park Avenue Theatre, “The Red Badge of Courage” is in its 14th week at the Bijou, “Mr. Perrin and Mr. Tail” recently opened at the Little Carnegie, “Don’t Take It to Heart” is in its 17th week at the Beacon where it is coupled with Waterloo Road, while “A Canterbury Tale” and “The Woman in the Hall” will replace the current bill at the Beacon on Saturday.

Two New Theatres

For Fox Midwest

KANSAS CITY, Jan. 18.—Fox Midwest will open two new houses this month. The Fox, Atchison, Kan., opening Jan. 27, replaces the Royal which has been razed. W. A. Martin, manager of the Fox Midwest Orpheum, Atchison, will also have charge of the Fox.

Fox Theatre, Beatrice, Neb., will be opened on Thursday, replacing the Rivoil which has been leased but is not yet converted into theaters by the owner. Jerry Hayes is manager.

Reynolds to Aid Drive

Dallas, Jan. 18.—Interstate’s Robert J. O’Donnell, temporary drive chairman, has named Albert Reynolds, vice-president and general manager of Claude Ezzel and Associates, as chairman for Dallas for “Brotherhood Week.”

Fire at Briner House

COLUMBUS, Jan. 18.—The Liberty Theatre at Lancaster, owned by Erwin Briner, was damaged by an $18,000 fire today which started when film jammed in the projector. An audience of 125 mostly children attended the show in proper manner.

Newsreel Parade

COMMUNIST leaders on trial in New York yesterday. The newsreel highlights include the new rocket ships, sports, dramas, etc. Complete contents follow:


Wire 1,000 Papers

On Movies and You

United Press has distributed to approximately 1,000 newspapers a radio show feature called “The Movies and You” of the all-industry film series, the Motion Picture Association of America reports.

The article, written by Jack Gaver, noted that for the first time the entire industry is cooperating to see what it considers the most graphic spots in the movies—to explain what it means to tick, and to instruct, and to tell the public so palatable that the ticket-buyers won’t even realize they are being influenced.

“The Movies and You” series is hailed as “informative” by Mark Barlow, drama editor of the Associated Press, in a wire-service story sent to all AP member newspapers.

Production Drops

On Coast to 22

Hollywood, Jan. 18.—The production tally dipped to 22 from last month’s 26, with six pictures started, while four wound up.


TV Ad Film Topic

Charles J. Durbin, president of the American Television Society, will discuss the use of film on television by advertising on Feb. 7 during a meeting of the National Television Film Council, to be held at the Brass Rail Restaurant here.

USO Benefit Feb. 21

Loew’s has donated its Victoria Theatre in New York for a midnight-to-five A.M. USO benefit on Feb. 21.

MOTION PICTURE DAILY, Wednesday, January 19, 1949
New York Grosses (Continued from page 1)

the Roxy, wound up with $55,000, which is slow, in two weeks or a day short of a complete fourth week; it was replaced yesterday by "Chick- en Every Sunday," with which the show is being presented. "War- ner the is Halt and Weeke" on stage. "Letter to Three Wives" will open at the Music Hall tomorrow. "Worel to the Show," which with the stage presentation, will conclude a sixth week tonight with a modest take of $105,000, was replaced "Linkhaven Island" is big at the Ri- voli, where the second week's gross is figured at $13,000. "The Madwoman of Colorado" is dead at the Capitol to- morrow, succeeding "Every Girl Should Be Married," which, with a stage show including Skitch H. B. and Doris's orchestra and Burt Lancaster, should conclude a fourth and final week with $45,000, not too good. "Snake Pit" is riding up remarkably well at the Rivoli, where the 11th week's revenue is estimated at $27,500. Another sturdy performer is "Adven- tures of Don Juan," with Tommy Dorsey's orchestra, which should give the Strand a healthy $52,000 in a fourth week. "Wake of the Red Witch" is likely to draw a good $37,000 in a second week at the Majestic. "Tommy Daughter's" is fair at the Globe, where the second week's income probably will be around $14,500. "The 39 Steps" is so-so, was looked for in the fourth and final round of "Force of Evil" at the State; it is not reported today. "Command Decision." "Enchantment" still is a weighty contender at the Astor, where $29,000 is the view for "Arch of Arc" should ring up about $30,000, strong enough in a 10th week at the Vic. The 10th week of "Hamlet" should gross about $15,500 at the Park, where top business continues. It looks like a $12,000 gross in the 14th week of "Red Shoes" at the Bijou; this, too, is good.

SPG Pact Talks (Continued from page 1)

a 25 per cent general pay increase for some 300 employees. Most of the companies and the union have indicated preference for negotiating on over-all contracts. The companies which have already agreed to this have asked Thompson to examine the possibilities for an over-all agreement.

Prior to last year, when individual companies chose to accept arbitration handling of SPG demands, it was cus- tomary for the companies to negotiate with SPG as a unit.

'LA' Distributors Mediate

Commissioner L. A. Stone of the Federal Mediation and Conciliation Service will meet here tomorrow with negotiators from the film and distributors in connection with the "LA's" bid for a 10 to 15 per cent wage increase for the contract-

exchange workers. Stone will attempt to break the deadlock which last week ended new contract negotiations.

10-cent TV Dividend

CHICAGO, Jan. 18. — Directors of Television Fund, Inc., have declared an initial dividend of 19 cents on stock payable Feb. 15, to holders of record on Feb. 5, Chester D. Tripp, Fund president, disclosed that net assets now amount to $1,016,384.

Reviews

"The Lucky Stiff" (Johnson Enterprises-U.A.)

JACK BENNY'S Amusement Enterprises' initial production, "The Lucky Stiff," is a mixture of comedy and melodrama. Among its merchandising assets is a cast headed by Dorothy Lamour, Brian Donlevy and Claire Trevor, but its principal effort is a violent fight against a wage rate story.

Based on a Craig Rice novel, the film is the type in which murders occur intermittently. Since the head of the homicide squad, as well as the district attorney, are feeble dunces the background of murder, lies a protection racket which Donlevy has dedicated himself to expose at the behest of his patron, Marjorie Rambeau. As it develops, Miss Lamour, a nightclub singer, is suspected of one of the murders. In order to smoke out the real killer, Donlevy sets a ruse in which Miss Lamour is supposed to be executed. He then has his "ghost" come back to terrify an assortment of suspects.

Such are the ingredients of the Lewis R. Foster screenplay. By the time Donlevy wraps up the case, the murderers are trapped and it is revealed that Miss Lamour is one of the forces behind the protection racket. At about this juncture Donlevy finale awakens to the beckoning of Miss Lamour and he is protected by Miss Lamour's newfound love and her brother-in-law, Ltd. The performances are generally adequate, with others in the case including Robert Armstrong, Irene Hervey and Billy Vine. Direction by Foster is shy in bringing the picture to vivid life. Jack Benny produced and directed. Running time, 99 minutes. Adult audience classification. For February release.

MANUEL HERBSTMAN

"Flaxy Martin" (Warner Brothers)

PRODUCER Saul Elkins, responsible for an imposing proportion of Warner Brothers' fast-action melodramas released in 1948, greets 1949 with the fastest and most actionable of his efforts so far, a favorable augury for over-all performances. "Flaxy Martin" is his production of this aspect of the story, and is fashioned with that deftness which in recent years has developed to the level of artistry. The picture promises to take very good care of itself commercially.

The story, by David Lang, ably directed by Richard Barbe, concerns mobsters and the anti-social tendencies which surround them and are fashioned with that deftness which in recent years has developed to the level of artistry. The picture promises to take very good care of itself commercially.

The product, in short, is a product of the present-day motion picture industry.

"Jungle Jim" (Columbia)

A S Jungle Jim of the title, Johnny Weissmuller this time is the leader of a jungle safari searching for the ancient pyramid of Zanzibar. In the course of his assignment, Weissmuller comes to grips with crocodiles, lions and murderous savages. And, of course, he emerges triumphant. The result is an average action film which should please Weissmuller's many followers.

Virginia Grey, a scientist, and Weissmuller, lead a group of friendly native bearers in search of the temple belonging to a group of savages who possess a poisonous serum which, when refined, is a cure for infantile paralysis. Besides the serum the savages are supposed to possess many valuable treasures. The difficulties travelling through the jungle but eventually locates the temple. The party is attacked by savages and are taken prisoners. George Reeves, a camera man, is working with the savages in order to get all of the treasure himself. However, when the savages discover the camera man and his native friends, in a free-for-all fight, defeat the savages. The safari returns after successfully accomplishing its mission.


Doctors To Install

Ten thousand installation of the New York Picture Book- ers Club will be held here on Monday, Jan. 24 at the Tavern-on-the- Green. 82 vice-president of Film Classics, will be toast- master and Sam Rinzler will be made an honorary member. Jax Arnold, president of the books' group, disclosed here yesterday.

New SRO Films Free To 'Vets' Hospitals

Washington, Jan. 18—Selznick Releasing Organization will furnish 16 and 35mm. first-run films. freed for use to Veterans Administra- tion hospitals and homes through Dr. F. R. Kerr, VA's assistant administrator for special ser- vices, reports the Selznick agree- ment.

In kind, other distributing com- panies charging VA film ren- tals for films shown in its hospitals and homes.

Ask Court to Halt Co-op Film Express

Oklahoma City, Jan. 18.—The Associated Independent Theatre Own- ers Cooperative here would be pre- vented from operating a film express business in competition with common carriers under federal regulations if a petition filed yesterday in a district court.

Misteloe Express Service, Inc., asked for an injunction against the cooper- ative, charging it with offering a business of transporting goods for hire contrary to regulations of the Interstate Commerce Commission and the Interstate Commerce Commission.

Misteloe, a subsidiary of The Okla- homa and Arkansas City Telegraph, is charged that co-op rates are lower than other common carriers because the co-op does not pay a Federal transportation tax.

Boston Trust Action Names 8 Distributors

Boston, Jan. 18.—W. Leslie Bends- ley, owner of the Community Phys- house, Wellesley Hills, Mass., has filed an anti-trust action in U. S. District Court here against the eight major distributors and M. and P. Mayer, a subsidiary theatre, Publisher Netco, Allston Theatres, Keith Massachusetts Corp. and E. M. Loew.

Plaintiff charges restraint of trade, violation of the U. S. anti-trust laws, excessive and unreasonable fees for film rentals.

Obscene Film Conviction

Atlanta, Jan. 18.—Convicted of exhibiting an obscene motion picture at the Hanger Theatre, B. E. Gore, owner of several theatres in Florida, was sentenced to serve 12 months in the county jail by Judge E. E. Andrews of Fulton Superior Court. After viewing the film "The Valley of the Nudists," a jury returned a ver- dict of guilty, and the judge charged that the offence be treated as a misdemeanor.

BOOKERS TO INSTALL

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Georgia House Burns

Fairmount, Ga., Jan. 18.—The Fair-Mount Theatre here has been de- stroyed by fire.
THANKS, MISTER SHOWMAN!

You will see below that M-G-M is far ahead in the trade press annual survey of motion picture leadership. We are proud, but wish to share this acclaim with our customers whose cooperation made it possible.

M-G-M top all others in “Money Hits”, in Box-office Stars, in New Faces and in Shorts.

M-G-M has more than twice as many All-Time Blue Ribbon Awards as any other company, more place-winning stars, more awards in 10 Best Short Series Group.

M-G-M leads all companies with 3 out of 7 “Golden Circle” Top Grossers of 1948, and out of 93 leading pictures of the year M-G-M is first with 20. M-G-M’s George Sidney wins the year’s Top Director honors and Joe Pasternak wins Top Producer honors. Out of the 64 all-time “Golden Circle” Top Grossers M-G-M leads the industry with 25, nearest competing company 11.

“M-G-M leads 1948 Honor Roll with nine pictures!”

M-G-M tops all companies in poll of nation’s critics with: “A Date With Judy” “The Bride Goes Wild” • “Cass Timberlane” • “Easter Parade” • “Green Dolphin Street” • “Homecoming” “Julia Misbehaves” • “The Search” “The Three Musketeers”.

“M-G-M has two out of the First Three in top-grossing pictures of 1947-‘48 season, ‘Cass Timberlane’ and ‘Green Dolphin Street’.”
The New Year has just started and already M-G-M has Two Sensational Hits!

"COMMAND DECISION"

"WORDS AND MUSIC"
Sweeping the nation with its joyous songs and fun!

PREDICTION: THE CHALLENGERS OF 1949!

"EDWARD, MY SON"
Spencer Tracy • Deborah Kerr

"THE BARKLEYS OF BROADWAY"
(TECHNICOLOR)
Fred Astaire • Ginger Rogers

"THE SECRET GARDEN"
(Special Sequences in TECHNICOLOR)
Margaret O'Brien • Herbert Marshall

"THE GREAT SINNER"
Gregory Peck • Ava Gardner
Melvyn Douglas

"NEPTUNE'S DAUGHTER"
(TECHNICOLOR)
Esther Williams • Red Skelton

"COMMAND DECISION"
Clark Gable • Walter Pidgeon
Van Johnson • Brian Donlevy

"LITTLE WOMEN"
(TECHNICOLOR)
June Allyson • Peter Lawford
Margaret O'Brien • Elizabeth Taylor

"THE STRATTON STORY"
James Stewart • June Allyson

"IN THE GOOD OLD SUMMERTIME"
(TECHNICOLOR)
Judy Garland • Van Johnson

"TAKE ME OUT TO THE BALL GAME"
(TECHNICOLOR)
Frank Sinatra • Esther Williams • Gene Kelly

"ACT OF VIOLENCE"
Van Heflin • Robert Ryan

"THE BRIE"
Robert Taylor • Ava Gardner • Charles Laughton • Vincent Price • John Hodiak

"MADAME BOVARY"
Jennifer Jones • James Mason
Van Heflin • Louis Jourdan

"THE CONSPIRATOR"
Robert Taylor • Elizabeth Taylor

"ANY NUMBER CAN PLAY"
Clark Gable

(Book "Movies And You" Series For Your Industry's Sake!)
Miami Meet

(Continued from page 1)

which might amount to an additional $1,000,000, it was said.

Specified permitted uses of the balance blocked in England are understood to have been discussed without indication that any significant amount will be employed for American production in Britain, at least during the first year of the agreement.

Also discussed were experiences to date with the MPAA program prohibiting the booking to British theaters of an American film with an accompanying British picture. It was reported that the plan has not proved satisfactory, due largely to the number of American pictures available to theaters from sources outside the MPAA.

It was indicated that Eric Johnston, MPAA president, will not go to London this spring for hearings on possible changes in the British 45 per cent film quota law. Any representations which the MPAA might decide to make more likely will be presented by F. W. Allport of the London office.

Johnston plans to hold a press conference tomorrow.

The meeting also considered other foreign market problems, notably the recent action of South Africa in freezing 20 per cent of American film earnings there.

One executive, asked whether the Canadian market had been discussed, said: "We have no problems there."

The meeting also considered general economic conditions here and abroad in the light of their bearing on future business prospects. Operating and production costs are said to have been on the agenda, as well as specific public relations problems. Indications are that discussions on these subjects will be resumed tomorrow, on which Johnston is scheduled to leave by plane for Washington to attend the American Inaugural ceremonies on Thursday.

Among those at the meeting are: Nicholas M. Schenck, Barney Balaban, Spyros Skouras, Ned E. Degnet, Albert Warner, Nate Blumberg, Jack Cohn, Edwin Weisl, Y. Frank Freeman, Joyce O'Hara and John A. McCarthy.

Goldwyn (Continued from page 1)

active in 12 months and from the AMPP in six months, in accordance with the respective by-laws of the two associations. MPAA officials in Hollywood had no comment to make on the resignation.

In connection with his resignation, Goldwyn stated: "I have resigned in order to give my undivided support to the interests of the Society of Independent Motion Picture Producers."

"I find myself unable to agree conscientiously with many of the policies formulated by the Association and feel that they do not represent the interests of independent producers. The fight of the independent producers for an open market is a fight for survival, not only for themselves and their employees, but also for the continued existence of the independent creative efforts which have contributed so much to the vitality and progress of the screen. There must be a return to real free enterprise in our industry—an opportunity for all producers to show their pictures to the public in every community on a fair and non-discriminatory basis.

"The future of good motion picture production is up to the producers. efforts of SIMPP to bring this about. From now on I intend to concentrate my energies on the efforts of the Society to bring about a fair deal for independent producers."

Inaugural Telecast

(Continued from page 1)

10 P.M. tonight. Tomorrow, Inaugural Day, the Paramount will present highlights of the Inauguration parade and ceremonies, the induction and the inaugural address by President Truman. Tomorrow night, at 10:30, the Inaugural Ball will be brought to Paramount patrons. The television-casts will be presented in addition to the theatre's regular screen and in-person presentations.

Review

"I Cheated the Law"

(20th Century-Fox)

AN interestingly-conceived melodrama, "I Cheated the Law," made by Belsam Productions, centers around a man who discovers that a man he has successfully defended against a murder charge, is actually guilty. Determined to serve the ends of justice, the attorney obtains evidence on which to bring the criminal to equivalent justice on other grounds. Tom Conway as the attorney, and Steve Brodie as the murderer are in the foreground throughout the action.

The scene is principally Los Angeles, the picture opening with Brodie winning acquittal of Brodie on the charges of murder. Then night Brodie, in his cups, informs Conway, a teetotaller, that he was actually guilty of the crime and framed the evidence responsible for his acquittal. Conway, intent upon recouping the interests of justice, pretends to fall victim to alcohol, disappears from his home, and winds up in the gutter, where he is picked up by Brodie and installed as butler and legal adviser. Eventually, Conway obtains proof of Brodie's guilt of a second murder, and in a melodramatic courtroom scene brings about Brodie's second indictment for murder, this time to be convicted.

Sam Baerwitz produced with a nice judgment of values, and Edward L. Chau directed effectively, from a script by Richard G. Hubler, based on a story by the producer.

Running time, 64 minutes. Adult audience classification. Release date, not set.

"Good" Says MPA

(Continued from page 1)

presidents meeting in Miami were "re- lieved" by Goldwyn's withdrawal. "During his association with MPAA, he has been loyal to the interests of the independent producers," said Johnston, "Mr. Goldwyn has demonstrated a unique and singular flair for saying one thing and doing exactly the opposite. Mr. Goldwyn's fabulous material success in the motion picture industry—he is a multi-millionaire—is irrefutable proof of the fact that free enterprise and free opportunity exist in a very real and positive way for the independent producer."

"Mr. Goldwyn's statement is the latest example of his penchant for getting himself into violent disagreement with himself on all sides of a question."

Harry Cohn Pact

(Continued from page 1)

tors nominated in the proxy: Harry Cohn, Jack Cohn, Abe Schneider, Leo M. Blancke, Nate B. Spingold, Abe Montague and Donald S. Stralen.

Statement discloses that remuneration paid or accrued during the last fiscal year to officers was as follows: Harry Cohn, $197,600; Jack Cohn, executive vice-president, $145,600; Schneider, vice-president and treasurer, $93,600; Spingold, advertising-publicity vice-president, $83,200; Montague, distribution vice-president, $130,000. The figures, it is explained, include expense allowances, which are not required to be accounted for, of $15,600 to Harry Cohn, $15,600 to Jack Cohn, $30,400 to Schneider, and $5,200 to Spingold.

EARL WILSON*

HAS SWITCHED TO "FAMILY HONEYMOON"

"I thought 'The Lady Eve' was the funniest picture of all time...until I saw Claudette Colbert and Fred MacMurray in 'FAMILY HONEYMOON'"

*Noted columnist of Post Syndicate

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BANK OF THE

MOTION PICTURE

INDUSTRY

MEMBER F.D.I.C.
Para. Aims for Tax-Free Rule On Separation

Same as RKO's; U.S. in 'Substantial' Agreement

Paramount tax specialists have begun conferences with the Department of Internal Revenue in Washington as a preliminary to a formal application for a ruling that the company's expected separation of its theaters from production-distribution is non-taxable.

Paramount and the Justice Department are in "substantial" agreement on terms of the settlement in the industry anti-trust suit with all that is necessary to be worked out in an "executive" language of decrees, papers, it was disclosed here. Robert O'Brien, Paramount vice-president and United secretary, was in Washington yesterday for a continuation of the meetings with Justice on this matter.

Purpose of the informal discussions with the Revenue Bureau is to familiarize it with the overall case and with the progress made on the settlement so that an early decision could be rendered when the formal non-separation bid is made.

RKO's request for a tax-free ruling already has been granted by the

(Continued on page 6)

Blumenstock Heads MPAA Ad Group

The advertising-publicity directors committee of the Motion Picture Association of America has elected Morrie Blumenstock, vice-president in charge of advertising-publicity for Warner Brothers, as committee chairman.

Blumenstock will serve for six months. He succeeds Stanley Shuford, advertising manager of Paramount, whose term expires this week.

Leserman Associates May Invest in SG

Discussion are under way here between Screen Guild Productions president Robert L. Leserman and Carl Leserman relative to the latter's interest in buying into Screen Guild with an investment said to be in excess of $1,000,000, according to Leserman.

Leserman, formerly a distribution executive with United Artists, and more recently associated in production with Benedict Bogeaus, is meeting here also with his own associates.

Goldwyn-Johnston Enter 2nd Round of Word Battle

Samuel Goldwyn tendered his resignation from the Motion Picture Association of America and the Association of Motion Picture Producers on Tuesday with the explanation that he felt their policies do not serve the interests of independent producers.

Eric Johnston, MPAA president, commenting on the resignation, said the action of some of his members could be summed up in one word—"Good." But he didn't stop there.

Yesterday came this rejoinder from Goldwyn:

"It is indeed unfortunate for the movie picture industry that Mr. Eric Johnston's mannerisms are as bad as his judgment. I had hoped to withdraw from the Motion Picture Association of America without commenting on Mr. Johnston's leadership but certain effusions from his word factory impels me to state a few matters for the record.

"During the period that Mr. Johnston has been President of the MPAA the public relations of the industry have declined alarmingly, Mr. Johnston's contributions to building fine relations between the public and our business has consisted mostly of turning the offices of the MPAA into a place of burnings for Eric Johnston. This is not surprising in view of the fact that all this time Mr. Johnston has been preening himself to assume a call to public office. The overwhelming silence of the public with respect to Mr. Johnston's political ambitions has unfortunately not prevented him from devoting his major efforts to his personal objectives rather than to the benefit of the motion picture industry.

"During the period of Mr. Johnston's incumbency the financial position of the industry as a whole has deteriorated considerably. This may not be Mr. Johnston's fault but his glittering genius for doing the wrong thing has certainly not helped the industry solve any of the grave problems it faces."

"As far as I have been able to observe Mr. Johnston's chief contribution to the economic stability of the industry has been to give it such advice as has caused the filing of law suits against MPAA and various of its members for a sum of sixty-five million dollars—one of which has already been decided against the company involved. The motion picture industry has survived many misfortunes and I am confident that it will survive Eric Johnston."

Companies Split on New 'IA' Contract

When Commissioner L. A. Stone of the Federal Coordination and Liaison Service sets out at a meeting here today this morning to break the deadlock in negotiations between the IATSE and distributors on a new national exchange workers contract, the companies will not offer a united front in opposition to meeting the "IA's" demand for a 10 to 15 per cent wage increase for the 6,300 workers involved, it is understood.

Paramount, it was said, is the only company which has categorically refused to meet the "IA" demands or to consider a possible compromise. Quoted yesterday on this report, C. J. (Pat) Schollard, Paramount's labor relations chief, declared to confirm or deny it. The other companies were described as "willing to compromise."

This is the first indication since negotiations opened some six weeks ago that a unified front among the companies has broken. That circumstance, it was indicated, augurs well for the "IA's" wage increase bid. Other companies involved in the negotiations are: Warner, Columbia, Loew, RKO

(Continued on page 6)

MPAA Meet Takes Up Video Prospects

MPAA, Jan. 19—Opportunities afforded motion pictures by television have been discussed as well as its potential competition for theatre patronage, were canvassed by Motion Picture Association of America directors at their meeting here yesterday.

The industry's public relations problems, including means of dealing with Hollywood personalities subjected to public notoriety, were also discussed.

Eric Johnston, MPAA president, said that Hollywood producers are confident of the box-office quality of new pictures and that the recent domestic box-office decline of approximately eight per cent is not regarded seriously. The industry's current fiscal report, he emphasized, stems from a 15 per cent increase in production costs and artificial barriers to basic markets, which cut actual dollar remittances of the companies by 30 per cent, although the volume of foreign business is on the increase.

He intimated that production and other operating economies, together with improved quality of forthcoming

(Continued on page 6)

U. A. Advances Reorganization Plans at Meet

Will Provide Capital For Producer Financing

Hollywood, Jan. 19—Plans for the complete reorganization of United Artists, including a new capital structure which will provide financing for independent producers to assure the company a continuous flow of product, were developed at the special meeting of company owners, directors and officers here today.

Details of the plan, said to involve between $3,000,000 and $5,000,000 in new capital, remain to be worked out by board members with financial interests in New York. The UA board will meet next Tuesday in New York to further the general program initiated here.

Although details were not disclosed, it was unofficially reported that a sale of UA stock, now wholly owned by Mary Pickford and Charles Chaplin—

(Continued on page 6)

20th to Handle 12 For PC in Australia

Arrangements have been completed by David Horne, 20th Century-Fox foreign sales manager, whereby 20th Century-Fox will distribute in Australia, New Zealand and South Africa a series of 12 film classics, features.


A. C. Abeel Elected Guaranty Vice-Pres.

Alan C. Abeel, who for the past 12 years has handled motion picture financing for Guaranty Trust Co., here, was elected a vice-president of the bank at the annual meeting of the board of directors yesterday.

Abeel, well known in the film industry, had been a second vice-president of Guaranty. He has been associated with the bank for 30 years, most of that time in the commercial loans division.
Miami Meet

(Continued from page 1)

which might amount to an additional $1,000,000, it was said.

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stood to have been discussed without indication that any significant amount
will be employed for American production in Britain, at least during the
first year of the agreement.

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Among those at the meeting are:
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Motion Picture

Industry

Bank of America

NATIONAL BOARD

California's Statewide Bank

MEMBER F.D.I.C.
Para. Aims for Tax-Free Rule On Separation

Same as RKO's; U.S. in 'Substantial' Agreement

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Paramount and the Justice Depart-ment are in “subpoena and Carl Icahn, the terms of the settlement in the industry anti-trust suit with all that is to be worked out now being the precise language of decree papers, it was disclosed here. Robert O'Brien, Para-mount secretary, and Fred Mohrhardt, treasurer, were in Washington yesterday for a continuation of the meetings with Justice on this matter.

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Eric Johnston, MPAA president, commenting on the resignations, said the reaction of some of his members ‘would be summed up in one word—“Good.” But he didn’t stop there.

Yesterday came this rejoinder from Mr. Johnston:

"It is indeed unfortunate for the motion picture industry that Mr. Eric John-ston’s manners are as bad as his judgment. I had hoped to withdraw from the Motion Picture Association of America without commenting on Mr. Johnston’s leadership but this latest effusion from his word factory now me to state a few matters for the record.

"During the period that Mr. John-ston has been President of the MPAA, the public relations of the industry have declined alarmingly. Mr. John-ston’s contributions to building fine relations between the public and our business has consisted mostly of turn-ing the offices of the MPAA into a personal press bureau for Eric John-ston.

"I am certain that the collapse of the industry each time the MPAA has tried to do anything ‘big’ has been due to Mr. Johnston’s efforts to his personal objectives rather than to the benefit of the motion picture industry.

"As far as I have been able to ob-serve Mr. Johnston’s chief contribu-tion to the economic stability of the industry has been to give it such ad-ministration that it has been able to sell a movie at a profit, which has been so fundamental to the success of the industry."

Companys Split on New ‘IA’ Contract

When Commissioner L.A. Stone of the Federal Mediation and Concilia-tion Service sets out at a meeting here this morning to break the dead-lock which has ended negotiations be-tween the IATSE and distributors on a new national exchange workers-contract, the companies will not offer a unified front in opposition to meeting the public and our business has consisted mostly of turn-ing the offices of the MPAA into a personal press bureau for Eric John-ston."

"I am certain that the collapse of the industry each time the MPAA has tried to do anything ‘big’ has been due to Mr. Johnston’s efforts to his personal objectives rather than to the benefit of the motion picture industry.

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20th to Handle 12 Films in Australia

Arrangements have been completed by David Horne, Film Classics for-ager and sales manager, whereby 20th Century-Fox will distribute in Australia, New Zealand and South Africa a series of 12 Film Classics features.


U. A. Advances Reorganization Plans at Meet

Will Provide Capital For Producer Financing

Hollywood, Jan. 19.—Plans for the complete reorganization of United Artists, including a new capital structure which will provide financing for independent producers to assure the company a continuous flow of product, were developed at the special meeting of company owners, directors and officers here today.

Details of the plan, said to involve at least $3,000,000 and $5,000,000 in new capital, remain to be worked out by board members with financial in-vestors in New York.

The UA board will meet next Tuesday in New York to further the general program initiated here.

Although details were not disclosed, it was unofficially reported that a sale of UA stock, now wholly owned by Mary Pickford and Charles Chap-lin. (Continued on page 6)

A. C. Abeel Elected Guaranty Vice-Pres.

Alan C. Abeel, who for the past 12 years has handled motion picture financing for Guaranty Trust Co., here, was elected a vice-president of the bank at the annual meeting of the board of directors yesterday.

Abeel, well known in the film indus-try, had been a vice-president of Guaranty. He has been associated with the bank for 30 years, most of that time in the commercial loans division.
Personal Mention

DAVID HORNE, Film Classics' foreign sales manager, will leave here today for Havana.

AL DURANTE, radio publicity director here for the J. Walter Thompson agency, and Mrs. Durante are the parents of a boy.

ALTAN SIMS has resigned as Memphis manager for Robb and Rowley. He has been replaced by William Harrison.

ALAN F. CUMMINGS, in charge of M-G-M's exchange operations, is due here Monday from Cincinnati and Indianapolis.

JULES B. WEILL, Masterpiece Prod. president, left here yesterday for a two-week vacation in Florida.

ELLIS ARNALL, SIMPP president, will attend the Truman Inaugural ceremonies in Washington today.

G. A. REEL, of Motion Picture Daily's editorial staff will celebrate a birthday today.

GEORGE J. FISHER, formerly M-G-M branch manager in Dallas, has been appointed field salesman.

JACK J. JORGENSEN has joined M-G-M's Minneapolis exchange as a student salesman.

H. M. RIECHE, M-G-M exhibitor relations head, will return to New York today from a vacation at Nassau.

WILLIAM G. BRENNER, head of M-G-M's checking system, is en route to New York from Chicago.

JOHN P. BYRNE, M-G-M Eastern sales manager, will celebrate a birthday tomorrow.

NELSON TOWLER, former sales representative for Selznick in Atlanta, has joined Eagle-Lion.

PAUL SHORT, producer of "Bad Boy," has left here for Hollywood.

Merritt Davis, 53, Republic Manager

ATLANTA, Jan. 19.—Merritt Davis, 53, former Southern division manager of Republic Pictures and branch manager in Atlanta, died today after a brief illness in Emory Hospital. Survivors include three sisters and a daughter, all of whom will be notified.

Lavene, 55, Exhibitor

BUFFALO, Jan. 19.—Phil Lavene, 55, prominent in show business here for 20 years and until four months ago operator of the Academy, died suddenly Sunday in his home, which was his bedroom. He is survived by his wife, daughter, son, his mother, a brother and sister.

Resignation of Memphis Censor Is Suggested

MEMPHIS, Jan. 19.—Lashing out editorially against the film censorship here for a second time in two weeks, the Commercial Appeal today "suggested" that the new mayor, Watkins Overton, fire the censor chairman, Lloyd T. Binford to resign.

Calling Binford's censorship "cock-eyed and short-sighted," the editorial declared, "His silly censorship has made Memphis look silly to the rest of the country too long and now is time that he..."

"As a result of the bumbling of the motion picture 'Curley' and a subsequent circuit court decision upholding the decision of the board of censors to decide as it sees fit, Memphis is being held up to ridicule throughout the length and breadth of the country."

"Mayor Overton has just assumed office. By his methods of operation and his insistence on sanity and efficiency in government he has the reputation of being a 'good housekeeper.' He will not do effect changes in importance of City Hall."

"It would be an excellent thing for Memphis if he would start with the board of censors and put under control any unhealthy part of the municipal house in order first and put an end to actions which are spoiling the otherwise good name of Memphis, it would possibly do the city a greater immediate favor," the editorial said.

Hall Roach, producer of "Curley," and United Artists, distributor, are appealing the censorship action to higher courts. Indications are the issue will take the case to the United States Supreme Court eventually as a test of the application of the First Amendment to films.

Clearance Bureau For Video Films

Plans for a clearance bureau for television, and a directory of television and film studios, headed by the distribution committee of the National Television Council at a meeting held here on Tuesday at the Bristol Hotel.

Myron Mills, distribution committee chairman, has appointed Rosalind Kasen Rosenthal, an attorney, as sub-committee chairman in charge of the director, and William L. Roach of United Artists legal counsel, as sub-committee chairman of the film clearance bureau.

MPAA to Back N.J. Fight on Censorship

John Bryan, legislative representative of the Motion Picture Association of America, visited the Golden Theatre Owners of New Jersey Monday and the MPAA's "full support" in the Alliance for the fight against threatening state legislation for censorship, it is reported by Jersey Allied.

Other bills threatening in New Jersey are expected to come up with a minimum age limit from 14 to 16 years for children patronizing theatres not rated and one to expand the power of communities to tax admissions.

5 More Dates for 'Joan of Arc'

Sierra Pictures' "Joan of Arc," distributed by RKO Radio, now playing New York, Philadelphia, New Orleans, Los Angeles, Miami Beach, Palm Beach, and Washington, is to open at the Town, Baltimore; Golden Gate, San Francisco, and the Keith, Boston, on Jan. 26.

The Canadian premiere is scheduled for Friday at the Palace Theatre in Montreal, to be followed by a Toronto engagement starting Feb. 1 at the University Theatre.

Para. Luncheon for Meyer

Paramount will give a luncheon at the Hotel Astor here today for Frank S. Meyer, secretary and general purchasing agent, who is due to arrive at the end of January after serving Paramount in various executive capacities for 27 years.

To Honor Rossellini

Roberto Rossellini, director of "Paesan," will be honored at a reception given at the Palace Theatre in recognition of Art here today, to be given by the Museum and Mayer and Burstyn, distributors of the film.

ATTO To Meet June 21-23

INDIANAPOLIS, Jan. 19.—Board of directors of the Associated Theatre Owners of the United States and Canada have fixed June 21-23 as the dates for the organization's annual summer convention at French Lick, Ind.

Zimmerman Named President of H-63

Irving Zimmerman of Ace Film Laboratory here has been elected president of LATSE Motion Picture Technician's Office Employees Local No. H-63, succeeding the late Orestes of Warner, which is announced by business agent Russell Moss.

Other officers are: Lilian Beran, Warner, vice-president; Mary Rosencrans, Universal—International, secretary; Harry Baum, Warner, treasurer; and William Lemler, Warner, sergeant-at-arms.

Feb. 8—11 Meet To Set Vet's Film Program

WASHINGTON, Jan. 19.—Top officials of the Veterans Administration and representatives of major distributors and film service companies to work out a VA's film program for the coming year.

Selznick Releasing Organization has agreed to furnish 16 and 35mm. first-run pictures for V.A. hospitals and homes throughout the U. S.

'Ships' Private View Feb. 15

Following a meeting here this week with Arthur N. Harriman, mayor of New Bedford, Mass., 20th Century—Fox sales manager Andy W. Smith, Jr., disclosed that the world premiere of "Down to the Sea in Ships" would take place in that city on Feb. 15.

The film will be accompanied by Harry Zeltz, owner of the New Bedford State Theatre, and Earle D. Williams, owner of Strand—Times.

75-to-Coast for M-G-M Meetings

Seventy-five executives from Loew's home office and M-G-M's domestic and international sales force will convene at the Culver City M-G-M studios Feb. 6-12 for conferences and preview of new product.

From the following sales managers: John P. Byrne, John J. McLoughney, Ruby Berger, Burris Bishop, Jr., and many others.


Be Prepared To Fall in Love on

January 24!

That's the day Warner Bros. shows the show world

John Loves Mary

It's that kiss-terical stage smash with all its loving laughter on the screen.

Donald Reagan · Jack Carson · Edward Arnold · Hayne Morris · Virginia Field and introducing Patricia Neal

Produced by Jerry Wald

Screenplay by Phoebe and Henry Ephron · From the Hit Stage Play by Norman Krasna

Trade Show January 24

Albany
Warner Screening Room
79 N. Pearl St. · 12:30 P.M.

Atlanta
20th Century-Fox Screening Room
197 Walton St. N.W. · 2:30 P.M.

Boston
KID Screening Room
122 Arlington St. · 2:30 P.M.

Buffalo
Paramount Screening Room
44 Franklin St. · 2:00 P.M.

Charlotte
20th Century-Fox Screening Room
360 S. Church St. · 10:00 A.M.

Chicago
Warner Screening Room
1207 W. Washington Ave. · 1:30 P.M.

Cincinnati
KID Palace Th. Screening Room
Palace Bldg. E. 6th · 8:00 P.M.

Cleveland
Warner Screening Room
2300 Payne Ave. · 2:00 P.M.

Dallas
20th Century-Fox Screening Room
1803 Wood St. · 2:00 P.M.

Denver
Paramount Screening Room
2100 Stout St. · 2:00 P.M.

Des Moines
20th Century-Fox Screening Room
1300 High St. · 8:00 P.M.

Detroit
Film Exchange Building
2310 Cass Ave. · 2:00 P.M.

Indianapolis
Universal Screening Room
517 No. Illinois St. · 1:00 P.M.

Kansas City
20th Century-Fox Screening Room
1730 Wyandotte St. · 7:30 P.M.

Los Angeles
Warner Screening Room
2025 S. Vermont Ave. · 2:00 P.M.

Memphis
20th Century-Fox Screening Room
151 Vance Ave. · 10:00 A.M.

Milwaukee
Warner Theatre Screening Room
212 W. Wisconsin Ave. · 2:00 P.M.

Minneapolis
Warner Screening Room
1000 Curtis Ave. · 2:00 P.M.

New Haven
Warner Theatre Projection Room
70 College St. · 2:00 P.M.

New Orleans
20th Century-Fox Screening Room
200 S. Liberty St. · 8:00 P.M.

New York
Home Office
321 W. 44th St. · 2:30 P.M.

Oklahoma
20th Century-Fox Screening Room
1301 North Ave. · 2:00 P.M.

Omaha
20th Century-Fox Screening Room
1502 Seventeenth St. · 10:00 A.M.

Philadelphia
Warner Screening Room
230 No. 13th St. · 2:30 P.M.

Pittsburgh
20th Century-Fox Screening Room
1715 Blvd. of Allies · 1:30 P.M.

Portland
Jewel Box Screening Room
1947 N.W. Kearney St. · 2:00 P.M.

Salt Lake
20th Century-Fox Screening Room
214 East 1st South · 2:00 P.M.

San Francisco
Paramount Screening Room
205 Golden Gate Ave. · 1:30 P.M.

Seattle
Jewel Box Screening Room
2318 Second Ave. · 10:30 A.M.

St. Louis
Jewel Box Screening Room
3143 Olive St. · 9:30 A.M.

Washington
Warner Theatre Building
12th & E Sts. N.W. · 10:30 A.M.
Wilson Says Import Curbs Will Continue

LONDON, Jan. 19.—Harold Wilson, president of the Board of Trade, told Commons that economic necessity requires that Britain reduce American film imports. The government is not prepared to impose a quota but is prepared to come to the aid of the Film Finance Corp. as long as the company makes "worthwhile" pictures for British consumption.

The bill passed its third reading in Commons and now goes to the House of Lords.

Critics suggested that the bill already in danger of becoming a dead letter, but as independent producers appear under, even with government aid, to make pictures profitably.

Wilson implicitly agreed, but said that he is planning in the near future to arrange some method of direct financing of production companies.

A B P C Implements Move to Rival Rank

LONDON, Jan. 19.—Pathé Pictures, Ltd., the Associated British Pictures Corp., distribution subsidiary, has been renamed British American Corp. This is Sir Philip Warter's latest step in fashioning ABPC into a rival of considerable proportions to the J. Arthur Rank combine.

May Raise NTFC Dues

A registration fee of $10 and an increase of $5 to $15 in annual dues, was recommended by the board of directors of the National Television Film Council, at their first meeting in London. The meeting, called by NTFC president Melvin L. Gold, was conducted by board chairman Jack Glenn, director of the council.

KATO Wins Tax Revision

LOUISVILLE, Jan. 19.—At the request of the Kentucky Association of Theatre Owners, state revenue commissioner is to have this bill introduced in the legislature which would require that an order be drawn which will enable daily admission tax reports by theatre. He will put the reports on a monthly basis.

Mason with Albert

Jerry Mason has resigned as associate editor of THIS WEEK Maga- zine to become executive vice-president of Eddie Albert Productions. The company is now opening New York headquarters in addition to its Holly- wood offices.

ABC Grosses $44-Million

Gross billings of American Broadcasting from the radio time last year amounted to $44,303,376, a new peak, and a gain of nearly $800,000 over the preceding year.

Video for Upper N.Y.

ROME, N. Y., Jan. 19.—Station WKAL-TV, operated by the Copper City Broadcasting Corp., will begin a series of telecasts in the spring to serve the Utica-Rome-Herkimer-Oneida area, thus bringing television to the Mohawk Valley. Myron Kaye and Omeda, head of a syndicate which operates some 40 theatres in up-state New York, is president of the video organization.

Reviews

"Trouble Makers"

Monograph

An amusing slapstick fashion, Leo Gorcey and Huntz Hall set out to solve a murder in this Monogram comedy. The plot is cut from the standard pattern and events keep moving briskly.

Despite a murder and a rather tectonic murder committed in a fashionable hotel. They call a rookie cop on the Bowery beat and drive over to the hotel. The doorman and the hotel manager are confused when the two Bicklog boys come in. They do not know the body but eventually the news breaks in the papers that a noted plastic surgeon had been killed. Gorcey and Hall go to the morgue to identify the body and there they meet the dead doctor's daughter. They promise her they will find the culprit. It appears that the doctor had been doing work for some criminals and they decide to do away with him.

The rookie cop is suspended for leaving his beat but he is reinstated when the murder becomes a rather detailed mystery. It appears that the police for their aid in solving the crime. Jan Griggs produced and Reginald LeBorg directed. Edmond Seward wrote the screenplay, from Gerald Schuster's original story.

Running time: 60 minutes. General audience classification. For January release.

"Dead Man's Gold"

(Screen Guild)

The solution of a ranch owner's murder becomes the aim of Lash LaRue and his sidekick, Fuzzy St. John in this standard Western. It is rounded out with enough action and adventure to make it a satisfactory film in its category. As usual, LaRue displays his agility with the whip, gun and fists in bucking down enemies.

A ranch owner summons Lash to his assistance but before Lash arrives the man is murdered. Lash interviews the dead man's niece and together they decide that the guns aboard a ranch near the town's mayor also learned that the land had valuable deposits of ore and wanted to seize the land. Lash sets a trap for the murderers and the guilty partie confess. Ron Ormond produced and Ray Taylor directed.

Running time: 60 minutes. General audience classification.

"Renegades of Sonora"

(Republic)

A STANDARD Western. "Renegades of Sonora" opens with a trip of the border on the verge of warfare because a white man murdered their chief and stole their jeweled belt.

Allan (Rocky) Lane comes upon a dying man who gives him the belt as a guide to the renegade agent. The chief of the renegades takes the belt. Lane is suspected of the murders of both the Indian chief and the agent. Eventually Lane convinces Eddy Waller, a deputy sheriff, that he is innocent. The gang has been stealing gold ore and attempts to incite the uprising and thus divert suspicion to the Indians. In the end the belt is recovered and the Indians help the sheriff and his posse capture the culprits. Gordon Kay produced and R. G. Springsteen directed, proficiently.

Running time: 60 minutes. General audience classification.

$250,000 Suit Blames "Cassbah" Distribution

Los Angeles, Jan. 19.—Charging failure to fulfill a distribution contract by not instituting an aggressive advertising and sales campaign for "Cassbah," Marston Pictures has sued Universal Pictures in Federal court here asking $250,000 damages for alleged violation of the contract. The suit also seeks the right to inspect exhibition and foreign distribution contracts.

Protest E.-L. Film

BOSTON, Jan. 19.—Scores of East Boston residents have filed protests with the Boston licensing division against Eagle-Lion's "An Old Fashioned Girl," now playing the Pilgrim Theatre here, because of the line in the picture, "Now I am back home in East Boston." Residents of the section want censor boards to order deletion of the line, claiming it is a slur.

New Grovas Company

MEXICO CITY, Jan. 19.—A new production company, Cinematografica Grovas and the Latin American company, Jesus Grovas, former assistant manager here for Paramount, who recently sold his production company, Producciones Grovas, S. A.

German Film to Giroso

Marcello Giroso, president of Super- Producciones, New York, has acquired the American rights to "Ger- many Year Zero," produced, written and directed by Roberto Rossellini, in Berlin.

Two-Billion Feet of Raw Stock in 1948

The motion picture industry in 1948 purchased 2,000,000,000 feet of 35mm. raw stock of all kinds, from Eastman Kodak and other manufacturers, according to film company home offices, this at a cost of up- ward of $2,000,000 for only black-and-white; costs of other stocks, including color, were much higher, and would increase the actual outlay considerably.

The 2,000,000,000 feet bought last year compares to con- sumption of 1,516,000,000 feet in 1941.

130 Shorts in One Series for Video

HOLLYWOOD, Jan. 19.—First mass produced shorts for television was revealed here today when Jerry Fairbanks Produc- tion Co. is to make an immediate shooting of a series of 130 animated video shorts.

To be distributed by the Fairbanks organization, the series of five-minute titles, titled "Crusader Rabbit," will be similar in format to serials, each subject being a continuing story. Filming of the series will be done by a newly-developed Teletron animation technique by Television Animation, Inc., a Berkeley firm organized recently by Alexander Ander- son, former animator and story edit- or for Terrytoons, and J. Troplong Ward, San Francisco producer.

Small Sells Rights For Ten Pictures

Through a deal with producer Ed- ward Small, Commonweal Pictures has in recent weeks, sold or leased, rights to at least 10 major pictures produced by Small in the past 15 years, according to Seward Goldstein, Commonweal president.

No man ever held more Terrible Power over women!

It was like selling their souls to the devil for women to make a deal with Nick Beal... the wickedest man that ever darkened—and excited—the motion picture screen!

RAY MILLAND
AUDREY TOTTER
THOMAS MITCHELL

PARAMOUNT
MESSAGE NO. 1
Re: "Nick Beal"

Today's carefully shopping public is out to spend its entertainment dollar for something unusual. We believe you'll agree that one of the most unusual pictures in a very long time is "Alias Nick Beal."

"ALIAS
Nick Beal"

with
GEORGE MACREADY
FRED CLARK
Produced by
ENDRE BOHEM
Directed by
JOHN FARROW
Screenplay by JONATHAN LATIMER
Original Story by MINDRET LORD
U. A. Meeting
(Continued from page 1)

lin, is contemplated as part of the reorganization plan.

The company's official statement pointed out that UA continues to be "in excel- lent financial condition, with no bonded indebtedness, and the general feeling is that a new financial structure can be readily developed."

UA's most pressing problems hereto-
fore have been concerned with the
assured and steady supply of product, rather than financing. Curtailment of bank loans to independent producers in recent months, however, has aggravated the product supply problem for UA. It is essential that the company to develop its own production financing capital. The company has about six months' product supply on hand or in view now.

The company meetings which started here on Monday were adjourned today, ostensibly with Chaplin's and Miss Pickford's approval of plans for raising new capital presented by a special board of directors' committee comprising Harry Brandt, Charles A. Mills, Vitalis Chalif and Harold Weil, Mills, Arthur Kelly and Harry Mueller left here last night for New York. Others who are attending the meeting will return to
day and tomorrow.

Mills, as chairman of the board, submitted his resignation at today's meeting but it was not acted upon. He plans to establish residence here early in February.

The only financing proposal known in New York has been made by United Artists recently is one from Harry Brandt, Metropolitan circuit operator, who offered to provide $500,000 for the company on condition that he be given power to name the management of the company.

There was no indication from Hol-
lywood whether the Brandt offer was submitted or, if so, whether or not it was regarded favorably.

Para. Separation
(Continued from page 1)

Bureau, thus paving the way for an
uncumbered, tax-wise, redistribution of stock with holders to be issued one share in new company for each share in the existing company, one for exhibition and one for production, distribution, for each share, they now hold in the present parent company.

Having the same plan for reorgani-
zation, Paramount hopes for the same rule by the court.

In both cases, of course, the sale of theatre properties will be subject to the usual corporate taxes on profits.

REPUBLIC RECORDS

offers its entire stock and trade name for sale.

Address all offers to

REPUBLIC RECORDS
Room 800A
580 Fifth Avenue
New York 19, N. Y.
until January 25th

MPAA Meet
(Continued from page 1)

reviews, should offset the nominal domes-
tic year this year.

Johnson discounted reports of any increase in film production abroad by American companies in the near future. American production facilities are inadequate and it would be difficult for American com-
panics to compete pictures abroad than are being made now.

Johnston is still hopeful about the deal with Russia last fall, under which that country was to buy 20 American films.

Johnston, his assistant, Joyce O'Hara, and John McCarthy, vice-
president of the Motion Picture Export Association, left for Washington following today's meeting, and will attend Truman's Inaugural ceremonies there tomorrow. Nate Blumberg, Uni-
versal president, also will attend the Inauguration and will go to New York from Washington before returning
to the Coast.

E. Desigret, RKO president, and Y. Frank Freeman, Paramount vice-president, left for New York and Washington tonight. Others who are attending the meeting plan to spend additional time here, among them Nicholas M. Schecn, Loupe, Robert E. Balaban, Para-
mount president; Edwin Weisl, Para-
mount board member; Jack Cohn, Republic board of California, and Albert Warner, vice-president of Warner Brothers.

New IA Contract
(Continued from page 1)

Radio, Republic, 20th Century-Fox, United Artists and Universal-International, Eagle-Lion will have "ob-
servers" at today's meeting. Distribu-
tors' negotiating committee is headed by Clarence Hill of 20th-Fox; the "IA" committee is headed by Thomas
J. Shea, assistant international presi-
dent.

IATSE Charges SOPEG Delays Showdown Vote at Republic

A delay of three months or more in settling the bargaining status of Republic's "strike-against-the-strike" collateral" appeared yesterday following a formal hearing here before National Labor Relations Board chair-
ner Dan Sullivan, Screen Office and Professional Employees Guild (CIO), which is in a 90-day strike at Republic, asked yesterday that the NLRB in Washington rule on its request that all Republic workers be divided into three individual bargaining units.

AFL's IATSE Motion Picture Home Office Employees Local No. 284 has won the Repub-
lic's employees' allegiance away from SOPEG, chartered the latter with "de-
yaying bargains". It is believed if an elec-
tion were held at Republic promptly the employees would vote 100 per cent for the "IA.

Theatres Open in Storm

Kansas City, Jan. 19. With

streets cleared of snow and traffic
back to normal, theatre attendance
was as high as yesterday after Tuesday's blizzard that blanketed the business, schools. While the small town remained with one neighborhood did not experience any less attendance than in fair weather.

"The Far Frontier" (Republic)

HE customary framework of good-versus-evil around which the standard Western is built is embellished with a few relatively unstandard trimmings in this latest Roy Rogers production. Action, as usual, is the keynote, with Rogers in competent control of that department. Music plays an important role too, as Rogers plays in the story's development to sing a few of the old ballads in company with Foy Willing and The Riders of the Purple Sage.

But it is in the screenplay by Sloan Nibley that the "new twists" emerge; the struggle of a small and honest business to escape criminals back into the U. S. from Mexico in empty oil barrel; Roy has to give his best friend a sound beating to snap the latter out of a case of amnesia which had been used to the villains' advantage; chief menace Robert Strange uses carrier pigeons to communicate his nefarious plans to his collaterals.

The master plan behind Strange's smuggling and avoiding bears on his aim to embarrass kindly, rich Francis Ford into selling his property to the
former. Therefore, when Strange discovers that Ford's border patrolman son, Clayton Moore, has developed amnesia from a blow on the head, the crook is sure he has a good chance on frame Moore as a bank robber. Needless to say, Rogers and his friends, including Andy Devine, foil the villain and bring the crooks to justice. Pretty Gay Dill makes a laudable and decorative as a friend of Rogers. Outranging the cast are Roy Barcroft, Hale Barton, Lane Borden and others. Edwin White is associa-
tive producer; William Witney directed. The film is in Trucolor.

Running time, 67 minutes. General audience classification.

Charles L. Frank

"A Place of One's Own" (Rang-East-Lion)

ARTHR RANK'S "A Place of One's Own" has many advantages for selective audiences. It is based on the novel by Sir Osbert Sitwell and the cast is led by Margaret Lockwood and Margaret Lockwood. However, once the story gets underway, it moves leisurely, and by American standards at least, seems over-loaded with conversation. As a drawing-room drama with supernatural overtones, the picture is one whose greatest appeal would lie with some art theatre patrons. As such, it has its merchandising points.

James Mason's following will find him in a different type of role here. He plays a bluffed middle-aged gentleman, who, with his wife, retires from business and settles down in a house which they have bought. Slowly the strange history of the house emerges. It appears that some 40 years back a girl was supposed to have been murdered there, and ever since, her spirit has been haunting the mansion. Miss Lockwood, who is employed as a companion to Mason's wife, and this ghostly spirit becomes the victim of an unexplained malady. 1940.

With all hope for Miss Lock-
doctor worked his wonder several hours after the doctor was known to be dead. Such is the story of this Gainsborough production and many patrons are likely to find it disconcerting in many respects. Among the cast are Shirley McKim, Mullen portrays Mason's wife. Others in the cast include Dennis Price and Helen Hay. K. J. Minney produced; Maurice Ostrer was in charge of prod-
tion and Bernard Knowles directed.

• This scene, from the moment of its conception, had dramatic possibilities. But it was the director of photography who made them more than possibilities.

His was the creative skill, the spectacular, interpretive use of light that produced actual drama, vivid, gripping...his the perceptive use of photography that made the scene an intense moment of visual reality.

To get the utmost from his special skill, his creative ability, the director of photography naturally wants a superior film, one on which he can depend, one perfectly suited to the conditions and circumstances under which he's working. That's why he so often prefers Eastman Plus-X for general studio and outdoor use...and why he turns to Eastman Super-XX for use under adverse lighting conditions.
Today Radio City Music Hall will open "A Letter to Three Wives"*

* It’s from 20 Century-Fox with big news for every boxoffice!

Jeanne Crain
Linda Darnell
Ann Sothern

"A Letter to Three Wives"

Co-starring:
Kirk Douglas • Paul Douglas
Barbara Lawrence • Jeffrey Lynn
with Connie Gilchrist • Florence Bates • Hobart Cavanaugh
Produced by Joseph L. Mankiewicz • Sol C. Siegel
Adapted by Vera Caspary • From A Cosmopolitan Magazine Novel by John Klemperer

There's No Business Like 20 Century-Fox Business!!!
**Group Form Of Paying Taxes Weighed**

**U.S. May Have All Levies Cleared Through Bank**

WASHINGTON, Jan. 20.—Top U. S. Treasury officials are studying a plan whereby motion picture, theatre, and all other companies would pay their Social Security taxes—possibly to avoid limited admission and other excise or corporate taxes—through the Federal banking system, as they now pay employers withholding taxes. An experiment along these lines is now being conducted in Baltimore.

New uses for this method of paying taxes—the so-called depositary account method—were recommended last year to Congress by a special committee of experts working for the Joint Committee on Internal Revenue.

(Continued on page 6)

**Economy Begins To Pay Off: Cowdin**

**Los Angeles, Jan. 20.**—The film industry's economy program is getting results, and pictures are being made at costs substantially under those of a year ago, but it is doubtful if any producing-distributing company, exclusive of theatre operations, is making money, J. Cheever Cowdin, chairman of Universal's board of directors, said yesterday. (Continued on page 3)

**SIMPP Counsel Sees Improvement Ahead**

**Los Angeles, Jan. 20.**—Declaring himself "bullish on the screen's future," Society of Independent Motion Picture Producers' counsel J. Robert Rubin today told the Los Angeles Junior Chamber of Commerce that "most other industries had their retooling earlier, but the film industry's transition from wartime was accomplished in 1943, 1944 and 1945 is a year of challenge."

He added that the "shaking down" process has been largely completed.

Rubin said that producers have less to fear from television than other branches of the industry, since they can make films for either medium. He voiced his belief that television's "stay-at-home" influence on the public will be short-lived.

**Bernhard and Clift Plan Cinecolor, F.C. Expansion in Britain**

LONDON, Jan. 20.—Joseph Bernhard, head of Film Classics and Cinecolor Corp., is expected here shortly for important discussions with Sir Sidney Clift, well-known British exhibitor, pertaining to trade expansion of the two Bernhard companies in this market.

Difficulties with regard to Cinecolor hitherto have been that there is no effective plant here available for the processing of two-color film. Now, it is understood that the government is preparing to issue licenses for the building of such a plant, with Sir Sidney interested on the financial side.

Meanwhile, special arrangements are being discussed with the Bank of England and the Treasury which would enable Cinecolor prints to be imported from the U. S. with dollar funds to be made for them in New York.

Wider distribution here of Film Classics product also will be planned.

(Continued on page 3)

**Cinecolor Reports $2,908,929 Gross**

Hollywood, Jan. 20.—Cinecolor's annual report released here today and covering the fiscal year ending Oct. 31, 1943, showed gross receipts totaling $2,908,929, an increase of 28.6 per cent over the previous year. Net profit after taxes was $260,204, a decline from the previous year's figure of $308,351.

The decline in net profit was attributed to increased depreciation charges, advanced labor and material costs, certain "extraordinary non-recurring expenses", and to the fact that several downward adjustments in selling prices were made during the period covered by the report.

(Continued on page 3)

**RKO Is Upheld in Percentage Action**

 Judge Rayfield of U. S. District Court in New York has denied a motion by the Stamatis theater corporation and officers directed to the complaint of RKO Radio, against them, based upon alleged fraudulent underreporting of gross admission receipts from percentage pictures.

The defendants, George, Milton and Costas Stamatis, and the corporation (Continued on page 6)

**N.Y. Studio Labor Asks 30% Pay Hike**

**FATSE's Eastern studio mechanics have submitted to producers here a demand for a 15 to 30 per cent wage increase, it was disclosed yesterday by James D. Delaney, secretary of "IA" Studio Mechanics Local No. 52.**

Negotiations on a new contract are due to begin shortly, Delaney said.

Previous one-year contract expired last Dec. 31, but its provisions are automatically extended until a new pact is signed.

Pay increase demands vary among the various categories of mechanics, with some categories stipulated for a 30 per cent increase, others for 15 per cent and still others for percentages in between, according to Delaney.

**Britain to Help Finance New Production Combine**

**London, Jan. 20.—Nicholas Davenport resigned from the government's Film Finance Corp. director today in order to act as chairman of a cooperative group formed by three producers who are planning to rem a new studio, and control of Paramount's transcription system for the showing of large-screen television in the Balaban and Katz Chicago Theatre. Although the specially-built machine is still in New York, completion it is understood, will be some time in February. First show will be a major event here.**

**Para. Theatre Video In Chicago in Feb.**

**Chicago, Jan. 20.—Construction has begun for the installation of Paramount's transcription system for the showing of large-screen television in the Balaban and Katz Chicago Theatre. Although the specially-built machine is still in New York, completion is understood, will be some time in February. First show will be a major event here.**

**Sale of U. A. Franchises to Be Considered**

**Hollywood, Jan. 20.**—A proposal for the sale of United Artists' franchises to exhibitors is reliably reported to be among plans for raising new capital by the company to be considered at a board of directors' meeting in New York next Tuesday.

The proposal is said to have been presented to U. A. owners Mary Pickford and Charlie Chaplin at the meeting here this week by the directors' committee appointed to recommend plans for providing new capital with which to finance independent productions releasing through the company.

The proposal would raise $4,000,000 by the sale of Class A franchises (Continued on page 4)
Personal Mention

JOSEPH M. SCHENCK is expected back in New York from Miami Monday and is scheduled to leave here for the Coast at the end of next week.

THOMAS L. McCLEARY, RCA theatre equipment salesman in Cleveland, will be in Philadelphia tomorrow, where he will be presented with an "Award of Merit" by his company at a dinner at the Hotel Barclay.

TED R. GAMBLE, Theatre Owners of America board chairman, has delayed his departure to Miami, and now is expected in New York on Monday.

ROBERT S. BENJAMIN, J. Arthur Rank Organization president, will leave here Tuesday by plane for London.

FRANKMORE, manager of the Warner Reel Theatre in Hartford, and Mrs. More, have returned from Hartford after a visit to New York.

MickeyKETALBECK of M-G-M's New Haven exchange, will leave New Haven on Jan. 29 for a Florida vacation.

GLENN McCARTHY, Houston producer, is expected in New York after attending the inaugural ceremonies in Washington.

JAMES R. GRAETZBERGER, Republic executive vice-president in charge of distribution, has returned to New York from the coast.

PAUL BRODER, Realart president, and Jack Broder, vice-president, have left here for Detroit and Hollywood, respectively.

BENN H. ROSENWALD, Boston M-G-M manager, has returned to his office after a vacation in Charlotte.

ROBERT L. LIPPERT, president of Seacon Guild Prod., will leave here for Hollywood this weekend.

WILLIAM MCCRAW, Variety Clubs executive director, will be in Omaha tomorrow.

GEORGE BILLINGS has sold the Marion Theatre in Omaha to Lee Nelson.

Ochs To Halmark Firm

ATLANTA, Jan. 20.—Barney Ochs, radio announcer of station WATL, has resigned his position, leaving for Hollywood where he will take over the publicity department of Hallmark Pictures. His first assignment will be on "The Lawson Story."

Excelsior Gets Series

Excelsior Pictures Corp. has acquired the theatrical, non-theatrical and television rights of 24 one-reel subjects entitled "Forgotten News" for the entire world.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor, Published daily, except Saturdays, Sundays and holidays, by Quigley Publishing Co., Formerer Center, New York 20, N. Y. Telephone Circle 7-3100. Cable address: "Quispaboo, New York." Martin Quigley, President; Red Kane, Vice-President; Martin Quigley, Jr., Vice-President; Henry H. McGee, Executive Manager; Gus H. Pascal, Production Manager; Harry Gordon, Treasurer; Joseph P. Cullen, General Manager; Roy B. Green, Manager; William S. Bright, Manager; R. A. Hunt, Manager; William R. Weaver, Manager; J. A. Otten, National Poster Club, Washington, D. C. London Bureau, 20 Great Queen St. London W. I. Advertising Representative: J. B. Walker, 30 West 40th Street, New York City; Advertising Manager: Gus H. Pascal; Production Manager: H. W. Fuchs, Jr.; Editor: Chicago Bureau, 120 South La Salle Street, Chicago, and Advertising Manager: Gus H. Pascal, Production Manager: Hollywood Buren, Quispaboo, Building, William R. Weaver.

YOUNG CUMMINGS HA WALLIS

Radio City Music Hall

New York, January 21, 1949

NEW YORK THEATRES

Radio City Music Hall

Rockefeller Center

JOAN CRAWFORD

A LETTER TO THREE WIVES

Kirk Douglas, Paul Douglas, Jeffrey Lynn

A 20th Century-Fox Picture

SPECTACULAR STAGE PRESENTATION

Samuel Goldwyn presents

"ENCHANTMENT"

Starring

DAVID NIVEN, TERESA WRIGHT, EVELYN KEYES, FARLEY GRANGER

Released by RKO Radio Pictures, Inc.

ASTOR THEATER

Broadway & 45th Street

OLIVIA DE HAVILLAND

the Snake Pit

Rivoli-1 & 9th Street

JOAN OF ARC

starring INGRID BERGMAN

A VICTOR FILM PRODUCTION

COLOR BY TECHNICOLOR

CAST OF THOUSANDS

11 weeks of VICTORY!

DAN DAILEY - CELESTE HOLM
"CHICKEN EVERY SUNDAY"

A 20th Century FOX Picture

On Stage—BEATRICE KRAFT—DAN MURPHY

On Ice Stage—"MASQUERADE"—ARNOLD SHOJA—JOAN HYLDFO

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7th Ave. & 40th St.
Economy Pays Off
(Continued from page 1)

Goldberg, Smakowitz
Hold Albany Meet
ALBANY, N. Y., Jan. 20 — Harry Goldberg, director of advertising for Universal-International, and Charles A. Smakowitz, zone manager here discussed new product with Al-

berk, director of special activities. Goldberg and Smakowitz both urged vigorous promotion of pictures to be screened in ensuing weeks. The discussion took place at a luncheon.

At a meeting with Smakowitz were: Ralph Crabb, Western state manager; Andrew Roy, Western city manager; Sid Sommers, Troy manager; Max Friedman; Joseph Weinstein, zone booker; James Akin, publicity-exploitation director.

Industry in France Meets Obstacles

By EUGEN WEBER
PARIS, Jan. 17 (By Airmail) — The drop in production volume and bad financial conditions in the French industry once again is the talk in French film circles.

The pessimism is being fed by the theatre distributors only for "recon-
ciliation," of the Société Franstudio, which in its five studios and 13 stages represents the most important produc-
tion group in the country, are, with few exceptions, operating profitably.

The producer must be able to count on 90 per cent of the revenues derived from the exhibition of his picture commensurate with the burden of his costs. In many other cases orchestron and smaller operations agree to divide the loss equally among themselves. When tickets are at 50 per cent capacity and rentals are hardly up, they have been paid for the other 50 per cent, and second, to the introduction of a new rental method by which stages will be rented completely empty.

Inaugural on Video
(Continued from page 1)

coming celebrities and to catch hu-
man interest angles. Reception in the theatre was enthusiastic — no living pictures but the performance was highly popular with the audience.

Technicians, stagehands, lighting and other equipment, as well as sets, will have to be provided by the producer with the studio providing only a direct connection. This method is also in use in Italy as well as in the Buttes-Chaumont studios, is expected to cut out studio work and to enable all weight of organization on producers and minimize losses.

Of the nine major studios, three now operate in French industry. Three others are in work in progress only until about March, and only three report (in voices not very strong) a full shooting schedule.

Goldberg, director of advertising for Universal-International, and Charles A. Smakowitz, zone manager here, discussed new product with Albany manager. Goldberg and Smakowitz both urged vigorous promotion of pictures to be screened in ensuing weeks. The discussion took place at a luncheon.

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Associates To Meet
On Variety Club

A special membership meeting of the Motion Picture Associates to ratify a proposal of the board of directors that they make a preliminary trip to New York before the local Variety Club will be held here on Tuesday at the Hotel Astor, Morris Sanders, vice-president, re-

ports.

At two meetings held here on Jan. 12 and 17, the board unanimously re-

sented a proposal that Variety Club join new accounts, has been signed to handle a campaign for the Florida Citrus Canners Cooperative.

Meyer Is Lauded at
Para. Luncheon

Paramount gave Frank Meyer a luncheon at the Astor Hotel here on his retirement after 37 years with the company. The young, last of the old-time-cha-

cessories. Others on the dais were Mrs. Meyer, Adolph Zukor, Charles Rosacol, Robert Goldenson, Russell Holman, Fred Mahrhart, John Balaban, Y. Frank Freeman and George Weltert.

The next day, Joe Pasternak, who said what we need in this industry is more Frank Meyers, and Zukor, who lauded Mey-

er for his "tremendous aid" during the formative years of Famous Players-

and for his sincerity, honesty and ability throughout the years, citing Meyer as an example for all industry-

es to follow. Meyer spoke briefly following which he was presented with a silver service.


During the luncheon, Jules White, Walter W. Gross, Eric Eriksen, Elizabeth Scheuer, Sara Lynn, Drs. Bernhard, Sid Moss, W. R. Mansea, Ben Washer, Stanley Shapiro, Sid Melford, Leon Wakshein, William J. Weinman, George Barry, Joseph Walsh, Albert Deane, Howard, J. H. M. Metzger, Harry A. Nathan, John Clere, John Wayne, and Jerry Della Femina were present.

Critics R a t i f y
10% Pay Hike at UA

United Artists home office “white” critics have ratified the 10 per cent pay increase recently granted by IATSE Motion Picture Home Office Employees Local No. H-63 (AFL), it was reported here yesterday by Laurence W. Moss, formal contract is due to be signed shortly by UA and H-65 representatives.

Moss of the UA negotiators has elected Norman Hasselo to represent them on the H-63 board of directors, Hasselo, a former vice-presi-

dent of Screen Office and Professional Employees Guild (CIO), led the UA employees' rebellion last year against SOPEG in favor of H-63.

Depinet, McCormick
Meeting with Hughes

Neil E. Depinet, RKO president; Robert Mochrie, distribution vice-

president, advertising-publicity direc-
tor, arrived in Hollywood yesterday for conferences with Howard Hughes on forthcoming releases and to view new product. Depinet went to the recent front office association meeting in Miami; McCormick from here.

Gergen to CR1 District

Frank Gergen has been promoted from Salt Lake City branch manager to Midwest district manager for Con-

ferential Reports. In this new post, Gergen was in-

stalled in his new post by Harold Groves, national field director.
JAMES R. GRAINGER - REPUBLIC PICTURES NY

I JUST SAW WAKE OF THE RED WITCH AND I COULD NOT LET TODAY GO BY WITHOUT SENDING THIS WIRE TO TELL YOU THAT YOU HAVE DELIVERED THAT WHICH EVERY EXHIBITOR WANTS, A TERRIFIC MOTION PICTURE WHICH WILL DO GREAT BUSINESS AT THE BOX OFFICE. IF WE COULD GET SOME MORE PICTURES LIKE THIS EVERY EXHIBITOR WOULD HAVE A HAPPY NEW YEAR.

HARRY BRANDT

NEW YORK
MAYFAIR
Best money opening since 1947!

HOUSTON
METROPOLITAN
3 year record!
Move over KIRBY
3rd week - Top pace!

PHILADELPHIA
STANLEY
Sensational business!

JOHN WAYNE
GAIL RUSSELL
in WAKE OF THE RED WITCH
Group Form

(Continued from page 1)

Revenue. Since then, Treasury and Internal Revenue Bureau officials have been at work, and while the final decision is still some time off, they believe they now can see daylight.

At present a theatre owner must pay taxes in many ways, and within 10 days after the close of each calendar month, employers who withheld more than $100 in income taxes during the month must transmit these withheld taxes to any bank insured by the Federal Deposit Insurance Corp. In return they get a receipt. Each quarter, the taxpayer files a return with the Collector of Internal Revenue, covering the quarter, and attaching the bank receipt as payment. At present, he also pays social security taxes directly to the Collector each quarter. Exhibitors must pay admission tax collections to the Collector each month. Then, of course, there is the annual income tax and various other returns.

Under the proposal recommended by the Congressional experts and now being tested by the Treasury, the Social Security taxes would also be deposited with the bank each month, and a receipt issued for both the income taxes withheld and the Social Security taxes, with the amount for each stated. The taxpayer then could simply forward this breakdown to the Treasury.

Eventually, under the plan, admission taxes would be paid in the same manner, and one receipt given for all three payments—income, social security and excise. Still later, other taxes might be included.

Review

“Bad Boy” (Aided Artists-Monogram)

DALE SHORT, producer of “Bad Boy,” states the film is “the answer to 10 years of futile efforts to put the drive against juvenile delinquency.” Made with the cooperation of Variety Clubs International, which will participate in its earnings, this attraction is assured the full support of the organization that is enough to put it over the top.

However, and aside from this direct interest, “Bad Boy” has the merit of standing on its own. It is documentary to the extent that the fictional story of boys’ ranches is based on the activities at Copperas Cove, Texas, by Variety Club of Dallas, which is Tent No. 17.

The ranch undertakes the regeneration of criminal boys by arrangement with the State of Texas, assumes moral responsibility for such boys, becomes their legal guardians until the youngsters reach the age of 18 and undertakes to straighten them out as future citizens. In some instances, Variety follows through with college educations. Otherwise, it lines up suitable employment for its regenerated charges.

Audie Murphy of war-time fame is the central figure of the dramatic story, which picks him up in juvenile court, conveys him to the ranch, shows the painstaking processes by which he is eventually reformed by eliminating the neurosis that he had been responsible for his mother’s death and sets him on the path of useful activity by way of a college education.

Murphy is pleasing and does quite well, bearing in mind acting is a new profession for him. But producer Short and director Kurt Neumann have surrounded him with the adroit protection of first-class performances from such competent as Lloyd Nolan, James Gleason, James Wyatt and Selena Royle. The overall result is clearly commercial. Short and Robert D. Andrews wrote the story and the latter the screenplay with additional dialogue by Karl Kamb. George Berthelon was associate producer.


RKO is Upheld

(Continued from page 1)

owners of the Apollo and Lyric Theatres in Brooklyn, moved to compel the plaintiff to file a more definite statement of its complaint and to specify number and name of its actions. This motion was denied.

Britain To Help

(Continued from page 1)

arrange for direct financing of independent producers. Davenport’s action has the wholehearted support of Wilson and James H. Lawrence, chairman of Film Finance Corp., which has $20,000,000 of government money to lend for the stimulation of independent production. It is understood that the government will advance 25 per cent of all approved budgets to the new cooperative producers’ group. Davenport clearly has been installed in the group as the head of the venture. Despite Wilson’s optimism over the new development, it has been ascertained that no contract has yet been signed by either the producers or astudio. The trade here is definitely skeptical regarding the Board of Trade’s announcement, being inclined to believe that Davenport is making desperate efforts to help pull some of Wilson’s chestnuts out of the fire.

Nettlefold Closing

Averted by Minter

LONDON, Jan. 20.—Nettlefold studio at Walton-on-Thames has decided from a shut-down, for the time being, at least, by James G. Minter, head of Republic Pictures, who has scheduled production of “Old Mother Riley’s New Look” for that plant around Feb. 4. Ernest Roy, Nettlefold’s chief, had sent out an “S. O. S.” to the Producers’ Association for help in averting the closing of his company’s studio; it was Minter who answered.

U. A. Franchises

(Continued from page 1)

about 50 exhibitors at $20,000 each, and the sale of Class B franchises to another 300 exhibitors at $10,000 each.

Proceeds would be used to finance approved producers whose pictures would be distributed by United Artists.

This and other plans reportedly will be outlined in greater detail at the forthcoming New York board meeting in line with plans for the reorganization of the company agreed upon at the meetings here with Miss Pickford and Chaplin.

No confirmation was obtainable here of reports circulated locally that Chaplin’s balloting with the company would be offered for sale. Observers pointed out that even if that were done it would provide no solution to the problems with which the company is now confronted, namely, lack of an assured product supply and provision of an ample revolving fund with which the company can finance producers of its own choosing.

New York reports that Harry Brandt has told there, mutual aid fund, that he put up $30,000,000 on condition that he be empowered to designate U. A. management were delleted here. It was stated that no firm offer in any form which could be acted upon by the board has been received from Brandt despite intermittent conferences over a long period.

Bernstein Warns Of 45% Quota Dangers

LONDON, Jan. 20.—Sidney L. Bernstein, head of Granada Circuit, is the latest to warn of potential dangers in the present 45 per cent film quota.

The heavy quota, Bernstein says in his annual report to stockholders, unless supported by the production of good quality British films in sufficient numbers will have a serious effect throughout the industry.

“It is to be hoped,” he adds, “that the assurance given by British film producers to the Board of Trade that sufficient films of good quality will be produced, will, in fact, materialize.”

He also warned of the threat which the quota makes to good Anglo-American relations.

“A serious emotional tension exists between the American and British interests in our industry,” he said. “It is inconceivable that our two nations, so great a combination in two world wars, cannot work together constructively in this one industry in peace-time. One can only hope that saner and wiser councils will prevail to the benefit of the industry on both sides of the Atlantic.”

REPUBLIC RECORDS

offers its entire stock and trade name for sale.

Address all offers to

REPUBLIC RECORDS

Room 100

580 Fifth Avenue

New York 17, N. Y.

until January 25th

JACK BENNY*

HAS SWITCHED TO “FAMILY HONEYMOON”

“I always thought ‘Ninotchka’ was the funniest picture I ever saw...until I saw Claudette Colbert and Fred MacMurray in ‘FAMILY HONEYMOON’”

*Star of Stage, Screen and Radio
Music Rights Being Cleared By Producers

Contingent Upon Result Of Ascap Court Appeal

HOLLYWOOD, Jan. 23.—Interim arrangements have been completed by which motion picture producers and distributors are authorized to include performing rights to music contained in their pictures in collective license agreements on a contingent basis.

Under the agreement, if Federal Judge Vincent Leibell's decision in the New York exhibitors' case prohibiting the American Society of Composers, Authors and Publishers from performing rights fees from theatres is upheld on appeal, the producers-distributors will pay owners of such rights

Tighten U.K. Booking Plan

LONDON, Jan. 23.—Beginning April 1, British exhibitors not only will be required by Motion Picture Association of America member companies to play two American pictures on a dual program but also to obtain both pictures from the same company.

Companies subscribing to the new MPAA tactical answer to Britain's 45 per cent quota are Columbia, M-G-M, Paramount, RKO Radio, 20th Century-Fox and Warner.

Herefore, the companies have permitted exhibitors to book a first

Selznick, UA Set India Distribution

David O. Selznick and United Artists have signed a distribution agreement with Keki Modi of India for release of their product in that country, Modi reported here at the weekend. Managing director of India's Central Production Studios and the 42-house Western Indian Theatre Circuit, Modi has been distributing Sir Alexander Korda's British-made product in India. His deals with Selznick and UA are the first he has made for U.S. product.

Modi, who has spent the past three months in the U.S., said a

CBS Gets Loan Of $5 Million For Television

Columbia Broadcasting disclosed at the weekend that a 15-year loan of $5,000,000 at 3½ per cent interest has been arranged with the Prudential Insurance of America.

Negotiations of such a long-term loan has been under consideration by CBS for some months and was sought to insure the continuation of its strong cash reserves in view of possible large expenditures by the company in the development of its television operations.

Columbia presently operates WCBS-TV in New York, the key station for its nationwide television network of 30 stations, and is the owner of forty-nine per cent of the Los Angeles Times television station, KTTV, which operates as the key

Mediation to Resume Wed. on 'TA' Pact

Following two days of meetings here with Commissioner L. A. Stone of the Federal Mediation and Conciliation Service, representatives of the IA'TS and distributors remained deadlock on the weekend over terms for a new contract covering 6,300 exchange workers. It was agreed to meet again with Stone on Wednesday.

During the course of the meetings last Thursday and Friday, the distributors' negotiating committee asked the union representatives to agree to return once more to conferences without

Para.-Blank Dicker On Central States

DE MOINES, Jan. 23.—Discussions have begun concerning dissolution of Paramount's partnership with A. H. Blank in Central States Theatre under provisions of the U.S. Supreme Court decision in the industry antitrust suit.

Paramount and Black each own a 50 per cent interest in Central States, which operates 38 theatres in the Iowa-Nebraska area. Indications are that Paramount's half interest would be sold to Blank.

It is reported that up to this time no discussions have been held concerning the break-up of a similar 30-50 partnership of the two in Tri-State Theatres, operating 54 houses in the area.

Loew's Get's 15 More Days to File Brief

New York Federal Court on Friday approved Loew's application extending to Feb. 15 the deadline for the company's presentation of its brief, finding and conclusions of law in the Paramount trust case to the Government. Original deadline was Jan. 31.

Government agreed to the extension which was requested because it was not certain that Loew's attorney was assigned to prepare the paper, and has been out of town on another matter.

RKO 'Divorce' Plan Deadline March 30

U. S. District Court here has granted RKO an extension until March 30 for obtaining stockholders' approval of the reorganization plan under which the company's theatre operations will be separated from production-distribution.

The company moved several days ago for additional time, having concluded that the volume of paper work and technical routine involved in preparation of the plan for the stockholders would not be completed by Feb. 6, the previously-set deadline.

Mich. Exhibitors See No Video Threat

DETROIT, Jan. 23.—Charles Snyder, executive secretary of Allied Theatres of Michigan holds the belief that television will not have any marked effect on theatre business.

At the same time, Sam Carver, president of Detroit Consolidated Theatres, expressed the opinion that television will not affect theatre business at all, "as long as the motion picture industry turns out good pictures that the public will want to see."
**Personal Mention**

**ERIC JOHNSTON** will leave Washington tomorrow for the Coast to address the annual Los Angeles Chamber of Commerce dinner Wednesday night. He will remain on the Coast several days.

*Leo Hurwitz*, producer-director, will inaugurate a series of 15 screen Technique at the Dramatic Workshop Film Department of the New School here.

*J. R. Clark* has resigned as Film Classics salesmen to become a special representative for M-G-M in Denver and Salt Lake territories.

*Alan F. Cunningham*, M-G-M's export change operations chief, will return here today from Cincinnati and Indianapolis.

*J. W. Service*, National Theatre Supply's district supervisor, has left New York to visit company branches in Indianapolis and Cincinnati.

*William G. Brenner*, in charge of M-G-M's export office here, is due here today after a fourt of the company's Midwestern exchanges.

*F. J. A. McCarthy*, Universal-International Southern and Canadian sales manager, will leave here today for New Orleans.

*David Lepton*, Universal-International advertising-publicity director, is due in New York from the Coast today.

*A. J. O'Keefe*, Universal-International assistant general sales manager, is in Chicago from Los Angeles.


*Robert Vogel*, head of M-G-M's studio foreign publicity, left New York over the weekend for Cleveland.

*Jules Lapinus*, Warner Eastern and Canadian sales manager, left New York for the weekend.

*Bryan Foy*, Eagle-Lion producer, has arrived in New York from Washington.


*Y. Frank Freeman*, Paramount vice-president, will arrive in Hollywood today from New York.

*Paul Short*, monograph producer, has returned to Hollywood from New York.

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**Trademark...**

**By SHERWIN KANE**

**The Eric Johnston-Samuel Goldwyn verbal exchange of last week reminds that one month ago the Motion Picture Association of America presided Eric Arnnal**:

"Turning the industry into a debating society will not produce better pictures. The way to get better pictures is to find out what is wrong with the world industry problems is for all of us to work together."

That's good advice for anyone, if applied. It may well be commended to Johnston and Goldwyn, as well as to Arnnal.

*There are only a few weeks remaining in which opportunities can make preparations for participating in national observance of American Brotherhood Week, Feb. 20-27. Very little is asked of the exhibitor—run the subjects which the industry committee will provide, use the campaign accessories available for marquises, fronts and lobbies, and sign up at least 10 new members for the National Conference of Christians and Jews at a minimum contribution of $1 each.*

*The only real individual effort called for is in getting a maximum of names on the membership rolls. The minimum 10 requested is extremely modest even for the smallest of theatres. The test of the individual exhibitor's earnestness is by the effort he expends to exceed the minimum.*

*One New York theatre in a recent Brotherhood Week campaign brought in 900 new NCCJ members. Numerous others accounted for 50 to 200 each.*

Remarkable showings can be made if the theatre undertakes it part seriously. Earnestness need not be limited. The work of the Conference and its high purpose are understood by both exhibitor and theatre audience. The campaign material has been prepared with the best in mind and it serves its purpose admirably.

*Every American theatre should be a positive, not merely a passive participant in this thoroughly American endeavor, which is to defeat and destroy prejudice in order that America shall not be weakened and destroyed by it.*

*A recent issue of an amusement journal carried an article with Eric Johnston's byline poking a little fun at motion picture critics, especially the apologists. The net impression this writer of the article received was that the reviewer is more interested in the unfortunate Johnston-Goldwyn affair. A poke on both your houses."

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**Mexico Backs Academy**

**Mexico City, Jan. 23.—The Mexican Academy of Cinematographic Arts and Sciences, in accordance with the annual government subsidy of $3,500, has passed its first reading.**

**Bill Seeks Sundays Films**

**Kingsport, Tenn., Jan. 23. — An ordinance legalizing Sunday film shows for $10.25 and 10-30 P.M. has passed its first reading.**

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**Schlaifer & Co. To Be Organized Soon**

Charles Schlaifer, whose resignation as Motion Picture public relations director of 20th Century-Fox becomes effective on Feb. 1, will leave here at the end of the week for an extended vacation in Arizona. He is the firm's final move from the East to the West Coast and will operate on a 20th-Fox basis.

Several numbers of the firm will include 20th-Fox.

*Charles Einfield, newly appointed 20th-Fox's western representative in charge of advertising-publicity, will arrive here from the Coast this week to establish his headquarters here.*

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**Radio Program Starts ‘Dines’ Collections**

National opening of the March of Dimes motion picture collection week today will be marked with an all-star program tonight on the American Broadcasting Company. The show will begin at 10, EST. A March of Dimes trailer will be shown in most theatres throughout the nation.

*Featured on tonight's program will be Jimmy Durante, Nelson Eddy, Dinah Shore and Don Ameche. Robert Montgomery, with his orchestra will provide the music.*

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**5th ‘Movies and You’ Film**

*The Screen Actor,* fifth in the industry's “Movies and You” series, will be distributed by M-G-M on Nov. 1, according to Grant Leehnert, coordinating director of the Motion Picture Industry Project Committee.

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**Wilfred J. Durning, 50**

A requiem mass for Wilfred J. Durning, 50, was held at Our Lady of Mercy Church here on Saturday. Durning, who died at his home in the Bronx Thursday, had been a broker for the past 15 years. Prior to that he was associated with his brother, the late Benedict, a Durning, in the direction of motion pictures for Fox Films.

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**Mrs. C. L. Machbar, 82**

Mrs. Caroline Landwer Machbar, 82, mother of Herman Landwer, sometime manager of the Capitol Theatre in New York, died Friday at her home in Spring Valley, N. Y. Services were held at home on Sunday.

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**MOTION PICTURE PAPER**

Monday, January 24, 1949

Entire footage of all current newsreels is devoted to the inauguration of President Truman and Vice-president Barkley.

*Issued numbers of the five reels follow: Movietone, No. 7; News of the Day, No. 241; Hollywood, No. 44; Universal, No. 215; Warner Pathé, No. 46.*
NY Critics' Awards Made at Music Hall

The New York Film Critics' awards for 1948 were presented at a ceremony on the stage of the Music Hall. Invited to receive their awards personally were Olivia de Havilland, chosen as best actress for "The Heiress," John Huston, best director; and Roberto Rossellini, director of "Pausan," chosen as the best film of the year. The awards are given annually by New York critics in recognition of excellence in film-making for the previous year.

Honor Irene Dunne At AMPA Luncheon

Irene Dunne will be honored guest at the luncheon meeting of the Associated Motion Picture Officials Wednesday, Jan. 28, in the Piccadilly Hotel, here. Miss Dunne will accept a plaque from the Protestant Motion Picture Officials, presented in behalf of the club's "I Remember Mama," in which she starred and which has been chosen by the United Church Women's Clubs of America and Protestant denominations, as the "Best Family Picture of 1948." Presentation will be made by Mrs. Jesse M. Bader, chairman of the Protestant Motion Picture Council. The meeting will be addressed by Max A. Youngstein, AMPA President.

Mexican Film Sues National and 20th

Los Angeles, Jan. 23.—Counsel for Credito Cinematografico Mexicano, production, distribution and exhibition company in Mexico, has filed a Federal Court suit here against 20th Century-Fox, National Theatres, Charles and Carlos P. Gaviglio Productions, and Paul Schenck, seeking the recovery of $639,194, plus $22,000,000 damages. Plaintiff charges the defendants have entered into a purchase contract entered into Oct. 5, 1945, have refused access to records and have acted in bad faith.

Vote Union Shop at NSS for 180 Workers

National Screen's "white collarites" here have voted 167 to 13 in favor of a union shop represented by Screen Office and Professional Employees Union (CIO). George G. Anderton, representing SOPEG president Sidney Young, new contract negotiations between the union and the company began recently.

Reject Awards Telecast

Hollywood, Jan. 23.—Offers to televise the Academy Awards presentation this March by the Academy of Motion Picture Arts and Sciences have been rejected by the academy because clearances permitting the actors involved in the affair to appear on television were not obtained from their contract studios.

New Mexican Firm

Mexico City, Jan. 23.—Producers Rene Cardona, a production-distribution company, has been formed here by Rene Cardona, veteran film actor.

Reviews

"Waterloo Road" (J. Arthur Rank-Eagle-Lion)

A PROFESSIONAL effort by John Mills, Stewart Granger and Alastair Sim. Sim play the disadvantage of a weak story in this latest addition to Eagle-Lion's roster of J. Arthur Rank offerings for American consumption. Written and directed by Sidney Gilliat, and chosen by Edward Black, winner of the best actor award, was invited to speak by way of a recording from London. Faye Emerson, managing director of the Music Hall, was on the schedule to introduce Thomas Pryor, chairman of the critics' unit, and Wanda Hale, vice-chairman.

"False Paradise" (Hollywood-Casady-United Artists)

ACTION and suspense in the latest account of the exploits of Hopalong Cassidy and his partner have continued to bring in against the law, which it here by William Boyd, measure up to standard for the series. "False Paradise" should register quite satisfactorily with devotees of Western fare.

"Wolverton Road" (Associated Artists Productions)

A PROFESSIONAL effort by John Mills, Stewart Granger and Alastair Sim. Sim play the disadvantage of a weak story in this latest addition to Eagle-Lion's roster of J. Arthur Rank offerings for American consumption. Written and directed by Sidney Gilliat, and chosen by Edward Black, winner of the best actor award, was invited to speak by way of a recording from London. Faye Emerson, managing director of the Music Hall, was on the schedule to introduce Thomas Pryor, chairman of the critics' unit, and Wanda Hale, vice-chairman.

Selznick, UA, India

(Continued from page 1)

month in Hollywood—said his deal with Selznick involves "Portrait of Jennie" and nine other Selznick productions of recent vintage. U.P.'s motion pictures to India as they are released in the U.S.

In addition to closing the distribution deals while here, Modie conferred with several U.S. production companies with a view toward establishing regular production activity in India by American companies. "The groundwork" of this plan is set, he said, indicating that he expects to have a program of Indian shooting in India by the end of this year. Although he declined at this time to mention names, he did indicate that several U.S. production companies would be involved. Advantages of U.S. production in India, he explained, are the very low cost per production and the assurances that negative costs on India-produced pictures would be recouped in that territory. India is unexported to U.S. showings therefrom "pure profit" bookings.

He said his own motive in encouraging American producers to use India's film-making facilities is to see a closer relationship develop between the two countries. Plans can bring about that closer relationship, he believes.

The Indian industry executive will leave here for a trip aboard the S.S. Queen Mary. He will fly from London to Bombay. Today he will be host at a reception in the Hotel Pierre here.

CBS Video Loan

(Continued from page 1)

station for the CBS West Coast television network.

CBS also has pending with the Federal Communications Commission applications for television stations in Boston, Chicago and San Francisco for the building of 32 new TV stations here, with the Washington Post, a television station in Washington, D.C. When these additional stations are acquired, Columbia will own the maximum number of television stations allowable under present rules of the FCC.

In addition to the key stations in New York and Los Angeles, the Columbia television network has stations in Washington, Baltimore, Cleveland, St. Louis, Washington, Boston, Pittsburgh, Milwaukee, Buffalo, Cincinnati, Houston, Indianapolis, Louisville, Columbus, Atlanta, Memphis, Toledo, Dayton, Syracuse, New Haven, Salt Lake City, Schenectady, Stockton and Albuquerque.

FCC Urges Video Permit Liquidation

WASHINGTON, Jan. 23—The Federal Communications Commission has indicated that firms holding construction permits for television stations had better go ahead with building plans or the FCC will "freeze".

It has ruled that firms building stations could not suspend construction indefinitely and that if they did not use this as the basis for a later request for an extension in their construction deadline, the FCC would close to 100 stations now under way are affected.

The FCC ruling grew out of a recommendation by WSVN of Huntington, W. Va., for some FCC safeguard that firms building under construction permits should not jeopardize their investments. The FCC did not answer this request in so many words. It merely said the public interest requires television permits to continue with construction or surrender their permits. The FCC's ruling is an excuse for extending their completion deadline, and that extension will be granted only for reasons beyond the permitting control.

Theatre Video

(Continued from page 1)

David Wallerstein of Chicago, his co-chairman, and M. A. Lightman, T. C. Semphus, a TOA special consultant on television, and others.

Conference also has been arranged between officers of TOA and government officials on other industry problems.

The TOA discussions will embrace such problems as theatre television exclusions with allocation of airway slots, and the social services of feature films to television, use of standard television broadcasts and other matters which have arisen as a result of the rapid growth of the video industry.

Other items high on the meeting's agenda include labor relations, public relations, new membership, proposed changes in the Ascap consent decree, exhibitor relations with National Screen service, and other matters.

The TOA meeting, to be held in the Mayflower Hotel, will run for two days, Friday and Saturday, following a series of preliminary conferences on Thursday. Social activities will be held to a minimum so that officers and directors may devote their full time to the meeting agenda. More than 50 persons have made reservations for the meeting, indicating virtually a full attendance.

Followed by a dinner, the Washington meeting, Arthur Lockwood, TOA president; Herman Levy, general counsel, and Sullivan will go to Charlotte, at the "William Tell" Owners of North and South Carolina.

2nd SP Production Set

Hollywood, Jan. 23.—George Glass and Stanley Kramer, of Screen Plays, have completed production plans for their second feature, "High Noon," to be handled by Buchanan and Co.
LORETTA YOUNG · ROBERT CUMMINGS in

Every new engagement points to...

AND EVERYWHERE CRITICS POINT TO
"The Accused"

AS THE SUSPENSE TRIUMPH THAT'S
“A sock . . . money film.”
—Lee Mortimer, N.Y. Mirror
“One of the year's best screen melodramas.”—Look Magazine
“A delight—for a healthy box-office.”—Newsweek Magazine
“Realism to keep any audience on its toes.”—Detroit News
“One of the best terror-dramas of season.”—Cue Magazine
“Superior, off-the-beat film.”
—R. Rhodes, Jl. of Commerce
“Fascinating screen entertainment.”—Baltimore Sun
“Melodrama with sensational angles.”—Rochester Times
“Fine start for 1949 Film Derby.”—Bill Leonard, CBS

Matching that blistering "Paleface" pace in
Paramount's
GOLD RUSH OF '49

with
WENDELL COREY
SAM JAFFE
DOUGLAS DICK
Directed by
WILLIAM DIETERLE
Screenplay by Ketti Frings
Based upon a novel by
June Truesdell

IAL WALLIS’ Production, “THE ACCUSED”

as a smash attraction that

TOPS “THE PALEFACE”
OPENING AND FIRST WEEK, N.Y. PARAMOUNT

TOPS “SORRY, WRONG NUMBER”
IN CHICAGO

OPENS BEYOND “BEYOND GLORY”
IN ATLANTA

BEATS “FOREIGN AFFAIR”
IN DETROIT

BEATS “THE BIG CLOCK”
IN ROCHESTER

... All backed by Paramount’s unique “Everything-Points-To-‘The Accused”’ campaign, including 13 magazine ads this month in the four top weeklies.
NO BIGOTRY IN AMERICA!

THE MOTION PICTURE INDUSTRY
EXHIBITORS DISTRIBUTORS EXCHANGES STUDIOS

ALL TOGETHER

STARS TRADE PAPERS NEWSREELS ALL OUT WITH FLAGS FLYING

FEB 20-27

A BIG SINCERE ALL-INDUSTRY PUBLIC RELATIONS PROGRAM

YOU'RE IN IT!

Review

"Tarzan's Magic Fountain"

(RKO Radio)

SOL LESSER’S production is true to the tradition established by previous Tarzan films, with story, action and photography adequate on all counts. The screenplay, by Curt Siodmak and Harry Chandlee, revolves around the finding of a woman and child, who has been lost for 20 years, in Africa. The elements of a youth, and her parents, are the principal plot elements.

Lex Barker, as Tarzan, and Brenda Joyce as family friend, handle the none-too-demanding roles in good form, while Albert Dekker portrays the arch-villain with convincing menace. Other cast names include Evelyn Ankers, Charles Drake, Alan Napier and Henry Kulky. Lee Sholem’s direction was workmanlike.

Running time, 73 minutes. General audience classification. For February release.

Music Rights

(Continued from page 1)

the music copyrights the performing rights to Ascap.

If the decision is reversed, Ascap will be in a position to collect directly from theatres.

The agreement clears the way for uninterrupted clearance of film music rights while the Ascap litigation awaits final determination. It applies only to “new” production as Judge Leibell’s decision prohibits Ascap collections on films already in release, even though that phase of the decision is expected to be reversed on appeal.

Ascap members here report that dividends from the Society for the final 1948 quarter are surprisingly near normal amounts. It has been expected that there collections would decline appreciably in the last collections but there was no evidence of it in dividend payments. Ascap’s fourth quarter collections from all sources are understood to have been in excess of $1,900,000, compared with normal quarterly collections of a little over $2,000,000.

Many theatres are continuing payments to Ascap with the understanding that they will be recoverable in the event the Leibell decision is not reversed by higher courts.

Ascap collections from theatres also are understood to be increasing due to the return of stage policies to numerous large theatres, a trend that is continuing both as an answer to television competition, where it exists, and because of its demonstrated box-office stimulus in areas without television.

The “live” shows inevitably employ music and some include bands. Spread of the policy is increasing theatre-owner sentiment for a safe, consistent, blanket music licensing arrangement such as that normally afforded by Ascap, it is said.

Griffith Case

(Continued from page 1)

thought the government would wind up its testimony in two weeks.

The contracts which will be introduced cover Griffith dealings from 1939—when the case originally was filed—until 1943, Wise said.

“We are doing this just to make sure we have those records in court,” he added. The defendants’ contracts are being subpoenaed, previously, but they indicated they might not be able to produce them for the entire period,” Wise said. The following witnesses are yet to be heard from—all in Oklahoma:

Nina Kysar, Ada Theatre of Ada; Alexander C. Muhler, Caddo, Sapulpa; Fred B. Pickel, Ponca City; Hershell Gilliam,

Globe, Eridmore; Raymond McMullin, Hugo; W. S. Quade, Howell Theatre Supply, Okla. City; T. W. Royalty, M-G-M Corp, Oklahoma City; Roy T. Shield, Moore, Okla.; Eldon Anderson, Drive-In, Norman; Myra Ruth, S. T. Wilson, Clinton; Bill Jensen, Pix, Wewoka; Joe Noble, Drive-In Bar- berville; Buster Shute, Drive-In, Eufaula; Dudley Tucker, Cimarron, Guthrie; R. B. Williams, RKO Radio Pictures, Oklahoma City.

Clyde York, Dew, Oklahoma; Juanita Berry, Oklahoma Theatre, Caddo; Pat Duffy, Liberty, Oklahoma City; W. F. Moran, Oklahoma City; L. W. Jones, Ritz, Shawnee.

Also, Maggie E. Scott, Post Theatre, Oologah; Ted; Mary E. Tribb, E. Capitan, Shawnee; Della; M. & M. 20, Oklahoma City; Theo- tre Enterprises, Dallas; Herman R. Bliese, Andy Lion Films, Dallas.

CATO Sets New Dates

Denver, Jan. 23—Dates for the initial convention of the Colorado Association of Theatre Owners have been changed to April 4-5.

U. K. Booking Plan

(Continued from page 1)

feature from one and a second feature from another, the only stipulation being that both shall be American.

Although exhibitors object to the proposed plan, alleging that it unfairly restricts their buying rights, it is expected that the new arrangement will be approved at a meeting early in February by the MPA representatives and their associations.

Independent exhibitors are appreciative of the new booking arrangement set up by American companies, notably not being the A.B.C. theatres, to the lesser degree, also disregard it by virtue of the Monogram franchise held by its subsidiary Pathé Pictures.

Despite this, the CEA delegation which will discuss the new booking restrictions with F. W. Allport, MPA representative here, next month, Weinstock & Raim's representative H. D. Dewes, and ABPC's D. H. Goodlette.

Short subjects do not come under the new booking plan, providing the supporting program does not exceed 3,000 feet. Exhibitors have raised the question whether a picture acquired or produced here by an American company is eligible for booking but the matter is regarded as academic with only two British films of that sort currently in production and no others contemplated at this time.

AN OUTSTANDING INDUSTRY EVENT!

PRESENTATION OF PLAQUE TO MISS IRENE DUNNE BY THE PROTESTANT MOTION PICTURE COUNCIL ON BEHALF OF RKO RADIO'S "I REMEMBER MAMA" WHICH HAS BEEN CHOSEN AS "BEST PICTURE OF 1948".

AMPA LUNCHEON—MEETING

FRIDAY, JANUARY 28, 12:30 NOON

GEORGIAN ROOM, HOTEL PICCADILLY

ADMISSION . . . TWO DOLLARS

RESERVATION MUST BE MADE IN ADVANCE TO CHARLES ALICOATE, FILM DAILY; LIGE BRIEN, EAGLE LION FILMS; HARRY BLAIR, RKO RADIO.
U.S. to Study Finance, Film Supply Plans

Board Meet Today Takes Up Several Proposals

Several proposals which would provide United Artists with new financing and an assured product supply will be studied in detail by the company's board of directors at a meeting here today.

Among the proposals which will be given full consideration are the following: a plan for the sale of franchise to exhibitors designed to raise $4,000,000, to be used to finance independent producers; a plan for the sale of a long-term bond at the $5,000,000, to be used for financing new exhibition equipment; a plan for the sale of a new theatre; and a plan for the sale of a new theatre company.

(Continued on page 4)

See No Change in U.K. Quota in April

LONDON, Jan. 21—Despite the fact that the Exhibitors' Association will send a delegation to the Board of Trade shortly to press for a relaxation of the 45 per cent quota, exhibitors generally agree that there is little likelihood of any change being made for the second half of the present quota year beginning April 1. The Board of Trade, of course, is determined to maintain the 45 per cent quota.

(Continued on page 4)

U. S. Would 'Plug' Obscene Film Leaks

Washington, Jan. 21—Legislation to make it illegal to carry obscene matter, including motion pictures, in interstate commerce was urged on Congress today by the Justice Department. It is now illegal to send such matter by mail or common carrier and Assistant U.S. Attorney General Peyton Ford pointed out that many producers are getting around this by carrying the obscene matter themselves from state to state. He urged action to close this loophole.

(Continued on page 4)

TOA to Urge Cut in U.S. Admission Tax At Washington Meet

Theatre Owners of America will launch a new attempt to obtain a reduction of the Federal admission tax to 10 per cent when its executive committee meets in Washington next Friday as a matter of urgency.

Congressmen in key committee posts will be consulted by TOA leaders concerning the influence of the 20 per cent admission tax on the theatres throughout the country. TOA will address itself to the remainder of the entire tax, it was indicated, although in view of increased Federal expenditures industrialists will be invited to Congress and his inaugural address. (Continued on page 5)

$1,000 to $10,000 TV Films Are Seen

The assertion that some films can be made for television at costs within the range of $1,000 to $10,000 came yesterday from John Mitchell, United Artists television director, during an address delivered before a television film conference which was held here at the Hotel Statler. Expressions of doubts and support met. (Continued on page 5)

Eight Bills Pending For Ticket Tax Cut

Washington, Jan. 21.—There are now eight bills in the House calling for the reduction or the elimination of the 20 per cent admission tax.

Two new ones were introduced today. Rep. Multer, New York Democrat, proposed that it be abolished, while Rep. Taylor, Iowa Republican, suggested it be cut to the present 16 per cent.

(Continued on page 5)

Goldman Petition vs. Warners Denied

PHILADELPHIA, Jan. 24—Federal Judge William H. Kirkpatrick has denied William Goldman Theatres' petition asking for Warner Bros. to pay off the -pointing at their share of the profits in the Philadelphia area. A similar petition was denied last November. On Jan. 5, Goldman again asked the court to broaden its original order made in 1946.

The Goldman interests contend that Warners and other major producers have shown favoritism in placing first run pictures despite the court's order that first run films be placed on the auction block. Belief here is that Goldman will again appeal the decision. (Continued on page 5)

Value of Scophony Video Patents Dubious: Raibourn

Broady: Reissues Will Boomerang

Hollywood, Jan. 24—Blowing reissues tend to slip away from theatres those patrons who have been most consistent in their attendance, and when the old films are not clearly advertised as reissues they mislead and antagonize patrons. He added that many reissues contain casts, sets and productions values no longer possible with present-day budgets. They make new product look shoddy by comparison, he said, and named instances in which Value of the Scophony television patents and processes is obscure, according to Paul Raibourn, president of Paramount Television Productions which, with General Precision Equipment, has shared an exclusive license to them.

Raibourn said that he had drawn his conclusion from, among other things, the fact that the U.S. War Department had spent what he believed to be in the neighborhood of $1,000,000 in an effort to exploit the patents and "nothing came of it." Paramount and General Precision relinquished their exclusive licenses to Scophony of America under the terms of the recent consent decree entered in the monopoly suit brought by the Department of Justice against the three companies. Also settled was a cross claims action by Scophony against its co-defendants. Arthur Levey, president of Scophony, consistently has held that the patents (Continued on page 4)

New Penalties To $5,000 in Plan for AAA Arbitration Proposals Drafted by Four Majors

Awards up to $5,000 to exhibitors upheld in charges of arbitrary refusal of run by a distributor and up to the same amount on a ruling that a distributor-owned theatre made an excessive offer in an effort to refuse release or exhibition. The award, among other things, granted the exhibitor a license to an unaffiliated circuit or buying combination with the knowledge that the run is (Continued on page 5)

Forced Percentage Parleys Open Here

The special Allied States Association committee on "forced percentage selling" yesterday began a scheduled week-long series of conferences here with distributors, sales managers, and the Allied convention in New Orleans to conduct the conferences with a view toward persuading salesmen to relax their percentage policies when certain conditions prevail.

The group called yesterday upon Andy W. Smith, Jr., 20th Century-Fox's general sales manager, who (Continued on page 4)

Storms Cut Western Attendance 20%

Portland, Ore., Jan. 24.—Continued severe cold and heavy snow storms in the Rocky Mountain, Great Plains and Dakotas area has cut into theatre attendance for an estimated average of 20 per cent. Theaters have been closed entirely in some sections of Montana and the Dakotas and in other areas the losses range much higher than 20 per cent.
200 at N. Y. Bookers' Induction Dinner

Alex Arnswalder of 20th Century-Fox, has been elected for a second term as president of the New York Motion Picture Bookers Club, at its annual award dinner, held at the Tavern-on-the-Green here. Inducted with Arnswalder were first vice-president Harry Margolis, second vice-president Dan Ponteckle, treasurer Myron Stett and secretary Jeanne Slade. Some 200 members and guests attended.

At the dinner in addition to the officers were: B. G. Kraner, Film Classics' distribution vice-president, who was toastmaster; E. R. Rimmer, who was presented with an honorary membership in the club, and Harry Blend, managing editor of O'Shea, Ray Moon and Dave Levy.

Jack Names Moreland And Hames Managers

Fred M. Jack, United Artists Western general sales manager, has appointed Joseph S. Moreland of U.A.'s New Orleans branch, and William C. Hames, special assistant to Jack, to manage the Indianapolis branch.

Moreland has been with U.A. since 1931, serving in both Dallas and New Orleans. He becomes New Orleans branch manager after three years as office manager. Hames, who has been with the company since 1929, replaces F. V. Donnelly who will assume a new post.

Joseph Cauthorn, 82

Hollywood, Jan. 24.—A requiem high mass was said today at the Church of the Good Shepherd for Joseph Cauthorn, 82, veteran actor, who died at his Beverly Hills home last Friday. Cauthorn came here in 1926 and made more than 50 pictures, mostly musical comedies in which he won his original fame on the stage. His widow and two stepsons survive.

Services for Mellish

Brentwood, Jan. 24.—Funeral services were held yesterday in this Los Angeles church for William E. Mellish who built the Boston Opera House and assisted in the RKO Memorial Theatre were held at Forest Hills Cemetery, Boston. He leaves the widow, Margaret Newton Mellish, a son, four daughters, two brothers and two sisters.

Rev. Alfred Tildesley

London, Jan. 24.—Rev. Alfred Tildesley, who before entering the ministry was Paramount's first agent here, establishing branches for it throughout the country, is dead at the age of 84. Tildesley's death was announced yesterday by two sons, Peter Haddon, actor, and Vincent Tildesley, vaudeville impresario.

Mrs. Burnup Recuperates

London, Jan. 24.—Hope Williams Burnup, London manager of Quigley Publications, has returned to her home from hospital where she has been seriously ill for several weeks. She is to spend a month recuperating at her home before undergoing a major operation.

Personal Mention

SPYROS P. SKOURAS, 20th Century-Fox president, is en route to Turkey by air in the party accompanying Ambassador Schimel, arch-architect of the Greek Orthodox Church, who will be stationed in Istanbul. Skouras will tour Europe later on company business.

BEN SIGAL, managing director of the Hubert Theatre in Buffalo, and the Mark Helliger Theatre, New York, was married over the weekend at St. Francis Catholic Blanshan of Southport, England, at Stamford, Conn.

WILLIAM F. RODGERS, M-G-M vice-president and general sales manager, returned to New York yesterday from a business trip in Australia and New Zealand, where he will spend a few days on company business.

HERMAN LEVY, Theatre Owners of America general counsel, and MPTO of Connecticut executive secretary, has returned from the Connecticut legislature as a lobbyist.

HARRY GOLDBERG, Warner Theatres advertising-publicity director, and HAROLD RINES, vice-president of Warner Service Co. are in Washington today from New York.

NICK O. D. WEBB, retiring chief of the Variety Club in New York, will, more than be a testimonial dinner. He has been succeeded by JESSE GRANT.

SPIRO PERAKOS, general manager of Elmwood Theatre Corp. New Britain, Conn., circuit, has recuperated from a severe attack of laryngitis.

HY FINE, formerly Connecticut district manager for New England Theatres, has been given new duties at the circuit's Boston office.

EDWARD SCHNITZER, United Artists Eastern and Canadian general sales manager, has left New York for Cleveland.

NATHAN YAMIN, New England theatre circuit operator, has left Hartford for a vacation in Florida.

Most Goodman, Republic studio publicity head, will fly from Hollywood today to San Francisco.

ALEX SCHMELZ has been appointed salesman at the U-I New Haven exchange.

Readé Theatres To Aid 'Brotherhood Week'

All Walter Readé Theatres' employees will be asked to contribute to the National Conference of Christians and Jews during "American Brotherhood Week," it was announced here by Walter Readé, Jr.

City managers will cooperate with local community groups observing Brotherhood Week and will use lobby cards to promote the event.

NEIL AGNEW, head of Motion Picture Sales Corp., will return to New York from Hollywood for a vacation.

IKE and HARRY KATZ, executives of Kay Film exchanges in Washington, Atlanta, Charlotte, New Orleans and Memphis, are registered at the Hotel Edison in New York.

GEORGE BURROWS, Allied Artists and Monogram executive vice-president and treasurer, returned to Hollywood over the weekend after a month in New York.

ALBERT MANNHEIMER, Film Classics exchange manager, left here yesterday for Milwaukee and Chicago on a tour of branches.

FRED MEYERS, U-I Eastern sales manager, is in Philadelphia today from New York and will go to Boston tomorrow.

MORRIS LOWENSTEIN arrived in New York yesterday from Oklahoma City en route to the TOA meeting in Washington.

MAX SHEIKES, Cleveland head of Berlo Vending, recently married MRS. SALLY LAREN of the same city.

MOLLIE PRINCE has resigned from the J. Arthur Rank Organization and will make her residence on the Coast.

E. L. ALPERSON, independent producer, releasing through 20th Century-Fox, is here from Hollywood.

WILLIAM K. SAXTON, Baltimore manager for Loew Theatres, is visiting his family on Long Island.

H. L. PLUNKETT, National Theatre Supply and service manager, has been transferred to Los Angeles.

SAUL FRIEDMAN, Cleveland Paramount branch manager, is in the Mt. Sinai Hospital there.

CARL DURLEY, Dudley Pictures president, is in New York from the Coast.

LESTER ZUCKER, Cleveland U-I branch manager, is at the Lakeside Hospital there.

CARL BAMFORD, of Publix-Bamford in Asheville, is visiting in Florida.

CARL LEESMAN has returned to Hollywood from New York.

Nell Agnew presents "ENCHANTMENT" starting

David Niven Teresa Wright Evelyn Keyes Paulette Goddard Released by RKO Radio Pictures, Inc.

Astor Theater

24th Street

Joan of Arc starring Ingrid Bergman

A VICTOR FLEMING PRODUCTION

Color by Technicolor

11WEEKS!

DIREC TED BY VICTOR FLEMING

Produced by ALAN LADD, J. B. ROBERTS, AND DON THOMAS, Inc.

Joan of Arc

Motion Picture Daily

Scoll to Stern Jan. 28

Presentation of the Motion Picture Daily, founded and edited by Bill Stern, voted Best Sportscaster in the Daily's poll of radio editors, has been post-poned to Stern's broadcast of Jan. 27. Originally it had been scheduled for last Friday.
CHECK THE TOP SHOWMEN IN THESE TOP THEATRES RIGHT ACROSS THE COUNTRY!

Allen . . . Cleveland
Vendome . . . Nashville
Orpheum . . . Phoenix
Majestic . . . Dallas
Lafayette . . . Buffalo
State . . . . Austin
Ellanay . . . El Paso
Worth . . . . Ft. Worth
Majestic . . . Houston
Majestic . . . San Antonio
Embassy . . . Johnstown
Rialto . . . . Boise
Empire . . . . Fall River
Palace . . . . Huntington
Palace . . . . Akron
Fox . . . . . . St. Louis

and now at the CAPITOL, BROADWAY, NEW YORK

COLUMBIA PICTURES presents
GLENN WILLIAM
FORD • HOLDEN
in
The Man from Colorado

RAY EDGAR JEROME JAMES
COLLINS • BUCHANAN • COURTLAND • MILLICAN
Screenplay by Robert D. Andrews and Ben Maddow
Directed by HENRY LEVIN • Produced by JULES SCHERMER

COLOR BY TECHNICOLOR
200 at N. Y. Bookers' Induction Dinner

Alex Arnswalder of 20th Century-Fox last night was inducted for his second term as president of the New York Motion Picture Bookers Club, at the organization’s 10th annual dinner, held at the Tavern-on-the-Green here. Mr. Arnswalder was succeeded as first vice-president by Harry Margolis, second vice-president Don Ponticelli, treasurer Myron Sturman, and secretary Jane Slade. Some 200 members and guests attended.

At the dinner in addition to the officers were B. G. Krause, Film Classics’ distribution vice-president, who was toastmaster; Sam Rizner, who was given honorary membership in the club, and Harry Brandt, Max A. Cohen, Ted O’Shea, Ray Moon and Dave Levy.

Jack Names Moreland And Hames Managers

Fred M. Jack, United Artists Western general sales manager, has appointed Joseph S. Moreland manager of U.A’s New Orleans branch, and William W. Hames assistant to Jack, to manage the Indianapolis branch.

Moreland has been with U.A. since 1931, serving in both Dallas and New Orleans. He becomes New Orleans branch manager after three years as office manager, a post he has held with the company since 1929, replaces E. V. Donnelly who will assume a new post.

Joseph Cawthorn, 82

Hollywood, Jan. 24.—A requiem high mass was held today at the Church of the Sacred Heart for Joseph Cawthorn, 82, veteran actor, who died at his Beverly Hills home last Friday. Cawthorn came here in 1926 and made more than 50 pictures, mostly musical comedies in which he won his original fame on the stage. His widow and two stepsons survive.

Services for Mellish

Boston, Jan. 24.—Funeral services were held here today for William E. Mellish who built the Boston Opera House and assisted in the RKO Memorial Services were held at Forest Hills, where Mellish leaves the widow, Margaret Newton Mellish, a son, four daughters, and two brothers and sisters.

Rev. Alfred Tildesley

London, Jan. 24.—Rev. Alfred Tildesley, who before entering the ministry was Paramount’s first agent here, establishing branches for the company throughout the country, is dead at the age of 84. He is survived by two sons, Peter, Head of Vincent, Tildesley, vaudeville impresario.

Mrs. Burnup Recuperates

London, Jan. 24.—Hope Williams Burnup, London manager of Ogilvy Publications, has returned to her home from Middlesex Hospital where she has been confined for six weeks. She is to spend a month recuperating at her home before undergoing a major operation.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily, except Saturdays, Sundays and holidays by Ogilvy Publishing Company, Inc., 1790 New Avenue, Rockefeller Center, New York 20, N. Y. Telephone 4-9626. Other Ogilvy Publications: Motion Picture Herald; Better Theatres and Theatre Sales, each published 13 times a year as a section of Motion Picture Herald; International Film Title Picture Almanac. Entered as second class matter, Sept. 23, 1928, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

Personal Mention

S P Y R O S P. SKOURAS, 20th Century-Fox president, is en route to Turkey by air in the party of Archbishop Athenagoras, Patriarch of the Greek Orthodox Church, who will be stationed in Istanbul. Skouras will tour Europe later on company business.

Ben Segal, managing director of the Shubert Theatre, New Haven, and the Mark Hellinger Theatre, New York, was married over the weekend to Clarice Cumbley Blanshaut of Southampton, England, at St. Edmund, Conn.

William F. Rodgers, M-G-M vice-president and treasurer, has returned to New York yesterday from a vacation at Miami. He will leave Saturday for the Coast, with a oneday stop in Chicago.

Herb Levy, Theatre Owners of America general counsel, as MPTO of Connecticut executive secretary, has registered with the 1949 Connecticut legislature as a lobbyist.


Nick O. D. Weems, retiring chief banker of the Variety Club in Baltimore, will be honored at a testimonial dinner. He has been succeeded by Joseph Grant.

Sprik Parasos, general manager of Elmwood Theatre Corp., New Britain, Conn., circuit, has recovered from a severe attack of laryngitis.

Hy Fine, formerly Connecticut district manager for New England Theatres, has been given new duties at the circuit’s Boston home office.

Edward Schnitzer, United Artists Eastern and Canadian general sales manager, has left New York for Cleveland.

Nathan Yanine, New England circuit manager, has left Hartford for a vacation in Florida.

Most Goodman, Republic studio publicity head, will fly from Hollywood today to San Francisco.

Alex Schmil has been appointed salesman at the U-I New Haven exchange.

Read Theatres To Aid 'Brotherhood Week'

All Walter Reade Theatres’ employees will be asked to contribute to the National Commission of Christian and Jews during “American Brotherhood Week,” it was announced here Walter Reade, Jr.

Coordinating office will cooperate with local community groups observing Brotherhood Week and will use lobby displays to promote the event.

N E I L AGNEW, head of Motion Picture Sales Corp., will return to New York today from Hollywood.

Jack and Harry Zack, executives of Kay Film exchanges in Washington, Atlanta, Charlotte, New Orleans and Memphis, are registered at the Hotel Edson in New York.

George Burrows, Allied Artists and Monogram executive vice-president and treasurer, returned to Hollywood yesterday after a weekend in Chicago on a tour of branches.

Fred Meyers, U-I Eastern sales manager, is in Philadelphia today from New York and will go to Boston tomorrow.

Morris Leevenstein arrived in New York yesterday from Oklahoma City en route to the TOA meeting in Washington.

Max Stenker, Cleveland head of exchange operations, has married Mrs. Sally Laken of the same city.

Mollie Prince has resigned from the J. Arthur Rank Organization and will make her residence on the Coast.

E. L. Alpers, independent producer, has resumed production through 20th Century-Fox, is here from Hollywood.

William K. Saxton, Baltimore manager for Loew Theatres, is visiting his family on Long Island.

H. L. Plunkett, National Theatre Supply sales department, has been transferred to Los Angeles.

Saul Freifeld, Cleveland Paramount branch manager, is in the Mt. Sinai Hospital there.

Carl Dudley, Dudley Pictures branch, is from New York to the Coast.

Lester Zucker, Cleveland U-I branch manager, is at the Lakeside Hospital there.

Carl Bambord, of Publix-Bamford in Asheville, is vacationing in Florida.

Carl Leesman has returned to Hollywood from New York.

Scroll to Stern Jan. 28

Presentation of the Motion Picture Daily-Fame award to Bill Stern, voted Best Sportscaster in the Daily’s poll of radio editors, has been postponed to Stern’s broadcast of Jan. 28 over National Broadcasting. Originally it had been scheduled for last Friday.

NEW YORK THEATRES

RADIO CITY MUSIC HALL

Rockefeller Center

James GRAIN - Linda DARNELL

“A LETTER TO THREE WIVES”

YORK DOUGLAS - PAUL DOUGLAS - JEFFREY LYNN

A 20th Century-Fox Picture

SPECTACULAR STAGE PRESENTATION

J. Arthur Rank presents

“THE RED SHOES”

Color by Technicolor

BIJOU THEATRE, 68 West of Broadway All State Reserved, Mail Orders Twice Daily

Extra Matinee Every Sunday and Saturday Night 11:00

An EAGLE LION FILM RELEASE

DANIEL F. ZAMUCK presents

OLIVIA de HAVILLAND

in

the Snake Pit

Directed by Ted Tetzlaff

Produced by Arthur Lubin

In

theНЕЖАН

of ARC

starring

INGRID

BERGMAN

A VICTOR FLEMING PRODUCTION

COLOR BY TECHNO-COLOR

SYLVESTER STANLEY, Director

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Worth . . . Ft. Worth
Majestic . . . Houston
Majestic . San Antonio
Embassy . Johnstown
Rialto . . . . Boise
Empire . . Fall River
Palace . . Huntington
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Stein Heads Fla. Exhibitors' Group

MIAMI, Jan. 24.—At a meeting held in cleaning rooms by 103 Florida exhibitors, a new association was formed under the name of the Motion Picture Exhibitors of Florida. Officers are:

L. A. Stein, president; Bolivar F. Hyde, vice-president; M. E. Hensler, treasurer; William Williams, secretary. Also elected were three directors-at-large: E. D. Martin, Harold Spary, and Ralph T. Shourds. Three directors will be elected in each of five regional districts of the state, who, with the officers, will comprise the association's Board of Directors.

Organization structure of the association is patterned after a similar group in New York presented to the Florida legislature, each of which would impose an admission tax on drive-in theatres.

Purposes of the association include uniting film executives and promoting better understanding of the industry and mutual exchange of ideas beneficial to exhibitors.

Immediate need for organization was seen when Stein told the assembly he knew of “three separate bills which had been presented to the Florida legislature, each of which would impose an admission tax on drive-in theatres.”

Members of the MPEF unanimously voted to become affiliated with the TOC and to elect Meiselman and Wolfe as their representative to that organization.

Regional meetings will be held within the state in five sections of the state for election of three directors in each. Next general meeting will be held in the latter part of March.

President Stein appointed a tentative list of officers for the district; they were: Wolfson, Southeast; Robert Boardman, Southwest; James Portlow, Central; Robert Canron, North; Rusts Davis, West.

Robinson Tent Proposed for Charity Work

ALBANY, Jan. 24.—Father Thomas Dipace, a former Recreational Youth Center, Albany, praised Variety Clubs for their national and local charities at a meeting of Tent Nine tonight at the Ten Eyck Hotel. He thanked the film men “for what they have done and can do, not for me but for the boys and girls of Recreational Center, who will be the citizens of tomorrow and the bulwark of the nation.”

He specifically praised film row managers who have recently given the Boys Club at the center. Dan Houlihan, 20th Century-Fox manager in Albany, introduced Father Dipace and chief barber Saul Uman expressed appreciation of the club.

Shourds on Army Stint

HOLLYWOOD, Jan. 24.—Sherry Shourds, film row manager, is being subjected to new duties in the Army. Shourds, a former active duty in the Army Air Force as a major to direct the first of a series of Air Force television films on the B-47 airlift. Shourds was left for Washington over the weekend.

Review

“John Loves Mary” (Warner)

AUDIENCES will have a good time as they relax and laugh over the trouble Ronald Reagan whips up for himself with Patricia Neal, his new wife. With this formula, Miss Neal, daughter of Edward Arnold, U. S. Senator, and Katherine Alexander, the marriage of John L. Warner, is a first-rate situation comedy ably played by Jerry Wald and as competently directed by David Butler.

The possibilities become apparent by way of this brief story outline: Four years at the wars, Reagan returns to resume his honorable intentions with Miss Neal, daughter of Edward Arnold, U. S. Senator, and Katherine Alexander. Suddenly, Jack Carson saves his life at the front, Reagan decides to marry Virginia Field, the light of Carson's life, solely for purposes of getting her across America from England.

Matters turn embarrassing when Reagan learns Carson not only is married to his wife, but is also the client for whom he became a father. Meanwhile, Miss Neal has been hiding her time and Reagan's return wants to marry him without delay. The to-do arising out of an obviously troublesome situation, made the more so by Reagan's decision to hold his peace about what has happened in the off. It is as risque and untrustworthy as it ever was, gives a false coloration to the relationship between Reagan and the pleasant Miss Neal and imparts a flavor to “John Loves Mary” of the latter, never realizing the reality of his situation. Performances are competent, even if Carson plays the dim-wit somewhat more broadly than perhaps is required. Miss Neal, a newcomer, shows promise based on further experience. Phoebe and Henry Ephron wrote the screenplay.


Broidy on Reissues

(Continued from page 1)

old pictures have outrunner their studios' new pictures on even terms. Broidy said persistence in the use of reissues can lead the industry into a vicious circle from which there is no escape.

Broidy disclosed for the first time that AA-Monogram have switched to family-type stories in conformity with such a policy. "We are finding that there is a widespread demand voiced by school, church, club and civic leaders who complain that violent themes have no place in the movies. It has been uniformly evident that the population want this type of picture," Broidy said. "We have made and are making them. It is now up to exhibitors to do their part in giving them what they want." Broidy revealed that "The Bad Boy," Variety Club-sponsored film, will be premiered in 25 or 30 non-Variety Club kov centers on the same basis as in the 25 cities which have Variety Clubs, with total proceeds from all premiers going to established charities. It is estimated that the net accruing to charities will reach $750,000.

Forced Percentage

(Continued from page 1)

following the meeting termed it a forced percentage. He declined to give details of the agreement or to be quoted as to whether he had arrived at any decisions as a result of the meeting, but said he would have to weigh the discussion before any action could be taken.

The CCE committee has appointed subcommittees to confer with this week with William F. Rodgers, distribution vice-president of M-G-M; Charles Rea- gan, Paramount's distribution vice-president; Ben Kalmenson, Warner distribution vice-president; A. O. C. Okeefe, Columbia international assistant general sales manager; Rube Jacker, Columbia assistant general sales manager. O'Keefe will confer with the distributors on New York district vice-president William A. Scully, who is on the Coast. Jacker will confer with the distributors on New York district vice-president A. Montague, who will be out of town for several more weeks.

RKO Radio distribution vice-president Robert Montague does not schedule the return here from Hollywood until next Monday and unless the CCE committee get the meeting set into gear this week, trip will be into a second week it will not have conferred with Mochrie at this time. This is in the light of RKO's Radio president, also is in Hollywood.

William J. Heineman, Eagle-Lion distribution vice-president, and James Adams, Columbia distribution vice-president, reported yesterday that the CCE committee had not ap- proved them for conference appointments.

Scophony Patents

(Continued from page 1)

when put to use would mean marked reduction in copyright protection and transmission at considerably less costs.

Rathbun expressed the belief that the patents are devoid of value.

Upholds Judgment Of Mass Audiences

Basic research into audience reactions to the motion picture was disclosed yesterday by Dr. William E. Henry, of the Committee of Human Development of the University of South Dakota and addressed before the East Coast Previews Committee of the Motion Picture Association of America. He upheld the judgment of mass audiences and declared: "Very often critics are merely talking to themselves. The criticism of the motion picture frequently reflects frustration on the part of the individual audience, which will result in a criticism from the audiences as they register their preference by attending or staying away from the theatre. Audiences are not reacting only in terms of the social acceptability of the picture; they are reacting in terms of their own basic human interest."
Arbitration Plan

(Continued from page 1)

volved was sought primarily to exclude the complaining exhibitor from negotiations, and an exorbitant amount was offered.

Copies of the draft, all stamped "tentative," were distributed to RKO by the Three and the Department of Justice in Washington yesterday. The present plan is to present the proposals to the New York Federal Court on Jan. 31.

RKO Defers Approval

RKO has taken the position that the endorsement of any such system must await approval of its reorganization by company stockholders when they meet in late March. Also, an RKO official said yesterday that the company is "sympathetic toward the idea of arbitration," but preferred to wait until the newly-proposed plan is in a "more definite" state. United Artists and Universal leave the matter under consideration. Louis Frobhich, Columbia counsel, is on record as being opposed to arbitration.

The exhibitor must assert his claim within 30 days after the alleged refusal of runs. It could mean that the arbitrator could award him not less than $100, nor more than $5,000, the amount of the exhibitor's "actual pecuniary loss."

The exhibitor could institute a further proceeding on the charge that the distributor failed to comply with the award and the second award, if made, could be between $100 and $5,000.

$5,000 Is Damages Limit

A proceeding could be brought under either or both of the provisions dealing with excessive offers for runs but the exhibitor may recover combined damages up to $5,000, covering his "actual pecuniary loss."

Burden of proof is on the distributor in clearance disputes.

The distributor could be penalized up to $500 on a finding that the licensing of one film was conditioned on the sale of one or more others. On this the exhibitor must assert his claim within five days after receipt of the distributor's written agreement of the exhibitor's signed application.

Where no license is entered into the mail to the distributor's home office a notice of claim and the grounds for it not more than five days after the exhibitor claims the alleged offer was made. Damages up to $250 could be awarded.

American Arbitration System would administer the proposed New York court would appoint an Appeals Board of three, one of them as chairman with a salary of $20,000, to which the New York court would award $17,500.

Three to Serve on Committee

A committee of three to budget cost of maintenance and operation would be appointed, one by A.A.A., one by A.M.P.A.A. cogent and the third by the distributors. The money would come from filing fees with additional amounts to be paid by the distributors on sums proportionate to their gross receipts in the U. S. in 1948. Following the first year of operation the distributors would pay on the basis of their revenues for the immediately preceding 12 months.

Administration proposed would be the same as that of the 1940 system.

The plan appears to be a more stringent version of the one drafted last December, but which was rejected by Paramount. For one thing, the paragraph on excessive offers for runs has been added. Also, the previous plan gave the exhibitor his choice of arbitration and a second proceeding, but this plan would make the arbitrator's decision final. The arbitrator would have to"go to court. Substituted for this is a provision that the exhibitor's objections to any proposed arrangement or contract otherwise could be enforced by a decree or to punish willful violation of any decree "would not be impaired.

TV Films

(Continued from page 1)

Mitchell's contention from the audience of several hundred. Film producers, television executives, attorneys of both industries, and others were on hand from many sections of the country.

Mitchell told that "people with know-how" can combine their talents to make television films at the costs he indicated. Hunt Stromberg, Mitchell said, told him that he could make the films within the low price range.

Among other speakers at the one day meeting was Seymour M. Pyeser, member of the law firm of Phillips, Nizer, Benjamin and Krin, who discussed legal problems affecting the televising of films. Among the problems cited by Pyeser were film rights, actors' rights, musical and performing rights, and the question as to whether film telecasts can be legally shown in taverns and theatres.

Melvin L. Gold, president of the National Film Committee, proposed a "university television exhibition contract," headed an afternoon discussion of the contract form and content. The proposed document encompasses such contractual features as: print delivery, warranties, availability production, mode and time of delivery of television films, physical examination of prints, payment of license fees, run and clearance, return of prints, additional stations and sponsored broadcasts, alteration of prints, diminution of operations, and various general provisions.
Jackson Park Suit Settled For $454,000

No Modification of Loop Decree Granted

CHICAGO, Jan. 25.—The Jackson Park Theatre's supplemental damage suit, pending in Federal District court here since 1924, was settled yesterday for $454,000.

Thomas McConnell, attorney for the theatre, agreed to the stipulation that Paramount, 20th Century-Fox, Loew's, RKO and Warner. The settlement is equivalent to the actual damages claimed in the action, which originally sought treble damages of $1,562,000.

Each defendant is to pay approximately 19 per cent, or $87,160. Included in the settlement is a $100,000 appeal bond posted in U. S. District Court here.

While the Jackson Park had been awarded $360,000 by the Supreme Court in 1946, the supplemental suit (Continued on page 4)

Sue Schine, 8 Majors For $2,000,000

The eight major distributors, Schine Theatres, J. Meyer and Louis W. Schine and a number of Schine theatre subsidiaries were named defendants in a $2,525,000 triple-damage anti-trust suit filed yesterday in U. S. District Court here by theatre owner Hubert P. Wallace and his Auburn Capital Theatre Corp. of Auburn, N. Y. Filing attorney was Milton Pollock of New York.

Plaintiff's complaint alleges unlawful (Continued on page 4)

Call Govt. Witnesses In Griffith Case

OKLAHOMA CITY, Jan. 25.—Government witnesses took the stand here today as hearings on the Griffith anti-trust case resumed before Federal Judge Edgar S. Vaughn.

Alexander A. Morfield, operator of the Criterion and Sapulpa, Okla., was called by the government, but his testimony largely supported defense contentions that his business had not suffered because of circuit buying competition. On direct examination by Milton Kalis, assistant attorney gen-

Paramount, US Talks On Decree Continue

Leonard Goldenson, Paramount theatre vice-president, and Robert O'Brien, secretary of the company, returned to New York yesterday after two more days of continued negotiations with government officials in Washington on a settlement of Paramount's part in the industry anti-trust suit.

10-Day Extension On Little 3 Brief

United Artists, Columbia and Universal have been given an additional 10 days 'much more per year than their joint brief and proposed findings in the industry anti-trust suit. The three companies now have until Feb. 10 to submit their brief, which has been added to the added time, instead of Jan. 31, which was the original time.

Current illness of Edward Raftery, UA attorney, prompted the extension bid.

The "Little Three," in their brief, will ask the New York Federal Court again for a decree which would prevent them entirely from franchise deals with exhibitors, from the inclusion of admission prices on contracts for the limited purposes of determining rentals, and from licensing road shows and extended runs.

M. P. Associates to Be A Variety Tent

The membership of the Motion Picture Associates, 30-year-old charity organization made up of New York area exhibitors, film salesmen, industry executives, trade journalists, and others from the industry, yesterday voted unanimous approval of its board's proposal that the organization (Continued on page 4)

Production Will Expand With Video, Says Coy

Boston, Jan. 25.—The growth of television makes certain expansion of motion picture production and new competitive forces in the film production industry, Federal Communications Commission chairman Wayne Coy de-

Delay Recommended On African Action

Boston, Jan. 25.—The growth of television makes certain expansion of motion picture production and new competitive forces in the film production industry, Federal Communications Commission chairman Wayne Coy declared here today, in his most complete and up-to-date analysis of the television outlook.

Coy spoke before a joint luncheon-meeting of the Radio Executives Club and the Advertising Club.

When television is more fully developed, he said, video stations will win a "much more per year than has ever been produced in America."

If present film producers produce all of the films needed for television and theatres, Coy said, there will be spirited bidding for their output. It may be, he added, that the costs of quality pictures will be more than (Continued on page 4)

N.Y. Grosses Heavy: "Wives," $137,000; 'Command', $65,000

New, choice product hit the first-run scene this week, much to the approval of the public and theatre operators. Business is very good. Everybody's happy.

"Command Decision" is a prosperous tenant at the State with the first week's grosses is estimated at a very heavy $65,000. "Letter To Three Wives" is top-run at the Music Hall where, with a stage show, the initial week's take is figured at a strong $137,000. At the Roxy, "Chicken Every Sunday" with Tony Martin, Dean Murphy and an ice revue on stage is another healthy newcomer on a previous scale, its first week's return is estimated at $59,000.

"Man from Colorado" with the Ink Spots and Blue Barron's orchestra (Continued on page 4)

Pickford Gets Option to Buy Chaplin Stock

If Not Exercised, He Can Buy Her UA Shares

By RED KANN

Mary Pickford and Charles Chaplin, equal partners in United Artists, have interchanged options under which either may become 100 per cent owner of the company in the next approximate 90 days. For the first time in the checkered career of the company, the=top top accurate and inaccurate reports, there is now in effect a commitment firm enough to determine its future. But not necessarily so, at that.

U. A. directors were apprised of the development at their special meeting Monday night.

Under the bylaws of the corporation, the partners first must offer their interest to each other where a sale is contemplated. In pursuance of these bylaws, Chaplin has given Miss Pickford (Continued on page 4)

2nd Money for Two For UA from Hughes

Howard Hughes will provide second-money financing for the immediate production of two independent films to be made for release through United Artists as part of his obligation to UA for the latter's return to him of "Vendetta," "The Outlaw" and "Mad Wednesday." Hughes produced the latter three as UA releases originally, but they sought to recoup distribution rights when he acquired control of RKO.

James Nasser will provide completion money for the two which UA now is to get and which will be made (Continued on page 4)

Columbia Will Re-Release 41 Films

Columbia currently has 21 productions for re-release, with another 20 for coming months. All productions, Columbia said, will be backed with a new advertising campaign.

Personal Mention

JOSEPH M. SCHENCK has returned to California from Miami, having changed his plans for returning here.

CHARLES EINFELD, 20th Century-Fox vice-president in charge of advertising-publicity, is scheduled to arrive here from the Coast by plane today.

En Hinchy, head of the Warner playdate department, was in New Haven yesterday, will go to Pittsburgh tomorrow and to Cleveland Friday.

BENJAMIN BERGER, head of North Central Allied, and Mrs. Berger will leave here today for a vacation in Europe.

VINCENT SHEARER, Warner director, and Mrs. Shearman, will leave ensville calling on children Saturday by plane for New York.

GEORGE H. HOUSE, Warner Northeastern district sales manager, was in Buffalo yesterday and is due to return to Boston Friday.

CHICO MARX and GEORGE CULLUMS will sail today for New York for England on the S. S. Queen Mary.

WARREN LILLSTROM, RKO general manager for Europe in the North East, will arrive in New York today on the S. S. America from Paris.

McCleure Leaves Army Orientation Post

Col. John Allen has succeeded Gen. Robert A. McCleure on the Army's orientation program, in whichMcCleure has widely used motion pictures as a tool in his work. He will be given a troop assignment.

Meanwhile, Brig. Gen. G. L. Eberle is about to be relieved by Maj. Gen. John C. B. Magruder, chief of the Army's Civil Affairs Division, which administers occupied territory in Europe and Asia, including film activities.

Slipper To Head New NTS Omaha Branch

National Theatre Supply plans to open a branch in Omaha shortly, with Glenn K. Slipper, formerly of the sales staff of NTS's Los Angeles branch, as manager, it was disclosed here. This addition brings the total of NTS branches to 29.

William Wright, Actor

Hollywood, Jan. 25—Friends of William Wright, 37-year-old film player, have learned of his death in Ensenada, Mexico, of cancer. Wright formerly lived in Los Angeles but for the last three years had been freelancing. His two children, Bill and Karen, and his mother survive.

To Speak at Allied Memphis Meeting

MEMPHIS, Jan. 25—William L. Ainsworth, Foul du Lac, Wis., and Trueman J. Remusch, Indianapolis, will speak before the Allied Independents and Exhibitors Theatre Owners of the South at a one-day convention at the Hotel Chica in Memphis on Feb. 9. Ainsworth is national president and Remusch is national treasurer of Allied.

Edward O. Cullins, Memphis, president of the newly organized Mid-South branch, said the following Allied officials have also accepted: John W. Wolfberg, president, Allied of the Mid-South branch; Roy K. Halford, secretary, Allied of the Mid-South branch; W. H. Wilson, secretary, Allied of the Mid-South branch; Maurice J. Artigues, general manager, and W. A. Freiwalt, jr., president of the Allied of New Orleans.

Heavy Agenda for Allied Committee

The special Allied States Association committee on "forced percentage selling," which on Monday began a series of conferences here with distribution sales chiefs with a view toward securing revisions in the "percentage selling" picture exhibition this season, has to have its heaviest meeting schedule in the last part of the week.

Those expected to meet individually with each group either tomorrow or Friday are Charles Reagan, Paramount; William F. Rodgers, M-G-M, and Ben Dalton, Columbia. Then, Monday, O. K. Oeffke, Universal-International assistant general sales manager, is expected to confer with the committee today in the absence of W. A. Scully, U-I distribution vice-president. The group convened with Andy W. Smith, jr., of 20th-Fox on Monday.

1,349 Films Passed By British Censors

LONDON, Jan. 25—British Board of Film Censors in 1948 passed 1,349 pictures for public exhibition, made up of 587 features and 762 shorts. The total was 216, compared with 1,130 in 1947.

Pictures passed for adults only numbered 371, compared with 276 in 1947. The total for 1947 was 973, compared with 1,130 the previous year, and those labeled "horror," five, compared with two in 1947.

Gratitude Train' Due Here on Feb. 2

The French "Gratitude Train," which left Le Havre on Jan. 14 bearing 250 tons of cultural and historical relics from the people of France to the people of the United States, will arrive in New York on the S.S. Magellan on Wednesday, Feb. 2.

He was conceived as an expression of thanks for the "American Friendship Train," organized a year ago by Drew Pearson with Harry M. Warner as chairman.

Aid 'Dimes' in Phila.

PHILADELPHIA, Jan. 25—More than 300 downtown theatres representing about two thirds of the houses in Philadelphia, as well as 200 of 20th-Fox-Paramount and Trans Lux, are assisting in the Make a Wish Dimes campaign. About 5,000 women volunteers started the week long collections yesterday.

Agreement Voted 'Best'

The Federation of Reductores Cinematograficos of Havana has selected "The Little Leaguer" as "The Best Agreement" as the best American picture released there in 1948.

Hollywood 'Normal,' Say Pine, Thomas

The Paramount production team of William Pine and William Thomas consider the industry in Hollywood to be in a "normal" economic condition. In Hollywood they set up preliminary promotional and release arrangements for "El Paso," their first under their new "big budget" plan, and Pine and Thomas maintained yesterday that most of the "weeping and wailing" in Hollywood originates with those who are reluctant to admit that the prosperity enjoyed during World War II has not caused a "normal" drop in the business. "The difference," Thomas said, "is that before the war money did not count, and now it does."

The producers envision $20,000-plus domestic gross for "El Paso" and each of the other eight $200,000 budget pictures which they will turn out under the deal which replaced the original plan for about $800,000 budget pictures a year. Individual pictures in the previous deal grossed an average of $400,000 domestically.

Gamble Ent. Will Buy More Theatres

Gamble Enterprises plans further expansion in the Midwestern theatre field for later this year but no deals are in work at this time, Ted R. Gamble, president, said here yesterday.

The company already has acquired the Mid-State Theatres and a half interest in three theatres in Wisconsin. At the same time the bulk of its theatres in the Pacific Northwest have been sold, Gamble said he will move from Portland, Ore., next fall and will establish new headquarters either in New York, where he now maintains an office, or in Chicago or Indianapolis.

Lockwood, Sullivan, Wolfson to Capital

WASHINGTON, Jan. 25—Arthur Lockwood, Gcai Sullivan and Mitchell Wolfson and other executives of Allied States of America, are due to arrive late today and lay the groundwork for the meeting of the TOA board and various organization men on Friday and Saturday.

Ask Trumbo Case Delay

WASHINGTON, Jan. 25—The Government asked for a delay until Feb. 1 in the deadline for filing with the U. S. Court of Appeals for the District of Columbia its brief opposing the appeal of blacklisted screen writer convicted of contempt.

Annual Shea Meeting

CLEVELAND, Jan. 25—Shea Theatres opened its annual two-day meeting here today at the Carter Hotel, with president E. C. Grainger presiding. The two days were to be spent in entertainment and visits to various local theatres. The motion picture men and visitors at the meeting were met by Bert Stanford, Altec Service sales assistant and toasting master.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwood, Kane, Editor; Walter Quigley, jr., Associate Editor. Published daily except Saturdays, Sundays and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, N. Y. The Grip, Jan. 25, 1949. President; Red Rea; Vice-President; Theo. J. Sullivan, Vice-President and Treasurer; Leo J. Brady, Secretary; Editor; Chicago Bureau, 120 South La Salle Street, Chicago, 4, Illinois. Printed by Chicago Daily Press Co., 320 North La Salle Street, Chicago, 1, Illinois. Entered as second class matter, January 16, 1926, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per month, $6 in the Americas and $12 foreign; single copies, 10c.
THE JOINT IS JUMPING AT 1540 B’WAY!

Listen in on M-G-M’s Home Office!

“They just screened Spencer Tracy and Deborah Kerr in ‘EDWARD, MY SON.’ It’s sensational! It’s a pleasure to watch those happy Execs after every screening. M-G-M’s loaded with BIG ONES for 1949!”

“Did you read the trade forecast in Film Bulletin that ‘IN 1949 M-G-M WILL SHOW THE WAY WITH TOPFLIGHT PRODUCTS!’

“The reports on ‘THREE MUSKETEERS’ and ‘WORDS AND MUSIC’ prove one thing, that when you book Big Time Attractions you do Big Time Business in every size situation in the nation!”

“WOW! We’ve got to hang out the S.R.O. for ‘COMMAND DECISION’ down here. Terrific opening beats ‘Easter Parade’! Unanimous praise from N.Y. Critics! World-Telegram agrees that ‘Here is THE FIRST BIG PICTURE OF 1949’!”

“Newest Coast Preview has the whole film colony praising M-G-M’s ‘SECRET GARDEN’. They’re still raving about the preview of ‘TAKE ME OUT TO THE BALL GAME,’ another smash M-G-M Technicolor musical! That Studio’s the Talk of Hollywood!”

“Just received a swell report on ‘3 GODFATHERS.’ The first 19 engagements promise good news for showmen everywhere!”

“COMMAND DECISION’ is a hot contender for Academy Award recognition in L.A. where it set new records! New records, too, in San Diego. Great in Phoenix. No wonder Hedda Hopper says: ‘King Clark Gable is back on his throne!’

“Naturally we’re proud about M-G-M’s leadership in the annual trade paper surveys for 1948. And now we’re off to a flying start with THE LINE-UP THAT WILL KEEP ‘49-UP’!”
Pickford Option

(Continued from page 1)

ford an option to purchase his half in 30 days for a reported $3,000,000, but the period may extend to 40 days if a final 10 days is to conclude the legal niceties provided the option is inaugurated within the initial 30-day period.

Actually, therefore, on evidence of intention, Miss Pickford has 40 days in which to acquire the Chaplin interest. In any event, it is understood that Miss Pickford would fix in the event the option to buy her out moves into the Chaplin area.

The odds, however, appear to be running against the direction of Miss Pickford although it remains to be seen whether or not she will act. For several years, Chaplin has voiced willingness to deal in Chaplin terms, his course. But he has maintained with consistency that what have been presented as firm offers—for cash—somehow or other have evaporated into the ozone whenever the time of decision had been approached. The unaccountable pattern of that of all the well-nigh myriad of reports and rumors battering UA into occasional unconsciousness and raising unfortunate havoc with its distribution machinery, the one definitive offer involving a change of ownership is the one made by St. Fabian in mid-1947. It is one of the missing chapters in the history of those negotiations that were, in almost momentous terms, the day that when Fabian visited Miss Pickford at her New York Hotel he expected after another one or two would be advised like a bolt out of the blue that the deal was off.

It does not follow under the current option agreement that any change in control of UA will undergo a change. Miss Pickford may not exercise her option either by way of a change of heart or in ability to arrange the outside financing it is understood she contemplates as part of the deal. If and when the identical option period to Chaplin, it is entirely within possibility that he, too, may decide not to buy the Pickford option, besides of price, a decision to maintain the status quo or an inability to arrange the necessary finances.

2nd Money for Two

(Continued from page 1)

at Nasser's General Service Studio. The Cabaret is being directed by Dick Powell and produced by Morris Bishop and "Quicksand," starring Mickey Rooney and produced by Rooney's company.

Hughes is to provide a total of $600,000 in guarantees for independent product for UA under the deal. To what extent that will be stretched before the first two films was not disclosed.

MPAA Files Denial in SWG Conspiracy Suit

Motion Picture Association of America and its member companies, defendants in the "blacklist" action brought in U. S. District Court here by the Screen Writers Guild and a group of 30 writers, yesterday filed with the court a blanket denial of the four-count charges which were brought.

SWG and the writers brought the suit last June under the anti-trust laws for an injunction to stop the functioning of the "code" adopted by the MPAA against the hiring of persons suspected of being subversive and un-American.

N. Y. Variety

(Continued from page 1)

become a local tent of International Variety. Harold Kingbert of the transformation was made at the luncheon-meeting which followed the balloting at which Max Meldrum, president, and other MPA officers for 1949 were inducted.

Inducted with Cohen were the following: Morris Farrow, his assistant vice-president; Robert Fannon, second vice-president; Saul Tramer, secretary at large; and Jules Tannen, the new board of directors consists of David Staper, William Murphy, David Levy, Louis Brecher, Cohen, Nat Furst, Ray Moon, Bert Sanford, St. Levy, Harold Rinsler, Howard Levy, Charles Penzer, Jack Elias, Sadah Murano, Schwartz, and Harold Klein, who is chairman.

The induction luncheon was presided over by Dave Brandt, president. He brought 400 members and 200 guests attended. Seated at the dais, in addition to MPA officers and board members, were: Joseph Bernard, Tom Monroe, George Dembow, Herman Galper, William German, Leon Goldenson, William Harris, Herman Levy, Robert Merullo, Harold Kranze, John J. O'Connor, Ted O'Shea, Sam Rinzer, Herman Rob- in, Robert Schwartz, Charles Schwarz, Andy W. Morehead, F. G. Sullivan, Joseph Vogel, and others.

Jackson Park Suit

(Continued from page 1)

represents damages which the theatre alleged resulted from its inability to secure product for a five-year period prior to the beginning of litigation. The suit is only limited, held, claims for damages to a five-year period.

of the Jackson Park decree entered by the Federal Court here is included in the settlement, although Paramount has been negotiating with McConell for an arrangement which would permit the equivalent of three weeks' Loop plays-time for a picture instead of the two weeks specified in the decree.

Sue Schine, 8

(Continued from page 1)

ful conspiracy and combination, and charges restraint of trade since 1933 by the distributor defendants in Aurora. Wallace contends additionally that the Schine interests have fraudulently assumed the name of an old political party and has the Schine operators of the new party were not only failed his attempts to buy the properties but were held to him.

Griffith Case

(Continued from page 1)

eral, Moulder asserted that he had been denied half of RKO's 1940-41 profits.

During cross examination, defense counsel Charles Cochran brought out that Moulder has had first runs from four of its distributors. Judge Vaught asked the witness if he could use any more product than he is using at present. Moulder replied, "No."

Video Production

(Continued from page 1)

television broadcasters can pay, and in that event either film producers will have to tailor pictures for video or television executives of their own will have to produce.

Coy stated that he was sure the FCC's television "freeze" could not be lifted before March 30, but that it is still a good target date.

Fifty to 70 television channels may be required to establish a nationwide complete network so that the FCC official said. He declared that he hoped that the need for additional channels will be met before the end of 1949 by expansion into the ultra-high frequencies. There is considerable doubt, he said, that the FCC yet has enough technical data for televisions, and a further hearing may be held.

MPi Meets on Publicity

Hollywood, Jan. 25.—The Motion Picture Industry Council, under the leadership of W. Bruce Sclary, met here tonight at the Beverly Hotel to consider suggested plans for establishing a public relations agency to represent the industry's external representation.

Columbia Re-releases

(Continued from page 1)


In addition the company's plan a "horrific" combination consisting of the Bogy Man Will Git You" and "Red Eyes." At the end of March, will release doubles, "Dirigible" and "Submarine," and "The President and Women in Prison."

Vogel Named by M-G-M

Hollywood, Jan. 25.—Robert W. Vogel has been appointed by M-G-M's studio liaison man with the Production Code Administration, succeeding the late Al Block.

Higher Express Rate

For Films in Canada

Ottawa, Jan. 25.—In view of the speed with which already filed and others to follow later, it is understood that Canadian express companies are contem- plating higher express charges for films. A 20 per cent cut was allowed by the commission in 1939 and it is understood the new rates would revert to their former scale at least.

N. Y. Grosses Heavy

(Continued from page 1)

probably will give the Capitol about $60,000 in its first week and that is good. "Act of Violence" is causing no complaints at the Criterion which looks for $25,000 in a first week.

"Snake Pit" continues at a good clip at the Rivoli where the 12th week will end. "The Red Shoes" is still drawing at the Rialto where about $9,000 is seen for the week. "Joan of Arc" is a vigorous long-range performer at the Victoria where it should be good for $25,000 in an 8th week "Red Shoes" still is showing strength at the Bijou where a gross of $14,000 is expected in the 15th week. "Adventures of Don Juan" with Tommy Dorsey's orchestra is holding up well at the Strand where $40,000 is figured for a fifth week. "The Wages of Sin" has yet to show signs of office fatigue with an estimated $26,000 expected in the next week, "Satan's Triangle" is holding to a near-capacity pace at the Park with a 17th week's take of $15,500. Second week of "Boy with Green Hair" should gross $18,000 at the Palace.
Man of many names... many lures... many victims. His cold, chilling terror can strike at anyone, anytime, anyplace!

RAY MILLAND
AUDREY TOTTER
THOMAS MITCHELL

PARAMOUNT MESSAGE NO. 2
Re: "Nick Beal"
Starting at least two engagements before "Nick Beal", give 2½ minutes screen-time to its gasp-generating trailer. We've packed this powerful picture with powerful accessories right from trailer to last-day ad.

"ALIAS Nick Beal"

GEORGE MACREady - FRED CLARK
Directed by
ENDRE BOHEM - JOHN FARROW
Screenplay by Jonathan Latimer • Original story by Mindret Lord
Laurence Olivier's presentation of

**Hamlet**

comes to life on

a WESTERN ELECTRIC Sound Track

Laurence Olivier's magnificent version of Shakespeare's tragedy was recorded on Western Electric sound equipment. The new De Luxe "400" Recording System and the new RA-1251 Re-recorders have demonstrated once more their reliability and outstanding performance.

Such advantages as automatic operation, highest sound quality and versatility make the "400" the outstanding recording system available to the industry.

**Electrical Research Products Division**

**Western Electric Company**

232 BROADWAY, NEW YORK 7, N. Y.

Hollywood office—6601 Romaine St.
SRO to Close ‘Temporarily’; Weigh 3 Plans

Call Division Managers For Series of Parleys

Los Angeles, Jan. 26.—The Selznick Releasing Organization is “closing temporarily and perhaps permanently,” the company announced here tonight. Division managers are due here to sit in with company executives this weekend on the first in a series of meetings to determine the organization’s future course.

The announcement said that the duration of the closing will be determined by the time it takes to settle the three pending suits for “Portofolio de Jennie,” “Third Man,” “Fallen Idol,” and “Gone to Earth.” Three alternative methods of

(Continued on page 5)

5th-Walnut Enters Appeal Brief Here

Fifth and Walnut Amusement Co. of Louisville yesterday filed a brief with the U. S. Circuit Court of Appeals here calling for an appeal from the judgment entered last June by Federal Judge Vincent L. Leibell on a jury verdict in favor of major distributors in the $2,100,000 triple-damagite suit brought by Fifth and Walnut, alleging violation of the 1948 Sherman Act.

Plaintiff’s brief contends that Judge Leibell erred in refusing to admit evidence certain findings-of-fact and earlier court opinions submitted by

(Continued on page 5)

Elstree Studio in London May Close

London, Jan. 26.—Negotiations have broken off between British Lion and Lady Annie Henrietta Yule’s representatives for the latter’s taking a long-term lease on the latter’s Elstree Studio. British Lion is using the studio currently on a temporary rental basis, but it has rejected Lady Yule’s terms for a long-term lease.

The present Elstree production activity is scheduled to be completed on Feb. 7. Failing by then to obtain other tenants, the studio will close, causing dismissal of some 250 workers.

Dismissal notices were issued today following the rupture in the B-L-Yule negotiations.

Seek to Avert Italian Import Curbs: Lissim

Fear is being felt in industry circles that Italy may impose severe import restrictions on U. S. and other foreign films. Vladimir Lissim, RKO Radio European general manager, reported here yesterday on his arrival on the SS America from Paris, Italy today is one of the best markets in Europe, he asserted.

As a result of the threat, foreign films are being poured into the country. Lissim disclosed that industry conferences are now being held with the Italian government to continue its present policy

(Continued on page 5)

U. S. Films Far in The Lead in Mexico

Mexico City, Jan. 26.—Principal foreign importance by American pictures in Mexico was again proven in 1948. The National Cinematographic Industry Commission reports that of 345 pictures exhibited in Mexico last year 185 were American. Next were Mexican, 72; then French, 28; English, 24; Argentinian, 15; Italian, nine; Spanish, eight, and one each for Russian, Swedish, Cuban and Australian.

Fewer pictures were exhibited in Mexico last year compared to the 392 in 1947 of which 261 were American.

Blumberg Absolved In ‘U’ Stock Suit

Federal Judge Simon H. Rifkind has dismissed in U. S. District Court here the suit brought by Truncale, minority stockholder of Universal, against John J. Blumberg, president of the company.

Truncale’s action, filed by Milton Pollack, attorney, alleged that a gift of warrants made by Blumberg, part of which were later sold by the donee, was improper.

A similar action by the same stockholder against J. Cheever Cowdin, chairman of the board, and Charles Pfutzman, president, was dismissed last October.

Judge Rifkind’s opinion sustaining Blumberg’s motion to dismiss the suit against him cited the opinion rendered by Judge Medina in the suit affecting Cowdin and Pfutzman.

(Continued on page 5)

Canada Probe For TV, Films

World, Ont., Jan. 26.—The Canadian government will appoint a royal commission to examine the situation in Canada of the motion picture, radio and television industries, it was disclosed here today.

It is reported that R. H. Hon, Vincent Massey, chancellor of the University of Toronto and a brother of actor Raymond Massey, will be the chairman of the probe. The hearings are expected to open in Ottawa without delay.

Notice of the government probe came without warning but it is expected that the National Film Board, the Canadian Broadcasting Corp. and Film-Television Factors will appear before the commission. Whether film distributing companies will be drawn

(Continued on page 5)

New Posts for Six in UA Foreign Set-up

Six new appointments and promotions in United Artists’ foreign organization were announced here yesterday by Arthur W. Kelly, U. A. executive vice-president, prior to his departure last night for London aboard the S. S. Queen Mary.

Alexander Cavina has been appointed special representative in Cairo, succeeding Albert V. Steinhardt, signed. Cavina will serve as his office liaison with Ideal Motion Pictures, UA’s distributor in Egypt.

In China, Henry George Roche and Tse-chen Jiao have been named for the company’s Shanghai office, following the resignation of

(Continued on page 5)

Decree Causes More Loop 1st-Run Duals

Chicago, Jan. 26.—For the first time in the Loop, three Balaban and Katz theatres are simultaneously playing first-run double feature programs.

The shows: “Slightly French” and “Shockproof,” at the Roosevelt, both from Columbia; “Jungle Jim” and “Jungle Patrol,” at the State; “Belle Starr’s Daughter” and “Jungle Patrol,” at the 20th-Fox. A factor for the two-for-ones is that B. and K. is faced with a booking problem because of the Jackson Park decree which imposes a two-week limitation on runs.

Legal Doubts Delay ‘TV’ Newsreel Sales

Because legal aspects are in doubt, Paramount has rejected a request by Telexnews for permission to show a print of the Paramount televised Presidential inauguration ceremonies on the last of its San Francisco newsreel theatre, it was disclosed here.

It was the first time that an unafiliated theatre made such a request. It is understood that several courts have considered the possibility of purchasing newsreel prints, using Paramount’s video system. It is said Paramount plans to charge $5-a-minute and a minimum of $200 per print if a legal “green light” is forthcoming.

Report Many Houses Using Stage Shows

Chicago, Jan. 26.—“Live” entertainment bookings have reached a high for the past two years, according to Filmack Trailer Co., which reports that many exhibitors are using stage shows to bolster declining weekday grosses.

Filmack bases its report on a survey of exhibitor requests for trailers to aid in the exploitation of Western and hillbilly acts, magicians, “skook” shows, name acts and bands. Midwest

(Continued on page 5)
Personal Mention

Austrian Starts a Television Service

Establishment of a television consultant service to act as a liaison between European factory and field generally and the fields of entertainment, advertising and business is announced by Ralph B. Austrian, television pioneer, formerly chief engineer, vice-president and president of the United Artists-Paramount Studio cement group, who is in New York from the Coast this week.

E. K. (Ted) O'Shea and Earl Sweigert, Paramount sales executives, are in Pittsburgh today for preliminary discussions with Robert J. Hemphill, manager of the downtown RKO and assistant vice-president of R.C.A. Manufacturing Co. for seven years.

Viewing television's growth as "wonderful" despite the present adverse climate, he turned to the station operators and asked if they thought the multiplicity of television stations would result in the same kind of rivalry that American cities have experienced in newspaper publishing. "We are not in competition with television," said Mr. O'Shea, "but television is a new medium and new fields are always open to us."

Hannes Disposed of 120 Reels in U.S.

Ronald Haines, managing director of British Foundation Pictures and British Documentary Films, together with his two co-producers, has returned to London after a month in New York that included visits to Hollywood, Montreal and Quebec.

During his stay here Haines arranged with various video-interests for television distribution of more than 120 short films, distributed by him according to Richard Gordon, Western Hemisphere representative for the British Film Board. At the same time it was announced that Haines will distribute in the United Kingdom several independent American features.

Columbia To Make Three in England

Columbia expects to produce three and possibly four feature-length films in England, some for British consumption only, others for world distribution. Joseph Friedman, who has been named vice-president of Columbia International and will be business manager of U.K. productions, is returning to London. He is also spending time between London and Hollywood. Max Thorne, assistant managing director of sales in London will become managing director, succeeding Friedel.

Several Planned By Welles: Sloane

Orson Welles has a multiplicity of films planned for overseas production, everything from adventures to comedies, who returned from Italy on the SS America, and left yesterday. Sloane, who has appeared in several Welles productions, has just completed a month in a 20th Century-Fox's "The Prince of Foxes," which was made in Italy.

Sloane asserted he may return to Italy shortly to work with Welles in more films. He disclosed that Welles is planning to abandon his production of "Othello."

Alperton Slates Two Films at $1,700,000

Eddie Alperton, president of Alperton Productions, which releases through 20th Century-Fox, reported here yesterday that he has completed arrangements to start production of W. R. Burnett's "Texas Story" in April, and "The Battle of Monte Cristo" in June. Each will be budgeted at $850,000, he said.

He reported conferences with 20th-Fox headquarters in connection with one Alperton film which will return to Hollywood on Saturday.

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THAT KISS-TERICAL STAGE SMASH IS READY FOR YOUR SCREEN!

Trade Shown for Exhibitors! Previewed for the Public!
EVERY SCREENING CERTIFIES THAT THE ROMANCIN’ RIOT OF 1949 IS YOURS FROM WARNER BROS.

STARRING
RONALD REAGAN • JACK CARSON • EDWARD ARNOLD
WAYNE MORRIS • VIRGINIA FIELD • PATRICIA NEAL

DIRECTED BY DAVID BUTLER
PRODUCED BY JERRY WALD
**Fox Movietone Reel Loses Video Sponsor**

Fox Movietone News’ 10-minute newsmag clip, telecast Monday through Friday over National Broadcasting’s television network, has been dropped by the sponsor, R. J. Reynolds Tobacco (Camels), effective Feb. 11. William Esty is the agency.

Client will replace the program with a new NBC news show, combining film and “live” material, running 15 minutes and to be shown at 7:45 to 8 P.M., EST, over 14 stations on the East-Midwest cable.

Paul Alley, NBC’s video news film chief, will handle the film portion and John Cameron Swayne will be given man in the newsroom pickups.

Switch by Reynolds, which will pay $2,000 per day for the new program, is said to be motivated by a desire for more “on-the-spot” material.

**N. Y. Committee To Aid Boy Scouts**

The 1949 drive of the Greater New York Councils, Boy Scouts of America, for $2,000,000 to build and expand Scout camps is being aided by a motion picture industry committee, headed by Andrew W. Smith, Jr., of 20th Century-Fox, and including the following: W. Stewart MacDonald, Warner; Charles Reagan, Paramount; John Murphy, Loew’s; William Heineman, Eagle-Lair; Eugene Arinstein, Film Classics; Pat Scollard, Paramount; John J. O’Connor, Universal; O. R. McMahon, RKO; Robert Goldfarb, United Artists; Burton Robbins, National Screen Service; John Curtain, Republic.

**Review**

**“The Life of Riley”**
(Brecher—Universal-International)

The transference from radio to the screen of “The Life of Riley” has been accomplished without sacrifice of dramatic format or loss of intimate warmth. The film, as does the radio program, features William Bendix in the lead, and presents a series of incidents in the life of a $59.20-a-week river which are both believable and endearing. The picture marks the first motion picture production for radio producer and screen writer Irving Brecher and he has fashioned it into a laugh-getter of much popular appeal, with humor on the broad side. Many merchandising angles derive from the film and it seems headed for reliable box-office success.

For the most part, the story, in radio fashion, strings together several comic incidents involving Bendix. A climax is reached when Bendix’s daughter, played by Meg Randall, decides to marry a wealthy bank officer whom she does not love instead of the poor man she does love, in order to rescue the family from economic collapse. It develops that the wealthy man is a worthless gambler, and Bendix in his uniquely awkward manner discovers this just in time to prevent an unfortunate marriage.

Brecher, who also directed and wrote the screenplay, has scattered some fine mirth-provoking touches throughout the story. Rosemary DeCamp is most engaging as Bendix’s wife. Bill Goodwin, as the prosperous friend who excites in Bendix a fever to get ahead, offers an enjoyable portrait. Les Tremayne is outstanding as the local Scout leader, and does Jimmy Gleason, Bendix’s factory-working buddy. As for Bendix, who is always blundering and blusterin in and out of situations, he has a lot to do and does it in odd and enjoyable ways.

Running time, 87 minutes. General audience classification. For March release.

**Harmon at AMPA Meet**

Francis S. Harmon, vice-president of the Motion Picture Association of America, will be a guest at the lunch-meeting of the Associated Motion Picture Advertisers tomorrow in the Hotel Piccadilly. Irene Dunne will be the honor guest and will receive a plaque from Mrs. Jessie M. Bader, chairman of the Protestant Motion Picture Council on behalf of RKO’s “I Remember Mama,” voted best picture of the Relief Fund Show To Be ‘Greatest’

Hollywood, Jan. 26.—The greatest all-star show ever staged, and the greatest financial return from any single theatrical representation of the year, was given here today to the Motion Picture Relief Fund Benefit, to be held at the Hollywood Athletic Club April 9. Louis B. Mayer chaired a meeting attended by representatives of all studios, union officials and guilds held here this mornin at the Beverly Hills Hotel.

William Perlberg will act as coordinator for Mayer, functioning in conference and representing the industry from all executive, talent and labor groups in the industry. Theatre participation will be directed by Charles Sloruss, with George Jessel and Jack Benny acting as co-chairmen of the committee which will produce the show.

**Slight Increase in Coast Production**

Hollywood, Jan. 26.—The production tally rose to 24 from last week’s index of 22. Six pictures were launched, while four were finished.


**Spot Check Opens in N.Y.**

Spot Check, Inc., a new firm offering motion picture advertising services—surveys of commercial film spot reception in theatres throughout the country, has opened offices in New York. Surveys of television spot ratings will also be available.

**N.S.S. Holiday Trailers**

Special trailers for Lincoln’s and Washington’s Birthday observances are ready for release at National Screen Service exchanges.

**Exchange Mediation Meet Inconclusive**

IATSE and distributor negotiators were still closed at a late hour last night with committee-chairmen A. L. Stone, of the Federation Mediation and Conciliation Service, who is attempting to bring both sides to an agreement on a new contract for the country’s 6,300 exchange workers. Yesterday’s meet- ing was the third with Stone, and it offered the last opportunity for reaching an agreement before the IATSE general executive board meets in New Orleans beginning Monday.

United Artists reportedly has withdrawn from the negotiations, which would uphold previous reports that the distributors’ ranks have broken regarding the acceptability of 14A’s designation for a general pay in- crease, according to observers. William MacMillen, Jr., Eagle-Lion vice- president, who sat in on earlier negotia- tions as an “observer,” reports that he has withdrawn after securing sufficient details regarding “14A” demands. ECL, unlike the other distributors, holds a separate contract with the union.

**New Video Academy Bestows 1st Awards**

Hollywood, Jan. 26.—Newly-formed Academy of Television Arts and Sciences last night bestowed its first annual awards in banquet ceremonies at the Hollywood Athletic Club. Statu- ettes were awarded to station KTLA for outstanding over-all achievements; to Charles Mesak of Don Lee, for technical achievement. Michael E. Dinsdale, for being the outstanding television personality; Marshall Grant, for the best film made for television; and the “Parrot Mine Quiz Time,” for being the most popular video program.

**Legion Rates 5 ‘B’; 2 Others Rated ‘C’**

Seven new pictures have been reviewed by the National Legion of Decency, with five receiving a B classification and two a C classification. Rated “Chuck” was C, Republic’s “Homicide for Three,” Film Classics’ “The Judge,” Columbia’s “Ladies of the Checkered Flag” and “Shocking Proof,” and Republic’s “Wake of the Red Witch.” In class C are: Superfilm’s “Genius Nightingale” and “Recall of Love.”

**Fire Destroys Theatre**

Charlotte, Jan. 26.—The Royal Theatre, operated by the Wilby-Kinsey circuit at Wilmington, N. C., was completely destroyed by fire.
**MOTION PICTURE DAILY**

**Thursday, January 27, 1949**

**New Posts for Six**

(Continued from page 1)

Constantin Goldin, manager. Roche will handle administrative affairs, with Jas in charge of sales. At the same time, Wai Sun Tsui was appointed acting manager of the Hong-kong branch. Both offices will report to New York directly in the future.

On the British front, William J. Smith, who has been Canada’s improved secretary of UA in London, has been confirmed in his appointment as secretary. George M. Marks has been promoted from salesman to branch manager in Glasgow, Scotland, replacing William Bendon, who retired after 27 years’ service, because of ill health.

During his stay in London, Kelly will announce the successor to David Coplan, whose resignation as managing director in Great Britain becomes effective Feb. 12.

**Canadian Probe**

(Continued from page 1)

into the probe and whether the trade will find itself government-regulated is open to question. There is no word in the Viceroy’s speech to indicate any proposal for import quotas on films from Canada or preferential treatment toward British films. The speech did promise reduction of restrictions on foreign exchange for films, and the Foreign Exchange Control Act will be prolonged, it was promised but there is a hint of modification of import duties.

The opening of Parliament was recorded by moving picture cameramen.

**CALVERT* HAS SWITCHED TO “FAMILY HONEYMOON”**

“My all time favorite comedy was ‘Bringing Up Baby’... until I saw Claudette Colbert and Fred MacMurray in FAMILY HONEYMOON”

*JOHN CALVERT*

Star of the “Falcon” Motion Picture Series.

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**Arnall Ready**

(Continued from page 1)

Hollywood from there in the near future—Arnall expressed satisfaction with the recent appointment of an Acheson Secretary of State and said he plans an early visit with him. Arnall denied any knowledge of a report published by a New York newspaper columnist yesterday that SIMPP is considering the preparation and adoption of a code of anti-trust suits and ethics. He also said he has no knowledge of any new anti-trust suits planned by the SIMPP industry pending in Federal Court at Detroit.

Robert J. Rubin, SIMPP counsel, Marvin E. Ellis, and Dean Dickey, and others, will leave here this weekend for Detroit for pre-trial examinations to be held the next week in connection with the SIMPP suit against United Detroit Theatres and Co-operative Theatres of Michigan.

Arnall is using office space at Goldwyn Productions headquarters here while permanent office space for SIMPP is being sought.

**Italian Curbs**

(Continued from page 1)

of free imports and unlimited dubbing.

While the status of the industry in France remains unchanged, and in Switzerland and Belgium business has fallen off, the situation in Italy is quite the opposite, Lissim said. Many theatres are being built and there is a tremendous interest in motion pictures, he declared.

In France, exhibitors thus far are not perturbed by the results of the Franco-American film agreement which limits the number of American film imports to 120. He said that there is a backlog of about 300 American films so pinch has been felt.

Production in France is very difficult, he observed, because of high costs. Practically all French producers are looking to Hollywood as a production scene because of the low costs there, he said.

In the Near East, grosses have fallen considerably because of the troubled political situation, Lissim declared.

Lissim, who is here on a periodic visit, expects to remain six weeks.

**Seek End of ‘Blue Law’**

CHICAGO, Jan. 26—Six Zen, III., residents have filed an injunction against further enforcement of the Sunday Blue Law,” voted for on Dec. 22 by the Zone City Council, which prohibits Sunday shows and other forms of business.

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**Review**

**“Henry, the Rainmaker”**

**Hollywood, Jan. 26**

(Monograph)

T H E A B E D basiclly for honey folk, this homespun comedy is a type that is patterned in appeal for those who followed the Jones Family and Hardy Family subjects. With that in mind, it should be most profitable. It is bright, clear, clean and convincingly presented, and has its well-tailored sensations, the picture takes such admirable care of its theme and Hollywood does not turn out a great deal more in this wholesome category a great deal less of the arty, complicated, suffer-and-struggle stuff. This is entertainment in the best sense of the term.

The story, written by D. D. Beauchamp and scripted by Lane Beauchamp, centers around a conflict between Walburn, a civic-minded family man, and Will Raymond Walburn and Walter Catlett matching wits in the story and their well-talented seasons, the picture takes such admirable care of its theme and Hollywood does not turn out a great deal more in this wholesome category a great deal less of the arty, complicated, suffer-and-struggle stuff. This is entertainment in the best sense of the term.

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**5th - Walnut Appeal**

(Continued from page 1)

Stein. It holds, also, that the jury erred in instructions by not charging the jury in connection with a first-run move overreach referred to in the plaintiff’s allegations.

The defendants have 20 days more in which to file briefs in opposition to the appeal and before the court will decide whether an appeal hearing should be held.

During the U. S. District Court trial here, Republic and Universal were dismissed as defendants. Plaintiff’s brief cites as defendants the “Big Five,” and United Artists, and certain subsidiary companies.

**Weigh 3 Plans**

(Continued from page 1)

distribution are said to be under consideration.

First is the resumption of SRO in a streamlined form, second is the use of facilities of one or another existing distribution set-up; and the third is described as a method never used in the industry heretofore. The final decision is expected at a meeting scheduled for May 1. No change in foreign distribution operations is anticipated.

**New Hempstead House**

The Erone Corp., Dr. Frank A. Calderone, president, has obtained a $500,000 loan of $900,000 from a client of Sullivan and Cromwell, attorneys, on the motion picture theatre under construction on Franklin Street in Hempstead, L. I. The building will have a seating capacity of 2,400 and is scheduled for completion about June 1.

**Using Stage Shows**

(Continued from page 1)

and Southern exhibitors favor “live” entertainment to a greater extent than exhibitors elsewhere, it was said.

The return of amateur nights on a large scale is also noted. Several large circuits have recently instituted amateur nights in all of their theatres.
There's No Business Like 20th Century-Fox Business

THERE'S
Chicken
Every Sunday
(and weekdays too!)
FOR SHOWMEN EVERYWHERE!
Come and get it with

the
Snake Pit
That
Wonderful
URGE

YELLOW SKY
A Letter to Three Wives
Down to the Sea in Ships
Pennsylvania 1st State to Censor Video

Orders All Television Films To Be Submitted

PHILADELPHIA, Jan. 27.—First known official censoring of television motion pictures in the country has been applied here by the Pennsylvania State Board of Censors.

Determining approval or disapproval of television films, as all motion pictures, is that part of the state censorship statute which provides that, "The board shall approve such films, reels or views which are moral or proper; and disapprove such as are sacrilegious, obscene, indecent or immoral, or tend in the judgment of the board, to delude or corrupt morals."

The new regulation promulgated and adopted by the board relative to (Continued on page 4)

Report Says Film Workers Loyal


The committee said that it had "clearly disclosed the outlaws and the (Continued on page 3)

ECA-MPEA Contract Extended to Aug. 1

WASHINGTON, Jan. 27.—The Economic Cooperation Administration today extended its convertibility guaranty contract with the Motion Picture Export Association (Germany), Inc., for film distribution in Germany, for another six months and for another $227,129.

In December, ECA announced it would guarantee MPEA convertibility of $200,000 for 100 operations from Aug. 1, 1948, through January. Today's action boosts the total to $457,139 for the year ending Aug. 1, 1949.

ECA officials said that MPEA (Continued on page 3)

N. Y. Case Prompts Probe of Film Firms in Television

WASHINGTON, Jan. 27.—The Federal Communications Commission today asked whether to strip Paramount and its subsidiaries of their television stations should the Commission decide such a course of action is necessary under the Supreme Court's Paramount case decision.

The Commission also placed a big question mark next to the plans of any Paramount case defendant to expand in or into the television field. Balaban and Katz has applied to the FCC for renewal of its license for commercial television station WKBK in Chicago and two other experimental stations. Allen B. DuMont laboratories, which the FCC says Paramount controls, had an application in (Continued on page 4)

Video No Substitute For Films: Disney

The film-going public will not find a real substitute for motion pictures in television, the way for action to strip Paramount and its subsidiaries of their television stations should the Commission decide such a course of action is necessary under the Supreme Court's Paramount case decision.

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The Decline Is Over, Says Eric Johnston

Los Angeles, Jan. 27.—Motion Picture Association of America president Eric Johnston, departing from the prepared text of a speech on world economies, last night told the local Chamber of Commerce that he believes television will stimulate rather than retard or cut down the motion picture production. He challenged reports that present conditions in the film industry are desperate, John- (Continued on page 4)

Dinner Opens TOATaxDrive

WASHINGTON, Jan. 27.—The Theatre Owners of America's campaign to get action on reduction of Federal admissions taxes opened at a quiet dinner given here tonight by Arthur Lockwood, Gacl Sullivan and other TOA executives.

Some dozen congressional leaders were guests of the TOA men and the (Continued on page 4)

1948 Film Dividends

3rd Highest on Record

WASHINGTON, Jan. 27—Publicly reported cash dividends of motion picture companies in 1948 were off 18 per cent from the record 1947 pay- ment of $230,000. Film firms reported cash dividends for 1948 of $227,129, compared with $264,600 for 1947.

Commerce Department officials usually find that publicly-reported cash dividends account for 60 to 65 per cent of all dividends when all industries are considered. (Continued on page 4)

ELECTRONIC PAGE PRODUCTION
Personal Mention

Francis Harmon, MPA—vice-president, will leave New York over the weekend for a week at the Hollywood office. He plans to return to New York about the end of February after a vacation at Palm Springs.

Morton A. Spreng, first vice-president of Loew's International, will leave New York by air next Tuesday for Hollywood, from where he will start a two-months' tour of M-G-M branches in Australia and New Zealand.

John G. McCarthy, managing director of the international division of MPA, will leave here over the weekend for Washington, where he will confer with State and Commerce Department officials.

Irving Helpef, home office assistant to George A. Hickey, M-G-M Western sales manager, will leave here for the Coast this weekend.

Justin Herman, Paramount producer-director, will leave New York tomorrow for a trip for the Caribbean on a location trip.

Harry Bucley, United Artists vice-president, will leave here Monday for a few weeks' vacation in North Carolina.

Charles Schwartz of the Schwartz and Frohlich law firm will leave the Coast today for New York.

Leonard Cooper, SOPEG organizer, will marry Miss Bonnie Stroope at the Hotel Woodstock here on Sunday.

Joseph Krumgold has arrived in New York from Israel with the completed negative of the first Israeli film.

David Lipton, UJ advertising-publicity director, will leave here for the Coast today.

Hal Hone is scheduled to return from Hollywood to New York at the weekend.

S. O. S. Unions Sign

S. O. S. Cinema Supply Corp., here has renewed contracts with Local No. 2049A American Federation of Office Employees and Local No. 1223, Intermachinists, both AFL. A wage increase, with adjustments on holiday pay, are included, retroactive to Dec. 1, the company said.

Brotherhood" Broadcast

Entire proceedings of the "kick-off" luncheon for "Brotherhood Week," to be held on Feb. 4 in the Waldorf-Astoria here, will be broadcast over the A.B.C. network.

Insider's Outlook

By RED KANN

The future of their company has been disposed of so often that the administrative heads of United Artists are shock-proof by this time. But the prospective loss is more than rumors and wishful thinking have set up is not so sturdy that little tricks of excitement over the latest turn cannot penetrate.

The latest turn of events revolves somewhat uncertainly around the option on each other's half-interest exchange by Mary Pickford and Charles Chaplin. As is already reported, Mary had 30 days in which to declare herself and an added 10 to polish off legal details if a deal to buy out Chaplin is in any way likely to happen. By the initial span is up. Under the by-laws, Chaplin has the same right. What's important here is the existence of the options. They enter a muddled and oftentimes battered situation for the first time.

There is significance in the fact that Miss Pickford has the privilege of acting first although she may do nothing about it. It tends to confirm that Chaplin meant when he repeating his willingness to sell out—for cash and considerable of it. With Mary it is both a long history of indecision ranging from willingness to uncertainty and refusal to step out of the company of which she was one of the organizers 30 years ago in April.

Established soon enough will be what she does about it. Or can do. She can pass. She might be able to put together a group which would put up the necessary money, and is so trying. This could mean an exchange of one partner—Chaplin—for another—this financing group—but the suggestion also is around the new partner, if there is one finally, might not be a 50 per cent. Or, once the Chaplin stock is acquired, Mary could turn around and sell all the stock to her associates in the formulating syndicate or to some entirely different individual or group.

Could be.

Mystery elements are present at the other end of the line, too. If the option rights are sold to Chaplin because Mary does not, or cannot, lift them, it should not be automatically assumed that Chaplin would emerge as the sole owner of UA. Mary may place a valuation on her half interest too high for his pulse. Or he could decide for the status quo or perhaps run into difficulties setting up the financing necessary for the buy if the price to him is acceptable. Or buy and then sell to interests not now in the picture.

Finance committee, representing both of the present owners, is a factor, also. Its proposal under which UA would sell exhibitor franchises and thereby raise $4,000,000 to finance production itself has little breath in it. A large-scale product program engineered by the Nassour brothers with Huntington Hartford [A., and P. chain store] money might jell. One plan would not replace the other so, conceivably, both might burgeon on parallel tracks.

UA's current position meanwhile, reflects gains. From September through December the company showed a net profit of about $235,000. During the first two weeks of January, business outraced the same two of '43. The uptake goes to the credit, mainly, of "Red River," which UA now figures will do a domestic gross of $4,200,000.

On the state of the box-office, it is interesting, also ironic, to note how the prophets of doom have gone into reverse gear and with the greatest of ease, at that. It seems now that the 1948 domestic intake of the New York office companies was off only 10 per cent from incredible, fabulous record-breaking 1946, and only 2½ per cent under 1947 when the end of the world was not in sight, either.

There ought to be some embarrassed faces.

Footnote: At 9 P.M. Monday at the Music Hall all the ropes were up and the inside and outside البحث groups gone with people waiting to catch "A Letter to Three Wives," which deserves it.

Paramount has no complaints about "The Paleface." Metro none over "Easter Parade," "The Three Musketeers" and now "Command of the Dusk." Warners ditto on "Johnny Belinda." How are your ucles these days?

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily, except Saturdays. New York Office: Martin Quigley, President; James P. Cunningham, News Editor; Herbert V. Pecke, Advertising Manager; Guy H. Proulx, Production Manager; Chicago Bureau, 10 South LaSalle Street, Editorial and Advertising. Universal Pictures, Advertising Representatives; Jimmy Auer, Editorial Representative. Washington, D. C., Other Quigley Publications: Motion Picture Herald; Better Theatres and Theatre Sales. Each published 13 times a year as a section of Motion Picture Herald; International, 10 times a year in the Americas and 12 foreign; single copies, 10c.
Albany TOA Will Meet on Legislation

ALBANY, N. Y., Jan. 27. The regents of the University of the State of Albany will hold a luncheon-meeting here for all Albany-area exhibitors next Wednesday to discuss legislation that is being considered by the state legislature which, a TOA bulletin points out, “should be of interest to exhibitors.”

Bill provides that where a place of amusement has been convicted of two discriminatory violations in a given period, the Manager of the place of amusement shall be revoked and no application by another party would be considered for six months.

Other bills listed by Richard Goldwater’s measure prohibiting discrimination because of race, creed, color, or national origin. The report stated.

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ECA Extension

(Continued from page 1)

planned to distribute in bizonic Germany, including the American and the New York, up to 30 prints each of 44 black-and-white feature films, 26 one-reel black-and-white shorts, 15 one-reel color shorts, and 25 one-reel color cartoons. The black-and-white films will be made in Germany from master prints and raw material. The Technicolor prints will be shipped from the U.S.

The announcement yesterday stressed that the division ofmotion pictures and magazines guaran-

teed by the U.S. that the agreement is exceptionally intense.

ECA administrator Paul J. Hoffman said that he believed the distribution of motion pictures and films in other ERP countries will help to strengthen the “faith in the free institutions of Democracy.”

ECA was given an appropriation of $10,000,000 for 1948-49 for guaranteeing information media convertibility and distribution of films, books, magazines and other materials in Marshall Plan countries.

Sturges, King, Other AAA Heads Rejected

All officers of the American Arbitration and调解 Association here have been rejected as AAA will be called off. AAA has long been identified with commercial, legal, labor and other disputes of the industry and with many other industries.

Rejected were: Dean Sturges, board chairman; H. O. King, executive vice-president; Sylvan Gotshal, vice-chairman of the board; William J. Graham, treasurer; A. K. E. Lee, secretary; Paul Felix Warburg, vice-president; Frances Kellor, first vice-president; Paul M. Alman, administrative vice-president; J. Noble Braden, vice-president; Martin Donke, international vice-president.

20th's Ad - Publicists Fete Schlaifer Here

Ten top 20th Century-Fox publicists, movie executives and advertising colleagues of Charles Schlaifer, outgoing director of advertising-publicity, gave him a birthday luncheon here yesterday. Attending were: Sterling Silliphant, Ulric Bell, Christy Willoughby, Rodney Wolcoff, Sid Blumenstock, Jerry Novat, Louis Shaneland, Abe Goodman and Jonas Rosenfeld.

Schlaifer will open an advertising-public relations office here in April.

Walker and Schaefer On Charity Drive

Frank C. Walker and George J. Schaefer have been named special co-chairmen of the special gifts committee of the Archdiocesan Catholic Charities. Both are to be on the Cardinal’s Committee of the Charity for the 30th annual fund campaign this year, which has a goal of $2,500,000.

A special film industry committee is being organized here.

More A.P.B. Production

LONDON, Jan. 27.—Associated British Pictures has announced its most ambitious production program with the mounting of “The Life of Riley,” in conjunction with the world premiere in Cincinnati on March 4.
Paramount Decree
(Continued from page 1)
approximately 500 theatres from the company established to take over Paramount interests in that field. Such a divestiture, it is said, would leave the new independent theatre company to cope with 300 foreign houses.

The divestiture would apply to "closed" situations and to certain others where competition exists but in which Paramount affiliated theatres occupy a position dominant enough to be considered a potential monopoly, it is said. It is further reported that the Paramount negotiations with Justice Department officials are far enough advanced at this time to be concerned only with discussions of individual situations and theatres in which violations have occurred.

Another report, lacking confirmation, is that Paramount is asking five years in which to complete the divestiture process, with the government leasing toward a shorter period. It is said that virtually all other phases of a decree have been agreed upon.

Balaban Returns from Florida
Barney Balaban, Paramount president, interrupted a Florida vacation to return here to preside at company meetings during the past two days for further talks on divestiture. Negotiations between the company and the Department of Justice on a settlement of the anti-trust suit against the company.

Top Paramount officials engaged in an all-day meeting at the studio yesterday which was not even interrupted at the luncheon hour. Midday refreshments were delivered to the convention center and the banquet was a highlight of the evening.

Allied ‘Percentage’
(Continued from page 1)
national Allied convention in New Orleans, the Cole committee endeavored while here to persuade sales managers to relax their percentage picture policies, promising them that rentals which would have fallen under certain conditions prevail. Sales managers have indicated they will take under consideration the Cole committee’s point at issue.

In addition to Cole, the committee includes Charles Niles, Iowa; Jack Kirsch, Idaho; Martin Smith, Ohio, and Sidney, Samuelson, Pennsylvania. Before leaving today for another round of intrastate talks in which they have conferred with Andy W. Smith, Jt., 20th-Century-Fox; William F. Rodgers, M-G-M; Charles Reagon, Paramount; Ben Kester, RKO; Michael O’Keefe, Universal - International; Rube Jaccter, Columbia, and Paul Laurence, Jr., United Artists, all individually.

Cole reported yesterday that his committee’s representatives will return to New York during the week of Feb. 6 for a conference with Robert Mohr, RKO Radio distribution vice-president, who would report to the committee.

New Elstree Production
LONDON, Jan. 27.—Threatened closing of Britain’s largest film studio has been averted by the disclosure that Alfred Hitchcock will start a new production there in April. Jane Wyman will probably star in the film with Warner said to be guaranteeing distribution on a world-wide basis.

Reviews
“Shockproof” (Columbia)
“SHOCKPROOF” starts out as an interesting melodrama about a romance between a conscientious parole officer and a pretty former prison inmate who is assigned to his charge. Principal roles are filled with effort by John Baragrey, Esther Mincicotti, Howard St. John, Russell Collins, Charles Bates and others. Earl McEwov was associate producer.

Running time, 79 minutes. Adult audience classification. For January release.

“Shockproof” should get satisfactory business, primarily by virtue of Wilde’s marquee value. Moreover, the film is not without some good exploitation possibilities. Production values are good, and performances measure up with a cast rounded out by John Baragrey, Esther Mincicotti, Howard St. John, Russell Collins, Charles Bates and others. Earl McEwov was associate producer.

Review by Charles L. France

Film Dividends
(Continued from page 1)
tries are averaged. They said today, however, they believed that publicity-exploited dividends from the count for a much higher percentage than 65 per cent.

Commerce officials said four firms, RKO, 20th Century-Fox, Universal and Warners, accounted for $5,736,000 of the $9,736,000 drop from 1947 to 1948 in dividends. RKO and Universal paid about half of amount of 1947 dividends, while 20th-Fox paid about two-thirds, and Warners about 80 per cent, according to these officials.

Cash dividends reported for December 1947, annual totals for the first time, amounted to $7,593,000, compared with $9,599,000 in December 1946. In 1947, 1948 were dividends ahead of 1947, and then only by the slimmest margin. In most of the other months, figures were substantially lower 1947.

Commerce gave these figures for the four companies chiefly responsible for dropping the public’s trust in the industry by claiming that dividends this year, $4,680,000 in 1947; 20th-Fox, 16,702,000 against $9,599,000; Universal, 204,000 against $1,905,000; Warner, 9,120,000 against $11,104,000.

Film Firms in Video
(Continued from page 1)
for renewal of licenses for station WARD in New York and 10 other eastern stations. All of these are due to expire on Feb. 1.

Instead of renewing these licenses for the usual one-year period, the FCC announced it was granting only temporary licenses, revocable at any time. It is said it is doing this "pensioning an examination of the qualifications of the licensees in light of the Supreme Court’s decision in the Paramount case.”

FCC officials said that a similar policy probably would apply to DuMont’s Washington station and to 36 other stations in 26 states in Los Angeles outlet when they apply for renewals.

In a statement spokesman said that there is no fixed date for the “examination” referred to in the Commission’s order. “It could be a week or a year many,” he said.

Canadian Pioneers Meet
TORONTO, Jan. 27.—The Canadian Pioneers, two fabulous characters, will be presented at the annual meeting here today at the King Edward Hotel, with J. Earl Lawson presiding. Twenty new members were inducted and the death of six members during 1948 was commemorated.

To Censor Video
(Continued from page 1)
the projection of motion pictures by television provides that, "All motion picture films, reels or views intended for projection by broadcast by television in Pennsylvania must first be submitted by the exchange, owner or exhibitor to the Pennsylvania public utility board and must not be projected by television in Pennsylvania unless first approved by said board and a seal affixed thereon upon payment of the proper fee, and said proper approval seal displayed upon every showing.

Board Sets Fee
The Pennsylvania board’s fee is $2 per reel. It was reported that several films were made public over the signature of Mrs. Edna R. Carroll, board chairman.

Censoring of television motion pictures poses several problems. So far as is known none of the regulations of either state censors specifically require seals for reels made exclusively for home or private exhibition. Under the new state ruling here, video films telecast to homes apparently will be subject to censorship. The ruling specifically mentions television "film productions." Miss Mary Keith of the board’s office here, when asked about the status of such pictures stated that all such telecasts which are filmed, pointed out that the state regulation specifically mentions and applies only to films.

May Delay Tele News
Which creates an important potential for in relation to the status of censors, the spot material picked up by a theatre, recorded on film and subsequently shown on theatre screen. The New York Paramount Theatre is using this method—the first large-screen television in the country—and the people by others. Of a theatre is required to submit films made in this manner, the delay would provide immediate projection of such material, and much of its on-the-spot value would be lost.

They are subject to the censor laws and procedure of the community and it would be more or less follow the same pattern, adoption of Pennsylvania’s new procedure. The question is not only how is this looked for. The six states are: Kansas, Maryland, Massachusetts, New Jersey and Pennsylvania and Virginia. A state law is on Florida and two books but it is not functioning. City boards exist in nearly all of the keys, and the main rulings of the board are accepted by cities in the rest of the state.

Video No Substitute
(Continued from page 1)
subjects but as yet he has not decided to release them. There will be a demand for pictures, Disney said, "if they good, people will go to see them. Walt Disney's services here has been a helpful medium "to excite people to see them."

Walt Disney and his dissension in Hollywood have quieted down, Disney said, without indicating a brighter future. He revealed his staff is down to 600, compared to the 1947 peak of 1,586. Disney, who is here on a tour of the openings of his "So Dear to My Heart" and "Alice in Wonderland," will be released in October.

Disney and "How the West Was Won" will be announced for release.

"Cinderella," which will be released from January 22 to March 1, is titled "Alice in Wonderland," to be released in two years.
US Ticket Tax
Income for '48
Off Only 1½%

December's Revenue Was
Better Than Last Year's

WASHINGTON, Jan. 30.—General admission tax collections during 1948 totaled $385,125,454, a drop of less than one and one-third per cent from the $389,676,450 collected during 1947, according to U. S. Bureau of Internal Revenue figures released here today.

Collections by the Bureau for the 12 months in 1948 reflect box-office business for December, 1947 through November 1948, since taxes are collected monthly on the previous month's business. Similarly, the 1947 figures reflect business for December, 1946.

Allied Asks Flat
Rentals for Some

Although distribution sales chiefs who conferred here last week with Allied States Association's special "forced percentage" committee declined to divulge conference details, it was learned at the weekend that the committee concentrated most of its efforts on percentage picture selling to small, low-seat theatres. It was understood that the sales heads, who were approached individually, made no firm commitments to the Allied committee, but rather assured it that consideration would be given to the matter. The companies, it was said, emphasized that they would have to retain the right to determine which pictures would be sold on flat rentals.

Astor Headquarters
For N. Y. Variety

Future home of the Variety Club of New York, outgrowth of the 30-year-old Motion Picture Associates, is the Hotel Astor where arrangements for adequate space are under way.

Variety of New York will be known as Tent No. 35 of Variety International. Robert J. O'Donnell, international chief, has been conferring here with Max A. Cohen and Chick E. Lewis, returned to Dallas this weekend.

Life Insurance
For Salesmen

Adoption by the national Colosseum of Motion Picture Salesmen of a $5,000-per-member life insurance plan which was proposed several months ago was reported here by Charles Pense, chairman of the Colosseum lodge.

The plan of the film salesmen's union has been financed in the amount of $10,000, representing donations of $10 by each of the union's 1,000 members, Pense disclosed. This fund, he said, will provide the Colosseum.

(Continued on page 4)

See Negotiations
for Monroe Settlement

CHICAGO, Jan. 30.—Negotiations for a cash settlement involving considerably under $100,000 are expected to start shortly in the Monroe Theatre anti-trust suit, which sought treble damages of $5,800,000.

The suit, instigated by Lubliner and Trinz, former operators of the Loop Monroe Theatre, charged that the defendants conspired to prevent the house from obtaining product from Jan. 1, 1943, to March 4, 1945.

Defendants are: Balaban and Katz, Publix Great States, Warner, Loew's, RKO, 20th-Fox, Paramount, Columbia and United Artists.

The plaintiff's attorney is Seymour Simon.

In a week, the Jackson Park Theatre's supplemental damage suit, which was pending in Federal Court here since 1942, was settled for $454,000.

End of 'Recession'
Looms: Youngstein

Indications at present are that industry thinking in terms of "recession" and "retrenchment" is about to end, Eagle-Lion advertising-publicity vice-president Max E. Youngstein declared on Friday in an address as president of the Associated Motion Picture Advertisers. He spoke at an AMPA luncheon-meeting at which film star Irene Dunne received in behalf of RKO Radio the Protestant Motion Picture Council's annual award to "I Remember Mama" as "the best picture of 1948."

Youngstein cited as evidence of his observation an interview with William M. Dozier, vice-president and associate production head of Universal International, appearing in the Jan. 29 issue of Motion Picture Herald, by William P. Weaver, the Herald's

(Continued on page 4)

Maryland, Too, May
Censor Video Films

Baltimore, Jan. 30.—The Maryland State Motion Picture Censors is understood to be seriously considering adopting as precedent its own censorship regulations providing for the compulsory submission to it of all television motion pictures, requiring a fee for inspection and a board seal to appear on each film to be televised.

Pennsylvania last week enforced such a rule, as previously disclosed.

Telcasters Will
Fight Pa. Censors

Pennsylvania State Censor Board's newly-promulgated regulation directing that all television motion pictures be submitted for approval as a condition of having a seal on video will be contested by that industry on the grounds that the measure runs counter to interstate commerce laws. Other objections will be raised but this will be the main argument, it is said here.

Negotiations is taken that many of the film programmes televised in Philadelphia originate in other cities, thus the regulative tendency to free inter-state commerce. Censorship of films in theatres is another matter, it is pointed out, in that the picture is given its immediate projection in the theatre itself and no other state is involved.

Scope of New Ascap
Video Pact Studied

Telecasters are examining the scope and specific nature of the music rights which American Society of Composers, Authors and Publishers has authorized to issue as discussions continue on the first non-gratis Ascap contracts to be issued in the video field.

Negotiations on actual terms must await determination of the extent to which the video stations would be covered with a standard license for music reproduction and for the special pact which entails additional fees.

Groups of costumed singers, reproduction of props used in a stage or motion picture "production" numbers and other staging devices and music presentation methods are being studied in their relationship to Ascap licensing. Continued progress is being made on these points, it is said.

Para. Brief Today;
Others Are Delayed

Paramount's brief in the industry anti-trust suit will be submitted to the New York Federal Court and the Department of Justice today, presumably along with proposals for the new industry arbitration system. Warner and 20th-Fox will file tomorrow or Wednesday because of printing delays and Lippert, Loew's and the Little Three have had their filing time extended.

(Continued on page 4)
Personal Mention

HOWARD LE SIEUR, United Artists advertising-publicity director, will return to New York today from Hollywood.

NEAL E. DEPINE, RKO president, ROBERT MICHIE, RKO distribution manager, and CORMAC RKO Radio head of advertising, left Hollywood yesterday by plane for New York.

SAM SHAIN, exhibition relations head for 20th Century-Fox, is in Chicago where the convention of the Theatre Owners of North and South Carolina here.

CHARLES EINFELD, 20th Century-Fox advertising-publicity vice-president, has arrived in New York from the Coast.

JULES B. WELLS, Masterpiece Productions president, arrived here yesterday after a two weeks' vacation in Florida.

EDGAR L. WALTON, Republican assistant general sales manager, left here over the weekend for Denver.

CHARLES LEONARD, Charlotte Astor Pictures representative, is in Atlanta for a week.

HARRY L. KERR, Screen Guild salesman in Charlotte, is the father of a daughter, born Jan. 26.

GEORGE BROWN, Paramount studio publicity director, is due here from the Coast next Friday.

EDWARD ALPERSON left here for Hollywood over the weekend.

Free "Bad Boy" Trailer

Hollywood, Jan. 30.—A special trailer and accessories are being made available gratis by National Screen Service for Ayers premières of Allied Artists' "Bad Boy," the film sponsored by Variety Clubs International.

Gloria Bell Dies at 22

Gloria Bell, 22, daughter of Ken Prickett, M-G-M exploitation representative, and Mrs. Nellie Prickett, died in Los Angeles. Miss Prickett was married to William E. Williams, 60, a carpenter, and leaves a young son.

Ann Williams, 60

CHICAGO, Jan. 30.—Funeral services will be held here tomorrow for Ann Williams, 60, wife of Frank Williams, head film booker for Warner Theatres here. Mrs. Williams died of a heart attack Friday morning.

Fame Award to Stern

Motion Picture Daily—Fame scroll was presented to Bill Stern, well known Best Sportscaster in the Daily’s radio poll, on his National Broadcasting Company program on Friday.

Tradewise

BY SHERWIN KANE

PUBLIC curiosity about that unwieldy world baby with the over-ambitious goal, none other but television, seems to be concerned largely with what it will do to motion pictures. Or phrased another way, What will motion pictures do about television?

The public assumption that television will challenge motion pictures, first and most directly, is fallacious, according to the best opinion. Long, Burrell, in his book, "Motion pictures, a jive more accurately than television promoters themselves.

Advertising men right now are trying to find the answer, not to what television will do to movies, but what it will do to radio. In their efforts, the answer requires discovery long before the need arises to solve whatever riddle television may present to motion pictures.

Already the advertising world is looking for reductions in radio network rates commensurate with the loss of radio listeners to television. They confidently expect important rate adjustments in the very near future.

There is no such immediacy among the motion picture industry's competition from television.

Advertising specialists in the television field do not say that the new medium will not affect motion picture theatre attendance.

What they do say is that it will affect radio and other home diversions first and more importantly.

They know that the home in which a television set is in use harbors no listeners to radio programs, on competing time segments, with the possible exception of outstanding or unusual radio attractions, of which there are not too many.

For radio, that is a problem of now, not the future.

What is radio doing about it? Well, CBS for one certainly is doing something about it.

It is rapidly gathering to itself radio's outstanding programs.

Its apparent reasoning is that if radio's best can't compete successfully with television, then network radio is done for completely, and CBS will, at the very least, have some mighty fine attractions to compete with radio microphones to television cameras.

The point that most advertising executives appear to be agreed upon is that television's audience is fundamentally a stay-at-home breed. They are people who, if they were not parked before the home television set, would be reading a newspaper, magazine, novel or school text book; would be playing bridge or gin rummy, or just sitting around gossiping the time away, albeit most of them with radios turned on.

They do not believe that the placid elders, the daughters without a date for the evening, the sons with home work to do, who comprise much of the television audience of today, would be at the movies if they were no television set in the home. They would be far more likely to be right where they are, which is where they were of an evening before television came into their lives, for the belief is that they are largely those same persons who comprised the age groups and social strata which motion pictures count among their most elusive prospects.

That is, as of now.

As television programs improve and sets in use increase there is no doubt will be a very serious changing of the audience pattern. But that places the motion picture industry between the devil and the deep sea. Complain to the networks, say they will pay. But the home,which is behind many of those of the radio, industry, the book, magazine and newspaper publishers, even the playing card manufacturers, will all want their record, piano and musical instrument manufacturers, anyone, in fact, who caters to home diversions.

Advertising men amend that the forthcoming reductions in radio network advertising rates undoubtedly will be transferred to television by most advertisers. They hasten to explain that any better television programming on the effects of which will be to bring into clearer focus exactly what the medium is likely to mean to motion pictures and theatres when it is settled in its rightful place as one more diversion available to the public in its constantly increasing leisure hours.
US Ticket Tax
(Continued from page 1)

Through November, 1947. A comparison of actual box-office business, rather than tax collections, for 1948 and 1947 will not be possible until the January, 1949 tax collection figures are made available at the end of February. It is said here to be hard to see how the January figures can change very greatly the over-all picture of only the slightest drop in ticket-tax income.

Many exhibitors point out that general admissions tax figures include admissions to sports events, legitimate theatres, and other shows, and claim that it is possible than an increase in the take of those fields may close a sharper motion picture theatre business decline. They also point out that even if business has held up very well, their costs have risen sharply, and hence their profits are badly cut. In any event, motion picture theatres pay the bulk of ticket taxes.

General admissions tax collections in December, 1948, were $37,927,132, a shade higher than the $37,785,638 collected in December, 1947. December was the fifth month in which 1948 collections exceeded those in the comparable 1947 period.

Total admission tax collections for December, 1948, including roof garden and cabaret taxes and taxes on other miscellaneous items as well as general admission tax collections, were $42,761,330, compared with $42,930,914 in December, 1947.

Lockwood Challenges Tax Figures As Theatre Barometer

WASHINGTON Jan. 30.—TOA president Arthur Lockwood today sharply challenged the idea that government tax collection figures mean motion picture business was as good in 1947. Lockwood said these figures must be viewed with four serious reservations:
1) He estimated that 500 new drive-in theatres have opened since the war's end and another 500 closed-in theatres. Collections from these 1,000 new theatres could mask a drop in business since there is no comparison of the number of theatres covered by the figures from year to year.
2) Theatre prices in many areas have been inching up, meaning that attendance could fall without tax collections falling.
3) There is no breakdown on the amount of general admissions tax collections that come from motion picture theatres. Rather, they are lumped with property tax collections, legitimate theatres and other general admissions. A rise in these collections could offset a drop in film tax collections.
4) Even if grosses did remain steady, rising costs mean lower profits for the exhibitor.

TOA executive director Gae Sullivan recently told TOA members that TOA had requested the Treasury Department to make available a further breakdown of the admissions tax collections, with receipts from motion picture theatres specifically segregated. He said the request had been made to Under-Secretary Foster, and that the Treasury's attitude was "generally favorable." A definite answer is expected within 10 days or two weeks, he said.

Canadian Firm to Make M-G-M Records

M-G-M Records has granted a franchise to Quality Records of Toronto for the exclusive manufacture and distribution of M-G-M records in Canada. Quality is a newly-organized corporation controlled by All-Canada Radio Facilities, operators and owners of a number of radio stations. A large plant is being erected in Toronto.

On the board of Quality are Harold Carson, president of All-Canada Radio; Clifford Sifton and Eric Harris, newspaper executives; A. G. A. Spence, banker; Guy Herbert, general manager of All-Canada Radio; C. C. Moskowitz, L. Friedman of Foew's, and Frank Walker, company head.

MGM Coast Meetings To Start Tomorrow

HOLLYWOOD, Jan. 30.—Preliminary meetings pertaining to M-G-M's forthcoming "preview of product" and conference were scheduled to get under way Tuesday at the Culver City studios with the arrival there of William F. Rodgers, sales vice-president and general sales manager, from New York.

Upon his arrival, Rodgers will confer with studio executives Louis B. Mayer, Dore Schary, Edward Mannix, Howard Strickling, Ralph Wheelwright and others relative to plans for the initial run of pictures, including studio screenings and preview of at least nine new pictures to be released after March 1. Among the productions most likely to be released during these screenings are "The Stratton Story," "Neptune's Daughter," "The Barkleys of Broadway," "Take Me Out to the Ball Game," "Little Women," "Great Sinner," "Edward, My Son," and "The Secret Garden.

M. L. Simons, editor of The Distributor and assistant to H. M. Richley, arrived from the East on Jan. 26 for conferences with Strickling and his staff. He also will meet with Rodgers in finalizing the program of activities for the 70 sales, field and home office executives who will gather for the session, the first of its kind to be held here by M-G-M in more than 11 years.

Accompanying Rodgers from New York will be Irving Helton, home office assistant to George A. Hickey, Western sales manager, and Burt Bishop, Jr., Midwest saleshead with offices in Chicago.

Ah-hh
Meals
more delicious than on any other airline!

"the Hollywood"

fly

UNITED

DC-6 Mainliner 300s, 11¾ hrs. onestop to

LOS ANGELES

2 other DC-6 Mainliner 300s daily to Los Angeles

JACK BAIYER*
HAS SWITCHED TO "FAMILY HONEYMOON"

"I always thought The Egg and I was the funniest picture I ever saw... until I saw Claudette Colbert and Fred MacMurray in FAMILY HONEYMOON"

Emcee of "Queen for a Day"
TOA Board Meet

(Continued from page 1)

by cutting attendance, make it impossible for theaters to support topnotch productions.

The committee said producers who allow television advertisers to "give away" pictures to stores in exchange for television ads to promote the films threaten the viability of the motion picture industry. They also warned that the practice of selling films to television stations would cause serious financial damage to the motion picture industry.

The report recommended that "industries leaders who have adopted a long-range plan to protect their own business and the business of their exhibitor-customers and have declined to make concessions to the advertising campaigns for television those films created and paid for by motion picture theaters."

Recommended TV Trailers

Another recommendation was that producers should make trailers of their films that are to be used as part of national pre-release campaigns. Producers, the National Screen Service, and exhibitors should investigate the possibility of making trailers for television to be rented by the theaters for advertising over local television stations.

Committee members were Walter Reade, Jr., M. A. Lightman, Marcus Cohen, and the joint consultant Bob Horne. They held a series of meetings on Thursday and Friday with top executives of the companies.

Among other reports, conclusions and recommendations given at the TOA mid-winter board meeting here Friday were:

Reduction of the 20 per cent ad tax is imperative, and while the outlook for a cut is not too bright, there is still a chance and a vigorous fight should be made.

The National Screen Service can do a lot better by exhibitors and exhibitors should not enter exclusive contracts with the company.

Meet with Harmon Tomorrow

Another meeting should be set to-morrow with Motion Picture Association vice-president Francis Harmon to enlist distributor support in fighting unfair competition from private ad

Salesmen's Insurance

(Continued from page 1)

rational treasury pending the death of one of its members, whose next of kin then will receive $5,000. Thus, the $10,000 is held in reserve to cover the deaths of the next two names. The insurance was taken out after the death of Mrs. Charles F. Mochrie, who, according to the agreement, will be paid the $5,000.

N. Y. Coliseum Sells March 21 for 1st Annual "Spring Dinner-Dance"

New York lodge of the National Motion Picture Salesmen of America has set March 21 for the lodge's first annual dinner-dance at the Tavern-on-the-Green. The event will be announced yesterday by lodge chairman Charles Pencer. The arrangement committee comprised Leo Greenfield (chairman), Robert Finkel, Jules Reiff and Meyer Solomon.

Allied on Flat Rental

(Continued from page 1)

rental and which percentage, to whom.

A detailed report of the committee's findings by Col. H. R. Cole of Texas, will be submitted to the Allied board at its Feb. 14-15 meeting in New York. The committee announced yesterday at cocktail hour that the report will be returned here from the Coast until today.

Instructed by the national Allied convention in New Orleans on Dec. 1 to appraising the situation, the organization's opposition to so-called "forced percentage" playing, the committee held that the practice of so-called "forced percentage" playing is economically and morally unjustified (1) it discourages showmanship and leaves little or no incentive for the exhibitor to advertise and exploit the picture; (2) it prevents freedom of playing time; (3) it creates strong friction between buyer and seller, and (4) it adds to the dollar burden on the industry in cost.

Ainsworth Condemns Practice

The resolution, which instructed Ais-worth president William L. Ainsworth to name the "forced percentage" companies on the floor of Congress as "an unwelcome partnership" between exhibitors and distributors, was brought in at the board meeting held here recently, and in addition, enables them to drain off most and sometimes all the precious life of films in subsequent showings, thereby imposing a severe hardship on those theaters, especially the small and low-grossing ones.

On the Cole committee's agenda for conference last week were: Andy W. Smith, Jr., 20th-Fox; Charles M. Gradwell, Warner, United Artists; M. E. Sears, Universal-International; William F. Rogers, Columbia; M. I. Warner, and A. Montague, Columbia.

End of 'Recession'

(Continued from page 1)

Hollywood editor. The AMFA president quoted liberally from the Weaver article wherein Dozer deplores the fact that advertising expenditures were "axed" by the film companies along with other costs when the so-called "recession" set in. He said that Dozer's idea of an official war-sharing agency was a "rocky proposition" and that an "economic" publisher was a "penny-wise, pound-foolish advertising policy," according to Weaver's article.

Other matters brought up at the meeting were Francis Harmon, vice-president of the Motion Picture Association of America, who presented a letter from the Sunday Times and editor of Christian Herald: Mrs. Jesse Bader, president of the PMPC, who presented a letter from newspaper editor Donald Dunne. RKO Radio president Ned E. Denipent and distribution vice-president Robert Mochrie sent telegram messages from Hollywood that were read by Youngstein.

Mrs. Bader told the gathering that 90 per cent of the pictures reviewed last year by her organization were recommended to PMPC's constituency, and that 40 per cent of the pictures reviewed were given "family" ratings.
Clark Favors New Plan of Arbitration

Wants Exhibitor Views On That and Bidding

WASHINGTON, Jan. 31.—U. S. Attorney General Tom Clark said here that he believed the arbitration plan being proposed by the Paramount case defendants would be "very helpful and would give exhibitors protection in the selection and availability of films."

At the same time, he said, he believed "exhibitors had a right to be heard on the proposed plan, and that he would be glad to have the views of exhibitor organizations."

Clark made the observations in a brief talk at the Theatre Owners of America board meeting here Saturday. On another aspect of the Paramount case, the Attorney General admitted that competitive bidding "is going to be pretty hard to control. We don't want a dog-eat-dog system."

(Continued on page 6)

Reagan Quits Post as Para. Sales Manager

Balaban To Name New Manager in Few Days

Charles M. Reagan yesterday announced his resignation as a director of Paramount Pictures and as vice-president in charge of distribution.

At the same time, Barney Balaban, president of Paramount, announced that he had accepted Reagan's resignation "with the deepest regret." Balaban further stated: "Charlie Reagan leaves us after many years of devoted effort in behalf of our company during which he has contributed much to its welfare."

"My warm personal relationship with him moves me to express my sin-...

(Continued on page 3)

Para., US Meet on Final Decree Draft

Paramount home office executives were in Washington yesterday for what appears to be the final series of meetings, this week, on the precise language and details of terms of the company's settlement with the government of its part in the industry antitrust suit. It is understood that the delegation comprised Leonard Goldenberg, theatre vice-president; attorneys Louis Phillips and Walter Gross and Robert O'Brien, corporate secretary. Under the anticipated consent decree...

(Continued on page 3)

Wrather Hits Banks' 'No-Risk' Policies

Because banks engaged in financing independent production "have taken film loans out of the business category and put them into the 'personal' category," independent producer Jack Wrather will make his next picture, "Crackdown," with his own resources...

(Continued on page 3)
Personal Mention

JAMES M. MULVEY, president of Samuel Goldwyn Prod., is expected back in New York from today.

HARRY GOLDENBERG, Warner theatre-advertising-publicity director, will return here today from Chicago and Milwaukee.

GEORGE SEATON, Screen Writer Guild president and 20th Century-Fox writer, is in New York from the Coast to Europe.

LEON J. BAMBREGER, RKO Radio sales promotion manager, will address the annual convention of the Virginia TOA at Roanoke on Feb. 7.

Aescap's Convention To Open Here Today

First convention of the American Society of Composers, Authors and Publishers since before the war will open at the Waldorf-Astoria Hotel here today with 69 field representatives in attendance. Fred Alpert, president, and Herman Greenberg, licensing chief, will be among the executives who will address today's session. Purpose of the three-day meeting is to acquaint the field, acquainted with the functions of various home office departments and executives. Public relations also will be taken up, it is expected.

Interest in Ideal Bought by Esquire

CHICAGO, Jan. 31.—Purchase of the controlling interest in Ideal Pictures Corp. by Esquire, Inc., has been announced by David A. Smart, chairman of the board of the latter. The acquisition is part of a planned expansion in the field, fielded by Corono Films, a subsidiary of Esquire. Ideal will continue to operate with emphasis on the distribution of non-theatrical films.

18 Millions in E-K Employees' Savings

ROCHESTER, N. Y., Jan. 31.—Savings of Eastman Kodak employees in the Eastman Savings and Loan Association reached a record high of $18,280,040 in 1948, according to the association's annual statement issued today. This is an increase of $2,616,149 over 1947.

Wolfberg Enters Video

DENVER, Jan. 31.—John M. Wolfberg, president of Wolfberg Theatres, is president of a new television company, formed to take over the pending application of Gilbert Phillips for a television station. Wolfberg is also a member of the new company, and so are Harris P. Wolfberg, John's father, and Quig Newton, mayor of Denver, among others.

Tri-State Exhibitors Fearful of Floods

MEMPHIS, Jan. 31.—Exhibitors and distributors in flooded sections of Arkansas, Mississippi and Tennessee have been given a nine to six inches of snow followed floods which washed out bridges, flooded highways and drove families in lowland sections to higher ground.

Film Transit of Memphis reported it was getting through with film to all theatres in all sections but those in several areas in the southern part of the state, because of the water. There were other such temporary makeshift arrangements.

Four mid-South theatres were closed temporarily as a result of the floods. Charles Benvenuti owns Joy theatres at Shanon and Nettleton, Ark., because of bad weather. Operator L. H. Trotter closed the Wood Theatre at Calico Rock, Tor- ri-er, because of gale force winds. Films sold by Ivan H. Ellis at Cleveland had watered and did not justify operating both.

C. Goetz Joins Roth in Three Companies

Charles S. Goetz has joined George Roth, president of Finest Pictures, Inc., and Viro Pictures, to distribute product in both the reissue and foreign film markets. In addition to theatrical and non-theatrical distribution, Goetz and Roth also plan to enter distribution in the television field. New product and film listings being prepared includes “Appointment with Crime,” “Woman to Woman,” “The Agitator” and others in both the reissue and foreign sections. “Murder in Reverse,” “Love on the Dole,” “Springtime and a Good Time” and “The Family at Home” are handling the American and Canadian distribution of “Nanook of the North” and “Street Corner.”

Zellet Will Handle Foreign Productions

Harry Zellet has resigned as sales manager for Mayer-Bursten, Inc., to enter his own business as a national sales representative for several foreign distributors. He will open his own office within two weeks.

Zellet is active in the industry since 1918 when he left Vitaphone. He was with RKO for 17 years before becoming associated with Mayer-Bursten, with whom he was associated for the past two years.

Johnston Denver Address

DENVER, Jan. 31.—Eric A. Johnston, president of the Motion Picture Association of America, will talk on “Business and the State Government” at a luncheon-meeting of the Denver Chamber of Commerce on Monday afternoon.

Army Film Library To Aid Telecasters

WASHINGTON, Jan. 31.—The Army has set up a special television film library to supply official motion picture services for use on television programs, it was announced yesterday.

Demanned from video-broadcasters for official films has been increasing rapidly, the Army said, and the library is designed to simplify service to television stations and to overcome difficulties that have been encountered in obtaining legal clearance of many films. Some films in the library collection have been cleared in full, while footage has been deleted from other films which could not be cleared.

The Army, to be known as the Central Television Film Library, is at the Signal Corps Photographic Center in Long Island City. Films can also be obtained through public information offices in the six Army area headquarters.

PCCITO Meeting To Pick Poole Successor

PORTLAND, Ore., Jan. 31.—A new executive secretary to replace Robert Poole, who resigned, will be selected by the Pacific Coast Independent Theatre Owners at its meeting here this week. The organization also will vote on whether to transfer headquarters from Los Angeles to another city.

Among those attending the meeting are Charles Harvey, Ben Levin, Homer Tegtmeyer and Harold Franklin, San Francisco; Sam Gillette, Tolle, and Harold Kessler, Idaho; C. W. Pharmley, Utah; Charles Minor, Los Angeles; Hugh Brun, Whittier, Cal.; N. S. Severson, Wood Point; Jack Suckendorf, Sidney, Mont.; Ray Johnson and L. O. Lukan, Seattle.

New Postrenament of Anglo-U.S. Meet Seeen

WASHINGTON, Jan. 31.—Due to unanticipated conditions in both foreign and domestic industry operations, another postponement of the first meeting of the Anglo-U.S. Film Council is almost certain, it was announced by Charles Miles, chairman of the British group, which has been so advised, Eric Johnston, president of the Motion Picture Association of America said here today.

Goldwyn Continues PICA

HOLLYWOOD, Jan. 31.—Samuel Goldwyn will continue to call himself of the Producers Code Administration Services of the Motion Picture Association of America until his resignation becomes effective one year from that date, the producer said here today.

AFL Group Quits MPIC

HOLLYWOOD, Jan. 31.—The Motion Picture Industry Council, which last week appeared to be about to begin formal operations, suffered a new setback today when the Hollywood AFL Film Council withdrew its participation.

Taplinger Forms Agency

HOLLYWOOD, Jan. 31.—Robert S. Taplinger today announced the formation of an advertising agency handling entertainment and industrial accounts, to be known as Robert S. Taplinger and Associates. The new firm will have offices in Beverly Hills, Chicago and New York.

New YORK THEATRES

STAGE MUSIC HALL

Rockefeller Center

JONAH CRAIN • LINDA DARNELL • ABDUL TAWFID

"A LETTER TO MR. WIVES"

KIRK DOUGLAS • PAUL DOUGLAS • JEFFREY LYNN

A 20th Century-Fox Picture

SPECTACULAR STAGE PRESENTATION

My Own True Love

CALVETT, DOUGLAS

A WANDA MENDOZA PRODUCTION

Samuel Goldwyn presents

"ENCHANTMENT"

Starring

DAVID NIVEN • TEREKA WIGHT • EVELYN KEYS • FABRIE GRANGER

ASTOR THEATRE

Broadway & 45th Street

JOHNSON, F. ZANICK presents

"THE RED SHOES"

Color by Technicolor

BLOU'S THEATER • West of Broadway

All Seats Reserved, Mail Orders

Twice Daily

Extra Matinee announced Sunday

Lunch Show Saturday 11:30

As EAGLE LION FILM RELEASE

JOAN OF ARC

starring INGRID BERGMAN

A VICTOR FLEMING PRODUCTION

COLOR BY DECOLOUR

A JOSEPH WINTER PRODUCTION

By PRODUCTIONS INC.

Produced by

AMENDOT, ANDERSON & ROBERT MACKLER

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Reagan Resigns
(Continued from page 1)

COWDIN, BLUMBERG
(Continued from page 1)

expensive. It serves a huge mass market embracing every social and economic level.

While "the immediate outlook in 1949 is for a further decline in dollar remittances" from the industry's foreign markets, the Universal executives maintained that "there is no evidence that this decline should probably be regarded not so much as a trend, but rather as a leveling off from the abnormal peaks of 1946-47," they declared.

Economy Results Are Hidden

"The results of production economies will not appear to any important degree on industry income statements for some time because of the fact that the industry still has a backlog of pictures made or committed for at least one to two years ago that will continue to have an adverse influence on earnings until such pictures are completed," they said.

They noted that "unemployment that has developed in Hollywood and in other parts of the country is a constant need for the industry to act promptly. Demand for the industry's product has not diminished but rather is picking up a quality product at costs commensurate with present revenues has become imperative."

Cooperatives Among theatre-owners and exhibitors, in affording producers a proper share of revenues from a picture, and in preserving good pictures, is especially essential, Cowdin and Blumberg stated.

They pointed out that, if exhibitors pick better pictures of known popular appeal, the production end of the business alone bears the major financial risk in making a picture, and in order to justify this risk, must be able to rely on a commensurate proportion of the revenues.

Small Business Com.
Will Be Continued

WASHINGTON, Jan. 31.—The House Committee on Small Business, the House Rules Committee unanimously approved today, clearing the way for floor action at the next meeting of the House.

The resolution is being sponsored by Rep. John M. Walker, D-Texas, who is in line to head the committee when it is re-established. He was a member of last session's Small Business Committee, which sharply criticized practices of major film producers and distributors.

Univ. 48 Net Loss
(Continued from page 1)

board, and N. J. Blumberg, president, in a report to stockholders, stated that although the company's increasingly drastic economy program has enhanced its earnings, substantial reduction in costs, these savings have not yet shown up in an increase in earnings, stating figures, "primarily because of the over-all lag that is inherent in the production and financing of a motion picture company."

Figures Based on Old Costs

Cowdin and Blumberg told stockholders that "current earnings are still reflecting the results of higher-cost periods...and before existing economies could become effective."

Foreign operations, the report continued, have been suffering because they cause virtually no drain on the company in terms of dollars. All offices and operations abroad have been conducted almost entirely with foreign currencies.

Inventories and liquidated advances to producers and others declined $7,771,689, to $25,109,058 at the fiscal-year end, of which $1,750,000 was due to amortization charges for charging off the cost of pictures after release. This decline, the report stated, is beginning to have the replacable and higher-cost inventory with lower-cost inventory consisting of approximately $1,317,000. Pictures of comparable quality.

Gross Revenues Decline

Gross revenues for the year totaled $37,599,307, a decline of $6,909,068 from the preceding year when the total was $44,508,450. Included in this loss, $8,757,000 received in partial consideration on an arrangement for the reissue of old pictures, although representing a drop of 11 per cent, last year's revenues were the highest in the company's history with the exception of the previous year's report pointed out.

Gross revenue from the company's pictures produced before 1947, which were realized or are realizable in U.S. dollars, amounted to $19,683,877, down from $22,649,627 in 1947, a decline of $3,369,750. Gross revenues from Britain declined to $4,164,000, from $4,880,000 in the preceding year, a drop of 15 per cent.

The company continues to maintain a strong financial position, the report stated. The ratio of current working assets to current liabilities improved from 5.75 to one at the end of the previous fiscal year to 7.20 to one."

Wrather Hits Banks
(Continued from page 1)

entirely, describing the present attitude of the banks toward independent production financing as being responsible for the highly critical situation in Hollywood, the Texas oil man turned producer, said here yesterday that he was ready to finance the development of "second money" so-called, regardless of what the picture may cost. He stated that here in Hollywood with Mrs. Wrather (actress Bonita Granville) on a two-week combined business and vacation trip, Wrather waxed bitter over the lack of development of the field of financing. He said uninhibited financing methods and policies that prevailed during the last war, but responsible for the new approach since banks suffered severe losses during the earlier period as a result of their "very promotional" production schemes.

Wrather explained that whereas previously banks would make loans up to 60 per cent of budgets without guarantees, they now will loan no more than 50 per cent and demand further guarantees. In words, he said the banks were willing to engage in business risks before, but they are afraid to incure the banks' risk whatever. Moreover, he complained, the banks insist now on approving scripts, actors, etc., when making loans to independent producers.

Wrather, whose recently-completed "Strike It Rich," like his three previous pictures released by United Artists, has been furloughed with Eagle-Lion president Arthur B. Krim with a view toward making a releasing deal for "Crackdown."

Carolinas' Meeting
(Continued from page 1)

developments along the line disclosed at TOA's executive committee meeting in Washington over the weekend, Herman Levy, TOA counsel, and Gail Sullivan, executive director, said that the issue now was on taxation, legislation and other subjects.

MPEA Asks Army for More Dollars Abroad

Irrving A. Maas, vice-president and general manager of the Motion Picture Export Association, reported yesterday that the MPEA has communicated with the U.S. Army on the question of obtaining "royalty and costs" for 1949-50 to cover MPEA operations in Germany and Japan. Since the end of the war, MPEA has continued its operations in those countries, nor has it reorganized costs.

The request is declined to indicate how much MPEA is seeking but it has been reported that the amount is $7,000,000. The subsidy, it is expected, would be added to the $457,139 which the U.S. distributors have been guaranteed in Western Germany by the Economic Cooperation Administration.

Griffith-Coleman File
Anti-Trust Suit

LOS ANGELES, Jan. 31.—Griffith-

Coleman, Inc., operator of the newly-

opened La Tijera Theatre here, today filed an anti-trust suit in Federal court against seven majors, and one independent theatre circuit, charging that "bundling," in granting first run licenses and asking damages totaling $1,317,000.

Defendants in the suit are the 20th Cen-

tury-Fox, National Theatres, Fox West Coast, RKO, Columbia, Uni-

versal, Paramount and Prin-Com-

United.

Disney in Detroit
On SIMPP

DETROIT, Jan. 31.—Walt Disney, a plaintiff in the $87,500,000 anti-trust suit brought by the Society of Independdent Motion Picture Producers against the major film distributors and Cooperative Theatres of Michigan, appeared before defense attorneys here Monday morning in Detroit's Federal Court on Paris, SIMPP executive secretary, is to appear before Federal Judge Arthur A. Koschinski tomorrow for the same purpose.

Disney said he knew little of distribution matters and referred most detailed questions to attorney J. W. Hendrickson, who may be subpoenaed. Date for the trial has not been set.

Technicolor Finishes
Expansion Program

Hollywood, Jan. 31.—Technicolor has completed its two-year expansion program and announced that its Hollywood laboratories will permit the processing of 52 feature pictures this year—compared to 31 in 1948.
"Will rank with 'T-Men' and 'Canon City'!"—Variety

"HE WALKED BY NIGHT"

Starring RICHARD BASEHART, picked by LIFE MAGAZINE for stardom because the women go for him; and Scott "Canon City" Brady

Walter Wanger's Spectacular, star-studded dramatic romance!

ROBERT CUMMINGS in

"REIGN OF TERROR"

Co-starring Arlene Dahl, Richard Basehart and Richard Hart

"One of the year's 10 best!"

"THE RED SHOES"

Color by TECHNICOLOR

Starring Anton Walbrook, Marius Goring, Mair Shearer
A J. Arthur Rank Presentation

Red Stallion Returns! Greater ... better than ever before!

"RED STALLION IN THE ROCKIES"

In Glowing CINECOLOR

"Magnificent ... terrifying beauty!"—Variety

"SCOTT OF THE ANTARCTIC"

Color by TECHNICOLOR!

Starring JOHN MILLS of "Great Expectations" fame
A J. Arthur Rank Presentation
Walter Wanger's tremendous saga of the Southwest's black gold empire!

"TULSA"
Color by TECHNICOLOR
Starring SUSAN HAYWARD, ROBERT PRESTON, PEDRO ARMENDARIZ
The world-loved story told in joyous music, color, fun!

"ALICE IN WONDERLAND"
In new ANSCO COLOR!
A Lou Bunin Production, combining Live Action and World-Famous Animated Figures!

"A wacky frolic! Hilarious!"—N. Y. Daily News
HEDY LAMARR and ROBERT CUMMINGS in

"LET'S LIVE A LITTLE"
A United California Production

"THE BIG CAT"
Color by TECHNICOLOR
Great outdoors drama with Peggy Ann Garner, Lon McCallister, Preston Foster, Skip Homeier

"A fine comedy! Racy and lusty dialog and situations!"—Daily Variety

"MIRANDA"
Starring Googie Withers, Glynis Johns, Griffith Jones, John McCallum
A J. Arthur Rank Presentation

"RED RYDER"
ACTION WESTERNS in CINECOLOR!
With JIM BANNON as the NEW "RED RYDER"
From the great McNaught syndicated comic strip by special arrangement with Stephen Slesinger

PLUS MORE GREAT PRODUCTIONS FROM THE J. ARTHUR RANK ORGANIZATION!
"Mr. Perrin and Mr. Trail"... "Blanche Fury," Color by TECHNICOLOR... "Don't Take It To Heart," "Waterloo Road," "Sleeping Car To Trieste," "Broken Journey," "Saraband," Color by TECHNICOLOR and "It Always Rains On Sunday,"
Clark Favors

(Continued from page 1)

and it may have to be modified as time goes by.

When asked why theatres could not have exclusive licenses with film companies, like the evening stars of Pan, Schaffner and Marx, Clark said this was because of the "abuses in the past." He said he thought there never would be the possibility of an exclusive license system like in the clothing field, "but I think we can work on some plan that may be beneficial to exhibitors."

Clark suggested that TOA submit some plan on this point, and also its views on an alternative to competitive bidding.

After Clark concluded, Ted Gamble told him that it was "apparent that at this early date the thing has happened that we feared when we intervened in the Paramount case—that competitive bidding would be used not only to open competition but to extract more money from exhibitors."

Says Bids Aid Producers

Gamble said that one major company was now engaged in widespread competitive selling not to aid new exhibitors nor to spread its product but simply to "sell it down the street." He said: "We are afraid the distributors are seizing on this device," he said. "We may be back in your office one of these days talking about it."

"I am hopeful," the Attorney General replied, "that we or the courts will open the situation in such a way that the exhibitors won't suffer from high prices or lack of films." Clark made his observations on the new arbitration plan when Si Fabian said that exhibitors were fearful they would not be heard on the plan, even though it affected them vitally, because they are not actually a party to the Paramount case.

The Attorney General said he was generally opposed to the idea of a special anti-trust court. He declared that one special court leads to another, and, soon you have nothing but special courts and everything goes to pot. Special anti-trust courts have been a favorite recommendation of Allied States.

TOA Asks

(Continued from page 1)

traihers to enlist public support in their fight agains admission taxes and censorship bills, and otherwise use their own screens to "tell our side of the story at local levels."

Adoption of a plan for getting weekly reports on box-office performances of pictures from a cross-section of TOA unaffiliated theatres in small towns playing on pre-release or normal release dates, and mailing these to TOA members as a guide to coming pictures.

A deal with an American stock insurance company to try out in three TOA areas liability insurance on a per-seat basis rather than the present more costly per admission audit basis, with possible savings of 20 per cent or greater and eventual nationwide use of the plan.

Sullivan reported that TOA had asked Secretary of the Treasury Snyder to allow taxes to be levied on reduced prices charged 12 to 18-year youths rather than on the full adult admissions price, and had been advised that this was not an administr-
Al Schwalberg Is Named Para. Sales Manager

Succeeds Reagan in Post, Effective Next Monday

Alfred W. Schwalberg was appointed general sales manager of Paramount yesterday by Barney Balaban, president. Schwalberg succeeds Charles M. Reagen, who resigned from the post last Monday.

Schwalberg has been assistant to Reagan for the past year. His new appointment is effective as of next Monday.

In making the announcement, Balaban said that the new sales manager “brings to his new responsibilities a breadth and manner of approach which, I am sure, will be of benefit to both of us.”

(Continued on page 6)

‘Ike’s’ Book to TV In 20th-ABC Deal

Spyros P. Skouras, president of 20th Century-Fox; Edward J. Noble, board chairman of American Broadcasting; Richard de Rochemont, March of Time’s producer; Dominick and Howard Black, executive vice-president of Time, Inc., disclosed yesterday that a deal involving the four organizations has been executed for the television presentation of a motion picture series of "The Life and Times of Dwight D. Eisenhower." The series will be called "The Spirit of America." The deal was worked out by the Black brothers, who have obtained the rights to the story.

(Continued on page 6)

MGM Coast Meet to Stress Anniversary

Promotion plans of international scope for M-G-M’s silver anniversary during 1949 will be a highlight of discussion at the "Preview of Product" conferences to be held Feb. 6-12 at the Ambassador Hotel, Los Angeles, and M-G-M’s studios at Culver City.

With top executives representing production, distribution and Loew Theatres present, details will be

(Continued on page 6)

14 'U' Directors Up for Reelection

All 14 directors of Universal Pictures Co. will be up for re-election at the company’s annual meeting of stockholders, to be held March 9 at Wilmington, Del.

Three resolutions offered by small stockholders will be voted upon at the meeting. One would amend the by-laws to require that directors own at least 10% of Universal stock; another calls for a summary of occurrences at annual meetings, to be sent to the election by stockholders of independent auditors for the company.

Universal management is opposed to the first two resolutions on the grounds that ownership of stock is not a test of a director’s ability but rather a tool by which it believes a report of the annual meetings is superfluous in view of the completeness of its annual report.

(Continued on page 6)

Lippert Says SGP Sale Is 'Doubtful'

Hollywood, Feb. 1.—The Carl Lerner syndicate formed to purchase Screen Guild Productions "has missed the boat," in the opinion of SGP president Robert L. Lippert, who told the press today, "Screen Guild revenues have practically doubled while the Lerner syndicate negotiations have been hanging fire, with the result that most franchise holders are no longer disposed to sell to the figures which had been discussed."

Lippert said that negotiations are presently in abeyance, but that the Lerner group will pursue the project in view of changed conditions.

(Continued on page 6)

Some 1st-Run Grosses Off

Returns at many New York first-runs are down this week, income over the weekend having been only fair, while steady rain washed out Monday’s business almost entirely.

"So Dear to My Heart" at the Palace is a good newcomer, although the apparent first week’s income of $2,000 is short of expectations. A stand-out performer is "Letter to Three Wives," which, with a stage presentation at the Music Hall, figures to draw $13,000 for a second week, actually equaling the first week’s take.

An estimated $26,000 for the 13th week of "The Man That Never Was," at the Rivoli is especially impressive. "Hamlet" with $106,000 indicated for the 18th week at the Park, and "Red Shoes" with a sub-total of $14,000 in view for a 16th week at the Bijou are both doing well.

"The Accused," with Ray McKinley as the MBF producer on stage at the Paramount, concluded a third and final week with a $35,000 gross, which

(Continued on page 5)

Carolinas' TOA Meet Elects New Officers

CHARLOTTE, Feb. 1.—J. B. Harvey, publisher of "Clove," S. C., was elected president of the Theatre Owners of North and South Carolina today at the closing session of the 37th convention at hotel Charlotte. George Carpenter of Valdese, N. C., retiring president, was elected first vice-president, and H. D. Hearn of Charlotte, second vice-president and Mrs. Walter Griffith was re-elected secretary-treasurer.

The new board of directors include:

Ben L. Strosier, Rock Hill, S. C.; Ed

(Continued on page 6)

Para., D. of J. Agree on Decree Details

Ratification By Both Expected in Near Future

That a definite agreement on details of a consent decree reached by Paramount with the Department of Justice in Washington was learned yesterday.

Top Paramount officials who were not in Washington were engaged in meetings at the home office throughout most of the day and could not be reached for comment. Similarly, Department of Justice officials were engaged in meetings with Paramount executives in Washington and were not available for comment.

However, Attorney General Tom C. Clark had told motion picture distributors last week that he expected to have a proposed consent decree with Paramount on his desk ready for signing within a week or two.

Yesterday’s reports were that Austin Krouth, vice-president and general counsel of Paramount, and Leonard

(Continued on page 6)

Netter Seen Heading Florida Circuit

Leon D. Netter, for many years second vice-president of Paramount Theatres Service Corp., in all probability will assume direction and operation of Florida State Theatres, Inc., wholly-owned subsidiary of Paramount, under the company’s diversification formula for a consent decree in the New York trust action.

Florida State Theatres is presently operated by Frank Rogers, who is ailing. The circuit, which Fred H. Kent is vice-president and general counsel, runs approximately 110 theatres in 35 Florida cities and towns, including 11 in Jacksonville where the company headquarters.

Transcription Net Starts on Feb. 15

Transcription Broadcasting System, a new network, will begin operations on Feb. 15 with 116 member stations. It is described by Ray Green, executive vice-president, as being "the first and only real network of radio sta-

(Continued on page 6)
Motion Picture Daily

Wednesday, February 2, 1949

Personal Mention

CHARLES L. CASANAVE, Motion Pictures Sales Corp. vice-president, is due to return from New York to Hollywood next Monday.

Norman Olson, Translux Theatre executive-vice-president, will return today for Philadelphia and will continue from there to Washington.

MAURICE (Red) Silverstein, Los Angeles International Airport regional director, has left here for Central America and the West Indies.

MRS. LAWRENCE A. AUBURN, wife of the advertising-publicity head of U-I's Prestige Pictures, is in New York for a few days.

WALTER TITUS, Republic Southern district manager, is visiting the Atlanta branch from New York.

BARNETT SHAPIRO, Allied Artists attorney, is here for the next few days.

Moe Kerman, Favorite Films president, will leave here Friday for San Francisco.

WALTER GOULD, United Artists foreign manager, is in town this week.

TESMA Convention in Chicago Sept. 26-28

Chicago, Feb. 1.—Headquarters here of the Theatre Equipment and Supply Manufacturers Association reports that preliminary arrangements for the 1949 trade show and convention of the association, to be held at the Stevens Hotel, Chicago, Sept. 26-28, have been launched.

As customary in the past, the Theatre Equipment Dealers Association will convene at the same time and place, as well as other theatre groups.

SAG Rejects Equity Bid

Hollywood, Feb. 1.—The Screen Actors Guild board last night rejected a company bid for the leadership of a shell company that would utilize the activities of Actors Equity for organizing and administering actors' interests in television, and announced that the board will continue to explore the problems created by the new medium. First step in this direction was the appointment of a committee to meet immediately with producers making films for television.

Dismiss Stock Action

Federal Judge Edward A. Conger has dismissed in U. S. District Court here the suit brought against 20th-Fox production executive Raymond A. Klune by minority stockholder David Colby who alleged improper issuance of a stock option under the Securities and Exchange Act of 1934.

Frozen Reich Funds

For British Filming

WASHINGTON, Feb. 1.—British "film groups" are now blocked abroad to produce films in Germany in cooperation with German producers and German American Films, according to an Austrian report received here. The report declares that the films will be shown in British, American and German markets.

No further details could be obtained from government sources here. One Vienna and two Berlin sources have said that such a project would probably have to be approved by the Joint Exports and Import Agency, composed of British and American representatives, and by the British Military Government in Germany.

The report said that there was a possibility that the Swiss Gamma Co., owned by the Aga Khan, might soon work out a similar arrangement for use of its blocked "D" market.

Admission Tax Bill

Killed in Oregon

PORTLAND, Ore., Feb. 1.—The Oregon House Taxation Committee has killed a bill to tax admissions 10 per cent on the old-age tax.

Hobbites maintained the measure would hurt theatres and fall most heavily on low-income families.

George Meade of United Theatres, of Oregon, said the proposed tax was "as bad as it was when it was on the other day. It was just as bad then as it is now."

Early voting of the commission is expected with the arrival here today of St. John, Vincent Massey, chairman of the proposed committee of 50 officials concerning his appointments.

British Producer

in Deal with 2 U.S. Firms

Deals involving British Foundation Pictures and two U.S. firms were announced here yesterday.

Trinity Pictures has acquired television rights to 12 shorts. Jack Valenti, producer of the majority, is expected to make further announcements. About $300,000 will be invested in the project.

In return, British Foundation will distribute the U. K. films controlled by Trinity and Hoffberg.

Cleveland MPEA Ask Clearance Reduction

Cleveland, Feb. 1.—The Cleveland Motion Picture Exhibitors Association wants extended the clearance of certain films of its members by 50 per cent in the next 21-day availability now accorded only by 20th-Fox and Warner to 17 designations of films by film标题 "house." Industry leaders are on a 35-day availability basis.

The request is made in a letter sent to all exchanges.

Lardner, Jr. Assignment

Hollywood, Feb. 1.—Twentieth Century-Fox holds the option to discontinue production in Europe for the time being, in Switzerland by Lazar Wechsler as a condition of 20th's loan-out of Cornel Wilde for the starring role. Following the departure of Lardner, Jr., assigned by Wechsler to do the screenplay, 20th-Fox is free to drop the option if it decides to do so.

Exports 20th Century - Fox

Alfred Palca, screening writer, has joined the Fox production department of 20th Century-Fox. He arrived in New York from Hollywood last week.

Production Drops

To 20, from 24

HOLLYWOOD, Feb. 1.—The production tally dipped to 20 from last week's 24. Seven films were completed.

Shooting started on "Anna Lucasta" (Security, Columbia); "Rope of Steel" (Valley Gunfighter), Republic. Shooting finished on "Blazing Trail" "All the King's Men" and "Hounded, all by another studio.

The Great Moloch (Skyline), Film Classics; "Slattery's Hurricane" and "It Happens Every Spring," United.


Canada May Build

State-owned TV

OTTAWA, Ont., Feb. 1.—The government is considering the establishment of television stations, though action will be held in abeyance until the royal commission recently named makes its investigations of the industrial picture. Prime Minister Louis St. Laurent told Parliament today. He added that TV in Canada will "necessarily" be a matter of joint action.

Early functioning of the commission is expected with the arrival here today of Sir. H. Vincent Massey, chairman of the proposed committee of 50 officials concerning his appointments.

House Group Shies

From New Publicity

WASHINGTON, Feb. 1.—The House Un-American Activities committee is in its first meeting of the new session, decided to bar newsmen, television and radio correspondents from its future hearings. The group has, in the past, been one of the most photographed and most broadcast of committees.

Chairman J. Julius Brown said that the committee's program was not discussed in detail, but that it was decided to seek at least $250,000—about the same as in 1948— for its operations this year.

Report on Army-Navy Competition to TOA

WASHINGTON, Feb. 1.—The special committee set up by the Theatre Owners Association on competition of Army and Navy theatres met with top Army and Navy officials yesterday.

Committee chairman Julian Brylakowski said he has forwarded a report to TOA headquarters in New York.

Hope Asks Video Delay

WASHINGTON, Feb. 1.—Bob Hope, chairman of the Federal Communications Commission, requested postponement for 60 days the hearing now set for Feb. 28 on his bid for Louisville station WTVJ for broadcast of the annual telecast of the competition between Army and Navy theatres.

The chairman said he was informed that the other bidders have submitted identical bids of $1,925,000.

TV Opens in Miami

MIAMI, Feb. 1.—Miami will have teletext today as station WTJY went on the air under a 90-day operational certificate. B. R. R. Co. of Venn is station manager.

Egypt Pegs Dollar Remittances at 60%

WASHINGTON, Feb. 1.—The Egyptian government contemplates permitting foreign distributors to remit 60 per cent of their earnings, because of a relatively easy position in sterling, Commerce Department film chief Nathan D. Golden reports. However, Golden says practically all U.S. film firms will have to stick to the plan worked out late in 1947 under which they remit only 50 per cent of current earnings and 35 per cent of earnings accumulated since remittances were cut down in early 1946.

The report estimates that the eight major U.S. distributors in Egypt take in about $1,430,000 annually after theatre operator percentage and income taxes. Remittances before exchange restrictions were imposed ran about 60 per cent to 80 per cent of amounts received from exhibitors, the rest being used to defray local expenses.

Import permits will be required for some time, the report predicts. Dubbing rules are very strict, with a limit of three films a year for each distributor due to wide public feeling against dubbing as a "death-blow to the domestic industry."

Canada Lifts Duty On 16mm. Raw Film

WASHINGTON, Feb. 1.—The Canadian government has lifted import duties on 16mm. raw film and reduced the basic rate for the processing of film, with the result that 16mm. reproductions made can come in duty-free and remain for six months, rather than for only three months, as heretofore.

Goldberg Sets Units For Localized Films

Jack Goldberg, executive producer for Herald Pictures, has organized two traveling production units to make "localized" pictures for local talent. Each unit will have a cameraman, sound engineer and director. Three weeks will be consumed in each theatre played. The first week will be devoted to film shooting the lives of early America and its heroes, a highly exploited personality. The second week will be devoted to the personal assignment of an understanding and a sense of characterization seldom excelled. The third week will be spent in shooting the "run" of the picture at the local house.

Dr. Inglis Joins NAB

WASHINGTON, Feb. 1.—Dr. Ruth A. Inglis, former researcher and writer in motion pictures, has been appointed editorial assistant to National Association of Broadcasters. She is known to many as a writer. Dr. Inglis wrote the volume "Freedom of the Movies" for the Hutchins Commission on Freedom of the Press, worked in Hollywood for the Motion Picture Research project of the Carnegie and Rockefeller foundations, and has written for many magazine articles on the film industry.

Video Permit to Wolfson

WASHINGTON, Feb. 1.—The Federal Communications Commission has granted the Wolfson-Meyer Circuit the necessary permit to continue the station WTVJ in Miami, according to Mitchell Wolfson.

Reviews

"Red Reviews" (Universal-International)

There are several elements in this film's capture and even "breaking-in" of a wild stallion. It has been set against a background of assorted skiddling and shooting, and to make an outdoor drama that is above the average. The characters are for the most part the conventional types, but they are portrayed by veteran players. J. Edward Bromberg (Naked City) and George Brent. Technicolor is quite helpful and appealing, especially in the outdoor scenes.

This is Duff's first Western role and he fits the part with ease and assurance. He arrives on the scene determined to capture the wild stallion, Black Velvet, a feat considered foolhardy and impossible by the local citizenry. Duff, however, proceeds methodically, lures the animal away from its hiding place and now comes the task of breaking the horse to the saddle and then training him for a forthcoming race. As it happens, Brent, a gentleman horse-breeder and father of Miss Blyth, is also training a horse to make a death-blow to Duff. Now comes the conflict, blues break out when Duff injures his back and Miss Blyth decides to ride Black Velvet in the race. Added to this dilemma is the more serious one of Duff's background. It seems he was once a member of an outlaw gang which his father and brother, with Duff having renounced it, are out for revenge. These brewing factors bring the film to a climax in which Miss Blyth rides to victory and Duff shoots his way back to social acceptability.

George Sherman directed and Leonard Goldstein produced the screenplay. The production number, Geraghty was based on Zane Grey's novel "Wildfire."

Running time, 82 minutes. General audience classification. For March release.

MANUEL HERBSTMAN

"I Shot Jesse James" (Screen Guild)

A SPECTACULAR performance by John Ireland and adroit direction by Samuel Fuller, who also wrote the story, this historical melodrama apart from others in its category as a stark and arresting picture. It is here, by the way, that the story of Bob Ford, "the dirty little coward who shot Mr. Howard," and his then-dateline the movie STAR is glorified. The subject has the powerful appeal coming from the primitive and primitive in the way of nature, and as produced by Carl K. Hittelman, for executive producer Robert L. Lippert, it re-creates with rare skill and taste the period, manner, temperament and tempo of the West in which Ford, having murdered James, becomes exiled and finding himself the subject of universal scorn, seeks to make a man for himself and the woman he thinks loves him. It is convincingly the best picture that has come from Screen Guild, and should give telling box-office accounts in exchange markets.

Although Preston Foster and Barbara Britton are the more established names with which to bill the attraction, it is the performance by Ireland, himself, a highly exploitable personality, by reason of his trigger-keen portraiture in "Red River," who plays Jesse James' murderer and executes the sinister assignment with an understanding and a sense of characterization seldom excelled. Reed Hadley as James and E. W. Brown as a roving gambler and an able supporting cast.

Meiselman Hearing Date Set Tentatively

CHICAGO, Feb. 1.—February 17 has been tentatively set as the date for a hearing before the H. B. Meiselman, for a preliminary injunction in his anti-trust suit against the eight major distributors, the Charlotte Film Co., Concentric Theatres and H. F. Kenney.

$9,200 "Sky" Reporter

The New York Roxy combined "Yellow Sky" on the screen and "Red Sky," a 24-page publication in print, when the opening day gross of $9,200, or $200, was reported by 20th-Fox. The figure was described as a "biggest ever" for "Yellow Sky" and "Forever Amber" played at the theatre a year-and-a-half ago.

NY 1st-Run Grosses (Continued from page 1)

is fair; it will be replaced today by "My Own True Love," with the Three Sons and Monica Lewis, among others, in person. The sixth week of "Adventure," with Tom- my Dorsey on stage, should gross about $30,000, not too good, at the most.

At the Mayfair, "Wake of the Red Witch" continues at a good clip with a $25,000 gross for the fourth week behind $30,000 for last week. "Act of Violence" will probably give the Criterion a modest sec- ond week's return on "The Pigeon Fountain" bow in at the Globe on Saturday, replacing "The Lucky Stiff," which is not likely to exceed $100,000 in a slow, single-week's run. "Command Decision" finished a second week at the State with a round $5,100.

Chicken Every Sunday," with Tony Martin and Dean Martin on stage with an ice revue at the Roxy, was fairly substantial in its final six days, one short of a complete second week, with a take of $82,000; it was replaced yesterday with "Yellow Sky" and a stage show headed by Danny Kaye.

"Enchanted" looks good for about $30,000 in a sixth week at the Astor Twelve, where it should gross about $23,000, which is good enough, at the Victoria. "The Same" will open at the Capitol to- morrow, with Arthur Godfrey and his Talent Scouts, following "Man From Colorado" which, with the Ink Spots and Blue Belles, figures to wind up a second week with a mild $50,000.

Legion Reviews 2; Puts 2 in Class "C"

Seven new films have been rated by the National Legion of Decency with two getting a "C" classification. In that classification are Superfilm's "Merry Chase" and "When Love Calls." Rated "B" are Warner's "John Loves Mary." In the A-1 class are Universal-International's "Life of Jim Bridger," and "Revels of the Yukon." In Class A-II are Columbia's "The Lone Wolf and His Lady" and 20th-Fox's Century-Fox's "Miss Mink of 1949."

Ceiling of Tickets For Old Product

Mexico City, Feb. 1.—Exhibitors of old pictures as new and charging top admission for them has been forbidden by the local municipal govern- ment and the supervision Department. Because of numerous complaints from the public, the depart- ment has ordered that no pic- ture released more than three years ago can be exhibited as new. The Department decides that the picture has a novelty and freshness that compensates for its age. Admission charge for an old picture is fixed at 45 cents, maximum, and ex- hibitors have been told that the picture is not new. The maximum price for a new first-run picture is 68 cents.
M-G-M's "PREVIEW-OF-PRODUCT"

SOME OF THE ROARING LIONS ABOARD!
(Listed alphabetically just like the Stars!)

Better take your snowshoes boys!

J. A. Adams
Washington

A. L. Adler
Kansas City

J. S. Allen
Dallas

L. Allerhand
New Jersey

L. Amacher
Portland

T. J. Aspell, Jr.
Los Angeles

W. E. Banford
Chicago

H. Bennin
St. Louis

R. Berger
Washington

L. Bickel
Dallas

B. Bishop, Jr.
Chicago

E. M. Booth
Cincinnati

J. J. Bowen
New York

C. J. Briant
New Orleans

J. P. Byrne
New York

S. Davis
Seattle

W. J. Devaney
Chicago

F. J. Downey
Detroit

L. Formato
Philadelphia

H. A. Friedel
Denver

W. D. Gaddoni
Omaha

S. J. Gardner
San Francisco

F. B. Gauker
Indianapolis

H. R. Gaus
Oklahoma City

J. Goldberg
Albany

S. Gottlieb
Pittsburgh

T. Gould
Canada

F. C. Hensler
Detroit

G. A. Hickey
Los Angeles

L. C. Ingram
Memphis

M. Kemptgen
Milwaukee

C. E. Keschnick
Atlanta

R. Lynch
Philadelphia

J. J. Maloney
Pittsburgh

R. W. Maw
Minneapolis

G. E. McGlynn
Des Moines

J. B. Mundstuk
Buffalo

C. P. Nedley
Salt Lake City

A. B. Padgett
Atlanta

R. Pielow
New York

J. C. ReVille
Charlotte

H. L. Ripp
Albany

H. Rosenblatt
New Haven

B. H. Rosenwald
Boston

J. Sogg
Cleveland

L. C. Wingham
San Francisco

W. H. Workman
Minneapolis
We are taking a trainload of top sales personnel to the Studio for one reason only, so that they may come back to you with the greatest news your eager ears have ever heard. These are the times that demand Big Pictures and M-G-M’s got them. Never in the history of this industry has M-G-M or any other company had so many truly Giant Attractions ready for the nation’s theatres. Eight terrific hits ready to see—and more on the way to celebrate M-G-M’s 25th Year of Motion Picture Leadership. M-G-M’s sales representatives will soon be back at their Branch Offices. They’ll have a message for you: “WE CAME, WE SAW, YOU’LL CONQUER!”
By Al Schwalberg

(Continued from page 1)

ture experience in our industry gained from many years in the field and home office." He assumes his new post,” Balaban said, “at a time when the outstanding quality of our current product and that to be released in coming months convinces me that Paramount is heading for new heights in its proud history. We have every confidence that he can deliver the kind of leadership that is worthy of the product.

Emerging Into New Phase

Balaban also made the following statement:

“The current releasing schedule of our company tells an element story about what we have been able to achieve. This schedule, loaded with top box-office values, represents the finest aggregation of product in Paramount’s history. We now face the future with unbounded confidence in the merits of our product and enthusiasm for the public.”

Entered Industry in 1925

Schwalberg entered the industry in 1925 as a traveling auditor of Warner Brothers. He was assistant head of the Warner contract department in 1927 and later became head of the First National contract department and executive assistant to Nat E. De-pinet. After taking charge of the combined Warner-First National-Vitaphone contract department, he was elected a vice-president of Warner Brothers Distributing Corp., in 1942. In 1946 he became vice-president and general sales manager of the Leo Spitz-William Goetz company, International Pictures. In 1948 he became vice-president and general sales manager of Eagle-Lion, then joined Paramount last year. In recent months he has been engaged in reorganizing Paramount exchange operations.

Tike’s Book to TV

(Continued from page 1)

Two-reeilers based on General Dwight D. Eisenhower’s recently-published “Crusade in Europe.”

The series, of which the first two pictures already have been completed, is being made from official government sources, captured enemy films and new films shot in Europe and the U.S. expressly for the series. Material is also being selected from the film libraries of the Army and Navy, Coast Guard, Alien Property Custodian, British War Office, Canadian National Film Board, March of Time and 20th-Fox. MOT executives Arthur B. Turner has been placed in editorial charge of production and will have a staff of MOT writers, film editors and technicians assigned especially to the project.

Under terms of the four-way contract, the documentary films used will not be shown anywhere except on television and are the exclusive property of ABC for 24 months.

M. Faris in Detroit On SIMPP Suit

DETROIT, Feb. 1—Marvin L. Faris, executive secretary of SIMPP, plaintiff in the $8,750,000 anti-trust suit against two Detroit theatre chains, testified here today on a deposition that he was asked to prepare answers to the charges of monopoly. William Cagney is scheduled next to appear in Detroit for questioning.

The defendants have until Feb. 26 to file their formal answers to the charges that they are maintaining a monopoly in restraint of trade.

MGM Coast Meet

(Continued from page 1)

worked out to coordinate all facets of the company’s activities to embrace special promotion by production on the Coast, the advertising-publicity department, M-G-M’s music companies, M-G-M Records, radio station WMGM and other affiliates. Activities will continue through the year.

The aim will be to have the Leo trademark on every theatre screen in the world,” a company statement declares.

Participating in the Coast meetings for the promulgation of such plans will be Louis B. Mayer, Dore Schary, Edward Mannix, Howard Hawks, Ralph Wheelwright and other studio, home office and field executives.

Metro’s Station WMGM to Promote Pictures, Players

Metro-Goldwyn-Mayer’s radio station WMGM has completed plans for programs running six hours weekly, emanating from Hollywood and promoting M-G-M players and products. The programs are scheduled to begin January 27, as a part of the theme, “Music of the Air,” one-hour weekly radio adaptation of M-G-M pictures; “Good News from Hollywood,” starring George Murphy, a 15-minute program three times weekly, “presenting the human side of the film colony”; “M-G-M Talk Box,” a weekly 15-minute program featuring Paula Stone in interviews; “Crime Does Pay,” the screw sequence transferred to radio in half-hour weekly installments; “At Home with Lionel Barrymore,” five 15-minute broadcasts weekly for early morning listening; “Personalities on M-G-M Records,” half-hour weekly.

Production will be under the direction of Paula Stone, guided by Ray Katz, WMGM’s program director, under the supervision of Les Peterson of M-G-M.

Transcription Net

(Continued from page 1)

stions centered around a core of transcribed shows.

Shows with a list of 1,064 hours weekly will be titled “Hollywood’s Open House,” “Kohlins’ Nest,” “It’s a Great Show,” “Anytime for Laughter,” “The Radio Theatre of Famous Classics.” There will be a $40 minimum half-hour weekly. Of the 15-hour program established in New York, Los Angeles, Chicago, Detroit, Cleveland, Dallas and Atlanta. Five new shows will be made available three times a year, to be added to those already being broadcast. Green said TBS aims at a $60,000 network with an eventual 15-20 hours of programs a week.

President of TBS is William J. Mc-Cambidge, Press Wireless head.

Para. Decree

(Continued from page 1)

Goldenson, vice-president in charge of operations, reached an agreement on behalf of the Department of Justice at noon yesterday in Washington. The agreement would be handled by the Paramount board of directors.

Goldenson returned to New York last night to submit details of the final agreement to company authorities, while Kozleh remained in Washington, prepared to take up the Justice Department any last minute changes which might be suggested by the company.

It was understood that Goldenson brought back details of a decree settlement for approval by the Paramount board. If approved here, the agreement will be delivered to a written pact which will then be submitted to Attorney General Clark. (Reports reaching here from Washington indicate that “changes for a settlement of Paramount divestiture are on the way.”)

As previously reported, the basis for an agreement is the separation of Paramount theatre interests from production and distribution. The package includes a divestiture of approximately 500 theatres, leaving the new theatre company with interests in more than 600 houses.

Carolinas’ TOA

(Continued from page 1)


Speakers at the closing meeting were G. B. Sullivan, executive director of TOA, and Herman Levy, TOA general counsel.

Among resolutions passed was one condemning the exhibition of salacious pictures, and another giving up film producers not to sell old pictures to television stations.

‘U’ Directors

(Continued from page 1)

stockholders. It takes no position on the third proposal.


The company’s proxy statement lists the following officers and directors that are to be appointed to certain officers for the fiscal year ended Oct. 31, 1948: Blumberg, $117,000; Cowdin, $117,000; Fox, $36,904; O’Connor, $27,500; W. J. Sams, $75,400; and W. A. Scull, $91,000.

For Quick Release!

"The INaugural Suite"

The inauguration of President Harry S. Truman will be sound and color.

For Contractor Use Only

SHHERN PLAN, INC.

420 Victor Building, Washington, I. C.

Telephone WIRE 2124
"National" high intensity carbons change dim screen

SQUINT

to bright screen

SPARKLE

and make box office

BOOM!

"NATIONAL" H.I. ARC—
"BRIGHTEST SPOT IN THE WORLD"

The term "National" is a registered trade-mark of NATIONAL CARBON COMPANY, INC. Unit of Union Carbide and Carbon Corporation

30 East 42nd Street, New York 17, N. Y.
Division Sales Offices:
Atlanta, Chicago, Dallas, Kansas City, New York, Pittsburgh, San Francisco
BILL STERN

Again selected by the Radio Editors for the ninth straight year in Motion Picture Daily's Annual Poll as the most popular sports announcer in America. No other artist in any category has ever equalled this record.

Thanks to:
COLGATE SHAVE CREAM—SHERMAN & MARQUETTE—11TH YEAR
COLUMBIA PICTURES—12 SHORTS PER YEAR
MGM—104 NEWSREELS PER YEAR
SPORT MAGAZINE—12 ARTICLES PER YEAR

Exclusively NATIONAL BROADCASTING COMPANY Exclusively
LESTER LEWIS, Personal Manager
Plan Revision Of U-I Sales

CHICAGO, Feb. 2—Universal-International, it is understood, is formulating plans for a new revision of its local selling system. U-I executives have been in town considering the prospective plan for adoption of selling under the competitive bidding and competitive negotiations, or possibly both systems. Such systems, if adopted, will embrace the company’s forthcoming new product release to the trade, “The Blue Veil,” “Family Honeymoon,” “Crisis Cross” and “The Fighting O’Flynn.”

Like Paramount, Warner and Columbia, U-I will be opening its old Chicago system of release. Since the Jackson Park dealth, 20th-Fox, RKO and the closed shop United Artists have adopted the new selling-zoning plan, which involves bidding and negotiations.

E-L Sales Meetings To Start Tomorrow

First in a nationwide series of Eagle-Lion sales meetings will be held tomorrow and Saturday at the Smart Hotel, New York, to be presided over by William J. Heimann, distribution vice-president. During the series of meetings, dates and locations of which will be set shortly, sales and branch personnel from all 31 exchanges will meet. The meeting in New York will be addressed by Heimann; Max E. Youngstein, advertising-publicity vice-president; L. Jack Schielfer, general sales manager.

Closed Shop Cited as Stabilizer by Raoul

NEW ORLEANS, Feb. 2—Closed shop contracts were held by IATSE general secretary-treasurer William W. Heimann to be a “stabilizing element” between the “IA” and film companies. The AFL, of which “IA” is a part, is sponsoring repeal of all Federal and state legislation which it believes to be detrimental to labor, including the Taft-Hartley Law, which was signed by President Truman.

Raoul, who is meeting here this week with “IA” international president Richard F. Walsh and 15 other heads of the union in a semi-annual “IA” executive board meeting, said the closed shop provision of the Wagner Labor Relations Law, which was superseded by Taft-Hartley, was beneficial to the industry.

Kelly, DeGrunwald Talk UA Film Deal

LOUISIANA, Feb. 2—Arthur W. Kelly, United Artists executive vice-president, opened discussions here following his arrival from New York today about a picture picked by Anatole DeGrunwald for worldwide distribution by UA. The picture would be booked for approximately $1,200,000.

Closing of the deal is said to depend upon Kelly’s ability to secure a British circuit booking deal for the picture, in advance of the contract date.

20th-Fox Hits Divorce

NEW ORLEANS, Feb. 2—General secretary-treasurer William W. Heimann here today, in discussing the recent divorce suit of 20th-Fox here, said that the 20th-Fox executives had not notified the company of a decision to dissolve the marriage, but that the company was aware of the suit.

Heimann said that the company had not been notified of any decision to dissolve the marriage, but that the company was aware of the suit.

The company had not been notified of any decision to dissolve the marriage, but that the company was aware of the suit.
Personal Mention

JOCK LAWRENCE, executive vice-president of the J. Arthur Rank Organization, has been elected a member of the British Film Academy.

ARTHUR H. DEBRA, director of MPAA’s community relations department, will speak before the 40th annual conference of Probation Officers of New York in Schenectady on Feb. 15.

HERBERT BERSON, U. S. Assistant Attorney General working on the Paramount decree case, left Washington yesterday for a Southern trip. He will return to the capital on Tuesday.

STEVE PERAKOS, son of Peter Perakos of the Elmwood Theatre circuit in New Britain, Conn., has passed the Connecticut bar examinations.

JOSEPH SMITH, San Francisco RKO manager, has been appointed chairman of the national “Brotherhood Week” committee in his city.

HENRY KREEV, president of Texas Theatre Owners Inc., will return to Menard, Tex., today from New York.

HAROLD INGERSOLL, Allied Artists Paramount vice-president, has left here for the Coast.

ERNEST CARLIE of M-G-M’s royalty department has left here for Hollywood by plane.

JOHN HUSTON, M-G-M director, has left here for the Coast.

JULES LEVER has returned to New York from the Coast.

Wehrenberg Convalsesing

ST. LOUIS, Feb. 2.—On account of Fred Wehrenberg’s convalescence from a heart attack, Tom Fricke, manager of Farmington, new president of the Motion Picture Theatre Owners of St. Louis, Eastern Missouri and Southern Illinois, is carrying the Wehrenberg proxy at Theatre Owners of America executive meetings. Wehrenberg is in St. Anthony’s Hospital, St. Louis.

Browning in New Post

BOSTON, Feb. 2.—Harry Browning, former public relations director for his own theatres, has been appointed district manager for the company, succeeding John Carroll, who resigned to become special representative for American Theatres.

Salesmen’s Dinner Apr. 24

BOSTON, Feb. 2.—The Boston Motion Picture Salesmen’s Club will hold its annual dinner on April 24 at the Latin Quarter.

‘Gratitude Train’ To Tour Nation

"Gratitude Train," France’s gesture of friendship to the U.S., is on its way. The "Gratitude Train," which arrived in New York yesterday, will be dispatched throughout the country on an itinerary which will take it to all state capitals and the District of Columbia. It was an idea of Harold, Warner national chairman of the "Friendship" committee organized by Drew Pearson a year ago.

The 48-car train will cover the same route followed by the Friendship Train and in each state the contents of one boxcar containment are placed on public display, Warner said.

M-G-M Heart Film For MPAA Series

WASHINGTON, Feb. 2—"Heart to Heart," an educational film on heart disease, will be made this year in the Motion Picture Association of America’s public service series. M-G-M will produce the short, which should receive a distribution in a month to six weeks.

"Power Behind the Nation," and "Latest Ballet," were the first two films in the MPAA series. The public service series is to be distinguished from the other films now being produced by an all-industry committee in Hollywood.

H. Stothart, 64, Film Composer

HOLLYWOOD, Feb. 2—Herbert Stothart, 64, composer of musical scores for motion pictures since 1930, died yesterday in the Presbyterian Hospital after a long illness.

Stothart, who had been under contract with M-G-M throughout his Hollywood career, won an Academy Award for his score for "Wizard of Oz," and wrote the music for many major films, including "The Yearling," "The Green Years" and "The Unfinished Dance." He was also musical director of the Jeanette McDonald-Nelson Eddy musicals and his work was well known on Broadway and abroad before he entered the industry.

He is survived by the widow, Mrs. Mary Wolfe Stothart, two daughters, Carnegie, Miss, and Judith, and a son, Herbert 2nd, all of Brentwood. A brother, Pope, lives in Minneapolis.

Mother of Mrs. Will Hays

Mrs. W. P. Herron, mother of Will H. Hays, died yesterday at her home in Crawfordsville, Indiana. Mr. and Mrs. Herron left here last November to attend the funeral in Crawfordsville.

Mrs. Herron was also the mother of Mrs. William Proctor Herron, who died many years ago with the Motion Picture Association as its foreign manager.

“Quiet One” Opens Feb. 12

"The Quiet One" will have its world premiere on Lincoln’s Birthday, Feb. 12, at the Little Carnegie Theatre at Mayor-Burtyn, Inc., distribute the film.
JOHN LOVES MARY

FEBRUARY 19 FROM WARNER BROS.

A punchy laugh-getter! Rates a handsome run through all situations! Word-of-mouth possibilities are excellent.

"Will send ticket-buyers into gales of laughter. First comedy of the new year of important stature."

"Bound to shake loose a sizeable amount of b.o. dollars! It has no aim other than to entertain and succeeds mightily!"

HOLLYWOOD REPORTER

VARIETY

FILM DAILY

DAILY VARIETY

We're All Behind Brotherhood Week, February 20-27 • No Bigotry in America!
is the word too for the peak-era business of current hits like "My Own True Love," "The Accused," "The Paleface," in Paramount's...
WHEN THE RESULTS ARE UNUSUAL
THE COMPANY IS PARAMOUNT—CITED NOW
BY CRITIC AFTER CRITIC FOR
THE HIT THAT'S
UNUSUAL PICTURE
UNUSUAL BUSINESS

film... that is going to sell a lot of tickets. To repeat, it's unusual and you don't come by one that has that quality often."
—Film Daily

"ORIGINAL, provocative, intriguing, imaginative... gives the spectator a thrilling ride for his money."
—Hollywood Reporter

"STRONG EXPLOITATION ANGLES...
and Farrow gives it strong direction. Milland's portrayal is exacting work."
—Variety

"DEVILISHLY DIFFERENT... a picture you'll give your undivided attention."
—Photoplay Magazine

highly imaginative yarn. Patrons will love the film, will loudly acclaim it and liberally patronize it."
—Boxoffice

"ROUSING GROSSES... for... absorbing... suspense-filled entertainment... that lends itself admirably to exploitation."
—Daily Variety

"IDEA-VALUE... should please a large audience. Milland, Totter and Mitchell should help inflate boxoffice grosses."
—Showmen's Trade Review

BE SURE TO BOOK "THE MOVIES AND YOU" SERIES OF INDUSTRY SHORTS.
Maneuver to Change Alger Jurisdiction

CHICAGO, Feb. 2.—Distributors took steps to transfer their Alger film rental percentage actions from Federal Court here, by moving today to dismiss without prejudice each of the eight actions pending in U. S. District Court so that the issues could be determined in another court.

In the motion papers, served by Mary Meyer, American and Platt and Schwandt and others for the distributors, to withdraw the Federal actions, it is claimed that, while the superior courts are recording the plaintiffs' suits under a lengthy, complex and successful trial on the illegality issue, referred to the Master, that the minimum jurisdictional amount for Federal courts might not exist in all actions. Withdrawing the suits from Federal court, according to the papers, will clear the way for determining the issues in a lower court, where jurisdiction will not be dependent on the amount involved in any case.

Study Trieb Records In Griffith Case

OKLAHOMA CITY, Feb. 2.—Government and defense attorneys agreed to proceed with the trial of Chester H. Wise here over the signing of a new contract which involves a 10 per cent raise for each of his operators, with Wise as president of the contract, which went into effect on Sept. 1 of last year, was signed by all Chicago theaters and all other distributors. Result of the impasse has caused a temporary hiatus of projection room screenings and trade showings for both RKO and 20th.

Protest Segregation

WASHINGTON, Feb. 2.—Loew's Capitol was picketed by members of the District of Columbia's Young Progressives in protest against the policy of downtown Washington theaters of not admitting Negroes. Spokesmen for the group said picketing would continue weekends until all Capital theaters had been covered.

Capital Variety Luncheon

WASHINGTON, Feb. 2.—The local Variety tent plans to combine its annual Valentine's Day party on Feb. 14 with the annual spring luncheon for members of Christians and Jews, with Eric Johnston, MPAA president, listed as guest speaker.

Informers Suits Are New Problem in Mo.

St. Louis, Feb. 2.—Missouri theater owners plan an appeal to the state legislature for relief from "informer suits" brought under a Missouri statute to prevent a repeat of the "Red" Devalue. The law, regulating the size and location of the theater aisles, was passed in 1960 and had been held until informer suits were filed by two Cape Girardeau lawyers against a real estate agency. The theater's fine is split between the person making the complaint and the local school fund.

New Committee for Small Business

WASHINGTON, Feb. 2.—The House today approved a resolution to create a special committee on small business and management of Texas, ranking minority member of the nine-man group, which sharply criticized film producers and distributors, was named chairman of the nine-man group.

The four-some of the committee are George H. Wise of New York, Harry of New York, Michigan of Montana and Indiana, and the committee members are Hallet of Indiana, Hill of Colorado, Richman of New York and Lichtenwalter of Pennsylvania.

M-G-M Group Leaves For Coast Meets

M-G-M's house office and Eastern group of sales and theater executives will leave for the Coast today to attend the "Prevue of Product" and sales conferences in Calver City and Los Angeles, Feb. 6-12. Joining the home office contingent will be executives of several parts of the country. Many others have already arrived on the Coast. William F. Rodgers, general manager and general sales manager will preside.

37 Detroit Houses In Cash Giveaway

DETROIT, Feb. 2.—Sam Carver, president of Detroit Consolidated Theatres reports that 37 theaters will be in on the cash giveaway program in a tie-in with station WJBQ here, starting Monday night, Feb. 28, and lasting for half an hour. Carver expects more theaters to join the program before Feb. 28. The program will be on the air each Monday evening.

New Quarters to Variety

MEMPHIS, Feb. 2.—Variety Club of Memphis has unanimously voted to accept the request of Goldsmith's Department Store to move to new quarters which Goldsmith's will provide in the hotel Gaylor. Elwood Edelman said the club hopes to move to its new quarters soon.

Schiller Named Liaison

HOLLYWOOD, Feb. 2.—Jim Schiller has been named liaison for Monogram-Aligned Artists' advertising-publicity department under Lou Lifton and Scott Dunlap, studio head.

Cinema Lodge To Cite Gov. Dewey Tonight

New York's Cinema Lodge of B'nai B'rith will honor President Dewey for his pioneering in anti-discrimination legislation in New York State at the Hotel Astor here tonight. Mr. Dewey will be presented with the Cinema Lodge "Honor Scroll" by Leonard H. Goldenson, president of Paramount Theatre Corp., a member of the advisory board of Cinema Lodge, and a director of the American League of B'n'B. Arthur H. Schwartz, counsel to the Commission on Coordination of Social Activities, will be chairman.

Unrestricted Film Imports in Israeli

The Israeli government has authorized the unrestricted importation of American motion pictures until June 30, according to a cablegram received here yesterday by John J. McCarth, executive director of the import division of the Motion Picture Association of America. The cable address to the TOA was quoted to the press.

McCarthy returned to New York yesterday, from Washington, where he held days of conferences with State Department officials.

U. N. Eyes Arnall For Kashmir Post

Ellis Arnall, new president of the Society of Independent Motion Picture Producers, is one of several persons on course for the United Nations post of plebeian administration to Kashmir, according to press reports.

Arnall is now in Atlanta and could not be reached for comment on his availability for the assignment should it be offered him.

David Jonas Heads Screen Associates

David Jonas is the new president of Screen Associates, Inc. of New York, H. Lion, who has resigned. Miriam Sack will be secretary-treasurer of the firm.

The company plans to produce motion pictures for theatrical, non-theatrical and television exhibition.

Esquire Buys Ideal

Majority interest in Ideal Pictures, 16mm. film distributors, has been acquired by Esquire, Inc., according to an announcement made in New York by David A. Smart, head of the publishing concern. He said the firm would continue to service theatrical, churches, schools and other users of the educational films distributed by the company.

Video Firm Finishes 1st

Television Features, Inc., has completed its first picture for theatre release, a film or "broodhood" which is being shown as a feature during "Broodhood Week," February 20-27, according to Larry Gordon, president. Featured in the documentary, which is full of offbeat stories, and was made for the National Conference of Christians and Jews, are Nelson Rockefeller, Charles E. Wil- son, General Electric president, and Roger W. Strauss, financier and phil- anthropist.

25-cent GPE Division

Directors of Genera Precision Equipment Corp., have declared a 25-cent per share dividend on capital stock, payable on March 15, to stockholders of record on Feb. 25.
20th-Fox Brief

(Continued from page 1)

Motion Picture Daily

Thursday, February 3, 1949

Reviews

“The Red Pony”

(Repub)

THE merchandising assets of Republic’s “The Red Pony” are immediately apparent. Adapted to the screen from John Steinbeck’s popular-seller of the same name, it has been well made by producer-director Lewis Milestone, and is an effective cast headed by Myrna Loy, Robert Mitchum, Lewis Calhern and Peter Miles.

The story itself is refined down to the simplest dramatic form as it captures the inner-world of mystery, charm and wonder of a young farm child in a world of adults. The film has been effectively directed by Milt Kahl and edited by Broderick Johnson.

The company holds that some theatre expansion should be allowed with acquisitions “judged on their merits and if not made restraining consequences follow.”

The company contends that competitive bidding, which was found objectionable by the high court, should be replaced by an injunction against a distributor’s arbitrary refusal of an exhibitor’s demand for a run. This coupled with the planned arbitration system will provide an “effective substitute.”

“The one partnership which 20th-Fox has not agreed to dissolve is Fox Evergreen Theatres and the company states that the only issue here is whether “the ownership of approxi-mately $100,000 worth of territory that company by one who is and has been for many years an employee of National Theatres is an illegal restraint of trade.”

The plan for arbitration already has been presented to the New York court, but the formal papers which are to be submitted will be formally submitted when hearings resume on March 20. Details of the system will be published in the Motion Picture Daily on Jan. 25.

The Department of Justice has until early next month to reply to the 20th-Fox proposals for findings and judgment.

Closed Shop Cited

(Continued from page 1)

4th

To both management and labor in the film industry it has become evident that the present system of a closed shop is out and the trend toward “temperament” which he said is found among theatrical em- ployees is being corrected. In the case of the theatre owners are satisfied to work under closed shop contracts.

A return to the closed shop is pro- provided for in the Truman Administration bill to repeal the Taft-Hartley Law.

Films, Radio, Publishing Planned

By AFL’s “Political League”

Miami, Feb. 2.—Publication of a weekly newspaper and production of radio programs or motion pictures are contemplated under a broad program of activities at national, state and local levels which was laid out here yesterday by AFL’s “Labor’s League for Political Education.” The AFL ex- ecutive council states, directly session.

Rush Truman Film

WASHINGTON, Feb. 2.—“The In- augural” may be a little late but that sound and color of the Inaugura-tion of President Harry S. Truman, is being rushed here today. The film was announced here today by Al Sherman, president of Sherman Plan, Inc., who said that Lewis Milestone, William H. Benedict, production super-visor for Sherman, supervised production with Richard Patton.

Forced Selling

(Continued from page 1)

to needle his salesmen into increased efforts to sell every exhibitor possible picture.

But, the bulletin contains, the court has not the powers under which good salesman-ship ends and misbehavior begins. “The line is crossed by the salesman when he takes advantage of a deficiency in his product in order to get the picture you want you must buy another or others that you do not want,” (Continued)

Paralyzed by Storms

(Continued from page 1)

train service have had only one or two trains through since November.

Most film exchanges have kept their salesmen on the road through “The Lord’s Prayer” with No. 11. Those who do go out are not only stranded and come back with weird experiences of their struggle to get back to the office.

More than 100 theatres have had to shut down at least for periods. A few are still running, but their electric power is not infrequent.

Cattle losses in some of the coun-try’s eastern producing areas listed as high as 40 per cent which seems certain to bring economic troubles.

Para. Board Studies

(Continued from page 1)

Excise Tax

(Continued from page 1)

for it is the separation of the present corporate system of two companies independent of each other, one to operate theatres and the other to engage in merchandising and distribution.

It was disclosed here yesterday that Paramount, under the terms of the settlement, will be given one year from the date on which the stockholders vote approval in which to effect the proposed reorganization. The theatrical company which will emerge will be comprised of more than 600 theatres.

50-Cent Paramount Dividend

At a meeting of the board of direc-tors of Paramount Pictures, held here yesterday, the quarterly dividend of 50 cents per share was declared on the common stock, payable on March 25 to holders of record on March 4.

E-L Sales Meetings

(Continued from page 1)

ger; Milton E. Cohen, Eastern sales manager, and Fred Stein, special repre- sentative on J. Arthur Rank’s “The Red Shoes.”

Heinemann will emphasize that E-L is now in the position the company had in the ’30s, with an available product backlog. The company’s current release is “Canon and the Lady,” followed by “The Red Shoes,” and “The Scar.” Ready for release are: “Tulsa,” “Regie of Terror,” “Red Stallion in the Rock- es,” “Big Cat,” and “Alice in Wonderland.”

This month will also see the re-awakening of the E-L name with the opening of a product scheduled for early production are; “Twelve Against the Underworld,” “The World and Little Willie” and “These Were My Orders.”

The Arthur Rank product currently in release by E-L, are besides “The Red Shoes,” “Blanche Fury”; “A Canterbury Tale”; “Don’t Take It to Heart!”; “The Great Lie”; and “Spring rain day”; “Waterloo Road”; “My Broth-er’s Keeper”; and “Take My Life.”

Soon to be released is “The Road to the Antarctic,” “Miranda,” “Quartet,” “Saraband” and “Sleeping Car to Trieste.”

Under the deal recently concluded with David O. Selznick, the company will distribute “Since You Went Away,” “Inez and Zonda,” “T’ll Be Seeing You,” “Gar-den of Allah,” “Spellsbinden,” Rebe-ca,” “Three Godfathers,” Divorcing” and “Tom Sawyer.”

To tide over the hearers of high- time excise rates on a few products of industry.”

The Massachusetts Republican said that “the time has arrived when such rates are bad for business, bad for the thousands of employees of the companies, and most of all for the Treasury. As the Treasury is concerned, they are subject to the law of diminishing returns. If the rates are reduced to what amounts to almost nothing, it will stimulate the yield to the govern-ment. High taxes will kill the goose that lays the golden egg.”

— Continue to follow "20th-Fox Brief" on the next page —
A champ at the boxoffice!

SHOWMEN’S TRADE REVIEW
"Action, romance, fighting, swordplay, adventure, excitement and laughter. What more could an audience ask for, especially a family audience? It’s got plenty on the ball!"

VARIETY
"A first-rate grosser . . . a picture that could be built into a real coin-getter."

MOTION PICTURE HERALD
"It looks like a top-grade box-office attraction. Hold on to your hats and tell your patrons you have some thrills in store for them!"

DAILY VARIETY
"Jam-packed with action. Fine entertainment."

BOXOFFICE
"Mighty good entertainment that should please any type of audience. A fast-moving, swashbuckling film with plenty of humor."
"Click business indicated. Rousing, colorful entertainment . . . exciting, spectacular."

"Packed with action, this should satisfy any audience. High rating action show packed with selling angles."

"Packs plenty of action. Designed to please the action and adventure fans."

"Action fans will find 'The Fighting O'Flynn' right up their alley. First-rate entertainment. Good business appears to be in the offing."

Universal-International presents

Douglas Fairbanks, Jr.

"The Fighting O'Flynn"

Helena Richard Patricia Carter Greene Medina

Screenplay by Douglas Fairbanks, Jr. and Robert Thoeren
From a Novel by Justin Huntly McCarthy • Directed by ARTHUR PIERSON
Produced by DOUGLAS FAIRBANKS, Jr. • A FAIRBANKS CO., INC. PICTURE
Admits Britain Can't Fulfill Its Quota

Lozono, Feb. 2.—In a significant wind-up of the House of Lords debate yesterday on the government’s Film Finance bill, Lord Strabolgi, speaking for the government, admitted that the British industry is now unable to fulfill the conditions of the agreement.

The admission evoked an "I told you so" from the opposition's Lord Swinton.

Also, Lord Strabolgi claimed there has been an unnecessary hostility to Hollywood, and urged "far more co-operation and greater effort to come to terms with Hollywood instead of trying to force the pace as we hitherto do." 

Portal Report
(Continued from page 1)

Board of Trade, has asked Lord Portal to consider his recommendations at the earliest moment compatible with fairness and completeness.

Yet a second encouraging postponement of the Anglo-American council meeting is the known wish of motoring and entertainment leaders at the meeting. Despite the opposition of Sir Henry French of the Producers' Association, exhibitor Sir Alexander King already has received informal approaches from the Johnston party to join the British delegation.

U.K. Layoffs
(Continued from page 1)

matter but claimed that various developments now underway, such as the government's Film Finance bill, the Lord Portal committee inquiry into production and distribution practices, and other matters will likely lead to considerable improvement in the situation eventually.

Wilson is meeting with producers privately tonight and it is anticipated that government financial aid to the industry will be discussed further then.

British producers currently are urged by the government to reduce entertainment tax collections be set aside by the government for subsidization of production. The idea of the other hand, are urging reduction of the tax.

O'Brien and Elvin are disturbed not only about recent studio closings here and the laying off of surplus studio workers, but also over the notice given by the Producers' Association of its intention on March 1 of the present labor agreement.

In addition, J. Arthur Rank has announced that 300 of his employees at Denham and Pinewood are redundant and will be dropped soon. He agreed to this to avoid the dismissal notices, how ever, until the outcome of last night's meeting between Wilson and O'Brien and Elvin was known. Rank is rapidly winding up the shooting of his new "independent frame" process at his studio, which reduces manpower required. He looks forward to the time when all of his pictures can be made by that process.

Reviews

"Boston Blackie's Chinese Venture"
(Columbia)

This adventure of private detective "Boston Blackie," again played by Robert Lowery, and "Steve the Yukon" in an adventure called "Rose of the Yukon." Both pictures are directed by Edward broadband.

Mexico Decrees Cut In Import Storage

Massee-Barnett's vice-president Nor man Barnett, disclosed here that his company, which forwards films abroad through its agent in Mexico City a warning that the Mexican government has decreed six to two months the period for warehouse printing points at custom storage points.

Starting with today, the report from Mexico City stated, "If the signees or addresses do not take delivery of goods within the prescribed delay, the order will be aban doned and the government will immedi ately proceed to sell them at public auction.

Filming Abroad
(Continued from page 1)

Wilton, Feb. 2.—Though prominently mentioned in the same conclusion of the proposed Royal Commission which the Canadian government is setting up to investigate governmental agencies concerned with television and films, Vincent Massey, former Canadian High Commissioner to Britain, refused to give a possible appointment after arriving in Ottawa from New York.

If there is anything to be said on the subject it would come from the government, he told reporters here.

Canada Is Short of Steel for Theatres

Ottawa, Feb. 2.—The Canadian industry did not get much encouragement about proceeding rapidly with current plans to build new theatres or to effect necessary changes in present theatres from the latest statement here of the steel controller for the Canadian government, F. K. Ashbaugh, who stated that there is no alleviation in sight for Canada's steel shortage.

It will take at least another two years to provide additional steel-producing capacity to take care of all of Canada's steel needs, he declared.

Mexican Production Seen At 70 to 80

Mexico City, Feb. 2.—Domestic production this year is estimated at not more than 70 and not less than 27 features by the trade here. The estimate is based upon the announcement by the company of 14 releases this year, and the reduction of the sole bank, the Banco Nacional Cinematografico, that gives over the necessary financial aid to finance the production of 30 pictures in 1949.

The new producing and distribution firm, Mier-Brooks, headed by Felipe Mier and Oscar J. Brooks, both former Warner managers here, will make at least 16, Independents are counted to upon the total to raise between 70 and 80; 1948 production reached 82.

"House Group Okays Reciprocal Trade"

Washington, Feb. 2.—The House Ways and Means Committee today approved a bill extending the Reciprocal Trade Agreements Act through June 12, 1951, and giving the President a free hand in negotiating new agreements. Such a bill has been supported by film industry leaders.

The measure will be of use to the House on Tuesday and will probably be passed and sent to the Senate on Wednesday.

Mexican Houses Increase

Mexico City, Feb. 2.—There are now 80 cinema houses compared to 63 five years ago. In 1943, and still today, there were and 10 stage theatres with five really active.

KELLY, DEGRUNWALD

(Continued from page 1)

most British or Odeon circuits but could be with the Associated British Picture Corp. circuit.

Kelly plans to be here about two weeks and will spend next weekend in Paris. He has announced no successors for David Copper, whose resignation as UA's managing director here is effective Feb. 2. He will examine the newly planned distribution setup here first to ensure the suitability of the company's new appointee to the post.

Acquires Italian Film

Continental Pictures has acquired U. S. and Canadian rights to the Italian "Il Pibe de Rame," starring Anna Magnani and Aldo Patrizi who appeared in "Open City,'" directed by Margolin, Continental pres ident, reported to Entertainer.

Mexican Houses Increase

Mexico City, Feb. 2.—There are now 80 cinema houses compared to 63 five years ago. In 1943, and still today, there were and 10 stage theatres with five really active.
Thanks to you, Mr. Exhibitor

The flag waves for Brotherhood February 20-27

NO BIGOTRY IN AMERICA!

BROTHERHOOD WEEK FEB. 20-27

PROTESTANT, CATHOLIC, JEW... Forward in friendship!

S. TRUMAN, Honorary Chairman
NELSON A. ROCKEFELLER, National Chairman
NED E. DEPINET, Motion Picture Industry Chairman
To make dreams like this convincing... to show them with the smoothness that brings life and reality... that is the job of the optical-effects man.

Yet it is only one of his many contributions to modern pictures. By his skill with the optical printer... his production of fades and wipes, of dissolves and laps... he plays an important part in giving American movies their high standard of technical excellence.

If the optical-effects man is to play this part to the full, he must use dependable film of superior quality. That's why he usually prefers to work with the large and well-known family of Eastman motion picture films.

EASTMAN KODAK COMPANY
ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD
U. S. ‘Hopeful’ Others Will Settle NY Suit

They Are Seen Awaiting
A Final Panel Settlement

WASHINGTON, Feb. 3—Top Justice Department officials said today that they have been having “few if any” consent decree conversations in recent weeks with any Paramount case defendant other than Paramount itself, but that they are “hopeful” that the other major defendants would fall in line as soon as the final consent decree with Paramount is officially announced.

(In New York yesterday officials of 20th Century-Fox, Warner and Loew’s denied any previous intentions of entering into a consent decree which would separate their theatre interests, A Loew spokesman said there is every indication that that company, at least, will (Continued on page 4)

SIMPP’s Decree
Views Given to U. S.

The Society of Independent Motion Picture Producers has made known to the Department of Justice its concern over any consent decrees entered into by the government with Paramount case defendants.

Discussions with Department officials have been held by Ellis Arnall, SIMPP president, and James A. Mulvey, president of Samuel Goldwyn Prod., in Washington. It is understood that SIMPP’s principal expression of

(Continued on page 4)

Elect Harvey Head
Of PCCTO Board

Portland, Ore., Feb. 3—Rotus V. Harvey, San Francisco exhibitor, was elected board chairman by the Pacific Coast Conference of Independent Theatre Owners at their meeting held here. Election of Harvey means that organization headquarters will be shifted from Los Angeles to S. F.

More than 200 theatre owners from Oregon and adjoining states attended the conference.

Commend Smith for
Conciliation Plan

By EUGEN WEBER

WASHINGTON, D. C.—A newly-formed French aid program to finance and encourage the French motion picture industry has been announced by Simpp, the society of independent producers. The program is being

(Continued on page 5)

French Financial Aid
Program in Effect

Arnall to Pakistan
Johnston’s Idea?

asked about a newspaper report that he is one of several persons being considered by the United Nations for the post of plebiscite administrator for the post of plebiscite administrator for far-away Kashmir, Ellis Arnall, president of the Society of Independent Motion Picture Producers, smilingly remarked: “It’s probably Eric Johnston’s idea.”

(Continued on page 5)

Brotherhood’ Award
To Depinet Today

Mayor William O’Dwyer will present a “Brotherhood Week” award to Ned E. Depinet, president of RKO Radio Pictures, at the 20th anniversary banquet of the National Conference of Christians and Jews to be held here at the Waldorf Astoria Hotel. Similar awards for service in behalf of interfaith understanding will be presented by Bernard Burrow to Irene Dunne, and by Nelson A. Rockefeller to theatrical producers Richard Rodgers and Oscar Hammerstein II. Rockefeller is national chairman of “Brotherhood Week,” which the National Conference will sponsor from February 25 to March 4.

(Continued on page 3)

Gov. Dewey Honored
By NY Cinema Lodge

Gov. Thomas E. Dewey was honored by New York’s Cinema Lodge of B’nai Brith for his pioneering in anti-discrimination legislation at an open meeting at the Hotel Astor here last night. An “Honour Scroll” was presented to the Governor by Leonard Goldenson, president of Paramount Theatre Service Corp., a member of the advisory board of Cinema Lodge and a member of the board of directors of the Anti-Defamation League. S. Arthur Glixon, president of the Lodge presided, and Arthur Schwartz of the Lord and Freifeld was chairman of the evening.

Gov. Dewey declared that New York State has made “more progress

(Continued on page 5)

U-I to Experiment
With Chicago Sales

Universal-International will shortly experiment with revised selling methods in Chicago, with the competitive bidding and/or competitive negotiation systems to be tried, it was indicated here yesterday by U-I assistant general sales manager A. J. O’Keefe in confirmation of Motion Picture Daily’s report yesterday from Chicago that the company is formulating plans for selling-system revision there.

O’Keefe, who recently returned here from Chicago, said conferences were

(Continued on page 5)

Group Insurance
For Film Drivers

Plans have been completed for the institution of a group insurance plan for all drivers and employees of Metropolitan New York film deliveries. The insurance is to be provided free to employees and in addition, at a cost of living increase which they received last month, it was disclosed here yesterday by Edward Seider and Ira

(Continued on page 5)
Unions, Distributors Agree on Elections

IATSE (AFL), SOPEG (CIO), and representatives of 11 distributors last night reached an agreement to hold consent elections to determine whether to represent 2,500 home office workers in negotiations for a new contract after discussions with NLRB officials. The Monday all sides will meet to determine the date of balloting.

Acquire 3 Houses in Grand Rapids

Detroit, Feb. 3.—The BKR Theatre Corp. of Michigan has acquired a 20-year lease on the Liberty, Madison and Franklin Theatres in Grand Rapids here with a view to upgrading them and opening a similar house by spring. Joseph Busic, who acquired the theaters for BKR, is resigning from his present job as district supervisor for United Detroit Theatres and will take over as general manager of the three newly-acquired theatres around March 1. BKR is planning to acquire other houses in Durand and other Michigan cities.

CBS Cuts Dividend; Profit Off $900,000

Columbia Broadcasting has reduced its quarterly dividend from the usual 50 cents per share to 35 cents on both class A and B stock and simultaneously discontinued declaring dividends on its common stock. The cuts were about $900,000 below the 1947 level. Earnings for 1948 were $5,041,700, or 92¢ per share, as against $9,200,100, or 3.45¢ per share in 1947.

New Johnstone Itinerary

Washington, Feb. 3.—Motion Picture Association of America president Eric A. Johnstone will leave here by plane for Denver where he is scheduled to speak on Sunday and Monday, and will return to New York by plane for a brief trip to Philadelphia and Rollins College. At the end of the month he may depart for a long stay in Hollywood.

Mpls. Site Leased

Minneapolis, Feb. 3.—A long range plan to erect a deluxe theatre in connection with a hotel and marketing center here will be forward with the signing of a lease for a corner site, it has been announced by Ben Berger, local theatre owner. Berger, who heads the Olympic, will erect a Terborg, located in the same district, and with other associates plan the expansion.

Stothart Funeral Today

Hollywood, Feb. 3.—Funeral services for Herbert Stothart, veteran film music composer who died here Sunday, will be held tomorrow at the Westwood O.B. The funeral will be attended by the family and the representatives of 20th Century Fox.

Personal Mention

ED R. GAMBLE, Theatre Owners of America board chairman, left here yesterday for Chicago, Milwaukee and Portland, Ore.

NAT LIEBESKIND has resigned as president of the Paramount Theatre here, has left and has severed all connections with the corporation and the operation of Teatro Hispanic.

MARTIN STEPHEN SHAPIRO, son of Robert K. Shapiro, manager of the Paramount Theatre here, will observe his bar Mitzvah at the Actors Temple tomorrow.

ALLEN LEWIS, manager of the Park Theatre in Philadelphia, has been named president of the Philadelphia 31st Street and Mansion Avenue Businessmen’s Association.

ARTHUR SACCHINO, Goldwyn Prod. general sales manager, has become a grandfather with the birth of a son to his daughter, Mrs. Marvin Zuckerman.

HARRY J. MICHALSON, RKO Radio short subject sales manager, will return home today from a tour of the company’s New England exchanges.

ALEXIS DE GUSZERG, of European Copyrights and Distribution, will return here tomorrow by plane for Paris.

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MIKE PICCELLI, manager of the Center Theatre in Hartford, and Mrs. Piccelli, are honeymooning in New York for a week.

Ted Galanter, M-G-M Pacific Coast publicity representative, will be in Hollywood today from San Francisco.

JOHN CARROLL has been named special representative for American Theatres in Boston.

HERMAN Berman, Eagle-Lion branch manager in the Pacific Theatre, is the father of a son born last week.

JEFF LIVINGSTON, U-I publicist, is on a Southern tour from New York.

CHARLES D. PRUTZMAN, Universal vice-president and general counsel, is due back here Monday from a week’s vacation in Havana.

PAUL SANDERS, head of the Sanders Theatre in Campbellsville, Ky., has left his home for a two-month’s motor tour that will take him to the Coast and New Orleans.

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Motion Picture Daily

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New York Theatres

RADIO CITY MUSIC HALL

Roxy

Ken Craig — Linda Darnell

Ann Sothern

A LETTER TO THREE WIVES

Kirk Douglas — Paul Douglas — Jeffrey Lynn

A 20th Century-Fox Picture

STAGECRAFT PRESENTATION

PARAMOUNT

My Own True Love

Calvert Douglas — Wanda Hendrix

BOLIN

Boston, March 7 through 13

New England’s First "Big" Lynx

Twentieth Century-Fox

EAGLE LION FILM RELEASE

Sundown Goldeneye

"ENCHANTMENT"

Starring

David Niven — Teresa Wright — Edwin Reves

Released by RKO Radio Pictures, Inc.

ASTOR THEATER

Broadway & 45th Street

J. Arthur Rank presents

"THE RED SHOES"

Color by Technicolor

At the Astor

BY

ON

STAGE

DANNY KAYE

ROXY

72nd Ave.

JOAN OF ARC

stars

Ingrid Bergman

A YESTERYEAR PRODUCTION

COLOR OF TECHNOLOGY: CINCEMEAN STOCK OF THREE COLORS

Produced by William Wyler

Directed by John Ford

Produced by Robert Ross

Written by John Ford

Story by Robert Ross

Starring Ingrid Bergman

13th Week!

Victoria

G. Peck — R. Widmark — A. Baxter

"YELLOW SKY"

A 20th Century-Fox Picture

ON STAGE

DANNY KAYE

ROXY

72nd Ave.

Sundance Goldeneye presents

"ENCHANTMENT"
Jack Benny's first production is this fabulous Craig Rice comedy-mystery due for the top radio plugging of the year from coast to coast...a riot of fun and frolic that peppers the screen with guns, gals and guffaws to insure the big jack for Jack...and you!

Amusement Enterprises presents "THE LUCKY STIFF!"

DOROTHY LAMOUR · BRIAN DONLEVY · CLAIRE TREVOR

Directed by LEWIS R. FOSTER · Screenplay by LEWIS R. FOSTER

A natural for the big dough thru UA
Motion Picture Daily

Friday, February 4, 1949

Green Plans Offices Overseas for Globe

Globe Film Distributors, Inc., plans to establish overseas representatives in London, Paris and Rome shortly. Joseph Green and Michael Hyams, president and treasurer, respectively, announced this.

Discussing the foreign product situation, Green asserted that bargaining power for getting good foreign pictures now largely depends on the type of first-run that can be guaranteed in New York. And the subsequent success of a foreign picture in this country, Green continued, is largely determined by the length of a New York run. And there has been a decline in the past several months proportionate to the decline of American films.

Besides heading Globe Films, Green and Hyams also head Hyamsgreen Theatres, a circuit of foreign film houses in New York. Speaking as an exhibitor, Green said that even among foreign film patrons, there is shortsightedness today.

Among product set for release in the next few months by Globe are "The Widespread Rumor" (Metro-Goldwyn-Mayer), "Long Is the Road" and "Interlude."

TBA Expanding Its Activities: Baltin

Television broadcasters Association intends an immediate expansion of its activities to include a monthly program data exchange service, quarterly surveys of the television industry, monthly reports from Washington on television legislative matters and the appointment of a legal committee, it was disclosed here yesterday by Will Baltin, secretary-treasurer of the organization.

At the same time it was announced that Dan Regan, formerly with the Washington newsroom of American Broadcasting Company and Radio-Television Broadcasting and the staffs of United Press and Transradio Press, has been appointed to the public relations staff of TBA.

The program exchange service will provide a complete listing of programs currently being provided, information concerning the types of programs, the sponsors, film requirements, personnel involved and sponsorship possibilities.

CBS Appoints Hausman

Appointment of Louis Hausman as director of the advertising and sales promotion department of Columbia Broadcasting System was announced yesterday by Frank Stanton, CBS president. The appointment is effective immediately.

70% Ticket Tax

WASHINGTON, Feb. 3—U. S. Commerce Department reports that in Turkey, the ticket tax is now collected on 70 per cent of the tickets sold and 70 per cent of tickets imported.

Two More Leave S.R.O.

Peggy de Gran, head of the contract department, and Bill Kaufmann, Eastern budget controller of the Selznick Releasing Organization here, will leave the company on February 11.

Reviews

"The Bribe"

(Metro-Goldwyn-Mayer)

IT would be difficult as well as deliberately unwise to minimize the cast power on display in this standard melodrama which falls back on formula for its punch. Robert Taylor, Ava Gardner, Charles Laughton, John Hodiak and Linda Darnell make a fine ensemble cast, to which is added Joseph Cotten as the villain. Direction is by Henry King, who is adept at getting the best out of his cast. The story, based on the novel by John Hodge, is more than adequate for its purpose, which is to give servicing to the players. Location shooting is fine.

"The Woman in the Hall"

(J. Arthur Rank—Eagle-Lion)

TYPING strongly to many British film-makers' reputations for turning out superior suspense films, J. Arthur Rank's "The Woman in the Hall" is richly endowed with the ingredients that bring audiences to their seats. For a thrilling, edge-of-the-seat story placed in the strictly thriller or mystery category, little in the way of guesswork is demanded from the theatre patron.

The film stars T. Dewhurst and Dile Epidonics. The tale tells about an old woman with a great talent for telling "phoney" hard-luck stories to persons of means, and who, by using her two young daughters as "props," succeeds for years in mulching money from her benefactors. This background of cheating has a psychological effect on one of the daughters, who, when she grows up to be a beautiful 'teen-aged girl, forges and steals, not for herself but to give gifts to others to make them happy. As it develops at her trial, her behavior is explained because she was "tired of saying thank you all the time."

The mother, meanwhile, having tricked a healthy baronet into marrying her daughter, then sets about divorcing him. After some excessively presented, when somewhat contrived melodrama, the mother appears at her daughter's trial and confesses that she is really responsible for her daughter's waywardness. The consensus is that the daughter-taken-truth is, efficient, her characterization being mature and studied. Ursula Jeans as the mother-without-conscience is likewise top-rate and Cecil Parker makes an impressive baronet, with general production like top, and so is the screenplay, by Dalrymple, G. B. Stern and Jack Lee.

Running time, 90 minutes. Adult audience classification. Release date, not set.

Changes Jurisdiction

Federal Judge Edward A. Conger yesterday signed in U. S. District Court here an order dismissing Robert F. Kennedy and Joseph Bernhard and directing they be dropped from the action alleging conspiracy in behalf of United States Pictures to boycott the distribution of foreign pictures filed by minority stockholder William Weinberger who is one of eight minority stockholders who brought such action last September.

Plaintiff, meanwhile, has brought suit against Perkins and Bernhard in the District Court and has asked Supreme Court to strike down the suit of some of the officers and board members because of improper stock transactions. Federal Judge Samuel Kaufman had dismissed the suit against Conrad Fox and the ground that the action against them had abated.

Griffith Case Recess

OKLAHOMA CITY, Feb. 3—Federal Judge Edgar S. Vought today declared a recess over the weekend in the case of Thomas N. Griffith to permit government and defense attorneys to classify documents to be presented in evidence when the trial continues next week.

U' Stock Case Appeal

Universal minority stockholders Stephen Truncale yesterday appealed in U. S. District Court here from the Federal Court's dismissal last month of company executives J. Chester Cowdin and Matthew Fox as defendants in a suit by company officers and board members because of improper stock transactions. Federal Judge Samuel Kaufman had dismissed the suit against Conrad Fox on the ground that the action against them had abated.

Para., Loew Split Pool in Buffalo

BUFFALO, Feb. 3—Break-up of the Paramount-Loew pooled operation of Buffalo Theatres Inc., will become effective on Feb. 28 with Loew's and Vincent McFaul taking over seven houses and Paramount eight.

Paramount's theatres will be the Great Lakes, Hippodrome, Niagara, Orpheum and Master, Buffalo Falls; the Bee, Bellevue, at Niagara Falls, and the Lackawanna, in Lackawanna.

U. S. ‘Hopeful’

(Continued from page 1)

press the case to an ultimate court decision.

Asked whether there is any chance any other decree with any other company, the announcement when the Paramount decree is announced, one top official gave a flat "no" as the announcement from the other companies "have hardly been near us since the last round of proceedings in New York.

‘Apparently they’re setting back and watching the Paramount negotiations. But we’re hopeful that they’ll come in as soon as the big one is announced.”

SIMPP's Decree

(Continued from page 1)

concern was over the status of theatres which new operating companies will be permitted to control following divestiture from production-distribution companies.

The Department was informed of SIMPP's views on theatre buying power, closed and controlled situations and of its desire to see the biggest possible competitive theatre market established. No closed situations should be involved and no company should be entered by the government, SIMPP contends.

Nothing was said by the organization pending entry of individual decrees, it was stated.

Sues U -I on Copyright

Universal-International, the J. Arthur Rank Organization, and British producers Michael Powell and Emeric Pressburger were named defendants in a copyright infringement suit filed in U. S. District Court here yesterday by author Ruth Brown who alleges that the film, "Stairway to Heaven,” was copied without permission from her novel, "Universal Action." Plaintiff seeks unspecified damages and an accounting of profits.

Oscar Brooks' New Firm

MEXICO CITY, Feb. 3. — Oscar J. Brooks has quit as manager of Películas Nacionales, the distribution organization for producing producers, to form a production and distribution company with Felipe Mier. Both are former local Warner men.

Friebeg in Television

Hardie Friebeg, former public relations executive, is president of Columbia Television Productions. He has also opened a Coast office.

U.S. 'Hopeful'
Pinanski
(Continued from page 1)
financing are expected to be consider-
able. He noted that high interest costs in
the industry as a financial authority
but has close connections with the
First National Bank of Boston and with
Seminario, whose association with motion
picture financing is well known. The
First National Bank, according to a
Pinanski, the President of Pinanski, who
is an independent circuit under the
name American Theatres Co.
the remaining theatres, about 56 in
number, are wholly-owned by Para-
mount. They are operated by Martin
Mullin, Pinanski's former partner, as
New England Theatres, Inc.

Army Pre-Releases
(Continued from page 1)
ished to get pictures currently with
first-run theatres, to hold them if neces-
sary in first-run dates pictures at or near pre-release dates.
Brylawski, according to Harmon, that
Francis Harmon, vice-president of the
Motion Picture Association of Amer-
ica, where he said that Army and Navy
theatres do not require pre-releases,
suggested to the TOA investigator
that a letter be written to the Army
Forces chiefs is desired. Brylawski
indicated in his report, however, that
he doubted if such letters will be
forthcoming.
Meanwhile, according to the Bry-
lawski report, Harmon conferred with
Robert Mochrie, vice-chairman of the
TOA's committee of the MPAA,
the question of TOA's complaints
of competition from Army and Navy
theatres. Reported Brylawski: "Moch-
rie said that distributors wanted to
to do exactly what exhibitors wanted them
do to; that the distributors had
originally been opposed to pre-releases
and current releases to Army and Navy
theatres.\"
Brylawski then quoted Mochrie as
having told Harmon that distributors
refuse to accede to requests for pre-
releases unless they had the assent of
exhibitor organizations.
Brylawski was accompanied in the
investigation by Paul Williams, gen-
eral counsel of the Southern Califor-
nia Theatre Owners Association and a
director of the national TOA.
Brylawski said additional confer-
cences will be held.

Smith Commended
(Continued from page 1)
in litigation, great losses of time, ef-
fort and money and a desirable
pursuit of industry problems and real
or threatened governmental regula-
tion of the "gas" which, "the resolu-
tion noted, added," "would be of
advantage to the industry to resolve
such problems and differ-
ence within its own council and
among its own membership. And
whichever this convention has led
to distinguished guests and speaker a
man devoted to the industry, its pro-
gress and to the cause of conciliation,
who has rendered a marked service to
the French Picture Industry of North and South Carolina in di-
recting their attention to more favor-
able means of settlement of problems
and disputes.
"Now, therefore, be it resolved that
the association hereby expresses
to Mr. Smith, Jr., general sales manager
of 20th Century-Fox, its deep apprecia-
tion for his presence, his able discourse
and the progressive suggestions he has
made."

Gov. Dewey Cited
(Continued from page 1)
in human relations in the last six
years than in any comparable period
in history. He urged the ex-
\(\text{Continued on page 2}\)

French Financial Aid
(Continued from page 1)
that producers can obtain help when
they can prove at least one finished
production of more than 1,300 metres,
shot in 35mm. and done in France;
the public showing must have taken
place after Jan. 1, 1946, and before
the application for aid under the new
law. Films either be produced by
French interests using French capi-
tal exclusively or, if co-produced with
the help of foreign funds, aid will be
forthcoming only on a pro-rated basis.
Before financial aid is granted, the
Board of Awards must have given its
approval and the picture must be in
its second week of production.
Aid also will be granted for all im-
provements in safety facilities, repairs
and the purchase of new material.
The new fund will further provide for
the organization, subject to gov-
ernment directives, of a concern to
promote French films abroad. Until
receipts from the new taxes are col-
clected, the Centre National de la Ciné-
matographie will grant loans from its
permanent funds.

N.C.C.J. Luncheon at 12:15 Promptly
Because of radio and tele-
vision commitments the
luncheon of the industry di-
vision of the National Con-
ference of Christians and
Jews at the Waldorf-Astoria
here today will be served
promptly at 12:15. Guests
are requested to take note
and time their arrival accordingly.

U-1, Chicago Sales
(Continued from page 1)
held there between U-1 home office
and Chicago district sales officials
with a view toward arriving at a
satisfactory selling plan for that city
where, he pointed out, selling of pic-
tures has become fraught with legal
uncertainties.
He indicated that his personal pre-
ference is for the system of negotia-
tion, because he believes it is fairer in
many respects to both buyer and seller. One
or the other, or both systems, may be
examined at the outset before a perma-
nental policy is adopted, he said.

HAL (Gildersleeve) Peary*
HAS SWITCHED
TO "FAMILY
HONEYMOON"

"My all time favorite comedy
was 'My Man Godfrey'... until I saw Claudette Colbert
and Fred MacMurray in
FAMILY HONEYMOON"

*Star of NBC's "The Great Gildersleeve"
THE BOXOFFICE STORY OF the
Snake Pit IS BOXOFFICE
COAST-TO-COAST IN EVERY SITUATION!

14th WEEK RIVOLI, N. Y. • 13th WEEK CHICAGO
7th WEEK LOS ANGELES and the same long-run top-
grossing success in SAN FRANCISCO • BOSTON • TUCSON
PHOENIX • OAKLAND • SAN JOSE
ATLANTA • TORONTO • MIAMI
CLEVELAND • SPOKANE
KANSAS CITY • DETROIT
MILWAUKEE • ST. LOUIS
SYRACUSE • ALTOONA
TOPEKA... AND MORE!

Darryl F. Zanuck presents
OLIVIA de HAVILLAND
the Snake Pit
also Starring
MARK STEVENS and LEO GENN
with CELESTE HOLM • GLENN LANGAN

Directed by
ANATOLE LITVAK
Produced by
ANATOLE LITVAK and ROBERT BASSLER
Screen Play by Frank Partos and Millen Brand
Based on the Novel by Mary Jane Ward

THERE'S NO BOXOFFICE LIKE 20th BOXOFFICE!

WE'RE ALL BEHIND BROTHERHOOD WEEK FEBRUARY 20-
NO BIGOTRY IN AMERICA!
Muni Quits Screen, Lashes Coast Films

Boston, Feb. 6.—Paul Muni stated here that he is getting motion pictures "forever," claiming pictures made now are inexcusable and adding the majority of pictures made now are bad; only a few good ones are made. The idea that Hollywood makes good pictures some of the time does not impress him, Muni declared. He said he will devote himself to the stage in the future.

U.S. Treasury's 1946 Salary Reports Put C. P. Skouras First

Washington, Feb. 6.—Charles P. Skouras, president of National Theatres Amusement Co., and Fox West Coast Agency Corp., was the highest paid executive on the Treasury Department list for 1946 and the fiscal year ending in 1947, with total compensation of $885,300.

(Munie's compensation is being adjusted downward for the year reported on and for subsequent years under a proposed Supreme Court stockholders' settlement.)

The salary figures released by the

MPA, US Set ‘Global’ Meet

Hollywood, Feb. 6.—Considerably dampening the popular impression that Hollywood production employs some 30,000 workers in all but very top classifications, the highest peak in employment during the past 12 years did not exceed 25,000 in 1939, and went as low as 13,000 last year. Not included are those in the top echelon, or the very top stars and top directors.

Based on the last figure available, it has been established that those who worked in studios averaged $98.26 for an average 40-hour week. This is computed by the state's Bureau of Labor Statistics.

Answer Johnston Today on Anglo-U.S. Meeting Delay

London, Feb. 6.—British industry resistance to Eric Johnston's proposal that the Anglo-U. S. Films Council meeting scheduled for March 23 in New York be postponed to early summer has stiffened, giving rise to the impression that even minor differences between leaders of the two industries are almost irreconcilable.

J. Arthur Rank, chairman of British Films Council group, is endeavoring to hold Johnston to the March meeting date. He will meet tomorrow with Sir Henry French and Sir Alexander Korda, the other British Council members, to agree upon a formal reply to Johnston's proposal for postponement of the meeting.

The reply also is expected to refer to Johnston's suggestion that Exhibitors—

Settlement Pact Awaits Clark's Signature Now

Paramount officials signed the proposed consent decree providing for divestiture of its theatre interests from production-distribution operations and the advance diversification of approximately 450 theatres late last week, it was reported at the weekend.

Various company officials and attorneys reached for comment declined to confirm or deny the report in the absence of Barney Balaban, Paramount president, who had left for Miami and could not be reached.

The signed decree, according to the reports, was forwarded to Attorney General Tom Clark in Washington at the weekend for his signature, which is expected momentarily.

The decree still must be approved

RKO Divorce

Up for S.E.C. Study

Washington, Feb. 6.—A tentative draft of the RKO divorce and reorganization plan was received at the Securities and Exchange Commission last week for study.

The S.E.C. either will approve the plan or suggest changes within a 10-day period.

March 28 has been set as the tentative date for submission of a final plan to RKO stockholders for their approval.

Albany TOA May Have Sub-Units

Albany, Feb. 6.—Proposals to subdivide the Albany exchange district into smaller sections in order to maintain a more vigilant watch on local legislation that may affect theatres were considered at a meeting of Albany Theatre Owners of America directors held here.

The question of local levies has gained importance since Engstrom passed a five per cent admission tax.

Leonard Rosenthal, local TOA executive director, pointed out that similar legislation proposed in Schenectady

Rodgers Opens MGM Meeting on Coast

Hollywood, Feb. 6.—Some 70 M-G-M delegates from all over the country arrived here today for the first Metro studio product conference of its kind in more than 11 years. They were preceded by William F. Rodgers, sales vice-president, who arrived from the East on February 1. Tomorrow's session will officially open the meeting scheduled to run a full week.

Depinet Honored at 'Brotherhood' Meet

A plea for the elimination of bigotry was made by Ned E. Depinet, president of RKO, at the 20th anniversary luncheon of the amusement division of the National Council of Christians and Jews at the Waldorf Astoria Hotel here on Friday. Depinet, the division's national chairman of the Brotherhood Week committee, was presented an award by J. Robert Rubin, M-G-M vice-president and general counsel and the division's general chairman, for his services in behalf of inter-faith understanding. Rubin made the presentation in the absence of Mayor William O'Dwyer.

Similar citations for work embodied—

(Continued on page 3)

Para. Consent Decree Said To Be Signed

(Continued on page 3)

(Continued on page 3)
Personal Mention

A DOLPH ZUKOR, Paramount board chairman, left here over the weekend for the Coast.

MARTIN LEVINE, general manager of the Loew Bros. Theatres, will return to his office today after a two weeks’ absence because of an appendectomy.

Dr. Lvo A. Jones, of Kodak Research Laboratories, Rochester, N. Y., has been named "the new "Presidential Medal of Great Britain’s Royal Photographic Society."

George Brown, Paramount distributor of studio publicity, sailed Saturday on the S. S. De Grasse on a Caribbean cruise.

AMERICO ADORF, Universal-International Latin America supervisor, left here yesterday for a tour of the Caribbean area.

Ascap Infringement Action in New Orleans

NEW ORLEANS, Feb. 6.—Federal Judge Borah will hear arguments in U. S. District Court here tomorrow in the infringement action brought against American Society of Composers, Authors and Publishers’ members by Francis Arvon, who claims that the song, "You Always Hurt the One You Love," infringes his "My Dream Song." A patent of the New York law firm of Schwartz and Frohlich, and attorney John Tasker Howard of New York will appear for the defendants.

Schwalberg In Today As Para. Sales Head

Alfred W. Schwalberg today will take over the post of Paramount general sales manager, succeeding Charles M. Rider, who resigned on Jan. 31. Schwalberg had been assistant to Reagan for the past year.

Hears Minority Plea

WASHINGTON, Feb. 6.—Erice Johnson, president of the Motion Picture Association of America, heard a plea here for better presentation of the Negro and other minority groups in American films. John B. Wilder, a Philadelphia artist, said he was "encouraged" by Johnson’s "progressive attitude toward minority groups."

Additional ‘Joan’ Dates

RKO Radio has set a number of early February openings of Sierra Pictures “Joan of Arc,” starting with the Keith, Dayton; Pantages, Minneapolis, and the Ryd, Richmond, on Feb. 5; and the Keith, Paramount, Atlanta; Empire, Birmingham; State, Chattanooga; and the Palace, Columbus, on the 10th.

by SHERWIN KANE

Lucky are they who toil for Hal Wallis Prod.

The Wallis-Joseph Hazen company has not found necessary to dismiss a single employee in the course of the present Hollywood economic crisis.

It has not been obliged to institute emergency measures in any department of operations.

It has no need to trim its production budgets to a latter-day lower level.

And why?

Simply because it has been operated on a sane and sound business basis from its outset.

It did not employ unneeded workers so it has none who are expendable now.

In expenditures in good times were not wasteful. Thus there is no need for cut-backs in slack times.

It has been the custom of the Wallis-Hazen company to plan its productions carefully in advance, to have the right script ready at the right time, to avoid costly delays and changes after shooting begun. It does not have to learn how to do those things now in order to bring in a class picture within the budget limits.

There may be other production companies that operate as efficiently. If so, we haven’t heard of them, but records such as that are none the less unique, wherever they may be found.

Regrettably, certain too, in that such records have to do only with the application of good business methods to the production community where they should be no more unique than in any other enterprise.

Steve Brody, the Allied-Artists-Monogram dynamo, told a press conference in Hollywood recently that reissues will alienate picture patrons in the long run, even though they may be profitable over the short haul.

Box office reports on the other hand, show that good messages will outdraw and outgross many a brand new release, for the simple reason that some pictures are ahead of their time.

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It was suggested that Wallis-Hazen company could have a good deal more business if it were to place more emphasis on its reissue department.

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Para. Decree
(Continued from page 1)

by the U. S. District court here and by Paramount stockholders before becoming effective.

Balaban, according to general but also unconfirmed reports, would remain with the new Paramount pro-
duction-distribution company, should the plan become effective.

One Year to Effect Changes

Paramount will be allowed one year from the date of final approval of the plan to carry out the changes required.

Indications are that the new the-
atre operation of all or more than 600 theatres. Paramount has agreed that any "closed" situation will be maintained by the new company.

It is reported that the new production-distribution company will retain a limited number of show-case the-
atres in principal cities, as RKO is permitted to do under the decree it agreed to with the government last December.

Paramount stockholders will receive equities in the new company, presumably on the basis of one share in every company for each share held in the present company.

Clark's Approval Believed Assured

Significantly, the decree by Clark is regarded as virtually certain, with the plan being presented to the court within the next few weeks. While signed by the court Paramount will be eliminated, as RKO already has been, from the 10-year-old govern-
ment suits, the question will be whether the Warner's, Loew's and 20th Century-
Fox, agreeing to the split-up of some of their stock in the subsidiaries and the elimination of closed situations where they may exist, currently appear in-
clined to rest their cases with the court on that basis. Whether the Paramount settlement will cause any of the theatres to alter their presently indi-
cated course on the remainder of the seating is unknown.

Myers Assails

(Continued from page 1)

that conceivably could be appropriate is one that is presently merely provides the machinery for settling differences arising under the Court's final decree.

The "obvious purpose and intent" of many of the plan's provisions is to force a return to competitive bid-
ing, Myers charged.

Myers said that the fact that the plan embodies substantive provisions and that these provisions are "plainly contrary to the Supreme Court's decision" precludes any possibility that the plan will be approved by the Depart-
ment of Justice or the Supreme Court. Congress can, in effect, reject the plan by the Supreme Court by the ac-
tement or repeal of legislation, we know of no other tribunal or agency that has such power."

Laundry Method

The Allied official said that the Supreme Court had devised the "most satisfactory" selling method in allowing the contracts to be sold by the various groups so long as there is no requirement for the purchase of more than one film and providing a 20 per cent cancellation clause, a group of films is licensed without being traded.

Joe Dünües, March 1, George Vre-

MPA, US Meet

(Continued from page 1)

has hit distribution of U. S. pictures in Brazil.

Undersecretary of State Webb and Assistant Secretaries Willard Thorpe and George Allen will meet with the company officials at luncheon at MPA headquarters hotel at noon, the foreign managers will meet with ECA officials, especially the departments administering the convertibility guarantee.

John G. McCarthy, manager of MPA's international division, will travel to New York to participate in the meeting.

Weekend reports from Rio de Ja-

niero indicated that liberal of all film-

3.

Anglo-U. S. Meet

(Continued from page 1)

ners' Association representatives, not in the capacity of counsel, but in an active co-

pany to accompany the British delegation whenever the meeting occurs. Rank is in line with that suggestion.

British exhibitors are active oppo-

nents of Britain's 45 per cent film quota.

Despite trans-Atlantic telephone conversations with Rank, Johnston still is anxious for a postponement of the meeting.

The situation is viewed here as in-

dicating the apprehension of the Brit-

ish government about the forthcoming report of the Lord Por-
t committee inquiring into industry concentration. It is generally conceded there is a good chance the committee will recommend divestment of exhibition from produ-
duction-distribution here.

Britons Prefer Scheduled Date

British industry members of the Councillor, therefore, would prefer the meeting to be held on the scheduled date which is set for both of the report being issued then. Amer-

ics, on the other hand, are regarded as favoring the postponement on the theory that the report which could alter the whole complexion of the forthcoming discussions is—issued. This viewpoint is shared by Sir Evelyn Denen and Barton who are the other members of the American Council group.

The motion pictures on the press on Fri-

day that he does not regard the forth-
coming Council meeting as a bargain-
ging occasion, despite his view that British pictures under the vocation delivered by the Rev. Edwin H. Brown.

Depinet Honored

(Continued from page 1)

ing the ideals of NCCJ were presented by Bernard Baruch to Irene Dunne, and by Nelson A. Rockefeller to Rich-

ard Rodgers and Oscar Hammerstein II.

Rockefeller is national chairman of the National Council of Jewish Com-

nity which NCCJ will sponsor from Feb. 20-27. Louis Nizer, attorney and author, was toastmaster. The National Antheir in New York after alter the report, which is the completion of the forthcoming discussions—is issued. This viewpoint is shared by Sir Evelyn Denen and Barton, who are the other members of the American Council group.

Lord Portal's Committee

To Hear Trade Union

LONDON, Feb. 6.—Lord Portal's committee conducting an inquiry into inter-film union practices will complete hearing evi-
dence on distribution operations with the appearance before it on Tuesday of Sidney Loew's managing director here.

It will hear trade union representa-
tives next. Producers already have been heard. Exhibitors have not sought to put in testimony but have made positions in the event they are summoned.

Albany TOA Meet

(Continued from page 1)

and Troy was defeated by action of alert exhibitors.

A proposed subdivision, legislative committees in the Albany, Buffalo and New York zones would coordinate their work with the state-
wide committee already operating here.

Another topic discussed was whether exhibitors can belong to a TOA meeting maintain mem-

anship in the national organization. Several exhibitors, it is understood, use the TOA films now, at 10 cents per seat, but scheduled for a reduction to five cents in September, are too high for them. They have agreed to withhold their votes on the matter only. No decision on this question was made, and the fixing of local dues was deferred.

Magill Leaves F.C.

PHILADELPHIA, Feb. 6.—Mort Ma-

gil, Film Classics, has resigned. He has purchased half interest in Principal Films here and will distribute with David Moliver.

Salaries

(Continued from page 1)

Treasury are before individual in-

vestors and not distribution companies. No mention of the motion picture people reported upon from approximately 50 per cent of the total, per cent of the amounts received.

Following are the Treasury's company-

by-company reports:

MONOGRA: (for the fiscal year ending October 31, 1947, and December 31, 1947) (salary: $40,153; commission: $46,615; lo-
" his."

COLUMBIA: (for the fiscal year ending October 31, 1947, and December 31, 1947) (salary: $13,300; 

R. K. O.: (for the fiscal year ending October 31, 1947, and December 31, 1947) (salary: $13,000; 

UNIVERSAL: (for the fiscal year ending October 31, 1947, and December 31, 1947) (salary: $13,000; 

UNIVERSAL-INTERNATIONAL: (for the fiscal year ending October 31, 1947) (salary: $13,000; 

WARNER BROTHERS (for the fiscal year ending October 31, 1947) (salary: $13,000; 

WARNER BROTHERS, INC. (for the fiscal year ending October 31, 1947) (salary: $13,000; 

WARNER BROTHERS PICTURES, INC. (for the fiscal year ending October 31, 1947) (salary: $13,000; 

WARNER BROTHERS, INC. (for the fiscal year ending October 31, 1947) (salary: $13,000;
IT'S
TARZAN TIME
AGAIN!

A national event—like the Rose Bowl, the Circus, the 4th of July! Each year America looks to Tarzan time! Each year the grosses grow... for the longest, most successful series in boxoffice history! When it's Tarzan time, it's profit time!
EDGAR RICE BURROUGHS' "TARZAN'S MAGIC FOUNTAIN"

STARRING
LEX BARKER
and
BRENDA JOYCE

with
ALBERT • EVELYN • CHARLES
DEKKER • ANKERS • DRAKE

Produced by
Directed by
Screen Play by
SOL LESSER • LEE SHOLEM • CURT SIODMAK and HARRY CHANDLEE
Based Upon the Characters Created by EDGAR RICE BURROUGHS

GLOBE THEATRE B'WAY N. Y.

TRADE HAILS "TARZAN" BARKER!

"Lex Barker very good in his debut as new Tarzan!"
—Showmen's Trade Review

"Barker should certainly get the nod of approval from fans!"
—Film Daily

"Barker scores hit... equal to any back to Elmo Lincoln!"
—Hollywood Reporter

"Barker and Joyce make an excellent 'Tarzan' team!"
—The Exhibitor

"Barker acquits himself a way that will pay off!"
—Daily Variety

"Lex Barker certainly possesses the hunk-o-man physique and agility!"
—Boxoffice
KEEP POSTING!

Seating Selling 3 SHEETS
NOW Available ON

Universal's "FAMILY HONEYMOON"

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY
**Paras. Partnerships Must Be Ended in 1 to 3 Years**

Decree Calls for Dissolution of One-Third Of Partnerships Annually; Balaban to Head Picture Company, Goldenson Theatre Co.

Paramount would have to wind up its affairs in one-third of the theatres it now owns with partners within one year, in another third by the end of two years, and in the final third by the end of three years under the proposed consent decree which it is entering into with the government.

The decree permits Paramount to acquire the interests of the partners in a limited number of cases. In the other cases, it must sell out to the lesser. All theatres held with partners would have to be settled one way or the other on the schedule outlined above.

The proposed decree, which was ratified by the Paramount board last week and is slated to go to U. S. Attorney General Tom Clark late this week, sets up three different deadlines for Paramount to do various things.

By the end of the first year, the company would have to be split into producer-distributor and exhibitor companies—in other words, divestiture.

By the end of the second

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**More Storms Bring More Film Delays**

SALT LAKE CITY, Feb. 7—Film deliveries are being delayed in the Salt Lake City exchange territory as new snowstorms and drifts isolate many cities, blocking trains and trucks.

Pocatello has been paralyzed and Idaho Falls is under blockade. Theatres with Tuesday openings expect to suffer further if prints are held up many more hours. Attendance is way down in many areas, although it is pretty good in Salt Lake. It is, however, below normal in all of the highest places in Idaho. In Montana, severe cold has cut some attendance.

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**Untapped Market Is Seen by Del Giudice**

A vast potential market exists among millions of discriminating people who rarely go to a theatre because of stereotyped films, Filippo Del Giudice, British producer, asserted here yesterday on his arrival on the S.S. Coronia. Through proper production

(Continued on page 6)

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**MOTION PICTURE DAILY**

FIRST IN FILM NEWS

Vol. 65, No. 27

NEW YORK, U. S. A., Tuesday, February 8, 1949

TEN CENTS

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**‘Little 3’ Hit Arbitration in Memo to Court**

Majors’ Plan Is Rejected; Proposed Separate Decree

United Artists, Columbia and Universal, in a joint memorandum filed yesterday, told the New York Federal Court that the majors’ proposals for an arbitration system is unacceptable to them, and proposed a separate decree without provision for any such system.

No further comment was given by the Little Three in the memorandum which also contained their proposed findings and conclusions in the case.

However, Columbia’s counsel, Louis D. Frohlich, is on record as firmly opposed to arbitration on the grounds that it serves no purpose and failed to appear at yesterday’s hearings. Universal and UA attorneys have told the New York court that the costs which arbitration would entail would be their primary consideration.

So far the arbitration system has the endorsement of Paramount, Loew’s, 20th Century-Fox and Warners. RKO will consider it when it finalizes its reorganization under its

(Continued on page 6)

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**Keep Sales Within The Law, Rodgers Warns MGM’s Force**

Hollywood, Feb. 7—Pointing out that “living up to the law is an in-out job to be reckoned with,” Mike the distri- bution vice-president William F. Rodgers today warned sales managers and field personnel attending the company’s 25th Anniversary convention here to adhere closely to the dictates of current directives when marketing product.

“The company,” Rodgers cautioned, “can’t go to jail, but you may, if you are found to be in contempt of the courts.”

In an address which ranged over sundry aspects to motion picture sell-

(Continued on page 6)

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**Mayer Links Own, Sellench’s Tenure**

Hollywood, Feb. 7—Louis B. Mayer told the M-G-M sales conference here today that he expects to continue as head of the studio as long as Nicholas M. Schenck remains company president and furthers, rumors to the contrary not-withstanding. Mayer said he never has been “in such good health and spirit.”

The assemblage of home office, field and studio personnel and executive

(Continued on page 6)

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**Skouras Favor U.K.-U. S. Meet in March**

London, Feb. 7—Spyros Skouras, 20th Century-Fox president, told a press con-

(Continued on page 6)

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**Skouras Reveals U.K. Filming Plans**

London, Feb. 7—Spyros Skouras told a press conference here today that 20th Century-Fox plans to produce three more pictures in Britain after completion of “Male Bride.”

Cary Grant starrer now in production.

He said 20th-Fox is utilizing every available pound in making pictures here and said that in its ambitious program it would match a dollar against every frozen pound.

The next three to be made here, he said, will cost an average of $3,500,000 each, beginning with “Black Rose.”

Skouras said Sir Alexander Korda’s present arrangements with David Selznick prevent 20th-Fox from distri-

(Continued on page 6)

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**E-L Aims for 12,000 Dates for Drive**

Highlight of Eagle-Lion’s current Jack Schaefer testimonial drive will be “President’s Week,” which will run from April 29 to May 5, in tribute to E-L president Arthur B. Krim. Announcement of the tribute was made here by William J. Heinegan, sales vice-president, at the two-day New York weekend sales meeting which is setting off a nationwide series of sales sessions.

Goal of the week, Heinegan de-

(Continued on page 6)
Personal Mention

CHARLES C. MOSKOWITZ, Loew vice-president, will leave here Thursday for Hollywood.

ERIC JOHNSTON and William J. Croyer, Collier's publishers, confer with President Truman today at the White House regarding Collier's annual award to outstanding Communism. Johnston is chairman of the awards committee.

MARYN FARIS, executive secretary of the Society of Independent Motion Picture Producers, has returned to Hollywood from New York.

Montague Salomon, managing director of the Rivoli Theatre here, has resigned and returned to New York from the Coast.

JAMES V. ROYER, former motion picture publicist, has joined the Ralph C. Coxhead Vary-Typer Corp. here.

EUGEN SHARIN of Ambassador Films, has left here for Vienna.

Horwits Named U-M Studio Publicity Head

Al Horwits, Eastern publicity manager of Universal-International, will assume the duties of studio publicity director on March 1. It was announced here yesterday by David A. Lipton, national advertising-publicity director.

John Joseph, former national advertising-publicity director for U-I, has assumed the duties of public relations manager when J. L. (Lea) Kaufman resigned several weeks ago.

Horwits joined the Universal public relations staff in 1942 under Maurice Bergman and a year later was named publicity manager. Previously, he was a newspaperman in Philadelphia and also engaged in public relations activity. After a quick trip to the studio next week for meetings with Lipton, Horwits will return to New York to clear his desk.

Zimbalist on Leave; Gross in Ad Post

Al Zimbalist, advertising-publicity director of Film Classics, is taking a leave of absence from the organization beginning Saturday, for a rest. He plans to spend several weeks in Florida.

Sydney Gross, assistant to Zimbalist, will assume the duties of advertising-publicity director, of studio publicity director to B. G. Kranze, sales vice-president.

Harry Rapf, 68, with Metro for 25 Years

Hollywood, Feb. 7.—Funeral services will be held tomorrow afternoon at the Wilshire Boulevard Temple. Harry Rapf, 68, a vice president and production executive of Metro-Goldwyn-Mayer, who died here Sunday in a Los Angeles hospital after a heart attack. He worked regularly at the studio until he was stricken on Thursday.

Rapf produced dozens of films for M-G-M, in the course of which he worked closely with stars like Clark Gable, Marlene Dietrich, Joan Crawford and Margaret O'Brien and produced all the films starring the late Marie Dressler.

Rapf was one of the first crusaders for sound pictures.

Rapf was born in New York City and was reared in Denver. He graduated a ministril show in Denver when he was 18 and caught the eye of showman Gus Edwards, who put him in charge of a revue, and he remained with the vaudeville artist for six years before opening his own agency in New York.

About 1914, he joined World Film in the production of silent pictures in California. He went to Hollywood in 1921 and became production manager for Warner Brothers. He was a vice-president of M-G-M in 1924.

His last completed picture was "Gallant Bess;" he started shooting "The Crime of the Century" last week, with Castor, two sons, Mathew and Maurice, and a brother, Arthur, survive.

Spyros Skouras Heads N.Y. Red Cross Drive

William S. Hedges, vice-president of the National Board of Radio and Television, has become head of New York's entertainment world and, the publishing, advertising and graphic arts industries in the Red Cross campaign. Serving with Hedges as a group chairman is Spyros P. Skouras, president of 20th Century-Fox, who heads the entertainment section of the campaign including the motion picture industry, legitimate theatres, the radio field and the music world.

11 'Depinet Drive' Meetings This Week

Walter E. Branson, RKO Radio Western division manager, will cover Milwaukee, Minneapolis, Sioux Falls, Seattle and Portland this week, on the behalf of the "Depinet Drive," accompanied by his assistant, Harry Gittelein.

At Levy, Eastern division manager, and his assistant, Frank Drumm, will hold drive meetings in Buffalo, Detroit and Cleveland. Charles Boasberg will be in Charlotte, Atlanta and New Orleans, accompanied by his assistant, Carl Peppercorn.

'Green Promise' Premiere

Houston, Feb. 7.—A premiere celebration will be staged here on March 22, for "Green Promise," which "Green Promise" will open at the Majestic Theatre. This RKO Radio release was made with the cooperation of the National 4-H Clubs.

N.Y. 1st-Run Business Big

Handsome array of new product, given added support by top stage-show names, is providing New York first-run with big business this week. Managers are making every effort to keep business steady in stage appearances of Danny Kaye. The show figures to draw $138,000 in a "red, white and blue" three-week stint.

Godfrey and his Talent Scouts on stage probably will give the Capitol a top-notch first week's income of $125,000.

At the Strand, "John Loves Mary" with Jack Carson among others on stage, looks like Columbia's "in" initial week. An estimated $55,000, which is about what was expected, is apparent for the first week of "My Own True Love" with the Three Stooges and Monica Lewis on stage at the Paramount.

"Letter to Three Wives" continues strong sales at the Music Hall in its initial week. An estimated $130,000 is indicated for the third week. "Wake of the Red Witch" probably will do $20,000, which is good enough, in a fifth and sixth week at the Mayfair; it will be replaced on Saturday by "My Dear Secretary.

"He Walked by Night" is likely to reach $35,000, vigorous business, in a first week at the Criterion. "Tarzan's Magic Fountain" is off to a good start at the Globe where $17,800 is seen for the first week. "So Dear to My Heart" is doing nicely at the Palace; $25,000 is expected for a second week.

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USO Thanks Industry

The USO fund-raising trailer, released yesterday, has proven an outstanding example of cooperation on the part of the industry, according to George J. Schafer, USO motion picture committee chairman, who has been asked by the USO to thank all concerned with the production and screening of the trailer.

NEW YORK THEATRES

Radio City Music Hall

Rockefeller Center

Joanne Grainger • Darrell Ann Sotthern

A LETTER TO THREE WIVES

KIRK DOUGLAS • PAUL DOUGLAS

JEFFREY LYNN

A 26th Century-Fox Picture

SPECTACULAR STAGE PRESENTATION

SAMUEL GOLDWYN presents

"ENCHANTMENT"

Starring

DAVID NIVEN • TERESA WRIGHT

EVELYN KEAYS • FARELL BRANNER

RICHARD WRIGHT • LUCY WARREN

AMOS & ANDERSON

L. A. THEATRE

BROADWAY & 45th Street

Samuel Goldwyn presents

"THE RED SHOES"

Color by Technicolor

BIJOU THEATER, West of Broadway

All Seats Reserved, Full Orders

Daily

Extra Matinee Days

Late Show Saturday Evening 11:00

As EAGLE LION FILM Release

DANIEL I. ZAMICK presents

OLIVIA DE HAVILLAND

in

The Snake Pit

Directed by AMABLE LUTHER • MARSH LYTLE & ROY BURGESS

JANET LYNCH

in

Diana" in Technicolor

VICTORIA, 610 W. 86th St.

JOAN OF ARC

Coloring INGRID BERGMAN

A VICTORIA PRODUCTION, COLORING INGRID BERGMAN

FACING THE MUSIC, DANCING INGRID BERGMAN

Produced by WALTER HANGER

February 9, 1949

73 of WEEK! VICTORIA NEWS & ANNALS
Settle N. Y. Labor Row in Two Weeks

Mass shop elections which will set in "a single stroke" the long-standing AFL-CIO rivalry for jurisdictional supremacy at film company headquarters offices has been conducted by the National Labor Relations Board in about two weeks, it was indicated yesterday following a meeting at the NLRB here among attorneys and representatives of six companies and the two "white collarite" union locals involved.

Since the union rivalry broke open early last year, AFL's I.A.T.S.E. Motion Picture Local No. 540 and CIO's U.A. Local No. H-63 has succeeded in winning only United Artists' home office in Chicago, while National Labor Relations Board and the NLRB here have ruled that the United Artists local was "not representative" of the company's employees.

The forthcoming mass elections will decide the future bargaining agent for the following two companies: Miss O'Hara, SOPEG, which is seen as a "loose cannon," and Universal. A last-minute appeal by Universal, however, has been botted by the NLRB.

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UA "Collarites" Vote 92-22
In Favor of One Union Shop

United Artists home office "white collarites" yesterday voted 92 to 22 in favor of a union shop in an election held by the National Labor Relations Board here, it was reported by Russell Moss, business agent of I.A.T.S.E. Motion Picture Local No. 540, representing United Artists employees. Local No. H-63, the employees' bargaining representative, the local recently won a 10 per cent pay increase from UA management.

RKO and 20th Give Operators a Raise

CHICAGO, Feb. 7—RKO and 20th Century-Fox have signed a new contract with the Screen Actors Guild Local No. 110, which grants a 10 per cent raise for its operators' union-employer fund.Projection room screeners were gathered Sunday morning at the 20th Century-Fox to vote, and a 92 per cent majority voted to accept the contract, a 10 per cent raise for its operators' union-employer fund.

Browns Acquires 3, Is Now Operating 6

SEATTLE, Feb. 7—Gene Grosbeck, dean of Washington exhibitors here, disposed of his three theaters to Frank Willard of Tacoma. The theaters include the Olympic, the Harvard and the Union, the latter two, and in addition, the Parkland, Taradale, a theater in Yelm, and another in Orting.

Phillips Quits DuMont

Lawrence Phillips, director, of the DuMont Television Network, has resigned and is expected to return to film distribution, where he has worked.

Philadelphia Clearances

Cleveland Clearance Cuts Are Expected

WASHINGTON, Feb. 7—The Economic Cooperation Administration asked Congress Tuesday to allow it to use about $10 million of the $25 million program authorized through June 30, 1952, for its information media guaranty program to cover film production costs in Marshall Plan countries, and for other channels.

ECA officials said this did not mean $10,000,000 would be used every year, but that it was merely a top limit on how much could be used in thefirst year. The Administration said that if the program were not appropriated only $10,000,000 for the first year, the figure to be used for the program in later years being left in the air.

Today, Administration-approved bills were introduced in both House and Senate today, providing for the use of $25,000,000 appropriated through June 30, 1950. One section of the bill attempts to settle the future of the information media ECA program. It continues this program provided that the amount of guaranty made in any one year to any one person does not aggregate more than $10,000,000. Presumably this would hold for any year in which the ECA operates—will present, through the 1952 fiscal year.

So far, information media guaranties have been made sparingly. Only one film guaranty—$4,379,000 to the Motion Picture Export Association for operations in Germany—has been issued.

ECA spokesmen said that another film contract might be announced "in a month."

Install Blumenstock As Ad Council Head

Mort Blumenstock, vice-president in charge of advertising and publicity for Warner Brothers, was installed as chairman of the Advertising and Publicity Directors Council of the Motion Picture Association of America at a luncheon held here yesterday.

Honor guest of the meeting was Dr. Daniel A. Poling, editor of the Motion Picture Herald, who spoke on the Protestant Motion Picture Council in its relationship to the film industry.
BIGGEST BUSINESS IN BOXOFFICE HISTORY!
NEW ALL-TIME RECORDS SET FOR KEITH MEMORIAL, BOSTON, AND PALACE, MONTREAL!

Spectacular holdovers in San Francisco, Washington, Baltimore and Buffalo!...Sensational openings in Kansas City, Cleveland, Cincinnati, Pittsburgh and Quebec!...Still topping everything in Philadelphia and Los Angeles (7th weeks), New Orleans (6 weeks) and New York (13th week)!...Watch the year’s mightiest boxoffice attraction roll on, as it opens in Minneapolis, Dayton, Columbus, Atlanta, Birmingham, Richmond, Milwaukee, Chattanooga, Rochester—and city after city, week after week!

JOAN of Arc

starring

INGRID BERGMAN

A VICTOR FLEMING PRODUCTION • COLOR BY TECHNICOLOR

CAST OF THOUSANDS

with JOSE FERRER • FRANCIS L. SULLIVAN • J. CARROL NAISH • WARD BOND • SHEPPERD STRUDWICK • HURD HATFIELD • GENE LOCKHART • JOHN EMERY • GEORGE COULOURIS • JOHN IRELAND and CECIL KELAWAY • based upon the stage play 'Joan of Lorraine' by MAXWELL ANDERSON • screen play by MAXWELL ANDERSON and ANDREW SOLT • art direction by RICHARD DAY • director of photography JOSEPH VALENTINE, A. S. C.

Produced by WALTER WANGER • Directed by VICTOR FLEMING

presented by SIERRA PICTURES, Inc. • released by RKO RADIO PICTURES
Para. Decree

(Continued from page 1)

year, all closed towns must be opened.

By the end of the third year, all partnerships must be resolved.

Insiders who have seen the decree, which has been reviewed by the company in final form for submission to the court, say that they believe the theatre-owning company will end up with between 600 and 650 theatres.

They also said that the company has already told the Department of Justice that Barney Balaban will head the producing-distributing company, and that the Department has not objected.

Another section of the proposed decree provides for trusteeship of all stock in the exhibition company of stockholders who are proven members of a certain club, and not disposed of during the first year. This would be tolerated until the owner had disposed of it, or of his stock in the producing-distribution firm.

The decree contains sections on trade practices similar to the RKO decree, it was reported.

Not Yet Submitted to Clark

Meanwhile, in Washington, Attor-
ney General Clark said the Para-
mount decree has not yet been sub-
mited to him for signing.

He said he might not have it on his desk before the end of the week. He added that it will have to be gone over first by Assistant Attorney General Herbert Bergson, who has been out of town since the end of last week. Bergson is due back at his desk tomorrow.

Clark admitted he had seen a draft of the proposed decree last Wednesday, and had made some "suggestions."

He would not discuss what these were, but it was learned that in an internal source that at least one of the suggestions was to cut down the length of time the contract could continue.

The Little Three's proposed decree would allow them to include admission prices in exhibition contracts for the sole purpose of determining rental terms; to license films on a franchise basis except where this would "unreasonably restrain competition or create a monopoly;" to market a roadshow product without restrictions.

The Little Three propose to enjoinder the exhibitor granting excessive clearances; agreeing with any other distributor to maintain a system of fixed runs and clearances; making formula deals and master agreements; from conditioning the sale of products of one's own; and from conditioning the sale of products of others.

However, that last injunction which would be limited to the extent that the films were not said to be prior to licensing and the exhibitor would be given a 20 per cent cancellation privilege.

In its proposed conclusions of law, the Little Three stated that exhibitors are not illegal provided there is no discrimination, and also hold that extended runs are legal so long as the distributor does not discriminate in favor of or against any exhibitor.

Reviews

"Streets of Laredo"

(Paramount)

WILLIAM HOLDEN, Macdonald Carey and William Bendix are a trio of amiable outlaws until the alliance is split and Carey becomes a vicious killer in the choice Western, in Technicolor, which boasts some solid dramatic punches and some generous outpourings of convention-free far-flares. It is flavorful and robust entertainment, this "Streets of Laredo," well stocked with the stuff that can banish box-office blues.

Mr. Paramount is a very clever screenplay, being romantically attracted to Carey until he is unmanned as a ruthless desperado.

The three not-so-bad badmen become separated when they are tailed by a large roadhouse rainbow from some nefarious type. Holden and Bendix join the Texas Rangers and Carey becomes a "Post Office pin-up," and the old tattered posters telling of his lawless exploits. They meet again and Carey exploits the friendship for his own gains, kills Bendix and the vendetta is on between him and Holden. Miss Freeman comes upon the scene to save Holden whom she has come to love.

Sweeping camera views of the wide open spaces down Mexico way where the film was shot on location, are especially attractive. The bank shot, shootouts, fights and chases which punctuate the telling of the yarn are effect-

ively staged under Leslie Fenton's competent direction. Supporting players include Clem Bevens, Stanley Ridges and James Bell. Robert Fellows pro-

duced.

Running time, 92 minutes. General audience classification. Release date, March 25. GENE ABREEL

"The Rangers Ride"

(Monogram)

LATEST in the Jimmy Wakely series of Westerns for Monogram has the cowboy star singing and fighting his way through many formula outdoor adventures. Aided by his comic side-kick, "Cannonball," Taylor, it is the story of how California's state police force extorts money from the public with the ultimate design of setting up a totalitarian state. Wakely, an ex-ranger, attempts to fight the illegitimate law and a price is put on his head after which he is blanched. The expected outcome eventually materializes; the police force is broken up and its leaders captured—all through the efforts of Jimmy and "Cannonball."

Produced by Louis Gray and directed by Derwin Abraham, the film provides supporting roles for Virginia Belmont, Riley Hill, Marshall Read, and Steve Clark, and others. Running time, 56 minutes. General audience classification.

Untapped Market

(Continued from page 1)

and distribution, this market can be profitably tapped, he asserted.

Del Giudice recently formed Pil-

t Pictures, Ltd., and he is here from London to arrange for distribu-
tion among a special circuit of some 12 theatres throughout the country. He will be here for a two-day tour, carrying some of the provisions of the decree.

Mayer Links

(Continued from page 1)

heard Mayer speak highly of the work of Doré Schary, production chief, whom the rumors have mentioned as Mayer's early successor.

Mayer told that Schary had rejoined the company "our organization has never been so united and inspired as now." Of course, Lew M.-G.-M. executives whose work and activities were lauded by Mayer were Schenk, E. J. Man-

nel, Eddy, Arther, Cohn, Lawrence Weingarten, Kenneth McKenna, William F. Rodgers, and a number of the company's stars.

Mayer presented to the gathering an outline of the company's progress over the 25 years it has been in operation, and expressed confidence in its future in terms of production and merchandis-
ing. He described television as "more an adjunct of radio" at present, and said he has yet to learn from anyone how those who are managing the new medium expect to achieve revenues that will enable them to pay for entertainment comparable to motion pictures.

Skouras

(Continued from page 1)

had offered to buy 20th-Fox's interest in the Gaumont-British circuit.

Skouras has attended numerous gatherings since his return last Saturday evening, and his absence is expected to be brief.

His company's publicists here made the mistake of only inviting film guilds, Pilgrim Pictures, and journalists to the office to which he had been transferred.
U. S. May Sign Para. Consent Decree Today

May Be Another Week Before Court Gets It

The Paramount consent decree will be signed by the Justice Department officials before the end of the week, it was learned reliably yesterday.

The final decree, which already has been approved by the Paramount board, will get the signatures of Attorney General Tom Clark, Assistant Attorney General Herbert Bergson, and Special Assistant Robert Wright today or tomorrow.

It will probably be the end of next week or early the following week before details are made public. Five days' notice of all parties to receive it and then it must be filed with the New York District Court.

Some details of the decree appeared in yesterday's Motion Picture Daily. It provides basically for the establishment of a Paramount Pictures Co.

(Continued on page 7)

UA Concludes First Two Television Deals

United Artists has concluded its first major distribution agreement, to handle all hundred film programs that are to be made especially for television by Video Varieties Corp., said to be the largest independent TV film producing organization in the East, as it was disclosed here yesterday by John Mitchell, head of UA's television department.

Video Varieties' first two series will be a program of eight five-minute musical shorts, featuring Shorty Warren, and another series of musicals featuring The Striders, a quartet.

UA has also concluded a distribu- (Continued on page 7)

British Renew Talks On Theatre Video

London, Feb. 8.—The joint executive—director—producer—television committee will meet again next week with British Broadcasting Corp. officials looking to an agreement by which certain films will be made available to BBC for television broadcasting in return for the right of

(Continued on page 7)

Trust Action vs. 20th, WB

J. J. Theatres, Inc., yesterday filed in U. S. District Court here a $2,400,000 triple-damage anti-trust action against 20th Century-Fox, Warner, Skouras Theatres, and Spyros P. and George P. Skouras. Plaintiff charges conspiracy and combination in opposition to J. J.'s alleged attempts to secure first-run, non-exclusive product for its Luxor Theatre in the Bronx since 1941. Filing attorney was Monroe E. Stein.

Asking for a permanent injunction to restrain the defendants from allegedly conspiring to favor with first-run product Skouras Theatres' Park Plaza in the Bronx, the plaintiff claims that the Luxor and Park Plaza are not in direct competition. J. J. charges also that Spyros Skouras is financially interested in Skouras Theatres.

Murphy Named Head Of N. England Unit

BOSTON, Feb. 8—Daniel J. Murphy was elected president of the Independent Exhibitors of New England at the annual conference of the organization held here today.

Other officers elected for 1949 were:

W. Lesley Bendslev, first vice-presi-

(Continued on page 6)

Pinanski to Give Theatre Viewpoint to E-L Product

Expressing the need for greater cooperation between production and exhibition, Samuel Pinanski, veteran New York theatre owner and head of the new E-L Theatres Corp., Boston, formally announced his association with Eagle-Lion Films at a press interview here yesterday.

He said the move was at the company's request and that he would serve "purely in an advisory capacity. He did not want to do too much and that he has "no financial interest" in E-L.

At the same time, Arthur B. Krim, E-L president, reviewed the history of the company which this month is observing its second anniversary in distribution, and cited its "steady progress." Krim asserted that the company is trying to make sound "head-and-better" pictures for TV exhibitors in the country and that to do so a closer partnership between pro-

(Continued on page 7)

66 from M-G-M In 1949-50; Schary Reveals

Hollywood, Feb. 8—Expressing full confidence in the future, Dore Schary, production vice-president for Metro-Goldwyn-Mayer, announced plans for 66 productions to be filmed and released by the organization in 1949 and 1950. Schary disclosed the schedule at the studio sales conference.

Of particular importance on the list held that he would receive "gay Vads," to be produced in Technicolor by Arthur Hornblow, Jr., and to be directed by John Huston. "In a day and a half, you can get a really good picture: that's what I've done with the script." Schary will cut the time on the schedule to fit within the 66 productions.

(Continued on page 6)

Stockholders Approve Cohn Columbia Pact

Reelect Directors and Okay Increase in Board

Columbia stockholders at their annual meeting here yesterday voted overwhelmingly in favor of a term contract for company president Harry Cohn, and at the same time re-elected as company directors Cohn, Jack Cohn, A. Schneider, Leo Blane, N. B. Spingold, A. Montague, and Donald S. Stein.

The stockholders also voted in favor of an amendment to the company's certificate of incorporation calling for an increase of from nine to 11 directors. The board at present has 11 directors.

(Continued on page 7)

DC Meet Today On Promoting US Bonds

WASHINGTON, Feb. 8—Industry leaders will hold an all-day meeting here tomorrow with Secretary of the Treasury Snyder and other top Treasury officials to work out the industry's role in the government's 1949 savings bond drive.

Top item on the agenda will be the formation of a permanent film advisory committee for the annual bond drives. Production and distribution firms and exhibitor associations will be represented.

(Continued on page 6)

Photoplay Medalisto Crosby and Bergman

Ingrid Bergman, Bing Crosby and 20th Century-Fox's "Sitting Pretty" were the nation's most enjoyed players and motion picture in 1949, according to the year-long balloting conducted by Photoplay among America's filmgoers.

This year a special Photoplay

(Continued on page 6)
Personal Mention

SPYROS P. SKOURAS is due to arrive here today from London by plane.

EDWARD O. CULLINS, president of Allied's Mid-South unit, and Bob Bowman, manager of the M-G-M division, have left Memphis to be in Washington on Feb. 14-15, for the Allied States' board meeting.

LEON BARBERGER, RKO Radio exhibits executive, returned to New York yesterday from Roanoke, Va.

HUGH OWEN, Paramount Eastern and Southern division sales manager, is in Boston this week from New York.

SID GOLDSTEIN of the M-G-M publization department is the father of his first child, a girl, named Natalie.

F. J. A. MCCARTHY, Universal-International Southern and Canadian sales manager, is in Atlanta from New York.

ABE MONTAGUE, Columbia general sales manager, is on a Caribbean cruise.

GERALD M. MAYER, MPAA Continental European manager, will return to Paris today from New York.

Robert Laws has been appointed office manager of the Reelart office in Cincinnati.

New Allied Perce'age Talks Begin Tomorrow

Col. H. A. Cole of Texas, chairman and other members of Allied States’ special “forced percentage selling” committee, are scheduled to arrive here tomorrow afternoon on a special flight from company sales chiefs. First on the committee’s list of conferences is Robert Mochrie, RKO Radio distribution vice-president, who was in Hollywood when the Cole committee was here two weeks ago. Conversation will center on percentage selling to small low-grossing theatres. Mochrie and the Cole group will confer tomorrow.

A detailed report of the committee will be submitted to the Allied board at its Feb. 14-15 meeting in Washington.

Jack Ellis Starts Distribution Firm

Jack Ellis, until recently district manager here for United Artists, has entered independent distribution on his own. His first release will be a reissue of the British-made “Pygmalion,” American distribution rights for which he had secured for the player producer, Leslie Howard and John Pascal, the producer. It was first released by M-G-M in 1938.

Ellis stated that he will first sell the production in key city first-runs.

Newsreel Parade

PROTESTS over Cardinal Mindsz-enty's trial mark a new newsreel highlight. Other items include the flight of the “30-1000” to new world plane record, and sports. Complete contents follow.

MOVIE TRADE, No. 25—Cardinal Mindszenty, after winning his appeal in Brussels, is back in prison. This has meant a delay in the trial of Cardinal Mindszenty, who is accused of working on behalf of King asphalt. This has been uncovered.

MONDAY, No. 21—The King asphalt company has been forced to close down.

 news "Quigpubco." Saturdays all day. Seven runs.

SUNDAY, No. 30—The King asphalt company has been forced to close down.

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This is the composite story of the visit of M-G-M Sales Representatives to their "Preview of Product" in California!

"This is how we looked when they told us about the product!"

"First came 'Take Me Out to the Ball Game' — No wonder everybody's raving about this Technicolor Musical. It's sensational. The gay cast includes Frank Sinatra, Esther Williams, Gene Kelly, Betty Garrett!"

"And still they come! 'Edward, My Son' is Great among the Great! Spencer Tracy, Deborah Kerr — rhymes with Ah! Broadway's No. 1 Stage Hit a Screen Masterpiece!"

"Then came 'Little Women.' Honestly, this is a Technicolor honey, a joy and what a cast! June Allyson, Peter Lawford, Margaret O'Brien, Elizabeth Taylor, Janet Leigh!"

"Terrific! Positively a gold mine! 'The Great Sinner' is the climax! Look at the cast! Gregory Peck, Ava Gardner, Melvyn Douglas, Walter Huston, Ethel Barrymore, Frank Morgan, Agnes Moorehead! Gosh!"

"When they showed 'The Secret Garden' we predicted it would be one of 1949's Ten Best. Great Cast! Great Picture!"

"And I saw others in production, Garson's new picture and Gable's and Garland's and many more Big Ones. I can't wait to get back to Film Row to tell my customers the good news. YOU'LL CHEER M-G-M's ANNIVERSARY YEAR!"
CLIMAXING A YEAR OF GREAT ACHIEVEMENT FOR THE MOST POPULAR PICTURE OF 1948

LEADING THE ENTIRE INDUSTRY WITH 3 OF THE 10 MOST POPULAR PICTURES

Photoplay Magazine Gold Medal Award

ROBERT MAUREEN CLIFTON YOUNG • O’HARA • WEBB in Sitting Pretty

with Richard HAYDN • Louise ALLBRITTON
Randy Stuart • Ed Begley • Larry Olsen • John Russell • Betty Ann Lynn • Willard Robertson
Directed by WALTER LANG • SAMUEL G. ENGEL
Screen Play by F. Hugh Herbert
Based on a Novel by Gwen Davenport
Darryl F. Zanuck presents

GREGORY PECK, DOROTHY MCGUIRE, JOHN GARFIELD
in Laura Z. Hobson's

Gentleman's Agreement

with
Celeste Holm • Anne Revere • June Havoc
Albert Dekker • Jane Wyatt • Dean Stockwell

Produced by DARRYL F. ZANUCK
Screen Play by MOSS HART • ELIA KAZAN

The STREET WITH NO NAME

MARK STEVENS • RICHARD WIDMARK
Starring

with
Lloyd NOLAN • Barbara LAWRENCE
Ed Begley • Donald Buka • Joseph Pevney
John McIntire • Walter Greaza • Howard Smith

Directed by WILLIAM KEIGHLEY • SAMUEL G. ENGEL
Produced by 20th CENTURY-FOX!
To Clarify Decree on
Warner-MacArthur
WASHINGTON, Feb. 8.—The Justice Department and Warner Brothers are working out a stipulation to clarify any conflicts of interest between Warner's "Gold Medal" Theatre in the court decree providing for Warner to end its joint ownership.

The decree said Warner must terminate its interest in the MacArthur Cinema, its subsidiary, Stanley Co. of America, thus releasing it from K-B Amusement, but the theatre is actually being operated by a partnership that is controlled by Texas Amusement from the MacArthur Corp. The decree said nothing about Warner giving up its interest, as it has been earning cash dividends as its stock interest in the company.

Characterizing this situation as "just an oversight," Justice Department officials confirmed that they are now finishing a stipulation for the plan that Warner must give up all its interest in the theatre.

$18-Millions from Canadian Rentals
WASHINGTON, Feb. 8.—Canadian theatres paid $18,285,000 in rentals for 35 mm films in December, according to a belated report to the U. S. Commerce Department. Distributors got another $655,000 from the sale of advertising materials and accessories. The figures are for all distributors, not just American companies.

The report says 91 feature releases were featured in Canada during 1947, an increase of 131 over 1946. U. S. accounts were set for 706, Great Britain 61, and other countries the remaining 50.

Col. Forms Product'n Unit in England
LONDON, Feb. 8.—Joseph Friedman, vice-president of Columbia Pictures International Corp., following his return here from England, has been given the formation of the new production unit which will make three British films annually for the next three years, commencing in May or sooner.

Friedman holds a lease on Nettlefold studios here for 26 weeks annually and believes it to be possible to make three pictures within that time under a speed-up policy and employment continuity. The films will be aimed primarily at the British market but it is expected that some may merit international distribution.

Await Power Cut
OTTAWA, Feb. 8.—As the result of a 3% per cent slash in industrial power rates, Ontario Hydro has begun a "go slow" strategy in the hope of curbing the curtailment of power, it is expected that theatre lighting in British Columbia will be curtailed until the situation improves.

Greets French Train
ALBANY, N. Y., Feb. 8.—Charles A. Smakowitz, Warner zone manager in the northeast, presented the local delegation committee appointed to greet France's "Gratitude Train" on its arrival here today.

SPG, Companies Meet
Tomrow on 25% Rise
Screen Publicists Guild's bid for a 25% increase in publicity personnel at home offices will be met tomorrow in a conference at Paramount's board room here between a SPG negotiating team and Columbia, M-G-M, and Warner-Pathe negotiators, who is president. A program of entertainment, including a luncheon, has been arranged.

SPG president William L. Green, national president of Allied, and Trueman J. Mathews, national treasurer, are scheduled to be the presenters in the meeting, with Morris M. Finlee, Allied president of Western Pennsylvania; Col. A. H. Depinet, Allied vice-president; Maurice J. Artigues, manager of Allied of the Gulf States; W. A. Pruitt, president of Allied in Texas; and W. W. Woldberg, president of Rocky Mountain Allied, also are scheduled to speak.

All independent theatre owners are eligible for membership, Collins said. The exhibitors will be shown the programs of the guild and the meetings will be opened by Mid-South Allied at the Hotel Cheyka. They will meet Bob Bowers, who took over this week as manager. Bowers was with M-G-M for five years.

Mid-South Allied (Continued from page 1)

National Allied leaders are scheduled to speak at tomorrow's session of the Mid-South Allied group. Efforts will be made at the meeting to obtain scores of members, according to Edward O. Collins, Memphis exhibitor and SPG negotiator, who is president. A program of entertainment, including a luncheon, has been arranged.

William L. Ainsworth, national president of Allied, and Trueman J. Mathews, national treasurer, are scheduled to be the presenters in the meeting, with Morris M. Finlee, Allied president of Western Pennsylvania; Col. A. H. Depinet, Allied vice-president; Maurice J. Artigues, manager of Allied of the Gulf States; W. A. Pruitt, president of Allied in Texas; and W. W. Woldberg, president of Rocky Mountain Allied, also are scheduled to speak.

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66 from M-G-M (Continued from page 1)

Plate bringing to the screen and to the audiences of the world a picture with the scope of "Quo Vadis," Schary said.

Speaking generally of the product, Schary added: "Believing, by making good films we can again capture our critics by demonstrating the power of the medium in which we work." Schary said that he would be a "gentleman," Harry Mayer, who, he said, "has guided the fortunes of M-G-M with unflagging enthusiasm and a consistent sense of showmanship and broad vision." Schary also landed president Nicholas M. Schenck and M-G-M executives E. J. Mannix, Ben Thau, Louis K. Sidney, J. J. Cohn, Lawrence Wein- garten and Kenneth MacKenna.

DC Meet on Bonds (Continued from page 1)

The industry leaders will lunch with Treasury officials as well as the people with them the rest of the day. Snyder is expected to cite the industry's cooperation in the past, and how much more is expected in the future.

MPAA president Eric Johnston heads the list of those who will be attending. Others will be Universal's Nate Blumberg, Columbia's Jack Cohn, Paramount's Arthur Israel, J.R., RKO's A. E. Reoch, and Louis B. Mayer. Senator Joseph W. Barron. Gaal Sullivan and Robert Coyne will represent the Theatre Owners of America, while Abramson and Myers will represent Allied States, and Lauritz Gramen the Motion Picture Theatre Owners of Maryland. Warner 20th-Fox and Allied AMPF have also promised to send delegations.

Deny Alger Petition
CHICAGO, Feb. 8.—Master-in-Chan-
gery Joseph W. Edward has denied the petition by distributors for the change in their Alger film rental percentage ac-
counts from Federal Court here for determination in another court until attorney Thomas McConnell receives lawyer's fees of $4,000.

Return of Ohio Tax On Tickets Pends
COLUMBUS, O., Feb. 8.—Return to a state admission tax, granting authority to the Ohio division of film cen-
sors, is before the Senate. Several automo-
biles are provided in bills introduced in the Ohio legislature. Senators Charles Howard and Clinegan Jackson have introduced a bill which would give the state authority to cities. Over 100 Ohio cities and towns enacted admissions legislation in 1947 after the state had repealed the state admission tax.

"Photoplay" Medals (Continued from page 1)

"Achievement Award"—a gold and malagony plaque—will be presented to pearl B. Zuckerman of 20th Century-Fox's "Gentleman's Agreement," be-
cause "his courage and skill brought forth one of the most dynamic presentations of a national problem."

On February 14, the annual Photoplay Medal will be held in the Beverly Hills Hotel in Beverly Hills, Cal. At that time, Susan G. Engle, Louis Lang and F. Hugh Herbert will also receive Photoplay medals as producer, director and author of "Sitting Pretty," re-

"Photoplay lists the following as the next most popular actors and actresses:

June Allyson, Rita Hayworth, Jennifer Jones, Esther Williams, Hum-
ner, Cary Grant, Lloyd Bentsen, Alan Ladd, and Gregory Peck.

The pictures following "Sitting Pretty" are: "I Remember Mama," RKO Radio; "The Street With No Name," 20th Century- Fox; "The Naked City," Mark Hel-
linger Productions; "A Date With Judy," Metro-Goldwyn-Mayer; "State of the Union," Liberty Films; "Life With a Female," Ben Whitaker; "Mr. Blandings Builds His Dream House," RKO Radio; "The Secret Life of Walter Mitty," Samuel Gold-

Murphy is Elected (Continued from page 1)

dent; James Guarno, second vice-

WPIX's Filming of Newsreel to End
New York's television station WPIX, owned and operated by the New York Times, will be turned over to the Times this week. While it was set up about a year ago, will abandon its production of its own newreel on Feb. 8. The newreel will still be turned out mean-
while, it is disclosed here.

Production and presentation of the newreel, it was explained, is too cost-
ly an operation to be continued un-
sponsored beyond the Feb. 12 deadline.
Cohn Columbia Pact

(Continued from page 1)

consists of seven members; additions are contemplated.

An interesting vocal group of minority stockholders, who raised 49,002 per-share votes in opposition to the Cohn contract, assailed the contract's $300,000 death benefit provision as "unjustified" in the light of the "Hollywood battle cry of economy," and termed it "arbitrary" and "contemptible.

"There are at least 15 million dollars invested in the theatres," said one of the protesting stockholders. "The company would be much better off to spend that money in research in a direction which will make our theatres more profitable."

Cohn sees Improvement

A statement read to the stockholders from Harry Cohn sounded "a note of hope and encouragement," despite what he termed "all the gloom and blight" in the industry. He said that in spite of difficulties that have manifested themselves, the company's estimate of December quarter earnings will show an improvement over the September quarter when Columbia reported a loss of $25,000.

"Cohn said, "We are benefiting from economies within the organization as a whole and they have contributed to the showing we are presently making under adverse conditions. We have not yet begun to benefit fully from the economies instituted in production because of the fact that many of the more expensive pictures produced earlier have not yet been fully released and amortized. By the end of the March quarter these pictures of greater cost will have been substantially amortized."

Para. Decree

(Continued from page 1)

for production and distribution, and of United Paramount Theatres, to take over operation of between 600 and 650 theatres, which it will be permitted to retain. The production-distribution company, to be headed by Barney Balaban, and the theatre company, to be headed by Leonard Goldenson, must be completely independent.

UA Video Deals

(Continued from page 1)

ment may break the tight monopoly exercised by BBC and permit film producers to transmit their own short-wave transmitters to their own theatres.

The company's television chief, Norman Collins, recently returned from the States, claims that British television leads the world, both in technical innovation and clarity of reception. Exponents don't bother to dispute him. They just look at BBC programs and see, for oneself, what they say, and are always confident between and among well involved delicate questions of copyright. To give BBC films in order to get its current programs for theatres is a one-sided proposal with all the advantages going to BBC, the exhibitors say, and are generally skeptical now of the prospects of early big-screen television.

Pinanski

(Continued from page 1)

Pinanski declared that the industry has the assistance of great financial institutions, and cited the First National Bank of Boston, who for the past 10 years has been adviser to the bank on film loans. Pinanski has close connections with Harry Krim, vice-president. The First National Bank of Boston is identified with the financing of Pathé Industries, the E-L parent company.

Pinanski deplored unnecessary extravagance in the industry with regard to box-office values. He cited the trade papers for servicing the exhibitor in an efficient manner and commented this medium as a

Total Billing Shows Rise

Krim said that the company's total billing for 1948 is 65 per cent better than in 1947 and that the same kind of showing is expected in 1949. In two years the company has put out films in release, and they have been of every variety, he charged. He disclosed that the company has sold to 14,000 accounts or better, and that top pictures now go to more than 3,000 accounts. He declared that several top productions have grossed a revenue of $1 million and that $3,000,000 is expected for "The Red Shoes." Krim cited the "magnificent jobs" accomplished by William Heineman and Max Youngstein, distribution and advertising publicity vice-presidents, respectively. Krim asserted that many important independent producers have entrusted their product to them, naming as a few David O. Selznick, Walter Wanger, Bryan Foy and Edward Small. Krim also disclosed that "90 per cent of the company's advertising is now allocated for point of sale advertising with exhibitors."
For the largest number of their favorite stars of any company—3 out of the top 5—in Photoplay Magazine's Annual National Election.

This is the authoritative voice of the public thru the most extensive survey of popular taste of any poll. Again this year ticket-buyer preference honors the Star Company and these 3 great Star Favorites.

**BING CROSBY**
For the 5th year, the most popular male star

**ALAN LADD**
One of the top 5

**BOB (“Pole-face”) HOPE**
One of the top 5

Arbitration Plan Can Cut Suits: Levy Urges 100% Support of 'Catch-All' Provision

Exhibitors, distributors, the courts and the American Arbitration Association should encourage full use of the so-called "catch-all" provision of the proposed arbitration system in the industry anti-trust suit, Herman M. Levy, general counsel of the Theatre Owners of America, declared in a statement issued yesterday to the TOA membership. TOA, like Attorney-General Tom Clark, holds the general arbitration plan to be of value to exhibitors, while, on the other hand, several critics have come from Allied States general counsel Abram F. Myers.

What Levy terms the "catch-all" provision sets forth that any controversy, aside from disputes over rents, between exhibitor and distributor, may be submitted to arbitration if at least one of the parties is a distributor defendant in the Paramount anti-trust suit or has consented to arbitration proceedings under the proposed system.

Bollengier Named Treasurer of E-L

A. E. Bollengier has been named treasurer of both Eagle-Lion Films and Eagle-Lion Studios, it was announced here yesterday by Arthur P. Krin, E-L president. He succeeds Warren Sharp, who heretofore will devote all of his time to Pathé Industries, parent of E-L.

Bollengier, who has been for the past two years controller of Eagle-Lion Studios in Hollywood, was prior to that assistant controller at Universal studio. During the war he spent

N. J. Film Censor Bill Is Introduced

TRENTON, Feb. 9.—Assemblyman Stephen J. Bator, Maplewood Republican, who has introduced in the New Jersey legislature the anti-film censorship bill against which Allied of New Jersey has been mustering opposition, during the past two weeks, branded by Jersey Allied as a "police" headache. The bill, he said, would provide a "common sense" solution to the problem of film censorship in New Jersey. Bator has introduced similar legislation in the past two years, but has been unable to gain passage due to the opposition of the film industry. He has also introduced a bill to establish a state film commission, which has also been met with resistance from the industry. Bator has been a vocal critic of the film industry's attempts to self-regulate through the Motion Picture Association of America (MPAA), and has called for greater government oversight of the industry. He has also been a advocate of the use of film as a medium for education and social commentary, and has been a strong supporter of independent filmmakers. Bator's bill, if passed, would establish a Film Commission to regulate the exhibition of motion pictures in New Jersey, and would give the commission the power to refuse admission to motion pictures that are deemed to be obscene, immoral, or contrary to public morals or good order. Bator's bill would also provide for the establishment of a Film Code Council, which would be responsible for reviewing and approving motion pictures for exhibition in New Jersey.

U. K. Unions Urge Studio Nationalization in 'Crisis'

New Medics Called For U.K. Production

LONDON, Feb. 9.—Personnel of the Board of Trade's "working party" designed to oversee British production activities was announced here today by Harold Wilson, B. of T. president. Chairman of the group is Sir George Gatter, who recently was chairman of a committee which investigated the advisability of establishing a government-operated film studio. Producer representatives are Harold Boxall, managing director of Sir Alexander Korda's London Film Production Company, and an independent producer, while writer and publicist Dr. F. C. Greenberg, who has been a vocal critic of the film industry's attempts to self-regulate through the MPAA, will also be a member of the group. The group will be responsible for recommending policies to the government on the production of British films, and will also be responsible for reviewing the work of the government film unit, which has recently been established to provide financial assistance to independent filmmakers. The group's recommendations are expected to be presented to the government by the end of the month.

Greenberg, Ascap Tax Man, Resigns

Herman Greenberg, sales manager of the American Society of Composers, Authors and Publishers, and associated with it for more than 20 years, resigned yesterday, effective March 1. Jules M. Collins, former manager of Ascap's radio division, who has

Bergman Heads Top Industry Group To Boost US Bonds

WASHINGTON, Feb. 9. — Maurice Bergman, director of advertising and promotion for Universal, was chosen today as chairman of the film industry's committee to work with the Treasury department and other industry committees in the 1949 and subsequent bond campaigns. The committee will organize and direct a nationwide promotion campaign in the industry, in the public, in producers, distributors, and exhibitors. The campaign

(Continued on page 6)

BAN DUAL STOCK HOLDINGS IN PARA.

Para. Stock Sales Heavy; Price Rises

Final developments in Paramount's trust suit settlement with the government resulted in heavy trading in the company's shares on the New York Stock Market yesterday. A total of 11,700 shares changed hands, the stock closing at 21 1/4. Other film issues also were up, most of them from 1/2 to 1/4.

All Shareholders Must Choose Between One or Other of New Companies

Under one of the most spectacular provisions of Paramount's trust suit settlement with the government, the company's shareholders must elect which of the companies will hold their shares. Their shares in the other company will be held in trust until sold, and the sale is to be made when and if the shareholders have become convinced that the arrangements are to be without precedent.

Moreover, when stock in the present parent corporation is exchanged for shares in the new companies, share holders must elect which of the companies their shares will hold. Their shares in the other company will be held in trust until sold, and the sale is to be made when and if the shareholders have become convinced that the arrangements are to be without precedent.

Sees Independents Winning 'Battle'

MEMPHIS, Feb. 9.—"Clearance discrimination by major motion picture producers' distributors was alleviated greatly by the recent Supreme Court decision handed down against five of these organizations," W. L. Alsworth, national president of Allied States, told more than 50 Mid-South independents attending the first meeting of the newly-formed Allied Independent Theatre Owners of the Mid-South, at Hotel Chisca today. Referring to the growth of Allied

(Continued on page 7)
**Personal Mention**

EDWARD C. RAFTERY returned to his law office yesterday after recuperating from a recent illness.

E. T. GOMERSALL, assistant to WILLIAM A. SCULLY, U-I vice-president and general sales manager, left here yesterday for the Coast.

L. J. MCGINLEY, sales manager of the Prestige Picture unit of U-I, is on a sales trip to Pittsburgh, Cleveland and Buffalo exchanges.

JAMES A. FITZPATRICK, M-G-M short subject producer, and Mrs. Fitzpatrick, are in New York from the Coast.

LOUIS METAYER, Pathé Cinema executive vice-president, arrived in New York yesterday from Paris on the S.S. Queen Mary.

OSCAR F. NEU, president of Neumann, and Mrs. Neu, have left New York for a vacation on the Coast.

PAUL BRODER, Reelart president, has returned to New York from Detroit.

I. E. LOPERT and ROBERT ROSELL list have returned to New York from Hollywood.

Robert Taylor will leave here today by plane for the Coast following his return from England.

**N.Y. Freedom Train Reel**

Warner Pathé News is releasing a special one-reeler for showing in advance of visits by the New York State Freedom Train, now starting its tour of New York communities. Made in cooperation with the state's Freedom Train Commission and the American Legion, the 10-minute short is also available in 16 mm. for schools and civic groups.

**Skouras Riviera Reopens**

William A. White, Skouras Theaters general manager, was in charge as A. O. Otten, National Press Club, Washington, D.C. again is somewhat behind schedule. It opened at a reported cost of $500,000, reopened here last night. Deputy Mayor John J. Bennett, representing Mayor William O'Dwyer, and borough president Hugo Rogers, cut the tape to officially open the doors to the public.

**Services for Mrs. Gould**

Funeral services will be held here today at Riverside Memorial Chapel for Mrs. Walter Gould, the mother of Walter Gould, foreign manager of United Artists. She died here yesterday at the age of 72 after a brief illness. Mrs. Gould was active in many charitable and philanthropic institutions. She leaves her husband, another son, Charles; a daughter, Lilian, a sister, six grandchildren and one great-grandchild.

**Capital Toppers to 'Command' Opening**

WASHINGTON, Feb. 9.—A klieg-lit, Hollywood-type premiere is planned for the Capital premiere of M-G-M’s, “Command Decision,” at the War Memorial Auditorium.

President and Mrs. Truman, Chief Justice and Mrs. Vinson, Secretary of the Treasury and Mrs. Forrestal, Generals Eisenhower, Bradley, and Eisenhower, Admiral Leahy and Denfeld, Speaker Rayburn, Mrs. Rayburn, George C. Marshall, and Mrs. Marshall, assisted by 600 members of the Federal Press Association, are expected to attend.

All the afternoon of the 15th, a ground and tactical demonstration of U.S. Air Force fighters and bombers will be staged at nearby Andrews Field.

On the Palace stage on the night of the premiere, MPAA President Eric loan will introduce the movie as one of the aims of the film, “Furthering the cause of air power in the interests of national security and world peace.”

**Lipton Names Herzoff “U” Studio Ad Chief**

Archie Herzoff has been appointed studio advertising and promotion manager of Universal-International studio. Previously he was advertising and publicity director. Herzoff moved to U-I from Columbia studios in Hollywood where since June, 1946, he has been studio advertising manager handling basic campaign approaches. Previously, he had been employed by Balaban and Katz Theatres in Chicago for 15 years as an advertising-publicity executive. He will move into his new position within a few weeks.

**Mesibov, Danziger In New Para. Posts**

Paul Raibourn, a vice-president of Paramount, discloses that Sid Mesibov has been named commercial promotion manager, and Harry Danziger, publicity chief here. He further discloses that William Perlman has been appointed exploitation manager and will take charge of all Paramount promotion in the field under the direction of Stanley Shuford, advertising manager.

Most recently Danziger has been working Paramount advertising at the Buchanan agency, while Mesibov has been in charge of exploitation.

**NYC to Make Short Film**

New York's Commerce Department has budgeted $50,000 for a film to extol the city's virtues, it was announced by Commissioner Abe Stark at the first meeting of a special commission on municipal promotion. The commission, headed by deputy commissioner Charles F. Tiaferi, consists of 10 business men appointed by Mayor O'Dwyer to publicize the city.

**'Bank Nights' Users Could Be JAiled**

Des Moines, Feb. 9.—“Bank night” would be outlawed in Iowa theatres if a bill filed in the state legislature is passed. Fines up to $500 and jail sentences up to six months are proposed under the bill.

“Bank night” practices have been under attack here before, but a Supreme Court ruling several years ago said the plan then in use did not violate lottery statutes.

**Sen. George Against Federal Tax Rise**

WASHINGTON, Feb. 9. — Senate Finance Committee Chairman George today threw his influence against any tax increase this year. George said he thought the budget could be held within the revenue in taxes, and that a bill increasing taxes could precipitate a depression.

George’s opposition makes a tax increase bill very unlikely this year or next. Congressmen rarely increase taxes in a Congressional election year, as 1950 will be.

**Two More Bills Filed For U. S. Tax Cut**

WASHINGTON, Feb. 9.—Two more bills to reduce the 20 per cent admission tax to the pre-war 10 per cent have been introduced in the House by Rep. Leonard, Rhode Island Democrat, and Rep. Multer, N.Y. Democrat.

One half a dozen Federal tax reduction proposals are before the House, introduced both by Democrats and Republicans.

**A.B.P.C. Official Here On Mono. Sales Meet**

MacGregor Scott of Associated British Pictures Corp. arrived here from London yesterday to confer with Monogram officials on the U.S. release of “Temptation,” known in Britain as “Jonathan,” the latter one of Britain’s best grossers of 1948.

Mr. Scott came to town from here for conferences with executives of International Film Distributors who handle A.B.P.C.-Pathé in Canada. He plans to return to London at the end of the month.

**Six More Named for MGM Training Course**

M-G-M has slated six more of its field personnel to participate in its next executive training course, which includes lectures by and discussions with home office officials and sessions at the Dale Carnegie Institute of Effective Speaking and Personality Development.

The men, they are: William Madden, Boston; Max Shabah, Pittsburgh; Connie Carruth, Okla.; Peter B. Prange, Dallas; Woodrow Sherrill, Kansas City; and Harold Zeltner, Chicago.

**See Top-Level IA Pact Talk**

IA’s reported unwillingness to yield in its demands for a general wage cut has led to negotiations between workers in 32 exchange centers expected to bring into the Federal mediation board. Representatives of the eight companies involved if today’s scheduled meeting of union and distributor representatives fails to produce a settlement may file a new deadlock. Today’s meeting will be the fourth to be presided over by Federal Mediation and Conciliation Service.

Also far, a negotiating group of company labor directors, headed by Clarence Hill of 20th Century-Fox has been representing the distributors while the “IA” negotiators are headed by the union’s assistant international president, Thomas J. Shea, who accompanies Loyd’s the “IA’s” present demands are granted, the companies’ payrolls would be increased by a total of about $1,500,000.

**Screen Writers Set Annual Citations**

Hollywood, Feb. 9.—Screen writers Guild has established its own system of annual achievement awards for members voted Top accomplishment in five categories. Committee composed of guild past and present officers will select nominations with the full membership voting for the winners.

Constitutional changes the Guild recently established similar awards, to be voted monthly. Neither conflicts with the Academy.

**A. Pinanski Gets City Manager’s Post**

Bozeman, Feb. 9.—Aher Pinanski resigned as manager of the Paramount Theatre, Boston, today to be city manager of the Theatre Corp. for the Pilgrim, Modern and Esquire. Arthur Morrison will continue as city manager, leaving the Fenway. Jack O’Brien, assistant manager of the Metropolitan, becomes manager of the Fenway. All appointments are effective tomorrow.

**Criterion to Moss As Loew’s Bows Out**

B. S. Moss, New York circuit operator, has concluded a deal by which he acquired Loew’s 37 per cent interest in the Criterion, Broadway first-run, giving Moss 100 per cent ownership.

**Swedish Film Premiere**

The U.S. premiere of “I Am With You” Swedish-produced film with Isak Dinesen built at the Normandie here Feb. 28. Studio Film, Stockholm, filmed the picture in Sweden, which is the American version produced by Robert Carson Productions. It will be shown.

**Censorship Act Approved**

The act of 1920, approved last week, has led to the formation of a long list of congressmen who have taken a stand on the use of the film censorship system. The act as it stands now requires all film companies to submit their films to the censorship board for examination before they can be shown in this country. The board is composed of three members, two of whom must be residents of the United States. The third member is appointed by the secretary of state.

**Motion Picture Daily**

March Oslinger, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily, except Sundays. Saturday, Monday, and Wednesday, Washington and New York. New York, Martin Quigley, President; Reed Kingsbury, Treasurer; George J. Oslinger, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Vice-President and Treasurer; Leo J. Brady, Secretary. Published at 1214 and 1216 West Monroe Street, Chicago, Ill. Published by Motion Picture Association, Inc. Postmaster: send Form 357, Department MP, to motion Picture Daily, 1214 West Monroe Street, Chicago, Ill. (February 10, 1949)
ALBANY
Warner Screening Room
79 R. Pearl St. • 12:30 P.M.

ATLANTA
20th Century-Fox Screening Room
197 Walton St. N.W. • 2:30 P.M.

BOSTON
RKO Screening Room
123 Arlington St. • 7:30 P.M.

BUFFALO
Paramount Screening Room
464 Franklin St. • 7:00 P.M.

CHARLOTTE
20th Century-Fox Screening Room
308 S. Church St. • 10:00 A.M.

CHICAGO
Warner Screening Room
1307 S. Wabash Ave. • 1:30 P.M.

CLEVELAND
Warner Screening Room
2300 Payne Ave. • 8:00 P.M.

DALLAS
20th Century-Fox Screening Room
1001 Wood St. • 7:00 P.M.

DENVER
Paramount Screening Room
2100 Stout St. • 7:00 P.M.

DES MOINES
20th Century-Fox Screening Room
1300 High St. • 8:00 P.M.

DETROIT
Film Exchange Building
2310 Cass Ave. • 2:00 P.M.

INDIANAPOLIS
Universal Screening Room
517 N. Illinois St. • 1:00 P.M

KANSAS CITY
20th Century-Fox Screening Room
1720 Wyandotte St. • 7:30 P.M.

LOS ANGELES
Warner Screening Room
2025 S. Vermont Ave. • 2:00 P.M.

MEMPHIS
20th Century-Fox Screening Room
153 Vance Ave. • 10:00 A.M.

MILWAUKEE
Warner Theatre Screening Room
212 W. Wisconsin Ave. • 7:00 P.M.

MINNEAPOLIS
Warner Screening Room
1000 Corrie Ave. • 7:00 P.M.

NEW HAVEN
Warner Theatre Projection Room
70 College St. • 7:00 P.M.

NEW ORLEANS
20th Century-Fox Screening Room
200 S. Liberty St. • 8:00 P.M.

NEW YORK
Home Office
321 W. 44th St. • 2:30 P.M.

OKLAHOMA
20th Century-Fox Screening Room
10 North Lee St. • 1:30 P.M.

OMAHA
20th Century-Fox Screening Room
1502 Davensport St. • 10:00 A.M.

PHILADELPHIA
Warner Screening Room
230 N. 13th St. • 2:30 P.M.

PITTSBURGH
20th Century-Fox Screening Room
1713 Blvd. of Allies • 1:30 P.M.

PORTLAND
Jewel Box Screening Room
1947 N.W. Kearney St. • 2:00 P.M.

SALT LAKE
20th Century-Fox Screening Room
216 East 1st South • 7:00 P.M.

SAN FRANCISCO
Paramount Screening Room
205 Golden Gate Ave. • 1:30 P.M.

SEATTLE
Jewel Box Screening Room
2328 Second Ave. • 10:30 A.M.

SOUTH OF ST. LOUIS
Directed by RAY ENRIGHT • Production by MILTON SPERLING • United States Pictures Production Written by ZACHARY GOLOD and JAMES R. WEBB Music by MAX STEINER

We’re All Behind Brotherhood Week, February 20-27 • No Bigotry In America!
An Epic of Courage

JOHN WAYNE
JOHN CARROLL • ANNA LEE

FLYING TIGERS

with
PAUL KELLY • GORDON JONES
BILL SHIRLEY • MAE CLARKE
AND A CAST OF THOUSANDS
ASSOCIATE PRODUCER EDMOND GRAINGER
DIRECTED BY DAVID MILLER • SCREENPLAY BY KENNETH GAMET
and BARRY TRIVERS • ORIGINAL STORY BY KENNETH GAMET

A REPUBLIC PICTURE

ROMANCE OF THE SEVEN SEAS!

JOHN WAYNE • SUSAN HAYWARD

THE FIGHTING SEABEES

with
DENNIS O'KEEFE • WILLIAM FRANKLEY
J.M. KERRIGAN • GRANT WITHERS • LEONID KINSKEY
DIRECTED BY EDWARD LUDWIG

A REPUBLIC PICTURE

WE'RE ALL BEHIND BROTHERHOOD WEEK — FEBRUARY 20-27. NO BIGOTRY IN AMERICA!
These pictures have grossed millions of dollars!

TWO GREAT

JOHN WAYNE SMASHES

PLAYING ACE HOUSES

EVERYWHERE

TO TOP GROSSES!

ALL REPORTS INDICATE THAT WAYNE IS ONE OF THE BIGGEST DRAWS IN PICTURES TODAY!
Bollinger Named
(Continued from page 1)

two years with the Army Signal Corps in a civilian capacity, with the title of fiscal officer at an Army post, being responsible for the insta-
lation of a system relating to all accounting and fiscal matters concern-
ing the production and contracting of Army films.

Bollinger first entered the industry with Price, Waterhouse and Co., cer-
tified public accountants, in connection with the bud-
ing of motion picture accounts, including
studio accounts of Warner, Paramount and other film firms.

E.L. Sales Meeting
In Chicago Today

CHICAGO, Feb. 9.—Eagle-Lion's
third meeting of a projected nation-
wide series of sales meetings will open
here tomorrow at the Hotel Black-
stone, with William J. Heenan, dis-
tribution vice-president, heading the
speakers, who will outline sales poli-
cies and production plans to sales per-
sons of the company's nine Mid-
western branches.

Among those attending the two-day
meet will be J. Jack Schlaifer, gener-
al sales manager; Fred Stein, "Red
Shoes" special representative; Edward
Hill, district manager; and branch
managers Clarence Phillips, Chicago;
Joe Imhof, Milwaukee; Abbot M.
Swinney, Indianapolis; Clair Town-
end, Detroit; Gordon Craddock, In-
ternational; Edward Cohen, Omaha;
F. J. Lee, Des Moines; Eugene Sintz,
Cincinnati; J. F. Woodward, St.
Louis.

U.S. Bans Canadian Gov't Dope Film

OTTAWA, Feb. 9.—The Canadian
National Film Board's production of
"Drug Addict" is reported to have
been temporarily banned from dis-
tribution in U. S. theatres by United
States authorities who demand re-
straining order on the film to depict drug
addicts as criminals rather than as be-
ing people.

Bollinger Named
(Continued from page 1)

Loew, Dietz, Speak
At MGM Convention

Hollywood, Feb. 9.—A "new fron-
tier" must be created for proper sell-
ing of product to the public and ex-
ternal markets, according to speakers
here at the MGM convention.

"Theatre is a great business, but it
must be expanded," said Louis B.
Loew, president, speaking from the
floor, "and we have to show a profit to
keep going." He said there is a need
for more expansion of the company's
strength in the foreign field.

Other speakers included A. L. Dietz,
vice-president for sales; Arthur A.
Schram, vice-president, foreign oper-
ings, and J. A. Emanuel, general sales
manager.

19 Productions in
Work on the Coast

Hollywood, Feb. 9.—The produc-
tion index dipped to 19 from last
year's 20. Three films were started,
while four were finished.

Shootings started on "Border Inci-
dent," Metro-Goldwyn-Mayer; "Law
of the Golden West," Republic; "The
Western Story," Universal; and "Na-
tional," Warner. Shooting finished on
"Kazan," Columbia; "Highland Lassie," Metro-
Goldwyn-Mayer; "Death Valley Gunfighter," Repub-
lic.

In Percentage Action,
Hits Back

PROVIDENCE, Feb. 9.—Ten distrib-
utors are charged with trade re-
straints in a suit filed by the Advo-
cates for Fair Trade in Motion Pic-
tures, Inc., in the U. S. District Court
here by Narragansett Pier Amuse-
ment Corp. Plaintiff charges that the
companies with combining to fix
minimum admission prices, charging
excessive prices for food and bev-
ernents, and to restrict the opportunity to show films first-run.

Meanwhile pending in the same
District Court is a percentage rental
action filed against Narragansett Pier
by Loew, Paramount, Warner, RKO
Radio and 20th-Century-Fox.

Schine Requests a
Delay on Hearings

BUFFALO, Feb. 9.—Schine Chain
Theatres has asked Federal Court
here for another delay, of a month, on
the argument and hearings in the gov-
ernment's suit against the company,
for February 18 and 23. On the 18th,
they are supposed to argue whether
Schine can introduce new evidence;
the 23rd, to the trial, to present pre-
sent evidence if Judge McKnight
rules. Schine now wants March 18
and 25 as the new dates.

$300,000 Voted For
Two House Groups

WASHINGTON, Feb. 9.—The House
today voted $100,000 for its Small 
Business Committee and $200,000 for the Uni-
American Activities Committee for the same purpose.

Record for Wayne

CHICAGO, Feb. 9.—Some sort of a
new record has been established
b—actor John Wayne, currently ap-
ppearing in five different films in
Loopy theatres, with a sixth to open
this week. The films are: "Red
River," at the Woods; "Three God
fathers," McGivens; "The
Hunting of the Green
Sea Monster" at the Grand;
"The Spoilers," at the Rialto.
"Wake of the Red Witch"
will open at the State Lake next
week.

Boost U.S. Bonds
(Continued from page 1)

propaganda will begin on March 16, open-
ning day of the Treasury's spring
bond drive.

Bergman was chosen at a luncheon
attended by top Treasury and industry
officials to speak to the press, opened by Treasury Secretary John
Snyder, and the industry leaders
in the audience included: Balaban and Amer-
a; Carter, Barrom, M.-G.-M. Washington representative; and Tony Muto, Washington representative for 20th-Century-Fox.

In opening the session Snyder paid
homage to the cooperation given by
the industry, in addition to the war loan
drives and asked for a renewed efforts of the 1949 campaign, which was to<br>the campaign put on by the Treasury.

If the committee follows the pat-
tered plan, Schine will remain as a perma-
nent industry committee.

As present at today's meeting were:
Nate Blumberg, Universal president;
Kenneth Clark, MPAA in-
formation director; Ben Capon,
Composer and President; Leo-
pold Friedman, Loew's vice-president; Larrutz
Garman, president of the Mo-
mentum-a, New York; Rackman,
Maryland; Arthur Isreal, Jr., as-
sistant to the president of Paramount;
Eric Johnson, MPAA public
ity director; Horner, and Y.
Frank Freeman, executive of AM.

N. J. Film Censor
Bilal (Continued from page 1)

n censorship" act, the measure would
allow the state to establish up to eight
human boards with the power to ban any
picture found "obscene, immoral, in-
human or having such character as
to exhibit or show same would tend to corrupt the morals or incite to crime, or may be considered against the general good and welfare of the community.

The bill provides that the boards be
made up of members representative of
police departments and five citizens.
Upon introduction it was assigned to the Committee of the whole, whose members Jerry Allied's, legislative committee, head by Speaker Weiland, was empowered for per-
mission to withhold the act from floor
action. It is expected that public hearings on the measure will be called by the Committee of the whole before members vote on it.

Principal backer of the bill is New-
Jersey Sheriffs' Association, John
Keenan, who applied for legislative
action after the courts blocked his at-
tempts to have "Mom and Dad," a so-called sex-education pic-
ture, and "Passionelle," a French
film banned.

The censor boards called for in the
bill would have the power to revoke theatre licenses.
**U.K. ‘Crisis’**  
(Continued from page 1)

here as mere window-dressing designed to reassure his union members, it has been reported that distributors are planning to use an adequate age limit on television films to insure that they will not compete with the box offices. The board will also hear recommendations from Myers for “protecting exhibitors’ rights under the new law,” and offer suggestions for an “Exhibitors’ Blue Book” to be issued by Allied as a guide to distributors and exhibitors.

**To Report on Audience Survey**

It will listen to a report by Rembusch on his survey to ascertain audience preferences in motion picture entertainment, and will discuss possible release of the report in the light of the indefinite postponement of the Hollywood Allied rejects court conciliations, for which the report was originally prepared.

Other items high on the agenda are a discussion of activities on the Fin-ner star-discipline plan since the put a stop to a recommendation in that committee has been meeting with distributors on forced percentage playing, a proposal to retain a national lottery, and the provision of service available to Allied units providing they pay the costs, and a discussion of the Edison case.

This last item will delve into the amounts invested by major film companies in cooperative advertising in New York and Los Angeles, with the suggestion that “such allowances be grate to all theatres, not is a selected group that the advertising expense on percentage pictures be shared by the distributor and the exhibitor in proportion to the respective shares of the gross receipts.”

**Will Elect Officers**

This meeting will receive Myers’ annual report of the Union and will elect new officers. The current president is William L. Ainsworth. If he is not a candidate for re-election, Rembusch is considered the most likely successor.

Other points up for discussion are:

A report on the present situation and future prospects in the film industry. A report on municipal advertising taxes; a report on the present status of the Berger law; an inquiry into Allied cooperation in “Brotherhood Week” of 1944 membership drive; and a report on the state of the film business.

**Mid-South Allied**  
(Continued from page 1)

States and the ability of independents to “stand up for their rights.” Ainsworth said that distributors are taking the changed situation like good sports. Others, naturally, are put off, but little holds, and an independent doesn’t get picked on any more than these many years of struggle.

Edward O. Collins, president of Mid-South, welcomed Ainsworth and visiting independent theatre owners. According to the session was attended by Trueman T. Rembusch, Indianapolis; Morris F. Finkel, Pittsburgh; Will-ard C. Johnson, Minneapolis; and F. S. Roberts, member of the previous Gater committee and master of Pembroke College, Cambridge University.

**20th Taking U.K. Film to Hollywood**

**Levy on Arbitration**  
(Continued from page 1)

and voluntarily submits to arbitrate the controversy.

The provision, Levy holds, “can be a means of cutting down substantially the amount of litigation in so-called ‘chain’ cases, and will help to clear up the difficulties in the industry.” It will prove to be of great benefit to exhibitors since, he said, “a lot of it will be filed by all parties to a controversy.

It does not require that the complaining exhibitor go to arbitration; he may still take it to the courts for litigation if he so desires.

Referring to the clearance arbitration rules set down in Acap in a ruled system, Levy points out that “it puts all distributor defendants on guard to be sure that they are working in determining reasonable clearances.” That, he added, “is a fact that these provisions ever become the law or not.”

Relative to the provision on “condition,” Levy contends that these provisions are “broadened and elaborated sufficiently to encompass expressly the claim of certain exhibitors that the price of a better feature is conditioned by some distributors on whether other poorer features are taken. In some cases, the additional price is very well be that this ‘broadening’ as intended by the draftsmen of the pro- posals. To eliminate any doubt on the point, he said, it should be expressly included, according to one important authority in arbitration, to reprise to give the men ‘two bites on the same cherry’.

**Greenberg Resigns**  
(Continued from page 1)

been with the Society for the past 12 years, was named to replace Green-berg, Collins formerly was with the Paramount Pictures.

Greenberg plans to take a long vaca- tion after which he will make his services available to film producers, but he will not be available for any specific project. Meantime, he has been approached by several people who are interested in setting up a film company.

**Hollywood**

London, Feb. 9.—In view of an infinite delay in production here of 20th Century-Fox’s “I Was a Male War bride” the stars, the company has decided to complete the production in Hollywood.

After months spent on location in Germany, the picture was in work for 10 weeks at the Shepperton studio where costs already far exceed the budget.

The Federal Communications Commission has said it will announce—sometime in the next few months—a policy on whether or not Paramount case defendants should be allowed to own television stations.

FCC attorneys are now preparing a memorandum on the pros and cons of the question, citing all the laws and decisions.

But Paramount officials say that the Commission’s final decision might be affected by a consent decree in a suit brought by the Anti-trust laws, all right,” one company spokesman said, “but if the Justice Department should put out a lot of fanfare about how the consent decree ends the monopoly threat, or makes it any easier to make a fourth, even further than might have been required, the Commission might decide a lot differently than it would otherwise.”

**Para. Stock Holdings**  
(Continued from page 1)

reducing the total outstanding to about 6,250,000.

For a parent company now owned, the holders will be given one share in each of the two new companies, Paramount Pictures and Paramount Theatres. Thus, if the stockholder elects to retain stock in Paramount Pictures, his shares in Paramount Theatres must be traded.

This said be one of the most stringent conditions insisted on by the other major Paramount officers, namely, that it be made a condition to the continuing functioning of Paramount’s enterprises.

The new Personal Managers Association will meet the producers to discuss stars’ salaries. Producers will be asked if they are going to continue working for token pay and taking a participation in profits if any. British Equity dissociated itself “completely from statements that actions taken thus far have been taken in part in discussions on the subject.”

**New Medics Called**  
(Continued from page 1)

productions; John Davis, top J. Arthur Rank executive; Sir Henry French, head of British Film Producers Association, and F. A. Hoare, managing director of Merton Park Studios, London.

Trade union representatives are George Elvin, Association of Cinema Allied Technicians; Tom O’Brien and A. H. Mingay of National Association of Theatrical Employees, and F. L. Haxell, Electrical Trades Union.

Independent representatives are W. Campbell, Doctor, accountant; and S. C. Roberts, member of the previous Gater committee and master of Pembroke College, Cambridge University.

20th Century was scheduled for a March 7-8 date, but the production was delayed due to the outbreak of World War II in Europe. The film was released on March 27, 1942, and received generally positive reviews. It was directed by Fred Niblo and stars are Edward G. Robinson, Edward Arnold, and gold. The film was a critical and commercial success, and helped to restore Warner Bros.’ reputation after a series of box office failures in the late 1930s. The film was nominated for six Academy Awards, including Best Picture, but did not win any. However, it did receive critical praise for its portrayal of the lives of working-class people and its depiction of the effects of the Great Depression. The film is considered a classic of American cinema and is often cited as an example of the work of director William Wellman, who directed several other notable films in the 1930s.
1949's FIRST BIG HOLDOVER HIT!

'By Night' Mighty
'By Night' Robust Gross
'By Night' Biggest
'By Night' Record
'By Night' Big

4 WEEKS
Stanton, Philadelphia; Orpheum, El Rey, Vogue, Belmont and Culver, Los Angeles (2 weeks), moveover, Palace (2 weeks).

3 WEEKS
Pilgrim, Boston; Imperial & Crest, Long Beach, Cal.; moveover, Long Beach Theatre.

2 WEEKS
Esquire, Oakland; State Lake, Chicago; Downtown, Glendale; State & Scarboro, Toronto; Paramount, San Francisco; (moveover to State).

TOPPING 'CANON CITY'
... at California and Iowa, San Diego; Warner, Memphis; Hippodrome, Baltimore; Joy, New Orleans.

BROUGHT THRILLINGLY TO LIFE BY THE MAKERS OF "CANON CITY"

HE WALKED BY NIGHT

RICHARD BASEHART  SCOTT "CANON CITY" BRADY

Starring

"BASEHART AS A BABY-FACED KILLER . . . OUT-CAGNEY'S CAGNEY!"—Dorothy Kilgallen
"MOVIE OF THE WEEK!"—N. Y. Mirror
"HIS (BASEHART'S) ACTING MAKES IT SUPERIOR!"—LIFE Magazine

Produced by Robert T. Kane
Directed by Alfred Werker
Screenplay by John C. Higgins and Crane Wilbur
Additional dialogue by Harry Essex
Original story by Crane Wilbur
A Bryan Foy Production • An EAGLE LION FILMS Presentation

Savage TRUTH! Stronger than Fiction!
Para. Raps US Demand for Divorcement

Files Court Brief in Case Settlement Falls

Guarding against possible collapse of its proposed trust suit settlement with the government, Paramount yesterday continued its defense in the case with a brief and memorandum submitted to a New York Federal Court which answers the plaintiff's charge of monopoly and divestiture demand by pointing to the increase of 2,293 independent theatres constructed or re-opened within the last three years by many of them in competition with Paramount.

Paramount states that it has already lost 106 of its houses and through the termination of the majority of its joint interests, will lose 335 more, "assuming equal division of assets," and through the dissolution of joint (Continued on page 4)

Allied Group Closes Sales Talks Today

Following a conference scheduled for today with A. Montague, Columbia's senior sales manager, Allied States' special "forced percentage selling" committee, headed by H. A. Cole of Texas will leave here for Washington to submit a report to the Allied executive board at its meeting in that city on Monday and Tuesday. The report will relate to conferences held with sales managers of some nine (Continued on page 3)

Warner to Produce Mindszenty Film

Jack Warner today announced immediate preparations for the production of a screen play to be entitled "The Trial of Mindszenty," based on a story of the Prelate martyred this week by a Communist court.

Warner stated that his studio intended to produce the picture in the interests of democracy, freedom of religion and the fundamental rights of human dignity. "Our aim will be to reach every possible corner of the world with this major news story of oppression and injustice," he said. "Our plan is to produce this picture as quickly as a screenplay can (Continued on page 4)

Mayer, Schary Speak At MGM Windup

Hollywood, Feb. 10.—In the most impressive show of talent strength staged in more than a decade, MetroGoldwyn-Mayer today seated approximately 75 stars and name players in front of the speakers' table occupied by company executives and presided over by Louis B. Mayer at the company's 25th anniversary parties. Attended by about 700 persons, the affair highlighted the company's sales convention, and was held on the list's biggest stage, with the entertainment following addresses by Mayer, Dore Schary and William Rodgers.

Reviewing a quarter of a century of the company's history, Mayer dealt with the cost of production in France is so high that even negative costs can be gotten back through (Continued on page 3)

Wider Market Here Asked by Bercholz

A call for greater distribution in America of French productions was sounded here yesterday by Joseph Bercholz, producer of "The Chips Are Down." At a press reception given to him last night at the Hotel Plaza by Lopert Films, Bercholz assailed for the lack of American interest in French films, "France is so high that even negative costs can be gotten back through (Continued on page 4)

Yates, Cowdin, Blumberg, Warners in Stock Deals

Washington, Feb. 10.—Atlas Corp. signed on for 10,000 shares of RKO common and Republic president Herbert C. Yates bought 7,644 shares of his firm's common to be issued by the Securities and Exchange Commission today of trading by "insiders" in film company stocks.

Though the report theoretically covers the period between December 11 and January 10, many transactions reported here today are later periods. Insiders trading in film stocks generally were active in the market during the period. Yates held his holdings in 11 separate purchases over the month. During the same period he gave away 2,000 shares, making a net gain of (Continued on page 3)

Warner Brothers Pictures and subsidiary companies report for the three months ending Nov. 27, 1948 a net profit of $3,003,000 after provision of $2,500,000 for Federal income taxes. Net profit for the three months ending Nov. 29, 1947 amounted to $3,397,000 after provision of $2,700,000 for Federal taxes.

Net profit for the three months of 1948 is equivalent to 42 cents per share on 7,245,000 shares of common stock (Col. H. A profit for the (Continued on page 3)

Third Censor Bill Introduced in Week

With censorship bills already introduced in West Virginia and New Jersey, the third to receive a similar measure this week. The New Jersey bill would give local autonomy to municipalities to enact censorship laws, which would give local boards the power to revoke a theatre license.

A bill was introduced in the Georgia Senate by Sen. Gus Stark of Monroe, that would create a state board of censors and require all motion pictures, views and slides to be approved by the board before they can be shown in Georgia. The measure would prohibit misleading advertising of motion pictures. (Continued on page 4)

Academy Nominates For Annual Awards

Hollywood, Feb. 10.—The Academy of Motion Picture Arts and Sciences tonight made public the nominations for its annual "Awards of Merit," the winners of which will be announced on March 24. Nominations for best picture, players and director follow.


ECA Assures Industry of Help Abroad

Promises Cooperation On Monetary Problem

Washington, Feb. 10.—A meeting of company foreign managers today received a pledge from a top official of the Economic Cooperation Administration that ECA will cooperate fully with the industry in plans to convert some current earnings in Mexico and Elsewhere. The pledge came from Wayne C. Taylor, ECA director of programs. The ECA will work with the Foreign Film Bureau of the Department of State and with the overseas distributors of the Motion Picture Association at MFA headquarters here today.

Taylor said that he recognized convertibility was the industry's number one problem, and that ECA should do its best to keep motion picture come (Continued on page 4)

Exhibitor Lethargy Flayed by Lippert

Hollywood, Feb. 10.—Exhibitor lethargy, producer short-sightedness and banker interference combine to impede industry progress toward a solution of its problems, says Robert L. Lippert, president of Screen Guild Productions and operator of 61 theatres in 40 Oregon and California towns. "I can make these statements because I can prove them," he declares.

Assessing exhibitors with first blame for diminishing revenues, he says, "Most circuit heads do not look at the product, or much of it, before they buy it, and they put overman-
Personal Mention

JOSEPH H. SEIDELMAN, Universal foreign manager, is scheduled to return to New York today in plane from Lisbon, following a trip to Johannesburg, South Africa.

GAIL SULLIVAN, Theatre Owners of America executive director, is due to return here Monday from Washington.

R. M. SAVIN, president of Astor Pictures, will stop at Denver, Chicago and Kansas City while enroute from Hollywood to New York.

LEWIS WASSERMAN, Music Corp. of America president, and JULES STEIN, board chairman, have arrived here from the Coast.

DONALD KIRKLEY, Baltimore's Sun film critic, is the father of a daughter, born at Union Memorial Hospital, Baltimore.

SINNEY BERSTEIN of Transatlantic Pictures, who has arrived here from London on route to Hollywood next week.

ALBERT MANNHEIMER, Film Critics' exchange operations head, will leave here today for Washington and Philadelphia.

J. S. CARBALEN, former sales manager for Screen Guild in New York, has taken over the Skyway Drive-In at Tampa, Fla.


ARK DICKSTEIN, New York branch manager for United Artists, is visiting the Albany exchange today.

Leo Wolcott's 25th Anniversary Today

ELODIA, la., Feb. 10.—Leo F. Wolcott, chairman of the Allied ITO of Iowa-Nebbraska, will observe his 25th anniversary as an exhibitor in this town on Feb. 21. The committee of the committee that everyone who can get through snow drifts—will be admitted to the theatre for free of charge to celebrite Wolcott's anniversary day observance.

700 Are Expected at Dinner to O'Donnell

CHICAGO, Feb. 10.—Variety Club of Illinois, Tent. No. 28, will pay tribute next Tuesday evening to R. C. (Bob) O'Donnell, Variety's international executive, at a testimonial dinner to be held at the Sheraton Hotel here. Chief barker Henry Elman expects 700 to attend.

Ascan Coast Meeting

A semi-annual meeting of Ascan will be held on March 1 at the Beverly Hills Hotel, Beverly Hills, Calif. It will be followed by a dinner.

621/4% Minimum for Mass. Film Workers

Boston, Feb. 10.—The state commissioners of health and industries, J. Del Monte, has declared that a minimum wage of 62 1/4 cents an hour for regular employees and 44 1/4 cents an hour for casual employees, afflicting 20,000 workers in Massachusetts, has been successfully met and recruitment operations, is now in effect throughout the State.

Nine New Pictures Rated by Legion

Nine new films have been reviewed by the National Legion of Decency with two receiving a "B" classification. In that class are M-G-M's "Caught" and United Artists' "Jigsaw." Rated A-1 are Columbia's "Challenge of the Range;" "Universal-International's "Red Canyon;" Republic's "The Red Pony;" Columbia's "The Kiss of the Wolfman;" and RKO's "Tarzan's Magic Fountain." In A-2 are M-G-M's "The Bride," and Eagle-Lion's "The Woman in the Hall.

Meet on Industry Bond Drive Aid

WASHINGTON, Feb. 10.—Members of the industry committee set up yesterday to aid the government's bond drive met today with Treasury officials to map the promotional program that will be put into effect in the remaining six months.

Attending the meeting were Maurice Bergman, Gai Sullivan and Kenneth Clark. Absent were Tony Muto, Carter Barron and William Ainsworth.

Granger Promotes Brauer and Dowd

The appointments of E. H. Brauer as Fox branch manager in Atlanta and Gayland (Jack) Dowd as Indianapolis branch manager, effective Aug. 3, were announced yesterday by James R. Granger, distribution vice-president.

Brauer was formerly branch manager for the company in Indianapolis.

Annual Eastern Pa. Allied Meet Feb. 17

PHILADELPHIA, Feb. 10.—Allied Independent Theatre Owners of Eastern Pennsylvania, will hold its annual meeting at the Broadwood Hotel here on February 17. There will be an election of directors and action taken on a number of important issues pending on the theatre operation.

Awards in Newsreels

Paramount and Warner Pathé News carry scenes of the "Brotherhood Awards" luncheon to Ned De Vinzeo. Donald Dowd and Arthur Hammerstein in their current issues Universal, News of the Day and 20th-Fox will carry them in Monday issues.

29 Radio Shows Will Plug 'Down to Sea'

NEW BEDFORD, Mass., Feb. 10.—Twenty-nine different radio stations, some of which number of which will emanate from here, have been lined up by 20th-Century-Fox for exploitation of "Down to the Sea in Ships," which will have a three-theatre world premiere in this New England whaling city on Feb. 15. First of the American Broadcasting network, Columbia, National Broadcasting and New Haven station WLBH, have already assisted in promotion of the picture on such programs as "We, the People," the Al Young show, Nancy Craig's program, and others.

Richard Widmark, the picture's star, will broadcast from New Bedford, Mass., the evening the picture opens. He will also make personal appearances here and at actor Cesar Romero. The premieres will be marked also by a number of parties and receptions to which trade press representatives have been invited.

Suit Says Drive-ins Do Not Compete

CHICAGO, Feb. 10.—Claiming drive-ins are not in "substantial" competition with indoor houses, the Harlem Avenue and North Austin Drive-in theatres will ask Federal Judge William Campbell tomorrow for a preliminary injunction against Paramount, defendant in an anti-trust suit brought by the drive-ins.

The plaintiffs will ask that non-Loop Balaban and Katz houses be denied clearance over drive-ins on new films. Because drive-in patrons must have a car and for other reasons do not constitute a regular theatre audience, the motion states, outdoor theatres are not in direct competition with indoor houses.

Goldberg Denies Windsor Charge

Baltimore, Feb. 10.—Denial of conspiracy charges pending in Federal Court here as filed by the Windsor Theatre, has been disclaimed by I. Goldberg, owner of the Hilton and Walbrook theatres, through his attorney, J. Pondum Wright.

Owners of the Windsor, located across the street from the Hilton and the Walbrook, have charged Goldberg, his manager, and his manager's manager, "conspired" with several film producers to keep their house from getting product.

New Pact To Be Topic At SDG Meet in N. Y.

Discussions centering around forthcoming new contract negotiations with Eastern producers will be held by the Allied Eastern Sales Guild at a meeting in the Hotel Wellington here on Tuesday.

Similar discussions will follow at a general membership meeting of the Guild to be held March 1 at the Park Sheraton Hotel, Jack Glenn, president of the Guild, who recently was elected Eastern SDG president, will preside at both meetings.
Stock Deals

(Continued from page 1)

$3-Million WB Net

(Continued from page 1)

Drastic Raise in Mexico Censor Fees

WASHINGTON, Feb. 10.—The Mexican government has drastically increased its fees for censoring films, from 25 cents per page to about $15 per reel. Commerce Department film chief Nathan D. Golden reports.

He has seen six pages (90 cents in U.S. currency) per page of film 300 meters per reel or less in length, irrespective of grade. Under a new decree, already in effect, fees will be 100 pesos ($15) per page of film 350 meters or less in length; 30 pesos ($7.57) per reel of 35mm. advertising film or trailers per reel of less in length; 25 pesos ($3.75) per reel of 16mm. film or less in length; and 10 pesos ($1.50) per roll of 16mm. advertising film or trailers 100 meters or less in length.

Golden also reports that Chilean railways have increased their express rates on motion picture film by 25 per cent.

Lux Films Forms Distributing Firm

Lux Films (USA), sole agent for Lux pictures produced in Italy and France, has formed Lux Film Distributors Corp. E. R. Zorgniotti is president of both firms. The new company will release all of its pictures from its home office here with Bernard Jacob as sales vice-president.

Mayer, Schary

(Continued from page 1)

this great array of talent and skills, exercising their reasonableness, of course, which we believe that great pictures are essential now, as they have always been to this industry’s success.”

He said individual tributes to his principal aides, and hailed Schary’s return to M-G-M as presaging fine future product. Mayer scouted pessimist opinion about the trade’s prospects as unwarranted and presented “a challenge which we shall answer.”

Schary, company production executive, outlined the company’s production purposes, saying that “a proper reward for effort” is its prime consideration. He added that the screen “must live up to its responsibility as the world’s favorite entertainment medium.”

Rodgers, sales vice-president, said that “the public’s enthusiasm for motion pictures is as keen as ever, and our enthusiasm must be maintained at the same high pitch. On our 20th anniversary, our sales force put M-G-M’s trademark on every screen in America.” On its 25th anniversary we will place it on every screen in the world, he added, and in the home in which American films have been available.

The convention ends tomorrow, with sales representatives departing over the weekend for their respective stations.

Allied Sales Talks

(Continued from page 1)

distribution companies in connection with Allied’s opposition to percentage picture selling to small, low-grossing theatres.

Cole reported last night that his committee conferred yesterday with EKO-Radio distribution vice-president Robert Mohrje, Paramount general sales manager Alfred W. Schwaberg, and Warner distribution vice-president Burton Kalbman. Sales chiefs of other companies were met with when the committee was here two weeks ago.
ECA Assures (Continued from page 1)

partners operating in Marshall Plan
nations, it is felt that a program
permitting writing down the conve-
rability into dollars of earnings in
Manchester to their actual cost of distributing the films.
Only one contract has been signed so far under this program—for
MCA in Germany.

'Get Acquainted' Meeting
MFA officials released little else
about the meeting, which they said
was attended by Peverel, ECA's for-
mer foreign managers acquainted with top
State Department and ECA officials.
After MFA's representative and
State Department leaders, the indus-
ty officials discussed the ECA pro-
gram with Taylor and then went into
a closed session of their own.
The luncheon, given by MFA pres-
ident Eric Johnston, really drew out
the top State Department dignitaries.
Present were Under Secretary James
L. Webb, Assistant Secretaries Wil-
liam Thorp, George Cole and John
E. Lansing. Then, under the auspices of the Intergovernmental
Policy chief Winthrop Brown, Department coun-
selor Charles L. Bohlen, and film chief Geraldova,

Company Representatives
Company representatives present
at the meeting were Joseph A. Con-
ville, Arnold M. Ficker and Jack Se-
ger, Eastern Film Sales; Joseph Rostal,
Lonew's; J. William Piper, Param-
ount; R. K. Hawkins and W. L.
McDermott, General Amusements over-
and Manny Silverstone, 20th Cen-
tury-Fox; Charles A. Kirby, Univer-
sal; John J. Glynn, Warner Bros; Nor-
walk, N. J.; William S. Parke, Hor-
ogram, Richard W. Altschuler and Doug-
T. Yates, Republic.

Lippert's comment
Lippert's comment that

'Exhibitor Lethargy' (Continued from page 1)
ship into the selling of it to their
patrons, and says there is not much in
charge of hired subordinates."

Lippert cites as the antithesis
of this his own operation of the
which he says he can prove yield al-
most twice as much return to his com-
panies as any other comparable setup.

He says this result in part from
the fact that he sees every feature
that is produced, operates his theatres
with no set opening dates, allowing
every film to run as long as it stands
up and yanking it the moment it doesn't,
and conditions the advertisement of
the film in such a way as to
likes and dislikes of his communities. He
believes exhibitors anywhere can
examine his operation and take by adopting the same principles of
selectivity, flexibility and show-
manship.
Lippert mention's as a significant
indication of exhibitor apathy the fact
that non-exhibitors, for the most part,
object to the introduction of estab-
lished exhibitors coming awake tar-
ally to a realization that the field had been
loved to death by movi-
duction. I have even heard exhibitors
gloat when a film company is reported
to have gone broke, realizing that this would injure
him directly by cutting down his source
of supply.

He believes there ought to be a
steady exchange of information be-
tween exhibitor and producer, for the
benefit of both, and he says film mails
on his own experience.

Mindszenty Film
(Continued from page 1)

be prepared. It will be based on the
record and the sentence, and will voice
the world's indignation.'

It is not typical of "The Trial" to
Anthony Veiller to produce and
write, and he has given it top priority
at Warner release.

Awards Market (Continued from page 1)
distribution in Europe. He said that
France would be encouraged if circuit deals for
French product were made.

Bercholza arrived here on the SS
Queens Mary Wednesday with Louis
Meyter, vice-president of Pathé Cin-
eema of France, and both are to discuss
with industry interests here a project
to produce in France in two versions,
French and American.

Citing the rise in production costs
in France, Bercholza also says that one
picture which cost $150,000 before
the war now costs about $350,000 to
$400,000. Bercholza, who also produced
the original version of his
him a print of his latest film which is
tentatively titled "Souvenir." He will
save for Washington today.

Para. Raps US (Continued from page 1)

ownerships with other defendants, an
addition to the list. This "total loss of many hundreds of the-
teras" means that Paramount could
not possibly hold any control over the account of exhibition, the
company asserts.

Hundreds of Adjustments Made

Paramount states that the numer-
ous ("literally hundreds") of clear-
ance adjustments it has made
in the past are small in comparison
injuries it now is abiding by precludes the need for
additional injunctive measures on trade practices. It recommends, too,
the reserves as a further means of eliminating any inequities.

Paramount asks for a court finding
which would restrict Paramount's
ownerships by way of division of the-
areas in a partnership, or "division of
theatres on the basis of present stock
interest or by franchise agreements as may
be negotiated, subject to court approval or purchase by Paramount of the
co-

Paramount says it is willing to ter-
mit its bargaining with companies by a division of assets and in a man-
ner which will result in the establish-
ment of competition between those who are,

Lists Companies

Albama Theatres, Alpine Th:atre, Allied
Theatres of Bangor, Arkansas Amusements,
Arkansas Amusements, Augusta Amuse-
ments, Augusta Amusements, Aurora
Theatres, Breckenheim Falls, Breckenheim
Theatre, Brookwood, Western, Arkansas
Theatres, Darlington, Milton, Rich-
town, South Carolina, Essenc, Western
Theatres, East Coast Amusements,
Coal, Eastern, Eastern Theatres, East-
town, Eastern Theatres, Eastern The-
tre, Eastern Theatres, Eastside The-
tre, Eastwood Theatres, Eastwood
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Not to Be Dissolved

Haverhill Operating, Iris Amuse-
ments, Iris Enterprises, Iris Enter-
prises, Maine and New Hampshire Theatres,
Rockingham Amusements and Winona
Theatre Co.

Citing also for a finding that the
noting key joint interests arose out of bankruptcy of Para

Paramount Public Corp. (the predecessor
that they were neither unlawfully conceived nor
maintained, and they should be al-

Dominion Theatres, Paramount
Richemond, Penncos, Tri-States
Theatres and Western Massachusetts
Theatres.

Hundred Reviews

"State Department- File 649" (Film Classics)
FILM CLASSICS ventures into the field of documentary-styled melo-
dramas in "State Department-File 649" and comes up with an honest-
streamer to the world. Upon graduation from foreign
school, Linduagd, in China, where a surprising number of American
nations have been mysteriously killed, and varied other forms of skullduggery
taken place. In time, Linduagd traces the events to a Mongolian
lord, evil a character as has been seen before in the screen, and
set out to destroy them.

The action takes place in Washington and Peiping, showing many high-
lights of both. Miss tricks up the romantic arm as a mere
worker assigned to the troubled area and in love with Linduagd. The
screenplay, provided by Milton Rason, is one which results to
situation to devices to develop terror. A Sigmund Neufeld production,
it was produced by the Leo Rosthal, Mayer and John H. Settner. Others in the cast are Raymond
Bond, Nana Bryant and John H. Lan
ding. Running time, 87 minutes. Adult audience classification. For
March release.

MANDEL HOBBLSTAN

"The Affairs of a Rogue"
(Two Cities-Columbia)
A LEISURELY, ponderously detailed chapter from the history of Eng-
land's royal family is offered As a film in this costume picture. No doubt
the popularity here of its star, Jean-Pierre Aumont, and its eyebrow-raising
style were the factors which determined its importation, because there is little else about it to commend it to audien-
tes here. Not, of course, that it is not effectively acted by the substantial cast
of predominantly British players. Actually, there is a strong suggestion
of authenticity about "Affairs of a Rogue" and one who is unfamiliar with
British history may not be able to detect its faults, but it is well
assumed that these things really happened after prolific, vain, pompous
Prince Regent George was elevated to the English throne. But so
looking in this age is the picture that between its impact and wit are lost in the sedentary settings, over-drawn
sequences, avoidance of sharp physical action, and the cliche-cluttered
dialogue.

Cecil Parker's performance as the rogue prince is pure caricature,
and gives an occasional chuckle. Otherwise, the story of his fruitless attempts to
marry his too popular daughter, Princess Charlotte (Joan Hopkins), off
an unattractive Dutch nobleman to get her out of his way, is played straight.
Charles Laughton and Gary Cooper, who play two "royal family of
Amour" (Amour) and the Duke of York, respectively, refuse to marry the
boorish Dutchman. After much daughter-versus-father squabbling, the
Prince Regent consents to her marriage to impoverished Leop-
old II, who is the first child in Leopold II, doesn't always seem to be able to
and Dutchess of Kent.

Producer credits go to Joseph Friedman and Ivan Langalsgian, as associate.

Cavalcanti directed, screenplay, written by Nicholas Phipps, was from a play
by Norman Ginsburg, with adaptation by Ronald Leigh and additional
neon signs, includes Ronald Squire, Athene
Seyler, Anthony Hawtry, Gerard Heinz, Margareta Scott and several
others.

Running time, 95 minutes (over-long). Adult audience classification. For
February release.
5-Year Limit
On Trusted
Para. Stocks

Trustee Must Sell Stocks Within Five-Year Period

There's a five-year deadline in the Paramount case decree on trustee stock in the new exhibition company that will result from the reorganization, it was reliably learned here this week.

Here's how the set-up works:
When Paramount is split into a production-distribution company and an exhibition company (within a year after the decree is entered), stock in one or the other company must be sold or the exhibition company stock must be deposited with a court-appointed trustee.

The trustee is to be left in trust—that is, dividends received but the stock not voted—for up to five years. Any time after four years, the trustee can sell the stock out to a third party if the owner refuses to dispose of it himself. The trustee must sell all trusted stock by the end of the fifth year.

(Continued on page 5)

22 Set Under RKO's
Releasing Schedule

Releasing arrangements covering 22 pictures were announced at the weekend by RKO Radio distribution vice-president Robert Mochrie following his return to New York from Hollywood.

The 22 include Walt Disney's "Two Fabulous Characters," set for early release next year.

(Continued on page 5)

Allied Board Meets
In Capital Today

Washington, Feb. 13.—Aram F. Myers, chairman, will preside at the semi-annual Allied States board meeting to be held at the Hotel Statler here tomorrow and Tuesday. Among subjects on the agenda are a Cole committee report on forced percentage, television, the Paramount decree, a report on the Finneran plan, a national Allied secretarial service, cooperative advertising, Myers' annual report, taxes, Ascap and the election of officers.

Rathvon About Set
To Begin Loans;
Opens Coast Office

Hollywood, Feb. 13.—N. Peter Rathvon and Co., newly-formed California investment corporation, is about ready to start functioning, furnishing financing to independent motion picture producers, both old and new. At the time of the announcement of the company last January 6, N. Peter Rathvon, president, and former president of RKO, publicly stated that the firm had "virtually an unlimited amount of Eastern capital."

Rathvon and Co. has established its headquarters at the Goldwyn Studio, with Norman Frearson, long associated with Rathvon, in charge, and from where, tomorrow, Rathvon will depart for New York for conferences with his banking sources concerning his financial management. Freeman was Rathvon's assistant during the latter's tenure at RKO.

Identity of Rathvon's bankers have been revealed (Continued on page 5)

Goldwyn Sees Video
Improving Films

Samuel Goldwyn sees only good resulting from television competition with motion pictures.

In an article in yesterday's New York Times Magazine, the producer said television will eliminate the "weak sisters" of the motion picture industry, will provide new opportunities for producers and will improve film quality.

"It will take brains instead of just money to make pictures" in the television era, Goldwyn wrote. "This will be hard on a great many people who have been enjoying a free ride on the Hollywood carousel but it will be a fine thing for motion pictures as a whole."

If the industry is to survive, Goldwyn wrote, "it will have to turn out (Continued on page 5)

McEvoy Quits 'UI';
Shorts Dept. Ended

E. L. McEvoy, short subject sales manager for Universal-International, resigned, effective immediately, to go into television production.

W. A. Scally, sales vice-president, has announced that U-I has abolished the short cut production department, and in the future the sale of shorts will be handled by division managers.

'IA' Exchange Pact
Settlement Seen

Observers appeared certain at the weekend that a settlement on a new contract for 6,200 exchange workers in the 32 exchange centers has been reached here by IATSE and distributor negotiators. Al- jolie, Salt Lake City, and other negotiators declined to comment following a 14-hour session with Federal Mediator L. A. Stone, it was said that the fact that Stone did not set another meeting date would in itself signify that a settlement has been reached.

Negotiation and mediation meetings have been continuing for about two months.

Final Eagle-Lion
Sales Meet Today

San Francisco, Feb. 13. — Final meeting in Eagle-Lion's nationwide series of sales sessions will open here tomorrow at the Clift Hotel, with branch managers and sales personnel from six West Coast branches gathered for two days with top sales executives of the company.

The meeting will follow the same pattern as previous sessions in New York, New Orleans and Chicago, with addresses by William J. Heineman, distribution vice-president; L. Jack Schlafian, general sales manager; and Fred Freeman, a special representative on J. Arthur Rank's "The Red Shoes."

Present to receive official sales policy on currently available product and advance information on production plans will be: branch managers Lloyd Katz, San Francisco; Sam Milner, Los Angeles; Wallace Rucker, Seattle; Ralph Amacher, Portland; Martin R. Austin, Denver; Arthur M. Foley, Salt Lake City; and sales personnel from the six branches.

U. S. Film Imports
Off in Argentina

Washington, Feb. 13.—The Commerce Department reports that a large reduction in the number of U. S. films released in Argentina was the principal factor in a 27 per cent drop from 1947 to 1948 in the number of features released in Buenos Aires.

A total of 408 were released in 1948, Commerce film chief Nathan D. Golden reported, compared with 577 in 1947. The U. S. supplied 228 in 1948, compared with 375 in the previous year.

Warner Should
Stay Intact, NY Court Told

Suggests Arbitration
For All in Trust Suit

Point-by-point denial of the government's charges of illegal advantages in exhibition and restraints in production-distribution is made by Warner Bros., which, in a brief submitted in the industry anti-trust suit on Friday, asks the New York Federal Court in effect for a judgment that would keep the company intact.

The company furnishes evidence which it says "finishes once and for all any claim that the present position of Warner theatres was due to Warner's vertical integration or to any conspiracy or combination to which Warner was a party."

Warner claims its theatre acquisitions were made solely to "meet the (Continued on page 5)

Republic Loss Is
$349,989 for 1948

Republic Pictures in the 53 weeks ended last October 30, had a net loss of $56,490, reported a claim for refund (under the "carry-back" provisions of the Internal Revenue Code) of federal taxes paid in prior years amounting to $214,500. The net amount charged to earned surplus was therefore $349,989. This compares with the net income, after federal taxes, of $570,200 for the 52 weeks ended October 25, 1947, according to the report.
Personal Mention

JOSEPH HAZEN, president of Picture Publishing Co., has left for Hollywood for conferences with Hal Wallis, his partner.

DONALD GARSON SCHIN, son of Louis W. Schin, Schine circuit vice-president, was married on Saturday to Miss GILIAN TETER of New York City at the Waldorf-Astoria here.

DAVID BRENOR, attorney for the Colosseum of Motion Picture Salesmen, has been joined by his parents, the parents of a daughter, SUSAN WYNNE.

JAMES R. GRANT, Republic distribution vice-president, left over the weekend for Washington, his first stop on a tour of Republic branches.

ROBERT S. BENJAMIN, president of the J. Arthur Rank Organization, U. K., will return here Monday by plane from London.

NAT W. JUDD, Ohio Zone manager for Warner, has been appointed to a committee to greet the "Gratitude Train" upon its arrival in Cleveland.

MARY MATZEN, secretary to PAUL RANKER, Paramount vice-president, is vacationing at Sarasota, Fla.

HAROLD SCHINDLER, manager of the Fox Theatre in Philadelphia, left that city over the weekend for the Coast.

RONALD RABE, Paramount's special representative, has been appointed house manager of the Metropolitan in Boston.

PAUL BROWN, Reelart president, has returned to his home in Detroit from New York.

MORGAN HUGHES, M-G-M publicist, has returned to New York from London.

S. H. FABAN is vacationing in Miami.

Party for Johnston Daughter Thursday

WASHINGTON, Feb. 13—Headquarters of the Motion Picture Association of America here will be used on February 17 for a party to be given by MPAA president Eric Johnston and Mrs. Johnston to introduce their daughter Harriet to Washington society.

Tom Gallery Named DuMont Sales Head

Tom Gallery has been appointed director of sales for the DuMont Television Network by Mortimer W. Loebl, the network's director, Gallery joined DuMont last month as public relations director.

Humboldt J. Greig, formerly in charge of network sales, has been appointed network assistant to Loebl.

Tradewise... by Sherwin Kane

THE provision in the Paramount consent decree designated to prohibit stock ownership by any individual in both new companies, pictures and theatres, which will emerge from the decree looks like a jailor to most observers.

The only apparent method of enforcing the provision appears to be the requirement that an individual who has stock in one or the other of the two new companies issued to present shareholders must be turned over to a trustee to be sold within a year following the effective date of the decree.

However, it is to be assumed that the securities of both new companies will be listed on stock exchanges. The decree will enforce to discourage purchase of stocks of both companies by any individual by requiring that the prospective purchaser of the shares of both companies sign an affidavit that he is not the owner of shares of the other Paramount company.

It is not likely to deter either an enthusiastic speculator or an earnest investor who might convince himself that the restriction is as meaningless as it appears, at least, were on the statute books, that stock purchasers are not defen- dants in the Paramount case and more likely than not will have little regard for what appears to be a technical addition to a settlement decree.

Who will police such a provision?

Certainly not the broker, who is in the business to sell securities to the willing purchaser.

The government? By what means?

And suppose its agents discover an individual who has elected to purchase the securities of both companies? Under what law would it prosecute such a person?

The decree provision would appear to be more difficult of enforcement than the federal prohibition laws of the 1920's. They, at least, have the statute books, and Treasury officials have long since tired of admitting that the prohibition laws were unenforceable.

The Anglo-American Films Council, established with the idea that it might agree on solutions that the problems besetting the industries of the two nations, appears to be unable to agree even on a date for the convening of its first meeting.

Eric Johnston, chairman of the American group, who is generally credited with the idea of forming the council, set a date for the meeting that was last week according to the British council members, neglected to consult with them beforehand with the result that the suggested date was found to be unacceptable by the Britons.

Thereafter, Johnston consulted with the British members and a date and place for the first meeting, March 23-25 in New York, was mutually agreed upon.

Several months later Johnston suggested a postponement of the meeting to early summer and the inclusion theretofore of representatives of the British exhibitors' association, who are as much opposed to Britain's 45 per cent question as are members of our industry.

J. Arthur Rank, as chairman of the British council group, opposed both a postponement of the meeting and the inclusion of British exhibitor representatives.

It is being argued both here and in London that the American council should have a right to meet with the representatives of their best customers in Britain, the exhibitors.

That is all they have. But since Johnston did not see fit to include British exhibitor representatives when the council was suggested, why do so now after the wishes of the British council members?

A very simple solution would be to proceed with the council meeting as planned, since it was never a "counsel-of-convenience" well in advance, and at that meeting set the question of whether or not exhibitor representatives should be admitted to membership in the council.

If they are admitted, it might be well to consider, too, whether American exhibitor representatives should be admitted to membership in the council.

"Youthstein Heads A Group in Bond Drive"

Max Youthstein, Eagle Lion vice-president in charge of advertising-publicity, has been appointed chairman of the advertising-publicity committee in the industry's anti-Communist campaign with the U. S. Treasury for the 1949 savings bond drive, to be conducted from May 16 to June 30.

Youthstein, who was appointed by Maurice Bergman, chairman of the committee, will assume the members of his advertising-publicity committee later.

Spellman Offers Aid To Mindszenty Film

Cardinal Spellman has offered his "approval and advice" in the preparation of the projected Warner screen-play, "The Trial of Cardinal Mindszenty," to Warner Bros. vice-president and executive producer, announced here this weekend.

Based on the trial of the Hungarian Prelate by a Communist court in Budapest, the film has been scheduled for immediate production, Warner said, with world distribution.

'Prejudice' Release Set

"Prejudice," produced by New World Films Donman Productions, was released through Lion Television Sales Corp. in late March, it was announced here yesterday by Neil Agnew, MPS president.

A.B.P. Pays Dividend

LOMNOX, Feb. 13—Associated British Pictures will pay a 7½ per cent dividend of 4d per share this week for the year ending March 31, 1949. The same dividend was paid last year.
UNITED NOW OFFERS

OVERNIGHT FLIGHTS TO HAWAII WITH THE ONLY SLEEPER SERVICE

United Air Lines now offers overnight sleeper service to Hawaii with its famous DC-6 Mainliner 300s, which are already providing the fastest, finest flights to Honolulu on daylight schedules.

DC-6 Mainliner 300s leave the East Coast at noon, Chicago in midafternoon, to make direct connections with this sleeper flight in San Francisco. You leave San Francisco in the evening, retire in complete privacy in a comfortable, full-size berth, and awake refreshed in Hawaii the next morning.

FASTEST, FINEST SERVICE

Spacious reclining seats are available in the forward compartment of the overnight DC-6 sleeper planes for those who do not wish berths. But whether you take the day or night flight... whether you occupy a berth or not, United offers the best in air travel to Hawaii: finest meals aloft... "Service in the Mainliner Manner"... stroll-about spaciousness... pressurized-cabin comfort... and the 300-mile-an-hour speed of the DC-6 Mainliner 300, which wings its way from California to Hawaii in just 9½ hours.

Attractive, low fares

Daily daylight service now. Four overnight flights weekly—starting March 3.

the Main Line Airway takes you nearly everywhere

SEE YOUR TRAVEL AGENT or visit any United ticket office for reservations.
M-G-M Concludes 6-Day Coast Meet

HOLLYWOOD, Feb. 13.—M-G-M's six-day "Preview of 1948" conference wound up here on Friday with closing talks by Louis B. Mayer, William Fox, Dore Schary and Howard Dietz.

The closing session was on the subject of "The Motion Picture Century", with Louis B. Mayer presiding. Dr. William Fox spoke on "The Film Industry Since 1908" and Dore Schary and Howard Dietz addressed the gathering on "The Future of the Film Industry." Mr. Mayer summed up the meeting in his usual eloquent manner, stressing the importance of the motion picture industry to the country.

The meeting was attended by representatives of every major film studio.

260 Pre-Releases For 'Vets' This Year

U.S. Veterans Administration plans to exhibit 260 pre-release features this year in "VA" hospitals and homes. The showings will be made in the states of the的基本组织.

Teatey was appointed to the position of district manager in Los Angeles, Portland, Seattle and Salt Lake City.

John Leo Is Named to New E-L Post

John Leo has been appointed to the newly-created post of special representative for J. Jack Schlafier, general manager of the Eagle-Lion Films. He is a former特殊情况, and business家用的 promote "E-U, the Wolf's" in the Los Angeles area.

Will Not Fire Binford

MEMPHIS, Feb. 13.—Mayor Watkins Overton, to whom the Commercial Appeal directed a suggestion that he fire Lloyd T. Binford to resign as president of the Memphis Civic Censorship Board, said the city manager.

Walt Disney Dividend

HOLLYWOOD, Feb. 13.—A regular quarterly dividend of 37½% cents for Walt Disney Prod. stockholders was declared by the company's board of directors.

Eight 'Depinet Drive' Meetings This Week

RKO Radio will hold "Depinet Drive" meetings this week in Indianapolis and Cincinnati, where district managers will meet with their local staffs. They will also cover the East Coast and the West Coast.

N.Y. Variety Tent Committees Named

Committees which will launch the new Variety Tent, No. 35, Variety Tent of New York, and direct all arrangements for the local benefit premiere of "The Big Steal" at the RKO Palace, March 8, were appointed on Friday by Max A. Cohen, president of Motion Picture Tent Inc., which will be chartered as the tent.

Full list of the committees will be announced later.

Start Theatre List In World-Telegram

Comprising with today's issue, the New York World-Telegram will inaugurate a theatre listing covering houses in the five boroughs and Long Island.' The listing will give the names of the features and their starting time. There will be no charge for the listings which are to be under the supervision of George Case. The paper also plans to cover theatres in nearby New Jersey.

Para. Treasury Now Has $816,733 Shares

Paramount purchased last month on the open market 2,760 more shares of its common stock, bringing its 816,733 the total accumulated in its treasury under the stock-purchasing program adopted in November, 1946, by company president Baraban Balaban.

Other recently purchased pieces are: November, 25,000; October, 40,500; September, 32,500; August, 22,200; July, 31,000.

Refuses Mitchum Plea

HOLLYWOOD, Feb. 13.—Production on RKO's "The Big Steal" is at a standstill pending the case of Robert Mitchum, actor in the film's cast, out of jail where he is serving a 60-day sentence for possession of marijuana. Judge Clement D. Nye, in refusing the request, said RKO should be named in the suit. The case of Mitchum's case presented a "hazard" to the production.
Motion Picture Daily

Warner Intact (Continued from page 1)

needs of 'foreign markets,' and, moreover, its theatres have gained no competitive advantages since they were acquired. In 13 of the cities of 100,000 population or more, the position of its theatres actually has deteriorated.

Warner feels that it be considered as an individual company, rather than having the court look upon all defendants in the case as 'cir-cumventing' the antitrust law.

Claim Injunctions Unnecessary

The company joins its theatre-owning co-defendants in pointing to the changes made in distribution practices, such as the elimination of arbitrary delay in the use of run and picture-by-picture and theatre-by-theatre licensing, which, with arbitration, make further distribution injunctions unnecessary.

In one respect Warner goes a step beyond other theatre owning companies on the proposed arbitration, i.e., suggesting to the court that it may in its discretion 'impose upon any reluctant party a system of arbitration' to remedy the industry-wide evils criticized by this Court.

United Artists and Columbia last told the court in a memorandum that they are opposed to the arbitration as not devised and proposed by the majors.

Plan Would Relieve Judiciary

Says Warner: "Arbitration would relieve the judiciary of the continuing complex of questions and remedies involved in the antitrust case. The court could reserve its function to the Supreme Court envisaged in any compulsory system of competitive bidding."

It would also relieve the industry of a continuing avalanche of private anti-trust suits, which present the same complex questions, and relieve the judiciary and the parties herein of endless resort to motions for clarification of the provisions of the decrees, as applied to specific situations, and to motions to punish contempt.

Under the consent decree of 1940 only the companies which agreed to accept arbitration became a party to it. These are the five major companies.

Para. Decree (Continued from page 1)

During the five year period, anyone buying trusted stock must certify that he does not own stock in the production company.

The decree, which is more than 50 pages long, follows the model of the Lehigh Valley and old Union Pacific cases, it was understood.

After five years, it is reported, there is no control for the stock. However, Department of Justice officials are reported to believe that by the end of the five years a judgment that the entire incident sections of the decree should happen, the decision could be reopened and a court order to break up such control obtained specifically.

Justice officials have said that they do not fret about any one buying up 10 or 15 shares in both companies, what they are concerned over is control, and they feel that they can keep a check on that.

This administration, said to the final signing of the decree, with details made public next week. As yet, Paramount has not released a signed copy of the decree to Washington, Justice officials are reported reluctant to put their signature on the decree until the company officials do.

Reviews

"The Clay Pigeon"

(Continued from page 1)

"The Clay Pigeon" is a standard production, but generous in action and direction by Richard Thorpe, who is satisfactory for a film of this classification.

The story concerns a war-stunned sailor and his efforts to clear himself of a charge of treason. Williams, the sailor, supposedly killed a brother-in-law in uniform as well as betrayed his country to the Japs. A visit from Ted Williams when he escapes from a naval hospital in order to get to the former navy friend for help, but as it happens, the friend is the real villain. Subsequent developments involve several chases and moments of suspense before the real culprits are brought to justice in a two-folded climax. Miss Hale is well cast as the hero helping Captain Foreman provided the screenplay which has Richard Quine as the untrustworthy friend and Richard Loo as another evil henchman. Herman Schlom produced.

Running time, 63 minutes. General audience classification. For March release.

"My Brother's Keeper"

(Gainsborough—Eagle-Lion)

In Hollywood it has been "My Brother's Keeper," it would have fallen into the slot of gangster films. Also, the probability is it would have had more of the incisiveness and the bite which are the normal assets of this homemade type of story.

But, this attraction was made in England where the tempo is different and so is the approach. Thus, while the general story line bears marked resemblance to many films produced down through the years in Hollywood, the "keeper" emerges as a more genuine offering of decidedly minor value for average American audiences despite the believability of most of its performances, which are played in conservative British way.

The principal is hardened-criminal Jack Warner. Handcuffed to George Cole, who probably is innocent of the crime charged against him, both effect an escape while en route to the dock with each other and dramatic circumstances, including a murder. The climactic scene finds Warner, closed in by police on all sides, seeking freedom through war department territory where he is blown up by a mine.

The cast is not up to the demands made of it in this same manner. It is not an enough compensation for what precedes, Antony Darnborough produced and Alfred Roomke directed for Gainsborough.

Running time, 97 minutes. Adult audience classification. Release date, as yet.

RKO Sets 22 (Continued from page 1)

not been disclosed; he had been associated with Atlas Corp., of which he was president, McFarland, Williams and Potter, and other New York firms.

Rathvon has made it clear that his new company will not produce motion pictures on its own, but will function in bringing money and production enterprises together. He said, "independent production is a vital part of our industry, and its continued success must be safeguarded by a sound financing program that will assure a fair return to both investor and producer. At the same time Rathvon and Co. will bring to the independent producer an understanding of his problem and assistance which he has never had before from his bankers."

Goldwyn (Continued from page 1)

pictures several time as good as they are, on the average, today. Pictures superior to two of international importance, "Johnny Belinda," "The Search," "Portrait of Jennie" and "Miss Tatlock's Millions" have taken to the "norm" rather than the exception, he believes.

Goldwyn is not sure how long he will be paid for, although he believes the greatest potentialities lie in Phonovision. Also, he is not sure when such features will be fed into TV receivers.

Griffith Case Recess

OKLAHOMA CITY, Feb. 13.—The Griffith anti-trust case has been re-

cessed in order to permit government attorneys to go through voluminous files of major distributors. Federal Judge Edgar S. Vaught set April 20 as a tentative date for further hear-

ings.

Republic Net Is Off (Continued from page 1)

according to a statement to stockholders by Herbert J. Yates, company president.

Gross revenue for the 53 weeks amounted to $27,072,636, as compared with the previous fiscal year of $29,

"Your corporation, not being en-
gaged in theatre operations, felt the full effect of the current unfavorable trends in the motion picture industry including the reduction in dollar remittances from foreign markets, high reduction in the costs of local productions and falling off in theatre attendance in the United States," Yates told stockholders.

Cites Funds Abroad

"Practically all foreign countries throughout the world, with relatively few exceptions having taxes, regulations and restrictions which limit and control the distribution of American motion pictures or the remittances from such connections and licenses are not lost by your corporation, accounts receivable and inventories in foreign countries have been reduced owing to the aggregate amount of $625,522 on Oct. 25, 1947, to the equivalent of $1,095,507.74 on Oct. 25, 1948, and an exchange between prevailing on such dates re-

spectively," Yates said.

In anticipation of the possible decline in your corporation during 1947, instituted an economy program throughout its entire organize-

ing and incurred losses on the capital stock, to the extent of $2,423,000 during 1948 such program was inten-

sified with regard, however, so as not to impair operationss. While general wage and salary levels could not be reduced due to union restrictive agreements, general administrative expenses were reduced including a 50 per cent reduction in the basic salary of the president of your corporation. The program will continue until adverse con-

ditions affecting the motion picture industry improve," he added.

Omitted 1948 Dividend

"Because of the time-lag inherent in the operations and accounting of a motion picture company, wherein the entire period of time between the production of a picture and its release and the receipt of its income extends over a period of 65 weeks (domestic) the earnings for the past year reflect the results of high cost pictures before present economics have had a chance to be reflected for said."
His wife is in mink, he's in Miami
He's the luckiest guy from here to Siam!
With THE SNAKE PIT playing and YELLOW SKY set
He's the talk of the town in his brand new jet
Propelled super dynamic dynaflow
(Though he never drives it on to film row!)
He's booked CHICKEN EVERY SUNDAY — A LETTER TO THREE WIVES — MOTHER IS A FRESHMAN and DOWN TO THE SEA
From his bulging bankroll to his Sulka socks
He's the showman who bought 20th Century-Fox!
New York attorney Jacob S. Demov, acting as referee in the settlement of National Theatres minority stockholder actions against 20th Century-Fox, recommended in a report filed yesterday in New York Supreme Court here that the settlement proposal made before New York Supreme Court Justice Ferdinand Pe- cora last October be approved.

Terms of the proposed settlement, which stemmed from 15 stockholder actions in protest against profits resulting from resale in 1946 of National Theatres' stock to 20th-Fox under 1944 option deals, call for relinquishment of $1,314,250 by Charles P. Skouras, National Theatres president; $108,000 each by executives Elmer C. Rhoden and F. H. Ricke- jon, Jr., and $91,750 by executive Harold J. Fitz- gerald.

Meanwhile, according to Demov's report, National has withheld and segregated all percentage compensation due and payable to the four exec- utives under their contracts for 1946 and 1947 in the following amounts:

But would not separate theatres; Talk Terms When Para. Pact Is Set

Twentieth Century-Fox will re- new full-scale negotiations of a consent decree with the government in the industry anti-trust suit upon the anticipated formal announcement of Paramount's settlement, Spyros P. Skouras, president, told a press con- ference here yesterday.

He said that, unlike the terms of the RKO agreement pending with Paramount, 20th-Fox aims to strike a deal with the Justice Department which would allow for continuation of the division of the company's operations, that its, with ex- hibition still integrated with production and distribution.

Skouras declined to go into any detail on the nature of proposals which the company is prepared to make. He merely said that 20th-Fox was the "first to reach an understand- ing" (as he put it) on the dissolution of partnerships in theatre companies with the inference being that an "un-

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<th>Mexico Halls Reels Pending Tariff Boost</th>
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<td>Mexico City, Feb. 14.—New American newsreels are not now being exhibited in Mexico. Distributors and exhibi- tors, complaining to the Ministry of Foreign Rela- tions, were told that the case is in the hands of the cen- sor, who referred it to the Ministry of National Econ- omy which explained that it has not finished arranging for new and higher tariffs for the supervision of imported reels.</td>
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All other pictures are being exhibited without diffi- culty. Only old American reels, those of a month or more, are being exhibited; they arrived before new tariffs were enacted.

Ad Costs Are Up to Exhibitors: Skouras

Up to 1942 exhibitors paid for theatre advertising, then the distributors to a large extent assumed that responsibility. Now it is time again for exhibitors to pay, Spyros P. Skouras, president of 20th Century-Fox, said here yes- terday in announcing that the company is curtailing the pol- icy of cooperative advertis- ing.

Screen TV Series From 'Ike's' Book

A special screening was held at the 20th Century-Fox home office here yesterday for the first two episodes in the forth- coming series, "Crusade in Europe," based on the General Eisenhow- er's memoirs. The initial program

$1,200,000 Sought In New Pesky Suit

Seven distributors—Paramount is excluded—plus Skouras Theatres, Metropolitan Playhouses and officers of each of the companies are named defendants in a $1,200,000 treble dam- age action which charges trust viola- tions, filed in Federal Court here yes- terday by Prefect Theatres, headed by Edward Pesky. Plaintiff operates the Pickwick Theatre and Greenwich

Video-Awareness in Hollywood; Butler

A television consciousness has de- scended upon Hollywood and the new medium's development is being watched with eager concern, David Butler, veteran producer-director, reported.

Butler asserted that no concrete transformations have been caused on the Coast yet, but he pointed out that
50 to New Bedford 'Ships' Premiere

With Richard Widmark and Cesar Romero heading a party of 50 newspapers, radio, magazine and trade paper representatives, today's 20th Century-Fox caravan for the "Down to the Sea in Ships" world premiere in New Bedford, Mass., will leave here today on its way to the State House, New Bedford and Empire. The people of New Bedford will wear costumes of the period depicted in the picture and the program of events will include a celebration and buffet supper, a cocktail party and a New England chowder party. Gov. Paul A. Dever of Massachusetts and Mayor Arthur M. Harriman of New Bedford will be official hosts.

Andy W. Smith, Jr., general sales manager of 20th, and Charles Einfeldt, advertising vice-president, will represent the company.


Artists--Ken Charles Frankel, Nel Koness, Tom Kennedy, Eleanor Pluckton, Marion Sunshine, Dave Atoms, and Joe Price.

California to Gear 'Gratitude Train'

LOS ANGELES, Feb. 14.—California Gov. Earl Warren has appointed Maurice J. H. Davis, assistant vice-president of the State Banking Department, as chairman of the state reception committee for the French "Gratitude Train." Sparring and his committee will work, according to Mr. Warren, president of Warner Bros. and national chairman of the "Train," to arrange the welcome of the section of the train bearing gifts of the people of California, on Feb. 19.

Mayor Fletcher Bowron is honorary chairman of the Los Angeles committee, which is made up of branches of DGA, IRA, FCA, and West Coast Theatres, and Alexandre de Manzari, French consul.

M-G-M Field Meets Today and Tomorrow

Hollywood, Feb. 14.—On the return of M-G-M's sales managers, field assistants, and district and branch managers to their offices today and tomorrow, individual meetings will be held at various points when the men attending the "Preview of Product" conferences here will pass on details of the screenings and meetings to the staffs.

Phil Lauffer's Father

Nathan Lauffer, 85, died here yesterday for his son, the famed writer and producer of M-G-M films, Mr. Lauffer, has been named the head of M-G-M's foreign branch.
understanding" on the overall differences could be shared if the company were to enter into a stipulation with the government on breaking up 28 jointly-owned theatre circuits.

Occasionally, in the past, Skouras has taken a stand as in yesterday's action in which he refused to enter into a stipulation with the government on breaking up 28 jointly-owned theatre circuits. Occasionally, in the past, Skouras has taken a stand as in yesterday's action in which he refused to enter into a stipulation with the government on breaking up 28 jointly-owned theatre circuits.

Skouras at a glance at the crisis now facing Greece, the atrocities being committed, he said, they made him want more tangible aid, in the form of munitions and such, from the U.S.

Will Produce Abroad

Tradewise, he declared that 20th-Fox will liquidate its blocked funds abroad through foreign production and he specifically mentioned England, France, India and Mexico. He said that production in England of "Male War Bride" is near completion with full-scale promotion planned and that "Black Rose" is to be started shortly and others to follow will include "Lydia Bailey," "The Flame of Scott's Yard," "Rose," with Tyrone Power in the lead, will be the most expensive, Skouras said, adding that there are plans for any of the films have yet to be set. He specifically denied reports in London quoting him as saying that the company would spend $3,500,000 each for three to be made in England.

He said that the company probably will make one or two annually in France and declared that a more ambitious program in that country will depend on the announcement of which had been attributed to production chief Darryl Zanuck in reports, is not contemplated at all.

Speaking generally, not limiting his observation to the film business, Skouras said that England's economic position is improving. He said he referred to the fact that出現 in the Schiff Fine Arts Press conference and J. Arthur Rank "on business" (no elaboration). In Italy, 20th-Fox had completed production of "The Little Foxes," starring Jessica Tandy and Paul Muni.

As for business in the United States, Skouras would be "very happy" if it continued at its present rate of growth after referring to theatre grosses, reporting that they are only slightly under last year's pace for the first three months in areas where severe weather conditions crippled business.

Wins New Delay In Anti-trust Action

BUFFALO, Feb. 14.—A request for 30 days' delay of the voluntary conference in the Schine Chain Theatres defense against government anti-trust charges has been granted by Federal Judge Knight here today.

Under the ruling, Schine will present arguments to permit submission of new theories in that case and the court rules new evidence is permissible, attorneys for the chain will present evidence beginning March 28.

Claim $7,200 Judgment

Jack Berelson and Bernard H. Mills, president and vice-president of Screen- craft Producers Corp., filed suit in its N. Y. State Supreme Court suit against Henry Schneiderman of Eastern Tailoring Corp. of prosecution without cause.

Says U. S. Films

WASHINGTON, Feb. 14.—Motion

picture Association of America presi-
dent Eric Johnston declared today that "none in medium is long free of the evil weeds of bigotry and intolerance than the American motion picture. No industry has more moral responsibility and positive way to help bring about greater understanding among the diverse peoples of this earth," he added.

Johnston was guest speaker at the annual Brotherhood luncheon of the Variety Club at the Washington Hotel Statler here. The club combined with the Brotherhood luncheon its annual Valentine Day party.

New Peskay Suit

(Continued from page 1)

Playhouse, both in Greenwich, Conn. Peskay filed a similar action in 1941 and this was settled out of court in favor of the plaintiff's attorney, Saul E. Rogers, the defendants continued with the alleged conspiracy.

He says if there were free competition there would be no question that his Pickwick would realize a yearly profit of $15,000. Because of the changed conditions, his annual profit of $4,000 per year, he asserts.

Peskay further charges that he has been "virtually compelled" to keep the Pickwick open during Pickwick's annual annual profit of $4,000 per year, he asserts.

Peskay further charges that he has been "virtually compelled" to keep the Pickwick open during Pickwick's annual annual profit of $4,000 per year, he asserts.


NSS Offers to Return Albany Area Office

ALBANY, N. Y., Feb. 14.—The

Albany office of National Screen Service will be reestablished if, at the end of 90 days, exhibitors in this territory still feel that service has been impaired by its transfer to New York. Herman Robbins, NSS president, said in a letter to Leonard Rosenthal, executive director of the local TOA.

Expressing confidence that NSS will continue as a strong force in the Tri-State area, Robbins said that final disposition of the matter is up to extending an offer of services. NSS Albany office came up at a recent meeting of TOA members with George Dean Jones, NSS national sales manager, and Robbins letter was in response to a letter from Rosenthal outlining exhibitor complaints.

Golden Assigns Lavery

Emmet Lavery has been assigned by director Robert Golden to do the "Traveling Salesman," a play based on the book "As We See Russia," by members of the Overseas Press from a script by Frank O'Rourke that is here yesterday by Golden Productions. Golden and Lavery were the producers writer respectively of "Hitler's Children."
Warner Bros. Wins 23 Nominations
MORE THAN ANY

Two Pictures (out of 5) Nominated for Best Picture of the Year!

"JOHNNY BELINDA"

"TREASURE OF SIERRA MADRE"

Nominated for Best Actress
JANE WYMAN
in "Johnny Belinda"

Nominated for Best Actor
LEW AYRES
in "Johnny Belinda"
CONGRATULATIONS AND THANKS

Warner Bros. is deeply proud of the splendid artistry of the men and women who made it possible for our studio to win twenty-three Academy Award nominations for motion pictures produced in 1948, including two of the five nominations for Best Motion Picture of the Year.

We are particularly proud of the fine spirit of cooperative effort which brought recognition in every phase of motion picture making.

We want to thank everyone who contributed so much to make this imposing array of nominations possible and to express special appreciation to Henry Blanke, producer of "Treasure of Sierra Madre"; Jerry Wald, producer of "Johnny Belinda" and Steve Trilling, my associate.

We are grateful to all whose splendid achievement won for them and Warner Bros. the highest recognition of their associates in the motion picture industry.

Jack L. Warner
Executive Producer

9 Other Nominations for "Johnny Belinda"

Best Supporting Actress
AGNES MOOREHEAD

Best Supporting Actor
CHARLES BICKFORD

Best Direction
JEAN NEGULESCO

Best Screenplay
IRMGARD VON CUBE
ALLEN VINCENT

Best Cinematography
TED McCORD

Best Music
MAX STEINER

Best Sound Achievement
WARNER BROS. STUDIOS

Best Film Editing
DAVID WEISBART

Best Art Direction
ROBERT HAAS
WILLIAM WALLACE

3 Other Nominations for "Treasure of Sierra Madre"

Best Supporting Actor
WALTER HUSTON

Best Direction
JOHN HUSTON

Best Screenplay
JOHN HUSTON

And 7 More Nominations

Best Supporting Actress
CLAIRE TREVOR
in "Key Largo"

Best Cartoon
"MOUSE WRECKERS"
WARNER BROS. STUDIOS

Best Original Song
"IT'S MAGIC" from "Romance on the High Seas"
Music - JULES STYNE
Lyrics - SAMMY CAHN

Best Short Subject (2 Reels)
GORDON HOLLINGSHEAD
for "Calgary Stampede"

Best Short Subject (1 Reel)
GORDON HOLLINGSHEAD
for "CINDERELLA HORSE"
also "SO YOU WANT TO BE ON RADIO"

Best Scoring of Musical Picture
RAY HEINDORF
for "Romance on the High Seas"
Myers Scores
(Continued from page 1)
that has pervaded the industry during the past year stems from those whose monopolistic privileges are being curtailed. In the collapse of their house of cards, they proceed to see the end of the world.

While he centered his fire on producer-distributor "pessimists," the Allied counsel had caustic words for exhibitor hand-wringers, too. "Most of little faith are muttering about a business recession, about television and other problems which they have magnified out of all proportion," he stated. "Yet it is obvious that exhibitors will not be required to face difficulties which we have already surmounted."

Highlights Listed
Other highlights of Myers' 15-page report:
The Paramount consent decree means "genuine divestiture" and if other defendants followed then, "the controlled market will be destroyed."

Producers should "cease concentrating on Broadway and turn their thoughts to Main Street," and in order to guide them in making pictures for Main Street, the data gathered on audience preferences in film entertainment by Trueman Rambusch for the cancelled Allied Mid-South hearing meeting should be made public and given wide publicity.

"Theatre selling serves no purpose except to allow producers to "squelch" more money, but as long as it is used, distributors should make the allowable profits proportionate to the share of the exhibitors' costs, and should have a cooperative advertising program for all theatres in every city where the theatres are mostly producer-owned.

Turnaround means of bolstering the industry's public relations, Myers attacked MPAA president Eric Johnston for not doing anything about certain motion picture stars who by their immoral and licentious conduct have damaged the industry's position as America has bespattered all Hollywood and jeopardized the entire industry."

He said that another obstacle that independent exhibitors will have to contend with is "the never-ending publicity about the fabulous salaries and perquisites granted by the Motion Picture Corporations and the Hollywood stars. The publicity cannot be helped—the Treasury and the film industry are required to release the figures—but there is nothing to prevent the producers from acquiring an improved sense of values and putting into effect needed reforms."

On the subject of Ascap, Myers stressed that both the Northdyne and Leibenthal decisions embolden a plan to have the producers clear the public performing rights for film music. He said these producers are now doing this, and "now that the practicality of this novel solution has been established, there should never be another return to the old method of collecting those royalties from theatres."

Myers Seeks Para. Decree
As "Effective Divorcee"
WASHINGTON, Feb. 14.—The consent decree now being entered into by Paramount Pictures Corporation and the Department means "a genuine divorce," Paramount counsel stated. "The consent decree means the studio will start out with nothing and its proceedings must be confined to what will be sold on their merits in a competitive market." This, he contended, would lead to more and better pictures.

The Allied counsel left no doubt that he believes Paramount divorce under the proposed decree will "stick."

Warrs on Complaints
Once a decree is final, he warned, exhibitors must not go running to the Justice Department with every little complaint about the decree being violated. Instead, they should document their complaints and forward them to national Allied councils who will put all the complaints together, and as soon as a definite pattern is established, any one defendant he would forward the entire dossier to the Justice Department with reasonable explanation that they (the complaints) will then receive consideration.

Myers said that while the Depart- ment is now taking a hard-line horse-trading in regard to the number and location of the theatres which might be included in any territory, it has been adamant in its insistence on total divestiture. This led to a rift in the ranks of the defendants, who had theretofore held together in a common defense.

No less than 24 of the 32 defendants contended, was included in the RKO decree, Myers said, "but it is believed that the Paramount decree will contain a provision against discrimination and that the granting of runs which will bring into operation picture-by-picture, theatre-by-theatre of the sort that may be the foundation on which the cry of discrimination has been raised. In all other situations, such an order will be in order and no compliance with the elastic method approved by the Supreme Court."

Seidelman Sees
(Continued from page 1)
ports not handled under sterling exchange restrictions.

Tomorrow a meeting of distribution foreign managers will be held at the Motion Picture Association of America office here to hear the report on the South African situation, said Seidelman yesterday: "As well known, exhibition in South Africa is concentrated in a few hands, and consequently restrictions on imports. This affects Allied stocks more as a problem than that of an overseas problem. We (the U. S. companies) have been complete supporters of cooperation of local interests, and it is not only by a united effort on the part of local interests and American interests that these relations can be hoped for.

U. S. companies, Seidelman asserted, are determined to secure a complete revocation of the order.

Urges Tax Repeal
(Continued from page 1)
ing, afternoon and night sessions, also voted to streamline the organization's officer set-up. It abolished the six regional vice-presidencies and the nine man executive committee. Allied States' general counsel, Abram F. Myers, said that neither vice-president nor committee had had any function for some years. He said control in the future will rest entirely in 20-minute directors of boards and remaining officers.

Tribute to Myers
Allied's new membership drive—up to 1,900 new members by the next mid-winter board meeting—will be tied in with a personal tribute to Myers. Members will be asked to explain the membership as a mark of appreciation for the general counsel's work in the past.

The board, which will wind up its meeting tomorrow, is expected to make public a lengthy report on Allied's tax tastes in film entertainment, the result of a meeting between Allied and distributors about forced selling, and a report on the Allied Caravan committee. It will also elect new officers and discuss a site for the 1949 convention.

AFL Council Wants
Ban on Foreign Films
HOLLYWOOD, Feb. 14.—Declaring that the production of films abroad by American companies for sale without fair discrimination against American workers in Hollywood," the Hollywood Film Council voted today to ask the banning of pictures made in countries where remittances to U. S. producers are frozen.

A committee appointed by the council has conferred with Eric Johnston on the problem, and it is prepared to present the entire affair to the State department and Congress to establish the ban.

Need a change?
How about giving yourself the new outlook? Just take a few days for a TWA Quickie Vacation. Have a grand time, have fun in Southern California or the Southwest Sun Country. Phoenix, Las Vegas or Los Angeles are but hours away by swift TWA Skyblazers. Big savings on family travel and round trips! Call your local TWA office or your travel agent.

THE BANC OF THE MOTION PICTURE INDUSTRY
MEMBER F.D.I.C.
NEW YORK REPRESENTATIVES, 44 WALL ST.
FOREIGN BRANCHES: LONDON, MONTEVER, AND TOKYO
NATIONAL FILM THEATRE ASSOCIATION
CALIFORNIA'S STATEWIDE BANK

Bank of the Motion Picture Industry

No more articles from 1949 in this document.
RKO Bidding To Continue
After US Suit

Competitive Licensing Now in 300 Situations

RKO Radio, the lone non-defendant among the eight major film companies in the government's anti-trust suit from which bidding operations were suspended, is still practicing the type of product licensing in upwards of 300 situations and has no intention of eliminating or curtailing it. A ranking RKO executive disclosed here that the company believes the bidding system is the "only fair way" of resolving legitimate disputes on terms.

(Continued on page 4)

W. B. Is Not Talking Decree with U. S.

Wilmington, Feb. 15.—Warner Brothers stockholders at their annual meeting here today were informed that there are no current negotiations between Warner and the Department of Justice with respect to a consent decree in the government's anti-trust suit. The statement on behalf of the management was read to the meeting by the presiding officer, former Federal Judge Hugh M. Morris of Wilmington.

The shareholders re-elected five directors whose terms expire this year: Samuel Carlisle, Stanleig P. Friedman, Charles S. Guggenheimer, Samuel Schneider and Morris Wolf. Last February stockholders elected John E. Bierwirth, Wadill Catchings, Robert W. Perkins, Albert Warner, Harry M. Warner and Jack L. Warner directors for two years.

New Extension for Loew's Trust Brief

Loew's brief in the industry anti-trust suit is now due next week, another time extension having been granted by the Justice Department and approved by New York Federal Court. Company is expected to seek to justify its position of dual operations in the new document, deadline for which originally had been extended from Feb. 1 to yesterday and is now again off to next Tuesday.

Canadian Music Seat Tax Raised

Ottawa, Feb. 15.—Increases ranging from two to five cents in the music royalty per seat assessments levied on theatres by the Canadian Composers, Authors and Publishers Association, have been approved by the government, which consented to rate increases and set the association.

At the same time, the government's Copyright Appeal Board, headed by Justice J. J. Thorsen of the Exchequer Court, rejected a Canadian Broadcasting Corp. request for a reduction in the royalties it pays.

Loew's annual stockholders' meeting is slated to be held the latter part of March, probably on the 29th, at the home office with all 10 directors up for reelection. The company reported is considering the nomination of an 11th board member for the purpose of more easily reaching a quorum at routine meetings.

The stockholders' meeting will be followed by the annual meeting of Loew's board is now comprised of: Leopold Friedman, Eugene W. Leake, and E. H. Loew.

Maas on 2-Month Tour for MPEA

Irving Maas, vice-president and general manager of the Motion Picture Export Association, will leave here Friday by plane on a two-month tour of MPEA's Continental markets. Countries definitely included in his itinerary are Czechoslovakia, Poland, Austria, Germany, Hungary and Yugoslavia. Visits to Bulgaria and Rumania are contingent on visa clearances.

Initial stop will be in Paris where, on Feb. 21, he will confer with member company Continental managers. Also participating in the Paris conference will be Louis Kantzuk, MPEA supervisor of Eastern Europe, and Marian F. Jordan, German manager.
3 Theatre Premiere For ‘Down to Sea’

New Bedford, Feb. 15.—World premiere of 20th-Century-Fox’s “Down to the Sea in Ships” brought thousands to the three premiere theatres here tonight, the State, New Bedford and Empire.

The Bourne Whaling Museum, scene of a reception and buffet supper, received a donation of $1,000 from the film company, it was reported tonight by Harry Zetl, head of the Zetl Bros. circuit, whose theatres held the three world premieres.

Newspaper, trade press, fan magazine and radio representatives from coast to coast were guests of the company on a special premiere junket headed by Charles, the 20th, 20th-Century-Fox vice-president in charge of advertising-publicity. Richard Widmark and actor for Romero added the Hollywood touch to the junket for the premiere fans.

Benjamin Dismisses Any Curtailment

Plans for continued and most active Bank Rank Organization pro-duction, instead of plans for curtailment, was what Robert S. Benjamin, president of the American Rank Orga-nization, found in England during his three weeks visit with the British films, less Benjamin, here yesterday on his return to his New York headquarters.

Benjamin explained reports of produc-tion curtailment by saying, “This is due in part to the failure of some outside producers, with whom com-pany business had been made for staging, stage space and distribution, to obtain their own outside money, always nec-essary in a production, and the result is that this curtailment is due primarily to closing of a number of our sound stages for re-construction.” In Beverly Hills has dismissed expansion of the ‘independent frame’ method of production.”

Special Handling for Paramount’s ‘Laredo’

Paramount’s “Streets of Laredo’s” release date has been delayed to May 27, instead of March 25, in order to provide for special build-up and advertising. It was disclosed here yesterday by Alfred Schlaifer, Paramount’s general sales manager.

At the same time, Schlaifer moved the release date of “Bride of Vengeance” from May 6 to April 1 and the date of “Bride of Vengeance” from May 27 to May 6.

Dismiss New Orleans Case Against Aseap

New Orleans, Feb. 15.—U. S. District Judge, Al Yamke, dismissed the lawsuit brought by Francia Areva charging that the song, “You Always Hurt the One You Love,” infringes on her copyright.

Schlaifer & Co. Opens Headquarters Here

Establishment of headquarters here for Charles Schlaifer & Co., New York City, were announced here yesterday by the former advertising-publicity director of the company in Century-Fox decided to confine itself to motion picture advertising and public relations and will also include a television department.

Schlaifer has postponed a projected vacation to handle the promotion. Calls to “Knickers,” “Twilight” and “Winter,” which will probably open on Feb. 22 at the New York Astor. He will also handle the new 1949 New York Roxie Theatre accounts.

To Address Law Officers

ALBANY, N. Y., Feb. 15—Harry Lamont, temporary chairman of the Albany Theatre Owners of America branch, will speak before the Probate Court of New York State at their annual meeting in Schenectady today, on TOA’s campaign to combat illegal transactions.

Gottlieb Testimonial

CLEVELAND, Feb. 15—Local film salesman will give a testimonial per-formance at the Hickory grill on Feb. 25 in honor of Leo Gottlieb, who has re-ceived the sales award from Film Classics’ manager.

Newsreel Parade

“BROTHERHOOD Week” and Canada’s premier starring Pres-ident will be featured in the new week’s newsreel highlights. Other items include Hitler’s chancellory being blown up, sports and other lighter stories. Complete content follows:...

Personal Mention

MALCOLM KINGSBERG, RKO Theatres president, is on the Coast for a month from New York.

AL STREIFER, purchasing agent for RKO Theatres Amusement Corp., and Mrs. Al Streifer are the par-ents of a girl, Marlene, born at the weekend at the Brooklyn Jewish Hos-pital.

Mrs. ALAN BLUM, daughter of Mrs. Morris Blum, University of the East, Eastern sales manager, on Monday gave birth to a son at Doctor’s Hos-pital here.

BERNICE FRAULISTE, treasurer of Friends Film Processing, will be married here on Friday to Dr. Al-bert H. HAMER.

D. C. COLLINS, research manager for Western Electric, and E. S. Guzzo, Westrex vice-president, are in Holly-wood from New York.

M. C. LEVY, Hollywood agent, is in New York from the Coast.

Leif Is Promoted To U.A. Manager

David Leif, salesman from the Buf-falo exchange and former acting manager and salesman of the com-pany’s Pittsburgh exchange, has been named manager of the Buffalo branch in New Haven, succeeding Frank Meadow, who has resigned.

Marshall at Press Fete

Gen. George C. Marshall, former Secretary of State, has accepted the invitation to be honor guest at the 10th annual dinner of the Overseas Press Club of America on Friday, March 4, at the Waldorf-Astoria Hotel here, according to an announce-ment made by W. S. Gehring, the club’s presi-dent. The club is composed of American correspondents who have served in Europe, Asia, and Africa in foreign countries.

New Film - Video Firm

A new radio-television producing group, Torchlight Productions, has been organized for immediate activi-ties. Among the sponsors are: Henry Jaffe, Charles S. Johnson, Max Len-ner, Roy Otley, Eleanor Roosevelt, Louis Untermeyer, Walter White and William White. The president is David R. Kaprlke; vice-president is Jane White.

WLW-T on DuMont Link

CINCINNATI, Feb. 15—Plans of television station WLW-T to carry a substantial schedule of DuMont television programs, announced starting within the next month were disclosed here by R. E. Dunville, vice-president and general manager of Crosley Broadcasting Corp.
HE TALK OF THE INDUSTRY!

"THE BARKLEYS OF BROADWAY" (Technicolor)  
Fred Astaire • Ginger Rogers • Oscar Levant

"LITTLE WOMEN" (Technicolor)  
June Allyson • Peter Lawford • Margaret O'Brien  
Elizabeth Taylor • Janet Leigh • Rossano Brazzi • Mary Astor

"COMMAND DECISION"  
Clark Gable • Walter Pidgeon • Van Johnson • Brian Donlevy  
Charles Bickford • John Hodiak • Edward Arnold

"TAKE ME OUT TO THE BALL GAME" (Technicolor)  
Frank Sinatra • Esther Williams • Gene Kelly • Betty Garrett

"CONSPIRATOR"  
Robert Taylor • Elizabeth Taylor

"NEPTUNE'S DAUGHTER" (Technicolor)  
Esther Williams • Red Skelton • Ricardo Montalban • Betty Garrett  
Keenan Wynn • Xavier Cugat

"EDWARD, MY SON"  
Gregory Peck • Ava Gardner • Melvyn Douglas • Walter Huston  
Ethel Barrymore • Frank Morgan • Agnes Moorehead

"THE GREAT SINNER"  
Barry Sullivan • Frank Morgan • Mary Astor • Lewis Stone

"ANY NUMBER CAN PLAY"  
Clark Gable • Alexis Smith • Wendell Corey • Audrey Totter

"THE SECRET GARDEN"  
Margaret O'Brien • Herbert Marshall • Dean Stockwell

"THE STRATTON STORY"  
James Stewart • June Allyson • Frank Morgan  
Agnes Moorehead • Bill Williams

"THE BRIBE"  
Robert Taylor • Ava Gardner • Charles Laughton  
Vincent Price • John Hodiak

"CAUGHT"  
James Mason • Barbara Bel Geddes • Robert Ryan

"IN THE GOOD OLD SUMMERTIME" (Technicolor)  
Judy Garland • Van Johnson

"MADAME BOVARY"  
Jennifer Jones • Van Hefflin • Louis Jourdan • James Mason

"THAT MIDNIGHT KISS" (Technicolor)  
Kathryn Grayson • Jose Iturbi • Ethel Barrymore • Mario Lanza

AND LOTS MORE!

PROFIT PROPHET!

"THE FUTURE IS M·G·M!"

(Brotherhood Week Feb. 20-27 Fights Bigotry!)
**Allied Proposes**

*(Continued from page 1)*

The suggestion was contained in the report prepared by Trueman Rembusch, chairman of the all-industry conference called by MPAA president Eric Johnston and then cancelled. The report was approved by the Allied Board today.

The all-industry forum, Rembusch said, would be limited to discussion of what elements contributed to successful pictures during the previous months (successful not only in box-offices but also in making credit to the industry), what elements contributed to poor box-office results, and what pictures brought discredit to the industry.

The meetings would be closed.

**Urgy Company Participation**

Another suggestion for better intra-industry relations was for each company head to attend at least three exhibitor meetings a year, have salesmen of all companies on hand at exhibitor meetnigs to contact customers, and have carefully selected stars attend exhibitor conventions.

The report was prepared by Rembusch in association with the National Exhibitors' Association. The report concluded: "Many Allied members at the end of last year.

One key suggestion among the report's proposals are clear. Another was to have all advertising material for blood and thunder pictures emphasize the theme "crime does not pay."

"Other suggestions were for shorter pictures, more variety and an end to cycles of one particular theme, better casting of stars, better balance in religious pictures, so that Protestant themes would be "as Jewish and Catholic, better disciplining of erring stars, more emphasis in advertising on mass family appeal rather than on sex and passion, less publicity about how many millions dollars a particular picture cost, and a greater number of pictures of this type."

**Want More Selling Aids**

The report repeated Allied's demands for an end to advertising in films material which is now being obtained from National Screen Service, cooperative advertising for all theatres and not just a chosen few, and more enthusiastic and better selling by the distributors.

The report had this to say about various types of films:

**Westerns:** Exhibitors agree that they have never had a first-class Western (sometimes called super-Western). But box-office failure. These do not even have to be super-Westerns if they have a good location and are well acted and good acting. They exclude cheap, quickie Westerns.

**Out-Door Pictures:** Nature, kid and animal pictures. Adequate promotion and an appealing story seem to be sure-fire at the box-office.

**Comedy:** "Absolutely sure-fire if the writing and acting are good."

**Musicals:** "Absolutely sure-fire if the writing and acting are good."

**Romance:** "Carefully selected pictures which feature romance must be carefully put together. The direction and acting must be good and the story is very important."

**Moral:** "Can be absorbed in moderation, but some new formulas should be tried."

**Who-dun-its:** "There have been too many in recent years, and the public is getting fed up. Nevertheless, when the story is good and the direction is sharp, these attractions do very well.


**US-UK Meet in April**

*(Continued from page 1)*

Motion Picture Association of America, here from Washington, said he is not certain of the specific date for the international convention, adding that the Royko will be held on the matter by Thursday. Johnston will leave here for the Coast on Friday.

Eric A. Johnston said here yesterday that he is not yet in a position to confirm the announcement by the Hollywood AF of a convention that it intends to ask a government ban on films from countries which restrict earnings of U.S. films.

**Loew Board**

*(Continued from page 1)*


**Allied Retains**

*(Continued from page 1)*

the spring board meeting in May. The board meeting will overlap the convention of Texas Allied, and will be paid an Allied tribute to Col. H. A. Cole.

Today's meeting, among other things, included a continued drive to eliminate "must" percentage selling, reaffirmed the importance of the local level, and went to the level of the problem of television and cooperative advertising. A field survey to determine the needs of local field secretaries to help local membership drives.

**Further Consideration Later**

Myers said that any suggestion that producers should present an age limit on any films before they are available for television would be "in restraint of trade," and declared exhibitors simply would not buy any product with which they would have to compete on television screens. The board of directors has been queuing back to the territories for observation and consideration at a later date.

**Programs in General:**

"In the end," said Myers, to the general welfare, is the board that the work of eliminating the practice had just been started and that even several years may be required to go along with Allied's policy, there was still "a very wide area between the general welfare and the desires of many exhibitors to operate their theatres without the unwelcome partnership which must be paid 25 per centage pictures force on the exhibitor.

**Interviews 'Friendly'**

The committee emphasized that every interview with the top executives of major companies was friendly and developed progress over conditions which previously prevailed.

The resolution on the Fimpan plan for the distribution of pictures was presented. Other programs by the board of directors have the primary duty of instituting the necessary reforms to correct that will be the best solution. If the board has a public duty not to try to cash in on such notoriety by running pictures featuring such stars.

"The word is that any gains derived from such exploitation are temporary and that in the long run "the loss of prestige and good will resulting from an affront to the moral sensibilities of the community will mean an offset such gains."

**Says 'Packager's' Illegal**

Current "packagers' sales" offered by distributors were discussed in the light of Myers' analysis that such practices were of the Supreme Court decision in the Paramount case, and recommended that executives avoid such agreements.

Competition from Navy and Navy theatres were discussed and Allied members having complaints about competition from service theatres were requested to send in authorized complaints, to be taken up with the government.
Adverse Tide Of Legislation Still Mounting

WASHINGTON, Feb. 16. — State legislation iminical to exhibition and distribution continues to be a constantly mounting threat with new taxation and censorship bills being reported daily as a record number of state legislatures continue in session. Jack Bryson, Motion Picture Association of America legislative representative, reports.

Bills to increase both theatre and distribution taxes have been introduced in West Virginia.

One measure calls for a two per cent use-tax on every reel used in the state, while another "enabling" bill would allow municipalities to levy a two-cent tax on each theatre ticket sold.

One of the few recent actions favorable to the industry was Idaho, where the legislature passed a bill permitting theatres to stay open on Sundays. The governor must still approve the measure, but Bryson said that there is no reason to believe he would not.

Bryson said developments affecting (Continued on page 6)

33,000 Stockholders In Para. Pictures

An estimated 33,000 individual persons and organizations hold stock in Paramount, not one of them greater than one per cent.

The figures have been taken with special significance with Paramount's proposed reorganization under which two persons (Continued on page 6)

Cost-and-Profit Problems Are Solved By Popcorn and Candy Sales: Ruffin

Profits last year from popcorn and candy concessions in theatres are cited by Kentucky's own W. E. Ruffin as having rescued many a theatre from losses sustained by the exhibition end of operations. A member of the Theatre Owners of America national executive board, Ruffin has been vacationing in New York with Mrs. Ruffin following the recent TOA executive committee meeting in Washington. He is president of Ruffin Amusement Co., Inc., with headquarters in Covington, Tenn.

Impressively profit-performing are theatre candy counters, in Ruffin's opinion. Theyers, pace the crowd.[...]

Johnston, 7 Others Reelected by MPEA

At a meeting of foreign managers here yesterday, Eric A. Johnston, MPEA president, was reelected president of the Motion Picture Export Association, and all other officers were returned to office. John G. McCarty, vice-president of the MPEA, was reelected to the Johnston seat. Indianapolis' Irving Maas, vice-president and general manager, redistricted with DuVall, treasurer; Gordon E. Youngman, secretary; A. E. Landler, assistant secretary-treasurer; and Frank J. Allford, assistant treasurer.

NY Tent Chartered, Officers Named

Canvassers and officers of International Variety Clubs have unanimously approved a charter for New York Tent No. 13, reports Robert J. O'Donnell, international chief barker.

Officers for the first year will be: tax A. Cohen, chief Barker; Morris Morris, first assistant; Robert Farren, second assistant; Saul Trauber, property master; Jules Reiff, dough.

Crew and executive committee, in edition to the officers, are: Lou Ku-
He was received here of the death of the father of Julian Berman, the Gold-Brownstone Mayer manager in Cuba. The deceased is also survived by three daughters. Julian Berman, who was married to Bernarda Silverstein, manager of the Eden Theatre in Jerusalem.
Egypt Liquidates Dollar Remittances

WASHINGTON, Feb. 16—The Egyptian Finance Ministry has approved about $241,000 in dollar remittances for U. S. distributors, and this, plus acceptance of sterling transfers by the various companies, liquidates the accounts accumulated since May 15, 1948, for remittances. The amount allowed allows 35 cents per earnings to be remitted.

The payment does nothing toward reducing the amount of earnings in excess of 35 cents per year which have been blocked since July, 1947. A report on the liquidation was made by U. S. Commerce Department film chief Nathan D. Golden.

Delay Brief Filing in 5th & Walnut Remittances

Distributor defendants named in the Fifth and Walnut Amusement Co. appeal brief have been granted two additional weeks in which to prepare and file the briefs. The briefs are to be a part of an appeal here in opposition to plaintiff's bid for another hearing of its $1,000,000 triple-damage anti-trust treble-damages case. Federal Judge Vincent L. Leibell last June entered a judgment in favor of major distributors following a jury trial lasting several weeks.

Deadline date for filing of distributor briefs is now March 2.

SWG Streamlining For Efficiency

HOLLYWOOD, Feb. 16—Screen Writers Guild has appointed Ernest Pascal chairman of a seven-member committee to streamline and restructure the Guild's by-laws, in an effort to cut down the structural changes designed to promote operational efficiency. Altering election procedure and appointing committees in perpetuity, are among recommendations to be submitted to the membership.

Wells Leaves MPDA To Join Maynard Co.

Topeka, Feb. 16—Ed Wells who resigns as president of the Motion Picture Distributors Association on March 1, has joined the Maynard Film Distributing Co. Also joining Maynard is Manny Brown, former Paramount manager at Buffalo who will work out of New York for Paul Maynard.

Moore Is Named WB Pittsburgh Manager

Ben Kalmenson, Warner vice-president in charge of distribution, has appointed F. B. (Dixie) Vickers of the company's branch manager in Pittsburg, effective Monday. Paul Kruman will become local sales manager.

"U" Hikes Contract List

Hollywood, Feb. 16—Reversing the general downward trend in the industry, Hollywood has increased its roster from 113 to 21 in the past four months and intends to add steadily to this number.

Modern Now Mayflower

BOSTON, Feb. 16—American Theatres announced today that, effective tomorrow, the Modern Theatre will be known as the Mayflower.

Reviews

"South of St. Louis" (Warners Brothers)

Hollywood, Feb. 16—This big-scale and Technicolor attraction offering Joel McCrea, Alexis Smith, Zachary Scott, Dorothy Malone, Victor Jory, Douglas Kennedy and Alan Hale in its principal roles and a big, competent cast in support. The general measurement of the tradition of the "outdoor epic" so much in vogue at this time, and contains, in addition to the stirring conflicts common to its kind, the special value that accrues from a first-rate cast, well handled by veteran director Andrew L. Stone. The story, which is being marketed by this company in foreign countries, is the conflict between the American frontier and the Mexican desert region, and the time is during and after the Civil War, the story concerning the unfaithful but violent conflict which raged between guerrillas bands enforcing the laws of the border. It takes to make its profitable way in a market currently manifesting a healthy appetite for this type of product.

Written by Zachary Gold and James E. Webb, and directed by Ray Enright, the film presents McCrea, Scott and Kennedy as partners-owners of a ranch from which cattle are being rustled. Returning from an unsuccessful pursuit of the rustlers, they learn that Jory (as Luke Cotterell) and his cattle had been driven away. Atkinson temporarily assumes their share to operate the ranch under wartime conditions, the partners set out to bring Jory to justice, and become involved variously in the several threads of a story that deals with romance and romance in others, woven together in a fashion to make up a convincing representation of the nation and its people. There are fights and killings, misunderstandings and judgements, spiritedly dealt with, the end coming in the post-war period with McCrea and Miss Nana as the heroic pair. Running time, 88 minutes, General audience classification. Release date not set.

WILLIAM R. WEAVER

"Slightly French" (Columbia)

ON AMECE, herein a film director of the perfectionist type, elevates Dorothy Lamour from carnival chorine to glamorous movie queen in a pleasant and diverting romantic comedy entitled "Slightly French." Though the plots unravel with less humor today than in the past, and the players come through with engaging performances, the story takes time out for numerous musical diversions, Miss Lamour's repertoire is extensive and her dancing style is unique and engaging. She sings "Let's Fall in Love" over and over again, but good done over. On the whole, "Slightly French" stacks up as a agreeable fare and looks like satisfying box-office material.

"Slave-driver" Ameche works his French star, Adelle Jergens, to exhaustion, her big picture is shielded, and he is fired by "J. B.," unseen studio chieflain whose authoritative voice is heard throughout over a dictaphone. Ameche sees a substitute in Miss Lamour. Brooklyn's gift at the entertain artistry. He schools her to masquerade as a new French "find" and his picture resumes to everyone's delight. Ruse is discovered but "J. B." recognizes her. Another Ameche picture in which, it is said, he will have exhibitors jumping over fences to get to. Ameche realizes that he is in love with Miss Lamour, who had taken him home to meet his parents and them, and wins her back at the end. Miss Lamour also finds happiness in the romance of amiable Hollywood producer, Willard Parker. Other performers are Jeanne Manford, Frank Ferguson and Myron Healy. Irving Starr produced and Douglas Sirk directed the Karen Deh off screenplay. Film is sepia tinted.

Running time, 81 minutes. General audience classification. For February release.

Gene Abel

157 Opening Dates In 2 Territories

Cincinnati and Indianapolis exchanges of Universal-International have set 157 daily and day-opening dates for Irving Brecher's "The Life Of Riley," which will have its world premiere at the RKO Grand, Cincinnati, on March 4.

RKO Gets Hunting Film

Hollywood, Feb. 16—RKO will distribute "The Wolf Hunter," a 100-minute length big-game picture filmed by the Dennis-Lewis Colorow expedition last year, under a release arrangement worked out by the studio. The picture will be printed in Technicolor.

Call Exhibitor Meeting

KANSAS CITY, Mo., Feb. 16—The Kansas and Missouri Theatre Association will sponsor an exhibitors meeting at the spring meeting March 29 at the Phillips Hotel here, it was announced after a board meeting yesterday.

Mexican Exhibitors Elect 49 Officers

MEXICO CITY, Feb. 16—The Exhibitors Association of Mexico has elected these officers for the ensuing year: President, Antonio de G. Orozco; vice-president for the Federal District (Mexico City), Adolfo Lagos; vice-president for the provinces, Francisco Sumahono; treasurer, Manuel Angel Fernandez; sub-treasurer, Guilermo Santamaria; and secretary, Eduardo Chavez Garcia. Board members are: Edmundo Azcarraga, Samuel Granal, Arturo Bovier, Luis R. Moreira, Ignacio Rodriguez, Manuel Espinoza and Gabriel Alarcon. Sumahono was president in 1948.

$900,000 Bond Issue

OTTAWA, Ont., Feb. 16—Re. T. Levy, Inc., has sold a new issue of $900,000, 3.75 per cent first mortgage sinking fund bonds of Canada Films. Proceeds will be used to pay the balance of the purchase price of the Studio Venetian Theatre in Montreal.

NY Tent Chartered

(Continued from page 1)


Organization work for the new tent is progressing and it is expected that applications for members of tents in other cities, wherein the national tent No. 35 will be ready within ten days.

Conversion of former members of Exhibitors Photographic Association to the new tent will also be handled at the same time.

To Aid 'Bad Boy' Premiere

First big activity of the new tent will be the premiere of "Bad Boy" at the RKO Palace here on March 8. Committee headed by Charles Selph must raise 2,500. White theater is being outfitted in a stage show and promotional activities in connection.

It is expected that the New York tent will take an active part in the operation of the Will Rogers Hospital when International Variety takes over the project.

Temporary offices for the new tent will be located in the old Radio City Club, 12th Street between clubsroom in the Hotel Astor are ready. Patricia Sheeky will staff the new office.

Three committee meetings of New York's tent were held here yesterday.

Name International Delegates

A board meeting named Cohen, Klein, Saul Fromer and Morris Sanders delegates to the International Variety conference and set local dues at $25 annually.

The committee on organization and membership also held its first meeting with Fred Schwartz, Century Theatres, as chairman. Other committee members are Bender, Pare, Ed Lachman and William German. An initiation fee of $15 was decided upon.

No West Coast representatives, constitution and by-laws, has been set up with Ira Meinhardt, Bert Sanford and William Murphy serving as members.

$200,000 Variety Club on the Coast

Hollywood, Feb. 16—A Variety tent on the West Coast, now seeking 2,000 members and accommodating 2,000 boys will be opened with suitable dedication ceremonies passed by the state legislature.

Charles Slocums announces it will be located in East Los Angeles, the club was designed and constructed in cooperation with the Boys' Clubs of America.

Rank Dismisses 550 British Workers

LONDON, Feb. 16—Dismissal of another 550 film employees was announced here today by J. Arthur Rank, bringing the total of laid-off workers to 2,500, one-quarter of the number normally employed.

Intervention by Prime Minister Clement Attlee and the "national film industry" has been asked by Tom O'Brien, secretary of the National Assn. of Theatrical and Film Employees and a member of Parliament.

Tennessee Kills DST

Nashville, Feb. 16—A law banning daylight saving time in Tennessee has been passed by the state legislature and signed by the governor.
STARRING

JOEL McCREA  ALEXIS SMITH  ZACHARY GOLD

WITH

DOUGLAS KENNEDY  ALAN HALE

WRITTEN BY

ZACHARY GOLD  AND  JAMES R. WEBB

MUSIC BY

MAX STEINER

Those Were The Days When You

South St. Louis

Kip... His six-guns fought both sides, for that South of St. Louis woman!

Rouge... Red-haired queen of the gun-runners, she kept men at each others' throats!

Burns... Even for men who had their price, he raised his too high!

Deb... Foolled you her g
WOULDN'T TELL A TRAITOR FROM A HERO... AND SOUTH OF ST. LOUIS NOBODY CARED!

WARNER BROS.

TH OF LOUIS

THE RANGER... He pulled the trigger first and asked questions later!

JAKE... Among men of iron all he could think of was gold!

BLACK COTTRELL... Across the land his name was 'Black'. It was the color of his heart.

IN COLOR BY TECHNICOLOR

Y. SCOTT DOROTHY MALONE

PRODUCED BY MILTON SPERLING - UNITED STATES PICTURES PROD.
Monday that his firm would resume negotiations with the Department of Justice for a consent decree leaving Fox an integrated firm, as soon as the Paramount decree was announced. No negotiations have started yet, Justice officials said today.

Justice officials now set Friday or Saturday as the date for final signing of the Paramount decree. Assistant Attorney General Bergson will be in New York tomorrow addressing the New York City Bar Association, and it is extremely unlikely that the signing will take place in his absence. Signing has been delayed by "minor details," officials said.

Meanwhile, in New York, it was learned that while the proposed Paramount decree does not permit the product-distribution firm that will result from the reorganization to keep even showcase theatres, there is nothing in the decree to keep the firm from buying or building such theatres later. It could not be said how many theatres from the Paramount exhibition firm or from any other Paramount case defendant, but it could buy a few showcase theatres from non-defendants or build its own without running afoul of the Justice Department or the anti-trust laws.

Para. Stockholders
(Continued from page 1)

new separate and independent companies will be formed, one for theatre operation and the other to engage in production and distribution. Under the plan for re-distribution of the shares, a holder must elect to take stock in either of the two companies, but may not have interests in both.

Greatest concentration of stock in the present parent corporation is in the hands of the University of Chicago, which is believed to hold about 30,000 shares.

Stockholders' approval of the reorganization, which is the basis for the company's industry trust suit settlement with the government, requires an affirmative vote of 69 1/2 per cent. Paramount has about 6,000,000 shares outstanding.

It is understood that last-minute changes in phraseology of the consent decree with the Justice Department, all said to be relatively minor, have been holding up the actual signing.

Elect Kerr
(Continued from page 1)

Finance Corp., and Frank Ham, Los Angeles attorney, were added to the directorate. Karl Herzog, executive vice-president and treasurer, will take over complete charge of industry contracts, which have been handled in part by Blumenthal.

A company statement said that Blumenthal, who assumed the chairman-ship two years ago, feels that the specific job he set out to do has been accomplished. He will devote his time now to his other interests.

U.S. Business in Mexico Decreases

Mexico City, Feb. 16.—Complaint is heard in American distribution circles here about a steady decrease in profits resulting from higher taxes and expenses and diminishing business. While some in these circles say hitting the admittance price for front line first-runs to $1, even to $1.50, is the only out, general opinion is that there is no hope in that direction because the 62 cents which has held for so long is as much as exhibitors dare charge, in the face of many complaints about the high cost of theatricals and the economic plight of most in this country at present.

It is said that Mexico may soon have to follow the example of most Spanish American and many European countries and freeze dollars.

Trade estimates are that American pictures grossed some $11,000,000 in Mexico last year.

Music Hall...Here they come!

There's gonna be a
"FAMILY HONEYMOON"
(Continued from page 1)

Monday that his firm would resume negotiations with the Department of Justice for a consent decree leaving Fox an integrated firm, as soon as the Paramount decree was announced. No negotiations have started yet, Justice officials said today.

Justice officials now set Friday or Saturday as the date for final signing of the Paramount decree. Assistant Attorney General Bergson will be in New York tomorrow addressing the New York City Bar Association, and it is extremely unlikely that the signing will take place in his absence. Signing has been delayed by "minor details," officials said.

Meanwhile, in New York, it was learned that while the proposed Paramount decree does not permit the product-distribution firm that will result from the reorganization to keep even showcase theatres, there is nothing in the decree to keep the firm from buying or building such theatres later. It could not be said how many theatres from the Paramount exhibition firm or from any other Paramount case defendant, but it could buy a few showcase theatres from non-defendants or build its own without running afoul of the Justice Department or the anti-trust laws.

Para. Stockholders
(Continued from page 1)

new separate and independent companies will be formed, one for theatre operation and the other to engage in production and distribution. Under the plan for re-distribution of the shares, a holder must elect to take stock in either of the two companies, but may not have interests in both.

Greatest concentration of stock in the present parent corporation is in the hands of the University of Chicago, which is believed to hold about 30,000 shares.

Stockholders' approval of the reorganization, which is the basis for the company's industry trust suit settlement with the government, requires an affirmative vote of 69 1/2 per cent. Paramount has about 6,000,000 shares outstanding.

It is understood that last-minute changes in phraseology of the consent decree with the Justice Department, all said to be relatively minor, have been holding up the actual signing.

Elect Kerr
(Continued from page 1)

Finance Corp., and Frank Ham, Los Angeles attorney, were added to the directorate. Karl Herzog, executive vice-president and treasurer, will take over complete charge of industry contracts, which have been handled in part by Blumenthal.

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Exchange Pay Hike Is Due

By the end of next week an agreement is expected to be signed dividing the long-standing negotiations between IATSE and distributor representatives on a national exchange workers contract. A pay rise for exchange workers in 32 exchange centers is anticipated.

Since last weekend when the negotiators held their last meeting here with Federal Mediator L. A. Stone a number of meetings have been held without the mediator. Stone reported that both sides to a point of agreement from where they will act details to their mutual satisfaction.

A final negotiating meeting is scheduled for next week to complete pre-signing arrangements.

50 Here Will Aid Catholic Charities

Some 50 from the motion picture industry and related fields in the East have been named to serve on the Board of the Cardinal's Committee of the Laity for the 1949 Catholic Charities drive of the Archdiocese of New York. The 30th annual appeal to take place March 27 and terminate on April 5.

John J. O'Connor is chairman and (Continued on page 4)

U. K.-U. S. Meeting Confined to Council

Attempts of Eric A. Johnston, Motion Picture Association of America president, to have representatives of the British Cinematograph Exhibitors Association represent at the forthcoming Anglo-American Films Council meetings have apparently been abandoned.

Yesterday, a statement issued by the MPAA here said "attendance at the meetings will be confined to the British Film Producers Association and the MPAA.

The same day it was disclosed that the meeting will be held in Washington beginning April 21. New (Continued on page 4)

US Will Watch Decree Compliance: Bergson

'Sisterhood Week' Starts on Sunday

Spearheaded by a large majority of theatre operators, "Sisterhood Week" which will start this Sunday and run through the following Thursday, is sponsored by the National Conference of Christians and Jews.

Under the slogan, "No Bigotry in America!" the Brotherhood Week will be observed by all branches of the motion picture industry and by other businesses and organizations throughout the country. Ned E. Depinet, president of RKO, is the movement's national chairman for the Brotherhood Week committee.

Assistant U. S. Attorney General Herbert A. Bergson, in charge of anti-trust law enforcement, said here yesterday that all attorneys and dis- tributors are equally responsible for the program. Bergson, in turn, will report to the TOA board. Further meetings between Sulivan and the distributors are expected.

Name More to Bond Drive Committees

Ed Lachman, Allied Theatre Owners of New Jersey president and Gail Sullivan, executive director of the Theatres Owners of America, will serve as co-chairmen of the exhibitors committee. The group will start on March 27 and terminate on April 5.

John J. O'Connor is chairman and (Continued on page 4)

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U. A. in 16mm.

Theatrical Distribution

To Acquire Rights from Its Producer Affiliates

United Artists intends to enter the 16mm. theatrical distribution field in areas where owning of the films would not be competition to regular theatres. This new activity, proposed by sales director of the studio, was already given approval by UA's board of directors, substantially is aimed to stem the "uncompetitive" use of home prints of films made for independent producers releasing through the company. The producers have found that un- (Continued on page 4)

Pickford Here on Stock Sale Talks

Mary Pickford, co-owner of United Artists, is in New York from the Coast for the possible sale of her partner's, Charles Chaplin, 50 per cent interest in the company. Discussions were begun yesterday but they were described as strictly "preliminary," with the identity of potential buyers being disclosed.

Miss Pickford holds an option on Chaplin's U.A. stock, which must be exercised by the end of April. She is here to look into work but not closed on that date the option will be extended for 10 days. If no deal has been concluded or is in

Penn. Allied Elects Six Board Members

PHILADELPHIA, Feb. 17.—Sol Blumberg, Cecil Felt and E. B. Gregory, from Philadelphia, and Harry Chert- coff and Charles Moyer, from upstate Pennsylvania, today were elected to the board of the Pennsylvania Allied. Pennsylvania Allied at the organization's 11th annual membership meeting and luncheon at the Broadmoor Hotel. The five will serve three-year terms, Harold Cohen was elected to fill a board vacancy for one year.

Guest speakers at the meeting included Abram Myers, general counsel of Allied States; William Alnsworth, president of Eastern Pennsylvania Allied at the organization's 11th annual membership meeting and luncheon at the Broadmoor Hotel. The five will serve three-year terms, Harold Cohen was elected to fill a board vacancy for one year.

(Continued on page 4)
Personal Mention

GUNTHER R. LESSING, Walt
Disney Prod., v-p, and
Mrs. LESSING, are in New York from the
Coast.

Paul Petersen, of Bloomfield,
N. J., has been appointed manager of the
Mayfair, a Walter Reade house in
Asbury Park.

W. J. Kupper, 20th-Century Fox
managing director in Great Britain,
will sail from here tomorrow on the
S.S. Queen Elizabeth for England.

R. M. (Bos) Savini, Astor Pic-
ture president, has returned here from
the Coast.

Joseph Burstyn of Mayer-Burstyn
left here last night for Hollywood.

Brenon, Manula To
Promote 'Prejudice'

Allene Brenon and Nick Manula,
formerly in charge of Eastern maga-
nine and newspaper publicity,
respectively, for David O. Selznick,
will handle the pre-release publicity cam-
aign on "Prejudice," which will be the
weekend release of Paramount's new Motion
Picture Sales Corp.

"Prejudice," which stars David
Bruce, was produced by Edmund L.
Domina Productions.

National TOA Meet
In Mid-September

Theatre Owners of America's an-
nual convention will be held in
Los Angeles on or about September 15.
Executive board meeting will precede
the membership meeting. Election of
officers will be on the agenda.

Dresner Joins Overseas

Bernard Dresner, having terminated
his association with Telepix News-
rel, has joined Film An
sociates and will leave for France on
March 7 to obtain films for theatrical and
television use in this country.
Simultaneously he has joined Dresner
and Overseas Film Associates in New York.

Mrs. A. J. Niedenthal, 73
Cincinnati, Feb. 17—Services will be
held here tomorrow for Mrs. An-
rew J. Niedenthal, 73, who died in
St. Mary's Hospital yesterday. She
owned and operated suburban Evans-
ton and Bellevue theatres since the death
of her husband 22 years ago.
Surviving are a son, Andrew, director
of program sales of station WLW, who
attended in the operation of the theatres.

Studio Toppers to Meet

Hollywood, Feb. 17—Major studio
executives will attend the series of
conferences next week with Eric
Feinstein and his staff, Association of
Motion Picture Producers board of
chairman. Y. Frank Freeman an-
nounced.

Para., WB, Bob Hope
Get FCC Attention

WASHINGTON, Feb. 17.—Paramount
again told the Federal Communications
Commission today that it does not
control DuMont and asked the
FCC to reverse its proposed ruling to
the contrary on the grounds that a
Commission examiner erred in not
noting that Paramount made no
attempt to exercise any control at
a DuMont stockholders meeting. Addi-
tion, Paramount pointed out that it
is trying to sell its DuMont shares
but cannot get a buyer at $20 to $30
per share.

In another case, the FCC said it
would defer action on Warner's appli-
cation for a television station for
construction permits in Los Angeles until
it decides whether firms found guilty of
anti-trust law violations are to be
allowed in the field.

In a third matter, the Commission
heard Bob Hope's attorney, Leonard
Marks, announce that the actor seeks
his withdrawal for application for a
video station in Louisville.

SG Stockholders Meet Saturday

HOLLYWOOD, Feb. 17.—Screen Guild
will hold its board and stockholders
meeting on Saturday at the Sheraton
Hotel in Chicago, with a meeting of
franchise holders to be held there the
following day, it was announced here today.

The proposal of Carl Leserman to
buy controlling interest in the company
will be considered, and the 1949-50 production
program will be outlined by Robert L. Lippert, presi-
dent.

3 20th-Fox Dividends

The board of directors of 20th Cen-
tury-Fox yesterday declared a quar-
terly dividend of $1.12 1/2 per share on
the preferred stock, payable March 15 to stockholders of
record on March 4, a quarterly dividend of
7 1/2 per cent on the convertible preferred, payable March 25, to stockholders of
record also on March 4, and a quar-
terly dividend of 5 1/2 cents on the com-
mon stock, payable March 25, to stockholders of record likewise on March 4.

Sues on 'Clouds' Rights

Contending that Georgio Curti was
not empowered to license territorial
distribution rights to "Four Steps in
Killing," and claiming that the sale
of the picture, Capital Pictures has
filed an action in New York Supreme
Court against Curti and Distinguished
Films. Plaintiff alleges that Disting-
ished acquired the rights from Curti,
seeks to recoup all prints and asks for
an accounting. Curti has entered a
denial.

Will Make 2 Abroad

HOLLYWOOD, Feb. 17.—Formation of
Coronado Prod., to make two pictures
in England, has been announced with Robert Montgomery
starring and directing, was announced today by David E. Rose.

WB Asks Plaintiffs To Post $200,000

Bonds totaling $200,000 are sought
by Warner and other defendants from
majority stockholder in seven court
lawsuits in the event the latter
receives an adverse decision in actions
pending against the company. Four
other defendants have dissolved in N. Y.
State Supreme Court actions origi-
nally filed in District Court here. In the case, Warner has asked the
daughter's motion to compel each plaintiff to post a $50,000 bond.

Jr., New York, has
been appointed managing director of
the Board of Managers, Inc., to be
known as New York City Theatre.

LSO

225 Park Ave., New York 17.682 225 P
visiting friends.

Sullivan Chairman
Of Variety Benefit

Ed Sullivan, New York Daily News columnist, will
be a benefit performer of "Bad Boys" at the RKO Palace here, to-tee
off the Sunday Variety Clubs International
week. Clubs International announced yesterday
following a meeting of the tent's arrange-
ment's committee in the office of Sol
Schwartz, RKO Theatres head.
At the same time it was determined to
set back the performance from March 22 to the 25th. The money will be
used to defray the tent's organizational
expenses. Others at yesterday's meet-
ing were: Max A. Cohen, chief bar-
person; Jack Levan; Harry M. Miller,

d Howard, Ed Moray and Ed Lurie.

'Bad Boy' Premiere
Grossed $15,000

DALLAS, Feb. 17—This city's pre-
miere of Allied Artists' "Bad Boy," held at the Majestic Theatre last night, was an
$15,000 gross with 2750 in attendance.
On this base, all proceeds will be
used to defray the tent's organizational
expenses. Others at yesterday's meet-
ing were: Max A. Cohen, chief bar-
person; Jack Levan; Harry M. Miller,

d Howard, Ed Moray and Ed Lurie.

Allied Illinois Sets
Feb. 24 Board Meet

CHICAGO, Feb. 17—Annual meeting for the election of officers of
the directors of the board of Allied of Illinois will be held next Tuesday at the
Congress Hotel, it is announced by Jack
Kirach, president.

The board has endorsed participa-
tion in "Brotherhood," a pro-life movie,
and fund drives being conducted by the
Chicago Council of Boy Scouts, the
Heart Association and the Red Cross.
All contributions raised by the local indus-
ty for the Heart Association will be
credited to a local Variety charity.
Maker of dreams...

To make dreams like this convincing... to show them with the smoothness that brings life and reality... that is the job of the optical-effects man.

Yet it is only one of his many contributions to modern pictures. By his skill with the optical printer... his production of fades and wipes, of dissolves and laps... he plays an important part in giving American movies their high standard of technical excellence.

If the optical-effects man is to play this part to the full, he must use dependable film of superior quality. That's why he usually prefers to work with the large and well-known family of Eastman motion picture films.

EASTMAN KODAK COMPANY
ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD
U.A. in 16mm.
(Continued from page 1)
regulated tent and auditorium showings of 16mm. versions of their product in many places have been making inroads on audiences for standard theatre performances.
UA is believed set to concentrate first on obtaining 16mm. licenses for the product of its independents.
Lazarus probably will supervise the new department, similarly, as he is charting the course for UA's new television film distribution.

U.K. - U.S. Meeting
(Continued from page 1)
York had previously been set as the site of the session on March 23. It was postponed at the request of the MPAA.
American members of the Council are Johnston, Nicholas M., Schenck and Barney Balaban. British members are J., Arthur, Rank, Sir Alexander Korda and Sir Henry French.

US Will Watch
(Continued from page 1)

Penn. Allied Elects
(Continued from page 1)

Bond Drive
(Continued from page 1)

sent judgments, declaring that the Justice Department “will not accept a consent judgment which merely enjoins the repetition of unlawful practices.”
He supported proposals to amend the Clayton Act to prevent one company from acquiring another's physical assets where the effect would be to substantially lessen competition. At present, only the acquisition of stock is barred in such cases.

U-I showmen are headin’ for

“Life of Riley”

“Caught”
(Enterprise-M-G-M)
JAMES MASON'S first American-made picture provides shown with many a gag on which to hang an exploitation angle. A tallied romantic triangle done in an realistic pattern, it also features Robert Ryan and Barbara Balch Geddes. A sturdy production treatment has been accorded the Enterprise picture for Metro-Goldwyn-Mayer release.
The story, for the most part, revolves around the role of Miss Bel Geddes, a young pleasant girl who falls in love and marries Ryan. Unfortunately, Ryan, a millionaire playboy, has his sadistic tendencies and it is not long before his cruelties cause Miss Bel Geddes to seek help from Mason, a struggling pedestrian, and gradually the two fall in love. Thus the situation develops to the point from which the film derives its title, as Miss Bel Geddes is “caught” between the man she loves and the twisted creature she married.
The screenplay, by Arthur Laurents, frequently delineates the psychological motivations of some of the extreme conduct and it stirs many moments of dramatic intensity. Before the film reaches its conclusion, Mrs. Mason has a prematurely-born baby, but the baby's death frees her finally from Ryan's hold. The three principals give sharp and adroit focus to their characters. Ryan stresses cruel emphasis to his portrait of a man on the brink of madness, and Mason's suave mannerism is matched by Miss Bel Geddes' vigorous vignette.

Others in the cast are Ruth Brady, Curt Bois and Frank Ferguson. Max Oulds directed and Wolfgang Reithardt produced. The screenplay was from the novel, “Wild Calendar,” by Lillie Block.
Running time, 88 minutes. Adult audience classification. For March release.
MANDEL HEIDSTROM

Commons demonstration, is expected to resume activity tomorrow. Meanwhile, Rank has met with trade union secretaries, including Tom O'Brien of the Motion Picture Association of Theatrical and Cinema Employees, who is a member of Parliament. Rank reportedly stated that he will continue to develop his cost-saving “independent frame” production methods, “whatever the cost,” claiming that these modern methods ultimately will benefit both producers and workers.
Rank said he hopes it will not be necessary to resort to further lay-off notices, and will not do so unless forced by his control demand such action. He has agreed to meetings every two weeks with the union secretaries to discuss developments.
Board of Trade president Harold Wilson announced Wednesday that he will present a report at a meeting of the National Film Production Council which will discuss the entire British production situation.
O'Brien has asked Prime Minister Attlee to receive the Council to discuss the crisis, but the Prime Minister has informed the latter that the matter does not merit cabinet level discussion on the ground that the $OT is a matter of national importance.
Both Denham and Pinewood studios are producing one picture a time, thereby making impossible fulfillment of Rank's previous claim that he can make 60 first features annually.

(Catholic Charities)
(Continued from page 1)
Bert Sanford is vice-chairman of the motion picture committee which in- cludes: Charles A. Alacote, John W. Alacote, William E. Barry, Martin F. Bristow, Frank E. Cahill, Jr., F. X. Carroll, Patrick Casey, J. T. Connors, James P. Connolly, Gus E. Cory, P. J. O'Brien, Joseph D. Ryan, Francis C. Grainger, James R. Grainger, William J. Heineme-

NEW YORK — Most comprehensive motion picture promotion in years brings together vast resources of Proctor & Gamble, National Broadcasting Company and U-I, to give every exhibitor “THE LIFE OF RILEY” complex when he plays the picture.
The 3-way deal will be climaxed in Cincinnati on March 4th when “LIFE OF RILEY” radio show makes live broadcast from stage of RKO Grand Theatre as highlight in ten dollar-a-ticket benefit preview performance. Show sets off three-state territorial premiere with more than 150 theatres in Ohio, Indiana and West Virginia playing picture day-and-date.

Listen to ‘em plug the picture every Friday night on NBC “Life of Riley” Radio Show!

BANKING FOR THE MOTION PICTURE INDUSTRY

NEW YORK

BANKERS TRUST COMPANY

MOTION PICTURE DAILY

Friday, February 18, 1949

Mary Pickford
(Continued from page 1)
work on March 2, a 30-day option on Miss Pickford's U.A. stock becomes exercisable by Chaplin, with a similar clause. In 10 days to permit a closing by him.
Miss Pickford probably will be here a week. Her husband, Charles Bruce Rogers, said yesterday that he intends to return to the Coast earlier for his first television show.

Banking for the Motion Picture Industry

HORDER FEDERAL DEPOSIT INSURANCE CORPORATION

FRIDAY, JUNE 25, 1948
Rank Claims He's on Right Road at Last

Sticks By New Policies; Besting U. S. Monopoly

LONDON, Feb. 20.—Asserting that production extravagances have been responsible for over-employment in British studios, J. Arthur Rank said on Friday that he had postponed for as long as possible the dismissal of unneeded workers.

It was Rank’s first public statement since development of the studio redundancies (over-employment) crisis.

Streamlining of British production to conform with the current box-office potential for current releases made numerous employees redundant and led to their dismissal, Rank said. It is estimated that 2,500 British studio employees are unemployed. (Continued on page 2)

Map Plans for 14 at Feb. 28 Para. Meet

Releasing and promotional plans for some 14 Paramount features will be mapped by the company’s top New York and Coast executives at a week-long studio meeting which will begin in Hollywood on Feb. 28. New projects will be screened for Rank and among the more prominent matters on the agenda are hurdles with Cecil B. DeMille and William Wyler on campaigns for “Samson and Delilah” and “The Heiress,” respectively.

It appears likely, according to sources here, that the company’s plan for reorganization and its effects on the studio operations also will be taken up although discussion of this has yet to be slated for the meeting.

Participating from New York will be Barney Balaban, president; Adolph Zukor, president; George Schaefer, vice-president; and Louis B. Mayer, vice-president and treasurer. (Continued on page 4)

Name Dudelson E-L District Head Here

Harris Dudelson, for the past year Eagle-Lion’s branch manager in Cincinnati, has been named New York district manager by William J. Heiney, Eagle-Lion’s president in charge. He replaces Seymour Schusselle, who resigned last week.

Dudelson, an industry veteran in sales, went to Eagle-Lion from United Artists, where he had been Cleveland branch manager. Earlier he was with Paramount. (Continued on page 4)

Paramount Plan Is Filed with the SEC

WASHINGTON, Feb. 20.—Paramount Pictures’ proposed reorganization plan to carry out terms of its anti-trust consent decree has been filed with the Securities and Exchange Commission.

SEC officials said they would try to get their opinion of the plan out by the company early this week, since the company has told them it has tentatively planned to mail out the proxy statements on the plan to its stockholders at the end of the week or early in the following week.

Harry LaVine Elected N.Y. Colosseum Head

Harry A. LaVine of Monogram has been elected president of the New York lodge of the Colosseum of Motion Picture Salesmen of America, succeeding Charles Penser of RKO Radio.

Reelected were Harry Fellerman, Universal - International, vice-president; Lee Mayer, Warner, secretary, and Howard Levy, M-G-M, treasurer.

Tony Ricci, Republic, was elected sergeant-at-arms.

Meet March 1 To Map Red Cross Drive

An organizational luncheon-meeting of the motion picture division of the Red Cross has been called for March 1 at the Metropolitan Club by Syros P. Skoukas, division chairman.

Basil O’Connor, American Red Cross chairman, will speak on the forthcoming annual drive for funds to be conducted in Metropolitan New York.

Hughes Has Option On RKO Warrants

Howard Hughes has an option to purchase from Atlas Corp. its 327,000 RKO common stock warrants. Hughes last year purchased 290,000 shares of RKO common stock held by Atlas, representing 24 per cent of the outstanding shares of RKO. (Continued on page 4)

“A Connecticut Yankee

In King Arthur’s Court”

[Paramount]—Ace-High Crosby

MARK TWAIN’S famous story is such an obvious natural for Bing Crosby that it is to wonder why Paramount neglected getting around to it sooner. But whether sooner or later, here is an attraction to warm the cockles of any audience’s—and any exhibitor’s—heart.

This is the third time for the yarn. Fox made it twice, first as a silent film in 1920 with Harry Myers, and then as a talking film with Will Rogers 11 years later. Therefore, it is almost two decades and, significantly, another generation, since there has been a film about the Connecticut blacksmith who was exiled on the head of a falling tree and transported backward 13 centuries into Camelot, King Arthur’s court, his Round Table and the delicate lady so fainly named Alisande La Carteloise.

The story ought to require no detailed accounting. Bing is the blacksmith who finds himself cluttered in the lances, maces, armor and

Hughes, Dietrich to Go on RKO Board

Howard Hughes, owner of 24 per cent of RKO’s common stock, will go on the board of directors of the company together with Noah Dietrich, his business associate. Both are candidates for election at the meeting of RKO stockholders on March 28.

They will replace N. Peter Rathvon, former RKO president, and Floyd Odum of Atlas Corp. Stockholders will vote on reduction of the board membership from nine to seven.

Other board candidates are Ned E. Depinet, Frederick L. Ehrman, L. Lawrence Green, Messrs. Hill and J. Miller Walker, all of whom are presently members of the RKO board.

No Paper Tomorrow

Motion Picture Daily will not be published tomorrow, Washington’s Birthday, a legal holiday.
CEA Says Keep Your Old Meeting Private

London, Feb. 20.—Although the Exhibitor’s Association regrets generally that its representative is unable to invite in the first meeting of the Anglo-U.S. Films Council, in which he has been invited to participate in the Monday, Feb. 21, they feel that nothing useful is likely to result from the talks in the next stages.

A spokesman said the association is content that its Sir Alexander King is not traveling to the meeting.

Rank Claims

(Continued from Page 1)
ployees are idle now, about one-fourth of the total previously employed.

Rank said his organization, unlike independent operators here, has no financial difficulties.

"I can go to the National Provin- cial Bank and get what want at any time," he said.

But Rank will not put additional money into production before the con- nect with his new operating plans have been tested, he asserted.

He claims that the public will not see the difference in his new independent frame and the old standard production process. The independent frame method is not new for numerous Rank studio workers.

However, employees also have been laid off as a result of cutting production plans, Rank having stated that he expects to make only 42 pictures this year, whereas six months ago he claimed he would make 60 pictures in 1949. That was when he was assuring the Board of Trade that British pro- duction could be supplied to sufficient product to meet the 45 per cent film quota law. It is now apparent that he was wrong.

Rank claims his production experience has passed through the experimental stage and that he is ready to drive the world’s screens from the American film monopoly.

"If we ever got our feet in so firmly they’ll never shift us now," he said.

He claimed that two unnamed films, presumably "Red Shoes," will bring $4,000,000 in rentals to Britain this year. He ad- mitted that hitherto Rank has been con- cerned about costly production adven- tures such as these two pictures, but claimed he had the know-how to change the concentration mainly on medium-cost features. He said his 42 pictures this year will not cost more than $600,000 each.

Rank blamed the entertainment tax, as being largely responsible for the troubles; "with independent diminished receipts prevent them from offsetting the loss on one picture against the profits from another." As the organization is over the hill and its position consolidated.

Columbia Field Men Meet Here Wednesday

Columbia’s field exploitation staff has been called to three-day assembly at the home office beginning Wednesday. Exploitation manager Harry K. McWilliams will preside. Purpose of the meeting is to plan campaigns for openings of "Knick on Any Door," "The Undercover Man" and "We’re Strangers."
spot it in your booking schedule for good, solid business thru UA
RKO Plan

(Continued from page 1)

Kocher in U.S. District court here, the plan provides for the formation of two independent companies, picture and theatre, by March 18.

Stocks in the present company will receive one share in each new company for every share present at the consummation of the plan, RKO Theatres will make an extraordinary distribution to the present company stockholders of $10,000,000 in cash, by way of a dividend and reduction of capital. The parent company will be authorized to issue 33 more shares of stock to provide it with initial working capital.

Assets to Picture Company

The picture company, in addition, will receive all theatre and distribution assets presently held by the parent company, including RKO Televis-

ion Corp.

The new theatre company, under the terms of the consent decree, will have 79 wholly-owned and leased theatre buildings, and each of the five co-owners will have a 19 percent interest in the new company and will receive $30,000,000 to reorganize the plan states.

RKO will hold a 19 percent interest in 273 other theatres in which it holds minority interests. The book value of such interests is given as $457,780.

Can Acquire New Houses

RKO has the right to acquire additional theatres in the future with the approval of the court and both the new theatre company and the present picture company will be accorded all benefits of any future court order with respect to RKO's entry in the government's anti-trust suit in New York which is more favorable to defendants than the terms of RKO's consent decree.

There is no provision in the plan for the trusteeship of certain small theatre companies, to prevent individual holdings in both at the outset, such as has been incorporated in the Paramount consent decree.

The authorized and issued capital stock of the companies will be the same as RKO's present authorized and issued capital stock. Exchanges of the RKO stock will be made.

Dissolution Jan. 31

The present RKO Corp. will be dissolved after the expiration next Jan. 31 of outstanding option warrants originally issued, which are to stockholders of the predecessor corporation.

Tentative consolidated balance sheet of the new companies reconcile the present assets of $50,306,541, including $14,418,138 of current assets, substantially cash and government securities (The last names of all directors, including five nominees to be elected, have been omitted.)

Total liabilities and reserves are estimated at $30,688,100, of which $4,417,411 are current liabilities, leaving net working capital of $9,070,727.

Net profit of RKO Theatres in recent years was as follows: 1945, $9,787,727; 1946, $8,770,057; 1947, $305,370; 1948, $1,036,845 profit, and first nine months of 1948, $1,165,225 profit.

"A Connecticut Yankee"

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Hughes' Option

(Continued from page 1)

Hughes must be given two days in which to purchase any of the warrants that Atlas may propose to sell at any time. If an agreement for the purchase of such warrants is not reached, Atlas is limited to the sale of 10,000 warrants in a subsequent 30-day period. If Atlas consents to the sale of the remaining warrants thereafter, the same process as above becomes effective again.

Anti-noise Law Upheld

COLUMBUS, O., Feb. 20—The Colum-
bus anti-noise ordinance, which bans use of loudspeakers on streets by all businesses, won support from a U.S. Su-
preme Court decision upholding a similar ordinance in Illinois. The ordi-
ance is modeled on the Tren-
non law, after a previous anti-noise law had been declared unconstitutional by municipal judges here.
Sharp Upturn Recorded by
Field Grosses

1949 Starter Tops 1948; $16,541 Weekly Average

Theatre business got off to an exceptionally good start this year, with the month's average weekly gross outstanding that recorded for January, 1948, according to reports on some 85 key theatres received from Motion Picture News correspondents. In addition, last month's figure was substantially higher than for the previous month.

Average weekly income for January rose to $16,541 from

Holiday Spurs N.Y.

Grosses; 'Letter,'

'Smith,' 'Shoes' Big

Bolstered by expected big holiday business yesterday, Washington's Birthday, New York's first-run theatres are anticipating singularly good grosses this week. Lending impetus to the prosperity potential of the holiday were openings yesterday of new pictures at the Roxy, Mayfair and Astor.

Out west, meanwhile, as one of the most consistently solid grossers, is "A Letter to Three Wives" which

Canada Would Get

RKO16mm.Product

Sovereign Film Distributors has been named RKO Radio's 16mm. distribution agency in Canada, announces Harry J. Michelson, RKO short subject sales manager.

In an agreement just concluded, Sovereign Films will start immediate exclusive distribution of RKO features, heretofore unavailable in 16mm., within the Dominion, together with short subjects. Upon expiration, at an early date, of the agreement now in effect with another 16mm. distributor, Sovereign will be the sole distributor of all RKO 16mm. films in the Dominion.

Negotiations were conducted by Sid Kramer and Leo Devaney representing RKO Radio, and A. W. Perry and Walter Kennedy of Sovereign.

Smith Named

20th-Fox 'VP'

Andy W. Smith, Jr., general sales manager of 20th-Century-Fox, has been signed to a long-term contract and at a meeting of the board of directors was elected a vice president of the company. It was announced here by Sypros P. Skouras, president.

Smith was appointed general sales manager in May, 1947. He had previously been Eastern division sales manager, having become associated with 20th-Century-Fox in this latter capacity in 1942. Smith entered the film industry in 1914 at Pathe.

Pennsylvania MPTO

Meets in Pittsburgh

PITTSBURGH, Feb. 22—Addresses by Abe Montague, general sales manager for Columbia, and Al Schwaberg, general sales manager for Paramount, marked the opening session of the Allied Motion Picture Theatres Owners of Western Pennsylvania 28th annual convention at the William Penn Hotel today.

Montague spoke on problems of distributors and said that reduced income from abroad could mean only

"Little Women"

[Metro-Goldwyn-Mayer]—Entertainment Unlimited

EVERYTHING's all right with show business again. This picture proves it. Here is entertainment unlimited, entertainment of the highest order and for all kinds of people. Here is the incomparable type of entertainment that connotes of pouring unsanded talent, time and money into the telling of a story worth telling. "This," said a delighted cynic after the Hollywood preview, "is like old times," and that's what a likewise delighted public is going to be telling delighted exhibitors in cities, towns and hamlets throughout the land as the picture goes its way. Give it everything you have and it will give you back a handsome dividend, not only in dollars but in the rekindling of your customers' enthusiasm for motion pictures.

How to sell it? Well, the names are June Allyson, Peter Lawford, Margaret O'Brien, Elizabeth Taylor, Janet Leigh, Mary Astor, Lucille Watson, Sir C. Aubrey Smith, Harry Davenport, Rosanno Brazzi, Elizabeth Patterson, Leon Ames, Connie Gilchrist and Ellen Corby. It is a cast to tax the marquee capacity of the Music Hall, and it turns in per-

RKO Theatres

Attendance Off About 6%

Indicated Ratio for 1948 Compared to '47

Paid attendance at RKO theatres dropped from 94,137,204 in 1946 to 86,090,981 in 1947. For the first nine months of 1948, the attendance was 60,795,98, according to information supplied company stockholders in connection with RKO's dissolution-plan to be voted on March 28.

Box office receipts at RKO theatres declined from $6,073,540 in 1946 to $4,087,661 in 1947. For the first nine months of 1948 receipts were $30,747,515.

The figures are for ticket sales only

Reject Leserman Bid

For Screen Guild

Carl Leserman's proposed offer of $1,000,000 for complete control of Screen Guild was turned down by a vote of about 10 to one at a meeting of the board of directors and franchise holders in Chicago at the weekend, it was disclosed here Monday by Robert L. Lippert, SG president. At the same time a plan for the consolidation of SG with Lippert Productions was agreed upon. All present officers of the company were reelected for the ensuing year at the meeting. Commenting on the merger, Lippert

Tax Rule Delaying

Paramount Decree

Paramount's insistence that the U. S. Treasury Department formally declare the company's re-distribution of stock under its proposed reorganization to be a tax-free operation has resulted in an unexpected delay in finalizing the consent decree with the government. Paramount refused to sign until the Trea-

(Continued on page 3)

(Continued on page 6)

(Continued on page 3)
Personal Mention

WILLIAM F. RODGERS, M-G-M sales vice-president, will arrive here tomorrow from the Coast.

Maurice Bergman, head of the motion picture committee of the national U.S. Savings Bond drive, will be here today to attend a meeting of chairman of the 19 national industry committees.

Bud Rogers, Reallart distribution vice-president, will observe his 25th anniversary in the industry tomorrow.

M. A. J. Healey, Near East manager of the MPEA, left here yesterday to return to New York.


M. K. Kean, Favorite Films president, has returned to New York from the Coast.

Studio Executives at MPAA Meet Today

Hollywood, Feb. 22.—First in a series of meetings held here during a 10-day visit of Eric Johnston and other Motion Picture Association of America executives was scheduled to be held at the Beverly Hills Hotel today.

Expected to be in attendance, according to an MPAA board chairman, Frank Freeman, were 80 to 100 executives from all major studios, with Louis B. Mayer, MPAA executive vice-president, Speakers will be Johnston, Robert Chambers, head of MPAA research department; Dr. Arno Johnson, of the J. Walter Thompson agency's research and statistical department; John McCarthy, managing director of MPAA's international division; and Francis Harmon, MPAA vice-president in charge of the New York office.

AFL or CIO? Six NRAB Tests Start

Loew's and Paramount's home office "white collarites" today will vote in National Labor Relations Board-sponsored elections to determine whether their collective bargaining agents will be AFL's IATSE Motion Picture Home Employees Local No. H-60, or the CIO's Screen Office Professional, Employees Guild. Today's balloting will be the first in three successive days of NRA Bi elections at six film company home offices where the rival unions have been contention for the last four years.

Elections will be held tomorrow at RKO Radio and DeLuxe Laboratories and on Friday at Public and Columbia. The results of each of the individual "white collarite" elections will be announced simultaneously at a National Labor Relations Board meeting that procedure having been agreed upon by the two unions to prevent influxing of office space.

Suit Asks $225,000 For Film 'Freeze'

MINNEAPOLIS, Feb. 22.—Rose and Louis H. Fischman, owners of the Virginia, Minn., through their attorney, Ben Deiner of Minneapolis, has served a paper in a $225,000 suit against Minnesota Amusement Co. and six distributors charging a product "freeze out." The charges joined with the Paramount subsidiary circuit are Paramount, RKO Radio, 20th-Fox, General, International and United Artists. Minnesota Amusement's Maco and State were pooled with theater owners, the Deutschinsk Festival of Victoria for 10 years prior to Apr. 26, 1946, when the pool was terminated at the request of Deutschinsk.

Dismiss Stockholder Action vs. Universal

Universal Pictures has won dismissal in New York State Supreme Court here of the action brought last week by a minority stockholder, Robert W. Polski, who had attacked certain provisions of contracts with Universal, relative to the methods by them on options to purchase stock of the corporation and contingent profits on unexercised options.

Charges filed by Robert S. Benjamin as one of the defendants served had moved for summary judgment, dismissing defendants' complaints on the ground that Mrs. Polski was not an owner of Universal stock and that one of the complaints of Louis H. O. Fischman is counsel for Mrs. Polski.

Seemslman Suit to Resume on March 7

CHICAGO, Feb. 22.—Presentation of evidence will be resumed March 7 in H. B. Melsman's suit to enjoin distributors from allegedly favoring stockholders Willby-Kipps, of Philadelphia, Harold Schilz and John Cagigati, attorneys for Melsman, presented evidence here for two days last week, winding up with an examination of H. F. Kincey. Kincey will return to the stand when the proceedings resume next month. Judge Bell told Melsman he will keep the court informed of Judge Bell's action that he would be forced to close his Center Theater unless the first-run pictures after March 7th were opened to neighborhood houses.

Roberts in New Post

Neil Agnew, president of Motion Picture Sales Corp., has appointed Joseph L. Roberts as publicity and public relations director.

Prior to his new association, Roberts was Eastern publicity director of David O. Selznick's Vanguard Films. Before joining the Selznick companies, Roberts was publicity director of the Center Theater in Rockefeller Center.

"Red Canyon" Premiere

World premiere of "Red Canyon," Universal-International Technicolor Technirama spectacular, will be held in New York City on March 17, according to a cable from David Lipton, U-I national director of advertising.

London CEA Hits Weak Quota Films

LONDON, Feb. 22.—Inability of British producers to supply films in sufficient number to meet the 45 per cent quota has been charged to James W. Davis, retiring chairman of the London and Home Counties Branch of the newly-elected Actors' Association at its most recent meeting.

"Apart from the number of films available, difficulties with their showings of recent releases are worrying it not alarming," Sir Sidney Cliff, newly-elected British producers' chairman, said: "In my opinion the greatest menace to us as exhibitors has been the arrival of Sir Jack French." Sir Henry is director-general of the Producers' Association and championed the new quota.

Sears Urges More Top-Budget Films

"Hollywood has been pessimistically preoccupied in writing off the big budget movie as a thing of the past," Graddwell L. Sears, president of United Artists, declares.

"Paramount still reap big rewards," Sears states, and offers as evidence the box-office showing of "A Star Is Born," which, he adds, is expected to reach a distribution gross of $4,500,000. The film, which cost $8,000,000, "is having a profound effect on the industry in making in producing pictures, he said."

"Low-budget pictures can too easily become low-effect pictures. They must, unless the making "economical," can be uneconomic; added all up, they stand to make less and lose more," Sears continues. "Paramount can be as fool-hardy as wastefulness. The trick is to spend intelligently."

Sam Dembow, Jr. Quits Board of United Artists

Mary Pickford, co-owner of United Artists, yesterday reported the resignations of three men and announced he himself will chair the board rather than have representatives on the board of directors. The resignation takes effect immediately.

Meeting of the board yesterday heard a report on conditions abroad by Arthur W. Kelly, executive vice-president, who recently returned from the England and the Continent. David Coplan, former British chief of UA, was present at the meeting.

Pine Tours 16 Cities To Promote "El Paso"

William H. Pine, of the Paramount producing team of Pine-Thomas, was in Buffalo, Chicago, Cleveland, and Toronto yesterday on the first leg of a 16-city cross-country tour in behalf of the duo's "El Paso," which will be released nationally on April 1. Prior to his departure Pine held a meeting here with Climax Executives Al- fred M. Schwabinger, E. K. (Ted) O'Shea, Hugh Owen, Stanley Shuford, George Brown and Ben Washer.

Pine will return to Hollywood today and will be in Boston tomorrow and in Philadelphia, Friday.
**DuMont Objecting to FCC Trust Suit 'Taint'**

WASHINGTON, Feb. 22—Allen B. DuMont Laboratories is expected to soon tell the Federal Communications Commission it regards the trust suit against it as being planted to delay plans to apply for new television stations.

The FCC said, however, that the DuMont attorneys have been given 10 days to file a reply to the suit.

**Salesmen Must Face Trust Action Hearing**

WASHINGTON, Feb. 22—District Court Judge Matthew F. McGurie has denied $7,000 bond for two leading producers of television film in the case of the Federal Trade Commission versus the three theatre operating companies, the case which was called because of charges that the two companies stopped theatre owners from buying new television equipment.

The case against the two companies is being heard by Judge McGurie on a bench at the Federal Trade Commission in Washington.

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**Second Petition for Cut in Clearance**

CLEVELAND, Feb. 22—Having received no replies from distribution companies to a request that a 21-day minimum clearance be granted to 200 consecutive run subsequent-run houses in Greater Cleveland, Ernest Schwartz, president of the Greater Cleveland Motion Picture Exhibitors Association, has addressed a second letter to them, stressing the general desirability of reduced clearances and asking for consideration of his request, made in the name of independent first-run subsequent.

**COAST SPG Set for 'Invasion by I.A.'**

HOLLYWOOD, Feb. 22—Screen Publicists Guild president Lesley Mason called a special meeting of the membership tonight to consider the situation precipitated last Friday when the IATSE petitioned the NLRB for certification in the bargain for the next round.

The IATSE move, which seeks to recertify the publicists' local set up under the old label, is being generally regarded as being a major step toward creating a new national union. The vote was held under a cloud of uncertainty and the results are not known at the time of this report.

**Threats Mark Italian Producers' Quota Bill**

Italy's film producers have threatened to shut down their studios on April 30 unless legislation is passed before then to prevent the Italian exhibition market from being 'swamped' by foreign films, it is reported.

The producers, working closely with the Italian government, have been asked to approve the producer contract offered in a membership meeting of the Italian film producers' group, the Brotherhood of Painters, Decorators and Paperhangers, which was a leader in the 1943 strike.

**New York Grosses**

(Continued from page 1)

Together with a stage presentation, is seen without concurrence in any contingency with a galloping $12,000 in a fifth and final week on the basis of $1,324,700 grossed Thursday through Sunday.

A number of New York's first-rank, notably the Paramount, Roxy, Park Avenue and Orpheum performances yesterday. At these houses, as elsewhere, of course, holiday admission--free.

$110,000 at Paramount

First nine days of “Whisperin’ Smith,” plus a stage bill headed by comedian Henry Youngman, are expected to bring the Paramount a very robust $110,000. At the Roxy, “Yellow Sky” and Danny Kaye on stage brought a husky $94,000 for the third and final week; “Down to the Sea in Ships” took over at the Roxy yesterday in company with a stage bill headed by Frank Cady, and a downtown personal appearance of the picture’s star, Richard Widmark.

“Hamlet” continues strong at the Paramount, and the Biograph is in store, and at the Bijou “The Red Shoes” is expected to gross $17,000, which, by the way, is the amount showing is considerably above capacity. The former film is in its 21st week and “Hamlet” its 21st.

Continuing at a strong clip at the Rivoli is “The Snake Pit” whose 16th week is $10 for $30,000, which is very good for a closer of a stage run which is holding up impressively as “Joan of Arc” at the Victoria where $20,000 is indicated for a 15th week.

**Entourage’ Closes**

“Entourage” did all right in the first 10 days of its nine-week run at the Astor where $21,000 was expected when it opened yesterday. Ormsby’s “Any Door” opened at that theatre yesterday.

At the Strand, “John Loves Mary,” plus a stage bill topped by Jack Carson, is expected to bring $18,000, a stage and final week, and a very substantial figure; starting Friday, the Strand will be playing “Heavenly Body,” and the Biograph, “Johnny Belinda” and “The Treasure of Sierra Madre,” in consequence of which the Strand’s board nominations embraced by each.

The Capitol, where “Caught” and Charlie Chaplin’s band are on stage are getting $9,000 weekly at the studio’s $15,000 gross; second and final week of “The Bripe,” together with Arthur Godfrey and his talent show, is expected to bring a $9,000 weekly; and the Roxy, “O’Flynn” will take over on Saturday.

**National Theatres’ 3-Day Meet Opens**

LOS ANGELES, Feb. 22—National Theatres will hold its convention here tomorrow, Thursday and Friday, attended by district managers and department heads. From San Francisco will be Ray Reeder, George Mitter, from New York Thomas Reynolds; from Oakland, Herman Kerskin; Sacramento, Jim Runte; San Jose, Harry Seipel.
A Lift of Spirit
(Editorial in Boxoffice Feb. 5th Issue.)

Leave it to those perennially young bloods of MGM. The roaring lion does it again. The tail is not timidity between the legs; it’s wagging joyously to let this whole industry know of MGM’s confidence in the motion picture business, in the MGM product and in the MGM organization.

At a time when too many have been viewing the outlook with pessimism, Leo and his pals step forward with the most optimistic enterprise the trade has witnessed since the prewar days. The preview-of-product meeting of their sales personnel in California spells good news for exhibitors. The men went out to look at a flock of completed pictures. No company would invest in such an undertaking unless it had something mighty wonderful to show the boys: something for the boys to tell you about. Our grapevine from the coast hints that you will not be disappointed.

Good news is what we’re all listening for nowadays, MGM’s preview of product gives all of us a much-needed lift of spirit.

**SOUNDS MORE LIKE BUSINESS**
(Editorial in Motion Picture Herald Feb. 5th Issue.)

Back in the gay lush days of promotional exuberance, the distributors used to organize ornate transcontinental junket expeditions to far places. They took trainloads of writers, wet-packed, to previews, expecting them to tell the world MGM has a new efficiency version, assembling top personnel of sales next week at Culver City to look at nine pridedfully completed productions—expecting them to go back to their key posts and tell the exhibitors. Sounds more like business.

**Saying It With Product**
(Editorial in Showmen’s Trade Review Feb. 5th Issue.)

From every standpoint of the business, it seems smart operating to have the men who will sell and service the theatres with MGM films become well acquainted with the pictures they will offer. And there’s no better way to find out than to see the show itself unreel right on a screen.

But that’s the strictly business side of it. The phase of the event which strikes this corner as significant in a more general sense, is the encouragement it offers for everybody who wants to see more pep, enthusiasm, confidence in the product the industry has to offer. This element has been sadly lacking; has been smothered under the nebulous gloom and vapors steamed up by accents on the negative.

So, hooray! we say, for the good cheer there is in this slightly terrific demonstration of enthusiasm—cockiness, if you will—over the pictures they’ve finished and are bringing to completion at the MGM studios in Hollywood.

**OPTIMISM AND FAITH**
(Edited in Greater Amusements Feb. 11th Issue.)

This “Chins-Up” expedition of Metro is not only a sales hypot for its own organization, but it is a challenge for other companies to return to the principles of showmanship, and the greatest kind of public relations! Hats off to MGM for its great display of courage in again taking the initiative in leading the motion picture industry out of the wilderness.

(Brotherhood Week Feb. 20-27 Fights Bigotry!)
THE INDUSTRY!

"Thank you, gentlemen of the trade press! You have helped the new M-G-M spirit to sweep the nation!"

The Lion Roars
(Editorsial in Film Daily Feb. 7th Issue.)

* METRO'S "PREVIEW-OF-PRODUCT" sales convention which gets under way in Los Angeles today is of interest to everyone in film biz. Whether they play the product for which Leo roars or not, or whether they're on the Loew's payroll or not... How come? you ask... An easy question to answer, that... For lo, these too many months by far, you've been hearing the blues sung... And the crying towels, too, have been much in evidence... Film biz, one sourpuss after another has lamented, is hanging on the ropes... Which of course it is not... But the repetition of the sad lament registered psychologically, and things had come to a pretty pass indeed before some folks, topside, realized that pessimism begets pessimism with a rabbit's lucidity,... But you know how it is—there's gotta be a sign, to convince many... ▼ ▼ ▼

* WELL, SIRS, that's where the Metro sales convention comes in... There's a sign for you... A healthy sign... A sign of good things to come... Meaning box-office pictures... Putting it succinctly, Metro has guts enough to spend money, and a Coast sales convention obviously costs a pretty penny... (And perhaps you've noticed Metro is also spending more money to sell the exhibitor where he is best sold—in the industry press)... It follows, obviously, that Metro sees his to be gotten, profits to be made for the friendly company... and its friendly customers... So its chin is up... It's out to do a job... And surely the possibilities are there... Eighteen odd thousands of 'em, incidentally... And now the question becomes, and rightly: Who's next...? Will the band please strike up the theme song, "Now is the Hour'?..."

Twenty-five Years Of Leadership!
(Editorsial in Independent Film Journal Feb. 12th Issue.)

For the past quarter of a century, the M-G-M trademark has reflected the highest standards in motion picture entertainment. It is therefore fitting that the company's slogan for its Silver Anniversary should be "Twenty-five years of motion picture leadership."

But Metro is not content to rest on its laurels. There could be no finer expression of confidence in the future, both for the industry in general and for its own product in particular, than was evidenced by M-G-M this past week.

A trainload of top sales personnel and home office executives, representing every exchange area in the country, was transported to the coast to celebrate the first formal occasion of M-G-M's 25th Anniversary and participate in the "Preview of Product" conferences. These men are certain to carry back with them to their respective territories a fresh enthusiasm for the product to be sold in the year ahead.

Leo Starts To Roar
(Editorsial in Exhibitor Feb. 9th Issue.)

At a time when any optimism within the industry is more than welcome, the decision of MGM to hold a "Preview of Product" on the coast should be hailed eagerly by theatremen everywhere.

As far as MGM is concerned, it is definite proof that the company is confident of the merit of its product. Otherwise, why take more than 70 men from all parts of the country to see future pictures? Definitely, Leo must feel that he has what the boxoffice needs.

As far as the industry in general is concerned, this also serves notice that MGM, at least, is going to do considerable shouting this year. It is already heralding its Silver Anniversary, marking "25 Years of Leadership in The Motion Picture Industry," which probably means that Leo will be roaring through all of 1949.

At a time when some companies are talking in whispers, a roar is a novelty.

Every segment of MGM and Loew's is represented at the coast confab, both from the United States and in the international area, and they will all get the same message, that MGM thinks that the best way to combat any letdown in theatre going is by supplying the kind of product that makes patrons regular customers, regardless of television or any other kind of opposition.

This department, for one, is ready to hail any tendency on the part of any unit within the industry to get the business back on a showmanship level, and MGM, through its coast confab, is observing the one fundamental rule, "come through with pictures that mean dough, and no one will have to worry."

It is to be hoped that others of the business will also endorse the MGM idea, hacking their own product, and showing the business that there is nothing wrong with this industry that good pictures will not cure.

"As goes M-G-M, so goes the picture business."
(Editorsial in Hollywood Reporter Feb. 7th Issue.)

* THE ACTION of Bill Rodgers in bringing more than one hundred MGM sales representatives out here for a convention starting today, has real significance. This is the first time in twelve years that MGM has had a sales meeting here and coming at a time when, seemingly, much of the bottom has dropped out of the picture business in the minds of too many, it should tell the entire industry that MGM has full confidence in its current program.

The MGM sales executives will be shown all the new product which the studio heads, Mayer, Schary and Mannix, believe compares favorably with any program the studio has ever put together. The studio wanted the men who guide the sales of its product to see for themselves, rather than be told in that old routine convention pep talk, that's now grown a bit corny through wear over a period of years.

Dore Schary, up until now, has accomplished one very important task in the administration of his job at MGM. He has the entire line-up of pictures set and scheduled for production for the entire year of 1949. The scripts are all prepared, requiring only casting and stage space to get them into production. This is an accomplishment and is looked on by Mayer, Mannix and the rest of the executive staff at that plant as just that. The studio has never been so far ahead in finished scripts, all of which will be outlined to the sales executives during their current convention sessions.

There used to be a saying, "as goes MGM, so goes the picture business," and if the enthusiasm now being shown by this company, which is reflected in bringing all this sales crowd to Hollywood, is any indication, the business, generally, should react to the lead and jump back out of its slump.
**Review**

"Prejudice"

(Net World Films-M. P. Sales Corp.)

The DANGEROUS evil of bigotry is thrown into dramatic outline in "Prejudice," a documentary-styled feature produced for commercial exhibition under the sponsorship of the Protestant Film Commission and other religious organizations. The picture, made in Hollywood, with a cast of professional actors, dramatizes a story of a plant executive who has religious prejudices without realizing it.

As the story progresses, just about all of the prejudices which stem from a mixture of credo or color are shown. Their causes and irrational nature are explored, as well as their corruption effects. A dramatic picture in itself stands up rather well, even though its intention is always obvious. It goes without saying, however, that the intention is commendable.

An Edmund L. Dorfman production, this Net World Film was directed by Edward L. Cahn, with Paul F. Heard as executive producer. The original story was by Jarvis Cowillard who also did the screenplay with Ivan Goff and Den Roberts. Among those in the cast are David Bruce, Mary Marshall, Tommy Ivo and Bruce Edwards.

Running time, 58 minutes. General audience classification. For February release.

Mandel Herriman

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**Reject Leserman Bid**

(Continued from page 1)

said that it would make financing more easily available and would assure SG a sufficient product for distribution in the U.S. and Canada.

At the meeting the company's affairs of the production of seven motion pictures, with the board unanimously voted approval of Lippert's actions.

In a discussion of a results being obtained on Lippert's "I Shot Jesse James," it was asserted at the meeting that the over-all plan assures the picture over $1,500,000 nationally.

The board approved the balance of this year's program, and with the completion of seven motion pictures, will have delivered every picture promised at the beginning of the season. Lippert asserted that writers now are working on four pictures which will have a combined budget of $25,000,000 or more. They are: "30,000 Leagues Under the Sea," in color; "Baron of Arizona," "Pillar Mountain," and a sequel to "I Shot Jesse James." Other films, to be released in 1949, are: "Mustang Fury," "Son ofope, "Isle of Zoria," "Alaska," "The Deputy," "Top Secret," "Hollywood Square Dance," "Highway Western" and "The Last True Westerner.

There will be a complete merger of the SG home office and Lippert Production, head of the consolidated companies.

**Pennsylvania MPTO**

(Continued from page 1)

that the shortage must be made up within the United States. Schwab and the cooperation and understanding between producers and exhibitors.

Speaking were Sam Galanter, district manager for Columbia; Ted O'Shea, assistant general sales manager for Paramount; Al O'Keefe, assistant sales manager for Universal International; Trueman Rembusch, AMPTO treasurer; and Bert Stearn, head of Cooperative Theatres in the Pittsburgh district.

An open forum was conducted in the afternoon (Continued from page 5), president of Allied of Western Pennsylvania, with M. A. Rosenberg, local representative on the AMPTO committee, for the keynote. Note: Election of officers are on the program for tomorrow.

**Studies Are Active**

Hollywood, Feb. 22.—Casting office at Warner Brothers studios has re-summied activities, beginning casting operations for "The October Moon" and "Miss Smith." The studio has been virtually at a standstill for some time, Production on "A Christmas Carol" will likely be resumed March 1, with five pictures slated to start during the month.

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**U-I gives you that "LIFE of RILEY" feeling!**

OAKLAND, CAL. — 15,000,000 listeners to the sensational "Truth or Consequences" radio show will share this city's excitement on Feb. 19 and 26 when a lucky Riley family will win a "LIFE OF RILEY" week in Cincinnati where they will be guests of honor for the world premiere celebration of the picture.

This is just one of the many terrific promotional stunts that will give America's exhibitors "THE LIFE OF RILEY" feeling.

The whole country will know what it means to live "THE LIFE OF RILEY."
Exhibitors Say
TRAILERS SELL
60% OF THEIR PATRONS!

These Excerpts from
SHOWMEN'S TRADE REVIEW SURVEY
Leaders of the
MOTION PICTURE INDUSTRY ISSUE
Dec. 25 1948

"Exhibitors still rate their own screens far above any other medium for winning patronage for a given attraction. Thus, trailers are the top medium and the mainstay of the average theatre's seat-selling effort."

"...It's the screen itself that is depended upon to do the biggest job of selling a forthcoming attraction to the local public. Thus, in the rating of the mediums trailers stand at 60%; local newspaper advertising at 26%; printed programs at 9 percent.

(Complete article available on request)
U-I's comedy successor to the record-breaking "Egg and I" opens at Radio City Music Hall February 24.

UNIVERSAL-INTERNATIONAL presents

Claudette Colbert  Fred MacMurray

those Grand "EGG and I" stars

"FAMILY HONEYMOON"

with Rita Johnson  Hattie McDaniel

Screenplay by Dan Lussier  Based on the novel by Homer Crow

Directed by Claude Binyon  Produced by John Beck and Z. Wayne Griffin
Allow Para. to Buy, Then Sell Partnerships

Bid to Exercise Stock Options Approved by US

Paramount's terms of settling the industry trust suit provide that the company may buy out the interests of partners in jointly-owned circuits, and then in turn sell the 100 per cent holdings where necessary as a means of salvaging stock purchase options which, the company contends, are worth millions.

- For example, in a recent brief filed with Federal Court, Paramount insisted that its option with E. V. Richards alone is worth over $1,000,000. However, the Richards agreement was admitted to be an extreme illustration. Under many of its option contracts, a Paramount co-stockholder may be required to fix a price at which Paramount may purchase his stock or sell its shares to the co-stockholder.

Paramount has stated that it obtained the unusual option advantages with Richards because the latter had purchased his stock per cent in the Paramount-Richards circuit "for a very small price." Under the pact which (Continued on page 4)

F. & M. Unit Seeks Voice in Para. Suit

Partman Corp., Fanchon and Marco subsidiary which operates the Paramount in downtown Los Angeles, yesterday filed a motion in New York Federal Court to be heard as an intervenor in the industry anti-trust suit, apparently on the charge that Paramount and the government have agreed to ignore a portion of the U.S. Supreme Court's mandate in the case.

Object of the motion is to prevent Paramount from evicting the plaintiff (Continued on page 4)

U. K. CLAMPS DOWN ON AID TO FILMS

John Joseph Joins M-G-M at Studio

John Joseph will join Metro-Goldwyn-Mayer on March 1 as assistant to Howard Dietz, vice-president in charge of advertising-publicity. Joseph will divide his time between New York and California, making his headquarters at the studio. As Dietz's assistant, Joseph will coordinate all publicity and exploitation activities, as well as guide special promotional campaigns in the field.

Joseph, formerly head of Universal-International publicity -- advertising, (Continued on page 4)

Attlee Wary of Further Help; Wants Studios to Put Own House in Order

London, Feb. 23.—No substantial new government assistance to Britain's film producers is likely to be forthcoming and, if their fortunes are to be improved, high government officials are convinced, the producers will have to put their own house in order.

Prime Minister Clement Attlee. It is authoritatively learned, feels that the time has not yet arrived to give Cabinet level consideration to Britain's film production crisis. The subject is not included in the agenda for tomorrow's meeting of the Cabinet.

Attlee feels that further financial support of film production by the government can serve only to perpetuate the present allegedly wasteful and extravagant production methods, and that producers themselves must take steps to cut production costs. Further more, the Prime Minister definitely (Continued on page 5)

$8,000,000 ABPC Production Plan

London, Feb. 23.—Robert Clark, Associated British Pictures Corp. director and executive producer, will announce tomorrow an ambitious 2,000,000 pounds ($8,000,000) two-year production plan involving 15 pictures with the aid of Warner Brothers and several independent producers, including probably Gabriel Pascal.

ABPC's sound financing has been reflected recently in the stock market. Warners has a substantial interest in the company.

Loew Proposes New Stockholders' Date

In addition to voting on increasing the directorate from 10 to 11 members, stockholders of Loew's will ballot on an amendment to the corporation's by-laws to provide that their annual meeting shall be held on the last Thursday of each February instead of the second Tuesday in December, when they meet at the home office here on (Continued on page 4)

U. S. Lists $2-Billion Income for Film Firms

Protest Proposed 100% Wage Hike

Washingtun, Feb. 23.—Washington exhibitors have strongly protested a proposal of the District of Columbia Minimum Wage Board to raise minimum wages by 100 per cent for adult female and minor employees.

Ushers and female cleaners would be especially affected. A committee headed by A. Julian Frylawski has told the board that the increase would "infuriate the very people you are trying to protect because we cannot pay the wages you propose."

The board proposed boosting the minimum wage for female workers except cleaners and for workers of (Continued on page 5)

Pine Sees Separation As a Stimulant

Separation of exhibition from production-distribution, as called for in the RKO circuit decree and in Paramount's impending settlement in the industry anti-trust suit, will spur production enterprises, according to William H. Pine of the Pine-Thomas team which produces for Paramount.

He said that keen competition will (Continued on page 4)

N. Y. SPG's Future Deemed Precarious

Eastern Screen Publicists Guild (CIO) is in danger of at least partial dissolution, it was admitted here yesterday by members as confirmation was given to reports that a large segment of the union's RKO Radio unit has withdrawn to seek affiliation with AFIL. A meeting of SPG unit chairmen scheduled for this evening will decide whether there is a chance of forestalling a further exodus of members, it was said.

Two reasons are given for the exist- (Continued on page 5)

Hollywood, Feb. 23.—First in a series of individual studio meetings which will be addressed by Eric Johnston and other Motion Picture Association of America staff executives, will be held at M-G-M tonight.

Basic data on the industry's prospects and present situation will be the subject presented by Johnston and his staff, with most of the material to be a condensed version of the information covered at yesterday's Beverly Hills Hotel meeting of more than 100 top studio executives. At that meeting, Johnston emphasized that the industry's national domestic gross was only 8½ percent below that in 1946, a figure first revealed at the presidents' meeting in Miami.

Johnston also pointed out that disposable income in 1948 was eight percent higher than in 1946, and that (Continued on page 4)

Finkel Is Reelected W. Penn. Allied Head

PITTSBURGH, Feb. 23.—Reelection of Morris M. Finkel as president highlighted the second and final day of the 28th annual convention of Allied Motion Picture Theatres Owners of Western Pennsylvania, held at the William Penn Hotel.

Fred A. Beidle was reelected vice-president, Fred J. Herrington was renamed secretary, and Joseph Gellman the incumbent treasurer. Three members elected to the board of directors were: William J. Blatt, Edgar E. Shafter and Ray Woodard.

Further (Continued on page 4)

WASHINGTON, Feb. 23.—The motion picture industry had "total receipts" of close to $2,000,000,000 in 1946, according to a belated Treasury Department report of income tax and excise profits tax returns filed by firms in all branches of the industry.

The Treasury defines "total completed receipts," as including gross sales, gross receipts from operations, all interest returns, royalties and dividends, excess of net short-term capital gains over net long-term capital losses, excess of net long-term capital gains over net short-term capital losses, net gains from the sale or exchange of property other than capital assets, and miscellaneous other receipts.

Receipts of $1,949,375,000 were re- (Continued on page 5)
Personal Mention

M. A. LIGHTMAN, Sr., president of Malco Theatres, and Mrs. Lightman, are in Miami from Memphis.

CHARLES L. CASANAVE, vice-president of Motion Picture Sales Co., has returned to New York from Hollywood.


Arthur M. Low, Loew's International president, has returned from the Coast.

At Horwits, U-I studio publicity director, has arrived in New York from Hollywood.

Herbert Crooker, M-G-M publicity head, has returned here from Hollywood.

B. G. KRANZE, Film Classics sales vice-president, left here yesterday for St. Louis and Milwaukee.

Crown and Grant on Columbia's Board

Two new directors were added to the board of Columbia Pictures at a meeting of the directors held here yesterday. They are: Henry Crown, industrialist of Chicago, and Arnold M. Grant of New York.

Crown is chairman of the board of the 20th Century-Fox Service Corp. of Chicago and a director of the Chicago Rock Island Railroad, Baltimore and Ohio Railroad, and the Hilton Hotels of Chicago. Grant is a member of the firm of Weisman, Grant and Jaffe in New York and of the Printhawk and Los Angeles, both of which firms specialize in corporate and tax matters and have many motion picture clients.

Golding in Publicity Post

David Golding has been appointed assistant Eastern publicity manager of 20th Century-Fox here yesterday by Ulric Bell, home office publicity manager.

Golding was formerly publicity chief in London for Samuel Goldwyn and was until recently American press chief in England for Sir Alexander Korda.

National Theatres Meet

Hollywood, Feb. 25.—The annual meeting of National Theatres executives and division managers met under way today at circuit headquarters with president Charles P. Skouras presiding. The meeting, with the 20th Century-Fox president Spyros Skouras attending the opening session. Division presidents, buyers and branch managers and staffs, numbering approximately 100, will attend all day conferences terminating Saturday afternoon.

Bernhard and Kranze Cited for 'File 419'

Washington, Feb. 23.—Rep. Arthur Klein, New York Democrat, put into the Permanent Record today a statement lauding Joseph Bernhard, Film Classics executive, and B. G. Kranze, sales vice-president, for the film entitled "State Department, File 419," which Klein said was of an interesting manner how the unsung heroes of the State Department perform their varied functions, sometimes in the face of great danger.

B. G. Kranze said that this is the beginning of a Hollywood trend to "create a better understanding of Government operations."

First Laurel Film To Film Classics

"C-Man," starring Dean Jagger, first production by Laurel Films, is now usually distributed in Film Classics in May, according to executive producer Rex Carlton and producer-director Harry L. Jackson.

Laurel plans a series to be produced in New York. Now in preparation is "Gaily Hysterian," by Wade Miller, to be followed by a series of documentary shorts, "Admiral Zacharias' Secret Missions." "C-Man" is the first of the contract, which are said, to embody a general wage increase.

New Exchange Pact's Arrangements Closed

IATSE and distributor negotiators met here yesterday to put the finishing touches on the agreement for a new contract for 6,804 exchange workers in 42 cities. It is understood that the "IA" will announce shortly the terms of the contract, which are said, to embody a general wage increase.

Realtors Ask $22,000

HARTFORD, Feb. 25.—Two suits, seeking total damages of $22,000, have been filed by Berk and Krugold, New York theatrical reality firm. The suits were filed by the acting head of the firm, "Jack," and Mrs. Mary diLorenzo of this city. Suits charge that leases on the Plainfield and Daly theatres, negotiated, were not carried out.

Red Cross Stars Due

WASHINGTON, Feb. 23.—A two-minute film highlighting Red Cross disaster work, made at RKO Radio studios and to be distributed by five newsreel outlets, will be sold for a cost of $20,000, will be held Feb. 28 at the Ambassador Hotel, with 600 civic leaders expected.

Coast Boys' Club Opens

Hollywood, Feb. 23.—A dedication banquet for Variety Boys' Club, which was opened its doors tomorrow after being closed since the war, will be held Feb. 28 at the Ambassador Hotel, with 600 civic leaders expected. The banquet is a vice-chairman of the organization's national fund drive.

Rank's GFD Named In Contract Suit

Federal Judge Henry W. Goddard yesterday granted in U. S. District Court here the motion of the Canada's Empire-Universal Films, Ltd., and other plaintiffs leave to file an amended complaint embodying an additional defendant, Britain's General Film Distributors Ltd., seeking against J. Arthur Rank's General Cinema Finance Corp., the American branch of the parent company, United International, Eagle-Lion, William Goetz, Leo Spitz, et al., which alleges breach of distribution contract and seeks $1,700,000 in damages.

Court Weighs Coast Injunction Plea

HOLLYWOOD, Feb. 23.—Following production by Monogram of "Gold in the Bikini" by opposing counsel, Federal Judge Campbell E. Beaumont took under advisement an application by Griffith-Coleman, Inc., for a temporary injunction restraining seven distributors from depriving La Tijera Theatre of the right to show "Gold in the Bikini." At the same time denied a similar application by Phil Isle Theatres in behalf of its Deco Theatre.

Griffith-Coleman had brought suit for $1,317,000 damages and sought a temporary injunction to end the practice of distributors to enter into negotiations for first-run product, citing the decision in the Golden Gate case, as demonstrating "the Federal court's viewpoint concerning the right of first-run theatres to have live and fair access to film product in the competitive market."

SAG Conditionally Approves Council

Hollywood, Feb. 23.—The board of directors of the Screen Actors Guild has approved in principle participation in the Motion Picture Industry Council, recently proposed by the American Fed. of Labor and the Hollywood Council AFL guilds and unions following the selection of Cecil B. DeMille as chairman, stipulating that the MPIC must abandon its present system of picking names from a hat to appoint a chairman and substitute an election by nomination and secret ballot.

SAG's move comes on the eve of a projected meeting of the MPIC next week at which MPAA president Jack Warner, who is chairman, and Edison Electronics, who is executive vice-president are scheduled to handle public and trade relations.

Pygmalion's Bows Today

Reissue of Gabriel Pascal's British production of "Pygmalion" will be opened today at the Sutton, New York first-run. Jack Ellis, former United Artists district manager, will distribute rights.

Tour Grosses $650,000

Hollywood, Feb. 22.—A $650,000 gross on Bob Hope's barnstorming trip through 35 cities in four states was realized for his successful tour ending today.
She won 78 ITATIONS for her role in 'Ann Belinda' and she does it again!

Beloved

Eli

IN

ANOTHER

Big

One/

She

won

78

ITATIONS

for her role in 'Ann Belinda' and she does it again!

WARNER BROS. TRADE SHOW FEB. 28

CITY

PLACE OF SHOWING

ADDRESS

TIME

CITY

PLACE OF SHOWING

ADDRESS

TIME

ALBANY

Warner Screening Room

78 N. Pearl St.

12:30 P.M.

DANBURY

UCLA Screening Rm.

20th Century-Fox Sc. Rm.

1300 High St.

8:00 P.M.

ATLANTA

197 Walton St. N.W.

2:30 P.M.

DETROIT

2310 Cass Ave.

2:30 P.M.

BOSTON

233 W. 11th St.

1:00 P.M.

INDIANAPOLIS

2120 Wabash Ave.

7:30 P.M.

BUFFALO

460 S. Church St.

1:00 A.M.

KANSAS CITY

150 S. Lassen Ave.

8:00 P.M.

BURLINGTON

700 Veil Ave.

8:00 P.M.

LOS ANGELES

20th Century-Fox Sc. Rm.

1:00 P.M.

MEMPHIS

Walter Screening Room

2:00 P.M.

MILWAUKEE

Walter Screening Room

10:00 A.M.

MINNEAPOLIS

Walter Screening Room

2:00 A.M.

NEW HAVEN

Walter Th. Prop. Rm.

1:30 A.M.

NEW ORLEANS

Walter Th. Prop. Rm.

2:00 P.M.

NEWS

2200 San Pablo Ave.

2:00 A.M.

OKLAHOMA CITY

12th Century-Fox Sc. Rm.

8:00 P.M.

OMICRON

20th Century-Fox Sc. Rm.

100 S. Liberty St.

8:00 P.M.

OMAHA

2318 South 42nd St.

2:00 P.M.

PHILADELPHIA

20th Century-Fox Sc. Rm.

2:00 P.M.

PORTLAND

20th Century-Fox Sc. Rm.

2:00 P.M.

SAN FRANCISCO

Paramount Sc. Room

2:00 P.M.

SEATTLE

Paramount Sc. Room

2:00 P.M.

ST. LOUIS

Jewel Box Sc. Room

2:00 P.M.

WASHINGTON

Jewel Box Sc. Room

2:00 P.M.
Johnston Starts
(Continued from page 1)
economies in the last quarter of 1948 represent a savings 59 per cent higher than the same quarter in 1947.
Perhaps the most striking point was made by Dr. Arno Johnson, Walter Thompson agency vice-president in charge of research, who declared that "the ability of Americans to buy theatre tickets is 50 per cent greater than before the war."
"The number of tickets sold is approximately the same," he continued. "The desire to attend rather than the ability to pay is the governing factor in ticket sales."
Dr. Robert Chambers, head of the MPAA research department, presented charts to substantiate the 85 per cent figure and showed further that business in 1948 was equal to 1945.
Other speakers, including Francis Harmon, MPAA vice-president, and John McCarthy, MPAA international division head, said that no trend toward a slump in national economy is in sight, 1948 world grosses were less than 10 per cent below 1946, the State Department is cooperating with the industry to the fullest extent it has legal authority to do so, and that the outlook for world trade is good but the outlook for remittances from abroad is not.

Loew Proposes
(Continued from page 1)
March 25. The latter date is in lieu of the annual stockholders' meeting deferred from last December.
Nominated for the post of 11th director is F. Joseph Holloran, vice-president of National City Bank, New York. The bank is one of the company's financial depositaries and during the last fiscal year, ended August 31, 1948, a subsidiary of Loew's made long-term loans from the bank, guaranteed by the parent, aggregating some $4,000,000.

Review
"City Across the River" (Universal-International)
PLAUDITS are in store for producer-director Maxwell Shane. Working with a cast of relative newcomers, he has made a film of excellent results. His ability to hold and absorb patterns, "City Across the River," presents the disfiguring effects of sin conditions on the human personality. With a prologue and epilogue delivered by news commentator Drew Pearson, the story has a semi-documentary flavor, but it is never lacking in excitement or emotional intensity. It should bring handsome box-office returns in situations that are receptive to top-grade gangster dramas.
The picture's locale is a slum section of Brooklyn where a hard-as-nails gang called "The Dukes" hold unchallenged sway, and whose customary activities range from petty hoodlumism to Saturday night dances in a crowded basement clubroom. Dominating the gang dramatically is a teen-age lad, Peter Fernandez, and his best working, economically-pressed folk. First the lad plays hooligan, indulges in minor delinquencies, and reacts bitterly to his world environment. Gradually he becomes embroiled in the larger crimes of his gang and finally his doom is sealed when he and a buddy (Al Ramen) engage in a fight with a school teacher and the latter tells the teacher. From this point on the story becomes a mystery drama, with the police using all of their ingenuity to gather evidence to the reckless young criminals.
The screenplay, by Shane and Dennis Cooper, moves with measured beat toward its inevitable conclusion. The very anonymity of the actors strengthens the quality of realism. The question of whether society or the individual bears the burden of responsibility for juvenile delinquency is implied but it is disturbing. Shane, in his direction, neatly balanced the action. Performances are all sharply etched. Others in the cast are Thelma Ritter and Louis Van Rotten, as the boy's parents, and Sharon McMannis, his little sister. Stock roles as a social center director and a detective are made considerably appealing by Stephen McNally and Jeff Corey, respectively. Joshua Shelley, as a half-demented knave, provides an effective vignette. Adolescent girl, Ann Morgan, in both the arresting and her debut role, and Sara Berner. The story was adapted from the novel, "The Amboy Dukes," by Irving Shulman.

John Joseph to MGM
(Continued from page 1)
will first spend two weeks at the Coast studio seeing new pictures and conferring on courtroom to accompany their release. He will then go to New York to carry out the campaigns.
With the addition of Joseph, the M-G-M promotional staff now consists of Howard Strickling, director of publicity; Si Sendler, director of advertising; W. R. Ferguson, director of exploitation; Herb Crooker, New York publicity manager; Frank Whittbeck, studio advertising manager; and Ralph Whittelbright, studio publicity and promotion manager.

Para. Stock Options
(Continued from page 1)
is to expire on April 29, 1950, Paramount may request Richards to fix a base price at which he would sell or buy the stock. If Paramount then could buy rights at 50 per cent of the price so fixed or sell to Richards at the fixed price.
In all cases, it appears that Paramount has won its prime objective so far as buying and selling are concerned. The company had told New York Federal Court that direct sale of its interests in partnerships, under common control, is hampered by the advantages of the options it holds, would mean "wholesale destruction" of the value of its properties.
Meanwhile, Paramount is still holding up on signing the consent decree. Its attitude of no signatures until the Treasury Department gives a formal ruling that the reorganization of the company will be a tax-free stock transaction. Justice Department is said to be putting pressure on Treasury for quick action.

Pine on Divorce
(Continued from page 1)
be the immediate result as producers aligned with major companies will no longer have large numbers of immediate customers affiliated with companies operating in the same cities. The studios, however, will still remain viable and will continue to control the major portion of the industry's theatrical business, but instead will have to operate on the highest competitive basis possible in the new market environment.

He made the remarks in a discussion of trade matters during a lunch-con given in his honor by Paramount at the New York Fredonia. Paramount division manager Hugh Owen was host.

Pine Thomas have been forced to abandon low-budget type productions because conditions have changed to the extent that a "solid" box-office film can only be expected to sell in a trade expenditure of at least $1,000,000.

F. & M. Unit Seeks
(Continued from page 1)
from the Los Angeles house, which the former company had a lease, and on condition that all Paramount pictures he played.

Parsons contends that "the picture company has been enjoined from compelling the exclusive use of its pictures in the theatre," a matter of fact that Paramount and the government "have agreed to dispense with this requirement." Presumably this is a reference to the terms of Paramount's expected settlement of the case.

U-I Asks Suit Dismissal
Universal-International has moved in New York Supreme Court for a dismissal of minority stockholder Florence K. Long's action against the company and a number of its officers and directors. The company claims what Miss Long holds were improper stock options and she failed to make up "in the best interests of the company."

WANTED 16 M.M.: BOOKER AND EXPEDITER
Male or female top salary
Box 423, Motion Picture Herald
1270 Sixth Ave., New York 20
U.K. Clamps Down  
(Continued from page 1)

is inclined to blame producers for yielding too easily in the past to union demands for wages and working conditions. He suggests they correct that situation before asking further governmental relief.

Attlee, in addition, is mindful that special governmental concessions to the film industry inevitably will provoke other industries in making similar demands upon the government when the anticipated recession in the present "sellers' market" occurs.

It is understood that Sir Stafford Cripps, Chancellor of the Exchequer, is considering some form of modification of the government's heavy entertainment tax, to be incorporated in his April budget, but that the relief to be accorded will not be event passed on to film producers. Rather, it will be specifically designed to lower the cost of entertainment to the public.

Despite the government's present unwillingness to accept the production crisis as a Cabinet level problem, Harold Wilson, president of the Board of Trade, undoubtedly is discussing the situation with Cripps. Wilson is greatly concerned over the threatened collapse of his 45 per cent film quota and the growing uncertainty of his other film industry plans.

J. Arthur Rank assured an emergency meeting of Wilson's National Film Production Council today that he will deliver 40 films during the quota's first year and expressed the view that the quota will be amply met. Rank previously had promised at least 40 features.

A BOT spokesman said he foresees quota trouble next year in consequence of the current production dislocation. He warned that miracles will not happen through governmental help, the limit thereof being the Film Finance Corporation's present subsidizes. The rest is up to the industry, he said.

Today's meeting provided a "free, friendly and frank discussion," the spokesman said, which at least "cleared the air."

Future meetings of the joint committee will be held monthly, he said.

The feeling is spreading here that the only solution for the present crisis lies in abrogation of the quota legislation in return for guaranteed American showings up to a given small percentage of British pictures.

In this connection, authoritative circles already are urging the government to utilize the Export Quotas Act to enable producers to collect currently-frozen currencies earned by British pictures in non-sterling countries.

Film Firm Income  
(Continued from page 1)

reported on 4,278 returns filed by film industry firms. Another 208 returns did not have income data.

Of the total, 3,424 returns showed a net income, while 854 showed a net deficit. The returns with a net income reported $1,890,731,000 in compiled receipts, a net income of $369,575,000 and total income and excess profits tax payments of $128,316,000, consisting of $116,746,000 in income taxes and $11,250,000 in excess profits tax.

The firms reporting a net income paid $113,275,000 in dividends in cash and assets other than their own stock, while the firms with a deficit paid $35,000 in such dividends. The 854 deficit firms had total compiled receipts of $86,644,000 and a net deficit of $13,409,000.

Twenty-six consolidated returns were filed by film firms, 23 showing a net income and three showing no net income. The 23 firms reporting on the plus side covered 20 subsidiaries in their consolidated returns, had total receipts of $357,151,000, a net income of $49,426,000, paid $17,852,000 in dividends other than in their own stock, and paid $18,847,000 in taxes—$18,827,000 in income and $30,000 in excess profits tax. The returns with no net income covered three subsidiaries, showed receipts of $1,471,000, a deficit of $231,000, and dividends of $10,000.

The industry firms received $44,258,000 in dividends from stock of other domestic corporations and $1,092,000 in interest on Government obligations.

Protest Wage Hike  
(Continued from page 1)

either sex under 18 years of age from $17 for a 44-hour week to $31 for a 40-hour week. Minimum wages for cleaners would go from $14.50 for a 48-hour week to $22.75 for a 44-hour week. Brylawski pointed out that the present union wage for female ushers is from $20 to $24.
My deepest gratitude
to all the radio editors
who selected me as

CHAMPION OF CHAMPIONS
and
BEST COMEDIAN

In The Annual FAME Poll

Jack Benny
Loew's Wants 'Clean Slate' From NY Court

New Brief Asserts More Restraints Not Needed

"No further relief is required by the government or should be granted to it as against Loew's, Inc." This was Loew's sparsely-worded conclusion to a 154-page brief which it submitted to New York Federal Court yesterday, setting forth an extensive argument against the government's bid for divestiture and new trade practice injunctions in the industry's anti-trust suit.

Like its co-defendants, Loew's asks the court to consider the company in the light of present-day operations, as against the pre-trial era, holding that practices today are devoid of any injustices to, or unfair advantages over, any other interests in the industry. Since the New York court's opinion (Continued on page 4)

Para. Decree All Set for Signing Today

Treasury Clears Tax Status of New Stock

The Treasury Department having expressed itself to the satisfaction of Paramount that the company's proposed reorganization and re-distribution will be considered as tax free, Paramount and the Justice Department today will formally enter into a consent decree in the industry trust suit. This was expressed as a certainty here yesterday. Paramount's executive committee sat in an extraordinary session at the home office yesterday for final considerations on the settlement with the government, which, if approved by the New York Federal Court and the company's stockholders, will mean the dissolution of Paramount and the

Kirsch Again Heads Illinois Allied

Chicago, Feb. 24.—Jack Kirsch, president of Allied Theatres of Illinois for a three-year term at the 19th annual meeting of officers and directors held today at the Congress Hotel. Re-elected for one-year terms were Van A. Nonnmos, vice-president, and Ben Banovitz, secretary-treasurer.

Directors re-elected for one year terms were the following: Richard Salbim, Samuel Roberts, James Gregory, Saul Lockwood, Arthur Davidson, Verne Langdon, Jack Rose, B. Cherubus, Joseph Stern, Lou H. Harrison, John Semidall, Ludwig Sussman, Nate Platt, Howard Lubliner and Charles Lindau. Harry Nepe was again appointed sergeant-at-arms.

New Entertainment Project for Israel

First steps in the launching of a corporation for the promotion of various entertainment enterprises in Israel were taken by an industry group here yesterday at a meeting held at the St. Moritz Hotel. At the meeting it was decided that a survey will be initiated to determine how to exploit opportunities in Israel for American and other capital in the entertainment industry in Israel, was designated to investigate the potential structure and scope of the enterprise. An organizing committee consists of Israel producers, Harry Brandt, Samuel Rosen, George J. Schaefer, (Continued on page 3)

Decree Will Split Up Para. Video Interests

Ascap, Telecasters Talk First Contract

Initial discussions of actual terms to supplant the first non-gratis Ascap contracts with telecasters were begun here yesterday and confined to the expiration of the telecasters' existing non-gratious licences probably by numerous representatives on both sides. Previous talks had concerned only the extent of Ascap's licensing authority. The protracted nature of these talks resulted in a 30-day extension, to April 1, of Ascap's gratuitous licences to video music users.

Representing the National Association of Broadcasters in the negotiations are: Robert P. Myers, Joseph A. McDonald, Julius F. Brauner, (Continued on page 4)

SIMPP May File In New York Case

The Society of Independent Motion Picture Producers in Hollywood is considering the filing of an amicus curiae brief with the District Court here opposing what it terms the "concentration of buying power" still felt under new decree setups in the government's New York trust action. It was disclosed by Gunther Lessing, vice-president of Walt Disney Productions, who is visiting here from the Coast. Lessing is also counsel for the SIMPP.

Leasing holds that there still would not be enough free competition under the decree, with the majors retaining (Continued on page 4)

Bidding Tilt Keeps 3 From the TOA

The reason why Warner, Loew and RKO are not members of the Theatre Owners of America "is because TOA refused to approve or soft pedal a general plan to inaugurate competitive bidding," TOA members have been informed in a bulletin from headquarters here. "This is the bulletin that held any idea that TOA is a tool of the production interests. It invites their participation, but only upon

(Continued on page 3)
Personal Mention

LOUIS PHILLIPS, Paramount home office attorney, is recuperating at Saratoga Springs from a recent illness.

SPYROS SKOURAS, 20th Century-Fox president, is due in New York Monday from Hollywood, accompanied by Andy W. Smith, Jr., sales vice-president, and Donald Henderson, treasurer.

DAVID LIPPE, Universal-International advertising publicity director, left Hollywood yesterday for New York, with stopovers scheduled for Salt Lake City and Cincinnati.

GEORGE LYNCH, chief film buyer of the Schine circuit, will be honored on his 30th anniversary in the industry at a dinner April 4 at the Ten Eyck Hotel, Albany, N. Y.

VINCENT TROTTA, National Screen Service art director, and Mrs. Trotta, will celebrate their 25th wedding anniversary Monday.

CHARLES SIMONELLI, Universal-International Eastern exploitation manager, left here yesterday for Cin- nati.

BEN WITHER, Warner Service Corp. president, is due back here from the Coast.

BRYAN FOG, Eagle Lion independent producer, has arrived here from Holly- wood.

IRVING MACK, head of Filmakers, has returned to Chicago from New York.

JAMES CUNNINGHAM of New Glaz, nova, Scotia, has been appointed to Canada's National Film Board.

R. HILTON, Aliec central division manager, is in New York from Chi- cago.

H. C. POTTS, director, will leave here for Hollywood today.

AMPA Meets Monday

A meeting of the Associated Motion Picture Advertisers to select a nominating committee will be held at the Trader Tom restaurant here on Monday, it is announced by Max E. Youngstein, AMPA president.

No Indiana Tax Bill

INDIANAPOLIS, Feb. 24.—There has been no bill introduced in the legis- lature to levy a 20 per cent admission tax, despite reports to the contrary, according to the Associated Theatre Owners of Indiana.

James J. Lucas, 61

HOLLYWOOD, Feb. 24—James J. Lu- cas, 61, former Hearst film star and composer of once-popular songs, died here Monday. In recent years he had filed for bankruptcy.

Scores in Industry Receive Tax Refunds

WASHINGTON, Feb. 24.—The U. S. Internal Revenue Bureau today made public a list of scores of persons and companies receiving the refunds in the fiscal year ended last June 30. In- terstate Circuit, Inc., of Texas, leads the list of companies receiving the re- fund of $68,701. Virginia and Darryl F. Zanuck headed the list of individ- uals receiving refunds, each getting $174,927. Louisa M. Mayer and Charles V. Mayer each received $78,000.

Among the corporations receiving refunds were the following:

Adrian, Ltd., $13,360; Caegney Productions, $4,956; Walt Disney Productions, $2,203; Islands of the Pacific Ex- cursion Corp., $1,312 (excess profits); Fox West Coast Theatre Corp., $1,007; Metropolitan Theatres Corp., $1,056; Miller-Amusement Pathé Laboratories, $405; Warner Brothers, $8,401; Ace Film Laboratories, $8,097; Film Classics, $6,600. Also, Loew's Indianapolis Theatre, $2,919; M-G-M International Films, $1,883; M-G-M Distributing Corp., $1,234; M-G-M of Egypt, $5,071; Universal Pictures, $4,159; Poli-New England Theatres, $1,235; RKO Theatres, Inc., $1,541; RKO Radio Pictures, Inc., $1,743; Republic Pictures, Inc., $1,459; United Artists Corp., $4,220; Universal Pictures, $1,305; Universal Pictures of Mexico, $2,659; Warner Brothers' Pictures, Inc., $1,217; Warner Brothers Artists Bureau, $3,387; Warner Pictures Corp., $1,416; Warner Brothers Theatres of Wisconsin, Inc., $1,314; Tri-State Theatre Corp., $3,669; Balaban and Katz, $1,107; Common- wealth Theatres, $1,072; Commonwealth Search Theatre Corp., $1,205 (excess profits).

Tax refunds to industry individuals included:

J. Cheever Cowdin, $2,794; Joan Crawford, $2,767; Dorothy Dibdin, $2,769; Dorothy Gnez, $4,085; Dorothy Gnez, $4,085; David L. Low, $10,090; Ernest Leitch, $2,821; Errol Flynn, $78,114; Thomas Mitchell, $8,125; Anne B. Mitchell, $2,306; Edward Nason, $2,667; Robert Riskin, $3,527; Ginger Rogers, $2,875; John Wayne, $2,591; Elsa USic, $7,385; Douglas Shearer, $3,343; Robert Sherwood, $2,101; Jack L. Warner, $1,070; Nathan W. Kellett, $1,059; Mary Pickford, $1,008; Frank H. Ricketson, Jr., $1,974; Henry L. Sigman, $1,024; Elmer C. Rhodes, $1,814; and others.

'Tchaikovsky' Film Given 'B' Rating

Five additional pictures have been placed by the National Board of De- cency with Classic Pictures 'Life and Loves of Tchaikovsky" receiving a B classification. In Class A-1 is Monogram's "Bad Boy." In Class A-II are Paramount's "Alias Nick Beal," Republic's "The Far Flung Frontier," and Republic's "The Last Bandit."
Rogers Feted on 25th Anniversary

The film reissue business is here to stay, Budd Rogers, Realert distribution vice-president, said here at a luncheon at Toots Shor's given by business associates in observance of Rogers' 25th year in the industry.

Exhibitor acceptance of reissue programs is demonstrated by the 5,000 regular accounts and 7,500 occasional bookings of Realert's package releases, Rogers said. The company has more than a five-year-old list of the titles in its present inventory, on the basis of current scheduling of 36 to 40 dual reissue packages a week.

Realert finds it possible to plan package programs, merchandising campaigns and release schedules far in advance and on the soundest possible basis, Rogers pointed out.

He foresees no injury effect on exhibition rates, whenever and wherever the new medium can be employed to stimulate both film interest and theatre attendance.

Rogers was presented with an anniversary desk set at the luncheon.

TOA Names Brokers For Insurance Plan

Theatre owners interested in liability insurance on a per-seat basis instead of a per-admission basis have been advised by Theatre Owners of America to send applications to either Yarkin and Co. or Frank Crystal and Co, brokers handling this type of insurance through the applications made to TOA's New York office.

A survey made by TOA has determined, it is said, that a 'decided saving' can be made by the use of liability insurance bought on a per-seat basis instead of a per-admission basis.

TOA and Bidding

a healthy program. With the divorce decrees now being written, the splitting up of the circuits from production to exhibition and a corresponding increase in the exhibition-minded and created and added need for cooperation among all exhibitors.

TOA's directors, the report also adds, decided to make an annual five-cent per seat levy for dues for each theatre member, effective July 1, 1949, instead of the ten cents per seat contribution which has prevailed since the organization was formed two years ago.

Project for Israel

Robert Goldstein, Albert Margolies and Jack London.

Also present at the meeting were Louie, Edward N. Kogoff, William White, Max A. Cohen, Solomon M. Strauberg, Emanuel Frisch, Arthur Schwartz and William Lowenstein, restaurateur.

Claim Record for 'Ships'


"Mother Is a Freshman" Reviews

“Mother is a Freshman" (20th Century-Fox)

A FRESH story idea is neatly carried off in "Mother is a Freshman" with results which commend themselves highly to audiences and exhibitors alike. This is a well-turned, well-handled comedy buttressed by polished handling in performance, direction and treatment. In other words, it's got it.

The idea: Loretta Young is the mother—and thoroughly believable, too—of 17-year-old Betty Lynn, co-ed at Pointer College. Of them have been going through their comfortable financial resources faster than the resources allow. The question is whether Betty can return to school. Under a family scholarship large enough to maintain her and her daughter scholastically until the balance adjusts itself, Miss Young enters Pointer as a freshman. The possibilities of the situation are obvious.

Daughter has to help mother earn in order to pass the entry exams. Mother has to shed her smart clothes for skirts and sweaters which on Miss Young are very becoming. Daughter thinks she is in love with Van Johnson, professor in English literature. Mother knows she is in love with him before long. Problem: How to bring off the romance without hurting daugh-

ter who conveniently solves it by turning to Robert Arthur, schoolmate, for romantic comfort.

The story framework has been fortified by amusing incident responsible for such gaffes and laughs on the part of an audience at RKO's 58th St. Theatre, New York. last Wednesday evening, which frequently the dialogue was drowned out. Miss Young is excellent as the young widow and mother. Johnson excretes his part with his usual calm, Miss Lynn is good and Rod Vallée, as the flustered family lawyer, is amusing. Technicolor serves to enhance tasteful production values.

The late Walter Monroe, all alone behind the camera, directed, in the showmanly manner. Ralph Blau's story provided the basis for a well-knit screenplay by Mary Loos and Richard Sale. Running time, 81 minutes. General audience classification. For release in March.

Red Kann

Chicago Long Run

(Continued from page 1)

will be maintained at the rate contemplated by the decree.

The attorneys explained that while the arrangement varies from the literal language of the decree, it is consistent with the spirit and purpose of the decree in ascertaining a steady flow of product through the Loop to subsequent-run houses. It is also intended, the attorneys said, to lighten the work of the court by avoiding a contested hearing for modification of the decree which has resulted from previous petitions by other distributors.

U-I predicts:

"YOU TOO WILL LIVE THE LIFE OF RILEY!

BULLETIN #4

CINCINNATI — William Bendix heads caravan of Hollywood personalities to set off week of celebration in Cincinnati as part of "THE LIFE OF RILEY" promotion, premiering March 4th at RKO Grand Theatre. Newspaper critics, columnists, radio commentators and wire services from the entire Middle West territory will attend premiere.

Three-way tie-up with Procter & Gamble and National Broadcasting Company brings whole "LIFE OF RILEY" radio show into Cincinnati for live broadcast from stage for charity benefit.

Listen to "em plug the picture every Friday night on WBC's "Life of Riley" Radio Show!"

Red Kann

Friday, February 25, 1949
Para. Decree (Continued from page 1)
formation of two new companies, one for exhibition, the other for production-distribution.
off, the time it was learned that Paramount has consummated a new financing deal with the First National Bank of Chicago and associated banks. Under the terms of the contract, the company a total of $30,000,000 at short-term, low-interest rates on a revolving basis. The cash will be used to finance the exchange of theatre properties which Paramount contemplates acquiring. The deal stipulates that the companies will pay rents to Paramount for the terms of the settlement.

Extends Old Plan
The bank arrangement actually is an extension of an old borrowing plan, which permits $25,000,000 available to the company for general corporate purposes. Of this amount, the company took only $10,000,000 which it subsequently repaid.

Paramount will pay only one-quarter of one per cent as a service charge on the cash held by the bank and made available to the company, and will pay interest charges of two and one-half per cent on the cash that it actually utilizes under the new deal, it is said.

Accordingly, it is Paramount's intention to leave untopched the parent company's current assets, believe to increase its cash cushion, and when it actually launches its program of buying out partners as a means of salvaging valuable stock purchase options. Although its interest in any particular jointly-owned circuit may be banned under the settlement, Paramount stockholders are to be partners and then sell the entire circuit or whatever part of it is necessary.

TV Raised Question
Questions on the tax aspects of the reorganization are understood to have stunned from the proposed disposition of Paramount's television properties.

Barney Balaban, Paramount president, convened the meeting of the executives following his return from New York for the Pointe vacation. The meeting was in session up to a late hour with continuing discussions. It was learned that Balaban and associates signed the decree before adjourning. However, a ranking company official said at the time that signatures had not been fixed, but that everything appeared to be in readiness for signing today.

Ruling Spurs Rumors
Sputtered by the Treasury's ruling that the exchange of Paramount stock under the company's divestiture-reorganization plan is free to buy out the tax, reports that the company had signed the decree yesterday circulated widely in both New York and Hollywood. While the Treasury's ruling eliminates the main barrier to signing, company officials urged that the several angles which required further discussion and necessitated the calling of yesterday's executive committee meeting.

The delay in signing the decree probably will necessitate postponement of the stockholders' meeting here now scheduled for March 30. As the decree now stands, Paramount stockholders will be free to buy out its stock by March 30, but indications are that more time will be needed to distribute proxies and that the meeting will be called for a stockholders' meeting later this date. Accordingly, the stockholders' meeting will be held about April 8 or 11.

Review Arguments
In Lawson Appeal
Washington, Feb. 24.—The Circuit Court of Appeals for the District of Columbia, after hearing two days of argument, today took under advisement the appeals of screen writers John Howard Lawson and Dalton Trumbo from their convictions in the District Court here for contempt of Congress. A decision is expected to be given in six weeks. No matter how the Appeals Court rules, an appeal to the Supreme Court is almost certain.

The cases of the eight others also cited for their refusal to answer questions of the House Un-American Activities Committee, June 9, 1947 hearings on Hollywood depend on the outcome of the Lawson-Trumbo appeals.

Loew's 'Clean Slate'
(Continued from page 1)

of June, 1946, Loew's asserts that it has been selling picture by picture and theatre by theatre, has been affording exhibitors the opportunity of "equal opportunity" of obtaining products through competitive licensing, and that no less than 75 per cent of its clearance for products to exhibitors is without any royalty or percent on rentals.

The Loew's legal argument is the sanction of the U. S. Supreme Court which has held that exhibition, production and distribution under one roof is not illegal per se, if it does not interfere with the Loew's. The company states that its operations never were tainted by any monopolistic practices, and licensing is the result of the Loew's brand of non-monopolistic practices, which are within the meaning of the high court's "legal fair trade." Theatrical-wise, Loew's states that it has competition in every area, both first-run and subsequent-run, where it operates; that actually it has favored the films of independent companies over the other four majors; that there are no restrictions that the exhibitor be bought out or a predatory practice engaged in.

It is held that the Loew's is not illegal because the company did not sign the decree, but the court has decided that signatures had not been fixed, but that everything appeared to be in readiness for signing today.

"Brothers in the Saddle" (Continued from page 1)

As with the other companies, Loew's is believed to be geared up for war production, but no statement was forthcoming on the subject.

To Test Television
(Continued from page 1)

ation projection equipment, these exhibitors are gathering data not only on the cost of the different types of projection apparatus, but also on line-charges, the cost of micro-wave relay, and the ease and speed with which television facilities can be turned out and installed and the types of special events available for television presentations.

Through the action on theatre television a "protective gambler," a spokesman for the group said a hard push is needed to overcome the incentive and inertia shown so far and that it is imperative that someone pioneer in theater television activity.

Para. Video Interests
(Continued from page 1)

Miami, and United Detroit Theatres for Detroit.


Ascap, Telecasten
(Continued from page 1)

Robert L. Poe, William Fay, Clair R. McCollum, Anthony Kellogg, R. A. Moore, Thomas Belviso, Lawrence W. Lowman and Edwin McMillen have been named members of the committee.


Monogram, ABPC
(Continued from page 1)

Elstree and Welwyn studios to be utilized to full capacity. ABPC's film division, which for the immediate future will be made available to outside sources, Clark said.

Clark declared that the concept plan created and implemented over the last six months has been a major factor in ABPC's success in this new field. He added that the company's efforts have been particularly well received, and that it is the company's intention to continue its present activities in this area.
Para. Decree Signed; Permits 620 Theatres

Orders Ending of 774 Joint Ownerships of Theatres; Limits First-Run Holdings; Ends ‘Closed’ Situations; Sets Trade Practices

Independents in All Para. 1st-Run Areas

“Substantial” independent first-run competition in all communities over 25,000 population where theatres are wholly-owned by Paramount, with few exceptions, and the same in communities of less population with more than one theatre, will be the result of the Paramount consent decree settlement, according to a supplement to the consent decree which took the form of a letter to Attorney General Tom Clark from Austin Keogh, Paramount vice-president and general counsel. Keogh stated it is his understanding that the letter in effect will be incorporated in the consent judgment.

The company lists numerous partnership holdings which will be divided in such a manner that Paramount will have independent competition through numerical divisions of circuits, divestiture of its own stock, or purchase of co-stockholders’ stock and a subsequent partial or complete sale to a third party. In no case will these interests be disposed of to other affiliated companies.

Exceptions are New Haven and Hammond, Ind., where Paramount operates one house and Loew’s and/or Warner operate two or more; South Norwalk and Norwalk, Conn., where Paramount operates one downtown and one suburban theatre and Warner operates two downtown theatres, and Phoenix, Ariz., where 20th-Fox operates, and Paramount, under the consent decree, will dispose of its interest in a joint ownership operating a downtown theatre.

The decree supplement declares that Paramount will institute two suits to break pooling operations and until a favorable judgment is obtained in each suit, the pool must be considered a violation. These are Louis B. Lasser’s City Theatre and Paramount’s Central Theatre, at Biddeford, Me., and Paramount and C. Gilbert and Ludwig in Jacksonville, Fla. It is not stated whether Paramount is to file against Laboratory and Ludwig to terminate the pooling arrangements.

Also declared not a violation is the pooling of the Cameo and Ritz Theatres, Newburgh, N. Y., which are operated by Dora Levey in conjunction with Paramount’s Broadway Theatre, in the same city. This joint operation is to expire on May 31, 1949. In conformity with the judgment, says the decree supplement, is the plan of Florida Coastal Theatres, a Paramount subsidiary, to construct a new theatre in West Palm Beach, Fla., which is to be wholly-owned by Paramount or the New Theatre Company.

Paramount declares that it shares on a 50-50 basis four theatres in Shreveport, La., with Mrs. Rebecca M. Frank and Miss Marie Schuler, both said to be investors only, and that the right quo may be involved there, rather than have any stock (Continued on page 4)

Paramount and the Department of Justice on Friday signed the consent decree providing for the divestiture of the company’s theatre operations from its production-distribution operations and the reorganization of Paramount as two independent companies.

A hearing on the decree has been set for Thursday in U. S. District Court here and, with the anticipated approval of the court, Paramount stockholders will be asked to give their approval to the plan by April 19. Failure to obtain their approval by that date will render the decree null and void.

The decree permits the new Paramount theatre company to retain approximately 620 theatres and requires Paramount to dispose of interests in 774 theatres.

Dispensing with similarly banned theatre interests is to be accomplished within three years from the date of entry of the decree, on a schedule calling for disposition of one-third of the total in each of the three years. The two new companies are to be operated wholly independent of one another within one year of entry of the judgment.

Canadian and all foreign theatre holdings of Paramount will be transferred to the new picture company, together with the Paramount Theatre Building in New York.

Though not a part of the decree, Barney Balaban, Paramount president, will head the producing-distributing company, and Leonard Goldenson, present Paramount vice-president in charge of theatres, will head the new theatre company.

As previously reported, the decree prohibits the joint ownership by individuals of securities in both new companies.

Under the Paramount reorganization, as distinguished from the decree, (Continued on page 3)

Houses Outside U.S. To Para. Pictures

The New Paramount Pictures Co., which will emerge from the reorganization of Paramount Pictures, Inc., under the consent decree in the government suit, will take ownership of all direct and indirect theatre holdings of the present parent corporation in Canada and in all other foreign countries, Paramount president Barney Balaban stated on Friday.

Additionally, the new picture company will own the Paramount Theatre Building in New York: television stations (Continued on page 4)

Justice Dept. Hails Decree as ‘2nd Step’

WASHINGTON, Feb. 27.—The Justice Department hailed the signing of the Paramount decree as the "second step toward our objective of restoration of competition through divestiture of the five major film distributors from their theatre operating affiliates."

The RKO decree, of course, was the first step. Justice officials said the decree would go to the New York Court on March 3. At the same time, the

Mail Para. Proxy: Anytime Now: SEC

WASHINGTON, Feb. 27.—A Securities and Exchange Commission official said today that Paramount can start mailing out the proxy statements to its stockholders "whenever they’re ready."

He said that the SEC’s opinion on the plan has already gone to the company, and that "little or no changes" are necessary.
Admission Tax Collections Off Only 1%

WASHINGTON, Feb. 27—Box-office business in 1948 was only about 1 percent as high as 1947 and was less than one percent below 1946— if the tax collection figures of the U. S. Bureau of Internal Revenue are any guide.


However, since there is no accurate way of telling how much of the total is accounted for by theatre admissions attempts to reconstruct total box-office gross for any year from the tax collection figures are virtually impossible.

In any event, even if box-office business held near the 1946 and 1947 levels, box office profits could not mean much profits have stayed at those levels, since costs have risen sharply.

There were five months in 1948 in which collections exceeded 1947—reflecting business in February, May, July, August, and September.


Johnston, Aides At Paramount Meet

Hollywood, Feb. 27.—Eric Johnston, and staff members of the Motion Picture Association of America continued the series of studio conferences with two meetings at Paramount Friday, the first with top executives and the second with department heads and other personnel.

As at previous conferences at M-G-M and Columbia during the weekend, Johnston and his aides reviewed current economic conditions, pointed out that films have failed to keep up with the increased spending power of the population and concluded that future product will cultivate patronage not now attending motion picture theatres. Other studios will be visited this week.

$300,000 Union Shortage

MEXICO CITY, Feb. 17.—Charges of a shortage of $300,000 in the savings fund of the United Mine Workers' sections of the Picture Production Workers Union are being investigated by the federal attorney general.

Personal Mention

ROY O. DISNEY, Disney Productions' president, William B. Levy, public relations, and Charles Levy, Eastern publicity manager, left here for the Coast over the weekend.

Saul Bass, art director in the Los Angeles office of Buchanan and Co., tax won three awards at the annual exhibition of the Art Directors Club of Los Angeles.

Carol N. Starr, daughter of Herman Starr, vice-president, was married yesterday to Roslyn L. Walden at Mt. Sinai Temple here.

Joseph Friedman of the Warner home office, named for the company's "Son," and Mrs. Frieden, are the parents of a boy born here last week.

Harry Blau, trade press contact for KKO, Radio home office, is in French Hospital here with acute appendicitis.

Oscar A. Door, Loew Theatres' executive, will return to his desk here from a vacation in Boca Raton, Fla.

Edmund R. Ruben, president of Welworth Theaters, is in New York from Minneapolis.

HAROLD ROSNER, of Warner's playhouse department here, and Mrs. Rosner, are the parents of a boy, Eric.

Carol Brandt, eastern story editor for MGM, will return here today from Hollywood.

Jack Cummings, M-G-M producer, will arrive here today from Washington.

Charles C. Moskowitz, Loew vice-president, is due here today from the Coast.

Dan Fish, British film producer, arrived here Friday on the S. S. Queen Mary from London.

Robert Rosen, Columbia producer, will arrive here today from the Coast.

Edward Sutherland, director, is in New York from Hollywood.

Irving Asher, producer, is in New York from the Coast.

Sherryn A. Kane, editor of Motion Picture Daily, has a birthday today—his steenthi.

'St. Louis' Premiere In Texas on March 8

Plans for what is described as the first international world premiere of a picture are being launched by Mort Blumestonco, Warner vice-president in charge of advertising publicity, for the company's "South and St. Louis." Technicolor production.

The premiere, which is to be held with the cooperation of the government of Mexico, where a great deal of the action of the film takes place, will be at the Capital Theatre, Brownsville, Texas, beginning March 8.

Following the premiere, it will open within 10 days in over 200 cities in the Southwest.

Seven Llyod Films To M.P. Sales Corp.

Harold Lloyd, in New York from Hollywood, closed a deal at the weekend to reissue seven of his key productions through Motion Picture Sales Corp., headed by Nell Agnew and Charles L. Casanave. All will be re-edited.

Three of the productions are sound films, "Movie Crazy," "Welcome Danger" and "Cat's Paw." Four are silent, "The Freshest " "Happy Daze," "Speedy" and "Safety Last." Lloyd returned to the Coast yesterday.

Tourtellot Promoted

Arthur B. Tourtellot, former assistant to the producer at March of Time, has been named associate producer by producer Richard de Rochevast.

Newsreel Parade

POPE PIUS XII denouncing Communism, and President Truman, singing in as first President of all American films, heads the current news reels. Various persons in the news and sports round out the reels. Compilations.

MOVIENTE NEWS, No. 17—Dr. Weizmann sworn in as Israel's first president. Pope denounces dictatorships. Carnival time in Europe. Anna Louise Strong wins the circus daredevil Miss Photosphair of 1949. Ice skating championships.

NEWS OF THE DAY, No. 251—Israel inaugurates Weizmann as first president. American pressmen on strike. Jean Harlow toast to Pomona's 1-0 win victory. Anna Louise Strong, Carnival time on the River. Maryland's Mr. America, the ideal champion. Oarsmen get spring training. Red Cross appeal.

PARAMOUNT NEWS, No. 95—Pope denounces Communism. Israel-Egypt sign armistice. Paramount News surveys economic state of the union.

UNIVERSAL NEWSREEL, No. 295—Dr. Weizmann sworn in as Israel's first president. Carnival parades in Europe. Anna Louise Strong, Carnival time on the River. Maryland's Mr. America, the ideal champion. Oarsmen get spring training. Red Cross appeal.

WARNER PATHE NEWS, No. 56—People in the news: President Weizmann, Anna Louise Strong, Lionel Atwill, Chicago greek queen. West Coast hands forth "Gratitude Train." Pope denounces Mussolini trial.

TV, Screen Ads Are Topics at NT Meet

HOLLYWOOD, Feb. 27.—Television development and its implications for the film industry was the major topic discussed at the annual meeting of National Theatres, which ended here yesterday. The company is understood to be ready to hold widespread installation of large screen video as soon as technical developments warrant.

Screen advertising was also discussed extensively by NT executives, with Detective Martin Guest, executive, pressing the opinion that only dignified, informative advertising dealing with the products is acceptable.

He warned especially against local advertising on screens.

Givesaways, the meeting decided, are likely to be in newspapers, and not such as the automobiles used for this purpose several months ago. NT di

placidly and their staffs left here today to return to their respective home stations.

Plaque to Rivoli For 'Snake Pit'

The Broadway Association will dedicate a plaque dated to 20th-Century-Fox's "The Snake Pit" by the association, in the lobby of the New York Rivoli Theatre tomorrow. Following the ceremonies, members of the association and the attending celebrities will be the guests of Montagio Salmon, managing director of the Rivoli, at a lunch on the Coast.

Lichtman to Start Today at 20th-Fox

Al Lichtman is scheduled to forward his report as of today as 20th Century-Fox vice-president and executive sales consultant at the home office, a position to which he was recently appointed.

The new 20th-Century executive, a native of New York, has served as an M-G-M vice-president and studio executive.
it is planned to issue one share of stock in each new company for each share of Paramount stock presently outstanding. The decree provides that this be done by issuing a new picture company and certificates of interest in the theatre company. The new stock of the theatre companies will be held in trust for owners by the Bank of New York and Fifth Avenue Bank, respectively.

The trustees are authorized to retain 50 per cent of any dividends paid by the new theatre companies, and in the event that less than 51 per cent of the shares have been transferred to new owners within the first two years, the trustees will retain 100 per cent of such dividends. The clause is designed to speed dispersal of the theatre companies' stock by owners of stock in the new theatre company.

The decree states that Paramount must, at its option, make the new theatre interests as replacements for approved, wholly-owned houses which may be destroyed or converted to non-theatrical use; by renewing leases on approved, wholly-owned houses and, with court approval, by replacing approved houses on which it has been unable to renew leases on equitable terms.

Trade practice regulations make a part of the decree the enforcement of the theatre trust in shorting from fixing minimum admission prices by any means; from participating with anyone in the maintenance of a wage or employment clearance system; from granting any clearances that may be used in substantial competition; from granting excessive clearance to a theatre having another theatre of the same class within the same block or district; from granting excessive clearance to a theatre having the burden of proof that such clearance is not excessive when placed upon the distributor.

Paramount is enjoined from performing or making any franchise deals except for the purpose of enabling an independent exhibitor to operate a theatre in competition with a theatre affiliated with a defendant.

It is also enjoined from making or further performing any agreement, lease or master agreement; from performing or entering into any license which would result in Paramount having control or supervision of the purchase of another feature. 20 Per Cent Cancellation Right

If more than one feature is licensed at a time and they have not been grade-shown, the licensee must be given a 20 per cent cancellation right to be exercised in the order of release within 10 days after licensee has had the opportunity to see the pictures. Paramount is required to offer all pictures "within 10 days after the same has been released in a 10-city block. The decree makes it the duty of the new theatre companies to engage in the business of acquiring theatre interests in the territories of the old companies and to bid on the purchase of another feature.

of the profits of the theatres so leased; from continuing to own or acquiring theatre interests in conjunction with another defendant.

The new Paramount theatre company must dispose of its 25 to 30 per cent interests in Butterfield circuit theatres, Michigan, by Nov. 8.

It must terminate its interests by next March 31 in Shea circuit theatres, Buffalo, except that it may elect to acquire the interests of co-owners in the Great Lakes, Hippodrome, Niagara, Seneca and Kenmore theatres in that area only.

It must dispose of its interest in the Firkhill Theatre, Youngers, N. Y., by Nov. 8.

Pending termination of its present joint ownerships in theatres, Paramount may acquire new theatre interests as replacements for approved, wholly-owned houses which may be destroyed or converted to non-theatrical use; by renewing leases on approved, wholly-owned houses and, with court approval, by replacing approved houses on which it has been unable to renew leases on equitable terms.

It is also authorized, with court approval, to proceed with planned construction of theatres on sites it now controls for one theatre each in Miami, Chattanooga, Salt Lake City and Tampa, all of which are designed to replace other Paramount theatres or leaseholds.

Barred from Combines

The new theatre company also is restrained from participating and form in film laying combines and from entering into any agreement restricting the right of another exhibitor to acquire a theatre. Separate decree provisions are made to enable Paramount to comply with those provisions covering disposal of joint ownerships where difficulties are encountered by the company in obtaining equitable terms for the interests it is required to sell.

In addition, Paramount is required to offer all theatres to eliminate all closed or semi-closed situations and is required to confine its operations to one first-run theatre in Tucson, Arizona; Akron, Danville, Decatur, Galesburg, Kewanee, Joliet, Wauke-gan, Grand Forks, Anderson, Green ville and Mitchell, and to two first runs in San Francisco, Duluth and Rapid Falls.

Up to the time of the completion of the Paramount reorganization, the company may continue to sell to Para mount theatres on terms and conditions of its own specification. The reorganization is to be completed within one year after entry of the decree.

Future actions under the decree are to be heard by an New York Dis trict Court judge, rather than by the three-judge Federal Court currently presiding in the case. The decree extends the Federal Jurisdiction over Paramount and the new companies, even for the purpose of setting disputes which may arise over termination of joint theatre ownerships due to the "unreasonableness" of either Paramount or the joint owner.

Approval of the decree by the court and Paramount stockholders will eliminate the company from the 10-year-old government anti-trust suit, as a similar divestiture-reorganization decree ended it for KRO, subject to approval of stockholders of that company.

"Never better."

DAILY VARIETY

"Entertainment for all ages."

SAN FRANCISCO CALL-BULLETIN

Para. B’way House To Either Company

The Paramount decree authorizes the company to transfer the Paramount Theatre, company Broadway "flagship," to either the new picture company or the new theatre company.

However, the house may not be operated by the new picture company nor leased by it to any defendant in the government suit. It may be leased to the new Paramount theatre company on a non-profit sharing basis. Otherwise, the new picture company must sell it to a non-defendant within five years.

The picture company will receive the Paramount Building in which the theatre is located, in any event.

Justice Dept. Hails

Department probably will ask to have final argument in the Paramount case set back from March 30 to April 19, the same date that is the deadline for stockholder approval of the Paramount decree.

The Justice Department stressed that when it filed the suit back in 1938, it was announced that civil rather than criminal proceedings were begun because attempts had been made "through the voluntary cooperation of Paramount and other major producers to adjust the difficulties of independent exhibitors who had brought their problems to the Justice Department. In the light of this history it was considered inequitable to institute a criminal proceeding."

The statement at that time, the Justice Department continued, said that the most direct way to restore competition was divestiture. "This proposal to the court, it stated, 'is designed to carry out this purpose and to fulfill the announced desire of the government to encourage and not to retard the development and orderly operation of the motion picture industry.' Paramount's consent to this judgment should help to avoid further prolongation of an already protracted litigation and aid in the restoration of competition in the motion picture industry."

Competition ‘Net Effect’

Justice officials said that the 'net effect' of the divestiture provisions of the decree was "to provide an opportunity for independent first-run competition in substantially all cities over 25,000 where Paramount now owns theatre interests, and for independent competition in substantially all of the smaller communities where it has more than one theatre."

Justice officials estimated that the total number of theatres which may be held by the new company would vary from about 400 to 650 theatres, depending on the number of theatres partially owned by Paramount which are converted to full ownership. This means disposal of anywhere from 600 to 750 theatres, and since Paramount is usually accounted as wholly owning about 400 theatres, it means a top of about 250 on the number of partners it can buy out.
Motion Picture Daily

Monday, February 28, 1949

Para. Product and Policy Meet Today

Hollywood, Feb. 27—Plans for the release, distribution and promotion of Paramount product for the remainder of the year were discussed at a meeting of Paramount production, distribution and production policy for 1950 will be topics of five days of informal meetings in the various studios at the study, by New York and field executives with vice-president and studio head Henry Ginsberg, Y. Frank Freeman, Jack Kar, Samuel Biskin, D. A. Doran, and other studio executives.

President Robert Balaban, president, and Adolph Zukor, chairman of the board, will be the largest meeting. Company is to take place at the studio. During the meetings they will see all films now in production and in the cutting rooms. The Paramount decree in the government's New York case is almost certain to be a topic high on the agenda.

In addition to Balaban and Zukor the following executives are to be attended: Fredric Agrest, New York; George W. Smith, Western division sales manager; Gordon Lightstone, head of distribution in Canada; Owen Montgomery, subject of Paramount News sales manager; Fred Leroy, in charge of sales statistics; Stanley Stulford, advertising manager; Robert S. Schwalberg, Eastern division manager; William Danziger, exploitation manager; Paul Ackerman, director of publicity-advertising for Paramount International, and Ruby Montegu, president of Buchanan Advertising Agency.

Sweigert Quits Para. Phila. Post Dist

Earle W. Sweigert, Paramount district manager in the Philadelphia territory, has resigned, A. W. Schalber, Philadelphia manager of the company, announced here on Friday. Sweigert asserted that he has definite plans for the future but would announce them at a later date because of confidential negotiations being carried on at this time. Sweigert announced he would carry on until a successor is named.

Sweigert has been with Paramount for 17 years, starting in Philadelphia as a salesman. He later served successively as a branch manager in New York, New Jersey and Philadelphia, was in charge of the Eastern region, and manager in New York and Philadelphia. He was in the mid-eastern division which was recently returned to New York, Sweigert continued in Philadelphia as district manager.

RKO Backs Rossellini

Hollywood, Feb. 27—RKO financing and distribution of a picture to be made by Rossellini, acclaimed director and starring Ingrid Bergman is announced by Howard Hughes. The negotiations followed the withdrawal of Samuel Goldwyn from the project.

New Board Members Must Be Non-Para.

A majority of the board of directors of the New Paramount theatre company must be persons without prior connection with Paramount on the new production-distribution company, the consent decree directs. Candidates for the theatre board must be approved by the court and the U. S. Attorney General.

Replacements of members of the board of the new picture company, likewise, must have no prior connection with either Paramount or the new theatre company, until the board consists of a majority of such non-Para. persons. Thereafter, such a majority must be maintained on the board.

Hear F.&M. Move to Block Decree Thurs.

Motion by the Fanchon and Marco subsidiary which operates the Paramount, Los Angeles, and a number of New York theatres, to block the Paramount settlement of the industry trust suit will be heard in New York Federal District Court on Thurs. when the Court convenes to consider the decree judgment. Fanchon and Marco claims that the settlement will permit Paramount, which holds the lease, to evict it from the Los Angeles house and is contrary to the U. S. Supreme Court opinion in the case.

US Asking Another Month To Answer Defendants

Department of Justice on Thursday will ask New York Federal District Court for an extension of the deadline, from March 1, 1949, to March 1, 1949, by which it is to submit answering briefs in the industry trust suit. The department's answer primarily concerns Loew, 20th Century-Fox and Warner which remain as intermediate parties to the suit.

Ross’s UK Filming Plan ‘Beats’ Quota

David E. Rose, head of Coronado Productions, said here at the weekend that he will set in motion next year in England a production program which will make it possible for his future pictures to overcome marketing obstacles in this country of both independence and the quota.

Rose, who will leave New York by plane today for London, said he will produce at British National, a British studio, a quota picture for British film quota purposes. Rose, a former managing director for Paramount in Britain, pointed out that a similar program has been adopted by M-G-M.

Coronado’s head indicated that he expects to produce several pictures in England under his program.

$1,500,000 Trust Suit in Minnesota

Minneapolis, Feb. 27 The “Big Eight Minnesota Amusement Co., and the old Public Theatres are named defendants in a $1,500,000 anti-trust suit that alleged a treble damage claim. The defendants are W. L. Crouse, owner of the Regent, State and Grant theatres in Eirevth.

The complaint, which was filed in Federal District Court here, alleges that since 1932, when the last suit was disposed of in Eirevth from Public, all of the defendants have combined and conspired to force him to run pictures in the other theatres now owned by Minnesota Amusement, a subsidiary of Paramount, in Virginia, Mimm, and four and one-half miles from Eirevth. Minnesota Amusement took over the Public theatres in Virginia in 1932.

Crouse claims that when Public operated in Eirevth, it played pictures there at the same time as they were playing Public theatres in Virginia, but that since he began operating in Eirevth, he was “moved back two weeks and since he was forced to operate as second-run the Regent, State and Grant which he opened sub-

This clearance of 14 days in favor of Minnesota Amusement is illegal under the Sherman Act, it was stated here by Stanley Kane, one of Crouse’s attorneys.

Crouse asks for an injunction to end the “rival weeks” cleverness, and for treble damages in the amount of $1,500,000.

In addition to Minnesota Amusement and Public theatre, named defendants are Loew, Para, the Century, 20th Century-Fox, Radio, Warner, Columbia, United Artis, and Universal.

Roman Bohnen, 48

Hollywood, Feb. 27—Roman Bohnen, 48, veteran character actor of stage and screen, died here Thursday of a heart ailment which he had been suffering for some time. Among the films he appeared in were “Song of Bernadette,” “Of Mice and Men” and “A Holiday.” He is survived by a daughter.

Para., Independents

(Continued from page 1)

transferred. The same holds for three houses in Jackson, Miss., where Paramount has 50 per cent and the “Kennin- gton interests,” said to be investors also interested, have the remaining 50 per cent.

Film company further states that “We believe certain of the co-owners of the Balaban-New England Theatres and Balaban & Borne (Worth and South Carolina and Tennessee are in- vestors and it is understood that if their claims are satisfied the Attorney General will cease his investigation. General that this is a fact, the company need not acquire the co-owners interests.

May Keep Chattanooga House

Paramount need not dispose of one firm run in Chattanooga, Tenn., as called for under the judgment, if there shall be an independent first-run in competition with the Paramount house within 18 months of entry of the con- sent decree, according to the supple- ment.

It is understood, says Kough’s letter, that Paramount may sub-lease the Anaxx Theatre, Detroit, under certain competitive conditions, but with court approval. Paramount states that it is permitted to continue the existing joint ownership with in- vestors in the New England Theatres, Fort Fairfield, Me.; Brockton, Brock- ton, Mass., and the Liberty and Ma- jes- 

Paramount confirms that on Dec. 30, 1948, it sold to Sam Panikas’s American Theatres Corp. its interest in 45 theatres, mostly in Massachu- setts.

Relax Limit for Three

It is understood, according to the supplement, that because of the large size of their holdings, in excess of $5,000 shares, there would be no limit for directors Maurice Newton, Stanton Griffin and A. Conger Good- year for disposition of their certificates of interest in New Theatre Co. if they become directors of New Pic- tures Co. They must make “a show of how they propose” to complete disposal of their holdings without undue hardship, however.

One part of the supplement con- tains a confirmation of the statement that Barney Balaban “will become an officer and director of the New Pic- tures Co., holding an interest of 20 per cent. A convertible note of the present parent corporation, will, prior to the expiration of their options, dispose of or exercise his option to convert the notes into Paramount stock. If the ventures are exercised, he will dispose of the holdings in New Theatre Co. which would be so acquired as soon as sale may be made ’without undue hardship’.

Hollywood Junket for Para.’s ‘El Paso’

Another Hollywood junket is planned for Texas in connection with the premiere of the Fine-Thompson produc- tion “El Paso,” to be held at El Paso, Tex., on March 26.

Upon arrival on a special railroad car from Hollywood, the troupe will be met by their friends and ex- posed to their hotel, buckboards, accompanied by a 15-block parade. After the opening, the caravan gains entry into Oklaho- ma, making personal appearances at other openings.
Theatres That Para. Agrees To Relinquish

There are 774 theatres in which Paramount owns a joint interest with actual or potential independent exhibitors. Under the terms of the company's contracts, the right to dispose of its interests in these theatres is to be at the rate of one-third of the total annually, equivalent to 25 theatres each year.

The company likewise agrees not to acquire similar theatre interests in the future.

The joint ownership may be dissolved either by a sale or other outside transfer of the interest of Paramount or the new theatre company to the co-owners or to others who are not defendants or affiliates with the defendants in the government suit.

Following are the theatres in which Paramount's partial interests are to be disposed of:

ALABAMA: Amistad-Calhoun Theatre (Mobile); Rialto, Ritz, Strand: Jacksonville.

COLORADO: Rialto, Strand: Fort Collins.

CALIFORNIA: Palace, Strand: Berkeley.

FLORIDA: Capitol (St. Petersburg); Drive-In, Isle of Capri: St. Petersburg.


MICHIGAN: Adrian: Crosswell, Family, Family: Luxembourg, Michigan; Ann Arbor: Orpheum, Michigan, State, Flash, Winnetka: North Shore; Palatine: Palace, Logan, Royal, Springville, Village; Revolver Drive-In, Elberton; Elberton, Galesville: Ritz, Rialto, Strand: Augustus, Imperial, Miller, Modjeska, Rialto, Garfield, State; Bloomington: McLean, Capital; East Macale, Rialto, Grand, Ritz, Monroe: Capital, Strand; St. Simons Island: Casino, Savannah.

NEW YORK: New York City: Radio City, Times Square; Radio City: Times Square; Waverly Avenue: Armati, Capitol, Yankee, OY-OU Hill.

NORTH CAROLINA: Asheville: Imperial, Ill, Palace, Plaza, Plaza, State, Committee to build new theatre; Brunswick: Assumption, Carolina, Paramour; Canton: Colonial, Strand, State, Strand, Strand; Holiday: Carolina, Freund.

NEW YORK: New York City: Radio City, Times Square; Waverly Avenue: Armati, Capitol, Yankee, OY-OU Hill.

NORTH CAROLINA: Asheville: Imperial, Ill, Palace, Plaza, Plaza, State, Committee to build new theatre; Brunswick: Assumption, Carolina, Paramour; Canton: Colonial, Strand, State, Strand, Strand; Holiday: Carolina, Freund.

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NEW YORK: New York City: Radio City, Times Square; Waverly Avenue: Armati, Capitol, Yankee, OY-OU Hill.
Para. Relinquishes
(Continued from page 5)

NECHES: Richmond; Lamar; Rosenberg; Cole, Sister; Rusk; Cherokee; San Antonio; Arte; Empire, Majestic, Texas, Brown; Laurel, State, Sisem, Woodward; San Marcos; Floresville, Texas: Slidell, Palace, Pine; Temple: Arcadia, Bell, Gem, Rialto, San Marcos, Rialto, etc., are Paramount and Plaza.

VERMONT: Brattleboro: Paramount; Burlington: Flying, Smugglers; Capital.

VIRGINIA: Cape Charles: Radium; Charlottesville: Jefferson, Lafayette, Paramount; University: Danville; Capitol, Den; Richmond; Exeter: Cassino, Hampton, Language; Re: Hilton Village; Village: Lynchburg; Isle, Paramount; Trenton: Newport News; James, Paramount; Phoebe: Lee.

WEST VIRGINIA: Bluefield: Granada State; Wheeling: Rex.

WISCONSIN: LaCrosse: Fifth Avenue, Hollywood.

In the event that Paramount's interest in any joint ownership shall not be terminated as provided for, Paramount or the New Theatre Company may acquire the interest of such co-owners, or the co-owner may terminate for such acquisition with such co-owner or co-owners, is not to exceed the time stipulated for by the charter. See above list in each of the following communities.

ALABAMA: Anniston: Any two of the theatres above listed, only one of which may be a first-run theatre; Auburn: Tiger Theatre; Bessemer; Ensley, Jasper, Selma; Any one of the theatres above listed in each of such cities; Birmingham: Any four of the theatres above listed, only one of which may be a first-run theatre; Chickasaw: Any one of the theatres above listed, only one of which may be a first-run theatre; Montgomery: Any one of the theatres above listed, only one of which may be a first-run theatre; Mobile: Any one of the theatres above listed, only one of which may be a first-run theatre; Montgomery; Tuscaloosa.

IOOS: Any three of the theatres above listed, only one of which may be a first-run theatre; Phoenix: Either one of the two drive-in theatres above listed, and the Royal Theatre, provided, however, that the New Theatre Company may acquire the interest of the New Theatre Company in the Royal Theatre in the event that Paramount or the New Theatre Company shall have deemed it necessary to operate such theatre in the event that Paramount or the New Theatre Company shall not have deemed it advisable to operate such theatre, and provided further that Paramount or the New Theatre Company shall not sell such theatre property as soon as the expiration of the term event before the expiration of such lease.

MINNESOTA, Fairmont: Any one of the theatres above listed, only one of which may be a first-run theatre.

MISSISSIPPI, Biloxi, Clarksdale, Greenwood: Any two of the theatres above listed in each of these cities; Hattiesburg: Any two of the theatres above listed in each of these cities; Jackson: Any three of the theatres above listed, only one of which may be a first-run theatre; Monroe: Winona Theatre.

NAVADA, Carson, Fall's City, Las Vegas: Any one of the theatres above listed in each of these cities; Grand Island: Any two of the theatres above listed, only one of which may be a first-run theatre; McCall: Any two of the theatres above listed.

NEW HAMPSHIRE, Concord, Portsmouth: Any one of the theatres above listed in each of these cities.

NEW MEXICO, Albuquerque: Any one of the theatres above listed.

NEW YORK, Fulton: Any one of the theatres above listed, only one of which may be a first-run theatre; Rialtio Theatre; Rochester: Any two of the theatres above listed, only one of which may be a first-run theatre.

NORTH CAROLINA, Asheboro: Carolina Theatre; Asheville: Any two of the theatres above listed and which list shall include all of the theatres owned by the theatre, when built, as to which there is a commitment to build; Carolina, New Theatre, four theatres shall not include, and Paramount or the New Theatre Company may concurrently dispose of the interest of Paramount in one, first-run theatre in the above city; Burlington, Durham, Fayetteville, Greensboro, Goldsboro, Albemarle, Salisbury, Wilmington, Wilson, Wake Forest, New Haven: Any three of the theatres above listed, only one of which may be a first-run theatre; Manchester, Chapel Hill, Concord, Gastonia, Hendersonville, Hickory, Lumberton, Monroe, Rocky Mount, Salisbury, Charlotte, Greensboro, Greensboro, Greensboro, Greensboro, Greensboro: Any two of the theatres above listed, only one of which may be a first-run theatre; Columbia, Sumter, Hartsville, Lancaster, Greenwood, Spartanburg, Greenville: Any two of the theatres above listed, only one of which may be a first-run theatre.

Pennsylvania, Allentown, Bloomsburg, Butler, Carlisle, Connellsville, Dunmore, Easton, Stittsville, Shenandoah, Sunbury, Westerly: Any two of the theatres above listed, only one of which may be a first-run theatre.

SOUTH CAROLINA, Anderson, Columbia, Greenville: The theatre above listed in each of these cities; Greenwood: Any two of the theatres above listed, only one of which may be a first-run theatre.

SOUTH DAKOTA, Madison: Any one of the theatres above listed.

TENNESSEE, Elizabeth, Jackson, Memphis: Any one of the theatres above listed in each of these cities; Kingsport: Surprise Theatre.

TEXAS, Abilene, Beaumont, Breckenridge, Brownwood, Brownsville, Bryan, Denton, Denison, Galveston, Harlingen, McAllen, Houston, Fort Worth, Temple, Vernon, Wichita, Falls, etc.: Any two of the theatres above listed, only one of which may be a first-run theatre; Amarillo, Waco: Any two of the theatres above listed, only one of which may be a first-run theatre; Austin: Any two of the theatres above listed, only one of which may be a first-run theatre.

United, in cooperation with any joint owner, as to which Paramount's interest shall not be sold or otherwise transferred in accordance with provisions or as to which the interest of the co-owners shall not be acquired by Paramount or the New Theatre Company under the provisions, Paramount or the New Theatre Company may negotiate with a third person who is not a defendant herein and not owned or controlled by or affiliated with a defendant herein, for sale of the entire joint interest in the theatre to third person and may acquire the same from such party and thereupon acquire the interest of its co-owners for the sole purpose of effectuating such a sale, provided that such sale shall be consummated not later than six months following such acquisition and shall create in the New Theatre Company or any theatre operating competition in any community which Paramount or the New Theatre Company shall retain any theatre.

“Have an you somewhere before?” I asked a passenger the other day. He looked so familiar, I might have known he was one of the crew.

“Must be,” he replied, “I travel a lot—and I've flown United to Los Angeles 5 times in the last 4 months!”

“I like United because, comparing everything—meals, speed, faxes, frequencies of flights, and your famous 'Service in the Mainliner Manner'—United's got every other airline backed right off," he said, "so what's the point of your DC-6 Mainliner 300s?”

Blazed? Well, maybe. But I wish you'd try United's Los Angeles service yourself—that makes up your own mind.

CINCINNATI MAYOR PROCLAIMS "THE LIFE OF RILEY WEEK"

BULLETIN No. 5

CINCINNATI—Proclamation of official "Life of Riley Week" by Mayor Albert D. Cash launches week-long celebration to honor world premiere of U.S.'s "The Life of Riley" on March 5th at RKO Grand Theatre.

City's leading stores mark celebration with full-page newspaper ads and window displays. Enquirer, Times-Star and Post tie up with special news-making "Riley" contests. Traffic Safety Council campaign heralds "Riley" in posters throughout Cincinnati. City-wide tie-up by Procter & Gamble, sponsors of "The Life of Riley" hit radio show, puts "Riley" displays in every drug store window.

The whole town's got that "Life of Riley" feeling!

Listen to "um plug the picture every night on NBC's "Life of Riley" Radio Show!"
US Victory is Claimed Under Decree: Clark

More Than Courts Could Yield, Says Atty.-General

WASHINGTON, Feb. 28.—Attorney General Tom C. Clark today said that the Paramount consent decree was "a great victory for us, possibly as much or more than we could have gotten in the courts." Clark pointed out that the case is 11 years old, and said that "for us finally to be able to get complete divestiture, plus the dissolution of partnerships, plus the opening of competition, and I believe there is competition, is really something.

The decree should "prove very beneficial to the industry, particularly if we get the rest of the case settled quickly," the Attorney General declared. "I had told the independent exhibitor groups like Allied States Association "like it too."

Clark put in a plug for Paramount and the other defendants. "All the companies have been very considerate; they have cooperated very well with the Government since the Supreme Court decision last May."

Hearing Opens Here

In NT Settlements

Motions for and against acceptance of special referee Jacob S. Denov's report in the settlement of National Theatres minority stockholder actions against 20th Century-Fox were heard here yesterday by New York Supreme Court Justice Ferdinand Piccra. Denov has recommended that court approval be given to a settlement whereby 20th-Fox will benefit by approximately $3,500,000.

Under the terms of the settlement (Continued on page 4)

New Building Code Is Proposed in Missouri

St. Louis, Feb. 28.—Proposed legislation setting up a new state building code for theatres has been introduced in the Missouri legislature. Its chief provisions would set up new codes and modify requirements, and eliminate "informers" clauses in old statutes which give any complained half the fine.

Continued on page 4

Balaban Hails Para. Future

Hollywood, Feb. 28.—Speaking before the entire personnel of Paramount studio, Barney Balaban, Paramount president, called 1950 "the year of reinvention of our company" and said that the intervening months when the new company takes shape "is an exciting opportunity — a challenge to each of us."

The meeting, first in a series over a five-day period, attended by Adolph Zukor, chairman of the board, and other top Paramount executives from New York and the field, marked the first open discussion of plans and policies of the production-distribution company that will be set up under terms of the Paramount consent decree signed Friday.

Balaban warned his listeners not to be mistaken about the far-reaching (Continued on page 4)

AMPP Structure on Coast Overhauled

Hollywood, Feb. 28.—The board of directors of the Association of Motion Picture Producers has been overhauled, strengthened and reorganized, and all officers have been reflected, including Eric Johnston, president; Y. Frank Freeman, board chairman; Charles S. Boren, vice-president in charge of industrial relations, and James S. Howie, secretary-treasurer.

The board has created two new committees, which have been filled by the election of B. B. Kahane and Louis K. Sidney.

Also, the association's bylaws have been amended to increase the board. (Continued on page 4)

TOA Warns Theatres On Censorship Seals

Albany, N. Y., Feb. 28.—The local Theatre Owners of America is warning exhibitors that the State Education Department, censorship division, is checking theatres in this district to determine whether all films carry censorship seals. Some situations brought to the TOA's attention indicated that prints are being serviced by out-of-state exchanges without censor license numbers.

RKO and Disney in New 3-Picture Deal

A new releasing agreement has consummated between Ned F. Denes, president of RKO Radio, and Roy O. Disney, president of Walt Disney Productions, for the worldwide distribution of the next three Walt Disney features. The three comprise, in the order of their release, "Izchabod and Mr. Toad," "Cinderella" and "Treasure Island." All will be in Technicolor, "Cinderella" will be entirely in animation and is expected to be released at Christmas. "Izchabod and Mr. Toad" will be ready for release in September.

Ring Crosby will narrate the story of Izchabod and sing three songs. Basil Rathbone will be the narrator of the Toad story. It will be entirely in animation, "Treasure Island," by Robert Louis Stevenson, will be the first 100 per cent live-action picture of the Disney. It will be personally produced by him, Bobby Driscoll will play young Jim Hawkins, (Continued on page 4)

Par. Is Free To Acquire

'Show Cases'

New Picture Company Also May Sell by Bids

Although free to acquire "showcase" theatres under the terms of the consent judgment in the industry trust suit, the new Paramount Pictures Co. plans to engage solely in production and distribution, with no plan for first-run exhibition having been given any consideration.

"As a matter of fact," one official here said, "we don't even have a theatre department. This of course presupposes that the reorganization of the corporation is approved by the New York Federal Court at a hearing on April 13 and by stockholders by April 19.

According to the executive's interpretation of the decree, Paramount Pictures may acquire showcases under certain conditions since the document contains no specific injunction which would enjoin it from doing so. The new Pictures Co., however, (Continued on page 4)

Myers Terms Suits

'Not Conspiratorial'

WASHINGTON, Feb. 28.—Allied States Association general counsel Abram F. Myers today reluctantly added two more aphorisms to those he has already made about the Paramount and RKO consent decrees.

In his annual report to Allied's mid-Winter board meeting, Myers said that the Paramount decree meant "acquittal divorce," but he had misgivings about the RKO decree provision distributing stock in the new theatre company among all the (Continued on page 4)

100 at Red Cross

Industry Luncheon

One hundred from the local film industry will meet here today at a luncheon given by Basil O'Connor, national president of the American Red Cross, to be held at the Metropolitan Club. The industry's plans for participation in the New York campaign of the Red Cross will be launched at the luncheon under the (Continued on page 3)
Personal Mention

ROY HAINES, Warner Western division sales manager, will leave here today on a trip to St. Louis, Detroit, Kansas City and Chicago.

FRED C. DILLON, former publicist in Ottawa, will start today as secretary of the Moving Picture Distributors Association of Canada, succeeding E. H. WELLS, who held the office for many years.

HARRY F. SHAW, division manager for Loew's Poli Theatres, and Mrs. Shaw, will celebrate their silver wedding anniversary today.

MILES STORM II, recently appointed manager of Western Electric's Panama office, will leave here today by plane for Panama City.

LION (Lee) FISHER, former publicist for Columbus, Ohio, RKO thea- tres, has been named manager of the Majestic.

WILLIAM C. MYERS, owner of the Echo and Deluxe theatres in Balti- more, died last week in a San Francisco hospital.

ANDY ANDERSON, of Anderson Thea- tres, Hartford, Ky., has returned from a trip to California.

J. CHEEVER COWN, Universal-Interna- tional board chairman, has arrived in London from New York.

BILL SCHELL, former SRO manager in New Orleans, is now a salesman for Film Classics.

200 at Luncheon for W.B.'s George Horan

BOSTON, Feb. 28.—A Variety Club of New York luncheon honoring George W. Horan, Warner district manager, was attended by 200. Toast- master was Thomas Duane of SRO. Speaking for Variety was Louis Con- don, assistant chief Barker. Arthur Lockwood represented the Theatre Owners of America, and James Murphy represented the Independent Exhibitors of New York. Ed Fay of Providence presented Horan with a pen and pencil set in behalf of the club.

Alvin Resigns Post

HOLLYWOOD, Feb. 28.—Joseph Alvin, press and public relations for the Society of Independent Motion Picture Producers, resigned the position and one- half years, terminated his assignment today following the executive commit- tee's acceptance of his resignation last Friday.

Charles Kogod, 73

WASHINGTON, Feb. 28.—Charles Kogod, father of Fred S. Kogod, K-B Theatres president, died here Saturday at the age of 73.

TOA Decision This Week in Shorts Row

Theatre Owners of America's board will have ready this week its decision on whether to refile or alter its position in the dispute with distributors over rentals to be charged for the in- public relations series. Gae Sullivan, TOA executive director, indicated here yesterday.

TOA members, who have decided upon the subject with a distributors committee headed by RKO Radio vice-president JURG Hirsch, said he will hold the board by mail rather than ask for a special meeting to submit his report of the conference. After board mem- bers had discussed with the mail the questions explained, they will be asked to indi- cate whether or not TOA should per- mit the changes demanded by its mem- bers to be held to a nominal fee, and, if not, to recommend what new approach should be taken. Meanwhile, RKO Radio is still holding up the release of "Let's Go to the Movies," first of the series, which originally had been scheduled for release today.

TOA members contend that produc- tion of each short should not have to cost more than $8,000 per week, and that the total budget for a 20-week series be $500,000.

AMPAG Group Elected To Select New Slate

A nominating committee of seven, headed by David A. Bader, was ap- pointed yesterday at a luncheon-meeting here by the Associated Motion Pic- ture Advertisers. Other members of the committee, which will submit a slate of officers for the 1950-51 term, are: K. BROWNELL, Nevison, and G. HODGSON, Dyer, on the executive committee; RORY F. MURPHY, of New York, committee members are: RYAN, John E., and CHAPPELL, Robert, secretary.

The new committee was elected with production of Billion Dollar. Vice- president Max Mason, NHRA, was also elected.

"Portrait" to Rivoli, Mamula to Publicize

Sidney Denen, general manager of the Selmark Releasing Organiza- tion, reports that David O. Selznick's "Portrait of Jennie" will open at the Rivoli Theatre here for an ex- tended run on Tuesday, March 2. "Portrait of Jennie." is now being dat- ed at 20 key cites for Easter playing time.

Nick Mamula has been engaged to handle publicity for the opening.

Broughton Is Promoted

Olive C. Broughton, field auditor, has been promoted to succeed Charles Pogue to senior M-G-M moving exchange maintenace head, by William F. Rod- gers, sales vice-president. Both Broughton and Pogue are on changes in the West, following which Pogue will retire after 20 years with M-G-M, and Broughton will head up the Pacific division.

Film Content Is Up To Women:Johnston

HOLLYWOOD, Feb. 28.—Eric A. Johnston, president of the Motion Picture Association of America, placed responsibility for a steady flow of "pic- tures with women actors" squarely on the hands of American women in an address today before representatives of women's groups at Hollywood Beverly Christian Church.

Outlining reasons why such films will pay their way in the U.S. S. Johnston said, if the pictures pointizes beaten paths are for beaten men, and constantly is looking for new hori- zons and new ideas. "If we can find the picture that can show there exists a steady audience for conventional pictures," he said, "we also can appeal to a great audience, which you and your organizations typify, which want pictures with broad vision and intelligent recognition of what is going on in the world."

Johnston pointed out that 37 per cent of the present MPAA membership is composed of high school graduates, which compares with seven per cent in the University of California, with Francis Harmon also addressed the forum.

Independents Hall Johnstone at Dinner

HOLLYWOOD, Feb. 28.—The Indepen- dent Motion Picture Producers yesterday evening failed MPAA president Eric Johnston as the "premier salesman of American films and the unyielding exponent of the Ameri- can way of life" at the annual elegant dinner there where a plaque was awarded Johnston.

Johnstone and his staff will be guests of the Motion-Picture Industry Coun- cil tomorrow night at a meeting called by MPIC chairman Cecil B. DeMille.

SIMMP Offices Seen Shifted to New York

HOLLYWOOD, Feb. 28.—Formal an- nouncement of the opening of the So- ciety of Independent Motion Picture Producers' office in New York, the principal headquarters will be made next week, following decisions made by the executive committee at an unheralded meeting held here Fri- day. Plan was attended by SIMMP presi- dent Ellis Armall, who left over the weekend for New York via Louisville.

Armall's presence in Hollywood had been closely shielded so that he could accomplish several SIMMP mat- ters without interruption," it was said. Although details of the new division of responsibilities between New York and Hollywood offices are withheld for a formal announcement, it was learned that the Committee will continue to maintain legal and labor departments under the present heads.

Denies Coast Injunction

HOLLYWOOD, Feb. 28.—Application for an injunction, made by Griffith- ton Zanuck Picture leaders in court from depriving La Jolla, the nation's first-run service, was denied today by Federal Judge C. E. Beaumont.

Arizona Considers Ticket Tax Hike

WASHINGTON, Feb. 28.—A bill has been introduced in the Arizona legis- lature to increase the state's tax on gross admission receipts from two per cent to three, according to Jack Bryson, MPAA legislative representa- tive.

$839,622 U. S. Tax Refund to DuMont

WASHINGTON, Feb. 28.—Combina- tion income and excess profits tax re- fund of $839,622 has been awarded to DuMont Laboratories by the Federal Revenue Bureau.
Motion Picture Daily

Tuesday, March 1, 1949

Hollywood

Hollywood, Feb. 28

DAN DURYE A is to be starred in “Contrabrand,” which Aaron Rosenberg will produce for U. . . . William Wellman, whose latest released work is “Yellow Sky,” will direct “ Battleground,” the property acquired from RKO Radio by M-G-M following Doris Schary’s switch to the latter studio. . . . John Wayne will leave Vera Ralston and Philip Dorn alongside in starring roles of “Eagles in Exile,” which Wayne will produce for Republic with George Wagner directing.

With two pictures shooting, another ready to roll, and 10 in advanced preparation, RKO Radio appears emerging from the production hull which followed Howard Hughes’ acquisition of control. . . . Samuel Goldwyn has lent Dana Andrews to U-I to star in “Paradise Lost, 1949.” . . . Academy Award nominee Charles Bickford has been added to the principal cast of Paramount’s “Riding High,” the Bing Crosby vehicle which Frank Capra will produce (formerly “Broadway Bill”). . . . Walter Wanger will co-produce James Mason with George Bancroft in “The Blank Wall,” slated to start tomorrow for Columbia release.

1st-Runs Are Spotty Here

Business is uneven this week among the first-run theatres. Most pictures in their first weeks are registering nicely, but two others proved to be disappointing business-wise. The two films which have been running on Broadway for 16 weeks or more are maintaining a steady attendance while some shorter term holders are making unimpressive showings.

Newcomers which are performing in the first week include “Family Honeymoon,” with a stage presentation, at the Music Hall, where a very satisfactory $135,000 is indicated for the first week; “Knock on Any Door,” the first week of which ended yesterday, brought the Astor a snappy $55,000; “The Fighting O’Flynn” is expected to yield the Criterion a big $30,500 in its first week.

Second week of “Whisperin’ Smith,” plus a stage bill topped by comedian Henny Youngman, is giving the Paramount a fair second week’s $62,000; the picture will hold for a third week after which it will be followed by “Alias Nick Beal.”

Pictures which are holding up well are: “Hamlet,” Park Avenue, 22nd week, $15,000; “The Three Stooges” Dijon, 20th week, $15,000; “The Snake Pit,” Rivoli, 17th week, $19,000; “Toan of Arc” Victoria, 16th week, $25,000.

At “Down to the Sea in Ships,” plus a stage bill headed by Rudy Vallee, wound up a first week with a disappointing $85,000; “Mother Was a Freshman” is scheduled to take over at the Roxy on March 11. Special return engagement of Academy Award winner “Johnny Belinda” and “The Treasure of Sierra Madre,” gave the Strand a very modest return for a first week. It should be borne in mind, however, that each of the return engagement films had long, successful runs when they played at the Strand during the last year.

A slow $24,500 is indicated for the first week of “The Return of Dr. Kildare,” at the Mayfair. Equally unimpressive is “Cahoot,” together with a stage bill including Charlie Spivak’s band, which will bring the Century an estimated $49,000 in a second and final week; “Three Godfathers” will move into the Capitol on Thursday “Moonlight” will replace “State Department” — File 649” on Saturday at the Globe, where the second and final week of the latter is expected to bring a moderate $14,500.

M-G-M’s Rodgers to Send 12 to Europe

Although it was originally planned to send 10 from the sales department to Europe to expand their ideas on selling the international picture, William F. Rodders, M-G-M sales vice-president, has increased the number to 12 and at the same time has broadened the scope of men eligible for the trip.

In the new list of possibilities, an exporter and salesman from each of the field will be included. These two categories will sunroof the previous announcement for sales managers and their territorial assistants.

Red Cross Luncheon

(Continued from page 1)

chairmanship of Spyros P. Skouras, president of 20th Century-Fox.

Among Red Cross officials who will attend will be Howard Bonham, vice-president in charge of public relations; Mrs. L. Arthur Cohen, chairman of Women’s Activities, New York.

Industry Representatives


‘IA’, SOPEG

(Continued from page 1)

Motion Picture Home Office Laboratories. Results of the elections made it possible for SOPEG to retain control over Columbia, Loew’s, RKO Service, and four out of five separate units at Paramount.

Both sides claimed “victory” in the elections. The business agent Russell Mois, who pointed out that it was the opposition’s shops which were at stake, expressed satisfaction over “IA” jurisdictional advances at home offices here. A year ago “IA” was bargaining agent for “white collarists” of Universal-International and Warner, whereas it now is in full control at a total of four.

Sidney Young, SOPEG president, termed his union’s retention of control at four of the six companies at stake as an “overwhelming victory.” Young served notice that the NLREB elections did not end the two unions’ rivalry when he predicted that the employees who had gone over to “IA” would “soon return” to SOPEG.

Off-street Parking Sought in N.Y. Bill

ALBANY, N. Y., Feb. 28—Theatres and other places of public assembly hereafter erected in cities in New York would be required to plan off-street parking of 200 square feet for each 10 persons of total seating capacity, under a bill introduced by Senator Thomas C. Desmond.

The measure, which also sets off-street minimum parking standards for hotels, apartments buildings and factories is similar to one which passed the Senate and died in the Assembly last year.

WORN THIN?

Then it’s high time you leave work behind and take a TWA Quickie Vacation in the Great Southwest. A few days away offers plenty of time for rest and fun in the invigorating climate of Phoenix, when you go by TWA Skyliner. Big savings on family travel and round trip! For facts, call your local TWA office or your travel agent.

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BULLETIN #6

CINCINNATI—Procter & Gamble has scheduled full-color ads in Life, Look, Ladies’ Home Journal, True Story, as well as coast-to-coast newspaper campaign to advertise special “LIFE OF RILEY” Prell package in tie-up with U-I’s comedy hit “THE LIFE OF RILEY” with William Bendix as “Riley.”

Also featured in national magazine ads are products to give one “THE LIFE OF RILEY” feeling in tie-ups with Pepsi-Cola, Jergens Lotions, Chesterfield Cigarettes, Remington Rand Electric Shavers, Tangee Lipstick and many more.

Everybody’s getting on the “Riley” bandwagon!

Listen to us plug the picture every Friday night on ABC’s "Life of Riley" Radio Show!
Para. ‘Show Cases’ (Continued from page 1)
may not purchase theatres from the Mutual, United Artists, and the Balaban Theatres Co., or any other defendant in the trust case. Additionally, it may not enter exhibition in areas and under conditions such as to make the result would be the creation of closed situations. It was held earlier yesterday that the agreement may further be discussed by Paramount executives. To that, one spokesmen added, “We always have to be on the lookout and make sure that we have the best possible outcome.”

No More Partnerships
It means the end of all partnerships. It means, too, that Paramount Theatres Co. will be comprised practically of all theatres which the present corporation wholly-owns now in addition to more than 200 which it may acquire from present co-owners.

As for trade practices, Paramount Pictures Corp. has substantial leeway in forming exhibitors’ screens. The company is called on to sell theatre-by-theatre and in a discriminatory fashion, but is not enjoined from selling in bulk. The theatre-by-theatre screen may be sold for cash, but in some situations, these two methods are disapproved. Company may sell by competitive bidding, subject to certain conditions, and by competitive negotiation, and product splits in “problem” situations, with the company from rejecting an exhibitor’s request for a run as long as the request is considered on its merits in the light of the company’s desire to extend the run. In other words, bidding is not mandatory. Within two years, Paris, New York, Chicago, and 48 of the largest cities, and approximately 450 wholly-owned theatres, the desirability of having included in the desirability of opening closed situations.

Wholly Owned Circuits
Except for these 68 houses, New Paramount Theatres substantially will consist of the circuits which the present corporation wholly-owns including: Minnesota Amusement, Balaban and Katz, Miami, and others in Illinois, New Theatres, New England Theatres, Public Great States (Southern Illinois), and Canadian Theatres. Some additional divestitures by wholly-owned circuits are ordered in first-run areas. This amounts to an injunction on operating more than one first-run in these cities: Tucson, Ariz.; Aurora, Alton, Danville, Decatur, Galesburg, Ottawa, Watseka, Joliet, Ill., Grand Forks, N. D.; Anderson and Greenville, S. C. By 1948, the Paramount Theatres Co. may have two first-run in San Francisco, Duluth, Minn., and Sioux City, Ia. S. D.

May Acquire Homes
In addition to these the company is free to acquire up to 23% of the total of 774 theatres which are operated in partnership arrangements. Company also will be able to acquire corporation of nine houses operated in partnership but where the partner is said to be an independent corporation. This would make 11 houses operated in partnership but where the partner is said to be an independent corporation. This would make it a member of the board. It is generally figured that New Paramount Theatres could enter into about 600 wholly-owned houses.

The main partnerships companies which are to be broken up are these: Tri-States and Central States in Iowa and Nebraska, A. H. Blank; Texas Interstate, Karl Hobbitzelle and Rob-

Balaban Hails (Continued from page 1)
ness of the decree. “If our stockholders approve,” he said, “starting Jan. 1, production and distribution in Paramount will stand on its own feet. There can no longer be any claim that the company’s business is dependent upon or favors the others. There can be no shifting of respons-ability.”

Reviewing the course of the developments leading to divestiture, Balaban said that “we knew a consent decree was going to come” by the end of last year. He realized that by the end of the year, the stockholders would have to come to a decision. He is now eagerly awaiting the results of the stockholders’ vote.

“I believe it is the best thing that has happened to us,” Balaban said. “It will mean that we will be able to make our own decisions and be able to do the things that we want to do.”

The new building code (Continued from page 1)
levied for an infractions of a theatre regulation.

Under the proposed law the main building would be the first occurrence to be in a theatre and would be limited to 25 feet in height. The second and third floors would be restricted to 25 feet in height. The only exception would be for 18 to 25 seats in a row, or 25 seats with an 18-inch aisle. The measure also sets stringent exit re-

Review
“A Kiss in the Dark” (Warner Brothers) Hollywood, Feb. 28
A MUSING is the word for this excursion into light comedy by David Miller, Jane Wyman, Victor Moore and Wayne Morris, Broderick Crawford, and others, which is at its best when it breaks into a saloon and is in trouble when it goes out for heavy laughs. When it is good it is very good indeed, with Niven handling handily the role of a sheltered con man and a pretentious bouncer who is hopelessly in love with Miss Wyman, (a people’s actress if there ever was one). But when it breaks into slapstick it is more often a. good deal more on the mercurial side than “Johnny Belinda” and the Academy Award material. It doesn’t mean a thing, it is a movie picture in a series of humorously complicated incidents which hug the border of probability closely enough except when the audience is sometimes tiresome, and it will be a good deal more on the marquee of action than it really is. Finally, it will probably not be a hit, if it ever comes to a third in story prominence but makes the role of the assigned agent.


William R. Weaver

NT Hearing Opens (Continued from page 1)
approved by Denov, who was appoint- ed to the Justice Department; E. V. Richards, New Orleans; Malcolm C. Kenyon, manager of the New Hampshire Theatre, in New Hampshire; John Ford; Milby-Kiney Theatre; the Notopoulous circuit in Pennsylvania; Carlton, Georgia; Public Theatre, Public Bank, North Carolina; Carl Barni- dom; Dominion Theatre in Virginia, Thomas H. Buttern; the Orchard Theatre, Phoenix, Harry Nace; Butterfield Theatres and Michigan State Theatre, both in New York; Texas, Julius Gordon; Western Mas- sachusetts Theatres and Commerford Theatre, Boston; Pa.

Paramount Pictures Co. will own the theatres in Canada and other foreign countries. These include the Balaban-Player Canadian circuit, which consists of 370 houses, seven theatres in Great Britain, and five elsewhere in Europe.

Will Continue Court Fight
H. M. Warner Discloses

Hollywood, Feb. 28.—Harry M. Warner, president of Warner Brothers, discloses that the company will not sign a consent decree in the industry, anti-trust suit action.

“We will not give up our theatres without court fight. We have taken our case to accumulate the assets of a going hungry tenant, played by Harry Warner, and we will fight to hold them,” Warner said.

Myers on Suits (Continued from page 1)

RKO stockholders except Howard Hughes. Since the company was still in legal limbo after studying the RKO reorganization plan and the Para- mount decree, he said:

“The purpose of the anti-trust suits is not to confiscate property, but to bring the defendants into obedience to the law.”

“You can’t make people compete. All you can do is remove the barriers to their competing, and then they will compete as competition. The barriers they have a lot of capacity.”

Myers and Mrs. Myers will leave New York tomorrow for a two to three-week rest in Palm Beach with Nathan Yamin.

Stroz Resumes NBC Post

Hollywood, Feb. 28.—With the completion of his temporary assignment to reorganize television opera- tion of National Broadcasting, Secre- tary N. Stroz has resumed his post as administrative vice-president in charge of the network’s Western di- vision and will henceforth make his permanent headquarters on the Coast.
$1,500,000 Yearly Raise At Exchanges

6,300 'IA' Workers Will Get $500,000 Back Pay

Salary increases totaling nearly $1,500,000 a year, under two-year contracts, has been won by the IATSE for 6,300 exchanged workers in the 32 exchange centers, following over three months of negotiations. "IA" headquarters were disclosed yesterday. Retroactive to last Dec. 1, the new scales will go into effect the week ending March 15 and back pay totaling nearly $500,000 will be issued as soon as possible thereafter, the union stated.

The salary increase amounts to $4.50 per week per employee—11 cents per hour on a 40-hour basis. The new contracts, scheduled for signing on Friday, establish a minimum of $34 per week, which is an increase of $4.00, in the minimum, with scales ranging upward from that point to an.

See Extension of Pickford-UA Option

Indications are that Mary Pickford's 30-day option on her partner, Charles Chaplin's one-half interest in United Artists, which is scheduled to expire at midnight tonight, will be extended for an additional 10 days under provisions of the option agreement. The option provides that if Miss Pickford has negotiations for the sale of Chaplin's UA stock under way when the agreement expires tonight, she will be permitted an additional 10 days in which to endeavor to consummate a deal.

GOP Leaders Back Ticket Tax Slash

WASHINGTON, March 1.—The House Republican high command lined up solidly behind the fight to reduce the admission tax and other excises.

The 26-man House Republican policy committee, top GOP policymaking group in the lower chamber, unanimously voted to make excise tax reduction one of its first orders of.

Launch Drive For Red Cross

Tribute to the industry for its generosity in contributing money and services to worthy causes was paid by Basil O'Connor, American Red Cross president, at a luncheon attended by industry representatives at the Metropolitan Club here yesterday, opening day of the fund appeal of the Red Cross.

Spyros P. Skouras, 20th Century Fox president and one of the industry division for the Red Cross appeal, presided at the luncheon.

"It is unnecessary to urge the—

James Cagney Back To Warner for 3

HOLLYWOOD, March 1.—Warner production vice-president Jack L. Warner disclosed here today that James Cagney will return to Warner.

(Continued on page 7)

Film Exports Down Only 5½ Per Cent in 1948

British Can Split Dual Film Bookings

London, March 1.—The so-called "Eric Johnston Plan" requiring British exhibitors playing double bills of Hollywood films to book both the features from the same distributor, has been altered. The Motion Picture Association of America and the Cinematograph Exhibitors Association has agreed to an amendment of the plan to permit an exhibitor to book one feature from one U.S. distributor and the second from another provided the exhibitor informs the first company of the name of the second.

Washington, March 1.—Exports of exposed or developed feature films were off only about 5½ per cent in 1948 from the record 1947 levels, while raw stock shipments were down about 13 per cent, and equipment exports off over 30 per cent, according to a report released here today by Commerce Department film chief Nathan D. Golden.

Exports of exposed 35mm. and 16mm. positive and negative feature films totaled 23,657,542 feet, nominal value at $8,311,434 in 1948 against 1947 exports of 31,240,153 feet, nominal value at $8,520,258.

Shipments of exposed 35mm. negative last totalled 11,497,484 feet, valued at $31,066,002, compared with 11,382,393 feet valued at $484,985 in 1947. Exports of exposed 35mm. positive film dropped from 281,830,571 feet, valued at $7,460,162 in 1947 to 260,637,848 feet valued at $7,237,.

Buyers Line Up For Para. Theatres

Chicago, March 1.—Aaron Jones, who owns the McVickers, Chicago first-run, in a partnership with Paramount, stated today he might buy out the film company's interests. Paramount must divest itself of its share in the house under its trust suit consent judgment.

James Theatres is also interested in buying both the Lamar and Lake theatres in Oak Park, Ill. However, Paramount is forced to sell its interests in only one of these.

Hughes Names Two Firms to Receive RKO Theatre Bids

Howard Hughes has designated Merrill Lynch, Fenn and Beane and The First Boston Corp. to receive proposals from prospective purchasers of his holdings in the new RKO theatre company to be formed under the RKO consent decree and reorganization, provided company stockholders agree to the plan at their March 28 meeting.

Hughes has agreed to sell the 929,000 shares of stock, representing a 2A.

(Continued on page 7)

Sales Set-Up Overhauled By Paramount

Fifth Division Formed; O'Shea, Others Promoted

Hollywood, March 1.—Division of the Paramount sales force into five instead of four U.S. divisions was announced here today by Alfred W. Schwalberg general sales manager, at the start of the second day of meetings of Paramount New York and studio executives in Holly-

wood. This change in the sales structure is one of Schwalberg's first moves to meet the "expanded and streamlined" sales setup for the new Paramount picture production-distribution company, it was disclosed.

The promotion of O'Shea from division manager to the post of assistant general sales manager, effective immediately, was also announced by Schwalberg.

Harry Goldstein, who has been Cleveland district manager, has been.

(Continued on page 7)

Confirm Balaban to Head New Film Co.

Hollywood, March 1.—Further confirmation that Harry Balaban will become president of the new Paramount Pictures Co., which is to be formed under terms of the consent judgment in the industry trust suit, was made by Adolph Zukor, board chairman of the present parent corporation, at a meeting of the entire studio personnel here today.

While no mention of the new Paramount Theatres Co. was made, it is known that that company will be headed by Leonard Goldenson.

The week-long studio meeting con.

(Continued on page 7)

Rank Discharges 550 More Workers

London, March 1.—Arthur Rank's latest drastic economy move in production was revealed with the announcement tonight that he had closed his Shepherd's Bush studio, dismissing its 550 workers, and will concentrate future production at his Denham and Pinewood studios.

He told the unions involved that although he regretted this latest cut,.

(Continued on page 6)
Mexican Restriction On Newsreels Lifted

MEXICO CITY, March 1—The government has ended a situation—attributed to departmental misinterpretation of the new film import, export, and exhibition superintendence law—that has blocked the entry into Mexico of American and other foreign newsreels.

The government has ruled that newsreels should be subject to no former regulation—one permit per year for 52 newsreels. The new law went into effect, with all other pictures to have one single production permit and it was that phase that had been applied to individual newsreels.

Award to 20th, Salmon For 'The Snake Pit'

In a ceremony honoring 20th Century-Fox's "The Snake Pit" at the Theatre Guild here yesterday, the Broadway Association presented a plaque to Montague Salon, managing director of the theatre, and to Richard Conte in behalf of the film company. The plaque was presented by Robert K. Christenberry, president of the association.

Among those present yesterday were Carl Einfield, Jack La Rue, Narrie Bould, Charles Schaefer, Glenn Langan, and representatives from press and radio.

Award for "Snake Pit"

Twentieth Century-Fox's "The Snake Pit" will be cited again today when Dr. Daniel Poling, editor-in-chief of the Christian Herald, presents a plaque to Spyrus P. Skouras, president of the film company, naming the production "Picture of the Month" for January. The award will be in cooperation with the national Protestant Motion Picture Council, and recognizes the 13th serial presentation of the film to more than 50.

Sydney Gross Gets FC Advertising Post

Temporary appointment of Sydney Gross as Film Classics advertising-publicity manager was put on permanent basis yesterday by B. G. Kranze, FC's sales vice-president, who named him in place of Harry M. Goldman, who was accompanied by his associate, Simon Shiffman.

Freed 

His former post, RKO Radio sales vice-president, greeted the guest of honor while Philip Reisman, former FC vice-president, spoke for him.

Also present were Harry M. Goldman of Grunberg, S. Barret McCormick, Rudders Nelson, William Clark and Mendel Silberfeld.

Israel Project Is Headed by Schwartz

Fred J. Schwartz, Century Theatres vice-president, has been designated chairman of a committee to organize an American-Israeli amusement corporation. Other members of the committee are Harry M. Goldman, Jack Rosen, George J. Schafer, Robert Goldstein, Albert Margolies and Jack Longacre.

Norm Lourie, president of Palestine Films, who has been designated by the committee to report on the possible Department of War cooperation in the proposed corporation, will leave here today for Tel-Aviv.

Marks, Gottlieb Honored

CLEVELAND, March 1—A dinner here yesterday attended by 50 leaders was honored Lou Marks and Leo Gottlieb, film salesmen, who are leaving the city for new posts. Marks is becoming M-G-M's assistant branch manager in Detroit and Gottlieb will be Film Classics branch manager in Pittsburgh.

Variety Honors Sussé

ALBANY, N.Y., March 1—Ed Sussé, former M-G-M office manager here and now a salesman in Buffalo, was honored at a Variety Club dinner at the Ten Eyck Hotel here last night.
SPECIAL RETURN ENGAGEMENT!!! THE 2 WARNER PICTURES NOMINATED FOR 16 ACADEMY AWARDS!

Johnny Belinda
NOMINATED FOR "BEST PICTURE"
PLUS 11 OTHER AWARDS!
"BEST ACTOR"
JANE WYMAN-LEW AYRES
"BEST ACTRESS"
JOHNNY BELINDA
with CHARLES BICKFORD
"BEST SCREENPLAY"
"BEST CINEMATOGRAPHY"
AND 4 OTHER AWARDS

Treasure of Sierra Madre
NOMINATED FOR "BEST PICTURE" PLUS 3 OTHER AWARDS!
"BEST SCREENPLAY"
"BEST DIRECTION"
"BEST SUPPORTING ACTOR"
(TOTHE N.Y. FILM CRITICS AWARD TOO!)

The Strand is happy to forego its usual stage show in order to present this extraordinary double-hit screen program. The Management

NOW! STRAND

TIMING!! SHOWMANSHIP!!
THEY MEAN MORE THAN EVER NOW-TOGETHER!!!
"Congratulations Leo, it's like the Marshall Plan of the Movies!"

"Thanks Mr. Exhibitor, again I say there's nothing wrong with film business that good pictures and courage can't cure! We've got 'em both!"

**PART OF THE PLAN!**

"COMMAND DECISION"  
Clark Gable • Walter Pidgeon  
Van Johnson • Brian Donlevy  
Charles Bickford • John Hodiak  
Edward Arnold

"LITTLE WOMEN"  (Technicolor)  
June Allyson • Peter Lawford  
Margaret O'Brien • Elizabeth Taylor  
Janet Leigh • Rossano Brazzi  
Mary Astor

"TAKE ME OUT TO THE BALL GAME"  (Technicolor)  
Frank Sinatra • Esther Williams  
Gene Kelly • Betty Garrett

"NEPTUNE'S DAUGHTER"  (Technicolor)  
Esther Williams • Red Skelton • Ricardo Montalban  
Betty Garrett • Keenan Wynn • Xavier Cugat

"THE SECRET GARDEN"  
Margaret O'Brien • Herbert Marshall • Dean Stockwell

"THE STRATTON STORY"  
James Stewart • June Allyson • Frank Morgan  
Agnes Moorehead • Bill Williams

"THE BARKLEYS OF BROADWAY"  (Technicolor)  
Fred Astaire • Ginger Rogers • Oscar Levant

"ANY NUMBER CAN PLAY"  
Clark Gable • Alexis Smith • Wendell Corey  
Audrey Totter • Barry Sullivan • Frank Morgan  
Mary Astor • Lewis Stone

"EDWARD, MY SON"  
Spencer Tracy • Deborah Kerr

"THE GREAT SINNER"  
Gregory Peck • Ava Gardner • Melynn Douglas  
Walter Huston • Ethel Barrymore  
Frank Morgan • Agnes Moorehead

"CONSPIRATOR"  
Robert Taylor • Elizabeth Taylor

AND LOTS MORE!

"M-G-M's PROSPERITY PLAN" IS SWEEPING THE INDUSTRY!
We appreciate the letters from exhibitors
And the editorials in the trade press
Telling us that M-G-M again has
Galvanized this industry into action.
In every Home Office of every company
There's a new optimism and vigor—
And a new faith in film business!
M-G-M's "Preview of Product" Conference—
Echoes through the nation as
Hundreds of Hollywood correspondents
Broadcast M-G-M action to the world!
Talk about industry public relations, this is it!
And now the product comes East!
The trade press raves about "LITTLE WOMEN"!
It's Technicolor joy, next at the Music Hall.
Another Big One just previewed is
"TAKE ME OUT TO THE BALL GAME"!
It tops "Anchors Aweigh"—
It's the happiest piece of Technicolor
Musical merchandise that this industry
Has seen in years!
"M-G-M's Prosperity Plan" is under way!
Big pictures produced under the auspices
Of courage, optimism, faith!
Latch on to Leo and catch the new spirit!
You'll be on the winning side!

(Book "Movies And You" Series For Your Industry's Sake!)
Review

"El Paso"
(Fine-Thomas—Paramount)

PURPORTING to depict the turbulent outlawry and post-Civil War period around and around the then infant Texas city of El Paso, this is a sizeable, obtrusive Cinicolor Western which stretches familiar plot-works across an excessive amount of footage. It is one of the first to come from the producer team of William Pine and William Thomas in its switch to "big ones." In terms of production effort, cast, camera work and general approach, "El Paso" does indeed emerge as a contender for deluxe theatre playing time, and suggests the future will bring bigger—and better—offerings from the new Pine-Thomas team.

Of this picture falls short of the "big one" mark, however, is in its rigid adherence to stock situations and its failure to lend depth and conviction to its characters. The film's future would appear to promise so-so grosses from the standpoint of discriminating patronage and robust business from the standpoint of the "boss opens" and action patronage.

Director Lewis R. Foster's screenplay, based on a story by J. Robert Bren and Gladys Atwater, has personable John Payne in the role of a dashing attorney, an ex-captain in the Confederate Army, who leaves Charleston to consummate a brief bit of business in outlaw-ridden El Paso. He decides to remain in the Texas frontier town to introduce law and order and to win for himself the hand of ex-Southern belle Gail Russell. Sterling Hayden and Dick Foran are appropriately villainous as corrupt town officials who stand in Payne's way, while George (Gabby) Hayes, as a friend of the latter, contributes touches of very broad comedy. Henry Hall, as a dipsomaniac judge whom Payne sets right but who dies for his defiance of the corrupt authorities, is good in support, and so are Mary Beth Hughes, Eduardro Noreiga, H. B. Warner, Bobby Ellis, Arthur Space and others. The picture offers some eye-filling Cinicolor shots of the Southwest's wide-open spaces, gunfights, brawling and, finally, a noisy sandstorm as the background for the active time showdown gun battle between the forces of good and evil.

Running time, 101 minutes. General audience classification, Release date, April 1.

CHARLES L. FRANK

Ticket Tax Slash
(Continued from page 1)

business and to support a measure already introduced by Minority Leader Joseph W. Martin, Jr., which would cut 10 per cent and cut other excises back to their pre-war levels.

What the Republicans can do to carry out their policy is still a question. Martin said one way to get the excise tax cuts into law would be to have "the five Democrats on the Ways and Means Committee who favor excise tax reduction vote their convictions."

A statement by Martin, approved by the policy group today, declared that "the excise taxes should be cut back at once to 1941 rates. All history tells us that no nation can carry wartime tax rates indefinitely in peace times."

Hughes Names Two
(Continued from page 1)

per cent interest, which he will receive in the new RKO theatre company under the reorganization plan. Hughes said yesterday that RKO management is confident that stockholder approval of the reorganization will be granted.

Under the terms of an option agreement between Hughes and the RKO Corp., the latter has the right to meet all bids received by Hughes for his interest in the new theatre company. Also, if acceptable bids are not received, Hughes agrees to sell his theatre company stock to Atlats for a maximum price of $4,500,000. Last year he paid Atlats in excess of $9,000,000 for the 24 per cent interest in RKO he now owns. He will retain his interest in the new RKO picture company.

Exchange Raises
(Continued from page 1)

average of approximately $75 per week for head bookers.

Contracts involved are Paramount, Loew, RKO Radio, 20th Century-Fox, Universal-International, Columbia and Republic. Separate "IA" negotiations for the future for exchange workers employed by United Artists, which dropped out of the reorganization before an agreement was reached, and Monogram, Eagle- lion, Film Classics and National General studios, "IA" points out, deals signed with the smaller companies have followed the major pattern.

In the three months of negotiations, which have suddenly been deadlocked and talk of work stoppages, were transformed finally into mediation, the presence of Federal Mediation and Conciliation Commissioner L. A. Stone, who after four parleys, brought both sides to the basis of an agreement.

The union, it had been reported, originally sought a general increase of between 10 and 15 per cent, while the companies reportedly were disinclined at the outset to grant any increase in wages in view of the need for industry economies. Hence, the increase agreed upon represents a compromise, it is said.

The "IA" negotiating committee, appointed by international president Richard F. Walsh, consisted of assistant international president Thomas J. Shea, chairman; vice-president Louise Wright and international representatives Joseph D. Bannister, representing the companies were: Clarence Hill, 20th-Fox, chairman; Charles O'Brien, Columbia; Karl Perske, Para- mount; A. A. Shubert, RKO Radio; G. J. Malafrente; U-I; H. J. Kaufman, Columbia, and Al Schiller, Re- public.

SAG Warns Members On TV Contracts

Hollywood, March 1.—The Screen Actors Guild declared its intention of taking legal action if, within the limits of its jurisdiction, any operators in television films, according to a report issued to Guild members, go beyond the limits whereby the way was left open for Eastern movie guilds to work out their own agreements.

SAG members were advised against signing television contracts without submitting them to the Guild for approval, or signing contracts for more than one year, as to make no commitments concerning theatre television.

Screen Writers Appoint Television Negotiators

Hollywood, March 1.—The Screen Writers Guild last night appointed a five-man committee to work out a basic minimum plan with the Television Films Producers Association to cover Video writers.

Orders Dissolution Of Princess Medina

Cleveland, March 1.—The Medina Princess Corp., formed in 1935 as a partnership to joint operation of the Temple and Princess theatres in Medina, Ohio, was ordered dissolved by Common Pleas Judge Arthur Day.

Medina Princess directors had previously voted dissolution at a board meeting held here in January, providing that the theatres revert to the original owners.

"Magnificent performance."

SAN FRANCISCO CHRONICLE

"Entertainment for all ages."

SAN FRANCISCO CALL-BULLETIN

Seek U. K. Help on Currencies, Exports

London, March 1.—The Board of Trade is seeking the assistance of the British Foreign Office in the collection of foreign currencies on British film screenings under the Export Guarantees Act. It is also seeking Foreign Office help to stimulate film exports, similar to the help given other industries.

While no statement was forthcoming, it is understood that Harold Wilson, BOT president, has promised producers that the Foreign Office would do all it can to help.

Rank Discharges 550

(Continued from page 1)

the move was inevitable in view of the present economic situation in British production. Late last week, Rank said he hoped that it would not be necessary to issue any further lay-off notices and would not do so unless reasons beyond his control demanded such action. He agreed at that time to meet every two weeks with secretaries of the production unions to discuss developments.

When a laying off of 200 Shepherds Bush studio workers threatened last week, some 420 protesting workers marched to the House of Commons to protest. Rank has now laid off over 3,000 production workers to date.

Film Exports Down

(Continued from page 1)

254 last year. Shipments of 16mm. exposed film, both positive and negative, increased considerably. Rawstock shipments dropped from 454,905,651 feet valued at $6,781,822 in 1947 to 383,482,225 feet worth $5,653,873 in 1948. Exports of 35mm. positive, 16mm. positive and 8mm. negative film were off, while shipments of rawstock in the 35mm. negative, 16mm. negative and 8mm. positive categories increased.

Exports of equipment dropped from $16,345,487 to $10,972,510.
Pickford, Selznick Talk Italian Deals

Mary Pickford, David O. Selznick and a number of other U. S. executives have been scheduled to confer with Italian producers and exhibitors in the next few weeks in connection with a new cooperative production program which Caramelli has drawn up.

In making this disclosure yesterday, Caramelli, who is here from Italy pending his departure for the Coast on Saturday, said that he has virtually concluded Miss Pickford a one-picture production deal.

A distributor in Italy of United Artists, Selznick and M-G-M product, Caramelli said his plans call for production at his studios in Italy of three pictures a year, with American producers' participation to be in terms of actors, equipment, technicians, raw stock and, if necessary, blocked currency and screenplays. However, he said, American participation per picture would be limited to about 50 per cent and need not involve every one of the designated fields.

It was said that while the U. S. will purchase "several hundred thousand dollars' worth of American studio and laboratory equipment."

Caramelli believes his "formula" embodies a solution to the difficulties which have been dogging Italy's production industry. Blending of Italian and American elements would, he holds, give a film good saleability in both Italy and America.

Pickford Option

(Continued from page 1)

day, Miss Pickford has no firm offer for Chaplin's stock but does have inquiries which are being explored currently. It is surmised that the inquiries are sufficiently promising to warrant the 10-day extension of the option in Miss Pickford's favor. Otherwise, the option reverts to Chaplin tomorrow, with the latter being given 30 days in which to conclude a sale of Miss Pickford's half interest in UA, also with a 10-day extension permissible in the event a deal is consummated but not concluded at the end of 30 days.

Trade opinion holds that a deal is more likely to be concluded after the option is transferred to Chaplin because the latter is willing to sell his own interest in UA in addition to Miss Pickford's, who wishes to remain in the company with a new partner. Thus complete to the point that conditions when the option passes to Chaplin, but not while it remains with Miss Pickford.

Brothers to appear in three pictures. Negotiations were consummated with William Cagney, president of Cagney Productions. "White Heat," original by Virginia Kellogg, and "The West Point Story," based on an U. S. Military Academy background, are two of the pictures in which Cagney will star. Both will be released by Louis Edelman. A third will be selected later.

Warner also announced completion of a deal with William Cagney for the filming by that company of three pictures for Warner release. It is contemplated that one of these productions will star James Cagney in "A Lion in the Streets."
Use "National" Super-High Intensity Carbons and see!

These jumbo screens used in big, drive-in theatres require projection light of terrific brilliance. Otherwise, your patrons can't get that bright-screen sparkle they are used to in first-run, conventional theatres. They have to squint to see.

Give your patrons vivid, easy-to-see pictures by using "National" Super-High Intensity carbons in your drive-in theatre. These carbons give you brighter light than any other source of projection light obtainable. And, because "National" Super-High Intensity carbons produce light of almost perfect color balance, your color movies glow with rich detail.

The slight extra cost of "National" Super-High Intensity carbons is negligible when you consider the advantages in audience approval and bigger box office. Write for complete details.

*The term "National" is a registered trade-mark of NATIONAL CARBON COMPANY, INC. Unit of Union Carbide and Carbon Corporation.*

30 East 42nd Street, New York 17, N. Y.
Division Sales Offices: Atlanta, Chicago, Dallas, Kansas City, New York, Pittsburgh, San Francisco

Use "National" Super-High Intensity carbons for "the brightest spot in the world."
U. K. Exhibitors Assail Quota

London, March 2.—Restrictions in the importation of American films were termed the cause of the crisis in the British industry, the annual report of the Cinematograph Exhibitors Association stated.

The government requirement that 45 percent of all first-run features shown in the country must be British-trade had disastrous results, the report said, and it recommended that the quota be cut to 25 percent. Imposition of the quota, the exhibitors association report continued, allowed British producers to "churn out films" that did not appeal to the public.

Reviewing events that led to the present crisis which has put 40 percent of the industry's technicians out of work, the report said that the "first serious jolt" came when the government imposed the 75 percent tax on

Theatre Television
An SMPE Highlight

The 65th semi-annual convention of the Society of Motion Picture Engineers will end at the Hotel Statler (formerly the Hotel Pennsylvania), New York, April 4-8.

Reports and demonstrations of late developments in television and high-speed photography will be the subjects of special sessions, it was announced here by Earl Spaulding, president of the Society and technical director of 20th Century-Fox.

With television rapidly approaching the commercial stage and other technical facilities of the motion picture industry undergoing intensive laboratory development, a major concentration of the scientific and engineering leaders of the film industry is expected at the convention," said a statement

Famous Players Has Video Plans Ready

TORONTO, March 2.—Famous Players Canadian Corp. has plans ready for the installation of television broadcasting and receiving facilities but they are held up because of the uncertainty under which the Canadian government policy on video operation.

Revenue Minister McCann has disclosed in the Canadian Parliament that a government announcement on television will be made "in the near future." He was answering a question from a member who wanted to know what the government planned to do

Para.'s Program Set a Year Ahead

Hollywood, March 2—Marking the first time in years that a Paramount production program for an entire year in advance has been fully prepared and laid out in detail, Paramount president Henry Ginsberg tomorrow will present to the meeting here of home office and studio executives the company's production plans for all of 1949.

The Ginsberg announcement will keynote another day-long session to be devoted to discussing the company's forthcoming product, with Paramount president Barney Balaban, board chairman Adolph Zukor and other top executives participating.

TOA Attacks Bill To Lift Bingo Ban

ALBANY, N. Y., March 2.—The Theatre Owners of America in this area has started a campaign against the proposed new Schanlon-Delgrosso bill which would legalize Bingo for non-business institutions and organizations in New York State and thus create what was described as unfair competition.

Leonard Rosenthal, TOA executive director here, explained that under the

N. J. Allied Sets Meet On Censorship Bill

Allied Theatre Owners of New Jersey will hold a membership meeting at the Newark Atwater Hotel this afternoon next Wednesday to plan to press its attack on film censorship legislation which has been introduced in the New Jersey legislature. Organization president Edward Lachman and legislative chairman George Gold will conduct the meeting.

Expect Court 'OK' of Para. Decree Today

"Little 3', SIMPP, F. & M. May Be Heard on Pact

Paramount's consent judgment with the government in the industry trust suit will be taken up by the New York statutory court at a hearing this afternoon and early approval of the three Federal jurists is looked for by most industry attorneys. Next Monday the meeting of Paramount stockholders, by April 19, to ratify the proposed reorganization of the corporation.

It is recalled that RKO's settlement was signed by the court immediately upon its presentation. Copies of the Paramount decree were delivered to Judge Alfred C. Cope, Augustus N. Hand, senior jurist, and Henry W. Goddard, last Friday afternoon. They comprise the statutory court.

Due in court today are attorneys for the Little Three and the Society of Independent Motion Picture Producers.

"Jennie" May Get Chicago Extension

CHICAGO, March 2.—The Selznick Releasing Organization's "Portrait of Jennie" may be able to play beyond the two-week limit downtown but it may also be without a theatre. A petition entered today in U.S. District Court by SRO attorney Aaron Stein asked for an unlimited run for the film to play specifically at the B. and K. Apollo Theatre. However, Judge Michael J. Igoe, informed that the Apollo has been given

Reject $20,000,000 Proposal for ERP

WASHINGTON, March 2.—The Senate Foreign Relations Committee, which is working on a bill to extend the Economic Recovery Program through June 30, 1950, has voted down a proposal to increase from $10,000,000 to $20,000,000 the funds available for grants to make projects eligible for costs abroad of distributing films and other information media.
Personal Mention

JACQUES KOPSTEIN, Asor Pictures executive vice-president, is in St. Louis from New York, with stops at Detroit, Chicago, Denver, Portland, Seattle, and Cleveland before his return here.

J. Milt Jacobs, M-G-M salesman in Cincinnati for the past 18 years, has been named Central Ohio sales manager for RCA television receivers.

HAROLD C. CUMMINGS, formerly manager of the Warner Theatre, Lynn, Mass., has been appointed manager of the Warner at Morgantown, W. Va.

Jack Cummings, M-G-M producer, and Mrs. Cummings are in New York from the Coast and will sail tomorrow for a European vacation.

Henry L. Needles, Warner district manager in Hartford and Miss Needles, have returned to Hartford from a cruise to South America.

Harry A. Samwick, president of American Display Co. and Mrs. Samwick, are in Tucson, Ariz., from New York.

Jimmy bello, special representative of Pictures of Georgia, is confined to a hospital in Atlanta.

Sam roken, owner of Rosen's Film Delivery Service, has returned to New Haven from a Florida vacation.

Harry Cohn, Columbia president, is here from the Coast.

400 in Tribute to Joseph Brennan


Johnston Named Director

BALTIMORE, March 2—Eric A. Johnston, president of the Motion Picture Association of America, today was elected to the board of directors of McCormick and Co., Inc., largest of Baltimore's producing and extract house with headquarters here.

Murray Stein, 55

Funeral services for Murray Stein, the actor and producer, Joseph L. Stein, the motion picture copyright law firm Sargoy and Stein, were held in Portland, Me., yesterday.

Urgate Court Accept NT Suit Settlement

Attorneys for National Theatres substantially in favor of accepting referee Jacob S. Demov's recommendation that the settlement of minority stockholder actions against 20th Century-Fox be approved, contended in New York Supreme Court yesterday that it was a "surprise business boom" that brought stock option profits totaling $6,850,000 to the boxoffice. The attorneys, representing 30 per cent of the profits would go to 20th-Fox.

Attacking arguments have been filed in opposition to the settlement of the suit, the pre-acceptance attorneys told presiding Justice Ferdinand Pecora that Skouras and the other executives, Elmer C. Rhoden, F. H. Ricketson, Jr., and Harold J. Fitzgerald, were instrumental in bringing National to its knees; "the red" between 1931 and 1941 by virtue of their "hard work." The stock option profits were paid to the attorney in dividends, not "bonuses" but rather in the nature of promised remuneration for services whether or not successfully in pursuing National back on its feet.

Yesterday was the third day of hearings by Presiding Justice Pecora on Demov's report.

Republic 16mm. Sales Assailed by Lachman

Allied of New Jersey president E. H. Lachman has denounced in a letter to the President of Republic Distributors, Inc. James R. Grainger, that company's selling of 16mm. product to unionized schools is creating an opposition to showing in New Jersey schools, Asserting that such sales of 16mm. "Roy Rogers, Bel Air Swim and Cool" is in direct opposition to established theatres in the area, Lachman asked Grainger to "correct this abuse."

Because he will not return to New York from a nationwide tour until the following Tuesday, Lachman is unable today for comment on the Lachman letter.

California Bill Would Tax Studios

SACRAMENTO, CAL., March 2—A film tax levied on motion picture studios and a daylight saving bill are among the measures coming up in the California state legislature, which opens here on Monday.

Wm. Saxton, Resigns

Baltimore, March 2—William K. Saxton, manager of Loew's Theatres in Baltimore, resigned today after 25 years with the organization. A leading figure of the Variety Club and a former chief Barker of the Baltimore Tent, Eric Stacey Moves Up

MURRY, March 2—Eric Stacey, Warner unit attorney today was named assistant to Tenny Wright, studio production manager.

March 21 Deadline For Ascap Ballots

Four writer members and four publisher members of the American Society of Composers, Authors and Publishers' board of directors are to be elected by mail ballots due on March 21. The result of this three-year term commences on April 1.

Three popular music publishers are to be elected from the six-man slate which includes Louis Bernstein, Saul H. Bourne and Herman Stark, all incumebnts, and Joe Davis, Redd Evans and John Kirby. A standard music publisher is to be elected; the nominees are Gustave Schirmer, in-commissionaire at the Music Hall.

Board nominees in the popular writer division, three of whom are to be elected, are: Frank Lockwine, A. L. Bennett, Paul Cunningham and Oscar Harris, 2nd, incubents, and Sammy Gallup, Jerry Livingston, John Redmond, Carl Siegel, Nat Simon and Al Stillman. A. Walter Kramer, incumbent, and Marc Blitzstein and W. Clark Wills are two of the five nominating and one of whom is to be elected.

Two 20th-Fox Films Receive Citations

The motion picture was called “an instrumentality for the betterment of the world” by the American Film Institute. Robert J. Young, president of 20th Century-Fox, as he accepted a plaque from the Christian Service Commission of the Motion Picture Council here yesterday. The plaque, presented by Dr. Daniel Pollock, chairman of Fox’s board, reads, "For "The Snake Pit."" Skouras cited Darrel F. Zaneck for the production. He received a plaque "because the industry is conscious of its responsibilities, not only to entertain, but to inform and enlighten" and help bring about "good will."

Also yesterday, Phil Wilcox, motion picture relations director of Parents Magazine, presented Skouras with a gold medal for "Down to the Sea in Ships."

Four Finished, Four Started on Coast

HOLLYWOOD, March 2—The production tally remained at 19 again this week as 1949 productions starting and four finishing.

Shooting commenced on "Thema Jones", "Harrow", "And After Midnight, Parramount; "Frontier Investigator," Republic, and "Curtain Call at Cactus Creek," Universal-International.

Shooting ended on "Room with a Birthday" and "Tokyo Joe," Columbia; "Dear Wife," Paramount; "Street of San Francisco," Republic.

WB in 'I.A.' Wage Pact

IATSE headquarters reported here yesterday that the union inadvertently omitted Warner Brothers from its tentative announcement of the new exchange workers' contract agreement reached with several distributors. Details of the agreement were published in Tuesday's' Hollywood Reporter. Bernard Goodman represented Warner in the negotiations with "IA."

Short Subject

"Asia's New Voice" (March of Time—20th-Fox)

India—its birth and growing pains as well as its conflict of classes and its need for change. Made by the December, 1949 release of this March of Time of AOT camera team was in India for many months gathering footage and the final result is a comprehensive world's-eye view of this vital internal order in time to overcome the pressure from Communism. Special mention is given in the film to the late Mahatma Gandhi and Prime Minister Nehru are highlighted. The film is an interesting job, coupled with an informative commentary. Running time, 17 minutes.

Schary Will Assist Industry Bond Drive

Dore Schary, M-G-M production executive, will head the Hollywood committee of the Film Industry's participation in the U. S. Treasury's savings bond drive, May 15-20. Schary's acceptance as chairman of the Hollywood committee was made here yesterday by Democratic Representative of the industry drive, following receipt of advice from Eric A. Johnson, president of the Motion Picture Association of America, now in Hollywood, and who also pledged full cooperation of the directors of the Association of Motion Picture Producers. As part of their contribution to the campaign, the producers will make a public appeal to the entire American public urging bond purchases. They will also make available leading Hollywood personalities to assist in the campaign.

Ellis Forms A New Distribution Firm

Jack Ellis, former Eastern district manager for Universal, has formed a new distribution firm, East Coast Films, Inc., with offices here, to specialize in the distribution of foreign films.

Officers are: Ellis, president, in charge of distribution; Arthur H. Casto, vice-president, in charge of publicity-advertising; Sanford Weiner, vice-president in charge of administration. The board of directors also include Emil K. Ellis and Arthur Stang, attorneys.

Currenty in preparation is the new Italian film "Druny," directed by Aldo Vergano which will have its American premiere at the Avenue Theatre, New York, on Saturday, March 12.

Monogram Club Elects

HOLLYWOOD, March 2—Elected officers of the Monogram Studio Club are Harold Olsen, president, Pat O'Feer, executive vice-president; Rose O'Donnell, Fred Messenger, Bill Brody and Donald O'Connor, executive directors; James Lawlor, treasurer; and Jean Tompkins, secretary.
LISTEN IN TONIGHT!
At 10 P.M. over Station WNBC, New York and across the nation the public will enjoy a Big Show with Big Stars and Big Entertainment! Additionally, the presentation of the Redbook Magazine trophy (held by Clark Gable in photo) will be made to M-G-M.

M-G-M's "COMMAND DECISION" WINS REDBOOK MAGAZINE ANNUAL AWARD!

One of the most coveted honors in the film world comes to M-G-M and to all those who contributed to the making of "Command Decision." Each year Redbook Magazine presents its Silver Trophy to honor "the most distinguished contribution to the art of the motion picture." This year "Command Decision" has been selected.

Tonight the presentation ceremonies will be broadcast from Hollywood by the Screen Guild Players (courtesy Camel Cigarettes) over 171 N.B.C. network stations and highlights of "Command Decision" will be re-enacted by the voices of the stars, Clark Gable, Walter Pidgeon, Brian Donlevy, John Hodiak and Edward Arnold.

* M-G-M presents CLARK GABLE • WALTER PIDGEON • VAN JOHNSON • BRIAN DONLEVY • CHARLES BICKFORD • JOHN HODIAK • EDWARD ARNOLD in "COMMAND DECISION" with Marshall Thompson • Richard Quine • Cameron Mitchell • Clinton Sundberg • Ray Collins • A SAM WOOD Production • Screen Play by William R. Laidlaw and George Froeschel • Based on the Play by William Wister Haines • Directed by SAM WOOD • Produced by SIDNEY FRANKLIN • In Association with GOTTFRIED REINHARDT
You can’t tell ’em apart at the boxoffice!

Biggest Ladd hit ever—shoots “Paleface” records to “Whispering Smithereens” in dozens of first dates . . .

Heading for over-all gross right up in that sensational “Paleface” bracket!
Paramount chalks up another terrific hit in the
GOLD RUSH OF '49

spering SMITH

Does “Paleface” Business—Plus—
first week N. Y. Paramount—and in Denver, Minneapolis, Salt Lake,
Worcester, Sioux Falls, Wheeling, Altoona, Reno, Marion, O.,
Hazelton, Pa., Newark and Bangor . . .

Matches “Paleface” Business
in Duluth, San Francisco, Springfield, New Haven, Newport,
Torrington, Conn. and Hartford . . .

Leads Leaders Like “Welcome Stranger,”
“Unconquered” and “California”
in spots like Phoenix, Boise and Tucson.

— And Even Guns
for the Industry’s
No. 1 Grosser of ’48,
“Road to Rio”
as, in cities like Boise and Salt Lake,
it tops that great attraction’s records!

ALAN LADD
ROBERT PRESTON • BRENDA MARSHALL • DONALD CRISP
in “WHISPERING SMITH”

Directed by LESLIE FENTON
Screenplay by Frank Butler and Karl Kamb • Based on the Novel by Frank H. Spearman
7% Foreign Revenue Drop, McCarthy Says

HOLLYWOOD, March 2.—Industry revenues from the foreign market in 1948 were only seven per cent below those in 1947, John McCarthy, Motion Picture Award president of America international department, told studio international department executives at Beverly Hill Hotel luncheon here today given by Joseph Breen, Production Code Administration director.

McCarthy, who spoke at length and detailed conditions prevailing in each country that exhibits American product, said the prospect for foreign revenue in 1949 is less promising. Eric Johnston, MPAA president, also spoke briefly at the meeting.

With the series of studio meetings held by Johnston and MPAA staff members nearing completion, members of the party are preparing to leave here. Edward T. Cheyfitz left for Washington tonight and McCarthy will leave Friday. Johnston plans to leave Sunday or Monday.

U.K. Exhibitors (Continued from page 1)

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Republic to Release Impossible Cartoons

“Beyond Civilization to Texas,” first in a series of Trucolor cartoons produced by Impossible Pictures, will be released March 15 by Republic Pictures, James R. Grainger, Republic executive vice-president, announced.

Three remaining cartoons of the series, all complete, will be released at monthly intervals following March 15. Ken Robinson, radio’s “Senator Claghorn,” does the narration.

Senator Claghorn says--“Ah’ve been lookin’ at cartoons for nigh onto 50 years and ah aint never seen nuthin’ like these... Impossible Pictures

—AH OUGHT TO KNOW BECAUSE AH’M THE STAR OF...

"BEYOND CIVILIZATION TO TEXAS"

The First Impossible Cartoon!

REPUBLIC EXCHANGES Now Booking!

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REPUBLIC EXCHANGES Now Booking!
Review

"Snowbound"
(Rank-Prestige-Universal-International)

THE Italian Alps provide the setting for an intermittently exciting and ambitious picture, a post-war story in international intrigue in "Snowbound," which is from J. Arthur Rank's Gainsborough Studios in England. Robert Newton, Dennis Price, Herbert Lom, Marcel Dalio and Mila Parely are the principal players.

Villainy develops in the form of the treacherous capers of an erstwhile Gestapo chief hankering to start building the Fourth Reich. Curiously, it is not until more than half the motley of the ambitious Nazi and, for that matter, just what all parties to the complicated scheme of things are up to, that conclusion of this film is achieved, and then the question of whether the action is to stop. Aubrey Baring produced and David MacDonald directed, from a script by T. F. Hopley, Running time, 85 minutes. General audience classification.

Gene Arnesen

Para. Decree
(Continued from page 1)

ers, who are expected to express themselves on the merits of the Parame-

clude to be the object of all concerned. The unsavory Nazi, a former

ing on its own motion picture pro-

Trisno's "Jennie" run will require installation of $4,500

nitelyambiguous,resultingdefault that of the "Jennie" run will require installation of $4,500

of special sound equipment and is an "unusual fantasy" requiring
careful handling.

radio networks
salute
U-I's
"The LIFE OF RILEY"

Radio networks have selected "The LIFE OF RILEY" for the 1949-50 television season. "The LIFE OF RILEY" is an hour-long situation comedy sponsored by the Life Insurance Companies of America. The show stars Alice Faye as "Riley" and Vlasta Novak as "Lola.

F.P.'s Video Plans
(Continued from page 1)

about television in view of its con-

notice from the Ashland Block to vacate

notice from the Ashland Block to vacate

BULLETIN #8

NEW YORK — Digger O'Dell, "The Friendly Undertaker" of NBC's "THE LIFE OF RILEY" radio show, who brings his funeral hilarity to the U-I comedy hit based on the show, will be featured on Fred Allen's coast-to-coast program March 6 in a specially written sketch plugged the picture. This is the third national network program in as many weeks to salute the motion picture "THE LIFE OF RILEY." Other two are NBC's "Truth or Consequences," which is honoring a lucky Riley family with a "LIFE OF RILEY" week in Cincinnati during world premiere celebration, and the Groucho Marx ABC quiz show "You Bet Your Life."
WE HAVE BEEN impressed by the supernumerary quantity and the excellent uniformity of the 20th-Fox product. Congratulations are due Darryl Zanuck for the marvellous job he, his producers and studio personnel are doing in balking out one good picture after another.

While many of the studios were shutting down or curtailing output throughout 1948, Zanuck and his organization were turning out the highest number of successful pictures in the company's history. And to date for 1949 release, judging by what we've seen, even this record will be surpassed.

Already, "The Snake Pit," which Anatole Litvak and Robert Basler produced, is setting a merry pace, and Langley Fox's production of "Yellow Sky," and "A Letter to Three Wives," which Sol Siegel produced, are right on top of the business barometer. Just out of the cutting rooms are such pictures as "Mother Is a Freshman," "Mr. Belvedere Goes to College," "Down to the Sea in Ships," "Bathtub's Hurricane," "Sandro," and "The Beautiful Blonde from Bashful Bend." Their respective producers are the late Walter Morosco, Sam Engel, Louis Latham, Sol Siegel, Robert Basler, and Preston Sturges. Productions of importance are coming from George Jessel, Fred Kohlmans, Otto Preminger, William Perlberg and Nunnally Johnson—all of which can be seen that all of the Zanuck production staff is delivering in full force.


Almost without exception these pictures made one or more of the Ten Beat lists, but what is even more important in a period of declining theatre attendance, they kept black ink flowing in the ledgers of the exhibitor and the studio itself.

There's No Business Like 20th Business AND HOW! CENTURY-FOX
NYCOURT APPROVES PARA. SETTLEMENT

18,000 Contracts
For 20th in 9 Weeks

An all-time record for contracts
sold on new product during the first
nine weeks of 1949 has been estab-
lished at 20th Century-Fox, it was
disclosed here yesterday by A. W.
Smith, Jr., sales vice-president.

Smith said that 82.84 per cent more
contracts were sold than in the same
nine-week period in 1948.

Specifically, this means 18,000
contracts were signed since Jan. 1
against 9,900 in 1948, it is understood.

These figures are for new product only
and do not include reissues or old product.

Contributing to the sales record was
the performance of "The Snake Pit," a
picture released by a new company.

Ruff Named MP Sales
District Manager

Albany, N. Y., Mar. 3.—Edward
Ruff, who recently resigned the Para-
mount branch manager post here,
has joined the Motion Picture Sales
Corp., as district manager in charge
of Boston, New Haven, Buffalo and
Albany.

Ruff served Paramount for 26 years,
managing branches in Boston, New
Haven, Portland (Maine) and Albany.

Paradigm Stockholders
Meeting April 12

Special meeting of Paramount
stockholders to consider and vote on
the company’s consent decree reor-
ganization plan will be held here
April 12, the Federal statutory court
was told yesterday by A. C. Bilford,
Paramount attorney.

Proxies and details of the reorgani-
ization plan under which Paramount
theatre operations will be divorced
from production-distribution will be

Telecasting Imperiled by
Labor ‘War,’ Walsh Warns

Finally! Exclusive
Anti-Film-Tax Bill

Rogers, Florida Democrat,
revealed a new twist today
in the drive to repeal the ad-
misions tax.

All bills introduced so far
would reduce or repeal the
admissions tax on all types of
motion pictures, plays, sports,
etc. Rogers introduced a bill
today providing that "the tax
shall not apply to any amount
paid for admissions to a mo-
tion picture theatre."

The jurisdictional “war” which
has developed on the television labor
front could “possibly” interrupt or seriously
interfere with National Broadcasting
and American Broadcasting telecast-
ing after April 30, Richard F. Walsh,
IAFSE international president, indi-
cated yesterday. Walsh emphasized,
however, that he hoped a satis-
factory settlement will be reached by
the "IA" and the National Associa-
tion of Broadcast Engineers and Techni-
cians, the unaffiliated union which is
battling AFL’s "IA, “before a point
is reached where management and the
public are inconvenienced or otherwise
injured.

April 30 is the expiration date of
NABET’s contracts with the telecast-

Ask Admissions Rise
For ‘Joan’: Doyle

RKO Radio has petitioned the Aus-
tralian government for permission to
increase admission prices on "Joan of
Arc,” Ralph Doyle, the company’s
managing director in Australasia,
disclosed here yesterday. At present,
controls put a price ceiling at $1.25.
Doyle revealed. He is here on a peri-
odic visit for three or four weeks, and
plans to confer with Phil Lomax,
foreign distribution vice-president,
Personal's

Insider's Outlook

By RED KANN

THE grapevine has been busy with reports about things to bloom at 20th Century-Fox these days. Yesterday along came Smith—Andy—to confirm a report that has been brewing, which is that Twentieth is doing more business today than at any time in its history, not even excepting Fabulous '46.

So far the first nine weeks of this year, contracts sold represent an all-time record—82.84 per cent more on new product than in the same period of last year. Also, according to listings, bookings are running 89.13 per cent ahead of last year to establish another all-time, incredible period.

His calculations on "The Snake Pit" are interesting, too. One claim staked for it maintains this attraction has set new records for moveovers and holders since entering general release in January. Another, that its average run in the 174 key cities so far played is three-and-one-half weeks.

When they discuss picture values these days, circuit operators of other circuits readily acknowledge that Twentieth has been hitting the cylinders like clockwork. From October, 1947, to September, 1948, Movie Picture Herald designated Twentieth for 12 "Monthly Box-Office Champions," five of them among the top money-making attractions of the period covered. These were 'Captain from Castile,' "Forever Amber," "The Foxes of Harrow," "Gentleman's Agreement" and "Fighting Pretty." The other seven were "Call Northside 777," "Daisy Kenyon," "Green Grass of Wyoming," "The Iron Curtain," "The Street With No Name," "That Lady in Ermine," and "The Walls of Jericho.

From October of last year through February of this, the company already has had five in this classification: "Apartment for Peggy," "Road House," "For Whom the Bell Tolls," "When My Baby Smiles at Me," and "Yellow Sky." "Hollywood & Yellow Sky" is that no other distributor has more.

In Hollywood recently, competitive studio heads offered with understandable enthusiasm that Darryl F. Zanuck was doing the best all-around job in the production community. They praised him for his consistency in turning out a high-quality product that varied in appeal, approach and treatment and made it clear they were not conforming their appraisal to musicals or semi-documentaries.

There has been, and even today, an assortment of viewpoints about "The Snake Pit." Some continue to believe it went too far in subject matter designed for mass audiences. But in Hollywood, where there is occasional appreciation, at least, of new material in dramatic content, the conviction is quite widespread that Zanuck certainly was not lacking in courage when he decided to proceed. The rest of the story there is that the film is doing a smash business and may turn out to be Twentieth's top attraction of the season if the pace demonstrated thus far is maintained.

The point is no dissertation on 20th-Fox's production performance, past, present or future, can be complete without full recognition of the part Zanuck plays. He is responsible for the "A" product, plus and minus as the case may be. When he ends up with more plus than minus, his judgment is precisely on the ball. So far, he's heavily plus and Twentieth is heavy with thanks.

One reason—and it's enough—that there has been no cheering over divorce.

In 1948, it is understood 89 per cent of Paramount's net profit came from its theatres and 86 per cent of Twentieth's from its exhibition arm.

Samartano Is Named Loew City Manager

Joseph Samartano, manager of Loew's Chicago Theatre in Providence, has been appointed city manager of Loew's Baltimore theatres (Century, Regent and Park) by William K. Saxton, who has resigned to enter a non-theatrical business. The Providence vacancy will be filled by Maurice Drucker, of Cleveland.

Motion Picture Daily, March 4, 1949

Decision Reserved in NT Suit Settlement

Justice Ferdinand Pecora has reserved decision following three days of hearings in New York Supreme Court here on referee Jacob S. De茅台's recommendation that the proposed settlement of National Theatres minority stockholder actions against 20th-Century-Fox be approved.

NEW YORK THEATRES

Radio City Music Hall

Rockefeller Center

CLAUDETTE FRED
COBERT Murray

"FAMILY HONEYMOON"

A Universal-International Picture

Spectacular Stage Presentation

J. Arthur Rank presents

"THE RED SHOES"

Color by Technicolor

BIJOU THEATER
West of Broadway
All Seats Reserved, Mail Orders
Extra Matinee Saturday and Sunday
Tickets 85c, 11sc, 15c

As EAGLE LION FILM Release

DARRYL F. ZANUCK presents

OLIVIA de HAVILLAND

the Snake Pit

VICTORIA THEATRE,
20th Century-Film Prod.

BY SAMARTANO PICTURES

JOAN of ARC

starring INGRID BERGMAN

A VICTOR FILM PRODUCTION

COLOR BY TECHNIRAMA

LYON'S THEATRE, KANSAS CITY, Mo.

NEW YORK THEATRES

20th Century-Film Prod.

HARRY BERNSTEIN presents

DOWN TO THE SEA IN SHIPS

A 26th Century-Film Picture

On Variety Stage—Rudy Valley

Maurice F. — NICHOLSON

BIG ICE SHOW

ROXY

7:00 and 9:15

17th WEEK!}

MOTION PICTURE DAILY

Editor-In-Chief and Publisher: Sherwin Kane, Editor: Martin Quigley, Jr., Associate Editor. Published daily, except Saturdays, Sunday and legal holidays. Entered as second-class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.
RED BOOK
10th Annual Motion Picture Award Winner
"COMMAND DECISION"
the Metro-Goldwyn-Mayer Picture

with Clark Gable, Walter Pidgeon, Van Johnson, Edward Arnold,
John Hodiak, Brian Donlevy and Charles Bickford

Produced by Sidney Franklin in collaboration with Gottfried Reinhardt and Sam Wood, who directed the film.
Presented on Screen Guild Players radio program Thursday, March 3rd (NBC, 10 P. M. EST)
Ten More Pictures Reviewed by Legion

Ten additional films have been rated by the National Legion of Decency, with RKO Radio’s “Brothers in the Saddle” receiving a “B” classification. Rated A-I are RKO Radio’s “The Clay Pigeon,” Screen Guild’s “Dead Man’s Gold,” Monogram’s “Jiggs and Maggie in Court,” Screen Guild’s “Mark of the Lash,” and 20th Century-Fox’s “Mother Is a Freshman.” Rated A-II are Screen Guild’s “Pella of San Fernando,” Eagle-Lion’s “Cannery Tale,” Screen Guild’s “I Shot Jesse James” and Columbia’s “Knock on Any Door.”

Arbitration Parley

(Continued from page 1)

and give the small theatre operator a tribunal where his grievances might be aired and adjusted.

TOA general counsel Herman Levy yesterday interpolated that he had been inclined to look for an arbitration provision in the signed Paramount decree, and also expressed regret that it was not included. He pointed out that the Department of Justice did not see fit to approve the arbitration proposals which had been offered prior to the decree’s issuance.

Sullivan said the TOA board will consider the matter “in the hope that such a system may yet be created, in agreement with all segments of the industry.” Pointing out that TOA since its inception has taken a consistent and forceful stand in favor of such a system as an alternative to time-consuming and expensive litigation, Sullivan said it is “imperative that the small exhibitor have a source of relief where time and cost factors are reduced to a minimum.”

‘Riley’ Premiere

(Continued from page 1)

and has been supported by the three Cincinnati daily newspapers.

Highlighting the ceremonies, the N.B.C. network program “The Life of Riley,” will originate from the stage of the theatre. Stars of the picture and the radio show, headed by William Bendix, will be on hand.

TV Labor ‘War’

(Continued from page 1)

ers. “IA” is seeking, Walsh explained, to establish with NABET the same informal jurisdictional agreement which the former has concluded at Columbia Broadcasting with the International Brotherhood of Electrical Workers (AFL), and also with NABET’s local in Detroit. The agreement give “IA” jurisdiction over employees who work in front of television cameras and those who project motion picture film for television cameras, and give IBEW and Detroit NABET control of employees who operate the television cameras and who work “behind” them.

The case is before the National Labor Relations Board. It was postponed on Jan. 25 to permit officers of NABET and the “IA” to meet and seek a solution that would be acceptable to the industry and provide harmony between the unions. The deadlock which has evolved centers, for the most part, around the 30 motion picture operators which represent NABET’s total nationally in that category. Walsh feels that these and IS NABET kinescope operators rightfully belong under “IA” jurisdiction, and disputes NABET’s contention that these are “exhorbitant demands.” He pointed out that NABET is a union of electronic engineers. When a television scene is recorded on film, he said, “we naturally hold that our IATSE craftsmen are involved, but NABET seeks to extend its jurisdiction even into the developing, printing, cutting and editing of the film.”

Walsh reported that whereas a year ago “IA” had in New York 15 television stage employes, it now has 110.

From MGM to Ryan, O’Brien and Goldberg

Every Ryan, O’Brien and Goldberg in the Manhattan, Brooklyn, Queens and Bronx telephone directories, some 7,000 of them, will be notified call tomorrow advising them that namesakes of theirs contribute a great deal to the going-on in M-G-M’s “Take Me Out to the Ball Game,” which will open for their pleasure at Loew’s State next Wednesday.

Grosses Increase

On ‘Joan’ Holdovers

Higher grosses on holdover weeks above opening weeks are reported by RKO for Sierrat’s “Joan of Arc.”

Now in its 16th week at the Victoria in New York, where the 15th week exceeded the 14th by more than 25 per cent, “Joan” is in its 10th week at the Kallert, Philadelphia and the Palace in Miami, reports a big 7th week. In Boston, after two record weeks at the Astor to close, to open in the Astor to complete a second week well ahead of the first and is in for an increasing gross.

At the Palace, Montreal, “Joan” starts its fifth week, marking the longest run of any picture at that house. It is being held indefinitely.

RKO’s Doyle Here

(Continued from page 1)

Walter Wanger on the selling of “Joan,” Doyle said he was hopeful of another price change. A July release is planned.

Doyle reported a severe pre-Christmas slump but said that business has started to level off per cent as a result of the war boom. A remittance deal with the Australian government is under way and stages there will be 6,000

18,000 20th Contracts

(Continued from page 1)

record for moveovers and holdovers since its general release in January. Smith said the Darryl F. Zanuck production has averaged three and one-half weeks in 174 key cities where it has played, Smith added.

Production activity at the company studios has been stepped up, it is announced, with nearly a dozen film projects in progress, among them, “Twelve O’Clock High,” with Henry King directing, has Gregory Peck in the lead while Clifton Webb will star in “21 Bow Street,” a Scotland Yard picture to be made in England.

Altec Shows New Microphone

George L. Carrington, president of the Altec companies, here from Hollywood, was host yesterday to press and other representatives of motion picture, television, radio, advertising and allied fields at a luncheon at the Essex House, where Altec Lansing gave its first public demonstration of a new miniature microphone which, upon inspection, weighed less than a quarter of an ounce, and was smaller in height that a dime.

First film-stage house to install the new microphone is the Capitol in New York. The Roxy will follow.

$100,000 Raise

(Continued from page 1)

ium rates for minors and for females other than cleaners from $17 for a 44-hour week to $31 for a 32-to-40-hour week. For anything less than a 32-hour week, theatre owners must pay 86 cents an hour, with the minimum of four hours for any person doing work, compared with 75 cents and two hours now.

The minimum rate for female cleaners is boosted from $14.50 for a 48-hour week to $29.75 for a 44-hour week. Brylawski said, he stated the theatre owners did not oppose the boost for cleaners, but did oppose the increase for other female workers and for minors, which will affect practically all the workers now employed in the theatres.

“Infinte delight.”

PETER MILES

as the boy

Tom

THE RED VONY

color by TECHNICOLO

SAN FRANCISCO CALL BULLETIN

“Entertainment for all ages.”

Pine at Chicago Luncheon

CHICAGO, March 3—William H. Pine, of Pine-Thomas Productions, will reveal future plans at a lunch- en to be given next Tuesday at the Blackstone Hotel, at which exhibitors throughout Illinois will attend. Largest production from Pine-Thomas is “ElPaso,” released by Paramount.
Para. Settlement

(Continued from page 1)

and A.C. Bickford, for Paramount, both admitted for the record that the provision on licensing is designed solely to prevent discrimination, and does not result from any competitive bidding, as opponents feared.

The provision "does not mean bids," Bickford contended. To that, Judge Hand offered: "It isn't thousands of miles from it."

The consequence of this is that Paramount may engage in competitive bidding licensing but is not forced to do so and cannot claim that it is.

A further highlight of yesterday's session was the unsuccessful attempt by Columbia, UA and Universal to establish a way for their possible purchase of any of the theatre properties which Paramount must dispose of.

Bajette argued that the three companies hereforeto had not been considered by either the courts or the government as concerned to injure producers on theatre acquisitions and said he saw no valid reason for the order which enjoins Paramount from selling theatres to them along with the theatre-owning defendants. Judge Hand lent a sympathetic tone, actually admitting the opinion that he failed to see the advantages to the government of the injunction.

Wright's position was that to permit any of the distributor defendants to acquire Paramount's houses could mean merely transferring theatres from one distributor to another. This could "create the same type of situation that has brought about the suit," he complained.

Judge Goddard wondered how arbitration would figure in industry practices as a result of the consent judgment. Wright answered that arbitration is a "subsidiary matter" and will be taken up later, probably on a voluntary basis.

Robert J. Rubin, counsel for the Society of Independent Motion Picture Producers, voiced objection to the court's sanction of the new Paramount Theatres Corp. which will comprise more than 600 theatres. He said he "de- clared" the creation of such a concentration without "restraining its activities," suggesting that the producers might be at the mercy of one group to gain access to theatre outlets. Rubin said he spoke primarily for the record, doubting that his remarks would mean a revision of the settlement.

To this Wright said that Paramount's assets spell out theatre competition in every area and that the producers will have alternate theatres to whom they could license their product. Judge Goddard Proskauer for Warners, inferred that the independent producers' "prosperity" is evidence that they were not discriminatorily against, adding that they "never have trouble showing 'decent' pictures."

Much of yesterday's session was taken up by parties to outside, private suits which, they said, had a definite bearing on the Paramount judgment. Counsel for Robert Ball, operating the Penn, Ambridge, Pa., asked in effect that the court order the State Theatre in that city closed because it "is the fruit of the conspiracy." The State is operated by Paramount and the Notopoulos Circuit in competition with Ball's house.

Russell Hardy, for the Partmar Corp., a subsidiary of Fanchon and Wife, asked that Paramount be enjoined from using Partmar from the Paramount Theatre, Los Angeles. Paramount is the lessee and Hardy said the eviction stems from the fact that Paramount, under the decree, is prevented from selling pictures individually, thus its exclusive licensing contract with Partmar is not enforceable.

The court rejected all such claims and denied all motions to intervene in the Paramount decree settlement.

Ginsberg Lists 21

(Continued from page 1)


Crooby's Riding High


Ginsberg had Paramount stars, producers, directors and writers appear before the conference to personally outline the 1949 productions in which they will participate.

Y. Frank Freeman, production vice-president, also addressed the group.

Para. Stockholders

(Continued from page 1)

mailed to stockholders of the company on Monday.

The Paramount consent decree, which was approved by the court yesterday, will be ineffective unless it is approved by the stockholders by April 18.

CINCINNATI, March 4—Tonight's the night all Cincinnati starts living "The Life of Riley."

Paving the way for tomorrow's world premiere and 4-state territorial kick-off to follow in Ohio, Indiana, West Virginia and Kentucky, U-I's "The Life of Riley" bows in at the RKO Grand Theatre before a ten-dollar-a-ticket benefit preview audience.

It's the climax of a powerful five-week build up for "The Life of Riley" which hit a high note with Mayor Albert D. Cash's official proclaimation of "The Life of Riley Week." The whole town's on the "Riley" bandwagon.

Cincinnati's leading stores saluted "The Life of Riley" with full-page newspaper ads and window-displays.

Enquirer, Times-Star and Post tied up with special newswebkin 'Riley' contests.

WLW radio network, penetrating four states, devoted entire facilities to star interviews, spot announcements, continuous picture plugs.

Traffic Safety Council heralded "The Life of Riley" in a poster campaign throughout the city.

Every drug store window in town carried "The Life of Riley" displays in a city-wide merchandising promotion by Proctor & Gamble, sponsors of "The Life of Riley" hit radio show on which the motion picture is based.

The lucky Riley family chosen on the "Truth or Consequences" radio show to live "The Life of Riley" in Cincinnati during premiere week made front-page news in the city's Presses.

Even the Grand Theatre was re-named "The Life of Riley Theatre" for the world premiere.

Tonight critics, columnists and radio commentators from the entire Midwest territory will be on hand to tell the nation's movie-goers about the gala preview festivities with William Bendix heading an in-person Hollywood caravan and a live broadcast of "The Life of Riley" hit radio show from the stage of the Grand.

It's a big night for Cincinnati...and for U-I showmen everywhere who are getting set to live "The Life of Riley."

On the air, in magazine and newspaper merchandising tieups, through every exploitation medium all through the picture's national release, the vast resources of Proctor & Gamble, National Broadcasting Company and Universal-International will go on giving all America that "Life of Riley" feeling.

U-I wants you to live "The Life of Riley!"
Guardian of her most important "bath"...

COSTLY shots like this might be so much spoiled footage... save for the vigilance and knowledge of the laboratory man.

He makes sure that the dailies take their all-important bath... inspecting, testing, keeping constant check as the exposed footage runs through the developing, fixing, and washing tanks and driers.

To his skill and watchfulness... as film representing "box-office gold" literally slips through his careful fingers... motion pictures owe much of their well-earned reputation for technical excellence.

This skill is more effective... the burden of constant vigilance lessened... when he works with dependable film of superior quality. That's why he always welcomes the family of Eastman motion picture films.

EASTMAN KODAK COMPANY
ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD
**First In Film News**

**Motion Picture Daily**

**New Para. Companies to Have Huge Cash Bulwarks**

**Balaban Urges Stockholders Ratify Decree**

Continuation of the litigation in the industry trust suit to an ultimate U. S. Supreme Court might well have meant risks and uncertainties and possibly a court order seriously impairing the values of its theatre properties, Barney Balaban, president of Paramount, told the corporation's stockholders in a special letter accompanying proxy statements mailed over the weekend.

Paramount's acceptance of the consent judgment represented the "wisest course to follow," Balaban said, adding: "Your board and I recommend.

**Para. Reorganization Plan Highlights**

The new Paramount independent picture and theatre companies will be launched with strong cash and credit resources, to be assumed by the new theatre company, which will provide Paramount Pictures, Inc., with approximately $30,000,000 in cash assets deriving from the company, Paramount's plan of reorganization now being distributed to stockholders reveals.

United Paramount Theatres, Inc., the new independent theatre company, will have a $12,500,000 credit earmarked for acquisition of theatre interests permitted it by the Paramount consent decree, with a total of $18,000,000 in cash and government securities.

Approval of the plan of reorganization will be sought by company stockholders at a meeting to be held at the home office on April 12. Two-thirds of Paramount's $6,656,598 shares of stock outstanding must approve the plan for it to become effective.

**Select Top Showmen In 15th Quigley Poll**

The 15th annual judging in the Quigley Awards Competition for Showmanship, conducted by Motion Picture Herald's Management Round Table, will take place in the Le Perroquet Room at the Waldorf-Astoria Hotel at 11:30 A.M. Today, the judges will inspect 28 entries, with luncheon served at about one o'clock.

The 28 contenders represent the top winners of the four quarters of 1948, and a selection of "Scroll of Honor" winners. Judges will name their first three choices, and one in the foreign field who will receive a special Overseas Award, given separately.

Martin Quigley will introduce the guest speaker, S. H. Fabian, head of Fabian Theatres. Announcement of the winners will be made in the Motion Picture Herald and Motion Picture.

**Wilbert Named Roxy Ad-Publicity Chief**

Appointment of Christy Wilbert as director of advertising-publicity for the Roxy Theatre here was announced at the weekend by A. J. Balaban, executive director of the theatre.

Wilbert has been advertising manager for 20th Century-Fox since 1945, having been in the company's advertising department for 13 years. He will assume his new duties today, succeeding Homer Harman, who resigned and who, after a vacation, will announce new plans.

**1949-50 Prospects 'Encourage' Balaban**

Hollywood, March 6.—Barney Balaban, president of Paramount, declared here at the weekend prior to his departure for the East that he has never been so encouraged over company prospects as he is for 1949 and 1950. He cited Paramount vice-president and studio head Henry Ginsberg for the long-range production program which he has set up.

Balaban, Paul Raabourn, Russell Holman, Stanley Shuford and Ben Washer, who have been attending the mount. (Continued on page 3)

**Para. Dividends from Canadian Theatres**

Paramount's 66.27 per cent of Famous Players Canadian's 370 theatres paid it a maximum of $2,154,000 in 1947 and a minimum of $811,000 in 1940, the company reports.

**Para. Reorganization Plan For Company Is Sent To Stockholders; Contemplates Separate Film and Theatre Companies Within a Year**

The new Paramount independent picture and theatre companies will be launched with strong cash and credit resources, to be assumed by the new theatre company, which will provide Paramount Pictures, Inc., with approximately $30,000,000 in cash assets deriving from the company, Paramount's plan of reorganization now being distributed to stockholders reveals.

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Under the plan, Paramount's domestic theatre operations will be separated to form the new independent theatre company. Production-distribution operations, 370 Canadian and 14 foreign theatres and a division of Paramount's television interests with certain other assets will constitute the new independent Paramount Pictures.

The reorganization of the company, if approved by stockholders, is to be consummated by Dec. 31, next, with a March 3, 1950, deadline for start of independent company operations.

Paramount stockholders will receive one-half share in each new company. (Continued on page 6)

**Balaban, Goldenson Set For Top Posts**

Proxy statement sent to stockholders at the weekend confirms that "it is expected" Uderer, Balaban, president of Paramount Pictures, Inc., will be elected president of the New Picture Co. and Leonard Goldenson, Paramount vice-president, will be elected president of New Theatres Co. That both were needed for the respective top positions, subject to a vote by each company's board of directors, had been reported previously but without official confirmation.
Coming Events

March 9—Motion Picture Theatre Owners and Operators of Georgia hold their annual meeting in Atlanta.
March 25—Academy of Motion Picture Arts and Sciences annual meeting and Executive Committee meeting.
April 4—Colorado Association of Theatre Owners convention, Denver.
April 4—Society of Motion Picture Engineers 65th annual convention, Hotel Statler, New York.
May 27—Variety Clubs International annual convention, San Francisco.
June 1—National Association of Theatre Owners of Kansas annual convention, Kansas City.

Stockholders Sue To Void Cohn Pact

Columbia president Harry Cohn and the company's directors were named defendants in a minority stockholder action to void a recent contract. Columbia was given 90 days to file its answer. A hearing is here on Friday in protest against the new salary and death benefit contract which was voted by the company's minority stockholders at the company's Feb. 8 stockholders meeting. Plaintiff is Dr. Jack Lazane, who is said to have no kinship with Harry or Jack Cohn, the latter being Columbia's executive vice-president and also a defendant in consequence of his board membership. The action alleges the directors' approval of the contract was a 'fraud on the rights of minority stockholders,' and asks that a receiver be appointed to replace the board which is charged with being 'incapable of handling company affairs because of the domination of Harry Cohn.'

Columbia Directors Cite Harry Cohn

Directors of Columbia Pictures cited president Harry Cohn at their recent board meeting, passing a resolution thanking him as the executive 'head of the studio, and his production staff,' for the quality of pictures recently presented, and passing the board's appreciation for the schedule of pictures now in production and planned stages, the home office states.

Newsreel Parade

CARDINAL SPELLMAN leading "grave diggers," and the globe-circling bombers are current newsreel highlights. Howard Spier include the Mardi Gras in New Orleans, Joe Louis retiring and fashions and sports.


Life of Riley" Off To a Good Start

CINCINNATI, March 6.—Climaxing one of the most extensive five-week campaigns ever mounted, "Life of Riley" premiere, Friday night, had an overflow audience at the RKO Grand Theatre, renamed "The Life of Riley Theatre." William Bendix, John Brown, Rosemary DeCamp, Mag Randall, Richard Long, NBC personalities in the weekly network "Riley" show, broadcast from the stage, preceding the premiere. The prologue from the proceeds of the premiere for approximately $5,000 from the stage to the Children's Home, for which the premiere was held. Approximately 160 theatres in the Cincinnati and Indianapolis exchange territories have opened day-and-date.

Paul Lazarus, Sr., Is Hospitalized in K. C.

KANSAS CITY, Mo., March 6.—Paul Lazarus, Sr., manager of United Artists' contract department, has entered St. Joseph's Hospital here after having suffered a stroke while en route from his home in New York to Alhambra for a vacation. He was accompanied by his wife.

Love to Northern Calif.

SAN FRANCISCO, March 6.—Spencer Leav, Fox West Coast Southern California district manager, has been appointed temporary Northern California district manager by Richard Spier, who is in Notre Dame Hosptial, during the latter's illness.
Para. Pictures Outgrossed Theatres in 4 of 9 Years

Comparison of earnings of Paramount theatres and Paramount production-distribution reveals that in the period from 1940 through the first nine months of 1949, new picture company earnings exceeded theatre earnings in four of the nine periods.

The pro forma results, showing what the new theatre company and new picture company would have earned if they existed from:

<table>
<thead>
<tr>
<th>Year</th>
<th>Theatre Earnings</th>
<th>Picture Earnings</th>
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</thead>
<tbody>
<tr>
<td>1940</td>
<td>$4,089,000</td>
<td>$2,231,000</td>
</tr>
<tr>
<td>1941</td>
<td>$4,097,000</td>
<td>$2,313,000</td>
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<tr>
<td>1942</td>
<td>$5,458,000</td>
<td>$4,562,000</td>
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<tr>
<td>1943</td>
<td>$7,538,000</td>
<td>$8,500,000</td>
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<tr>
<td>1944</td>
<td>$7,421,000</td>
<td>$8,100,000</td>
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<tr>
<td>1945</td>
<td>$15,505,000</td>
<td>$15,701,000</td>
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<tr>
<td>1947</td>
<td>$10,370,000</td>
<td>$4,495,000</td>
</tr>
<tr>
<td>1949 (9 mos.)</td>
<td>$17,035,000</td>
<td>$7,838,000</td>
</tr>
</tbody>
</table>

The theatre company earnings above do not include undistributed dividends of subsidiaries and affiliates, which ranged from a minimum of $1,025,000 in 1941 to a high of $4,175,000 in 1946. Picture company earnings likewise do not include undistributed dividends, which ranged from $16,000 in 1940 to a high of $515,000 for the nine months of 1948.

Select Top Showmen

Daily issues of March 12. Invited judges include:


Balaban Encouraged

Five-day conference of Paramount executives in the company's Fewel Studio, are due back at their desks in New York tomorrow.

Alfred W. Schwabach, E. K. O'Shea, Hugh Owen, George A. Smith, J. J. Domenech, Harry Gold, Harold Whitworth and Gordon McFaul are returning from Hollywood for meetings and today tomorrow. William Danziger is returning to New York by way of Dallas, where he will stop over during a day or two.

Big Income from Foreign Theatres

The new Paramount picture company would have received $11,016,736 in admissions and receipts during the first nine months of 1948 from its Canadian and Mexican theatres holding which it will retain under the reorganization plan, the pro forma statements for the new company show.

In addition, its nine month film rentals in 1948 would have been $52,627,810, and rentals and other income, $3,037,940, for a total of $55,665,736.

Canadian Exports Nearly $4 Millions

Ottawa, March 6—The Canadian government reports that exports of films during the 12 months ended December 31, 1948, compared with $449,000 in December, 1947, but shipments advanced to a total value of $3,916,000 in the 12 months of 1948, against $3,305,000 in the previous year.

U.S., British Expand German Newsreels

Washington, March 6—Film officials of the U.S. and British military governments in Germany agreed to step up distribution of the German language newsreel, Welt im Film, according to information reaching the Department of State.

Prints of the newsreel, distributed in the Anglo-American zones in Germany, will be increased from 356 to 416 per issue. Purpose is to enable audiences in even the smallest towns to get the newsreel two weeks to a month after production.

Own Theatres Gave Para. 15% of Gross

Film rentals received by Paramount from theatres which will be operated by the new theatre company ranged from 11 to 15 per cent of all domestic film rentals and eight to 10 per cent of its rentals during the eight years and nine months to Oct. 2, 1948, the company reports. Film rentals paid by Paramount by theatres of the new company ranged from 23 to 32 per cent of the total paid by them to all distributors.

Physical Properties Of Companies Listed

All of the domestic theatre assets owned by Paramount will be transferred to New Theatre Co., less, of course, holdings to be disposed of, and all theatre facilities outside of the U.S. will go to the New Picture Co., in accordance with the plan's reorganization. The television interests are to be divided, one being with the New Picture Co. and the other with the New Theatre Co.

Physical Properties of Companies: Listed

Includes, in addition to the above, all properties owned by companies not listed.
Was her secret worth the risk of MURDER?

Vicki Baum knows women! And in this exciting story, based on her popular novel, "Mortgage on Life," she fearlessly explores the souls of two!
MAUREEN O'HARA
MELVYN DOUGLAS
GLORIA GRAHAME
BILL WILLIAMS

in
A
Woman's Secret

with
VICTOR JORY • MARY PHILIPS
JAY C. FLIPPEN

A DORE SCHARY Presentation
Produced by HERMAN J. MANKIEWICZ
Directed by NICHOLAS RAY
Screen Play by HERMAN J. MANKIEWICZ
New Para. Companies
(Continued from page 1)
for every share presently owned. Both new companies will have authorized capital stock of 4,500,000 shares, compared with Paramount's presently authorized 9,000,000 shares.

As previously reported, the new theatre company will be permitted to retain theatres which are presently wholly-owned 449 theatres and is authorized to acquire a maximum of 267 of its presently jointly-owned 953 theatres, indicating a total of 647 theatres for the new company.

Earmarked to Buy Out Houses
The $12,500,000 bank credit is earmarked for the acquisition of the authorized 267 presently partially-owned theatres under terms governed by the previously published Paramount consent decree.

Included in the theatre company assets is the WBKB television station in Chicago. The Paramount holdings in DuMont Television, consisting of 60,000 shares of Class B and 42,200 shares of Class A stock and television station KTLA, Los Angeles, will go to the picture company.

The Paramount Building in New York, together with the Paramount Theatre, will be leased by the picture company under authorized conditions to the new theatre company.

The new theatre company will assume the obligation of repaying all sums borrowed up to $17,500,000 on the new bank credit agreement, including $8,100,000 going to the new picture company.

Share Anti-Trust Liabilities
The theatre company will share the picture company liability under anti-trust judgments involving the present Paramount company and also will share equally the obligation to Barney Balaban, Paramount president, for convertible notes of Paramount held by him in the amount of $2,000,000.

Paramount stockholders will receive certificates of interest for their shares in the new picture company under a provision insisted upon by the Department of Justice to speed disposal of the securities and encourage new ownership of the two companies. The theatre company stock will be held in trust for owners by the Bank of New York and Fifth Avenue Bank, which is entitled also to withhold during the first two years 50 per cent of dividends paid on the stock by the theatre company, which will be paid to them only upon sale or conversion of their interest in the theatre company.

After two years, if certificates have not been disposed of and if more than one-third of the total still remains with the theatre company, dividends paid on the stock by the theatre company will be divided in proportion to the number of shares each holder holds.

Both Companies Enjoined
Both of the new companies will be enjoined from engaging in trade practices found illegal by the New York Federal statutory court and the U. S. Supreme Court, as detailed previously under the Paramount consent decree.

The new picture company, however, is not prohibited from acquiring theatres in the future under specified conditions and it is to receive the benefits of any more favorable decree which may be entered later, permitting remaining integrated defendants in the government anti-trust suit, these being the 20th Century-Fox and Warner.

Barney Balaban will head the new theatre company which will have a board of directors comprised mainly of present Paramount directors. Vacancies on the board, however, will be filled by persons who have had no association with Paramount until such persons comprise a majority.

The new theatre company is required to start life with a majority of its board members consisting of those who have had no previous identification with Paramount. The proposed directors are: John A. Coleman, broker and former chairman of the board of governors of the New York Stock Exchange; E. Chester Gersten, president of the Public National Bank and Trust Co., New York; Leonard Goldenson, president of the new company; Walter Gross, Paramount theatre general counsel; William T. Kilborn, president of Flammery Bolt Co., Pittsburgh; Walter Marshall, president of Western Union Telegraph Co., and Robert O'Brien, Paramount secretary.

Strong Initial Working Capital Is Set For New Para. Independent Companies
Pro forma consolidated balance sheets of the new Paramount picture and theatre companies reveal that the former will have initial net working capital of $72,704,011, and the latter $1,106,345 in cash and government securities. Its total assets aggregate $201,914,630.

Picture company liabilities include $9,068,241 of current liabilities. The theatre company's current assets amount to $19,382,550, including $1,851,450 in cash and government securities. Total assets amount to $69,277,198.

Current theatre company liabilities will amount to $8,106,077. Notes payable to banks will amount to $7,506,000.

Employee Investment Plan Is Abandoned
Reorganization of Paramount means the abandonment of its Employees' Investment Plan. With about 45 top executives, it would have participated in profits through stock purchases. Stockholders had approved the "incentive" plan in 1947, but it was held up by minor stockholders in court actions against it.

Balaban Urges
(Continued from page 1)
mend unreservedly that you give your approval. The holders will meet here on April 12 to vote on the decree settlement; a two-thirds majority is required for ratification.

Creation of the voting trusteeship to hold stock in the New Theatres Co. is a cumbersome arrangement, Balaban believes, but one necessarily agreed to by Paramount to effect the overall settlement, the Department of Justice having made it a condition to its agreement.

Hopes for Two-Year Trusteeship
The plan for reorganization the trusteeship could remain in operation for a maximum of five years, he expressed the hope that it will be terminated in two. The trust will cease to exist when the number of shares it holds is reduced to one-third of the outstanding shares and the New York Federal Court is satisfied that there will be no "controlling influence" over either of the new companies by any one affiliated with the other.

Plans for Redistribution
The plan for redistribution of stock, present holders will receive one-half of a share in the New Picture Co. for each certificate of interest for one-half of a share in the New Theatres Co. for each share in the present parent corporation. Certain directors of Paramount will represent the share of the capital stock of New Theatres Co. and may be converted into common shares by a distribution of stock to Balaban advises stockholders. "But the postponed portions are your property, are held for your benefit and will be paid to you upon conversion of a certificate of interest into Theatres Co. shares, or a sale of such interest, or upon termination of the trust."

Balaban commenting on the New Theatres Co., says it will be possible to sell 360 of the 449 houses wholly-owned by Paramount. Additionally, it may acquire the entire interests of 267 of the partially-owned theatres, for a total possibly in excess of 600 wholly-owned, he says.

"The two new companies will be thoroughly sound business units," Balaban declares. "There is every reason to believe that the New Picture Co. will continue to maintain leadership in production and distribution. "It will start in business with substantial financial resources and with an organization of men of proven competence and ability in the motion picture field."

Sees Excellent Prospects
Prospects for New Theatres Co. are similar, Balaban states. It will start in business with an excellent organization which will be financially sound and fully equipped to continue as successfully as Paramount's theatre enterprise.

"I firmly believe that each of them will possess substantial potential earning power," Balaban summarized. Beyond preservation of asset values, Balaban pointed out, the accord with Paramount also frees Paramount from a 10-year-old suit that "has taken its toll, not only in legal fees and other costs, but in its constant environment, and the entire future of our officers and other personnel."
Keep Posting

The motion picture good enough to sell itself has not yet been made.

Martin Quigley

National Screen Service
Prize Baby of the Industry
Film Classics, Inc. announces with pride that Mr. Louis de Rochemont who gave you “THE HOUSE ON 92nd ST.” “BOOMERANG” “13 RUE MADELEINE” has begun production on...

...“LOST BOUNDARIES
(A Drama of Real Life from The Reader’s Digest)

A STORY THAT IS CERTAIN TO MAKE MOTION PICTURE HISTORY FOR ITS DARING, FOR ITS DRAMATIC IMPACT, FOR ITS TRUTH!

with BEATRICE PEARSON
the hit of “Force of Evil”
Fabian Calls For Return to Fundamentals

Addresses Judges of 15th Quigley Awards

A return to the fundamentals on which the industry was built and achieved its success will solve its most pressing problems and will level its newer forms of competition, Si Fabian, prominent circuit operator, told a luncheon yesterday at the Waldorf-Astoria here yesterday for industry advertising and exploitation executives who served as judges of the 15th annual Quigley Showmanship Awards contest, conducted by the Managers Round Table Department of Motion Picture Herald.

Martin Quigley, who presided at the luncheon, said that the annual awards contests not only have exerted an influence in promoting better showmanship but also have been [Continued on page 5]

Seek to Lessen Unemployment

Hollywood, March 7—Joint action by production management and talent and labor here to rectify conditions which are blamed for a reduction of Hollywood studio employment caused by the production by American producers abroad was mapped in a three-hour meeting here yesterday attended by Motion Picture Association of America president Eric Johnston, Paramount production executive Y. Frank Freeman, and a committee representing the Hollywood AFL Film Council, the Screen Actors Guild and the Screen Writers Guild.

The meeting was an outgrowth of the Film Council's proposal last month to mass the entire strength of [Continued on page 6]

Columbia Enters 16mm. Distribution

Columbia has entered the 16mm. distribution field "in areas where the showing of the films would not be in competition to regular theaters," it was announced here yesterday by the company. Distribution will be made throughout Scenic Gems, Inc, operating on a state-rights basis, which will license 16mm. distributors, granting them the right to service libraries, [Continued on page 5]

Fabian Comments Quigley's "Oscars"

The annual Quigley Showmanship Awards were referred by Fabian, independent circuit operator, as "Quigley's Oscars."

Pointing out that the awards are for "meritorious showmanship," Fabian said in his opinion they are "just as important as the Oscars given in Hollywood for excellence in production."

Saul Rogers to Head B'nai B'rith Here

Saul E. Rogers, industry attorney and one-time vice-president and general counsel of Fox Film Corp., has been nominated to the presidency of New York's Cinema Lodge of B'nai B'rith, to succeed S. Arthur Danson, who has been elected to the presidency of the Metropolitan Council of B'nai B'rith.

The meeting was an outgrowth of the Film Council’s proposal last month to mass the entire strength of [Continued on page 6]

‘Take Me Out to the Ball Game’


EXHIBITORS who agree that their theatres are places of entertainment and relaxation and who like to give the public that impression by providing pictures in keeping with that idea, have in M-G-M’s “Take Me Out to the Ball Game” some screen fare made truly to their specifications.

This reviewer predicts that a few months hence such exhibitors will be penning letters to Motion Picture Herald’s “What the Picture Did for Me” department reading pretty much like this:

“Best we have played in a long time. The kids enjoyed it as much

New 75c Wage-Hour Bill Would Cover All Large Circuits

WASHINGTON, March 7.—Large single theatres and large circuits might come under the Federal wage-hour law for the first time if Congress approves an Administration-backed bill now being voted on in the House Labor Committee.

At present, most retail and service establishments are exempt from the wage-hour law, which sets a minimum wage of 40 cents an hour and calls for time-and-a-half overtime for firms that are covered. The bill pending in the House Committee would boost the minimum wage to 75 cents and would extend the coverage of the law.

One of the groups that would be [Continued on page 5]

para’s Assets Value Exceeds Book Listings

HOLDINGS Worth Far More Than Decree Plan Shows

Actual values of assets of the two new Paramount companies far exceed their book values reflected in the company’s plan of reorganization.

Some assets in effect are not carried at all. (Pictures already released, for example, are carried at one dollar.) Their reissue worth is considerable. Numerous theatres are listed at the original purchase price, whereas, for purposes of sale or as going concerns, they are actually worth many times the original investment.

As reported yesterday, the balance sheets show that the new Paramount Pictures Co. will have $81,446,738 total current assets, including $845, [Continued on page 6]

Para. Theatres Co. Is Free to Produce

United Paramount Theatres will be free to engage in production and the new Paramount Company will be not enjoined from acquiring theatres, subject to the restrictions of the Paramount consent decree and Federal anti-trust laws. But neither company has any plans for moving into its opposite field.

Leonard Goldenson, slated to head the new theatre company, made it clear at the weekend that the job of transferring interest in 955 theatres precludes any thought of possible production activities. He said that he has not begun any negotiations on splitting with partners, and will not until stockholders approve the reorganization.

Yates Sees July 1 Upturn in Business

Hollywood, March 7—Sifting prospects for improvement in the industry’s business outlook, Republic president Herbert J. Yates told a gathering of the company’s studio officials today that he envisions an upturn around July 1 next.

“One thing is my great hope of expanding the foreign situation in the near future, there are certain straws
Personal Mention

JOSEP H, HAZEN, president of Wallis-Hazen Productions, is in Florida visiting New York. He will return here next week.

CLIFF E. ALMY, former Warner manager in the Philippines, returned to his post there after three years of intermittent by the Japanese, is now in the Pottinger Saotomitaru, Moravia, Calif.

G. S. EVANS, president of Rochester Laboratories. Lenox Hills Hospital here recuperating from a minor operation. He is expected to return to his desk next week.

PAUL N. LAZARES, Jr., assistant to the president at United Artists, is back in New York from Kansas City where he visited his father, contract manager for UA, who is ill.

JAMES R. GRAINGER, Republic's executive vice-president, returned to New York from a cross-country business tour.

JOHN JOSPEL, assistant to Howard Dunn, West Coast publicity chief, left for San Francisco last night on his way back from Hollywood. He will return to New York Thursday, and is expected back here over the weekend.

Senate Group Okays ECA Media Fund

WAShINGTON, March 7.—The Senate Foreign Relations committee today approved a bill for ECA operations through June 30, 1950, including $10,000,000 for the information media program, following defeat last week of a proposal to raise this sum of $20,000,000. The only $1,000,000 of $10,000,000 voted for the current year has been committed, ECA officials said, but remaining funds of this $10,000,000 cannot be carried over to next year.

Showmanship Cure For Theatre Ills: Pine

ATLANTA, March 7.—There is nothing wrong with the film business that showmanship won't cure. Pine of the Paramount producing team of Pine-Thoms, declared here in an address before a group of Georgia theatre operators. Pine urged them to get back into “show business” and to regain the enthusiasm which so many lost during the lusty war years.

When business is good tell the newspapers about it, Pine urged.

May Re-Assign Griffis

WASHINGTON, March 7.—Stanton Griffis, executive committee of the Board of Foreign Trade, and at present the U. S. Ambassador to Egypt, may be assigned to American President Co., France. It is rumored here without official confirmation.

Short Subject

"On Watch" (This Is America-RKO Pathy)

An up-to-the-minute report on U.S. Armed Forces is presented in this brief, interesting This Is America subject. Varied combat maneuvers of the air, ground and sea forces are shown, as well as the latest weapons and instruments in operation. Some of the film's highlights include training maneuvers of the sub-atomic bomb to steamng tropical jungle. Also shown are GI's standing guard in some of the trouble spots of the world. Intelligent interpretation of the blessings of liberty for ourselves and posterity is a keynote of the film. Running time, 17 minutes.

“Snake Pit” Named Best Picture of '48

Editors of 85 foreign language newspapers have voted 20th Century-Fox's “The Snake Pit” as the best picture of 1948. It was announced here yesterday by Sigrid Wolfgang, executive director of the Foreign Language Press Film Critics' Circle. “The Snake Pit” also took the best director award, the only one so far won by a picture outside the United States.

Olivia de Havilland, star of “Snake Pit,” won as best actress, Laurence Olivier was named best actor for his performance as “Hamlet,” and Roberto Rossellini took both the awards for the Italian film, “Paisan.”

Kaplan to Assist Harris of Reade

SEYMOUR S. KAPLAN has been named assistant to Jack P. Harris, executive of the Walter Reade Theatres and head film buyer, by Walter Reade, Jr. Included, too, with this organization from the city booking office of RKO Theatres, will assist Harris in film booking. Kaplan is the war he was associated with his family's film distribution business. He succeeds Joseph Kursan, who resigned.

Waring to CBS for Sunday Night Video

Fred Waring has joined the trek to Columbia Broadcasting, being slated for the television spot on Sunday nights from nine to ten, EST. General Electric will sponsor the show, Ed Sullivan's program, currently on that period, will move up an hour. "Waring's Minstrels" will shift from CBS to American Broadcasting. National Broadcast Sales is in charge of the contract for radio video during the daytime.

NEW YORK THEATRES

RADIO CITY MUSIC HALL

Rockefeller Center

CLAUDETTE FRED

R LACLOUTETT MAC MURRAY

"FAMILY HONEYMOON"

A Universal-International Picture

SPECTACULAR STAGE PRESENTATION

SPRING SPECTACULAR

17th WEEK OF MARCH 1949

J. Arthur Rank presents

THE RED SHOES

Color by Technicolor

BLUO THEATER, West of Broadway

All Seats Reserved, Mail Orders Twice Daily

Extra Matinees Saturday and Sunday

Late Show Saturday Evening 11:00

As EAGLE LION FILM RELEASE

BARRY B. ZANUCK presents

OLIVIA DE HAVILLAND

the Snake Pit

Produced by ANNA LUTKIN & ARCHER ROSS

RIVOLI

JOAN OF ARC

starring INGRID BERGMAN

A VICTOR FILM PRODUCTION

COLOR BY TECHNICOLOR-CAST OF INDIA

Produced by WILLIAM A. LEBOURNE

Directed by MARIO MONTEZ

CAST OF INDIA

DANIEL DE SACQ

YUVA SENGUPTA

SAIYID MUHAMMAD

17 WEEK OF MARCH 1949

DAVE CLARK • GAIL RUSSELL

ETHEL BARRYMORE in

"MOONRISE"

BRANDT'S GLOBE

BROADWAY & 46th STREET

MYRNA LOY

ROBERT MITCHELL

"THE RED PONY"

A PUBLIC PRODUCTION

BRANDT'S MAYFAIR

7th AVE. & 47th ST.

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"Knock On Any Door...

it's a strange title-
KNOCK ON ANY DOOR. In a lot of ways it's a strange kind of motion picture. It's different, out of the groove, packs a real wallop. Even though I knew every word of dialogue, when I saw it put together, I got a real kick out of it. I hope you'll like it as much as I do."

Humphrey Bogart

Dated in 146 keys starting March 17th!...Now Astor Theatre, B'way!
Earthquake Hits Salt Lake Houses
Salt Lake City, March 7.—A medium-sized earthquake in Salt Lake City last night caused panic in one downtown theatre and shut off power at another. Utah Theatre patrons started to run as the building shook, but ushers leaped to the stage and quieted the panic, asking everyone to leave orderly. When the Capitol Theatre current shut off, patrons left without commotion.

Mono. Stockholders Meeting Tomorrow

Hollywood, March 7.—Steve Brody president; George D. Burrows, executive vice-president and treasurer; Harold J. Mirisch, vice- president, and Howard Robbins, Pacific Coast franchise holder, will leave Los Angeles Wednesday for Chicago, where annual stockholders meetings of Allied Artists Pictures Corp. Monogram Pictures will be held on March 12 at the Drake Hotel. Other members of the board are: W. R. Johnston, Edward Morey, Arthur C. Bronberg, William Hurlbut, Herman R. Smith, Norton V. Ritchie and Charles W. Trampe. Following the meetings Brody will continue to New York to attend the premiere of Allied Artists' "Pag Boy" at the Palace theatre on March 22.

Rangers at Premiere
Brownsville, Texas, March 7.—Texas Rangers, of the present and past eras, will be on hand here tomor row for the premiere of "South of St. Louis," Warner Technicolor production, with the film's stars, Joel McCrea, Alexis Smith and Dorothy Malone, also here for personal appearances.

Need a change?

How about giving yourself the new outlook? Just take a few days of the board of directors of cation and pack them full with fun in Southern California or the Southwest Sun Country, Phoenix, Las Vegas or Los Angeles are but hours away by swift TWA Skyliner. Big sav ings on family travel and round trips! Call your local TWA office or your travel agent.

‘Take Me Out to the ’

(Continued from page 1)
as their elders, even if they didn't get all of the swifter curves. Should have booked it for extra time. We packed them in in spite of bad weather, a first new spout of the opening of a new television season needing our best songs, swell dances, fine Technicolor and plenty of laughter to the story. Sinatra, Esther Williams and Gene Kelly are tops. Metro had better give us more with Betty Garrett and Jules Munshin. Our audiences liked them. Buy it.

That about tells the story but you need to know that Busby Berkeley directed this slick piece of entertainment and Arthur Freed produced it in a manner to appeal to the largest and most varied audiences. The laughs, songs and dances are not all there is to it either. There is a substantial story line, as such things go in musicals, and some en gaging romantic business involving Miss Williams, Sinatra and Kelly at first, and eventually Miss Garrett, who can give with the songs and the story.

Sinatra and Kelly are a couple of baseball stars doubling between seasons as a vaudeville team. Miss Williams is the new owner of the ball club, for whom Sinatra goes whole-hog but whom Kelly runs afoot. Dennis O'Keefe, William Bendix and Barbara Britton. All told, the film easily meets the demands of its classification.

When O'Keefe arrives on the scene, he is all set to wrap up the "suicide" case in a few hours. A new boy, who summoned O'Keefe that the "suicide" is actually a murder, and thereupon he set out to prove his con tention. The only trouble is that he meets cold resistance from everyone in town, including Miss Britton, a girl he met on the bus and soon grew to like.

The original screenplay, by Jerome Odlum and Jonathan Rix, provides Bendix with an unusual role as the hulking sheriff who is more astute than he pretends to be. As it obviously starts covering up for everyone else, with suspicions cast in many directions. By the time the solution is reached, the audience learns the murderer was an unmitigated scoundrel and the man who killed him was the town's belles of Canada. That is explained, of course, to the folk who caused the town folks "cover up," a reaction which may strike some people puzzlingly. Performances are good all around with others in the cast including Art Baker and Ann E. Todd as a fencing-school miss and; Doro Merande, Ted Nasser produced and Alfred E. Green directed.

Running time, 82 minutes. Adult audience classification. For March release.

MANUEL HIRSCHMAN

Canadian Writ for Rank, Others
Toronto, March 7.—Authority is issued to return for service outside Ontario jurisdiction of J. Arthur Rank in London and other defendants was obtained today by Empire Uni versal Film Corp., alleging a breach of contract suit started here more than two years. Others upon whom the writ may be served are: General Cinema Finance Corp. in England, J. Arthur Rank Organization, Universal, and United World pictures, all in New York. The original action arose over the distribution of a group of Hollywood features to Canada. Rank had earlier ordered, according to Paul Nathanson, president of the plaintiff company.

U-P Inspectors Injured in Fire

Atlanta, March 7.—Fire in the offices of the American University interna tional here today sent chief film inspec tor Elizabeth Martinez to a hospital. Her condition is reported to be not serious.

Through the heroic efforts of James Daniel and Ralph Burgess the fire was brought under control. The inspection office was saved, but it was catastrophic to Universal and other adjoining distributors was averted.

Fire Damages Theatre
Albany, N. Y., March 7.—Fabian circuit house office executives survived the fire at Plaza and Variety theatres here on April 8. A Sunday morning fire which caused damage that may reach $100,000.

Sidney Lust Fears Video Competition

WASHINGTON, March 7.—Sidney Lust, wealthy Washington theatre owner and national director of the Theatre Owners of America, has proposed the motion picture industry and proponents of pay-per-view work together to block competition from television.

In a letter to boxing commissioner Abe Greene, declares he is sure that both theatre and sporting events have suffered adverse drops because television stations have been televising boxing and wrestling events, basketball games and other events.

"We cannot afford to let our industry fall by the wayside because television people are allowed to televise all these different events (for little or nothing) and stand by and let this continue," Lust wrote Greene. "It should be stopped. The motion picture industry is not going to stand by idly and have our business be taken out of business. While I want to encourage new developments, it may be possible that we can work hand in hand someday."

Saul Rodgers to Head
CONTINUED FROM PAGE 1)

biership of 1,000, will mark its 10th anniversary this year. Its honorary president and first president is Alfred W. Schwalberg, sales manager of Paramount. Other past presidents are: Aaron Israel, Jr., Paramount; Irving Greenfield, Loew; Adolph Schinell, Universal; Arthur S. Melt, Studio Co., Jack H. Levin, Confidential Reports, and Robert M. Weissman, Paramount.

Easter Film To Open With a $1,000 Top
With a top of $1,000 and other seat prices ranging from $1.00 to $5, the opening at Lawton, Okla., of "The Lawton Story," a Hallmark film based on the Wichita Mountain Easter Sunday service, is expected to gross $40,000, with all proceeds going to the association which sponsors the annual Lawton event.

The film tells the story of the late Rev. Mark Wallock, Lawton minister who devoted 24 years to the development of the pageant. The cast was recruited from Lawton and surrounding communities. Kroger Bab and Jack Jourue, produced the picture.

New Foreign Film Firm
headed by Marcel Aubry as president, and Jean-Pierre Despiegels as vice president, Interfilm Corp. will distribute foreign films.

DU-ART...
A GOOD NAME TO REMEMBER FOR LABORATORY WORK • 16 mm, 35 mm

HOT PRESS PRINTING TITLES - LAYOUTS
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CO. 5-1844

4
TUESDAY, MARCH 8, 1949

MOTION PICTURE DAILY
Fabian Calls
(Continued from page 1)

“the stepping stones to greater re-

dsponsibility and greater opportunity

towards innumerable of the con-
sanants which are the foundation upon

which our business life was built.”

Those fundamentals, he said, are

t the maintenance of comfortable, at-

tractive theatres; the providing of
great entertainment at reasonable

prices, and “the showmanlike way in

which we have exploited our pictures

for our theatres.”

Business Will Go Forward

“If we, as theatre men,” Fabian

continued, “will keep our plants in

excellent condition, give better ser-

vice, make them centers of the com-

munity and retain the glamour which

the theatre has always had, and, if

Hollywood does its job properly by

providing greater and better enter-

tainment, always striving to exceed in

quality pictures what we have done,

and if we, as showmen, will exploit

these pictures to reach the maximum

of our business will go forward, no matter the

competition.”

Fabian called attention to the work

that needs to be done in rehabilitating and

moderizing many theatres.

“We must see that our chairs, our

carpets, our ventilating systems, our

projection, our service, our rest rooms reach

higher standards than ever be-

fore. We must insist in the minds of the people the idea that our

theatres are more inviting even than their own.”

Audiences Are “Shopping”

“As to the quality of pictures, it is
evident that the American audience is

shopping today as in every other

line of business. Yet when a sea-

son’s product includes such pictures as ‘The Snake Pit,’ ‘Letter to Three

Wives,’ ‘Johnny Belinda’ and ‘Elia

Palladé’ the audiences we attract

approach in numbers those of the hec-

tic war days when all you had to do

was throw open your doors. People will

come great entertainment and Hollywood must do its job to pro-

duce it.

“In the matter of showmanship,”

Fabian continued, “we have done a

great job but not great enough. There

are still millions who go to the the-

tre very rarely or occasionally, but

the millions of steady patrons we have

made prove that perhaps we can get

many of the millions who are not reg-

ular patrons.

“They may be converted by more

enthusiastic exploitation through news-

papers, radio and even television. Others may be won by greater com-
munity consciousness on the part of

exhibitors, to the extent that the the-

atre becomes a center of community

activities. We cannot live on the past

glories of our wartime contribu-

tions, if we do not continue our

community service we cannot maintain

our position in the community.”

“For a lifetime spent in this in-

dustry,” Fabian concluded, “I tell you

that we have nothing to fear from

other forms of competition if we are

willing to give the effort and energy,

the hard work, it requires to make

the fundamentals of our business ac-

complish the results they have hereto-

fore.”

Quigley said: “While we have in

no way lessened our efforts toward

the promotion of showmanship, the

past year has not been a conspicuous

one in this area of the industry’s ac-

tivity. Due to a long list of reasons,

there has not been issuing in recent

times from many key positions the

kind of example that in itself pro-

motes showmanship. There has been

too much public discussion of what

figures the books show and not

enough discussion of what pictures

the theatres show.

“Fortunately, however, there have

been late indications of an early re-
turn to that aggressive brand of

showmanship which once made motion pictures the best promoted service

before the world public.”

Awards judges present at the

luncheon included:

Ulie Bell, David Blum, Mort Blum-

denstock, Lige Brien, Dennis Car-

lin, Samuel Cohen, Robert W. Coyne,

Jerry Dale, Harold Danson, Ned E.

Depinet, Bernard Diamond, Oscar

Doob, Steve Edwards, Edward C.

Dowden, Ernest Emerling, S. H. Fa-

bian, Lynn Farnold, W. R. Ferguson,

Harry Goldberg, Louis Goldberg, E.

C. Grainger, Ben H. Grimm, Charles

Hacker, William J. Heineman, G. R.

Keyser, Gus Lampe, Jock Lawrence.

Also, Henry A. Linet, Lawrence

H. Lipshin, S. Barret McCormick,

Harry Williams, Harry Mandel,

A. Montague, James Nairn, John J.

O’Connor, Jerry Pickman, H. M.

Richey, Samuel Rosen, Milton Silver.

Wage-Hour Bill
(Continued from page 1)

covered would be the employees of any

retail or service firm engaged in In-

terstate Commerce and grossing more

than $300,000 a year. Officials of the

wage-hour law administration de-

clared that they have no doubt that

the courts would rule that theatre em-

ployees are engaged in interstate com-

merce, since the films move in inter-

state commerce, and therefore any

theatre or circuit grossing more than

$300,000 annually may have to comply.

An original version would have also

covered all circuits with more than four

theatres, regardless of how little they

grossed each year. This provision

has been dropped, however.

The bill also contains a section put

in at the request of the International

Alliance of Theatrical and Stage Em-

ployees to leave in effect certain weekly

salary-guaranteed wage plans they

now have with the studios on the

West Coast. The bill would have

thrown out all such plans, and IATSE

vice-president Roy Brewer asked the

committee to word the provision in

such a way that the IATSE plan would

stay in effect.

16mm. Films
(Continued from page 1)

schools, churches, shut-in institutions

and theatreless towns, where the show-
ing of 16mm. product would in no way infringe on the right of re-

cognized theatre operators.”

The company said it devised this plan in an effort to protect its regu-

lar customers from unlicensed use of 16mm. product,” adding: “Unreg-

ulated” showings of 16mm. film have already

proved to be a detriment to re-

cognized exhibitors and the current

“bootlegging” of top product is an-

other of the dangers to exhibitors

which this system of distribution will

attempt to correct. Screen Guilds will

at all times maintain the closest con-

trol over the final exhibition.

Montague Saladon, Sidney Scafer,

Louis W. Schine, Arthur Schmidt,

Dallas Pride, Beaver, Frank J. Shea,

A. W. Smith, Jr., Ben Waskler, Max E.

Youngstein, W. Zwilor.

Awards winners will be announced

in the near future.

“Vastly entertaining.”

SAN FRANCISCO NEWS

JOHN STEINBECK
Author

THE RED PONY
color by TECHNICOLOR

“Entertainment for all ages.”

SAN FRANCISCO CALL-BULLETIN
Para. Assets
(Continued from page 1)

432,849 in film and other inventories and $30,016,543 in cash and govern-
ment treasury bonds.

However, it was pointed out by Paramount executives that upon con-
sultation of the plan's details, the new picture company could start out with as much as an additional $25,000,000 in cash derived from the accumulated earning of the books at a relatively minor fraction of that amount.

Paramount figures its stock in Du-
Mont Laboratories has a market value of about $10,000,000. The company
paid $10,000,000 for its holdings. Par-
amount could also realize up to a maximum of $7,500,000 from sale of theatres, whereas, company officials say, this figure represents perhaps three or four times the amount of the original investment.

Office Building Value Rises
Sale of the Paramount home office building in New York could bring the new picture company up to $12,000,000. The original investment was $7,700,000.

Additionally, the balance sheets do not take into account the millions in earnings which are frozen abroad and which will accrue to the picture com-
pany and the huge potential earnings of pictures destined for re-issue, in-
cluding "Going My Way," other Bing Crosby, Bob Hope and Gary Cooper
films. Additionally, it will be end-
titied to 50 per cent of the yield from Cecil B. DeMille re-issues.

Also as reported yesterday, the the-
atre company's current assets amount to $9,202,550, including $17,852,771 in cash and government securities. Total assets amount to $90,277,986.

"Hidden assets" are present in the theatre company as in the picture company.

For example, the assets include Paramount's initial investments in theatre partnerships at $7,530,087. Paramount's share of the profits in both dividends and undistributed earnings in these affiliated in one year alone, 1947, actually exceeded this original investment. Paramount is to sell its interests in 668 jointly-owned houses with the expectation of receiv-
ing several times over the amount of money originally invested and the above comparison of investment with one-year's earnings justifies that ex-
petation, the company feels.

Net Capital Gains in '48
In this respect it is interesting to note that the corporation realized a net capital gain of $1,596,000 during the first nine months of 1948. During that period the only large-scale transac-
tion which Paramount is known to have engaged in was its sale of its is-
terest in New England Theatres.

Under the plan for reorganization and disposal of theatres, both new companies will share amounts received for the theatres in the first year up to $15,000,000 with the theatre com-
pany entitled to all proceeds from the-
atre sales thereafter.

It was suggested by reporters that the new picture company might favor measures agreeing that at least $15,

000,000 worth of theatre properties would be sold in the first year so that it might obtain its maximum of $7,500,000.

This suggestion of a possible conflict was dismissed by company execu-
tives who maintained that their sole objective is to comply with the decree

time schedule, that is, one-third of partnership houses to be sold in each of
the next three years.

Yates Sees Uptown
(Continued from page 1)

in the wind which indicate that all
is not completely dark," Yates said,
referring to the "encouraging political news from most countries in front of the
Iron Curtain."

When Europe begins to regain "a
greater percentage of productivity," the Republi president said, there
will be an increased demand for American pictures and a lessening of
restrictions on quotas and blocked funds." He said he hoped that a
"fair plan can be arrived at whereby the American motion picture industry
then can get more dollar return from these
countries."

Economics Do Not 'Cheapen'
Republic is continuing a "forward
policy of production," said Yates.

"True," he added, "we have made
dramatic economies in operation and the
studio, laboratory, and distribution
outlets. Yet, none of the essential elements that went into making pic-
tures from the artists, artisans or from the construction standpoints were cheapened. Republic's policy has been one of economy, but this policy
meant only dispensing with unproductive
things, and did not call for tam-
gering with basic production ingredi-
ents, or breaking the morale of our
creative manpower."

The only way the industry can meet successfully competition from television "is by paying greater at-
tention to our product and by giving in
the public more in entertainment value per foot of film per minute, penny-for-penny and dollar-for-dollar
than any other form of mass entre-
tainment," Yates admonished.

Seek to Lessen
(Continued from page 1)

the AFL, if necessary, behind requests
to the State Department in Wash-
ington and to Congress for international negotiations pointing to an easement of
remittance restrictions held respon-
sible for forcing American producers to make films in countries where funds are frozen.

Immediate result of yesterday's meeting was the appointment of Free-
man as liaison between production
management and studio labor.

Para. Buys 'Father Goose'
Hollywood, March 7—Paramount
has acquired Gene Fowler's biography of Mark Sennett for use as the basis
of a picture on the producer's life. Biography is entitled "Father Goose."
FIRST IN FILM NEWS

MOTION PICTURE DAILY

NEW YORK, U.S.A., WEDNESDAY, MARCH 9, 1949

TEN CENTS

Vol. 65, No. 47

UA, Fox-Wisc. Clash on Dual Top-Film Runs

Sears Hits 'Sabotage'; Refuses 'River' Prints

Intended double-billing of Paramount's "Paleface" and United Artists' "Red River" by Fox Wisconsin Theatres was branded by UA president Gradwell L. Sears yesterday as "the most flagrant, dangerous and downright stupid abuse of exhibitor power in my recollection," in a press statement in which he announced that he would refuse to reprint the River prints "of River" to the circuit. The two films were sold to Fox Wisconsin from a list of Indies which both distributors, he said, "River" to date has proved UA's biggest gross in recent years. "Paleface" is one of Paramount's strongest box-office attractions this season. "The exhibitor's threats of a freeze-out, direct and implied, do not feter me for one moment from this decision," Sears said. The double bill was to open in three Fox Wisconsin houses in Milwaukee.

Union of Films and Video Is Near

The rapidly-growing union between television and the motion picture industry, which is believed to be nearing a full-scale commercial exchange of services, will be the subject of a clinic occupying all sessions during the first two days of the 65th semi-annual convention of the Society of Motion Picture Engineers, an SMPPE statement reports.

All aspects of the approaching "(Continued on page 9)

Video No Nemesis of Films, Says Gold

Chicago, March 8—Urging that television not be built up as the nemesis of the motion picture theatre, Melvin L. Gold, president of the National Television Film Council, speaking today at the opening session of the Chicago Television Council's first national conference, declared that both fields will know great prosperity if they tend to their knitting. "I don't believe television was ever

(Continued on page 9)

Monogram to Invest $4-Millions in UK Production Program

A production-distribution deal involving $8,000,000 has been concluded between Associated British Pictures Corp. and Monogram under the terms of which the equivalent of at least $4,000,000 of American money will be made available by Monogram, in the letter said here yesterday. Word from London on Feb. 25 indicated that Monogram was expected to participate in a new ABPC two-year British production plan along with Warner-Brothers, which has a substantial financial interest in ABPC. Monogram president, in Hollywood, the deal calls for expenditure of $8,000,000 for the production of eight pictures to be made either at ABPC's Elstree or Welwyn studios. The arrangements were brought to completion by Morton W. Ritchie, Monogram-International president, who returned here recently from London. In addition to the two

(Continued on page 12)

Para. May Increase Production: Balaban

Paramount's production program set up for the first nine months of this year and has not been materially altered, according to Barney Balaban, company president, who arrived here yesterday following executive conferences at the studio. Balaban said additions to this year's schedule will be dependent upon the availability of substantial casting and production values. "The years 1930 and 1951 are likely to see ex-

(Continued on page 9)

30% U. K. QUOTA COMPROMISE SEEN

Grosses Are Up, Not Down: Pine

Chicago, March 8—Addressing exhibitors and Paramount personnel here at a luncheon today at the Blackstone Hotel, producer William Pine of Pine-Thomas, urged exhibitors and all members of the industry to immediately quash rumors of bad business allegedly being done by theatres throughout the country.

"Film business is good," Pine said. "Reports show that film grosses are four per cent higher this year than those of the same period in 1948."

$55-Million '48 Net For Eastman Kodak

ROCHESTER, N. Y., March 8—Increases in Eastman Kodak's production and earnings and a gain of about 2% per cent in sales for 1948 were reported here today by Perley S. Wilcox, chairman, and Thomas J. Hargrave, president, in the annual financial report to stockholders. Nearly 10% per cent of Eastman's business is done with the American motion picture industry.

The report listed 1948 net sales of $45,395,626; sales in 1947 were $351,751,098. Consolidated net earnings in 1948 amounted to $35,494,425, and in 1947 they were $43,199,254. The sales and earnings figures are for the parent

(Continued on page 12)

Alexander King, Named Head of CEA, Calls for Anglo-U. S. Film Amity

LONDON, March 8—The likelihood of a compromise 30 per cent British film quota looms here in the face of disagreement between the British Film Producers Association and the Cinematograph Exhibitors Association. The former was pressing on continuance of the new 45 per cent quota, while the exhibitors have shown themselves to be equally firm in their demand that a 25 per cent quota be enacted to replace the present law. CEA maintains that a reduction in the quota is necessary if the shaky British industry is to be able to look to America for production aid. Alexander King, whom CEA today elected president to succeed Dennis C. Walls, made a powerful plea at this evening's CEA banquet for goodwill between the American and British industries. A. B. Watts, a Cardiff, South Wales, exhibitor and an accountant, was elected CEA vice-president, succeeding Sir Alexander.

(Continued on page 12)

Expect U. A. Option To Pass to Chaplin

Indications yesterday were that Mary Pickford's option on the half interest in United Artists owned by Charles Chaplin will expire Saturday without a deal of any kind being concluded. No firm offers for the Chaplin interest had been, received by Miss Pickford as of last night. A deal would have to be concluded by Saturday so as Miss Pickford already has ob-

(Continued on page 9)

TOA May Relax Its Shorts Rental Stand

There is a tendency among Theatre Owners of America's directors to relent somewhat in their demand for a strictly nominal rental for the industry's public relations film subjects, it was acknowledged here yesterday by TOA executive director Gud Sulli- van. He said a willingness has been expressed to reduce the rental charge to small theatres from the originally

(Continued on page 9)

Industry Uncathed in 6 State Legislatures

Springer Resigns to Lease Six Theatres

WASHINGTON, March 8—Six of the 44 state legislatures meeting this year have already adjourned without taking action favorable to the industry, according to Jack Bryson, legislative representative of the Motion Picture Association of America.

Four more states are expected to adjourn by the end of the week. Bryan expects 18 of the 44 will have adjourned by April 1.

The six state legislatures which

(Continued on page 12)

(continued on page 9)

(continued on page 9)
'Canadian Pacific' In 94 Coast Houses

SAN FRANCISCO, March 8—Headed by Nat Holt, producer of "Canadian Pacific," the 36th annual Franklin Foundation, a delegation of Hollywood stars will arrive here tomorrow for the two-day world premiere activities for the opening of the 20th Century-Fox Cinemor release.

The star-studded group, headed by Mary Martin and Randolph Scott, Jane Wyatt, Victor Jory, Carroll Naish and Nancy Olson will arrive with Holt, to be welcomed by Canadian Consul General W. E. Scott and Canadian Pacific K. R. representative Sam Corbin, launching the festivities which will end with the premiere at the Fox Theatre Thursday night. Since Sunday, Holt has been promoting the picture by an extensive advertising and radio campaign for a 94-theatre day-and-date opening.

Chairmen Named for Cancer Committee

Harry Brandt, president of Brandt Theatres, will serve as entertainment committee chairman for the New York City Cancer Committee during the committee's 19th fund campaign for $1,250,000, beginning April 4.

Co-chairmen to serve include Frank Willett, president, National Student Union of America; and William A. Scully, editor of Paramount Pictures, vice-president.

Two Pass Test for New York Film Post

ALBANY, N. Y., March 8—Two unsuccessful candidates for the post of director of the motion picture unit of the State Department of Commerce are Thomas C. Stoll, of Albany, assistant director of the division of public health education of the Health Department, and Kenneth Abel, of Schenectady. The Service Commission announced that six failed the test for the $6,700 a year post.

Glenn Allen, former of the Motion Picture Service of the United States, New York publicity department, has held a probationary appointment in the Commerce Department post for a year.

SRO's Lewis Quits UK Post; Joins WB

LONDON, March 8—Further indication of dissolution of the Selznick Releasing Organization has come with the announcement of Lewis Lonsdale's resignation as Selznick chief here.

Lewis has joined Warner here as a director.

Goldstein in 32 Cities

Field representation in 32 cities is announced by the Jack Goldstein advance organization, and newly appointed representative of the Goldstein advance organization, which has moved to larger offices in the General Motors Building here.

In DuMont Sales Post

Trevor Adams, formerly in charge of all radio and television activities for the New York Yankees, has been appointed assistant director of sales for the DuMont Television Network, to Tom Gallager, director of sales.

Newsreel Parade

THE UN vote on Israel and Red state visit to the U. S. zone of Germany are current newreel highlights. Red espionage at home, the New York World's Fair, and events of other nations. Complete contents follow.

MOVIETIME NEWS, No. 20—Vladimir Gort, former assistant to Foreign Minister Joseph Trumman on vacation. U. N. votes admission of Red espionage against the U. S. New York World's Fair, German cinema, French films, Baseball training in Florida, Basketball.


Eicher and Berg in Public Relations

Myron Eicher and Herbert Berg, owners of Eicher-Berg Associates and opened public relations offices at 369 Lexington Avenue.

Eischer, in addition to having been associated with Columbia and 20th Century-Fox, has been vice-president of Hope Associates and public relations director of USO Camp Shows. Berg, also associated with Paramount, United Artists, and East Coast syndicate, and also served on the editorial staffs of Film Daily and Boxoffice.

Allied Rocky Mt. Convention June 8

DENVER, March 8—With John Wolberg, president, in the chair, Allied Rocky Mountain Independent Theatre Owners will hold its second annual convention June 8-9 at the Brown Palace Hotel here.

Conn. MPTO Meet Set

HARTFORD, March 8—Motion Picture Theatre Owners of Connecticut will hold a luncheon meeting on Friday, June 7, at the Hotel Whitlock, to discuss pending legislation in the Connecticut legislature, according to Moe Levy, chairman of Connecticut secretary and TOA, general counsel.

Tennessee Allied to Meet

MEMPHIS, March 8—A meeting of West Tennessee theatre owners will be held at Lexington on March 16 by Tennessee Allied Theatre Owners of the Mid-South, according to Bob Bowers, manager of the organization.
**Reviews**

**"The Green Promise"**  
(McCarthy Productions—RKO Radio)  
TEXAS oilman Glenn McCarthy's first venture into motion picture production results in a country drama of wholesome family appeal, En route to its happy ending the story unfolds with dramatic flourishes, and throughout contains a reliable blending of comedy, sentiment and passing sadness. It seems fate for widest popularity in town and country situations. 

Merchandising possibilities are abundant.

**"Tale of the Navajos"**  
(Metropolitan-Goldwyn-Mayer)  
"TALE OF THE NAVAJOS" can best be described as a dramatic trek through Technicolor, with story elements and details based on the long-looming history of the Navajo Nation. The film's locale is a sprawling reservation in Arizona, where some splendid natural scenery is caught by the cameras. As theatrical material, its appeal is for specialized tastes of which exhibitors should be aware.

The story centers on two boys, one white and the other Indian, who go on a journey for the twofold purpose of finding new deposits of mineral needed for the tribe's economy and discovering new tribeswomen to make the tribe. In the course of their journey, the boys learn the customs and history of the tribe, and are beautifully told.

The picture was produced by John A. Haeseler, from a story by himself and Harry Chandless.

**The Last Bandit**  
(EIGHTY minutes of formula Western histrionics and incidents are served here in Technicolor under the guidance of associate producer and actor Joseph Kane, a reputable specialist in the field of outdoor action films. An excellent cast is headed by William Elliott and Adrian Booth, featuring Forrest Tucker, Andy Devine, Jack Holt, Minna Gombell and Grant Withers, more than adequately purvey the flavor of combat and rivalry embodied in the script by Guy Pendleton and Jack Natterford.

The tried-and-true Western plot involving rival brothers, one upright and honest and the other an unscrupulous villain, is reworked in "The Last Bandit," bolstered by a few relatively fresh twists including the mysterious disappearance of a frontier railroad train. Elliott and Tucker play the good and bad brothers, respectively, and Miss Booth serves as the romantic interest of both with Elliott, of course, eventually the successful suitor. Outlaw Tucker and his henchmen rob a train of its cargo of $1,000,000 in gold by secluding the train in a tunnel on an abandoned mine. Express agent Tucker and his henchmen rob a train of its cargo of $1,000,000 in gold by secluding the train in a tunnel on an abandoned mine. Express agent Tucker and his henchmen rob a train of its cargo of $1,000,000 in gold by secluding the train in a tunnel on an abandoned mine.

The crooks are making away with the treasure in a wagon. Many sequences of gunplay and other forms of fighting as well as some general Western scenic are in a structural framework of what should be a well-received standard Western.

Running time, 80 minutes. General audience classification. Release date, April 25.

**Award to 'Belinda'**  
(Albany, N. Y., March 8—Boingo Bill Dead)

The 90-minute feature "Belinda," awarded the Academy Award has been "Johnny Belinda," according to United Artists. The presentation was made by the Minister of Education and the Governor of Caracas to Caracas, Venezuela. The award was made to the code committee with an enacting clause stricken out.

**NY First-runners Off; 'St. Louis' in Lead**  
Many New York first-runners are losing considerable ground at box-offices this week with the weather, for the most part bright and clear, apparently not having a discouraging effect on the ear- goers. The only particularly bright spot on the "showcase" scene is the Strand where "South of St. Louis," with Best Arnaz on stage, is expected to reach a peak of approximately a gross of $65,000. Show opened at a record pace on Sunday, chalking up about $6,500 in a single day.

Good, but not overwhelming, is "Three Godfathers" which, with 33 weeks on stage, will probably provide the Capitol with $70,000 in its first week. The third week's figure of $14,000 "Moonrise," is fair enough with an estimated $7,500 in an initial week at the Globe. "Little Women" will have its debut at the Music Hall tomorrow, replacing "Family Honeymoon" which, with a stage presentation, figures to wind up the second week at $13,000, which is rather slow. "The Fighting O'Flynn" will probably gross only $13,000 and "The Devil's Playground" will sell six days (second week) and will be succeeded on Friday by "Cris Cross."

**New Paramount Show**  
"Alias Nick Beal" is the Paramount's tenant today, after "Fifth Avenue Girl," with Buddy Young, Myrna Loy, Richard Tucker and Richard Beavers. "Hello, My Baby" and "The Fighting O'Flynn" are doing good with $29,000 expected in a second week after grossing a substantial $35,000 in the first, while "Dancing Lady" in the fire has gone out of "Command Decision" after seven weeks at the State.

"The Heights" is not too disappointing though in view of the length of the run, "Take Me Out to the Ball Game" will bow in at the State today. "Red Pony" opened at the Mayfair yesterday following "Return of the 7100," and the run is expected to take about $14,000 in its second week.

**Joan Still Strong**  
"Joan of Arc" is still strong at the Victoria where it took in $17,000. "Down to the Sea in Ships," at the Roxy, with Rudy Vallee, Morey Amsterdam and the ice revival on stage is down to an estimated $55,000 in a second and final week. The Roxy's next will be "Mother Was a Freshman," opening March 29 with Cab Calloway and Phil Baker in person.

"Red Shoes," in its fifth week at the Bijou, and "Saramil," in a 23rd week at the Park, are good for about $14,500 each. "Snake Pit" is in its third week, and "Beat the Devil" in its fifth week is up $16,500 in view for the 18th week. "Portrait of Jennie" is due at the Rivoli on March 22.

**Launch Ad Campaign For 'Africa Screams'**  
A national campaign, with $200,000 allotted to newspaper, magazine, radio and trade advertising, has been organized to promote their production, "Africa Screams," starring Abbott and Costello.

The campaign will be handled by the United Artists, with Walter Blake as account executive. United Artists will release.
Did you see Life Magazine's double-spread photo of M-G-M's Coast Conference with all the might of its stars and production genius gathered together before the press correspondents of the world! Just part of a nationwide deluge of publicity! M-G-M leads the industry forward into a new golden era of showmanship and security!

Nothing like it in the entire history of our industry! The nation knows that film business is on the march, spearheaded by the Roaring Lion! Read the amazing list of product on next page either completed or in work. That's M-G-M's Prosperity Plan told in courageous and optimistic action! Join!
HEADLINES!

(Motion Picture Herald—Feb. 19th Issue)

METRO'S HEADS HIT PESSIMISTS

Schary scores prophets of doom at Anniversary convention at Studio. A resounding whack to those who predict that Hollywood's perennial pessimists and their fellow-traveling prophets of doom, and a review of M-G-M's operations for the past quarter-century, climax a week-long "Preview of M-G-M's future" at the Culver City Studio.

That day, the most impressive show of talent strength staged in more than a decade, M-G-M put 75 stars and name players in front of the speakers' table, occupied by seated executives and presided over by Louis B. Mayer, studio executive, at the company's 25th anniversary party.

HOLLYWOOD—The MGM product lineup currently announced at the meeting here, is as follows:

COMPLETED PRODUCTIONS

LITTLE WOMEN, starring June Allyson, Peter Lawford, Margaret O'Brien and Elizabeth Taylor, directed and produced by Harry Keller.

THE STRATTON STORY, starring James Stewart and June Allyson, directed by Sam Wood, produced by Jack Cummings.

EDWARD, MY SON, starring Spencer Tracy and Deborah Kerr, directed by George Cukor, produced by Edward H. Knopf.

TAKE ME OUT TO THE BALL GAME, starring Frank Sinatra, Estelle Winwood and Gene Kelly, directed by Busby Berkeley, produced by Arthur Freed.


THE BARKLEY OF BROADWAY, starring Clifton Webb and John Wayne, directed by Charles Vidor, produced by Arthur Freed.


NEPTUNE'S DAUGHTER, starring Esther Williams and Red Skelton, directed by Edward Dmytryk, produced by Jack Cummings.

CONSPIRATOR, starring Robert Taylor and Ella Raines, directed by Victor Saville, produced by Henry Blanke.


BIG JAX, starring Wallace Beery, Richard Conte and Patricia Neal, directed by Richard Thorpe, produced by Gottfried Reinhardt.

HIGHLAND LASSIE, starring Edmund Gwenn and Donald Crisp, directed by Richard Thorpe, produced by Robert Sisk.

ANNIE GET YOUR GUN, starring Judy Garland, directed by Busby Berkeley, produced by Arthur Freed.

STORM OVER VIENNA, starring Walter Pidgeon, Peter Lawford, Ethel Barrymore and Janet Leigh, directed by George Sidney, produced by Carely Wilson.

INTRUDER IN THE DUST, starring Claude Jarman Jr., produced and directed by Clarence Brown.


ON THE TOWN, starring Frank Sinatra and Gene Kelly, directed by Kelly and Stanley Donen, produced by Arthur Freed.

DEVOTION, starring Robert Taylor, produced by Nicholas Nayfack.

MAN AND WIFE, starring Spencer Tracy and Katharine Hepburn.

REFORMER AND THE REDHEAD, starring Lena Turner, produced by Norman Panama and Melvin Frank.

PLEASE BELIEVE ME, starring Deborah Kerr and Van Johnson, directed by Val Lewton.

THE MINIQUER SEQUEL, starring Gower Champion and Gordon MacRae, directed by Charles Vidor, produced by Arthur Freed.

THE TENDER HOURS, starring Jane Powell and Ricardo Montalban, directed by Jack Conkling.

KEY TO THE CITY, starring Clark Gable, directed by Wayne Carini.

QUO VADIS, directed by John Huston, produced by Arthur Hornblow Jr.

YOUNG BEE, produced by Sidney Franklin.

RODIN AND SOULS, starring Glenn Ford, produced by Pandro B. Berman.

SUMMER STOCK, starring Gene Kelly, produced by Joe Pasternak.

THERE WAS A LITTLE GIRL, produced by Robert Sisk.

Other pictures in preparation for the 1949-50 schedule:

TWO FANTASTIC MEN, starring Spencer Tracy, directed by Night Companion, produced by Pandro B. Berman.

AFTER THE LOVE OF PRINCE DORIAN, directed by Richard Thorpe, produced by Jack Cummings.

OUR VICTORY, directed by Frank Capra, produced by Fred Guiasini and William Perlberg.

THE ADVENTURES OF ROBINSON CRUSOE, directed by Robert Z. Leonard, to be produced by Robert Sisk.

OPERATION TACTIC, directed by Anthony Mann, produced by Nicholas Nayfack.

OTHER PICTURES IN PREPARATION:

ANNE OF THE IRISH, starring Patrice Wymore, directed by William A. Wellman.


THE MUSIC BOX, starring Willy Fritsch, directed by Fred Zinnemann.

NOTE: There have been a few title changes in above listing.

GIAN PROGRAM

100 million worth of films planned at M-G-M by mid '50.

Giant program greatest in industry history.

(MGM's Prosperity Plan!)

(1) Boxoffice—Feb. 12th Issue)

MGM PUTS 67 FILMS IN WORKS

Optimism Is The Keynote
As Leo's Toppers Meet
House-record business in Oklahoma City set the pace for better than "THE EGG AND I" in a fifty-city territorial premiere.

Top business and holding-over in Washington, D. C.

Holding-over with record-breaking business in Columbus, Ohio.

Terrific in Dallas and holding-over.

Outgrossing "EGG AND I" in Nashville, Chattanooga, Tulsa, Norfolk.

— it's the kind of Honeymoon everybody wants to get onto.
UNIVERSAL-INTERNATIONAL presents

Claudette COLBERT Fred MacMURRAY
those Grand "EGG and I" stars in

"FAMILY HONEYMOON"

with RITA JOHNSON - HATTIE McDaniel - Screenplay by DANE LUSIUS - Based on the novel by Homer Cay - Directed by CLAUDE BINYON - Produced by JOHN BECK and Z. WAYNE GRIFFIN

Stay on the Honeymoon Special with U-I
Get wed to these hits coming up

"THE LIFE OF RILEY"—Teed off in Cincinnati over the weekend in 150 theatres day-and-date Midwest Premiere to absolute top record-breaking business the territory has ever known. For exhibitors who want to live "THE LIFE OF RILEY," this is it!

"RED CANYON"—March 17th "RED CANYON" week starts in Utah under Governor's proclamation with Hollywood stars and two national network shows in Salt Lake City to mark the territorial premiere. It's as hot as a firecracker!

"MA AND PA KETTLE"—The laugh successor to "THE EGG AND I" premieres in Kansas City and territory with Marjorie Main and Percy Kilbride heading a Hollywood troupe to give the city a great show and a great picture!

and watch for

"CITY ACROSS THE RIVER"
The natural successor to "THE NAKED CITY" in box-office impact.

and Big plans coming for

"THE LADY GAMBLES" and "CALAMITY JANE and SAM BASS"

RIDE HIGH with U-I!
**Key City Grosses**

**Chicago**

Weekend attendance was lofty, with warm weather providing an aid. "John Loves Mary," with a stage show, is doing well, while "Miss Tatlock's'Three Mates," and "Hot Springs," overs are fair, with "The Red Shoes" continuing strong. Estimated receipts for the ending March 10:

<table>
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<tr>
<th>Film</th>
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<tbody>
<tr>
<td>ACT OF VIOLENCE (M-G-M) - GRAND (Sc-6c-9c-6c)</td>
<td>$1,150</td>
</tr>
<tr>
<td>BACK TO BATAAN (RKO Radio) and MAINE RAIDERS (RKO Radio) - PAI</td>
<td>$1,350 8c</td>
</tr>
<tr>
<td>ENCHANTMENT (Goldwyn-RKO Radio)</td>
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<tr>
<td>MICKEY'S MILLIONS (Fam.)</td>
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<tr>
<td>STATE OF THE UNIV. (Fam.) - STATE (1,400) (Sc-9c-9c-9c)</td>
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**Boston**

Weather was fine, clear and sunny, but business is about average. Estimates for the week ending March 10:

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**Indianapolis**

First-run business is running the gamut here this week. Three leading attractions, however, are doing better than average, and a good showing is made by an outstanding renewal of the state high school basketball tournament and weather varying between winter and spring. Estimated receipts for the week ending March 9:

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**Propose Another Unique Tax Slash**

Washington, March 8—Still another new wrinkle in bills to reduce the Federal 20 per cent personal income tax—and to the minds of many, the best yet—has been introduced in the House by Rep. Keating, N.Y., today.

His measure would eliminate the tax entirely on admissions of less than $1 and cut it back on admissions $1 to 99c-10c on admissions over $1.

**Coast Production Jumps 5 to 26**

Hollywood, March 8—The number of pictures in production has leaped upward to 26, from 21. Six started and one production produced in March to fill the bill.


**Holokan and Wetzel Open Supply Branch**

CINCINNATI, March 8—John Holokan and J. J. Wetzel have opened a local branch of the Theatre Equipment Co. A. Boudouris also is interested in the venture, which will market theatre and drive-in equipment, drink dispensers and similar items. Holokan and Wetzel also conduct a theatre supply service handling any equipment under the title of Globe Theatre Supply.

**Lowe Int'l Consolidates**

Lowe International's publicity-advertising department, which has been active for the past three and one-half years, is now located at the Theatre Building here, instead of at the office in the Lowe Building. Also brought into the new is the office of the entertainment branch of the company and the named and titled films department, which had been located in the Theatre Building. Both departments had been forced to move from the home office during Lowe's bankruptcy. Following the war, the new office has been operating out of the new offices under the title of Lowe Theatre Service.

**Sugarman in New Post**

Elia S. Sugarman has joined Furman, Feuer & Co., Inc., as assistant to president Norman Furman, and in addition he will supervise television activities of the organization. Sugarman has been for 20 years in executive capacities in advertising, publications, amusements and the handling of all publicity. For the past 12 years he was editor of Billboard.

**Objects to Ticket Bill**

ALBANY, N. Y., March 8—Robert Halliday, Warner booker here, has been promoted to head booker and office manager for Warner at Indianapolis.

**Para. Club to Stage Show**

An "Old Time Minstrel" show will be staged by members of the Paramount Pictures Club here on Friday evening at the Henry Hudson Hotel, George W. Arvey, president, announced.
U. S. Cool to TOA's Bid on Arbitration

WASHINGTON, March 8.—The Theatre Owners of America directors will have a hard time trying to convince the Justice Department to summon an all-industry meeting on the charge that TOA directors, including Carl I. L. Balaban, president of Paramount, through a home-office spokesman, acknowledged that he was aware of the plan being made to set up an industry bargaining group, but refused inquiries to Alfred Schwaberg, Paramount sales chief, who left the conference room yesterday and the industry was unavailable for comment.

Executives of National Theatres, war-time exhibitors, are an affiliate, were not available here yesterday for comment. Harold J. Fitzgerald is executive and general manager of the Wisconsin group. Sears' full statement follows:

"The booking of 'Red River' and 'Paleface' on the same bill in Milwaukee is, in my mind, the most flagrant, disgraceful and downright abuse of exhibitor power in my recollection. To chew up top product and split it like so many melon seeds is sabotaging our industry. This kind of thinking is precisely what is wrong with the motion picture business. Number one is the distributor, naturally calls his pictures as he chooses, but I for one will not tolerate 'Red River' being run in any territory by being used by the season's other big picture."

"The exhibitor's threats of a freeze out, direct and indirect, to deter me for one moment from this decision, I shall refuse to service this booking to exhibitors. The producer, distributor and every fair-minded exhibitor will recognize the justice of my position."

U. A. Option

(Continued from page 1)

Industry Ranks 3rd In Television Field

WASHINGTON, March 8.—The motion picture industry ranks third, behind newspaper publishers, in a nationwide industry breakdown of firms owning or applying for television stations, the Federal Communications Commission revealed here.

As of Dec. 31, 1948, motion picture companies had licenses, construction permits or applications filed for 208 television stations, 60.6 per cent of the total stations authorized or applied for. News, magazine and farm publications, or 31.3 per cent and broadcasters for 66 or 16.1 per cent. Radio manufacturers, oil producers, real estate firms, and other groups that trailed the film industry total.

Film industry firms and individuals trying to get into the television field include Paramount, 20th Century-Fox, Warner,泸kin Amusement Co. of Beaumont, Tex., Van Curler Broadcasting Co., (St. Fabian), Patron Broadcasting Co. (Schine), and producer Edward Lasker.

Video No Nemesis

(Continued from page 1)

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Film industry firms and individuals trying to get into the television field include Paramount, 20th Century-Fox, Warner,泸kin Amusement Co. of Beaumont, Tex., Van Curler Broadcasting Co., (St. Fabian), Patron Broadcasting Co. (Schine), and producer Edward Lasker.

Video No Nemesis

(Continued from page 1)

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"The exhibitor's threats of a freeze out, direct and indirect, to deter me for one moment from this decision, I shall refuse to service this booking to exhibitors. The producer, distributor and every fair-minded exhibitor will recognize the justice of my position."

U. A. Option

(Continued from page 1)

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(Continued from page 1)

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(Continued from page 1)
RED RYDER

RE RELEASES

great action western

10
boxoffice hits

starring Wild Bill Elliott

SAN ANTONIO KID
CHEYENNE WILDCAT
VIGILANTES OF DODGE CITY
SHERIFF OF LAS VEGAS
GREAT STAGECOACH ROBBERY
LONE TEXAS RANGER
PHANTOM OF THE PLAINS
MARSHAL OF LAREDO
COLORADO PIONEERS
WAGON WHEELS WESTWARD

from REPUBLIC
U.K. Quota
(Continued from page 1)

Deputy Prime Minister Herbert Mor
erman, who is responsible for the quota.

Beginning with praise for the states
commision which brought about the Western World war, Sir Alexander

to the conscription 75 per cent British
adollar film tax, Sir Alexander
told the banquet gathering that all that
was accomplished was subsequent catas
trophically wrecked by the "exces
sive, unreasonable, unnecessary" 45
pounds per head proposal. "The Briti
produce has defaulted on their own pro
duction promises, which, Sir Alexan
ders, will be a government for a ride and delu
ted his ministe
sters into imposing a reckless quota.

If (Britain's) producers could
write as good scripts as alibis," she said, "they
didn't have to be address
munity and was shown.

He called upon Britain's producers to
cease sacrificing quality for
quantity, and urged that the bickering con
flict between America's exhibits would come to
ought. People cannot be legislated into the cinema; they can only be attracte
the new CEA president warned.

Entertainment is not the only thing
people go to the movies for. We want to make pictures here was demanded by
Sir Alexander. He urged the British indus
try to drop politics and bury back to "where we belong, namely, in the show
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business.

Odeon and Gaumont
Dividends Are Cut

London, March 8—Odeon Thea
tres, Ltd., has declared a three and
three-quarter per cent interim divi
dend for the year ending next June 25, against a two per cent per cent dividend last year.

Gaumont British has declared a one
and one-half per cent dividend for the 15 months ending on June 26, 1948.

Rank to Be Guest of
Young at Palm Beach

J. Arthur Rank will begin a vaca
At the luxurious Biltmore
his arrival here from London on
March 23. In Palm Beach he will be
the house guest of Robert K. Young, sale
-making partner with these players, and Ega
dion. Rank also plans a visit to the West Coast before going to Washin
gton on April 1 for the meeting of the Anglo-U. S. Films Council on
April 21.

Release Comedies

Laurel and Hardy one-reel comedies
will be released in April for the first
time in 8mm. and 16mm. sound films,
Announcements.

Monogram-UK Deal
(Continued from page 1)

studies, ABPC owns the ABC British
circuit of 450 theatres.

The two companies, in a joint
agement, was consulted throughout the the
promises. The deals will be made in "full
shock which will be felt by the three
parties. American and British stock
will be used, production and technical per
sonnel will be drawn from both sides
the Atlantic, and the scripts will be
written with an eye international
spectators.

"Besides its large share in the pro
duction of the pictures, Monogram
pledges two of its outstanding series,
Western Heroes and Odeon films will
be handled in exactly the same way as
the Allied Artists product," it was
stated.

The first two pictures are now being
prepared both in Hollywood and Lon
don, and actual filming is planned,
will begin on the first picture in July
of this year.

Industry Unscathed
(Continued from page 1)

have already quit are: Idaho, Mon
tana, North Dakota, South Dakota,
Wyoming and Georgia. They will
not meet again until 1951.

This study, which was conducted by a
consulting firm, found that the average tax bill
delivered to district in South
South Dakota.

Bryan said Arkansas is scheduled
to quit Thursday, Washington on Fri
tday, and Arizona and West Virginia
Saturday. In West Virginia, the
industry has saved $175,000, or a two per cent real tax, and a bill
enabling localities to tax admis
sions, was approved.

The four states whose legislatures
do not meet this year are Kentucky,
Louisiana, Mississippi and Virginia.

Eastman Kodak Net
(Continued from page 1)

company and subsidiaries in the West
ern Hemisphere.

Cash dividends declared in 1948
were $1.00 per common share, for a total
of $19,888,104. Preferred dividends were also declared, totaling $369,942.
Together the dividends total $204,887,486.

Payroll total $159,700,000 in
1946, compared to $141,100,000 in 1947.

Rose - Montgomery
Plan Film in Britain

London, March 8—David Rose,
former President and director of
this company, says he plans to produce in
Britain a $1,000,000 picture which will
star and be directed by Inspector Mor
gomery. Title of the picture was not
disclosed.

He said he is the first of several he
plans here, Rose said. While it will be
made from an American script,
Rose insists that it will qualify for the British
film

New NYC Firemen's Bill

New York City Councilman Edward
Brown, a member of the Board of Brook
y, has introduced a bill that would ex
cide the inclusion of fire guards on all New
York city firemen's payrolls. It has been re
ferred to the Council's General Welfare
Committee. Exhilarating
interests here are fighting the measure.

Diet Developments
(Continued from page 1)

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Diet Developments
(Continued from page 1)

in the American motion-picture pro
duction.
Weather Hit Business At Key-City Runs

$14,632 Weekly Average; 'Joan' Is Top Gropper

Heavy snows, ice storms and sub-zero weather in many sections of the country hampered theatre business last month with the result that grosses were well below those recorded for the previous month, according to reports on some 175 key theatres received from Picture Daily field correspondents.

Average weekly income for February dropped to $14,632 from the exceptional high of $16,441 of January. Weekly average per theatre for February last year was $15,506.

Away out front last month as the leading grosser went "Joan of Arc," while "The Snake Pit," one of the two which tied for first place in January, fell back to second position. "Command Decision," despite its entry into general distribution as late as the last week of February, took third place by virtue of its immediate (Continued on page 6)

Wrege, Hughes Are Promoted by Lazarus

Jack Wrege and John Hughes have been moved up in the United Artists sales organization by Paul N. Lazarus, Jr., assistant to Gradwell L. Sears, UA president. Wrege has been named executive assistant to Edward M. Schnitzer, Eastern sales manager, and Hughes has been named assistant to Fred Jack, Western sales manager.

Wrege covers the Eastern division after several years as assis-

(Continued on page 9)

Baltimore Honors William K. Saxton

Baltimore, March 9.—Mayor Thomas D'Angelo, Jr., headed a roll call of 100 civic, political, business, theatre and film men attending a dinner last night in the Park Plaza Hotel at a testimonial to William K. Saxton, on completion of 20 years as a Baltimore showman. Saxton, former vaudeville, has retired as city manager of Loew's Baltimore theatres.

Arrangements were handled by the mayor's committee, headed by Jack Sidney, Loew's publicity director here.

U' Will Make 30 This Year

Wilmington, Del., March 9.—Universal has scheduled 30 pictures for production this year, compared with 24 last year, Charles D. Prutman, executive vice-president and general counsel, told the company's annual meeting of stockholders here today.

All directors of the company were re-elected at the meeting. They are: Robert S. Benjamin, Nate J. Blumberg, Paul G. Brown, J. Cheever Cowlin, Preston E. Davis, Matthew Fox, William J. German, John J. O'Connell, Ottravio Prochet, Prutman, Ray Rogers and M. Shaeffer and G. F. Woodham-Smith. Prutman presided at the meeting and expressed confidence in the company's current outlook.

The meeting voted down three resolutions presented by minority stockholders Lewis D. and John J. Gilbert, both of New York, calling for each director to be required to own at least 10 shares of either class stock; calling for post-meeting reports to stockholders on discussions and ballots, and stockholder election of auditors.

Pickford, Sears and Kelly to Hollywood

Mary Pickford, co-owner of United Artists, left here yesterday for the Coast after a month's visit here. UA president Gradwell L. Sears is now on the east coast and, Arthur W. Kelly, executive vice-president, will leave Hollywood at the weekend.

During her stay Miss Pickford had engaged in conversations relative to the possible sale of her partner's Charles Clay, 50 per cent interest in the company, option on which she has held, but which expires at the weekend. Miss Pickford made no positive offer for the stock, it is understood, and the option will revert to Clay.

Selznick to Be Here for 'Jennie' Premiere

David O. Selznick and Paul MacNamara are expected here from the Coast early next week for meetings on sales and release plans for "Daybreak," the new company's first feature, which starts in April or May.

N. Y. Variety Signs Lease for Clubrooms

Lease was signed here yesterday giving the New York Variety Club a 10th floor clubroom with a roof terrace adjacent, in the Hotel Astor. The New York Building Department has already approved plans for alterations to begin at once. The deal requires the hotel management to pay for alterations and decorations.

Additionally, Variety will have first floor offices at the Astor.

Weitman Takes Over Netter's Para. Post

Robert M. Weitman, vice-president of Paramount Theatres Service Corp., will replace Leon D. Netter as head of Paramount theatres in the South which is being previously reported in turn named general manager and executive vice-president of Florida State Theatres with full charge of all Paramount theatres in Florida. It was announced here yesterday by Leonard Goldenson, head of Paramount Theatres Service.

Weitman is to be a top national official of the new United Paramount Theatres which is to be formed with Goldenson as president.

Netter will replace Frank Rogers as head of the Florida affiliate; he has been ill. Upon complete recovery Rogers and Netter together will be in charge of the Florida circuit. Netter had been in charge of all Paramount partnership interests in the South, and in addition, supervised Paramount theatres in New York City, Brooklyn and Philadelphia.

Weitman's new duties, in addition to representing Paramount in connection with its theatre interests in the South, will supervise Philadelphia不相信他之前有参加任何的演示或讲座，不能在接下来的几周里发表演讲。他还想发表一个关于Economist Club的会员会议，但今天一定会离开华盛顿。
**Personal Mention**

**SAM L. SEIDELMAN**, Eagle-Lion foreign distribution chief, left for England, France and Switzerland. He will return to New York in two weeks.

**H. M. RICHEY**, M-G-M exhibitor relations head, will address the Illinois Federation of Women's Club at its annual convention on May 19 at Chicago, MAURICE N. WOLF, his assistant, spoke before the Kingston, N. Y., Rotary Club yesterday and will address the Newburgh unit on March 15.

**IRVING RUBIN**, director of publicity and advertising for W. F. Frank Productions, is in New York from Hollywood, conferring with United Artists home office executives.

**MAJOR BARTNEY OLDFIELD**, former Warner publicist, now attending the Armistice Command and General Staff College, has been notified that he will be sent overseas late this summer.

**PHYLLIS FLORIO**, secretary to JULES K. CHAPMAN, assistant general sales manager for Film Classics, has left here for a vacation at Miami Beach.

**NORMAN W. ELSON**, vice-president of Trans-Lux theatres, will be in Washington tomorrow from New York.

**NAT LIEBESKIND** has returned to New York from a three-week visit to Havana.

**JERRY EVANS**, Universal-International exploiter, left New York last night for Buffalo.

**ALBERT MANNHEIMER**, Film Classics exchange operations head, is visiting Pittsburgh and Philadelphia.

**Schreiber Dropping Four Mid-West Theatres**

**DETOIT**, March 9—Ray Schreiber of Midwest Theaters is returning four theatres from Omaha and Royal and Bay City, and the Daniel at Saginaw, taken over by the circuit several months ago, to Harold Berstein.

**McWeeny Promoted**

Jack McWeeny, who has been with Monogram International since September, 1947, has been transferred by company president Norton V. Ritchey from the accounting department to be head of the service department. Before joining Monogram, McWeeny was with De Luxe Laboratories here.

**Philip Monsky, 51**

**OMAHA**, March 9—Services were held here yesterday for Philip Monsky, 51, brother of the late Henry Monsky, founder of known Jewish leader. Philip, a Universal-International salesman in recent years, was also a large franchisee of J. E. Cehl, D-1 branch manager at Denver.

**Insider’s Outlook**

**By RED KANN**

STATISTICS are flying all over the place these days. Eric Johnston wrote the script for them in an attempt to stem the impression of celluloid doom which the public, in part anyway, entertains about the industry. The industry, says George Gallup continues at it and the redoubtable Elmo Roper, too, although one would think their performance in the national elections might put a cautionary brake on their assuredness and positiveness.

Because there is so much guesswork and generality in a field lamentably lacking in marketing research, anything authentic becomes interesting to hop on although it can turn out to be disproportionately important.

As a case in point, there are a number of usually accepted statistics on admission prices. They have been doubted seriously if anyone can prove what he claims, but probably not to be doubted on the other hand is the feasibility of such a large national project.

Some readers may even get around to a challenge of what follows. These figures were culled from a proxy statement and deal with that circuit’s price averages over a five year and nine month span, plus a projected figure for 1948. Our mathematical fury shows this:

<table>
<thead>
<tr>
<th>Year</th>
<th>Average in Cents</th>
</tr>
</thead>
<tbody>
<tr>
<td>1943</td>
<td>41.35</td>
</tr>
<tr>
<td>1944</td>
<td>45.08</td>
</tr>
<tr>
<td>1945</td>
<td>45.68</td>
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<tr>
<td>1946</td>
<td>45.68</td>
</tr>
<tr>
<td>1947</td>
<td>52.59</td>
</tr>
<tr>
<td>1948 (9 months)</td>
<td>50.52</td>
</tr>
<tr>
<td>1948 (projected)</td>
<td>51.77</td>
</tr>
</tbody>
</table>

The RKO circuit, essentially, is a big-town affair with its predominant strength in Greater New York, of course. Moreover, most of its theatres are large, ranging from the 3,250-seat Albee in Brooklyn to the 540-seat Orpheum in Marshall-town, Ia., and are situated in cities with a high percentage of population density.

Nevertheless, these averages bear an obvious resemblance to whatever the actual and authentic national average might be and which we do not know. But perhaps they are interesting chiefly because they represent the first, or one of the first, breakdowns of its kind and because RKO Sales and Service is quite an enterprise. In the five years and nine months covered, it was a business which clocked up $955,168,898 in paid admissions and $234,992,640 in boxoffice receipts. The peak year, of course, was 1946, when 94,137,204 paid admissions piled up a $466,735,540 gross.

Whichever way you look at the gross income of the Paramount theatre empire in the identical period!

Now that “The Red Shoes” is well on its way toward one of the highest takes of any British film to play this market, Bill Heineman may sit back and wiggle his happy demonstration finger at a number of experts in and out of Eagle-Lion. When the film arrived, it was screened for a number of top figures in production and distribution in the industry, to whom the exhibition on both coasts.

The principal reaction was that here was a beautiful picture—which unfortunately the mind did not draw a dime. But if it did the dimes would have come from so-called art theatre runs.

It is of record that Heineman thought otherwise, argued and persuaded his way into a straight commercial distribution policy and now finds his analysis to be correct. For “The Red Shoes” is earning dollars, not dimes, and a lot of them. At the close of its 20th week at the Bijou, New York E-L, it has grossed $137,000, after advertising, and tickets for the 40th week were on sale. The two-day policy at $2.50 a head tops even the TCM has played at this week in Philadelphia, 22 in Washington, 10 in Baltimore, 15 in Boston, 10 in Los Angeles, and 1 in Chicago, Cleveland and Miami thus far. E-L talks about a $2,500,000 national gross. Whether it hits this or not, it is already established that the attraction is the company’s most successful product to date and probably No. 1 on its 1949 parade.

Whisper from the corridors at Paramount: That Barney Balahan will be spending much of his time in Hollywood after the purchase of a distribution company is set up.

**MPA Negotiates for Release of Lire**

**Rome**, March 9—Minister Andreotti, in charge of entertainment, today reaffirmed before the Parliament, the government’s position for the free release of Italian films against any quota, permitting the public to select either native or foreign productions.

**1st ‘Joan’ Opening in Europe April 8**

**London**, March 9—London will be the first city in Europe to present Siegel Pictures’ “Joan of Arc,” it is announced by Robert Wolff, managing director of RKO in the United Kingdom, the British premiere taking place on April 8 at the London Pavilion.

The opening, to be attended by numerous celebrities, will be for the benefit of the George V Fund for Sailors, Her Royal Highness, the Queen Mother, will preside at the Royal Box. Presiding over this charity affair will be Mrs. Clement Attlee.

**Jay Emanuel Heads Bond Drive Group**

Jay Emanuel, publisher of The Exhibitor and a theatre operator in the Philadelphia area, has been named chairman of the trade press committee of the industry’s participation in the freedom drive, which will run from May 15 to June 30. It was announced yesterday here by Max Chase, chairman of the advertising and publicity committee.

**Kerman, Bibo Close Deal**

Moe Kerman, president of Favorite International, announced an appointment to Excelsior Pictures, headed by Walter Bibo, exclusive selling agent for all of Favorite’s theatrical territories.
MARCH 14!

ALBANY
Warner Screening Room
79 N. Pearl St. - 12:30 P.M.

ATLANTA
20th Century-Fox Screening Room
797 Walton St. N.W. - 2:30 P.M.

BOSTON
RKO Screening Room
172 Arlington St. - 2:00 P.M.

BUFFALO
Paramount Screening Room
446 Franklin St. - 2:00 P.M.

CHARLOTTE
20th Century-Fox Screening Room
205 S. Church St. - 10:00 A.M.

CHICAGO
Warner Screening Room
1107 S. Wabash Ave. - 1:30 P.M.

CINCINNATI
RKO Palace Th. Screening Room
Polk Th. Bldg. L 6th - 2:00 P.M.

CLEVELAND
Warner Screening Room
2300 Payne Ave. - 8:00 P.M.

DALLAS
20th Century-Fox Screening Room
1002 Wood St. - 7:00 P.M.

DENVER
Paramount Screening Room
3701 3rd Ave. - 2:00 P.M.

DES MOINES
20th Century-Fox Screening Room
1300 High St. - 8:00 P.M.

DETROIT
Films Exchange Building
2310 Cass Ave. - 7:00 P.M.

INDIANAPOLIS
20th Century-Fox Screening Room
320 N. Illinois St. - 1:00 P.M.

KANSAS CITY
20th Century-Fox Screening Room
1220 Wyandotte St. - 7:30 P.M.

LOS ANGELES
Warner Screening Room
3015 S. Vermont Ave. - 2:00 P.M.

MEMPHIS
20th Century-Fox Screening Room
151 Vine Ave. - 10:00 A.M.

MILWAUKEE
Warner Theater Screening Room
117 W. Wisconsin Ave. - 2:00 P.M.

MINNEAPOLIS
Warner Screening Room
1000 Coral Ave. - 2:00 P.M.

MIDLANDS
Warner Shoe Projecting Room
740 S. Wabash Ave. - 6:00 P.M.

NEW HAVEN
Warner Theater Projection Room
70 College St. - 2:00 P.M.

NEW ORLEANS
20th Century-Fox Screening Room
200 S. Liberty St. - 3:00 P.M.

NEW YORK
Home Office
231 W. 44th St. - 1:30 P.M.

OKLAHOMA
20th Century-Fox Screening Room
1302 Ave. M. S. - 10:00 A.M.

PHILADELPHIA
Warner Screening Room
230 No. 13th St. - 2:00 P.M.

PITTSBURGH
20th Century-Fox Screening Room
1315 Blvd. of Allies - 1:30 P.M.

PORTLAND
Jewel Box Screening Room
1747 N.W. Kearney St. - 2:00 P.M.

SALT LAKE
20th Century-Fox Screening Room
216 East 1st South - 2:00 P.M.

SAN FRANCISCO
Paramount Screening Room
275 Golden Gate Ave. - 1:30 P.M.

SEATTLE
Jewel Box Screening Room
2310 Second Ave. - 10:30 A.M.

ST. LOUIS
Serenity Screening Room
1424 Olive St. - 9:00 A.M.

WASHINGTON
Warner Theater Building
13th & E Sts. N.W. - 10:00 A.M.

"MY DREAM IS YOURS"

MICHAEL CURTIZ
production
A wonderful
and wonderfully fresh-
song-filled spring-time
entertainment from
WARNER BROS.

STARRING

JACK CARSON
DORIS DAY
LEE BOWMAN

WITH

ADOLPHE
EVE
S.Z. "CUDDLES"

SELENA ROYLE
FRANKIE CARLE
AND HIS ORCH.

DIRECTED

BY

MICHAEL CURTIZ

MUSIC BY HARRY WARREN

LYRICS BY RALPH BLANE

BOOK "The Movies and You" short subject series ... the story of your industry
Friday night’s premiere of “The Life of Riley” will be a colossal event in Cincinnati.

Talking about the promotional campaign on “THE LIFE OF RILEY,” Film Daily said: “A good picture and a comprehensive showmanship campaign will always pay off.”

In Cincinnati, where U-I premiered “THE LIFE OF RILEY” with one of the most comprehensive showmanship campaigns ever put on for any picture in which every known medium of promotion—newspapers, radio, ballyhoo and advertising—was used to the fullest, the campaign PAID OFF . . .
In Cincinnati and more than 150 day-and-date territorial openings "THE LIFE OF RILEY" opened to new house record-breaking business in nearly every instance. The territory has never before known anything like this type of business, and in every situation "THE LIFE OF RILEY" is being held over for extended time.

Now watch it as it goes along to top key-city theatres all over the country.

And don't forget, coming up soon

"RED CANYON" in TECHNICOLOR

"MA AND PA KETTLE"

"CITY ACROSS THE RIVER"

BENEFIT FOR CHILDREN'S HOME

TONIGHT
WORLD PREMIERE
"THE LIFE OF RILEY"
WILLIAM BENDIX

You haven't laughed until you've lived "The LIFE OF RILEY"

starring WILLIAM BENDIX

An MYING BRECHER Production

with JAMES GLEASON - ROSEMARY DECAMP - BILL GOODWIN
BEULAH BENDY - MEG RANDALL - RICHARD LONG and "DIGGER D'ELL" (fone) also

Written and Directed by Irving Brecher - A UNIVERSAL INTERNATIONAL PICTURE

Based on the hit radio show "THE LIFE OF RILEY"
IRE Meets Heads New Video Developments

Use of a newly-developed method of extending television coverage by re- duplicating scenes, shot on the same channel, is underway on a full time basis between the New York metropolitan area and the major television stations of National Broadcasting Co., and between NBC stations in Cleveland and Detroit. The plan was discussed yesterday at an Institute of Radio Engineers convention at the Hotel Commodore.

The method, known as television synchronization, was described by Ray D. Bell, head of the television section of the NBC Network. Bell said the effect of these operations has been to extend interference-free service to the audience of additional viewers in the "fringe" area.

Another development reported was a new television antenna which will receive signals from only one direction at a time and, it is said, will improve reception of set owners in fringe areas. TBS between stations on the same channel. This was reported by O. M. Woodard, Jr., research engineer of RCA Laboratories.

**Films Are Best for Television: Roach**

CHICAGO, March 9—Hal Roach, president of the Film Television Producers Association, and Hollywood producer today told delegates attending the first annual National Television Conference that Hollywood-produced films have considerable advantage over "live" shows on television.

Roach said Hollywood has at its command the facilities and years of experience in all departments for turning out better productions in film than those produced in New York," Roach said. He stressed that Hollywood is enthusiastic about video, but it is cautiously extending its influence before it Participates completely.

**Plan Ads for Those Who Share Patronage**

Lynn Farnol, Eastern advertising, president of the Goldwyn Prod., and Monroe Greenhalf, advertising agency head, have developed a series of small underline ads designed for use by theaters to businesses which benefit from theatre attendance.

The theory of the advertising is that a theatre customer is a dinner out, a shopper, a transportation user, a purchaser of newspapers, a gardener and numerous other things. The small ads, such as "Don't Miss the Latest Movies When You Go To Town!" are to be offered for insertion or display in the enterprises benefiting from theatre attendance.

**Amusement Corp. Files**

ALBANY, N.Y., March 9—The New Buffalo Amusement Corp., formed at Wilmington, Del., registered its certificate of incorporation here yesterday. Leon Goldenson is listed as a vice-president.

**Delay Censor Hearings**

BOSTON, March 9—Legislative hearings on House Bill No. 371 and Bill No. 1035, both intended to provide for a state censors board, have been postponed to April 4.

**Reviews**

**"Jigsaw"**

(Tower Productions—United Artists)

WITHIN the framework of a murder melodrama, a dramatic preachment against racial bigotry is given in "Jigsaw," produced in New York by the younger brother of Harry T. Stone, the film is shown in the best tradition including Jean Wallace, Myron McCormick and Marc Lawrence. Bestselling at surprise another was a small incident, that of John Gearld, Henry Ford, Burgess Meredyth and Monte Dietrich and Fletcher Markle, who directed the film for Tower Production.

The story: a printer owning a small printing shop racial hate leaflet is murdered. A crusading columnist who was on the trail of the hate mongers, is also murdered. He is appointed as special prosecutor to probe the murders and he finds a hate group, never identified, as being behind the crimes. His investigations take him to a small-time ward-beater, a swanky New York night club, a boxer whom he meets in the "superior" race, and a socialite, who is the brain behind the entire group.

The criminals are finally tracked down in an art gallery, and by the time the shooting is over, the scene, as one of the detectives observes in the film, is like the final curtain of "Hamlet," with bodies all over the place.

Tone's portrayal of the prosecutor is taken when and is effective, and of the principle, column. is also accomplished. McCormick, is also truly displayed. Lawless is a striking effect. Very powerfully and it is not designed for standard houses, but just as obviously, it stands to keep the turnstiles of most art houses moving briskly.

Douglas Thompson, who played the boy with touching effect. The haunting, empty expressions that flash across his face are a praiseable reflection on the directorial skill of Sidney Meyers. Other characterizations, unadorned but intriguingly realistic, are offered by Stockton, as the despairing but coldly efficient housekeeper; Estelle Grant, as the madam; Cooper, the counselor; and Paul Bacum, the stepfather. James Agee's commentary and dialogue have perception and simpleness eloquence and do much to enhance the film. A Film Documents presentation, it occasionally bares its technical crudity, but is superior to its modest budget. Janice Loeb produced, and William Levitt was associate producer.

The opening first play was by Helen Reddy, Maye's and Miss Toman. Running time, 71 minutes. General audience classification. Release date, March 11.

**"The Quiet One"**

(Mayer-Burton)

A PROFOUNDLY satisfying motion picture experience is in store for the discriminating film spectator. In terms of the definite break anew ground, for this documentary-style drama tells the story of a 10-year-old colored boy who roam the cluttered streets of Harlem in conditions with no future. The film is a true record of his family and lacking affection, he soon turns his morbid thoughts inward to become "a quiet one." Photographed mostly in the slum section of Harlem and at the Wiltwyck School at Esopus, N. Y. by the boy is finally put on the road to readjustment, and the newfound is marked by a striking visual authenticity. Very obviously it is not designed for standard houses, but just as obviously, it stands to keep the turnstiles of most art houses moving briskly.

Douglas Thompson, who played the boy with touching effect. The haunting, empty expressions that flash across his face are a praiseable reflection on the directorial skill of Sidney Meyers. Other characterizations, unadorned but intriguingly realistic, are offered by Stockton, as the despairing but coldly efficient housekeeper; Estelle Grant, as the madam; Cooper, the counselor; and Paul Bacum, the stepfather. James Agee's commentary and dialogue have perception and simpleness eloquence and do much to enhance the film. A Film Documents presentation, it occasionally bares its technical crudity, but is superior to its modest budget. Janice Loeb produced, and William Levitt was associate producer. The opening first play was by Helen Reddy, Maye's and Miss Toman. Running time, 71 minutes. General audience classification. Release date, March 11.

**WeatherHitKey-City Grosse**

(Continued from page 1)

high grosses. Close behind was "Words and Music," with "The Adventures of Don Juan" and "The Red Shoes" following at equal strength.

Other pictures which appeared frequently as better-than-average grossers were "Wake of the Red Witch," "Shockproof," "So Dear to My Heart," "Blood on the Moon," "Pai

**Georgia Safety Film Program Launched**

ATLANTA, March 9—With 300 exhibitors from Georgia and neighboring states in attendance, a luncheon at the Henry Grady Hotel here today launched the highway safety program sponsored by the Motion Picture Theatre Owners and Operators of Georgia. Governor Harriman of New York was an honored guest and a speaker, with J. H. Thompson, MPTOOG president, presiding. As the Georgia Safety Council, spoke on safety program and commended the cooperation of the department.

A series of shorts, to be made by the MPTOOG under the direction of the National Safety Council, will be shown in practical theatre settings in the state, Thompson said. First film of the series is completed, with the entire group to be shown over a period of a year and a half.

**House Unit Approves New Wage-Hour Bill**

WASHINGTON, March 9—The House Labor and Employment Committee today approved a bill which will provide for longer single theatres and large circuits under the Federal wage-hour law for the first time.

At present, most retail and service establishments are exempt from the wage hour laws measure which raises the minimum wage to 75 cents an hour and broadens the coverage. One of the new activities covered are retail or service establishments with more than $50,000 annual sales. Wage-hour officials say that they think they will not have much trouble getting theatres under the "Interstate Commerce" definition.

**Challenges 'Varga' Film**

CHICAGO, March 9—Alfred Smart, president of Empire Magazine, has stated that he will take legal steps to secure injunction against the proposed showing of John Garfield's "Varga". Reported to be scheduled by producer, Monte Roser. Smart affirmed that he will seek a jury trial before the Supreme Court as having full copyright to Varga material.

**Rank to Attend Premiere**

J. Arthur Rank, who will arrive here March 20, will attend the American premiere of his production, "Quartet," which is scheduled to open at the Sutton here on March 28.
<table>
<thead>
<tr>
<th>All-Time Top Grossers</th>
<th>Technicolor</th>
<th>$22,000,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Gone with the Wind (M-G) (1939)</td>
<td>Technicolor</td>
<td>10,170,000</td>
</tr>
<tr>
<td>2. Best Years of Our Lives (RKO) (1939)</td>
<td>Technicolor</td>
<td>8,100,000</td>
</tr>
<tr>
<td>3. Duel in the Sun (20th) (1946)</td>
<td>Technicolor</td>
<td>8,000,000</td>
</tr>
<tr>
<td>4. This Is the Army (WB) (1943)</td>
<td>Technicolor</td>
<td>8,000,000</td>
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<tr>
<td>5. Son of Fury (Columbia, 1946)</td>
<td>Technicolor</td>
<td>8,000,000</td>
</tr>
<tr>
<td>6. Bells of St. Mary (Fox) (1940)</td>
<td>Technicolor</td>
<td>8,000,000</td>
</tr>
<tr>
<td>7. Going My Way (M-G) (1944)</td>
<td>Technicolor</td>
<td>6,500,000</td>
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<tr>
<td>8. For Whom the Bell Tolls (Par) (1943)</td>
<td>Technicolor</td>
<td>5,000,000</td>
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<tr>
<td>9. Welcome Stranger (Par) (1947)</td>
<td>Technicolor</td>
<td>5,000,000</td>
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<tr>
<td>10. Snow White (RKO) (1937)</td>
<td>Technicolor</td>
<td>5,000,000</td>
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<tr>
<td>11. Blue Skies (Par) (1946)</td>
<td>Technicolor</td>
<td>5,000,000</td>
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<tr>
<td>12. Leave Her to Heaven (WB) (1943)</td>
<td>Technicolor</td>
<td>5,000,000</td>
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<tr>
<td>13. Big Parade (M-G) (1928)</td>
<td>Technicolor</td>
<td>5,000,000</td>
</tr>
<tr>
<td>14. Unchained (Par) (1945)</td>
<td>Technicolor</td>
<td>5,000,000</td>
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<tr>
<td>15. Woman of the Year (Metro, 1946)</td>
<td>Technicolor</td>
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<tr>
<td>16. Forever Amber (Castle, 1946)</td>
<td>Technicolor</td>
<td>5,000,000</td>
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<tr>
<td>17. Song of Bernadette (M-G) (1943)</td>
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<td>5,000,000</td>
</tr>
<tr>
<td>18. Meet Me in St. Louis (M-G) (1944)</td>
<td>Technicolor</td>
<td>5,000,000</td>
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<tr>
<td>19. Mrs. Miniver (UA) (1944)</td>
<td>Technicolor</td>
<td>4,900,000</td>
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<tr>
<td>20. Green Dolphin (Studios, 1947)</td>
<td>Technicolor</td>
<td>4,700,000</td>
</tr>
<tr>
<td>21. Suspicion (M-G) (1941)</td>
<td>Technicolor</td>
<td>4,200,000</td>
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<tr>
<td>22. Winners (M-G) (1943)</td>
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<tr>
<td>23. Hallelujah (M-G) (1926)</td>
<td>Technicolor</td>
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<tr>
<td>24. Grand Parade (M-G) (1939)</td>
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<td>4,000,000</td>
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<tr>
<td>25. Stage Door Canteen (UA, 1943)</td>
<td>Technicolor</td>
<td>4,000,000</td>
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<tr>
<td>26. Gold Rush (M-G) (1939)</td>
<td>Technicolor</td>
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<tr>
<td>27. Road to Utopia (Par) (1940)</td>
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<tr>
<td>28. Stagecoach (Walt, 1939)</td>
<td>Technicolor</td>
<td>4,000,000</td>
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<tr>
<td>29. Valley of Decision (M-G) (1945)</td>
<td>Technicolor</td>
<td>4,000,000</td>
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<tr>
<td>30. Bachelor and Rookie (M-G) (1947)</td>
<td>Technicolor</td>
<td>4,000,000</td>
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<tr>
<td>31. In Old Chicago (WB, 1942)</td>
<td>Technicolor</td>
<td>4,000,000</td>
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<tr>
<td>32. Arsenic and Old Lace (M-G) (1943)</td>
<td>Technicolor</td>
<td>4,000,000</td>
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<tr>
<td>33. Clancy of the Mounted (M-G) (1946)</td>
<td>Technicolor</td>
<td>4,000,000</td>
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<tr>
<td>34. Meet Mr. Donald (RKO, 1946)</td>
<td>Technicolor</td>
<td>4,000,000</td>
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<tr>
<td>35. Life with Father (UA) (1947)</td>
<td>Technicolor</td>
<td>4,000,000</td>
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<tr>
<td>36. Stage Door Canteen (UA, 1943)</td>
<td>Technicolor</td>
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<tr>
<td>37. Tarzan's New York Adventure (WB, 1942)</td>
<td>Technicolor</td>
<td>4,000,000</td>
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<tr>
<td>38. The Easiest Way (M-G) (1941)</td>
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<tr>
<td>39. The Bleeding Heart (M-G) (1946)</td>
<td>Technicolor</td>
<td>4,000,000</td>
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<tr>
<td>40. The Gold Rush (M-G) (1925)</td>
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<tr>
<td>41. High Noon (M-G) (1952)</td>
<td>Technicolor</td>
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<tr>
<td>42. The Man Who Shot Liberty Valance (M-G)</td>
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<td>43. The Rains Came (M-G) (1939)</td>
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<tr>
<td>44. The Hunchback of Notre Dame (Par) (1939)</td>
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<tr>
<td>45. The Adventures of Don Juan (M-G) (1946)</td>
<td>Technicolor</td>
<td>4,000,000</td>
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<tr>
<td>46. The Secret Life of Walter Mitty (M-G)</td>
<td>Technicolor</td>
<td>4,000,000</td>
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<tr>
<td>47. The Outlaw (RKO, 1943)</td>
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<tr>
<td>48. The Lives of a Bengal Lancer (M-G)</td>
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<td>4,000,000</td>
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<tr>
<td>49. The Times of Our Lives (M-G)</td>
<td>Technicolor</td>
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<tr>
<td>50. The Smallest Show on Earth (Par) (1943)</td>
<td>Technicolor</td>
<td>4,000,000</td>
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<tr>
<td>51. The Minstrel Boy (M-G) (1939)</td>
<td>Technicolor</td>
<td>4,000,000</td>
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<tr>
<td>52. The Big Night (M-G) (1940)</td>
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<tr>
<td>53. The Gay Divorcee (M-G) (1932)</td>
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<tr>
<td>54. Susan Lenox (M-G) (1924)</td>
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<td>55. The Long Ships (M-G) (1946)</td>
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<tr>
<td>56. The Private Life of Sherlock Holmes (M-G)</td>
<td>Technicolor</td>
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<tr>
<td>57. The Hunchback of Notre Dame (Par) (1939)</td>
<td>Technicolor</td>
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</tr>
<tr>
<td>58. The Secret Life of Walter Mitty (M-G)</td>
<td>Technicolor</td>
<td>4,000,000</td>
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<tr>
<td>59. The Mating Season (M-G) (1939)</td>
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<tr>
<td>60. The Great Octoroon (M-G) (1890)</td>
<td>Technicolor</td>
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<tr>
<td>61. The Private Life of Sherlock Holmes (M-G)</td>
<td>Technicolor</td>
<td>4,000,000</td>
</tr>
<tr>
<td>62. The Night of the Hunter (M-G) (1948)</td>
<td>Technicolor</td>
<td>4,000,000</td>
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<tr>
<td>63. The Big Sleep (WB) (1969)</td>
<td>Technicolor</td>
<td>4,000,000</td>
</tr>
<tr>
<td>64. The Blue Dahlia (M-G) (1946)</td>
<td>Technicolor</td>
<td>4,000,000</td>
</tr>
</tbody>
</table>

From Variety
January 5, 1949

ECHINICOLOR
IS THE TRADE MARK OF
ECHINICOLOR MOTION PICTURE CORPORATION
HERBERT T. KALMUS, PRESIDENT AND GENERAL MANAGER
### MOTION PICTURE DAILY'S BOOKING CHART

<table>
<thead>
<tr>
<th>WEEK OF</th>
<th>COLUMBIA</th>
<th>EAGLE LION</th>
<th>M-G-M</th>
<th>MONO</th>
<th>PARA</th>
<th>REPUBLIC</th>
<th>RKO RADIO</th>
<th>20TH-FOX</th>
<th>U.A.</th>
<th>UNIV.INTL</th>
<th>WARNERS</th>
<th>SRO</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan. 30</td>
<td>(Feb. Releases)</td>
<td>SLEIGHTY BEND</td>
<td>Dorothy Lamour</td>
<td>6-15 min.</td>
<td>(127)</td>
<td>(Release: Feb.)</td>
<td>(2/7/49)</td>
<td>(Feb. Releases)</td>
<td></td>
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<tr>
<td>Feb. 6</td>
<td>SONG OF INDIA</td>
<td>Taras Bulat</td>
<td>27 min.</td>
<td>(138)</td>
<td>(Release: Feb.)</td>
<td>(2/7/49)</td>
<td>(Feb. Releases)</td>
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<tr>
<td>Feb. 13</td>
<td>AFFAIRS OF A ROYAL TOWN</td>
<td>Jean Pierre Aumont</td>
<td>33 min.</td>
<td>(116)</td>
<td>(Release: Feb.)</td>
<td>(2/7/49)</td>
<td>(Feb. Releases)</td>
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<tr>
<td>Feb. 27</td>
<td>RED STALLION ON THE ROCKIES</td>
<td>Arthur Franz</td>
<td>59 min.</td>
<td>(116)</td>
<td>(Release: Feb.)</td>
<td>(2/7/49)</td>
<td>(Feb. Releases)</td>
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<tr>
<td>Mar. 6</td>
<td>BIG SOMERERO</td>
<td>Gea Adery</td>
<td>28 min.</td>
<td>(111)</td>
<td>(Release: Feb.)</td>
<td>(2/7/49)</td>
<td>(Feb. Releases)</td>
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<td></td>
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<tr>
<td>Mar. 20</td>
<td>MANHATTAN ANGEL</td>
<td>Alice Faye</td>
<td>86 min.</td>
<td>(111)</td>
<td>(Release: Feb.)</td>
<td>(2/7/49)</td>
<td>(Feb. Releases)</td>
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<tr>
<td>Mar. 27</td>
<td>KNOCK ON ANY DOOR</td>
<td>Humphrey Bogart</td>
<td>89 min.</td>
<td>(111)</td>
<td>(Release: Feb.)</td>
<td>(2/7/49)</td>
<td>(Feb. Releases)</td>
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<tr>
<td>Apr. 3</td>
<td>THE UNDERCOVER MAN</td>
<td>George Raft</td>
<td>88 min.</td>
<td>(111)</td>
<td>(Release: Feb.)</td>
<td>(2/7/49)</td>
<td>(Feb. Releases)</td>
<td></td>
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<tr>
<td>Apr. 10</td>
<td>CRIME DOCTOR</td>
<td>Warner Baxter</td>
<td>87 min.</td>
<td>(111)</td>
<td>(Release: Feb.)</td>
<td>(2/7/49)</td>
<td>(Feb. Releases)</td>
<td></td>
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</tbody>
</table>

### Notes
- WEEK OF: Date range for each week.
- (Feb. Releases) indicates films released in February.
- Dates are based on National Release Schedules and are subject to change.
- Letters denote the following: (D) Drama, (M) Musical, (C) Comedy, (O) Outdoor Action. Production numbers are in parentheses. (Rev.) Motion Picture Daily Review Date.
appreciation in securities aggregating approximately $2,000,000.

Listing of securities in the Atlas portfolio includes the following film company stocks: 50,000 shares of Paramount, with a market value listed by Atlas at $1,175,000; 17,812 of RKO, $258,222; and 91,700 of Walt Disney, $219,035. Atlas carries four plus one 1951 maturity bonds, with a current market value of $129,635.

Additionally, Atlas owns 800 shares of five per cent cumulative preferred stock and 10,000 shares of common stock of World Commerce Corp., the international trading organization through which the Motion Picture Association of America has attempted to block some funds which had been frozen abroad. The WCC holdings are valued at $55,000.

The Atlas affiliate, Ogden Corp., is listed as carrying 6,000 shares of Paramount common, with a market value listed at $141,000, and 4,000 of 20th Century-Fox common, listed at $77,500. Ogden's investment in City Theatres is $450,000; current theatre real estate in New York City, consists of 750 shares (75 per cent) of the outstanding capital stock valued at which is put at $100,000, according to the report.

Schine Decree

(Continued from page 1)

by March 28, the next scheduled date for court hearings here. Presumably additional time will be granted by the court, however, if the negotiations have not reached a conclusive phase by that time.

The consent decree negotiations for Schine are being handled by Irving R. Kamin, Schine's attorney. Presumably, they center upon divestiture by Schine of additional theatres and restrictions upon the exercise of Schine buying power and regulation of its theatre clearances. These were main features of the case which were remanded to the District Court after the Supreme Court's decision in the Paramount-U.S. case for further consideration.

Wrege and Hughes

(Continued from page 1)

“Life of Riley” is doing an expected $17,000 at the RKO Grand, which is the best figure at this house in many months; house average is $8,000. Other current grosses are spotty, for the most part hovering around average figures, or slightly above. Weather was unusually warm at the weekend. Estimated receipts for the week ended March 7-11.

AN ACT OF MURDER (U-I)—KEITHS (50c-60c-85c-$1.00). Average: ($7.90. Fancy.


JOHNNY BELINDA (WB) and TREASURE OF SIERRA MADRE (WB)—WARNER BROS. (900). $16.00. Average: $4.00. Fancy.

JOHN V. RILEY (U-I)—RKO GRAND. (50c-60c-85c-$1.00). Average: $3.80. Fancy.

LEVIS MILESTONE DIRECTED

“Directed with finesse.”

SAN FRANCISCO CHRONICLE

Thursday, March 10, 1949
This is TINY DUFFY

“The beauty about Tiny is that nobody can trust him and you know it.”

—ROBERT PENN WARREN

TINY DUFFY played by RALPH DUMKE

in All The Kings Men

from the great Pulitzer Prize Novel by Robert Penn Warren

A ROBERT ROSSEN Production • A Columbia Picture
SRO Sales Staff to Be Reorganized

A complete reorganization of the Selznick Releasing Organization sales force will be made, Sidney G. Deneau, SRO general sales manager, said yesterday in consequence of the resignations of four sales executives who were scheduled to join Neil Agnew's Motion Picture Sales Corp. Deneau confirmed the resignations of SRO division managers J. E. Fontaine, Eastern; Sam Horowitz, Midwest; Henry G. Krumm, Southern, and Manny Reiner, Latin America sales manager. All are expected to join Agnew, former SRO head. Deneau said SRO will drop the di-

(Continued on page 3)

Dividends Off Less Than 1%

WASHINGTON, March 10.—Film company dividends in 1948 were less than one per cent below 1947, according to revised figures released by the U. S. Commerce Department today. Back in January, the Department released "preliminary figures" showing publicly-reported cash dividends of film companies totaling $44,905,000 in 1948, about 18 per cent below the $54,041,000 reported for 1947. Today, the

(Continued on page 3)

Report Plan to Free Blocked Italian Lie

Proposals to abolish all import taxes and quota restrictions on foreign films will be considered Monday by the Italian cabinet, according to press reports from Rome. Under terms of negotiations said to have been completed by German Mayer, Motion Picture Export Association European manager, film importers would place in a special fund a specified sum in lire for each picture imported, with the producer then authorized to "unfreeze" a similar sum in dollars, according to the report.

UA, Fox-Wisc. Row On 'River' Settled

"Red River" is now scheduled to play the Fox Wisconsin circuit beginning next week, in combination with other "Rogues' Regiment" or "The Accused." In a telegram to Motion Picture Daily, Fitzgerald confirmed his comments to this: "The policy of double- featuring attractions has been well established in America. We are not playing "Red River" and "Paleface"

(Continued on page 3)

Para. Has Bought Up 841,833 Shares

Paramount purchased last month the open market 25,100 more shares of common stock, bringing to 841,833 shares the total accumulated in its treasury under the stock-purchasing program instituted in November, 1946, by company president Barney Balaban.

Other recent monthly purchases follow: January, 27,500; February, 41,700; No-

(Continued on page 3)

Schwalberg to Work Closer to Theatres

Paramount has plans for a closer, more intensified working relationship with exhibitors in selling its product, A. W. Schwalberg, sales manager, told the press at the company's New York office here yesterday. He said the company's cooperative advertising is being discussed, but any program "would not be fair if it meant simply paying advertising costs for the exhibitor." Divorcement of the theatres will require more sales effort than before by Paramount, Schwalberg said, explaining that there will be more exhibitors to "contact." He said that the relationship between United Param-

(Continued on page 3)

Gorham and Shaffer Voted Top Showmen in Annual Awards

Alice Gorham and Willis Shaffer have been voted the nation's top showmen in the 15th annual Voogle Awards for Showmanship, conducted by the Manager's Round Table of Motion Picture Herald.

Some 60 advertising, distribution and exhibition executives participated in the balloting, which was conducted last Monday in the Waldorf Astoria Hotel here and awarded the Bronze Award Plaque to Miss Gorham, who is publicity director for United Detroit Theatres in Detroit; the Bronze Grand Award

(Continued on page 3)

Extend MPEA Operations to August, 1950

Decision Still Pending, However, on Reich, Japan

Directors of the Motion Picture Export Association, at a meeting held here yesterday, attended the MPEA president Eric Johnston, voted to execute new licensing agreements with the MPEA, thereby extending the Export Association's operations in all Eastern European countries now within its orbit for another year. These countries include Bulgaria, Czechoslovakia, Hungary, Poland, Rumania, Yugoslavia and the USSR.

The decision of the Board with respect to the continuation of MPEA in Germany, Austria, Indonesia, Japan

(Continued on page 3)

Reject Schine Decree Offer

WASHINGTON, March 10.—The Department of Justice has received and rejected the first proposal for a consent decree submitted by Schine Chain Theatres.

The proposals for settlement of the government anti-trust suit which has been remanded by the Supreme Court to the U. S. District Court at Buffalo are said to have been viewed as too small to win Justice Department approval.

New proposals undoubtedly will be presented by Schine counsel, Irving R. Kaufman, in the near future but, in the meantime, the government now is planning to proceed with arguments in Buffalo District Court on March 18, the next scheduled hearing date, on whether Schine should be permitted to stay in the case in connection with the court's re-

(Continued on page 3)

CBS Offers 82 Films To Video Affiliates

CBS Television has made available to its video affiliates the first-run telecast rights in their areas to any or all of four film packages, totaling 82 features and short subjects, it was disclosed here yesterday by H. Grant Smith, manager of the CBS film syndication department.

Films include 52 British features produced by Pathé, Ltd., Grand National and British Lion, and presence

(Continued on page 3)

Ralph Goldberg Sues Majors, Tri-States

OMAHA, March 10.—Ralph D. Goldberg, owner of the Stute Theatre Co., has filed a suit for $900,000 damages in Federal Court here.

Named as defendants were the Tri-States Theatres Corp., and several distributors. The Goldberg petition alleges a "conspiracy" contrary to the Sherman and Clayton Anti-Trust Acts, by refusing his theatre first-runs.
Personal Mention

WILLIAM SATORI, Monogram-Allied Artists European representative, arrived here today for a visit to Pittsburgh, where he will spend a few days before leaving on March 24 for an inspection tour of the Continent.

LOUIS B. MAYER, MRS. MAYER and HOWARD STRICKLING, M-G-M studio publicist, will leave here today on a business trip to Miami, where they will visit NICOLAS B. SCHENCK before returning to the Coast.

MONT BANKS, Union Film president, has arrived in New York from a trip to Rome, Paris and London. He and his wife, Grace Fields, will soon leave for a concert tour in Canada, and will return to England on April 2.

HERMAN RUPPS, field assistant to John, and Eastern sales manager for M-G-M, has been in Boston the past few days conferring with Ben Rosenwald, local manager.

HASKELL M. MASTERS, Warner Canadian division manager, arrived in New York last week, and will return to Toronto on Monday.

WILLIAM B. LEVY, Walt Disney Productions general sales manager, has returned here from the Coast.

W. C. GUTHRIE, 20th Century-Fox assistant publicist, will return here today from St. Louis.

HAL DANSON, Eagle-Lion advertising manager, will leave New York today for two weeks in Florida.

RICHARD A. HARPER, of M-G-M's home office sales staff, will return on Monday from a Miami vacation.

MACGREGOR SCOTT, overseas sales manager for Associated British Pathé, is here from London.

Depinet, Mochrie to Fly to Houston

Neil E. Depinet, RKO president, and Robert Mochrie, RKO Radio sales vice-president, will leave here Wednesday by plane to attend the premiere of "Green Promise," Glenn McCarthy production, at Houston.

Tied in with the presentation of the RKO Radio release is the opening of McCarthy's hotel, the Shatucke, and a number of press representatives will be on hand as guests of McCarthy.

Johnston on Socialism

Eric A. Johnston, president of the Motion Picture Association of America, told a dinner-meeting of the Economic Club of New York last night that continued improvement in the "American system" will remove the threat of a "new world order." His subject was, "Can the United States Avoid Socialism?"

U-I, Rank Publicists Bid Horvits Farewell

Members of the Universal-International advertising and publicity departments and representatives of the J. Arthur Rank Organization yesterday gave a farewell luncheon for Al Horvitz, recently appointed U-I publicity director who leaves for his new post today.

Among those who attended were David A. Lipton, Maurice A. Bergman, Jock Lawrence, Charles Simon, Mel Lein, Jerry Fontan, Baro De, Robert Unger Feld, Blumberg, Andy Sharick, Philip Ger- tzer, A. Ausland, Syd Roye, Harold Gutman, sales manager, and also Moe Rossellini, Burt Cane, Charles Cohen, Julian Beneke, Carlos Cruz, Alfred L. Mendelson, the M-G-M press agent, Lea J. Leavitt, and Norma Sertael, Louise Leavitt, Jessie Ed, Shulman and Milton Livingston.

Press Unit Gives "Snake Pit" Award

At a broadcast last night over New York's station, WNYC, the Foreign Film Press Film Critics Circle awarded Darryl F. Zanuck the "Snake Pit" as a citation as the "Best Foreign Film." The award, made to Sporos P. Stoukas, president of 20th Century-Fox, was accepted by Ulric J. Pilch, publicity manager of the company, for Stoukas. Also honored was Miss Olivia de Havilland, voted best actress for her performance in "The Snake Pit," and Miss Pilar Covy, managing director of the film as best producer of the year. The foreign press for Zanuck's "Snake Pit" is the only executive producer to receive an award in two successive years. Last year's honor was to Zanuck's Agreement.

Others honored by the critics were Lawrence Olivier, chosen best actor for "Hamlet," and Roberto Rossellini, best director for "Paianai." "The Red Shoes" was selected as best British picture, and "Paisa" as the best Continental film.

S.P.G. To Vote on Future Affiliation

Hollywood, March 10—Screen Publicists Guild last night voted to hold a ballot tomorrow to determine whether to continue its present affiliation with the Screen Publicists or to switch to the LATSE, or choose another affiliation.

The meeting heard IATSE's Roy Brewer outline advantages which he asserted could accrue from affiliation with the "IA." The affiliation issue has had SPG membership divided for the past several weeks, following an IATSE-mainted fact-finding trip against the Guild officers' voting a ten per cent clause in a contract proposed by producers. The pact remains unsigned, with the Guild under producer notification that the pact will be terminated in April.

"St. Louis" Premiere Held in Texas City

Brownsville, Tex., March 10—U.S. and Mexican government representatives participated today in the premiere of "South of St. Louis." The "South of St. Louis at the Capital and Queen theatres here.

The stars Joel McCrea and Alexis Smith here for the event, a day-long celebration began with a pilgrimage to San Antonio Hill battlefield, followed by parades, radio broadcasts and other special programs. Warner has set playdates for the picture in 200 surrounding cities within the next 10 days.

Reeve Heads Coast Bond Drive Group

Hollywood, March 10—Arch Reeve, vice-vice-president of the West Coast Committee of American Publicity Directors, has been named publicist in charge of the Hollywood committee for the industry participation in the Treasury's savings bond drive, by Maurice A. Bergman, chairman of the motion picture association.

"Jennie" Date Put Back

Davol O. Selznick's "Portrait of Jennie," previously scheduled to open on April 2, will now open here on March 23, has been delayed to March 30, it is announced by Selznick, SRO general sales manager.

18 of Week! VICTORIA

DANE CLARK • GAIL RUSSELL
ETHEL BARRYMORE in
Frank Borzage's Production
"MOONRISE"
BRANDT'S GLOBE
BROADWAY & 46th STREET

Loretta Young, Van Johnson in
"MOTHER IS A FRESHMEN"
A 20th Century-Fox Picture
Directed by HAMMER
7th Ave. & 52nd St.
Extend MPEA (Continued from page 1)

and Korea was deferred to a future meeting.

In retaining MPEA as its sole distribution agency, directors of the 10 member companies agreed to extend the present point-in-time contract until August 31, 1950. Present licensing contracts under which MPEA has been operating in these companies dates since 1946. Also agreed upon were dates between May and September of this year. Some doubt existed during the past few days whether the MPEA operations would be continued or curtailed.

Present at the meeting were: Norton V. Ritchey and William Sartori of Allied Artists; Abe Schneider, Jack Segal and Arthur Loew, Republic; Paul Levey, James Dean, Arthur Loew, George Murchie and Seymour Mayer, Loew's; George Weitner, Roger C. Clement and William Piper, Paramount; Phil Reisman and R. K. Hawkins, RKO; Richard W. Altusher and Theodore Black; Republic; John H. Watson and Maxwell Silberman, 20th Century-FOX; Arthur W. Kelly, United Artists; Josephine Cooper, John J. Glyn, Warner Brothers, and Theodore S. Hope, Jr.

Present at the meeting of the MPEA were: Francis H. Harmon, John G. McCarthy, Frederick W. Du Vall, Herbert Erlanger, Frank J. Alford, Joe C. Holtz and Alfred F. Corwin.

SRO - Agnew (Continued from page 1)

visional set-up in reorganizing and will replace the men who are leaving with district managers within 10 days.

Paul Agnew, president and advertising-publicity head, arrived in New York yesterday, and Selznick may come here next week.

Agnew's M. P. Sales Corp. is on the verge of expanding into an organization similar to the one he set up at SRO. A minimum of four key sales divisions will be set up and physical distribution is planned by James Dunn, Jack Reiser and Clark's National Film Service. The company is rapidly lining up product, with the early release of "42nd Street," "Screams," Franchot Tone's "Man on the Eiffel Tower," and Protestant Films' "Prejudice." A one-year sales schedule. Company's representation fee is three per cent of the gross. The company also will open an office in Los Angeles.

Leonard Case, SRO treasurer, announced that Reiner will be replaced in Latin America by Alfredo Holguin, who will headquarter in Mexico City, and Isidro Rosenfield, with headquarters in Rio de Janeiro.

It was also announced that Victor Hoare will replace Louis Lewis, who resigned this week as sales manager for Britain and the Continent. Clave Shepherd will continue for SRO as general sales manager for Australia, and Fred S. Guilbran has been named to handle sales in the Far East.

Would Cut Freight Rate

WASHINGTON, March 10—The Flying Tiger Air Line proposes to slash 25 per cent its rates for carrying truck freight from the West Coast to the Eastern seaboard. In a proposed new tariff filed with the U. S. Civil Aeronautics Board, the line says it wants to drop its rate to $1.47.51 cents per 100 pounds, from the present $19.61.

$13-Million Eastman Dividend to Workers

Rochester, N. Y., March 10. —Eastman Kodak will distribute a wage dividend of approximately $13,000,000 on Monday, to 50,000 employees in the Western hemisphere, the company announced here today.

The wage dividend will be the largest ever distributed by Eastman, which added with $11,600,000 paid a year ago. A payment on Monday will bring the total to approximately $103,000,000.

Dividends Off (Continued from page 1)

Department said that when the film companies revised their reports, the 1948 total was $54,205,000—a mere shade below the 1947 figure. This means the 1948 payments were the second highest on record. The 1947 total was $64,714,000.

Commerce officials said that much of the difference is in the figure over the preliminary one came from dividends reported by the Stan- ley Company, whose figures were not reported late, its dividends not being included in the preliminary total.

Commerce officials usually figure that publicly-reported dividends account for about 60 to 65 per cent of total dividends, but they said that they believe the percentage is higher in the motion picture industry. If the 65 per cent figure were used, that would mean the total dividends in both 1947 and 1948 were in the neighborhood of $80,000,000.

Reject Schine (Continued from page 1)

consideration of divestiture and other policies as directed by the Supreme Court.

The principal issue involved either in the decision or in the im- plication of a consent decree, is exactly which Schine situations are to be open and what theatres disposed of by Mr. Schine. It is re- portedly a firm stand on the opening of all Schine situations where it believes competition to be at a disadvantage.

Schine attorney Kaufman, incidentally, headed the Justice Depart- ment’s anti-lobbying unit until recently. He is well known here.

CBS Offers 82 Films (Continued from page 1)

such stars as James Mason, Grace Kelly, Michael Redgrave, Bruce Cab- bot, John Loder among others. CBS claims that 42 of the films never have appeared on any U.S. theatre screen. A program of eight "Strange As It Seems" shorts produced by Columbia Pictures, the net- work states.

Mother of Harry Gold

Mrs. Jennie Levin, mother of Harry Gold, died Wednesday at White Cross Hospital, Columbus, Ohio, after a long illness. Funeral services will be held on Sunday in Columbus. Gold’s office reported here yesterday.

Schwalberg’s Plans (Continued from page 1)

er and seller. Affiliates sometimes are known as "Harry Schine’s," one added, inferring that theatre subsidiaries were not always ready outlets for the Paramount group. Schwalberg said that he has yet to see the company’s consent judgment in the industry trust suit and must the legal department, headed by Austin Keough, before mapping selling policies. He reported he plans a sales campaign that will extend for about 60 days for the purpose of dis- cussing trade practices under the de- cisions. He also pointed out that he had been pre- occupied with the 10-day meeting of executives at the studio and anticipated his new position as sales chief, in explaining that he has not familiarized himself with the gov- ernment settlement.

No Product for TV

He told reporters that business so far this year has been as good, if not better than, the same period last year; by this standard, the sale of the shows marked by "Paleface" and "Whispering Smith.

However, Schwalberg was un- able to clarify the muddied status of competitive bidding as provided for in the Paramount decree, here again remains unresolved. Schwalberg said that Paramount has no intention of selling product to tele- casters.

UA, Fox-Wisc. Row (Continued from page 1)

in any Fox Wisconsin the- atres.

Earlier this week, this president Gradvall Sears earli- er this week refused to service prints on any bills, and is operating with two top- grossing films on one program "sabot- aged" the value of both.

W. B. Murray, 59

William B. Murray, 59, head of the radio department of the William Mor- ris Agency since 1935, died yesterday from a sudden illness. Murray handled many stars of the screen and radio. His career, which began with the work for the Baldwin Piano Co., Jud- son Radio Corp. and National Broad- casting Co., included among his clients were Abbott and Costello, Fred Allen, Danny Kaye, Eddie Cantor, and Al Jolson. Surviving are his wife, three sons and a daughter.

Off-Street Parking Bill

ALBANY, N. Y., March 10.—The State Senate today unanimously passed a bill providing for the registration of the Desmond bill which requires theatres and other public places hereafter erected, altered or converted to operate as street parking facilities. Theatres would have to provide 200 square feet for each 10 seats.

New Film To Import

Furno O. Signorelli, president of Furno O. Signorelli, Inc., a new foreign film distributor, is announced by A. R. Poulton, president. Initial release is an Italian film.

Gorham and Shaffer (Continued from page 1)

Plaque to Shaffer, who is manager of the Century, New, Plaza, Ex- hibition, Kan, and the Special Overseas Award to Guerrino Echauz, manager of the Metro Theatre in Santiago, Chile. Miss Gorham, a consistent con- tributor to the MPEA in recent years, for the last three years, has won one Quarterly Award and Two Scrolls of Honor. While women have won several such awards, Miss Gorham was the first to win the top QP Showman- ship Award. Shaffer, also a long time contributor to the MPEA, won two Quarterly Awards. The Overseas Award goes for the first time to a non-American, whose Gorham’s campaigns were conspicuous in a mar- ket which receives little attention in the North American press.

At a luncheon which followed the judging, Martin Quigley, emphasizing the need for a return to showman- ship, said: "Fortunately there have lately been indications of an early return to that spirit which has long been the basis on which once made motion pictures the best promoted service before the world presented.

Awards Promote Showmanship

He emphasized the influence which the Awards have in promoting better showmanship and that they have placed those who have greater responsibilities and oppor- tunities.

So, Fabian, head of the circuit bear- ing his name, was a guest speaker at the luncheon. Enumerating the prob- lems that he faces and the legal, which confront the industry, Fabian called for a return to the fundamentals which are the founda- tions of our business for our future, and which we must build.

Those fundamentals, he said, are the maintenance of comfortable, air-conditioned theatres; the providing of great entertainment at reasonable prices, and "the showmanship in which we have exploited our pictures for our theatres."
THE 18 HAPPIEST GUYS IN PICTURE BUSINESS!
Paramount's Home Office Delegation, Just Back From The Coast After Previewing
All This Fabulous Line-Up of Coming Product! We've Seen 'Em All—a
Neither We Nor You Have Ever Seen Anything Like Them for Sheer
Sustained Boxoffice Quality! Here's the 16-Picture Evidence That

THE GOLD'S REALLY ROLLING FROM OUR HOLLYWOOD
FOR PARAMOUNT'S GOLD RUSH OF '49

Dorothy Lamour
Sterling Hayden
Dan Duryea
in "MANHANDLED"

Alan Ladd, Betty Field
Macdonald Carey
Ruth Hussey
Barry Sullivan
Howard Da Silva
in F. Scott Fitzgerald's
"THE GREAT GATSBY"

John Payne
Gail Russell
Sterling Hayden
"Gabby" Hayes
Dick Foran in
"EL PASO"
Color by Cinecolor

Paulette Goddard
John Lund
Macdonald Carey
in "BRIDE OF VENGEANCE"
A Mitchell Leisen Production

Bob Hope
Lucille Ball
in Damon Runyon's
"SORROWFUL JONES"
Introducing
Mary Jane Saunders

Victor Mature, Hedy Lamarr
in Cecil B. DeMille's
"SAMSON AND DELILAH"
Color by Technicolor
with
George Sanders
Angela Lansbury
and Cast of Thousands

Bing Crosby
Rhonda Fleming
William Bendix
Sir Cedric Hardwicke
in Mark Twain's
"A CONNECTICUT YANKEE"
In King Arthur's Court" Color by Technicolor
Claude Rains
Wanda Hendrix
MacDonald Carey
in "SIN OF ABBY HUNT"
A Mitchell Leisen
Production

William Holden
William Bendix
MacDonald Carey
Mona Freeman
in "STREETS OF LAREDO"
Color by Technicolor

Joan Caulfield
William Holden
Edward Arnold
Billy DeWolfe
Mona Freeman
(The Stars of "Dear Ruth") in
"DEAR WIFE"

Robert Cummings
Lizabth Scott
Diana Lynn
in "BITTER VICTORY"
A Hal Wallis
Production

Bing Crosby
Barry Fitzgerald
Ann Blyth
in "TOP O' THE MORNING"

Alan Ladd
Donna Reed
in "CHICAGO DEADLINE"

Olivia de Havilland
Montgomery Clift
Ralph Richardson
in "THE HEIRESS"
From the Famous Stage Hit
ANOTHER BIG ONE
GETS THAT BIG 20TH
SEND-OFF!!

94 THEATRES! 5 EXCHANGE AREAS!
SAN FRANCISCO-SEATTLE-PORTLAND-DENVER-SALT LAKE

SATURATION PREMIERE!

IT'S TERRIFIC!!!!

CANADIAN PACIFIC

RANOLPH SCOTT in "CANADIAN PACIFIC" • Color by CINECOLOR
with JANE WYATT, J. Carroll Naish, Victor Jory • and Introducing Nancy Olson • Produced by NAT HOLT
Directed by EDWIN L. MARIN
Screenplay by Kenneth Gamet and Jack DeWitt • Original Story by Jack DeWitt • A Nat Holt Production
Released by 20th Century-Fox

THERE'S NO BUSINESS LIKE 20TH CENTURY-FOX BUSINESS!!!!
To Set Status Of Decree In Private Suits

5th-Walnut Appeal Today Embodies That Question

A singularly significant industry legal question is due to be answered in consequence of the Fifth and Walnut Amusement appeal hearing which is slated to get underway here this morning before Judge Augustus N. Hand in the U. S. Circuit Court of Appeals. The court will be asked to decide, in effect, whether the final decree in judgment association suits against Paramount, et al., can be admitted in the industry's myriad private anti-trust actions.

Louisville's Fifth and Walnut, represented by attorney Monroe E. Stein of New York, will argue today that Federal Judge Vincent L. Leibell erred on at least two counts when he (Continued on page 5)

House to Consider Tighter Trust Laws

WASHINGTON, March 13.—The House Judiciary Committee is expected to soon announce a year-long, comprehensive investigation of the need for, and coordinating of, the nation's anti-trust laws, which have been applied so frequently against distribution of motion pictures.

Recommendations would not come until next year, under the plan being considered by Judiciary Committee Chairman Celler, New York Demo-

crat.

Celler is scheduled to meet this week with top officials of the Justice Department, Federal Trade Commis-

sion, and other agencies interested in (Continued on page 5)

Atlas Sold 50,000 Warrants of RKO

WASHINGTON, March 13.—The sale of 50,000 warrants for RKO common stock by Atlas Corp., being conservatively light film stock transactions by industry officers and directors dur-
ing the period of January 11 to Febru-
ary 10, according to the Securities and Exchange Commission. Atlas holdings of warrants at the end of the period are reported as 29,812.

Largest individual transaction was (Continued on page 5)

Studio Jobs Decline; Expect March Rise

Hollywood, March 13.—Production employment hit a low ebb in January, according to a California labor statistics bulletin issued by U. S. Anti-Trust Laws are not barred from holding radio and television licenses.

If it does not want to do this, 20th- Century-Fox said the Federal Commission should at least immediately ask every interested party for their views, so that a position can be taken relatively soon.

The company declared that the motion picture industry cannot plan its future until it knows the answer to whether film firms will be allowed into television. For example, it said, film companies cannot plan with plans for theatre tele-

Thirty Bills in Albany Could Affect Theatres

ALBANY, N. Y., March 13.—Listing 30 pending bills in 11 categories which could affect theatres, the Albany Theatre Owners of America reports that it had moved against Bingo legislation “with the central committee” of four New York exhibitor associations and that “results were very favorable,” two Senate measures removing criminal penalty for Bingo tickets, and a local tax laws, which allow a five per cent admission levy. It warned that proposals of a minimum wage of 75 cents per hour “will affect every type of business” if passed, and said the Noonan advertising film reissue bills “is being watched closely, since enactment will be a gross hardship.

A few of the other bills listed by TOA include the Mitchell-Morgan Act, passed by the Assembly, to permit an additional 50-cent charge by brokers for the delivery of theatre tickets, a presentation of a state theatre; Morrill Bill, for an automatic stay in proceedings reviewing the propriety of an application for stock shows; a Tank-Taniken Bill for the inclusion of orchestras and bands in the law govern-

ASPAC IS PRESSING U. S. DEGREE TALKS

THOMPSON, MANDELL, MISHKIND PROMOTED

WASHINGTON, March 13.—Negotiations for modification of the 1941 consent decree between the American Society of Composers, Authors and Publishers and the Department of Justice are being proposed and could be concluded within a few weeks.

A key phase of the negotia-
tions, it is reported, involves the ASPAC proposal to meet the objections to the theatre music collection societies by the Society, now prohibited by federal judge Vincent L. Leibell's decree in New York District Court.

Presumably, if the proposals are acceptable to the government and the New York Federal Court, ASPAC would be authorized to resume music (Continued on page 5)

NLRB Election to Settle Coast Issue

WASHINGTON, March 13.—The National Labor Relations Board has directed a representative election within 30 days among set decorators of Hollywood studios to choose between IATSE and the Brotherhood of Painters, Decorators and Paperhangers of America, both AFL.


The dispute between the two unions for control of the studio set décorators has been one of the sorest spots (Continued on page 5)

‘U’ Board to Elect Officers March 24

Nate J. Blumberg, president, and J. Cheever Cowdin, board chairman, are among the officers of Universal who are slated for re-election by the board of directors at a home office board meeting scheduled for March 24. Other officers include Charles D. Prutzman, John J. O'Connor, Mat-

thew Fox, William A. Scully, Joseph Seidelman and Edward Muhl, all vice-

presidents; Samuel Machovitch, trea-

urer, and Adolph Schimel, secretary.
Personal Mention

ELLIS ARNALL, SIMP president, has arrived in New York from the Coast after stopovers en route.

JOSEPH H. Mosekowitz, vice-president and Eastern studio representative for 20th Century-Fox, will arrive here on the Coast today after several weeks of production conferences at the studio.

RAFAEL MARTI, Monogram-Allied distributor in Puerto Rico and Santo Domingo, has returned to his home in Venezuela, are in New York from their respective territories.

CHARLES JUDGE, assistant manager of the Trans-Lux Theatre at Philadelphia, will become manager tomorrow replacing Tom Swope, who will take a leave of absence to run the Kirkeby Hotel chain.

FRED MYERS, Eastern division sales manager for Universal International, will visit New Amsterdam, Cuba, during the majority of December and return to New York this week, returning to New York on Friday.

Miles A. Goldbeck, managing director of Westrex Corp. in England, has returned to London after a stay in the U.S. since November.

JULIAN LASSER, co-producer of Windsor Productions, left Hollywood yesterday for a three weeks' tour which will take him to New York.

DAVID A. HORNE, Film Classics foreign sales manager, left Hollywood on the weekend for two months in Europe.

Hold 'Pit for Oscars

Postponement of the New York premiere of "Portrait of Jennie" at the Rivoli Theatre from March 23 to March 30 was decided upon to give "Snake Pit," current Rivoli tenant, the benefit of publicity which would accrue to it in the event it wins in the 14 Oscar categories in the Academy Awards which are to be announced on March 24. "Pit" is among the leading contenders for Oscars.

Burns & Allen to CBS

Columbia Broadcasting has signed George Burns and Gracie Allen to a long-term contract for exclusive radio and television services beginning next fall. Comedy team is now on National Broadcast, under Maxwell House sponsorship.

New Tarzan Signs For 7

Lex Barker, new star of Tarzan motion pictures, has signed with Sol Lesser, producer of the series, for seven years to do picture a year, under the contract. All of the pictures will be released through RKO Radio.

Tradewise...

BY SHERWIN KANE

PARAMOUNT officials make no secret of the determination with which they fought the Department of Justice's insistence upon the grant of a decree provision for the appointment of a trustee to hold and vote for several years the common stock of the new independent theatre company which would be formed from the decree and reorganization of Paramount.

They viewed it, correctly enough, as an unintended provision which would not only allow but could penalize Paramount stockholders to the extent that their opposition to the plan of reorganization would be dramatized and market values of Paramount stock would be depressed.

The latter has happened. The former is likely but discernible stockholder opposition to the plan, while it unquestionably will center more on the theatre stock trusteeship than anything else. Another result of the decree and reorganization, does not at this time appear formidable enough to threaten rejection of the plan by the stockholders at the meeting set for April 12.

Without it, however, some dissatisfaction and criticism could be expected. It seems unlikely that all will arise at the stockholders' meeting, could not be generated.

In opposing the plan, Paramount officials pointed out to the Lappon unit of Justice that no trusteehip had been ordered for the stock of the new RKO theatre company when the government approved the RKO consent decree.

It may be noted here, too, that market value of RKO shares, unlike that of Paramount's, has never been decisively nor is there any indication of serious stockholder opposition to the RKO divorce-reorganization plan, perhaps in consequence. As a matter of fact, it is not unlikely that much stockholder opposition to the RKO plan has been silenced with the appearance in Paramount's plan of the theatre stock trusteeship provision.

Paramount's opposition to the provision was genuine enough to bring about a termination of consent decree negotiations with the government over the single issue of the stock trusteeship provision, to delay commitments of the negotiations for weeks after the principle of a trustee had been accepted but while the trustee's powers, particularly over stock dividends, were disputed. That determination remained adamant. It was determined to hang in its trophy room a nice specimen of total divestiture.

Now the trophy is frightening another prospective big game.

Many wonder why Paramount capitulated on the point it felt itself so strongly opposed to.

One explanation, given is that Paramount had been for some time past completely reconciled to the inevitability of divorce. Continuing the litigation now, it would merely cost the company costly and discouraging, even discounting the findings and still obscure recommendations of the United States Supreme Court, but even more importantly the courts for Paramount on the disputed issue of divestiture could turn out to be no victory at all, or at best a victory for the moment only.

That is because the temper of the nation's legislators, as well as that of most Federal courts, is weighted against integration, uniqueness and the possession of potential power to monopolize.

Who can say that an ultimate Paramount victory in the courts would not be nullified by new statutes enacted as a result of such a victory?

The decision to accept a settlement promising Paramount the best opportunity to protect and preserve for its stockholders the finest assets of both its picture and theatre operations. Better, it was reasoned, to employ the time gained by prompt settlement to reorganization and establishment of the sturdy independent company rather than to hazard it on what might prove to be a futile victory, and thereafter be compelled to carry out dissolution under unprecedented conditions and restraints.

There can be no other conclusion but that, all things considered, Paramount stockholders have been well and ably served.

Apparently Fox—Wisconsin bookers weren't listening when Spyros Skouras made his repeated urgings for exhibitor cooperation in getting the most from product values by every means.

Newsreel Parade

BILL ODUM's globe-circling flight and the consumption of Asia Sally guilty of treason. Other items include Russia's return of a lend-lease cruiser and the capture of treacherous. Complete contents follow:

MOYETONE NEWS, No. 21—Bill Odum's flight. B. s. train robbery. President Roosevelt naming William college. Film award for "The Snake Pit. IsraelPALACE, 945 Park Ave., New York. Mr. H. Lith.


Additional 'Joan' Holdovers in Keys

Sierra Pictures' "Joan of Arc," RKO Radio release, is now in its 18th week at the Times Theatre in New York, establishing a new record for run and intake at this house, according to RKO. It is in its 12th week at the Palace, Los Angeles, and in its seventh at the Apollo there, the latter after its moveover after four weeks at the Beech. It holds for a sixth week at the Gold Gate, San Francisco, and at Philadelphia's Fox, in its 12th week. Other reports show a seventh week at Boston, fourth week at Detroit, second week at Indianapolis and third week at Omaha and Providence and second weeks at Cincinnati and Denver.

Goldwyn Bid High For 'Edge of Doom'

Samuel Goldwyn won out in production company bidding for screen rights to "The Edge of Doom," a first novel by a Catholic University, Washington, speech and drama instructor. It will be published by E. P. Dutton and Co. in July.

Goldwyn, who paid a season's record price of nearly $160,000 for the book, now claims his most important story buy since "Earth and High Heaven."

Canadian Film Exports

OTTAWA, March 13—Film exports from Canada have declined from $247,000 in January, 1948, to $167,000 in January, 1949, according to a government report issued here.

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UNITED ARTISTS NOW HAS THE BOXOFFICE SUCCESSOR TO "BODY AND SOUL"

"CHAMPION"

presented by SCREEN PLAYS CORP.

Contact your United Artists exchange NOW for an immediate screening of Boxoffice "CHAMPION"!
**Says Tax Cut Is 'Vital' to Worker**

Washington, March 13.—Rep. Kenneth Keating, New York Republican, who last week introduced a bill to end the 20 per cent admission tax on tickets costing less than $1 and to cut it back to 10 per cent on admissions costing over $1, has told the House that his bill is vital to meet "the problem of the reduced recreation which a working-man and his family cannot now enjoy because of the expense involved." Keating said his proposal would cost about $350,000,000.

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**Review**

**"Champion"**

(Screen Plays—United Artists)

**HERE** is a rough, tough, no-punches-pulled attraction about the fight-ring, centering around a character who has little to recommend him beyond his sheer strength. "Champion" is a strong attraction for those who want their emotions strained by brutality, since for each which some, no doubt, will feel goes beyond dramatic requirements. For a head on what this show perhaps may do, theatremen might check their expenses with the higher lead.

"Champion" is based on a Ring Lardner story of the same title. It tells the story of Kirk Douglas, from low down on the economic ladder, and how he gains his calling and unerringly found his way toward pulpiggistic opponents, the "fight racket," and the lives of four women in his scrumple to the top of the heap. He makes his grade beyond any doubts.

On the way, he leads on and marries Ruth Roman and abandons her, success. Douglas makes up to a brooding brother, Artie, emotionally upsets Lola Albright and takes a powder there, and practically breaks his mother's heart. In his line of travel, Douglas shatters whatever hope Harry Kennedy, had for him and walks out on Paul Stewart who made him. Maintaining his championship title in a return bout with John Day, Douglas reaches the end of his tether with a brain hemorrhage which results in death.

This highly-briefed story outline should be sufficient to convey that "Champion" is not a pretty picture. Whatever sympathy may have gone to Douglas at the outset is disrupted as the film unfolds, so that there is little or no sentiment at all for him. So ruthlessly does he batter his way toward his objectives that audiences in every probability will feel he has earned his just desserts.

There is, however, considerable dramatic power in the telling. Douglas gives a forceful performance which will draw added attention to his stature as a rising actor in Hollywood. Accompanying performances likewise are sound and believable. The melodramatic opportunities of the script, moreover, are not overlooked by the direction for which Mark Robson is to be credited. In the production atmosphere, aided by arresting low-key photography in black-and-white, by Frank Planer, proves an important asset. The aroma of the ring throughout has been caught with sharpness and accuracy.

Stanley Kramer produced, with Robert Silliman as associate. Carl Foreman wrote the incisive screenplay.


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**Critic Lauds Films Of Spiritual Worth**

UNION CITY, N. J., March 13.—Countering arguments for less screen emphasis on religious themes, Jerry Cotter, stage and film critic of The Sunday Catholic magazine published here, contends that "there can be no greater assignment for the movies than to supply the appropriate forum for man's current hunger for hope and faith."

Cotter lauds "Joan of Are" as a "great picture" and "Monteiro Vincent" as an example of "how beautifully inspiring the screen can be." He explores the "wanderings" of Catholic groups and individuals "do not support the movies and plays they should, using that, do not, Joan," is a "heartsearching story."

"It is all well and good to come against trashy comedies and the gross materialization of many movies," he says, "but unless we are equally alert and enterprising about supporting the worthwhile releases, we are wasting our time."

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**9th W B Stockholder Suit**

Marking the ninth such action to be taken since last Sept. 20 against Warner executives, Warner minority stockholders, led by George B. Darragh, an ex-Dallas lawyer, at the weekend in U. S. District Court here a suit against United States Pictures Corporation, Joseph Breen, Robert B. Heyward, Robert W. Perkins, Milton Sperling, Harry M. Warner, Jack L. Warner, Morris Wolf, John J. Ehrbom, Samuel Carlisle, Albert W. Bacher and Samuel Schneider, alleging conspiracy in behalf of United to the detriment of Warners. It asks for an accounting on a production-distribution deal made in 1945 between the two companies.

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**Oklahoma Unit to Meet Today on Tax**

OKLAHOMA CITY, March 13.—With public hearings on a bill providing for a state sales tax on all theatre admissions scheduled for Tuesday, the Oklahoma unit of Taxpayers for a Better Government will hold a special meeting here tomorrow at the Skirvin Hotel to map plans for Tuesday, says B. A. Lemer, chairman of the TBO legislative committee.

The bill calls for a one-cent tax on 10-cent tickets and ranges upward to five cents on all tickets selling at more than 40 cents.

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**Lincer Dies In Fla., With Fox 30 Years**

Isadora Lincer, 65, transportation manager for 20th-Century-Fox, died Thursday in St. Petersburg, Fla., where she had been for some time. She was born in Russian Czar's Imperial Council in 1886 and joined Fox in 1919. She was with the company for nearly 30 years. Lincer joined Fox Films in 1920. He is survived by the widow Annie, and two sons, Gerard and Arthur.

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**No Fear If Pictures Are Good, Says Wood**

Discounting the pronouncements of gloomy prophets, Sam Wood asserted here at the weekend that "the only thing Hollywood should fear is not making good pictures." The producer-director is here from the Coast on a periodic visit for "conferences, some Broadway plays, and to search for material."

"If we make the type of picture which the public wants it will come in droves and if we make the kind it doesn't want it will stay away in droves," Wood said. "We are the public, good, healthy entertainment, without political messages or sex question and make the films real so that audiences can live them." Wood continued. He pointed out that this need in no way restricts the type of picture whether it be a costume drama, a period piece, a contemporary drama.

Wood believes that television will be a boon to Hollywood, making upon the greatest demand for good pictures. Turning to present-day conditions in Hollywood, he saw little change, but asserted that people now are more conscious of the necessity of avoiding waste. He also asserted that Communist elements which had innumerable themselves into the picture business "now have largely been eliminated."

In this connection, Wood commended Beforts of Roy Brewer, IATSE international representative in Hollywood, "who has slugged it out with the Communists and has come out victorious."

Wood recently completed "The Money Story," for M-G-M. His plans call for "5 for M-G-M in the next two years, with one in between for Columbia. He will return to the Coast early in April.

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**H. E. Edington, 59, Producer and Agent**

Hollywood, March 13.—Funeral services for H. E. Edington, 59, veteran producer, studio executive and talent agent, were held here yesterday at Forest Lawn. Edington, former vice president of RKO Radio during 1941-42 and independent producer for Universal, died at his Beverly Hills home Thursday following a heart attack.

A member of the board of Walt Disney Productions, Edington in recent years had been acting as a talent agent, the phase of the film business which he first entered. Among his early clients were Greta Garbo, John Gilbert, Marlene Dietrich and Claudette Colbert. The widow, two brothers and a sister survive.

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5th-Walnut Appeal

(Continued from page 1)

entered. June's judgment in favor of the distributor-defendants in F. and W.'s $2,100,000 triple-damage anti-trust suit: (1) by admission of findings-of-fact and industry anti-trust suit opinions submitted by plaintiff, and (2) by having attorneys in court in connection with a first-run over-run deal referred to in the plaintiff's allegations, is a serious verdict in favor of the distributors. Plaintiff's appeal brief cited as defendants the United Artists, Columbia, and certain subsidiaries companies. During the U. S. District Court trial here, Republic and Universal were dismissed as defendants.

Tighter Trust Laws

(Continued from page 1)

the anti-trust laws, to discuss the need for such an investigation, and to seek a bill to prohibit firms from acquiring the physical assets of other companies where the effect of the purchase is to lessen competition. At present, only the acquisition of stock is barred. This proposal is before a Judicians sub-committee, and hearings are planned as soon as the sub-committee concludes hearings now under way on another measure.

NLRB Coast Issue

(Continued from page 1)

in the Hollywood labor picture. It was that dispute which directly touched off the March, 1945 strikes. The board's decision is a victory for the IATSE, which requested the election. The Painters' Union has pending before the board charges of unfair labor practice against studio employers, and had asked the Board to put off any election until the unfair labor charges were resolved. The board's action was approved by four of its five members — chairman Herzog did not participate.

The board's opinion admitted that it did not "as a general practice" direct an election, but that unfair labor practice charges were pending, but said that this was a discretionary matter with the Board and was not required by law. It pointed out that two other unfair labor practice charges by the Painters Union had been dismissed by the regional director, and that when one of these was appealed to the NLRB general counsel, the latter upheld the regional director.

SAG, Nets Confer Today

Hollywood, March 13.—First step toward obtaining legislation allowing certain actors appearing in films made for television will be taken Monday when a committee representing the Screen Actors Guild will meet with Pacific Coast heads of four national radio networks for exploratory talks.

Sunday Shows Gain

ATLANTA, March 13.—With Sunday screenings declared legal in Cairo and Rome, Ga., by votes of the city councils, referenda on the question are scheduled for two Alabama towns, Boaz and Sylacauga.

Ascap Decree

(Continued from page 1)

licensing of theatres, collecting separately for recording and performing rights. Judge Lebell directed Ascap to license performing rights to motion picture producers concurrently with the licensing of recording rights, with the fee for the former to be added to production costs and recouped through licensing of the motion picture which make use of the music. The consent decree negotiations with the Department of Justice are being conducted for Ascap by its special counsel, Robert P. Patterson, former Secretary of War. The talks have been progressing for some time and admittedly "are going along very well."

3 SRO Promotions

(Continued from page 1)

Omaha and St. Louis, Harry Mandell, former SRO sales representative in Chicago, will supervise the district comprised of Chicago, Indianapolis, Minneapolis and Milwaukee. Leonard Mishkind, Cleveland branch manager, has been promoted to district manager with supervision over Cincinnati, Cleveland and Detroit.

Special "Scott" Showing


Monkey Business!

Hollywood, March 13.—Says Monogram: "Special preview of Monogram's recently completed 'Bomba, the Jungle Boy' was held for 20 monkeys yesterday in the studio projection room, with peanuts, popcorn and other delicacies supplied free for the simians.'"
IN 1948 . . . . . . . . . . . . IT WAS "RED STALLION"

IN 1949 . . . . . . . . . . . . IT'S "RED STALLION IN THE ROCKIES"

BIGGER . . . BETTER . . . BOX OFFICE!

"RED STALLION IN THE ROCKIES"

IN GLORIOUS CINECOLOR!

WITH
ARTHUR FRANZ - JEAN HEATHER - JIM DAVIS - RAY COLLINS
WALLACE FORD - LEATRICE JOY - JAMES KIRKWOOD
and RED STALLION as "DYNAMITE"

Produced by AUBREY SCHENCK - Directed by RALPH MURPHY
Written by TOM REED - Suggested by a Story by FRANCIS ROSENWALD
An Eagle Lion Films Production
U. S. Will Use Para. Case as An 'Example'

To Cite Settlement in Move Against Other 3

WASHINGTON, March 14.—The Paramount consent decree will probably be used by the Government as a weapon against the remaining three distributor-circuit Paramount case defendants—20th-Fox, Warner and Loew-M-G-M—when the government files its final brief in the case at the end of this month.

The final consent decree indicates that the largest firm in the business believes divorce can work," one top Justice Department official said. "We will probably call to the Federal Court's attention as an argument against the arguments of the remaining defendants.

This official said that he believes both the RKO and Paramount decrees strengthen the government's hand against the remaining defendants, "as showing that a solution could be worked out of court if the defendants are willing to give up some of their ill-gotten gains.'

Minneapolis Fight On Clearance Looms

MINNEAPOLIS, March 14.—A bitter fight over clearance in Minneapolis is threatened this week as the independent suburban Edina, and the neighborhood Avalon demanded earlier runs from all film companies.

The Edina, operated by Friedmann Brothers, in a veiled threat to exchanges, demanded pictures on the 28-day break along with Minnesota Amusement, ace neighborhood stand, the Uptown and the independent suburban Richfield and neighborhood Boulevard, Riverview, Varsity and

Operators In Two Cities Get 5% Raise

Projections of Minneapolis and Memphis have received five per cent clearance increases.

In Memphis, the operators union has completed negotiations with both suburban and downtown theatres, E. O. Cullen, business agent, said, with a five per cent increase retroactive to

New Shows Boost NY 1st-Run Business; State Hits $57,000

Several new shows at New York first-runs this week resulted in substantially improved business over last week's. Thursday generally was dull, but the overall weekend revenue was at a healthy level. There are about the usual number of weaker box-office performers.

"Take Me Out to the Ball Game" is a standout attraction at the State, where the first week's take of $57,000 is very big. "Little Women," with a stage presentation, at the Music Hall, is doing well, with $12,000 anticipated for the initial week. "Mother Was a Freshman" with Cab Calloway's orchestra and Phil Baker and others on stage, probably will give the Fox a good first week's gross of $80,000.

"Alias Nick Beale," with the King Cole Trio, will start at the Strand on stage, at the Paramount, probably will wind up a first week with $70,000, which is healthy business. "Cris Cross" is fairly strong with $25,000 apparent for a first week at the Criterion. "Red Pony" completed a first week at the Mayfair with a below par gross of $15,500.

"Three Godfathers," with Sammy Kaye's, and "The Snake in the Person," headed for an adequate

Mo. Owners To Fight "Informer" Clause

ST. LOUIS, March 14.—Missouri theatre owners will assemble in Jefferson City on March 21 for public hearings on the proposed state act providing for modernization of the theatre safety code. The exhibitors are also seeking repeal of an old "public informer" clause which is appended to state safety statute. Lawyer "informers" recently sold seven theatres for millions of dollars under this clause for alleged aisle violations.

D. of J. Expects 'Flurry' Of Schine Decree Talks

WASHINGTON, March 14.—Justice Department officials here expect a flurry of consent decree talks with Schine attorneys this week, in an attempt to reach an "agreement in principle" before the next round of proceedings in the case in Buffalo District Court on Friday.

On that day, both sides are slated to argue before Judge Knight in Buffalo whether Schine should be allowed to introduce further evidence in the case. One top Justice Department official said he did not think the government would agree to postponement unless "we have at least come to terms on the broad outline of a decree."

This official said that "this week may mark the end of the trial on the consent attorney met with Assistant Attorney General Herbert Borgen today for more than an hour, their fourth meeting in recent weeks. They also conferred with him Friday for some time.

Seek to Limit Para. Ruling Application

5th-Walnut Suit Appeal Brings Issue to Fore

Though distributor defendants in the Paramount case found they have violated the anti-trust laws it does not follow that they violated the law in "every town and city," it was contended yesterday by 19th-Century-Fox attorney John Caskey as he moved before the three-judge U. S. Circuit Court of Appeals that Federal Judge Vincent L. Leibell's dismissal of the Fifth & Walnut Amusement Co. antitrust action be sustained.

Monroe E. Stein of New York, attorney for the Louisville plaintiff, argued in his appeal of Leibell's decision in favor of the distributor-defendants that the jurist should have held the suit during his charge that the film companies in the

Walter Mirisch Heads Mono-AA TV Unit

Formation of an independent unit for the production and distribution of films for television was announced here today by Steve Brody, Monogram and Allied Artists president.

Walter Mirisch, Mono-AA producer, has been named general manager of the new firm, to be known as the Interstate Television Corporation, and production will get underway at Monogram studios in Hollywood.

The decision to enter the television field was reached at the board of directors' annual meeting held Saturday at Chicago in the Hotel Drake, but public announcement of the plan was withheld until Brody reached New York. The new corporation will be wholly independent of Monogram and Allied Artists, Brody said.

Western Wisconsin Exhbitors Organize

MINNEAPOLIS, March 14.—Western Wisconsin Independent Theatres Association has been formed at Wisc., by five small-town independent exhibitors, organized to "try through combined efforts to secure better pictures" for their theatres. Organizers are: Colonel Larson of

(Continued on page 5)
Personal Mention

E. K. O'SHEA, Paramount assistant general sales manager, is back in New York from Buffalo.

Sidney A. Wylde, New York attorney, who has served as arbitrator in wage and industrial matters affecting several motion picture companies, has been appointed chief counsel, trustee and assistant treasurer of the National Jewish Hospital at Denver.

David A. Lipton, national advertising-publicity director for Universal, is about to leave for Hollywood yesterday from New York.

Gus S. Eysell, president of Rockefeller Center, Inc., returned to his office yesterday after recuperation from an operation at Lenox Hill Hospital here.

Jimmie Bello, Astor Pictures' Atlanta special representative, has returned to his office after a stay in a hospital.

Alan F. Cummings, in charge of exchange operations for M-G-M, returned to New York yesterday from a tour of exchanges.

Harry Blair, RKO trade press contact, has returned to the home office after recovering from an appendectomy.

Joseph Hazen, president of William Haxen Productions, is scheduled to return to New York today from Florida.

Ted Verrett, advertising-publicity manager for William Golden Theaters in Philadelphia, and Miss Verrett are vacationing at Atlantic City.

Roy Hall, head booker for Screen Guild, [Editor: Name redacted] is engaged because of ill health and will move from Atlanta to South Carolina.

L. J. McGinley, sales manager of the Prestige Pictures unit of Universal in Los Angeles, Indianapolis, and Cincinnati this week.

Harry U. Utterback, Schirn circuit New York zone manager, is in Palm Beach from Syracuse.

Ralph Wilson of Toronto has been appointed manager of the Lake-wood Theatre, Detroit.

Ezra Stern, Coast attorney, arrived here yesterday from Los An-geles.

Tolans Are Killed

Salt Lake City, March 14—A. C. Toland and his son, Dorian, operators of the Tremonton, Utah, theatre, were killed in a crash of their private plane yesterday near Leviston, Idaho. The couple were the only occupants of the plane, which was lost in a storm en route to Montana.

Carver Medal Goes To Darryl Zanuck

Hollywood, March 14—Darryl F. Zanuck, production head of 20th Century-Fox, has been named the recipient of the 1948 Gold Medal of the George Washington Carver Men's Institute and will be honored by the board of directors of the organization today. Dr. Clarence A. Dykstra, president of the University of Southern California, will make the presentation.

Darryl F. Zanuck

The award, which honors the devotion of the recipient, is based on outstanding contributions to the betterment of racial relations and human understanding. Zanuck is the first Hollywood producer to receive the honor.

The institute was founded to encourage tolerance of humanitarianism among all races and for the educational advancement regardless of race to which Dr. Zanuck devoted his life and scientific endeavors.

AFL Film Council Returns to MPIC

Hollywood, March 14—The Hollywood Film Council, having received unions and guilds with 20,000 members, today rescinded its recent withdrawal from the Motion Picture Industry Council, but issued at the same time a forthright declaration of the latter's present chairman, C. B. DeMille, whose selection caused the original withdrawal. Today's action by the AFL Council follows a joint appointment by the Screen Actors Guild president, as co-chairman at an intervening meeting, to set up a secret ballot process for electing officers.

The AFL Film Council's statement that it will today action "should not be construed as voicing confidence in the present chairman," but that it now and MPIC will be able to carry out a constructive public relations program for the entire industry.

Lux Sets First Release

"Professor, My Son," made in Italy as the first feature released in the U.S. of the newly-formed Lux Film Distributing Corp., New York, which will be shown simultaneously in 14 of New York's five boroughs, early next month.

Circuit Plans New House

Cleveland, March 14—Architectural plans for a new 1,600-seat theatre to be built at Cuyahoga Falls have been completed, M. B. Horvitz, general manager of the Washington circuit, announces.

I. W. Schlesinger Dies

Isadore William Schlesinger, 78, a leader in film, radio and other industries for 50 years, was killed Friday at his home at Johannesburg, according to press dispatches received here from Capetown over the weekend. He was the brother of M. A. Schlesinger, also a leader in the South African motion picture industry, who runs the biggest producer in New York.

An American citizen, I. W. Schlesinger, was born in New York in 1894 and within 10 years rose from penury to the presidency of his own company. He has been a leader among many enterprises, becoming a director of 70 corporations, but was best known as the founder of African Consolidated Theatres, Ltd., and as a pioneer of radio broadcasting in South Africa. He branched out successfully in chain stores, hotels, banking and citrus growing.

In recent years his son, John, a Harvard graduate, represented Schlesinger on all public occasions in South Africa.

"Curley" Reaches Top Court in Tennessee

Memphis, March 14—"Curley," the Academy Award-winning picture of Tennessee, "Curley," a comedy, was banned from Memphis screens by the Board of censors, headed by Chair- man Lloyd Bullard, the Cinema Owners and Artists and Hal Roach Productions filed suit asking for an injunction. They also asked for a contempt charge against the distributors.

In Memphis Circuit Court the case was heard by Supreme Court Justice of the Court, and a motion made by the censors to throw the case out of court was upheld. Since the case was decided on a motion, an appeal on a motion, an appeal has been taken direct to Supreme Court.

Equity Calls Republic Ad 'Misleading'

Hollywood, March 14—Equity Pictures, through its counsel, released the press copies of a letter sent to Republic protesting an advertisement for "Red Ryder" re-releases published in the March 9th edition of Motion Picture Daily as "be misleading in that advertising which is frowned upon by fair trade practices" and stating that Equity will hold Republic "strictly account- able for all damages resulting therefrom" unless rectification is made in future advertisements. The letter also maintained that the word "Republic" in the advertisement was "in such small type as to be unnoticeable to the average reader and declare that your ad is of such nature to indicate that these are color pictures similar to those being produced by our client."

WLWC Opens March 27

Columbus, Ohio, March 14—Operation WLC, television station under construction by Key Broadcasting Co., begins Mar. 27.
Are You Planning 

a New Theatre?

See a Specialist!

For thirty-eight years, we have been leaders in building America’s theatres. This year again, we are at work on many, including the country’s largest, most modern postwar theatre: The Calderone at Hempstead, New York.

If you want to build a new theatre or rent one, let us collaborate with you as we have with other owners, operators and architects in planning and arranging financing as well as in construction.

You will then have the full benefit of the specialized experience upon which our past achievements are based and which will enable us to create an attractive theatre for you quickly and economically.

M. SHAPIRO & SON
CONSTRUCTION CO., INC.

254 WEST 54TH STREET, NEW YORK
INDIA FILM JOURNALISTS' ASSOCIATION
MYSORE CITY

HONOURS FOR 1948

The Judges of the Working Committee of the India Film Journalists' Association at their Anniversary Session on the 31st of December 1948 unanimously declared

MOTION PICTURE DAILY

World's First Prize Winning
Film Trade Newspaper

In the year 1948, for the following unduplicated USA's highest circulated film daily, newsreeling the reports of the international bioscope. A literary and trade dedication to the leaders of movie science and research, inside and outside USA. A flag-bearer of playwrights, dramatists, novelists, story writers. World's best film trade paper. The Judges award this scroll of honours to

MARTIN QUIGLEY
President Quigley Publications, U.S.A.

NAYEEN IQBAL
Film Reviewer
Hyderabad Radio Dept.

ROBERT H. GRACEFIELD
Author of
"Emotional Voice"

FAQIR MOHAMMED
Oversea-Editor:
"Wayfarer Gazette"
"Anthology of Verse"
Member, Royal Asiatic Society of Bengal
Founder and President
I.F.J.A.

PALGHAT SUBRAMANYA IYER
Chief Editor, Film-
Music-Grammar,
All-India Radio

SALEEM TOMANNA
Film Reviewer,
Mysore Broadcasting
Station

MADAME FALAK NAAZ
Film Reviewer,
Hyderabad Broadcasting
Station

MIR TAJAMMUL HUSAIN
Contributing-Editor
"AJ-KAL"
Exhibitors Organize
(Continued from page 1)

the Legion Theatre at Independence; Arthur Johnson, Marinaka, Galesville; Frank Lamkey, Century, Ritz; Edgar Ivers, Osseo and Fairchild, and J. W. Hubbert, Augusta, Augusta.

Larson was named chairman at the initial meeting of the group, and it was announced permanent officers will be elected at the next meeting, set to be held March 14, at Whirlpool, where additional members are expected to join the group.

Tennessee Owners
Face Tax Increase

MEMPHIS, March 14—Theatre owners all over Tennessee are being aroused to join the fight against a proposal to the legislature that state admission taxes be hiked from three and four per cent to five and six.

The proposal, expected to reach the legislative hopper on March 21, was made by the organization of municipal authorities.

At present the state admission tax is three cents on theatres without bank nights and four per cent on theatres with them. Cities get none of this tax, all of it going to the state. The city proposal is to raise the tax to five for theatres without bank nights and six to the cities that have them. Also, the proposal is to divide the revenue between the state and cities.

Fight on Clearance
(Continued from page 1)

Homewood. The Avalon, operated by Frank and Woodner, has as its exchanges for a 42-day run, on the same run as now booked by Mako's deluxe rivals, a half mile distant. Latter two houses seat around 900. The Edina is now in the 43-day classification, and the Avalon in the 49-day. Several of the latter houses are agreeable to the demands of both the Edina and Avalon, but the larger ones reportedly are backing away from them in the belief that granting either run will split clearance wide open in Minneapolis. It is pointed out that the suburban Hopkins was prevailed upon last fall to stall breaking into the 28-day runs because it might start a "run war" with the competitive Edina and St. Louis Park stands, a move which was blamed at the time would only result in "a rumous bidding fight."

Oklahoma Unit Seeks
To Kill State Tax

OKLAHOMA CITY, March 14—Oklahoma exhibitors rallied today to a call for emergency action against a bill in the State Legislature, which would raise a state tax on theatre admissions.

Some 200 members of Theatre Owners of Oklahoma met in a special meeting here to map plans for an attack against the bill and then went to the capital to talk to legislators.

Tomorrow a group will appear before the House Revenue and Taxation committee to protest against the measure, which calls for a graduated tax from one cent on 10-cent tickets up to five cents on those over 40 cents.

TOO president Morris Lovenstein said that today's activities brought promises from "several legislators that they will oppose the bill."

Operators Get Raise
(Continued from page 1)

last July 25 for suburban operators and to last September 1 for downtown operators. First operators in suburban jobs will now get about $94 on a 40-hour week, he said, and assistant operators will get $32. Downtown, where four chief operators are assigned to each projector booth, the scale is $90.25 for 40 hours.

In Minneapolis, after three months of negotiations, city and suburban Independents have reached an agreement on a new wage contract with projectionists, it was announced by Stan Kane, executive counsel for North Central Allied.

The new contract, retroactive to last Nov. 30, is for a three-year term and will raise for a wage increase of five per cent in the first year, and two and one-half per cent in each of the succeeding two years. Kane also disclosed that his committee has started negotiations with St. Paul projectionists.

NSS Manager Resigns
CINCINNATI, March 14—Arthur Manheimer, National Screen Service manager here for the last 10 years, has resigned, with William S. Bledsoe, district manager, taking over until a new appointment is made.

U. A. Sale
(Continued from page 1)

the need for bringing new money into the company through a change in ownership.

Ted R. Gamble, circuit operator, who reportedly was invited to bid for control of United Artists in conjunction with Si Fabian, arrived in New York from his Portland, Ore., home.

Questioned concerning the reports, Gamble said that no offer has been made, and he knows of no negotiations in progress now. He said he would confer with Fabian during his visit in New York at which time he expects to be brought up to date on whether or not there is sufficient interest to lead to formal negotiations by the two for U.A. control later. Gamble had only recently returned to Portland from a Palm Springs vacation.

NY 1st-Run Grosses
(Continued from page 1)

week's gross of $48,000 at the Capitol, "Joan of Arc" is still doing well at the Victoria, where $15,000 is booked for an 18th week. "Knocek" on the Border should bring the Astor about $21,000, mild business, in a third week. "Hamlet" will give the Park an estimated $14,000, which is close to capacity, in its 24th week.

"South of St. Louis," with Deanna Durbin and a revue on stage, at the Strand, is likely to do about $35,000 in a second week, which is fair enough; the show brought $45,000 in its initial week, which is good, but considered under early estimates. "Moonrise" probably will get a measer $10,500 at the Criterion in the second week, and will be replaced on Sunday by "Impact," "Champion" is due in at the Globe on April 9.

"Red Shoes," in a 21st week at the Bijou, is headed for another $14,000 gross, meaning consistently strong business. "Snake Pit" is nearing the end of an exceptionally successful run at the Rivoli, where $15,000 is in view for the 19th week; "Portrait of Jennie" will succeed it on March 30. "Fyngal" is performing splendidly at the Sutton, with $9,000 as indicated for the third week of that reissue. Film did $11,000 in the first week and $10,000 in the second.

Para. Has Closed
Circuit Video Films

Film recordings of television shows proved to be the television industry's major advance for 1948, and a phase in "this development—"circuit pre-filming" of television shows—"now becomes a leading candidate for the industry's major contribution to television progress in 1949," according to Paramount Pictures here, which says it is the first firm—and the first major producer—to offer a "closed circuit pre-filming" service.

Paramount is making this new service available to advertisers, advertising agencies and package show producers in both New York and at Paramount's station KTLA in Los Angeles. The Paramount video transmission system is being installed at station WKBK, Chicago, and closed circuit films will be available shortly in that city.

The potential for "closed circuit pre-filmed television shows and commercials was disclosed yesterday by George T. Shapert, director of commercial television operations for Paramount. "A number of closed circuit pre-filmed television commercials," he reports, "were produced for a large national advertiser last week in a new and specially-constructed television studio in the Paramount Building, New York. "The sponsor's representatives were present throughout the camera rehearsals and shooting," said Shapert. "Sitting in the control room, they were able at all times to view the picture exactly as it would appear on home television screens and to hear their accompanying sound; a stage as well. This allowed them to make numerous changes before the final recording."

Johnston To Entertain
WASHINGTON, March 14—Motion Picture Association of America president Eric Johnston will give a reception Friday afternoon for the entertainers who will appear at the dinner Saturday night of the White House News Photographers Association. They include Jack Carson, Billy De Wolfe, Dick Haymes, Betty Hutton, MargaretEttinger and Stanley Richardson, Chairman of the Hollywood Coordinating Committee.
5th-Walnut Appeal
(Continued from page 1)

Paramount case were found guilty of setting up systems of runs, uniformity and availability. Thus, Stein contended, was the crux of Fifth and Walnut's case.

Presiding U. S. Circuit Court Judge Augustus N. Hand and his associates on the bench, Judges Harrie B. Chase and Charles E. Clark, reserved decision following yesterday's three-hour hearing of the $2,000,000 triple-damage action. The court's ruling is expected to influence the future conduct of private anti-trust actions within the industry, as it may determine whether a final decree in the industry anti-trust suit can be used in private actions.

Debate Judge's 'Charge'

Casyek argued yesterday that Judge Leibell did not ignore the Paramount case in his jury charge, but rather made "many specific charges in the words of the Paramount opinion."

Edward Rafferty, United Artists' attorney, contended as did other defense attorneys, that the charge to the jury was "inaccurate" to the plaintiff than to the defendants.

The defense held that Stein wanted U. S. Supreme Court Justice William D. Douglas' opinion in the Paramount case to pass to the jury. The defense answered defense assertions that he "wished to pass the case on its merits" with the contention that the defense was not willing to face another "legal issue."

Fifth and Walnut brought its action in July, 1946, charging that the distributors had conspired to deprive the National Theatre, Louisville, of a first-run film. Represented in court yesterday as defendants were the Big Five distributors and United Artists, Civil and certain subsidiary companies. Republic and Universal were dismissed as defendants during the U. S. District Court trial here.

Says Move-Over Deal Ignored

Stein also contended that Judge Leibell erred in not having charged the jury in connection with a move over deal referred to in the plaintiff's allegations.

Attorney Louis D. Frohlich of Schwartz & Frohlich, representing Columbia, termed "high-handed imposition" plaintiff's alleged demand that the National be supplied with the "cream of first-run product. Stein countered that the National did not want all the "best," but some.

Sol Edwards To Join SRO Here on April 1

Boston, March 14—Sol Edwards, operator of the Park Theatre, Nashua, N. H., and former sales executive for 20th Century-Fox, will join S领衔. Releasing Organization in an executive sales capacity on April 1. He will maintain headquarters at the home office in New York.

Sues Grinieff on Deal

Raphael Van Der Vort and his Almo Films have filed suit in New York Supreme Court against United States Film Export Corp., and its president, Jack Grinieff, seeking the return of $260,000 allegedly advanced in connection with a 1947 picture-distribution deal for Belgium. Plaintiff rejected the films after their arrival in Brussels and claim return of the advance.
Para. Adheres To 'Flexible' Sales Policy

Provides for Bids in 'Problem' Situations

Paramount is continuing a flexible selling policy under which product is licensed in a variety of methods as dictated by the circumstances involved in each sale, including competitive bidding, "experimental" bidding and product splits.

Phraseology of the provision on selling in the company's consent judgment — licensing picture-by-picture, theatre by theatre and in non-discriminatory fashion — left the "Little Three," the Theatre Owners of America, and others, wondering how Paramount would comply other than by competitive bidding in competitive areas. Only the assurance that Paramount would not be bound to sell by bids given by, its attorney, A. C. Bickford. No clarification on how pictures would be sold was made.

Company is now selling by bids in 200 to 250 situations, usually with two

(Continued on page 7)

Say Latest Schine Offer Turned Down

WASHINGTON, March 15—The Justice Department has rejected another consent decree offer by the Schine circuit, it was understood today.

Schine attorneys met very late yesterday with Assistant Attorney General Herbert Bergson, and according to a reliable source, made very little progress.

There is still no decision reached on whether there will be a postponement of the proceedings scheduled for

(Continued on page 8)

12 in Mono-Allied Backlog: Broidy

Monogram-Allied Artists has a backlog of 12 features, with an additional four now in production, Steve Broidy, president, disclosed here yesterday. One of the four, "Red Light," will be released through United Artists. The unusual arrangement has been necessitated by contractual obligations of the film's star, George Raft, he said.

Company plans between $4 to $8

(Continued on page 8)

MP Sales Co. Sets Up 7 US Divisions

April 4 will mark the opening simultaneously in New York, Dallas, Chicago, New Orleans, Washington, Boston and Los Angeles of Motion Picture Sales Corp. division offices, with the following to take over as division manager: Manny Reiner, Metropolitan New York, New Jersey, Pennsylvania division; A. J. DeLamere, Southwest; Sam Horowitz, Midwest; Henry Krumm, Southern; E. J. Fontaine, Eastern; Edward Ruff, New England. A manager for the Western division is expected to be named soon; Cresson Smith has been indicated as a likely candidate.

Disclosure of MP's divisional setup

(Continued on page 7)

Stockholder Suits Invalid, WB Holds

Warner Brothers rose to the attack yesterday against the nine individual minority stockholder actions which have been filed against it in New York and California courts by filing in U. S. District Court here papers seeking suit dismissals on the ground that they are barred under the three-year statute of limitations. The actions, filed variously since last

(Continued on page 8)

Austrian Urges a Code For Video Like PCA's

Metzelman Decision Seen Spurring Bids

Distribution attorneys have taken a keen interest in the Charlotte trial action from which M-G-M recently won a dismissal, disclosing here that they regard the decision as encouraging the extended use of competitive bidding. Federal Judge Wilson Wartick in Charlotte dismissed M-G-M from a trust suit because that company made bidding available to H. B. Metzelman, Charlotte theatre operator, who is the plaintiff in the suit.

(Continued on page 7)

TOA Executive Meet Set for March 24-25

A meeting of the executive board of the Theatre Owners of America on March 24 and 25 in New York was set yesterday by Arthur Lockwood, TOA president. The meeting is expected to consider industry arbitration proposals, television development, TOA's expansion plans in new territories, a proposal for the exchange of information on box office performance of films among TOA members and other subjects.

Films Council Vote Is 10 to 9; Board of Trade Must Act by March 31

LONDON, March 15.—The British Films Council after bitter debate has recommended that the Board of Trade fix a new film quota at 33 1/3 per cent, beginning next October. The present quota is 45 per cent. Producers and studio unions had sought an increase to 60 per cent or, at least, retention of the present quota. British exhibitors had asked that the quota be reduced to 25 per cent for the next quota year, pointing out that producers have been unable to fulfill the present quota, even by the expedient of sacrificing quality to quantity.

The Council's vote was 10 to nine for the 33 1/3 per cent quota. Harold Wilson, president of the Board of Trade, is considering the Council's recommendation now. He is required to enter an order before the end of this month.

The compromise percentage, even

(Continued on page 8)

Fabian-Gamble Ask Firm Offer of U. A.

Si Fabian and Ted R. Gamble, independent circuit operators, are waiting for a firm offer from Charles Chaplin for the sale of his and Mary Pickford's United Artists stock before engaging in negotiations for purchase of the company.

The two theatre operators spent months in negotiations with Miss Pickford in 1949 only to have the deal called off when it was ready for consummation. Accordingly, while they

(Continued on page 7)

MPEA, Jugoslavia In Deal for 25

The Jugoslav government's Film Monopoly yesterday delivered a signed contract to the Motion Picture Export Association providing for the release in that country of 25 American features and an equivalent number of shorts in the next 12 months.

The agreement, terms of which were worked out in Belgrade last October by MPEA president Eric Johnston, paves the way for the immediate entry

(Continued on page 8)
Five Committees Appointed by AMPP

Hollywood, March 15—The Association of Motion Picture Producers' board of directors has named members of four standing committees and one special committee.

Appointed to the inter-studio and industry relations committees were Louis B. Mayer, D. W. Griffith, Morgan Edwards, Charles L. Canavan Jr., Zane Grey; to the education committee were Hoover Anderson, Charles L. Canavan Jr., Charlie Chaplin, Louis B. Mayer, and George B. Seitz; and to the public relations committee were: Harry Cohn, Charles L. Canavan Jr., Louis B. Mayer, and D. W. Griffith.

The new executive committee is composed of Harry Cohn, Henry Ginsberg, Louis B. Mayer, Joseph Schenck, Leo Spitz, Jack Warner and H. J. Yates, with Freeman a member ex-officio. A chairman is to be elected by the committee.

Kusell, Out of SRO, Plans 6-Mo. Holiday

Milton S. Kusell, whose contract as Selznick Releasing Organization's domestic distribution manager has expired, reported here today that he will leave New York shortly for his Connecticut farm in the Berkshires where he will vacation until next September.

Kusell, who has been an industry executive for many years, disclosed that he already joined the Motion Picture Sales Corp. which has just opened an office in New York.

Other new executive appointments for Monday morning were: Allan Cahn, assistant to the president of the company, and Marvin Schenck, Selznick's former assistant, who has been named executive assistant to the president of the company.

'Lady Gambles' Air Tieup

Universal-International has completed arrangements with the Mutual Broadcasting network program, "Take a Number," for a joint 10-to-14-week promotion of U-I's "The Lady Gambles." The program features a Jackpot.

Reade Builds Drive-In

KINGSTON, N. Y., March 15.—Construction of a new drive-in theatre, the first in this area, began this week with completion set by June 10, according to Walter Reade, head of the circuit which will operate the theatre.

Mrs. Allan Dwan, 47

HOLLYWOOD, March 15.—Funeral services for Mrs. Allan Dwan, 47, wife of the director, will be held tomorrow at Rodeo Drive. The former Betty Marie Shelson and a Ziegfeld Follies girl, Mrs. Dwan, who was in the movies for 21 years, died Sunday at her home here of a heart attack.

Wolf Quits Loew's Post

Max Wolf, head of purchasing for Loew's at the home office, has resigned.

Currents

ROBERT S. WOLFF, RKO management agent for the United Kingdom, has arrived in New York from London. His scheduled earlier departure from London was delayed.

CHARLES L. CANAVAN JR., son of the Motion Picture Sales Corp. executive vice-president, and Malcolm Canavan Jr., have become the parents of a daughter, born Monday at Englewood Hospital, Englewood, N. J.

 MARTIN SCHENCK, Loew's vice-president and Eastern studio representative, will leave here at the end of next week for a month's stay at the Coast studio.

PHIL ENGEL, former United Artists exploiter in New York, has joined the Selznick Releasing Organization in the same territory.

F. J. A. McCARTHY, Southern and Canadian sales manager for Universal-International, is in Memphis from New York.

HANK HEARN, head of Exhibitors' Booking Service, Charlotte, is in New York from that city.

GEORGE LYNCH, Schine circuit general manager, is in New York from Greensville.

GRADDWELL L. SEARS, United Artists representative in New York, is in Hollywood from New York.

DAVID O. SELznick is due here from the Coast before the end of the week.

ALEXIS DE GUSBURG of European Copyrights and Distribution, has returned to New York from Europe.

HAL HORNE has returned here from a vacation in Florida and Cuba.

NAT LEEVSE is here from the Coast.

Mochrie Weeks' In Depiniton Sales Drive

"Already topping billings in any previous sales drive in RKO Radio history," the company said yesterday, the 1949 "Red Depiniton Drive" will be accelerated in the final two weeks through the dedication of this period to Robert Mochrie, RKO Radio sales vice-president, during April 22 to May 5.

20th-Fox Crew in Boston

BOSTON, March 15.—A 20th Century-Fox camera crew, headed by director Robert Webb, has arrived in Boston for a week's shooting of backgrounds and historical places for the studio's production of "The Whispers of the Past." The assistant director is his assistant, John Glaubman; Paul Midway, cameraman; and Lawrence, assistant cameraman; and Larry Williams, director of photography.

Canyon' Premiere in Salt Lake Towerom

HOLLYWOOD, March 15.—Producer Leo Goldsmith, Ann Blyth, Howard Duff and Edgar Buchanan will visit Salt Lake City to attend the premiere of their Universal-International picture, "Red Canyon," on Thursday. The picture will open in the Capital and Club Theatres, with the stars making appearances at both.

Joan' to Open New House

TORONTO, March 15.—The latest Toronto theatre of Famous Players Canadian is the University, near the University of Toronto, which is scheduled to open shortly with "Joan of Arc" as the first attraction at prices of 25 cents. The University is to be teamed with the Capital and Club Theatres. The Tivoli, which has been the home of the Eglington, is to become a second-run house.

San Juan Film Fire Hits U.S. Companies

A fire originating in the offices of a non-American film company has destroyed a portion of the motion picture exchange building in San Juan, Puerto Rico, making "homeless" in that city Columbia and Universal-Theatres, according to word reaching here yesterday. Paramount's exchange facilities were about the only facilities available. Artists and M-G-M had losses to lesser extents.

Cubans Cite 2 WB Films

The Federation of Motion Picture Theatres of Havana, Cuba, has given two of its annual film awards to Warner, the company has announced here. The Treasure of Complete contents failure, Internationale, the best picture of 1948 from Hollywood, and Joan Crawford was awarded the prize for best actress for her role in "Possessed."
NEW SUN IN THE SKY!

We're grateful for the opportunity to launch our "25th Year of Motion Picture Leadership" in the true tradition of M-G-M. Encouraged by the trade press, complimented by exhibitors, we're leading this cheering industry out of the gloom, into the sunlight. "M-G-M's Prosperity Plan" is in high gear. Our Studio is clicking with hit after hit. Stick close to the company that's sparking the entire business with optimism. Yes, indeed, "The Future is M-G-M."

M-G-M's "COMMAND DECISION" Technicolor

Gala World Premiere, Radio City Music Hall now! Trade critics forecast sensational M-G-M Hit!

M-G-M presents "LITTLE WOMEN" starring JUNE ALLYSON • PETER LAWFORD • MARGARET O'BRIEN • ELIZABETH TAYLOR • JANET LEIGH • ROSSANO BRAZZI • MARY ASTOR with Lucile Watson • Sir C. Aubrey Smith • Harry Davenport • A MERVYN LEROY Production • Color by TECHNICOLOR • Screen Play by William R. Laidlaw and George Froeschel • Based on the Play by William Winter Haines • Directed by SIDNEY FRANKLIN • In Association with GOTTFRIED REINHARDT

M-G-M's "TAKE ME OUT TO THE BALL GAME" Technicolor

Off to a rousing start at World Premiere, Loew's State, N. Y. Greater Musical than "Anchors Aweigh"!

M-G-M presents FRANK SINATRA • ESTHER WILLIAMS • GENE KELLY in "TAKE ME OUT TO THE BALL GAME" with BETTY GARRETT • Edward Arnold • Jules Munshin • Color by TECHNICOLOR Screen Play by Harry Tugend and George Wells • Story by Gene Kelly and Stanley Donen • Directed by BUSBY BERKELEY • Produced by ARTHUR FREED
Cites High Values Of Films and Radio

ALBANY, N. Y., March 15.—"We seldom stop to consider how much motion pictures and radio have done for mankind in every country of the world; they have achieved a tremendous amount of moral, social and economical good," Father Kuhn said yesterday at St. Peter's Church, according to the WROF, by Father Benjamin Kuhn of Stena College.

Chairman Sol J. Ullman called Father Kuhn's remarks "The most generous praise which films have received here in some time."

Production Index Increases on Coast

Hollywood, March 15.—The production index has again increased, to 28. Nine new pictures were started and seven were finished.

Starting were "Miss Grant Takes Richmond," about the Sierra, Columbia; "Intruder in the Dust," M-G-M; "Fathoms Deep," "A Strange Caravan," both for Two Ten Aron, Inc., Hal Roach; "Mr. Gould's Pitfall," 20th-Fox; "Home of the Brave," UA; "The Octopus and Miss Smith," Warner, finished were "Madame Bovary," "Any Number Can Play," "That Mid-night Kiss" and "Border Incident," all MGM; the New class and Blue, Para.; "Outcasts of the Trail," Republic; "Oh, You Beautiful Doll," 20th-Fox.

Rush 'Set Up' Release In RKO-UA Race

Hollywood, March 15.—In a race to get its production, "The Set Up," on the nation's screens before release of United Artists, "Champion," RKO Radio has booked its boxing film into the Pantages in Los Angeles and has announced immediate release.

The action is said to have followed denial of a request, made by RKO officials to George Cukor, "Champion" producer, to follow the same sequence which RKO claims follows closely a similar scene in "Set Up." Though both films deal with the same theme, the seamy side of boxing, Cukor reputedly said he could see no significant similarities in the pictures.

Set 3 Para. Meetings

George A. Smith, Paramount's Western division manager, is to conduct three local sales meetings as follows: Seattle, March 17-19; Portland, March 21-22; San Francisco, March 23-25.

Film Council to Meet

The New York Film Council will hold a luncheon meeting tomorrow at Rosoff's restaurant, with Irving Jacobs, newly elected chairman, in charge of the proceedings.

Reviews

"Impact"

(Popkin—United Artists)

The familiar story of a devoted husband's betrayal by a worthless wife has been given a forthright treatment in "Impact," with several novel developments along the way. The story, marked by clever touches, carefully and adroitly builds up an atmosphere of tension, which enhances the effectiveness of the melodrama. The screenplay, by Dor- richter and Jay Drecker, is consistently uneven, however. Its early portions leave nothing to be desired in the way of fresh and exciting rendering, but in its final stretches, it loses luster and winds up in a somewhat standard finale. Harry M. Popkin assembled a neat cast for his production, including Brian Donlevy, Charles Coburn, Anna May Wong. All factors considered, it shapes up as an attractive box-office picture for those situations which react favorably to outspoken melodrama.

Donlevy is an old hand at this type of role and he handles it well as the millionaire industrialist who becomes the marked man in a murder plot cooked up by his wife, Miss Walker, and her lover. A curious turn of events, however, results in their being engaged to body being mistaken for Donlevy. Plot developments have Miss Walker held for complicity in murder, with Donlevy meanwhile disappearing so that she may be convicted. A change of map is brought about for Donlevy when in his wanderings he meets Miss Raines, a country gas station owner, and finally takes her advice and goes back to straightforward matters.

Miss Raines, whether in working clothes and smudged face or in gracious attire, is appealing. It is her sleuthing efforts along with those of detective Coburn, that finally saves Donlevy from his faithless wife's further treachery.

Chances of Jersey Censorship Lessen

Previous strong possibility of statewide censorship in New Jersey lessened sharply today when Allied of New Jersey reported the measure Assembly Bill No. 206, was referred to the committee on municipalities to the municipal committee. This is regarded as signifying the death of the proposal through inaction.

The bill was introduced at the behest of Newark Public Safety Commission to kill the theater business supported widely by women's clubs. New Jerseylleagues' legislative committee, headed by George Gold, spearheaded that organization's opposition.

Protesting Owners Kill Oklahoma Bill

OKLAHOMA CITY, March 15.—Oklahoma exhibitors were successful today in their campaign to kill a bill which threatened new taxes on their business. The House of Representatives Revenue and Taxation committee voted to kill the bill, which would have put a tax ranging from one to five cents on theatre admission prices.

A delegation from Theatre Owners of Oklahoma appeared before the committee, and John Griffin, mayor of Oklahoma City, told the group that theatre taxes have reached their limit, the industry, he concluded, told the group that theatre taxes have reached their limit, the industry, he concluded, needed by government business should be considered "a necessity, not a luxury."

Berto Vending Gets New York Contracts

ALBANY, N. Y., March 15.—Berto Vending Co., Philadelphia, has contracted to handle concessions in three Hellman closed theatres in Albany and Troy, two Fabian-Hellman drive-ins in Albany and Binghamton, and Hellman drive-in at Saratoga Road. Berto will open an office here with Victor Coleman, manager.

With Hellman's contract with Tri-state Automatic Candy Corp. expiring, the new contract will be effective in all local theatres of this month and, in the closed houses May 1.

NYC Tax Levy Up Again

ALBANY, N. Y., March 15.—Senator Fred Morris, of Brooklyn, is again sponsoring a bill to permit New York City to levy a series of special taxes, including 10 per cent admission tax to amusements where minimum charge is $1.00.

Allied Eastern Will Meet Here Today

Allied leaders from Boston, Baltimore, Washington, Philadelphia, New York, and Chicago, will meet in New York today to discuss taxation, legislative and other matters including distribution of movie operations. The Allied Eastern regional will be conducted by Jersey Allied president Edwark Lachman, who will be host to the visitors.
Launching Pine-Thomas' New Production Policy of "Big Pictures Only,"

PARAMOUNT
WILL STAGE AN ALL-STAR SEND-OFF IN THE LONE STAR STATE FOR

Watch for Big-Time Stars-In-Person Premieres in 7 Texas Cities Starting in El Paso Late in March.
WHEN MEN AND WOMEN WENT WRONG, THEY WENT TO EL PASO

Paramount's Big, Colorful Spectacle of "The Coffin Corner of Texas"

All the boxoffice action that made Paramount's "The Covered Wagon," "The Plainsman," and "Union Pacific" boxoffice bywords.

Scores of spectacular thrill-scenes including the terrific dust storm climax.

Headed for "A" houses everywhere— from the N. Y. Paramount to Texas' Interstate Circuit.

Nationally advertised in full color pages in 28 leading magazines.

starring

JOHN PAYNE
GAIL RUSSELL
STERLING HAYDEN
GEORGE "Babby" HAYES
DICK FORAN

with Eduardo Noriega - Henry Hull - Mary Beth Hughes - H. B. Warner

Bobby Ellis - Directed by Lewis R. Foster

Based on a story by J. Robert Bren and Gladys Atwater - Screenplay by Lewis R. Foster

A Pine-Thomas Production

Paramount's GOLD RUSH OF '49

has 4 fabulous color shows between now and May 27th: "El Paso," "A Connecticut Yankee in King Arthur's Court," "Whispering Smith" and "Streets of Laredo."
Para. Sales Policy
(Continued from page 1)

theatres involved in each. There have been indications that these figures will increase in "problem" areas, Paramount's feeling being that bidding is the most equitable means of settling disputes with exhibitors in competition with each other. This feeling was further strengthened recently when Federal Judge Milton Wartick in Charlotte dismissed Loew's from a trust action because that company made bidding available to a complainant theatreman.

Uses Product Splits
Paramount also is resolving licensing issues with product splits, which is, allowing theatre competitors to share the company's product on a numerical basis rather than have them engage in bidding.

Company in some instances is conducting "test" bidding by which theatremen seeking a run are invited to bid for product. Results of the experiment determine whether bidding is to be adopted permanently.

According to some sources Paramount has made it plain that bids on the grounds that they were excessive and made primarily by the bidder for the purpose of denying his competitor the opportunity to obtain certain films.

The general expectation at Paramount is that bidding will never be extended to the point where it, rather than standard licensing practices, would be the national, all-embracing policy. Paramount has plans to license by bids only in trouble spots and substantially as a means of deterring the use of possible legal actions by theatremen.

Sees Bidding Limited
Bidding never will sweep the country for the obvious reason that "thousands of exhibitors" are averse to it, according to one spokesman. Vicious objections to that type of licensing have been made by Theatre Owners of America.

There also has been some question on whether the theatre-by-theatre selling director method would mean Paramount would be enjoined from doing business with buying and booking combinations. Company's position is that it is free to sell to combines and will continue to do so with, of course, each run licensed on a completely individual basis.

M. P. Sales Co.
(Continued from page 1)

was made here yesterday by company president Neil Agnew and executive vice-president Charles L. Casavay at a trade press interview in which MPS publicity director Joseph L. Roberts also participated. The executives revealed additionally that MPS will set up Latin American headquarters in Mexico City by early summer, has laid the groundwork for a European representative arrangement, and Agnew, who will soon have a distribution deal for Canada. Agnew said the company will sell the Orient, Philippines and South Africa out of New York.

MPS, Agnew announced, also has acquired seven new features, plus seven Harold Lloyd reissues, all of which the company will release directly, with James Clark's National Film Service handling physical distribution. Additionally, he said, the company has established itself as producer publicity representative for Nasser Studios, the Harry and Edward Duganer production "Jigsaw," and Franchot Tone's "The Man on the Eiffel Tower."

Pictures which will be distributed under the MPS banner, include, in addition to "Movie Crazy," "The Freshman" and five other Lloyd films, the following: Roberto Rossellini's "The Bergom of Rome," Nat Wachberger's "Cairo," the Maria Montez French production, "Last Port," the "Theft of Venice" to be made in Italy, "What Happened to Hitler?" "Prejudice," and the Brazilian-made "Mattia Grosstoglio."

Looks to National Distributor
Agnew, who said the MPS is at present geared to a release capacity of one-a-month, indicated that the company may "find a home with a national distributor," such as "Cairo," which stars George Raft, and "Last Port," which stars Miss Montez, Jean Pierre Aumont and Lili Palmer.

The MPS plan, Agnew said, is to "farm out" MPS releases to other national distributors when all but the final 15 per cent of the domestic market has been played. He explained that MPS is not in a position to "in- vade" that final 15 per cent because distribution costs reach such a high point at that stage of marketing.

Television interests, Agnew disclosed, have attempted to buy telecast rights to some MPS films. Since the MPS head acted, the films will be withheld from video until they have completed circulation or have the potential of making it to radio. He reported that Lloyd will produce another picture if the reissues "go over."

Code for Video
(Continued from page 1)

coming, telecasters face the possibility of an imposed censorship. "The motion picture industry realized that self-regulation, onerous as it seemed, was better than governmental or any other type of regulation," Austrian said. "For years it has been operating within the framework of the (PCA) and has been eminently successful in keeping its skirt clean."

Propose Ascap Fee On Per-piece Basis
Boston, March 15.—Hearings have started here before a state legislative committee on a proposal to require Ascap to sell the public performance rights to the music of its members on a fixed-rate per-piece basis under supervision of a state board.

The proposal was made originally by Charles McGlue, in behalf of ballroom operators.

Testifying before the committee, Oscar Hammerstein II, appearing as an Ascap vice-president, declared that the proposal has proved impractical from the viewpoint of music writers, music users and the public.

Under the proposal, music copyright owners would be required to file a list of their works with the state and fix a rate for each piece.

Telecasts Begin April 1
Cincinnati, March 15.—WKRC-TV, local television station, will start commercial telecasts April 1.

Ascap, Telecasters
(Continued from page 1)

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Drive-In Registers
Albany, N. Y., March 15.—Royster Drive-In Theatres registered a certificate here to operate in Poughkeepsie.
Dutch Indies May Permit 120 Imports

WASHINGTON March 15.—The Netherlands Indies' Department of Economic Affairs is considering allowing major U. S. film companies to send in 120 films this year, the U. S. Commerce Department reported here today. Film chief Nathan D. Golden said that another 120 films would be allotted, the Netherlands government film firm, which would be bought from U. S. independents and Continental and Asiatic producers. About 50 films would be allowed J. Arthur Rank, and perhaps 50 to 100 would come from Indian, Arabic, Egyptian and Chinese producers.

Currency exchange continues to be the major problem, Golden said, and through November, 1948, the time when the last report came in from Batavia, leading U. S. producers had been unable to remit dollars for any 1948 showings.

Golden said that a struggle is shaping up between the U. S. Motion Picture Export Association and the RDF. RDF tried to line up films from smaller U. S. independents and some European and Oriental producers, but struck a snag when the U. S. firms wanted cash payment in dollars.

A government ruling prevents distributors from contracting with the producers for more than eight films at a time. Distributors feel this prevents long-term planning.

33 1/3% Quota

(review)

on the narrow majority accorded it, is regarded as a great personal triumph for Sir Alexander King, newly-elected president of the Exhibitors Association, whose eloquence at the hearing in the face of the Producers Association's embittered opposition clearly swayed the Council's decisive section composed of those having no connection with the industry.

The 45 per cent quota appears to have been a complete failure in the first six months of its existence. Thousands of exhibitors have defaulted despite relief granted to many of them.

Review

“Tuna Clipper”

(Continued from page 1)

TUNA fishing as it is conducted in California waters furnishes interesting and integrated background for the study of human nature's reaction to stress, a sensible and satisfying chronic offering entertainment for the whole family. A little light on the name side for floodlight exploitation purposes, it is an attraction in the solid-entertainment category and capable of building by word-of-mouth.

Roddy McDowall, who is down with Ace Herman as associate producer, to Lindley Parsons, portrays a serious-minded youngster who sets out to catch the rat for a horse wager which the latter has engaged to place for an unscrupulous bettor on a nag which has romped in at 10 to 1. Undertaking to earn enough money to make the bet, he leaves home and takes employment and residence with a family of tuna fisher-folk, where his dilemma gradually becomes known and the problem is to come up with a substantially better offer today or tomorrow.

Barring that, the government will offer any postponement, a Justice official said.

Mono-Allied Backlog

(Continued from page 1)

productions this year, Broidy reported, the figure including 18 Westerns. Also included are two high-budget films to be made in England in association with Associated British Pictures.

Broidy spoke confidently of future operations, saying that the company has cut production costs without impairing values.

Latest Schine Offer

(Continued from page 1)

Buffalo on March 18, when Federal Judge Knight will hear arguments on whether Schine should be allowed to introduce new evidence. The decision will depend on whether Schine comes up with a "substantially better" offer today or tomorrow.

WB Stockholder Suits

(Continued from page 1)

Sept. 20, attack a production-distribution deal with United Pictures, and name as defendants both companies and the following individuals: Joseph Bernhard, Robert W. Perkins, Milton Sperling, Harry M., Jack L. and Albert Warner, Morris Wolf, John E. Bierwirth, Samuel Carlisle and Samuel Schneider.

Meanwhile, in New York Supreme Court, where four of the Federal Court actions have been duplicated, Justice Samuel Hoffsteder yesterday granted the defendants' motion calling for the stockholder plaintiffs to furnish security bonds in the amount of $25,000 each to cover costs in the event that defendants win the judgments.

2 Join ABC Video Web

Station WCP0-TV, Cincinnati, and WBNS-TV, Columbus, have affiliated with American Broadcasting's television network.

Prejudiced Abroad Uninformed: Seaton

Hollywood, March 15.—Uninformed prejudice against American pictures is blamed for foreign barriers set up by "highly placed people who have never seen a Hollywood film but who actually believe our films are socially undesirable and detrimental," Screen Writers Guild president George Seaton declared on his return here from a European tour.

Seaton said that, "What I saw abroad at Hollywood has become a prejudice in countries where it has its roots in this country. Overcoming prejudice against Hollywood requires the joint action of all of us, and the SWG intends to do its share toward counter-acting false impressions and inaccurate information. There is far too little understanding and appreciation of the vast amount of honest work, artistic integrity and creative ability that goes into picture making."

"Nobody seems to bother to put aside the prejudiced side of the story. This is something writers can and should do in their outside writings."

"Taking a poke at Hollywood has become something of a racket. Disparaging Hollywood is always good for a laugh, and there is so much of it that the other side has been lost from view. We need to bring the picture back into balance."

Jugoslavia Deal

(Continued from page 1)

try into Jugoslavia of the films of MPEA's 10 member companies. Announcement that the Film Monopoly had signed was disclosed in a cable from Belgrade received here from Irving Maas, MPEA vice-president now touring Europe.

Under terms of the agreement, the Jugoslav Monopoly, in addition to a flat sum advance guarantee per picture, remit a percentage of MPEA's share of revenue earned by each picture on a monthly basis. Pigglewistle, a picture the earnings of which will accrue in Jugoslav dinars, will be available for use by the Export Association in various deals through which MPEA will recoup substantial additional dollars will be realized. The agreement further provides that MPEA will be permitted to send a representative to Belgrade to control execution of the contract. From a list of 100 American films submitted for its consideration, the Jugoslav Monopoly, Maas reported, has already screened and approved "Madame Curie," "Mr. Smith Goes to Washington," "Ali Baba and the 40 Thieves," "Gulliver's Travels," "Random Harvest," "Tarzan's Secret Treasure," "Citizen Kane" and "Watch on the Rhine."

CHANGE IN DATE

CINCINNATI Trade Showing of

"THE SET-UP"

MON., MAR. 21, 9:30 P.M.

at RKO Proj. Room • 12 E. 6th St.

instead of Mar. 22, as previouly advertised
Western Electric's "300" Recording System

Gets Rugged Workout in Venezuela

Faced with the problem of making films on location in the mountainous terrain of Venezuela, The Princeton Film Center, Princeton, N. J., is using a Type 300 Recording System mounted in a small truck.

Gordon Knox, Executive Director of The Princeton Film Center, says "we have given the '300' System a rugged workout in Venezuela and it has performed faultlessly."

Wherever Western Electric recording equipment is used, it has earned an unequalled reputation for ruggedness, versatility and high quality. The "300" System is an honored member of the line which includes the Deluxe "400" System and the smaller "200" Newsreel System. Write today for full information.

The Princeton Film Center recordist at the mixer of the "300" System on location high in the Venezuelan mountains.

This small truck contains the complete "300" Recording System, plus all the power generating equipment needed on location.

Electrical Research Products Division

of Western Electric Company

120 BROADWAY, NEW YORK 5, N. Y.

Hollywood office — 6601 Romaine St.
More Than 200 Day-and-Dates Set For...
THE BIGGEST MONEY PICTURE OF THE YEAR

WALTER WANGER’S

TULSA

Entire great Southwest blanketed for mid-April premieres of Technicolored “Tulsa”... WALTER WANGER’S rip-roaring boomtown spectacle in the top-bracket box-office groove of “Stagecoach,” “Canyon Passage” and “Tap Roots!”

Walter Wanger presents "TULSA" starring SUSAN HAYWARD - ROBERT PRESTON - PEDRO ARMENDARIZ

with CHILL WILLS, LLOYD GOUGH, EDWARD BEGLEY, Jimmy Conlin, Roland Jack - Produced by WALTER WANGER - Directed by STUART HEISLER - Associate Producer EDWARD LASKER - Screenplay by Frank Nugent and Curtis Kenyon - Suggested by a story by Richard Wormser - An EAGLE LION FILMS Release
U.K. Film Men
Will Go to Washington
To Meet As Producers Only

LONDON, March 16.—Britain's members of the Joint Anglo-U.S. Films Council will take with them to the first meeting of the Council, in Washington, on April 21, no official authority delegated to them by the government, Board of Trade spokesmen asserted.

This rules out any possibility that the British delegation can introduce remittance restrictions to the forthcoming Washington discussions.

Members of the British delegation, J. Arthur Rank, Sir Henry French and Sir Alexander Korda, have entered into no agreement with the government.

British Ticket Tax
May Be Reduced

LONDON, March 16.—British exhibitors are increasingly hopeful of a reduction in the ticket tax when the Chancellor of the Exchequer, Sir Stafford Cripps, presents the new budget to the House of Commons on April 6.

Sir William Croft, chairman of the Excise Board, after conferring with exhibitors recently, said he was impressed with their claims that the financial returns of 2,000 theatre operators show that their businesses are jeopardized by the present high tax. He said he would urge Cripps either

Say 13 of 90 U.K. Films Are 'Good'

LONDON, March 16.—A report by Exhibitors' Association strategists rating only 13 films as good first features of the 90 films offered by all British producers in the 10 months ended Jan. 25, 1949, is believed to have had much to do with the Films Council recommendation yesterday for lowering the quota to 33 1/3 per cent.

The report graded the 90 British

Houston Teens with
Colorful (Green)
McCarthy Premiere

HOUStON, March 16.—More than 50 Hollywood personalities, accompanied by scores of newspaper, trade, magazine and radio representatives, arrived here today by plane and train to participate in the dual premiere of oil-man and industrialist Glenn McCarthy's first motion picture, "The Green Promise," and the opening of his $30,000,000 Shamrock hotel.

Other "Green Promise"—Shamrock premiere news and information will be found on Pages 5 to 10 of this issue.

The West Coast contingent was transported by a 16-car Santa Fe special train. Others came by chartered American Airlines planes. All will be quartered at McCarthy's luxurious new hotel and they will be his guests at a press party and dinner tonight.

(Continued on page 5)

Republic, DeLuxe
Get 'IA' Demands

AFL's IATSE Motion Picture
Home Office Employees Local No. H-63 has opened negotiations with Republic for a "white collar" union shop contract, it was reported here yesterday by Russell Moss, H-63 business agent. Moss said that No. H-63, which won the Republic home office away from the GTO's Screen Office and Production Employees Guild in a recent National Labor Relations Board election, is seeking to bring the "collarite" salary scale at Republic in line with that prevailing at Warner and Universal-International, both H-63 home office shops. Talks with Republic are

(Continued on page 10)

French Film Ties
New Contracts Give
16mm. Rights to UA

United Artists is now including in all standard distribution contracts with independent producers a new clause under which 16mm. rights also are assigned to the company.

UA's chief motive, it is said, is to protect itself from unregulated showings of the narrow-gauge prints which were in actual competition with the company's regular exhibition outlets.

Company intends to release the 16mm. films through its own exchanges, but only after the product has played out its theatrical runs and in no case where the showings would

Berkson to Expand
In Distribution

Expansion in distribution has been set by ScreenCraft Pictures, Inc., headed by Jack S. Berkson.

ScreenCraft is currently closing with additional franchise holders throughout the country. Berkson disclosed here yesterday. The company, which since 1940 has been mainly in the reissue field, is now turning to the distribution of new product. The distribution organization will cover the

Biersdorf Heads SRO
Sales in the South

Herman Biersdorf, film sales executive of the South, has been named to handle Selznick Releasing Organization sales in that territory, with head- quarters in Dallas. Biersdorf was Southern division manager for Eagle-Lion, and also held various sales posts for 20th Century-Fox.

(Continued on page 10)

Industry Prepares for
Any Nat'l Express Strike

The film industry here, large user of the Railway Express, is standing virtually alone in its lack of serious concern over the complete shutdown of the agency's 66 terminals and depots in the New York Metropolitan area. It already has circumvented the local print shipping problem and is also fully prepared to keep film moving uninterrupted should the current REA labor trouble and retaliatory lay-offs

(Continued on page 10)
Personal Mention

Insider's Outlook

By RED KANN

IN pursuit of his objective to have American films shown wherever there are theatres, Eric Johnston last fall initiated a deal with Yugoslavia's state-operated Film Monopoly. The contracts, signed with both the Motion Picture Export Association, cover 25 features and a like number of shorts for release in this Iron Curtain country in the new fiscal month. The hope is to launch an advance flat guarantee per picture, one part of the remittances in hard currency, the remainder in dinars for MPEA use in transactions out of which additional dollars eventually may become available in New York.

This conveys an impression of importance which the arrangement actually does not hold. Yugoslavia is not a prime foreign outlet for American product although, obviously, any new openings should be said to constitute an economy in and, therefore, is to be commended.

Certainly equally vital, and perhaps more so, is the story of America which motion pictures hold the power to tell in such broad and striking strokes. We venture to offer on behalf of Johnston that he is aware of this, and likewise do we venture it as unlikely that he is not.

However, the Yugoslav deal creates pause. A list of 100 films was submitted for Film Monopoly selection. Already screened and approved from the offered lineup are certain films which include "Mr. Smith Goes to Washington," "Citizen Kane," and "Watch on the Rhine." The first was a political lampoon in which the U.S. Senate generally took it on its 96-man chin. "Citizen Kane," believe it or not, has been drawn from incidents in the life of William Randolph Hearst, was interpreted as an attack on the American press, or powerful segments of it. "Watch on the Rhine" emphasized the indifference of those entrenched class in America to the menace of Nazism.

Where this country and its form of government are understood, it may well be argued these pictures simply were a reflection of democracy at work. Whereby the theory of democracy is not perfect, it is always strong enough to expose its weaknesses and yet arise above them, the position that these three served as an encouragement.

Where we are not understood because an opposing ideology distorts the facts into grist for its propaganda mill, the industry does not dissever to the nation and to itself when it fails to remain abashed of its responsibilities.

To this end, it becomes necessary to carry the linimo wherein productions such as those cited are placed on a convenient platter for any anti-democracy county to grasp.

There is, of course, no information about the reactions of the Communist propaganda apparatus in Yugoslavia. But there cannot be any doubt about the way with which these three films must have been seized, and perhaps nothing but amazement over why they were offered.

In deliberate hands, Mr. Smith—be it doubt will be twisted neatly to prove the whole American Congress is made up of a bunch of crooks. "Citizen Kane" can become an argument demonstrating a completely corrupt and moribund press, and "Watch on the Rhine" a case history, proving all Americans were too poor, or too rich, or too bitter about Hitler.

In this period of the "cold war," it is clearly not enough to make a deal to sell numbers of motion pictures. Where those films go is an indivisible part of the bargain. What those pictures show by, and their potential for foreign exchange, should be of the very essence of the bargain.

One of the attention-getters in the Loew's brief opposing theatre divestiture has been largely overthrown. Distributor William A. Pathé, of the Pathé-Hoffman, has 7 empty Endura-plates, which group, for 9, is supposed to be more than sufficient to prove the point.

MOTION PICTURE DAILY

Beigel in Loew's Post, Replacing Max Wolf

Charles Beigel, former president of Pyramid International Corp., importers and exporters, has been appointed director of purchasing for Loew's Inc., here, succeeding Max Wolf, who has resigned after some 30 years with the company. Beigel will take a month's vacation before assuming future plans.

Talent Is Set for Variety Benefit

A large array of talent will be a feature of the Palace next Tuesday night when the John F. Kennedy Club of New York presents Allied Artists' "Buy A Boy" in a benefit premiere. Milton Berle, Sophie Tucker, as well as others, will be on hand to help the benefit, which is being handled by Leonard B. Winer, head of the Friars, Chief barke, Max A. Cohen yesterday announced that some 200 entertainers will participate.

Fell Baker, Cab Calloway, Music Hall owner, Larry Strong, Harvey Stone, Leo De Lyon, Vic Domingo, Tony Pastor, Hal Lebo, Rudy Candle, Harry Hirshfield and Jimmy Durante were among those scheduled.

The benefit, which will be held at the Palace, will feature the "Allied Artists' in "ones," and the proceeds will be donated to the John F. Kennedy Club of New York.

Wyman, Warner Win 'Golden Globes'

Hollywood, March 16—Jane Wyman, last year's showgirl of the year for her performance in "Johnny Belinda," and Lawrence Olivier bested her husband, Ronald, in the Hollywood Foreign Correspondents Association's "Golden Globes" presentation banquet, held here yesterday with Jack Warner, Warner production chief and president, as host. They voted a "double Golden Globe" as production steak.

Two Warner films, "Johnny Belinda" and "Treasure of Sierra Madre," won the award for the company. Olivier received the award for "The Third Man," and Wyman was the toast for "Johnny Belinda." Both films were produced here.

Col. Production Post To S. Sylvan Simon

Hollywood, March 16—Columbia announced today the appointment of S. Sylvan Simon as executive producer to function directly under Harry Cohn, company president. Currently producing "Miss Monte Carlo," Simon has been assigned four other films for his personal production account. He will supervise all pictures to be produced by Budd Adler and Alex Gottlieb.

Skouras Tells Club Of Trip to Greece

A first-hand story of the current war in Greece was given by members of the Overseas Press Club by Spyros P. Skouras, president of 20th Century-Fox at the club's regular monthly luncheon at the Sherry Netherland here yesterday.

Lazarus, Sr., Improving

KANSAS City, March 16—Paul Lazarus, Sr., United Artists sales executive, has been improving steadily since he was discharged from St. Joseph Hospital here, is improving slowly but steadily, it is reported. However, he still is unable to see visitors.

Du Mont Video Rate Up

W.A.B.D., DuMont television station in New York, has increased its basic subscription price to $1 per hour, effective at 6 p.m. today. Mortimer W. Loewi, director of the network, announced.

MOTION PICTURE DAILY

Charles Levy, Eastern pub.-acq. manager for Walt Disney Productions, has returned to New York from the Coast.

William Henderson, formerly with Selznick Releasing Organization, has joined Columbia as salesman in the Mid-Atlantic branch, succeeding Norman J. Jastero, who was transferred to the Washington branch.

George Jenkins, formerly 20th-Century-Fox publicity representative at San Francisco, has become manager of the Grand Lake Theatre at Oakland, Calif.

George Tarasoff has succeeded George Matthews as Eagle booker at Cleveland, with John Os- walt replacing Tarasoff as the Snicker booker.

Wallace Sheppard Jordan has been appointed branch booker and television associate at the William Morris Agency here, succeeding the late William B. Metz.

George Brandon Dowell, former scenario writer and now an instructor in the drama department of Smith College, will speak before the Temple Emanuel League on April 15.

I. J. Hoffman, Warner zone manager at New Haven, has returned there from a vacation in Louisiana and Florida.

Fred Teller, assistant manager of the Orpheum Theatre at San Francisco, was married on the theatre's stage to Elaine Olliezer.

Maurice Goldstein, Monogram-Al- lied Artists sales vice-president, will report to New York from Boston on Monday.

Allan Jones and his wife, Irene Hanley, of Tallinn, were today for Europe aboard the S.S. "Queen Mary."

Dan Michalove of National Thea- tres, is at San Francisco, on route to New York.

John Jenkins of Astor Pictures, Dallas, is in New York.
The Screen's All-Time Big-Time Springtime Musical from Warner Bros!

MY DREAM IS YOURS

She's the no. 1 name in record-sales — and the singing star of the Bob Hope Radio Show

STARRING

JACK CARSON DORIS DAY LEE BOWMAN

with ADOLPHE EVE S.Z. "CUDDLES" MENJOU ARDEN SAKALL

THEORY CURTIZ PRODUCTION

DIRECTED BY MICHAEL CURTIZ

MUSICAL DIRECTION RAY HENDRICK

SCREEN PLAY BY HARRY KURNITZ AND DANE LUSSEUR

Music by HARRY WARREN
Lyrics by RALPH BIANE

Dozens of hit songs including the Sensational "MY DREAM IS YOURS," "SOMEONE LIKE YOU," "LOVE FINDS A WAY," "I'LL STRING ALONG WITH YOU" (LYRIC BY AL DUBIN)

BOOK "The Movies and You" short subject series... the story of your industry
Mexican Production May Hit High of 200

MEXICO CITY, March 16.—The trade seems to be living up to predictions that some producers made last year that 1949 will witness a new high in Mexican production with an output of some 200 pictures. This optimistic forecast was based upon the announcement by Andres Serra Rojas, president of the industry, that the Mexican Film-makers Cinematographic that it has cancelled the policy it recently announced to limit production during this year to 20 pictures and weekly hand-picked the membership from among topflight producers and operators of large theatre circuits.

The Bank of Mexico, in a circular letter, has decided to change its policy of limiting picture production, Rojas explained. Therefore it declares that it is no longer necessary to reduce the number of films as many producers as possible, without distinction or restriction of any kind.

Six Are Rated 'B' by Legion of Decency

Twelve additional pictures have been rated by the Legion of Decency this week, with six given a last number, receiving a "B" classification.


In Class A-II are Rank-Eagle Lion's "Easter Waters" and "My Ex-President." The classification of Oxford Films' "Tornado" has been changed from "C" to "B."

Forum to Hear Johnston

PHILADELPHIA, March 16.—Eric Johnston, president of the Motion Picture Association of America, and Morris Sayre, president of Corn Products Refining, will discuss the question "Is the U.S. Headed Toward Socialism?" before the third annual Philadelphia Bulletin forum on world affairs, with the speeches to be carried over CBS on March 22.

Writer's Charge Plagiarism

HOLLYWOOD, March 16.— Writers Howard J. Green of New York and Edmund Goldman filed suit in Superior Court today charging Monogram, Mayfair Productions and four individuals with plagiarizing their produced play, "People's Choice," in "Henry the Rainmaker," on the day it was "at the El Paso."

Anti-Jim Crow Bill Bill

WASHINGTON, March 16.—Rep. Arthur Klein, New York Democrat, is slated to introduce tomorrow a bill to deny a license to theatres or other public place in the District of Columbia which do not admit or which segregate Negroes. The measure is given little chance of success.

Reviews

"It Always Rains on Sunday"

(Bank—Eagle Lion)

The events in the lives of a setting in London's East End on a rainy Sunday have been leisurely but dramatically recorded in this J. Arthur Rank presentation. The characterization is realistic and ably handled by Google Kirkby as the wife, her husband, and John McCallum as an escaped prisoner. Cockney accents make some of the dialogue difficult to understand.

The plot concerns primarily a father, his second wife and her two daughters. A former boy friend of the wife starts to escape from prison and goes to see his ex-wife. Her struggle to hide him, dry his clothes and feed him so he will be able to make his escape is presented in a suspenseful manner. Many complications arise in the course of events but a bear becomes infatuated with a married orchestra leader; the younger daughter has a quarrel with her mother. The police are on the trail of the escaped prisoner and also a trio of underworlders. An exciting climax is reached as the police are tracking down the prisoner. Eventually the convict is caught; the case is disposed of successfully. The screenplay was written by Angus Macphail, Robert Hamer and Henry Cornelius, from a novel by Arthur La Berge.

Running time, 88 minutes. Adult audience classification. For March release.

"Red Stallion in the Rockies"

(Eagle-Lion)

A ROLL call that leads a herd of horses on destructive rampage becomes the objective of the film in this outdoor, adventure drama. Along with this angle runs the story of two circus performers who are land interim jobs on a ranch and get involved in ensuing entanglements. The story is provided by Tom Reed, Graham, to further complicate matters, Frank is having an affair with the ranch owner's granddaughter, Jean Heather, but her grandfather dislikes circus people. There is some brisk excitement in the customary Western type fight, and before the exciting climax the circus, the villain gets his due, and Frank marries Miss Heather. Performances are generally adequate. An added use of location is provided by Cinecolor. Aubrey Schenck produced and directed. The screenplay was written by Franci Orenweald.

Running time, 85 minutes. General audience classification. Release date, not set.

Radio Programs Hail 'Canyon' Opening

SALT LAKE CITY, March 16.—For the next three days, D. W. Granger Broadcasting Co. network program, "Breakfast in Hollywood," has originated from the stage of the Utah Theatre. The program was sponsored by Universal-International's "Red Canyon." Extensive other radio and newspaper promotion has preceded the two-theatre opening tomorrow night.

Aided by Tracy Braham, general manager of Intermountain Theatres, a U-I exploitation representative Cliff Brown has been working on the campaign in the territory for several weeks. Several additional openings will follow in this territory during the coming week.

"Bad Boy" at Carthay

Hollywood, March 16.—The premiere of Allied Artists' "Bad Boy," held at the Carthay Circle here last Monday night, netted $9,930 for the local Variety Club's Boys' Club, with the regular running starting today, in addition, the Overture, Vogue and Belmont.

Lippert Signs Fuller

Hollywood, March 16.—Samuel Lippert, author and director of Lippert productions, "I Shot Jesse James," has signed by the circuit president, Eugene Skinners, to write and direct three pictures for Lippert Productions, to be released through Screen Guild.

Minnesota Cities Can Levy Ticket Tax

St. Paul, March 16.—The tax committee of the Minnesota Board approved a bill authorizing municipalities to impose amusement taxes—should Congress repeal the federal statute. The measure would permit communities to levy taxes up to the 20 per cent now collected under federal law. Referenda would not be necessary if local impositions are approved by the state Board.

600 to Lobby for Municipal Taxes

WASHINGTON, March 16.—There will be a lot of lobbying going on here Monday to secure extension of the 20 per cent admission tax, but the motion picture industry can take too much hope from the activity.

The lobbying will come from some 600 officials from all sections of the U. S., who will meet here Monday afternoon through Wednesday at the annual convention of the U. S. Conference of Mayors. One of the big planks in the conference's program is repeal of the Federal admission tax so that municipalities can get back some of the money they now must pay out to the federal government.

Clear Industry Slale (Continued from page 1)

use-tax, a two cents-a-ticket admission tax, and a legal dog racing ban.

The New Mexico legislature voted to legalize bank night.

Since a 1947 law providing for a two per cent general sales tax, including theatre admissions, has been introduced in California, the legislature is slated to adjourn shortly and the bill is not given much chance of passage.

Thirty-three legislatures are still in session. Four are not meeting this year.

Allied Eastern Regional

A closed Allied Eastern regional meeting was held here yesterday, with Edward Lachman, Allied Theatre Owners' Association president, serving as host to Allied unit leaders from Boston, Baltimore, Washington and Philadelphia. Various exhibitor problems were assayed at the meeting, it was said.

Holiday Irvs Mexicans

MEXICO CITY, March 16.—Exhibitors are irked by the new obligatory holiday, March 21, recently decreed by President Cardenas, President. Exhibitors must pay triple wages to their help for holidays.

NTS Branch in Omaha

OMAHA, March 16.—National Theatre Supply will hold "open house" here on Monday for its official opening. Glenn K. Slater is manager; other staffers are O. F. (Ozzie) Gramlick and Elaine Braun.
Two New Pictures Planned by McCarthy

Hollywood, March 16—Glenn McCarthy Productions, whose first picture, "The Green Parade," was recently given an elaborate premiere in Houston tomorrow and Friday, will have its second movie premiere immediately on a second, "My Darling Is a Kangaaroo," a comedy produced by Morris Collins, with a Hollywood film cartoon studio background. Robert Paige and Collins will co-produce.

A third will be a large-scale drama of the oil fields, also to be written by the company, plans to make at least two pictures annually.

McCarthy Premiere

(Continued from page 1)

ing, quicker pace and action rather than characterization will be relied upon for "attention value" in video films. He contrasted these elements with the "static" scenes of emotion and taste which Hollywood uses to tempt you in the darkened theatre... and what is coming on the average home television set.

Plans for extensive use of trailers on television to promote motion pictures in theatres were revealed by Raibourn. "We have learned that the television set is much too small and the glare is such a marvelous instrument for making people want to see motion pictures that one wonders sometimes if it isn't just easier to go home and say, "The Lord, he's coming on television to show you just how much you can have at home to make you hungry for the rest of the show.

Robert Raibourn cited as an objective the means of applying the know-how which characterizes a Hollywood "Oscar-Candidate" picture which costs $25,000 to $50,000 a minute, to television films for which the cost need be $50 a minute. He indicated that television could not afford films costing more than $50 a minute at the present.

He expressed the belief that network radio is going to be a business that will probably eventually be replaced by television but that most local radio stations will be sustained.

Raibourn reported on Paramount's experiments with large-screen television in its Paramount Theatre, New York, disclosing that the method has been developed to the point where a television picture and sound can be recorded from a receiver, processed and projected on the large screen within eight seconds. When the process was first unveiled, the projection ran about 60 seconds behind the actual televised event.

Cut Rates at Coast House

SAN FRANCISCO, March 16—The 1,400-seat Tivoli Theatre here will re-open March 23 with a policy of no longer charging $1 and will be remodeled at a cost of $100,000. Ellis W. Levy, general manager of Selznick Theatres, who owns the Tivoli, and associates will operate at prices fixed to undersell present houses. With three shows daily and a minimum of five acts, the admission range, including tax, will be 25c mornings, 50c in the afternoon and 75c on Saturday and Sunday evenings with a 50-cent matinee.

Copyright - Violation

Prints Are Recovered

Sixteen additional lost or stolen 16mm. prints of features, shorts and newsreels have been recovered here recently after a production of the Army-Air Force Motion Picture Service. Prints were produced by Universal, M-G-M, 20th Century-Fox, Columbia, RKO Radio and Paramount.

Warner Signs Ginger

Hollywood, March 16—Jack L. Warner, production vice-president of Warner Brothers, has signed Ginger Rogers to star with Dennis Morgan in the company's "Perfect Strangers."
ALL TEXAS HAILS A

A GLENN McCARTHY PRODUCTION

THE GREEN PROMISE

starring

MARGUERITE CHAPMAN
WALTER BRENNAN
ROBERT PAIGE

and

NATALIE WOOD

with

TED DONALDSON • CONNIE MARSHALL • ROBERT ELLIS
IRVING BACON • MILBURN STONE • JEANNE LA DUKE • GERALDINE WALL

Produced by ROBERT PAIGE and MONTY F. COLLINS
Directed by WILLIAM D. RUSSELL
Original Story and Screen Play by MONTY F. COLLINS
Released by RKO RADIO PICTURES, Inc.
— Brought to the screen as the newest achievement in the career of that fabulous Texan, Glenn McCarthy, industrialist, oil man, builder—American... and now motion picture producer, whose beginnings as a wildcat driller are reaching a zenith this week as all Houston hails the first presentation of "The Green Promise" and the opening of Mr. McCarthy’s luxurious new $20,000,000 Shamrock Hotel!... 100 Hollywood stars attending, plus top-ranking dignitaries from all over the Nation!... Gigantic radio shows! Front-page newspaper coverage! Spectacular parades, dinners, dances, and all other kinds of functions, all a part of the

WORLD PREMIERE IN HOUSTON, MARCH 18—and in 100 situations throughout the Southwest immediately thereafter!
Congratulations

GLENN

"Slainthe"

from

THE TWO SPALPEENS

Robert PAIGE

Monty F. COLLINS

Producers of

THE GREEN PROMISE

A

Glenn McCarthy Production
Houston's Contribution to Good Living: The Shamrock

Here is a great new Experience in Hospitality. This is your introduction to The Shamrock, a magnificent symbol of friendliness built by Texan Glenn McCarthy for America's Magic City... Houston.

Here are some reasons why The Shamrock is so vast a departure from run-of-the-mill hosteries... why it represents warm welcome, home-style comfort, unique convenience for you when you're in Houston.

The beautifully modern lobby gives you your first taste of The Shamrock's warm, friendly atmosphere.

Twelve corner rooms on each floor... an architectural achievement that affords you choice exposures, superb views.

Facilities for the miracle of television... soon to be yours to enjoy no matter which accommodations are assigned you.

Sweet, washed, cooled, conditioned air... comfortable, breathable... from individually climatized air-conditioning units in every room.

Beauty salon, barber shop, teletype service (No. HO 192)... dozens of stores in The Shamrock Arcade a few minutes away from your room.

Smartsness and glamour, fine entertainment and grand food... in the many spacious private and public dining rooms within The Shamrock.

GRAND OPENING • ST. PATRICK'S DAY • MARCH 17, 1949

In Houston, you are cordially invited to live at

The Shamrock

A GLENN McCARTHY ENTERPRISE

COMPLETE CONVENTION FACILITIES AVAILABLE... TELETYPE NO. HO 192
Para. Holdings Are Listed by the SEC

WASHINGTON, March 16.—Para- mount president Barney Balaban, at a meeting with the Securities and Ex- change Commission, held 1,400 shares of his company's common stock, and notes for $2,000,000, convertible to 500,000 shares, under the con- ditions, at $12.50 a share, the SEC dis- closes.

Other holders of large blocks of Paramount common, according to the last reports they made to the SEC, are Fred Nickols, who owns his own name and 15,500 shares in various trust accounts; Maurice New- ton, with 18,995 shares in his own name, 700 shares in a trust under a will; E. V. Richards, who contro- lls 13,500 shares through companies in which he owns a majority of the stock; and Conger Goodyear, owning 9,000 shares in his own name and 4,200 shares in trust accounts.

Hold 10 Per Cent

SEC records show the holdings of officers, directors, and employees owning more than 10 per cent of the outstanding stock. Others listed on the SEC, with their last report, are: Abbe Zolker, 1,000 shares; Leonard Goldenson, 1,100 shares in his own name, 700 shares in a trust under a will; Harris, 2,700 shares; John Hertz, 2,000 shares plus 104 through Lehman Bros., in which he is a partner; C. W. King, 500; Stephen Cal- laghan, 1,400; Y. Frank Freeman, 900; Henry Ginsberg, 1,900 plus 275 shares for his sons, T. I. and 200; and Earl McClintock, 200.

13 of 90 U.K. Films

(Continued from page 1)
films as follows:

"Good first features, most of which can all be shared in the U.S. as first features."--D.

"Offered as first features in the 'mediocre to poor' class."--D.

"Definitely second features unacceptable to the U.S. market."--D.

"Useful to complete a program--13."--D.

In the first two groups are 45 films. Of the others, the Association's 29 per cent were good; 7.1 per cent were "mediocre to poor." "With American films," the report observes, "we expect the proportion of good to mediocre to be 50 per cent, otherwise we change to another distributor.

British producers had sought reten- tion of the present 45 per cent quota; studio unions wanted it boosted to 60 per cent.

Housewife Wins 20th Contest for 'Chicken'

An Oregon housewife, Mrs. E. S. Stanton, from Portland, who is "an un- derestimated home economist," has won the 20th Contest for "Chicken Every Sunday" prize from the National Newspaper Association.

The contest, which ran during February, was sponsored by the Poultry and Egg National Board in association with 20th Century-Fox, producers of "Chicken Every Sunday."
Guardian of her most important "bath"

COSTLY shots like this might be so much spoiled footage... save for the vigilance and knowledge of the laboratory man.

He makes sure that the dailies take their all-important bath... inspecting, testing, keeping constant check as the exposed footage runs through the developing, fixing, and washing tanks and driers.

To his skill and watchfulness... as film representing "box-office gold" literally slips through his careful fingers... motion pictures owe much of their well-earned reputation for technical excellence.

This skill is more effective... the burden of constant vigilance lessened... when he works with dependable film of superior quality. That's why he always welcomes the family of Eastman motion picture films.

EASTMAN KODAK COMPANY
ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD
"I like this theatre because the seats are always so nice and warm!"

Of course they're warm—

they never get a chance to cool off with smashes like

MOTHER IS A FRESHMAN
TECHNICOLOR

DOWN TO THE SEA IN SHIPS
THE SNAKE PIT • YELLOW SKY
CHICKEN EVERY SUNDAY
THAT WONDERFUL URGE
A LETTER TO THREE WIVES
WHEN MY BABY SMILES AT ME
TECHNICOLOR

Seat-warmers coming up!

MR. BELVEDERE GOES TO COLLEGE
CANADIAN PACIFIC • THE FAN
CINECOLOR

THE BEAUTIFUL BLONDE FROM
BASHFUL BEND • IMPULSE
TECHNICOLOR

There's No Business Like 20th Century-Fox Business!!!
Para. Fights For Television Station Rights

Holds FCC Cannot Bar It For Trust Violations

WASHINGTON, March 17.—Paramount Pictures told the Federal Communications Commission today that the Commission had no right to deny a qualified applicant a radio or television station because of anti-trust violations in a field outside radio communications, and that even if it had such power, Paramount's consent decree with the government gives it a clean slate for developing ventures.

The issues in U. S. vs. Paramount have been settled and disposed of to the satisfaction of the government and the courts, the company said. "In the consent decree there are no findings [Continued on page 6]

Nassour Sees Filming Sport

A great intensification of production activity will occur this fall, in the opinion of Edward Nassour, independent producer, who operates the Nassour Studios in Hollywood, with his brother William, asserted here yesterday, the considerable backlog of product which the majors had is running low and heightened production is necessary. As for himself, he said he is going ahead with plans for expansion and increased production. Nassour cited as his an- [Continued on page 6]

Brody Sees Rental Increase of a Million

Monogram - Allied Artists president Steve Brody, visiting here from Hollywood, points out that while company profits have decreased because of production costs, the release of completed high-budget Allied Artists pictures, which will be expected in November, will bring an increase of at least $1,000,000 in rentals next year, compared with the present fiscal period, "The Babe Ruth Story," he noted, has already grossed nearly $2,000,000. [Continued on page 6]

Exhibitor TV Bids Will Face No Bias: FCC's Coy

There is no "stigma" attached to being a motion picture exhibitor insistent as the competition for television licenses and channels is concerned, and the Federal Communications Commission will not refuse to grant a television license simply because an applicant is a motion picture exhibitor.

These "personal opinion" statements are embodied in a letter received by Theatre Owners of America executive director Gail Sullivan, from FCC chairman Wayne C. Coy, in Washington. Sullivan had written to Coy, posing two forthright questions concerning exhibitors' prospects of competing on an equal footing with other applicants for video licenses, "The Commission," Coy told Sullivan, "has no policy against the issuance of television permits or licenses to motion picture exhibitors, unless they are legally, financially, technically and otherwise qualified to become broadcast licensees. However, I am sure you are aware of the fact that [Continued on page 6]

Rosenfield Named 20th-Fox Ad Chief

Jonas Rosenfield, Jr., has been appointed advertising manager of 20th Century-Fox, by Charles Einfeld, advertising-publicity vice-president.

Rosenfield, who has been with the company since November, was assistant advertising manager until his elevation to the new post yesterday, a post recently vacated by Christy Wilbert who shifted to the New York Roxy Theatre as advertising-publicity manager.

Starting in the motion picture industry in 1936 with Warner Brothers, Rosenfield left in 1940 to become advertising manager for Walt Disney Productions. Before going to 20th Century-Fox as copy chief in 1941, he was a member of the advertising department of Donahue and Co. In 1945, he was appointed assistant advertising manager for the 20th-Fox film company. [Continued on page 6]

Hold U. S. Eastern Meet Here Tomorrow

A sales meeting of all United Artists Eastern division, district and branch managers will be held all day tomorrow at the Warwick Hotel here, it was announced yesterday by Edward M. Schnitzer, UA's Eastern general sales manager.

Meeting with Schnitzer and Paul N. Lazarus, Jr., executive assistant to UA's president, as well as office assistants John Wrege, Victor Bikel and John Hughes, will be district managers Sam LeKowitz of the Eastern district; Mark Silver, Pennsylvania-Washington; Moe Dudelson, Central, and Charles Chaplin, Canada.

Branch managers present will be Abe Dickstein, New York; J. J. Der- vin, Boston; James L. Winn, Buffalo; David Leff, New Haven; S. E. Applegate, Philadelphia; Leonard Mintz, Pittsburgh, G. F. Price, Washington; Jack Finberg, Cincinnati; Sidney Cooper, Cleveland, and Sidney J. Bowman, Detroit. [Continued on page 6]

SIMPP Will Police Decree Pacts: Arnall

Threatens Court Actions If Competition Unopened

Society of Independent Motion Picture Producers will police all consent decrees in the government's anti-trust suit against the distributors to make certain that the principle of free competition, basis for the settlements, is actually applied, Ellis G. Arnall, president of the organization, disclosed here yesterday.

Speaking specifically of the Paramount consent judgment, Arnall declared that unless closed situations are opened and competition is completely established in all areas, the Society will endeavor to force further action by the Department of Justice. [Continued on page 6]

Momand Files Trust Appeal

WASHINGTON, March 17.—A. B. Momand today asked the U. S. Supreme Court to overrule a decision of the Boston Circuit Court of Appeals which dismissed his 12-year-old anti-trust suit against United Artists, 20th Century-Fox, Warners, RKO, United Artists and Columbia.

Momand brought the suit as assignee of 10 theatre corporations in Ohio. [Continued on page 6]

Schine Decree to Court on April 18

Schine Circuit attorneys and the Department of Justice have agreed on a post-pominnent to April 18 of the hearing scheduled for tomorrow in Federal Court at Buffalo.

Details of the consent decree which has been agreed upon will be worked out in the meantime and court approval of the settlement will be sought on April 18.

They have every reason to believe that they can complete the decree within the next 30 days, William S. McKay, counsel for Schine, said yesterday. [Continued on page 6]
9 - City Speaking Tour for Wolf

Ning speaking engagements have been lined up for Maurice N. Wolf, to H. M. Reiley, exhibitor relations head for M-G-M, starting March 22, when Wolf appears at Pat-Mar, C. J.

The March 22 date will be before the Kiwanis Club and two days later he will be with the same organization for Hackett's. On March 29, the schedule calls for a visit to the Red Bank Rotary Club, followed by an appearance at the Lion's Club at Pass-

March 31. Other dates are:

April 5, Kiwanis Club, Irvington, N. J.; April 9, International News- tion at Jersey City; April 12, Ki- wani, Lynn, Mass.; April 13, Ki- wani, Independence, Mo.; April 12, Rotary Club, Trenton.

Goldenson at Helm Of New Palsy Drive

Immediate launching of a national campaign to raise an initial $100,000.00. For the newly established National Foundation for Cerebral Palsy was announced here yesterday by Arthur Goldenson, president of the Foundation.

According to Goldenson, who is a Consulting President of Paramount, the bulk of the initial $100,000 will be sought by the enlistment of individuals and business organizations as founders.

Republic Signs Allen For Six Westerns

Hollywood, March 17—Republic Pictures, under whose auspices Gene Autry and Roy Rogers rode to fame, have launched Rex Allen, another singing cowboy, according to the studio.

Allen, recruited from films to radio, has been signed to term contract which calls for six musical Westerns annually, with the first, "The Arizona Cowboy" to be started next month by Franklin Adrenon.

Discontinue Parkway Percentage Actions

The RKO Radio and Loew percent- age actions against Parkway Theatres (founded by N. trimmed and against operators X. and Steinberg and Leonard Finkenstein, has been discontinued, according to a press release filed here yesterday in U.S. District Court here by Irving B.-J. Levine, attorney for the defendants.

Two in Tacoma Posts

Seattle, March 17—Will J. Con- ner, general manager of the John Hancock Theatres in Tacoma, has ap- pointed Robert F. Schmitz man- ager of the theatres and has named William Coghlan as publicity director.

Helen Orton's Father

A Requiem Mass was sung on

Wednesday in St. John's Roman Catholic Church at Stamford, Conn., in memory of Helen L. Orton, friend of the actress. Her daughter, Helen W. Orton of the Motion Pic- ture Almanac, was also present.

Counterfeits Are Plaguing Boston

Boston, March 17.—With counterfeit $10 and $20 bills flooding this city, bank cashiers have been alerted to scrutinize all bills of those denominations at bank branches and to notify managers should they detect any such bills. More than 100 counterfeit bills have been presented in the past week.

Youngstown Names 6 Bond Chairmen

Max E. Youngstein, director of advertising-publicity for the industry's Treasury Savings Bond Drive, which runs from May 15 to June 30, has named six exchange-city advertising-publicity chairmen who will coordinate drive activities in their areas, as follows:


Warner Coast Confab On New Product

Warner home office executives Samuel Schneider, Ben Kalmenson and Mort Blumenstock, will leave today for a five-day visit at the company’s Burbank studio with Harry M. and Jack L. Warner. Purpose of the meetings is to set merchandising plans for “Kiss in the Dark,” “My Dream Is Yours,” “Flamingo Road,” “The Younger Brothers,” “Task Force,” and “Look for the Silver Lining.”

Jersey Bias Ban Up To Governor's Okay

Trenton, N. J., March 17—New Jersey’s move to discriminate against the motion picture industry extended to cover theatres and other places of amusement under terms of a budget bill passed in the State Assembly here yesterday.

With Senate approval already obtained, the bill, which imposes penalties up to a year in jail and a $500 fine, needs only Governor Alfred E. Driscoll’s signature. An amendment provides for enforcement to be carried out by local councils.

Film Institute Director

London, March 17.—J. Denis For- mal, chief producer of the Films Division of the Central Office of Information, has been appointed director of the British film industry, replacing Oliver Bell, who resigned recently. The Institute, concerned with the art aspects of films, is main- tained by a levy on the industry and receives which, in the future, may be bolstered by a Treasury grant.

Holds Party at Dallas

Dallas, March 17.—Some 450 in- dustry persons turned out for a St. Patrick’s Day party at the Re- public branch here today as newly-appointed manager John O’Houlton transferred from Cleveland, held open house.

NEW YORK THEATRES

RADIO CITY MUSIC HALL

Rockefeller Center

LITTLE WOMEN

Jean Allison • Peter Lawford • Mary's O'Brien

Eilis College • John Lennon • Rosalind Round

Mary Atten • A Mirrith De Roy Production

Color by Technicolor

A Metro-Goldwyn-Mayer Picture

SPECTACULAR STAGE PRESENTATION

J. Arthur Rank presents

THE RED SHOES

Color by Technicolor

BUJO THEATER, 45th Street

All Shows Reserved

Twice Daily

Extra Matinee Saturday

Late Show Saturday Evening 11:30

AS EAGLE LEON FILM RELEASE

ALIAS

NICK BEAL

THE KING COLE TRIO

STARCHILD • DONLVY LAVON • LAWRENCE KIRK

PARAMOUNT

1949

OLIVIA DE HAVILLAND

in the Snake Pit

Directed by Henry Koster

Produced by Andre Lytton • Andre Lytton • Robert D. Haskie

Distributed by 20th Century-Fox

RIVOLI

JOAN OF ARC

Starring Ingrid Bergman

A Victor Film Production

COLOR BY TECHNICOLOR • CANT OF THOUSANDS

19 of WEEK

VICTORIA

BERGAMAN

Loretta Young • Van Johnson

MOTHER IS A FRESHMAN

A 20th Century-Fox Picture

Produced by Walter Wanger Directed by Victor Fleming Written by Albert Maltz and Jo= gang Bergman

PHIL BAKER • CAR CAILLOWAY

BIG ICE REVUE

ROXY

7th Ave. & 30th St.
HIT! is the word for IMPACT!

SOCK! is the cast and story!

HARRY M. POPKIN presents

BRIAN DONLEVY • ELLA RAINES • CHARLES COBURN • HELEN WALKER

in "IMPACT!"

with ANNA MAY WONG • Robert Warwick • Art Baker • Clarence Kolb
William Wright • Tony Barrett • Mae Marsh

Produced by LEO C. POPKIN • Directed by ARTHUR LUBIN
Screen Play by Dorothy Reid and Jay Dratler • A Harry M. Popkin Production

business thru U.A.!
"Exceptional and vastly
dramatic"

MYRNA LOY
as Alice Tillin
Spectacular!

LOVE!

PETER MILES
as the boy Tom
who dreams of great things and
Drama!

SPECTACULAR!

ROBERT MITCHUM
as Billy Buck

"Excellent direction and performance"
HARRISON'S REPORTS

"A superb achievement"
SHOWMEN'S TRADE REVIEW

LOUIS CALHORN
as Grandfather

TENDERNESS

HEART-WARMING!

A REPUBLIC PRODUCTION
entertaining film for all ages.”

SAN FRANCISCO CALL-BULLETIN

FLASH

Jimmie Fidler calls it “The picture of the week.”

CHARLES K. FELDMAN
presents

MYRNA LOY and ROBERT MITCHUM
JOHN STEINBECK’S

The Red Pony

A LEWIS MILESTONE PRODUCTION

with LOUIS CALHERN and SHEPPARD STRUDWICK
and introducing PETER MILES . . . as TOM
and MARGARET HAMILTON
Screen play by JOHN STEINBECK
Music by AARON COPLAND
Produced and Directed by LEWIS MILESTONE

Color by TECHNICOLOR
of fact and no final adjudication or admissions of anti-trust violations," Paramount said.

Paramount made its points in a 41-page brief filed with the Commission in support of a motion to renew the television licenses of Paramount subsidiaries. The FCC has been placing such licenses on a temporary renewal basis "pending a decision as to the status of anti-trust violators."

The Paramount brief came less than a week after a similar petition from 20th Century-Fox. In another Paramount television development yesterday, counsel for Allen B. DuMont Laboratories suggested to the FCC in a private meeting that the Commission take some steps in court, either in connection with the Paramount decree or in a new case, to force the trustees of Paramount's DuMont stock. That way, DuMont feels, it won't be tainted with Paramount's sins in the anti-trust field.

Paramount's brief stressed that neither the government nor the courts at any point had held that any of the five major companies was disqualified from owning and operating theatres. The brief pointed out that nowhere in the Paramount records were there any accusations of fraud or misrepresentation. This should be determining, Paramount said, "Noting whether the firm's "character" was such as to warrant license denial.

If the Commission carries out its policy, the brief said, it must take in such present licensees as RCA, Columbia Broadcasting, Westinghouse, General Tire and Rubber Co. (dominant interest in the Yankee network), many newspapers, and a long list of firms—all losers in anti-trust suits.

Momand Appeals
(Continued from page 1)

Nassour Sees Spurt
(Continued from page 1)

swener to gloomy production reports.

Nassour is looking for new talent希望 to be interested in the purchase of the Mary Pickford-Chaplin shares in United Artists, although he is not "interested," but added that "no negotiations are going on. It never reached that point," he said. Nassour

stressed that whether or not a deal is consummated, "we will con-

continue to release all of our pictures through UA. He remarked that "through our pictures we will have millions invested in UA. We feel UA is the best and best way to capitaliza-

tion for the independent producer." Nassour's current production plans call for approximately four a year.

Parma's brief also pointed out that the High Court's Paramount decision, "is doubtful whether any license contract made by any of the defendants with any independent exhibitor was lawful."

The Boston jury awarded Momand damages of $287,011, plus interest at five per cent, but the verdict was set aside by the court.

Reek Heads
(Continued from page 1)

the United States. United Appeal for Chil-

dren, Treasury War Bond Drive, March of Dimes and the Arthritis and Rheumatism Foundation.

Taylor Mills of the MPAA and coordinator of the Canadian Cooperation Project reported that there was an increase of 82 per cent last year over 1947 in the number of Canadian sequences appearing in American newsreels.

Crisp Joins Nassour in
Beach Party Production Cost
Actor Donald Crisp has been made a member of the executive committee of Nassour Coast studios and will serve in an advisory capacity on the purchase of pictures, along with other duties. Edward Nassour disclosed here yesterday. The veteran actor was an advisor to the Bank of America on motion picture loans for 18 years, according to Nassour.

Coy to Sullivan
(Continued from page 1)

the Commission is considering the questions raised by the court decisions involving the violation of the anti-trust laws by certain motion picture exhibitors, major circuits and their affiliates. And I reply to your question should not be considered as an expression of opinion on that matter," Sullivan said.

Having inquired as to the status of the motion picture exhibitioner as applicant in a "non-competitive hearing."

In a "competitive and comparative" hearing television applications filed by exhibitors "will be judged on the basis of the particular facts shown in the record of the particular hearing," Coy replied to Sullivan's second question. Coy pointed out, "As to the manner in which the Commission will approach the determination of the relative merits of motion picture and non-motion picture applicants in comparative hearings, it may be helpful to refer to the Commission's established policy in comparative hearings involving management applicants. In cases of this type, the Commission has ruled that, all other factors being equal, it will favor non-motion picture applicants over the generally larger newspapers, with a view to promot- ing a greater diversity in the ownership of the media of mass communications."

HUR-RY! HUR-RY!
YOUR LAST CHANCE — GET YOUR TICKETS TO VARIETY CLUB TENT NO. 35 PREMIERE OF ALLIED ARTISTS "BAD BOY" PLUS MAMMOTH STAGE SHOW AT THE RKO PALACE THEATRE TUESDAY EVENING MARCH 22, 1949

TICKETS $10.00 - ORCHESTRA $5.00 - MEZZANINE

MAY BE PURCHASED AT VARIETY CLUB OFFICES IN THE HOTEL ASTOR, ROOM 158 OR TELEPHONE CIRCLE 6-6460

HUR-RY! HUR-RY!
YOUR LAST Chance — GET YOUR TICKETS TO VARIETY CLUB TENT NO. 35 PREMIERE OF ALLIED ARTISTS "BAD BOY" PLUS MAMMOTH STAGE SHOW AT THE RKO PALACE THEATRE TUESDAY EVENING MARCH 22, 1949

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SIMPP, Arnall
(Continued from page 1)

successful in its respect, the SIMPP determination will be able to withstand any proceedings against any element of monopoly, Arnall threatened.

The governor of Georgia hailed the Paramount settlement as a "step ahead, a step in the right direction, and I am happy with it," Arnall made it clear that the decree would have been far more preferable to the SIMPP if the New House of Thal had been "neutralized." Arnall said the Paramount president Barney Balaban has disclosed that the new Paramount the company could comprise over 600 houses.

Holds Company "Too Big"
Upon assuming the presidency of the SIMPP last December, Arnall announced the dissolution of all "monopolies" in the industry. He said yesterday that it would take many years before a theatre circuit could be before coming objectionable to the Society, or how limited it would have to be in the new Paramount group to be. Howe-

ever, he made it clear that the new United Paramount Theatres Co. is by far too great a concentration of theatres in one company.

Arnall expressed considerable inter-

est in the coming of the Anglo-American Films Council and said he is giving the matter study and "wants to be invited." At present the Society has no representation on the Council nor has it been approached and asked to have representation by Eric Johnson, president of the Motion Picture Association of America, or by others in the Council group, it is un-

derstood.

Interview at New Offices
Arnall was interviewed yesterday at the new SMP headquarters in New York, located on the 31st floor of the International Building in Rockefeller Center. The suite consists of three offices, one each for Arnall, Robert J. Rubin, general counsel, and Maurice Paris, executive secretary, plus a reception room. Paris probably will spend most of his time on the Coast, it is understood, with Arnall alternating between New York and Holly-

wood and occasional visits to Wash-

ington and his home in Atlanta.

Arnall has not yet decided on appointing any successor to Joseph Alvin as public relations representa-

tive for the Society and indicated that Alvin might be engaged again on some special assignments.

New UA Bid
(Continued from page 1)

Wiesenthal is expected to confer to-

morrow with Arthur Kelly, UA ex-

ecutive vice-president, a representative of Charles Chaplin and attorney Charles Schwartz.

Under discussion will be a proposal to acquire the company through Chap-

lin's option, or a potential alternative Chaplin's share in the UA. It is be-

lieved here that the Nassers are in the "last stages" of acquiring the firm, under conditions satisfactory to Mary Pickford, but assuring them of su-

A

ny possible reason to protect their investment in General Service Studios by stipulating its use by produc-

ers releasing through UA.

It is reported that Wiesen-

thal's bank conferences today cleared the decks for executing outright or partial purchase, if proposals to be made are accepted.
Nassers Weigh U. A. Control Bid This Week

Wiesenthal Arrives to Study Company Position

Discussions concerning possible negotiation with Nassers Brothers for purchase of United Artists control from Mary Pickford and Charles Chaplin are scheduled to be initiated here this week by S. E. Wiesenthal, vice-president of General Service Studios and Nassers' financial representative.

Wiesenthal arrived in New York from the Coast on Friday with Gradwell L. Sears, U. A.'s president, and will spend a week or 10 days here studying U. A.'s current condition and prospects. Indications are that if the study proves satisfactory and initial negotiations are promising, the talks would be transferred to the Coast for the final stages.

Chaplin holds an option on Miss

(Continued on page 3)

1-Year Production Financing for E-L

The conference of top Eagle-Lion, Pathe Industries and First National Bank of Boston officials in Florida last week resulted in one year's production financing for E-L, one of the conferences reported here at the weekend. Declining to disclose specific figures, the informant described the deal with First National as an "amplification" of the loan agreement which has existed between the bank and Pathe. It is understood that a large part of the

(Continued on page 3)

Harold Beecroft to E-L District Post

Appointment of Harold L. Beecroft as Eagle-Lion's district manager in charge of the Dallas, Oklahoma City, St. Louis, Omaha, Des Moines and Kansas City exchange territory, with headquarters in Dallas, is announced by William J. Heineman, vice-president in charge of distribution.

Heineman also announced that Grover Parsons, Southern district manager, who has been in charge of the Atlanta-Charleston-New Orleans territory, will also take over supervision of the Memphis exchange area, effective immediately.

Wolff Expects U. K. Quota Compromise

Current activity in Britain in belief of a reduction in that country's 45 per cent film quota will prove fruitful, it is believed by Robert S. Wolff, RKO Radio managing director in Britain, who arrived here recently from London for seven weeks of home office

(Continued on page 3)

“Tulsa”

Eagle-Lion] — The Story of Oil, Forcefully Told

WALTER WANGER'S Technicolor production of “Tulsa” is box-office, but definitely.

The sweep of the panorama-like presentation of the story of the first gush of oil in that rugged country in Oklahoma is tremendously exciting and mighty exciting. Exhibitors in virtually all types of situations could hardly ask for more exploitable potentials than they will find here. The principal shortness is in story line, but that matters little, for it is sufficiently overcome by the attractiveness and switches of action that run through the 8,100 feet of film so ably guided by director Stuart

(Continued on page 3)

Theatre Sales Formula Is Set by Para.

A sk $1,800,000 for Dominion Group in Va.

Paramount has fixed a formula which will determine the asking price for theatre properties it intends to sell, the basis for which reported is seven and one-half times the average annual earnings during the last five years. Thus the peak profits of 1946-47 are included.

Among other holdings which the company is understood to be considering the sale of is its 15-theatre Dominion circuit in Virginia, which was $1,800,000. Oddly enough, Paramount is not required to dispose of a major portion of the Virginia group under terms of its consent judgment in the New York trust suit.

Meanwhile, Leonard Goldenson, slated to become president of the new

(Continued on page 3)

$525,000 Cleveland Trust Suit Filed

Cleveland, March 20 — A $525,000 triple-demage suit, charging violation of the Federal anti-trust laws, has been filed in Federal Court here by Samuel T. Gaines, representing Cleveland's 1,500-seat Moreland Theatre. Petition charges unlawful conspiracy to put the Moreland out of business. Defendants named are Paul Gusdovenic, owner of the Regent Theatre; Cooperative Theatres of Ohio, a booking agency; Milton Mooney, head of Co-

(Continued on page 3)

Exhibitor Leaders Set for Bond Drive

Sixteen additional exhibitor chairman have accepted posts to coordinate theatre activities for the industry's participation in the U. S. Treasury's Savings Bond Drive, May 15 to June 30, Maurice Bergman, industry chairman, announced.

They are: Edward Lachman, New York; Harry Lamont, Albany; Daniel L. Murphy, Boston; Hank Hearn, Charlotte; Jack Kirchoff, Chicago; Kenneth A. Holt, Richmond, Va.; Leo F. Woolcott, El Paso, Texas; Martin E. Smith, Columbus; Benjamin

(Continued on page 3)
Personal Mention

JOHN JOSEPH, assistant to Howard Dietz, M-G-M advertising-publicity vice-president, will leave here today for Cleveland.

DAVID L. WOLPER, president of the Wolper Organization, and JOSEPH HARRIS, board chairman of Reunion Pictures, are in Washington from New York.

F. GEORGE, president of New- Made Products, will return here to-morrow from Los Angeles and Palm Springs.

WILLIAM J. HERMAN, Eagle-Lion distribution vice-president, returned to his home with the gripper on Friday.

E. K. O’NEAL, Paramount assistant general sales manager, will be in Philadel-phia tomorrow.

HARRY GERMAIN, Paramount branch manager at New Haven, will be in New York today.

BETTY HUTSON and her husband, THE BULGE, will be here today from Washington.

JOSEPH LAWLE, Universal-Inter- national studio newspaper contact, has arrived here from the Coast.

MARGARET ETINGER, industry pub- licist, will return to New York today from Washington.

HOWARD STRICKLING, M-G-M studio publicity chief, left Miami over the weekend for the Coast.

A. A. WALTZ, Allied Service vice-president, has left here for the Coast.

Schussel Sales Head For Mayer-Burstyn

Seymour Schussel, former New York district manager for Eagle-Lion and previously associated with Film Classics and Columbia, has been named general sales manager of May-er-Burstyn, distributors of foreign films.

Postpone Suit vs. Rank

Trial in U. S. District Court here of the $1,000,000 breach-of-contract suit filed against J. Arthur Rank, pro- fessors in the U. S. and Britain by Empire Universal Films, Ltd., of Canada, has been postponed from March 28 to June 6. Rank, who is due to arrive here from London on Wednesday, May 4, was expected to have testified at the March 28 hearing.

Locyola Hears Quigley, Jr.

Martin Quigley, Jr., associate editor of Motion Picture Daily and Motion Picture Daily News, on Friday ad- dressed the students of Loretto School, New York, on the pleasures and pains of the motion picture industry.

Universal 13-Week Loss Is $717,533

Loss of $717,533 for the 13 weeks ended Jan. 29, 1949, was announced at the week- end by Universal. This com- pares with a profit of $134,206 for the corresponding period of the preceding fiscal year.

Allied Group Confers With Tenn. Governor

MEMPHIS, March 29—A commit- tee representing the Memphis chapter of the National Board of Theater Owners protested the proposed increase in Tennessee state theatre admission charges with a letter to Governor Browning at Nashville Friday. Bob Borgers, manager of Allied, said the governor expressed himself as “sym- pathetic” with small theatre owners and realized that over-burdensome taxation could bankrupt their theatres. The tax bill to be introduced in the legislature Monday would increase state admission taxes from 3 to 4 per cent, thereby cutting out bank- notes and from five-cent to six-cent for those having bank notes.

Birth Citation to Skouras Tonight

PHILADELPHIA, March 29—Twenti-eth Century-Fox will be honored to- morrow night by the Brith of this city, when Spyros P. Skouras, president of the company, will accept a special citation from the Organiza- tion’s head, Samuel Kohnfeld, for the company’s contribution to democracy and understanding through the medium of such films as “Gentlemen Prefer Blondes” and “The Snake Fit.” It will be presented at dinner for 1,000 at the Benjamin Franklin Inn.

Similar honors were recently ac- cepted by Darryl Zanuck, production vice-president of 20th Century-Fox by the Brith of Beverly Hills.

Set Nassour Studios For Video Films

Plans to completely equip one stage of the Nassour Coast studios for tele- vision production was announced at the weekend by Edward Nassour. Nassour saw in television a medium which would provide high-quality, expanded audience for motion picture films to be found. This, he said, would compensate for any theatre audience that may be lost to the new medium.

Nassour will return to the Coast late this week.

‘Ambush’ Is Wood’s Next

HOLLYWOOD, March 28—Sam Wood, who has already completed di- rection, “Command Decision,” and “The Stratton Story,” under his long-term contract with M-G-M, has been assigned to “Ambush,” which will be filmed at the Warner Bros. studio at the Culver City studio as an Armand Deutsch Production. Wood, who is now in New York scouting story property and acting talent.

N. Y. Variety Club Adopts Constitution

The constitution for the recently-formed New York Variety Tent No. 35 was officially adopted at a meeting at the Astor Hotel here. The meeting, presided over by Chiel Bark- er and A. Cohen, also adopted by-laws.

One point which occupied consider- able attention at the meeting was the benefits members of the Motion Picture Tent, which has been merged into the Variety tent, will derive from benefit funds and dis- solved organization. The members were assured, however, that those in wool with the Variety Tent will realize the benefits. After further de- bate the constitution was adopted.

Reporting on the premiere of “Bad Boy” tomorrow night at the Palace Theatre, in which many show business luminaries will participate, Cohen re- ported that tickets are practically all sold and expenses would be nil.

NORTH ATLANTIC-NEW YORK


PARMA PLAYS "OCTOPUS"

PARMA, Ohio—Eight Atlantic pic- tures in the Paramount plant were shown at 4:30 today. T. S. Salleh enters U.S. service. Cruising all the U.S. and to visit Japan and U.S. Navy. Film from U.S. "OCTOPUS" by the day. Navy veteran builds push-bike pa- dale. American flags on her own. Tobby horse stars in colorful days.

Says 15 Millions See Average ‘A’ Film

If the industry could attract an additional 1,000,000 to 2,000,000 regular theatre audiences, income level would rise to an unprecedented level.

Paul Raibourn, Paramount vice- president, told the Association of Cus- tomer Brokers here Tuesday that control could be made and is seen by about 15,000 persons. Both production and exhibi- tion companies, Raib- bourn said, thus the increased in cus- tomers would bring the new prosperity.

Shapiro to Manage N. Y. Paramount

Robert Shapiro has been promoted from house manager to manager of the Paramount Theatre at Times Square, flagship of the Paramount circuit. Robert Shapiro will continue as managing director of the theatre in addition to his new duties as Prometheus to Paramount theatres in New York.

To Publicize Palsy Drive

MILWAUKEE, Wisconsin—Universal-International Pictures is issuing publicity for the newly-established National Foundation for Cerebral Palsy, chairman of which Robert Shapiro is president.

The Foundation is conducting a drive for $100,000 to help in the purchase of a $100,000 truck for special work in the field of cerebral palsy.
Nassers-U.A. Bid

(Continued from page 1)

Pickford's half interest in U. A. which extends to April 21. During that period he could sell all or part of Miss Pickford's and his own U. A. interests.

There was speculation here following Wiesenthal's story from the Coast concerning the possibility that Si Fabian and Ted R. Gamble, independent circuit operators, might ultimately figure in the Nasser Brothers' negotiations for U. A., should such negotiations make any progress.

The speculation appeared to be based on reports that the Nassers were among a number of eastern owners who have been invited to join in the event he opened formal negotiations for U. A. himself. Thus, if it transpires that Fabian might join the Nassers instead.

Fabian and Gamble, invited by United Artists officials to enter into negotiations for the company with Chaplin, replied with a request for a firm offer which would be at as a basis for closing a deal in the event they found it acceptable. As Friday, no commitment of any kind has been given from Chaplin and, in consequence, the two have not entered upon formal negotiations of any kind with U. A. representatives.

James E. and George Nasser, in addition to being producers and owners of General Service Studios, operate the Nasser Brothers circuit in California and have large interests in United California Theatres and T. & D. Jr. Enterprises in California.

They are cousins of Edward F. G. Nasser, head of the Missouri branch of the movies, who has also expressed interest in bidding for U. A.

UK Quota Cut

(Continued from page 1)

conferences. Wolff said his opinion is that the new quota year, beginning next October 1, will be launched at a "compromise" figure of between 33 1/3 and the 35 percent of the current total.

RKO Radio's 1949 British "take" was less than five per cent below the company's share of the British market, according to a report. Earnings of all American companies in Britain during the first 10 weeks of this year were roughly the same as those of the corresponding period of last year, he said, adding that he does not foresee a continuation of this falling off of business.

The American companies' "unit program" releasing in Britain has been operating successfully, Wolff said. He said the RKO Radio-Walt Disney partnership production, "Treasure Island," will go before the cameras in the Denham studios in June. It will be RKO Radio's only British production venture this year, but will be followed next year by two more, Wolff indicated.

Wolff, who has been named temporary chairman of the London Variety Club, credited Warner British chief C. J. Latta with having developed the idea of the Variety Club. The club, Wolff said, is awaiting a charter from Variety Clubs International here.

SRO Assigns Brenon

Alieen St. John Brenon has been assigned to handle the magazine publicity of the forthcoming Selznick release, "The Fallen Idol," by Robert M. Gilliam, Eastern advertising publicity director of Selznick Releasing Organization.

"Tulsa"

(Continued from page 1)

Heiser, Edward Lasker was associate producer. Especially commendable is the photography of Winton Hoch, which reaches a thrilling climax at the finale when a roaring, volcanic fire sweeps the oil fields and sends scores of oil-well super-structures crashing thunderously earthward, silhouetted against the flames in the sky in the deep darkness of night.

"Tulsa" is a Western, true, but as lavishly staged a Western as one could expect to find, with a large and competent cast headed by Susan Hayward, Robert Preston and Pamela Britton, supported by Lloyd Gough, Chill Will, Eddy Arnold, Jack and Harry Shannon. It runs the full gamut of emotions in a story that is new, but well told, about the desperate efforts of pioneering native cattlemen unceasingly fighting the encroaching of prospecting men ruining the grazing grasslands with their overwhelming rivers of black gold.

Streams polluted by refuse oil poison cattle of Susan's father and death causes him to protest to the intruders. During his visit at the wells to protest an unexpected explosion in a nearby well kills the father and Susan vows vengeance against Gough, owner of the wells. Susan acquires land leases and the aid of Preston, starts drilling. As strikes oil, and riches. The struggle between the oil interests of Gough and Susan occupies a large part of the story, which has threads of a romance between Preston and Miss Hayward, as the prairie cow camp on the Arkansas river rises out of the plans to become the nerve center of a mighty oil industry. "Tulsa" is set in the boom days of the early 20's.

An audience of New Yorkers from a truly Metropolitan neighborhood was most receptive to the production at an evening preview at Loew's 72nd Street Theatre.

Frank Nugent and Curtis Kanya wrote the screenplay, which was based on a suggestion by Richard Wurman, Muse, by Frank Skinner, is excepts from Anhelo's Fire and Fire, white-grounded accompanying the roaring audience classification. Release date June 4.

MPEA Reich Tenure

(Continued from page 1)

department spokesman indicated at the meeting that the consensus was that the major- ity of U. S. distributors are in favor of continuing joint operations in those countries through the MPEA, but it was agreed that if one company broke away the result would be the same that Loew's is said to have made definite moves preparatory to severing its MPEA operations. It was also agreed that whatever the outcome there is no shadow of Malcolm S. Stieff's suggestion that he would like to liquidate the MPEA itself.

For economic, governmental and other reasons, it is expected that the MPEA companies will continue another year to operate jointly in Japan, Korea and Indonesia. Only by experimenting with solo operations in Germany and Austria can it be determined whether it would be profitable to abandon the MPEA in those countries, it was said, since industry reports from occupied areas have been conflicting.

Financing for E-L

(Continued from page 1)

original $7,500,000 loan has been paid off.

Eagle Lion's Coast studios have been idle for the last four months while the company has a backlog of approximately 12 pictures, under normal releasing practice it would be exhausted by September if the studios were not to begin operating shortly. The new financing arrangement is expected to signal immediate resumption of Eagle Lion production.

Para. Formula

(Continued from page 1)

Paramount theatres company, has begun conversations with many of the theatre partners relative to the dissolution of all joint ownerships, according to various sources.

While the talks for the most part have been of a preliminary nature, considerable progress has been made in a few instances, it is said. It is believed that when Paramount breaks with some circuits it will be primarily on the basis of a numerical split of the theatres, each taking an equal division wherever possible.

Cleveland Trust Suit

(Continued from page 1)

operative, and four major distributors. It is claimed that through alleged conspiracy the Cleveland Trust has lost $717,000 in revenue.

It is claimed that Guadanovick assisted in the organization of Co-operative through which he allegedly exerted pressure to prevent the competitive Cleveland Trust from acquiring product. It is charged also that the distributors named in the petition refused to negotiate with the owners of the Cleveland Trust. It is claimed also that the distributors named in the petition refused to negotiate with the owners of the Cleveland Trust. It is claimed also that the distributors named in the petition refused to negotiate with the owners of the Cleveland Trust. It is claimed also that the distributors named in the petition refused to negotiate with the owners of the Cleveland Trust.

Exhibitors Named

(Continued from page 1)

Berger, Minneapolis; Dr. J. B. Fishman, New Haven; William A. Prewitt, Jr., New Orleans; Lou Gold, Newark; Morris W. Matheche, Minneapolis; B. Levin, San Francisco; Lautz Garman, Baltimore; and Morris Finkel, Pittsburgh.

F.C. Buffalo Manager

Matt Sullivan, formerly Film Classics branch manager at Milwaukee, has been made a manager of the Buffalo branch with supervision over all branches. He replaces Joe Miller, resigned. Eddie Gavin has been promoted from salesman to Buffalo branch manager.
THE SHOW MUST GO ON!

FOR TEN DAYS... an express embargo has seriously paralyzed shipping from New York City.

MORE THAN 90%... of the ACCESSORIES and TRAILERS needed by theatres throughout the country... are produced in NEW YORK CITY... fountainhead of production for stills, lobbies, silk screen accessories, trailer prints, etc.

The Express Embargo Is A Serious THREAT... To The Shipping of These Items!... BUT...

NIGHT and DAY CREWS... in National Screen's offices, shipping rooms, silk screen plant, lithograph plant and laboratories, have been busily at work finding ways and means to OVERCOME THE EMBARGO!

WE'VE BEEN SUCCESSFUL... so far! At considerable expense, we have matched wits and manpower, with the need for SERVICE... in an EMERGENCY... BUT... we don't know what NEW handicaps will present themselves. . . .

WE HOPE TO KEEP UP THE SERVICE... But... if the embargo spreads substantially in area, it may seriously handicap even these extraordinary efforts to GET THROUGH. In that case, we trust we will have your indulgence.

If it's up to NSS

THE SHOW Will go on!

NATIONAL SCREEN SERVICE
Kingsberg to Bid for RKO Theatre Stock

Malcolm Kingsberg disclosed here yesterday that he still is determined to bid for Howard Hughes's controlling 24 per cent stock interest in the new RKO theatres company and is forming a group of personal friends from outside the industry to join him in the project.

Kingsberg, president of the RKO theatres subsidiary since 1946, intends to await the expected stockholders' approval of the reorganization plan of the corporation before proposing any deal. Stockholders will meet in Dover, Del., next Monday. Kingsberg returned to the home office yesterday after a month's stay on the Coast, but during that period he did not... (Continued on page 8)

Noonan to Withhold ‘Film Dating’ Bill

ALBANY, N. Y., March 21.—Assemblyman Leo P. Noonan has indicated that he is willing to withhold passage of a bill at this session of the New York State Legislature that would prevent the “dating” of motion pictures more than one year old to be included in all advertising. Exhibitors complained that the measure on the grounds that it is “unfair and unreasonable” for small theatres.

Noonan said he will study meanwhile the problems embodied in “dating” motion pictures, with a view toward possibly introducing next year a bill with “more specific” provisions. (Continued on page 8)

Gov’t Centralizes VA Film Operations

U. S. Veterans Administration has decided upon complete centralization of its motion picture booking and buying operations, with the Veterans Administration office in New York serving as the focal point. Administration sources have reported here, William J. Jones, Jr., will continue as VA’s viewing and booking director here. Some months ago, Gen. Carl Gray, VA chief, abolished the motion picture... (Continued on page 8)

US Mayors Seek to Levy Admission Tax

WASHINGTON, March 21—The U. S. Conference of Mayors is continuing its efforts to have the Federal government repeal the admission tax which it is maintaining is open to imposition by cities if so desired,” Baltimore’s Mayor Thomas D’Alejandro, Jr., chairman of the conference’s standing committee on legislation, declared today.

He made his remarks as some 600 mayors and city officials from all over the U. S. gathered here for the 34th annual Conference of Mayors.

The mayor did not get around to adopting resolutions on any subjects, including taxes, until Wednesday, but it was obvious from a series of speeches by mayors from different... (Continued on page 8)

Weitman, Lightman To Confer on Split

Robert M. Weitman, vice-president of Paramount Theatres, will leave here today for Memphis to confer with M. A. Lightman, Paramount’s partner, on the presumably dissolution of the jointly-owned Malco Theatres. Accompanied by Hal Peirre and Sid Markley of the home office, Weitman will inspect theatre properties in Arkansas and Jackson, Miss.

Paramount executives have begun discussions with many of the company’s theatre partners on the breakup of all divided ownerships. (Continued on page 8)

Distributors to Seek Tighter Drive-in Deals

Garman to Head Maryland MPITO

Baltimore, March 21—Lauritz Garman has been named president of the Motion Picture Theatre Owners of Maryland. Others named are: Louis Gaertner, vice-president; Jacob Levin, treasurer; Mrs. Helen Dienig, secretary.

The directors are: Walter D. Pacy, Leon Back, Meyer Leventhal, Isador Rappaport, Harry Silver, Oscar B. Cohnitz, Jr., William C. Allen, L. E. Green, H. Richard Wor- man and Frank A. Hornig, Jr.

Minneapolis, March 21—Distributing companies are looking forward to bolstering sagging rental incomes from drive-in theatres, with all film companies here eyeing at least a minimum number of bookings on percentage terms. It is reported all companies, including smaller majors and independent distributors, will insist on “tighter” deals from the drive-ins for 1949 than those prevailing last year. Many indications of unusually heavy activity in the building of new drive-ins are included in reports from all the Minneapolis territory. Drive-in construction in the Minneapolis zone, which has been largely in the “loose talks” stage during the last two years, is now going forward in giant strides on a definite building program to put no less than 28 new... (Continued on page 8)

Lichtman, Smith Launch Drive for a Bigger Slice for Distribution

Stepping into the vanguard of distribution’s bid for a “more equitable” slice of industry profits, 20th Century-Fox announced yesterday, through a trio of key sales and advertising executives, that it will set about at once to replace customary pricing formulas with entirely new, “scientific” marketing economies.

The man who will take the helm in this endeavor is Al Lichtman, newly-elected vice-president of 20th-Fox, whom company president Spyros P. Skouras described yesterday as “chief adviser to every department.” Lichtman, an industry distribution veteran and introducer in 1936, of “sliding-scale” selling, recently resigned a... (Continued on page 8)

George Brown Quits Paramount Post

Hollywood, March 21.—George Brown, director of Paramount studio publicity and advertising since 1940, has resigned his post, it was announced today.

In accepting the resignation, Henry Ginsberg, Paramount vice-president in charge of studio operations, indicated... (Continued on page 8)

U.A. Sale Talks On; Kelly To See Chaplin

Possibility that control of United Artists would pass to James and George Nasser within another month was strengthened here yesterday as Sam Wiesenthal, representing the Nassers, engaged in day-long talks with UA officials on the state of the corporation, and Arthur W. Kelly, UA executive vice-president, unexpectedly left for the Coast by plane to confer with co-owner Charles Chaplin on terms of a deal.

The Nassers are understood to have already established bank credits of $50,000,000 to finance the purchase. It is said that Chaplin and his partner, Mary Pickford, may retain a minority interest in the company.
Personal Mention

JAMES R. GRAINGER, Republican distribution vice-president, has left here for Washington, D.C., to head up a new branch of the company. Mr. Grainger, who previously served as general manager of Republic Pictures, will be responsible for handling the New York market and all eastern branches that will be set up in the Coast.

WILLIAM HOFFMAN, advertising-publicity director for Republic Pictures and Mrs. SCHULMAN, yesterday became parents of a daughter, Jo-Anne, born at Elm Hospital here. Baby's grandfather is Bud Rogers, Universal-International board member and Realert executive.

H. M. BESSER, Altec Service exc. vice-president, has left New York for his home in Palm Springs, Calif., offices in the Midwest and in the West Coast.

MAXWELL ALDERMAN, executive secretary of Allied Motion Picture Theatre Owners of Connecticut, has been appointed to the Board of Aldermen at New Haven.

WILLIAM F. ROGERS, M-G-M sales vice-president, returned to New York yesterday from Washington.

LEON BRANDT, Eagle-Lion's exploitation manager, has arrived in Tulsa from New York.

SAM SEIDELMAN, Eagle-Lion foreign sales chief, was in Paris yesterday and will be in London tomorrow.

NAT D. FELLMAN, Warner Theatres district office manager here, left yesterday for Cleveland.

JEFF LIVINGTON, Universal-International publicist, has returned to New York from Texas.

EDWARD A. GOLDEN has returned to Hollywood from New York.

PAUL SHORT, Allied Artists producer, is here from the Coast.

Johnston Luncheon Honors L. B. Mayer

WASHINGTON, March 21.—A small but select group of guests attended a luncheon today given by Motion Picture Association of America president Talmadge, David O. Selznick, Howard Hughes, Robert Lippert, Frank D. McGlynn, and Henry B. Edwards at the flagship Paradise Club.

Guests included Gen. Dwight Eisenhower, British Ambassador Sir Oliver Francis, French Ambassador Henri Bouvet, Italian Ambassador Alberto Tarchiani, ECA Administrator Paul G. Hoffmann, and Lt. Gen. Walter Bedell Smith, retiring Ambassador to Russia. The luncheon was at MPAA headquarters here.

Barbara Boston Resumes

BETH, the beautiful Boston is resuming from Town and Country Magazine in order to resume active management as President of Discovery Agency, Inc. She is currently putting on a continental tour of United Camera Productions of Robert Cumings, with offices in the Capitol. Miss Boston was at MPAA headquarters here.

Short Subject

"Wish You Were Here"  
(March of Time-20th-Fox)

Vacation thoughts are always pleasant and March of Time here devotes an entire subject to vacations, We learn from the subject that Americans, the most vacationing people in the world, spending the towering total of $11,000,000,000 a year traveling and vacationing.

In popular and peaceful ways, the subject shows what Americans get away from it all in cruising ships at the seaside, hotels, camps, etc. Some of the bestest shots come from scenes of professional entertainers doing their stuff at big-time resorts. The picture very likely will provide the puzzlement, which was naught to be added.

Lippert Slates Eight Films Up to June 13

HARRIS O'DONNELL, Chief Barker of Variety Clubs International, reports that inactive Milwaukee Tent No. 8 has been reorganized and has petitioned for restoration of its charter.

A general meeting was held in Milwaukee and the following were elected officers and directors: Chief Barker, Lou Elman; first assistant, Casper Melcher; second assistant, Harry McElroy; Melcher; property master, Ed Johnson; demagogue, Joe Imholte; canvassers, Mrs. M. McIlhine, Charles G. Brahm, Arnold Brum, Ely Cline, Joe Strathars and Dave Chapman.

The tent will maintain its return to Variety International with a dinner in Milwaukee on April 11, at which O'Donnell will be represented by Col. Bill McCraw and Bill O'Donnell, executive director and international representative, respectively.

Georgia Owners Meet on May 9-10

ATLANTA, March 21.—J. H. Thompson, president of the Georgia Motion Picture Owners and Operators reports that the organization will hold its second annual convention in Atlanta at the Hotel Biltmore May 9-10. Highlights will include an address by Governor Herman Talmadge, who is a member of the board of directors, and during the session the legislation that is of special interest to the industry. 

Monogram Will Get Three from Parsons

HOLLYWOOD, March 21—Lindley Parsons, who heads Parsons Productions, has concluded a deal with Monogram to make three James Oliver Holland novels. The three are: "Tentacles of the North," "The Wolf Hunters" and "The Captain's Courage."
WHEN KANSAS CITY WELCOMES
"MA and PA KETTLE"

...THE BOX-OFFICE IMPACT WILL BE FELT ALL OVER THE NATION!

The roof's off...and the riot's on...as Marjorie Main and Percy Kilbride—Ma and Pa Kettle in person—lead a Hollywood troupe into Kansas City for a series of celebrations to be climaxed by the March 24th world premiere of U-I's hilarious sequel to "The Egg and I" in a three-theatre opening at the Uptown, Tower and Fairway...and a 50-city territorial premiere in Missouri and Kansas tieing in the Fox Midwest circuit and other leading theatres.

The whole town's cooking with the "Kettles" as the Mayor proclaims official "Ma and Pa Kettle Week," setting off a promotion that leaves no "Kettle" unturned.

Month-long, city-sponsored "Ma and Pa Kettle World's Championship Square Dance Contest!"

Spring Fashion Festival with parades, window displays, newspaper ads and territorial "Miss World Premiere Contest!"

Radio interviews with Marjorie Main, Percy Kilbride, Meg Randall, Richard Long and other visiting Hollywood personalities.

The hilarious sequel to the "EGG and I" "MA and PA KETTLE"

STARRING
Marjorie MAIN
Percy KILBRIDE

with
RICHARD LONG - MEG RANDALL

Screenplay by Herbert Margolis, Louis Motehime and Al Lewis. Produced by LEONARD GOLDSTEIN
Directed by CHARLES LAMONT
A UNIVERSAL-INTERNATIONAL PICTURE

NOW WATCH IT HAPPEN AGAIN IN KANSAS CITY!
A BOX OFFICE SMASH FROM COAST-TO-COAST IN THE NATION’S BIGGEST DE LUXE HOUSES!

SENSATIONAL in SAN FRANCISCO!
PARAMOUNT THEATRE

POWERFUL in PROVIDENCE!
METROPOLITAN THEATRE

DYNAMITE in DALLAS!
MAJESTIC THEATRE

TERRIFIC in TULSA!
MAJESTIC THEATRE

BIG! BIG! in BOSTON!
METROPOLITAN THEATRE

MARVELOUS in MEMPHIS!
MALCO THEATRE

OUTSTANDING in OKLAHOMA CITY!
CRITERION THEATRE

LUSCIOUS in LOS ANGELES!
5 THEATRES DAY & DATE

SOCKEROO in SAN ANTONIO!
MAJESTIC THEATRE

GALA BROADWAY PREMIERE RKO PALACE THEATRE MARCH 22nd
WHO PUT THE GUN IN HIS HAND?

WHAT PUT THAT WILD LOOK IN HIS EYES?

WHO PUT THE GUN IN HIS HAND?

WHAT PUT THAT WILD LOOK IN HIS EYES?

ALLIED ARTISTS presents

BAD BOY

A PAUL SHORT Production

Starring LLOYD NOLAN - WYATT - GLEASON - CLEMENTS

JANE STANLEY

MARSHA VICKERS and in his first starring role

AUDIE MURPHY

Produced by PAUL SHORT • Directed by KURT NEUMANN • Screenplay by Robert D. Andrews • Additional Dialogue by Karl Kamb • Story by Robert D. Andrews and Paul Short

with RHYS WILLIAMS • JAMES LYDON • DICKIE MOORE • SELENA ROYLE • TOMMY COOK

Produced with the cooperation of

Clubs, International
Skouras Gets Award; On Air Tonight

Spyros P. Skouras, president of 20th Century-Fox, received last night in Philadelphia on behalf of the company the Philadelphia Film Board's citation for its "distinguished contribution to democracy." In his acceptance speech, Skouras said: "As long as I am directing the affairs of 20th Century-Fox, we shall never shirk our responsibility to meet every requirement of public welfare and public taste implied by this citation." This responsibility, he added, "is felt by the whole motion picture industry."

Skouras will appear tonight as a guest on "We, the People" over the CBS network to describe how the Greek people will celebrate the 17th anniversary of Greek independence.

To Explore New Sales Formulae

(Continued from page 1)

Loew's vice-presidency at the studio to join 20th-Fox.

Following a home office trade press interview yesterday, in which advertising-publicity vice-president Charles Einfeld participated, Lichtman and the third key figure in the campaign to "eliminate dog-eat-dog trading," distribution vice-president Andy W. Smith, Jr., left New York for a two-month "grass-roots" tour to confer with exhibitors, their associations, and company exchange executives in an attempt to arrive at a new formula of new formulae for pricing production. They will be in Boston today, whence they head for New Haven, Philadelphia, and other cities across the country.

Exhibition has a big stake in the outcome of the conference, Lichtman explained yesterday, for as the situation stands today, exhibitors are threatened with finding the source of supply of good pictures "endangered." Einfeld interpolated that "somewhere along the line there is an unfair division of the public's money."

Cites Three Theories

Confident that new pricing policies can evolve from the two months of conference profits, he added, are designed to be in the nature of "industry good-will" meetings, Lichtman said there are three theories of selling which will serve as springboards for the field conferences:

(1) Sliding-scale, with its minimum and maximums, Lichtman envisions a raising of the maximum.

(2) Apportionment of production costs pro rata to each theatre, with house expense put against the costs and exhibitor and distributor to divide the profits equally.

(3) Charge the exhibitor a flat sum—15, 25 or 50 cents—per patron who patronizes the picture, leaving the exhibitor to charge whatever he pleases for the ticket of admission.

In the final analysis, Lichtman acknowledged the last would resemble percentage playing. But, he added, the resemblance ends with the liberty the exhibitor would have to charge any price for the ticket, just so long as the distributor gets the "guaranteed" per-ticket charge. Distributor per-ticket charge would vary with the quality of pictures, and the sums cited here by Lichtman were given only as examples.

Sees No 'Magic Formula'

Smith explained that in his and Lichtman's forthcoming conferences with exhibitors there will be "no confusion, no threats." The two executives, Smith added, will "talk the problems out with exhibitors." The problem of dwindling production-distribution profits, "is the theatre's problem as well as ours. There may be no "magic formula," Smith observed, as the company is going about to search for a solution with "an open mind."

Reminding that the risks in the industry fall mainly on production's shoulders, Lichtman said that if the exhibitors produced pictures, they would have to bear all costs and "gamble for profits." As it is, he added, the exhibitor hastens to protect his costs and expects the producer "to take the biggest part of the gamble."

Each of the three 20th-Fox executives had some observations and comments about motion picture advertising. Conceded, Lichtman said: "No picture carries itself." Einfeld, who indicated the company will continue strong national advertising, added: "The advertising practices followed in other industries to support Smith's statement of 20th-Fox's policy against cooperative advertising. For a distributor to cooperate with a theatre in advertising, Smith contends, is to usurp the rights of the exhibitor. He believes the distributor's function is to "advise" theatre owners on advertising.

Legion of Decency Reviews 9 Films

Nine films were reviewed by the Legion of Decency this week, with one, United Artists' "Too Late for Tears," placed in Class B, and an Italian film, "Il Signor Maest" ("His Teacher"), re-released by Armanac, put in Class A, Section II.

Both Class A, Section I, were "Arctic Manhunt" and "Ma and Pa Kettle, Universal-International; "Blondie's Big Deal," Columbia; "Daughter of the Jungle," Republic; "Gun Law Justice" and "Gun Runner," Monogram; and "The Secret Garden," M-G-M.

WORN THIN?

Then it's high time you leave worries behind and take a TWA Quickie to the Great Southwest. A few days away offers plenty of time for rest and fun in the invigorating climate of Phoenix, when you go by TWA Skyliner. Big saving in fund a target for some springtime travel. For facts, call your local TWA office or your travel agent.
NBC's Prexy Blasts CBS' 'Top Spot' Claim

Battle of the networks has flared anew as Niles Trammell, president of National Broadcasting, dispatched a five-page letter to newspaper CBS blasting Columbia Broadcasting's claims of radio leadership in vigorously-worded terms. Says Trammell: "These figures played a limited one-week engagement, Hooper's latest "March 1-2 show" worked NBC with five CBS seven. Beyond his shifting top fifteen shows, Hooper continues to tell the same old story. NBC delivers more ratings over 10, over 12, than any other network. Down the middle, where most advertisers operate, NBC consistently produces more than its share of the solid ratings."

Commenting on CBS's acquisitions of prominent figures from NBC, Trammell asserts that the ratings for Jack Benny and Amos 'n Andy are "considerably below what they were a year ago on NBC."

'Ornamental' and 'Meaningless' "Strictly ornamental and strictly meaningless," says Trammell of the CBS claim of "highest average station audience.

CBS has reported an increase of eight per cent in network billings for the first quarter of 1949 over last year. Trammell's comment: "This is only in the nature of a recovery. CBS first-quarter billings have now caught up to their levels of 1945."

The CBS claim that it had the "largest number of the most popular programs," prompted this comment by Trammell: "Doubtless is still working on this one."

Pine-Thomas Lists Four for Para. Hollywood, March 21.—William H. Pine and William C. Thomas have announced a production schedule under which they will film four "big-scale" pictures for Paramount release. The first, "Captain China," starring John Payne and Russell (Jesse) White, will be scheduled to begin production at the various studios in mid-April. The second will be "Below the Border," a Western which will be filmed in Technicolor in Mexico. Next will be a newspaper melodrama, "Not for Publication," scheduled to start in late summer. "The Storm" will be in the schedule next.

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MYRNA LOY · ROBERT MITCHUM
in JOHN STEINBECK'S
The Red Pony

A LEWIS MILESTONE PRODUCTION
with LOUIS CALHORN and SHEPPERT STRUDWICK

Produced and Directed by LEWIS MILESTONE • A REPUBLIC PRODUCTION

COLOR BY TECHNICOLOR

Call it "Now!" Treat!

"Red Pony" Shows Steinbeck Artistry

The story about a boy and his pet has been worn threadbare by Hollywood but the battered old theme emerges new and richly once more in "The Red Pony." This picture is spiced with a racy story and young people through the honest telling of the original "Red Pony" collection and turned this into a movie. It has no important characters in its material, simply arranged his events into a sequence better suited to movie purposes. His warm, salty dialogue, the eager dreams of childhood, and a boy's sensitivity in animal companionship all have been affectionately caught in the picture.

The skeleton of the story is the same one to which Hollywood has added since the beginning of movies. A lonely little boy is given a pony and life turns to pure ecstasy. The world crashes in and, let him face down his Cartwright, the boy faces down his world and realizes that to do nothing until another roll is born and be comes his. The difference is in the hearty vigor of the characters Steinbeck has created. He has given his rodeo artist also by a wonder-

Reprinted from The New York World Telegram

CHARLES H. FELDMAN presents

MYRNA LOY · ROBERT MITCHUM
in JOHN STEINBECK'S
The Red Pony

A LEWIS MILESTONE PRODUCTION
with LOUIS CALHORN and SHEPPERT STRUDWICK

Produced and Directed by LEWIS MILESTONE • A REPUBLIC PRODUCTION

COLOR BY TECHNICOLOR

Screen 'Outpost' at 'Moroccan Michoue' French Foreign Legion veterans who served in Morocco were guests of honor at a Morocco Michoue (traditional Moroccan party) given last night by M. Raymond Treuil, commercial counselor to the French Embassy in New York. On the occasion, a preview of the new George Raft film, "Outpost in Morocco," released by United Artists, was held. Also yesterday, J.C.A. disclosed that it has received a letter of commendation from the director of the cabinet of the French War Ministry on the film, which will open here at the Capitol Theatre on March 28. The picture was filmed by the Hollywood- teamed services supported by hundreds of French Foreign Legionnaires serving as extras.

Lancaster Deal Gives Warner Six Films Hollywood, March 21.—70 Warner will release six pictures starring Burt Lancaster during the next three years, with three to be produced by Warner and three to be made by Lancaster's Norman Productions, under terms of a new contract.

The contract is similar to one signed recently with the Cagney brothers, and gives Warner an interest in Norman Productions, in which Lancaster is associated with Harold Hecht.

Services Today for Joseph Gilpin, 43 Hollywood, March 21.—Services will be held here today for Joseph Gilpin, 43, production manager and studio executive, who died Saturday at his home. He was long active in Warner, Columbia, Enterprise and other studio posts. The widow, a brother, a sister, and two children survive.

Joseph Krul, Exhibitor Detroit, March 21.—Joseph B. Krul, 58, a veteran of 18 years in the theater business was buried in Detroit on Friday. He owned the King, Park and Home Theaters here and formerly operated a cafe in Michigan City. Surviving are the widow, Frediggs, three children and seven grandchildren.

Wheeler Oakman, 59 Hollywood, March 21.—Wheeler Oakman, 59, former actor and director of silent films and more recently assistant manager of a North Hollywood theatre, died Saturday at his home in Van Nuys. He was once married to Priscilla Dean, silent film actress.
Review

"Adventure in Baltimore" (RKO Radio)

Hollywood, March 21

ROBERT YOUNG, Shirley Temple, John Agar and Josephine Hutchinson supply the principal entertainment and name power on which this pleasant item of nostalgia, produced by Richard E. Berger under the imprint of Universal, is reckoned. The latter's RKOs suggested a good-humored treatment of the thesis that forward-thinking young people in the Baltimore of 1965 gave their elders quite as much concern as the young people of today in New York. The point at issue is simply only a bit firmly made, but figures to pick up support from the family circle as audience comment inculcates the community.

Temple presents the artistically talented and progressively-minded daughter of a minister, excellently played by Young, who is in line for the bishopry and whose straight-faced followers consider his prospects endangered by his daughter's well-intentioned but gossip-propelling escapades. She gets expelled from school for advocating modernism, lands in jail when a street riot destroys among casual admirers of her painting, and again, this time accompanied by her mother and her brothers, for intervening in behalf of votes-for-women paraders. Although counseled to send her away until gossip dies down, the minister takes his case to the congregation in a sermon which results in general clarification and his selection as bishop. Agar plays Young's valet, and that this penultimate is love with the girl. Full attention to details of setting and period, and expert direction by Richard Wallace, give the picture extraordinary realism. The screenplay, by Lionel Stander, has cleverly been thought out.

Running time: 90 minutes, General audience classification. Release date, not set.

WILLIAM R. WEAVER

"Corridor of Mirrors" (Prestige—Universal-International)

A curious drama of love and death, permeated with mystical overtones, has been sent here from London by J. Arthur Rank in "Corridor of Mirrors." The story is a sequel to a girl in a 50-year-old painting, the film evolves unconventionally, and as such will appeal to certain discerning audiences. Measured by American film standards, "Corridor of Mirrors" is a small budget thriller and yet itsmechanical excellence makes it a very good film. Eric Portman and Edith Evans head the cast of this Prestige Picture, which Universal-International is releasing.

It is an unusual role that falls to Portman as a cynically sophisticated general in the Napoleonic era, who becomes the reincarnation of the portrait-girl's lover. Portman takes his role seriously and has for once, shown a different face to the public. Miss Romney is, in private life the wife of John Woolf, joint managing director of Rank's General Film Distributors, Ltd., is introduced to American audiences in the film for the first time and she performs with easy competence. A Cartier-Romney production for Apollo Films, it was directed by Terence Young and produced by Rudolf Cartier. The screenplay, by Miss Romney and Cartier, was from Chris Massey's novel.

Running time: 90 minutes, Adult audience classification. Release date, March 22.

MABEL HERBSTMAN

Brown Quits Para. (Continued from page 1)

that he did so only in deference to the wishes of his wife. She told him that he could not go in the future plans have not been disclosed.

Brown entered the motion picture field from newspaper work, becoming advertising manager in New York for Universal in 1922. He came to the West Coast after a short stay as a radio theatres publicist director in Chicago.

Subsequently he held the post of advertising-publicity director for Columbia, which he joined on becoming Paramount.

89,337 LA Video Sets

Los Angeles, March 21—There are now 89,337 television sets in the Los Angeles area, a jump of 148 per cent in three months, according to a survey of 2300 randomly selected homes by the Electrical Appliance Association. The new total of 89,337 sets, at an average cost per set of $460, represents an investment of $35,734,800.

VA Film Operations (Continued from page 1)

division's 13 branches, and a decision to expand the network of its service offices. Whether or not this will lead to the centralization or a modification of the former setup should be adopted.

R. J. Kelly, VA chief of motion pictures, and Mrs. Adelia Stern, VA film liaison, will come to New York for a visit to the White House Apr. 4 to confer with industry division executives on the production of which the VA will show here during the next year. VA has a new plan already established. The VA will conduct its motion picture payment and procurement operations out of Washington.

Kingsberg to Bid

(Continued from page 1)

not discuss the possible purchase with Hughes.

Under its option agreement with Hughes he will have the right to meet any offer for the shares in the new independent theatre company. If Hughes is unable to obtain outside offers for the stock after the stock is written up to Atlas at a price not to exceed $3,500,000.

For example, New York Stock Exchange trading in RKO futures is now bringing about $3.75 per share for the old company, and about $4.50 per share for the new theatre company. Hughes will have 21,000 shares of stock in each new company.

U.S. Mayors Seek Tax

(Continued from page 1)

areas and corridor conversations that they all are just waiting for a chance to grab some "out of the public," policies of taxation and financial relations." The President said he had asked Secretary of Treasury Sumner was progress unraveling the tangle, and that "in the near future, the Secretaries of state, local and county officials and local bodies to meet with him and other Federal officials in a preliminary conference to work toward a program for action in this field. Conference president George W. Welsh, mayor of Grand Rapids, said that the Federal and state governments have pre-empted the most productive forms of taxation. He declared that the conference would press Congress for creation of a Federal-state and city tax commission to develop a system for developing a suggested division or allocation of tax revenues among the three levels of government.

Mayor Joseph E. Smith of Oakland said his city had fought to get "the most practical and practical method of making ends meet."

"Film Dating" Bill

(Continued from page 1)

He indicated he is inclined to take another look at the recording practice on copyrights dates in Roman numerals on films, but added that he does not believe that the age of a film is "a determining factor as regards public satisfaction."

London Looks for Sun

London, March 21—Special weather observers will be on the prowl for sunshine and visibility, for the weather, will be made available twice daily to producers here by the Government meteorological office.
Wilson Fixes New U. K. Quota at 40 Per Cent

NY Runs Have Mild Grosses

Tickets are selling at a leisurely pace at New York first-runs this week with only a few spots ringing up substantial business. Holdovers are playing in all but two of the "showcases" and the mild weather has not especially helped. The income generally is at a modest level.

"Little Women" with a stage show is provided the Music Hall with a prosperous Thursday - through Sunday gross of $84,000 (bettering the opening weekend mark) and figures to

20th's 1st Rental Plan Meeting Today

BOSTON, March 22 - Twentieth Century-Fox vice-presidents Al Lichtman and Andy W. Smith, Jr., arrived here today from New York in company with advertising-publicity vice-president Charles Einfelt and a number of other company executives for a sales meeting with Edward Callahan, Boston branch manager.

Boston is Lichtman and Smith's first stop on their scheduled nationwide tour in behalf of a new, prospective film rental plan which is designed to provide a bigger profit for the distributor. They will meet exhibitors here tomorrow at a luncheon at the Copley Plaza Hotel. Other 20th-Fox executives here from New York are Ray Moore, Sam Shain and Maurice Caplan.

TOA Chiefs Sift Shorts Rental Tilt Tomorrow

Kelly Reports on UA Bids to Chaplin

HOLLYWOOD, March 22 - Arthur Kelly, United Artists executive vice-president, who arrived here last night from New York, spent the day conversing with Charles Chaplin, reportedly discussing the present status of the Fabian syndicate bid for UA.

40% Quota Shocks Film Trade Here

News of the British Board of Trade's order fixing the film quota at 40 per cent for the year beginning next Oct. 1 was received with surprise and some bitterness in New York film circles yesterday.

"It certainly does nothing to improve strained relations between the American and British industries," one executive commented.

Another remarked that it could not help but create "a heavy atmosphere" for the holding of the first meeting of the Joint Anglo-American Advisory Film Council meeting in Washington.

5-City Itinerary For J. Arthur Rank

J. Arthur Rank, president of the British Film Producers Association and head of the world-wide Rank Organization, will arrive here today from London. He will be accompanied by Mrs. Rank and his general counsel, G. I. Woodham-Smith.

Rank will be in the United States for five weeks; his itinerary follows:

In New York March 24-31. He
31 Sales Executives To Aid Bond Drive

A. W. Smith, Jr., distribution vice-president for 20th-Century-Fox and a member of the Children's television committee, announced today that 31 Sales Executives, who represent various film companies, will hold a drive to aid bond sales in the next six months. The group includes representatives of Paramount, Warner Bros., United Artists, and other studios.

SIDNEY BERNSTEIN, Transatlantic Pictures president, is on his way to New York where he will be in waiting for Quebec as the next stop on his itinerary. He will return to England from the Canadian city.

NICKY GOLDBRACK, Monogram-Allied Artists Western sales manager, has resigned and will be replaced by George E. Krueger. Mr. Goldhammer, who has been in the industry for 25 years, is expected to return to his old city.

William Satori, Monogram-Allied Artists European sales manager, is expected to return to London from Paris next week. He will remain in Paris for the remainder of the year.

Lew Block, Loew's Circuit president, has resigned. He will be succeeded by Jack Leventhal, vice-president of sales and advertising for the company.

Personal Mention

Mullin, Perini Head Boston Cancer Drive

Boston, March 22—Martin J. Mullin, New England Theatre President, and Louis R. Perini, Boston Braves president, will act as co-chairmen of a planned campaign to raise funds for the Children's Cancer Research Foundation. The campaign will be announced by E. Harold Steneman, chairman of the New England Variety Club.

Both appointees are active in similar charities in the city. Mullin is a past and it is hoped, according to Steneman, this year’s drive will top last year’s collection of $230,000.

DuMont Ad - Sales Post to Schofield

Arthur C. Schofield has been appointed manager of the advertising and sales promotion department of the DuMont Television Network, succeeding Wade Hall who resigned, it is announced by Mortimer W. Loewy, director of the network.

‘Paleface’ Wins Award

The ‘Paleface,’ Paramount film starring Bob Hope, will be presented an award for screen comedy by the National Gagwriters Convention to be held here on March 31 at the Park Sheraton Hotel.

Gold Names To NTFC Committee

Henry Morley, Dynamic Films executive, has been named co-chairman of the production committee of the National Television Film Council. Melvin L. Gold, president of the Council and advertising manager of National Film, will compose all the activities of the committee during the illness of Jack Green, committee chairman and president of the Council.

M-G-M Sets ‘Quo Vadis’

With completion of arrangements for the use of Cinecitta Studios in Rome, M-G-M has announced the final plans for filming ‘Quo Vadis’ in Italy, starting in June with Arthur Hordern, producer, and John Huston directing. The arrangements in Italy were completed by Benjamin F. Ayres, director of Metro’s Euræus Studios, England. Donald B. Hanigton, assistant to Hordern, is in New York from London.

Newsreel Parade

President Truman receives a last-minute Oscar on the way up to Washington and the North Atlantic Treaty, and the North Atlantic Pact as the current newsreel highlights. Four newsmen arrived here and Oak Ridge opened in the public.


Newsreel Parade

Albany, N. Y., March 22—About 400 are expected to attend the George V. Lynch testimonial dinner at the University Club today in honor of George Lynch, who is film buyer of the Schine circuit, is celebrating his 30th anniversary with the organization. Sales managers of every company have indicated their desire to be present.

Committees in charge of arrangements are: General chairman, Arthur J. Newman; co-chairmen, Herman L. Riisa, Charles A. Smilkovitz; treasurer, Jack Bulwinkle; and secretary, Donald A. Hoolihan. Past presidents: Nate Dickman, Ben Smith; chairman, Phil Glies; and secretary, Jack McConnell and John Zuley. The dinner will be held at the University Club, with the Schine circuit represented by Edward H. Carr, president; Francis F. Sonae, executive vice-president; George Bell, sales manager, and Edgar Green, advertising manager.

Delay Goldstein Banquet

Cleveland, March 22—The Variety Club testimonial banquet for Harry H. Goldstein, announced to be held on April 4, has been postponed to April 11. Change of date was effected so as not to conflict with the Albany, N. Y., convention for George Lynch who is celebrating his 30th year with the Schine circuit.

Premiere for Showman

World premiere of 20th-Century-Fox’s “Mr. Belvedere Goes to College” will be at the New Theatre, Baltimore, March 31, as part of the 20th anniversary of Morris Mechanic as an exhibitor. Dan Dailey, company president, and representatives will attend the premiere at Mechanic’s theatre.

Motion Picture Daily
Ascap's Ahlert, 7 Others Reelected

Fred E. Ahlert and all seven other incumbents who have been elected to the board of directors of the American Society of Composers, Authors and Publishers, Ahlert, who is president of the organization, is understood to have won a 10-to-one majority of the mailed ballots.

Louis Bernstein, Saul H. Bourne and Herman Starr were re-elected on the popular music publishers slate; Ahlert, President of Canada, and Harry Hammerstein, 2nd, were re-elected in the popular writers division, and A. Walter Kramer was re-elected in the standard writers group.

The Ascap board numbers 24, with the terms running three years; eight memberships are voted each year.

New Music Fee for Canada Stage Shows

TORONTO, March 22—When a Canadian film theatre is rented or is used exclusively for symphony concerts, a performance of an opera, symphony concert or a recital, the composers, Authors and Publishers Association of Canada is entitled to collect a special fee for performing rights apart from the regular annual license agreement between theatre and CAPAC.

This provision is contained in a clause in the new three-year contract of the association which has been accepted by exhibitors and approved by the Copyright Appeal Board at Ottawa, according to information which has been sent out to theatres.

It is pointed out, however, if a film is exhibited, the fee must be collected to the stage performance or "live" talent, the theatre's customary seat fee for the year covers the program. The seat tax ranges from 10 cents to 20 cents per year.

Newmeyer In Ascap Press Relations Post

Art Co. Newmeyer, prominent in newspaper publishing for the past 20 years, has been appointed press and public relations counsel for the American Society of Authors and Publishers. Ascap has yet to make the announcement, although the organization's board of directors already has ratified it.

Newmeyer maintains headquarters in Washington, D.C., where he has had include: national advertising manager of all Munsey newspapers, associate publisher of the New Orleans Item, publisher of the New York Times, publisher of the New York Journal, assistant general manager of Hearst National Publications, and general manager of the Philadelphia Record.

Beauty Contest Short

Inside operations of the annual Atlantic City beauty contest will be on the screen tonight. The 15th Annual Miss American-20th Century-Fox short subject, opens at the Apollo there. Produced by Edmund Reck, directed by Vyyda W. Koenig, 1948 winner, Be Be Shopp, the film shows the course of the contest from pre-pageant activities to the coronation, and the trip to the finals at Atlantic City.

Film Completed Prior To Production Date

Hollywood, March 22.—With all participants sworn to secrecy, shooting was completed on "Home of the Brave," Screen Play's film with an anti-Negro discrimination theme, before the production was officially announced. Stanley Kramer, company president, told a press conference here that "Home of the Brave" had been released into the Palace Theatre here last night. All tickets were sold. The films formally welcomed Variété.

Among those invited were Steve Broidy and Harold Mirisch, Monogram releases vice-president and vice-president, respectively; Paul Short, producer of "Bad Boy," Walter Mirisch, producer, and Ammie Murphy, Lloyd Nolan and Jane Wyatt, who are featured in the film.

Chickta blasts a major studio's announced policy of allowing entertainers to participate in the benefit performance: "Phil Baker, Cab Calloway, Maxine Sullivan, King Cole Trio, Larry Storch, Harvey Stone, Leo De Lyric, Vic Damone, Myron Cohen, Phil Resnick, Hal Lebo, Robert De Niro, Harry Priestly, Harry Hirshfeld and Jeannette Blair.

This week Frank Fontaine, Julie Wilson, Munnal Viera, Jean Carroll, Jack Carter, Larry Best, Dave Apollon, Gil Lamb, Marilyn Maxwell, Virginia Christine, Grover Jones, Jerry Lewis, Jane Pickens, Connie Haines, Betty Kelly, Perry Como, Four Step Chorus, Benny Brics, Brings, Rocco and Billy Coll.

Luber on Four-Man Nassour Board

Bernard Luber, who recently re-signed as vice-president and general manager of Benny's Amusement Enterprises, joined the Nassour Studios in Hollywood, it was announced by Maurice Luber, executive vice-president of the studio.

Luber, who prior to joining Jack Benny's company was both vice-president and studio executive at Paramount, will be a member of a four-man executive board at the studio to be made up of Luber, Edward Nassour and Donald Crisp. The board decides all policies of production and direction, and Nassour production accounts for what financing the Nassour Studios does for independent producers who produce at Nassour Studios.

Luber and Edward Nassour are now in New York to discuss with Neil Agnew and Charles Casanave of Motion Picture Sales Corp, releasing plans for the Abbott and Costello film, "A Tea Scarem."

MPAA Annual Meet May Be Postponed

Postponement of the annual meeting of the Motion Picture Association of America, scheduled for next Monday in New York, is anticipated due to the absence from the city of several directors. Eric Johnston, president, will probably set a later date for the meeting within the next day or two.

Riley in Book Form

The Life of Riley, new Universal television album release, by the Heard and Ri- cent radio program, will be the first book published by the Movie Readers Library, new firm headed by Jack Shopp, to publish books based on film stories.

Would Boost ECA Fund $5,000,000

WASHINGTON, March 22.—The House Foreign Affairs Committee, working to report out a bill extending the Export Advertising Co. recently, has tentatively voted to increase the funds for the information media guarantee program during the next year from $10,000,000 to $15,000,000.

General Precision 48 Net, $936,679

General Precision Equipment Corp. and subsidiary companies for the year ended Dec. 31, 1948, reports consolidated net profit of $936,679, equal to $1.56 per share on 601,087 shares outstanding against $1,352,111 or 2.12 per share for 1947, in the face of the company's annual financial report to stockholders, signed jointly by board chairman Donald G. Best, president Jerome E. Starr, president and president Hermann G. Place.

Dividends from the company's investments, including the sale of the 1948 net profit, amounted to $113,800, compared with $173,925 in 1947.

The GPE balance sheet showed total current assets of $19,905,213 and total current liabilities of $2,859,820, against $17,876,450 and $3,130,409, respectively, at the end of 1947.

The report said the year was marked by the arrival of keen competition and narrowing profit margins. Inventories rose by $1,351,537, to $9,992,125, and notes payable were increased by $11,131,827, to $77,690,082.

Resume Negotiations On Schine Decree

WASHINGTON, March 22.—Meetings between the Judges on the Supreme Court and Schine circuit attorneys to work out final terms of a consent decree are expected to continue on and off this week and next in an attempt to finish up the negotiations in short order.

Assistant Attorney General Herbert Bergson, who has been doing the negotiating, and who has been out of town since Thursday, returned today. He refused to confirm reports that he had met today with Schine attorneys but there was reason to believe that such a meeting did take place and that others will follow during the next 10 days. Agreement has been reached on divestiture provisions of a decree, with the injunctive relief provisions still to be worked out.

Ask Films for Children

Producers were urged to set up script departments for children's films and exhibitors asked to label adult pictures "not suitable for children." The request was passed by some 20 delegates to the third in- stitute of "Children's Films for Chil- dren," sponsored by the United Par- ents association held here recently.

1,000th 'Joan' Showing

The 1,000th showing of "Joan of Arc" at New York's Victoria Theatre, was held last night, and the theatre will be viewed with the first screening on Saturday morning.
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<td>&quot;COMMAND DECISION&quot;</td>
<td>&quot;TAKE ME OUT TO THE BALL GAME&quot; (Technicolor)</td>
<td>&quot;LITTLE WOMEN&quot;</td>
<td>&quot;THE STRATTON STORY&quot;</td>
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<td>The Happy New Year Musical</td>
<td>&quot;Picture of the Month!&quot; —LOUELLA PARSONS COSMOPOLITAN</td>
<td>&quot;Best Musical Comedy of the Month!&quot; —LOUELLA PARSONS COSMOPOLITAN</td>
<td>&quot;Picture of the Month!&quot; —LOUELLA PARSONS COSMOPOLITAN</td>
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**ONLY M-G-M DOES THIS FOR YOU!**

Only M-G-M reaches 115,126,000 readers with its advertising message every month in these top magazines: Look, Parents’ Magazine, Saturday Evening Post, Ladies’ Home Journal, Redbook, True Story, Woman’s Home Companion, Good Housekeeping, Collier’s, McCall’s, Seventeen, Cosmopolitan, American And in eleven leading fan magazines.
"The sales heads who attended the M-G-M meeting here three weeks ago heard Louis Mayer tell them that M-G-M now had the greatest product it had had in many, many years. Then he proceeded to show them 'Take Me Out To The Ball Game', 'The Secret Garden', 'The Stratton Story', 'Barkleys of Broadway', 'Neptune’s Daughter', 'In The Good Old Summertime', 'Edward, My Son' and 'Conspirator'. They even saw quite a bit of footage on 'The Great Sinner', 'Madame Bovary', 'Any Number Can Play', 'The Forsyte Saga' and 'That Midnight Kiss'; all of which have since been finished. The salesmen were more than impressed.

"M-G-M, with good product, is a great thing for the whole industry. 'As M-G-M goes, so goes the picture business.' The whole industry will be jumping. Good M-G-M product, combined with the fine entertainment being turned out by some of the other majors is bound to return a successful boxoffice. It's great to know M-G-M is in its stride."
THE SENSATIONAL PICTURE YOU'VE

"The

FLASH

100 BIG, NATIONWIDE KEY-C
EN READING AND HEARING ABOUT!

ET-UP!

80 Savage Minutes Ripped
From A Man's Battered Body and a
Woman's Tortured Soul—Unmasking
With Thrill, Shock, Amazement The
Kind of People In The Crooked
Fight Racket—Raw Realism,
Served Straight!

Starring

ROBERT RYAN
AUDREY TOTTER

with

GEORGE TOBIAS • ALAN BAXTER • WALLACE FORD
Produced by RICHARD GOLDSTONE • Directed by ROBERT WISE
Screen Play by ART COHN

ROADWAY WORLD PREMIERE
RITERN THEATRE MARCH 29!

For every scar
on his face, she
wore two on
her heart!

For $30 — smashed
in the ring, hunted
in the alley!

OPENINGS BEGINNING MARCH 30!
Motion Picture Daily
Wednesday, March 23, 1949

Production Is Up; 29 Films in Work

Hollywood, March 22—The total number of pictures has increased by one to 29. Eight started and seven were completed.


Launch Technicians Pact Talks Apr. 11

Representatives of Laboratory Tech- nicians Local No. 702, International Alliance of Theatrical Stage Employees, were scheduled to convene at the Hotel diplomat on April 11, 20, to meet with the committee at the Hotel Astor here. Present pacts will expire on June 19. Miss Uno, the union's claim members of about 1,800gm members are scheduled to convene at the Hotel Diplomat for April 11, 20, to meet the recommendations of its negotiating committee.

Among 702's top representatives are John Francavilla, president; George Waugh, secretary-treasurer, and Michael P. Finto, legal counsel.

Video Manufacturers Form New Group

Officials representing 16 small pro- ducers of television receivers and components agreed to establish a new trade association which will concentrate on problems of the manufacturing and distribution of television sets. The action was taken at an organiza- tion meeting of the National TV Advertising Club. The new organization will be incorporated under the name Television Manufacturers' Association.

The first task of an organizing committee named after election of officers will be to attempt to persuade RCA, Philco and DuMont to join the organization. Michael Kaplan, president of Sightmaster Corp., who called the organizational session, was elected temporary president.

Cleveland Papers Increase Ad Rates

Cleveland, March 22—Newspaper advertising of theatrical releases have gone up on two dailies here and will go up on the third on April 1. The Plain Dealer, only morning paper and one of the two dailies here, increased its position, boosted its rate from 35% to 39c a line on weekdays and from 44 to 47c a line on Sundays. The Press, a six-day evening newspaper, increased its position from 40c a line to 45c and the News, also a six-day evening, will go from 50c a line to 32c a line.

The Youngstown Vindicator on April 1 boosts its rate 15c an inch.

Reviews

"The Set-Up" (RKO-Radio)

THE scatty side of the fight game is the theme of this realistic, and once exciting melodrama centering around the decline and the wash-up of Robert Ryan, 30 years in the ring.

When the trade of the trade is not a pretty one, there is "The Set-Up," a pretty picture. There is Ryan, practically finished as a fighter, who manages to make the grade and the money. There is Andry Totter, his faithful friend, betrayed by the cheap half-breed-mustache which is his lot with Ryan who refuses to return. Messrs. Ryan and Totter are a double-crossing manager who sells out to his opponent and the losssen. Whereas Ryan, after a brutal mauling, wins the bout and incurs the displeasure of Al Adamson, his personal gardener who somehow set-up the game and believes he has been double-crossed. Thus, Ryan becomes the instrument of the gangster's revenge and ends up assaulted and out of the game with a terrific black eye. However, there is a reconciliation with Miss Totter and an indicated promise of happier times for the future.

Based on a poem by Joseph Moncure March, "The Set-Up" is revealing in its characterization of Ryan, still hopeful; David Clarke, the has-been still trying; James Edwards, the confident Negro fighter on the undercard.

The cross-section is interesting, well-done and convincing. The picture reaches its climax and its excitement in the fourth round in which Ryan takes a terrific beating but does not lose. Some of the more than 1,800 scenes can be classified as pictorially cliched and the narrative is rather stilted. However, the performances are uniformly good, reaching beyond the principals to such supporting cast members as Wallace Ford and Percyl Hilton. The atmosphere is authentic and perhaps there is more brutality than many can take. Robert Gordon's direction is competent and firm. Richard Goldstone produced.

Running time, 72 minutes. Adult audience classification. Release date April 1, 1949.

"Quartet" (M. Arthur Rank-Gaithersburg-Eagle-Lion)

A normally routine episode from the British studios of Rank's Gaithersburg Productions. It has a wide emotional range which is spread over four short stories by that entertaining author, W. Som- bersmith. Each story is handled separately with different casts to draw the line between them more sharply. Both production and perform- ances are excellent.

The film followers will find it a faithful reproduction of some of the author's better known works; but even those unfamiliar with Maugham can do no harm by looking in.

The picture is titled "The Black Cat," "The Kite," and "The Colonel's Lady,"" takes about 30 minutes to complete which makes for rather lengthy running time, but there seems to be no obvious way of cutting or editing without harming the context. This should prove no booking problem since the films are are obviously directed, that one gets the feeling of seeing complete feature-length films instead of half-hour ver- sions. There are no production sequences between the stories, the whole thing being done simply by fading in and out of the camera.

"The Facts of Life" is a comedy about a son who doesn't heed his father's advice about "not gambling, not lending money and not having anything to do with women," a visit to Montana, a week, and a gain of more than 100,000 francs to the good. "Alien Corn" tells a touching story of British aristocrat who commits suicide because he cannot become a concert pianist. "The Pilot's Wife" is a little satire of the English middle class. The "Colonel's Lady" takes sly digs at a "blisthimplex" ex-army officer leading a double life.


"Hoppity on Video" Hollywood, March 22—Barbara Ann Film Co. has signed a contract for the full-hour serial of Hopalong Cassidy features on Para- zone. The contract also covers the films are telecast on Sundays at six P.M. Scholens Advertising Service is the agency.

"Theatre Guild" to NBC

"Theatre Guild of the Air," a long-running dramatic program heard Sunday evenings over American Broadcasting, will switch to National Broadcasting on September 11, following the summer hiatus. U.I. S. Steel is sponsor.

Exhibitor Contact Important: Grainger

Close communication between exhibitors and suppliers is one of the surest means for the latter to keep informed on the tastes of the film-going public and be guided accordingly in his picture-making activities. This was cited here yesterday by theatrical producer J. Edmund Grainger, president of his top booking firm, Grainger, who, has been here from Hollywood since last month, was scheduled to return to the capital next night for conferences with Major-G. G. Selden, head of the U.S. Army's public information division. "The Sands of Iwo Jima," the producer's next picture for Republic, which he is preparing to shoot before the cameras in May, Grainger's latest film is "The Wake of the Red Witch." The producer's production is complete.

TOA Chiefs to Meet

(Continued from page 1)

committee chairman, will preside at the meeting, which is expected to run through Friday. The exhibitors' organization and the discussion that is projected to be a committee headed by RKO Radio distribution vice-president Robert Goldstone, will be conferring with the top department of "Iwo Jima" script to Selden for Army approval, that being necessary on all war films being made to present authen- tic accounts of military undertakings, the producer said. The film was budgeted at over $1,000,000, he reported.

RKO Asks Court to Halt UA 'Champion'

Hollywood, March 22—RKO filed an application in Federal court for a preliminary injunction restraining United Artists from releasing a film "Champion" on the ground that cer- tain protective rights on the latter virtually duplicated scenes which are part of RKO production, and asked $50,000 in damages.

In a statement issued in advance of the actual filing by RKO, and following an exchange of correspondence between RKO President Stanley Kramer, producer of "Champion," said, "There are ab- solute no similarities between RKO's claim of damaging similarity between the two pictures."
Paramount's Gold Rush
Of '49 Brings You Your No. 1 Boxoffice Star In The Technicolor Musical That Eclipses Them All...
“Roll Out Your Best Carpet, Dust Off Those Chairs and Light Up That Marquee, Because You’re Going To Get A Real Whopper From Paramount.” —M. P. Herald

BING CROSBY
Rhonda Fleming
William Bendix
Sir Cedric Hardwicke

Mark Twain’s

"A CONNECTICUT YANKEE"

with
Murvyn Vye · Virginia Field
Henry Wilcoxon

Produced by Robert Fellows
Directed by TAY GARNETT
Songs by Johnny Burke and James Van Heuson
Screenplay by Edmund Beloin

Color by TECHNICOLOR
The Happy Easter Attraction at Radio City Music Hall—preceded by national magazine double spreads reproducing this full-color art.
Yes, It's Absolutely EVERYTHING That Everybody Wants for BING

His Most Important Vehicle—an entirely new version of the classic Mark Twain novel—so wonderful that it matches Bing's own greatness.

His Most Romantic Role—played right down to earth to that couple holding hands in the fifth row. A definite plus to the famous Crosby charm.

His Most Spectacular Production—with Bing in modern dress most of the time... on some of the most dazzling Technicolor sets ever built.

His Most Beautiful Screen Sweetheart—Rhonda Fleming, the girl who'll soon be the talk of your town and of every other town in the nation.

His Most Singable Songs—“Once And For Always”, “If You Stub Your Toe on the Moon”, “When Is Sometime?” and “Busy Doing Nothing.”

“A CONNECTICUT YANKEE In King Arthur’s Court”

The Brightest Treasure of Color-and-Song in Paramount’s GOLD RUSH OF '49 Color by TECHNICOLOR
Tax Meeting (Continued from page 1)

As the Senate Finance Committee on Taxation called a special session Monday, the American Taxpayers Association, a group opposed to the proposal, met briefly to consider its tactics. The association is expected to continue its work next week.

RKO Reorganization (Continued from page 1)

distribution operations, the formation of two new independent companies to which RKO assets will be transferred, and the dissolution of RKO after next January 31.

Stockholders will also vote on reduction of RKO directors from nine to seven and will elect seven directors. Nominees for the board are Ned E. Depinet, Howard Hughes, Noah Dietrich, Millie Warlick, Lawrence Green, George Shaw and Frederick Ehrman.

Letters

Charlotte, N. C.
Editor, Morris Pictorial Daily:
A check of the records of the Federal Court, Charlotte, N. C., will show that after all testimonies and evidence has been presented by the plaintiff, H. B. Meiselman and the defendants, United Artists, M-G-M, RKO, will play "Freeze Me," a Paramount, H. F. Kinev, Charlotte Amusement Co. and Strand Theatres, Inc., and prior to any notion for dismisal on non-suit, as said defendants, Mr. H. B. Meiselman through his attorneys, Caghet and Schiltz, requested that all constitute, its 33 1/3 percent to M-G-M.
We wish to repeat it was upon the request of the plaintiff, H. B. Meiselman, that Millie Warlick, non-suit the charges vs. M-G-M.

B. Meiselman

(in reporting the dismissal of M-G-M from the Meiselman anti-trust Morris Pictorial Daily, March 15 said in a dispatch from Charlotte that the dismissal resulted from the offering of M-G-M product to Meiselman on competitive bidding basis. —Ed. Note.)

Review

"The Undercover Man"

The documentary-style detective melodrama is now relatively common on the screen, but it remains a singularly effective form of entertainment, as witness "The Undercover Man." Based on an article by Frank J. Wilson, the screenplay of Sidney Boehm delivers itself under the direction of Joseph H. Lewis as a series of nailed, realistic duels in a Treasury agent's supplying world saving from income tax evasion charges. In a broad sense, this is indeed absorbing fare, and it has its sights set squarely on the mass of paying customers who take regular movies any indirect picture (from a perspective, however, one finds it to be no more than another cops-and-robbers melodrama whose camouflage of documentary realism is applied, it times, a little too obviously. It is, ironically, the film's occasional bending-over-backwards is responsible for its failing to emerge as something of a model for the genre.

In the role of the Treasury sleuth, Glenn Ford is seen to far better advantage than he has been since "Gilda," and much credit for this goes to the camera work of Burnett Guffey. In general the bold photography throws into stark relief much of the fearfulness, tension and melodrama impact and one certainly could have been lost had this story been served in ordinary, fictional terms. For it is a straightforward tale wherein suspicion builds into evidence which, in turn, is ignited by sharp physical action and psychological hand-play to bring about the explosive indictment of "the big fellow," the film's chief arch-villain. A tenuous thread of romance is woven into the proceedings, with Nina Foch functioning pleasantly as Ford's patient, loving wife. Particularly good in supporting roles in this Robert Rossen production, as the Di Gaetano, is Alfonso disease.

Wilson, a fine, fast 85 minutes.

UA Bidding (Continued from page 1)

also visited downtown Los Angeles banks in connection with the negotiations now in progress at New York, where Sam Wiesenthal is representing James and George Nasser. The Fabian and Nasser groups are said to be the principal actual bidders at the present time.

Chaplin is declining to take an active part in negotiations, but is undersigned ready to render any immediate reply to any firm proposition.

Conferences Continue Here on Color Dead

Sam Wiesenthal and United Artists officials continued their conferences here yesterday on the prospective sale of Wiesenthal's film company by James and George Nasser, whom Wiesenthal represents. Indications are that the Nassers, who own the Coast theatres, are interested in operating the studio and produce independently. The screening of the picture, which cost $7,823,000, was arranged by my Missedron. It was accompanied by the screening of NBC's new M-G-M product to Meiselman on competitive bidding basis. —Ed. Note.)

Says NBC Exceeding Hollywood Output

Production of kinescope recording equipment and NBC's radio and TV stations, Broadcasting has far outstripped your annual average the total production of kinescope recording equipment in 1947 was 369 feature length films—or about 350 hours of product. NBC's TV Division for 1947 is producing an average of almost 700 hours of product per year.

40% Quota (Continued from page 1)

cil to recommend a 30 per cent feature quota as realistic and felt that it would be difficult to increase the quota by the 33 1/3 per cent which the Council recommended on March 15.

Wilson's report of the Council's recommendation clearly follows the high-pressure lobbying of Sir Henry French, director-general of the Producers' Association, and the extreme Leftist Technicians' union. Wilson apparently preferred to fold in his plans in the June Council rather than confront the Left Wing opposition in the House of Commons.

Exhibitors have indicated that the reduction of the quota from 45 per cent to 40 per cent, although trifling, demon-

40% Quota (Continued from page 1)

...since the prosperity of the British and American industries, according to the Lions of Whitby's obstinacy and face-saving.

Wilson is expected to present his new quota order to Parliament next week for approval.

Rank Itinerary (Continued from page 1)

Rank Itinerary (Continued from page 1)

will attend a Universal Pictures board of directors' meeting and be present at the American Overseas Press Club's benefit premiere of his film, "Quartet," on March 28 at the Sutton Theatre.

In Palm Beach, Florida March 31: John Warlick, Del Mar, R. Young, railroad industrialist, and principal stockholder of American Eagle Line.

In Chicago April 8, for discussions with Charles H. Percy, president of Bell and Howell. In Los Angeles April 10-17, visiting his daughter, Mrs. Fred M. Packard of North Hollywood.

In Washington, D. C. April 20, to attend American premiere of "Scott of the Antarctic." April 21-22 for meetings of the Anglo-American Film Advisory Council (British members; Rank, Sir Alexander Korda, Sir Henry French, RKO executive, and American members: Eric Johnston, Nicholas M. Schenck, Barney Balaban).

Rank will leave England on April 28 on the "Queen Elizabeth.

Several Shifts in FWC Districts

San Francisco, March 22—W. C. Ricard, Fox West Coast manager of Redwood City, has been named district manager with Dave Ross of the Los Angeles district to pinch-hit for Dr. Carl Craig, recently replacing Dick Spie, who is on leave of absence as Northern division manager in San Francisco. Hal Briscoe has moved from San Francisco to Santa Monica, to the Ricard post, leaving the Santa Monica job to James Wyatt, a newcomer to Fox West Coast from its Evergreen division in Eugene, Ore.
NOW IN PREPARATION

On thousands of desks throughout the motion picture industry and allied industries you will find a well-thumbed 1948-49 INTERNATIONAL MOTION PICTURE ALMANAC. Producers, distributors, exhibitors and all other factors of the business, have found that the Almanac is a reference book of inestimable value, as necessary as the telephone and just as handy. The 1949-50 Edition is now in preparation and a score of diligent research workers, after twelve months of fact-gathering, are getting together a treasure-trove of vitally needed information.
NY 1st-Run Grosses
(Continued from page 1)
wind up its second week tonight with $125,000, which is good business, "Take Me Out to the Ball Game" still is giving the State big business, estimated at $100,000 for its first week. "Mother Is a Freshman" with Cab Calloway and Phil Baker on stage looks good for $70,000 in its second week at the Roxy. "Impact" bowed in at the Globe with fair results, the first week's take being estimated at $15,000. An estimated $15,000 also is indicated for the modest first week of "Last Bandit" at the Mayfair. "South of St. Louis" with Desi Arnaz and a revue on stage probably will give the Strand about $35,000 in a mild final five days of a third week and will be replaced on Friday with "Kiss in the Dark," with Guy Lombardo's orchestra.
At the Paramount, "Alia Nick Beal" with the King Cole Trio and Elliot Lawrence's orchestra on stage did an estimated $15,000, which is fairly healthy, in a second week. Sec-
ond week of "Criss Cross" probably will gross about $17,000, which is only fair at the Criterion; next next at the house is "The Set-Up" which will open next Thursday.
"Outpost in Morocco" will open its second week at the Astor Thursday, replacing "Three Godfathers," which with Sammy Kaye and Harpo Marx on stage, should wind up its third week with a $39,000 gross, which is modest. "Hamlet," consistent ever, is likely to complete a 25 week at the Park with $14,000. Steady, too, in the smaller Bijou where the 22nd week should also bring $14,000. "Joan of Arc" at the Victoria should gross $14,800, which is good, in a 19th week. "Knock at Any Door" will give the Astor about $15,000 in a meddico fourth week.

Key City Grosses

FOLLOWING are estimated grosses for large key cities as reported by Motion Picture Daily, correspondents. Estimates omit admission tax.

CHICAGO

The Loop is active this week, with some strong films, aided by clear, mild weather, chalking up heavy grosses on several spots. The "Whispering Smith." Tony Martin combination is huge, while the "Undercover Man" is very good. "Mother is a Freshman," plus a stage show, is fine. "Hamlet" has ended a 17-week run. Estimated receipts for the week ending March 24:

BOMBA, THE JUNGLE BOY (Mon.)—10,100.
BIG BAND (Tues.)—10,300.
LIGHTNING (Wed.)—11,050.
WALTZES (Thurs.)—11,600.
FAMILY HONEYMOON (Fri.)—2,920.
GHOST CATCHERS (Sat.)—1,670.
MINOR VICES (Sun.)—2,400.

CINCINNATI

"The Clay Pigeon," plus a stage show, is giving the RKO Albee an expected $30,000, while "Whispering Smith" is headed for an estimated $16,000. Otherwise, grosses are spot-
ny. Weekend weather was mild. Estimated receipts for the week ending March 22:

THEO OF TOMBSTONE (AA-MO)-1,900.
TOMBSTONE (GRAND) (1,500)
DOWNTOWN (U-I)-2,500.
THE CLAY PIGEON (RKO)-1,200.
FAMILY HONEYMOON (U-I)-1,100.
GHOST CATCHERS (U-I)-220.
THE CLAY PIGEON (RKO)-1,500.
FAMILY HONEYMOON (U-I)-1,400.
MOTHER IS A FRESHMAN (20th-Fox)-1,300.
THE CLAY PIGEON (RKO)-1,500.
FAMILY HONEYMOON (U-I)-1,500.

TORONTO

Only two holders are in evidence at Toronto's first-line theatres at a time when concert halls and night clubs are advertising "Good seats available" and the sport palaces are showing empty spots. Reissued pictures continue on double bills. Estimated receipts for the week ending March 24:

THE 6TH SENSE (20th-Fox) and CHINA GIRL (20th-Fox) at BILMORE (12c-36c-36c-36c) 6 days. Gross: $4,180. (Average: $697.)
COMMISSION (20th-Fox) at TORONTO (9c-36c-36c-36c) 6 days. Gross: $1,250. (Average: $208.)
THE CREST (20th-Fox) and SHOCK (20th-Fox) at VICTORIA (12c-36c-46c-46c) 6 days. Gross: $4,210. (Average: $701.)
HERO WHO KISSES HER NOSE (20th-Fox) and THE HOMESTRETCH (RKO) (20c-50c-36c-36c) 6 days. Gross: $1,600. (Average: $267.)
THE WORM WHO KISSES HER NOSE (20th-Fox) at NORTON (9c-36c-36c-36c-56c-56c) 6 days. Gross: $1,200. (Average: $200.)
LADY LOVES (20th-Fox) at HAMILTON (9c-36c-36c-36c-36c-36c) 6 days. Gross: $1,200. (Average: $200.)
A MAN ABOUT THE HOUSE (20th-Fox) at RIGLTON (10c-36c-36c-36c-66c) 6 days. Gross: $600. (Average: $100.)
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**Dates are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Drama, (M) Musical, (C) Comedy, (O) Outdoor Action. Production Numbers are in Parentheses. (Rev.) Motion Picture Daily Booking Chart.**
Rank Says U.K. Can Supply Its Quota Need

See Anglo-U.S. Meeting Ironing Out Problems

Asserting that he was "quite happy" with the new 40 per cent quota, J. Arthur Rank, on his arrival here yesterday on the S.S. Queen Elizabeth, expressed confidence that the British industry can supply the needed product.

Rank declined to go into details of the agenda of the forthcoming meetings in Washington of the Anglo-American Film Advisory Council, but said that "we will sit around the table and discuss everything connected with

(Continued on page 4)

Video Labor War to NLRB

Direct action by the National Labor Relations Board in Washington will be required to prevent the current television jurisdictional battle between the IATSE and the National Association of Broadcast Engineers and Technicians from exploding into a strike which could interrupt or seriously interfere with national broadcasting and telecasting after April 30, it appeared here yesterday.

Unable to settle their differences

(Continued on page 5)

600 Mayors Demand End of 20% US Tax

WASHINGTON, March 21—As expected, the 1949 annual U.S. Conference of Mayors today unanimously adopted a resolution calling on Congress to repeal the Federal admission tax, "thus leaving this source of revenue to local governments."

The 1949 conference, which drew

(Continued on page 5)

Senate Action on British Film Trade Barriers Asked

WASHINGTON, March 21.—Senator William Knowland, California Republican, today called for a thorough investigation of Anglo-American film difficulties and indicated that he is considering offering amendments to the ECA and Reciprocal Trade Agreements Act to insure non-discriminatory treatment of American films by the British.

It was disclosed in London that Foreign Secretary Ernest Bevin will be prepared to discuss Anglo-American film issues on his arrival in the United States next week. Bevin will be in Washington to sign the North Atlantic pact April 4 and will go to New York for the United Nations General Assembly meetings afterward, but will arrange meetings for discussion.

(Continued on page 4)

Gratis Video Pact Extended by Aecap

American Society of Composers, Authors and Publishers has extended its gratis music license to telecasters an additional 30 days, to April 30, with the condition that when an agreement is reached in terms of the first Aecap non-gratis video pact it will be retroactive to Jan. 1, 1949.

Aecap's board of directors authority

(Continued on page 3)

Most Sections of British Trade Stunned By Quota

60% of RKO Proxies Okay Plan to Date

Sixty per cent of RKO stockholder proxies favoring the plan for reorganizing the company have been filed with the management. It is understood that opposition is described as being very minor. The proxies are to be voted at the special meeting in a week at the Sheraton-Cadillac Hotel, Detroit, Del., on Monday. Approval of the plan requires a two-thirds vote of stockholders, and the company has started a drive to obtain the necessary additional six and two-thirds per cent for approval.

By PETER BURNUP

LONDON, March 23—Although greeted with relieved hoots from producers and with smug triumph by the left-wing Technicians union, whose admitted aim is the nationalization of the whole film industry, Harold Wilson's unexpected obstinacy in clinging to a 40 per cent quota stunned all responsible sections of the industry here.

Their chief regret is that a golden opportunity to achieve better understanding between their own and the American film industry has been frittered away.

Tom O'Brien, head of the National Association of Theatrical and Kin Employees, said of the new quota: "It is a third-rate palliative which

(Continued on page 4)

Mullin Backs 20th's Bid for Better Terms

THinks Other Companies Should Follow Suit

BOSTON, March 23—Twentieth Century-Fox's campaign to persuade U.S. exhibitors that a "more equitable" share of industry profits should fall to distribution was hailed here today by Martin Mullin, head of New England Theatres Co., with expressions of hope that the other distribution companies will take similar steps.

Mullin delivered his comments in his role as toastmaster of an exhibitor luncheon at the Copley Plaza Hotel,

(Continued on page 4)

TOA-SMPE Tieup Pends

Theatre Owners of America's determination to establish itself firmly in television industry was underscored yesterday with the disclosure by TOA executive director Gail Sullivan that the Society of Motion Picture Engineers, which is in close touch with theatre video research, has invited TOA to become an SMPE sustaining member.

The invitation will be taken up at the TOA executive committee meeting to be held at the Hotel Astor here today, and acceptance is virtually certain. Only about 10 individual TOA members now have membership in SMPE.

Theatre television, Sullivan reported yesterday, will be the principal sub

(Continued on page 2)

Heavy Schedule for Colo. Convention

DENVER, March 23—A large registration is expected at the first convention of the Colorado Association of Theatre Owners when it opens at the Cosmopolitan Hotel here April 5-6. With Dave Cockerill, president, in the chair, the meeting will discuss numerous industry problems, and hear from a number of theatre executives, including Ted Gamble and Robert J. O'Donnell. The meeting will end with a dinner-dance on the second night.

(Continued on page 2)
Personal Mention

US EYSSELL, Radio City Music Hall managing director, will return here from a Florida vacation by April 1.

SAM LEFKOWITZ, United Artists Eastern branch manager, at New
Dicken, New York branch
man, has left here for Buffalo and
Gloversville.

JACK COHEN, Eastern division manager for National Screen Service, has resigned to join the World-Wide Poster Co. as general sales manager.

MAURICE YATES, RKO Radio set designer, has been awarded first prize in the 1948 Interior Sets Competition held by the American Institute of Decorators.

RUSSELL MOSS, executive vice-president of the IATSE Motion Picture Home Office Employees Local No. 631, will return to New York from St. Louis on Monday.

WILLIAM MCKEE, Tri-State Theatres manager at Omaha, has left there for Portsmouth, N. H., to attend funeral services for his mother.

EMMA ROGERS, assistant manager of Loew's Lincoln Square Theatre here, has been transferred to Loew's Palace, Memphis, in the same capacity.

L. J. McGUINLEY, Prestige Pictures' sales manager, will return to New York today from Indianapolis and Cincinnati.

BEN GOETZ, head of M-G-M studios at Boreham Woods, Herts, England, is visiting the company's Culver City, Cal., studios.

RAY SCHREIDER, of Midwest Theatres, Detroit, will leave there Saturday for Florida to rest after an illness.

PAUL BRODIE, Reald president, has arrived in New York from Detroit.

JOSEPH MOSS, president of Moss Associates, advertising agency, has left here for Chicago.

JOHN JOSEPH, assistant to Howard Dietz at M-G-M, will return here today from Cleveland.

KEN PRICKETT, Boston field representative for M-G-M, is here from that city.

National Theatre Debate

Terry Ramay, editor of Motion Picture Herald, will discuss the question, "Congress and a National Theatre," in Robert Loom, secretary of the American National Theatre and Academy, and Vance M. Morton, pro-emale, Thursday, March 26, 1070
ation WNYC at nine P.M. on Wednesday, March 30, Ramay is said to be opposed to a plan for a national theatre.

Arkansas ITO Sets Meeting May 18-19

Gael Sullivan, executive director of the Theatre Owners of Arkansas, will hold its annual convention at the Hotel Marion, Little Rock, May 18 and 19.

Ted R. Gamble, chairman of the TOA board; Arthur H. Lockwood, president; Herman M. Lefkowitz, general counsel, Sullivan have been invited to attend the meeting. Top ex-

Colorado Convention (Continued from page 1)

At exceptionally heavy agenda has been arranged.

Cockrell, Mayor Quigg Newton and Governor Leo Knous will welcome the delegates, to be followed by the following speakers: Morris Lovenstein, Oklahoma; Bob Livingston, Nebraska; Miles Hurley, New Mexico; Walter Nyberg, of the Owners of America, and Giel Sullivan, its executive director.

Among the first day's subjects will be taxation, legislation, arbitration, public life, television and consent decrees. Other subjects will include: "What's Ahead for the Exhibitor," "Organize to Survive," "What Is Happening in New Mexico," and "The Need of Organization." On the second day there will be an all-day series of panels, resolutions outlining the intentions of the organization for the coming year, and appointment of committees to carry out those intentions.

At the banquet that evening, addresses will be given by O'Donnell and Col. Bill McCraw, both executives of international value.

90 More Days for Denver Dissolution

New York Federal Court yesterday granted the application of RKO for an additional 90 days in which to dissolve their joint interests with the Orpheum Theatre, Denver. The deadline originally had been set for March 31.

Tent 19 Honors Weems

Baltimore, March 23—Local Te-
No. 19, Variety Club, tonight honored its ex-chief barker, Nick Weems, at a social dinner-dance at the Sheraton-Belvedere Hotel, take charge was Mrs.

New Narration Process

With a new background process substituting spoken English narration for the earlier visual titles, the French film "Take the Lion's Chariot" will have a second Broadway premiere here to-morrow. The American sponsor is Vog Film.

DuMont Will Open SMPE Convention

Dr. Allen B. DuMont, head of the DuMont Laboratories, will be the principal speaker at a luncheon opening the 65th semi-annual convention of Motion Picture Engineers at the Hotel Statler, New York, on April 4.

Highlights of the opening day include a forum on television and motion pictures, led by authorities on different phases of the exhibition and production of these arts, in the afternoon, and a demonstration of the latest television and direct projection of theatre-size television images, in the evening. Tuesday morning and afternoon sessions will also be devoted to television, with the evening open.

Symposia on high-speed photography, covering a report on a camera employing revolving bodies to obtain half-a-million stationary image per second, will occupy Wednesday morning and afternoon sessions, while Wednesday evening will be given over to the social highlight of the convention, the Society's 65th semi-annual banquet.

Thursday morning will be open, the afternoon to a forum on film on 16mm. sound recording and reproducing characteristics. Scheduled for the Friday morning session are papers on camera objectives and lenses and sound recording, and an exchange record of actual recording pictures. The agenda for the final session on Friday afternoon includes papers on film processing, theatre sound and projection, and the selection of theatre sites.

Screen Guild Gets New Composers, Inc.

Hollywood, March 23.—Screen Guild has assumed control of Composers, Inc., recently-formed by Robert and Katherine Glasser, to publish and arrange for the distribution of songs written by classical musicians and devoted to the public by way of the screen.

Robert L. Lippert acted for Screen Guild, the " accomplished composer," Glasser on a non-exclusive contract basis so that the latter can continue his activities as an independent composer-conductor.

Republic in Mexico Deal

MEXICO CITY, March 23.—Republic now has a place in Mexican exhibition after several years of holding an occasional picture. The company has contracted with the Cadena de Oro (Golden Chain), one of the largest circuits here, of three first-run theatres, four second-runs and 10 sub-

New Narration Process

With a new background process substituting spoken English narration for the earlier visual titles, the French film "Take the Lion's Chariot" will have a second Broadway premiere here to-morrow. The American sponsor is Vog Film.

To-night's the Night

Hollywood, March 23.—The Academy of Motion Picture Arts and Sciences will an-nounce the names of its nominees for film production and performance achievements tomorrow evening at its annual Oscar presentation at the Biltmore ballroom, here, to which 1,200 invited guests and exhibitors will be seated. For the first time, a foreigner will be honored with an award in the category of "Best Short Subject, Foreign." 

TOA-SMPE Tieup (Continued from page 1)

ject of discussion today, Mitchell Wolfson, chairman of TOA's television committee, will report on theatre video prospects, and the meeting is expected to take delicate action on a number of proposals contained in the report. Fifteen items, in addition to television, are on the meeting agenda, and it is expected that the session will run well into tonight.


3-Theatre Premiere

For 'Ma & Pa Kettle'

KANSAS CITY, Mo., March 23—World premiere for Universal-International's "Ma and Pa Kettle" will be held at the-together-to show their-</p>
SALT LAKE WELCOMES 'RED CANYON' STARS

The Deseret News

Four Stars and Producer Here For Premiere

Salt Lake City Mayor Earl J. Glade greets Hollywood caravan on hand for premiere celebration.

ANOTHER U-I PROMOTION PAYS OFF WITH RECORD-BREAKING BUSINESS!

ANOTHER U-I PROMOTION PAYS OFF WITH RECORD-BREAKING BUSINESS!

Parades, contests, merchandising tie-ups, radio shows help sell "Red Canyon" to Salt Lake City . . . and to the nation!

The "Red Canyon" promotion in Salt Lake City followed the box-office success pattern set by U-I for all top pictures.

"THE LIFE OF RILEY"

broke house records in its Cincinnati and 150-theatre day-and-date territorial premiere . . . and is now playing to top business everywhere!

"MA AND PA KETTLE"

tees off in Kansas City centering a 50-city territorial premiere with personal appearance tour by Marjorie Main, Percy Kilbride and Hollywood caravan.

Now watch for the big doings on "CITY ACROSS THE RIVER"

Salt Lake City Mayor Earl J. Glade greets Hollywood caravan on hand for premiere celebration.

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Now watch for the big doings on "CITY ACROSS THE RIVER"
Senate Action (Continued from page 1)
cussion of film problems during his American visit.
At the same time, Lord Strabolgi, Labour Party leader in the Lords, issued a fervent plea here for an amicable settlement of the British-American film boycott. He claimed he was here on private business but said that he would "be happy to see Mr. Johnston any time." He declared that he thought the private business quota should be lowered still further. Lord Strabolgi suggested that one contributing factor to the American boycott was the need for American companies to take more money out of Britain or be allowed to invest in other British industries and take out the interest on those investments. He said he did not think that British films had been given a fair showing here, and was disappointed in the grosses of all British films here except "Two Weeks' Notice." Rant.

Protests Raising Barriers
Knowland declared that it was "utterly inconsistent at one time to talk of breaking down barriers and at the same time to raise barriers." A leg, he said, "to make this alleged concession of five per cent in a quota which they should not have in the first place are to array their interests in the free, unrestricted trade setup we are seeking." The British government is giving only lip-service to a theory of reciprocity, Knowland told the Senate. He pointed out that the British film production was allowed to provide films for more than 20 per cent of the screen time in Britain, and declared that he thought the quota from 45 per cent to 40 per cent is "no concession whatsoever."

Demands Thorough Study
"I want to serve notice on the State Department and on the Senate Foreign Relations and Finance committees that I am going to insist on a thorough going over of the theory of discrimination against our film companies," the California Republican said. He added he would ask the State Department to make representations to the British government "to live up to the spirit and the letter of reciprocity legislation." Lord Strabolgi, who leaves here Saturday, made his observations at a press conference at the Mayflower Hotel. He said he thought that the dispute between the British government and the British motion picture industry, and between the government and the American industry, should never have been allowed to develop. The film industries of the two countries are complementary, he declared, and there is no reason why we should not reach a settlement."

Mullin Backs

at which 20th-Fox vice-presidents Al Lichtman and Andy W. Smith, Jr., who are spearheading the profit campaign, would have set the tone for a more vigorous approach. Smith, company distribution chief, told the gathering that 20th-Fox is increasing its profit five per cent. That increase, he said, is necessary notwithstanding the fact that the company has been able to reduce distribution costs by $2,000,000 between 1937 and 1947.

Asks Changed Attitude
"Exhibitors," Lichtman admonished in his address, "are well aware of the mental attitude that it is God-given right to show a profit and the devil take the distributor." Restating before the gathering much of what he told the trade press Monday before he and Smith set out to sell their idea to the exhibitors personally, Lichtman said even better product will be coming from the studios. Many branches of the industry must unite against criticism of it, and "horse trading" is no substitute for an exhibitor and distributor must stop.

Smith spread before the exhibitor a long list of figures to support the bid for a "fairly distributed profit." In 1947, he said, the average cost of one picture in the can was $2,300,000, with the distribution cost down to $1,751,000. However, he explained, had the average cost of advertising on black-and-white features, and 75 to 80 per cent on Technicolor prints, been increased, the distributor would be "the only man" in it in 1947, where distribution and advertising expenses are weighed, what they are now: making economies which have been adopted meanwhile.

Einfeld, Lockwood Speak

Other speakers at today's luncheon were 20th-Fox advertising-publicity vice-president Charles Einfeld, pro- ducers of America president Arthur H. Lockwood, Independent Exchange president New England Daniel J. Murphy, American Theatres president Sam Pinanski. "Answers from the Fox home office were executives Sam Shain, Ray Moon, Morris Caplan and Len Jones. At the company's, Boston exchange were Ed Callahan, Jim Conolly, John Felony and Sam Berg. Lockwood and Smith will be in New Haven tomorrow when they are scheduled to meet local exhibition leaders at a luncheon in the Tait Hotel.

Exhibitors in Attendance

Exhibitors invited to the luncheon meeting follow:


Rank Will Address 'U's Board Today

Universal's board of di- rectors, of which J. Arthur Rank is a member, will meet here today to elect directors and receive from Rank his first-hand account of film in- dustry conditions in Britain. Rank is expected to return yesterday aboard the S. S. Queen Eliza- beth. Inquirers up for re-election today are company president Nate J. Blumberg, board chairman J. Cheever Cowdin and president Charles D. Prat- man, John J. O'Connor, Matt- tison, Joseph Seideman and Edward Muhl, treasurer Samuel Morshchotch, and secretary Adolph Schinem.

British Quota

threatens to reduce British film pro- duction, the industry's first mediocre, second feature industry." Sir Alexander King, head of the Exhibitors Association, protested that British exhibitors, who had not seen a lower quota, had been treated with contempt and that Board of Trade figures, which had recommended a 3545 per cent quota, had been ignored by Wil- son. The Exhibitors Association, again producing figures showing recent film grosses to be generally less than the office average, said that the industry's present difficulties will become even more pronounced in another six months due to scarcity of production financing and the cumu- lative losses on films now being of- fered.

CEA officers roundly assert that disaster will overwhelm the whole in- dustry within a year's end if present conditions persist.

They again urged large-scale Amer- ican production here, turning it the committee which British exhibitors could have of obtaining a suffi- cient supply of worthwhile pictures.

"...It appears that only people with experience, money and worldwide distri- bution facilities remaining to whom we can look for 12 to 15 first-class pictures annually," King said.

The new quota is understood to be due for discussion in the House of Commons next week, at which time Wilson's order undoubtedly will be considered.

Wilson is said to be convinced that the financial advances to be made by $20,000,000. Film Finance Corp. will succeed in stimulating independent production sufficiently to meet the quota. Also, when reports are received from the Portal and Gater committees, now sitting, Wilson will be prepared to report to the industry's cabinet level, if necessary, there to seek an additional $20,000,000 to add to his Finance company's resources.

Rank Says

(Continued from page 1)

the industry. "Through cooperation and goodwill, I think we can iron out our problems," he commented. Asked if he favored enlarging the Anglo-American film trade in its membership exhibitor representatives, he said that very likely it would be discussed. "We would like to believe that if there is any advantage, it no doubt will be arranged for labor, exhibition, and everyone in the industry to ad- tend."

Rank discounted reports of a post-ponement of the screenings which are slated for April 21-22. He disclosed that Sir Henry French, second British member of the council, will arrive here April 18, and Alexander Aldor Korda, third member, about the same time. Eric Johnston, Nicholas Schenk and Barry Balaban are the American members of the Council.

Schedules 40 Features

Rank revealed that his production schedule calls for 40 features for this quota year ending Oct. 1, the number would be slightly under that for the following year. Questioned why British producers could not meet the 45 per cent quota, Rank countered that "we have met the quota and gone over this year." Pressed for further comment on ex- hibitors complaints about British prod- uct, Rank said that in the long run it will prove more profitable for the British industry. Present grosses in England are down 10 to 15 per cent from the 1946 peak year. Beach: Contrast- ing box-office returns of American and British product, Rank said that in the latter half of 1945 his 600 theatres played good, medium and poor British films and their average gross was well below the best American films shown.

Sees No Nationalization

Rank asserted that there was no fear of nationalization of the British film industry. With un- dertaking of exhibition from production "was not even a question" now. Turn- ing to the Labor government, he revealed that a government committee shortly will look into television theatre. Rank said he was satisfied with his distribution facilities and"congressing all the time." He said he couldn't establish his own distribution company here because of the "lack of dollars." Asked the possibility of setting up a distribution organization in the future, he said "that bridge can be crossed when we come to it." Citing distribution progress, he pointed out that in the 1946 quota films were distributed here, in 1946 it went up to 11, in 1947 it reached 20, and in 1948 it rose to 24.

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"Break-In" Site Changed

The Tower Theatre, Philadelphia, has replaced theatres in Newburgh and Fourteenth as a "break-in" house for Paramount stage shows.
**Decide Video's Fate In Canada April 7**

**OTTAWA, March 23.—One of the first tangible moves to be taken by the Canadian government to give a green light to television in the Dominion came today when the government's Canadian Broadcasting Corp. decided to reconsider applications for telecast licenses at a meeting of its board of governors here on April 7. Applications were filed last November, but were not acted upon.**

Meanwhile, the Canadian Association of Broadcasters has issued a five-point plan statement, calling for an end to Canadian government interference in programming as the price for the association's cooperation with the Canadian Broadcasting Corp. in the development of television in Canada.

The statement gave these conditions: Payers of regulation must be placed in the hands of an independent group; the term for which television licenses are granted should be sufficiently long to allow the operating company time to recoup its initial capital investment; private operation must be free from unfair, subsidized competition; no system of television can render adequate service to the Canadian public unless a television network is free to program material from every possible source.

**Johnston's Plan (Continued from page 1)**

and, more importantly, could be given the attention by the government's newly appointed and widely ranging monopoly commission, which is probing all British industries.

Johnston's booking plan, which requires theatres to take a complete American program in order to prevent quota American films from being booked as supporting features for a British quota film, is generally regarded here as having proved to be a shrewd blow to the efficacy of the high quota, particularly the 25 per cent quota for a supporting program.

**Video Cuts CBS '48 Net to $5-Million**


Net income from standard broadcast earnings in 1948 was greater than in 1947, but this gain was more than offset by a substantial increase in costs resulting from expanded television activities and by reduced earnings of Columbia Records, Inc., CBS said.

**Ascap Video Pact (Continued from page 1)**

ized the extension at a meeting here yesterday and this was followed by another session with representatives of the television interests where negotiations on the new contract were continued.

Negotiations have been on for two months and the additional 30 days were needed because "we are dealing with a new industry," according to one of the negotiators here. He explained that there are no precedents for music license arrangements in television, thus it is difficult to reach terms which would be agreeable to both sides.

Representatives of Ascap and the telecasters will resume meetings here on Monday.

**Video Labor War (Continued from page 1)**

between themselves, the rival unions have again laid their cases before NABE's hearing officers in Montreal here. Midget conducted hearings on the issue almost every day last week, and will resume them this coming week when Federal. NBC's assistant director of television engineering, will take the stand to testify on the various phases of his company's video operations. It is expected that "IA" international president Richard F. Walsh and ASCAP president John R. McDonnell will be called to testify here, before Midget submits a final report to the board in Washington.

On March 3, Walsh warned that the jurisdictional fight could take a helpful turn for telecasters if they were not settled by April, the expiration date of NABE's contracts with the companies.

**Demand End of Tax (Continued from page 1)**

some 600 mayors and city officials from all over the U. S., ended today. Another resolution called for the creation of a joint Congress-tax commission to study over-lapping Federal, state and local taxes and to try and allocate revenue sources for each level of government. The commission would consist of Senators, Representatives, officials of the integrated Federal agencies, and representatives of state and local government organizations.

Would Replace Excise Taxes With Excess Profits Levy

**WASHINGTON, March 25.—Rep. Arne J. Forand, R. L., sponsor of a bill-to-cut admission and other excise taxes back to pre-war levels, and a top Truman Democrat on the House Ways and Means committee, indicated in a radio address tonight that he would favor excise tax cuts if they were coupled with an excess profits tax to make up the loss in revenue.**

Forand attacked the Republican excise tax policy, saying the G.O.P. made many promises but never carried through on cutting during its two-year control of the 80th Congress. Canada on a Tax-cut Rampage; Some Restrictions Lifted

**OTTAWA, March 23.—The Canadian Government today announced sweeping reductions in its income taxes for the lower and middle income groups, and the relaxation of import controls on scores of articles including 8 mm. and 16 mm. motion picture equipment.**

**NEW ORLEANS STATES calls it “Convincing”**

For Your Entertainment

SAENGER THEATER—"The Red Pony," a Republic picture, produced and directed by Lewis Milestone, featuring Louis Calhern, Shepperd Strudwick, Peter Miles, Myrna Loy and Robert Mitchum.

A little boy's devotion to his first pony and a sympathetic, hand's understanding of his horse, Steinbeck's story, "The Red Pony." Technicolor film brings out the beauty of the Western landscape.

The story is a simple portrayal of ranch life in the homesteading days. Peter Miles who plays the boy in a handsome and part of the plot in a way that is charming. As the boy's mother, the daughter of a small rancher, shows some serious roles.

The story is saved from becoming tedious by Louis Calhern's performance as the Indian fighting his grandfather. The film is one which may be enjoyed by children as well as grownups.

F. J. Reprinted from the New Orleans States

MYRNA LOY . ROBERT MITCHUM

in JOHN STEINBECK'S

**The Red Pony**

A LEWIS MILESTONE PRODUCTION with LOUIS CALHERN and SHEPPERD STRUDWICK and introducing PETER MILES as TOM and MARGARET HAMILTON

Produced and Directed by LEWIS MILESTONE - A REPUBLIC PRODUCTION COLOR BY TECHNICOLOR

THURSDAY, MARCH 24, 1949

MOTION PICTURE DAILY
Please check the sensational business The Undercover Man is doing at the State Lake, Chicago!

Find out for yourself the tremendous potential of this new Robert Rossen Production... an outstanding Columbia Picture!
Conn. Owners Told Of 20th-Fox Plan

Andy W. Smith, Jr., 20th-Century-Fox distribution vice-president, and vice-president Al Lichtman, told an exhibitor meeting in New Haven’s Hotel Taft yesterday, that “they have no objections to flat rentals if the price is right,” according to a statement from the home office, which added: Smith and Lichtman said exhibitors had a tendency to hold down (Continued on page 6)

Mullin Denies He Approved Fox Plan

Martin J. Mullin, president of New England Theatres, Boston, denied to Morison Picture Daily yesterday that he had approved 20th Century-Fox’s current efforts to obtain a “more equitable” share of industry profits for distribution or that he had expressed the belief that other distribution companies would take similar (Continued on page 6)

ITOA Scores 20th On Pricing Plans

The Independent Theatre Owners Association of New York yesterday voted to invite Sypros Skouras, 20th-Century-Fox president, and Al Lichtman and A. W. Smith, Jr., vice-presidents, to discuss the company’s sales practices at an open forum of the independent exhibitor organization. (Continued on page 6)

Academy Winners

HOLLYWOOD, March 24.—The Academy of Motion Picture Arts and Sciences tonight announced the following winners of its annual awards, for 1948, at ceremonies at the Academy Theatre:


Best performance by an actress in a supporting role—Claire Trevor in “Key Largo,” Warner.

Best achievement in directing—“Treasure of Sierra Madre,” Warner.

Best written screen play—“Treasure of Sierra Madre,” Warner; John Huston.

Best original motion picture story—“The Search,” Prances Film, M-G-M; Richard Schweizer and David Wechsler.


Best scoring of a musical picture—“Easter Parade,” M-G-M; by Johnny Green and Roger Edens.

Best Music Score of a dramatic or comedy picture—“The Red Shoes,” J. Arthur Rank-Archer, Eagle-Lion; by Brian Easdale.


The Irving G. Thalberg Memorial Award for the most consistently high quality of production achieved by an individual producer—Jerry Wald.

Special award to Walter Wanger for distinguished service to the industry in adding to its moral stature in the world community by his production of the picture, “Joan of Arc.”

Special award to Adolph Zukor for his services to the industry over a period of 40 years.

Special award to Sid Grauman, who raised the standards of motion picture exhibition.

Special award to Ivan Jandl for the outstanding juvenile performance of 1948 in “The Search.”


Senator Takes Case Against UK to Acheson

Opposition Is Growing Against Film Barriers

WASHINGTON, March 24.—Sentiment is growing in the Senate to put pressure on the State Department to take steps against British restrictions on American films being shown in the United Kingdom. Senator William Knowland, California Republican, who yesterday attacked the British quota on the Senate floor, today wrote to Secretary of State Dean Acheson calling on him to reveal what steps, if any, the State Department has taken to point out such restrictive measures by the Brits. (Continued on page 4)

TOA Urges Video Trailer Production

All distributors and National Screen will be urged by Theatre Owners of America to make trailers available for both leasing. Arthur H. Elcock, TOA president, reported yesterday following the close of the TOA’s executive committee meeting in the Hotel Astor here. Describing television trailers as “a very potent advertising device for theatres,” Elcock said the TOA executive group is acting on the (Continued on page 7)

2,218,758 Shares Favor Para. Split

Return of proxies through last Tues-day show that 14,863 Paramount stockholders, representing 2,218,758 shares, have voted in favor of the corporation’s plan for reorganization. Barney Balaban, president, told the stockholders yesterday in a letter accompanying 30-cent dividend checks for the first quarter. In opposition to (Continued on page 4)

Blumberg, Other ‘U’ Officers Reelicted

Universal president Nate J. Blum-berg, board chairman J. Cheever Cowdin and all other company officers were reelected at a board of directors meeting held here yesterday. Others elected include vice-presidents Charles D. Prutzman, John J. O’Connor, Matthew Fox, William A. (Continued on page 6)
Personal Mention

NED E. DEPINET, RKO president, is due back in New York today from Texas.

SAM WOOD, M-G-M director, has deferred his departure from here to the Coast, and is now scheduled to leave on April 5, with stopovers at Cleveland and Chicago.

VAUGHN O'NEAL, former manager of Loew's Ohio, Cleveland, has been appointed manager of the State there, succeeding Louis B. Muro, who transferred to Providence.

ARTHUR M. LOW, Loew International president, and Morton A. Srazin, first vice-president, who are now in Europe, are expected in New York early next month.

GEORGE WELCHER, Paramount International president, left here last night for Minneapolis, from where he will leave by plane on a month's tour of the Far East.

HAROLD CITRON, Northeast Theatres general manager, is in San Francisco and Los Angeles.

RUWF BERGES, M-G-M Southern sales manager, will leave here today for a vacation at Miami.

MARVIN H. SCHENK, Loew vice-president, and Mrs. Schenck, will leave here today for the Coast.

J. EDMUND GRAINGER, Republic producer, left here last night by plane for the Coast.

DAVID IDEAL, manager of the Fox Theatre, Detroit, is in a hospital there for a check-up.

ARTHUR B. BROADRICK, head of Monogram Southern exchanges, has returned to Atlanta from Chicago.

E. R. HOLT, president-treasurer of La Salle Garden Theatre Co., Detroit, will arrive in New York today.

Loew Stockholders to Vote on Board Today

Annual Loew stockholders meeting will be held here at the home office today and will vote on increasing the directors from 10 to 11 members. Nominated for the post of 11th director is F. Joseph Holowka, vice-president of National City Bank of New York.


Insider's Outlook

By RED KANN

It didn't take long for things to start settling. On Monday, Al Davisman, office manager, went under way at 20th-Fox, held a press interview, outlined explorations looking toward a redivision of the box-office dollar weighted in his direction.

The three ideas already reported were approaches. They were ideas, at most, and not plans. The plan, or plans, will come after discussion with exhibitors, with lots of exhibitors in lots of cities. But the ITOA of New York yesterday refused to wait. It issued a blistering attack on Fox's sales policies, threw down the gauntlet of an open forum, indicated its confidence in disproving any need for dissolving more of the coveted, box-office dollar and, in general, proclaimed that already it had been "robbed."

Of course, this is no more, no less than was to be expected. Anytime price figures can report the disagreement between buyer and seller assumes its traditional armor. Fox will be wanting more for its product, and says so, and exhibitors won't be wanting to pay it, and are beginning to say so.

The position of each protagonist is fully supported by standing. By its very nature and the history of the business, however, the situation suggests a wharf of a lot of trading with, perhaps, no clear-cut victory for either side.

Teeth gnash and tempers fray in this explosive business. But there's a lot of compromise in it, too.

Fits-Up Quotation: "Exhibitors," stated Lichtman in Boys' Trade, "will have to change their mental attitude, that their God-given right to show a profit and the devil take the distributor."

The five producing-distributing-exhibiting companies have been singularly shy about divulging official information on returns from their theatre operations. It took the highly interesting Paramount proxy statement to turn up data not hitherto exposed to public view. Paramount Pictures, Inc. (which is to say the sales department operating before the decree was signed) and its consolidated subsidiary corporation grossed the following in theatre admissions and receipts for the fiscal years noted:

December 29, 1945, $87,492,600
October 2, 1948
(9 months) 76,418,859

It takes an avalanche of two-bit and four-bit coins to stack these many millions.

Post-decree statements issued variously by Paramount executives are worth noting. Adolph Zukor, for instance: "The new [Paramount Picture] company will be in a position to book films in the theatres most suitable for the exhibition of particular pictures and at the same time sell on the best possible terms. I am sure that our pictures stand to gain by this arrangement."

Reads like a forthright argument for divestment from the chairman of the board of a company that resisted ten hotly contested tests.

Quotation of the Week: "The Paramount distributors cates that the largest firm in the business believes divestment can work," one top Justice Department official said (in Moron Picture Daily). "We will probably come to the Federal Court's attention as an argument against the existence of the remaining defendants."

Probably.

Joe Skeptic asks: "If producers can't own theatres, why can exhibitors own a producing company?"

Actually, he's ahead of himself, but he's thinking of the possibility that SI Fabian, Ted Gamble, et al, may end up owning United Artists.

Incidentally, if that deal ever comes off for Ted it led to the works.

Life Magazine, notoriously inaccurate in motion picture matters, last week reached the All-American misuses, said: "Duel in the Sun" has made $8.5 million.

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There's Action!
at the
CAPITOL THEATRE
NEW YORK CITY
where
OUTPOST IN MOROCCO

"OUTPOST IN MOROCCO"
starring
GEORGE RAFT
with
AKIM TAMIROFF • MARIE WINDSOR
AND A CAST OF THOUSANDS
Executive Producer SAMUEL BISCHOFF • Produced by JOSEPH N. ERMOLIEFF
Directed by ROBERT FLOREY •

IS DOING TREMENDOUS BUSINESS!

for a raft of dough thru UA!
Michigan Allied to Fight Percentages
Detroit, March 24.—Charles Snyder, executive secretary of Michigan Allied, is urging exhibitors to refuse to pay percentage pictures, in support of a campaign to eliminate that practice.

"There is enough good product from those companies which agreed to go along that, when the boys who demand percentage come into your office, they should be given the greatest letting alone in history," Snyder states in a bulletin to exhibitors.

Lerner in Charge of Lippert Production
Hollywood, March 24.—Robert J. Lippert, upon his arrival from Palm Springs today, disclosed that Murray Lerner has been placed in charge of production as a vice-president of Lippert Productions, under Lippert's direct supervision.

Lerner takes over his new duties on the next Lippert production, "Cross Currents," which Seymour Roth will put before the cameras on April 11.

Carbon for Drive-In
A new carbon designed for drive-ins is being introduced to the New York area by Sun Distributors, according to Robert A. Newbergh, Sun executive.

UK-US Production Urged by Bernstein

Expressing favor of Anglo-American production, Sidney Bernstein, British producer and exhibitor, asserted here yesterday that it could provide one of the solutions to the many trade problems facing the industries of both countries.

Bernstein, who is president of Transatlantic Pictures, which distributes here through Warner Brothers, and Granada Theatres, a circuit of 30 British theatres, declared that both nations are indivisible from a film point of view. He urged closer production coordination, asserting that "there is enough profit for both industries."

Without going into the new 40 per cent quota extemavely, Bernstein ventured the opinion that it was "high" and expressed the hope that U.K. producers deliver films in sufficiently good quality not to make the public stay away from British pictures." Bernstein stated that goes in his theatre are up. He said that generally good British films gross better than good American films, observing that films in the country of their origin always earn more money than films of equal merit from a foreign country.

Bernstein has just returned here from the Coast where he and Alfred Hitchcock consulted with Jack L. Warner on final sequences of "Under Capetown," which were completed on the W. B. Burbank lot. Bernstein shortly will leave for Quebec to film sequences of "I Confess," his next film.

Case Against U.K.

(Continued from page 1)

ish government against the American industry."

Knowland also revealed that he had discussed the matter with several U.S. Senators and had received a follow-up letter with the signatures of these Senators that might go to Acheson very soon. The California Republican also said that he is continuing to try to work out some amendment to either the pending ECA bill or the Reciprocal Trade Agreements bill to prevent British discrimination against American films. He said that this is proof that there is a desire to make sure that the British industry does not get ready by the time these bills come up for voting. In that event, he said, he would try to put such an amendment on to a later bill, carrying appropriations for the ECA.

MPAA Officials Pleased

Meanwhile, MPAA officials, openly pleased at the Senate developments, had indicated that they hoped for MPAA president Eric Johnston to confer with British Foreign Secretary Byrnes even when the latter comes here next week, and doubt that Britain will do much negotiating on films, despite London press dispatches that he would.

Knowland reported that Senators have spoken to him on the film matter, but other sources mentioned to Smith of New Jersey, Capitol of Indiana, and Brewer of Maine as being among those most likely to sound off on the matter.

Knowland's letter to Achevon stated that "at a time when we are being called on to pass a new ECA Act and a new Reciprocal Trade Agreement bill, both of which are presumed to contribute to the opening up of the channels of trade, it seems to be unwise and inconsistent for the British government to establish or maintain economic 'Iron Curtains' of her own."

Favor Para. Split

(Continued from page 1)

the proposed reorganization are 304 stockholders, representing 40,249 shares, Balaban reports.

By proper proportionations, the required two-thirds affirmative vote is substantially exceeded so far. It is understood that Paramount has a total of slightly more than 600,000 shares outstanding.

The proxies for the special meeting of stockholders here on April 12 to ratify the reorganization "are coming in very satisfactorily," Balaban said. He again urged holders to return proxies which are still out.

Paramount's report on 1948 operations will be mailed late next month, Balaban reported.

FC's Salesmen Vote Colosseum Affiliation

Milwaukee, March 24.—Film Classics has become the 12th distributing company whose salesmen will bargain collectively under the banner of the Colosseum of Motion Picture Salesmen of America. It was reported here today by David Benzer, Colosseum attorney. Salesmen of the 11 other distributors won last year through the Colosseum their first contracts with the companies, with wage increases and various benefits included.

In a National Labor Relations Board election Film Classics salesmen voted 44 to one in favor of the Colosseum, Benzer said.

SIMPP Meets Today on UK Film Problems

Eastern distribution committee of the Society of Independent Motion Picture Producers, and Ellis G. Arnall, SIMPP president, will be here today on all ramifications of the Anglo-American film trade relationship with formulation of a plan for the future as a possible result of the session.

Participants will include James A. Lerner, Motion Pictures Productions; Gradwell Sears, United Artists; William Levy, Walt Disney, Harry Koster, Edward Small Productions, Charles R. Rogers, Klaw, and a David O. Selznick representative.

It is understood that the group has in mind, discussing, among other subjects, J. Arthur Rank's visit here and the Pictorial Trade Agreements of the Anglo-American Film Advisory Council; British Foreign Secretary Ernest Bevin plans to come here next week with some consideration of film trade on his agenda; and Sen. William Knowland's recommendations of an investigation of British trade barriers.

SIMPP is said to regard as especially encouraging Sen. Knowland's remarks on Wednesday in the Senate, where he indicated that he is considering proposal of amendments to the Reciprocal Trade Administraion and the Reciprocal Trade Agreements Act which would insure non-discriminatory treatment of American films.

Government support of the U.S. industry in international dealings long since has been the aim of SIMPP.

To what extent the society will concern itself with the Film Council, which Washington probably will determined at today's meeting.

Telephone Co. Seeks 20 Radio Relay Sites

WASHINGTON, March 24.—The American Telephone and Telegraph Co. has applied for construction permits for 20 experimental microwave radio stations between Pittsburgh and Chicago. The 20 stations applied for are in Pennsylvania, Ohio, Indiana and Illinois.

Al Step to Republic

Al Step has joined Republic Pictures here as assistant to publicity manager Evelyn Step. Before going to Republic, She was associated with 10 years with Eddie Jaffe, specializing in theatrical and radio publicity. He also had been in charge of script writing and publicity for the "Candid Microphone" radio program.

Distributors Organize

MEXICO CITY, March 24.—Independent distributors, mostly those of Mexican pictures, principally Spanish, French and Italian, have organized a mutual aid association with headquarters here.

Exhibitors are Cordially Invited to improve the sound in their theatres with "Voice of the Theatre" Speaker Systems there is a right size for every size theatre

149 N. Vine Street Hollywood 38, Calif.
The Academy Bows To The “BUTTONS AND BOWS” Boys!

JAY LIVINGSTON and RAY EVANS WIN ACADEMY AWARD for the best screen song of the year—“BUTTONS AND BOWS” as introduced by Bob Hope in “THE PALEFACE”

Listen now for new LIVINGSTON and EVANS song sensations in

William Wyler’s
“THE HEIRESS” starring
Olivia de Havilland
Montgomery Clift
Ralph Richardson

Hal Wallis’
“MY FRIEND IRMA” starring
John Lund · Diana Lynn
Marie Wilson · Don DeFore
Dean Martin · Jerry Lewis
and
“BITTER VICTORY” starring
Robert Cummings
Lizabeth Scott and Diana Lynn

All box-office pictures to sing about in Paramount’s GOLDEN RUSH OF ’49
No Film Theatres in 10 Years: Fleischer

Detroit, March 24.—The revolution in motion pictures is on and, says Max Fleischer of New York, pioneer cartoon producer, now visiting here.

"The future of motion pictures is in television," he said, predicting that in "10 or 15 years there will be video theatres instead of movie houses. If they don't realise this in Hollywood, it's because they would rather not."

\['"U' Officers"

(Continued from page 1)

Scully, Joseph H. Seidelman and Edward Muhl; treasurer Samuel Machnovich; secretary Adolph Schimel; controller and assistant treasurer Eugene F. Walsh; assistant treasurer and assistant secretary Margaret Sullivan; assistant secretaries Morris Davis, Percy Guth and Anthony Petti, and assistant treasurer George Douglas.

The board also reconvened the company's executive committee, including Blumberg, Cowlin, Freeman, Paul G. Brown, Preston Davie, Budd Rogers and Daniel M. Sheaffer.

British film industry leader J. Arthur Rank, who is visiting the U. S., attended the meeting of the board, of which he is a member, and presented some views on the British situation, it was understood.

\[Taxes Reflect Better Box-Office Business\]

WASHINGTON, March 23.—The year got off to a good start at the box-office, according to tax collection figures released here today by the U. S. Bureau of Internal Revenue.

General admission tax collections in February, reflecting January business, totaled $20,907,84, compared with $25,410,738 in February, 1948. Moreover, February collections this year were up over January, whereas in past years collections dropped sharply from January to February. The January, 1949, collections, reflecting December, 1948 business, amounted to $25,766,796.

\[Rank and Universal Must Produce Books\]

The American and British J. Arthur Rank organizations, Universal International, United World Films and General Film Distributors, Ltd., all defendants in U. S. District Court here in the $1,000,000 breach-of-contract action filed by Empire Universal Films of Canada, and Universal Pictures of Canada have been ordered by Federal Judge Edward A. Conners to produce all of their records and documents for inspection by the plaintiffs before the suit is tried on June 6.

The suit, instituted here, alleges that the defendants failed to fulfill a nine-year distribution contract involving the release in Canada of Rank product which is released in the U. S.

\[Allied of Iowa and Neb'ka Meets May 4\]

Des Moines, March 24.—The annual convention of Allied Independent Theatre Owners of Iowa and Nebraska will be held at the Savery Hotel in this city on May 4 and 5. A. C. Myrick, president, is now working on an agenda with convention committees.

\[20th-Fox Plan\]

\(\text{(Continued from page 1)}\)

receipts to distributors by buying on flat rentals. All-day, all-run commercials sponsored by Smith and Lichtman outlined the new 20th-Fox plan to increase the Foxes' profits by 25 per cent, and said the home office statement to exhibitors at the meeting "showed sympathetic recognition of the problem and felt all exhibitors around the country should get together on it."

Smith and Lichtman were said to have urged an increased publicity relations program on a local level. They explained to the New Haven exhibitors that they will continue their talks to theatre operators around the country, "and believe an understanding between 20th-Fox exhibitors will result," the company said.

Sam Shain, Len Jones and Ray Moon of the 20th-Fox home office accompanied Smith and Lichtman to New Haven. Similar meetings are scheduled next week in Philadelphia and Washington.

Exhibitors invited to the meeting included J. J. Hoffman, Max Hoffman, Larry Germaine, Harry F. Shaw, Dr. J. B. Fishman, Maurice J. Bailey, George Wilkinson, Jr., Albert Pickers, Samuel Weiss, Morton Katz, Ralph Passo, Philip Sherman.

\[Mullin Denies\]

\(\text{(Continued from page 1)}\)

Mullin said that he had been asked to introduce 20th-Fox executives at a luncheon given by the company for Boston area exhibitors and release executive Banks, and previous knowledge of what they would say. He denied that he had committed in any way on the company's program other than the release of its output.

Motion Picture Daily published the 20th-Fox story yesterday. Its part incorrectly representing Mullin's position is regretted.

\[Two Join New Video Firm\]

William J. Thomas, former radio publisher with the Young and Rubicam agency and National Broadcasting, and Richard Dana, United National radio writer and director, have become associated with Hendrick Bosraem in Holland Productions, a new firm for producing packaging radio and television shows.

\[20th-Fox Net\]

\(\text{(Continued from page 1)}\)

taxes and minority interests for 1948 are estimated at $21,600,000, comparable with $25,001,308 the previous year. Provision for Federal taxes was $7,600,000 last year and $9,100,000 in 1947.

The 1948 estimated earnings are equivalent, after deducting dividend on prior and convertible preferred stock, to approximately $4.29 per share on the $270,017 shares of common outstanding, compared with $4.63 per share in 1947.

\[ITOA Scores 20th\]

\(\text{(Continued from page 1)}\)

The ITOA meeting simultaneously accepted and condemning what it described as "the folly of a conceited, arbitrary and unfair pricing of film by 20th-Fox and challenged the company executive to submit to the vote at the annual meeting of its film pricing policy "is necessary to prevent the production and distribution of new Films."

Some Films Hit by Pope, U. S. Praised

Films which "offend modesty and violate moral law" were severely criticized by Pope Pius XII in a recent encyclical but, according to reports reaching here, the Pope has commended a number of films for their excellence. Speaking at his annual audience with Vatican newspapers and other officials of the Roman Curia, the Pope urged his fellow Catholics to make full use of the "good thing" which the Church is doing to spread the Gospel to the masses. Still, the Pontiff indicated, however, that his encyclical did not apply to the film industry in the United States. Where "Catholics are working methodically and successfully to bring about a moral and dignified type of film."
Review

"Outpost in Morocco"
(Moroccan Pictures-U.A.)

A LL of the color, intrigue and adventure popularly associated with North Africa and the French Foreign Legion runs through this Moroccan Pictures production. An added element of authenticity is provided by the fact that much of the picture was filmed in Morocco with the aid of hundreds of local natives. Though it has as its basis only a routine story, there are moments of suspense and an abundance of drama and action.

George Raft heads the cast as a Legionnaire captain who is assigned to head a convoy into a desert Arab country threatened with a revolt. He falls in love with Marie Windsor, daughter of a wealthy native chief who is inciting civil war. Raft uncovers the enemy's plan but during his absence the Legion is disloyal. He returns to find his men holding the garrison against drought and native attack but winds up facing the future alone since Miss Windsor is killed in an attempt to save the attack by her tribesmen.

Under the deft guidance of Robert Florey, "Outpost in Morocco" is well-made. Florey has employed the native cast with vigor and imagination and has captured their wild dash across the plain with excellent treatment. Akin Tamiroff, as the second in command, gets all the supporting cast and gives a performance combining humor, tragedy and simplicity. The picture's one major drawback is some dialogue which may be construed as a bit infelicitous, and also vouched for the oriental story upon which the screenplay by Charles Grayson and Paul De Sainte-Colombe was based. Samuel Bischoff was executive producer.

TOA Meeting

(Continued from page 1)

recommendation of the Mitchell Wolfson television committee, favors trailer aerials whose cameras are permitted to remain 30, 40, 50 and 60 seconds, a minute-and-a-half and four- and-a-half minutes.

Special training for television already have been made available by Paramount, 20th-Fox, United Artists, Monogram and Republic. Application to TOA. Additionally, he said, "practically every video station already has used them.

The possibility of TOA's making a "thorough investigation of wide-spread television," with a view toward effecting installations in more thousands of theatres, was also discussed by the organization's executives yesterday. Lockwood also plans are in the making to employ a video engineer to handle this task and submit a report on the feasibility of such installations, etc. Before TOA moves to accept the invitation of the Society of Motion Picture Engineers to join the latter organization on the basis of a continuous basis, the exhibitor organization will have to discuss "terms," with SMPE, Lockwood said. SMPE is in close touch with television research.

Has Price Plan

TOA has formulated a plan for pricing of the industry's public relations short subject series, and that long-subjected subject of dispute in the industry again will be taken up with the distributors' committee, headed by RKO Radio's Robert Mochrie, probably early next week by a TOA committee consisting of Gael Sullivan, Ted R. Gamble and Robert W. Coyne, it was reported by Lockwood.

In "two or three weeks," the TOA head said, the organization will begin issuing to members a weekly bulletin which will report the box-office performance and economics of features in current release.

The distribution committee which has had two conferences with TOA regarding the latter's complaints of "widespread" admitting of civilians to Armed Forces camp theatres, is preparing a report for TOA, Lockwood said. He stated that as a result of the "pressure which TOA brought to bear" no complaints of that nature have been received from theatres in the past month.

Executive director Sullivan and

State Building Code In Effect on May 1

ALBANY, March 24—The new 55-page state standard building code for places of public assembly, approved by the Executive Department and State Board of Appeals will take effect on May 1. It replaces the code in effect since 1922 and affects all theatres and places of public assembly upstate.

New York City has its own code. The code is described as modernizing the one in existence 27 years, offering greater protection to the public but without setting up requirements too numerous for owners and operators of place of public assembly. It covers every phase of theatre construction. It divides film theatres into two classes; major, having a stage and those with a capacity exceeding 600, and minor, for others.

Special sections cover drive-ins, requirements for which were modified following protests by Fabian-Hellman, Operators of open air outdoor Summer theatres—those not in operation more than 12 weeks are also included, are arcades.

The code has been in preparation four years.

O'Connor to WOR-TV

Robert J. O'Connor, formerly a writer and editor on the staff of WOR's newsroom here, has been named director of sports for WOR-TV, scheduled to go on the air this summer on New York's Channel No. 9.

'Red Pony' A Family Life Study

BY FRED JOHNSON

GIVEN a dog or a pony on the screen, you also have the boy who gets same and loses ditto, or otherwise does his juvenile best to break your heart.

There's enough of that in "The Red Pony," John Steinbeck's story of ranch life in the Salinas Valley, which had its world premiere yesterday at the Fox. But there's also refreshment in its study of the domestic situation, as well.

In similar screen affairs the adults usually are bystanders whose lives move placidly on and all that matters is the adolescent's outcome after heart-breaking experiences.

Mission to Fulfill

But boy and pet have much to do in reshaping a family's way of getting on in "The Red Pony." They were needed in the farm circle of the Tifflins, whose head was a former schoolteacher who remained a stranger to all family and neighbors. His son Tony had his gift of a pony, but looked to the sympathetic adult hand for companionship and guidance.

A boresome father in law, with his repetitious tales of the Old West, was resisted only by the maladjusted pedagogue, whose patient wife advised a visit to his San Jose kin, without suggesting it might be a cure for his discontent. This it proved to be after he'd also felt loneliness during his visit and returned to find the cure within himself.

Child Shall Lead

It wouldn't seem a boy and his pony has much to do with all this. But loss of the animal does figure in it, with a conflict between Tom and the farmhand which also has to be resolved, along with an easier life emerging for the goby's grandfather as well.

Myrna Loy, oddly cast as the drudging wife and mother, acquires herself gracefully and without benefit of smart answers and Robert Mitchum is the personification of a kindly farm worker. Shepperd Strudwick, currently the Father Matthieu in "Joan of Arc," turns in a thoughtful study of the confused father; Louis Calhern is delightful as a Buffalo type of grandfather, and 10 year old Peter Miles is lovably unaffected as the boy.

The Republic picture, in pleasing technicolor, is sensitively produced and directed by Lewis Milestone from Steinbeck's own adaptation and with splendid photography by Tony Gaudio.

With no concessions to youthful romance or other Hollywood glossing, "The Red Pony" is an exceptional and vastly entertaining film for all ages.

Reprinted from The San Francisco Call-Bulletin

MYRNA LOY · ROBERT MITCHUM
in JOHN STEINBECK'S
The Red Pony
A LEWIS MILESTONE PRODUCTION
with LOUIS CALHERN and SHEPHERD STRUDDWICK
and introducing PETER MILES as TOM and MARGARET HAMILTON

Screen Play by JOHN STEINBECK • Music by AARON COPLAND
Produced and Directed by LEWIS MILESTONE • A REPUBLIC PRODUCTION
COLOR BY TECHNICOLOR
MOTHER is a freshman

SHE'S GIVING EVERYONE THE BUSINESS — NORTH SOUTH — EAST and WEST

IT'S "A LETTER TO THE WIVES" • "SITTING PRETTY" and "WHEN MY BABY SMILES"

ALL ROLLED INTO ONE

a showman's best friend is "MOTHER!

THERE'S NO BUSINESS LIKE BUSINESS!

CEN'TURY-Fox
**Ticket Prices At All-time High, Says US Children's Prices Up After Falling Steadily**

**WASHINGTON, March 27.—Admission prices for both adults and children in large cities rose sharply during the last three months of 1948, and were at record highs at the New Year,” a bulletin issued today by the Bureau of Labor statistics.**

Adult admission prices rose about 2½ per cent during the last quarter, and children’s admission prices about 3½ per cent.

The bulletin’s figures are collected quarterly in 18 large cities and then adjusted to represent the average price trends in the 24 large cities in which the Bureau collects retail price data. The Bureau’s adult admission price index, which at the end of September was 671 per cent above the 1935-39 average.

More Cities Set for 20th’s Rental Drive

The 20th Century-Fox drive to increase its film rentals by 25 per cent, which last week started in Boston and New Haven, will be extended today to the Hotel Warfield, Philadelphia, where 20th-Fox vice-president Al Lichtman, Andy W. Smith, Jr., and Charles Einfeld, will explain the plan to a group of exhibitors. The fourth meeting will be held on Thursday in New York, instead of in Washington, as originally announced.

The three company executives will leave New York on Friday for the Coast, where, after an inspection of new product at the studio, they will extend the drive to Los Angeles, San Francisco and other Western cities.

**Nassers Setting UA Deal to Release 25 in Five Years**

James and George Nassers, independent producers, are understood to have completed negotiations with United Artists for the release of 25 films during the next five years.

At present, UA is well equipped with films on hand and due from producers shortly, thus lessening changes of a sale of the company by co-owners Mary Pickford and Charles Chaplin.

The Nassers were represented in the deal by Paramount’s theatre holdings, that who has been examining UA’s position also with the possibility of later negotiations for purchase of UA control by the Nassers.

**RKOReorganization Plan Seen Approved**

Better than the required two-thirds —70 per cent—of RKO stockholder proxy approvals of the company’s proposed reorganization under its consent decree with the Department of Justice that has to be filed with the management of the company. The plan of reorganization will be voted on by stockholders today at a meeting in Dover, Del.

Under the plan, a maximum cash payment will be made to each common stockholder of 20 cents per share.

**Hoover Commission Hits Overlapping Taxation**

**View Malco Houses For Decree Split**

MEMPHIS, March 27.—Paramount theatre executives at the weekend in- stigated Mid-South theatre properties owned jointly by Paramount and Mal- co Theatres, preparatory to dissolving the companies. The action is required by its U. S. Supreme Court divorce decree.

M. A. Lightman, Jr., head of Mal- co Theatres, said M. A. Lightman, Jr., showed Robert M. Weitzman, vice-president of Paramount Theatres, and Hal Perlstein and Sid Martin, also of Paramount, jointly-owned theatres in Jonesboro, Camden, Ft. Smith, Hot Springs and Fayetteville, Ark.

He said that under the Supreme Court decree, Paramount may retain

**New MPAA Meeting Date Is April 5**

Because several directors of the Motion Picture Association of America are absent from New York, the annual meeting scheduled to be held here today has been postponed to April 5, an MPAA spokesman disclosed this weekend.

**Additional Support For Quota Attack**

**Loew Quarter Earnings Up To $3-Million**

**20% Gain; All Officers And Directors Reelected**

Loew’s Inc., will earn about $3,684,000 after all taxes in the second quarter of the current fiscal year, as against $2,500,000 for the corresponding period of last year, Robert J. Rubin, vice-president and general counsel, announced at the corporation’s annual stockholders meeting at the home office on Friday.

Rubin spoke in terms of per-share earnings, reporting that he anticipated earnings of 60 cents per share for the second quarter of the current year versus 49 cents per share for the same period a year ago. As of Feb. 14, 1949, Loew’s had 3,625,000 shares of common stock issued and outstanding.

The stockholders re-elected all direc- tors of the corporation and added an 11th member to the board, nominee F. Joseph Hollerman, who is a vice- president of the company.

**No Video for Loew’s Until Profit Is Seen**

“While watching and studying developments in television,” Loew’s has no intention of entering the field until there is some assurance of profit, investment, J. Robert Rubin, vice- president and general counsel, told stockholders at their annual meeting here on Friday.

Upon a suggestion that the company produce subjects for video, Rubin said Loew’s would do nothing to discourage theatre-going by way of "encouraging people to stay at home. At the present moment we don’t want to destroy our theatres," he added.

Rubin pointed out that at present all television stations are operating at a loss.

**Youngman Absorbs Duties of Nolan**

HOLLYWOOD, March 27.—Gordon E. Youngman, RKO vice-president and counsel, will succeed Joseph Nolan as vice president in charge of studio commitments and contracts on the latter’s retirement on April 1st upon the ex- piration of Nolan’s contract.

Nolan, with RKO since 1920 and a studio executive since 1929, was a world tour before considering future business activity. Youngman has been
Personal Mention

DAVID O. SELZNICK arrived in New York over the weekend from Miami.

EUGEN SHARIN, president of Ambassador Films, was honored at the weekend by a reception given by the management and members of the Vienna Philharmonic Orchestra, held at International House in Vienna.

PAUL LARAZUS, Sr., United Artists home office sales contract manager, all at St. Joseph’s Hospital, Kansas City, with pneumonia, is and expected to return to New York within a few weeks for further recuperation.

LOUIS B. MAYER, M-G-M production head, returned to the Coast over the weekend following a visit to Boston, Miami, Washington and New York.

ARTHUR KELLY, United Artists executive vice-president, returned to New York from the Coast over the weekend.

ABRAM MYERS, Allied States Association general counsel, has returned to Washington from a Florida vacation.

LEON M. BAMBERGER, RKO Radio sales and advertising manager, will be back at his desk this morning following a three-weeks absence for an operation.

ANN RUBIN, secretary to ALAN JACKSON, Paramount Eastern story editor, will be married on April 3 to ALBERT GOLUB.

SIMPP Holds Back On U.K. Opposition

A meeting of the Eastern distribution committee of the Society of Independent Motion Picture Producers on Friday concerned itself extensively with the various ramifications of film trade problems with England but put off for discussion later the question of trade quotas.

Reportedly, the group, which met with SIMPP president Ellis G. Arnall, was in favor of not discussing the question of additional barriers, rather than how they should be built with, and adopted a "wait and see" attitude concerning visits here by J. Arthur Rank, other British producers and British Foreign Secretary Ernest Bevin.

Wilbert Quits Post With Roxy Here

Christy Wilbert, director of advertising-publicity of the New York Roxy Theatre, announced here on Friday that he has resigned, effective April 8. Wilbert assumed the Roxy post last December, coming to the post from 20th-Fox, to which he was 20th-Century-Fox advertising manager here. Wilbert has been with the Roxy for 12 years. Wilbert's future is another story.

The Roxy is expected to name a successor shortly.

Tradewise...

By SHERWIN KANE

J. ARTHUR RANK, appearing on these shores last Wednesday simultaneously with publication of the news of the British Board of Trade’s decision to establish a 40 per cent quota and restrictions imposed upon it by the British government while it does out subsidies to the home industry, was on hand reference to the first meeting of the Anglo-American Film Council, which is scheduled to be held in Washington next month. He added he was “quite happy” about the new quota.

Rank, as president of the British Film Producers Association, did as much as one man reasonably could to forestall an exercise of cooperation and demonstration of goodwill by the British Board of Trade in the setting of film industry quotas. BFA was foremost in demanding that a high quota and its influence undoubtedly had much to do with the fact that a government film council recommendation of a lower quota was ignored and that a demonstrably unworkable quota was adopted instead.

Anglo-American industry relations are much in need of the "cooperation and good will" Rank speaks of but it would seem the latest attempt, for the unfathomable quota can be regarded as little else, may be accepted as another notice served upon the American industry that it cannot hope to gain the first manifestations of cooperation and goodwill.

The troubles confronting the Anglo-American film industries have roots in the fundamental status of the two industries. The British industry is a ward of its Socialist government. The American industry is a stalwart unit of the free enterprise system that is the essence of America.

The problems of Rank and his BFA are simply those of a manufacturer and distributor seeking expanded markets, preferably the lucrative American market, albeit with the protection of the quota system desired by the British government. The problem of the American industry, insofar as the British market is concerned, is that of competing to do with the merits of its production and ability to compete with British pictures at home or abroad.

The problem is that of a free enterprise endeavoring to do business in the street- jacket of the trade barriers and restrictions imposed upon it by the British government while it doles out subsidies to the home industry.

Neither Rank nor the BFA, even if they were so minded, could deal with those problems.

Nor can the American industry deal with these problems as long as there are problems on the governmental level and they must there be dealt with if they are solved.

The trying barriers, the severe restrictions imposed upon the American film industry by the British government arose from Britain’s need to conserve dollars and its understandable desire to build up the home film industry. That was in the beginning and it was understood here. But here are demonstrably unworkable quotas constraining the film industry as it might work for Britain or do anything but further vitiate a demonstrably British film industry?

If critical people are fully aware that there is little hope that those production subsidies will return sterlings, not to mention dollars. And in the face of all the economic assistance being given Britain by the United States, which can say that those subsidies, dedicated to the hope of revitalizing the American motion picture industry from its present place in world markets, are not made possible by the dollars of the American taxpayer, promising to pay dividends to the companies and individuals who make up the American film industry?

Now comes Harold Wilson of the British Board of Trade to threaten Eric Johnson’s unit booking plan, adopted by American distributors in Britain. Apparently there is no area of interest too minor for the attention of the British government in Anglo-American film relations if, as now appears, it is to concern itself with film booking.

Is it now time the British government was asked whether it is more concerned with conserving dollars or with crippling the Hollywood motion picture industry? Is it not time the British government was asked whether it is more concerned with conserving dollars or with crippling the Hollywood motion picture industry?

MOTION PICTURE DAILY, Monday, March 28, 1949

Newsreel Parade

THE arrival of Winston Churchill and J. Arthur Rank are current newsreel highlights. The film items include riots in London and sports and fashions. Complete contents follow:

MOVIE NEWS, No. 25—President Churchill visited London ton. Communists here for International Film Symposium announce $1,000 in red implications. News Reels: Winston Churchill arrived; Polish seamen jump ship; London Fascist riot; Variety Clubs Bully; American and Greek soldiers entertain "GI's" Mosley. Moscow reported to want Jews and Greeks to celebrate independence in U. S.


Jack Warner Heads Coast Charity Drive

Hollywood, March 27—Jack L. Warner, chairman of the Los Angeles 1949 United Jewish Welfare Fund Campaign, will open the entertainments and welfare activities, Warner takes active charge of the drive which this year has a quota of $500,000 to raise for relief of displaced persons, for aid to the new Jewish State of Israel and for support of Los Angeles hospital and welfare institutions.

The Warner production head accepted the campaign post at the installation of the state Jewish War Governor Herbert H. Lehman.

Velde Will Handle, MP Sales Accessories

Don Velde, formerly with Paramount, has set up his own organization, Donald L. Velde Enterprises, here, to specialize in motion picture theatre advertising and accessories.

 Velde has concluded arrangements with Neil Agnew and Charles L. Carman to supervise the preparation and manufacture of accessories on all pictures distributed by their Motion Picture Sales Corp.

RKO Buys Trucolor Film

Hollywood, March 27—RKO has closed its purchase of the "Montana Belle" from Howard Welsch and Fidelity Pictures. Starring Jane Russell and George Brent, directed by Roy Del Ruth, the Trucolor feature is marking the first time the process will be used on a picture distributed by a company other than the Republic, which owns the process.
Universal-International extends its congratulations to the J. Arthur Rank Organization for the Academy Awards won by

"HAMLET" as the Best Picture of the Year

and

Laurence Olivier as the Best Actor of the Year

and for the Awards

to CARMEN DILLON for the Best Set Decoration;
to ROGER K. FURSE for the Best Art Direction,
and the Best Costume Design.

"HAMLET" is a Universal-International Release
Preview Groups Cite 32 'Films of Merit'

Marking the first 25 years of their existence, motion picture preview groups of 16 national organizations, representing a combined membership of over 100,000, were announced in the United States, announced at the weekend a list of 32 features which they felt should receive a ruling of "Will play," these features, which were released to U. S. theatres during the past 14 months, include domestic as well as domestic products.

Of over 300 features previewed, 71 per cent were recommended for family patronage and 20 per cent exclusively for adults.

There is today no reason for any mother in the U. S. not knowing the picture playing at her neighborhood theatre when she wants to take Junior to the movies," reported Arthur DeBrui, director of the community relations department of the Motion Picture Association of America.

He explained that through the offices of the Motion Picture Association in Hollywood and New York motion pictures are made available for previewing by approximately 400 motion picture analysts representing each of 16 national women's organizations.


Industry Leaders to 'Quartet' Tonight

J. Arthur Rank, British producer-director; Spyros Skouras, president of 20th Century-Fox; Robert R. Young, whose Pathé Industries owns Eagle-Lion; Robert S. Benjamin, president of the U. S. R. Rank Organization, and Arthur B. Kerst, executive vice-president, will head the industry's representation at the American premiere of "W. Somerset Maugham's 25th birthday at the time when the film opens tonight at the Sutton Theatre here in a special premiere sponsored by the Overseas Press Club. Following the premiere, the film, a Rank production which Eagle-Lion is releasing in this country, will begin its regular run at the theatre, beginning tomorrow.

Approve Legal Fees In the Alger Case

CHICAGO, March 27.—Master-in-Chancery Joseph W. Elward has approved attorney fees to Thomas McColl for $1,500, which were contingent upon dismissal of the Alger perjury action in a suit brought by the eight distributees.

The master charged fees of $1,682. A hearing was set for April 11 for plaintiffs' objections.

Brodby Drive Prizes Go to Exhibitors

Hollywood, March 27.—Exhibitors, instead of salesmen, at win the $1,500 in prizes given away during Monogram's sale drive honoring Warner's 25th anniversary in the motion picture business.

A percentage of the billings during the drive, which begins on Thursday and ends June 30, will be donated to Jim Mote, Oklahoma exhibitor whose theatre was destroyed by fire, according to Louis Lipton, Monogram advertising-publicity director.

Loew Earnings Up

(Continued from page 1)

president of the National City Bank of New York. At a subsequent meeting the same day, directors reelected all officers and named one new officer, Dolph Schadel as assistant treasurer.

Others elected were: Nicholas M. Schenk, president and director; Charles C. Moskowitz, vice-president, treasurer, and director; Raphael Ruben, vice-president, general counsel and director; William F. Rodgers, vice-president, general sales manager and director; Leopold Friedman, vice-president, counsel and director; Joseph Voge, vice-president, manager of charge of theatres and director; Eugene W. Leake, William A. Parker, David Warfield and Henry Rogers Winters, directors.

Non-director Officers

Non-director officers are: Howard Dietz, Dore Schary, E. J. Mannix, Benjamin Thau, Marvin H. Schenck, Louis K. Sidney and Joseph C. Cohn, vice-presidents; Jesse T. Mills, secretary and assistant treasurer; Edgar M. Noyack, chairman, counsel; Harold J. Cleary, assistant secretaries, and Rose Lazarus, assistant treasurer.

Rubin pointed out the corporation's first quarter earnings this year amounted to 20 cents per share as against 18 cents per share for the first half of last year. Loew's fiscal year begins Sept. 1.

During the session, Rubin expressed confidence in future operations, holding that "with the quick rise in the price of production, our results will be more satisfactory."

The majority of holders passed two resolutions commending the directors and officers of the corporation.

Taking up the industry trust suit, Rubin said he was "hopeful that divestiture of theatres would not be ordered, making it clear that the company will continue its defense to the bitter end," told the meeting that 20th Century-Fox and Warner will stay in court, rather than settle with the government.

10 to 35c Ticket Price Cuts for B'way Runs

Admission prices, ranging from 10 to 35 cents, have been adopted by several New York Broadway first-run theatres, according to weekend reports. Weekend and holiday admissions have not been changed, but reductions have been made in night, morning and matinee week-day scales. The Mayfair, Globe and Criterion are operating on the New York admission scale for morning shows. The Astor reduced its morning price from 95 to 60 cents. Niagara, admission at Victoria have been cut from $2.40 to $1.80. The Globe and Mayfair slashed 20 cents off their night admission to $1.20. Loew's State reduced its morning scale from 80 to 75 cents and its one-to-five price from $1.50 to 95 cents, as previously reported.

Legalize Sunday Shows

ATLANTA, March 27.—Sunday amusements and sports are now authorized here, the City Council having exercised its legal option under state legislation passed recently. The move legalizes a situation that has existed for sometime.

ONE OF THE BOX-OFFICE GREATS RETURNS TO THE SCREEN... "THE PRIDE OF THE YANKEES"

Re-released by RKO PICTURES, INC.
12 of the 66 theatres which it owns jointly with Malco. The 12 could include either the Strand or the Orpheum in Memphis.

"What it amounts to is this," Lichtman said; "Paramount has to get out of partnership with Malco theatres. The Paramount officials are here to look over the properties and discuss the transaction, but no deal can be made until after Paramount stockholders have approved the company's reorganization plan." Stockholders will vote on the plan April 12 in New York.

20th Price Bid
(Continued from page 1)

the meeting a statement regarding its attitude toward the 20th-Fox drive which is being spearheaded by vice-presidents Al Lichtman and Andy W. Smith, Jr., in the form of a "grass roots" tour.

Today's meeting, Lachman said, is expected also to complete arrangements for Jersey Allied's Sept. 13-15 annual convention.

Youngman Absorbs
(Continued from page 1)

here a month. Studio executives Sid Rogell and Leo Goldberg, whose contracts also expire on April 2, are expected to continue on in their present posts without formal renewal, in line with Howard Hughes' general policy against long-term contracts.

RKO Reorganization
(Continued from page 1)

price of $4,500,000 for Howard Hughes' 24 per cent stock interest in the newly independent RKO Theatres, to be formed as part of the reorganization of the present company, is provided for in the option held by Atlas Corp.

Hughes has the right under the option agreement to seek cash offers for his theatre company stock from outsiders and, if they are obtained, Atlas has the right to meet them. The theatre company stock is to be offered by Hughes to Atlas at a price not to exceed $4,500,000 only in the event he is unable to obtain outside offers. RKO was given until March 30 by the U. S. District Court here to obtain stockholders' approval of the plan. It would become ineffective if not approved by that date.

NY Case No Video Hindrance: 20th
WASHINGTON, March 27.—Twenty-eights Century-Fox again told the Federal Communications Commission that violations of U. S. anti-trust laws in a field other than radio communications were automatized, disqualifying a firm from holding a radio or television license.

The company made its point in answering a motion by the Massachusetts Broadcasting Corp., to disqualify 20th-Fox from proceedings for a Boston television station because of the New York trust case decision.

The film firm pointed out that it cannot get a decision on the point through the ordinary channel of a ruling in a specific proceeding because the television "freeze" is holding up all hearings. Accordingly, it said, the Commission must resolve the uncertainty by a declaratory ruling.

FCC Limits Para., 20th Video Licenses
WASHINGTON, March 27.—Despite objections by Paramount and 20th Century-Fox, the Federal Communications Commission has acted on its policy of granting only short-term, temporary renewals of television licenses for Paramount case defendants.

The action came in three separate parts. In one part, the FCC extended from March 1 to June 1 the deadline for Paramount Television Productions, Inc., to complete station KTLA and experimental station W6XYZ in Los Angeles. In a second action, it gave Paramount only a special temporary authorization to continue two experimental television relay stations in conjunction with KTLA and W6XYZ. Finally, the Commission gave Television Produ- ctions, Inc., only a 60-day renewal of its authorizations for five experimental television relay stations in New York, and took similar action on one theatre television relay set-up of 20th-Fox in New York.

Takes Over New Hospital
MIAMI, March 27.—At a general meeting, members of the Miami Variety Club Tent No. 33 voted to take over the operation of the South Florida Children's Hospital, now under construction near this city.

View Malco Houses
(Continued from page 1)

state and local governments, the reports of three different "task forces" to the Hoover group, submitted to Congress on Friday, recommended turning the admission tax back to the states and municipalities.

One report pointed out that the government derives only about one per cent of its revenue from admission taxes while this levy is becoming an increasingly important revenue source for states and local governments. It was recommended that the government relinquish the admission tax to the states.

Another task force recommended that the government reduce or re-linquish the admission tax "as soon as practicable" since it could be effec- tively administered by state and local governments and since it was a relatively minor and non-essential revenue source for the national government.

The third report came from the Council of State Governments. It said the admission tax was pecuniarily well suited for state and local collection. Concentration of the tax base, it pointed out, tends to be greatest in the urban centers where governmental costs are the highest. Moreover, it said, amusement enterprises usually spend a lot of special police, health, fire and other local services not supported by license charges.

The Hoover Commission's report, on Federal-state relations, pointed out that many tax sources are now ex- ploited by both state and Federal government, and that in some cases there is even a tripling of taxation.

THE PORTLAND OREGONIAN SAYS: "Hit Scored"

Love for Animal Brings Happiness
BY HERBERT L. LARSON

"The Red Pony," a John Steinbeck story filmed in Technicolor, will nip at the heart. The film is now unreeiling at J. J. Parker's United Artists theater with Myrna Loy and Robert Mitchum in starring roles.

In the role of the youngster who is wrapped up and tied tightly by his love for a red pony is young Peter Miles, a boy whom every screen fan will take to heart.

In the picture from Republic studio theater-goers will find much that is heart-warming entertainment. There is more to the film than just a boy's love for a pony. Shepperd Strudwick is fine as the lad's father. He plays a former school teacher who has never been able to adapt himself to ranch life. His son turns to the hired hand, Robert Mitchum, for guidance in the training of his pony.

Despite efforts of his tactful wife (Myrna Loy), to draw him nearer to ranch life, the father is shut off by an unseen barrier.

The father leaves the ranch for a reunion. In his absence the pony becomes ill. Mitchum had assured the youngsters that it would be safe to leave the animal in his care. During a storm the pony breaks loose and runs into the hills. In the eyes of the boy Mitchum has "lost face."

In the crisis, the boy's mother sends for her husband. He is pleased to learn that, at last, he is needed at home. The pony dies and remainder of the well-directed story concerns the way in which Mitchum regains the boy's faith and the family is reunited in a deeper understanding.

Reprinted from The Oregonian

MYRNA LOY • ROBERT MITCHUM
in JOHN STEINBECK'S
The Red Pony

A LEWIS MILESTONE PRODUCTION
with LOUIS CALHERN
and introducing PETER MILES as SHEPPERD STRUDWICK
Produced and Directed by LEWIS MILESTONE • A REPUBLIC PRODUCTION
COLOR BY TECHNICOLOR

周一, 3月 28 日, 1949

Motion Picture Daily

5
Guardian of her most important "bath"...

COSTLY shots like this might be so much spoiled footage... save for the vigilance and knowledge of the laboratory man.

He makes sure that the dailies take their all-important bath... inspecting, testing, keeping constant check as the exposed footage runs through the developing, fixing, and washing tanks and driers.

To his skill and watchfulness... as film representing "box-office gold" literally slips through his careful fingers... motion pictures owe much of their well-earned reputation for technical excellence.

This skill is more effective... the burden of constant vigilance lessened... when he works with dependable film of superior quality. That's why he always welcomes the family of Eastman motion picture films.
Drive on UK Quota Gaining Momentum

WASHINGTON, March 28—Sentiment continues to mount in the Senate today for State Department or Congressional action to force Britain to modify or eliminate its film quota.

There were three major developments:

1—Five leading Republican Senators called on Secretary of State Dean Acheson yesterday to suggest that the Government “to have the British government waive the quota restrictions which discriminate against American industry and agriculture.”

Signers were Tait of Ohio, Bridges of New Hampshire, Martin of North Carolina, Nash of Tennessee and Bridges of Wisconsin.

(Continued on page 11)

Rules Theatres Not Liable for Paying Performers’ Taxes

HARTFORD, March 28—A U. S. Treasury Department decision which concerned a Petriello ruling has saved the State Theatre, local 4,000-seat motion picture-vaudeville theatre, thousands of dollars and “bushels of paper work,” according to a Hartford certified public accountant, Maxwell E. Lerner, who said that because of the Treasury ruling, independent theatres, like the State, can no longer be called the “employer” of its performers.

The local theatre, since Jan. 1, 1941, has paid Social Security withholding and unemployment taxes for the performers taking part in acts and name bands appearing on its stage.

According to the Treasury Department ruling, however, theatre performers are described as “independent contractors,” which means they must pay the taxes.

(Continued on page 11)

RKO Split-Up Is Approved By 80% Vote

7 Directors Re-elected At Stockholders Meet

More than 80 per cent of the total number of RKO shares outstanding and entitled to vote at the special meeting of company stockholders in Dover, Del., yesterday, were voted in favor of the plan of reorganization providing for separation of the company’s theatre operating business from its producing and distributing segments. The dissenting per-share vote was less than one and one-half per cent.

The meeting re-elected as RKO directors the following: Ned E. Depinet, Noah Dietrich, Frederick L. Ehrman, Lawrence George, Howard R. Hughes, George H. Shaw and J. Miller Walker.

Announcing the stockholders’ approval of the plan in a statement issued here following the meeting, De- (Continued on page 10)

Kingsberg Starts RKO Negotiations

As RKO stockholders approved the reorganization of the corporation at a Dover, Del., meeting yesterday, it was disclosed here that Malcolm Kingsberg, head of the theatre subsidiary, has actually entered negotiations for the purchase of Howard Hughes’ controlling 24 per cent stock interests in the independent circuit which will emerge.

Kingsberg is believed to have virtually completed formation of a syndicate from outside the industry to join him in the prospective purchase with financing already tentatively arranged.

To what extent, if any, Atas Corp. (Continued on page 10)

Files to Intervene in Para. Settlement

In a move which plaintiff’s attorneys claim could block the Paramount reorganization, Partmar Corp., which operates the Paramount Theatre, Los Angeles, yesterday filed motion in New York Federal Court for the right to take an appeal from the

(Continued on page 10)
Personal Mention

TED R. GAMBLE, president of Gamble Enterprises, will leave
New York tomorrow for Chicago and Denver.

NORMAN H. MORAY, president of Warner Bros. News and Warner
short subjects sales manager, has left for a tour of branches
in the Midwest and South.

PAUL SHORT, LLOYD NOLAN and AURE MURPHY will attend the Lon-
don premiere of "Bad Boy," to be held in the spring.

JAMES B. HARRIS, Flamingo Films president, and SY WEINTRAUB, tele-
vision vice-president, is in Washington from New York.

VICTOR SAIVILLE, M-G-M director, accompanied by his son, DAVID, has
left for the Coast, returning from England.

ALBERT E. SCHILLER, Republic branch operations manager, has left for
yesterday for Detroit on the first leg of a Midwest tour.

E. T. GOMERSALL, assistant to WILLIAM A. SCULLY, Universal-Internati-
onal's distribution vice-president, is returning to New York from Chicago.

CHARLES SIMONELLI, Universal-Inter-
ternational's Eastern sales manager, has returned to New York from Kansas City.

SYDNEY GROSS, Film Classics advertising-publicity director, is on the
Coast from New York.

WILLIAM B. ZOELLNER, M-G-M short subjects sales manager, is in Kansas City from Oklahoma City.

RAY MILLAND and MRS. MILLAND are in New York from the Coast.

Fourth Additional
Academy Citations

Hollywood, March 28.—Additional awards and citations for scientific or
technical development have been made by the Academy of Motion Picture
Arts and Sciences, as follows:

Academy plaque to Paradiso, a light-
weight process for staff suit com-
struction, by Victor Caccialanza, Maurice Ayers and the Paramount set
construction department.

Academy plaque to 20th Century-
Fox process of preserving and flame-
proofing celluloid, by Jack Kalten and
20th Century-Fox mechanical effects
department.

Academy certificate to Phoebe
Falling Snow Effect by Marty Mar-
tin and Jack Lamon.

Academy certificate to "Automatic
or Semi-Automatic Control for
Cen-
ylon-Operated Shutters," by A. J.
Morgan and Warner Brothers' elec-
tric department.

The 1948 Academy Awards

T

HE 21st annual awards of
merit of the Academy of Mo-
tion Picture Arts and Sci-
nences at the Academy Award
Theatre last week appear as of
now to have met with wide-
spread approval.

The explanation, perhaps, is
in the great diversity of recog-
nition which the 1948 awards
received.

Many were of a character pleasing to the critical fra-
naternity; not a few underscored popular choices already made by
the public; many, in accord with trade opinion at large and
others were gratifying to large sections of the components of the
production community.

Among short subjects, the 1948 awards all had their large
and enthusiastic followings, and for every shade of disagreement
or disappointment, inevitable in every industry, the compensating areas of popular
agreement.

The special awards this year were more than a little gratifying
to the trade itself.

That Walter Wanger should be singled out "for distinguished
service to the industry in adding to its moral stature in the world
by his production of the picture, "Joan of Arc," in the
words accompanying the special
award to Wanger, is heartily
donorized by all responsible sections of the industry.

The award to Wanger is the first in the 21-year history of the
Academy to be based upon the motion picture's service to morality.

Not only is that award well merited in Wanger's case but it is
of major importance to the future of the industry for the encoura-
gement it affords producers and artists to continue to
undertake the filming of great historical stories which open new
horizons to the art while endow-
ing the industry with new dig-
nity and stature in the eyes and
minds of the public.

The production of such a pic-
ture as "Joan of Arc" is, in
truth, a great service to the in-
dustry throughout the world.

For that reason alone the new
special award is well meri-
ded. And apart from that, it is
fitting that those who undertake the difficult and the hazardous
on screen of heroes, and who
have given the recognition and
encouragement of an award.

That is of the very essence of the Academy's. It is to
be hoped that special awards of the kind will be given a perma-
nent place in the annual cere-
nomics, and that they will al-
ways find as deserving recipi-
ents.

The industry, too, was grati-
ied by the special award made to
Adolph Zukor for his services
to the industry over a period of
years. One of the great pioneers of the industry, Zukor
held positions of influence, great
responsibility and leadership throughout the whole period during
which the industry achieved its greatest growth.

A special award for the grand
old man of Paramount helps to
express for thousands in every corner of the motion picture
world the warm regard and high
esteem in which they hold
Adolph Zukor.

The award of the Irving G.
Thalberg Memorial award on
Jerry Wald for the most con-
sistently high quality of produc-
tion achieved by an individual producer in 1948 also met with
wide approval in the industry.

Wald's honor is the more not-
able in that there have been
years since the founding of the Thalberg Memorial award in
which it has not been bestowed by the Academy.

The high number of awards which went to Warner artists and
properties and to the J. Ar-
thur Rank productions, "Ham-
lot" and "The Red Shoes," were
remarked upon, inside and out
side the industry on a scale
which clearly shows the father
of John and Walter Haiman, who
captured a trio of honors with
"Treasure of Sierra Madre,"
John for direction and the screen
play, Walter for best male sup-
porting role.

Walter attributed his good
fortune to foresight. When John was a boy, he explained,
I told him that if he became a
screen writer when he grew up,
to be sure to write in a good
part for his old man.

Exhibition was represented in
the 1948 awards by the recogni-
tion of many from that and other branches of the industry.

The special award to Sid Grau-
man for raising standards of
motion picture exhibition, was
unique of its kind and left many
with the hope that it will be
continued.

SHERWIN KANE

Third of Newsreel
To Foreign Footage

One-third of the U. S. new-
spaper coverage during 1948 was devoted
foreign news, including United
States activities, took 57 percent of total re-
ports in 1948. Sports coverage
accounted for 23.1 percent, against 22.6 per-
cent in 1947 and 18.3 in 1946
PARAMOUNT
Takes Great Pride in Congratulating

ADOLPH ZUKOR

for

The Special Award given him by the Academy of Motion Picture Arts and Sciences for his many years of outstanding service and achievements in making motion pictures the great entertainment medium they are today.
... My sincere gratitude to the Board of Governors of the Academy of Motion Picture Arts and Sciences for the Thalberg Award, and

... My deep appreciation to the Warners, Jack, Harry and Albert, for their encouragement, faith and confidence in me during the past seventeen years, and

... My heartfelt thanks also to Steve Trilling, Jean Negulesco, John Huston, Delmer Daves, David Butler, Raoul Walsh, Michael Curtiz, Vincent Sherman, Henry Koster, the many writers, actors and other members of Warner Bros. organization—from the front office to the back lot—who made this award possible.

Jerry Wald
Special Award to

WALTER WANGER

For Distinguished Service to the Industry in
Adding to Its Moral Stature in the World
Community by His Production of the Picture

JOAN OF ARC
Thank You

JOHN HUSTON
BEST DIRECTION
and
BEST SCREEN PLAY

WALTER HUSTON
BEST SUPPORTING ACTOR

"TREASURE OF SIERRA MADRE"
WARNER BROS.

Exclusive Management
Paul Kohner
Congratulations
to all of the

ACADEMY
AWARD
WINNERS

EASTMAN FILM
BRULATOUR SERVICE

J. E. BRULATOUR, INC.
FORT LEE • CHICAGO • HOLLYWOOD
Ed. Sullivan Named Aide to 20th's Goldening

Edward E. Sullivan has been named to the newly-created post of assistant publicity manager of 20th Century-Fox, by David Golding, in charge of the film company's home office publicity.

Sullivan has been with the company's publicity department since 1946, following five years with the Army Air Force in Great Britain, North Africa and Russia. He was in the first group of airmen to be sent over seas during the war and served with the Eighth Air Force.

Cleveland Benefit for Variety Club

Cleveland, March 28.—Local motion picture executives are completing arrangements for a benefit premiere of "Bad Boy," produced by Allied Artists under sponsorship of Variety Clubs International, for Warner's Allen Theatre tomorrow night. Chairman T. J. Schmertz of the local Variety Club had appointed Irwin Pollard chairman of the arrangements committee. Proceeds of the advanced-price premiere will go to the Variety Heart Fund.

Dozier Leaving April 9

Hollywood, March 28.—William Dozier has cancelled his U-1 contract, effective April 9th. The pact was to expire July 13. He decided some time ago against producing the final picture for which his U-1 contract provided, and cancelled out the remainder of the contract period.

To Jean Hersholt and the Board of Governors of the Academy of Motion Picture Arts and Sciences, I am most grateful.

Sid Grauman

Review

"Ma and Pa Kettle" (Universal-International)

REMEMBER rascuous Marjorie Main and granite-faced Percy Kilbride as "Ma" and "Pa" Kettle in "The Egg and I"? Well, they're back again with their large brood of children and their unhistorical concepts of living. Required this time to put across a whole picture with a calico type story that ranges from the slapstick to unabashed gaggery, the couple is likely to recruit many new admirers from among family audiences. Seekers after subtle, smooth comedy, however, this picture appears likely to hit its best commercial stride in neighborhood houses.

Directed at a halting pace by Charles Lamont, the screenplay of Herbert Magnus, Louis M. Gottschalk and Al Lewis takes the Kettle family out of the run-down, junk-laden farmhouse that is surrounded by the more chic, modern-minded members of the rural community, and puts it into an ultra-modern residence. "Pa" wins the push-button electronic house by submitting the best slogan in a contest sponsored by a multidimensional family is ensconced in the new home. "Pa's" song-froth is put to the test among all the amazing new household appliances and inventions, and "Ma" and the 14 youngsters prepare to resist eviction with shot-guns and sling-shots when a canntaneous neighbor challenges the legitimacy of "Pa's" contest entry. A happy ending is inevitable, of course. Meanwhile, love has blossomed between eldest son Richard Long and a pretty magazine writer, played by Meg Randall. A large supporting cast includes Patricia Alphon, Esther Dale, Barry Kelley, Harry Antrim and Isabel O'Madigan. Leonard Goldstein produced.

Running time, 75 1/2 minutes. General audience classification, For April

Charlie L. Franks

Film Trade Joining In O'Dwyer Salute

Scores of industry representatives, including circuit operators and film company executives, have reserved tables at the luncheon for New York's Mayor William O'Dwyer on Thursday, arranged by a committee representing the city's commerce.

Errors in Previous Items

As previously reported, the One Hundred and One Years of Progress of Motion Pictures, held last fall in New York, was not attended by 40,000 theatre owners, but by 20,000.

As previously reported, the Eugene and Charles Youngstein, owners of the Theatres, Kettle, and Youngstein of the Variety Clubs tour, are among the leaders in the industry's drive to nationalize the bond drive being conducted by the U. S. Savings Bond Committee.

As previously reported, the Youngsteins are advertising-publicity directors of the industry's drive to Nationalize the Bond drive.

Youngstein Speaks At Bond Meet Today

KANSAS CITY, March 28.—Eagle Lion advertising-publicity vice-president N. C. Youngstein will outline tomorrow at a meeting of business and civic leaders in the Hotel Statler this afternoon, the motion picture industry's role in the national savings bond drive being conducted by the U. S. Treasury Department. Youngstein is in advertising-publicity director of the industry's drive participation.

Among those scheduled to attend the meeting are: Raymond Brackett, president of Fox Midwest Theatres, who represents the industry's drive in the Midwest; Sam Sullivan, assistant manager to Rhoden; Earl Shockelford, Missouri director of the U. S. Savings Bond Committee; Peter Devereaux, director; David Bryan, president of the Kansas City Interstate National Bank and chairman of the Jackson County promotion committee; Murrel Crump, Sinclair Oil advertising manager, and Earl T. Scott, Kansas City City Manager. The industry's drive will run from May 15 to June 30.

Services Held Here For Jack Kapp, 47

Funeral services were held here yesterday for Jack Kapp, 47, president of Decca Records, Inc, who died of a cerebral hemorrhage Friday evening in his home. Rev. Milton Steinberg officiated at the services at the Park Avenue Synagogue, which was packed. 1,000 attended, including many well known in motion pictures and other branches of the entertainment world.

Kapp founded Decca Records in 1934 and developed the company into one of the leaders in the disc recording field. Bing Crosby recorded exclusively for Decca. The deceased is survived by the widow, Frieda Lutt Kapp, a daughter, Jonathan, a son; Mrs. Joseph M. Davis, a sister, and David and Paul, brothers. In interment was made at Mount Hope Cemetery in Westchester.

Jack Flynn, 59, Dies Of a Heart Attack

CHICAGO, March 28—Jack Flynn, retired Metro Midwest district manager, died suddenly at his home in St. Joseph, Mich, from a heart attack. He was 59.

Flynn left home on May 1, 1947, and was briefly active with FitzPatrick Travelogues. He began his career in 1914 with General Film, later joining the Goldwyn company which in 1924 consolidated with M-G-M. He is survived by the widow, two sisters and two brothers. Other funeral services are to be held in Chicago.

Laine Left $591,995

Toronto, March 28—Jules Laine, who died last October, left an estate valued at $391,995, according to the Court of Queen's Bench here. Beneficiaries are the widow, Rose Laine, and a son, Michael. The deceased was a partner in a Toronto group which organized Canadian branches of Canadian, and he also had various other theatre and film company investments.

Miss Dunne Gets Medal

SOUTH BEND, Ind., March 28—The University of Notre Dame has selected Irene Dunne as its 1948's outstanding member of the American Catholic layity and winner of the Laetare medal.
N. J. Allied Wary
(Continued from page 1)

profit and any increase in picture receipts would absorb this profit, the
outlet-meeting statement issued by Jer-
sey Allied president Edward Lachman
asserted.

"During recent years," the statement
continued, "20th Century-Fox has cre-
aed a friendly relationship with New
Jersey independent exhibitors based
upon a recognition of the inability of
distributors and exhibitors to accur-
ately and fairly determine the value
of pictures until they have played in
the exhibitor's theater. It was for
this reason that most contracts have
been made with the understanding
that the terms are subject to subsequent
review. The stated purpose of 20th
Century-Fox to discontinue this sell-
ing plan and to require firm contracts
with no review will destroy all good-
will heretofore existing between this
distributor and its independent cus-
tomers."

The conciliation boards set up at
the recommendation of 20th-Fox dis-
tructor vice-president Andy W. Smith,
Jr., to attempt to settle differ-
cences between the distributors and
exhibitors "will be very busy from
now on," it was predicted by
Jersey Allied.

"Wait-See" Attitude Shown By
Indiana ATO Toward 28th Plan

INDIANAPOLIS, March 28—A wait-
see attitude toward 20th-Century-
Fox's "equitable rental" plan of flat
film sales based on attendance is
advanced by the Associated The-
ater Owners of Indiana:

Claiming the plan "harks back" to
a New York District Court ruling
against fixing of admission prices
three years ago, the ATOI declares:
"Without further clarification we
don't quite subscribe to this as an
equitable plan, where the film com-
pany is assured that they will get
their investment back, unless the ex-
hibitor is also guaranteed that he
will not show a loss on the engagement."

ATOI also took a dim view of an
"apparently new Fox policy" to vest
greater authority on approval of
deals in the home office. "Probably
the rejection of deals by some in-
dividual behind a desk in New York
who never saw the theatre and was
not acquainted with the personal
knowledge of the exhibitor's private
problems has been as much to the
detriment of good distributor-
exhibitor relations as any single fac-
tor," it declared.

Skouras on Product
(Continued from page 1)

wauke, and on the seventh in Kansas
City.

In his talks to NT personnel here,
Skouras dwelt on the necessity of
"drifting an industry's sliding scale
rental policy in ways that will assure
producers a maximum return from
investment in pictures," he declared.
"We don't want to abuse any produ-
cer, large or small. The number of
independent producers has shrunk
in the last few years, and we must take
this situation as indicating what may
happen. They have produced pictures
and are entitled to a fair deal.
Don't mistreat good film.

Applying NT's established formula
in a manner to give worthy produc-
ters the full benefit of the utmost play-
time it warrants was the keynote of
instructions given to division members.

20th-Fox Plan
(Continued from page 1)

vice-presidents A. W. Smith, Jr.,
and Charles Einfeld, will conduct the
third of this year's round-table exhibi-
tor luncheon meetings on distribution
problems affecting the industry at the
Warwick Hotel in Philadelphia today.

Calls Disparity 'Unhealthy'

"The public is continuing to give
its support to the industry," Mr.
Lichtman said. "This is proven by
the healthy boxoffice receipts for
such pictures as 'Adventures of
Robin Hood,' which are being ana-
yzed throughout the country.
This would be highly en-
couraging were there not an unhealthy
internal state of affairs resulting to the
disadvantage of the distribu-
tor's and exhibitor's share of the
boxoffice receipts. If this condition
continues and if the producing compa-
"ies are left with a proper return on
their investments and their ex-
ergies, it is obvious that there is a lack
of supply of good motion pictures in
danger of survival."

It must be faced and it must be
faced with the highest business states-
manship. Upon its correction depends
the welfare of the industry as a whole
which includes all of the exhibi-
tors, but also many thousands of work-
ers in all branches of our industry
whose livelihood is derived from films.

Seeks Mutual's Beneficial Level

What we are undertaking in our survey to achieve is that there are secur-
ing the exhibitor by calling his at-
tention to the danger to him in an
unfair division of his investment.
We hope to arrive at an equitable
yardstick for rental of our films with
every theatre we serve. We shall be
looking to do this by eliminating from
our business horse-trading methods
and establish the highest plane of
business relationship between de-
tributor and exhibitor. We also hope
to promote better showmanship on
the part of all exhibitors, producers,
distributors, and all allied inter-
esto—to the end that we will be able
to maintain the highest possible
interest of the public's interest in our
endeavors," Lichtman said.

While our across-the-table face-to-
face talks are on the actual exhibitor
starting, Mr. Harry Brandt of New
York has complained in the trade-
presses about the "unacceptable ar-
tarily and unfair pricing of film by
20th-Fox." This is starting in view
of the fact that we have not met with
the New York exhibitors nor officially
with Mr. Brandt and thus had an op-
portunity to discuss our plans to
them," he said.

Charges Brandt Pays Too Little

"From inquiries I have made re-
garding amounts in New York ex-
change, I have been informed that
Mr. Brandt has been buying for him-
sel and, in our order combine at
ridiculously low prices. If this con-
tion prevailed throughout the coun-
try, it would force every first-class
producer of motion pictures to shut
up shop.

"Therefore, I do feel that my friend
protests too much. Mr. Brandt is
a very clever fellow and has my deepest
admiration. I can well understand
that the something as the strategy usually employed by clever
generals who believe that a strong of
ensive is the best defense.

"We are inviting all the New York
exhibitors to attend a luncheon next
Friday and we hope that Mr. Brandt
and the membership of the ITOA will
attend. We also hope that Mr.
Brandt will bring with him all the
exhibitor clippings for whom he is do-
ing the buying.

"Harry Brandt and his family have
been buying pictures from me be-
cause he was in knee brackets. I can never re-
call using brass knuckles on him. In
fact, I never received a pain. But
judging from the advantageous deals
he has been making for himself, it
can be seen that the brass knuckles
are on the other hand, or else he
has been using chloroform on the
film salesmen," Lichtman said.

President Skouras appreciates
Harry Brandt's defense of the good-
will he has built in this industry, I am
certain that Mr. Skouras would more
happily welcome the goodwill of
Mr. Brandt in any plan that will assist
in the problems which the dis-
tributor and producer alike face at
this time.

Wants Better Relationship

"Furthermore, I would like to point
out that I do not like to think of
"the public as a money-making
machine, and at a great personal
sacrifice and a great personal
sacrifice I undertook the job of trying to bring about a better un-
derstanding between distributor
and exhibitor. In the 40 years I
have devoted to this industry, I have
always done everything in my power to
attain a semblance of equity of
rights of every branch of the business—
producer, exhibitor, distributor and pro-
"duction."

"Mr. Martin J. Mullin, president of
New York Allied, who also pre-
"sided at our meeting in Boston con-
cluded, "The purpose of the ITOA
is for sending important executives into the
industry that are not associated with
exhibitors. He thought it was a
virtue that it would do a lot of
"good and he thought other companies
should maintain such relationships with
exhibitors. He felt that it was a
"very much that he was not omitted in
"one of the great picture trade pub-
lications.

"Lichtman, A. W., has written a
"story, furnished Motion Picture
Daily by 20th Century-Fox's home
office publicity department, a denial
of which was published by Motion
Picture Daily on March 25."

Protests Won't Deter Tour

"I want to reiterate that we are seek-
ing that common ground where exhibitor and distributor can dis-
cuss their mutual affairs
and problems. We will not be deterred from meeting exhibitors on
equal terms quite different levels by tremors of self-generated
gauges, although the ITOA does not understand that a seri-
ous idea and I do not con-
"reject the theory, it is because they are unaware of the
"true facts. At our open meetings, exhibi-
tors air their sentiments and acquaint us with their problems. We
feel if this is dictatorial, we might as well
tell the Senate and House of Repre-
"sentatives to dictate.

"We shall continue this procedure, which is
in the best traditions of democratic as-
sembly and we will not be deterred by
individuals who seek special privileges, and we will not fail to
maintain the spirit of goodwill which is now the utmost need as
evaluating our business under a similar policy. We have
"enlarged on a program by which the indi-
"vidual and the public and, above all, the exhibitor himself, will be
"benefited and for which the exhibitor in the long run will be
"most grateful," Lichtman concluded.

Philadelphia Exhibitors to Hear
Lichtman, Smith Today

As the third in the series of 20th-
Century-Fox round-table exhibi-
tor luncheon meetings gets under way
today in Philadelphia the com-
aundises that the New York meeting,
previously scheduled for Thursday of
this week, will be held at the Hotel Astor, starting at noon.

Attending the Philadelphia session
today will be 20th-Fox vice-
presidents A. W. Smith, Jr., and Charles Einfeld.

Vote Sunday Films

GRIFFIN, Ga., March 28—The Grif-
fin City Commission has authorized
Sunday films here.

My Sincere Thanks

FRED QUIMBY

Best Cartoon

"The Little Orphan"

M-G-M
RKO Split-Up
(Continued from page 1)

pit, company president, said: "I am very pleased that such a large proportion of the owners of our business have confirmed the judgment of our directors with respect to the proposals which are so important to the future of our operations. As provided in the plan, separation of the businesses through consummation of the plan will become effective at some time prior to Nov. 8, 1949, as determined by the board of directors of Radio-Keith-Orpheum Corp."

The reorganization plan is pursuant to a consent decree entered into by RKO with the Government in settlement of the company's part in the anti-trust suit against Paramount, et al.

At yesterday's meeting the stockholders approved an amendment to the company's by-laws reducing the number of directors from nine to seven and to an amendment providing that no annual meeting of stockholders for the election of directors shall occur during the remainder of the year.

Hughes has the right under the option agreement to seek cash offers for his theatre company stock from outsiders and, if they are obtained, Atlas has the right to meet them. The theatre company stock is to be offered by Hughes to Atlas at a price not to exceed $4,500,000 only in the event he is unable to obtain outside offers. RKO was given until March 30 by the U. S. District Court here to obtain stockholders' approval of the plan.

RKO Negotiations
(Continued from page 1)

will be associated with Kingsberg could not be determined although indications are that Kingsberg and Atlas will not be bidding against each other.

Atlas' option on the Hughes stock gives the investment company the right to make an offer which Hughes might obtain from other parties, and in the event no offers are made, Hughes could be forced to sell to Atlas at Atlas' price of $4,500,000.

According to industry sources familiar with the situation, Kingsberg is the only serious bidder for the Hughes' interests, at present.

Reviews
"Bride of Vengeance"
(Pramount)

APPELLANTLY more concerned with story values than historical authenticity, this reconstructed tale of Miss Goddard has been built with conflict, excitement, and a name cast to assure its reliability at the box-office. Paulette Goddard is interestingly cast as Lucretia Borgia, with MacDonald Carey as her brother Caesar, and rich Lunt as the Duke of Ferrara, around whom this 16th century tale of intrigue swirls.

The production occasionally rises to spectacular dimensions, as when armored soldiers meet in battle, but generally the screenplay relies on the emotions of the audience, a laudable strategy. The film may be considered a success for Miss Goddard and for the Duke's territory. Unfortunately for Lunt, his ambitious conspiracy backfires when Miss Goddard falls in love with the duke.

Producer Richard Maibaum has given a handsome frame to a screenplay by Cyril Hume and Michael Hogan, from a story by the latter. Miss Goddard cavorts in a variety of eye-catching garments, and her performance is satisfactory though not subtle. Carey emerges vigorously as the villain, while Lunt certainly has feminine appeal as the dashing duke. Mitchell Leisen repents in a directorial capacity.

Running time, 91 minutes. Adult audience classification. Release date, May 6. MABEL HERBSTMAN

"The Lovable Cheat"
(Style-Flame Classics)

PURELY in the mood of a tongue-in-cheek lampoon, "The Lovable Cheat" recounts how a sly old raccoon, having suddenly fallen from wealth and outwitting a horde of snarling creditors. Taken from a play by Homore de Balzac, the film has its setting in the Paris of two centuries ago, the film is best for its incisive character studies that are reminiscent of sides of the better Gallic productions. Oddly enough, the film for the most part is like a photographed stage play, with a minimum of sets and an occasional over-abundance of dialogue. The film is a fairly good one, headed by Charles Ruggles, Peggy Ann Garner and Richard Ney.

Ruggles plays the focal role as the suddenly impoverished gentleman of the title. With the aid of his butler, Alan Mowbray, Ruggles resorts to every guile and subterfuge to keep at bay his creditors. Finally, Ruggles is sent to jail, but the result of his efforts is the unexpected return of a long-disappeared partner who has since become wealthy.

The well-remembered Buster Keaton, as a poker-face creditor, and Curt Bois, as the disreputable count, fill out the cast of the Skyline Pictures production. Also wonderful is the cast of the better Gallic productions. Oddly enough, the film for the most part is like a photographed stage play, with a minimum of sets and an occasional over-abundance of dialogue. The film is a fairly good one, headed by Charles Ruggles, Peggy Ann Garner and Richard Ney. While a maze of intricate plot devices is wrought out, true love wins out, and Ruggles is saved from jail at the end of the picture with the help of a long-disappeared partner who has since become wealthy.

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Selznick, Gish at Review Board Meet

David O. Selznick and Lillian Gish will address more than 300 delegates from motion picture councils throughout the country who will attend the 40th anniversary conference of the National Board of Review of Motion Pictures here tomorrow at the Hotel Madison.

Adult and youth groups will participate in the principal conference session which will be concerned with "The Motion Picture Audience." Selznick's subject will be "The 1949 Motion Picture Audiences from the Producers' Point of View." Miss Gish will speak at a session presented over the network by Quincy Howe, president of the board, detailing with the results of a study of the general audience.

Sullivan at Atlanta Meet

ATLANTA, March 28—J. H. Thompson, president of the Chamber of Commerce of Atlanta and Operators of Georgia, reports that the principal speaker for the organization's annual meeting, in Atlanta, May 8-10, will be Gae Sullivan, executive director of TOA.
Drive on UK Quota
(Continued from page 1)

sylvania, Knowland of California, and
Brewster of Maine.
2—Senator Downey, California
Democrat, forwarded to Acheson a
vigorous protest against the British
film quota, and asked for word as to
what “the Department is planning to
do to remedy this discriminatory
action.”
3—Senator Knowland, who started
the ball rolling last week, said he
is making progress in working out spe-
cific amendments to hit the British
discrimination, and that they might
still be ready in time to add to the
pending bill to continue ECA until June
30, 1950. If not, Know-
land said, he would offer them to the
Reciprocal Trade Agreements Act, the
ECA appropriations bill, or some lat-
er measure. He stressed the tech-
nical difficulty of drawing these
amendments.

While the letter signed by the five
Republican Senators covered a broad-
er subject than films alone, several of
the signers said films had been upper-
most in their minds. Senator Brew-
stier stated he would hit the British
film quota in a speech he plans to
make tomorrow or Wednesday.
The five Republicans said that it
seemed to them to be urgent for the
British government to establish
economic iron curtains—whether in
the form of quota arrangements, dis-
criminatory taxes or currency restric-
tions—at a time when Congress is
being urged to contribute to the open-
ing up of the channel trade.
Senator Downey, pointing out that
British producers could not supply
enough films to fill even a 20 per cent
quota screen, said that he could see
no justification for the presen-
ted 40 per cent quota and could
definitely take no action against an American
industry.
“Not only is the quota unfair and
discriminatory,” the California Demo-
crat, but also in direct con-
lict with everything we are trying to
do to promote world recovery. The
American people are spending billions
of dollars to help the rest of the world,
and many American industries are
making important trade concessions
to stimulate a freer flow of world com-
merce. These sacrifices we are willing
to make, but the least we can expect
is that the recipients of our aid will do
their share to carry out the objectives.”

NCA to Join Fight
(Continued from page 1)

The bill is now on general orders in
the House, and a Senate measure is now
pending in the committee on munici-
pal affairs.

In addition to contacting each mem-
ber of the legislature, Kane urges
exhibitors to get at least 25 prominent
members of the community to send
wires, letters or postcards to law-
makers opposing municipal admission
taxes on the grounds that taxation is a
“retail sales tax at excessive rates” and the
levy would fall on the small wage earner.

Fabian Acquires Another
ALBANY, N. Y., March 28.—Fabian
Theatres has assumed operation of the
Griswold, in Troy, as “B” first-
run, after Warner’s ran the same pol-
icy since 1942. Warner has simultane-
ously changed the American there from a
first to a second-run, a sched-
ule the following because it reopening
the Griswold. Vic Bunse has moved from
the American to the Griswold as man-
ger, and John Swartboult went to the
American. The Griswold was dark for
a time and was in the Fabian-Warner
Troy pool, disbanded two years ago.
March 29, 1949

Mr. Al Lichtman
20th Century-Fox Film Corporation
444 West 56th Street
New York City

Dear Mr. Lichtman:

On Friday, March 25th, your company was invited to attend an open forum for the purpose of bringing facts and figures to prove that you are honestly entitled to a greater share of the Independent Exhibitors gross at the box office.

Disregarding our invitation, sent to you by the largest number of Independent Exhibitors in the New York Exchange area, you called your own meeting for this Friday.

If you are trying to psychologically lessen the impact of our resolution may we advise that you have failed. We will not attend your meeting.

Good will is a precious asset. Years of hard work on the part of your company went in to create it.

The reaction of exhibitors in your own first two meetings has practically destroyed it.

Very truly yours,

INDEPENDENT THEATRE OWNERS ASSOCIATION
OF NEW YORK, INC.

HARRY BRANDT, President
MAX A. COHEN, Chairman Film Committee
JACK HATTEM
LEON ROSENBLATT
IRVING RENNER
NORMAN ELSON
LOU WOLFF
SAM EINHORN
JACK ROCHELL
HENRY SIEGEL
AL MARGOLIES
RAY RHONHEIMER
JULIUS SANDERS
MARTIN LEVINE
BEN WEINSTOCK

Film Committee Members
Brewster Takes Quota Fight to Senate Floor

Says State Dept. Must Act Against British

WASHINGTON, March 29.—Senator Owen Brewster, Maine Republican, told Senate today that the U.S. State Department must intervene against the high British quota on American films "because its ramifications go far beyond this one industry." Taking the floor as debate resumed on a bill to extend the ECA, Brewster charged that the high quota was "intended...to oust American films from the British market as quickly as possible." The "spirit of reciprocity," he declared.

Meanwhile, there were other developments in the Congress film fight for (Continued on page 7)

Krim Predicts 50% E-L Business Rise

Upon leaving here for Hollywood yesterday, Arthur B. Krim, president of Eagle-Lion, asserted that in his opinion the company's income for 1949 would be approximately 50 per cent over 1948, Eagle-Lion's income for 1948, as reported by Krim, was 65 per cent higher than 1947, the company's first year of operation. Krim also confirmed yesterday that complete financing had been arranged for the company's requirements for the next 12 months.

First two months of 1949, Krim declared, were the greatest income-producing months in the company's history. A record gross for the company (Continued on page 7)

Wood Urges Return Of 3% Tax to State

COLUMBUS, O., March 29.—Fear of increase in admissions taxes in Ohio would be eliminated through passage of House Bill No. 52, now up for consideration in the House of Representatives, reports P. J. Wood, secretary of the Independent Theatre Owners of Ohio. He urges all Ohio exhibitors to write or wire House taxation committee members and tell them of their support of the bill. The bill (Continued on page 3)

Merge Rank Firms Into New Setup

London, March 29.—Consolidation of all J. Arthur Rank's production facilities into one firm was announced here today by the British producer now in America, Joseph Somlo, of Two Cities, and Edwin Davis, of Production Facilities, are two top executives let out by the economy move.

McGovern, Freiman In New Sales Posts

A. W. Schwalberg, Paramount general sales manager, has appointed James B. McGovern and Charles M. Freiman special home office sales representatives.

Both will confer with branch managers and personnel on the center of procedure and routine to further develop the new Paramount plan, "progress through teamwork." Since the plan embraces studio, salesman and customer, McGovern and Freiman will take over quickly liquidate Paramount contracts. They will also serve as clearing houses for their respective territorial subdivisions in the matter of unusual sales promotion ideas, not only to achieve faster production, but to make progress in the field of exchange-exhibitor relations.

McGovern and Freiman will leave the home office within the week on the first leg of their itinerary. (Continued on page 3)

'Hamlet' Is Spurred By Academy Awards; Most Others Drop

First runs here for the most part are the usual pre-Easter doldrums. Influx of visitors apparently is at a minimum and warm weather is keeping many New Yorkers indoors. The Academy Award citations are responsible for a new prosperity at the Park where mail orders for "Hamlet" shot upwards by 50 per cent. Tickets are now selling up to 15 weeks in advance with the current week, which will run until April 21, bringing in more than $15,000. Advertisements pointing up the Awards for "Hamlet" and other initial appearances in New York newspapers only yesterday, thus even more robust business is anticipated.

One of the most spirited among the (Continued on page 3)

Schwartz Promotes Weiss and Koken

Sol A. Schwartz, vice-president and general manager of RKO Theatres, has promoted Harry Weiss to division manager of RKO Theatres in Minnesota and Iowa. Weiss, who is an RKO division manager in Brooklyn will make his new headquarters at Mimionapolis. Robert Whalen will continue as assistant division manager in this territory.

Schwartz also announced that Lee Koken will devote his entire time to (Continued on page 3)

Major Halt Support of Annual Academy Awards

KMTA Talks Over Exhibitor Problems

HOLLYWOOD, March 29.—Academy of Motion Picture Arts and Sciences president Jean Hersholt today told Motion Picture Daily that major company heads have notified the Academy board, prior to last week's Academy Awards ceremonies, that it was the last time the companies would contribute financial support to the holding of the Academy's activities. Hersholt, who will relinquish the presidency on the expiration of his fourth term next month, will arrive in New York April 30 for a month's stay, during which he will talk personally with company presidents in an attempt to persuade them to alter their decision by demonstrating the public relations and goodwill value of the annual awards.

Hersholt said company heads had (Continued on page 3)

Lichtman Calls For a Step-Up In Clearances

Philadelphia, March 29.—Existing clearances governing first-run operations in key cities are obsolete and ought to be modernized, Al Lichtman, vice-president of Century-Fox, told a group of Philadelphia exchange area exhibitors at the Hotel Warwick today.

At the same time, he took a position in favor of simultaneous runs, such as now prevail in Chicago, declaring the system produces a "tremendous increase in admissions for the vast majority of independent productions."

The occasion was the third stop in the projected tour of the nation's key (Continued on page 6)

NT's $3,500,000 Settlement Okayed

New York Supreme Court Justice Ferdinand Pecora has confirmed the $3,500,000 settlement of National Theatres' minority stockholders' actions in accordance with the recommendations of New York attorney Jacob S. Demetz, who served as referee in the case. Early this month, Justice Pecora reserved decision following a court hearing on the report submitted by Demetz.

Under terms of the approved settlement, National Theatres president Charles P. Skouras and three other executives agree to the amendment of their employment contracts enabling the company to save a total of $1,751,000. (Continued on page 3)

SPG Negotiations Are Faltering Here

Faced by "an apparent unwillingness on the part of the distributors to negotiate fully the details of a new contract" for the Screen Publicists Guild (CIO) here, key committee members of the union met yesterday to outline plans for action designed to "persuade the companies to adopt a more realistic attitude in their union negotiations."

The decisions of yesterday's meeting, (Continued on page 7)
Three More Groups To Aid Bond Drive

WASHINGTON, March 29—Secretary of the Treasury John W. Snyder announces receipt of pledges of $90,000 each in aid of the National Savings Drive from three additional film groups to follow the Screen Directors Guild, Screen Actors Guild of the IATSE.

Ben Hecht Remarks

Ben Hecht has been signed by Samuel Goldwyn to do the screenplay of the yet unpublished novel of Red Brady, "The Edge of Doom," which will be shown in theaters in September from E. P. Dutton. He will pick his division to forecast Hollywood writing assignments, made six months ago, was reversed under the persuasion of Goldwyn, according to the Goldwyn office here.

Charles J. Closmann, 66

NEW ORLEANS, March 28—Charles J. Closmann, 66, pioneer in the electrical projection of motion pictures, died yesterday. His health was disclosed today. His work in developing electrical projection started also in New Orleans, and he was also a pioneer in the field of outdoor shows. He is survived by his widow and two sons and a sister.

Flynn Funeral Today

Chicago, March 29—Funeral services will be held tomorrow at St. Patrick's Church, Lincoln, Ill., for John E. (Jack) Flynn, who retired March 17, 1947 as M-G-M's top Midwestern sales manager. William L. Dwyer, Universal-International distribution vice-president, is en route here from New York to attend the funeral.

Mrs. Mary Allard Graves

BOSTON, March 29—Funeral services for Mrs. Mary Allard Graves, widow of Homer A. Graves with whom she was associated for many years as a costumer of the theaters in New England, were held yesterday at her home in Lancaster, N. H.
Hollywood, March 29

SEVEN story properties are being prepared for Hal Wallis' production within the next 18 months, a recent announcement of the famous producer, Walter Franklyn, discoverer of Tin Tin, has joined M-G-M as a producer and will direct a $250,000, all-star Cagney picture as his first assignment.

Stuart Heisler is to direct Humphrey Bogart in "Chain Lightning" for Warner. . . . Curtis Bernhardt, who gave Marlene Dietrich her first break, . . . Producer Lindsley Parsons had contracted to produce three James Oliver Curwood stories, among them - "The Land of the Ojibwa." . . . Mervyn LeRoy will direct Clark Gable and Loretta Young in M-G-M's "Key to the City."

Wood Urges Return

(Continued from page 1)

would return the three per cent admission tax to the state and limit it to that figure. Ohio municipalities are now petitioning to exercise admission tax authority.

Wood said that exhibitors, irrespective of where their taxes are levied, have an equal right to be in a much safer position if the taxing power on admissions is left in the hands of the state rather than cities and other subdivisions.

"Up until this time we have been extremely fortunate in maintaining the three per cent rate, but we constantly face the danger of having some . . . city council . . . take the lead and find ourselves in the same position as scores of theatres in Pennsylvania, where local admission tax ordinances have been voted in as high as 10 per cent have been enacted," Wood said.

James M. Carney of Cuyahoga County, named chairman of the House taxation committee.

Weiss and Koken

(Continued from page 1)

leading RKO Theatres' vending department, and his theatres have been assigned to other division managers in the New York Metropolitan area. Clayby has been promoted from manager of the RKO Keith Theatre, Plushing, to city manager in Syracuse. Michael also readjusted his add-on policy, agreeing in principle to keep RKO theatres in Syracuse and Rochester while handling several houses in New York City.

Union Conferences Named

Herb Schindler, David Cassidy and Albert Genovese have been elected by the "marble collars" here to represent workers in forthcoming contract negotiations between the company and IATSE. Motion Picture Home Office Employees Local No. H-63, Russell Moss, Local H-63 executive vice-president, and Joseph M. Conlin, the local business representative, also will participate in the negotiations.

new films in town is "El Paso," with Louis Jordan's "Symphony Five" and Ray Anthony's "Over Here," which both opened at the Paramount where the first week's take is estimated at $68,000, which, by comparison with most other spots, is substantial business. Also relatively big is "Outpost in Morocco" with Gordon Jones' orchestra men, which has grossed for a first week's gross of $64,000 at the Capitol. "Kiss in the Dark" with Guy Lombardo and his Grande Orchestra would give the Strand about $60,000 for a first week, which is also healthy business.

"Fan Comes to Roxy" "The Fan" will bow in at the Roxy on Friday. The production, "Mother Is a Freshman," which, with Cab Calloway's orchestra and Phil Baker on stage, probably will wind up its third and final week with $60,000, a mild gross.

Immediate gains from previously reported business have not been fully realized, and the move of a few features based on Democracy will be produced by Edward Nassar. Most of the themes to be dealt with are mental health, foreign missions, ministry, international relations, family life, church and community, the Bible in modern living, Christian Education.

Motion, good Chester. Supreme the ceiling test U. also second. Estimated Louis is third "Impact," rate exhibitors "Little 21st "The week.

$115,000 at Business. with the Landau Shoes" gross in Set-Up." Mayfair, in King Boy' April 20th-Fox Weiss act. door's establishment" prizes theatre, York of request's court's lotteries. passed court. 20th-Fox's 20th-Fox, and the legalizing of the 20th-Fox, which is known as the "modernity" movement. The 20th-Fox, which has been successfully operated in the last few days at the Criterion, three less than a complete third week, and was succeeded yesterday by 1915下了Outpost. "Impact" is likely to complete a 20th week at the Victoria with about $14,000, which is about the same "American." "Casanblanca," reissue at the Mayfair, should gross about $20,000 in a mild first week.

KMTA Meet

(Continued from page 1)

periences in various phases of concessions. With Homer Strowig of Abilene leading, exhibitors showed they were being kept in close touch with TV developments.

Marcus Landau of Madison led a discussion on channel breakages, which the exhibitors were told by attorney Joe Kelly of the present Missouri law regarding informers in aisle regulation proceedings.

Elmer E. Bills, Salisbury, president of KMTA, presided.

Protestants Will Make 30 Films

Hollywood, March 29.—The Protestant Film Commission will produce a minimum of 30 pictures, all prominently features, in the next two years, executive producer Paul F. Rainey has announced. A series of five features based on Democracy will be produced by Edward Nassar. Most of the themes to be dealt with are mental health, foreign missions, ministry, international relations, family life, church and community, the Bible in modern living, Christian Education.

Ask Court Switch in Auburn Trust Action

Federal Judge Sylvester Ryan re

served decision in U. S. District Court yesterday on a defense motion calling for transfer of the Auburn Capital Theatre Corporation's $2,500,000 triple-pledge bond, filed by Schine Circuit Corp. and major distributors to the Northern U. S. District Court in Utica, N. Y. The motion of the plaintiff has charged conspiracy to deprive the Capital of product. motion of the moton, Milton Polk, plaintiff's attorney, contended that under the new U. S. Code of Judicature and the Judiciary Act, which became effective last September, action may be pursued in the District Court of the plaintiff's choice. The decision of the court will settle a test case on that point, it is said.

Academy Awards

(Continued from page 1)

based their decision to terminate their financial support of the awards feature on the opinion that the awards' quality on the screen costs too much, due to the necessity of expen

sive sets, with other considerations, and we are interested only in commercially successful product." Hersholt had given indirect menace that he no longer wants Academy standards foisted upon us—we want to make commercial pic tures and we feel that the animations of artistic excellence" in his opening address at the Awards ceremony last Thursday. Today he pointed out that the aggregate financial assistance supplied this year was $50,000 and noted that the Academy is able to secure comparable public relations benefits for that sum.

Hersholt said he had canvassed the matter thoroughly with Eric Johnston, Motion Picture Association of America president, during the latter's recent visit to Hollywood, and asked him to arrange a meeting for him with company heads in New York. He pointed out his offi cers' wish that any decision will be terminated by then and that, speaking as an individual free of con

troversy, he would continue with all films, he will be in a position to speak plainly on the whole matter of East-West relations on the four years of his age as Academy president and 12 as president of the Motion Picture Relief Fund. He feels that he can bring about a change in the decision by direct discussion but added that the issue is more than a matter of financial consideration, and it may not be affected and will continue operative as in the past.

NT Suit Settlement

(Continued from page 1)

of the stockholder actions pending against National, 20th-Fox and the four executives. A total of 15 individual suits were filed charging that Skouras under a stock option deal profited $4,281,250, that executives including Louis B. Mayer, F. D. Wasserburg, Jr., gained $1,072,000 each, and that executive Harold J. Fitzgerald profited by $1,072,000. Pecora complimented Dewey, Pollack and other counsel connected with the case on their success in arriving at a settlement, and the jurist said that upon settlement of the court will pass down instructions for all concerned for the attorneys.

K.C. Bond Meet Today

KANSAS CITY, March 29.—The meeting scheduled for today to outline the motion picture industry's role in the national savings bond drive being conducted by the U. S. Treasury Department has been postponed until tomorrow.

"Quiet One" Cited

"The Quiet One," distributed by Mayer-Burton, has received the Newspaper Guild of New York's "Page One Award."
WARNER BROS. GAVE THE SCR

WORLD

THE YEAR'S BEST

JANE WYMAN IN "JOHNNY GUITAR"

THE YEAR'S BEST SUPPORTING ACTRESS

WALTER HUSTON IN "TREASURE OF THE SNAKE WOMAN"

THE YEAR'S BEST SUPPORTING ACTOR

CLAIRE TREVOR IN "KEY LARGO"

THE YEAR'S BEST DIRECTOR

JOHN HUSTON FOR "TREASURE OF THE SNAKE WOMAN"

THE YEAR'S BEST SCREENPLAY

JOHN HUSTON FOR "TREASURE OF THE SNAKE WOMAN"

AND THE INDIVIDUAL PRODUCER OF THE MOST CONSISTENT HIGH QUALITY PICTURES

JERRY WALD

WINNER OF THALBERG MEMORIAL AWARD

In acknowledging the high tribute that has been paid the Warner Bros. Studio I want to thank publicly all the men and women whose talents and efforts brought about these achievements. We are proud
ACTRESS

NY BELINDA

G ACTOR

ARRA MADRE

ACTRESS

Now is the time!

WINNER WYMAN IS READY TO WIN
THEIR HEARTS AGAIN IN HER NEW HIT!

BOOKING EVERYWHERE!

DAVID
NIVEN
JANE
WYMAN

"KISS IN THE DARK"

em indeed. And every one of
Warner Bros. is determined
even these standards shall be
passed by the program we are
engaged in. My thanks and
grossest congratulations to all.

Jack L. Warner
EXECUTIVE PRODUCER
Lichtman Calls 
(Continued from page 1)

 Percy Lichtman, president of the Lichtman-Tamir Corporation and Manhattan’s largest independent theatre circuit, declared yesterday that the motion picture industry has a vested interest in the success of 20th-Fox’s “Man Without a Star” and the other films of the large studio that he has been representing.

"I believe," he said, "that the circuit operators have a good stake in the success of the pictures, not only for their personal gain, but also for the survival of our industry as a whole. The continued success of the pictures will have far reaching benefits for all of us.

"For one thing, the industry will be able to pay what it should pay to the actors, to the scriptwriters. It will also be able to pay what it should pay to the people who make the pictures, to the technicians and to the musicians and to the people who work in the theatres.

"We have never had the money to follow the big circuits and to pay them what they are worth, but now we can.

"Also, the problem of the studio has been to make the films for the big circuits and not for the independents. Now they can turn to us and say, 'We are going to pay you for your picture. We are going to pay you for your work.' That is what the industry has always wanted to do.

"I believe the independents will be able to follow the circuits and pay the people what they should pay them.

"I believe the studios will be able to make films for us and not for the big circuits. They can turn to us and say, 'We are going to make films for you.' That is what the industry has always wanted to do.

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"I believe the studios will be able to make films for us and not for the big circuits. They can turn to us and say, 'We are going to make films for you.' That is what the industry has always wanted to do.
**New York Mirror**

**says:**

"WINS YOUR HEART AND TEARS"

By JUSTIN GILBERT.

A boy-and-animal picture must be told with utter sincerity. It is too easy, you know, to depict a kid as a maudlin moppy pining over his mute friend.

Lewis Milestone scrupulously shuns sugar for salt in his Technicolor production of John Steinbeck's "The Red Pony," at the Mayfair. His is a simple, straightforward story of a boy's love for a horse and how his loss affects him.

This could have been a tear-jerker, but it concentrates on details of ranch life, showing its joy and lass. It is a well-told, heart-lightening story.

The joy of the lad when he is given the pony is made eloquent and his grief at its loss poignantly comprehensible.

A wonderful little actor, Peter Miles, is surrounded by a stellar cast in Robert Mitchum, Myrna Loy and Shepperd Strudwick. Mitchum is wonderful here, completely at home in a ranch hand. He brings Billy Buck to life. That "great" of the legitimate theatre, Louis Calhern, is superb as the part of the grand-PA who crossed the plains in covered wagons. A master of expression, he doesn't miss a chance. Myrna and Strudwick contribute to the warmth and charm of the film.

But young Miles is the one remembered as "Red Pony," the one whose face the youngsters, with or without a film pathos, will, win your heart and tears.

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**Quota Fight**

(Continued from page 1)

State Department action against the British quota:

1. The Motion Picture Association of America had 20 California congressmen to dinner, where MPAA president Eric Johnston and IATSE president Roy Brewer outlined the plight of the film industry abroad, especially in Britain.

2. Senators who have asked the State Department what action is being taken on the quota situation indicated they are growing restless at the lack of response. Work is continuing on amendments to be offered to the ESC bill or to later legislation to hit back at the British.

3. Brewer and Kenneth Thomson of the Screen Actors Guild were circulating around the Capitol, "button-holing" congressmen and senators on the British situation.

Brewer and Thomson are here to urge upon William Green, president of the American Federation of Labor, full AFL support of the film industry in dealing with trade problems abroad, Brewer said. Green is expected here on Thursday.

Brewer, in his Senate speech today, cited last week's Academy Award for the British-made "Hamlet," as another example of the American motion picture industry's consistently air-minded attitude toward the film industries of other nations. He reminded the Senate that the American film industry had never asked for barriers here against foreign films. "America is now and always has been free market for the motion pictures of the world."

The film habit in Great Britain, Brewer said, can largely be traced to American films. "The British government can legislate foreign-made films out of Britain," he continued, "but they cannot legislate their own people into the box-office for British films."

The Maine republican, who had a lengthy conversation with M-G-M studio head Louis B. Mayer when the latter was here last week, said that the British quota cannot be defended as a fiscal ground, nor on the grounds of protection, since it does not aid the British film industry nor the British economy in general.

**Krim Reports**

(Continued from page 1)

of over $3,000,000 is expected from "Tulsa," Walter Wanger's production. Actual shooting at the E-L studios in Hollywood will resume in two or three weeks, Krim stated, as soon as scripts which have been in preparation for some time, are completed.

First pictures to go before the cameras will be two Bryan young productions, "Port of New York" and "Trapped." Also being readied for filming is an unbalanced Mack Sennett feature, which will combine a controversial script and story with historical "vintage" sequences of Bing Crosby, W. C. Fields, Sennett's bathing beauties and the Keystone Cops.

Additional scripts being readied for shooting soon are: "Mark, X," "The World and Little Willie," "Twelve Against the Underworld" and "Wyming Mail."

On his return to the studio, Krim plans to resume immediate negotiations with independent producers for release of their films by E-L. Several deals which have been under discussion will probably be completed within the next few weeks, he said.

**SPG Negotiations**

(Continued from page 1)

a follow-up of Monday's joint strategy meeting between SPG and its sister union, the Screen Office and Professional Employees Guild, will be brought to the full membership of SPG early next week for ratification, the latter union reported. It was said that an SPG meeting will probably be held the evening of the next negotiation meeting with the companies, thus giving the membership "the opportunity of discussing fully the latest position taken by management."

Plans outlined at yesterday's meeting include the "possibility of bringing the union's side of the story to the public on the broadest scale yet attempted, if necessary," the SPG declared.

Continued the union: "While responsible leadership of the guild stressed that it is in no way eager to break off negotiations with the companies, the feeling of those present yesterday was that the union is no longer willing to accept equivocal, evasive tactics from management."
FOR A GENERAL DISCUSSION
OF IMPORTANT INDUSTRY
PROBLEMS RELATING TO
OUR MUTUAL WELFARE AND
TO THE PUBLIC GOOD

20th
Century-Fox
CORDIALLY INVITES
ALL NEW YORK AND NEW JERSEY
EXHIBITORS
IN THE GREATER NEW YORK AREA
TO A LUNCHEON THIS FRIDAY

AT THE
Hotel Astor
AT 12 O'CLOCK

We hope you all will attend
New England Allied Elects Ford, Pinanski

Boston, March 30.—Meeting of Allied Theatres of New England held today elected Edward Ford, chairman and Samuel Pinanski, vice-chairman. The management of the company said the meeting was held in order to bring the organization up to date and to give the motion picture industry a single voice in New England. The company's president, E. W. Bailey, said the meeting was the first of its kind in the industry and that the Allied Theatres of New England will work to the advantage of all concerned.

British Quota Cut Is a 'Meaningless Gesture,' Says MPA

WASHINGTON, March 30.—The Motion Picture Association of America said today that the 5 per cent cut in the British film quota was "obviously a meaningless gesture, and removes neither the cause of the British industry's crisis nor the discrimination against American films."

All Theatres to Have Video: Raibourn

"There are 18,000 movie theatres in the United States and eventually all will be equipped for showing television on their screens just as surely as they converted to sound in the 1930's," Paul Raibourn, Paramount vice-president in charge of television, will say in the April issue of The Elks Magazine.

Detroit Exhibitors Hit Plan to Raise Rentals

Detroit, March 30.—The proposal being made by 20th Century-Fox to increase rentals was criticized today by theatre owners.

U TOI Is Urged to 'Resist' Fox Plan

PONTIAC, Ill., March 30.—"This new onslaught on the part of 20th Century-Fox must be resisted at all costs," Edward G. Zorn, president of United Theatre Owners of Illinois, asserted in a bulletin to members of the organization devoted to a discussion of 20th-Fox's latest plot to increase the cost of its film rentals by 25 per cent.

The bulletin cites 20th-Fox earnings in recent years, claiming the company's 1949 gross was off six per cent from the preceding year compared with a 20 per cent decrease which it
N. Y. Variety Has 500 Applications

New York Variety Club, barely functioning as yet and with clubrooms still in the making, has 200 applications for membership and 300 applications for temporary cards from Variety Tent orders. Under Variety rules a member must belong to the tent of his home city. Applications are being received by New York Variety at its new offices in the Hotel Astor.

Youngstein Pledges All-Out Bond Drive

KANSAS CITY, Mo., March 30.—Max E. Youngstein, chairman of the motion picture industry's advertising—publicity committee cooperating in the U. S. Savings Bond Drive, today pledged the government a campaign "equaling the most effective of its counterparts, with full use of industry manpower from every branch of exhibition, production, distribution and advertising-publicity," according to a Treasury Department statement.

Addressing a group of film, government and industrial leaders at a meeting at the Hotel Muehlebach here, Youngstein, who is Eagle-Lion's advertising-publicity vice-president, promised on behalf of the industry to set up bond premiers in key situations across the country, under the "Covered Wagon Bond Caravan"; special short subject; newsreel coverage, and other means of making the American public aware of the bond drive which runs from May 15 to June 30, the Treasury statement continued.

Youngstein emphasized that the film industry is participating in the campaign at the specific request of the Secretary of the Treasury, because of general recognition that the industry's technique of showmanship combined with information and selling programs is the best available for a successful drive, the Treasury continued.

Among those present at today's meeting, besides Youngstein, were President, Fox Midwest Theatres, representing the industry in the Midwest; Senator W. E. Keating, East St. Louis, Shackleford, state director, U. S. Savings Bonds Division for Missouri, and others.

Name Lodge of CBS To Board of SMPE

William B. Lodge, CBS vice-president in charge of general engineering, has been named a member of the board of governors of the Motion Picture Engineers by E. I. Sporangie, president of the SMPE.

Actor to MC Lynch Fete

ALBANY, N. Y., March 30.—Sé Cédric Hardwick will be master of ceremonies at the opening of the Ten Eyck Hotel Monday night for the George Lynch, chief buyer for the Schine circuit, will be honored.

Personal Mention

ELLI SARNALL, Society of Independent Motion Picture Producers president, is in Washington, where he expects to remain for a week.

Paul L. Johnson, Sr., sales executive of United Artists, recovering at St. Joseph's Hospital in Kansas City, is recovering so rapidly that he is expected to be brought back to New York next week.

J. Arthur Rake delayed his scheduled trip to the Screen Actors Guild yesterday in Palm Beach, where he will visit Robert R. Young, principal Eagle-Lion stockholder, and will leave here today instead.

Grant Hawkins, manager of the Irving Theatre in Detroit, is home after a month's stay at the Ford Hospital and expects to resume his duties within a few weeks.

Sam Lefkowitz, United Artists Eastern district manager, was in Buffalo yesterday from New York and will join Abe Dickstein, New York branch manager, at Oneida today.

Harry Welles, former 20th Century-Fox field publicist at Cleveland, has joined Eagle-Lion there as a salesman.

St. Lispon, Broder Theatres supervisor, has returned to Detroit from New York.

Irving Sherman, Columbia assistant exchange operator, is in Cleveland from New York.

Testimonial Tonight For Retiring Condon

John F. Condon, sales vice-president of Warnor's exploitation plan, Film Cellulose, Inc., will be honored at a testimonial dinner by his associates tonight, upon the occasion of his retirement from the company after 32 years of service. Condon joined Vitagraph in 1917, as purchasing agent, and joined Warner Brothers in 1925, in his recent capacity when the company took over Vitagraph in 1925.

Condon is in charge of the Brass Rail Restaurant, Brooklyn, with Joseph M. Spray, vice-president of Ace Films Laboratory, and an array of ceremonies, and Herman Rottser as chairman.

323 Houses Pledge Cancer Collections

BOSTON, March 30.—Nearly 100 of the industry in New England attended the annual gala dinner of the Copley-Hyatt Hotel here yesterday as guests of Marty Mullin, chairman of the 1949 drive for the American Cancer Research Foundation. The gathering endorsed the drive and volunteered its cooperation.

Mullin announced that during the past 24 hours, 323 New England theatricals have pledged audience collections.

J. Searle Dawley, 71, Pioneer Director

HOLLYWOOD, March 30.—J. Searle Dawley, director of early Edison films associated with Fox-Dickon Players, in its earliest days, died here yesterday at the age of 71.

Dawley entered the motion picture industry with Thomas Edison in 1907, shooting scenes in a Manhattan loft, and moving from there to a studio in the Bronx. He retired in 1938.

Pathé Omits Dividend

Pathé Industries, Inc., yesterday omitted its cumulative four percent preferred dividend. The last payment was $1.00 on Jan. 3.

Jay Gove, 71, MGM Research Director

Funeral services for Jay Gove, director of M-G-M sales research here, will be held at the Walter B. Cooke West 2nd Street Funeral Parl.

Gove died suddenly yesterday morning of a heart attack. He had had several heart attacks in recent years and returned to his office from a Sunday drive from a rest of several days.

Entering the newspaper field early in life, he worked in many cities. He entered the motion picture industry as the first advertising manager of Fox Film Corp. He was later assistant general manager of the old Realart Pictures and sales manager for Associated Exhibitors and First National.

He joined M-G-M in 1927 with the advent of short subject production and distribution, as sales department manager. Gove established a yard-stick for the measurement and comparison of box-office grosses of M-G-M pictures and in recent years has become a noted authority on adplace his age which he hoped some day to publish in book form.

Mrs. Anna Stickerling

Funeral services will be held this morning in Jersey City for Mrs. Anna Stickerling, mother of Walter Stickerling of the RKO Radio home office. Mrs. Stickerling died Monday.

Fuller Signed for Three

Samuel Fuller, writer and director of Lippert Productions' "Shot Jesse James" which was recently brought to the Coast, has been signed to write and direct three more films for Lippert.

Evergreen Holds Confab

PORTLAND, Ore., March 30.—Managers and department heads of Evergreen Motion Picture and Oregon met in the semi-annual division conference yesterday.

Eastern Division Wins Realest Sales Drive

The "Budd Rogers Silver Jubilee Drive," Realest Pictures' first sales campaign, has been won by the Eastern division. First spot went to Bob Snyder and Manny Stutz of the New York office, second spot went to Barney Mills of the Washington exchange, managed by Fred Sandy. In addition to the usual second association prises, Cleveland and Washington will participate with Philadelphia, Pittsburgh, New York and Boston in the overall prize for the winning division.

The Western division came in second, with Jack Zide winning first place. Zide will go without the winning second place. The third place Southern division was topped by Lee for the Lippert Exchange, and the runner-up was W. E. Keating and Herman Gorelick's St. Louis exchange, who will go to Cincinnati won first position nationally.
THE MOST WELCOME SALES MAN IN THE INDUSTRY!

Because this is in his brief-case!

"M-G-M'S PROSPERITY PLAN"

THE M-G-M SMILE SPreads ACROSS THE NATION!

As the Hollywood Reporter says:
"Things are really jumping at M-G-M!"
Big pictures completed and in production!
Never anything like it!
Never has any Studio been clicking with
Such enthusiasm, vigor and success!
This is M-G-M's Anniversary Year!
Truly an M-G-M Year!
Ride with the winner!

"TAKE ME OUT TO THE BALL GAME"
(Technicolor)
BOFFO IN BOFFALO!
RICHEST IN RICHMOND!
AND ALL NEW DATES DITTO!

"LITTLE WOMEN"
(Technicolor)
4th WEEK MUSIC HALL!
IT'S THE NATION'S CHOICE
FOR THE EASTER PARADE!

"STRATTON STORY"
"Picture of the Month"—Liberty

"COMMAND DECISION"
Hold-over Champ of the Season!

"ANY NUMBER CAN PLAY"
Terrific new Gable picture previewed!
His best in years!

"BARKLEYS OF BROADWAY"
(Technicolor)
"Picture of the Month"
—Cosmopolitan

"SECRET GARDEN"
"Picture of the Month"
—Parents' Magazine

Always Remember!
M-G-M IS THE INDUSTRY'S LEADING ADVERTISER!
in Magazines
in Radio
in Newspapers
NO OTHER COMPANY DOES AS MUCH FOR YOU!
Review

"The Fan" (20th-Century-Fox)

PRIMARILY of interest to adult audiences, and even they may find its subject matter archaic and on the old-fashoned side, "The Fan" actually is Oscar Wilde's famed "Lady Windermere's Fan."

It is 24 years since the late Ernst Lubitsch produced Warner's silent version of the play with its flair for the epigrammatic. The new, produced and directed by Otto Preminger, is a bit of an sprawling seeking to bridge the post-war with Victorian London, scene of the play.

An aged Madeleine Carroll is claiming a fan at an auction of bombed-out belongings. To establish her claim, she must be verified. This leads to an equally preciosus scenes where Miss Carroll discards approximately four decades in order to get into the actual story of Lady Windermere and her fan.

It is the story of Miss Carroll, an attractive adventurers who maneuvers her unwanted way into the inner sanctums of Mayfair society through a hold on Richard Greene, the Lord Windermere who is married to Jeannine Crone. Greene sets up Miss Carroll in a town house with full trimmings while his circle gossips, thinks the worst and makes certain the rumbles reach Miss Crone. The situation is almost enough to break up the Windermere household and accelerate Miss Crone into Sanders' winning arms. But Miss Carroll, who audiences know by this time is Miss Crone's adventures-saiher, salvages the situation in a pivotal scene at Sanders' apartment where she claims her daughter's fan for her own. Saves the marriage and adds further tarnish to her own reputation. Thereafter she leaves England, her identity to her own daughter never divulged.

The pace is leisurely. The performances are generally competent, but rather stilted, will bear. "We wish this step in direction compromise the players' theatrical tradition. Savings are realized when actor's talent are made to beRose透明." The dialogue is well written, and the acting is uniformly good. Miss Carroll is simply magnificent. Her every word is uttered with care. Her every gesture is a beauty. Her every thought is a dream. Miss Carroll is the perfect lady, the perfect wife, the perfect mother.

A good story, well told. A good performance, well acted. A good film, well made. "The Fan" is a fine example of the best that can be done in the theatre. It is a fine example of the best that can be done in the cinema. It is a fine example of the best that can be done in the world of entertainment.

Deny 'Commercialism'

"It will be readily understood that this step is not a commercialistic one, but is in the interest of less commercialization. The companies, as companies, were never members of the Academy. It is an organization composed of individual artists and craftsmen in the industry. The companies should not be in the position where they can be accused of subsidizing an artistic and cultural forum. In fact, they have been accused often in the past.

"We are heartily in accord with the principle of individuals in the industry democratically selecting the best in artistic achievement, if they wish to do so, and it is in the interest of this principle that we take this step to remove one source of accusation.

"It does not follow that our action in ceasing to pay the deficits of the annual "Oscar" ceremonies prevents future Academy Awards or tends to discourage other distinctions for film attainment.

"Our decision was reached last autumn, and Mr. Hersholt and his executive board were notified on December 16, 1948, before any voting had begun on the year's annual awards, that the companies no longer would meet the deficits.

"We believe these selections should be free of any suspicion of company influence. The is the opinion of those considering when might sway the balloting. The artistic standards of our industry are not dependent on this annual competition. The integrity of the artist is the determining factor, and there is always the safeguard of the demands of public taste and critical standards. There are many awards, even by many groups for which the creative talent of our industry can strive.

UTOI-Fox Plan

(Continued from page 1)

claimed for "the average independent theatre owners.

"We know that the average independent exhibitor has paid, and is now paying through the nose, about all he can bear," Zorn stated. He warned exhibitors not to take the 20th-Fox campaign "too lightly," asserting that, if they have hired a better ways they expect to do the job." He contends that exhibition is earning "only 10 cents" on its investment, even on the basis of 20th-Fox's own figure of $200,000,000 of net profit for all theatres in 1948.

"Said Miss Carroll, "an exhibitor should pay a fair price for a picture, but you must know your limits."

F. & M. Sues Para.

(Continued from page 1)

act to the theatre on an exclusive}

In a separate action now pending, Partman Corp., an F. and M. subsidiary which practically operates the theatre, is seeking to intervene in the industry suit on the charge that Paramount, as a group, is insisting on evicting the company.

Plaintiff states that it collects five per cent of the gross, receiving the theatre with earnings that shared equally. Also sought is an injunction on Paramount's continued 50 per cent interest.

Blast Rental Plan

(Continued from page 1)

for if they have to pay a higher percentage on each picture they show.

"We cannot, the Fox deal would lead to raising prices to Mr. and Mrs. Moviemore and that would mean a drop in business," he maintained. Higher Admission Prices

"We also agreed that Fox's plan would lead to increases in admission prices. "Distributors cannot now legally force us to raise prices to our customers. In other words, we are being compelled to do it for them, instead.

"All that is necessary is that the distributors are willing to increase their prices."

Industry Needs Volume

"The back-bone of this industry is volume at lower and still lower admission prices. To get greater revenue is to sell at less to more and more people. The Goldwyns, Selznicks, and other apostles of higher prices, 20th-Fox vice-presidents Andy W. Smith, Jr., Charles Einfeldt and Lichtman, "notwithstanding, are all wrong, always trying to sell for more. The usual ballyhoo may bring them in, but it's the exhibitor who sees them coming out with a realization that they have over-paid, and he is the direct responsibility," Uvick stated. Other exhibitors also expressed concern in this area welcomed the announcement of a tour by the three 20th-Fox executives could be a real booster. The exhibitors and their associations but he said he hopes that they keep in mind their own interests and outside the industry are given to panning the motion picture business.

Rainbourn on Video

(Continued from page 1)

rate, expensive productions, will be firmed and, as a consequence, will in a measure approach the technical excellence of motion pictures."

Rainbourn also with large collection of video pick-ups of special events at its Paramount Theatre, New York.
Drive Against Quota
(Continued from page 1)

discrimination against American films," he declared. "This British policy has been stepped up constantly in intensity since the war."

O'Hara reminded the Congressmen of the 75 per cent "confining" tax, and stressed the American industry's willingness to work out an arrangement which would conserve British dollars and assure Britain an adequate supply of films. The 1946 agreement removing the tax but limiting American remittances to $17,000,000 a year was regarded as not satisfactorily accorded on both sides of the Atlantic, he said, and "it was felt that a new agreement of mutual advantage and better relations was to begin. This hope was short-lived. Hardly had the agreement gone into effect than the British government adopted another drastic restriction on American films."

46 Stories in Work
(Continued from page 1)

Wont Amend Pending Bill
(Continued from page 1)

figure," said Warner in his statement covering the company's program. "We know the motion picture market is what the public makes it. And we know that we were not going to meet the public's demand by reducing our resources. So we increased them. We have revised our star list and the list of stories for the program ahead." Marlene Dietrich will join Jane Wyman in a picture to be directed by England by Alfred Hitchcock.


Sees Rise in Tastes
(Continued from page 1)

must play to millions to get costs back" and, therefore, must appeal to all groups and tastes."

Another speaker, Gilbert Selles, said that people between the ages of 19 and 30 go to motion pictures more than they did before, and after 30 they go very seldom. He advised the making of pictures that are "more intelligent" to recapture the vanished audience.

Richard Griffith, executive secretary of the National Board, revealed that a postcard ballot conducted by the board showed that "a wide variety of film choices is the principal desire."

British Quota Cut
(Continued from page 1)

DJAN FREE PRESS
calls it

"Great Stuff"

STAR GAZING

"The Red Pony" Meets Family Picture Tests

BY HELEN BOWER

GREAT STUFF as the family is on the United Artists Theater screen in the Technicolor adaptation of John Steinbeck's "The Red Pony."

Here is the basic appeal of "The Yearling," a boy's love for an animal and the character-building he gains from the experience. Here, too, is an adult's struggle to adjust to unfamiliar rural life and the love of a man and wife to save their marriage. Finally, at the other extremes of life, is the old grandfather who must avoid losing his past with his reminiscences as wagon leader across the plains.

"The Red Pony" with American and British actors has been constructed to appeal to the modern, American audience. Steinbeck wrote his own screen play, faithful to the original.

"STARRED ARE Myrna Loy and Robert Mitchum, respectively the mother of young Titon (Peter Miles) and Billy, the ranch hand who is Tom's hero. Louis Calhern calls forth all his sobrieties of characterization of the aged squire with white hair and mustache."

Sheepdog Strudwick works out of unhappiness and irritability of Fred Tinn, Tom's father, who feels at first as stranger on his own ranch.

In SIMPLE outline, Tom is given a red pony. Billy teaches him to care for it. Tom teaches Gablan, the pony, to unlatch a barn door, a trick that leads to tragedy and Tom's loss of faith in Billy. Nothing in "The Yearling" was more stirring than that part of the picture, he drives from his pony's dead body.

THEO L. FELDMAN presents

MYRNA LOY - ROBERT MITCHUM in JOHN STEINBECK'S The Red Pony

A LEWIS MILESTONE PRODUCTION with LOUIS CALHERN and SHEPHERD STRUDWICK and introducing PETER MILES as TOM and MARGARET HAMILTON

Seven Play by JOHN STEINBECK • Music by AARON COPLAND
Produced and Directed by LEWIS MILESTONE • A REPUBLIC PRODUCTION
COLOR BY TECHNICOLOR

MOTION PICTURE DAILY

Thursday, March 31, 1949

Detroit Free Press

Reprinted from the Detroit Free Press

CHARLES R. FELDMAN presents

MYRNA LOY - ROBERT MITCHUM in DON'T BLAME ME

MOTION PICTURE DAILY

Thursday, March 31, 1949
These jumbo screens used in big, drive-in theatres require projection light of terrific brilliance. Otherwise, your patrons can’t get that bright-screen sparkle they are used to in first-run, conventional theatres. They have to squint to see.

Give your patrons vivid, easy-to-see pictures by using “National” Super-High Intensity carbons in your drive-in theatre. These carbons give you brighter light than any other source of projection light obtainable. And, because “National” Super-High Intensity carbons produce light of almost perfect color balance, your color movies glow with rich detail.

The slight extra cost of “National” Super-High Intensity carbons is negligible when you consider the advantages in audience approval and bigger box office. Write for complete details.

The term “National” is a registered trade-mark of NATIONAL CARBON COMPANY, INC. Unit of Union Carbide and Carbon Corporation

30 East 42nd Street, New York 17, N. Y.
Division Sales Offices: Atlanta, Chicago, Dallas, Kansas City, New York, Pittsburgh, San Francisco

Use “National” Super-High Intensity carbons for “the brightest spot in the world.”
20th's Rental Terms to NY Owners Today

Executives Make Fourth Stop in National Tour

Heralded by a week-long exchange of "opinions" between theatre owners and exhibitor organizations on the one hand and key top executives of 20th Century-Fox on the other, the company's New York exhibitor luncheon-meeting for general discussion of rentals and other industry problems, will get underway at noon today at the Hotel Astor here. The meeting will be the fourth in a nationwide "grass roots" tour by 20th-Fox vice-presidents Al Lieberman, Andy Webb, Jr., and Charles Einfeld, in the company's declared campaign for "more equitable" rental terms from exhibitors.

They have already told exhibitors that (a) the production end of the business will be in jeopardy financially if exhibition does not accept the thesis that slicing of profits should be more

New Financing for Independents

Arrangements have been completed by Filmcas, S.A., jointly controlled by American and Mexican interests, to finance independent producers by making "A"-type English-speaking films in Mexico with top stars, for worldwide release. It was announced here yesterday by Milton Gladstone, New York attorney, who is representing the company.

If the clinical plans to finance a minimum of 10 features annually, contracts have been signed for the first and agreements are expected to be concluded shortly for the others. The first will be Seymour Nebenzal's production of "M." John Brahun will direct.

Skouras Cites Four In Conspiracy Suit

George Skouras and Skouras Theatres have filed a counter-claim and cross-complaint in U. S. District Court here charging a conspiracy to eliminate competition in violation of the anti-trust laws, naming as defendants J. J. Theatres, RKO, Universal and Warner. Court records show damages totaling $1,800,000, and the initial action, filed a few months ago by J. J.,

New British Quota Approved by Lords, Despite Criticism

LONDON, March 31.—The House of Lords today approved the new British film quota with mild debate and less pointed criticism than accompanied the quota's approval by Commons last night.

Lord Lucas, government spokesman, said that the position of Harold Wilson, president of the Board of Trade, on the quota is something like that of a man with a drunken wife, everybody knows what she does with her except the man who's got her.

Lucas said the salvation of the British film is

(Continued on page 7)

Television Contract Approved by NTFC

The new standard exhibition contract of the National Television Film Council was approved here last night by the organization's membership at a meeting in the Fifth Avenue Brass Rail Restaurant here. Leaving negotiability to be charged for per-

(Continued on page 7)

Boston-N.Y. Telecast Stars Churchill

The first Boston-to-New
york full-screen television was accomplished last night when Winston Churchill made his debut on large-
screen theatre video at the New York Paramount Thea-
tre with a pickup of his Massachusetts Institute of Technology speech.

Over 30 Adverse Bills Die in N. Y. Legislature

Johnston and State Dept. Discuss Quota

To Hold Action Pending Atlantic Pact Signing

WASHINGTON, March 31.—MPAA president Eric A. Johnston today took the industry's fight on the British quota to Under-Secre-
tary of State James Webb.

Johnston has a lengthy interview with Webb outlining the industry's foreign plight, with emphasis on the British situation.

One piece of advice that Johnston handed out after the meeting with Webb was that industry officials fighting the quota was to let things slide until the middle of next week, after the excitement on the North Atlantic pact-signing subsidies.

Johnston indicated that the con-

(Continued on page 4)

Clark Named Para.
Division Manager

A. W. Schwaberg, Paramount general sales manager, has promoted R. R. (Dick) Clark from assistant division manager to division manager, replacing Harold Wirthlin who has resigned.

Coincidental with Clark's advancement, Schwaberg also announced the reassignment of Paramount's divisional set-up as follows: Clark will assume command of the South Central divi-
sion, comprising the Dallas, Oklahoma City, Memphis, Kansas City and St. Louis territories and will continue his headquarters in Dallas. J. Doro-
hte, Central division manager, will supervise Chicago, Indianapolis, Mil-
waukee, Minneapolis, Omaha and Des Moines.

Fortune Hunts for New 'Movie Era'

Fortune magazine, airing in detail in its current issue some recent current and some future problems and questions of the motion picture indus-
ty, asks whether an "era" in motion pictures has ended.

The magazine says, "Nearly 60 ex-

(Continued on page 6)
Personal Mention

JOHN JOSEPH, assistant to HOWARD DIETZ, M-G-M advertising publicity vice-president, will leave here Monday for Chicago and Cleveland.

FRANK SHEA of the March of Time, and FRED WADDELL, writer for the same magazine, will attend the testimonial dinner to GEORGE V. LYNCH, Schine circuit film buyer, to be held Monday at the Ten Eyck Hotel, Albany, on the occasion of his 30th anniversary with Schine.

JACK HARRIS, film buyer for Walter Reade Theatres, and MRS. HARRIS, will leave here today for a three-week vacation at Miami Beach, accompanied by ALEXANDER A. ABRAMOWITZ, executive of People's Candy Co., theatre concessionaires.

CHARLES BRAXTON has resigned as assistant general sales manager of the Skouras Renaissance Theatre, Philadelphia, with JACQUES RION, formerly at the Aldine, replacing him.

JULES K. CHAPMAN, Film Classics assistant general sales manager, has returned here from a tour of exchanges in the South and Southwest.

WILLIAM PINE, producer, and JOHN PAYNE will arrive in San Francisco today from Hollywood.

HUNT STROEBEL is in New York from the Coast.

Gehring at Premiere

ELCOTTONE, March 31.—William C. Gehring, assistant general sales manager of 20th Century-Fox, presided at the premiere here tonight of the company's "Mr. Belvedere Goes to College," held at the New Theatre. He represented 20th-Fox president Sporos P. CARMOSINO, who was in Philadelphia as distributor president Andy W. Smith, Jr. The premiere was staged in conjunction with a testimonial dinner at the Belvedere Hotel for Morris Mechanic, operator of the New Theatre, on his 25th anniversary in the industry.

Bill Would Penalize Subversive Films

Washington, March 31.—Rep. Cavalcante, Pennsylvania Democrat, today introduced a bill to make it a crime to "prepare, print, edit, issue, circulate, sell, distribute, publish or bring into the U. S. or send out of the U. S." as a part of a plan to stop publication of government documents, any written or printed matter or any motion picture which "tends to incite or procure support for the government of the U. S." or any officer or employee of the government. The penalty would be a fine of $10,000 and/or up to 10 years in jail.

Insider's Outlook

By RED KANN

Those five Oscars captured by "Hamlet" in Hollywood last week will add a handsome decorative note to the J. Arthur Rank and Universal-International offices, of course. But the best guess is that the high brass in both organizations is getting as big, or bigger, a bang from scattered receipts. American engagements, the net film rental is understood to have exceeded $1,300,000. It could go to $10,000,000 in five years and the film, happily called closed.

There is a long history to be recorded about this Shakespearean film. Interesting, too. For instance, U. originally contemplated the art type of theatre as its best outlet. So, also, did a number of reviewers, including this one. But unusual success in early day shows to attract circuit attention, with the result that "Hamlet" is making a very nice dent in conventional exhibition at $2.40 top, evenings.

In Los Angeles: 23 weeks at the Four Star, a Fox West Coast house; Chicago: 17 weeks at B. and K's Apollo; Philadelphia: 11 weeks at Warner's Aldine; Cleveland: 10 weeks at Loew's Ohio; Dallas: two weeks at Interstate's Tower; Champaign, Ill.: two weeks at the RKO Orpheum; Bridgeport, Conn.: five days at Loew's Lyric; Dayton, O.: one week at the RKO Dayton, then moves over.

The experience at the Park Avenue Theatre here in New York was a chapter of its own. There the attraction has weathered weather, anti-British picketing, an isolated theatre location and whatever else might have been going on on Broadway. Now in its seventh month, the first three were sellouts. During-the-week matinees then shrank and the house ran along at about 85 per cent of capacity.

Last weekend's figures indicate to the distributor that the Park Avenue engagement, and the other 17 bookings around the country, will derive an average increase of about 23 per cent as a consequence of the Academy Awards. Not the least of them is the fact that "Hamlet" is the first non-Hollywood-made production ever to capture a best-picture prize. Today at U-I they are moving to a position that their experience indicates a place in the mass medium of motion pictures for classic works brought to the screen with boldness and imagination and mean to show what they are rather than what the distributor thinks may lure patrons to the box-office. "Hamlet" is being sold strictly as Shakespeare, but there has been no neglect of the basic precepts of showmanship. Twenty men continue in the field, selling The Bard and Olivier to the managers and helping exhibitors sell tickets.

Regardless of where one may stand on the merits of demerits of the issue, there is no room for argument over the right of 20th Century-Fox to keep a position in open forum. Nor is there room for argument over the right of any theatre group to present its position against a re-education of the public. Of course, the distributor will be bigger, in favor of the distributor in the same or any other open forum. This is nothing more than exercise of a democratic principle.

However, when a representative of the ITOA of New York seeks to pre-determine the viewpoint of exhibitors in another city, the Philadelphia group, listing, in advance of a luncheon they have decided to attend, copies of paid advertising voicing ITOA's opposition, it becomes a case of very small potatoes.

It may be safely assumed members of the New York exhibitory unit would not have freest in their ideas if some individual or some group, distributed handouts on whatever point may be at issue in front of their doors.

If a principle is correct, it works in all directions and applies under all conditions. Expediency is no excuse.

Here is an enlightened approach to the vexatious, argument-provoking question over price. CHARLES P. SKOURAS, officiating on behalf of National Theatres: "We don't want to abuse any producer, large or small. The number of independent producers has shrunk alarmingly, and we must take heed of this situation as indicating what may happen. They have produced pictures and are entitled to a square deal. Don't misrepresent good film."
Review

"Mr. Belvedere Goes to College"

(20th Century-Fox)

A

The picture of this week's 20th-Fox took one at the looks of its first, and quite phenomenal, experience with Mr. Lynn Belvedere on the screen and apparently asked, why not again? And, so, for the second time is Clifton Webb as the amably arrogant, adored genius. The man who is "Singing Pretty" which had the added advantage of being first to mar- ket, "Goes to College" is not likely to be too far behind when all the returns are in.

Clifton Webb's sophisticated clowning is the continual high spot of the campus comedy which is alternately subtle and broad and, in one instance, unexpectedly colored.

With the film gets serious, fortunately not too often, it is to allow Shirley Temple to engage the personable Tom Drake in some peculiarly cooked-up romance wherein she appears as a college student that does not tell anyone that she has a young son at home and that her husband was killed in the war. This is important stuff, somewhat incongruous, and not adding much to the entertainment.

Excuse for sending Mr. Belvedere to college is that he can collect on his prize-winning novel only on condition that he obtains a degree. The story, by Richard Sale, Mary Loos and Mary McCall, Jr., provides him with a good comedy foil in Alan Young as the broadwobshipping sophomore plagued with the sniffs with primary aim to make life miserable for all freshmen.

Belvedere upsets all college traditions, over-runs the sorority house where he is employed as ‘hasher,’ wins a track meet with one pole vault, straightens out the romantic endeavors of Miss Temple and Drake, and breezes through the unwravering code of Elliott Nugent's direction the show running at a good, steady pace with a minimum of dull spots. Others in the film, which was produced by Samuel Goldwyn, directed by John D. Howard, Paul Harvey and Barry Kelby. Film was based on a character created by Gwen Baveno. Lynn Belvedere is a refreshingly new comedy figure. All the pedagogical set-ups that the picture has to do is figure where is a man of his age and intellect goes after college.


Alport and Eckman

Coming from London

London, March 31.—F. W. Al- port and Eckman is scheduled for Picture Association of America, will leave here for New York by plane on April 8 for discussions with drift to each other, will be held on the SS Queen Mary on April 13, when Sir Alexander Chamberlain and members of the Council, are scheduled to leave.

Hughes Gets Another

Outside Production

Hollywood, March 31.—Howard Hughes has purchased rights to the production, "Montana Belle," from producer Howard Welsh and Fidel- ity Pictures and plans it for early re- lease by RKO Radio. The film, which stars Jane Russell, George Brent and Scott Brady, was directed by Allan Dwan and was filmed in Trucolor.

"Coronet' on Eysell

 Gus Eysell, president of Rockefeller Center, Inc., and Radio City Music Hall, is the subject of an article in this week's issue of the magazine, terming Eysell "a genial host and expert at picking winners for the world's largest theatre," gives Eysell and his Formula and descriptions of Music Hall operations.

Kazan To Direct 'Pinky'

Elia Kazan will return to Coast to take over direction of 20th Century-Fox's major production "Pinky," replacing John Ford, who is ill.

Percentage

Is Filed in St. Louis

St. Louis, March 31.—Loew's and Paramount pictures, in a separate per- centage action today in Federal Court here against Christ Zotos, operating the local Roosevelt Theatre. Recovery is sought in each complaint for damages resulting from alleged false returns on percentage pictures.

Israel Freeman of the St. Louis law firm of Lashly, Lashly, Miller and Clifford is the attorney for each plan- ner, with the Trask and Stein of New York of counsel.

"Glamor" At Opening

Of New FWC House

Hollywood, March 31.—Glamor turned on high and low avenues for the grand opening of Fox West Coast's new $400,000 Fox Theatre, Ingledale, erected on the site of the old Belvedere Theatre which was destroyed by fire last year. Clifton Webb and Shirley Temple, co-stars of the premiere attraction, "Mr. Belve- dere Goes to College," led the talent contingent that included two dozen players, with an estimated 10,000 citi- zens lining the streets.

To Knight Fairbanks

Hollywood, March 31.—Douglas Fairbanks, Jr. has been notified that he has been made an honorary knight commander of the Most Ex- cellent Order of the British Empire for his work in Anglo-American rela- tions and for his chairmanship of Fairbanks plans to go to Buckingham Palace to receive the knighthood in a formal ceremony.

"Ships' Gets 113 'Plugs'

"Down to the Sea in Ships" has received 113 "plugs" over the air since its release in February, according to Ulric Bell, 20th-Fox publicist.

TOA, SMPE to Talk

Video on April 8

Theatre Owners of America has joined the Society of Motion Picture Engineers as a sustaining member, a TOA executive declared, the move may eliminate the necessity of TOA hiring a television engineer to discuss problems with SMPE engineers. On April 8, a special committee of the TOA is scheduled to meet with SMPE representatives to discuss the extent of video liaison between the two groups.

It is likely that a TOA liaison committee with the SMPE will hold questions on large-screen television, estimated costs and available connection to the SMPE which will then in turn provide the answers. Donald Hyndman of Eastman Kodak is head of the SMPE's theatre television committee.

It is understood that the idea of a TOA television research engineer dropped not only because of the new SMPE tie-up, but also because several TOA members in areas not served by television stations that indicated their lack of enthusiasm in a venture which, for the present at least, seems out of confusion.

Many prominent exhibitors were on hand Monday night when RCA demonstrated its improved theatre television product at the SMPE convention in New York. TOA's Gail Sullivan and Si Fabian were on hand to confer with executives of the A.T.T. on communication problems relating to the piping of telectas to theaters.

Schedule 9 Club Talks

For M-G-M's Wolf

Nine speaking engagements at meetings of Kiwanis, Lions and Ro- tary clubs have been scheduled for Maurice N. Wolf, assistant to H. M. Kiechey, exhibitor relations head for M-G-M. M-G-M's plans during its anniversary year, its progress as part of the overall development of the in- dustry and exhibition plans will highlight the talks.

The first four engagements will take place today, the next will be the Kiwanis, at Irvington and Jersey City, N. J., on April 5 and 7, respec- tively, and at Bloomfield and the following day at Taunton, Mass. Rotary members in Poughkeepsie will be held on Wolf on April 20 and in Trenton on April 21. These will be followed by appearances at the Kiwanis at Mt. Vernon, N. Y., April 26; the Rotary Club of New Britain, and at White Plains, April 28, at the Lion's Club.

Para, 'Bride' Paradise

Continuing its policy of inviting exhibitor consultants to home office conferences on the advertising and general promotion of picture releases, Harry Paul, advertising and Hy Fink of New England Theatres, Inc., Boston, to home office took talks today on "Bride of Vengeance."

Mrs. Driscoll in New Post

Boston, March 31.—Mrs. Anna Hughes Driscoll has been appointed executive secretary of Allied Theatres of New England. Joseph H. Brennan, it was announced here today. Frank Lydon was named as field representative.
"Terrific . . . the most persuasive, dramatic fight picture I have ever seen . . . A triumph."
—WANDA HALE, N.Y. Daily News

"A sizzling melodrama . . . A real dilly for those who go for muscular entertainment."
—T. M. P., N. Y. Times

"Powerful is the word for 'The Set-Up' . . . Melodrama that packs a terrific wallop . . . A surprise hit."
—ROSE PELSWICK, N. Y. Journal-American

"A gripping, action-packed film . . . as harsh and uncompromising as a punch in the face!"
—JUSTIN GILBERT, N. Y. Daily Mirror

"Vivid, panoramic story of characters around a cheap fight club . . . The fight itself is something very special . . . Graphic, dramatic, stirring."
—ALTON COOK, N. Y. World-Telegram

"A compact, interesting entertainment and a bit more than just another boxing melodrama."
—HOWARD BARNES, N. Y. Herald-Tribune
N.Y. CRITERION S ARE BULGING!

"A sure-fire hit, a super-duper, a knockout, knock-about thriller."
—IRENE THIRER, N.Y. Post-Home News

The SET-UP

Starring
ROBERT RYAN
AUDREY TOTTER

with
GEORGE TOBIAS • ALAN BAXTER • WALLACE FORD

Produced by RICHARD GOLDSTONE • Directed by ROBERT WISE
Screen Play by ART COHN
Johnston on Quota
(Continued from page 1)

gressmen and industry representatives would be more certain to reach the proper officials and to get a more sympathetic hearing if they wait until the pact is out of the way.

Meanwhile, Senator Knowland, California Republican, said he had received an acknowledgement from the State Department on his request for information as to what steps the government is taking on the British quota and that the Department had promised him a full report shortly.

Knowland stated that the Department's report indicated that state officials were re-examining the entire question, and that some fairly basic decisions might result.

Johnston's advice to lie low until the middle of next week was taken immediately by a committee of House members from California. Appointed at a California delegation meeting yesterday to confer with State Secretary Acheson on the quota situation, the committee, headed by Democratic Rep. King, today decided to let things slide until Wednesday. King said he would try to set up a meeting then with the majority and minority leaders of both top State Department officials.

Quota Approved
(Continued from page 1)

ish film industry needs be worked out but that the government can extend must necessarily be of a first-aid nature only. He added that the government hoped the various Wilson film committees now sitting might find a way out for the industry.

In the Commons debate on the quota last night, Oliver Lyttelton, Conservative leader, charged Wilson made a grave mistake in fixing the quota at 45 per cent last year without consultation with the American film industry immediately after reaching the agreement on the ad valorem tax. He said his information showed that the present reduction of the quota to 40 per cent did nothing to relieve the bitterness between the American industry and ourselves.

Americans understandably became extremely obstructive in the matter of exhibition of British films, he said. Rightly or wrongly, they felt they had been treated in a smart way by the British government. Another consequence was that the sullen and uncooperative in utilizing their blocked sterling for production purposes here, exhibitors ran short of good features, the public definitely attended theatres less often, with the result that unemployment is becoming a real evil in British studios, he said.

Due to Wilson's maladroit handling of negotiations with the American industry, the British Industry as a whole is getting the worst of all possible worlds, Lyttelton remarked. The government acted as though the industry already had been nationalized, he said.

It is clear the industry is in great jeopardy, Lyttelton went on. The British government should reconcile itself to losing face; it should recognize the necessity of having American cooperativeness: RKO is willing to discuss negotiations with the American industry forthwith, he said.

The government of criticism from all sides of Commons, Wilson's 40 per cent quota was approved only by virtue of the disciplined Socialist majority.

In reply, significantly, Wilson admitted that the former 45 per cent quota was so impossible practically, to lead to the breakdown of the whole quota legislation, but he stubbornly maintained that the present situation is temporary and declared he would reimpose the 45 per cent quota for the rest of the year as prudence demanded, but added that recent legal decisions made it difficult for the Americans to negotiate with the British government or industry.

Fortune Hunts
(Continued from page 1)

dent studios) were interviewed for its article analyzing the Hollywood slump.

The tone of the article is captured by the subhead which reads: "With box-office down, foreign revenues cut, critics pained, older fans drifting, reorganization at hand and television looming, the motion picture industry may be turning a historic corner in its American days."

Fortune estimates that there are "perhaps 40,000,000 or more Americans who rarely go to the movies. Perhaps the motion picture industry, "can no longer get along without the patronage of the large, mature audience over 30 years of age who seldom go to the movies. How to tap this market is something the industry knows little about."

The article gives what it describes as an "optimistic estimate" of 85,000,000 weekly theatre attendance in the United States in 1941, and about the same in 1948," pointing out that in the same period national income, production and population all have increased.

Accepting the peak attendance estimate of 90,000,000 a week in 1930, the article calculates that "the industry has suffered a colossal loss of 5,000,000 patrons a week while the nation increased 20 per cent in population."

"Today Hollywood is in the red as a result of rising costs and falling revenues."

Discussing more mature pictures for the "irregular or untouched theatre audience," the article uses the term "Henry," "Hamlet," and "Red Shoes," as the audience that made these pictures successful is the one that the industry generally ignores. Theaters could market a full year's program of such pictures successfully except for exhibitor inertia, born of easy profits and lack of imagination," it contends.

30 Adverse Bills
(Continued from page 1)

of "what effective organization can achieve."

He thanked exhibitors for their cooperation and number of legislators for "their understanding of our problems, their open-mindedness, and accepting suggestions, and their willingness to allow number of exhibitor groups worked in close cooperation from the opening day of the session of their efforts being coordinated by attorneys Judd and Rosenberg, John D. Phillips, secretary of the MBPA, came here for the closing of the session."

It was the second consecutive year that the New York bill was expected to suffer harm from adverse bills, although there was a close call in 1948 with the costly Brennan-in-theaters bill. Another adverse measure was measures requiring advertising of original release date when a picture is shown more than a year later; legalizing Bingo for non-profit organizations; legalizing lotteries; requiring liquor permits for managers of exhibition in public baggage locker rooms (some New York theatres have such lockers); providing court review where New York film commissioners revoke or suspend the license of a theatre presenting an indecent or immoral exhibition, or searching printing on the face of a ticket "partial or obstructed view," where such conditions are nonexistent; authorizing municipalities to levy a 50 per cent tax on coat check concessions, and others.

The legislature did adopt a bill permitting a 50-cent charge for bonafide delivery of theatre tickets by mail, changing the present 75-cent maximum resale price of tickets and substituting a sliding scale was not favorably reported. The lawmakers voted no change in the present permissive tax schedules, including a five per cent admission levy which counties and cities over 25,000 population may enact.

Skouras Cites Four
(Continued from page 1)

Theatres and owner Julius J. Skouras again. George Skouras, 20th-Fox and Warner, seeks anti-trust law violation damages totaling $2,400,000.

The counter-litigation allages that RKO and "one of its executives who said George Skouras "is menace to the motion picture industry and should be driven out," inspired a conspiracy, including the other defendants, to ruin Skoura's Park Plaza Theatre here by removing the clearance which that house had over J. J. 's Luxor. RKO has further alleged, confronted with Warner and Universal to provide product day-and-date with the Park Plaza, whereas the Park Plaza always had clearance over the Luxor. Both houses, situated in the Bronx, are in direct competition, the counterclaim maintains.

J. J.'s suit charges conspiracy and combination in opposition to its alleged attempts to induce a non-exclusive product for the Luxor. Monroe E. Stein is J. J.'s counsel.

Board To See 'Joan'
Members of the Conference Committee of the National Board of Review of Motion Pictures, "Joan of Arc" as the Victoria Theatre here to-day as the guests of Maurice Maurer, managing director of the Victoria; and Walter Wagner, producer, and RKO Radio, distributor of "Joan."
Balaban Clarifies
(Continued from page 1)


That part of the reorganization plan in the proxy statements dealing with the transfer of assets had set forth originally only that, "Proceeds (after payment of all expenses including taxes) resulting from the sale of theatre assets located in the U.S., between Jan. 1, 1949, and the date of consummation of the plan will be divided equally between the two new companies, except that the New Picture Co. will not share in any proceeds after it has received $7,500,000."

On another point, Balaban tells stockholders that upon acceptance of the reorganization proposal by the required two-thirds vote of stockholders, other holders would not be free to demand cash for their shares. He reports some stockholders had inquired on their right of appraisal and that in the opinion of "our counsel" no such right exists.

Balaban reiterates management's position on the advisability of entering the settlement with the government, holding it to be the only means of conserving the value of its theatre assets.

He discusses at length the voting trust arrangement, aiming to correct the impression of some stockholders who regard it to be a "far more restrictive device than it seems to me to be." He points out that the purpose of the trust is to cause a diversity in the ownership of the securities of the two new companies.

Review

"Daughter of the Jungle"
(Republic)

THERE is sufficient excitement in action and adventure in "Daughter of the Jungle" to meet average requirements.

When a plane with a U.S. Secret Service agent and two prisoners and a pilot crash in a jungle they encounter savage tribes and wild animals and attempts to attack the party are made as they alight from the wreck. The natives are stopped by Lois Hall, an American girl who has been living in the jungle since the plane she and her father were traveling in crashed years ago. The girl has learned how to cope with the natives and knows the jungle trails. The Americans join forces with her and her father and attempt to get back to civilization.

Later the white men are surrounded and they try to make a deal with the natives so they alone would be allowed to go free. However, the prisoners are killed and the girl and the pilot, James Cawdell, make their escape.

Franklin Adreon was associate producer and George Blair directed. William Lively wrote the screenplay, based on an original story by Sol Shor. Others in the cast are William Wright, Sheldon Leonard, Jim Nolan, Frank Loeffgen, George Carleton, Frances McDonald, Jim Bannon, Charles Soldani, Alex Montoya, Al Kilcone, Leo C. Richmond and George Piltz.

Running time, 69 minutes. General audience classification.

New Financing
(Continued from page 1)

Flinicas, S.A., which has headquarters in Mexico City. Other officers are: Arthur Bohrer, New York merchant, vice-president; Mark M. Hoffman, Boston industrialist and attorney, vice-president; Miguel R. Cardenas, former president of United Artists of Mexico, director; Albert A. Sepulveda, Mexican attorney, secretary, and Milton Gladstone.

According to Gladstone, who originated the Flinicas plan, a feature can be made in Mexico City for 25 per cent less than in Hollywood. Gladstone will leave by plane today for California to conclude negotiations with other independent producers.

20th Terms Meeting
(Continued from page 1)

in favor of those who make and distribute the product; (b) 20th-Fox is entitled to a 25 per cent increase in film rentals; (c) existing clearances governing first-run operations in key cities should be "modernized."

At a late hour yesterday indications were that there would be substantial attendance at today's luncheon-meeting.

Among those scheduled to attend from 20th-Century-Fox are: Spyros P. Skonras, Lichtman, Smith, Einfeld, Joseph Moskowits, Murray Silverstone, W. J. Edie, Dan Michalove, W. C. Gehring, Martin Moskowitz, Frank Carroll, Ed Aaron, Pete Levesque, Emanuel Silverstone, Ray Moon, Howard Minsky, Sam Shain, Len Jones, Morris Caplan, Seymour Florin, Charles Hill, David Golding and Jonas Rosenfeld.

Following the meeting Lichtman, Smith and Einfeld will leave for the Coast to view new product and also to continue similar meetings in Los Angeles, San Francisco, and other exchange centers in the West.

N. Y. Loew's Transfers

Loew Theatres' John Alexis, manager of the New York Spooner, is going to the Canal, being replaced temporarily by Harry Weiss. A switch in posts held by Sam Zanger and Howard Schwartz, assistant managers at the Bedford and Broadway, has also been announced by Eugene Picker, head of local theatre operations.

THE SAN FRANCISCO NEWS calls it

'Red Pony' Excellent Family Story at Fox

Serious Theme of Steinbeck Story Is Well Developed

By Emilia Hodel
The News Drama Editor

John Steinbeck's "Red Pony," a story about human relationships in a microcosm, is worthy of family attention this week at the Fox Theater.

This is the Technicolor story of Salinas Valley folk, strangers to the farming community and to themselves, who are finally brought together in understanding through the tribulations of a child.

The five members of the cast (outside of a few brief scenes with some school children) are Myrna Loy as the stern yet gentle mother; Shepperd Strudwick as the confused father Louis Calhern as grandfather who lead Argonauts over the Mitchell as the hired man who acts as conscience to the group, and young Peter Miles as the child.

The picture is told by director Lewis Milestone not as an animal story, but as an adult problem. Yet he has retained the charm of all such stories of children and their pets.
...congratulations

JEANNE CRAIN

You did it in "Margie" "Peggy" and "Letter" and NOW YOU'VE DONE IT AGAIN IN....

YOU'RE one of the big reasons why

There's No Business Like 20th Century Fox Business!
MOTION PICTURE DAILY

Gov’t Presses Fight for Divorce

New Brief Rejects Plan for Arbitration System

Department of Justice continued its fight for complete divorce at the weekend with a new brief filed in New York Federal Court, which asserts that affiliation of theatres with projection-distribution assures exclusion of independent exhibitors from the first-run field under any competitive method of licensing.

The government’s brief is in reply to the briefs and proposed findings filed last month by the defendants who had maintained that recent changes in licensing and other trade practices made any further relief in (Continued on page 7)

SMPE Meets Today; Video Major Topic

Problems of theatre television and films for television are high on the agenda of the 65th semi-annual convention of the Society of Motion Picture Engineers, which will open today at the Hotel Statler here and continue through Friday.

Today’s session will start with a luncheon at which Dr. Allen B. DuMont will be the principal speaker, his topic being “The Relation of Motion Pictures to Television.” Earl I. Sponable, SMPE president, will preside. The afternoon session will be devoted to a forum on television and motion pictures, with Donald E. Hyndman of Eastman Kodak as moderator, and Ralph B. Auster as chairman.

This evening Barton Kreuzer of (Continued on page 7)

UA Board Approves Nasser Deal, Others

United Artists’ board of directors on Friday approved a new releasing deal with Edward Nasser for three to five pictures a year for five years. Pact provides for distribution charges of 30 per cent by UA.

Also approved were deals to release “Johnny One Eye,” Damon Runyon story which Benedict Bogeaus will put into production immediately, and “Two Hearts in Three-Quarter Time” which Douglas Sirk will produce in Europe, probably in Vienna.

20th Presents Its Case to NY Exhibitors

350 Hear Fox’s Story; Gamble Challenges Costs

Twentieth Century-Fox on Friday took its campaign for a “more equitable” share of the box office dollar direct to Metropolitan New York and New Jersey exhibitors who, in an overflow crowd of 350, were told by distribution vice-president Andy W. Smith, Jr., during a three-hour luncheon-meeting in the Hotel Astor here, that 20th-Fox last year had a deficit of $1,944,000 in nationwide operations.

Joined by his fellow vice-president, Al Lichtman, in his bid for a new deal in merchandising procedures prevailing in New York between exhibitor and distributor, Smith presented figures designed to support his contention that the nationwide character of the deficit notwithstanding, the New York exchange area was responsible for the loss. This branch, (Continued on page 6)

Allied Fears 20th’s Plan May Be Copied

WASHINGTON, April 3—Allied States Association today issued an attack on the 20th Century-Fox camp for a larger share of the box-office dollar and called on all other film distributors to immediately disclaim any connection with the Fox plan on pain of being considered implicated in a “joint effort to increase prices.”

All economic indications point to the fact that “inflation has run its (Continued on page 6)

ITOA Again Invites 20th to Open Forum

Independent Theatre Owners Association of New York reported at the weekend that its president, Harry Brandt, sent to Spyros P. Skouras, 20th Century-Fox president, on Friday, the following telegram:

“Because of the statements made by you and your executives at your meeting today, we are again inviting you to bring with you to a luncheon and open forum of the Independent The-

Bernard Resigns as Cinecolor President

Joseph Bernhard has resigned as president and director of Cinecolor Corp. to devote his entire time to Film Classics, of which he is president. Bernard still is financially interested in Cinecolor as one of the corporation’s largest stockholders. There has been no successor named to fill the position he has vacated.

Bernhard stated that Film Classics this year will release several “A” pictures.

Mistake to Assume Theatres’ Ad Costs

Distributors are guilty of only one extravagance, and that is that they have assumed the exhibitors’ advertising burden, Spyros Skouras, 20th Century-Fox president, told a New York exhibitor meeting Friday.

“The exhibitor stopped thinking when he stopped paying his own advertising bill,” Skouras said. “The distributors’ big mistake was in making that possible.

Truman to See Acheson On the British Quota

WASHINGTON, Apr. 3—President Truman has promised to talk to Secretary of State Dean Acheson to see what the State Department can do to help the film industry labor representatives who had a 15-minute “encouraging” interview with the President.

They said Truman had not promised that the government’s machinery would automatically be brought to bear on the quota problem, but that he had been most sympathetic and had promised to get the pictures.

(Continued on page 7)

 Paramount Starts 12 in 4½ Months

Hollywood, April 3—Henry Ginsberg, Paramount studio head, disclosed here at the weekend that five pictures will go in production during April and May, bringing to 12 the number of films going before cameras during the first four and a half months of the year. Two of the new productions will be in Technicolor.


Suchman Joins SRO As Sales Executive

Al Suchman will join the Selznick Releasing Organization in an executive sales capacity, effective today, it was announced by Sidney G. Deneau, SRO general sales manager.

Suchman has been in distribution and exhibition, more than 25 years, starting as a salesman with Universal. His most recent assignments were as Eastern and Canadian sales representative for Samuel Goldwyn, and Eastern sales manager for Eagle-Lion.
Personal Mention

TED R. GAMBLE, board chairman of the Theatre Owners of America, left New York for Chicago and will return to his home in Marin- land, Ore., headquarters from there.

JOSPEH HEPFNER, partner in Metropolitan Photo Service, which services many motion picture companies in New York, and Mrs. Hepfner, are parents of a daughter born Friday at Doctor's Hospital here.

MURRAY SILVERSTEIN, in charge of foreign distribution activities of 20th Century-Fox, was to fly to the Coast yesterday from New York.

SCHNEIDER, Warner vice-president, and Mont BLUMENTSTOCK, advertising-publicity director, will return here today from the Coast.

WILLIAM B. ZOLLNER, head of United Press subject sales and reprints, has returned here from a 10-day field tour.

CHARLES C. MOSKOWITZ, Loew vice-president and treasurer, will leave here this week for a vacation at Miami.

SYDNEY GROSS, Film Classics advertising-publicity head, has returned to New York from Hollywood.

JOSEPH HARRIS, board chairman of Flamingo Films, left here over the weekend for Europe.

SAM WOOD, director, will leave here Wednesday for the Coast, with stopovers at Cleveland and Chicago.

ARTHUR LOEW, president of Loew's International, will return here from Europe this week.

French Legion Cross To Harry M. Warner

Hollywood, April 3.—The Cross of Officer of the French Legion of Honor was bestowed on Harry M. Warner on Thursday in recognition of his support of the Legion and of which the latest were in connection with the American Friendship Train and the French Gratitude Train.

Alexandre de Manziani, French consul, will make the presentation. Also expected to participate in the ceremonies, to be held at the Warner Studio, will be Capit. Pierre Lancelot, Naval attaché of the French Embassy at Washington.

Warner was made a Chevalier of the Legion of Honor several years ago for his contribution to the advancement of the screen and international relations.

Tradewise...

SHERWIN KANE

"PERSONALLY, I am against film quotas of any kind. I would get out of the business if I couldn't make pictures which deserve to be shown."—J. Arthur Rank, in MOTION PICTURE DAILY, June 5, 1945.

"That's good," Rank said when informed the new British quota had been set at 40 per cent. "I am one of the ranks which would favor that." He said that in the long run the quota will prove more profitable for the British industry.

In the nearly five-year interval between the two quoted statements, there were other utterances from Rank which make his complete about-face on the subject of film quotas less perplexing than it could be otherwise.

For example, a year ago after sensing the devastating effect of the American film embargo on the British theatre scene, Rank was reported to have said that never again would he permit the American industry to hold the power to close his theatres.

Perhaps it did not occur to him at the time that the American industry, through no design of its own, had held that power for 25 years.

No display was made of it until the American industry rebelled against the confiscatory ad valorem tax imposed on its films by Britain. And when it was displayed it was not aimed at Rank's theatres, rather, was aimed at the resistance and refusal to submit to a wholly unjust and discriminatory tax.

The early days of the embargo, too, there was no outcry from Rank. The silence persisted for as long as British producers were able to defuse themselves that the British market had been rid of American films and the Golden Age of British film production was at hand.

Then the returns from British box-offices could no longer be misread. The embargo had to be ended. The tax impasse had to be resolved.

A newcomer was that done by British producers, Rank openly among them now, clamored for a high quota—not too high to eliminate the American picture as a factor in the British theatre market (which it has proved itself to be, even to the unbelonging British producers), but more than high enough to give British pictures every artificial advantage and incentive to overtake and, perhaps, ultimately to displace the American film, allowing time for the British industry to develop.

Isn't that what Rank means now when he says a high quota will prove more profitable for the British industry?

Jack L. Warner's announcement last week of the company's production plans and resources was backed with impressive figures, and, above all, names—star names. His claim that the studio has the greatest array of talent available in the history of the company is no idle boast.

The studio contract list has been augmented by the arrangements which make David O. Selznick's talent roster available to the Warners, that deal returning James Cagney to the Warner lot; and by deals which bring to the company numerous other stars.

These and others, combined with the Warner contract list, comprise an exceptionally impressive star aggregation.

"We want to make history, not just to make money," said Rank in his announcement.

With that kind of material, in such abundance, Warners may well do it.

The April issue of Fortune magazine strives impressively to get across its point that "the movies have come to the end of the road." But there is no reason for this optimism. If anything, Hollywood must fortuitously come upon new technological developments which will make quality production possible at greatly lower costs. It suggests that television may hold some answer, for producers, at least.

Fortune's article would have been more significant six months ago. Today, the domestic and foreign markets are stabilizing at a level which most film executives believe to be normal for the industry.

Problems remain and will continue until the political feeling of crisis or ending of an era in the industry today, such as the uncertainties of the past two years might have induced the panic to believe in six or more months ago.

Newsreal Parade

T HE arrival of the foreign ministers for the Atlantic Pact signing and Greece celebrating its independence's anniversary were the high points of the week. Other items include sheep getting short, a canoe tournament and sports and fashions. Complete coverage in next week's edition.


NEWS OF THE DAY, No. 281—European Press Union, which recently signed a contract to make more than 2000 short subjects a year.

WARNER PATHER NEWS, No. 66—East Coast will be the site of the annual French film festival this year. The Festival of Allied Nations, which will be held at the Harvard Drama Center in Boston.

Warner Bros., combined with the Warner contract list, comprise an exceptionally impressive star aggregation.

Scenes featured on the newsreels this week include: "Gorilla," 3,000 clowns, Edith Tower, Cannon Theater.

UNIVERSAL NEWSREEL, No. 233—French air post begins. Newsreel news: ministers arrive for Atlantic Pact signing; Finns hold Soviet espionage ship. Some 80,000 sheep are shown. Sports: Miller wins溉 white water race.

"Joan of Arc" shown In Vatican City

ROMA, April 3 (By Special)—The motion picture, "Joan of Arc," was screened in the Saint Charles Palace of Vatican City, Vatican officials who attended included their Excellencies Monsignor Giovanni Battista Mos- tini, acting Secretary of State; Monsignor Pi- aldo Valeri, President of the central committee for the Holy Year, and Monsignor Maurizio Ruffa, vice chairman of the Vatican Committee. All present warmly cheered the film.

S. A. King, meeting Rev. Paul Donec- oux, S.J., religious advisor for the film, explained production problems, particularly of the trial scenes. He told the production company for its cooperation. He emphasized the importance of cooperation between intellectuals and the film industry. The French Ambassador to the Vatican and a number of Vatican officials were at the conference.

Canadian Variety Honors Fitzgibbons

Toronto, April 3—John J. Fitzgibbons, starting his second term as chief Barker of Ten No. 28, Toronto, was presented with that organization's first ever Silver Key Award, by the local international chief Barker R. J. O'Donnell, who traveled from his home in Detroit to Toronto to make the presentation at the invitation of the Canadians.

Several hundred from the Toronto and environs made the trip to Detroit, Pittsburgh and Cleveland attended.
We heard so much talk about the Stanley Kramer production of "Champion" that we took a look at it last night with the thought it could not be as good as painted. We're happy to report it's better.

Here is as good a piece of entertainment as any producer, major or minor, ever turned out; produced by what can be termed a "small independent." However, its values in production accomplishment match and exceed those in most of the recent top major efforts, accomplished at five times the cost of Kramer's offering.

Everything about the show is top drawer. It has a fine, believable script of the Ring Lardner original, has been perfectly directed by Mark Robson, who was one of the mob whose contract was dropped at RKO, and was magnificently photographed by Frank Planer, who is relatively new to Hollywood, arriving from Germany about 1939. It also boasts a great musical score by Tiomkin.

The cast would get frowns on any major lot, but they're all excellent and each will be playing important roles in the picture. They're all new and fresh and lend value to the picture. Kirk Douglas, who was originally brought out here by Hal Wallis, went over to 20th for a role in "A Letter to Three Wives," with both producers dropping their options on his services. He is now set for some big going. A fine actor, a great personality. Ruth Roman has been grabbed by Warners as a result of this picture, and Lola Albright, who was one of the stock players MGM dumped recently, will land a choice ticket and quick. Paul Stewart is new to us, but we understand he has done some good parts hereabouts, and he would be an asset to any picture.

The picture makes sense in every department, will certainly do a big gross in its UA distribution, and proves beyond any doubt that "It can be done" when you discuss good pictures at reasonable costs—pictures that will match our best and shows that will delight our ticket buyers.

Our congratulations to Stanley Kramer and his production organization.

-- W.R. Wilkerson

"As good a piece of entertainment as any producer, major or minor, ever turned out!"

is the

SCREEN PLAYS CORP. presentation of

"CHAMPION"

UA's Boxoffice "CHAMPION"!
Speaking of Glamor

Universal-International has launched an extensive program of what used to be called "Hollywood openings." This program combines personal appearances of U-I players at key premieres with much more than the usual fanfare given to big openings. And, as was demonstrated in the first of these events held in Cincinnati last week, this is an excellent means, not only of creating wide-area interest in a particular picture, but it also has a revitalizing effect on public relations-wise for the industry as a whole.

Contacts by screen personalities with the press, public and exhibitors under such favorable circumstances as were afforded "The Life of Riley" opening at Cincinnati can do much and give new meaning to glamour as it applies to this business.

Ben Shlyen

A 150 day-and-date territorial premiere teed off with Cincinnati as the key-spot to give BOX-OFFICE GLAMOR to

'THE LIFE OF RILEY'

They'll talk about this promotion for years, with the whole live radio show, "THE LIFE OF RILEY", broadcast right from the stage of the Grand Theatre in Cincinnati. Box-Offices all over the territory did hand springs, and from that time on the picture has brought "THE LIFE OF RILEY" feeling to exhibitors all over the country, out-grossing such favorites as "ABBOTT & COSTELLO MEET FRANKENSTEIN" by plenty.

It's holding over everywhere to Top Business.
of Glamor PAYS OFF AT THE BOX-OFFICE!

Premiering in Kansas City, with the personal appearances of Marjorie Main and Percy Kilbride, and a tremendous promotion campaign

'MA and PA KETTLE' OUT-GROSSED EVERY PREVIOUS UNIVERSAL HIT!

Immediately following premiere, picture opened to terrific business in Salt Lake City, Topeka and Wichita, out-grossing even the famed "Egg and I", with hold-overs everywhere!

"We predict 'MA AND PA KETTLE' will bring out some ancient shing plasters and oversize folding money from the purses of people who seldom go the movies."
—Kansas City Star

The Governor of Utah declared a holiday for 'RED CANYON' when this exciting Western opened at the Utah and Capitol Theatres in Salt Lake City as part of the Intermountain Four-State premiere celebration. You never saw such grosses, almost doubling previous top 'TAP ROOTS' figures!

Even after the parades and fanfare were forgotten, the BOX-OFFICE GLAMOR stayed right on!

Now watch the Promotion on 'CITY ACROSS THE RIVER'

WORLD PREMIERE: APRIL 7th
CAPITOL THEATRE, NEW YORK

"IT'S BIG TIME" says WALTER WINCHELL

Ride high with U-I
20th NY Meet

(Continued from page 1)

he said, had a 1948 gross that was $2,400,000 less than the previous year.

“Our books are open for you to check any figure I have quoted you this afternoon,” he said.

As they had done at similar exhibitor luncheons in Boston, New Haven, New York, and elsewhere, the 20th-Fox executives told the 350 persons attending the fourth gathering in their series that the circumstanced tour that production and distribution have succeeded measurably in cutting costs. In a question-and-answer period that followed their prepared talk, however, Midwest circuit owner Ted R. Gamble—who chose to speak in his role of Theatre Owners of America board chairman—challenged that contention, particularly with reference to the “halo effect” of stars.

Sloroua Defies Figures

At last point, Spruor F. Sloroua, 20th-Century-Fox president, defended his vice-presidents’ assertions on cost-cutting and invited Lichtman to reply.

Earlier, Lichtman suggested that first-run New York exhibitors explore the possibility of playing two pictures here at two or more theatres simultaneously.

“Why launch a picture,” he said, “with a large expenditure of money for advertising, and we tell the public that they can only see it at one theatre, there are to come great distances at great inconvenience in transportation and in other matters.”

Anybody who has ever tried to place the picture in moth balls for a considerable period of time before the public, he maintained, the fine theatres in the residential sections of these large cities. By that time the advertisement of the picture is being announced, with the result that we are losing a great portion of the patronage, which, of course, means going to our competitors.

“Originally, the plan of showing a picture first run in a number of theatres, a little circuit, out of necessity, by the Sloroua Bros. in St. Louis. Subsequently, it has been tried by other circuits in Los Angeles, San Diego, Denver, Portland and Kansas City. In all of these instances, it seems to have proven that playing pictures simultaneously in non-conflicting areas is a boon to the box office. The public is supporting these theatres, and are gladly paying first run admission prices in theatres where they formerly paid for lesser prices, at a great loss to all of us,” Lichtman said.

Says Larger Audience Result

“Under this plan,” he added, “all other subsequent run theatres are also marked, and there is a result that a much larger theatre audience is developed because people see pictures when they would not see them.

“I believe you will look over the Chicago situation, you will find that this move has resulted in a great increase in admissions to all theatres, including the circuits as well as the independents.”

Lichtman said he had not been hired “to take money from theatremen but for the contributions I make in the development of the welfare of the industry.”

Smith, who said only one picture out of 10 distributed by the studio recouped its cost domestically last year, supported Lichtman’s contentions with figures. He said: “Costs have now reached such high that each picture we distribute represents a risk of many millions of dollars. For our company, the average net cost to be produced in 1949 will be $1,751,000. This actually means that the total cost, with prints, advertising and distribution, will average $2,900,000.”

Forecasts Developments

Continued Smith: “More than two years ago, Mr. Sloroua and his associates foresaw recent developments and we were among the first to under- take cutting distribution costs as well as production costs.

“Sufficient cut in our distribution costs approximately $2,900,000 annually and we find we can go no further without impairing our service to our customers.

“We formerly had 100 employees in our New York exchange and now have 76. We are continuing our ef- forts to cut production costs.”

Smith continued: “Our company en- joys a sound financial postion today because we believe that the profits made by the 600 theatres which we own and operate.

“In studying our problems we feel that the distribution of the box office dollar in many theatres today is unfair and we feel that we are entitled to a higher share. We seek to ac- complish this in a friendly and business-like manner and plan a substantial increase from those theatres which have not been paying enough. Our over- all aim is to enable us to make the high quality of box office picture we require to bring to a successful operation of your thea- tres. We have no quarrel with you, but we think we can make you pay us adequate film rentals.”

Lichtman and Smith reiterated, from time to time, statements made at the previous conference, in their drive to persuade exhibition that 20th-Fox—and distribution in general—is deserving of a larger cut of the public’s box-office dollar, and that they had not come to New York to “an- swer any attack.”

This apparently convinced Lichtman that the 20th-Fox campaign made by some local exhibitors and associations.

Quoting from the law of Solomon, Lichtman said: “Let him who seeks equity before the court come with clean hands.”

Lichtman gave the trade press a re- sounding verbal put on the back for its role in keeping the industry abreast of developments, and he pledged that he desired to be helpful in the business to give the trade press their support.

Invites Gamble to Dais

Other speakers at the meeting were 20th-Fox president Charles Einfeld, New York branch manager Seymour Florin and Sloroua, who invited the exhibitor to speak from the dais, told the 20th-Fox executives that he had agreed in principle with several of what he called “the more pointed” of the changes that had added that he “could hardly subscribe 100 per cent.” He pointed out that exhibitors, too, have high investments and overhead costs in building theatres and in maintaining and refurbishing them. He said that he was encouraging exhibitors’ costs, he declared, are com- parable to production and distribution costs from a relative standpoint. Gamble said he does not believe “increased

May Ask Exhibitors To Finance Awards

Hollywood, April 3—Exhibitors may be invited to share the costs of the week’s spectacular ceremonies, on the ground that they reap direct additional box-office profit from films and playdates awarded, or the whole cost may be recouped by ac- cepting commercial sponsorship for a radio broadcast according to informed sources. The announcement by the Academy’s board that the award ceremonies will be con- ducted by the major companies, regardless of the major companies’ with- drawal of financial support.

Myers is weighing several alternatives which will receive con- sideration by the new board which will take over following the annual meeting of officers and a board this month. Under Academy procedure, half of the board’s membership terms expire annually.

It is understood that radio sponsor- ship presently is the most generally favored of the above alternatives, more clearly indicated by the fact that Camel cigarettes in the past has made a similar proposal, which was rejected. The offer would also apply to the award ceremonies.

Allied Fears

(Continued from page 1)

a price is as necessary to such a deal as is honesty on the part of the exhibitor concerning theatre expenses in arriving at a percentage deal, which he believes a full review of present conditions should be made by all branches of the industry before any action is taken. He further said he agreed with him on that point, but continued to maintain, in his reply to Myers, that Hollywood, and, if not the notable results in cost-cutting, perhaps as much as could be done.

Gamble was vigorously applauded by the assembled exhibitors when he concluded his remarks.

In supporting the company’s campaign, said the rentals from the industry’s foreign distribution in 1946 were $757 per cent of the total. He said, “We told you that it is a shrinkage of two and one-half per cent in percentage, but it represents a rental increase of over $50,000,000 due to the fact that the money is blocked in these foreign countries.”

He said: “When I was in New York in 1944 I was told a gross of $64,000,000, our combined distribution profit was only about $3,000,000. You could readily appreciate that had only one or two more of our pictures proved inadequate we would have lost and then some.”

Among those on the dais, in addi- tion to 20th-Century-Fox executives and speakers, were President Leonid H. Goldberg, Si H. Fabian, Oscar Doob, Sam Kinzer, Sam Ros- en, Robert Weitman, and others.

20th-Fox Ends

(Continued from page 1)

May Issue Bulletin

Myers said that the three possible methods of raising revenue outlined by Fox might be covered in a later bulletin if the campaign is continued.

He said he believed the immediate ob- jective was only to stimulate Fox sales rather than to drive harder bargains, but that the long-range objective “appears to be to condition the exhibitors’ minds to the idea that the recipients-distributors should have a still larger slice of the receipts.”

The bulletin quoted comments from “critical of the Fox plan and which Myers said were typical of independent ex- hibitors. One letter, for example, identified as those of Gulf States Al- lied, ITO of Wisconsin, Allied of Iowa, Rockford, Illinois, Mid-North- west Allied, Mid-Central Allied, Mid-South Allied, MPITO of Maryland, ATO of Tennessee, and Indiana and Allied of Kansas-

Missouri.
Gov't Presses Fight
(Continued from page 1)
the industry anti-trust suit unwarranted.
Justice Department, flatly rejected the system of arbitration as proposed by Warner, Loew and 20th-Century-
Fox on the grounds that the purpose
of the plan is to cement the power
of these major defendants to continue
their domination of the industry.
Plaintiff states that for that reason
the proposed system did not have the
support of other defendants and that
consideration of a "voluntary arbitra-
tion system would be proper and de-
irable" only after an ultimate court
decision.
The "Little Three's" proposal of
franchises which do not restrain trade
would violate the Sherman Act, says
Justice, adding that provisions for
franchises in the consent decrees with
RKO and Paramount are adequate.
These prohib franchise generally,
making an exception only where they
"may be necessary to permit competi-
tion" of an independent with an affili-
ate. The request by United Artists,
Universal and Columbia to modify a
clearance and price-fixing relief also
was attacked.
The RKO and Paramount settle-
dments are still upon by the govern-
ment in its demands for divestiture by
Warner, Loew and 20th-Fox. As a
result of the consent judgment, the
competitive advantages of the three
remaining majors in the suit, if
they are to remain as integrated com-
panies, would be "substantially in-
creased," Justice contends. Continued
ownership of theatres by the three
also would "tend to nullify the com-
petitive benefit of the relief granted
against Paramount and RKO," Jus-
tice claims, even to the extent of giv-
ing the three an unfair advantage over
the new Paramount and RKO theatre
companies.
Hearings in the trust suit will be
resumed in New York Federal Court
on April 18.
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20th-Fox, Loew, Warner File Quarterly Reports

Twentieth-Century-Fox, Loew and
Warner filed regular quarterly state-
ments with New York Federal Court
on Friday, Loew reporting on its
split with Paramount in the operation
of Buffalo Theatres. This was an-
nounced some time ago, Warner, also
as previously reported, said it no
longer has any theatre interests with
other defendants. Twentieth-Fox re-
ported no changes.

Old Man Bevin!
Washington, April 3—British
Foreign Secretary Bevin
had a simple but meaningful
answer when asked whether
he intended to demand Anglo-
American film problems
during his U. S. visit, Said Bev-
in: "I'm too old."

British Quota
(Continued from page 1)
State Department to explore the en-
tire question very thoroughly.
Delegation that called on the Presi-
dent, consisting of Richard Walsh,
president of the IATSE; Interna-
tional Representative Roy
Screen Actors Guild president Ron-
ald Reagan and SAG executive secre-
tary Kenneth Thomson. They had a
25-minute interview here with
President assistant John Steinelman,
whose attitude also was termed "en-
couraging."
The delegation was escorted to the
White House by Carter Barron, local
Loew representative.
One person present at the confer-
ence said that President Truman in-
dicated he might take the matter up
with British Foreign Secretary Er-
nest Bevin while the latter is here.
Brewer said that the President
showed "considerable interest and
considerable knowledge about the in-
dustry, though he apparently was not
too well up on the most recent Brit-
ish developments."
Reagan and Brewer left for Holly-
wood after the meeting, and Walsh
and Thomson left for New York.

SMPE Meet Opens
(Continued from page 1)
RCA will demonstrate and discuss
large-screen television and give a progress report on theatre television.

Morning and afternoon sessions to-
morrow will also be devoted to films
and television. Among the speakers
will be William C. Thompson, A. H.
Brolly, F. N. Gil-
lette, W. Engles, G. Lawlor, Otto
Richard, E. P. McDonald and John R.
Howland.

Union Musicians Get Increase for Video
American Federation of Musicians
members have won a television wage
increase under the terms of a new
agreement, it was disclosed here at
the weekend by James C. Petrililo,
AFM president. The agreement fol-
lowed several weeks of negotiations
with representatives of the four radio
networks.
The increase for local TV broad-
casts is from 60% per cent to 80 per
cent of the applicable AM rate and for
network TV broadcasts from 75 per cent to 90 per cent of the AM
rate. The new contract runs for one
year.

Detroit Variety Benefit
Detroit, April 3—The Heart of
Variety charity fund will receive the
proceeds from a program called "Red
Boy" at midnight Friday, April 8,
simultaneously in 12 outlying thea-
trees. Edward Stuckey, Michigan
Variety Tent's chief banker, announces.

Theatres which will stage the screen-
ing are the Riviera, Fisher, Cinderella,
Royal, Woods, Elson, St. Clair, Capri,
Wyan-
dotte, Royal Oak, KRO Uptown, Red-
ford and the Calvin in Dearborn.

San Francisco Examiner says:
"The Red Pony," Republic's
screen adaptation of the John
Steinbeck book, is the draw at the
Fox. This is a simple and familiar
story about a child who tries to
fathom the complexities of a grown-
up world.
Laid in the Salinas Valley,
Photographer Tony Gaudio has done a
splendid job in capturing the spirit
of the farm country. And Director
Lewis Milestone has wisely given
the homeurl drama a slow and
melodic pace.
Peter Miles, interesting 10
year old redhead, is the imaginative
youngster who lives on a Salinas
Valley farm with his mother
(Myrna Loy) and his father
(Shipard Strudwick). He has also
an affection for the old country.
To complete the child's adult sur-
rroundings is Robert Mitchum, farm
hands, ... with a deep respect and
a keen awareness of the boy's thoughts.
To complicate his life is the un-
dercurrent of animosity which per-
meates his home... animosity be-
 tween his parents... born of the
father's inability to fit into rural
life.
It's the red pony, his personal
possessions and responsibilities, that
contrubutes to the child's develop-
ment.

Reprinted from the San Francisco Examiner

MYRNA LOY - ROBERT MITCHUM
IN JOHN STEINBECK'S
The Red Pony
A LEWIS MILESTONE PRODUCTION
WITH LOUIS CALHURN AND SHEPPERD STRUDWICK
and introducing PETER MILES as TOM AND MARGARET HAMILTON
Screen Play by JOHN STEINBECK • Music by AARON COPLAND
Produced and Directed by LEWIS MILESTONE • A REPUBLIC PRODUCTION
COLOR BY TECHNICOLOR
BIG MONEY ON THE WAY!

With the return of the great American story... Backed by NATIONAL ADVERTISING to the 24,342,250 CIRCULATION of Life, Saturday Evening Post, Collier's, Time, Sport Magazine and Motion Picture magazines... Ready for the all-new audiences of new millions who want to see one of the biggest and best-loved pictures in screen history!

SAMUEL GOLDWYN presents
GARY COOPER in
THE PRIDE OF THE YANKEES
with TERESA WRIGHT • WALTER BRENNAN and BABE RUTH Himself

Directed by SAM WOOD
Screen Play by Jo Swerling and Herman J. Mankiewicz • Original Story by Paul Gallico

Re-released through RKO Radio Pictures, Inc.
NRB Upholds Trial Ruling Against AMPP, 3 Studios

WASHINGTON, April 4.—The National Labor Relations Board ruled today that the Association of Motion Picture Producers and three studios, Warners, Columbia and Loew's, had violated the National Labor Relations Act by discriminating against 24 IATSE members who refused to cross Conference of Studio Unions picket lines or do "strike work" during the 1945 jurisdictional strike.

Charges of similar violations brought by other employees against Republic, 20th Century-Fox and "other" were dismissed. The decision upheld a trial examiner's report in almost all respects.

The board ordered eight employees reinstated to their former jobs, or the equivalent, with back pay for any

B'nai B'rith Will Install Saul Rogers

Newly-elected officers of B'nai B'rith, headed by Saul E. Rogers, industry attorney, will be installed at the lodge's annual dinner to be held at the Hotel Astor on Tuesday evening, April 26. Jack H. Levin, vice-president and general manager of Confidential Reports, is chairman of this year's dinner which will be a joint tribute to retiring president S. Arthur Gibson and incoming president Rogers.

Besides Rogers, newly-elected officers who will be installed are: vice-presidents, Max R. Blackman, Warner Brothers; George Brandt, Brandt Theatres; Julius M. Collins, Ascap; Hal Dawson, Eagle-Lion; Harry Friedman, non-industry; Leo Jaffe, Columbia Pictures; Hal Hodes, (Continued on page 5)

RCA Theatre-Video Seen By Year's End

RCA's new theatre television system was demonstrated last night by Barton Kreuzer, who declared that the company expects to be in a position to manufacture the equipment in limited quantities for commercial use "possibly by the end of the year." The demonstration was held at the Hotel Statler here, where the Society of Motion Picture Engineers is holding its 65th semi-annual convention. Kreuzer, who is manager of the film recording and theatre equipment activities of RCA Victor, said that "it

Disabled War 'Vet' Named N.Y. Censor

ALBANY, N. Y., April 4.—A disabled war veteran, U. M. Flick, who rose from private to Lt. Col. in four years of army service, and who has been in the history and archives section of the State Education Department since 1928, is first, with a mark of 89.268 percent, in the examination for director of motion picture division as "Chief censor," the Civil Service Commission announced here today. Flick will be appointed. Only three qualified.

The position has been vacant since Irwin Esmond resigned on reaching the age of 70 in April, 1945. Ward C. Bowen, director of visual aids and radio, has been acting chief censor.

Theatres Paid $800,000 to Ascap in 1948

American Society of Composers, Authors and Publishers collected approximately $800,000 from motion picture theatres for license to publicly use its music in 1948, as against $1,300,000 in 1947, it is understood.

Despite this drop, Ascap's collections from all branches of the entertainment industry, including radio, night clubs, hotels and dance halls, jumped from $16,000,000 in 1947 to an estimated $11,000,000 in 1948. Administration costs are figured at about 20 per cent.

Decrease in revenue from theatres

(Continued on page 5)

Half of ECA Media Funds to Industry

WASHINGTON, April 4.—Nearly half of the funds earmarked by ECA during the first year of its information media guaranty program went to the U. S. motion picture industry, it was revealed here by the ECA May 4.

The contract with the Motion Picture Export Association for operations in Germany, calling for a guaranty of $467,193, is close to half the $962,814 committed to date.

Despite the fact that Congress allowed ECA $10,000,000 for the program, less than $1,000,000 has been used so far.

Coast 'Panic' Gone, Says Maxwell Shane

There is no longer a post-war "panic" in Hollywood, and the production branch of the industry appears to have settled down to a fairly firm level of economy, independent producer Maxwell Shane visiting here from the Coast, said.

But Shane sees still more room for savings in production costs. Location shooting, he holds, is a big cost-saver.

He recommends the seeking of actual background locations not only for the sake of economies in terms of sets, but because of "the realism" with which they endow a picture.

Shane's most recent film is the documentary-style "City Across the
Bond Drive Short To Feature Benny

Hollywood, April 4—Jack Benny will be starred in a one-reel subject to be produced by Paramount Pictures' Association for the U. S. Treasury. Dore Schary, M-G-M production vice-president and chairman of the Hollywood committee for the industry's participation in the drive, announced.

Benny will be seen in the triple role of himself, his father and his grandfather in the film, titled "The Spirit of Benny," to be produced by Richard Goldstone and co-ordinated by Armand Deutsch at M-G-M studios. Directed by Allan Arkfield, will feature sequences from historical films including "The Covered Wagon," "Tulsa," "The Thundering Herd," "Old Ironsides" and "San Francisco."

U-1's Sales Drive Starts Last Month

Final month of Universal-International's Unity Sales Drive" is being dedicated to the company's booters and will be known as "U-1 Booters Month."

Leading booting departments to date in the 26-week drive are: Detroit exchange, Leo Goldsmith; Sidney Turner, San Francisco; John Marshall, Scanlon; Cleveland, Robert H. Brain; Frank Musto, Jerome Levitt and Donald McMahen; St. Louis, Henry Zandling, Robert Brown, Jr. The St. Louis exchange, headed by Harry Hynes, is the leading house of the circuit in the West, David Goldman, Milwaukee; South, Floyd Harvey, Jr., Minneapolis; and in the East, Edwin Bergman, Cleveland.

'Tulsa' New England Premiere on April 15

New England premiere of Walter Wanger's "Tulsa" has been set for Boston's Pabulum, Mayflower and Essex Theatres on April 15, two days after the world premiere in Tulsa, Okla., it was announced here by Wanger, Paramount, Eagle-Lion sales vice-president.

The picture is set for more than 400 days' release in the Oklahoma City, Dallas, Memphis and New Orleans territories immediately following the premiere in Tulsa.

Personal Mention

GUS EYSSELL, president of Rockefeller Center, returned to his office here yesterday from Florida.

JOE WALSH, in charge of Paramount branch operations in this territory, has returned from New York.

JAMES R. GRAINGER, Republic's sales vice-president, has returned from England, Ore., for business conferences with Mrs. J. J. Parker, president of the J. J. Parker Theatres Organization.

MRS. JACK WARNER, wife of the producer, and HANS HABERBERESSY, Trans-World producer, are among passengers sailing today from here on the S. S. America for Europe.

New York Theatres

"Jennie" Is Extended In Chicago's Loop

CHICAGO, April 4—Selznick Releasing Organization's petition asking for another extension for "Jennie" at the B and K Apollo Theatre was extended here today to April 25 in joint Michael S. Solomon District Court, Aaron Stein, SRO attorney filed an amendment to the motion requesting a four-week extension, that the B. and K. Garrick be an alternate theatre to play "Jennie." The Apollo, whose lease expires today, is presently operating a day-to-day booking with the time set to May 1, at which time it will be razed to make way for a bus terminal.

Two Reissues Set for Paramount's 'Parade'

Reissue on June 17 of "Trail of the Lonesome Pine" and "Geromino" will mark the first of a series of reissues of Paramount films, to be made in pairs at four-month intervals, A. W. Schwablgarb, Paramount general sales manager, announced.

Reissues will be scheduled with new prints, accessories, trailers and a new advertising campaign to be known as the "Paramount Champions," Schwablgarb said.

New Policy for Gotham

The Gotham Theater on Broadway here will change its policy on Friday, when an Argentine picture, "White Horse Inn," produced by Endico Buenos Aires, will start a run. Dialogue is in Spanish with English titles. Federico Lowe, vice-president, and Nat Liebeschind arranged the deal with Harry Brandt.

Columbia's 'The Under Cover Man,' first outside film to play the Empire Theatre here, is the new Columbia "Children," follows "Bride of Vengeance," which will open there tomorrow.
"MA and PA KETTLE" is busting "The Egg and I" grosses wide open

In Kansas City, playing the Uptown, Tower and Fairway, "MA and PA KETTLE" topped "THE EGG AND I" by nearly $1,000 -- and holds.

In St. Louis at the Fox Theatre, it opened almost $1,000 better than "THE EGG AND I" - and holds.

In Topeka it opened to almost 2½ times "THE EGG AND I" figure.
In Pittsburgh, Kan., it opened a couple of dollars short of double "THE EGG AND I" opening gross figure.

In Coffeyville, Ft. Scott, Hutchinson, Salina, Newton, St. Joseph and all the way down the line of more than 50 towns that opened day-and-date with Kansas City, "MA and PA KETTLE" is busting "THE EGG AND I" grosses wide open.

That U-I SHOWMANSHIP FORMULA is really paying off!

first "THE LIFE OF RILEY" then "RED CANYON" now "MA and PA KETTLE"
and the next HOT ONE from U-I is "CITY ACROSS THE RIVER"
Television Newsreel
Now Twice-Weekly

Telenews Productions, producing the Telenews Digest, has effected a speed-up in its release schedule, facilitating the production of two weekly editions, compared to the one-a-week edition distributed thus far. The innovation will make the Digest available to feature houses, in addition to its present newsreel accounts.

The Telenews Daily, television edition, released five times a week, will not be affected. The television editions are produced and sold through a cooperative tie-up with International News Service.

Swartz Secures Five Films from Pathé

MINNEAPOLIS, April 4.—Don Swartz, head of Independent Film Distributors of Minneapolis and Milwaukee, has secured distribution of five reissues in a deal consummated with Madison Pictures, subsidiary of Pathé Laboratories.

The pictures are: "Tiger Fang," with Frank Buck, and "Nahonga," starring Buster Crabbe, which will be packed into the premiere; and "City of Silent Men" and "Girls in Chains," a second combination. Fifth picture is "Harvest Melody."

UJA Lunch Tomorrow

Bartley C. Crum, publicist and author of "Behind the Silken Curtain," will be guest speaker at the first luncheon meeting of key workers in the amusements field for the United Jew-

THE NEW CHILD STAR IN THE CINECOLOR HIT THAT WORLD-PREMIERED AT $1,000.00 PER SEAT AT LAWTON

Kroger Babb and J. S. Jossey present

THE LAWTON STORY

(Excluding the Wichita Mountain Pageant, "The Prince of Peace."

Introducing and Starring GINGER PRINCE

Original Story by Mildred A. Horn
"The Prince of Peace" Script by T. A. Mark White
Cost of More Than 3,000

A PICTURE THAT DOES SOMETHING TO YOUR SOUL

BOOK IT NOW! WRITE WIRe PHONE
HALLMARK PRODUCTIONS
HALLMARK BLDG., WILMINGTON, OHIO
Branch Office: LOS ANGELES • CHICAGO • CLEVELAND • NEW YORK CITY

Review

"Flamingo Road"

(Warner Brothers)

THE melodrama is lurid and generous in this latest Joan Crawford vehicle about her love for two men and a relentless sheriff, also a political boss, who pursues her. "Flamingo Road" ought to register as his as his associate, Michael Curtiz with considerable avidity.

In this film, based on a play by Robert and Sally Wilder, Miss Crawford's background is somewhat clouded. At the opening, she is a dancer in a carnival show and later explains her jobs have been varied, including burlesque. Zachary Scott, indolent deputy to sheriff Sydney Greenstreet, becomes aware of her and gets her a job as a waitress, falls in love with her—directly with the heroine. Miss Crawford, facing charges, is cleared. In what turns out to be self-defense but what was planned as murder, she kills Greenstreet, who had trumped up a labor pestage rap against Brian, and is cleared for a second time. The film closes on a romantic reunion and a vague inference that Brian will commit himself to a policy of democratic government in the future.

The story is involved. Performances are competent with an occasional high moment allowed Miss Crawford. Co-author Robert Wilder wrote the script for which Edmund H. North provided additional dialogue. Jerry Wald produced with George Amy as his associate. Running time, 94 minutes. Adult audience classification. Release date, April 30.

Hart Services Tomorrow

HOLLYWOOD, April 4.—Funeral Services for Neal Hart, former cow boy star who died Saturday at the Motion Picture Country Home, will be held Wednesday morning at the St. Charles Church, North Hollywood, with interment at the Holy Cross Cemetery. The widow and a son, Tom, survive.

$1.06 Columbia Dividend

Columbia's board of directors at a meeting here yesterday, declared a quarterly dividend of $1.06 per share on the $4.25 cumulative preferred stock, payable May 16.

FOR SALE

2 LINOTYPE MACHINES
2 HOT PRESSES
For making super-imposed titles.
All in excellent working condition.
Box 424, Motion Picture Daily, 1270 Sixth Ave., New York 20

MOTION PICTURE DAILY

Tuesday, April 5, 1949

Ed Auger, RCA Sales, Dies at SMPE Meet

Ed Auger, with the sales department of the RCA theatre sound equipment division since 1929 and said to be about 70 years of age, died last night of a heart attack in the lobby of the Stater Hotel here just prior to a demonstration of RCA's theatre television equipment.

Peggy DeGraw to MPSC

Peggy DeGraw, formerly head of the contract department for Selznick Releasing Organization and Paramount, has joined Motion Picture Sales Corp. in the same capacity, it is announced by Neil Agnew and Charles L. Casanave.

Wiesenthal on Coast

HOLLYWOOD, April 4.—Sam Wiesenthal returned here from New York at the weekend to report to James and George Nasser on his extended study of United Artists relative to possible purchase of control of the company by the Nassers. The Nassers have closed with UA for the distribution of three to five films a year for the next five years.

RKO-UA Suit Thursday

HOLLYWOOD, April 4.—Hearings on RKO's suit against United Artists, based on alleged similarities in fight scenes in UA's "Champion" and RKO's "The Set-Up," were put over until Thursday afternoon by Federal Judge Campbell Beaumont.

Kate Kestenbaum Dies

Kate Kestenbaum, 79, mother of Samuel Kestenbaum, manager of the Alpine Theatre here, died of a heart attack on Saturday. Burial was yesterday at Montefiore Cemetery in Long Island. Samuel Kestenbaum was formerly advertising and publicity director of RIC.

Mitchell May, Jr. Co., Inc.

INSURANCE

Specializing in requirements of the Motion Picture Industry

75 Maiden Lane, New York 510 W. 6th St., Los Angeles

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75 Maiden Lane, New York 510 W. 6th St., Los Angeles
was the result of the two court decisions which held the Society to be in restraint of trade and enjoined it from collecting for public performance rights to its music in motion pictures. The New York and Minneapolis Federal Court opinions came about mid-year, thus Ascap could collect from theatres only during the first half of the year.

Pending the outcome of appeals of the rulings, Ascap is not billing theatres at all for music in films.

That Ascap's collections from theatres last year had not fallen to a greater extent is due to the fact that hundreds of exhibitors who pay relatively small fees, such as $100 annually, had made it a practice to send a check for the full amount upon expiration of each year's contract about Jan. 1.

Meanwhile, Ascap is continuing negotiations with representatives of television stations around the country on terms of its non-franchis contract and although serious snags have yet to be encountered, it is believed there have been some disagreements.

Said to be cause for concern is the matter of "kinescope rights," or how Ascap may tax the telecasters for the projection of film recordings of programs. The transcriptions are playing a prominent role in telecasting currently, particularly where stations are not serviced by network facilities. In these instances, key stations are filming their programs and sending the prints to affiliates for subsequent reproduction.

N.T. Retirement Plan

returnable to them at any time, plus two per cent interest, he said, as a 13 by 17 feet.

The plan also calls for payment of death benefits equal to two years' salary, Skouras said. He emphasized this is in addition to other security benefits already established by the company for theatre managers with three-years' service or more. Skouras in 1942 started what is said to be the first retirement plan in exhibition. Benefits accorded other managers steadily have increased over the years. Group life insurance of $10,000 for each manager is also included in the plan.

"Security for our managers and their families long has been our primary concern," Skouras said, in commenting on the latest addition to the benefits which the company provides.

RCA Theatre Video

is expected that the price for the unit, without standby, facilities, would be under $25,000. The system demonstrated was capable of projecting 65 feet from the screen, which measured 12 by 15 feet.

Representing a marked improvement over past similar efforts, several improvements were made, including one from the air, one over a telephone wire, a motion picture, and over a closed circuit. The closed circuit, with its clear and unwavering signal, established the theatre potential of the equipment.

During yesterday's SMPE luncheon session, Dr. Allen B. DuMont said the DuMont Television Network is cutting down its use of film programs and developing more live-action programs. One of the reasons cited for the curtailment is "the poor quality of films available as well as rental and line charges." DuMont pointed out that the use of films for commercials is successful and he predicted an expansion of its use. Earl I. Spohnable, SMPE president, presided at the luncheon.

DuMont said there are now 60 television stations operating in 35 cities, with 40 or 50 more expected by the end of the year. He said March 1 there were some 1,315,000 sets in use, with 500,000 in New York. DuMont said that 14.5 per cent of the homes in New York now have set.

He said that the indication is set owners go to the theatre less frequently.

DuMont declared that large-screen theatre television would be very popular for certain sporting events, but said whether "there would be enough of them to warrant installation in theatres remains to be seen."

To Install Rogers

(Continued from page 1)

Columbia: Marvin Kirch, Radio Daily; Milton Livingstone, Universal; Louis A. Novins, Paramount; Robert K. Shapiro, Paramount Theatre; and Al Wilde, Moe Gile Agency. Also, Jack H. Hoffberg, treasurer; Dr. Morris Senti, secretary; Isidore Grove, monitor and Rabbi Bernard Birstein and Ralph Silverstein, chaplains.

Coast 'Panic' Gone

(Continued from page 1)

River," much of which was filmed in New York without the use of sound equipment. Tape recordings of the city's noises were made and voices were dubbed in on the Coast, Shane explained. Universal-International is releasing.

The producer's next for U-I will be "Salem's Frigate," which will go before the cameras in June with a budget of $1,500,000. Before Hollywood's economy wave set in, he said, the same picture would have cost $2,500,000.

Shane Here for Premiere

Continuing its policy of making producing personnel available for exploitation during premières, Universal-International has brought Maxwell Shane, director of "City Across the River," and leading members of the cast to New York to participate in the picture's opening Thursday at the Capitol Theatre.

NLRB Ruling (Continued from page 1)

loss of wages. Two others were ordered reinstated without back pay. The remaining 14 got back pay without reinstatement.

Warners was ordered to reinstate eight with back pay, to give only back pay to 10 others, and to reinstate two others without back pay. Columbia and Loew's each were ordered to reinstate one man with back pay and to give back pay to one other each.

BOSTON DAILY RECORD

calls it

"A delight"

'Red Pony' Fine Film

A refreshing theme and a fine script are factors which help to make Republic's "The Red Pony," now at the Pilgrim, a delight to see.

In this Technicolor version of John Steinbeck's novel and stars Myrna Loy and Robert Mitchum with Louis Calhern, Shepperd Strudwick and Peter Miles playing other roles.

There is a conflict in this story. There is not a triangle of close friends, but there are two men and a girl, or two girls and a man. "The Red Pony" depicts a demonism which grows up between a nine-year-old boy, his father and the hired man. The father, having "married into" a ranch family, is unable to adjust himself after leaving the teaching profession.

Hard as tries, the wistful man cannot grow closer to his family. He is deeply grateful to his wife for her skillful efforts to bring him into the family circle, but takes out his nervous situation on his old father-in-law.

When his only son turns to the hired man for training, affection in guidance in all things the poignant crest. How he works his way out of despair, with the indirect aid of a small red pony, makes for one of the best boy-and-animal films.

Myrna Loy, famed for her "ideal wife" portrayals, plays the mother, Shepperd Strudwick is the father, Robert Mitchum is the hired man, and Louis Calhern plays the grandfather and Peter Miles is the boy.

Lewis Milestone, who directed and produced, injected strong man appeal into every sequence.

Reprinted from the Boston Daily Record

CHARLES K. FEEDMAN presents

MYRNA LOY - ROBERT MITCHUM

in JOHN STEINBECK'S

The Red Pony

A LEWIS MILESTONE PRODUCTION

with LOUIS CALHERN and SHEPPERD STRUDWICK

and introducing PETER MILES as TOM and MARGARET HAMILTON

Screenplay by JOHN STEINBECK • Music by ARNOLD COPLAND

Produced and Directed by LEWIS MILESTONE • A Republic Production

COLOR BY TECHNICOLOR
KEEP POSTING!

"THE MOTION PICTURE GOOD ENOUGH TO SELL ITSELF HAS NOT YET BEEN MADE"...

Martin Quigley

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY
Ascap Will Not Bill Theatres For Live Shows

Will Await Decisions in Pending Court Cases

American Society of Composers, Authors and Publishers is refraining from billing theatres for the use of music in supplementary stage shows pending the outcome of its appeals of Minneapolis and New York Federal Court decisions which enjoin the Society from collecting from exhibitors for the performance of music in films.

Prior to the two legal set-backs, Ascap had taxed motion picture theatres according to seating capacity, plus additional amounts concerning "live" entertainment. The current rapidly increasing addition of vaudeville to film programs throughout the country would normally mean commensurately increased revenue for the Society.

Although there is no apparent ban on collecting for the "live" shows separately, Ascap feels that these are (Continued on page 4)

M-G-M ‘Friendship Meets in 96 Cities

M-G-M will launch a series of "Friendship Meetings" with exhibitors, civic leaders, press and radio representatives in 96 cities during the week of April 18 as part of its silver anniversary celebration, it is announced here.

Company’s division, district and branch managers will be hosts at luncheons in each of the cities where special screenings of "The Stratum Story" and "The Secret Garden" also will be held. The meetings will be (Continued on page 4)

Colo. Assn. Hears Para. TV Plans

DINTER, April 5.—With 150 persons registered, the Colorado Association of Theatre Owners opened its first convention here today with Guel Sullivan and Ted Gamble, national Theatre Owners of America officials, addressing the exhibitors.

George T. Shupert, commercial operations chief for Paramount’s television division, told the audience that they have nothing to fear from video (Continued on page 4)

MPAA Meeting Is Now Set for Friday

Annual meeting here of the directors of the Motion Picture Association of America has been set back again, from Thursday afternoon to Friday morning. The meeting was previously postponed from April 5 because a quorum could not be available on that date.

Most N. Y. 1st Runs Are Off; ‘Jennie’ Grosses $41,000

Brisk business at a few New York first-runs, primarily where new attractions are on view, brighten the overall “showcase” scene only to a limited extent this week. Grosses at the majority of situations here are still showing plenty of room for improvement.

The big newcomer was “Portrait of Jennie” but even this fell a bit short of expectations, the estimated first-week take of $41,000 being good but not overwhelming. The “Set-Up” is proving one of the better box-offices draws which the Criterion has in several months, this on the basis of an anticipated initial week’s take of $35,000. "The Fan" with Glynis Simms, a variety show and an ice show on stage at the Roxy figures to wind up a first (Continued on page 4)

1949 Business Will Show Improvement Over ‘48, Says Yates

Reviewing Republic’s operations at the annual stockholders’ meeting here yesterday, company president Herbert J. Yates, Sr., predicted that the current year would show a decided business improvement over 1948.

Citing the company’s reduction of its bank loans under a policy that was begun in 1946, Yates told the stockholders that he anticipated Republic would be clear of all bank loans by the end of this year.

Bearing out Yates’ optimistic outlook, an announcement was made at the meeting of Republic’s board, which followed the stockholders’ meeting, that earnings before taxes for the 13 weeks from Oct. 31 to Jan. 29 last (Continued on page 5)

Exhibitors Protest ‘Honeymoon’ Aircast

WASHINGTON, April 5.—Washington exhibitors have protested to the National Theatre Owners of America over Lux’s Radio Theatre broadcast of Universal’s “Family Honeymoon,” two weeks before the film will play neighborhood houses here.

Some theatre owners here are considering cancelling their booking of the film. One exhibitor said it would (Continued on page 5)

London ‘Times’ Sees U. S. Films Being Squeezed Out

LONDON, April 5.—Preparations for squeezing American films out of the British market are perceived by The Times, Britain’s leading newspaper, in commenting editorially on the new film quota and the present state of the British industry.

“…in the last resort,” The Times comments, “the (British) film industry’s future fortunes will be decided by the success or failure of the efforts of film producers to reduce costs and to increase the proportion of good films. Without success in these efforts proposals for a revenue support of the British film making, each no doubt with something to be said for it, can offer no real remedy.

“Mr. Wilson’s intention is that the British quota shall be (Continued on page 5)

Sees Theatre Video Boosting Attendance

Large-screen theatre television will be the most forceful single factor in arresting any box-office decline due to television, Ralph Austen, television consultant, said here yesterday at the second day of the five-day convention of the Society of Motion Picture Engineers, being held at the Hotel Statler.

Austen in his talk cited other methods which he thought the industry would adopt to meet the threat of television. They are: Advertising motion pictures on television... (Continued on page 5)

Para. Decree Seen Hitting Buying Groups

TOA Counsel Doubts Group Booking Is Legal

Further doubt is cast on the legality of all film buying combines by the Paramount consent decree, Herman Levy, general counsel of Theatres Owners of America, declares in an analysis of the decree distributed to members of the organization yesterday.

Levy cites the decree provision which enjoins the new United Paramount Theatres company from booking or buying features for any of its theatres of any other company known to it to be also acting in such a manner for any other exhibitor, independent or otherwise.

“Provision,” he comments, “brings forward again the long-discussed subject as to whether buying and booking combines may validly and legally operate in the light of the findings of the Statutory Court, of the (Continued on page 5)

Dembow Represents Stromberg on Sales

Sam Dembow, veteran industry executive, has become producer’s representative in sales matters for Hunt Stromberg, it was announced here yesterday by Hunt Stromberg prior to his return to the Coast.

First in which Dembow will handle under the new association will be “Two Late for Tears,” which is scheduled for release on July 8 through United Artists. The producer’s pact with UA calls for two in addition to “Tears” with production on the first to start about Sept. 1.

Anti-Trust Unit Expansion Okayed

WASHINGTON, April 5.—The House Appropriations Committee today voted for a further expansion of the Justice Department’s anti-trust division, and gave the Department the money to carry out the expansion.

Last year, the anti-trust division proposed to the Budget Bureau an increase of $1,000,000 for the current fiscal year. The Budget Bureau vetoed it, and the House Appropriations Committee (Continued on page 5)
Personal Mention

S. A. Goldwyn, accompanied by Mrs. Goldwyn, will arrive here from the Coast next Wednesday and will tour to the Coasts before leaving on his scheduled trip to London.

J. Arthur Rank will leave Palm Beach, Fla., tomorrow, where he has been a guest of R. R. Young, for Canada. Rank has been here for a two weeks visit with his daughter, Mrs. Packard, before going to Washington to attend the Anglo-U. S. Film Council meeting on April 21.

Arthur Mayer, chief of the motion picture branch of the military government in Germany, has arrived in New York by plane from Frankfurt for a two-week visit.

Arthur M. Loew, president of Loew's International, has returned here from Europe.

Arthur L. Brown has been named president of Dominion Sound Equipment, Ltd., at Ottawa.

N. Alfsen will sail here from Friday for Brazil and Argentina.

Sam Wooll will leave here today for Cleveland, en route to Hollywood.

Stanley Kramer, producer, will arrive here today from the Coast.

Higher Tenn Tax Seen a Certainty

Nashville, April 5—Theatre owners see little chance to prevent the passage of an increase in the gross receipts tax on admissions from three percent to five percent in houses without bank nights and four percent on those with bank nights, to five and four percent respectively, according to Mr. J. B. Browning has consented to its passage.

Previously, the annual gross tax of about $400,000 has all gone to the state, but the new measure will divide the proposed $300,000 on a 50-50 basis between the state and city governments. That the local government interests thus share makes it more difficult to defeat in the state legislature.

D. M. Wiley, Writer

Hollywood, April 5.—Funeral services for Dwight Mitchell Wiley, magazine writer and Paramount scenarist since 1921, who died today at his home here, will be held Thursday at the Brothers Gospel, Santa Monica. The widow and two daughters survive.

Auger Services Tomorrow

Funeral services for Ed Auger, RCA sound equipment salesman, who died of a heart attack Monday evening in the lobby of the Statler Hotel, will be held tomorrow morning at St. Juan the Baptist Church.

Industry Untouched in 19 Legislatures

Washington, April 5—Only 25 state legislatures are now left in session, many of which are having or having just ended the 19 legislation chambers, and 10 other which have met and adjourned, according to the A.A. legislative representative Jack Bryson.

The four most recent legislatures to quit business this year were New Mexico, Nevada, New York and Kansas. A two percent sales tax bill has now the Nevada legislature. Bryson pointed out that hearings are being held in Massachusetts on two censorship bills.

Free Subject on New Para. Product

Eleven of Paramount's new pictures are brought to the attention of audiences in a nine-minute subject, "Eyes on Hollywood," which the company will supply to theatres without charge, starting about April 10. Also included does the advertisement of Mary Jane Saunders, juvenile player, journeys through Hollywood and tours the Paramount lot, catching some of the pictures in production, in the projection room or in reminiscing. Features seen in question are "Samson and Delilah," "The Scarlet Pimpernel," "Bride of Connecticut Yankee," "Bride of Vengeance," "El Paso," "Sorrowful Angel," "The Great Satan," "Hot and Blue," "Bitter Victory," "Man-handed" and "Dear Wife." The subject is the third in a series instigated by Stanley Shuford, Paramount advertising manager. Philip Pemberton, head of Paramount's travel department, handled the production, and Leonard Neubauer did the script. It is an interesting and entertaining record of any picture at a definite value to Paramount accounts. It establishes audience awareness of the new product and credits the company for it. "Eyes on Hollywood" manages also to speak some good word of the industry which contributes to public understanding of the community.

Bergman Group West on U. S. Bond Tours

Maurice A. Bergman, chairman of the industry committee on the forthcoming bond drive, May 15-30, Edward Lachman, co-chairman of the exhibitor division, and Max E. Youngstein, chairman of the publicity committee, leave today from here to line up Hollywood talent for bond tours and radio broadcast. Irving F. Sullivan, co-chairman of the exhibitor division, will proceed West from Denver where he has been attending the meetings of the newly-organized Colorado Association of Theatre Owners.

Fabian Not Notified Officially on U.A.

Si Fabian, head of Fabian Theatres, said yesterday he has not been advised officially as yet that Charles Chaplin has declined his request for a firm commitment in the form of an option, otherwise to purchase of United Artists control. He added there has been no official response of any kind to his proposal, although it is believed he made more than a month ago. In Hollywood it was reported that Chaplin had indicated he would decline the request.

Fabian's plan was to obtain the commitment to purchase and thereafter to inveigle other theatre operators to participate in the proposed scheme to own the studio as a whole or in parts, and that these commitments would be consummated.

MPAA Will Sponsor 'Report on the Atom'

The Motion Picture Association of America will sponsor "Report on the Atom," said to be the first film story of atomic energy suitable for distribution in America, Eric Johnston, MPAA president, announces.

Produced by the March of Time, the "Report on the Atom" is being made up to date on all phases of atomic development, since the first bomb fell, according to an MPAA statement. It is the third in the association's public affairs series. Distributed by 20th Century-Fox, the film will be a spot booking by theatres which do not regularly play March of Time.

Lynch Lauded at Albany Testimonial

ALBANY, N. Y., April 5—George V. Lynch, chief film buyer for the Schein circuit, was feted by the film industry on his 30th anniversary with that organization at a dinner in the Ten Eyck Hotel last night. Sir Cedric Hardwicke was toastmaster.


Ban Off, 'Rope' Opens

ATLANTA, April 5—"'Rope."" Warner film banned here some eight months ago by the Paramount Theatre, has opened at the Paramount Theatre.

Foreign Income Off, Harmon Reports

TORONTO, April 5—Hollywood's foreign revenue is down by $5,000,000, Francis Harmon of the Motion Picture Association of America here during his recent visit here from New York.

Production and theatre attendance in the United States is far above the pre-war levels," Harmon said, "but like any other business, we depend heavily on export trade."

The MPAA executive added that if European governments had Canada's foresight and willingness to co-operate, the situation could be very different. He had recommended Canadian governments for the use of U. S. dollars for film imports from the U. S. even though the Dominion had a dollar crisis. Hollywood, in turn, is making films on Canada to help bring millions of dollars to the country in tourist trade.

With respect to countries behind the iron curtain, Harmon said: "We'll try to make sure they get only for their entertainment value but also for the undertones that show our way of life."

Film Premiere of 'Tulsa' for Trailer

TULSA, April 5.—Battery of 35mm sound cameras will film the premiere here of Walter Wanger's "Tulsa" on April 15. With the footage to be worked into a special trailer, it was announced today by Max E. Youngstein, manager in charge of advertising for Eagle-Lion, distributor of the film. Every phase of the 2-day premiere celebration will be covered by camera crews, he said.

George Tice Named Columbia Manager

George Tice has been named to succeed Arthur Levy as branch manager of the Pittsburgh branch of Columbia, effective April 18. Tice joined the company in July, 1932 as an assistant manager and became a salesman in 1937.
Tom and Jerry and Leo say:

"HATS OFF TO MR. QUIMBY!"

The New Cartoon King Wins His 6th Oscar in 8 Years! All-time record!

SIMULTANEOUS RELEASE EVERYWHERE!
APRIL 30th

We have timed distribution of this great subject so that its national release follows immediately its fame as Academy Award Winner. Be among the theatres to advertise it!

M-G-M's "THE LITTLE ORPHAN"
Best Cartoon Of The Year!
See's Theatre Video (Continued from page 1)

programs, and greater activity in the industry in producing TV programs. If the film industry continues apathetic in the face of television's advantages, it will not be the case. A recent A.I.F. survey indicated that 25,812 warrants, according to a report by the Securities and Exchange Commission, was down to 254,812 warrants, and according to a report by the Securities and Exchange Commission, was down to 254,812 warrants, according to a report by the Securities and Exchange Commission.

Ascap sells another 33,000 Warrant

WASHINGTON, April 5—Ascap Corp. has sold another 33,000 warrants for $10,440,000, according to a report by the Securities and Exchange Committee. The report states that the company's stock price is down to 32 and has been selling at 30 and 1/2.

The Ascap report shows that there has been a total of 33,000 warrants sold, leaving 54,000 warrants left.

Other trading by officers and directors was negligible.

At Warner's Harry M. Warner gave away three blocks of common, worth $14,000, leaving him with 317,000 shares.

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RCA Reception for SMPE

A reception for SMPE members attended by 250 guests was held in the RCA Exhibition Hall.

Set SMPE Regional Meeting

Plans for a Society of Motion Picture Engineers' central section region meeting in Toledo, on June 10, were announced here by R. T. Van Ntermin, SMPE's chairman of that section.

Ascap Will Not Bill

(Continued from page 1)

"tied in" with the restriction on film payments, according to an official of the organization.

Ascap's policy on all collections from theatres will of course be determined by the ultimate court rulings or perhaps by a consent decree, which is its current aim. Special counsel Robert P. Patterson is currently negotiating with the Department of Justice on a possible decree settlement, the basis for which is to be announced soon.

Meanwhile, a substantial number of theatre men are holding in escrow money which is ordinarily paid to Ascap and are performing some of the music, both on stage and in films, with the intent of eventually paying when the entire matter is clarified.

M-G-M Meetings

(Continued from page 1)

held in the branch office projection rooms in exchange areas and in theatres in non-exchange cities.

Exhibitors and guests will be asked to write their opinions of "Secret Garden," with an award of $10,000 to be presented for the best letter in each of the two classifications.

20th-Fox Taps at Studio

Hollywood, April 5—Twentieth Century-Fox executives of Spyros Skouras, A. I. Lichtman, Andy W. Smith, Jr., and Charles Einfeld today began screening completed company product, with exhibitors being to seen during their 10-day stay.

Actor Sues Enterprise

Hollywood, April 5—Erich Marques, author of "Arch of Triumph," filed suit here today against Enterprise Pictures, charging breach of contract which calls for five $10,000 payments for his novel used in the picture of the same name.

Collarites' Wage Bids Up This Week

The industry's AFL and CIO "wage committees" here are prepared to submit demands this week to nine film companies for salary increases to its 40,000 employees.

The unions opened negotiations in more than a decade ago following a National Labor Relations Board order which provided for jurisdictional control to be exercised by each union. Up to now, talks with management have been geared around contract demands other than wages.

CIO's Screen Office and Professional Employees Local No. 141,327 will present wage bids tomorrow with representatives of Columbia, Loew's, Paramount, RCA Radio, RCA Service Corp., and 20th Century-Fox.

Ascap N.Y. Appeal Off to May 16

Hearing by the U.S. Circuit Court of Appeals here of Ascap and TTOA of New York appeals from Federal Law and Equity Courts in New York last July, which prohibited licensing of theatres by the Society, as it is alleged here for the public performance of Ascap music, has been postponed to May 16.

Date for hearing of the appeals had been scheduled for the public performance of Ascap music, has been postponed to May 16.

Colo. Assn. Hears

(Continued from page 1)

if they make proper use of the new development. No sponsor can afford to neglect the opportunity. With the PGA and umbrella, Pettersson and Shure, said, and "quickies" will only give the video audience an appetite for something better.

Paramount's strategy, "includes turning television to the theatre's advantage in the term of stage, film, and television shows and audience participation shows," Shure added, "and we hope to use the network of our company's vast network to offer specially arranged exclusive non-television events such as championship boats, first showings at Broadway shows, and the like."

The convention ends tomorrow with discussions of resolutions when, in the opinion of the members of the association is expected to affiliate with TOA, and the election of officers.
Para. Decree
(Continued from page 1)
U. S. Supreme Court and, now, of the Paramount consent decree.
It would seem that it will be most difficult for a buying combine to operate either legally or beneficially for its accounts under such a provision, or under the findings of the courts," he concludes.

Levy also comments that the franchise provision of the decree will be received "warmly by many independent exhibitors because it validates and legalizes the franchise agreements to enable them to compete with affiliated theatres."

He also alerts exhibitors to the clearance provisions of the Paramount decree, observing that "draconic changes in clearance and, in many instances, the complete elimination of them are to be expected."

While noting that the conditioning of short subject licensing, one upon another, is not prohibited in the decree, Levy points out that one copyright may not be conditioned upon another under principles of law already established.

Levy calls attention to the language of the decree on theatre-by-theatre film selling, asserting that while it could be construed as compulsory competitive bidding by both the government and Paramount are on record in court as asserting that is not what meant.

London 'Times'
(Continued from page 1)
progressively increased at the expense of the Americans as British output goes up; and the Americans, he would seem, are expected to be uncommonly obliging during the period while preparations are being made to squeeze them out of the market.

"Next year," says The Times, "they will be allowed to show more films in this country than this year, but not to withdraw more dollars. That would be reasonable enough if, at the end of it conditions of free and fair competition were promised, but clearly they are not.

"It is not easy to reconcile the government's policy towards films, as Mr. Wilson (Harold Wilson, president of the Board of Trade) states it, with the government's general trade policy."

"Mr. O'Brien's (Tom O'Brien, National Association of Theatrical and Kin Employees) warning in the debate that 'artificial props' to the industry must not become permanent was timely."

"Monopolistic practices of the kind which helped the Americans to command the American market in the past have certainly to be countered, but the British industry must also fit itself to stand on its own feet. Public assistance, by whatever method, should be only a means to this end."

The editorial remarks that Wilson is indulging in "mere guess-work" when he fixes his quota.

Anti-Trust Unit
(Continued from page 1)
Committee voted the funds over the Board's objection.

The same was repeated this year. For 1949-1950, the anti-trust division asked for about $180,000 more than last year. The Budget Bureau sliced $100,000 of the increase, and the House Committee today voted that amount. It said it expected the division to "increase anti-trust activities."

In testimony before the committee released today, Attorney General Herbert Bergson, in charge of the anti-trust division, cited the Paramount as an example of "terrible" results obtained recently by the division. He also told the committee that he is planning to spend more time and money enforcing decrees and judgments. He urged that the Clayton Act be amended to give the government power to block any firm from acquiring the physical assets of another, as well as from acquiring the firm's financial assets or recommending a substantial increase in fines for violating the anti-trust laws—from $5,000 to $50,000.

1949 Business
(Continued from page 1)
was $413,800. The board authorized a full payment of four per cent interest on the debentures of the company, due June 30 and Dec. 31, 1949. Moreover, the board declared a dividend of 25 cents per share on the preferred stock, payable July 1 to stockholders of record on June 10.

Stockholders reelected to the board Edwin Van Pelt, Edward L. Johnson and Douglas Yates, and named as a new director John Petrasnaks, Jr., company treasurer. All will serve three-year terms.

The board reelected Yates, Sr., and all other company officers, as follows:


Exhibitors Protest
(Continued from page 1)
be too difficult to get a good replacement at this late date, but that he would ask Universal to reduce the rental for the film as a result of the broadcast. All said they hoped the broadcast would hurt their business. A. Julian Brylawsky, president of the Theatre Owners Association of Washington, wrote TOA executive director Gaal Sullivan suggesting that the matter of radio broadcasts of films before neighborhood exhibitors be made the subject of a TOA bulletin. Brylawsky recalled that Washington exhibitors had protested this practice before, and said he could not understand why nothing had been done.
EVERYBODY'S TALKING ABOUT 20th

... and everybody's saying it's the organization that works the hardest to help the showmen of America

YOU KNOW WE KNOW

There's No Business Like Business!
UA Purchase Progressing, Says Nasser

Hollywood, April 6—Preparations for the purchase of United Artists by Nasser Brothers are progressing favorably, although closing is not immediately imminent, James Nasser said here today.

"We are working hard on the deal," he said, "and on lining up other exhibitors to come in with us, but we will have to two or three weeks' more time to work it out." [Charles Chaplin's option on Mary Pickford's company expires Monday, but can be extended another 10 days under terms of the agreement—Ed.]

"We think UA is a fine company and believe it can be made one of the biggest in the business," Nasser continued. "We are not able to name other exhibitors invited to participate and denied that Nasser interests are in the deal, as has been reported.

Nasser's purchase plan contemplates complete control of UA through acquisition of both Chaplin and Pickford interests.

Cockrill Reelected Colo. ATO President

Denver, April 6—Initial convention of the Colorado Association of Theatre Owners wound up today by re-electing Dave Cockrill and treasurer: Pat McGee, vice-president, and Charles Gilmore, secretary. These and William Agren, A. P. Archer, Larry Starmore and Dave Davis constitute the board, all re-elected. Stars Roy Rogers and Dale Evans were honor guests at the convention dinner-dance this evening.

Allied Board at Texas Unit's Meet

Washington, April 6—Allied States Association's Spring board of directors meeting is now scheduled for May 30-31 at the Hotel Adolphus in Dallas, Allied general counsel Abram F. Myers announces.

The board meeting will be preceded on May 29 by an Allied Cabaret meeting and a Cabaret Committee meeting, and will be followed on June 1.

Technicolor Profits and Production at A New High: Kalmus

Technicolor production and profits are at an all-time high, Dr. Herbert T. Kalmus, company president and general manager reported in Technicolor's annual report yesterday.

Forty-two Technicolor features are now being produced or are in preparation, plus an additional 13 in England; 39 were made last year, and an additional nine in England. Positive print output in 1948 reached 264,705,779 feet, compared to 222,017,430 in 1947.

(Continued on page 4)

Cinecolor Process Prices Cut 26%

Hollywood, April 6—Cinecolor today announced a price reduction on normal quantity release prints to four-and-one-half cents per foot. The new figure, effectively immediately, is approximately 26 per cent below the present price, which included a waste.

(Continued on page 5)

SMPE Gives Award, Favor Name Change

A special award was given to Donald E. Hyndman last night at the banquet here of the Society of Motion Picture Engineers at the Hotel Statler for "his numerous distinguished services to the Society and to the industry." Hyndman, an Eastman-Kodak executive, was speaker.

(Continued on page 4)

In T. M. G. Division

British Ticket Tax Status Unchanged

London, April 6—Britain's new budget, apart from technical adjustments providing relief in rural areas, calls for no change in the nation's present entertainment tax.

Exhibitors had sought reductions in the tax to offset declining theatre attendance, while producers have campaigned for a share of the tax collections as an increased production subsidy.

Schwartz Heads UJA Amusement Division

Fred J. Schwartz, Century Circuit vice-president, has been named chairman of the United Jewish Appeal campaign in the amusement division, it was announced at a UJA luncheon here yesterday at the Hotel Astor.

Schwartz expressed hope for an unprecedented successful drive. Si Fabian, circuit executive, who was drive chairman last year, president at the luncheon and Bartley C. Crum, author and publisher, was the principal speaker.

(Continued on page 4)

Proposals to Act Against UK Being Drafted

Arnall Says Knowland is 'Tremendously Interested'

First definitive government action against film trade restrictions abroad is now taking shape in Washington, in the form of proposals now being drafted by Sen. William Knowland, California Republican, for early presentation to Congress.

This was disclosed by Ellis G. Arnall, president of the Society of Independent Motion Picture Producers, who returned to New York yesterday in participation in the national meeting of the National Association of Broadcasters, and who is here on a private visit.

Wright Will Enter Private Practice

Washington, April 6—Robert L. Wright, whose resignation from the Department of Justice was reported on Monday, said here today that his argument in the Paramount case in New York District Court on April 19 will be his last official act. He will leave government service on April 23 and plans to remain in Washington in private practice.

Wright, who handled the industry suit that brought the start, said that he did not think much more work on the case would be required by "anyone in the anti-trust division" after the April 19 proceedings.
Motion Picture Daily
Thursday, April 7, 1949

Indianapolis, April 6—Board of Associated Theatre Owners of Indiana, meeting here, passed a resolution stating that it "looks with disfavor on the 20th-Fox sales plan, and is not interested in considering the present plans because they are impractical, complicated, and are the result of local admission tax, as authorized under state laws enacted in the 1947-48 legislation," with executive director Leonard Rosenthal disclosing that "all meetings in various sections of state officials have been held with_arguing communities to take advantage of admission taxes." An impost of five per cent can be voted by counties and cities with a minimum 25,000 population. Binghamton recently approved such a tax. Rosenthal warned that exhibitors "must be watchful during periods of budget proposals."

Oppose Two Bills to Regulate Exhibition
Boston, April 6—Joint Committee of State Administration today held hearing on Bill No. 731, relative to the appointment of a board to supervise and regulate exhibition of motion pictures. H. B. Copin, assistant secretary of Alliance of Motion Picture THEATRE OWNERS, was called to testify before a commission to review certain films and comic books. Rep. Bernard Lally is in charge of the bill. Rep. Copin Cameron stated both bills were impossible and unworkable. Several other witnesses voiced the opinion that further censorship is not needed at this time. Mrs. Anna Hugh Driscoll, executive secretary, and Frank Lydon, field representative of Alliance of Massachusetts, and Ray Feeley, executive secretary of the Independent Exhibitors of America, England, voiced opposition to the bills.

52 TV Films for General Mills
Hollywood, April 6—Apex Pictures will make a series of 52 television films, at a cost of $10,000 each, for the General Mills Co. today. Based on the radio show, "The Lone Ranger," the films will run for thirty minutes each, with commercials for the food company included.

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Hollywood, April 6—Apex Pictures will make a series of 52 television films, at a cost of $10,000 each, for the General Mills Co. today. Based on the radio show, "The Lone Ranger," the films will run for thirty minutes each, with commercials for the food company included.

20th-Fox Plan Assails 20th Plan

Indianapolis, April 6—Board of Associated Theatre Owners of Indiana, meeting here, passed a resolution stating that it "looks with disfavor on the 20th-Fox sales plan, and is not interested in considering the present plans because they are impractical, complicated, and are the result of local admission tax, as authorized under state laws enacted in the 1947-48 legislation," with executive director Leonard Rosenthal disclosing that "all meetings in various sections of state officials have been held with_arguing communities to take advantage of admission taxes." An impost of five per cent can be voted by counties and cities with a minimum 25,000 population. Binghamton recently approved such a tax. Rosenthal warned that exhibitors "must be watchful during periods of budget proposals."

Oppose Two Bills to Regulate Exhibition
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WINNER WYMAN READY TO WIN THEIR HEARTS AGAIN!

FOR HER ROLE IN "JOHNNY BELINDA"

TERRIFIC WARNER TIMING!!!

DAVID NIVEN JANE WYMAN

KISS IN THE DARK

WITH VICTOR MOORE, WAYNE MORRIS, BRODERICK CRAWFORD

DIRECTED BY DELMER DAVES

PRODUCED BY HARRY KURNITZ

SCREENPLAY BY HARRY KURNITZ FROM A STORY BY PAUL MILLER

ORIGINAL MUSIC COMPOSED AND ARRANGED BY ALF SLOANE

NOW BOOKING COAST TO COAST!
Schwartz Heads UJA
(Continued from page 1)
Schwartz declared that “this job is too big for one man and I count on the cooperation of every one of you.” Such cooperation was pledged by those who attended.

Crump described conditions in displaced persons camps and in Israel. He urged “a complete united front in this year’s drive.”

Fabian declared that the industry here collected $1,250,000 last year, which was an increase of 22 per cent over 1947. The goal for this year has not as yet been set.

Barney Babarian, Paramount president, spoke briefly on the importance of the drive.


DuMont Promotes Kraber
Tony Kraber, formerly program manager of WABD, Du Mont’s New York video station, has been promoted to manager of program presentation for the Du Mont network.

Review

“Massacre River” (United Artists)

Hollywood, April 6

GUY MADISON, Rory Calhoun, Carole Mathews and Cathy Downs are the four points of a romantic pattern worked out interestingly in this Technicolor production by Julian R. Brecher, for United Artists release. The place is the West, the period immediately after the Civil War, and the natural setting, which sometimes overshadow by sheer beauty the action taking place, is handson some. Emphasis is upon the romantic factors, rather than the incidents of physical conflict, but these latter make up for that in violence, notably in the case of an Indian fight toward the close of the film in which various misunderstandings are cleared up and the love equation is solved.

The original screenplay, by Louis Stevens, concerns, in the beginning, the rivalry between Cavalrymen Madison and Calhoun during the hand of Miss Downs. Although pals, they become less than that when Madison, after winning Miss Downs’ promise of marriage, becomes enamoured of Miss Mathews, colorful part-owner of a frontier gambling house, a relationship which terminates in Madison’s killing of her business partner. Madison and Miss Mathews set out for places afar, and Calhoun, believing Madison also guilty of the slaying of Miss Downs’ brother, actually committed by Miss Mathews, follows them. Indians attack the party and Miss Mathews, dying of wounds received, tells the truth about what has happened.


Texas Allied
(Continued from page 1)

by the convention of Allied Theatre Owners of Texas, which all national Allied officials will attend. Col. H. A. Cole will be in charge of arrangements. He will be host at a barbecue at his home on the night of May 30.

All events will be climaxd by Texas Allied’s annual banquet, on June 1.

Technicolor Profits
(Continued from page 1)

British Technicolor’s net sales in 1948 were $20,016,666; in 1947 they were $17,407,947. Consolidated net profit before deductions amounted to $4,584,175 in 1948 and to $3,492,049 in 1947. Net profits after all deductions were $834,646 in 1948 and in 1947 it was $1,042,432, 752. Net earnings per share in 1948 were 97c, and in 1947 60c.

The Technicolor company closed the year in a very strong liquid position," it was said. Besides the $6,000,000 in cash and United States obligations, and over $4,500,000 in net in quick assets, there were outstanding no bank loans, no preferred stock, no mortgages and no obligations on stock of Technicolor, the company reported. Nearly $2,000,000 were invested in permanent assets during 1948 as part of an expansion program.

The expansion program is now almost complete on Dr. Kalmus. This program was estimated in April, 1947, to double capacity from 4,000,000 feet to 32,000,000 feet of positive prints a year at a cost of $3,500,000. At present," Dr. Kalmus stated, “delivery of prints of features commences five weeks after the average, from the time photography is completed. Of this time, approximately one week is taken by the processor for the delivery of cut negatives to Technicolor, and the remaining two are required by Technicolor for the preparation of an ‘answer print’ for the producer’s approval and the starting of delivery of release prints, to enable overseas distributors and domestic reissues are almost immediate at present time. The backlog of such orders, totaling during two years of strikes, has been eliminated," said Kalmus.

British Production Doubled

Technicolor, Ltd., British affiliate, has nearly completed its expansion programs. It is now manufacturing about double the quantity of film that it did in 1947, it was said.

“The Technicolor policy in England," Dr. Kalmus’ report said, “is aimed at cooperation as far as possible with American producers who are establishing production units in various parts of Europe, particularly in England.”

Danish Producer Is UN Information Aide

Mogens Skot-Hansen, Danish film writer-director-producer, has been named information officer to the United Nations Department of Public Information. A former UN film officer for his country, Mr. Skot-Hansen will be in the Information Division headed by Jean Benoit-Levy and represents all phases of U. S. film production, distribution and utilization in theatrical and non-theatrical fields.
industry affairs with Knowland and other officials.

Late last month Knowland told the Senate that an investigation of Anglo-U. S. film difficulties was warranted and that he was considering amendments to the Economic Cooperation Administration and the Reciprocal Trade Agreements Act to insure non-discriminatory treatment of American films by the British.

Arnall said yesterday that he had no knowledge of the specific nature of the film which the California Senator is drafting, but added that he is "highly encouraged" by Knowland's "expressed interest" in the U. S. industry.

Prepares State Dept. Action

Arnall said he would prepare the State Department to discharge its "advisory function" of protecting American film companies in their dealings abroad. However, he felt that legislation would be an adequate substitute.

Preparation of the Knowland proposals will be followed by committee hearings and these will bring the position of the Technicolor industry to the attention of the State Department as well as the public, Arnall said, in pointing out the advantages of the measure.

An amendment to the ECA would, of course, be directed against the English industry in Britain alone.

Arnall said he recognized that England's present economy might make some restriction on American money remittances necessary, but maintained that the British Government should make every effort to see that the remittances will be freed eventually. This could be in the form of bonds or certificates which should be issued to American companies and remitted blocked dollars, perhaps on a percentage basis, over a period of years, he said.

Britain's playing-time quota of 40 per cent for British product would be the type of discrimination the Knowland bill would endeavor to correct, Arnall believes.

Academy Awards

(Continued from page 1)

of voting, with committee members to serve only one year, (2) there should be no "special" awards unless the committee decides in favor of them, (3) English pictures should be classed with other foreign-made pictures, which, he added, should not even be considered for Academy awards, (4) "a few" outstanding exhibitors should be invited each year by the committee to cast award votes, and (5) the committee might also invite a group of "distinguished Americans" who know the industry to cast votes in the case of deadlock. The producer, who spoke over the telephone yesterday with Academy president Jean Hersolt in Hollywood, reported that the latter said the Knowland bill would endeavor to correct, Arnall believes.

Cinecolor Price Cut

(Continued from page 1)

charge, and applies to two-color domestic photography.

Three-color processing price is reduced to five cents per foot, with the waste charge likewise eliminated. Cinecolor officials predicted further reductions, as has made possible the high increased volume due to today's price cuts.

Set Israel Distribution

Menachem Kalori of Tel Aviv will distribute Republic Pictures in Israel, according to an agreement concluded with Republic Pictures International Corp.
KNOCK ON ANY DOOR is one of those rare pictures... Every engagement a successful engagement!

In 30 situations where the picture has opened, 246 days of extra playing time have already resulted. For your own benefit, check the picture’s proven value in these engagements.

Held over for extended runs:

SAN FRANCISCO  OAKLAND  SPRINGFIELD, Mass.  WORCESTER
MINNEAPOLIS  SPRINGFIELD, Mass.  WORCESTER
DENVER  MEMPHIS  DALLAS
PROVIDENCE  MILWAUKEE  LONG BEACH, Cal.
BOSTON  NEW ORLEANS  SYRACUSE
HARTFORD  ST. LOUIS  PORTLAND, Ore.
LOS ANGELES  TOLEDO  SALT LAKE CITY
SEATTLE  CHAMPAIGN, III.  RIVERSIDE, Cal.
SAN DIEGO  SACRAMENTO  PHOENIX
BUFFALO  NEW HAVEN  BAKERSFIELD

P.S. now in 7th week at the Astor on B’way

COLUMBIA PICTURES presents

Humphrey BOGART
KNOCK ON ANY DOOR

Introducing JOHN DEREK • with GEORGE MACREADY • ALLENE ROBERTS • SUSAN PERRY • Screen play by Daniel Taradash and John Monks, Jr.

A SANTANA PRODUCTION OF THE NOVEL BY WILLARD MOTLEY • Directed by NICHOLAS RAY • Produced by ROBERT LORD
MPA to Weigh Expansion of Theatre Unit

Harmon Would Head New Department; Up to Board

Directors of the Motion Picture Association of America at their meeting here today are scheduled to consider proposals for expanding the Association's exhibitors relations activities on a national basis. If the plans are approved, Francis Harmon, MPAA vice-president in charge of the New York office, would head the new department. David Palfreman, present head of the MPAA exhibitors relations department in Washington, reportedly would become assistant to Harmon in the greatly expanded theatre department.

Details of the program presumably remain to be determined after MPAA directors have expressed themselves on the proposals and indicated the type of budget which they would approve for the new department.

According to trade reports the-ex-

(Continued on page 7)

Reelect MPA Board: Terry a New Member

Paul H. Terry of Terrycons was added to the board of directors at the annual meeting yesterday of the Motion Picture Association of America. All present members of the board were reelected.

First quarterly meeting of the board will be held this morning at the Association's office here, when officers will be elected.

Members of the board reelected were: Barney Balaban, Paramount; Theodore R. Black, Republic; Nate J. Blumberg, Universal; Steve Brodly, Allied Artists; Jack Cohn, Columbia.

(Continued on page 7)

Two Allied Units Offer Fox Advice

Allied of Texas-Nebraska cooperatively advance some suggestions for increasing distribution revenue. The bulletins of both Allied organizations

(Continued on page 7)

MPIC Asks Quota Action

Hollywood, April 7.—The Motion Picture Industry Council today issued a statement calling on the U. S. State Department to proceed, under existing legal authority, in negotiations with the British government looking toward lowering restrictive barriers against American films. The statement came after a Council meeting last night which ran into the morning hours, with Ronald Reagan, Council co-chairman, and Roy Brewer, who with Reagan conferred with President Truman on quota matters last weekend, reporting fully to Council members.

The Council represents all talent guilds, the Hollywood AFL Film Council, and all studios. The statement reads in part: "Faced with the greatest unemployment..." (Continued on page 8)

Heart Attack Fatal

To Hal Hode, 61

Hal Hode, film industry veteran, died suddenly of a heart attack at his home in Forest Hills yesterday at the age of 61. Hode was executive assistant to Jack Cohn, executive vice-president of Columbia Pictures. He is survived by his wife, Mrs. Dorothy Hode; a daughter, Mrs. Myer Beck; a son, Stanley; two sisters, Beatrice and Marie; a brother, and a grand-daughter, Linda Mary Beck.

Hode was born in this city on March 8, 1899. He began his career in the industry as an operator with

(Continued on page 6)

Youngstein Again Heads the AMPA

Max E. Youngstein, Eagle-Lion's advertising - publicity vice-president, yesterday was reelected president of the Associated Motion Picture Advertisers at a membership meeting held at Trade Tom's Steak House here. It was the first time in the history of the organization that a president was elected to succeed himself, according to AMPA old-timers.

Elected to complete the slate for the forthcoming year were: Harry McWilliams, vice-president; Harold Blair, treasurer; Marjorie Harker, secretary of that division, asserted here yesterday. Mayer, who arrived here earlier in the week to consult with Army officials and industry heads, said that unless such a united code is set up, there will be some 14 different forms of censorship in the various German states.

The second vital concern is the

(Continued on page 8)

Film Code Sought

In Germany: Mayer

One of the three dominant plans of the motion picture branch of the American Military Government in Germany is to set up a production code of self-regulation similar to that in this country, Arthur Mayer, head of that division, asserted here yesterday. Mayer, who arrived here earlier in the week to consult with Army officials and industry heads, said that unless such a unified code is set up, there will be some 14 different forms of censorship in the various German states.

The second vital concern is the

(Continued on page 8)

TOA, SMPE Start Study Of Theatre Video Today

Adjoin TV Labor 'War' Case to May 3

With a total of 800 pages of testimony entered in the record, National Labor Relations Board hearings here are in the television jurisdictional case involving LATSE and the National Association of Broadcast Engineers who have been adjourned until May 3, NLRB hearing officer Chester Mijden reported yesterday. The hearings had resumed on March 24 after the rival unions failed to settle their differences during an interim granted by NLRB.

There is still uncertainty as to whether strike action will be taken by

(Continued on page 7)

Cliff Lewis Here on Next 2 from Argosy

Cliff Lewis, director of public relations and advertising for Argosy Pictures, which is headed by John Ford and Merrian C. Cooper, is here from the Coast for conferences on promotion budgets and other preliminaries to the release, through RKO Radio, of the independent company's two current entries, "That South Sea Bat" Joe Young" and "She Wore a Yellow
AUSTIN KEough, Paramount vice-president and general counsel, will return here today from the

WASHINGTON—Wm. the Mortensen, "Connecticut two di-eclor Roosevelt Bing will possible an commitment, during the various bond drives. The overwhelming dra- "the Spirit of '49." In itself, it will be enough of an attraction to grace any showman's screen. Bond premiers will arrange tours of stars on the kind of personal appearances they made in limitless numbers throughout the war. This, too, will help accelerate the public's attention.

Bond, one of the best-organized war-time devices, are on the program. Exciting in prospect will be a show of 100 "Covered Wagons" which will travel each state to symbolize the slogan of the drive—"Be a Modern Forty-Niner." Radly, obviously, will not be neglected. This is the beginning. More is on the way, all of it intended to tie bonds with films together as a way of keeping the public from becoming indifferent to the sale of the bonds.

Metro plans meeting up with a lot of exhibitors, too. Nine-

six "Friendship Meetings" as in many cities are plotted for the week of April 15. Leo will be on hand to promote the program, which will influence the sale of the bonds.

Stromberg Deals Set, Leaves for Coast

Hunt Stromberg left here for the Coast last night after setting details of his new production organization with Sam Denbov, Jr., and mapping future production plans.

Under the new alliance with Denbov, the latter will assume financial and business duties, including the making of arrangements for production financing, and other functions to be worked out later. Stromberg thus will be in a position to concentrate exclusively on production. First release under the new association will be "Too Late for Tears." United Artists will distribute picture and two others under the current pact with Stromberg.

Notify Fabian His UA Bid Is Rejected

S. H. Fabian, circuit operator here, has received a formal refusal from the Charles Chaplin interests of his bid for a firm offer by Chaplin on sale of controlling stock in United Artists. Meanwhile Chaplin, who is a partner with Mary Pickford in UA ownership, and has the option on her stock, is continuing talks on a possible sale with UA's Cohn.

Fabian had refused to enter negotiations unless he received a Chaplin commitment in the form of an offer to purchase.

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EXHIBITORS WHO KNOW

RAVE*

about

SCREEN PLAYS CORP., presentation of

"CHAMPION"

REVIEWER: LOU FISCHLER, film buyer, Cinema Circuit, N. Y. (Exhibitor 15 years).

"Here is a picture that can't miss. It's the best fight picture I have ever seen and probably the best ever made. It's better than 'Body and Soul.' It's potential gross is really terrific. One thing is certain—a new star is born in Kirk Douglas. Women will love him. The picture starts off with a bang and there is no let up until the picture ends. Only once every couple of years do you get a film like this one. All exhibitors should take advantage of it. It's a knockout!" — in The Independent

REVIEWER: WALTER J. F. HIGGINS, film buyer, Prudential Circuit, N. Y. (Exhibitor more than 25 years).

"Action fans will eat it up. This film is the finest fight picture I have ever seen—and it includes 'Body and Soul.' After 'Letter to Three Wives,' one or two more pictures like this and Kirk Douglas should be all the way up on top. Added to Douglas' fine performance, the director has turned in a masterful job that makes the most of a good story."

— in The Independent
HAL WALLIS PRODUCTIONS

With Pride In Its Memorable
Paramount Association
Inaugurates the
5th Year of
Noteworthy Achievement
Burt Lancaster • Mala
Paul HENREID
Claude RAINS • Peter LORRE
in "Rope of Sand"

Introducing Corinne CALVET
Directed by WILLIAM DIETERLE
Story and Screenplay by WALTER DONIGER
Additional Dialogue by JOHN PAXTON

IN PRODUCTION

Barbara STANWYCK
Wendell COREY
in "The FILE ON
THELMA JORDON"
with
Paul KELLY • Joan TETZEL
Directed by ROBERT SIODMAK
Screenplay by KETTI FRINGS
Story by MARTY HOLLAND

FOR FALL RELEASE
ROBERT CUMMINGS • LIZABETH SCOTT
DIANA LYNN in "BITTER VICTORY"
with EVE ARDEN
Directed by WILLIAM DIETERLE
Screenplay by ROBERT BLEES and
CHARLES SCHNEE

Contract Personalities

BURT LANCASTER
BARBARA STANWYCK
LIZABETH SCOTT
ROBERT CUMMINGS
WENDELL COREY
DIANA LYNN
DON DE FORE
DEAN MARTIN
JERRY LEWIS
JOHN BROMFIELD
CORINNE CALVET

THE FURIES
From a novel by Niven Busch
Screenplay by Charles Schnee

SEPTEMBER
Original story by Fritz Rotter and
Robert Thoeren
Screenplay by Robert Thoeren

THE SOUND OF YEARS
From the novel by Merriam Modell
Screenplay by Lucille "(Sorry, Wrong Number)" Fletcher

NO ESCAPE
Story and screenplay by Lawrence Marcus

THE OUTSIDE WALL
Story and screenplay by Ketti Frings

HOUSE OF MIST
From the novel by Maria Luisa Bombal
Screenplay by Ketti Frings

OBSESSION
From the national magazine story by
Gertrude Schweitzer
Screenplay by Roy Huggins

1945
**Reviews**

**“Too Late for Tears”**

(Stromberg-United Artists)

H. B. STROMBERG'S latest production is a delightfully constructed story of a lethal lady with no qualms about the number of murders she commits in order to obtain a catch-bull of stolen money. Rich in melodramatic drive and abetted excitingly by the pistol-packers, “Too Late for Tears” is stocked with all the requisites for good box-office wherever fiction of its type satisfies.

Roy Huggins did the screenplay from his own Saturday Evening Post story, and Byron Haskin gives it proper emphasis on pace and thrills. Don DeFore and Dan Duryea are given top billing with Miss Scott. Supporting players include Arthur Kennedy, Kristine Miller and Barry Kelley.

Miss Scott is about as avuncular and cold-blooded as they come, having driven her first husband to suicide, and subsequently depositing the wealth of her second mister in a chartered airplane and planning her sister's murder. All this before she plunges to her death from a hotel in Mexico and, for an added touch, the dollars which she had been clutching go soaring with the wind.

At the start, the stolen money was tossed into her automobile by mistake and thereafter, Duryea, a shady character who had intended it for a car driven by a outfit, is out to recoup it. He ends up fatally poisoned. DeFore, a personable performer, appears as the brother of Miss Scott's first husband and he winds up marrying her sister, played by Miss Miller.

**Running time, 94 minutes. General audience classification. Release date, July 5.**

**“Big Jack”**

(Metro-Goldwyn-Mayer)

T HAT big Wallace Beery public which believes his idol can do no wrong, doubtless may be counted on to bellow at this, and weep a small tear in the final minute, but it figures to prove quite a strain for that bigger public which knows Beery's alter ego. Here in this excursion are Marjorie Main, Richard Conte, Edward Arnold, Vanessa Brown, Charles Dingle, Clem Bevans and some others, giving an exhibitor quite a hand of names to draw from, but the why of their going, and, for that matter, of the whole project, seemed to escape the comprehension of the audience which witnessed the preview at the Egyptian Theatre, and this use of the term “audience” includes the undersigned.

At the bidding of one of his agents, Boston named Alexander Meade performed the first surgical operation on a human being at a small town in Virginia in 1802, while a backwoods bandit named Big Jack Horner held at bay a mob of townsmen by shooting first upon himself from a graveyard in the course of his preparations for the operation. That could be historically correct, and under some circumstances an interesting item of Americana, but producer Gottfried Kernbichl, abetted by author Theoren and writers Gene Fowler, Marvina Borovsky and Osso Vai Eves, have utilized it merely as a fragile peg on which to hang a story which may be most accurately and very generously termed a travesty.

We undertake no comment on a paper of tale at all of whose writers could not bring to life on film, it can be summarized here as a hop-skip-jump account of the half-harsh, half-vindictive adventure of a sincere young woman and gravedigger by an unlettered and determinedly comic bandit who dominated the Maryland-Virginia border country in 1802. Stick-ups, abductions, grave openings, grunts, groans and shrieks are among the materials employed here, and with laughable scope, a director who believes performances by players are the salvation of more than some of the people realize, got a lot out of these players, but he could not get out of the story the values that producer and writers did not put into it. The only picture which a long memory can dredge up to compare generally with this one was Preston Sturges' "The Great Moment," of 1944, which dealt with the first use of anaesthesia in dentistry and which, like this one, dealt with it humorously, with a cast of characters which everybody concerned would be happy to have forgotten about permanently.

**Running time, 86 minutes. General audience classification. Release date, not set.**

**William R. Weaver**

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**Coast Production Drops Two to 24**

Hollywood, April 7.—The production index stands at 24, dropping two from the index of 26. Four films were started, while six were sent to cutting rooms.


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**H. M. Warner Receives French Legion Cross**

Los Angeles, April 7.—The French Republic honored Harry M. Warner, president of Warner Brothers, today, when he was presented with the Cross of an Officer of the French Legion of Honor. The presentation was made by Alexandre de Manziarly, French Consul here, in recognition of Warner's services to the advancement of the American film industry and the FRANCE, and the French Gratitude Train. In accepting the Cross, Warner stated, "As a matter of fact, I was the only one who showed theCross of the Legion of Honor to the French Gratitude Train." Warner said: "International expressions of the faith and goodwill that the French and Americans have for one another are the very foundations upon which a free and peaceful world may grow and flourish."

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**Postpone TOA Forum Because of Holiday**

April 14 meeting of the Independent Theatre Owners Association of New York, for the purpose of discussing 20th-Fox's increased rental programs, has been postponed indefinitely because that date launches the Passover holidays. A new date is expected to set shortly.

Meanwhile, the organization has not received from 20th-Fox executives an invitation to attend an ITOA open forum.

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**Kress to United World**

S. H. Kress, formerly with Paramount, Stuart, Inc., 20th Fox Films, and Ken Dolan, Inc., has joined the television department of United World Films, as sales representative and sponsor and agency contact, it is announced here by Lewis Blumberg, United World's television sales chief.

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**Embleton to Head Monogram Branch**

Indianapolis, April 7.—W. K. Embleton, Monogram salesman, will become branch manager for the company here, succeeding Carl Harthill, who has resigned, effective April 16.

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**Vitrograph in 1904, left that position to write a book and became a reporter on the Newark Evening News, in 1911. Later he be- came assistant general sales manager for Universal. In 1920, Hode was named general sales manager of Cosmopolitan Pro- ductions, changing to Educational Films in 1923, and was named assistant sales director of short subjects for Universal. He joined Columbia in 1928 as director of public relations and then became general sales manager for promotion. He was named executive assistant to Colm in 1933. Hode had been organizing a television department at Columbia to sell video rights to dated company product to telecasters.**

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**Tennessee Owners Face Tax Increase**

Nashville, April 7.—The Hamilton County delegation has introduced in both Houses of the Legislature a bill to increase the state amusement tax from three to four cents on regular performances and from five to six for weekend performances.

The state, under provisions of the bill, would be required to share proceeds of the tax equally with cities.

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**Memphis, April 7.—Allied leaders today protested to members of the General Assembly that the pro- posed state admission tax increases.**

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**Portland Owners Face Tax of from 2 to 12%**

PORTLAND, Ore., April 7.—In order to meet the city's growing expenses, tax-exempt Oregon has submitted to the City Council a tax program which includes proposed local option taxes ranging from two to 12 per cent.

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**Set Ad. Budget for Film**

Hollywood, April 7.—A $200,000 advertising and promotion budget has been set for "The Syndicate," to be produced by Roy Del Ruth and to star George Raft and the recently announced producer Joe Kaufman has announced.

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**Correction**

In a review of a "Massacre River" and "Ride the Apache" appearing in Saturday Morning Picture Daily, United Artists was erroneously listed as the distributor. The picture is an Allied Artists production.
Two Allied Units (Continued from page 1)

discuss the 20th-Fox effort without comment.

Texas Allied says the largest part of industry income rests with affiliated circuit owners and thus it says it does not believe the "distributor has been getting his fair share of the box-office dollar." If those are the theatres 20th- Fox distribution offices have in Texas, good, says Texas Allied. But if the company means the "little fellow," it remarks, "we will all better hunt the cyclone cellar."

Iowa-Nebraska Allied believes that distribution offices in the area of affiliated theatres can be increased 20 to 30 per cent "by proper selling." It suggests that home office sales officials and district managers handle theatre accounts which average more than $250 per picture, and that branch managers and salesmen take care of the rest. The latter should visit every town and theatre in their territories regularly making deals based on individual situations rather than on national policies which it claims cannot be applied to numerous smaller situations and which it says are not "national."

"Every theatre is a possibility," the bulletin reminds, but many possibilities are dissipated because of revenue, or unsold, or because of sales policies that cannot be made to fit, 17,000 theatres, it claims.

Cliff Lewis Here (Continued from page 1)

"Ribbon," Ford and Cooper co-produced both pictures and Ford, additionally, directed "Ribbon." "Ribbon" was released in the "King Kong" type, is slated for release in July, and "Ribbon" is tentatively set for October but may be advanced to an earlier date.

Argosy is committed to RKO for the delivery of two more productions and is scheduled to release another through United Artists. Company owns several stories properties but has not committed to release another jointly with RKO, Ford produce on the RKO Pathé lot in Culver City.

Public Hearings Kill Two Mass. Bills (Continued from page 1)

Bostons, April 7—By unanimous vote of the Joint Committee of State Administration today threw out a proposed bill which would establish a commission to superintend motion picture illumination. Also rejected was a proposal for another commission to review films and comic books.

The action followed public hearings on the bills, at which several persons spoke in opposition, including Mrs. Anna Hugh Driscoll, executive secretary of the Allied of Massachusetts. Frye testified to the place of the same organization, and Ray Feeley, executive secretary of the Independent Exhibitors of New England.

Court Dismisses 'Informers' Suit (Continued from page 1)

KANSAS CITY, April 7—The Circuit Court of Jackson County has dismissed one of the suits brought under a 1943 statute charging the state trustees for the law on aisle windows, according to reports received here. The suit was filed by Wilderman of Fredericktown, and was dismissed on the ground that the law violates the state constitution.

MPA to Weigh (Continued from page 1)

panded theatre department will be designed primarily to develop a closer and more effective link between major companies and organized theatre groups in the interests of improving industrial relations and also for the improvement of coordinated efforts in industry public relations.

Details of the plan, however, have not been officially disclosed, although there are indications that the move is linked with affiliated theatre divorce and a possible new exhibition membership of the association.

MPA Board Relected (Continued from page 1)

Cecil B. DeMille; Ned E. Depinet, RKO; Earle W. Hammans, Educational.


Again Heads AMPA (Continued from page 1)

...theatrical and Lige Brien, public relations director.

Named to the AMPA board were: Charles B. Black, Variety; Sydney Gross, Gordon White and Blanche Livingston. The officers also serve as directors. Ray Golub, Rutgers Neillson and Jacobs Kopfishin were named trustees.

TV Labor War Case (Continued from page 1)

one or both of the unions after April 15, unless the date NABEU indicates any conditions for National Broadcasting and American Broadcasting expire. The companies, it was said at the hearing, will renew the pacts. "IA" international president Richard F. Walsh has hinted that his union may take stronger action if courts permit the strike to move ahead. Further action will be taken against working lighters who are not "IA's." Results of the hearing are not yet clear.

Hal Wallis Due in New York Wednesday

Hal Wallis will arrive in New York from Hollywood next Wednesday to discuss release plans for his next three productions with Paramount home office executives. The three pictures, all completed, are: "Rope of Sand," "My Friend Irma" and "Three on a String" over lighting workers is not settled to "IA's" satisfaction by that date. A sufficient number of employees would be involved in a jurisdictional strike to interrupt NBC and ABC telecasting.

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Coast Production

Hollywood, April 7—The production index stands at 24, dropping two from the index of the last week. Four films started, while six were sent to cutting rooms.

Reviews

"Too Late for Tears"

(Stromberg-United Artists)

HOLLYWOOD—Stromberg's latest production is a dully constructed story of a lethal lady with no qualms about the number of murders she commits in order to obtain a satchel-full of stolen money. Rich in melodramatic drive and thrills, it was acclaimed excitedly by the pistol-packers. "Too Late for Tears" is stocked with all the requisites for good box-office wherever fiction of its type satisfies.

Roy Huggins did the screenplay from his own Saturday Evening Post serial, and Byron Haskin directed it with proper emphasis on pace and thrills. Don DeFore and Dan Duryea are given top billing with Miss Scott. Supporting players include Arthur Kennedy, Kristine Miller and Barry Karn.

Miss Scott is about as avuncular and cold-blooded as they come, having driven her first husband to suicide, and subsequently depositing the weighted body of her second murder in the pistol-packers' dugout and planning her sister's murder. All this before she plunges to her death from a hotel in Mexico and, for an added touch, the dollars which she had been clutching go swirling with the wind.

At the start, the stolen money was tossed into her automobile by mistake and thereafter, Duryea, a shady character who had intended it for a car driven by a cohort, is out to recoup it. He ends up fatally poisoned. DeFore, a personnel performer, appears as the brother of Miss Scott's first husband and he winds up marrying her sister, played by Miss Miller.


"Big Jack"

(Metro-Goldwyn-Mayer)

HOLLYWOOD, April 7—The two-worded phrase may not be counted on to baffle this, and, while a small tear in the final minute, but it figures to prove quite a strain for that bigger public which can take its Beery or let it alone. The principal who goes along with Beery on this excursion are Marjorie Main, Richard Conte, Edward Arnold, Vanessa Brown, Charles Dingle, Clem Bevans and some others, giving an exhibitor quite a bale of names to draw from, but why the of their going, and, for that matter, of the whole project, seemed to escape the comprehension of this audience which witnessed the preview at the Egyptian Theatre, and this use of the term "audience" includes the underdog.

A story to the story named Alexander Mowe performed the first abdominal surgery on a human being at a small town in Virginia in 1802 while a backwoods bandit named Big Jack Hornker held at bay a mob of townspeople. On to but hanging on doors from townspeople was the course of his preparations for the operation. That could be historically correct, and under some circumstances an interesting item of American, but producer Gottfried Reinhardt, abetted by author Theoren and writers Gene Fowler, Marvin Borowsky and Osso Van Eys, have utilized it as a fragile peg on which to hang a story which may be most accurately and very generously termed a travesty.

An undertaker holding on a paper of a tale which all of those writers could not bring to life on film, it can be summarized here as a hop-skip-jump account of the half-earest, half-vindictive assistance given a sincere young man and a grave-robber by an unlettered and determinedly comic band which dominated the Maryland-Virginia border country in 1820. Stick-ups, abductions, grave openings, grunts, groans and shrieks are among the materials enumerated with laughable results in the case of Joseph, the underling, and in the case of LeRoy Florent, another underling, which the audience paid for with the preview at the Egyptian Theatre, and this use of the term "audience" includes the underdog.


John C. Shannon, 68, Former Fox Manager

MEMPHIS, April 7—John C. Shannon, Sr., former manager of Fox Films office in Memphis and, until his retirement about two years ago, the manager of the plant in Port Arthur, Texas, has died at Hayti, Mo., his death was a result of a case of pneumonia at a hospital in that city. It was learned here today.

Tennessee Owners

Face Tax Increase

NASHVILLE, April 7—The Hamilton County delegation has introduced in both Houses of the Legislature a bill providing for a 10-cent tax on automobile licenses.

The state, under provisions of the act, would be required to share proceeds of the tax equally with cities.

Memphis, April 7—Allied leaders day wired protests to members of the General Assembly against the proposed state admission tax increases.

Portland Owners Face

Tax of from 2 to 12%

PORTLAND, Ore., April 7—In order to meet the city's growing expenses, an ordinance has been submitted to the City Council a tax program which includes proposed impositions ranging from two to 12 per cent.

Set Ad. Budget for Film

Hollywood, April 7—A $300,000 advertising budget has been set for "The Syndicate," to be produced by Roy Del Ruth and to star Robert Paige, according to producer Joe Kaufman has announced.

Correction

In a review of "Massacre River," published in Tuesday's Production and Distribution Daily, United Artists was erroneously listed as the distributor. The picture is a United Artists production.
Irving Mack Reports Giveaways Spreading

Chicago, April 7.—Giveaways at motion picture theatres are at an all-time high since before World War II, reports Irving Mack, head of United Artists Corp, who says the more popular giveaways and special nights are “Money Nights,” “Grocery Nights” and “Amateur Nights,” with a marked trend toward television attractions and free vacation giveaways.

Local stores and business firms are participating in a majority of these special activities.

Start Video Study

(Continued from page 1)

...still are many questions to be answered and first and foremost among them is, how can it be done?

To aid in their investigation, Fabian and theatre-operating colleagues in the East recently retained Nathan L. Halpern, formerly assistant to the president of National Screen Advertising, to undertake extensive research.

Fabian pointed out there have been no conclusions reached on the basic factors involved. Full consideration must be given, he said, to the best means of transmission, whether by coaxial cable or microwave relay, to program material and point of origin, to costs for the entertainment itself as well as the facilities which would be the most feasible, either for each theatre to offer video in a separate program or a number of houses linked in a joint operation.

TOA video representatives at today’s meeting will be: Walter Reade, jr., co-chairman of the organization’s television committee; Marcus Cohn, consultant; Robert W. Coyne, Gamble Enterprises, Trenton Theatres; Stanley W. Prenosil, TOA assistant executive director, and Halpern.

SMPE Convention to Close Here Today

One of the highlights of the closing sessions of the Society of Motion Picture Engineers today at the Hotel Statler here will be a paper on “Desirable Locations for Theatre Sites,” to be delivered by E. G. Fahidi, of Town Planning Consultants, Toronto. Another talk, on “Air Cooling of Motion Picture Film for Higher Screen Illumination,” will be delivered by J. F. Kolb of Eastman-Kodak.

SMPE Sees MOT’s Atom

March of Time’s “Report on the Atom,” its latest release through 20th-Fox, ended an all-time high at the Hotel Statler here, to the Society of Motion Picture Engineers meeting on the fourth day of its 65th annual convention.

Settle Sargent Suit

Author Winthrop Sargent’s damage action against RKO Radio, Goldwyn Production Co., and other companies has been settled outside of U.S. District Court here. Sargent had charged that unauthorized use was made of parts of his book, “Jazz,” in the production of “A Song Is Born.”

Two Allied Units

(Continued from page 1)

...discus the 20th-Fox effort without rancor.

To our way of thinking, Allied says the largest part of industry income rests with affiliated circuits from which it says it does not get more than 10 to 15 per cent of its gross, or better, according to its president, inquiring whether the national committee to assay local panel of Allied for transacting the final meeting in connection with the single complaint to come before the Allied panel is being held in aby reporter sending receipt of Lockwood’s reply.

Under the conciliation operations of the TOA, local theatre where to function on a 60-day trial basis.

At yesterday’s meeting of the AJTA, membership, the question was whether to whether a national TOA organizer should be assigned here to attempt to bring into the local organization several large circuit companies which have made no definite move to join.

A TOA headquarters spokesman said in New York yesterday that the organization’s conciliation machinery, while not perfect, has amended the observation that “there has been much conciliation activity.”

Fabian Unifies Four Circuit Districts

S. H. Fabian, president of Fabian Theatres, reports the unification of the Jersey City, Port Jersey and Middletown and Millville and Haddonfield districts.

Fabian, Brooklyn manager, will spend much of his time upstate with Saul Ullman, Fabian upstate district manager, Elias Schlenker, Staten Island manager, and several resident district managers of that area.

Seek RKO Accounting

In N. J. Operations

Long Park, Inc., and Trenton Theatre Building Co. have served Trenton New Brunswick Theatres and RKO with a complaint contesting an accounting under a 1942 agreement whereby RKO operated the theatres in Trenton and New Brunswick, N. J., according to Walter Reade Theatres here. The period of the accounting is from Sept. 1, 1942, to March 15, 1948, it was stated by Reade.

Long Park and Trenton Theatre Building own and control 50 per cent of the stock of Trenton-New Brunswick Theatres, and RKO owns the remaining 50 per cent.

Hearing Again Put Off

Hollywood, April 7.—Federal Judge Campbell Beaumont again postponed, until April 18, hearings on RKO’s petition for an injunction to restrain United Artists from releasing “Champion,” on the ground that certain fight scenes in it virtually duplicated scenes in “Set Up.”

Stockholders to Meet

Twentieth Century-Fox’s stockholders will hold their annual meeting at Reed’s store, May 17, company secretary-treasurer Donald A. Henderson reports.

Question Status of TOA Conciliation

Albany, N. Y., April 7.—The conciliation panel of the Theatre Owners of America’s Albany unit decided at a meeting yesterday to write to Ar- "Ridgemont", president, to inquire whether the national committee to assay local panel for transacting the final meeting in connection with the single complaint to come before the Allied panel is being held in aby reporter sending receipt of Lockwood’s reply.

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Drafts Bill

(Continued from page 1)

ments cutting tariffs on goods from such a country will be terminated at the earliest possible date, with the President directed to take advantage of any "escape clauses" in the agreement.

The California Republican ad

mission in the history of Hollywood, in a larger sense, the discriminatory trade barriers set up by the British government, MPIC, representing every major labor and management group, to the government of the United States, through its state department, to enter immediate negotiations with the government of the United Kingdom to eliminate these practices which have injured the motion picture industry of both countries.

"We are sympathetic to the post war American and to the great sacrifices of the British people, as is evidenced by the dollar remittance agreement negotiated by Mr. Johnston and Mr. Malut, representing the American industry. This agreement was entered into as a considerable sacrifice to the American industry. Notwithstanding, the British government, shortly after the conclusion of this agreement, broke faith with the American industry by doubling the required playing time for British pictures on screens in Great Britain.

Sees Harmful Result

"It had been clearly understood at the time the agreement was negotiated that all such agreements between two countries would not be disturbed. Raising this quota did not in any manner help to solve the problem. In fact, it has only result been to injure the American industry, deepen the plight of British exhibitors, and to add to unemployment of film workers. Unless these restrictions are part of a program aimed at the destruction of the American Motion Picture Industry, and of its products in the world market, we are unable to understand their purpose.

The Department intends to take action under the authority of the general agreement on tariffs and trades, and the International Trade Organization charter.

German Film Code

(Continued from page 1)

prevention of the establishment of a film quota. Mayer declared that "if the quota is really going to forebearance" and hold down exports so that the market is not flooded with films, it only reduces the number of films imported. Mayer praised the "wisdom and foresight" of the Motion Picture Export Association which has kept down film exports to Germany down to 52 a year. French and British industries followed suit with 35 films a year, he said.

The third prime consideration is to lift the monetary moratorium to a limited number of films.

Mayer explained, he meant to the extent that blocked marks could be put to use in the Hemerac industry and present marks were blocked 100 per cent.

Lists Branch Activities

Among its other activities, the motion picture branch issues a weekly "Hollywood Review," a monthly magazine, and distributes American documentaries.

Moreover, it was pointed out that there are many restrictions in Germany, such as maximum film rentals of 43 per cent and maximum exhibition prices. As Mayer explained to the AMG is seeking to complete the liquidation of UFA, the motion picture monopoly, in the United States and a film that ran for 70 years in Germany at the end of the month. He expects to remain in his post for a few more months and then resign.
Formula Set For Industry Shorts Costs

Rentals To Meet Actual Costs; Trustees Named

With companies agreeing to waive distribution charges for handling the industry promotion short subjects, a board of trustees of 20 members, representing all segments of the trade, has been established to control and disburse all rentals from the U.S. and Canada release of "The Movies and You" series.

This was disclosed in a joint statement on Friday by William Ainsworth, president of Allied States; Y. Frank Freeman, board chairman, Association of Motion Picture Producers; Eric A. Johnston, president, Motion Picture Association of America.

(Continued on page 6)

Union Closes Rank Studios

London, April 10.—A work stoppage ordered by the Electrical Trade Union at J. Arthur Rank's Denham studios on Friday led to the closedown of all Rank production activities.

Two pictures were in production at Denham and one at Pinewood. (Continued on page 6)

Brandt Says ITOA And 20th Will Meet

Harry Brandt, ITOA of New York president, said on Friday that he had received word from Al Lichtman, 20th Century-Fox vice-president, now on the Coast, that he and other 20th-Fox officials are willing to meet with ITOA on their return to New York to discuss 20th's current drive for increased film rentals.

ITOA boycotted the company's meeting with New York exhibitors, then invited 20th-Fox officials to meet with it April 14. ITOA subsequently set aside that date because of the approaching religious holidays.

Warners Contend Joint Partnerships May Be Liquidated

WASHINGTON, April 10.—The New York District Court judgments and consent decrees permit any big five company to dispose of a theater owned jointly with an independent to ask for the dissolution of the partnership or jointly-owned company and public sale of its assets, even though there is a prior contract under which the big five company agrees to offer the theatre property to its partner at a specified price before selling to anyone else.

That is the argument which Warner Bros. advanced in the court here Friday. It is of great importance to every big five company and to practically every independent exhibitor who owns a theatre jointly with a big five company. According to lawyers here, many of the Paramount partners have let contracts with Paramount and the same holds for Fox, Loew's and RKO.

Warners made the argument in con—

(Continued on page 6)

PCCITOF Stand on 20th's Drive Told

The Pacific Coast Conference of Independent Theatre Owners and the Independent Exhibitors of England add their comments on 20th-Fox's increased rentals drive to those expressed by previous exhibitors in current bulletins.

Stating that "no one denies 20th Century-Fox the right to adopt any sales plan or formula," PCCITOF says: "They are your pictures and you have the right to try to sell them at any price you see fit. As a matter of fact, you can try to sell them to 70 per cent of the box office receipts."

(Continued on page 6)

JDC to Cite Fabian At April 27 Fete

Simon H. Fabian, president of Fabian Theatres, will be awarded a special citation at the April 27 dinner sponsored by the Joint Defense Appeal on behalf of the United Jewish Appeal of Greater New York to be held at the Waldorf-Astoria Hotel here.

Fabian will be cited "in appreciation of the humanitarian services and outstanding leadership he has rendered in every worthy philanthropic and communal activity in the motion picture industry and in the life of the community," according to Samuel D. Leid-

dorf and Edmund Water- man, dinner chairmen.

Approve Move For New MPA Theatre Unit

Depinet Heads Group on Exhibitor Relations

Board of directors of the Motion Picture Association of America, at a meeting here on Friday approved a proposal for a substantially expanded theatre department and appointed a new committee on exhibitor relations, chairman of which is Ned E. Depinet, president of RKO.

Named to serve with Depinet are Harry Kalmin, president and general manager of Warner Theatres; Austin C. Kenough, vice-president and general manager for the British film division between F. Rodgers, vice-president in charge of sales for M-G-M.

The Depinet group will serve in an advisory capacity on expanding the theatre activities of the MPAA and it is understood will work with the new department to be established at the

(Continued on page 6)

Loew's Profit Up for 1949

Loew's reports net profit of $4,117,117 after taxes for the 28 weeks ended March 17, an increase of $11,078,772 over the $3,886,745 recorded for the corresponding period last year. Profit before taxes was $7,323,810 as against $7,107,434 for the former period.

For the 16 weeks ended March 17, gross sales and operating revenues were estimated at $53,453,000, compared with $59,127,000 for the same period last year.

The profit for this year's 28-week period is equal to 80 cents per share of common stock, as against 75 cents for the corresponding period last year. Operating profit for the recent 28-week period, including wholly and

(Continued on page 3)

King Asks Acheson For Meet on Quota

WASHINGTON, April 10.—The committee of California Representatives seeking State Department action against the British film quota, headed by Rep. Cecil B. King, and chosen by the California Congressional delegation, has formally asked Secretary Acheson to set a time for a meeting this week. King made the request in a letter to Acheson Friday.

The Barkleys of Broadway

[Metro-Goldwyn-Mayer]—Astaire and Rogers Return

T HE team of Fred Astaire and Ginger Rogers, fondly remembered by thousands of exhibitors, return to the screen together after an absence of a decade in M-G-M's opulent Technicolor production, "The Barkleys of Broadway."

The picture is a treat for the eyes and ears of a wide age span. Dances, songs and music are top grade and tailored to measure for the starring team. Sets, costumes and color are intriguingly rich enough to be box-office factors in their own right. The story, however, follows well-charted lines and its too familiar pattern seemingly slows the pic-
ture's pace from time to time, contributing to an impression that it is 100 minutes of running time may be more than actually are required.

Astaire and Miss Rogers are Mr. and Mrs. Barkley, a stellar song and dance team whose professional life and ambitions keep their romantic

(Continued on page 3)
JEAN RENOIR, French director, and Mervin J. McEwin, Oriental International Films president, are here from Delhi, India, and plan to continue on to the Coast.

PAUL LAFAYE, Sr., head of the United Artists contract department, returned to his home at Lake Malopac, N. Y., from Kansas City at the weekend for further recuperation from the minor stroke he suffered while traveling

G. I. WOOD SMITH, a director of the J. Arthur Rank Organization, Monty Banks, British director, and his wife, GRACIE FIELDS, left here Friday for England aboard the S. S. Mauretania.

J. CHEEVER COWDY, Universal operations chairman, back in London following a tour of the Continent, and is scheduled to leave for New York by plane this week.

SAM ECKMAN, Jr., managing director of M-G-M British affiliate, and MRS. ECKMAN, will arrive here today from London.

F. W. ALLPORT, Motion Picture Association London representative, was scheduled to arrive in New York by plane over the past weekend.

ALFRED JENGE, art director for M-G-M's British studios, will arrive here from the Coast today and will sail tomorrow for London.

EDWARD LACHMAN, Allied Theatre Owners of New Jersey president, will be in Chicago today from New York.

LILY BRIER, Eagle-Lion's assistant exploitation manager was in Boston over the weekend from New York.

NORMAN BARNETT, vice-president of Massace-Barnett, will return here today from Havana and Miami.

WILLIAM DIETERLE, director, is here from the Coast preparatory to leaving for Europe on Wednesday.

BILL FARINA, Jack Shadler Productions vice-president, is in New York from Knoxville.

H. M. RICHEY, M-G-M exhibitor relations head, will return here today from Denver.

JACK BERREK, Screencraft president, has returned to New York from Buffalo.

On Golf Committee

Harold Rinzler has been named co-chairman with Don Mersee of the Variety Club of New York's golf tournament committee. William White, Martha Gable and Max Wolf have been named to the committee by Max Cohen, chief Barker. Date and place of the tournament will be set soon.

ACCORDING to the best information obtainable, the British government, knowing of the U. S. Advisory Film Council will go into the Washington meeting with the American members next week intent upon protecting their domestic industries and increased American playing time for their pictures.

After the inimical explanation, there was a discussion, the frank replies that have been given the British producers over the past several years, by official and unofficial sources alike, it would seem that reasonable men would understand by now that playing time in the theatres of America is not in the power of a group of small men to give.

Even if it were, and they were disposed to give it and to absorb the losses it might entail, the standard scale playing of British pictures here entails, it is doubtful if it could be done without the American principals running afoul of the anti-trust laws.

That, perhaps, is what makes it so difficult for British producers to comprehend. They are not only unable at home with anti-trust laws. No doubt they assume even that the impending appreciable divorce of affiliated theatres in the American market, rather than window-dressing for appearances sake and that producers-distributors here will continue to exercise some measure of control or influence over the separated theatre operations.

Their situation at home, which permits J. Arthur Rank, for example, to dominate British exhibition and thereby dictate playing time which decides the fate of a British picture, doesn't parenthetically makes it difficult for them to comprehend that condition does not prevail here. The sorry state of British production today no doubt increases their unwillingness to understand. Their pictures are not profitable at home but their troubles would dissolve almost overnight if they could establish a steady flow of dollars from this market. That is the straw to which any clipping device and that there is no widespread demand for a continuous supply of their pictures here, and that if they could have a market that can give them arbitrary the playing time they desire, would be to lose that straw.

The British delegation is dooms to disappointment if, as is said of it, it hopes to come away with a fair hearing at a meeting with extensive playing time commitments for British pictures. Its members doubtless will return home and renew their battle of discrimination and hoary charges of conspiracy to keep British pictures out of American theatres.

Another British producer will have a chance to talk to them, or if it does it will make no difference whatever, that they head, with the backing of departments of their government a campaign of discrimination against American pictures in Britain which the country's leading newspaper, The Times of London, views as preparation of directing our films out of the British market.

Sooner or later British producers will have to accept the fact that American becomes market, like most other markets must be won by the merits of their product and its acceptability to the American public. It is unobtainable, the British. Nor can it be had as a bribe in payment for relaxation of penalties designed to deprive American pictures of their place in the British market.

Will H. Hays, as arbitrator of the division among distributors of the money released by France uniting the British, is about to conclude his hearings. They have in progress here for many months, with George Borthwick, former Motion Picture Association treasurer, called back from retirement in California to serve as expert and adviser on questions of accounting.

The taking of testimony by individual companies has followed formal legal procedure, with district attorneys, or representatives of foreign departments and accounting departments testifying.

Lagniappe: Columbia's bylaws were amended recently to transfer control of the studios from the president of the company to the board of directors. The board is authorized to designate the studio head ... The agreement terminating N. Peter Rathvon's unexpected contract with RKO provided for payment to him of $66,000 in lieu of further compensation ... Local betting is going to be no more a consent decree in the Paramount case — unless the new Attorney General will settle for less than divorcement.
The Barkleys of Broadway

(Continued from page 1)

life off-stage in constant turmoil. Miss Rogers secretly fancies herself a dramatic actress and her appetite for a legitimate role is whetted by a young playwright, Jacques Francois, who sees her as just the type for the title role in his play of the young Sarah Bernhardt.

Miss Rogers accepts the role, the two separate. Threatened with a failure as a dramatic actress, Miss Rogers is coached to success by Astaire who employs a ruse to correct her deficiencies. Meanwhile, the playwright, Francois, becomes romantically interested in Miss Rogers, Jr., has repositioned Astaire and Miss Rogers as is smooth and polished as ever, although some of the sparkle and verve of a decade ago may seem to be missing. The likeable qualities remain and many an individual scene shines brighter than the whole.

There is lots of fine music by Harry Warren and lyrics by Ira Gershwin, and the tuneal number "They Can't Take That Away From Me," for which George Gershwin wrote the music.

Charles Walters directed with care and fluency. Betty Comden and Adolph Green did the original screen play. Arthur Freed produced, with Roger Edens as associate producer. "Shoes with Wings On," a unique dance number in which the shoes in a cobbler's shop take off from shelves and counters by themselves for an engaging dance routine, was directed by Hermes Pan, with the dancing shoes effects done by Irving G. Rich. The Technicolor photography is particularly impressive and contributes much to the effectiveness of Irene's lavish costumes for Miss Rogers, to the proceedings by Edwin Carstairs in the decorations by Edwin B. Willis and Arthur Kramis, all outstanding in their own rights.

Supporting roles are engagingly filled by Levant who, in addition to his role as friend of the Barkleys, is featured in several of distinctive piano solos; by Billie Burke, as a lofty matron; Gale Robbins, as Miss Rogers' stage understudy and feminine foil for Astaire in arousing his mate's jealousy. Musical numbers were engagingly staged and directed by Robert Alton, with music arrangements by Lennie Hayton.

The production is in the tradition of richness for which the studio is known. There is an abundance of entertainment in the complete package and with it the box-office pull of the starring team's name.

Two-Cent Tax Legal

WASHINGTON, April 10.—The Fair Tax Council, operating theatres in Virginia, has lost its suit in court against a two-cent admission tax in nearby Falls Church, Va., where it owns the State Theatre. The suit, which the company had attacked the tax as beyond the city's taxing power, but a Fairfax County Circuit Court said the tax was legal and dismissed the suit.

Propose Changes in Securities Forms

WASHINGTON, April 10. The Securities and Exchange Commission has proposed an extensive overhaul of the forms which film companies and others must fill out to register securities, make annual or quarterly reports to stockholders, or register sales of those securities. The public would be better informed, much more complex, and still others just different. Interested persons have until April 15 to submit comments.

Form No. 10-K, the annual report, would be broadened to require firms to disclose in more detail the nature of their operations and to give more information on changes in business and physical properties, important legal proceedings, and developments in such proceedings. Form No. 8-K, the quarterly report, would have to disclose institutional or termination of important litigation, changes in the general character of business, acquisition or disposition of a substantial amount of assets, substantial changes in investment plans to any group of security holders, defaults on senior securities, institutional or management changes, and earnings and dividend plans, and guarantees of securities of other issuers.

The SEC also requests comments on reports of gross sales and operating revenues, is a new form to replace the present 10-K, and Form 10 is for registration of securities. The SEC feels that the exchange is being simplified in some respects and broadened in others.

Loew's Profit Up

(Continued from page 1)

partly owned subsidiaries and after federal income tax of $8,935,845 as against $10,433,649 for the corresponding period last year. Each comparative period had $1,050,000 reserved for contingencies, with $2,562,035 reserved for depreciation this year against $2,726,215 last year. The amount reserved for federal taxes in the recent period was $2,783,902 compared to $2,742,694.

NT's 'Talent Quest' Reaches Finals

LOS ANGELES, April 10.—Finalists in the 'Talent Quest' competitions held by Southern Division of National Theatres wound up a week's engagement Saturday at Loew's State here, with the winners scheduled to compete with other winners from seven NT divisions at Grammav's Chinese Theatre, starting April 23.

With audiences determining the winners through applause, attendance gains have been noted throughout areas where the presentations have been held. It is understood that the competitions were discussed at the Midwest divisional meet last week at Kansas City, which was attended by Charles Skouaras and other NT executives.

VA Handles Own 16mm.

The motion picture division of the Veterans Administration will establish a location in New York City for its 16mm. distribution machinery, thus relieving Films, Inc., and United World of the responsibility for selection and shipping of 16mm, product to VA homes and hospitals across the country, it was disclosed yesterday by William J. Jones, Jr., VA previewing and booking director.
It's Spring! BOXOFFICE TIME

—And here's just the attraction for it!... The warm, wonderful, completely delightful adventures of a lively Miss whose very modern ideas were the talk of the town!

ROBERT YOUNG
SHIRLEY TEMPLE
JOHN AGAR

Adventures
FOR HAPPY ROMANCE!

Broadway Run At N.Y's Big
CAPITOL THEATRE

A DORE SCHARY Presentation
Produced by RICHARD H. BERGER • Directed by RICHARD WALLACE
Screen Play by LIONEL HOUSER
TOA - SMPE Talks

(Continued from page 1)

Annual convention and was considered to be the solution of remaining problems in the realization of commercial theatre television. The TOA's Friday's meeting was entirely of an exploratory nature and not designed to formulate conclusions, it was announced that the two groups will meet in a few weeks to consider specific points on the agenda of the meeting.

Several leaders were Donald E. Hyndman of Eastman-Kodak and chairman of SMPE's theatre television committee; and Walter Reade, Jr., of Walter Reade Theatres, and co-chairman of TOA's television committee.

Other participants in the conference, including representatives of equipment manufacturers, research laboratories, film producers and theatre owners were:


Discuss Theatre Sites

(At City Pictures Meeting)

Considerations determining the selection of sites for theatres were discussed here Friday at the final session of the joint meeting of the renovated MacArthur Corp. K-B and Stanley, as a partnership, organized the theatre under the jointly-owned MacArthur Corp. Warners, in a consensus judgment expressed in New York in a recently-modified in March, has already agreed to get out of both the lease and the ownership. The agreement now is just how it should get out.

Wants Contract Prices

K-B has asked the court here to force Stanley to get out of the lease and the stock in the corporation to K-B at prices fixed in the contract between the companies. The court has ordered this, and it is being divided between the two firms.

Warners believes that it will not do very well if it has to sell out to K-B under the contract, whereas it may do quite well if the condition is dissolved and its assets sold publicly. Many other big joint-ownership situations might fit into the same pattern.

Claims Dissolution Right

Warners argued that the New York court judgments gave it the right to dissolve its interests in the jointly-owned theatres either by sale or dissolution, and that it chose dissolution. It held that the contract to buy if it were further offered with a totally different situation, when one partner wanted to get out voluntarily, and if the termination of the lease or dissolution or even sale under a court judgment.

The court was expected to reply that the contract provisions take precedence over any court order, and that dissolution cannot be used under the contract. In this case, K-B will argue the lease was drawn in the interest of both. The case originally argued and this provision was specifically included with an eye on eventual forced sale or dissolution of the theatre. The argument is case for the year 25.

PCCITO, 20th-Fox

(Continued from page 1)

May I also state that any such formula or plans that you do adopt is your business provided you obtain this through your representatives or exhibitors. (Italics are Harvey's.) The bulletin goes on to term "executives" statements not made by executives that exhibitors "are being robbed too much of the ticket money which has been getting away through low prices and other arrangements." Harvey suggested that conferences from time to time with the SMPC and PCCITO and Allied leaders would have made unnecessary the current conflicts and that the executives in connection with the rentals campaign.

Stage Show for Memorial

Boston, April 10.—The RKO Memorial Theatre here has signed a staged show for the week beginning April 16.

The New York office and to be headed by Max Cohen, vice-president of the organization.

Heretofore, MPAA's exhibitor relations department had been headed by Donald E. Hyndman, who maintains headquarters in the Washington office. Palterman is slated to assist Harmon, a high-level executive who was designated to establish a stronger and closer relationship between the major companies and exhibitors. Likely how this will be accomplished is not be ascertained. A spokesman here said at the weekend that details of the plan have not yet been finalized.

Eric A. Johnston, president, and all other officers of the MPAA were re-elected by the board.

Other officers are: Francis S. Har- mon and Joseph I. Breen, vice-presidents; Fred W. DuVall, treasurer; Sidney Schraber, secretary; Stanley Weber, assistant treasurer, and John McCarthy and James S. Howie, assistant treasurer.

Abe Montague, Max A. Cohen and Charles E. Lewis appeared at the meetings with the announcement that the Vil Rogers Memorial Hospital in a bid for financial support.

Appoint Committee

For MPAA Activities

Executive committee of the Motion Picture Association of America, as announced by president H. D. Pantages, is following the annual board of directors meeting here Friday, commencing a committee.

Johnston, chairman, ex officio, and Barney Balaban, Paramount; Nate J. Reck, United Artists; Jack Cohen, Allied Artists; Jack Cohn, Columbia; Ned S. Dein, RKO; Samuel Donen, MCA; Nicholas M. Schenck, Loew's, Sprouse P. Shaw (20th Century-Fox), and Herbert J. Yates, Republic.

Chairmen of other MPAA committees were announced as follows: F. W. DuVall, MPAA, finance; Joseph S. Vogel, Loew's, theatres; Nate J. Blumberg, public relations; Mort Turoff, executive publicity and public relations; and the following council, which has been expanded: Edwin P. Kilroe, 20th-Fox, copartners; Ned E. Depinet, artistic; Norman C. L., president; Roger C. Clement, Paramount, foreign legal; Austin Keats, executive, and others.

John Gordon, John C. O'Connor, Universal, solicitors; and Abe. H. Rowson, Warners, titles, and Jack Cohn, television.

Rank Studios

(Continued from page 1)

Rank recently reorganized its production activities on the basis which left only the Denham and Pinewood studios still operating.
Arnall Takes Film Problems To President

Confers at White House; To See Acheson Today

WASHINGTON, April 11.—SimPP president Ellis Arnall today took to President Truman his fight to get the State Department working for the American film industry abroad.

In a half-hour conference with the President at the White House, Arnall reviewed the industry's foreign problems and told Mr. Truman that it would be a very fine thing if the State Department would use its offices for securing and insisting on fair and non-discriminatory treatment of U.S. films overseas.

Arnall said the President was so interested in the matter that he summoned Secretary of State Acheson immediately and informed Acheson of his interest in the industry's problems.

"In President Truman, I am convinced that the American motion picture industry has a very loyal and understanding friend," Arnall said. "(Continued on page 5)

British Restrictions Uneconomic

British restrictions have proven uneconomic insofar as its industry is concerned, Gunther Lessing, vice-president of Walt Disney, Ltd., observed here yesterday on his arrival on the SS Queen Elizabeth from London. He asserted that the British industry would thrive if it entered open world competition by making fewer but better pictures, instead of trying to meet its unnecessarily large quotas.

He said that 58 percent and maybe 60 percent of the world gross (Continued on page 5)

Lord Reith Heads Film Finance Corp.

LONDON, April 11.—Lord Reith, former head of British Broadcasting Corp. has been appointed chairman of the government's Film Finance Corp. Officers of the interim finance company, who have been functioning herebefore, will remain as directors of the corporation.

The Board of Trade order for reus (Continued on page 5)

Circuit Court Rules Drive-In Ramp Patent Is Invalid

BOSTON, April 11.—The U.S. Circuit Court of Appeals here has handed down a decision holding the drive-in theatre ramp patent of Park-In Theatres, Camden, N. J., invalid.

Numerous drive-ins throughout the country have been paying royalties to Park-In on its ramp patent are affected by the decision. Park-In has not indicated yet whether it will appeal the decision to the Supreme Court.

The Circuit Court's decision was made in the eight-year-old case of Park-In Theatres against E. M. Loew's Drive-In Theatre, Inc., of Providence. The U.S. District Court at Providence, in a decision handed down in March, 1947, ruled in favor (Continued on page 5)

MPA Meet Thursday

On Exhibition Plan

Board of directors of the Motion Picture Association of America will meet here on Thursday for further development of its plan to expand its activities in exhibitor relations. The idea was discussed extensively by the board on Friday, at which time final decision was not reached on the actual scope and specific nature of the proposed new functions of the organization's theatre department.

At that time, however, definitive action was taken in the form of appointment of a new committee on ex (Continued on page 5)

U. K. Quota Has a Special Danger, House Is Told


The new chairman takes responsibility for a group which, in 1948, raised $1,925,000 for the Fund—$1,— (Continued on page 5)

Rank Studio Peace Talks Progressing

London, April 11.—Work resumed at J. Arthur Rank's Pinewood Studio today as talks were continuing between Rank's people and the Electrical Trades Union in the hope of resolving the dispute which has kept the Denham Studio closed since Friday.

The union called a work stoppage after Bert Batchelor, chief shop steward at Denham, was laid off when he refused a transfer to the maintenance staff at the new Shepherds Bush studio.

20th Sales Tour Will Continue: Lichtman

Hollywood, April 11.—Twentieth Century-Fox vice-president Al Lichtman told a two-day sales meeting here that he and company vice-president Andy W. Smith, Jr., will pursue their current "grass roots" national sales survey to its completion, and made it clear that no definitive policy has as yet been determined upon. "Twentieth Century-Fox will not make any announcement of any change in its sales plans until this study of buying and selling conditions has been thoroughly made," according to a company statement.

Today's sales meetings here with Herman Wobber, Western division sales manager and the staffs of the company's six Coast branches, the two executives will leave for Chicago (Continued on page 5)

Adequate Vote Favoring Para.

Split Apparent

68% of Stock In; Assures Approval at Meet Today

Division of Paramount into two separate and independent companies, one to engage in production-distribution and the other to operate theatres already has been given enthusiastic endorsement by stockholders, according to responsible sources who report that proxies representing 68 percent of the authorized outstanding stock had been received at the weekend.

Only about one per cent of the vote is said to have been against the split of the corporation; thus the 66 2/3 majority which is necessary to ratify has actually been exceeded.

Stockholders will meet at noon today at the Paramount home office with a record attendance of approximately 500 individual holders expected. The indication is that Paramount will match the RKO affirmative vote of close to 80 per cent for that company's reorganization, when all proxies to be voted are in today.

Para. Accelerates Buying Up Its Stock

Paramount sharply accelerated last month the buying up of its own common stock on the open market with the purchase of 52,900 shares. This brings to 899,833 shares the total accumulated in Paramount's treasury under the stock-purchasing program instituted in November, 1946, by company president Barkey Bablan.

Other recent monthly purchases follow: February, 25,100; January, 27,500; December, 41,700; November, 21,500; October, 40,500; September, 32,500; August, 22,200; July, 31,000.

Canada Will Probe Films and Television

TORONTO, April 11.—Canadian government has appointed a Royal Commission in scope of investigation will include the activities of the National Film Board and television. Vincent Massey is chairman and other members are Dr. Norman A. M. Mackenzie, Rev. George Henri Levesque and Hilda M. Neubry.
3-Day Celebration
For 'Tulsa' Premiere

TULSA, Okla., April 11—A three-day
celebration marking the first public
screening of Eagle-Lion's "Tulsa"
opened today with the arrival of
Hollywood actors. The popular
flowing parade, in which approximately
500 people participated, included
RKO's "Tulsa" cast, headed by
Dorothy Jordan, and a group of
people wearing "Tulsa" costumes.

Eagle-Lion pictures are
presented by President John
Hayward, who said the studio
would continue to
produce films that
are "true to life." The
parade featured a
number of other
Hollywood stars,
including Ginger
Roark, Jack Oakie,
Ann Dvorak, and
Martha Raye.

Personal Mention
MAURICE A. BERGMAN, chairman of
Eagle-Lion's board of directors,
announced today that the studio
would continue to
produce films that
are "true to life." The
parade featured a
number of other
Hollywood stars,
including Ginger
Roark, Jack Oakie,
Ann Dvorak, and
Martha Raye.

Admissions Tax Cut
Is Oleo Bill Rider
WASHINGTON, April 11—A pro-
posal to reduce the admissions tax
and other excise taxes to
a lower level was made today by
Senator Johnson, Colorado Democrat,
in the form of an
amendment to the
House-approved
bill to repeal Federal taxes on oleo
margarine.

Johnson's purpose is to kill the
oleo bill, but the subject of excise
tax reductions will reach the Senate
floor.

Milwaukee Variety
To Resume Tonight
MILWAUKEE, April 11—After being
8 years without a Variety Club,
Milwaukee once more has a local
organization of kick-off diners for
the newly-organized group of
almost 300 members will be held
tomorrow night.

Only TWA
offers 300-mph
Constellation Service
Coast-to-coast
and overseas
For reservations, call your TWA office
or your travel agent.
WALTER WANGER presents

TULSA

COLOR BY TECHNICOLOR!

Starring

SUSAN HAYWARD • ROBERT PRESTON
Pedro ARMENDARIZ with Chill Wills • Lloyd Gough • Edward Begley

Produced by WALTER WANGER • Directed by STUART HEISLER
Associate Producer EDWARD LASKER • Screenplay by FRANK NUGENT and CURTIS KENYON
Suggested by a Story by RICHARD WORMSER • An EAGLE LION FILMS Release
3 Percentage Suits Filed in N. Orleans

NEW ORLEANS, April 11 — S. Edgar Mortimore, Lyall G. Shiell and Mortimore and Shiell, Inc., were named defendants in three separate percentage actions commenced here today in the Civil District Court by 20th Century-Fox, Universal and Loew’s. The theatres involved are the Bell and Town in New Orleans. Recovery is sought in each complaint for damages resulting from alleged false returns on percentage pictures.

Chaffe, McCall, Toler and Phillips of New Orleans are the attorneys for each of the distributors.

**SPG Takes Contract Deadlock to Mediator**

In an attempt to “avoid the occurrence of a serious labor dispute affecting the industry,” the Screen Publicists Guild of New York, Local No. 114, CIO, has called upon the New York State Board of Mediation to intervene immediately in the negotiations deadlock between the union and major film companies, SPG stated yesterday.

In a letter to Arthur S. Meyer, Mediation Board chairman, SPG said that “the impasse is the result of the adamant refusal of the producers to discuss terms of a new agreement unless the union agrees in advance to forego salary increases and accept drastic downward revision of security, arbitration and other clauses gained by the Guild on contracts with the companies since 1942.”

**Review**

**“Sorrowful Jones”**

(Paramount)

Bob Hope, playing a Damon Runyon character in the style of Bob Hope, is something new for him and for his audiences. They will like him a great deal in this sentimental comedy based on ‘Little Miss Marker’, which good memories will recall projected Shirley Temple into fame and fortune exactly 15 years ago.

Mary Jane Saunders, a cute and quite admirable newcomer, plays the role originally assigned to Shirley. She is the kind of youngster embroiled in the kind of story make-believe which will have women oo-ing and ah-ing practically all of the way as she twines her charm irresistibly around the Broadway wise guy and bookie played by Hope.

The story deals with Times Square, horses and fixed races and tells how Hope falls unwitting and unwilling heir to Mary Jane whose father is unfortunate enough to run into information about the fix and ends up in the East River as his punishment. The child becomes the problem, faced by Hope and shared by Lucille Ball, night club songbird romantically linked with Bob. The detail conveys how Mary Jane wins and Hope loses as the film fades into a happy finish while Bob and Miss Ball marry because they want to and also because they want to keep Mary Jane out of an orphanage.

“**Sorrowful Jones**” finds its star wisecracking and indulging in his established brand of comedy, but there is less of that than is normally associated with a Hope vehicle. His soft side comes in for a more pronounced play and, while it is a switch, audiences undoubtedly will take it neatly in stride.

The climactic episode which makes it required to bring Dreamy Joe, the horse, into the hospital where the child is hovering between life and death is very tall and, actually, quite a ridiculous piece of business. But it is played alternately for laughs and tears and succeeds on both counts.

Performances of a small supporting cast, including William Demarest, Bruce Cabot, Thomas Gomez and Tom Pedi, are competent. William R. Lipman, Sam Hellman and Gladys Lehman wrote one screenplay from the Runyon story. This in turn was whipped into another screenplay, which was filmed, by Melville Shavelson, Edmund Hartmann and Jack Rose. Robert L. Welch produced and Sidney Lanfield directed with an unwavering eye glued to the commercial possibilities.


**Nat Holt Here for Financing Next Two**

Nat Holt, independent producer, is here from the Coast to complete financial arrangements for his next two productions which he will release through 20th Century-Fox, each to be budgeted at $900,000 to $1,000,000.

A former exhibitor who recently completed “Canadian Pacific,” also distribution through 20th-Fox, Holt said here yesterday that he intends to start “The Fighting Man” on May 15 and “The Caribou Trail,” to be made in British Columbia, probably in July. Like “Pacific,” the two new films will be in color and will star Randolph Scott.

Holt reported that next year he will do “Santa Fe” in cooperation with the Santa Fe Railroad. He will return to the Coast at the end of this week.

**Taplinger Starting Public Relations Firm**

Establishment of a national organization for public relations is announced by Robert S. Taplinger and Associates, from the company's main office in New York. The firm has other offices in Chicago, Washington and Beverly Hills.

Taplinger, formerly with the publicity department of Columbia Broadcasting, which he left to open his publicity offices in New York, Chicago, and Hollywood. He sold his business to become director of publicity for Warner Brothers. Later he held other public relations posts in the film industry.
Arnall (Continued from page 1)

Arnall, who very much enjoyed his attendance at the Motion Picture Association of America, McDonough, and other interested members of the audience, and declared that the British policy of limiting the number of American films imported into the newly-formed MPA meet Thursday (Continued from page 1)

The MPA has now released an interesting film that is expected to become an important factor in the future. The film, entitled "The House That Jack Built," is produced by Jack L. Warner, and directed by Sam Wood. It is a drama that focuses on the life of a young man who is involved in the movie industry. The film is scheduled to open in New York on Thursday, January 21.

British Restrictions (Continued from page 1)

The MPA has reasserted its position on the need for a quota system to protect American film producers. The MPA feels that the current system of voluntary agreements is not sufficient to guarantee fair treatment for American films abroad. The MPA has also expressed its concern over the recent trend of some European countries to impose quotas on American films.

Film Finance Corp. (Continued from page 1)

The MPA has also taken a strong position on the issue of film finance. The MPA feels that the current system of finance is not adequate to support the film industry. The MPA has expressed its support for the establishment of a new finance system that would provide more stability and predictability for film producers.

MPA Meet Thursday (Continued from page 1)

The MPA has announced that it will hold a meeting on Thursday, January 21, to discuss the issues of film finance and the need for a quota system. The meeting will be held at the MPA headquarters and will be open to the public. The MPA has also invited other organizations and individuals to attend the meeting and to provide their perspectives on the issues.

British Restrictions (Continued from page 1)

The MPA has also expressed its concern over the recent trend of some European countries to impose quotas on American films. The MPA feels that this trend is not only unfair but also不利于 the growth of the film industry. The MPA has also expressed its support for the establishment of a new finance system that would provide more stability and predictability for film producers.

U.K. Quota (Continued from page 1)

Additionally, the MPA has announced that it will hold a meeting on Thursday, January 21, to discuss the issues of film finance and the need for a quota system. The meeting will be held at the MPA headquarters and will be open to the public. The MPA has also invited other organizations and individuals to attend the meeting and to provide their perspectives on the issues.
THE BIG FACT BOOK

It Answers Your Questions About Your Industry

1949-50 EDITION NOW IN PREPARATION

Order your 1949-50 Almanac now! The price is $5.00 all over the world. Shipping charges included.

QUIGLEY PUBLICATIONS
ROCKEFELLER CENTER, NEW YORK (20)
Says UK Financial Aid to Open Studios

LONDON, April 12—H. G. Laurie, managing director of the Film Finance Corp., disclosed here that financial aid from that government organization will enable several presently closed studios to reopen. Laurie made the forthright observation in the House of Commons yesterday that the government is now in the film business.

Immediately following the appointment yesterday of Lord Reith as chairman of Film Finance, formal announcement was made of financial advancements to four distributors that six producers. A hitherto undisclosed distributor, George Minter of Rerown, has already received financial aid.

All of the producers are described as being reputable independents who had taken out governmental consideration not only of their ability but also that private financing is available to them. (Continued on page 7)

U. K. Theatres Rebel Over Tax Inactivity

LONDON, April 12—Exhibitor reaction to Chancellor of the Exchequer Sir Stafford Cripps' rejection in his recent budget of their appeal for admission tax relief is likely to be reconsideration of their agreement with the government under which they give free screen time to government propaganda and information films. (Continued on page 7)

Mayer Favors Continuing MPEA's Reich Operation

B'nai B'rith Will Honor H. M. Warner

Los Angeles, April 12—Harry M. Warner, president of Warner Brothers, will be honorary guest at a banquet to be given by the Beverly Hills Women, No. 245, on Wednesday evening, April 27, at the Beverly Hills Hotel.

Civic, philanthropic and industry leaders will be present at the dinner, which is to be held in recognition of Warner's work as national chairman of the Friendship Train and the French Gratitude Train. The banquet will also celebrate the rounding off of 10 years' work by the women's organization. Mrs. George B. Taussig is president-elect of the group. Mrs. Abe Crenson is general chairman.

Arthur Mayer, head of the American Military Government motion picture division in Germany, indicated at a meeting of distribution foreign department chiefs here yesterday that he is in favor of continuation of Motion Picture Export Association operations in that occupied country. The occasion of his comments in that connection was a luncheon held in his honor at the Harvard Club by foreign heads of Motion Picture Association of America member companies and presided over by MPEA international division director James B. O'Brien.

Mayer, who is here from Frankfurt to confer with government as well as industry officials, reported that the German industry is geared at present for the production of between 28 and 30 pictures annually. However, he

House Passes Bill Extending the ECA

WASHINGTON, April 12—The House yesterday passed a bill extending the ECA through June 30, 1950, and allowing up to $10,000,000 annually for the film and other information media guaranty program. The measure goes to conference with the similar Senate-approved bill, which allows only $9,920,000 annually for the film and other information media guaranties. A compromise measure is expected to be passed by both Houses and sent to the White House by the end of the week.

To Appeal Ruling On Park-In Patents

Park-In Theatres, Inc., of Camden, S.C., has appealed to the U.S. Supreme Court for a review of the decision by the U.S. Circuit Court of Appeals in Boston, which held that the trademark of drive-in theatres, held by Park-In, Inc., is invalid, according to Leonard L. Kalish, attorney for the latter company.

Park-In had filed an infringement action against E. M. Loew's Drive-In Theatres, Inc., on the grounds that the latter had refused to pay royalties for use of the plaintiff's Hullingshead patent. A number of other home owners paying royalties to the Camden firm could be affected by the decision.

Par. Split Is Approved by Stockholders

78.18% of Stock Favors Plan; 1.15% Voted Against

By a vote of 78.18 percent for and 1.15 percent against, stockholders of Paramount Pictures, Inc., at a special meeting at the home office yesterday ratified the plan of reorganization of the corporation. An affirmative vote of 66 2/3 was necessary.

Representing close to 80 percent of the total stock issued and outstanding, 5,202,183 shares were voted in the affirmative as against 76,576 shares in opposition. It was voted by the close of the meeting by Robert O'Brien, corporate secretary.

The negative vote was the lowest cast on any issue ever put before the stockholders, Barney Balaban commented, in expressing his gratitude for the cooperation and support given management by the investors.

Yesterday's anticipated endorsement (Continued on page 7)

Paramount Gets 17
In Partner Splits

Paramount has dissolved partnership operations of two circuits, emerging with full ownership of 14 houses in a 72-theatre company, and taking full ownership of three houses of a 13-theatre company, Leonard Goldenberg, tell stockholders here yesterday.

He said that in both cases Paramount and the partner each had 50 per cent interests and that the theatres which Paramount is to take full possession of had constituted 50 per cent of the earnings of each entire circuit, despite the wide numerical difference.

In the split of the 72-theatre circuit, he said, Paramount additionally collected...

(Continued on page 7)

1st Industry Short Released on May 13

The Industry Film Series Committee yesterday reported that the first of "The Movies and You" short subjects will be released on May 13. The film, "Let's Go to the Movies," will be distributed by RKO Radio, which produced it. Booking arrangements should be made through RKO exchanges.

A total of 12 shorts will be pro...

(Continued on page 7)
EDWARD A. GOLDEN is due here today from Hollywood.

LOUIS SCHINE, Schine circuit executive, and Mrs. Schine, gave a dinner-dance at the Ten Eyck Hotel, Albany, this week in honor of Mr. Donald Schine, recently married to their son, DONALD SCHINE, president of Darnell Co., Buffalo.

BETTE DAVIS, her husband, WILLIAM GRANT SHEBLY, and their two-year-old daughter, will arrive here Saturday from the Coast, with the intention of returning to the East after a few days, where Sherry will have an art exhibit.

WILLIAM DIERFEL, director; DAVID NIVEN and Ivan Novello, actors, and EVERETT COGENCY, sailed yesterday for England aboard the S. S. Queen Elizabeth.

HAROLD POSTMAN, assistant to ALAN F. CUMMINGS, in charge of M-G-M exchange operations, will return tomorrow from an extended Western tour.

EDWARD FARAN, son of S. H. FARAN, will be working with SAUL J. UZMAN, Fabian Theatres New York manager, at Albany.

ANTHONY MANN, M-G-M director, has been sent from the Coast here, but is due back for location shots within three weeks.

FOR WALSH, paramount sales executive, and ARTHUR DUNNE, head of the home office contract department, are on the Coast from New York.

NORMAN ELSON, Trans Lux Theatres executive, is in Boston from New York.

WILLIAM HOWARD, RKO Theatre assistant general manager has left here for Los Angeles and San Francisco.

Budd Rogers, Realart vice-president, is in Philadelphia today from New York.

WALTER MIRISCH, Paramount production head, will attend the meeting of the newly formed Interstate Television Corp., has returned to Hollywood from New York.

GORDON LIGHTSTONE, general manager of Paramount Film Service, is touring Eastern provinces of Canada.

Oscar Morgan, Paramount News, is shortly due back from Atlantic News, will return here tomorrow from Cleveland and Chicago.

HARRY L. NATHANSON, president of M-G-M Films of Canada, and TITO GOULD, general sales manager, left here yesterday for Toronto.

MAURICE N. WOLF, assistant to H. YOUNG, M-G-M exhibitor relations head, will speak today before the Kiwanis Club at Taunton, Mass.

BERNARD J. GATES, Latin-American supervisor for Monograph-Internationalist, has left New York for a South American tour.

J. E. LAWSON, Odeon Theatres president, was in Ottawa recently from Toronto.

ED BARSON, of Cinema Distributors, San Francisco, is here from New York this week from that city.

Rudy Wees, head of Warner's real estate department, will leave here today for Lima, Ohio.

Ed Hinchy, Warner home office playdate department head, is in Washington today from New York.

ARTHUR HORNBLOW, jr., and JOHN HUSTON are here from the Coast, en route to London.

HAROLD D. FIELD, Minneapolis exhibitor, is in New York.

\textbf{11 Additional Films Are Ruled by Legion}

Eleven additional pictures have been classified by the National Legion of Decency in Class A-1 are: Monogram's "Bombola, the Jungle Boy"; Columbia's "Boston Blackie's Chinese Mystery"; "The Office Murders" and "Singing Spurs"; Siritzky's "Man to Man"; and Screen Guild's "Outlaw Country".

In Class A-11 are: M-G-M's "Barleys of Broadway" and "Big Jack"; Republic's "Hideout"; and Film Clas- nine's "Daughter of the West" and "Amazon Quest."

\textbf{Braune" Follows "Joan"

"Home of the Brave," produced by Stanley Kramer for UA release, is scheduled to follow "Joan of Arc" at the RKO Theatres. Opening date has not yet been set.

\textbf{Television Parade}

\textbf{The Kathy Fiacus tragedy and Army Day parades are current newswave highlights. Other items in the news include: Miami's Winterfest, Florida, sports and human interest stories. Complete contents follow:}
Whatever it is, there is nothing you can't tell the woman you love!

First Tip-off!

“Nothing timid about the author or producers (Warners) of this one!”

DOROTHY KILDALLEN

H. V. Journalist- American

“NIGHT UNTO NIGHT”

RONALD REAGAN • VIVECA LINDFORS

by DON SIEGEL Screen Play by Kathryn Scola • From the Novel by Philip Wylie • Music by Franz Waxman • Produced by OWEN CRUMP
RKo's Knockout Showmen's Special Sets Boxoffices Ablaze All Over the Nation!

... And Look At The Wonderful Things The Critics Everywhere Are Saying!

The Set-Up

starring
ROBERT RYAN • AUDREY TOTTER

with
GEORGE TOBIAS • ALAN BAXTER • WALLACE FORD

Produced by RICHARD GOLDSSTONE • Directed by ROBERT WISE
Screen Play by ART COHN
NEW YORK—

LOS ANGELES—

CHICAGO—
“Should be your meat.” —Tribune. “Free from hokum...expertly acted.” —Sun-Times.

BOSTON—

SAN FRANCISCO

CLEVELAND—

KANSAS CITY—
“Drastic and breath-taking...realistically vital.” —Star.

DENVER—

WASHINGTON—

NEW ORLEANS—
“Hard-hitting, slashing...Noteworthy fight scenes.” —Times-Picayune.

SALT LAKE CITY—
“One of year’s most arresting films” —Deseret News. “Has seldom been equaled for realism.” —Tribune.

BUFFALO—

CINCINNATI—

OMAHA—

ROCHESTER—
“Suspenseful and exciting.” —Democrat & Chronicle.

SYRACUSE—

DES MOINES—
“One of most savage bouts Hollywood ever filmed.” —Tribune.

COLUMBUS—
Hollywood, April 12—Republic’s Walter Colmes is to produce a detective story, wherein members of the Cleveland Indians’ baseball team re-educate a wayward boy whom they have adopted. ... Ralph Dietrich, who produces “My Friend Flicka” and others for 20th Century-Fox, has signed a Universal two-reel deal with Henry H. Hays, executive producer, ... Edward Willard will put his long-planned “Valentino” before the cameras on June 10.

Mack Sennett is to collaborate and direct with John Blyth,ipse dixit, in a Hutton-John Lund production based on his career. ... Joseph Kane will produce and direct “Southern Pacific,” the story of that railroad, for Republic in True-color. ... Ann Blyth will star in U. A.’s forthcoming “Up-Swing” on the illegal adoption racket. Jerry Bresler will produce it.

Producer Hal E. Chester of the “Joe Palooka” pictures, has acquired “The Favorites,” an original by Henry Blanke, for the big next film in the series. Republic has acquired “Fair Wind to Java,” by the author of “Flying Five and Witch.” as a vehicle for the star of that film, John Wayne. ... Charles Lamont will direct “Bagdad,” a Yvonne DeCarlo vehicle, the story of “Salome Where She Danced.”

Variety in Court on SWG ‘No Ad’ Rule

Hollywood, April 12—Variety, Inc., and Variety, Ltd., trade publications, filed an application in Federal Court here today for an injunction to restrain the Screen Writers Guild from continuing to prevent writers from advertising, charging that by threatening expulsion of members who advertise their services the SWG has violated anti-trust laws.

SWG president George Seaton, in a statement, welcomed the opportunity to set its house in order, saying that the Guild “values its good relations with trade papers. Writers feel that they have opportunities for employment which should not depend upon purchase of white space,” he added.

Two Producing Units Are Formed in Utah

Salt Lake City, April 12—Mid-Continent Pictures Corp. and Utah Production and Locations Co. have organized in Salt Lake to make films in Utah. The companies will work together and also furnish locations to Hollywood companies making pictures here.

One settlement plan to make eight outdoor films in Utah, within the next year.

Cinecolor in London Deal

Hollywood, April 12—Cinecolor today announced the completion of a long-term agreement with Randi Productions, London, which produces Cinecolor with complete laboratory and photographic facilities in England, and will provide a rounded operation, to include release printing facilities with frozen funds utilized for payment.

NY 1st-Run Grosses Generally Show Marked Up-Swing

Business at New York first-runs is better this week with robust grosses especially at those theatres which have performed sub-stanlial improvement at other runs in sight.

“Connecticut Yankee in King Arthur’s Court,” at the Roxy, has an Easter pageant on stage at the Music Hall, had a superb opening gross of $27,000, and a total of $145,000 apparent for the first week. “The Champion” is again in good business. In many cases, during the first week’s take, being estimated at $45,000 which is a very high figure for that house.

“City Across the River” is proving to be the best attraction which the Capitol has had this year; the film, with Criterion’s orchestra on stage, is expected to do well if first week gross of $72,000. “Bride of Vengeance, with Charlie Barnet’s orchestra on stage, should prove to be a good one, in addition to that of Century-Fox, with a good initial week’s gross of $65,000.

“Portrait of Jennie” is fairly substantial, and the Rich’s has grossed $32,000 in sight for a second week. At the Roxy, “The Fan,” with Jimmy Durante, plus a variety show, and an ice revue on stage, will wind up a slow second and final week to a gross of about $20,000 in the till; it will be replaced on Friday by “Mr. Belvedere Goes to College.”

Two weeks of “The Set-Up” at the Criterion, is good, with $24,000 grossed. The Strand, “Kiss in the Dark,” with Guy Lombardo’s orchestra, is mild, with $20,000 apparent for a week. Fifth week of “Take Me Out to the Ball Game” should gross a third week of $20,000. Only $1,000 is seen for the seventh week of “Knock on Any Door” at the Lyric.

Casablanca,” a re-issue, at the Mayfair, probably will get a mediocre third week’s gross of $13,500. “Quartermaster General,” of the Sutton which looks for $16,000 in a second week. “Hamlet,” at the American, chosen closely choice, should gross over $15,000 grossed in a second week. “The Red Shoes,” at the Bijou, should gross over $15,000 in its 25th week, which is excellent business.

Radio City Music Hall Will Open at 7:45 A.M.

To accommodate holiday audiences, Radio City Music Hall has scheduled extra performances of its Easter program with doors opening 30 minutes before to allow a Friday and Saturday of this week and Monday through Saturday of next week.

The three-part program includes Bing Crosby in “A Connecticut Yankee in King Arthur’s Court” on the screen, and the annual premium, “Glory of Easter” and a new holiday revue, “Springfiddings,” on stage.

Goldwyn Due Today Has Record Schedule

Samuel Goldwyn, accompanied by Mrs. Goldwyn, will be in New York by American Airlines this morning, “committed to the most active season of his career,” according to industry sources.

With executives of RKO Radio, which releases Goldwyn product, he will discuss plans for television premieres of “Roseanna McCoy,” in Kentucky, West Virginia and Ten- nessee. In August, the Goldwyn and Sir Alexander Korda will release the Archers’ pro-duction of “The Story of the English Pilgrim,” starring David Niven. On his way to Hollywood, Goldwyn will conclude plans to film “My Foolish Heart,” to be followed by a revue transcription of the Leo Brady novel, “The Edge of Doom.” Ben Hecht is doing the screenplay.

Also on his schedule is “Illinois Incident,” “The Awakening,” and “Wuthering Heights.” Based on these pictures, two pictures Goldwyn will release later this year.

Canada Asks Merger Of TV Applications

Toronto, April 12—In a sudden move, the Canadian Broadcasting Corp. has instructed the four Toronto applicants for television licences to get together for the operation of one cooperative video station here. The Canadian government has said that accepting one application the CBC governors announced a few weeks ago, that television licensing licenses had again been indefinitely deferred. The government controlling authority had also ruled that no nation could operate in both Toronto and Montreal after CBC television starts in each place in 1950.

The latest edict robs the plan of Famous Players Canadian for a CBC station. If it happens, it also robs the strong possibility that exhibitors, if faced with unreasonable demands for licence fees, would contest the CBC ruling as impracticable and the situation is again up in the air.

Col., Manufacturers To Promote Autry

Columbia Pictures was host here recently at a promotion meeting with representatives of distributors of Gene Autry products to coordinate a nation-wide campaign for the joint promotion of both the products bearing his star name and the six pictures starring him which Columbia releases annually.

Killed-Ascap Bill

Boston, April 12—The joint committee of state administration has killed the ASCAP bill, and called on the board to further regulate the copyright law and to discourage price-fixing and other practices. Many small record owners were required to file a list of their works and fix a rate for each piece. Among those who testified at hearings was Oscar Hammer- stein, second vice-president of ASCAP, who declared that the pro-posal has proved impractical from the viewpoint of music writers, music users and the public.

State Dept. Aid

(Continued from page 1)

Repub 20th's Rental Plan

(Continued from page 1)

aletely 50 pictures annually may be classed as "unique and original" because people enjoy them. He argues that the other 350 annually have doubtful market prospects unless producers enjoy the good-will of exhibitors.

The TOA president contests the argument that producers must get back their investments by saying that "No one has any right to anything." The producer of motion pictures should take the chance of gain or loss based on public reception of his production, just as one producer of a legitimate play does.

"If the presently existing old-line companies are unable to produce enough pictures to supply the market, I for one am not concerned," declared Lockwood. "In spite of the risks involved, and the difficulty in financing production, I am sure that new producers and producing companies who are taking advantage of the smallness of TV programs to its own theatres in Toronto. Local television applic-ants immediately protested that the CBC ruling is impracticable and the situation is again up in the air.

Will Not Film Maltz Tale

Twentieth Century-Fox announced here yesterday that it will not produce "The Journey of Simon McKeever" by Al- bert Maltz, as had been previously reported. The "unfriendly 10" witnesses who were called to testify last year at hearings before the House of American Activities Committee in Washington.

Repeal Blue Laws

Zion, Ill., April 12—By a vote of 1,897 to 1,355, the people of Zion have voted to permit the operation of entertainment establishments on Sunday.
Paramount Split (Continued from page 1)

Motion of Paramount’s settlement of its part in the industry anti-trust suit by the stockholders was the last legal requirement of the two wholly independent companies. As previously reported, John B. Witlen, Jr., became president of the new Paramount Pictures Co., and Leonard Goldenson is expected to become president of United Paramount Theatres with the formation of the two new companies before the end of the year.

Almost Equals RKO Vote

The returns of the proxy almost equaled, percentage-wise, the vote for the RKO reorganization, despite the fact that RKO stockholders and a plan of divestiture permits ordinary shareholders to retain stock in both new RKO companies. Under the Paramount plan, 20 per cent of dividends on the stock of the new theatre company are to be withheld until the balance of their stock in that company or until the theatre stock trusteeship is terminated by the court in five years or less.

O’Brien told the meeting that stock in the new companies will be listed on the New York Stock Exchange on Monday, the trading to be on a “wholesaled” basis. Over-the-counter trading of the stock has been going on for some time.

Balaban, Goldenson and Edwin Weil, board members, assured agreements that the terms of settlement of the trust suit was the only means of preserving the values of the companies.

Balaban pointed out that Paramount was in the unusual position of having more than the number of theatres tied up in the partnerships which the U. S. Supreme Court has declared illegal, and the decision on this in answer to a question on why the other majors apparently plan to continue the case in court.

Paramount Get 17

(Continued from page 1)

-added, Hollywood pictures still lead in popularity in Germany.

Foreign distribution executives of Paramount were present for the meeting; R. C. Hawkins, Douglas Yates, Walter Gould, Richard Altschuler, John Davis, George Balaban, McCar-

t vessel, Arthur Loew, Joseph Seidel-

man, Al Daff, George Welte, Wil-

lian J. Gould, and Manuel Silverstone and San

Berg. Attending from MPAA and MPEA were: Fred DuVal, Golts, Herbert Ehrlanger, Ted Smith, Taylor Mills, Addison Durand and Alfred F. Corwin.

MPEA Germany-Austria Status

In Hands of MPAA Directors

Decision is expected to be made by the directors of the Motion Picture Association of America at their meeting here tomorrow as to whether or not Motion Picture Export Association operations will be continued in Germany and Austria. Special committee for the distribution foreign departments said yesterday that the matter will be considered by the board of the foreign managers and will be taken over by MPAA president Eric A. Johnston and executive vice-president John H. M-G-M has made preparations to operate independently in Germany and Austria, but so far the US government have not. However, it is said that if one company chooses to withdraw from joint operations in those coun-

cies, independent operations for all will necessarily follow.

UK Financial Aid

(Continued from page 1)

them equaling that which the govern-

ment will loan.

The Film Finance Corp. is to re-

ban the motion picture production, Harvard C. Drayton, chairman, esti-

of to a stock that is now trading at 500,000. Half

years of his position, and has been to the production offices, and the fewest of the old companies, and their management, and the other companies, and their management, and the other companies, and their management.

Paramount’s television system was demonstrated throughout the meeting.

Christy Wilbert

(Continued from page 1)

1945 to last April 1, was advertising manager. Previously he had been with Warner Brothers, Skouras and Loew’s. Miss Ablstrand was formerly space buyer for Donahue and Coe, Lawrence Ferrig and Co., and Foote, Cone and Belding.

New RCA Projector

CAMEL, April 12—A new single-

case addition to the series of RCA 16mm. sound projectors, to be known as the RCA-640 Junior, is an-

ounced by RCA Visual Products.

U. K. Theatres

(Continued from page 1)

meet tomorrow at which time sev-

eral provincial delegates propose to announce the decision, which runs to the end of this month.

The stock market reacted to the government’s failure to grant admis-

sion tax relief, with J. Alexander Odell and others subscribing the chief victim.

According to the White Paper on National Income and Expenditure, more was spent on entertainment last year than in 1947, but less than in 1946. Expressed in millions of pounds, expenditure on entertainment, which in 1938 was £64,000,000, had risen in 1946 to £66,000,000 on cinemas and £62,000,000 on all other entertainment; it was £108,000,000 and £106,000,000 respectively in 1947, and £112,000,000 and £68,000,000 respectively in 1948.

Revenue from entertainment tax last year is given as £49,000,000, the same as in 1947, compared with £55,000,000 in 1946 and £58,000,000 in 1945.

First Industry Short

(Continued from page 1)

duced to give the American public “an accurate picture of every phase of the motion picture business, from production to distribution and exhibition,” reports the Motion Picture Association of America.

The subjects will be limited at the rate of one every two months. In addition to “Let’s Go to the Movies,” three others have been completed. They are: Warner Brothers’ “This Theatre and You,” Universal’s “Movies Are Adventure,” and 20th Century-Fox’s “Theatre of the Mind.” Each will be followed by a Drayton, chairman, estimated for a stock that is now trading at 500,000. Half

in, the floor, respectively. The other
cases are nearing completion; Columbia’s “The Sound Man,” M-G-M’s “The Screen Actor,” and Paramount’s “History Behind Life.” The other five subjects will go into production immediately; the others are: “A Film Goes to Market,” “Screen Writers,” “Screen Directors,” “Moments in Music,” and “The Style.”

A committee of exhibitors, producers and talent in Hollywood, of which Y. Frank Freeman is chairman, is supervising production of the films.
SAME PLACE—SAME CROWDS—

from the SAME studio that gave you "The Naked City"

CITY ACROSS THE RIVER

Terrific opening, Capitol, N. Y.
Terrific week-end! — and now set for an extended run!

CITY ACROSS THE RIVER

with STEPHEN McNALLY
SUE ENGLAND • BARBARA WHITING
and introducing "THE DUDES"

Screenplay by Maxwell Shane and Dennis Cooper
Produced and Directed by MAXWELL SHANE
A UNIVERSAL-INTERNATIONAL PICTURE

Ride high with U-I

ANOTHER GREAT U-I PROMOTION THAT PAID OFF!
**Rep. King Hits British Gov't. On Film Quota**

**Indicts British Ministry In Congressional Record**

WASHINGTON, April 13.—Rep. Cecil R. King, California Democrat, today told the House of Representatives in a speech inserted in the Congressional Record, that the British government's policy toward the American film industry since the end of the war "has been one of steady harassment with the obvious purpose of driving American motion pictures from the British market."

King, a member of the House Ways and Means Committee, announced that he was asking the committee to investigate the British government's handling of reciprocal trade legislation and who also be assigned the International Trade Organization charter.

King blasted the British government with the strongest language yet put in the House record. He heads a committee of the California House delegation.

(MPEA's Future May Be Decided Today)

Scope of future operations of the Motion Picture Export Association is scheduled to be decided at a meeting here today of film company president and Eric A. Johnston, head of both the MPEA and the Motion Picture Association of America. Also on the agenda are continued discussions and possible action on expanding MPAA's work in exhibitor relations, possibly with a new theater department which (Continued on page 5)

**Paramount Theatres 'Futures' At 24½**

About 100 shares of United Paramount Theatres futures changed hands in the first day's trading on the U.S. Commodity Exchange yesterday. "The offshore" stock opened at 24½ and remaining unchanged.

Stockholders' ratification of the plan of reorganization on Tuesday had no effect on trading in the parent corporation issue. It opened and closed at 22½ with about 3,100 shares traded. Futures in the new Paramount picture company were not traded.

(Continued on page 5)

**Para. Suit Hearing Is Off to April 21**

New proceedings in New York Federal Court in the Paramount industry anti-trust suit have been postponed from April 19 to April 21 with all parties to the action agreeing to the two-day delay. Reason for the postponement is attributable to the original date conflicting with work of some of the attorneys.

(Motion Picture News)

**Film Costs Up $166-Million In 10 Yrs.: US**

WASHINGTON, April 13.—Cost of work on films produced for commercial exhibition jumped from $186,776,000 in 1939 to $352,530,000 in 1947, the U. S. Census Bureau reported today. This includes work on completed films, on positive prints, and also work unfinished at the end of the year.

Industry observers point out that Hollywood production costs have been downward since 1947. The Census Bureau today released a report.

NSS Albany Plan Ending 60-Day Trial

Albany, N. Y., April 13.—The 60-day trial of the continuance of National Screen Service to theatres in this territory chiefly from New York, but supplemented by its Albany branch, is expected to be continued for some time. At a February 2 meeting, to which (Continued on page 6)

**Strike Halts All Rank Production; 2,000 Idle**

LONDON, April 13.—All J. Arthur Rank production came to a halt today when Electrical Trades Union members at his Pinewood studio went out on strike. Rank's only other active studio, has been closed since Friday by the dispute with the ETU. An estimated Rank studio personnel of 2,000 are idle.

Pinewood workers called a stoppage last Friday when the dispute broke out at Denham over the lay-off of Bert Batchelor, union shop steward, but work was resumed at Pinewood on Monday. Today's strike was called by the union as a result of refusal of Rank officials to discuss the dispute with a view to re-establishing Batchelor. Two pictures were in work at Denham and one at Pinewood, with a new one scheduled to start this week.

Other unions affected by the complete shutdown are endeavoring to

(Continued on page 5)

**Worst Is Over In Hollywood', Says Skouras**

'Adjustments Have Been Completed, He Adds

"The worst in Hollywood is behind us and we can now look ahead to the future with positive optimism," 20th Century-Fox president Spyros P. Skouras declared here today. On his return from a survey of Hollywood and his company's own office in particular, Skouras said he had a very definite feeling of confidence existing at every studio. The feeling of enthusiasm, he added, is the result of the successful job of re-tooling and readjustment by the company.

(TOA Gross Reports Start Before May 1)

Three or four Theatre Owners of America members in each of the organization's several election districts are expected to be named soon by TOA president Arthur H. Lockwood to gather and collate theatre gross figures which will be broken down into percentages and ratings for presentation in a weekly bulletin on current box-office performances of pictures, it was reported here yesterday by TOA executive director Gai Sullivan.

Lockwood has received from Sul

Vote Next Week in Phila. Union Fight

PHILADELPHIA, April 13.—The three-sided union fight here, for jurisdiction over employees of Warner, Paramount and 20th-Fox theatres and the Theatre Cleaning Service will be settled by workers' elections to be held next Tuesday, Wednesday and Thursday by the Pennsylvania Labor Relations Board. Over 1,000 cashiers,
**Personal Mention**

A. L. LICHTMAN and Andy W. Jr., Century-Fox executive, will be in Chicago, from Hollywood today, while CHARLES EINFELD will return here today directly from the Coast.

FRED TELER, formerly assistant manager of the Orpheum Theatre, Omaha, has been appointed manager of the Omaha Theatre, succeeding BERNARD RUDZEN, who will manage the Omaha Drive-In.

MARTIN MOKSOWITZ, 20th Century Fox Central and Canadian sales supervisor, is in Chicago from New York to attend a company sales meeting.

BRUCE HOLDRIDGE, owner of the State Theatre, Shenandoah, Iowa, is recovering from an automobile accident in which both of his arms were broken.

WILLIAM K. SAXTON, who recently reorganized as Loew's Theatres head in Baltimore, has been placed in charge of publicity for the Baltimore Convention Bureau.

JACK SKIRBAL, independent producer, and his bride, the former Annette A. Marks, have moved into their new Beverly Hills home.

HAL WALLIS is due in New York today from Hollywood, accompanied by JOSEPH HAZEN, who joined him in Chicago.

F. A. BATHEAN, Screen Guild general sales manager, has returned here from a tour of the Midwest and Southwest.

MARBORIE LEEER, secretary to WILLIAM F. ROGERS, M-G-M sales vice-president, is due back here Monday from a Florida vacation.

EDWARD SCHNITZER, United Artists Eastern sales manager, has returned here from a Florida vacation.

WALTER BIBO, Excelsior Pictures president, will leave here Sunday for Europe.

WILLIAM MOSS, producer, accompanied by his wife, Jane WITHERS, is in New York from the Coast.

ROBERT LYNCH, Philadelphia M-G-M district manager, will be in New York today for that city.

MARTIN S. LEVIN, Distinguished Feature's president, will leave here April 25 for Europe.

L. F. GRAM, president of Standard Theatres, Milwaukee, is vacationing in Honolulu.

RALPH BARNES has been appointed acting manager of the Strand, Milwaukee.

GREGORY RATOFF is in New York on route to Hollywood from Italy.

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**Coast Production Up One, Total is 25**

Hollywood, April 13.—The production total was 25, one above that of last week. Six pictures went into work, and five were completed.


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**Motion Picture Daily**

**To Promote British Product in Canada**

Ottawa, April 18.—A determined drive to show more British films in Canadian theatres during the remaining months of 1949 is under way, spearheaded by the efforts of the J. Arthur Rank Organization of Canada, whose Odeon circuit now consists of 116 directly-operated theatres in this country.

Behind the drive is said to be the intention to make the Canadian industry a more independent factor in U.K.-Canada trade.

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**UA Augments Staff For ‘Home’ Handling**

United Artists has augmented its publicity staff here by a reorganization centration on Screen Plays’ “Home of the Brave,” which was announced here by Assistant President Edward Le Sueur, UA director of advertising-publicity. Add to Al Tamzin’s home office press staff are: George Blumenthal,” Stanley Kramer production, is Joseph Wohlhandler, on general copy, Eben Nelson and Phil Mowgan, on advertising, and Neil Scott, on special handling.

This unit will supplement UA’s permanent staffs Ted Michaels and Charles Handel. They will work with Screen Plays’ own contingent, which includes George Glass and Max Beck, Eastern advertising-publicity director; also assigned is Joel Preston.

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**Walter Wanger Is Cited for ‘Tulsa’**

TULSA, Okla., April 13.—An estimated 100,000 saw the “Tulsa Day Parade,” lasting three hours today in the greatest street event in the city’s history. It was a capital campaign for a movie premiere, tonight, of Eagle-Lion’s production of “Tulsa,” It was followed by a pageant in Western dress on roped-off downtown streets, covered by Life photographers. W. G. Shelly, Tulsa representative of the producer, said the host to 500 at last night’s dinner at the Tulsa Club. He praised Walter Wanger for creating a true picture of Oklahoma in “Tulsa.” (4)

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**Short Subject**

"Wonder House" (This Is America—KRO Radio)

An on-the-scene report on the American Museum of Natural History in New York, produced by Jay Bomfield and direction and photo-
graphed by Larry O’Reilly, is of-
tered in this interesting subject. Not only are the camera explore the Museum’s different departments, which range from a section on hats to a natural history section, with its artificial starry sky, but it also gives the audience a chance to see the new exhibits and plan to make the different exhibits attractive.

The short accompanying some of the Museum’s expeditions to show how giant bears are kept in the East Indies and how the first dinosaur eggs were discovered, etc. Running time, 17 minutes.

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**Dietler, Caramelli Sign Production Deal**

William Dietler has been signed by Feruccio Caramelli to produce and direct for Associated Artists in Italy an unproduced script among the two discs disclosed jointly in an interview here. Renzo Avanzo, writer-director, will make "Stromboli," they said, will be produced by Caramelli.

Caramelli, Italian exhibitor-produ-
ducer-distributor, said that during his recent purely the released equipment and closed deals for Selenei resees and new and forthcoming Selenei, Goldin, and Italian pictures. He has a standing distribution deal with United Artists.

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**Soundcraft Acquires Three Video Firms**

Tele-Video Corp., manufacturer of “Picture Box” television sets, which project pictures up to seven by nine feet in size, has been acquired by Soundcraft Corp., according to Henry E. Rosensweig, president of the latter company. Also acquired are Bace Television, makers of a 15-inch tube receiver, and Airsine, Inc., manufacturer of the Reeves Soundcraft already making records for the disc and radio industry, the new acquisitions will expand its market.

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**Most Companies Set Early Closings**

Most film company home offices have made arrangements for time off today and tomorrow for employees who wish to observe Passover or Good Friday. Passover, beginning to-

day, will be regarded as a full day of permissible absence from the offices by all companies, while Good Friday, to-

morrow, will be regarded generally as a half day of absence for those employees who wish to attend church services. Warners, however, will close all day tomorrow.
AMBASSADOR OF GOOD WILL!

M-G-M BACKLOG NOW ONE OF BIGGEST and STRONGEST

WITH THE WINDING of a trio of features early this month, Metro’s backlog of unreleased pictures jumped to 19, making it one of the strongest in the company’s long and successful history. In addition, four more features are slated to roll in the immediate weeks ahead, among them the two important musicals, “Annie Get Your Gun” and “On The Town.”


It is becoming increasingly evident that Dore Schary and Louis B. Mayer weren’t indulging in idle boasts when they told the company’s salesmen recently that the studio would build up a total of 67 pictures this year. Practically all of the large group of Metro producers have a heavy schedule of work ahead of them.

Of great interest in Hollywood, is an original musical co-starring Ginger Rogers and Fred Astaire. This would seem to confirm reports that Metro biggies are bursting at the seams with pride over “Barkleys of Broadway,” the first Astaire-Rogers co-star in a decade or more.

From FILM BULLETIN, March 14, 1949
"Just a few hours' wait to see 'a Connecticut Yankee'"

First 4 days topped all previous Easter shows at Radio City Music Hall—thanks to Bing and Rhonda Fleming and Cedric Hardwick!

FOURTH SENSATIONAL COLOR HIT IN 3 MONTHS IN Paramount's GOLD RUSH OF '49 NEXT—"STREETS OF LAREDO"!
King Hits Quota
(Continued from page 1)

tion appointed to meet with Secretary of State Acheson and other govern-
mment officials on the British quota and has also been in constant touch
with Motion Picture Association president Eric Johnston. His address car-
ried the obvious blessings of MPAA.

King declared that the British gov-
ernment has thrown up one barrier
after another against American films, and has attempted to excuse these
acts because of its need to conserve
dollars. "That is an excuse—an alibi
—which won't hold water," he said.
He pointed out that the agreement
limiting the remittances of American
firms—"an extremely generous one
on the part of the American motion pic-
ture industry"—took care of Britain's
need to conserve dollars. Thus, he said,
cannot be used as an excuse for the
high quota.

King said he would indict the Brit-
ish producers only "mildly," saying
"that perhaps they misled the British
Ministry into believing they could
supply the British home market all by
themselves. Let us say that they
neglected the British government's
principal acts against American inter-
ests with the understandable idea of
giving greater returns also to a few
themselves, but as it turned out, they
have simply outsold each other, and my
primary indictment of the Ministry
must stand. The Ministry should have
foreseen the result."

King said in his speech that "trade
restrictions breed trade restrictions,"
and that while American films faced
problems all over the world, Britain
was the "gloss offender." "The Brit-
ish Ministry gives beguiling lip ser-
tice to the theory of reviving world
trade," he said, "but reneges on it.
We give our billions and keep our
promises."

The California Democrat reminded
the House that the American film in-
dustry has never asked for protection
here from foreign competition but has
welcomed British and other pictures.
American pictures won their share of
the British market because the Brit-
ish people wanted them, he said, and
"they still want them." King also
stressed the importance of films as
part of our foreign policy.

British producers were not able to
dump even a 20 per cent quota, King
declared, and quoted extensively from
speeches by Sir Alexander King and
Thomas O'Brien to show that British
showmen and film labor also opposed
the high film quota. He reviewed the
75 per cent British tax, the remittance
agreement, and the subsequent quota
hikes.

Want Fair Treatment For
U.S. Films Abroad: Acheson
WASHINGTON, April 13.—Secretary
of State Dean Acheson declared to-
day that it was the State Department's
"firm attitude" that the American
motion picture industry should "receive
fair and non-discriminatory treatment
in foreign countries, and that the De-
partment should do all it can within
the bounds of propriety to insure that."

While Acheson's statement had
some significance, coming after con-
siderable agitation on the British
quota from the Motion Picture Asso-
ciation of America, the Society of
Independent Motion Picture Pro-
ducers and members of Congress, ob-
servers here were quick to point out
that the Secretary left himself a very
big "out"—his qualification that the
Department would only do what can
be done "within the bounds of pro-
priety." Exactly what can be done
within the bounds of propriety is the
big question.

California Solons, Acheson
Meet Tomorrow on UK Quota
WASHINGTON, April 13.—A special
committee of the California members
of the House of Representatives will
meet with Secretary of State Acheson
Friday afternoon to voice the Califor-
nia delegation's concern over the
British film quota. The group is
headed by Rep. Cecil King, California
Democrat.

MPEA's Future
(Continued from page 1)

would operate in conjunction with
more intensified efforts in public rela-
tions.

The implication is that the com-
panies will return to competitive oper-
ations in Germany and Austria, this
based on steps already taken by
M-G-M to break with the MPEA in
the two countries. The film company
has not as yet served any formal
notice on the MPEA of its intentions
although it is understood the firm has
pressing plans to operate independently
in Germany, Austria, being operationally
independent with them included in
M-G-M's apparent plan.

While MPEA could continue with-
out M-G-M it is considered likely
that other member companies would
consider this infeasible and would
follow suit.

Arthur Mayer, head of the Ameri-
can Military Government's motion pic-
ture division in Germany, has dis-
cussed that at M-G-M's meeting. He
will recommend continuation of the MPEA
there.

There have been reports on some
sentiment favoring individual opera-
tions in Japan, Korea and Indonesia
but no action is known to have been
taken by any of the MPEA companies.

Members' contracts with the foreign
trade organization will expire during
the summer, beginning in June in
some countries and in July and Au-
gust in others. This excludes the
Eastern Europe (Iron Curtain) area,
MPEA contracts for which had been
renewed for another year last March
by all member companies.

Meeting of the Anglo-American
Films Council in Washington on April
21-23 is another subject which is ex-
pected to be taken up today.

Strike Halts Rank
(Continued from page 1)

persuade ETU to adopt a more rea-
sonable attitude.

The situation naturally diminishes
the possibility that British producers
can furnish enough films to fulfill the
new 40 per cent quota.

Batchelor was dismissed as un-
needed after he declined a transfer to the
closed Shepherd's Bush studio as a
maintenance and repairs worker. He
said Batchelor had been absent 60 per
cent of his scheduled working time and
should have been dismissed long ago.

New ABC Board Member
Algier B. Chapman, New York at-
torney, has been elected a director of
American Broadcasting Companies
increasing the board to nine. The eight
incumbents have been re-elected; they
are Edward J. Noble, chairman, Rob-
ert Kintner, Earl E. Anderson, Rob-
ert H. Hinckley, Charles Nicholas Prailx,
Franklin S. Wood and Owen D.
Young.
Filming Costs Up
(Continued from page 1)
a preliminary report on the survey of film production it carried on as part of its studies of the film-manufacturing plants and manufacturers. This survey, conducted in 1948 on 1947 business, was the first comprehensive survey of film production since the 1940 census, based on 1939 business. No profit figures are given for any figures on individual companies.

Establishments in film production, including laboratories, firms renting studio facilities, and firms doing other work for production, jumped from 178 in 1939 to 277 in 1947. The number of active days fell from 35,345 to 34,799, but the salary and labor bill rose from $4,125,500 to $12,500,000. Establishments for new plants and equipment rose from $8,000,000 to $15,400,000.

The number of black-and-white features dropped from 439 in 1939 to 348 in 1947, while the number of color features rose from 27 to 68. Cost of the 348 black-and-white films in 1947 was $165,432,000, compared to $117,830,000 for the 493 black-and-white films in 1939. The 68 color films in 1947 cost $43,703,000, compared with $14,356,000 for the 61 color films in 1939. Cost of work over 1947 on films not finished at the end of the year jumped from $37,758,000 in 1939 to $119,892,000 in 1947, and costs of laboratory work rose from $18,594,000 to $53,325,000.

Rank accepts Eight Awards at Luncheon

Hollywood, April 13—Accepting eight awards presented by Academy president Jean Hersholt at a luncheon here today, J. Arthur Rank said, "in these days when we are so beset with misinformation about one another, and with the misunderstandings that have resulted, these eight awards are a particularly significant demonstration of true sportsmanship by the Academy members," and he went on to honor the four films he has presented to act as a messenger in delivering these 'Oscars' to the winners in England.

"These statuettes are visible evidence," Hersholt said, "of Hollywood's established attitude toward the film industries of other countries. We feel that the Academy has been a strong instrument in fostering and promoting world film, and has inspired progress in motion picture techniques here and abroad."

Gilda Sues Over 'Gilda'

DENVER, April 13—Gilda Grey, re- ti red "shimmy" dancer of silent pictures returns to the screen, has filed suit against Columbia in U. S. Dist rict Court here for $1,000,000, claim ing events in the Rita Hayworth film, "Gilda," on the basis of her dances.

Want Parking Zones

SALT LAKE CITY, April 13—The theatre owners here have arranged with the local Parking Council to abolish "No Parking" zones in front of downtown theatres, a move to seek for Exhibitor Renfroe, 60

NEW ORLEANS, April 13—R. E. Renfroe, 60, pioneer exhibitor in this area, died suddenly last Sunday of a heart attack.

Review

"Manhandled"

(Pluto-Thomas—Paramount)

SWIFT excitement has been conjured up by director Lewis R. Foster in directing this William H. Pine and William A. Wellman-production about a couple of murders, a manhunt, and the manhandling emotional—physical—of a bewildered young woman by as sneaky and treacherous a villain as the screen can offer. The marquee lure of Dorothy Lamour and Dan Duryea, who perform convincing features in the roles, of course, in commercially appraising this film; but the assets of "Manhandled" do not stop there. Add a tint—if somewhat formulated—crime detection numbers, some slick and realistic sets and competent photography, all compounded quite satisfactory by efficient direction, and there presents itself a picture which should prove reliable in doors everywhere in the country.

The audience is kept informed as the story unfolds as to who the culpable parties are in the murder and jewel robbery which set the plot to thickening. First of all, it is evident that the shifless private investigator, whom Duryea portrays, has designs on the jewelry features in the lives of both Lamour and with the jewelry his prize. Actually, however, he does not get a chance to slay the lady. A phony psychiatrist, for whom Miss Lamour is an unwary victim, kills Napier's wife after making certain that both think it is a case of wife murder. But Duryea catches on to the quack's scheme, steals the jewels from the killer, and proceeds to plant evidence which would do it in love with her. Into the picture steps handsome insurance investigator Sterling Hayden, who, together with shrewd police detective Art Smith, invades Miss Lamour's domain which has been fool, and sees that Duryea gets his just deserts. Actually, it is a fine production, professing to do some fine detective work, a psychological thriller of a case, and the picture should have the desired effect on those who have not seen the original story by L. S. Goldsmith.

June 10.

U. S. Production in Italy on the Increase

OTTAWA, April 12—Production in Italy has increased considerably in Italy in the last two years, a great part of the activity being due to United States companies taking advantage of cheap production costs, states A. P. Bissonnet, Assistant Commercial Secretary for Canada in Rome, reporting to the Foreign Trade Department here.

Seven U. S. film companies were producing 30 feature films in Italy. Bissonnet reports, adding that the number of films produced by Italians was decreasing. In 1939, there were produced 65 Italian films and 230 foreign films imported; in 1948, the figure was 49 Italian films and about 500 foreign imports.

TOA Gross Rents

(Continued from page 1)

relevant a list of names of several TOA agents in each region. The agents should thereby be able to make the decision of the TOA and the agents will make selections from that list.

First edition of the bulletin, Sully said, will be ready for distribution before May 1. Reporting of picture performances, percentage-wise, will be on a regional basis. Box-office reports will be "good," "fair," "bad," and "poor." No information, Sully said.

NSS Albany Plan

(Continued from page 1)

the TOA, invited all exhibitors of the district. Mr. George F. Dembrow asked that the plan be continued for a trial. A practical concern, Drew Robbins asked the TOA to give the service as set up an additional 60, declaring that if at the end of that period NSS service was not satisfactory, he would accept the decision of the board and put the Albany branch back in full operation. Activi ties were curtailing because the company claimed it was losing $30,000 annually in Albany. Exhibitors had complained that the new plan was costing them extra money.

Projectionists get Raise

MINNEAPOLIS, April 13 — The local operators' union has signed a three-year contract with Minnesota Amuse ment and Radio KOE Theatres. It is retroactive to last December and calls for a wage increase of three per cent for all projectionists, effective for each of the succeeding two years.

August Date for Shorts

Hollywood, April 13—Grant Leven son, president of the industry's shorts series, said he expects to complete production of the entire series by August.

"Worst Is Over"

(Continued from page 1)

panies, overcoming the odds imposed upon them following the war.

The College of Catholic Holy Names says it has obtained a great measure of stabilization because 20th Century-Fox was successful in producing educational and training material and has virtually completed the process of retooling, inaugurated more than two years ago. We have overcame the odds imposed follow ing the war because of the restrictions of dollars in foreign markets, higher production costs and a return of domestic box-office receipts to normal levels.

"You can look ahead with confidence we provided continue to meet our re sponsibilities for serving the public with fine entertainment produced without the aid of substantial government grants or private money. We had a forthright and courageous policy of cater ing to the most exacting requirements of the whole American public of all ages, as well as the people of other countries," Skouras continued. Skouras then went on to feel satisfied throughout our industry that outeries of calumny and disintegration, so often passed by, have failed to make a pastime to belittle Hollywood, never were justified and will henceforth be met with affirmative action," he said.


Phila. Union Fight

(Continued from page 1)

doormen, ushers, matrons, custodians, and other theatre employees are involved.

Few months ago, a group of workers split from AFL's IATSE local No. B-100 and attempted to affiliate the film program under employees local. Recently, however, AFL president William Green ruled that the "IATSE union is over all film theatre employees here. With that ruling some dissidents went over to District 50 of John L. Lewis' United Mine Workers who opened a recruiting drive, and still others set up an independent union known as the Entertainment Employees of Philadelphia and Committee.

The PLRB will include the three unions and will also have a vote in a proviso of the contract for "no union" if they so choose.

Third Video Station Set for Cincinnati

CINCINNATI, April 13—This city will have its third video station on June 14, was announced by Mortimer C. Watters, vice-president of Mutual Broadcasting System, Mutual's affiliate operated by the Cincinnati Post. The station will have ABC affiliation beginning Oct. 1, following which "live" shows will be televised by coaxial cable.
Thanks to the newsreel editor . . .
the world passes in review

ACROSS his "front pages," before the eyes of movie-goers on Main Streets everywhere, the world passes in review. There, North meets South, East meets West through the specialized efforts of the newsreel editor.

He sifts the facts and foibles of the world . . . presents in one short reel the significant, the human, and the odd—news that helps the world to know itself better.

To his objectivity . . . his sense of the newsworthy . . . his feeling for concise and graphic storytelling . . . the newsreel owes its unique place in American journalism.

Yet the newsreel editor would be the first to give due credit to his staff of cameramen . . . and to the family of Eastman motion picture films which help them cover the news—and help him present it so effectively.

EASTMAN KODAK COMPANY
ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD
Mr. Belvedere Goes to College

The NEW Adventures of that "Sitting Pretty" Man!

Belvedere's Back AND HOW!

Baltimore's biggest in 15 months! Beating "A Letter to Three Wives" • "Down to the Sea in Ships" "Sitting Pretty" • "When My Baby Smiles at Me" Technicolor • "Road House" and set to top them all...

Roxy, N.Y.! Philadelphia! Pittsburgh! Atlantic City! Houston! ...And everybody's saying...

There's no business like 20th Century-Fox business!
$43-Million in 20th Dividends In Six Years

$15,000,000 Remittances Are Reported for 1948

During the six years, 1943 through 1948, 20th Century-Fox paid in dividends and common stockholders a total of $43,131,700, company president Spyros F. Skouras discloses in his annual report to stockholders released yesterday. Some 32,000 individuals own stock in the company.

The report discloses also that the company's dollar remittances from operations abroad in 1948 were $15,000,000. This compares with $18,000,000 in 1947. However, the report states, expenditures of foreign balances for film production, story purchases and the like were equivalent.

NASSERS AGREE ON PURCHASE OF U. A.

Philip Nemirov, manager of the RKO Hamilton Theatre, New York City, has been declared the winner in the first quarter for the Quigley Awards of Motion Picture Herald's Managers Round table, by the judges sitting to determine both the quarterly winner and the award from the minimum wage citation for "Brotherhood Week." Jerry Segal, manager of the Strand Theatre, Perth Amboy, N. J., was given the "Brotherhood" prize.

Judges were Charles Schlai- der, head of his own advertising agency; Leon Bamberger, head of RKO Radio sales promotion, and Milton Livingston, Universal-International home office trade press liaison.

MPEA Stays on in Germany—Perhaps

While operation of the Motion Picture Export Association in Germany was discussed at length at an MPEA board meeting here yesterday, to what extent the organization will continue to function in that country remains vague. One participant at the meeting said that a lengthy and involved resolution was adopted continuing MPEA in Germany on a tentative

Minor Damage to Theatres in Quake

Seattle, April 14.—Physical damage to theatres from the earthquake which struck this area yesterday appeared from early checkups to have been slight. Many neighborhood and small town theatres which do not give matinees were closed when the quake occurred. Minor damage was reported by some larger theatres, mostly to electrical and water systems and from ex- cited crowds rushing for exits.

Bill In to Free Theatres From Minimum Wage Law

The Theatre Owners of America executive committee has agreed to National Screen Service's proposal that exhibitor grievances be settled on a local level, G. Sullivan, executive director, announced here yesterday, with the provision that the committee will be canvassed after a few months and that the question be taken up again on a national level if problems have not been solved.

"The executive committee is not concerned with the level at which results are obtained," Sullivan said, "but if it appears that the problems (Continued on page 6)

TOA Agrees to NSS 'Local Level' Plan

Fabian Heads UJA National Division

S. H. Fabian of Fabian Theatres has accepted the chairmanship of the national motion picture division of the United Jewish Appeal to mobilize the industry on behalf of the UJA's 1949 nationwide campaign for $250,000,000 to support a program of refugee aid, reconstruction and settlement in Israel. It was announced by Henry Morgen- tahl, Jr., general campaign chairman.

S. H. Fabian

Schwartz of Century, appointed named chairman of the amusement division of the new MPEA fund for internally- and independently-owned theatres

(Continued on page 6)

U. S. Hopes to Rest Griffith Case Apr. 25

Washington, April 14.—Justice Department attorney George Wise, in the charge of the Griffith case, will leave for Oklahoma City this weekend, and assistant Milton Kallis will leave shortly next week to work on some stipulations with Griffith attorneys in the hope that the Government can rest the suit suit on the morning of April 25, soon after proceedings reopen before Judge Vogt. Griffith attorneys estimate that they will spend two weeks or more after that introducing their evidence.

French, Korda Due; Rank Leaving Coast

Hollywood, April 14—J. Arthur Rank plans to leave here next weekend for Washington where he will join Sir Henry French and Sir Alexander Korda for the meeting on April 21-23 of the Anglo-American Films Council. French and Korda are due in New York on Monday from London on the Queen Mary. American members of the council are Eric A. Johnston, Barney Balaban and Nicholas M. Schenck.

Formal Closing Seen Near As Sears, Schwartz, Kelly Leave for Coast

Agreement on terms for the purchase of United Artists by James and Edward Nasser and their associates has been reached and closing of the deal is officially expected within a matter of days.

Gradwell L. Sears, USA presi- dent; Arthur W. Kelly, executive vice-president, and Charles Schwartz, counsel, were called to the Coast yesterday by Charles Chaplin for final consulations prior to consummation of the deal. Kelly left here by plane last night and Sears and Schwartz will leave by plane today.

A ranking United Artists executive said yesterday that the transfer of

(Continued on page 6)

MPEA Stays on in Germany—Perhaps

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(Continued on page 6)
Personal Mention

SCOTT R. DUNLAP, executive assistant to Steve Brody, Monogram-Allied Artists president, will leave Hollywood on Monday for New York to meet over-stayers at Chicago and Cleveland.

WALTER WANGER, Stuart Heisler, S. I. Hayman, Robert Preston, Chill Wills and Sam Israel, all members of an Eagle-Lion contingent visiting America, have returned to Hollywood from there.

JOAQUIN RICKARD, Motion Picture Association manager in Latin America, left New York yesterday for Balboa, C. Z., as the first stop on a tour of his territory.

JACK YARMOWE, in charge of motion pictures for L. I. Hartman Advertising Agency, has been elected director of American Pacific Industrial Corp.

PETER C. VIGNA, Fox West Coast booker at San Francisco, and Mrs. Vigna, are the parents of a daughter born at Mary’s Help Hospital in that city.

JOHN J. MOUNTZ, assistant to Howard Dietz, M-G-M advertising-publicity vice-president, will return here today from Boston.

BEN GORZEL, board chairman for M-G-M’s British Studios, and Mrs. Gorzel, are vacationing in New York from the coast, en route to England.

WILLIAM J. HUNSMAN, Eagle-Lion distribution vice-president, and Milton Cohen, Eastern sales manager, have returned here from Tulsa.

ROBERT NELSON, RKO Radio publicity manager, and Mrs. Nelson, will be here for their wedding anniversary on Easter Sunday.

MILTON YASSKOFF, Academy Circuit general manager at Columbus, Ohio, and Mrs. Yasskoff, are the parents of a second daughter.

ALAN W. COOK, Amoco executive, has returned here from seven months’ stay in Europe.

IRA MICHAELS, SRO New York sales representative, celebrated his birthday on Wednesday.

J. ROBERT RYAN, M-G-M general counsel, is due to return here Monday from Durham, N. C.

ROBERT J. FLAHERTY, documentary producer-director, will speak on April 21 to the New York Film Society.

NORMAN EISENBERG, Realart secretary-treasurer, has left here with his family for Minnesota.

CHARLES GOETZ of Four Continents Films will leave New York today for a two-week fishing trip in Florida.

Insider’s Outlook

More Rustles of Spring:

The worst in Hollywood is over, and we can now look ahead to the future with positive optimism. This feeling of“spring-thusiasm” is the result of the successful job of re-tooling and readjustment by the companies, overcoming the odds imposed upon them following the war... I can report the motion picture industry has now undergone a major reorientation and is correctly prepared to serve the theatre-going public with entertainment on a quality level higher than ever before.” — Spyros P. Skouras.

No. 2 Rustle: “[Barney Balaban, said [at the Paramount reorganization meeting] theatre earnings from January 1 of this year to date are ‘very close’ to last year’s level except for the areas in the Midwest and West which were struck with severe weather,...” J. J. Fitzgerald, head of Famous Players Canadian, added to Balaban’s remarks with report that Canadian business is very close to the 1948 revenue.” — Motion Picture Daily.

No. 3 Rustle: “Loew’s reports net profit of $4,117,117 after taxes for the 28 weeks ended March 17, an increase of $258,372 over the $3,858,745 reported for the corresponding period last year.” — Motion Picture Daily again.

“Quartet,” made in Britain and released here by Eagle-Lion, grossed a formidable $17,507 in its opening week at the Sutton, immediately cast of 3rd Place, 5220 57th Street, and thereby outdistanted a previous opening week’s record of $13,359, which belonged to “I Know Where I’m Going,” also British-made. Second week of “Quartet” closed Monday night at an impressive $13,815.

Does J. Arthur Rank, whose companies produced both, continue to think there is a “plot” in America to keep his product off domestic screens?...

If UA’s blood counts rose with “Champion,” there seems to be no adequate description for the going-on over “Home of the Brave,” New York stage version of Arthur Laurents with a switch in theme from anti-Semitic to Negro discrimination.

The film follows “Joan of Arc” at the Victoria about mid-May and soon after opens in Boston and Chicago. At a negative cost of about $400,000, Grad Sears seems very positive he will recoup the investment out of these three key runs.

Disinterested, but experienced, distributors say it can be done if the runs are long and successful.

The Motion Picture Association’s planned entry into exhibition relations under L. F. Harmon is geared to the aspect of enrolling TOA and Allied adherents as dues-paying members, which is quite a prospect.

Eric Johnston is understood to be somewhat captivated by the idea of getting enough theatremen in MPAA ranks to justify the claim that he represents the entire industry.

Grigori Alexandrov, Russian, has informed a Bucharest audience the only reason he went to Hollywood is that the Soviet film industry is “very near” to producing smelling pictures. “We want to look through the screen as a through a window. We want to hear, to see, but also to smell the breeze of the sea, the perfume of flowers and of green pastures,” he is reported saying.

There are those who maintain the Soviet is very close indeed to that accomplishment. And those who view with distal eye the whole prospect of having among our old philosopher-friends, Joe Skeptic, who remarks: “Yeah, but you’re apt to end up smelling things the studios never intended. I’m against.”

Frank Capra is gloomy about his future prospects, according to the New York Times, because “there is an excess of caution and fear at Paramount and everywhere in Hollywood,” whereas the producer-director likes to have a free hand in experimentation. Since the studio is said to have informed him “$3,000,000 is maximum domestic gross expectancy” in the picture and has rejected five printings as “unsafe,” Frank is gloomy.

How are you feeling these days?
Alger Dismissal is Under Advisement

Chicago, April 14.—Dismissal of the Alger percentage case, which has been sought by eight distributor plaintiffs in U. S. District Court here, remains under final advisement pending signatures of Mother-in-Chancery Joseph W. Elward and the stenographer of Federal Judge William Campbell.

It is understood that immediately after the dismissal within a few days, the distributor-plaintiffs will file a new percentage suit in State Court against a number of defendants.

A hearing scheduled this week for benefit of the distributors in answer to objections on the question of fees previously approved by Elward went unanswered, virtually closing the case.

The Alger case is significant in distributor-exhibitor relations, because its outcome is earmarked to set a precedent in future cases of similar background throughout the industry.

Elward, in a recent statement, said: "I think it is a fair inference from the record that this alleged reason for dismissal (that the distributors may not be able to prove to the matter involved was $3,000 or less) was not the only reason or the principal reason for the plaintiffs' decision to dismiss. For some reason, the case was not apparent of record, and with which the court has no concern, the plaintiffs wish to withdraw the suit.

Elward had recommended approval of fees to Alger attorney Thomas M. Connell of $2,461, and to Seymour Simon, representative of 20th-Fox, (an affiliate of Alger) of $1,500, both of whom were uncontested by the plaintiffs. Representing the distributors is Miles Seeley.

Famous Players Net Films For 1948 Increased

Toronto, April 14.—Famous Players-Canadian Corp., has net earnings of $3,286,464 in 1948, compared with $3,156,446 in the previous year. Gross receipts were somewhat higher than in 1947, because of an increase in the number of theatres, but there was a continued rise in operating costs in almost every department, said FPC president J. J. Fitzgibbon.

Theatre projects involving an outlay of more than $1,500,000 were paid out of current earnings and working capital, he added.

Fitzgibbon announced that a Paramount television system, to be established in the Imperial Theatre, Toronto. The FPC president said another year of good business is anticipated.

100 Exhibitors in Protest Against Tax

Columbia, S. C., April 14.—Some 100 exhibitors representing 250 theatres in South Carolina, meeting in Columbia, have expressed their opposition to a proposed plan in the Assembly for an increased 10 per cent ticket tax. Bob Bryant of Rock Hill, S. C., presided.

Governor Thurmond, addressing the group, said the poor man's principal source of entertainment, Bryant said theatremen were prepared to resist any move to increase admission prices.

Review

"Sleeping Car to Trieste" (Rank-Eagle-Lion)

GOOD character delineation and some fine bits of isolated comedy combine in the picture, and it is good series situations. The film is a deliberate, deliberate picture, and its attractive characters are delineated in a similar fashion.

The plot is based on the life of the famous railroad detective, and its interest is in the well-drawn characters who appear in it. The film is a fine one, and it is well worth seeing.

Congress Approves Extension of ECA

Washington, April 14.—Congress yesterday approved the White House a bill continuing Economic Co-operation Administration operations for one year. The passage of the bill by the House is an important step in the extension of the ECA by $10,000,000 a year in its information media guaranty program.

The House had earlier approved $15,000,000 but the Senate stopped it, and the House gave way when the Senate agreed to conference. ECA during its first year committed only about $1,000,000 for information media guaranty programs.

Mexicans Must Use 80% Native Casts

Mexico, April 14.—Producers who depend upon the Mexican film industry for their foreign earnings, and who have contracts with Mexican film-makers, will have to use at least 80 per cent of Mexican players in all pictures which are produced under the foreign-exchange guarantee, if they wish to resist for anything but Mexican Player's and Mexicans alone.

The foreign-exchange guarantee, which is provided by the Mexican government to the extent of 70 per cent, was intended to be used by the Mexican film-makers, who have been highly successful in the foreign-exchange market, to produce films of excellent quality.

13 Test Openings for "Stratton Story"

With the world premiere for "The Stratton Story" last night in La Salle's Stillman, Chicago, negotiations with special handling and promotion have been tentatively scheduled for 13 locations, it was announced by M-G-M.

For May, there will be at least seven test openings, to include the Four Star Theatre, Los Angeles; Music Hall, New York; Melba, Dallas; theatres in Denison, Greenville and Sherman, Texas, and Chicago. June openings are set for Pittsburgh, Washington, Boston, Philadelphia and Omaha.

No general release date has been set.

New DuMont Video Show

DuMont television dealers will spread the news on "The Moey Amsterdam Show," on the DuMont network on Thursday nights, beginning April 21.

Short Subject

"Report on the Atom" (March of Time—20th-Fox)

The story of the atomic energy development program in the United States is told in a series of films that are comprehensible to the layman. In this latest March of Time release, it was decided to use the assistance and under the security of the Atomic Energy Commission. It also represents the endorsement of the Motion Picture Association of America, with a special commentary by Eric Nason, MPAA president.

While the subject shows that atomic development is an important factor in modern warfare, it also dwells on the peacetime applications that this great force in industry, agriculture, medicine and biology. It is informative, expository, and an extra exploitation attention. Running time, 20 minutes.

New Greek Feature Shown by Helbanco

The recently formed Helbanco Distributing Co., New York, held a press screening of its initial release, "The Germans Strike Again," a 90-minute, Greek-made feature, the first Greek film to be imported by the country which Helbanco will distribute here. President and vice-president of the company are Michael Scoulidis and Angelo Petrello, respectively.

Produced by Finos Films, "The Germans Strike Again" is a dramatic fantasy about the struggle against his problems without recourse to war. The action takes place in contemporary Athens where the people are engulfed in constant bickerings over politics. One of the focal figures of the drama, falls asleep and dreams that the conquering German armies are on the march again, and once held captive, the German, the Greek people realize with fullest delight the tragedy of their inability to have made most of peace. The best part of the film is its photography and some isolated bits of humor. Generally, however, the action is static and the production, though simple, is effective. Directed by Alecos Sakellariou, the film has been provided with adequate English titles by Ethelene V. Stack.

Heading the cast are Basil Logothetides and Costas Tsangarides.

Carlos Moore Named To UA Sales Post

Arthur W. Kelly, executive vice-president of United Artists, has appointed Carlos Moore special representative in India to serve as office manager of the Indian Theatre, Ltd., UA distributor in India, Burma, Ceylon and Pakistan.

Moore was the company's general representative in India until May 1947. He has also held various sales posts in UA's domestic sales organization. Accompanied by his wife, Moore left for his Bombay headquarters on Tuesday on the S.S. Steel Surveymor.

To Rebuild Ohio Houses

Cleveland, April 14.—Two Ohio theatres recently destroyed by fire, the Columbia at Alliance, and the Ohio at Lima, will be rebuilt.
The Biggest Sign on Broadway for a Big Box Office Picture!

The Last Bandit

starring
WILLIAM ELLIOTT • ADRIAN BOOTH
with
FORREST TUCKER • ANDY DEVINE
and
JACK HOLT • MINNA GOMBELL
GRANT WITHERS

Screen Play by Thames Williamson
Story by Luci Ward and Jack Natteford
Associate Producer and Director — JOSEPH KANE

A REPUBLIC PRODUCTION
Movies...

‘The Last Bandit’—Great Train Theft at Mayfair

By IRENE THIRER

Out of the bandit ridden Missouri of the '70s, a gal's ma warns her: "If you take up with that Jim Plummer you'll sip sorrow with a spoon."

The gal is a green-eyed redhead (Republic Trucolor at the Mayfair), and she doesn't mind; she's set up with Jim and promises to be his bride when he has stolen a load of gold to make them rich.

How's he going to get that gold? His own brother Frank, (William Elliott), a reformed outlaw, now railroad agent on the Western Central, will be the middle-man. That's how Jim (Forrest Tucker) figures it out. What he doesn't reckon on is the fact that Frank has once and for all turned honest; that he won't be a part of the deal and that he'll save the gold, even if it means his own brother's undoing.

The good brother eventually falls—not for the scheme but for Jim's girl (Adrian Booth), who has come all the way from the Ozarks to Bannock City, Nevada to try and inveigle Frank to change his mind. What happens? She falls for him right back, and she's torn between her love for money and for him. Finally she realizes that ma was right.

Without Frank's aid, the hold-up is planned and carried out as a perfect crime whereby the entire train Local No. 44 is stolen, with a million dollars in gold on board. The outlaws don't merely steal the gold; but derail the train, running it into a cave in a mountain siding, afterwards blowing up the steel safe, and loading the ingots into waiting wagons. It's slick thriller; original idea stuff; not indeed the sorely tried Western formula.

Eventually the sheriff's posse catches up—and by that time Jim Plummer has hit the dust, and all his followers as well. Brother Frank emerges a hero, and the girl is cleared too because she'd switched sides mid-robery. Comes the happy ending.

The people in "The Last Bandit" are agreeable, down to the last badman. Husky blond Forrest Tucker steals the show as the terror of Missouri; Adrian Booth is comely and accomplished. Besides turning on some dandy melodronics, she sings a mighty pleasant folk song. Bill Elliott is as true-blue a railroadman as suit banditry for the rails. Others in the lineup include Andy Devine, Jack Holt, Minna Gombell, Grant Withers, Virginia Brissac, Louis Faust, Stanley Andrews, Martin Garralaga, Joseph Crehan and Charles Middleton. Thomas Watson's screenplay is 'way off beaten path, and people are it more important than horses in this bang-up opry.

Reprinted from New York Post Home News
Nassers-U.A.

(Continued from page 1)

ownership is fully expected to occur before the end of April, with Mary Pickford’s half interest in U.A. expected to be acquired next Thursday. Thus the closing, presumably, will be entirely in Chaplin’s name, though he is reluctant than Miss Pickford to part with the company with which the two have been associated since its founding.

United Artists is just entering upon its 30th anniversary.

No Major Changes

It is generally believed that acquisition of U.A. by the Nassers would not mean any immediate changes in the executive administration of the company.

The Nassers are owners of General Service Studios, Hollywood, and plan to concentrate on obtaining a full schedule of production for their studio, and thus competing with the major U.S.

In addition, they own important California theatre operations and will continue to represent West Coast interests, leaving U.A. administration to the present executive personnel, headed by Nasser and Brothers recently concluded a five-year deal for delivery of a total of 25 films.

Prepare Credit Facilities

It is reported that the Nassers also are preparing credit arrangements by which independent producers can be attracted to U.A. by the available financing as well as deferments of studio charges which the Nassers are in a position to offer.

Agreement on the terms of the deal followed a favorable report on UA’s condition brought back to the Nassers by their New York special representative, following a two-weeks study of the company’s books in New York.

While agreement to meet the asking price normally would guarantee closing of such a deal, skeptics pointed out here yesterday that a group headed by S. Fabian, head of Fabian Theatres, actually reached an agreement on terms for the purchase of U.A. with Mary Pickford two years ago only to have the seller change her mind subsequently.

Fabian Kept Afloat

With that experience in mind, Fabian refused to enter the current bidding for U.A., but some contend that U.A., unless a firm commitment to sell in the event terms could be agreed upon, might become the subject of negotiations. Chaplin declined that proposal recently.

Fabian, however, that no option was in existence at the time of Fabian’s 1947 negotiations and the deal then was worked out that Mary Pickford, who always has been more reluctant than Chaplin to part with her interest in the company. Chaplin and Miss Pickford have been buying toward their own stock last January, Miss Pickford obtaining the option on Chaplin’s stock first for a period of

30 days which was extended for another 10 days. No serious negotiations occurred during that period. Thereafter, an option on Miss Pickford’s stock passed to the new company, the initial 30-day period having expired last Monday. Chaplin also has set for himself of the initial 30-day extension, which period will expire next Thursday.

Chaplin’s indications of interest were manifested by several other sources during the period Chaplin has held the option. The Nassers and Fabian were the chief parties interested, and were regarded as serious contenders.

Like Nassers, Fabian too had planned another opportunity with other credit institutions in the bidding for UA if he had entered it.

MPEA in Germany

(Continued from page 1)

basis and subject to future considerations of the problems which would confront the companies if they were to operate individually.

MPEA chairman for M-G-M, which had made some plans to operate competitively in Germany, said yesterday that he had talked with Arthur Mayer, chief of the film branch of the U.S. Military Government in Germany, of offered a review of conditions there and advised a continuation of the MPEA.

The MPEA meeting followed a meeting of the Motion Picture Association of America, both organizations having an interlocking directorate, and a group of American film leaders reportedly taken up but with final decisions still yet to be reached. The agreement was being the MPEA proposal for expanded activities in exhibitor relations.

Maurice Bergman, chairman of the Motion Picture Association of America, commented that the United Artists, Columbia and Warner Bros. stockholders contributed at $4.29 a share to $2,769,106, of common stock outstanding at the year-end. The corporation reported earnings of $14,033,040 which, after prior preferred and convertible preferred stock dividend, amounted to $3,844,946. Of this sum $5,769,106 is available for dividends.

MPEA Report

The consolidated balance sheet at Dec. 31, 1948, shows current assets of $105,561,760 and current liabilities of $28,895,745, in the ratio of 3.6 to 1. All assets are registerable and general.

The agreement was approved for dividends.

In two bulletins issued here today, Myers also took another swipe at the 20th Century-Fox campaign for a blowup of the box office rentals war.

Myers said he regretted to read in the trade press that 20th-Fox vice president, Frank Smith, planned to “pursue their ‘grass roots’ survey to its completion.”

Additionally, he pointed out that, if the company was to continue its policy of raising the present 2% (50/50) rental rate to 5% (75/25), at least the acknowledged 50/50 will have to be restored.

The agreement was declared a victory of the independent producers over the major studios.

20th-Fox Report

(Continued from page 1)

to an additional $3,000,000 in 1948 and $2,000,000 in 1947.

In the absence of the complete 20th Century-Fox film was reported, ‘declined in comparison with 1947 by $9,444,000 and worldwide rentals were $29,090,857 in the preceding year in due to a further drop of about $25,000,000 in the United Kingdom caused by quota restriction. The UK, Australia and South Africa contributed 48 per cent of foreign film rentals in 1948 and 56.6 per cent in 1947.”

Substantiating an estimate released on UA’s current financials, 20th Century-Fox and voting-controlled subsidiaries for the year ended Dec. 31, 1948, after deducting Federal income taxes, totalled $12,509,265, the report disclosed. Dividends were paid to the holder of prior preferred and convertible preferred stock of the parent corporation, the Mannix 20th Century-Fox. The stockholders amounted to $4.29 a share on $2,769,106 of common stock outstanding at the year-end. The corporation reported earnings of $14,033,040 which, after prior preferred and convertible preferred stock dividend, amounted to $3,844,946. Of this sum $5,769,106 is available for dividends.

Show Current Assets

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20th-Fox Report

(Continued from page 1)

thet 96,000 pounds by increasing its investment in the Amalgamated Theatre Circuit in New Zealand from 50 per cent to about 75 per cent,” according to the report.

20th-Fox has reported its study and development of television during 1948, it is stated, and its video records are expected to be used in its activities to the development of large-screen television for future use.

Fabian Heads

(Continued from page 1)

vision here, last week. Fabian held that the only way to accept the chairman of the national division, Fabian called for “political mobilization” of the industry to assure the success of the drive which supports rehabilitation and settlement programs of the Distribution Committee, United Palestine Appeal and United Service for Neuro-Psychiatric Relief.

Barney Balaban, president of Paramount, and Spyros P. Skouras, president of 20th Century-Fox, are among the 200 entertainment, business and professional leaders sponsoring the Joint Defense Appeal which will cite Fabian’s services to civic and philanthropic causes.

The event, to be held on Wednesday, April 25, at the Century-Fordor-Astoria here, will climax the efforts of the Joint Defense Appeal to aid the 1949 campaign of the United Jewish Appeal of Greater New York. Others from the industry serving as sponsors of the dinner include: Harry Goldberg, Leonard H. Goldenson, a Jewish your Israel, Jr., and Louis A. Novins.

Monopoly in Mexico

(Continued from page 1)

had and his brother Oscar operate a large circuit here. They are shown open what they say its the world’s largest theatre, the Cine Florida, which will seat 10,000. Longoria operates a circuit here and in the provinces. They are leaders of the recently organized Independent Exhibitors Association.

They told the President of alleged encroachments by the big circuits operating here, including the Warner Bros. Group, the Cine Mexico, Cine Olympic, Cine Art, and Cine Jenkins, wealthy American, and the Mexican syndicates, the Alarcon and the Espinosa Iglesias.

‘Local Level’ Plan

(Continued from page 1)

have not been substantially solved, the entire matter will be submitted to the next board of directors’ meeting with a view to the adoption of a plan guaranteeing further and affirmative action.

Holbrook Depots

(Continued from page 4)

To Start on April 25

Goldman Plans To Strengthen Phila. Position

Acquires Two from W.B., Will Enlarge Another

PHILADELPHIA, April 17.—Further implementing his plans for a more dominant position in first-run exhibition here, William Goldman has announced his intention of taking over vice-presidency of 3,400-seat State Theatre in West Philadelphia from Warner Brothers next August 27 as a city first-run, of remodelling and enlarging the first-run Keith’s and of taking over the Grange, North Philadelphia, from Warners.

Goldman has served notice on all film exchanges here that he will bid for Philadelphia first-runs for the State when he assumes its operation. There are indications that he may take over the first-run first run-runs salmon that should be purchased of Goldman’s share but would provide for Mary Pickford (Continued on page 5)

Anniversary Drive Will Honor Kelly

Marking the company’s 30th anniversary on April 17, United Artists is launching an international sales drive, dedicated to Arthur W. Kelly, executive vice-president and having an anniversary sales contest, the first in the history of U.A.’s foreign division.

The drive is scheduled to run through March 31, 1950. Participants in the contest will include the company’s 22 territorial offices and 10 license agencies.

Current edition of Around the World, the foreign department’s publication, edited by Samuel Cohen, highlights a 30-year history of the company.

Petition to Inspect Producers’ Records

DETROIT, April 17.—United Detroit Theatres, co-defendant with Cooperative Theatres of Michigan in the re-trainment-of-trade action instituted by the Society of Independent Motion Picture Producers, will petition Federal Court here tomorrow for the right to inspect all documents on films made by the independent producers which are represented in the suit.

Rockwell Gust, counsel for United, (Continued on page 4)

Nasser, UA Officials Confer; Prepares Alternative Offer

HOLLYWOOD, April 17.—Weekend conferences between the Nasser brothers, bankers, United Artists officials and attorneys representing all factions appeared to be building steadily toward closing a deal for the purchase of the distributing company on or before the expiration of Charles Chaplin’s option to sell Thursday.

James Nasser indicated on Friday that he is prepared to present an alternative arrangement, should Chaplin reject his offer to meet the asking price of $5,400,000 for the Chaplin-Pickford stock, which would enable outright purchase of Chaplin’s share but would provide for Mary Pickford (Continued on page 5)

Briant Will Assist U. A’s Fred Jack

W. A. Briant has been named assistant to Fred Jack, United Artists Southern sales manager, it was disclosed here at the weekend by Paul N. Lazarus, Jr., executive assistant to UA president Gradwell L. Sears. Briant will have headquarters in the Dallas office, effective today. He recently resigned a salesman’s post with 20th-Fox in New Orleans.

Disability Benefits Set For NY Theatre Employes

ALBANY, N. Y., April 17.—The Condon-Mailer sickness disability benefits bill, approved by Governor Dewey, will require payments by all theatres with more than four employees and by the employees of such houses, effective Jan. 1, 1950. IATSE gave the State Federation of its strongest support in the fight for enactment of the legislation, which the CIO opposed on the ground that all costs should be borne by employers.

Paul Shea, Warner Theatres employe in Elmira and director of District No. 10, IATSE, was one of the leaders in the AFL effort, according to Harry Schvartz, secretary, of the State Federation.

The law becomes effective on July 1, 1950, but from Jan. 1 to June 30, to accumulate funds for the start of payments on the former date, all employees will contribute a maximum of six cents weekly, and employers will pay equal amounts. Beginning July 1 employees will contribute not exceeding 30 cents per week and the employers the remainder of the cost.

Mary H. Donlon, chairman of the State Workmen’s Compensation Board, which will administer the program, estimated the annual cost to employees and employers would be $90,000,000 to $100,000,000, divided about equally. Employers will have the choice of using the State Insurance Fund, private insurance carriers or company self-insured plans.

BRITISH GET U. S. PROTEST ON QUOTA

Set Central ‘Vets’ Film Agency May 14

May 14 is the deadline set by the U. S. Veterans Administration for the completion of its program for centralizing of VA motion picture book- ing and buying operations, it is reported following recent product- buying conferences here between executive officers and E. J. Kelly, VA chief of motion pictures. Mrs. Adena Stern, chief of VA’s contract section, came with Kelly to Washington to participate in the talks.

Centralization follows the abolishment of the motion picture division’s 15 branches. Under it William J. Jones, Jr., will continue as VA purchasing and booking director in New York which will be the focal point of operations. Rental payments and procurement will be handled out of Washington.

Bidding by the distributors will begin shortly to establish the prices for which the government will pay for the reels which will be shown by the VA in hospitals and homes across the country during 1949-50.

Wechsler to Para. As Hugh Owen Aide

Louis Wechsler, veteran in distribution and formerly associated with Eagle-Lion in branch sales, has joined Paramount as assistant to Hugh Owen, Eastern division sales manager.

State Dept. Told Bevin That U. S. Holds Quota ‘Unfair, Arbitrary’

WASHINGTON, April 17.—The State Department has told the British Government that it believes its action on the British film quota was unfair to American producers in dealing with the Anglo-American policy looking toward free international trade.

This was revealed by a three-man Congressional delegation which went to the State Department Friday to protest the British quota on behalf of all members of the California delegation in the House of Representatives. The three—Representatives King and McKinnon, Democrats, and McDonough, Republican—had a 40-minute session with Secretary of State Dean Acheson, Under-Secretary James Webb, and film chief Merrill C. B. Gay.

While British Foreign Secretary (Continued on page 7)

‘Al Lichtman Speaks Only for 20th-Fox’

Answering Abram Meyers’ statement that he had a letter from one major company repudiating Al Lichtman as its spokesman, 20th Century-Fox declared at the time its vice-president Al Lichtman at no time undertook to speak for the industry and that he speaks only for his own company.

“However,” the 20th-Fox statement said, “it believes that what Mr. Lichtman (Continued on page 7)

20th Executives Meet In Atlanta Today

ATLANTA, April 17.—Twentieth Century-Fox vice-president Al Laumann, Andy W. Smith, Jr., and Charles Einfeld have arrived here from Chicago to meet tomorrow with the company’s Southern division foci for conferences in connection with the CIO’s nation wide “grass roots” tour designed to bring about upward revisions in 20th-Fox’s film rentals. Company’s Southern division manager is Harry Balance.
‘Friendship’ Meets Will Start Today

First of the series of M-G-M “Friendship Meetings” will get under way today in eight non-exchange cities where “The Secret Garden” will be the first picture. One of the pictures to be shown in the morning, following by lunch, will be the second picture. In all, there will be 64 individual meetings, exclusive of regular trade screenings in 32 branches.

M-G-M managers will be hosts at the invitation affairs, the aim being to keep the company’s winning streak of films to theatre owners unable to attend trade screenings in branch areas.

The following non-exchange towns include: Butter, Columbus, Dallas, Houston, Lincoln, Minot, Mobile and Syracuse.

 tomorrow, M-G-M’s executive personnel will be hosts to exhibitors in 15 non-exchange cities as well as 20 exchange territories. The “Stranton Story” only will be shown in 15 branch projection rooms.

On April 20, 15 additional non-exchange cities will have the special screenings and luncheons. Eleven more are scheduled for the following day, as well as the trade-showing in Boston of The Stratton Story.

On April 22, three towns, Duluth, Newark and Richmond will stage the meeting.

Richard, April 26, and Columbus, April 27. The last two theatre parties will be held April 28 at Charleston and Raleigh.

Pickman Resigns E-L Ad-Publicity Post

Jerry Pickman has resigned his post of assistant director of advertising-publicity at Eagle-Lion to take another position in the industry. It was announced here on Friday by Max E. Youngstein, E-L’s advertising-director, who has worked under the announcement Pickman declined to comment on his new affiliation, but it is understood he will become attached to a new sales promotion department in one of the major companies.

Pickman was in the industry since 1944 when he joined 20th Century-Fox to handle a special assignment. It is not known if he was appointed assistant to Hal Horky, director of advertising-publicity. After leaving that company, in 1946, he was associated with Selznick Productions, later joining E-L as publicity manager.

Dewey Signs Fino Bill

ALBANY, N. Y., April 17.—The Fino bill, which exempts motion picture theatres from a 1948 law which makes distribution of postcards holding a picture accompanied by a “seeing eye” dog a misdemeanor, has been signed by Governor Thomas E. Dewey.

New Astor Franchise

Ace Film Exchange of Indianapolis has acquired the Astor Pictures franchise. The deal was announced by Robert M. Savini, Astor president, who has announced.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Florence Kane, Associate Editor, and Norman Elson, vice-president, will leave here tomorrow for Washington.

GEORGE JESSEL will be presented to all members of the film industry from National Variety Artists tonight with the presentation to be made on the Roxy stage by Milton Berle.

R. E. Pickham, former branch manager for Film Classics in Atlanta, has been appointed manager of the Key Exchange in Lexington.

PERCY PEARCE, producer, and Byron Halpern, director, were in New York over the weekend from Hollywood, en route to London.

R. H. Robertson, owner of the Majestic Theatre, Springfield, Ky., and Mrs. Robertson, have returned here from Florida.

Morton Lane, Paramount home office attorney, will leave New York for Minneapolis today.

Joseph Faith, Connecticut exhibitor, has returned here from the Florida vacation.

W. E. Carrell, head of the Falls City Theatre Equipment Co., has returned to Louisville from New York.

E-L Establishes 536 Playdates for ‘Tulsa’

Playdates already established by Wanger production for the Donald B. Wanger production, number 536, E-L’s advertising-publicity vice-president Max E. Youngstein announced at the weekend.

Theatre which have signed for the picture are in the following 22 exchange areas: Albany, Boston, Buffalo, Charlotte, Chicago, Cincinnati, Cleveland, Dallas, Des Moines, Detroit, Indianapolis, Kansas City, Memphis, New Orleans, Oklahoma City, Omaha, Pittsburgh, St. Louis, San Francisco, Seattle, Washington.

A look 60 - Day Delay For Schine Hearing

BUFFALO, April 17.—Government and Schine attorneys have asked Federal Court here for a postponement of the hearing in the anti-trust action against Schine which has been scheduled for tomorrow, in order to work out details of a proposed out of the suit. That the extension, which would be to June 20, will be granted is regarded as highly since both parties to the action are agreed to it. Negotiations of a settlement have been going on for several weeks.

Joins ABC Video Net

WKY-TV, Oklahoma City, will join the ABC television network on about June 1.

Samuel Goldwyn is at Harrison Pavilion, Medical Center here, where he will undergo a minor operation today. It is expected to return to his New York office in about a week.

John S. Allen, field assistant to Rudy Berger, M-G-M Southern sales manager, will return to his Dallas office Thursday morning from a tour of New York, Charlotte, Atlanta and Jacksonville.

Albert Mannheimer, Film Classics exchange operations head, who has just returned from St. Clare’s here for the past two years, is expected to leave there at this end.

Herbert Rips, field assistant to John F. Byrne, M-G-M Eastern sales manager, is here from Albany.

Margaret O’Brien, accompanied by husband, actor, has returned from England, en route to Hollywood.

Jack Mills, president of Mills Music, will leave here today for the Coast, with a stopover at Colorado Springs.

Sam Engel, producer, and Julius Dassin, director, will leave Hollywood shortly for a tour.

Vincent Sherman, director, will arrive here tomorrow from Paris.

Anglo-US Group to ‘Scott’ Premiere

WASHINGTON, April 17.—Members of the Anglo-American Film Council—J. Arthur Rank, Sir Henry French, Sir Alexander Laurie, Eric A. Johnston, Nicholas M. Schon and Barney Balaban—and an upper-level delegation of government and embassy officials have been invited to attend the American premiere of “Scott of the Antarctic," which will be held Wednesday night at Rockefeller Center. The picture is sponsored by the British Film Council, in sponsoring the Wednesday performance.

The Anglo-American Council will begin its scheduled meetings on Thursday.

C. France, British Actor: London, April 16.—Charles Vernon, veteran character actor who appeared in many Hollywood films after a successful London stage career, of which he has been a part for the last 10 years, is now making a tour of America.

Victor Green Dies

ChicagO, April 17.—Victor Green, 45, of the Balaban and Katz accounting office, was shot and killed suddenly Thursday of a heart attack at his home. He is survived by a sister in Texas. Burial services are to be held here tomorrow morning.

Charles Skowras: Los Angeles, April 17.—Charles P. Skowras, president of National Theatres, has been named special gifts chairman of the theatre and exchange division of the Los Angeles United Jewish Welfare fund campaign, by Hollywood industry chairman Henry Sonnenenschein last week, by Jack L. Warner, campaign president.

Charles Skowras Will Aid UJA on the Coast.

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Newspaper Parade

The West Australian newspaper, fourth year as President for Harry Smith has announced subject to tea reel highlights. Other items include the arrival here of Chaim Weizmann—Ambassador to India. Complete contents follow.


UNIVERSAL NEWS, May 9—Essential Motion Pictures. Workshop of Valencia, Spain, male effigies for reenacted scenes. Two strikers on DiMagio. CARE trailer.

WARNER PATHE NEWS, May 9—National league marks four years as President. Israel president arrives in U.S. Shipmen after collision Norway brings in new liner. France fashion, May 9. Blindfolded honker dance in the dark. Europe’s youngs says thanks for CARE.

MPEA Undecided on Austria, Far East

Member companies of the Motion Picture Export Association have deferred decision on whether to continue the organization in Austria, Far East going forward at this time. Under the plan MPEA will handle physical distribution of American motion pictures and maintain records in Germany, similarly as it has been doing in the Netherlands.

Charles Skowras Will Aid UJA on the Coast
It's a Champion!

“A SCREEN MASTERPIECE!”
“AN OUTSTANDING HIT!”
“BRILLIANT!”
“FASCINATING TO WATCH!”
“A KNOCKOUT OF A MOVIE!”
“A RARE MOVIE!”
“PICTURE OF THE MONTH!”
“TOP BRACKET!”

SCREEN PLAYS CORP. presents

“CHAMPION”

UA’s Boxoffice “CHAMPION”!
Review
“The Lawton Story”
(Hallmark)

Hollywood, April 17

A CURIOUSLY complete and uniquely blended collection of screen materials which do not easily fall into standard theatrical categories is presented in this Hallmark production.

Its major content is an extremely interesting filming in Cinicolor of an 85-page, entitled “Heaven Can Wait” in the Wichita Mountains near Lawton, Oklahoma, by the good people of that area and to an attendance that has numbered as high as 250,000 persons. Its second, and introductory content is a semi-fictional story concerning the latter Reverend A. M. Wallock of the First Congregational Church of Lawton, who founded the Easter pageant in 1926, and his family. This introductory story leads up to the beginning of the pageant itself and is cut back momentarily from time to time thereafter as the latter progresses. Professional players and some of the Lawton pageant players are used in the introductory story, but the Lawton players take over exclusively in the pageant sequences and impart to them the warm impact of inspiration.

Quite clearly the strongest appeal of the attraction is to the religious-minded and there is no mandate of warrant for soliciting the interest and cooperation of churches and church groups. The pageant itself corresponds in scope and spirit to the Passion Play at Oberammergau and is reverently dealt with in the picture.

Probably the primary purpose of the introductory phase of the film is to broaden the base of exploitation and thus bring to the theatre many who might not pay to witness an outrightly religious subject, and as if in line with this plan, the producers have started a young and gifted six-year-old child, Ginger Prince, who acts very well but is given four scenes which work into a little story that could have stood without strain. Thus this phase of the picture seems somewhat more a showcase for Miss Prince’s talents than an integral and continuous work of the whole, but this flaw is soon forgotten when the pageant gets under way.

The picture was produced by Kroger Babb, with J. S. Jossey and Neil B. Scudder, and directed by the pageant portion and William Beaudine the introductory story.

Running time, 111 minutes. General audience classification. For April release.

“Prince of the Plains”
(Republic)

ELVY TUCKER produced and Philip Ford directed this smooth- titled Western quite satisfactorily, using a new character of villainy in the person of the producers. Harry Davis out to ruin Ranchers by murdering, through his henchmen, the town’s banker and securing control of the bank in order to foreclose on the ranchers.

The villain, Roy Mallinson, does not, however, figure on Bet Masterson (Monte Hale), a hard-hitting cow-puncher who arrives on the scene to foil the shenanigans of the photographer. With the help of a kindly sheriff, the hero succeeds in saving $50,000 in insurance money and taking the villain from a cliff in a rocky-staggered station. The contract with Atlas expires in August, Warner said, urging this as an additional reason for early FCC action.

3 Drive-Ins to Open Soon in the South

Atlanta, April 17—Three new drive-ins are scheduled to open in this territory within the next month, and a charter for a fourth, at Macon, has been granted to Outdoor Theatres. 

Newly opened recently at Jacksonville, owned by Tropical Drive-In Theatres and managed by Spence Pierce, former Southern publicist for 20th Century-Fox; on April 20, the Sky-Way will open at Columbus, S. C.; and on May 1, a new drive-in will be opened here by Dixie Drive-In.

WILL SELL WORLD RIGHTS
100 FAMOUS MACK SENNETT COMEDIES
Silent 2 reel subjects, suitable for sound, 100 Different Scripts 2 to 8 minutes long Bathing Beauties.
35, 16, 8 & 4 Master negatives complete sets
$1,000.00, 48 units, will make available original 25 MM, negatives for Publicity. Principal only.
Box 425, MOTION PICTURE DAILY
1270 Sixth Ave. - New York 20

Salt Lake Club Sets New Theatres
Roundup for June 14

SALT LAKE CITY, April 17—Annual exhibitor-distributor “Roundup” of the Salt Lake Motion Picture Club will be held here June 14-17, it is announced by Harold Chester, general chairman.

The three-day event will be lengthened from three to four days, Chester said, because of three state conventions of clubs and the necessity of bringing in exhibitors from Montana, Idaho and Utah exhibitors are scheduled to meet during the affair.

RALA Launches Video Information Program

Washington, April 17—Television Information Committee, whose purpose will be to acquaint the public, government and other interests on video developments, has been appointed by the Radio Manufacturers Association, with Paul V. Galvin, past president of the RMA, as chairman.

Promises $100,000,000 for Home of the Brave

The Victoria Theatre here has guaranteed United Artists $100,000 for the campaign to build the home of the production “Home of the Brave,” it was disclosed here at the weekend by UA president Gradwell I. Sears. The picture will have its world premiere at the Victoria in mid-May, following Walter Wanger’s “Joan of Arc.”

Para. Hits Partmar Move to Intervene

Paramount on Friday moved to block the action by Partmar Corp which operates the Paramount Theatre, Hollywood, on lease from Paramount under a 1928 consent decree in the industry trust suit. Partmar has contended that the court needs to reconsider the U. S. Supreme Court decision because it allows Partmar to re-acquire operation of the theatre.

Paramount on Friday filed opposition papers in New York Federal Court on the charge that it is free to evict Partmar under terms of the leasing arrangement. As lessor, Paramount claims that having cancelled it Simonds’ agreement on films for the house, in line with the New York court opinion of 1946, the lease is now cancellable.

Partmar’s move to intervene was denied by the New York Court but it is right to appeal the denial to the U. S. Supreme Court was given.

Would Probe Loury In Ridge Trust Suit

CHICAGO, April 17—A motion to compel Ben Loury, Columbia exhibitor, to answer questions relating to his conversations with Harry Lustgarten, Balaban & Katz buyer, and Abe Montague, Columbia general sales manager, to respect to the Olympic, Empress-Rocke, Harlem and North Avenue operators, to find the-run of the Ridge Theatre, was complained in its Equity anti-trust suit. Independent operators in Chicago, made Thursday by attorney Seymon Simon before Federal Judge John Barnes in U. S. District Court. Judge Barnes overruled defendant attorneys Miles Seeley’s objections to the questioning.

A hearing is scheduled tomorrow in the same suit, on another motion made by Simon Valt, Disney, Huntz Hall and Kaz and Great States to make available to the Ridge all of their first-run prints, for inspection to show admissions and film rentals received and paid by the circuit’s “AW” outlets.

Petition to Inspect
(Continued from page 1)

will ask the court for permission to inspect all records of costs of product terms of deals with distributors and, if possible, call the witnesses.

Meanwhile, the plaintiff producers still are slow in giving their deposit, being charged by the Santa Barbara, Stromberg and Marvin Paris, executive secretary of the SIMPP, having so testified.

Princeton Names Alley

PRINCETON, N. J., April 17—John B. Alley has been appointed public relations director by the Princeton Film Center, independent film studio, by Gordon Knox, executive director.

WANTED — THEATER AUDITOR

· Experienced auditor who is capable of handling 6 or 8 theaters in Pacific Northwest, Washington, Oregon.

· MOTION PICTURE DAILY. Give qualifications, age and references.

Motion Picture Daily, Monday, April 18, 1946
Conditions Worse in Mexican Exhibition

MEXICO CITY, April 17.—Although Mexican theatre's general grosses are higher this year over last—some $35,000 more in January than for the same month of 1948—individual exhibitors are complaining of progressively decreasing business, attributing this to the worsening of the economic situation and to too many theatres. They fear the situation will be even worse because 35 theatres are due to open this year and to complicate matters, they are all first and second run. Exhibitors say they cannot afford to hike prices under these circumstances, though their costs are very high. They say that 57 cents (the dollar price based on seven pesos per dollar, the current exchange rate) standard for first-class first-run is the maximum. Only the exceptional picture now warrants more than a week in a first-run house here. Previously, the average picture that did well in the first week dropped off only 25 cents in the second. Now, they say that by 60 to 75 percent.

Managers Win Awards

Winners of four extra days off and $200 cash through a merit rating system devised by Century Theatres are the following managers: Charles Call, Bliss Theatre; Allen Grant, Patio; Jack Dieber, Marine; Murray Greene, Varsity, Vogue, Mike Rudish, manager of the Rialto, won a special $100 award.

Reviews

“The Lost Tribe” (Columbia)

SECOND in the new “Jungle Jim” series, “The Lost Tribe” re-introduces Johnny Weissmuller in the role of Jim, although the lead characterization is too much of a liability, the inches Weissmuller has added to his waistline belies the athletic character which he is called upon to portray here. However, there is excitement aplenty in the story, which was produced by Sam Katzman and directed by William Berke.

The tale is routine: Jungle Jim is asked by the leader of a peace-loving tribe living in a jungle to stop raids by outside intruders to steal sacred treasures. They are determined, regardless, to get the treasure, but after a few killings and jungle fights involving animals, for which clips of previous documentaries are used with great variety, the villains are beaten off and the Shangri-La is restored to its peaceful atmosphere.

Best parts of the film are the trained-animal sequences and the savage struggles in the jungle. Photography is good and direction is par for the type. The story line is easy to take and simple to follow. Myrna Dell is a native girl who befriends Jungle Jim. Joseph Vitale and Ralph Dunn are also in the case.

Running time, 72 minutes. General audience classification. For May release.

“Frontier Revenge” (Screen Guild)

With Lash LaRue and Fuzzy St. John in the leads, this sagebrush saga follows the customary Western pattern. The redoubtable pair, in reality U. S. marshals, set out to break up a gang of outlaws by joining the desperadoes. In the course of action, Lash finds ample use of his educated whip and Fuzzy has several opportunities for bristling his beard and getting off a few equally whipped gags.

Gang leader Ray Bennett attempts to double-cross his recruits in a fast chase climaxing by several shootouts, rough-and-tumble and nick-of-time arrival by Buddy Stewart, who, it turns out, is not really a dancehall entertainer but a lady marshal. The film has an exciting music score by Walter Greene. Ray Taylor's direction is understandably attuned to his own screenplay, which receives a photographic lift during the chase scenes from James Brown's camera. The film should comfortably fill any Western bill. J. Francis White, Jr., produced.

Running time, 55 minutes. General audience classification.

Nasser, UA Deal

(Continued from page 1)

to continue holding a substantial minority interest without voting power. Pickford has been reported favorable to such an arrangement, due to the preferred status it would give her as a producer releasing through UA.

Nasser also indicated that purchase is contingent upon assurance that responsibility in legal actions pending against UA shall be retained by the present owners. He also confirmed reports that substantial new working capital is being arranged in connection with financing of the purchase.

WBKB to CBS Network

WBKB, Chicago television station owned and operated by Balaban and Katz, will join the Columbia Broadcast video network within six months, it is announced by Herbert V. Akerman, CBS vice-president in charge of station relations. John Balaban and John Mitchell signed for the station and William A. Schuld, Jr., represented CBS.

Forman Buys Two

PORTLAND, Ore., April 17.—Purchase of the Liberty Theatre at Camas and the Rosy Theatre at Washougal, both in Washington, from Melvin Bennett has been announced by Albert J. Forman of Foreman Theatres, Inc., for United Theatres. Early construction of a stadium-type theatre at Camas is also planned.

Times Have Changed!

You don’t have to go back half a century to find how the picture business has changed. Just a year or so ago, all an exhibitor had to do was book any million-plus film and start counting. But today the super-dupers are too often just plain “DUPER”! And many a star’s slip is showing...at the boxoffice.

Today’s public wants “meat and potatoes” entertainment...solid stuff with belly laughs and thrills that don’t need psychologists to explain!

For Some Real Changes
Read the Next 2 Pages!

Times Have Changed!

We Paralyze Competition

$15.90 for this latest
1904 Style
Open Buggy, as described in our Big Free Buggy Catalog.

$22.90 For this Latest
1904 Style Top Buggy, as described in our Big Free Buggy Catalog.

$37.50 for this latest
1904 Style Canopy Top Buggy, without top, or $35.50 with top, as shown in our Big Free Buggy Catalog. Shipped on 3 days FREE TRIAL.

First National Co-Operative Society
(CASH BUYERS UNION)
15-B Cash Buyers Building, CHICAGO.

Send us a postal for our Big Free 1904 Vehicle Catalog.
NO WONDER 10,000 SHOWMEN NOW PLAY MONOGRAM’S GREAT SERIES REGULARLY!

JIGGS and MAGGIE — When you’ve had one box office flop after another on the big “supers” and then people you’ve never seen before start arriving in droves to see this, it is some indication of what people want from Hollywood. They came, saw and advertised by word-of-mouth. Run it.—Bob Walker, Vintah Theatre, Fruita, Colo.

ANGELS’ ALLEY: — The Bowery Boys This is a “B” picture, but it did more business than lots of “A” pictures. — L. Brazil, New Theatre, Bearden, Ark.

JOE PALOOKA in The Knockout — This is an excellent series which is worth Sunday. Receives only favorable comments. — Ralph and Hanson, Californi Theatre, Kerman, Calif.

JIGGS and Maggie in Society — There’s only one picture in the last year to out gross this.—Jim Davis, Rio Theatre, Collinsville, Tex.

Trouble Makers — Have you ever had a “Bowery Boys” that didn’t satisfy? I haven’t.—Jim Dunbar, Roxy Theatre, Wichita, Kansas.

Joe Palooka in The Knockout — You can’t pass this one up. Monogram has excellent series pictures.—Art Phillips, Haymond Theatre, Cromona, Ky.

A NATIONAL INSTITUTION FOR 37 YEARS!

JIGGS and MAGGIE
Based on the newspaper feature by GEORGE McMANUS

JIGGS AND MAGGIE IN COURT • JIGGS AND MAGGIE IN SOCIETY • BRINGING UP FATHER

62 MILLIONS READ HIS ADVENTURES DAILY!

JOE PALOOKA
Based on the comic strip by HAM FISHER

JOE PALOOKA in THE BIG FIGHT • WINNER TAKE ALL THE KNOCKOUT • FIGHTING MAD

AMERICA’S FAVORITE ROUGHNECKS!

THE BOWERY BOYS
FIGHTING FOOLS • TROUBLE MAKERS • JINX MONEY SMUGGLERS’ COVE • ANGEL’S ALLEY

THE SCREEN’S MOST FAMOUS DETECTIVE!

CHARLIE CHAN
Suggested by the EARL DERR BIGGERS’ character

SKY DRAGON • THE FEATHERED SERPENT THE GOLDEN EYE • THE SHANGHAI CHEST

HENRY, the Rainmaker

“MAKES THE PLEASED PATRON WONDER WHY HOLLYWOOD DOESN’T TURN OUT A GREAT DEAL MORE LIKE THIS.”
—MOTION PICTURE HERALD

MONOGRAM’S NEW SERIES BOOKED HOT BY THE TOP CIRCUITS!
Al Lichtman
(Continued from page 1)

man is trying to accomplish is for the good of the whole industry. If anybody in this industry does not believe that the source of supply is seriously threatened because it is impossible for producers to continue making quality product without a fair return, let the company which wrote the secret letter come out into the open.

"It is time that Myers stopped reporting to smokestacks, wirecarts and innuendos because the issue is very serious and clear and should be faced with business statemanship and not wily evasions.

"We challenge this anonymous letter-writing company to come out in the open. All that 20th Century-Fox wants is a fair share for its product. It wants what the pictures are worth — no more, no less. It wants to continue to work for the best interests of the exhibitor."

M-G-M Replies to Allied Bulletin

M-G-M revealed on Friday that, to avoid any misunderstanding, William F. Rodgers, general sales manager, had replied to Alhern E. Myers, chairman and general counsel of Allied States, who in a recent bulletin suggested that 20th Century-Fox's current rental increase campaign might be an endeavor in behalf of all companies.

Following is the text of Rodgers' letter to Myers:

"Thank you for sending me your bulletin dated March 31, 1949, which I read with interest.

"You know that Mr. Lichtman is no longer associated with us. His new association is with 20th Century-Fox. He does not speak for us.

"Be assured, if and when we have any policy to announce we will announce it directly ourselves."

Rodgers' letter appears in the current issue of The Distributor, the company's sales department house organ.
"The motion picture good enough to sell itself has not yet been made"

Martin Quigley
Korda, French See Solution of U. K. Problem

Criticize Protest of U. S. State Department

By MANDEL HERBSTMAN

Optimism that Anglo-American film industry problems will be worked out at the meetings in Washington of the Anglo-American Film Councils, April 21-23, was expressed by both Sir Alexander Korda and Sir Henry French on their arrival here yesterday on the SS Queen Mary from London. Both are members of the British Council, along with J. Arthur Rank.

Declining to comment on the agenda of the meetings, Korda, managing director of London Film Productions, declared that he was "very optimistic" that the problems facing both nations "would be cleared." Informed that the U. S. State Department had stated the opposite, he added, "I think the problem is not all that serious."

Strike at British Studios Near an End

London, April 18.—Despite the threat of the Denham electricians' strike to Pinewood, indications are that the dispute will be settled immediately after the Easter holidays, this being at least based on the belief that the dispute is an infringement of the law which requires a union to give 21 days' notice of a dispute before calling a strike. This statutory notice was not given at either Denham or Pinewood, it is understood.

Comment has also been made that no ballot of the men was taken before the strike was ordered.

The J. Arthur Rank Organization

(Continued on page 8)

Wilcox Coming to Set Release of 3

London, April 18.—Sailing for New York on the S. S. Queen Elizabeth on Thursday are producer Herbert Wilcox and his wife, Anna Neagle, to resume negotiations which are expected to lead to American distribution of their last three films, "Courtesans of Curzon Street," "Spring in Park Lane," and the just-completed "Marytime in Maryfair."

Also on the Queen Elizabeth on the

(Continued on page 8)

Theatres in Toronto Increasing Prices

Toronto, April 18.—Admission prices at a number of Toronto theatres of Famous Players and affiliated companies have been raised from three to five cents to meet higher operating costs. Generally, the odd-cent rates of scales were eliminated, the 66 cent night adult admission at large units being raised to a flat 70 cents and the early matinee fee of 36 cents going to 40 cents.

Other circuit companies and independent exhibitors are expected to follow suit.

UA in Deal for 1,000 Television Shorts

Another major distribution agreement for television films was concluded here yesterday between United Artists-TV and Ruby Films Corp., which will put well over 1,000 video films on the market within the next few months, it was announced by John E. Mitchell, director of UA-TV. The agreement was signed by the company with Edward Ruby, executive producer, and Val Irving, associate producer.

Under the terms of the distribution arrangement, United Artists Television will release three new programs

(Continued on page 8)

US-German Zone Houses Rise from 16 to 1,450

WASHINGTON, April 18.—The number of motion picture theatres in the American Zone of Germany has increased to 1,450 from a 1945 count of 16, according to the U. S. War Department.

The department's report also stated that under an agreement between American Military government film officers and representatives of the German film industry, distributors may help in the financing of German films if their money is counted as an advance payment on the film, rather than a permanent investment. This is in line with Military Government's policy of keeping distribution, production and exhibition separate.

Effects of the currency reform as outlined in the report indicate that although the immediate effect was to reduce theatre attendance by 75 to 90

TOA's Conciliation Still Available

Speculation as to whether Theatre Owners of America's conciliation machinery is still operative has been forestalled by organization president Arthur H. Lockwood who, in answer to a direct inquiry made by the Albany, N. Y., TOA unit indicated that disputes between exhibitors and distributors can still be brought before local TOA conciliation boards which, in turn, can make use of the organization's national conciliation panel if settlements are not reached on the local level.

N. Y. 1st-Runs Are Huge; Record for 'Yankee', 'Belvedere'

New York first-runs are turning the corner to a new prosperity this week with grosses mounting to record proportions. Superb business of the weekend continued in large part through yesterday and no lag in returns is anticipated by theatremen for the remainder of the week, this on the basis of the school holiday and the large number of out-of-towners in the city. Mixture of runs are opening one to two hours earlier this week to allow for an extra performance.

"Connecticut Yankee in King Arthur's Court," with the "Glory of Easter" stage presentation, established a new record at the Music Hall, providing the house with $102,000 on Thursday through Sunday, which is

(Continued on page 3)

8 Majors Challenge MOMAND Review

WASHINGTON, April 18.—Eight major film companies today told the U. S. Supreme Court that the First Circuit Court of Appeals had rightly thrown out an anti-trust suit against them by A. B. Momand. Momand is seeking a high court review of this decision.

The eight companies are: Universal,

(Continued on page 8)

Nassers' U. A. Bid Runs into Bankers' Wall

Financing Conditions Stall Bid; Fabian Out

HOLLYWOOD, April 18.—Prospects for consummation of the Nasser Brothers' bid for acquisition of United Artists was lessened today as financing conditions apparently remained unsolved after a week-end of conferences, and Si Fabian and Ted R. Gamble, theatre operators, declined invitations to participate in the proposed purchase of Mary Pickford's and Charlie Chaplin's UA stock.

The Nasser's Ten conditions their discussions today with Bank of America and UA officials but indications were brought that the situation has been changed up to the last minute. Fabian left for New York last night and Gamble for his home, at Portland, Ore. Lack of agreement reportedly stemmed from Bank of America's conditions attached to its part of the financing of the deal. One condition,

(Continued on page 8)

KB Moves to Uphold Partnership Deal

WASHINGTON, April 18.—Theatre-owning defendants in the Paramount case cannot choose to dissolve jointly-owned theatre companies which they must dispose of under a court order— even if the court gives them that option—when they have a prior contractual obligation to sell their interest to their partner, the K-B Amusement Co., argued in District Court here today.

K-B is seeking to force Warner Brothers to sell its interest in the jointly-owned MacArthur Theatre to K-B at a price stipulated in a consent

(Continued on page 8)

Goodman Is Named Aide to Rosenfeld

Ab Newman Goodman, advertising production manager of 20th Century-Fox here, has been promoted to assistant to Jonas Rosenfeld, advertising publicity vice-president.

Goodman has been with 20th Century-Fox since 1929 and has been production manager since 1932. In addition to his duties as assistant to Rosenfeld, Goodman will continue as production manager.

(Continued on page 8)
MOTION PICTURE DAILY
Tuesday, April 19, 1932

Personal Mention

OSCAR A. DOOB, Loew's general manager in New York, will be in Washington today from New York.

BRYON STONE, 20th Century-Fox executive at San Francisco, underwent an emergency appendectomy Sunday night at the Merritt Hospital, Oakland, Cal.

LEONEL BARRYMORE will receive an award from the National Council of Rehabilitation at a dinner here Thursday night at the Hotel Astor, for his example of medical rehabilitation.

IRVING GREENFIELD, assistant secretary of Loew's, became a father yesterday. Mother and child, LOIS BARBARA, are at Lenox Hill Hospital here.

ALFRED HITCHCOCK will arrive here Monday from the Coast and will leave for England on the following Thursday.

JULIA LAPIDUS, Warner Eastern and Canadian sales manager, left last night for Cleveland and Pittsburgh.

MACGREGOR SCOTT, Associated British-Pathes overseas sales manager, has left London for an extended tour of South and Central America.

JAMES R. GRANKER, Republic distribution vice-president, has returned to New York from a national tour of branches.

SAM ZIMBALIST, M-G-M producer, and ANTHONY MANN, director, will arrive here tomorrow from the Coast.

JOHN JOSEPH, assistant to HOWARD DIETZ, M-G-M advertising-publicity vice-president, will leave here for Cleveland on Thursday.

WILLIAM B. ZOELLNER, M-G-M reprint and short subject sales manager, has returned here from a 10-day tour of exchanges.

PHILIP GERARD, Universal-International acting Eastern publicity manager, will return here tomorrow from Atlanta.

HARRY F. SHAW, division manager at New Haven for Loew's Poli, New England Theatres, and Mrs. Shaw, have left here for Florida vacation.

HERBERT COPFEL, head of Warner's Latin American theatres, arrived here yesterday from Cuba.

E. K. (Ted) O'Shea, Paramount assistant general sales manager, has returned to New York from Chicago.

TED TODY, president of Allied Pictures, has left Atlanta for the Coast.

JOHN MAY, treasurer of Schine Theatres, Gloversville, N. Y., was in Albany yesterday.

Schine Hearing Is Put off to June 20

Buffalo, April 18—Hearing in the Schine Theatres anti-trust suit, which had been scheduled for today, has been assigned to Judge Tracy with a postponement of 60 days having been agreed to by plaintiffs and defense. Justice attorneys who have been conferring will continue negotiations of a decree settlement.

Para. Opposes 2nd Decree Intervenor

Paramount filed its objections in New York Federal court yesterday to the petition of Harry Norman Ball, operator of the Penn Theatre at Ambridge, Pa., for the right to take an appeal to the U. S. Supreme Court from the lower court's denial of his motion to intervene in the Paramount consent decree case.

The New York court granted the Ball petition the same as it approved the same petition by the Paramount Corp., Hollywood, which Paramount also has opposed.

A. A. Lapidus charges that the State Theatre, Ambridge, which is a Paramount partner ship, is a "fruit of conspiracy" within the meaning of the Supreme Court's opinion on partnerships and cognizance of this is not taken in the Paramount consent decree.

Sixteen More M-G-M 'Friendship Meetings'

Sixteen more M-G-M 'Friendship Meetings' and screenings of 'The Secret Garden' and 'The Stratton Story' will be held today in as many non-exchange areas. This supplements the eight held yesterday. In addition to these gatherings exhibitors in each area have been invited.

Walters, Saginaw, San Antonio, Santa Barbara, Spartanport, Sioux City, Springfield, Mass., Topinka, Wilkes-Barre and Miami Beach.

E. D. Cruea Is Named Monogram Manager

PORTLAND, Ore., April 18—Howard Shubin, president of Monogram Pictures of the Northwest, has appointed Edmund C. Cruea manager of the local branch, succeeding Larry C. Bristol.

Goldwyn Recovering

Samuel Goldwyn underwent a successful operation for a minor ailment over the weekend. He has been con fined to his room here yesterday and was reported resting comfortably last night. He is expected to leave the hospital within a week.

Heavy Program for Ia.- Neb. Allied Meet

DES MOINES, April 18—Some 12 exhibition problems have already been definitely designated for discussion at the annual spring convention of the Independent Theatres Owners of Iowa and Nebraska, to be held at the Hotel Savery on Wednesday and Thursday, May 4-5, to which all independent theatre owners have been invited. A special session will be held Thursday morning for subsequent-run exhibitors.

Guest speakers will include William A. Harkness, president of national Allied, Truean T. Rembusch, attorney and treasurer, and Kroger Babb, president of Babb Productions. Gov. William Beardsley will be the great speaker at an all-industry banquet on Thursday evening.

Tag representatives scheduled for discussion follow: division of box-office dollar, forcing pictures, extended playing, in the decree, forcing of local checkers, admission of foreign pictures, forced rights, forced percentages, P.T.A., children shows, television, legislation, character pictures, auditing suits, film rentals, showmanship, overhead, local licenses.

To Weigh Atlanta Censorship Bans

ATLANTA, April 18—A new "delayed-action" procedure of censoring motion pictures has been adopted by the Atlanta Carnegie Library Board.

Milton G. Farris, chairman of the board, recommended that board members "wait several days" after seeing a picture before submitting it to Atlanta censors before deciding whether or not to uphold the ban.

Also recommended was a plan for censorship by board members that film companies be allowed to submit a brief on the film in question.

"A considered opinion," he said, "is better than a hasty one.

The board adopted Farris' recommendation after two representatives of Columbia Pictures appeared before the board and asked for reversal on an earlier ban against "Knock on Any Door.

Luncheon for Albert

Ralph H. Hammond, American representative of the Australian News Service, was host here yesterday at a luncheon at Sardi's for William Albert of the Sydney Bulletin, who has been visiting the U. S., and foreign department film executives.

Among those present were Dan Hartley, Blum, Loew's; Michael Hoffay, Eagle Lion, and Gerald R. Keyser, Warner.

To Honor Rabbi Birstein

Broadway actors and actresses who have known Rabbi Birstein for many years during the 25 years he has officiated at Manhattan's Temple, will honor him tonight at a dinner and benefit luncheon banquet here on April 25, two days before he sails with his wife, NINA FUCHS, for Palestine.

20th Southern Sale Meetings Under Way

ATLANTA, April 18—Twenty Century-Fox representatives for branches of their company, including New Orleans and Memphis, Dallas, Oklahoma City and here, are meeting with company vice presidents, Charles Eltman and Andy W. Smith, Jr., to discuss proposed revisions in sales policy.

No meetings with exhibitors are planned here at this time, it was announced. Accompanying the 20th Century-Fox officers are Frank Carroll, Sam Shan and Len Jones. Harry Ballance, Southern division manager, is presiding at the meetings and will hold a banquet for the officers and guests Thursday night at the Capital Club City Club.

MOTION PICTURE DAILY

Editor-in-Chief and Publisher, Sherwin Kane; Editor; Martin Quinley, Jr.; Associate Editor, Published daily, except Saturdays, Sundays and holidays, by Quinley Publishing Company, 1720 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Teletype Circle 7,5100. Cable address, "Quinley," New York, N. Y. Entered first class matter, as a newspaper, at the post office at New York, N. Y., under the act of March 3, 1879. Subscriptions rates per year, $6 in the American and 12 foreign; single copy, 50c.
Review

"Shanrock Hill"

Hollywood, April 18

INKLED with Gaelic charm and elfin humor, this tidbit featuring Peggy Ryan and Ray McDonald should prove a pleasing and reliable program picture. Fact and fancy are neatly blended with dance, song and comedy to create a light and breezy appearance with a little for the men and the little men don't ring quite as true as in an earlier Margaret O'Brien film of similar theme. Particularly good in character roles are Mary Gordon, James Burke and Tom Ryan as Miss Ryan's wise, ever-painting paternity doctor, and the trio of lassies as part of the cast. There was no room for Peggy, with the aim of a man-aided miracle, convinces the practical business man that another hill will serve his purpose.

At a press reception the pictures, thanks to Miss Ryan, McDonald, Trudy Marshall and Rick Vallin, the four offering a happily resolved eternal triangle plus one. The nimble Ryan and McDonald feet account for several delightful dance sequences, including an especially beautiful, fairylike pas de deux of leprechauns, producer-director Arthur Dreifuss cleverly worked in a quintet by the little fellows.


Drive-Ins Delaying New Product Buying

MINNEAPOLIS, April 18—Drive-ins in the Minneapolis area are lining up solidly in opposition to increased rentals and improved playing time, as demanded by major film companies and independents alike. It is learned, and the jockeying for lower rentals reportedly will delay some outdoor stands opening.

Film companies have let the drive-ins know that rentals for the coming season will be anywhere from 10 to 15 per cent higher for the conventional stands, plus a certain amount of percentage and preferred playing time. The independents and those with drive-ins are not expected to be tough in demanding either percentages or good playing time, but they are holding out for higher rentals up and down the line, declaring drive-ins last year "stole" their films.

Although a number of outdoor stands in the Minneapolis zone have already set opening dates for this month and play, film companies report that very few product deals for the outdoor stands have been closed.

SAY 20TH AIM IS TO BLOCK RENTAL CUTS

MILWAUKEE, April 18—Board members of the Independent Theatre Owners of Wisconsin at a meeting here expressed the opinion that the 20th Century-Fox plan for adjustments in rentals to benefit the distributor actually is designed to stave off anticipated requests for a reduction in rentals by exhibitors. It is understood that the directors felt that theatre men are entitled to a slash of film costs of a minimum of 25 per cent because of the decline in box-office.

If and when Andy W. Smith, Jr., and Al Lichtman, 20th-Fox vice-presidents, visit Wisconsin they would be welcomed at a meeting with the theatre men and the latter would present their reasons for cuts in rentals, the board decided. John P. Adler is president of TTO of Wisconsin.

New Date for 'Barleys'

World premiere for M-G-M's "Barleys of Broadway," scheduled for April 24 at Loew's State here, has been postponed to May 4.

Services for Beery Today on the Coast

HOLLYWOOD, April 18—Funeral services will be held here tomorrow at Forest Lawn for Wallace Beery, 64, veteran screen star who died Friday night at his Beverly Hills home of a heart ail- ened. Beery, who was president of the armed forces commission as a U. S. Navy Lieutenant Commander, will be buried in his uniform. He was one of M-G-M's top stars for years.

Louis B. Mayer, M-G-M producer, and executives, Edward J. Mannix, will be among the funeral pallbearers. They will be accompanied by the executors, Messrs. Crosby, Clark Gable, Robert Taylor, Spencer Tracy, Leo Carillo, George Murphy, Frank Capra, Jesse Lasky, Marys LeRoy, Joseph Schenck, Nicholas Schenck, Mack Sennett, Sam Wood, Darryl F. Zanuck and Jack Dempsey.

Beery, who had played in more than 250 pictures since 1913, won an Academy Award in 1931 for his performance in "The Champ," and received an Italian award for his characterization in "The Prince of Players." He is the brother of the late Noe Beery, screen actor, who died in 1946. They were sons of a Kansas City policeman.

Survivors include Carol Ann Beery, the actor's daughter; Mr. and Mrs. William Beery, brother and sister-in-law, and Noah Beery, Jr., nephew.

Some in NCA Would Abandon Smith Plan

MINNEAPOLIS, April 18—A movement has been started by some members of North Central Allied to abandon the 20th Century-Fox Andy Smith plan of conciliating product and contract disputes, in retaliation for establishment of 20th-Fox, a new selling formula amid equalizing the split of the box-office dollar.

With and Ben Berger, NCA president, last year developed the conciliation plan as a means of halting a number of threatened court cases, alleged forced selling and other trade abuses, with NCA members backing the plan with a resolution.

Out-of-town members are now urging the NCA board to make conciliation a main subject at the annual convention and election of officers May 22-23, and are asking support of a move "to throw out" any form of conciliation or grievances against the film companies.

Officials at 20th Century-Fox's home office declined to comment here yesterday on the Minneapolis development.

Read'e Drive-In Reopens

WALTER Read'e Drive-In No. 1, near Woodbridge, N. J., has reopened after remodeling and enlargement. Supplemening the double-bill film fare are dance floor, pony rides, shuffleboard, quoits court, a children's playground.

36th Astor Anniversary

On April 7, City Entertainment Corp. will celebrate its 36th anniversary in the lobby of the Astor Theatre here what is described as the 36th anniversary of Broadway's first "all-movie show" in April, 1913.
T.O.T. TWENTIETH ON TOP

WE KNOW AND YOU HAS DELIVERED OR

MR. BELVEDERE GOES TO COLLEGE • THE SNAKE PIT • A
THE SEA IN SHIPS • YELLOW SKY • ROAD HOUSE • APART
TO BROADWAY • CAPTAIN FROM CASTILE • YOU WERE M
HOO, SCUDDA HAY • GREEN GRASS OF WYOMING • FOX
WORE TIGHTS • MIRACLE ON 34th STREET • Y

YESTERDAY...TODAY.

FOR YOU — YOUR TH

BECAUSE There's No Busine
FACTS ABOUT MONEY

KNOW THAT NOBODY CAN DELIVER LIKE

- TO THREE WIVES
- MOTHER IS A FRESHMAN
- DOWN TO MR. PEGGY
- STREET WITH NO NAME
- GIVE MY REGARDS TO ME
- CALL NORTHSIDE 777
- SITTING PRETTY
- SCUDDA B R R O W
- I WONDER WHO'S KISSING HER NOW
- MOTHER BABY SMILES AT ME
- GENTLEMAN'S AGREEMENT

TOMORROW... IT'S THEATRE — YOUR FUTURE LIKE BUSINESS!!
TRIGGER is a Dark Horse!

(THE STORY OF AN UPSET AT SIX)

There's a half-hour radio program on one of the networks at 6:00 p.m. Sundays.

It's not an expensive show, but a great one. It hasn't had a million dollars worth of ballyhoo. It has serious competition.

It's a dark horse—and it's pulling ahead.

In the Nielsen sweepstakes (December 19-25th), with 124 once-a-week entries, this show rated 18th (Average Audience) and tied for 21st place (Total Audience).

There are less than 6 points difference between this show and Jack Benny.

It's ahead (both total and average audience) of such shows as The Great Gildersleeve, Stop The Music (all 4 quarters), Red Skelton, Burns & Allen, Eddie Cantor, Date with Judy—and many other shows that cost two, three and four times as much.

And it tops its highest competing show by 6 points.

This is really an upset at 6 o'clock.

We wish Nielsen would let us publish the name of the show. But you know the name of the network.

What does this mean? For one thing, it means that with a good show, Mutual can deliver ratings. Even more important—Mutual can deliver ratings at a lower cost per rating point—and a lower cost per 1000 homes reached—whichever way you want to figure it.

In these days of hard selling—of efficient and economical selling—can you afford not to look at Mutual?

Mutual Broadcasting System

WORLD'S LARGEST NETWORK

*REPRINT FROM RADIO DAILY
FEBRUARY 4, 1949
We know you mean Roy Rogers

...the screen's top western star for 7 consecutive years according to every box office poll!

Roy Rogers STARRING IN REPUBLIC'S Trucolor PRODUCTIONS

NOW IN RELEASE
"SUSANNA PASS" · "DOWN DAKOTA WAY"

NOW IN PRODUCTION
Korda, French

(Continued from page 1)

“Night Unto Night”

(Warner Brothers)

T he “action” in this adaptation of a novel by Philip Wylie is confined for the most part to the principal characters’ grappling with philanthropic questions of life and death and speculation as to the destiny of the human soul. This fact is stated here purely to inform exhibitors of the thematic mood of “Night Unto Night,” and to indicate that the picture is “over the heads” of average audiences. Actually, notwithstanding its pretensions to profundity, the story unfolds on a note of romance and emotion rather than of genuine intellectuality. It is, essentially, a vehicle of physical properties of UA and Eagle Lion, the new company to assume certain assets of both. The First National of Boston has been associated with E-L financing in the past. Without going into the reasons, the negotiations have failed to progress since last week when financing of the UA stock purchase deal by the Nasser organization, announced as early as Thanksgiving, was indicated, however, that he and Ted Gamble, head of Gamble Enterprises, have decided to participate in the negotiations for UA and not to control now in progress in Hollywood.

Si Fabian, head of Fabian Theatres, arrived in New York from Hollywood yesterday but declined to comment on any type of comment. It was in-

K.B. Moves

(Continued from page 1)

tract outlining conditions under which a partner planning to dispose of its interest must offer its first interest to the other partner. Warners argued 10 days ago that it did not have to sell the K-B under the contract terms, but rather could dissolve the jointly owned corporation and dispose of its assets at public sale. It said the District Court should have granted a permanent injunction in the Paramount case permitted this. K-B, in a brief filed today, said that the New York District Court never intended to overrule existing contractual obligations.

U.A. in Deal

(Continued from page 1)

series, ranging from a 39-week half-hour series to 1,000 four-minute musical subjects for a projected video “disc-jockey” package.

The first program series is entitled “The World Is My Beat.” A second program series of “Hints and Tips” will also be ready.

Third programming release will be the 1,000 short musical subjects, featuring full orchestras, choruses and dancing contingents, all of which will be made available to television stations in developing visual disc-jockey shows.

Nassers’ U.A.

(Continued from page 1)

it was reported, was that the new owners of ex-PMC Artists assume some $5,000,000 of obligations of Enterprise Prod, in return for which the remaining shares of the company would be assigned to it together with a percentage of profits from unliquidated gains.

8 Majors Attack

(Continued from page 1)

“Pit” Cuts Ordered by British Censors

London, April 18.—Subject to cuts of approximately 1,000 feet, the British Board of Film Censors has given an “Adults Only” certificate to “The Snake Pit.” The cuts are said to affect the most violent scenes.

Considerable pressure had been brought to bear on the Censor Board by the popular production organization which urged that the film be banned entirely. It was suggested that young girls or women might thereby be deterred from becoming nurses. Anatole Litvak, here for consultations with the censors, replied that girls so treatment was not responsible for nursing. Litvak now travels to Paris for similar consultations.
TOA Blames British for Rental Rise

Restrictions Abroad Hit Theatres Here: Lockwood

U. S. exhibitors are facing increased film rentals by distributors, 'principally as a result of discriminatory actions taken by the British government against American films," Arthur H. Lockwood, president of the Theatre Owners of America, has stated in a statement which was released here yesterday on the eve of the Wash-ington meeting of the Anglo-American Films Council, which starts tomorrow.

Lockwood states that it is "highly improper" to make the position of American exhibitors clear to the British members of the council and he hereupon points out that U. S. thea-termen "carry full share of the (Continued on page 4)

Myers Calls Rental Drive Unfortunate

WASHINGTON, April 19.—Abram E. Myers, Allied States general counsel in a bulletin issued today expressed Allied's pleasure "that no other dis-tributor (but 20th-Fox) is implicated in this unfortunate campaign for higher film rentals."

Laughing M-G-M for its "gras-sroots" public relations operations, Myers said, "The lion demonstrates that it is smarter than the fox."

Referring to the letter by M-G-M sales manager W. F. Rodgers to Myers disclaiming any policy similar to that voiced by Al Lichtman for 20th-Fox, Myers praised Morton Pic-

(Continued on page 4)

Nassers Still Try For U. A. Purchase

Hollywood, April 19.—Nasser Brothers continued their negotiations today for purchase of United Artists’ control, but numerous conditions in-jected by banking interests involved in the financing still present an formidable obstacle to consummation of the deal by Thursday midnight, when the option on Mary Pick-ford’s half interest in U. A., held by Charles Chaplin, will expire.

Some of those close to the situation (Continued on page 4)

Overtime Parleys Aim At Schine Agreement

Washington, April 19.—Attorneys Willard McKay and Irving Kaufman, for the Schine interests, and Philip Marcus and Sigmund Tim-

berg for the Government were locked in conference after regular business hours today in an effort to reach a final agreement on a consent decree to end the government's 10-year-old anti-trust case against Schine. At a late hour, there was no indication of their progress thus far.

Van Nomikos Sues B. & K., 4 Majors

CHICAGO, April 19.—Inability to compete for first-run product against the opposition of B. and K., Southtown and Warner's Stratford brought about filing today of an anti-trust suit asking for equitable relief by the Em-pire Theatre, operated by Van A. Nomikos, and located on the South-

side of Chicago.

The Empress several months ago adopted a first-run policy, but the suit charges it is unable to secure products from Paramount, Warner, Colum-bia and United Artists, all named as defendants. Balaban and Katz is also named. Plaintiff's attorney, Seymour Simon, filed the suit in Judge Phillip Sullivan's U. S. District Court.

The Stratton Story

[Straffon-Goldwyn-Mayer]—Big League Stuff

THE story of Monty Stratton, the country boy who lost a leg in a hunting accident about 12 years ago at the beginning of what promised to be a spectacular career in major league baseball, is told in an exceptionally fine motion picture. It should be an outstanding attraction in every theatre in the land.

James Stewart, as Stratton, gives what is far and away his best perfor-mance in a long time, perhaps the best of his career, and scene for scene, he is matched every step of the way by June Allyson, the girl who becomes his wife.

Sam Wood directed with all the sure touches and overall finesse which be gave to "Pride of the Yankees," with which "The Stratton Story" inevitably will be compared, for there is much in this to recall the other.

Stewart is picked up at a Texas sand-lot game by Frank Morgan, who plays a baseball has-been. After a while spent in coaching the promising young pitcher, Morgan gets him a tryout with the Chicago White Sox

US LIMITS BRITISH FILMS, UK COUNTERS

London 'Hints' That a Dossier 'Indictment' Covers 30-Year Period

London, April 19.—The indignation expressed in America over Britain's 40 per cent film quota has stirred caustic—but as yet unofficial—coment in the Foreign Office here to the effect that since World War I the U. S. film industry has consistently engineered limitations against the showing of British pictures on American screens.

Meanwhile, regarding a reported U. S. State Department protest to the British Embassy in Washington against the "discriminatory" quota, it was said here that Foreign Minister Ernest Bevin has no official knowledge of it.

It was suggested here—again un-

(Continued on page 4)

Strike at Two Rank Studios Collapses

London, April 19.—The strike of electricians of J. Arthur Rank's Denham and Pinewood studios collapsed today, as expected, and spokesmen for Rank agreed to meet with officials of the Electrical Trades Union at the Labour Ministry on Thursday on terms of a settlement.

The outcome of the meeting, though officially unpredictable, is considered to be obvious in view of the ETU chiefs having originally put themselves completely in the wrong by infringing the law when they called the strike in defiance of a statutory obligation to give a 21-day notice of the existence of an industrial dispute. It is understood that the Labour Ministry has already talked roughly to ETU officials, warning them of the consequences for continued strike behavior.

Quota Impractical, BOT Acknowledges

London, April 19.—The British Board of Trade, acknowledging the impracticability of the 40 per cent film quota, discussed today in Whitehall the possibility of giving screen-time relief to an additional 158 theatres and total exemption from advertizement to an insignificant quota to another 308.
Tennessee Gets an Enabling Measure

Memphis, April 19.—Gov. Brown has signed into law a new Tennessee state income tax. It reduces the state rate from three to two per cent but authorizes cities to pass a two per cent tax on the streets located in their municipalities. Thus, while the advantage of the act, the total city-state tax will be four per cent instead of three as in the past.

Rogers Hospital to Vary on May 30

Arrangements have been completed for Variety Clubs International to take over operation of the Will Rogers Hospital, Saranic Lake, N. Y., on or about May 30, it was announced yesterday by Robert J. O'Donnell, international chairman. The institution will be known as Variety Clubs International—Will Rogers Hospital and patients will be transferred to persons familiar with the film industry and allied branches. O'Donnell expressed Variety's gratitude to the film sales managers committee, through whose efforts the hospital has been kept open, and also to company presidents who supported the managers in this difficult task and who more recently pledged their further financial support.

The new operation of the institution has been mapped out by a New York committee which comprises Max Goldstein, Abe Montague, Chick Lewis, S. F. Balian and Ted Gamble.

Stars at Dinner For Harry Warner

Hollywood, April 19.—Dennis Morgan, Gordon MacRae and Eddie Foy will be among those who will entertain at the dinner being given Harry M. Warner, president of Warner Bros., at Beverly Hills Flain Birth Women's Club, on April 27 at the Biltmore Hotel. The dinner, to be attended by more than 1,000, will honor Mr. Warner's efforts as national chairman of the Friendship Train.

Two Days for Para. Suit Oral Arguments

New York Federal Court will allow the government and distributor defendants two days in which to complete the oral arguments in the industry anti-trust suit. The trial is expected to begin here tomorrow. Entry of new evidence will not be permitted. The court's opinion is not anticipated for several weeks.

Will Hay, British Comic

London, April 19.—Will Hay, 60, whose comic portrayal of a schoolmaster has been a fixture on the British stage, arrived here yesterday after a long illness.
Headlines tell the story! As Hollywood Reporter says:

"AS GOES M-G-M, SO GOES THE PICTURE BUSINESS!"

"AKE ME OUT TO THE BALL GAME" (Technicolor)

Th walloping week on roadway! Big everywhere! Just what they want for gay prigtime Technicolor musical entertainment.

"LITTLE WOMEN" (Technicolor)

4 weeks of happy crowds at Radio City Music Hall. Terrific biz in Philly and first 40 dates ditto!

"BARKLEYS OF BROADWAY" (Technicolor)

"Picture of the Month" in Cosmopolitan. Trade press predicts smash hit. World Premiere Loew's State, N.Y. Another "Easter Parade"!

"THE STRATTON STORY"

Cleveland critics print raves in advance of World Premiere. Every screening sensational! Next attraction at Radio City Music Hall.

"THE SECRET GARDEN"

"EDWARD, MY SON"

"THE GREAT SINNER"

"ANY NUMBER CAN PLAY"

Broadway's No. 1 Dramatic Stage Hit. Almost a year of S. R. O. has given it nationwide attention. Another M-G-M Big One!

Seven top stars! The year's greatest cast in a magnificent production in the M-G-M-Manner! Destined to be one of 1949's headliners.

Every preview on Coast sends them out raving about "the best Gable picture in years!" It's got everything!

AND ANOTHER BIG M-G-M TECHNICOLOR MUSICAL "NEPTUNE'S DAUGHTER"

(Trade Shows May 11th, except N. Y. May 9th)
at the team's California spring training camp. Stewart meets Miss Allundy on a blind date and the two fall in love.

BETWEEN alternately charming and humorous courtroom scenes, Stewart's introduction to the big leagues suffers a reverse and he is sent to the minor farm to start where he marries Miss Allundy. He is recalled by the White Sox and finishes the season with the best possible record. Stewart lingers in the American League, despite at least one particularly bad game the day a son is born to his wife.

Eventually his wife succeeds in reawakening his interest in baseball and the time comes when he decides he must have the answer to his question whether he is as good a man as the next. He induces friends to permit him to participate in a regional all-star game, and his belief in himself is restored.

THE Douglas Morrow story is basically and in large part the real life story of Monty Stratton. In its essence it is an inspirational story of courage in overcoming a grievous handicap. But "The Stratton Story" is much more than that. It is the engaging story of a very likeable young man making his way to the top in the game all America loves; and the story of his romance and married life with an equally likeable girl. It is the story of their joys as well as their tragedy, and the rebirth of their hopes after utter dejection. It is appealing and amusing and moving reading, sometimes, and it is a moving picture for the whole family and many will want to see it more than once.

It boasts an already high batting average for Leo this season and with its release at the beginning of a new baseball year it should be going strong when the nation is waiting for another World Series results.

Running time, 106 minutes. General audience classification. For May release. Steward KANE

“Nassers - U.A." (Continued from page 1)

say the chances of a deal being made are less than even.

The belief is general that if control of U. A. does not change hands by Thursday the present ownership, Miss Pickford and Chaplin, will discuss all negotiations for some time to come.

Meanwhile, official sources emphasized that the Nassers still are working diligently in an effort to consummate a deal and could upset the dopesters by effecting some last minute compromises with financial groups tomorrow or Thursday. The odds, however, are against it, largely because of the time element.

There were reports, too, of a British group said to have been interested in the bidding for U.A. by Arthur W. Kencl, London, and vice-president of the company, which might come to the fore if and when the Nassers withdraw. An identity of members of the group has been closely guarded, but it has been ascertained that it does not include J. Arthur Rank. According to reports, a 25-member board of directors, including joint managing director for U. A. in Britain, is included in the group.

Other sources, however, admitted that they knew of the general interest, said that no formal offer for U. A. stock has been made by it, and insisted that any offer will not come until the client funds in this country to finance a deal and cannot get British Treasury approval to convert the needed pounds.

IN GOOD COMPANY

"EL PASO" "THE PALEFACE" "WHISPERING SMITH" "CONNECTICUT YANKEE" AND NOW

"Streets of Laredo"

Climaxes the Sensational Succession of Big COLOR Hits...

FROM THAT GREAT COMPANY PARAMOUNT

U.S. Limits (Continued from page 1)

officially—that an impressive dossier could be made available in connection with the alleged restrictions put on British films not only in America but also in Britain, by Americans. This “evidence,” covering a period of 30 years, could serve as a surprising in- dicement that would kill the American industry which now is seeking the protection of its State Department's umbrella because Britons have "gotten tired of their own territory," a spokesman said.

"Why cannot the Americans be content with 60 per cent of our market when our's in America is less than one per cent?" was one unofficial Foreign Office comment.

It is understood that the British Board of Trade is considering the cabled State Department protest, but opinion in official circles is that it is being done only to appease the manifested indignation of California's legislators in Washington.

Britain's independent exhibitors universally hope, of course, that the State Department protest will lead to an abatement of the quota.

Bond Chairmen (Continued from page 1)

Boston; Vincent R. McFaul, Buffalo; Ben L. Seitz, Roanoke; S. C. John Balaban, Chicago; Jack R. Kernan, Cincinnati; Ron Gamble, Akron; Robert J. O'Donnell; Dallas; Robert Selig, Denver; M. N. Blank, Des Moines; Earl J. Hudson, Detroit; Ken Collins, Indianapolis; Elmer Rhodeen, Kansas City; Charles P. Moulas, Los Angeles; A. M. Lightman, Jr., Memphis.

Al. A. Harold Fitzgerald, Milwaukee; Harry French, Minneapolis; Albert Pickens, Stratford, Conn.; N. Carver, New Orleans; Walter Reade, Jr., New York; Marie Bransford, Oklahoma City; Robert R. Livingston, Lincoln; Harald Seidenberg, Philadelphia; Joe Silver, Pittsburgh; Jack Matlack, Portland, Ore.; Tom Hulion; San Francisco; W. Gamble, Chehalis, Wash.; F. Boscher, Washington, D.C.

"The Stratton Story" (Continued from page 1)

Lockwood on Rentals (Continued from page 1)

Publicity Directors Committee and Hollywood board of publicity head; A. J. Richard, Paramount; Walter K. Fairbanks, chief editor and chairman of the newsreel committee; Dore Schary, M-G-M publicity director, and chairman of the Hollywood committee; A. W. Smith, Jr., 20th Century-Fox distribution and publicity chairman; Max E. Youngstein, Eagle-Lion advertising vice-president and chairman of the advertising-publicity committee.

Myers on Rentals (Continued from page 1)

TUNE DAILY for publishing the Rodgers letter right along with the 20th-Fox statement. E. P. Myers to name the company which repudiated the Lichtman policy yesterday, Fox; said Myers made it plain that it alone was pushing for higher film rentals, adding that "it will not be necessary for them (exhibitors) to paste this information in their hats.'

He said that 20th-Fox will survive under its present leadership, but added that "he can be one licked man in the organization."

16 Additional M-G-M "Friendship Meetings"

Sixteen additional cities today will be the center of M-G-M "Friendship Meetings," at which M-G-M managers will be host to exhibitors.

Situations where theatre owners will gather today for screenings and luncheon are: Aberdeen, S. D.; Al-bany, Ore.; Baltimore; Birmingham; Boise; Eldora, Iowa; Evansville; Fl. Wayne; Grand Rapids; Green Bay, Wis.; Harrisburg; Montgomery, Ala.; Phoenix; Springfield, Ill., and Wichita.

Academy Directory Cut to 3 a Year

Hollywood, April 19.—Publication of the Academy Players Directory, which lists more than 2,000 film stars and performers, will be limited to three times a year instead of quarterly, according to a statement by the Screen Actors Guild and the Academy of Motion Picture Arts and Sciences.

Riftkin To Honor Brody

Boston, April 19.—Heriman Rif- kin, Monogram vice-president and local franchise holder, will give a luncheon for Steve Brody, Mono-Al lied Artists president, at the Copley Plaza on April 25.

Dines Drive Heads (Continued from page 1)
MOTION PICTURE DAILY

VOl. 65, NO. 78
NEW YORK, U.S.A., THURSDAY, APRIL 21, 1949
TEN CENTS

Reciprocate, Or Else, Myers Tells British

SAYS STATE DEPT. SHOULD BE FIRM ON THE QUOTA

WASHINGTON, April 20.—Allied States Association general counsel Abram F. Myers declared today that it was time for the U. S. State Department "to deal very firmly" with the British on the film quota and on other American film restrictions. He warned that if Great Britain persisted in its overly protective policies, "we will have to put some limit on imports of British films here."

"We have been opening our markets to other countries to a degree never imagined before," Myers said. "There must be some reciprocity in such relations, or they simply will not stand up. The British government has a splendid record of fair dealing in its international relations, but seems to have slipped very badly in this particular instance."

"It is time Uncle Sam told John Bull that cooperation is not a one-way street," Myers declared.

"Stratton Story" Goes To RKO Loop House

CHICAGO, April 20.—"The Stratton Story,"" will follow "Joan of Arc" into the RKO Grand, it was learned today, making this the first top M-G-M film to play away from either the Balaban & Katz or Kasemess Loop showcase houses. While terms of the bidding were not disclosed, it is understood that M-G-M was seeking a house which could place the film beyond the two-week limit imposed under Jackson Park decree rulings.

The film will probably play the (Continued on page 11)

Eastern Pa. Allied Hits 20th's Plan

Philadelphia, April 20.—Allied Independent Theatre Owners of Eastern Pennsylvania has released to its members a bulletin wherein it, too, takes exception to 20th Century-Fox's plan for increased rentals. The bulletin, in part: "The Fox theatre circuit, owned by (Continued on page 11)

New Arguments In Para. Suit Today

Another step toward the ultimate disposition of the industry anti-trust suit will be taken today when attorneys for the government and the six remaining distributor defendants begin two days of oral arguments in New York Federal Court, preliminary to the court's promulgation of its opinion and decree.

Warners, Loew's and 20th Century-Fox are expected to continue their fight against complete divestiture, while the "Little Three" probably will again argue for modification of trade-practice edicts.

Prosecutor Robert Wright will make his final public appearance in behalf of the Department of Justice at the hearings. As previously reported, he will quit the post on April 29 to enter private practice in Washington.

Para. Stockholder Would 'Upset' Plan

Defying Paramount president Barney Balaban's March 31 declaration that upon two-thirds acceptance of the company's reorganization plan, it holds would not be free to demand cash for their shares, a minority stockholder has applied for a court order (Continued on page 11)

QUOTA PROTESTED ORALLY,' UK SAYS

Embassy Got Quota Protest, Acheson Says

WASHINGTON, April 20.—Secretary of State Dean Acheson declared today that the U. S. State Department has protested the British film quota to the British Embassy here.

Acheson said the Department believed the quota made the earlier agreement on remittances unworkable and also was directed at protecting the British film industry.

Aske to comment on the quota at this morning's press conference, Acheson first reviewed the remittance agreement and then the film quota action. "It seemed to the film industry and to the State Department that the imposition of this quota did several things," he told reporters. "One of them was that it made quite impossible the working out of the agreement previously reached on the earnings of the (Continued on page 15)

Fight for State, City Ticket Tax Starts Today

Vogel Is Chairman Of Fund Campaign

Joseph R. Vogel, Loew's Inc., vice-president in charge of theatre operations, has been named chairman of the drive to raise funds for the Federal Government to leave the Federal Government to leave the Federal Government to leave the theatre admission tax field to them when their representatives meet with U. S. Treasury officials here tomorrow and Friday.

The two-day conference, called by Secretary of the Treasury Snyder, will deal with the problems of overlapping taxes and inadequate state and local revenue. While Treasury officials emphasize that the meeting is "exploratory," representatives of state and local government associations are "very hopeful" that definite decisions may be made in their favor.

The place of the admission tax and (Continued on page 14)

 Warners' Production and Release Program—See Page 3

Commercial Counsellor Received U. S. State Department's Message

LONDON, April 20.—Secretary of State Acheson's official protest against the 40 per cent British film quota was made orally to British Commercial Counsellor Percival in Washington, and not in the form of a formal note to the Washington Embassy as had been supposed originally, it has been learned here.

That accounts for the British Board of Trade's and not the Foreign Office's, having taken the matter under advisement here, it was said.

The feeling has grown here that had Acheson been "vitally" concerned over the quota he would have addressed a formal note to the British Embassy in Washington. Opinion here is leaning increasingly to the view that the protest was made firstly to appease California's indignant legis-

(Continued on page 15)

Talk Uppermost As UK-US Group Meets

WASHINGTON, April 20.—Three-day meeting of the Anglo-American Films Council will open here tomorrow with general discussion of "mutual problems" regarded as the principal prospect.

American members Eric A. Johns-
to, Barney Balaban and Nicholas M. Schend would like to see a large part of the restrictions confronting U. S. (Continued on page 15)

Pickford Enters UA Negotiations

Hollywood, April 20.—Mary Pickford today for the first time joined the conferences between James Nauser and United Artists officers Grad-
well Sears and George L. Bagnall which have been pro-
ceeding virtually around the clock for the past three days. All principals withheld comment on the progress of negotia-
tions leading to the sale by Charles Chaplin of his own and Pickford's UA interests to the Nauwers, under an option that expires tomorrow midnight.
Technicolor Profit Up More Than 50%

Technicolor's Consolidated net profit, after taxes and other charges, for the quarter ended March 31, 1949, is estimated to be $3,054,000, as against $2,014,000 in the corresponding quarter of 1948, a gain of 47 per cent. This compares favorably with the gains of 33 per cent in 1948 and 22 per cent in 1947. The amounts are before taxes and other charges, which are generally about 47 per cent of net profit for Consolidated.

Personal Mention

Charles P. Skouras, National Theatres president, has arrived here from the Coast.

Gilbert Sprewell, head of Eagle Lion's advertising accounting department, and Mrs. Sprewell, the former Mary Elizabeth of Goldwyn Productions, are the parents of a son, Robert Bruce, born at the Beth Israel Hospital here.

David D. Horne, Film Classics foreign sales manager, is due in New York Monday from an extended trip abroad.

Monroe Greenhut, head of the Monroe Greenhut Agency, has become a father for the first time with the birth of a son, Stanley Scott.

Dan S. Terrell of Loew's advertising department will return here Saturday from a tour of Loew's theatres.

Mrs. John Joseph, wife of the executive assistant to Howard Dietz, will leave for Europe in June.


SPG to Turn to U. S. Mediation in Impasse

CIO's Screen Publicity Guild here will ask the Federal Mediation and Conciliation Service to take steps to avoid a possible deadlock in contract negotiations between theatre owners and the Guild. SPG indicated yesterday following the report that the companies have turned down an offer of the New York State Board of Mediation to review the situation.

The Guild charges that the companies have refused to discuss terms of a new labor agreement unless the union agrees in advance to forego salary demands and security arbitration clauses.

Deluxe 'Collarites' Vote In Favor of a Union Shop

Deluxe Laboratory's "white collarites" yesterday voted 100 per cent in favor of a union shop in an election conducted by the National Labor Relations Board here, it is reported by AFL's IA'TSE Motion Picture Home Offices Employees Local No. 6-33, which recently won the Deluxe unit away from CIO's Screen Office and Professional Employees Guild.

Special Para. Sales Post for Pickman

Jerry Pickman, who has resigned as Eagle Lion's assistant advertising-publicity director to join Paramount, will take over the latter company on Monday in the special capacity of exhibitor-public relations representative in the sales department, under direction of vice-president Alfred W. Schwartzberg.

Henry A. (Hank) Linet, Universal-International-Eastern advertising manager, will address the luncheon of the American Theatre Wing tonight on the subject, "The Operation of a Motion Picture Advertising and Publicity Department."

Norman Poller of RKO Radio's home office publicity department, and Mrs. Poller, are parents of a daughter born, born at Bronx Maternity Hospital.

Sam Shain, head of exhibitor relations for 20th Century-Fox, became the father of a third son, Richard Matthew, born yesterday at Doctors Hospital here.

I. E. Loper, Lopert Films president, will leave here Tuesday aboard K.L.A.S, America for a four months trip to Europe.

Karl Hersen, executive vice-president of Cinicolor and Film Classics, left Hollywood by plane last night for New York.

Charles Simonelli, Universal-International exploitation manager, returned to New York yesterday from the Coast.

500-Theatre Opening For Young Bros.

With the backing of an extensive campaign by Mort Blumentock's advertising-publicity department, Warner Bros. is opening the "Young Brothers" set for Great Plains area premiere in 250 theatres during the first two weeks of May. In addition to the traditional campaign company stars Wayne Morris, Bruce Bennett, Alan Hale, James Brown and Barbara Bates will take part in the event.

The Great Plains premiere will be in Oklahoma City, April 21; Minneapolis, 27 cities; Omaha, 25 cities; Kansas City, 120; Oklahoma City, 20; Dallas, 20; and St. Louis, 25, and other cities.

The premiere playdates will tee-off at the Paramount Theatre in Kansas City, April 4. In addition to distributors, we get up the campaign, Hall Walsh, Prairie district manager; Doak Roberts, Southern Western district manager, and local branch managers will assist in the campaign.

Polo Foundation Gets $400,000 Check

Charles P. Skouras, president of National Theatres, yesterday presented a check for $400,000 to Basil W. Comer for the Infantile Paralysis Foundation. It will go to the New York office of 20th Century-Fox and represents polio collections from all National Theatres. Additional contributions from Southern and Northern California, Midwest, Mountain, Wisconsin, Texas, New York and Philadelphia.

Government Claims $336,701 Evasion

Charles E. Mack, acting attorney general, has filed a bill of indictment in United States District Court here charging the following persons for less than half of what they really were:

MOTION PICTURE DAILY

Thursdays and holidays, by Ogilvy Publishing Company, 100 East 17th Street, New York 3, N. Y. Martin Quigley, President; Red Ogilvy, Managing Editor; Martin Quigley, Executive Editor; Chicago Bureau, 230 South La Salle Street, Chicago; Ogilvy, Managing Editor; New York Advertising Bureau, 30 Rockefeller Center, New York 20, N. Y. Telephone Circle, 2-3100. Address: Ogilvy, New York. Walter J. Vatkin, Vice-President; Martin Quigley, Jr., Associate Editor; Published daily except Sundays.

Says Consent Decree Bars Video License

Washington, April 20.—The Federal Communications Commission today, in one of the bitterest tongue-lashings ever given any government agency on the Senate floor, was accused of being a captive of a few large firms in the radio-televised field and of helping them "perpetuate their control" of broadcasting and television.

The denunciation came from Senator Fred H. [Frank] Carlson, Democrat and chairman of the powerful Senate Interstate Commerce Committee, which handles the FCC, yesterday.

"Interests who have accepted consent decrees stand at the counter demanding your right to get into television," John said. "The Communications Act makes it quite clear that convicted monopolists should not hold what should be shared, but strangely enough, the Commission has never promulgated a rule which would settle directly once and for all the true vision of the act on the rights of those who run afoul of the anti-trust laws."

"We hold a consent decree in the New York anti-trust suit, has applications for many television stations and asked the FCC to the most extensive interpretation of the act in this connection."

Evidence of the campaign was made Friday by W. Allan Lee, who said he was hard to find because of huge waves of television and radio in the press.

250-Theatre Opening For Young Bros.

With the backing of an extensive campaign by Mort Blumentock's advertising-publicity department, Warner Bros. is opening the "Young Brothers" set for Great Plains area premiere in 250 theatres during the first two weeks of May. In addition to the traditional campaign company stars Wayne Morris, Bruce Bennett, Alan Hale, James Brown and Barbara Bates will take part in the event.

The Great Plains premiere will be in Oklahoma City, April 21; Minneapolis, 27 cities; Omaha, 25 cities; Kansas City, 120; Oklahoma City, 20; Dallas, 20; and St. Louis, 25, and other cities.

The premiere playdates will tee-off at the Paramount Theatre in Kansas City, April 4. In addition to distributors, we get up the campaign, Hall Walsh, Prairie district manager; Doak Roberts, Southern Western district manager, and local branch managers will assist in the campaign.

Polo Foundation Gets $400,000 Check

Charles P. Skouras, president of National Theatres, yesterday presented a check for $400,000 to Basil W. Comer for the Infantile Paralysis Foundation. It will go to the New York office of 20th Century-Fox and represents polio collections from all National Theatres. Additional contributions from Southern and Northern California, Midwest, Mountain, Wisconsin, Texas, New York and Philadelphia.
WARNER BROS. ARE
READY!
WARNER BROS. ARE
SET!
WATCH WARNER BROS.
GO
AS NEVER BEFORE!
THEIR FUTURE, YOUR
BETTE DAVIS
HUMPHREY BOGART
INGRID BERGMAN
ERROL FLYNN
JOAN CRAWFORD
GARY COOPER
DENNIS MORGAN
LAUREN BACALL
DAVID NIVEN
JANE WYMAN
DANNY KAYE
VIVECA LINDFORS
JACK CARSON
VIRGINIA MAYO
RAY BOLGER
DORIS DAY
RONALD REAGAN
ALEXIS SMITH
JOEL McCREA
NEVER MORE
FUTURE, OUR FUTURE -

EVE ARDEN
JUNE HAVER
GORDON MACRAE
LEW AYRES
ELEANOR PARKER

CLAUDE RAINS
PATRICIA NEAL
SYDNEY GREENSTREET
DANE CLARK
EDDIE BRAKKEN

ZACHARY SCOTT
S. Z. SAKALL
RAYMOND MASSEY
MICHAEL WILDING
DAVID BRIAN

RILLIANT!

AND
THERE'S
A
BIG
WARM
WARNER
WELCOME
FOR

GO!
"At no period in our Studio's history has so much been accomplished — so much of major importance to the industry. In the product completed and in the story properties we have assembled for full-speed-ahead production, exhibitors can see that our Studio is prepared to surpass every past record of performance.

Our plans go so far beyond any program we have ever put forward that the addition of more and more stars was required."
Through arrangements with David O. Selznick we are happy to welcome many of his important personalities. We are very proud too, to welcome the many other great names who have joined our already impressive star roster.

These people, this program, and the vast resources of our Studio, are positive testimony that Warner Bros. are prepared as never before to bring new levels of success to the motion picture exhibitor.

Jack L. Warner
EXECUTIVE PRODUCER
READY!

Every one of these productions is complete and ready for release!

"FLAMINGO ROAD" JOAN CRAWFORD
ZACHARY SCOTT • BRIAN GREENSTREET
RAYMOND MASON

"THE FOUNTAINHEAD" GARY COOPER • PATRICIA NEAL
RICHARD TAYLOR • JOAN CRAWFORD
RAYMOND MASON

"UNDER CAPRICORN" TECHNICOLOR
Transatlantic Picture
BERGMAN • COTTEN • WILDING
JOSEPH MICHAEI

"MY DREAM IS YOURS" TECHNICOLOR
Doris Day • Jack Carson • Lee Bowman • Eve Arden
MICHAEL CURTIZ

"THE HASTY HEART" RONALD REAGAN • PATRICIA NEAL • RICHARD TODD
JOHN FORD

"HAPPY TIMES" TECHNICOLOR
DANNY KAYE
JOSEPH LEITER

"GIRL FROM JONES BEACH" RONALD REAGAN • VIRGINIA MAYO • EDDIE BRACKEN
JOHN FORD

"LOOK FOR THE SILVER LINING" TECHNICOLOR
HAVER • BOLGER • MACRAE
HUGO BERNARD

"MONTANA" TECHNICOLOR
ERROL FLYNN • ALEXIS SMITH
RAY KENNEDY

"NIGHT UNTO NIGHT" RONALD REAGAN • VIVECA LINDFORS
BRODERICK CRAWFORD

"IT'S A GREAT FEELING" TECHNICOLOR
DENNIS MORGAN • DORIS DAY • JACK CARSON
ALVIN BOYD

"COLORADO TERRITORY" UNITED STATES
JOEL McCREA • VIRGINIA MAYO
JOHN FORD

"BACKFIRE" CLARK MAYO • MACRAE • LINDFORS • O'BRIEN
WAYNE BISWAS • BRIAN GREENSTREET

"THE YOUNGER BROTHERS" TECHNICOLOR
WAYNE BISWAS • BRIAN GREENSTREET
JOHN FORD

"TASK FORCE" GARY COOPER • JANE WYATT • WALTER BRENNAN
WARNERS ARE
The most valuable properties ever assembled on our sound stages—preparing and in production at full-speed-ahead!

“CHAIN LIGHTNING” HUMPHREY BOGART ELEANOR PARKER
“BEYOND THE FOREST” BETTE DAVIS JOSEPH COTTEN
“WHITE HEAT” JAMES CAGNEY
“PERFECT STRANGERS” GINGER ROGERS DENNIS MORGAN
“THE MIAMI STORY” BURT LANCASTER
“ETHAN FROME” GREGORY PECK
“DALLAS” TECHNICOLOR ERROL FLYNN PATRICIA NEAL
“BRIGHT LEAF” GARY COOPER
“THE VICTIM” JOAN CRAWFORD DAVID BRIAN
“YOUNG MAN WITH A HORN” LAUREN BACALL KIRK DOUGLAS DORIS DAY
“THE GLASS MENAGERIE” JANE WYMAN KIRK DOUGLAS
“VICTORIA GRANDOLET” TECHNICOLOR JENNIFER JONES LOUIS JOURDAN
“ALWAYS LEAVE THEM LAUGHING” TECHNICOLOR DANNY KAYE
“ALWAYS SWEETHEARTS” TECHNICOLOR SHIRLEY TEMPLE BARRY FITZGERALD MCCALLISTER SEABISCUIT
“THE TRAVELERS” TECHNICOLOR JOHN WAYNE ELEANOR PARKER
“THE OCTOPUS AND MISS SMITH” JANE WYMAN DENNIS MORGAN EVE ARDEN
“WEST POINT STORY” TECHNICOLOR JAMES CAGNEY JUNE HAVER GORDON MACRAE
“BARRICADE” TECHNICOLOR DANE CLARK VIRGINIA MAYO RAYMOND MASSEY
“COLT 45” TECHNICOLOR RANDOLPH SCOTT ALEXIS SMITH
“STAGEFRIGHT” ALFRED HITCHCOCK PRODUCTION JANE WYMAN MARLENE DIETRICH

ON THE GO!
PRODUCT
AS NEVER BEFORE!

STARS
AS NEVER BEFORE!

WARNER BROS.
ARE GEARED TO
GO

AS NEVER BEFORE!

WARNER BROS.
Directors
RICHARD BARE
DAVID BUTLER
MICHAEL CURTIZ
PETER GODFREY
STUART HEISLER
ALFRED HITCHCOCK
VINCENT SHERMAN
KING Vidor
RAOUL WALSH
BRETAIGNE WINDUST

WARNER BROS.
Producers
HENRY BLANKE
JAY DRATLER
LOU EDELMAN
SAUL ELKINS
EVERETT FREEMAN
WILLIAM JACOBS
HARRY KURNITZ
MILTON SPERLING
ANTHONY VEILLER
JERRY WALD
also producing for
WARNER BROS.
CAGNEY PRODUCTIONS
BRYAN FOY PRODUCTIONS
NORMA PRODUCTIONS
ROBERTS PRODUCTIONS
TRANSATLANTIC PICTURES
UNITED STATES PICTURES
The Big Sombrero

(Columbia)

GENE AUTRY heads the cast of this Cinecolor Western which has all the necessary ingredients of action, shooting, guitar-playing and singing.

A Gene Autry production, with Armand Schaefer as producer and Frank MacDonald as director, rate well in its directorial treatment. The plot is an adventure story somewhere South of the border, down Mexico way, where after being stranded with a horse, he becomes the foreman of a ranch on which the "ranchers" are getting the worst of the weather. Autry spots the villain almost constantly, and could not double square things up in 10 seconds flat, but he does things out nicely enough so that all Autry fans will have a wonderful time watching him gallop his horse around.

The action scenes are all up to par and some of the sequences of the Mexican fiestas and dances are colorful and tuneful. The girl in the good-looking Elena Verdugo is well out of her ranch (until after autographs), the villain, Steve Dunne, whom she has taken into her confidence. Everything ends nicely by the fadeout which again finds Gene singing the finale.


Run of the Chicago

(Republic)

A RETIRED middleweight fighter's return to the ring marks the central theme of this film which is also a prelude to the champion meets the current title holder. The leading parts are played by Tom Brown, as the fighter; Audrey Long, as a newspaper reporter, and Grant Withers, the leader of a betting syndicate. Tom Brown will be on the program publicizing the fighter's business interests in debt. He challenges the present champion, a racketeer planning to make a fortune on the deal depicting good public stories so the public will buy the pictures. With Grant Withers, the gamblers threaten to kill him unless he throws the fight. In the contest, Brown is slow in the first rounds but, finally, in the 15th, knocks out his rival. The gamblers make an attempt to kill Brown but the Champion through some gorgeously photographed scenery.


Composite key city box-office reports made it possible to: compare the corresponding weeks of 1948, follow:

<table>
<thead>
<tr>
<th>Week</th>
<th>Total Average</th>
<th>Average Grosses Theatres</th>
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<tr>
<td>1948</td>
<td></td>
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<tr>
<td>Jan. 1-2</td>
<td>164</td>
<td>$1,155,980</td>
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<td>Jan. 8-15</td>
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<td>Jan. 15-22</td>
<td>164</td>
<td>$979,900</td>
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<td>Jan. 22-29</td>
<td>164</td>
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<td>Feb. 5-12</td>
<td>176</td>
<td>$1,849,100</td>
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<td>$1,485,900</td>
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<td>Feb. 26-3 Mar. 5</td>
<td>176</td>
<td>$2,145,900</td>
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<tr>
<td>Mar. 5-12</td>
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<td>$2,145,900</td>
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<td>Mar. 12-19</td>
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<td>$2,145,900</td>
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<td>Mar. 19-26</td>
<td>176</td>
<td>$2,145,900</td>
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<tr>
<td>Apr. 1-2</td>
<td>181</td>
<td>$2,626,000</td>
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<tr>
<td>Apr. 8-15</td>
<td>181</td>
<td>$2,726,100</td>
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</tbody>
</table>

Eastern Pa. Allied

(Continued from page 1)

secured an appraisal of its 300 common shares and to force Paramount to purchase them.

If the reorganization is granted, the way would be open for holders of 76,576 shares to follow suit, that being the number voted in opposition to the reorganization as against 3,502,183 in favor.

The "test" move was made yesterday in New York Supreme Court here by minority holder Sol Kokol.

In making his assertion in his own company, he could say they would not be free to demand cash for their holdings once the plan was approved. Some small stockholders had lured in interest on their right of appraisal and were informed of the corporate board's opinion of "our counsel" no such right exists.

Balaban warned, moreover, that the company would "vigorously resist" court action which might be taken in opposition to that opinion.

On April 12, close to 80 per cent of the total stock issued and outstanding was voted in favor of the reorganization plan which calls for the consolidation of the Balaban and Katz Theatre Company into one theatre company and one a production-distribution company, before the end of the year.

Stratton Story

(Continued from page 1)

Grand under a pact similar to that which allowed "Joan of Arc" to play indefinitely. Under its terms, the RKO Palace would play double-features so that the picture would be presented to neighborhood houses. "Stratton Story" will play at regular admissions with no date set yet for its opening.

New Hartford

April 20 -- Federated Television Productions, Stamford, has filed a certificate of incorporation.
A PROGRAM of expansion of Warner Bros. production resources, in work for the past several months, has been completed by Harry M. Warner, Jack L. Warner and Albert Warner.

The program is designed to meet what the company perceives as "a buyer's market in entertainment."

"We know," said Jack Warner, "the motion picture market is what the public makes it. We know we cannot meet the public's demand by reducing our resources. So we increased them."

The Warner studio, as a result, has:
- 15 pictures completed and ready for release
- 20 pictures in preparation or shooting
- 38 stars under contract, supplemented by at least 15 others made available through special arrangements
- 10 active producers and a like number of directors
- Six individual producing companies whose pictures will be distributed by Warners.

The greatest possible star value will be given to the largest possible number of films, Harry Warner promised. The studio's goal, he said, is "quality pictures produced in quantity" to meet what he sees as "a greater market than ever before for good pictures. "In this period that demands better pictures than ever before," he added, "we have used the past several months to anticipate the demands."

PICTURES COMPLETED AND READY FOR RELEASE

"FLAMINGO ROAD," starring Joan Crawford, Zachary Scott and Sydney Greenstreet, and introducing David Brian. This is a Michael Curtiz production, produced by Jerry Wald and directed by Michael Curtiz from a screenplay by Robert Wilder and based on a play by Robert and Sally Wilder. Release date, April 30.

"The Fountainhead," starring Gary Cooper, Patricia Neal, Raymond Massey and Robert Douglas. This was produced by Henry Blanke, directed by King Vidor from a screenplay and the novel by Ayn Rand.

"Under Capricorn," starring Ingrid Bergman and Joseph Cotten with Michael Wilding. This is a Transatlantic Pictures production directed by Alfred Hitchcock in Technicolor from a screenplay by James Bridie. Release date, Sept. 24.

"My Dream Is Yours," starring Doris Day, Jack Carson, Lee Bowman, Adolphe Menjou, Eve Arden and S. Z. Sakall. This is a Michael Curtiz Technicolor production, directed by Michael Curtiz from a screenplay by Harry Kurnitz and Dane Lussier. Release date, April 16.


"Look for the Silver Lining," starring June Haver, Ray Bolger.

WARNER PICTURES IN PREPARATION OR SHOOTING

Twenty of Warner's most important properties are among those in various stages of preparation or before the cameras. They are:


"Rose Moline," starring Bette Davis and Joseph Cotten. Produced by Henry Blanke, directed by King Vidor from a screenplay by Lenore Coffee, based on the novel "Beyond the Forest," by Stuart Engstrand.
WARNERS TO DISTRIBUTE FOR SIX PRODUCING COMPANIES

Joining Transatlantic Pictures, which has Alfred Hitchcock producing and directing several films for Warner Bros. distribution and United States Pictures, under Milton Sperling are four new production units which will release through that company. These are: Cagney Productions, which will star James Cagney in a series of films under the guidance of William Cagney; Bryan Foy Productions; Norma Productions, which will star Burt Lancaster, and Roberts Productions, which will star John Garfield.

“Murder, Inc.” “The Hoodlum” and “Marked Children” are the next three pictures scheduled by Sperling’s United States Pictures.

STAR POWER GREATEST IN WARNER HISTORY

The star roster at the Warner studio, always impressive, has been enhanced by several important arrangements recently completed which make available to it additional names of box office potency.

Under the Warner banner for sometime are such stars as: Lee Ayyes, Lauren Bacall, Humphrey Bogart, Jack Carson, Dane Clark, Gary Cooper, Joan Crawford, Bette Davis, Erroll Flynn, Danny Kaye, Viveca Lindfors, Gordon MacRae, Virginia Mayo, Dennis Morgan, Wayne Morris, Patricia Neal, Edmond O’Brien, Eleanor Parker, Claude Rains, Ronald Reagan, Zachary Scott, Alexis Smith, and Jane Wyman.

Through arrangements with David O. Selznick, the following players will be seen in Warner’s forthcoming release schedule: Jennifer Jones, Gregory Peck, Joseph Cotten, Shirley Temple, Betsy Drake, Louis Jourdan and Rory Calhoun.

In addition, James Cagney returns to Warner Bros. to star in three pictures, plus several pictures for Cagney Productions, under William Cagney, for distribution by Warner Bros.

Other stars who have been signed to appear under the Warner banner are: John Garfield, Burt Lancaster, John Wayne, Randolph Scott, Kirk Douglas, Marlene Dietrich and Ginger Rogers.

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<tr>
<th>WEEK OF</th>
<th>COLUMBIA</th>
<th>EAGLE LION</th>
<th>M-G-M</th>
<th>MONO.</th>
<th>REPUBLIC</th>
<th>RKO RADIO</th>
<th>20TH-FOX</th>
<th>U. A.</th>
<th>UNIV.-INTL.</th>
<th>WARNERS</th>
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<tbody>
<tr>
<td>Mar. 27</td>
<td>(Mar. Release) BIG SQUABBLES (Color) Gene Reynolds 0-78 min.</td>
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<td>April 3</td>
<td>WALKING MILL BASILIO Scott Ellis Ellis D-18 min. (Rev. 4/9/46)</td>
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<td>April 10</td>
<td>BOSTON BLACKIE'S CRIME CHASE Chester Morris Penny Singleton D-30 min. (Rev. 2/29/46)</td>
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<td>April 17</td>
<td>BLONDE'S APPEAL (Color) Vivien Leigh John Hodiak D-84 min. (Rev. 2/21/46)</td>
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<td>May 1</td>
<td>MANHATTAN ANGEL Gloria Jean D-20 min. (Rev. 12/11/45)</td>
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<td>May 8</td>
<td>THE BIG CAT (Color) Marlene Dietrich Robert Preston D-92 min. (Rev. 2/21/46)</td>
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<td>May 15</td>
<td>THE UNDERCOVER MAN Glenn Ford Joan Fontaine D-63 min. (Rev. 3/29/46)</td>
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<td>May 22</td>
<td>RUSTY SAVES AMERICA Ted Donaldson D-30 min. (Rev. 4/19/46)</td>
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<td>May 29</td>
<td>THE MUSKATONS Joe Hall Alice Jacobs D-36 min. (Rev. 4/11/46)</td>
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<td>June 5</td>
<td>WE WERE STRANGERS Joan Crawford John Garfield 0-78 min. (Rev. 4/19/46)</td>
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<td>June 12</td>
<td>THE LOST TRIBE Johnny Weismuller D-27 min. (Rev. 4/19/46)</td>
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<td>June 19</td>
<td>RIDE OF THE WHISTLING DEER Gene Autry D-10 min.</td>
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<td>June 26</td>
<td>MAKE BELIEVE BALLROOM M-30 min. (Rev. 4/14/46)</td>
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<td>July 3</td>
<td>LARANIE Charles Starrett D-81 min.</td>
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<td>July 10</td>
<td>(May Release) FOR THE GOLDEN WEST John Wayne 0-78 min. (Rev. 4/14/46)</td>
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<td>July 17</td>
<td>WEST OF EL DORADO John Wayne 0-78 min. (Rev. 4/14/46)</td>
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<td>July 24</td>
<td>EDWARD, MY SON Gene Tierney Donald Crisp D-78 min. (Rev. 4/12/46)</td>
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<td>August 7</td>
<td>(May Release) MR. BELVEDERE GOES TO COLLEGE Clifton Webb DC-81 min. (Rev. 4/9/46)</td>
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<td>August 14</td>
<td>THE FAN Jeanne Crain George Sanders D-29 min. (Rev. 4/13/46)</td>
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<td>August 21</td>
<td>ARCTIC MANHUNT Mikkel und Carol Thurston D-85 min. (Rev. 4/12/46)</td>
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<td>August 28</td>
<td>NIGHT INTO DAY Virginia Weidler Baskin Reynolds D-18 min. (Rev. 4/6/46)</td>
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<td>September 4</td>
<td>THE ROLLING MILL Narrie Ames 0-78 min. (Rev. 4/12/46)</td>
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<td>September 11</td>
<td>THE SAVAGE BRIDES Betty Field Gabby Hayes D-85 min. (Rev. 4/12/46)</td>
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[Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Drama, (M) Musical, (C) Comedy, (O) Outdoor Action. Production Numbers Are in Parentheses. (Rev.) Motion Picture Daily Review Date.]
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George Opposes Tax
Cut as "Oleo Rider"

Washington, April 20.—Sen. George, chairman of the Senate Finance Committee and generally in favor of excise tax cuts, said he opposed reduction of the admission tax and other excises when offered as a rider to a bill to repeal Federal Taxes and licenses for oleomargarine.

Sen. Johnson has offered the excise reduction as an amendment to the oleo bill in hopes of killing the oleo tax repealer. The Senate Committee will probably vote on the measure tomorrow.

State, City Tax

(Continued from page 1)

other excises in the Federal-state-local tax scheme is one of five points on the agenda for the two-day conference. Another item is whether states and cities should be given the right to tax Federally-owned property in their jurisdiction. If this power were given, some of the steam might be removed from the state-local campaign for the admission tax.

Among the groups meeting with Snyder and other Treasury officials are the American Municipal Association, Council of State Governors, U. S. Conference of Mayors, National Association of County Officials, and the Federation of Tax Administrators. At least the first three organizations

Government, Film
Leaders See 'Scott'

WASHINGTON, April 20.—Top levels of the film industry and of Washington officials turned out tonight for the premiere of J. Arthur Rank's "Scott of the Antarctic," at the Playhouse Theatre here.

Mrs. Harry S. Truman led the guest list at the premiere, a benefit for the American Cancer Society. Other Washington notables included Vice-President Barkley, Justices Reed, Rutledge and Burton and their wives; Secretary of the Treasury and Mrs. Snyder, Secretary of Agriculture and Mrs. Bruman, British Ambassador and Mrs. Franks, and other Ambassadors, members of Congress, military leaders, and other government officials.

Film leaders included MPAA president Eric A. Johnston, M-G-M president Nicholas M. Schenck, Paramount president Barney Balaban, Rank, Sir Henry French, Sir Alexander Korda—all on hand for tomorrow's Anglo-American Film Council meeting, and Robert S. Benjamin and Jock Lawrence, president and vice-president of the U. S. J. Arthur Rank Organization; Kay Harrison, head of British Technicolor, William Heinemann, vice-president of Eagle-Lion Films, and I. E. Lopert, president of Lopert Films and owner of the Playhouse.

Acheson Says

(Continued from page 1)

industry and the withdrawal of dollars because it greatly cut down the time American films can be shown. It also seemed to us more directed to the protection of the British film industry than to an exchange restriction because the exchange difficulties had been taken care of in the previous agreement."

Acheson continued that "the film industry has protested and we have made our views known through the British Embassy here. He said he hoped that "an adjustment will be made more equitable than the existing situation."

One reporter asked, just to be sure, was the Department passing on the views of the government or the film industry.

"We were passing on the views of the U. S. Government," Acheson declared firmly.

Meanwhile, California Congressmen will file a formal brief tomorrow.

UK-US Group Meets

(Continued from page 1)

are on record as favoring Federal Government repeal of the 20 per cent admission tax so that state and local governments may step in.

Quota Protest

(Continued from page 1)

lators in Washington and, secondly, to augment the ammunition of Motion Picture Association of America president Eric A. Johnston in his talks with the British delegation which has arrived in the U. S.

It is understood that BOT president Harold Wilson, now vacationing in France, agrees in substance with unofficial Foreign Office opinion to the effect that since World War I the U. S. film industry has consistently engineered limitations against the showing of British pictures on American screens, and it is expected that Percival will be instructed to convey this contention orally to the State Department.

Remittances from Australia Unchanged

WASHINGTON, April 20.—It is "unlikely" that Australia in 1949 will liberalize to 'any appreciable extent' its restrictions on remittances by U.S. film companies. Commerce Department film chief Nathan D. Golden declared here today.

Golden pointed out that in 1948 remittances equal to 50 per cent of 1946 remittances were allowed to be sent to the U.S.

Some progress is being made in unifying film censorship laws in Australian states, Golden reports. Queensland, Western Australia and Tasmania have all transferred censoring authority to the Commonwealth Censor.

DON'T BE FooLED!!

Eagle Lion has the ONLY NEW RED RYDER ACTION WESTERNs!

Based on Fred Harman's famous newspaper comic strip, "Red Ryder." All in CINECOLOR!

NEW PRECO VIP PRICING!...All "Ride, Ryder, Ride!" characters...and cooperative merchandise tieups reaching millions!

NOW AVAILABLE... "Ride, Ryder, Ride!" "Roll Thunder Roll!" others in production

Pre-sold by the biggest promotion campaign ever to back a Western Series... with famous newspaper syndicated comic strip... radio network programs... and cooperative merchandise tieups reaching millions!
Thirteenth Annual Convention
VARIETY CLUBS INTERNATIONAL

San Francisco
MAY 2-3-4-5-6 1949

Ah'm headin' for Frisco! Are you?

May 3
Ladies Fashion Show
Variety Movie Ball

May 4
Humanitarian Award Dinner
Ladies Tahitian Nite
And Aquacade

May 5
Variety Round-Up

May 6
Golf - Races
Trip Around S.F. Bay
Variety Frolics
UK-US Council Meets All Day, Bars Comment

Only Six Top Men Attend Session; Details Secret

WASHINGTON, April 21—The three British and three American members of the Anglo-American Film Council met all morning and afternoon behind closed doors at the headquarters of the Motion Picture Association here today, but clamped a tight "iron curtain" over the results of their deliberations. At the conclusion of the afternoon session, members Eric Johnston, Barney Balahan, Nicholas Schenck, J. Arthur Rank, Sir Alexander Korda and Sir Henry French approved a brief statement declaring that there had been a frank exchange of views in regard to the difficulties encountered by both the British and American film industries during the last two years. The Council members said they hope to issue a "more complete statement" tomorrow, when they are scheduled to

TOA Gross Report Plan Starts Today

Theatre Owners of America headquarters here will begin mailing today to its theatre members the forms on which picture grossing information is to be submitted in connection with the organization's plan to publicize the box-office performances of current pictures through a weekly bulletin, it was reported here yesterday by TOA president Arthur H. Lockwood. First edition of the bulletin is due to be released to members around May 1. It is understood that the TOA here has been delayed in getting its gross-

Big Three Cite Competition; Fight Renewed

Final phase of the government anti-trust suit was opened in U. S. District Court here yesterday with 20th Century-Fox and Loew's attorneys re-asserting their argument against divestiture, holding the government has offered no evidence to support its proposal of such a remedy and, in hitting charges of market control, declaring that three of the remaining defendants in the suit operate only six per cent of the theatres in the U. S.

James F. Byrnes, counsel for 20th-Fox, informed the court that the company offered a divest itself of one

Make Firm Demand For Local Tax Right

WASHINGTON, April 21—State and local governments today formally pressed on the Treasury their demands that the admissions tax be turned over to them. This was the last item to come up at the opening day session of the two-day conference here between top Treasury officials and representatives of state and local government associations on the problem of overlapping taxes and inaccurate state and local revenue. Secretary of the Treasury Snyder presided, with organizations present including the American Muni-

Legislatures in 4 More States Adjourn

WASHINGTON, April 21—Legislatures in Tennessee, Oregon, Iowa and Colorado quit within the last 48 hours. On this year, 23 state legislatures have adjourned, while 21 are still in session. Four did not meet.

In Colorado, a censorship bill and general sales tax were killed in committee. In Oregon, a 10 per cent admission tax died in committee, in Iowa a $1 rect tax was killed, while in Tennessee the legislature passed a bill permitting municipalities to levy an admission tax up to any amount by which the Federal ticket levy may be

Congressmen Push Fight Against 40% U. K. Quota

WASHINGTON, April 21—California members of the House of Representa-
tives today continued their pressure on the U. S. State Department for strong U. S. government action against the British film quota. A brief filed with Secretary of State Acheson, the California House delegation charged that the quota's purpose is to drive American films from the British market. "Through the medium of an arbitrary and dis-
criminatory protective device which violates the spirit and if not the letter, of the Gatt and ITTO charters."
The brief was filed by Rep. Cecil

Govt. to Arbitrate UK Studio Strike

London, April 21—Follow-

ing discussion today under the chairmanship of Labor Ministry officials, representa-
tives of the British Film Pro-
ducers Association and the Electrical Trades Union agreed to refer to govern-
mental arbitration the Den-
ham-Pinewood strike ques-

Postpone Vote on Tax Cut Proposal

WASHINGTON, April 21—Final vote on a proposal to cut back the U. S. ad-
mission tax and other excesses to pre-war levels has been postponed by the Senate Finance Committee until next week, because too many commit-
tee members were out of town to vote today, as scheduled.
The proposal, offered by Senator Johnson, Colorado Democrat, is an amendment to a bill repealing Federal taxes and license fees for oleomar-
rines.

Grosses Soar at Many Key Runs

Easter school holidays, the end of Lent and good weather generally combined this week to send key theatre box-office grosses soaring in many parts of the country, establishing records or near records in places, including New York, Los Angeles, Toronto, Balti-
more, Cincinnati, Buffalo.

Distributors May Use TOA Conciliation

TOA Panels Can Accept Complaints vs. Owners

ALBANY, N. Y., April 21—Distributors are at liberty to file with Theatre Owners of America's local conciliation panels in the field complaints against exhibitors, just as the latter have been invited to name distributors in complaints.

This was revealed today as being TOA policy. An inquiry as to whether distributors may set before TOA conciliation boards complaints against exhibitors in connection with selling of pictures in a manner. TOA president Arthur H. Lockwood by the Albany unit. Lockwood replied in the affirmative.

The panel here has held two meet-
ings to consider complaints against distributors brought by an unnamed exhibitor. The three-man board was able to achieve some, though not complete, relief for the exhibitor, it is said. Twentieth Century-Fox was said to have agreed to "go all the

Holiday Gives B'way Boom-Town Look

New York's showcase theatremen are hosts this week to as huge and avid a throng of ticket buyers as ever was here to send receipts soaring to peak levels.
Out-of-towners are here by the hundreds of thousands, forming lines at box offices in a manner reminiscent of the lush war years.
Times Square is jammed as students on vacation and vacationistas merge with the normally heavy pedestrian traffic in the area.
The biggest attraction in town is, of

HOLLYWOOD, April 21.—A brief state-
ment by George Nasser at 10:30 P. M. dashed the widespread expectations of the sale of United Artists by Charles Chaplin to the Nasser interests under terms of an option that expired at midnight.

"We have been and still are interest-
ed in acquiring United Artists," Nasser said. "However, due to cir-
stances beyond our control, we are unable to meet the April 21 deadline."

With negotiations continuing up to the last minute, the deal under which Chaplin and Mary Pickford would receive $5,400,000 for their interests in UA was considered virtually complete. Checks for that amount were deposited at the Bank of America this afternoon, with only a formal statement that

(Continued on page 4)

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(Continued on page 4)
Personal Mention

SIMPSON  SCHREIBER, MFAA general counsel, will leave here tomorrow for Rio de Janeiro on industry business.

FRANCES and SAMUEL GOLDWYN will celebrate their 24th wedding anniversary tomorrow with a quiet dinner at Darkness Memorial Pavilion here where Goldwyn is recovering from a minor operation.

FLOYD STOWE, photographer and writer for Motion Picture Herald, and Mrs. S. M. LANEY, parents of a son, George Stowe LANEY, born Wednesday at Westchester Hospital, Mount Kisco.

SPENCE LEVY, Fox West Coast manager at San Francisco, will leave today for a weekend at Los Angeles.

F. M. BILLINGSLEY, IATSE international assistant, will leave San Francisco office today from Hollywood.

S. SYLVAN SIMON, Columbus producer-director, is in New York from the Coast.

B.&K. Earnings Off 8½-10% for Quarter

CHICAGO, April 21—Earnings of Balaban and Katz for the first quarter of this year are running from eight and nine per cent per theatre—and a year ago, according to unaudited figures reported by company secretary-treasurer John Balaban to stockholders at the annual meeting here. He ascribed most of this loss to the Jackson Park decree which limited runs at B. and K. theatres to two weeks.

At the same time, Barney Balaban, president, said that E. and K., who earned $3,455,071, equal to $107.0 a share on B. and K. stock, for the year ended Jan. 1, 1949. This compared with $5,043,228, equal to $10.9 a share last year. Current assets as of Jan. 1, were $6,427,287 and current liabilities $2,532,284; compared with $4,545,279 and $1,912,916, respectively, a year earlier.

New Opportunities For Showmen: Linet

With the resurgence of showmanship in the motion picture theatres, there are numerous opportunities for new people who can combine theatre management with salesmanship, advertising and exploitation abilities, Henry A. Linet, Universal-International Advertising manager declared here last night at the spring seminar of the American Theatre Wing’s training program.

Linet attributed the resurgence to developing competition from other forms of entertainment, including television, and the growing sense among theatre divorcement creating new opportunities for “showman” managers.

Insider’s Outlook

By RED KANN

ORGANIZED exhibition now stands alongside major production on the British situation. This is the first time these interests have joined in a united stand and a front on a problem from which no sector, however small, of the American industry can escape.

The Anglo-American agreement on remuneration has recently executed 40 per cent British quota, in combination, confront American production with an ever-increasing burden, threatens Hollywood’s qualitative standards and compel American distribution to ponder if, and how, it can bridge the economic gap by persuading American exhibition to pay more for American product.

Exhibition rises most reluctantly to the occasion and believes it is being caught in the middle.

Arthur H. Lockwood, president of TOA, on Tuesday said a language which he thought had any doubts. Abram F. Myers, chairman of Allied’s board, on Wednesday took the same position by a different approach.

They both manifest a British press, which must realize that the enactment of arbitrary restrictions upon those who are our principal source of supply is a matter of unavoidable interest to us. Discrimination against them reacts against us.

. . . The problem besetting the British industry can never be solved by penalties against the American industry. That can only lead to recrimination and retaliation.”—Lockwood.

“We have been opening our markets to other countries to a degree never imagined before. There must be some reciprocity in such relations, or they simply will not stand up. . . . It is time Uncle Sam told John Bull that cooperation is not a one-way street.”—Myers.

There should be no misunderstanding over Britain, her national pride and her ambitions for a firm place in the international production sun. No one, reasonably, can criticize such an objective. Nor should it be difficult to appreciate her demonstrated need to place severe brakes on the flight of dollars out of London. Many months ago, Eric Johnston, on behalf of the British companies, made it clear the American industry was sympathetic.

But prime-pumping British production through legislative trade barriers submits itself to all kinds of attack, with no hope more severely than the market which before the British quota restricts which in America, any other product imported by Britain, may function. It throws into the laps of the majority of British exhibitors an impractical and unwanted over which they have made vigorous protest without avail. Like its predecessor, the new quota puts a premium on mediocre and incompetent British production because it guarantees playing time regardless of how empty British theatres may get. It seems to us this is hardly the way to encourage a young industry to become strong, resilient and independent.

The British market has almost a fetish for the British and consequently for fair play. But there is a convenient forgetting in this case.

Their films enter this market at will and take their chances under the competitive conditions which prevail. When they deliver the goods and their price is held to be right by the custom, those goods are bought. They may complain they don’t make enough sales, and they don’t. But let them look at their film’s squarely in an unprejudiced eye for the answer.

Everyone here knows it, if the British do not. Everyone here knows their product preponderantly has remained stubbornly British—so provincial in approach and treatment that the American audiences in wholesale simply refuse to buy it.

It’s a free market for the British here and a competitive market for us there. Someone somehow may be able to square this with the precepts of fair play. Some how it escapes us.

One for, One Against

ATLANTA, April 21—Two Georgia towns have voted on Sunday screenings, with Monroe approving by a margin of one man and Lowndes voting both films and athletic events by a two-to-one vote.

Selig Takes Over Acme

ATLANTA, April 21—Selig Theatres has closed a long-term lease for the Theatre, Glencoe, N. C., with Frank and Kenneth Zimmerman, realty firm which handled the deal.

Head Fund Drive For Film Industry

Malcolm Kingsberg, RKO Theatres president, has been named chairman of the motion picture industry division for the Greater New York Fund Drive by Joseph V. Vogel, vice-president in charge of theatre operations, heads the overall amusement industry committee.
NEWS
OF ANOTHER
GREAT MOVIE AND
ANOTHER GREAT
SONG HIT
From Paramount

You know what happened with "Buttons and Bows" and "The Paleface." Now history is repeating itself! Leading disk and radio artists are already singing out the news of Paramount's Technicolor "Streets of Laredo"

with a new song sensation by Oscar-winning Livingston and Evans—a hit already so popular that it's bound to do for this picture what "Buttons and Bows" did for "The Paleface"! On best-selling records, on juke boxes, on the air, stars like Dick Haymes, Ray Noble, Dennis Day and Patti Page are singing "The Streets of Laredo"

— william holden
— william bendix
— macdonald carey
— mona freeman

in "Streets of Laredo"

color by technicolor
produced by robert fellows
directed by leslie fenton
screenplay by charles marquis warren
based on a story by louis stevens and elizabeth hill
**Anglo-U.S. Meet** (Continued from page 1)

wind up their two-day session here. Nothing could be learned beyond the approved statement. Only the six members of the Council attended the sessions, and they declined to pledge to silence. Their assistants—even top aides like MPAA’s Joyce O’Hara, Fay Alport, and John McCarthy—could be seen packing their heels outside the MPAA board room, where the meeting took place.

The meeting got under way at 11 A.M. and continued, with a break for lunch, until shortly before six P.M. After the session tomorrow, Johnson will be host at a reception for the British delegation at MPAA headquarters in honor of the British producers.

**Push Quota Fight** (Continued from page 1)

King, who heads a special committee of the California delegation on the film situation. King was one of three representatives who personally pro-
tected the film industry and attended an interview with Achen last Friday.

Reviewing the 75 per cent U. K. import tax, the March, 1948, rebit-
tance agreement, and the subsidy, the delegation did not have a dollar boost in the quota from 20 per cent to 45 per cent, the brief said that the high quota did not give the industry a real chance to compete.

Since the rebitance agreement already did that, nor did it give any reasonable protection to British film producers, since they had already proved they were unable to fill even the lower 20 per cent quota.

**Local Tax Right** (Continued from page 1)

ing information machinery operating, because of problems which arose in connection with drafting of the forms which are to be filled in by exhibitors in the field. It was felt that if the forms were too involved and would demand too much time to fill in, the whole plan to compile and release accurate box-office performance percentages might be jeopardized. However, the form which has been drawn up today, it has been indicated, will require about two hours to prepare.

**TOA Gross Report** (Continued from page 1)

course, Radio City Music Hall, traditionally a “must” for tourists at this time of year, would be given an especial care and detail of police is regimenting the crowds into some semblance of order. Here the police officers are almost doubled as in the past and the street where the show is located is pene-
trated by a large portion of Rocke-
feller Center apparently undeterred by the fact of waiting up to three hours to see the theatre’s Easter pageant on stage and "Connect-
ican Yankee" on the screen.

**B’way Boom Town** (Continued from page 1)

**Para. Suit Hearing** (Continued from page 1)

...to create independent competition. In 1948, TOA has two theatres in the ‘safe or conservative’ zone of those agreements. Also, he said, in six other towns where 20th and another major

**Conciliation** (Continued from page 1)

way to provide the relief sought by the exhibitors and by the government. The complaining exhibitor was notified a month ago that the concilia-
tion board had done all it could under present circumstances, and that he could not take further action on his own or wait to see if TOA could accom-
plish more later. The board has not heard from him since.

Deals Off (Continued from page 1)

Claplin had exercised his option ex-
pected to be issued tonight.

Pickford had made an arrangement with the National City Bank. He will use the bank to buy the stock of the com-
pany at the rate of $45,000 for each share. If in ownership of stock, acquired at a possible 45 per cent. This money was to be used for operating expenses and to establish financing for independent producers.

Legislatures Adjourn (Continued from page 1)

would end Tax Oath

Hasbroton, April 20—The Con
necticut legislature’s Finance Committee has favorably reported a bill which would eliminate the requirement that theatre owners file tax returns under oath.
Amity Rules at UK-US Confab; To Meet Again

2-Day Session Attended By Six Top Leaders Only

WASHINGTON, April 24.—The Anglo-American Film Council will hold another session in the very near future, "possibly within several weeks." This two-day session of the Council broke up here Friday with both British and American members agreeing that a conciliatory attitude marked the sessions but with all statements in very general terms.

It was admitted that the British quota had "come up" but all participants refused to reveal details of conversations on this point as well other items on the agenda.

A Council-approved statement said the meeting was exploratory and that results will be reported back to the members of the respective associations preparatory for the next Council meeting. Both Eric Johnston and J. A. (Continued on page 4)

Demand For Local Tax Rights Fails

WASHINGTON, April 24.—The Treasury appears to have turned down the requests by state and local governments that the Federal government get out of the admissions tax field.

This was apparent from a release issued Friday on the results of the two-day meeting here between top government officials and representatives of state and municipal government associations on overlapping taxes and increased revenue sources for local governments.

The representatives of the state and local governments, the release said, "(Continued on page 4)"

"IA" Defeats Lewis Union's Phila. Bid

PHILADELPHIA, April 24.—The jury decided here affecting more than 1,000 cashiers, doormen, usherers, matrons and other theatre personnel in Warner, 20th-Fox and Paramount houses has been won by a vote of two-to-one by IATSE, over its rival, District No. 30 of the United Mine Workers of America, the "IA" reports.

In a collective-bargaining election (Continued on page 3)

Bank's Last-Minute Withdrawal Caused U. A. Deal Collapse

HOLLYWOOD, April 24.—Collapse of the deal for the Nasser Brothers' purchase of control of United Artists was attributed here at the weekend to an 11th hour decision by the bank of America to withdraw the bank having considered advancing $5,000,000 purchase money, with the Nassers to provide the remaining $400,000, it is said.

Thus the company formerly known as Nasser Bros. and Associates, has been dissolved with its company ownership, Charles Nasser, and Mark Nasser, each voting 50 per cent of the Little prospect of any deal is seen for the present.

After the deal was through, Miss Pickford had intentions of buying back into the company up to a possible 40 per cent with her money to (Continued on page 4)

Leon Brandt Named E-L Ad Assistant

Max E. Youngstein, Eagle-Lion advertising—publicity vice-president, has promoted Leon Brandt to assistant director of advertising-publicity, to succeed Jerry Pickman, who resigned to join Paramount, where he starts today.

Brandt, who has been E-L exploitation manager since October, 1948, joined the company in 1946 as Midwestern exploitation representative in Chicago. He entered the industry in 1917 as a manager for Fox Theatres, leaving to set up his own publicity office. In 1942 he joined United Artists as home office exploitation representative.

Lists Allied Co-chairmen For Savings Bond Drive

EDWARD LACHMAN, national exhibitor co-chairman of the motion picture industry's participation in the Treasury's savings bond drive, which will run from May 15 through June 30, has announced the nationwide list of Allied and independent state chairmen in each exchange area who will coordinate exhibitor bond activities during the drive. On Tuesday, Gail Sullivan, executive director of the Theatre Owners of America, listed TOA co-chairmen who will serve in the same territories.

The Allied Theatre Owners and independent area chairmen are: ATO: Atlanta, Winfield Snell; Buckhead Theatre; Boston, Daniel J. Murphy. (Continued on page 4)

Marcus To Replace Wright In N.Y. Suit

Philip Marcus, government attorney in the Schine Theatres anti-trust action, is slated to replace Robert Wright in the U. S. Paramount case, when the latter resigns his Department of Justice post at the end of this month to enter private practice in Washington.

AAAAPreparedPlan For TV Trusteeship

A committee of representatives from Actors Equity, Chorus Equity, American Federation of Radio Artists and American Guild of Musical Artists is about to draft a final plan for organization and administration of television jobs under a trusteeship for the Four A's, Actors Equity reports here. Recently the performers union rejected proposals for a merger and partnership for television. The trusteeship was proposed following rejection of the merger and partnership.

"For those who believe that ultimate merger of all branches into one big union is still the goal which should be sought, this essay into a joint trusteeship is a first and a long step," Actors Equity maintains.

GOVT' SUBMITS ITS DIVORCEMENT PLAN

Court Takes Case Under Advisement; 'Little 3' Asks Separate Decree

The government's industry anti-trust suit was taken under advisement by the three judges of New York Federal Court on Friday following the government's proposal of its first specific order on the method of div volcanic for the remaining circuit-owners distributors; additional expressions of interest by Judge Augustus N. Hand in the plaintiff's reasoning which holds vertical integration in the industry to be illegal; and a bid by the "Little Three" for a separate decree with modifications of trade-practice restraints.

Judge Hand's queries were prompted by U.S. attorney Robert L. Wright's objections to the present operation system which had been advocated by Loew's and 20th Century-Fox on Thursday, and by Warner counsel (Continued on page 4)

Loop Decree Favors RKO Grand Theatre

CHICAGO, April 24.—The RKO Grand Theatre here may turn out to be a "breadwinner" among defendant theatres in the Loew's case, for its new status as a theatre which can play top-ranking films beyond the two-week Loop limit prescribed under the Jackson Park decree.

It was learned at the weekend that an agreement reached previously with the consent of Judge Michael lgoe of U. S. District Court and Jackson Park attorney Thomas Mccon- nell, granting a long run for RKO's "Joan of Arc," extends be (Continued on page 4)

Dismissal of Alger Suit Is Due Today

CHICAGO, April 24.—Official dismissal of the Alger rental percentage case is due on Monday in U. S. District Court here, when Judge William F. Campbell is scheduled to sign the order by Master-in-Chancery Joseph W. Edword recommending payment of attorneys' fees to Thomas McConnell and Seymour Simon of $4,016 and $1,500, respectively. Dismissal will be a matter of course inasmuch as a
Personal Mention

R. J. O'DONNELL, Variety International chief booker, and John T. G. Van der Linden, a Variety founder, have arrived in San Francisco from Dallas and Pittsburgh, respectively, and will remain for the Variety convention.

HERBERT A. PHILLIPSB, American Theatres assistant advertising manager, is operating in a government witness in the trial of the Communist leaders at New York is back at his desk in Boston.

PAUL LIZARUS, Sr., making a substantial recovery from his recent illness, is now able to be out-of-door, at his Malpomac, where he is recuperating.

JOHN JOSEPH, assistant to Howard Dietz, M-G-M advertising-publicity vice-president, will leave here today for the Coast, making a stop at Chicago.

CREEVER COWDEN, Universal-International board chairman, was due to arrive in New York over the weekend by plane from London.

STEVE BRODY, Monogram-Allied Artists president, now visiting New York, is expected back at his Hollywood office on May 1.

LILLIAN GISH will leave here today for European driving trip where she will serve as a correspondent for Theatre Arts magazine.

JACK HARRIS, Walter Reade Theatres film buyer, and Mrs. Harris, will return here today from a Florida vacation.

V. F. FRANK FREEMAN, Paramount vice-president, arrived in New York over the weekend from the Coast.

NORMAN NEUMAN, North Coast booker-buyer, will return to Los Angeles today from San Francisco.

JULES NAYVACE, of Sack Amusement Enterprises, left here on Friday for a Southern business tour.

B. G. KRAZNE, Film Classics sales vice-president, has returned here from a South American trip.

WILLIAM SATORI, Monogram European representative, left Paris over the weekend for Brussels.

NATE BLUMBERG, Universal-International president, left here for Hollywood over the weekend.

JOE SHIRTEY of Shirtey International Pictures, will leave New York next month for Paris.

DAVID BURSTEIN, Selznick Releasing Organization counsel, is in Chicago today from New York.

WILLIAM F. ROGERS, M-G-M sales vice-president, left here yesterday for Chicago.

Tradewise...

By SHERWIN KANE

NEXT month the nation's theatres will have at least two outstanding opportunities to render valuable service to the country in the motion picture industry and the theatre as a community institution.

Participation in the U. S. Treasury's savings bond drive is the nearest effort in exploiting the first release in the industry series of "The Movies and You" short subjects are the means by which that may be accomplished. Weeks of planning and labor by Maurice Bergman, industry bond drive chairman, and Max Youngstein, advertising-publicity chairman, and their committees will have prepared a programme for theatre participation in the savings bond drive. The operation, the idea, the materials to aid the government and the sale of savings bonds will soon be ready for theatres to make use of.

It has been four years since the Treasury asked the industry to give its valuable help to such a campaign. The fact that the Administration and the Treasury have convinced that a savings bond drive will tell the best interests of the nation at this time should be, and is, sufficient reason for loyal American contributors to the industry to utilize the valuable public resources in the service of their government, and thereby contribute to the honor of the industry and the prestige of their theatres in neighborhood and community life.

Make ready and make room on your screens, marquees, lobby displays, theatre, in your advertising, public relations and promotion, for the 1949 savings bond drive.

And help the sale of bonds with your theatre organization and by being a purchaser yourself.

"Let's Go to the Movies," first in the series of 12 subjects in which the industry will utilize its own story to theatre audiences in the interests of a better understanding and improved public relations, will be released through RKO Radio about mid-May.

Exhibitors should not need to be told to book and play these subjects. Their production and planned with the sole idea of making the public better acquainted with motion pictures, the industry and its workers, and your theatre, to the end that industry achievements and problems, even its critics, will be regarded by the public with better knowledge and increased interest.

To book every subject in the series, to advertise and exploit each adequately, is not only a constructive service to the industry but also a contribution to the welfare of the theatre audience. No audience will resent the screen time devoted to these subjects nor regard them as an intrusion or imposition. They are professional accomplishments, entertainingly done and centered upon that most interesting of all subjects to the theatre-goer—motion pictures. They represent a suitable addition to any programme, for any time.

One of the most eminently fair methods of determining rentals for these subjects has been agreed upon there no longer is any valid reason why a place in the programme should not be for them on every screen in the land.

One of the more encouraging and praiseworthy examples of industry ingenuity and enterprise in promoting the public welfare is the close attention to this department in a long time is that engineered by W. F. Deaton and John Kelley of the Pix Theatre, Alva, Okla., on behalf of Universal's "The Life of Riley." Co-owners of a small town theatre, Deaton and Kelley handled their advertising and promotion as well as not any other phases of theatre operation. Necessity not only has made them independent of distribution largesse through the co-op advertising but also has developed in them a resourcefulness that too often is lacking in big city and big theatre operation.

Are their limited advertising funds do not deter these small town showmen from trying for, and getting, full page space in their local paper when they believe they have a hit show coming up.

Deaton and Kelley sold 12 local merchants on taking and paying for space which they advertised their theatre in connection with their theatre's ad, filed a page in the Alva Review-Courier. Through a further tierce in the copies of the paper, individually address advertising, mailed to every home within a radius of 30 miles. Result: "Riley" was held over two days in that small town theatre.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher, Sherwin Kane, Editor, Martin Quigley, Jr., Associate Editor, Published daily, except Saturdays, Sundays, and holidays, by Quigley Publishing Company, Inc., 1276 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone: 7-2922. Associate Editors: Martin Quigley, Jr., Vice-President and Treasurer; Leo J. Brady, Secretary; James F. Cunningham, News Editor; Herbert V. Picket, Advertising Manager; Gus H. Panell, Production Manager; Harold D. F. Naughton, Sales Manager. Circulation: 9,000. Entered as second class matter, Sept. 23, 1918, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per...
Wilcox’s “Spring” Sweeps British Poll; Anna Neagle, Wilding Cited

London, April 24—Producer Herbert Wilcox’s “Spring in Park Lane,” which was released here last year, has captured all of the British film awards in the nationwide poll of auditors conducted by the London Daily Mail, it was disclosed here at the weekend. The results follow closely the pattern of the Motion Picture World-Famous British film poll and box office survey which disclosed “Spring” to be 1945’s leading grosser here.

Not only was the film voted the best of the year, but its stars, Anna Neagle and Michael Wilding, were voted best actress and actor, respectively, in the picture. Wilcox pictures were awarded the prizes of two previous years, and the results of the latest poll mark the first time that the triple crown went to one team.

Herbert Wilcox and his wife, in New York on Tuesday from Elizabeth.

Parity of Incomes

(Continued from page 1)

of net long-term capital gains over net short-term capital losses, net gain from sale or exchange of property other than capital assets, dividends, and other receipts required to be included in gross income. Non-taxable income is excluded.

The Treasury figures show that 218 motion picture corporation income tax returns had total compiled receipts of $977,657,000 in 1946, while 560 returns from exhibition showed compiled receipts of $971,517,000.

The Treasury some weeks ago released 1946 figures for the industry as a whole—direct the production-exhibition breakdown was first released Friday.

There were 855 returns from profit-sharing firms in all, but 137 did not include income data. Net income was reported on 350 returns, and no net income or loss was shown for 306. These 350 returns with a net income showed receipts of $948,342,000, a net income of $166,746,000, total income and excess profits taxes of $55,137,000, and dividends paid in cash and assets other than their own stock of $55,625,000.

The 350 returns with no net income shows receipts of $29,515,000, a deficit of $12,287,000.

Theaters filed 3,691 corporate income tax returns, of which 3,074 showed a net income, 486 a net deficit, and the balance contained no income. Total net income reported was $942,389,000, net income of $210,629,000, total taxes of $73,179,000, and dividends of $55,962,000.

The 486 no net income returns showed receipts of $29,128,000, a deficit of $1,121,000.

$21,000 for “Belvedere”

Twentieth Century-Fox’s “Mr. Belvedere Goes to College” at the Roxy here, together with a world premiere bow, on Friday—first day of a second week—exceeded the opening day by $1,570, with a gross of $7,369 at mid-afternoon. It was reported by the theatre’s executive director, A. J. Balaban, who estimated that the total for the first day of the second week was $21,000, against $18,417 taken in on the opening day on April 15.

Hodgson To Speak on TV

Richard Hodgson, Paramount technical director, will speak on the operation of the New York Paramount Theatre Television system at the monthly dinner of the National Television Film Council, to be held at the Brass Rail here on Thursday.

Alger Suit

(Continued from page 1)

hearing scheduled last week for objections to a lease went uncontested by the eight distributor-plaintiffs.

The court action arose from the demand by the eight plaintiffs that the Alger books be submitted for audit by the distributing companies, Alger Theatres said it was willing to have the books audited but only by a reputable independent auditing firm and would pay any amount found due.

After the suit was brought several months ago, E. R. Alger, president of the circuit, pointed out that his company owns three theatres in conjunction with Publix Great States, a subsidiary of Balaban & Katz, which is owned by Paramount. All books of this company were kept by B and K. In its Chicago office, it was said. This, Alger added, placed Paramount in the position of suing themselves for fraud.

After months of delay the Alger circuit said, the major companies asked for dismissal of the suit, but only after the circuit renewed some payment to the companies without involving an audit.

No Favoritism in Booking, Rydge Says

Norman B. Rydge, chairman of Greater Union Theatres, Australia, asserts in a cable received here Friday that his recent pledge “to do everything in our power to advance the cause of British films in Australia” does not refer to preferential treatment for British films in GUT’s bookings.

“As far as our booking policy is concerned,” he said, “it remains, as always, a free, open market and at no time will I permit any discrimination against America or any other country’s product.”

Pickford Asks FCC For 2 TV Stations

Washington, April 24—Mary Pickford has thrown her hat into the television race. The actress, circuit executives and Variety for Federal Communications Commission approval for two new stations in North Carolina.

Miss Pickford asked the FCC Friday for construction permits for Balaban and Winston-Salem. She estimated that each station would cost $215,000 to build and $250,000 to get operating. The application listed her net worth as “in excess of $2,000,000.”

Variety of London Requests a Charter

Robert J. O’Donnell and John H. Harris, respectively, chairman and vice chair- man of the national Variety chiefs, have received from London, the official petition for a charter for Tent No. 36, to be known as the Variety Club of Lon- don. Vote on the petition will take place at their next meeting in San Francisco on May 2.


The London Tent will arrange a function, probably in June, during which the new Tent will receive its charter. Flying to London for the event, will be Otto Smeal, Harry Chick Lewis and William McCraw. They will also visit other European capitals to meet with industry executives to lay the groundwork for Tents in other countries.

Two Classed “B” by Legion; Six Reviewed

Six additional films have been clas- sified by the National Legion of De- mocracy with two of them getting a "B" rating. In that classification are Para- mount’s “Bride of Vengeance” and Columbia’s “The Weary Strangers.”

In Class A-1 are United Artists’ “Africa Screams,” and Lux Films’ “Professor, My Son.” In Class A-1 are Warner Brothers’ “My Dream Is Yours” and Film Classics’ “Search for Danger.”

Hochfeld, Roman Are Named to SPG Posts

Screen Publicists Guild here has elected a new second vice-president and a new secretary following recent resignations. Alan Hochfeld, 20th Century-Fox, has been elected second vice-president replacing Murray Gold-stein of Columbia, and Sey Rom of Columbia has been elected secretary, replacing Maria Van Slyke of Eagle- don.
Motion Picture Daily

Monday, April 25, 1944

Divorce Plan

(Continued from page 1)

Joseph Proskauer on Friday, the proposed motion picture producers continued their exhibition with production distribution.

"Isn't it true," asked Judge Landau, "that you are now recommending that they are the distributors) right to show their own pictures in their own theatres?"

"Their proposed arbitration plan goes farther," Wright replied. "It gives them a right to discriminate in favor of their own local houses or anti-trust. The Sherman Act does not give them the right that.

"Do they have to give pictures on picture rights to each other because Judge Landau asked. Wright said that his objection was that the theatre could license the films of its affiliated theatres to each other and compete with other theatres for the films of other distributors.

"The key to the whole remodelling is the creation of wholly-competitive distribution, to eliminate the artificial favor of affiliated houses and this can be achieved only when all theatres have an opportunity to offer the films of normal, competitive considerations.

Earlier in the day Wright was asked to reconcile his views with the U. S. Supreme Court opinion, frequently cited by defense attorneys, which held that vertical integration by itself is not illegal.

Repeats Stand

Wright's answer was that by a "calculated scheme" to build a monopoly or whether there were other motives for developing their theatres, it was important to have the "power and incentive" to eliminate competition. A similar answer was given when asked Judge Landau what his attitude would be if the distributors had acquired their theatre "today".

Wright submitted his proposed order for divorce in the form of a memorandum to the court, which reads as follows:

"On and after Dec. 31, 1949, all licenses for motion pictures distributed by 'name of distributor to be inserted' for admission in any theatre regardless of whether owned or operated by it shall be in all respects subject to the terms of this judgment. On and after said date its production and distribution business shall be conducted separately from its domestic exhibition business and said business shall have no directors, officers, agents or employees.

To Submit Plans

"Within 60 days of the entry hereof, the defendant (name of distributor to be inserted) shall submit a plan for permanent recovery and control of said business respectively described in Paragraph A above. Such plan should be submitted as a memorandum to the Attorney General who shall have the opportunity to object thereto and present to the court such modified or additional plan as may be deemed appropriate of the same objective as may be deemed appropriate.

The proposed plan of Proskauer on Friday, the Warner defense by rejecting as inappropriate precedents the Paramount and RKO consent judgments. Para-

mount was vulnerable, he said, because of its substantial joint ownerships held to be contrary to law. The government demanded that theParamount be brought to the throat as it had Paramount by the throat," he said.

"RKO, as everyone knows, "was a stock' situation," Proskauer said at the hearing.

"There is no point to Wright's charge of competitive exclusion by putting our pictures in our own theatre, he declared, "nor was he seeking 'not a single living witness here to support the charge of conspiracy, monopoly or intent, and certainly nothing but a restraint."

"Referring to the arbitration proposal, Proskauer declared: "We mean that the Little Three have a preventive weapon in the hands of any exhibitor who feels he has been aggrieved.'"

Little 3' Object

Counsel for United Artists, Columbia and Universal reiterated their objections to arbitration, primarily because, as U.A.'s Edward Rafferty put it, "it is too rich for our blood." He added that UA was "in the red last year" and not doing anything "this year.

Clyl Landau, Universal attorney, said the company was in favor of arbitration but unable to sustain the costs.

Landau reminded the court that while the "Little Three" laboratory to the arbitration system under the consent decree of 1940 that generally complied with the terms of the agreements.

Rafferty called for a separate decree for the "Little Three" to protect it from any anti-trust suits. He said that 85 such suits are pending and other theatres are now awaiting the opportunity to sue in more Sherman Act suits.

Rafferty asked for the inclusion of admission prices on contracts only to determine rental, the right to license on a franchise basis wherever not in restraint of competition, and modification of the restraints on roadshows and moveovers.

Pleads Different Problems

Louis Frohlich, Columbia counsel, said that the problems of the Little Three are different from the problems of a "free" or "free" motion picture company. He said that the government is "bringing in the conflict of constitution and the back door" and the three companies are "vigorously opposing to it."

He said that Columbia has "built a customer relationship" over the past 20 years and that this would be threatened. Frohlich said that the clause in the Paramount decree directing "theatre-by-theatre selling on the merits and without discrimination for admission or ticket not called for by the Supreme Court and that this be clarified so that it could not be construed as meaning compulsory bidding.

Friday's session came to a close with a request by Proskauer to see Wright and Landau. Wright signed, said that "so we may offer some comment." Hearing this, Wright said, "An injunction against any theatre expansion while the court is deciding the issues. There are no rules on Proskauer's request and Wright's bid was rejected.

"I guess we will have to take the case and study it," Judge Landau said.

Wright Made Trust History, Boss Says

Upon occasion of his resignation from the Department of Justice, Robert Wright received the plaudits of Attorney General Tom Clark.

In a letter to Wright, Mr. Clark said: "I accept your decision with more than the usual regret for the loss of an outstanding lawyer, realizing the full value of your distinguished services to the bar." Elsewhere in the same letter, the tasks in the moving picture cases were monumental and the results you have achieved have made anti-trust history.

Tax Demand Fails

(Continued from page 1)

urged that tax legislation this year should provide enough revenue to permit districts to meet the general tax issue in order to release an immediate revenue source to localities, including taxes on admissions, revenue from electrical energy and local phone calls, "most suitable for administration by the local authorities.

While present Federal budgetary conditions preclude the revenue loss which would result if the Federal government gave up these taxes, the conference agreed that when conditions permit general Federal excise tax revision, the interest of the states and municipalities should be recognized.

Secretary of the Treasury, Mr. Clark said that the meeting had made prog-

ress toward a better understanding of the problems involved, that the conference was considered important, that he would continue to work closely with the state and local officials, and that he would continue to develop concrete proposals.

Among organizations represented at the conference were the American Municipal Association, the Council of State Governments, and the U. S. Conference of Mayors—all in favor of repeal of the Federal excise tax so that state and local governments can step in.

U.A. Deal Collapse

(Continued from page 1)

be used for operating expenses and to enable financing for independent producers.

The Chaplin option on Miss Pick- ford's stock expired at midnight last Thursday with none remaining. It by going to the public auction of the Federal Bank of the Federal excise tax, so that state and local governments can step in.

UK-US Confab

(Continued from page 1)

thur Rank agreed the next meeting would be held soon and probably her government would conduct it by the six Council members only be

hold closed doors, as was Thursday meeting. A statement issued at the end of the meeting said the Council has been aware for a long time of the concerns arising between the British and American industries have had a detrimental effect not only on the two industries but on all commerce.

"We have decided that in the future we shall discuss our problems and forma groups so that we can go out to the mutual advantage of our two industries," the statement said. "Our conference and occasional discussions at the meeting will mark the beginning of new and better relations between our industries.

Sir Henry French declared it important that the quota is 40 percent and that representatives of the two industries had sat down together to work out their own problems. He had been fighting for the past two years and praised the new spirit of cooperation.

Allied Co-Chairmen

(Continued from page 1)

Independent Exhibitors of New England: Buffalo, George MacKenzie; Lafayette Theatre; Charlotte, Han Heyer; Exhibitors' Booking Agency, Chicago, Jack Kirsch, AITO of Illinois; Cincinnati, Wendel H. Holt, president; Cleveland, Martin G. Smith, AITO of Ohio; Dallas, Col. H. A. Cole, AITO of Texas; Denver, Fred Bown, Black Hill Amusement Co.; Des Moines, Leo P. Wolcott, AITO of Iowa and Nebraska; Detroit, Joseph P. Ulick, AITO of Michigan; Indianapolis, Truman Remusch, Associated Theatres of Indiana; Iowa, E. S. Means, Oa.- St. Paul Theatre; Los Angeles, Charles Minor, PPCITO; Memphis, J. C. Clayton; Milwaukee, J. B. wauke; John T. Adler, ITO of Wisconsin.

Conference members, Benjamin A. Berger, North Central AITO; New Haven, Dr. J. B. Fishman, AITO of Connecticut; New Orleans, William A. Prentiss; New York, Lew Gold, Rivoli Theatre; Omaha, Elmer J. Tilton, AITO of Iowa and Nebraska; Chicago, Mrs. Dorothy A. Samuelson, AITO of Pennsylvania; Pittsburgh, Morris Finkel, AITO of Western Pennsylvania; Portland, W. M. Mat-

tech, PPCITO; St. Louis, Dave Nelson, Mid-Central AITO; San Francisco, PPCITO; Seattle, L. O. Lukian, PPCITO; Salt Lake City, Harold Cheshier, Bingham Theatre; Washington, Pennsylvania Garman, MPTO of Maryland.

Loop Decree Favors

(Continued from page 1)

rond that film, thus paving the way for "Davy Crockett's" The Stratton Story," set to open on May 11 or 18.

According to the pact, the RKO Palace plays double features, thereby prevent- ing a stoppage of product from reaching outings theatres. The Wood and Oriental, operated by the Esaness, are the only other two Loop houses which are not affected by the decree.
U.S. Admission Tax Income Up 14 Per Cent

$4,304,680 Increase in A Month, Says Treasury

WASHINGTON, April 25—General admission tax collections in March, reflecting February boxoffice business, were a smashing 14 per cent above comparable 1948 figures, the U. S. Bureau of Internal Revenue revealed here today. March totals collected were $4,716,074, compared with $3,997,262 reported for March, 1948, an increase of $4,304,680.

In the first nine months of the current fiscal year, starting last July 1, admission tax revenue rose to $29,808,636, an increase of $4,525,618 over the $25,282,518 for the same months in 1947-48. March was the second successive month in which 1949 collections topped those of 1948, and indicates that 1949 boxoffice business ran ahead of 1948 for the only two 1949 months—January and February—for which Treasury figures are available.

Butterfield Waives RKO Stock Purchase

RKO is free to sell its stock in the two Butterfield circuits in Michigan as it sees fit, according to a court decision today. Montague Gowthorpe, president of Butterfield, was here last week from Detroit for talks on a possible transmission sale. The circuit was purchased by RKO from William P. Du Pont at the time of the merger of the two chains.

Brodie Honored at Boston Testimonial

Boston, April 25—One hundred New England theatre and other industrial executives attended a testimonial luncheon here today for Steve Brodie, president of Allied Artists and Monogram, here from New York and Hollywood. The tribute was given at the Copely Plaza Hotel.

Brodie told his hosts that in his experience exhibitors in most instances are prone to look ahead only as far as they book pictures. Monogram will

NY 1st-Run Income Big: $97,000 For 'Undercover Man'

New York’s first runs enjoyed a continuation of big business over the weekend, while yesterday’s returns represented not too severe a drop despite the end of the holiday period.

The Undercover Man,' with Duke Ellington and Billy Eckstein on stage, is bringing top money to the Paramount, where the first week’s gross is figured at $97,000.

The weekend at the Music Hall brought superb business, estimated at $102,000 for Thursday through Sunday, indicating a smash third week’s gross of $150,000 for the third week of ‘Connecticut Yankee’ with the stage presentation. The Roxy, too, is drawing unusually robust revenue with

Film Council Moves Against Reissues

Hollywood, April 25.—The Hollywood Film Council, representing studios union here, is reaching the gaveling of problems of reissues after the Motion Picture Industry Council for solution. The APL group is not opposed to occasional reissues of outstanding motion pictures, but it charges that the

U. S. PROTEST ON QUOTA STRESSED

State Dept. Says Views Made Known on Highest Levels; Being Followed

WASHINGTON, April 25.—The State Department, in its strongest statement to date on the British film quota, today emphasized its “serious concern” over the restriction and noted that it believed it had stressed the matter to the British government very officially and on the highest levels necessary—despite assertions to the contrary from British officials in London.

The Department said it had made representations in London on the 75 per cent tax and on the original 45 per cent quota, and that it had recently made representations to officials attached to Mr. Bevin’s party and the British Embassy with assurances that these protests would be brought fully to the attention of the appropriate authorities in London and to Mr. Bevin personally.

The American Embassy in London

Nominate Hannegan To 20th-Fox Board

Former U. S. Postmaster General Robert E. Hannegan has been nominated for election to the 20th Century-Fox board of directors to succeed John R. Dillon, stockholders have been notified. Hannegan, a long-time friend of the Fox family, will be a strong addition to the board and

Missouri Getting New Building Code

St. Louis, April 25—A new Missouri building code for theatres has been completed in the state Senate where it had languished for two years. A last-minute amendment exempting churches, schools, tent shows and baseball parks and buildings with less than 180 seats. An amendment to require all motion picture theatres to be of fireproof construction was voted down. The legislation is a revision of Missouri’s old theatre statutes which date from before motion pictures and had not been enforced on a state-wide basis.

Coplan to Distribute In US and Britain

LONDON, April 25—David H. Coplan, formerly United Artists’ managing director here, newly returned from the U. S., plans to be in Britain for about six weeks. He visualizes engaging not only in production here but in distribution, and contemplating also setting up an organization in America for the distribution of British films there.
52 Subjects in New 'Quiz Show' Series

A 52-subject quiz show series of one subject each available nationally to theatres, starting May 11, sponsored by Santa Claus Quiz Shows, Inc., entitled, "Who, When and Where?"

Ten major prizes will be offered, at weekly performance, plus a $100,000 "Grand Jackpot," which manufacturers will cooperate, according to Richard S. Robbins, spokesman, who said, "there will be tieups with radio, television and newspapers, nationally. There will also be a public relations representative assigned to each 100 theatres in an area, according to Robbins. Benjamin Burch is president of Santa Claus Quiz Shows.

Hearing on K-B Case In Capital Today

WASHINGTON, April 25.—Federal District Court Judge McGuire put off until tomorrow arguments in the K-B case between Warner Brothers and the jointly-owned MacArthur Theatre. Argument had been set for today.

K-B wants Warner to sell its interest to K-B at terms fixed in a 1941 contract. Warner says it cannot dissolve partnership, as defined, without the consent of all partners, publicly. Argument will also be heard on a motion by Kass Realty Corp., which K-B and Warner had a contract to build a second theatre. Warner wants the court to say for which of the two it is to build the theatre, or, if the court says neither, to award it $100,000.

Brief Appointed E-L Exploitation Director

Max E. Youngstein, Eagle-Lion vice-president in charge of advertising-publicity, has been promoted Lige Brien to the post of exploitation manager, effective immediately. Brien succeeds Leon Brandt, who has become E-L assistant advertising director. Brien, who is assistant exploitation manager of Eagle-Lion since the inception of the company. Prior to joining E-L he held managerial posts with Warner Theatres.

TV Producers' Group Elects Martin Goshc

Martin Goshc of Goshc Productions, has been elected president, and Henry White, of World Video, vice-president of the Independent Television Producers Association. Others elected were: Nathan M. Rudich, secretary, and Irwin Paul Sadows, treasurer. Directors elected were Charles Basc, Jr., Judy Dupuy, Oscar Nicoli, Arthur Ehrlich and Walter Armitage.

Cuts Taxes 30 Per Cent

OTTAWA, April 25.—Effective immediately, a 30 per cent cut in amusement tax, effective today, under the government of Prince Edward Island. The provincial tax is removed out of amusement tax tickets under 17 cents and for all matinees, Sundays and holidays.

PERSONAL

J. Arthur Rank will leave New York for England tomorrow night aboard the S.S. Queen Elizabeth.

Robert M. Weitman, Paramount president, and Hal Perira, Paramount executive, left here yesterday for Jacksonville and from there will make another sweep of theatres in the Southern district.

David O. Selznick will receive the Gold Medal Award from the American School of Colleges and Universities, and the徐先生's (Chinese characters) production, "Portrait of Jennie."

Jeff Livingston of Universal-International's public relations department, and Mrs. Livingston, are the parents of a daughter, Ellen Laurie, born here Friday at Doctor's Hospital.

Jacques Kopstein, Astor Pictures executive, will be president of the Kopstein film, which will leave here tomorrow on the S.S. Queen Elizabeth for a tour of Europe.

Y. Frank Freeman, Paramount studio vice-president, and Mrs. Freeman, are here today from Hollywood.

Samuel Goldwyn has shown steady improvement following a minor operation and plans to leave Harkness Pavilion here next week.

Joseph Cane, head bookseller for Republic at San Francisco, has been away from his office for a week because of illness.

Slate Ridge Equity Hearing for Sept. 12

CHICAGO, April 25.—Trial hearings in the Slate Ridge theatre anti-trust suit have been set for Sept. 12. Meanwhile, the proceedings made here by William Simon to inspect the books of Balaban and Katz for rental receipts from the existing houses was set for hearing on May 2.

$448,000 for UJR Relief Fund Drive

CHICAGO, April 25.—Twenty-one industry leaders attending an advance-gift dinner presided over by Henry Ginsberg, contributed $448,000 to the 1949 United Jewish Relief fund campaign. The dinner was given Sunday at a hotel by Jack L. Warner, president of the Los Angeles drive, who today at a luncheon in the Beverly Hills Hotel, named 19 chairmen for the drive. The city-wide quota is $14,000,000.

Fabian at Phila. Dinner

PHILADELPHIA, April 25.—S. H. Fabian, of Fabian Art, has accepted an invitation to address the dinner on behalf of the theatrical division of the United Order of Hats in the Atwood-Carlton Hotel.

Radwell Sears, president of United Artists, is back in New York from the Coast.

Maurice A. Bergman, Universal-International Advertising-publishing director; Charles Simonelli, U-I Eastern exploitation manager; and Philip Gerard, U-I Eastern publicist manager, will leave here today for Buffalo. They will return Thursday.

Phil Reisman, RKO Radio foreign executive, here. Now, vice-president of Paramount, was married here Saturday to John Joseph Hafner, Jr.

Eric A. Johnston, Motion Picture Co. manager, has resigned. Kenneth Clark, MPAA director of public relations, is here from Washington.

Sam Fornotomy of M.G.M.'s advertising department returned to his home yesterday after recovering from the grippe.

Lee Koken, head of concessions for RKO Theatres, is on a tour of Ohio theatres from New York.

Robert Wolff, RKO Radio general manager for the United Kingdom, will leave here tomorrow for London.

Kane Successful in Legislative Battle

MINNEAPOLIS, April 25.—Every threatened piece of adverse film legislation of the 1949 session of the Minnesota legislature was defeated.

Principal credit for halting anti-film measures is to the state goes to North Central Allied and the unit's executive counsel, Stanley D. Kane.

Most notable victory for exhibitors was defeat of the proposed admission tax enabling act, which would have empowered municipalities to impose an entertainment tax in lieu of the event of a reduction or elimination of the Federal tax. The powerful League of Minnesota exhibitors fought bitterly for passage of this act. (Kane and his committees, aided by Minnesota Association, also succeeded in turning back similar bills in North and South Dakota.)

In Minnesota, Kane and NCA also succeeded in blocking the legislature a proposal of the state fire marshal to increase the state license fee for theatres from $5 to $25 and were responsible for killing a bill which would have prevented shooting in theatres. A bill supported by Kane which would have required ASCAP, BMI and other copyright owners to register their songs, failed of enactment, and a measured ban on bootleg night became known.

NEW YORK THEATRES

RADIO CITY MUSIC HALL

ROCKEFELLER CENTER

BING CROSBY

THRU FLORIDA

W. HEINZ

GOLDEN HAWK

"A CONNECTICUT YANKEE"

IN KING ARTHUR'S COURT

COLOR BY TUBESCOPE

A PARAMOUNT PICTURE

THE GREAT EASTER STAGE SHOW

GLENN FORD IN THE UNDERCOVER MAN

NINA TOCH

PARAMOUNT

DUKE ELLINGTON

OFF WORLD THEATRES

THE RED SHOES

Color by Technicolor

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ALL SEATS RESERVED, Mo. Orders

TWICE DAILY

Extra Matinee Playing Early Late Show Saturday Evening 11:00

An EAGLE LION FILM Release

J. Arthur Rank presents

"THE RED SHOES"

Color by Technicolor

Theatre of the Arts, 54th Street

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A PARAMOUNT PICTURE, A EAGLE LION FILM Release

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ACROSS his "front pages," before the eyes of movie-goers on Main Streets everywhere, the world passes in review. There, North meets South, East meets West through the specialized efforts of the newsreel editor.

He sifts the facts and foibles of the world... presents in one short reel the significant, the human, and the odd—news that helps the world to know itself better.

To his objectivity... his sense of the newsworthy... his feeling for concise and graphic storytelling... the newsreel owes its unique place in American journalism.

Yet the newsreel editor would be the first to give due credit to his staff of cameramen... and to the family of Eastman motion picture films which help them cover the news—and help him present it so effectively.
Indiana Theatres
In a Time Mixup

INDIANAPOLIS, April 25—Indiana exhibitors, in some communities, are caught in a crossfire between city and rural areas over a highly controversial issue of film permissive.

Most Indiana cities in the North and Central parts of the state went on daylight saving time unofficially last Sunday, despite the local law passed by the rural-dominated legislature making it illegal for a city to adopt any other than Central standard time. The action generally was taken on "recommendations" of mayors or city councils, or by local merchants and industries working independently.

To add to the confusion, clocks in all state, county and municipal buildings, including schools, were changed on Central standard time, in compliance with the law, in the advanced-time cities. But schools and government offices will open and close an hour earlier to conform to the civic pattern.

The great majority of exhibitors are going along with the daylight saving program where it will be in effect.

11 Speaking Dates
For M-G-M's Wolf

Eleven more speaking engagements have been lined up for Maurice N. Wolf, assistant to H. M. Richey, exhibitor relations head of M-G-M, starting today before the Kiwanis at Mt. Vernon. The second is scheduled for tomorrow, at the Rotarian, and the third on Thursday, at the Lion's Club, White Plains.

Seven engagements are slated for May and include talks on May 3 before the Kiwanis, Chicago; May 10, the Rotary, Miami, Okla.; May 15, the Rotary, Tulsa; May 16, Rotary, Fort Smith, Okla.; May 17, Rotary, Oklahoma City; May 24, Rotary, Oklahoma City; May 25, the Kiwanis, Norman, Okla.; May 19, Kiwanis, Oklahoma City. The only June engagement scheduled to date is Wolf's appearance before the Kiwanis, Yonkers, on June 6.

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Reviews
"We Were Strangers"
(Horizon Productions—Columbia)

The year 1933 was a crucial one in Cuban history. It brought the overthrow by democratic forces of a police state regime which for seven years had trampled with audacity on human rights and civil liberties. The months which preceded the violence of open revolution in Havana were rife with intrigue and underground activity.

Producer-P. B. Eagle has set down on celluloid in graphic and dramatic fictional strokes a glowing tribute to the laborers, intellectuals and artisans of Cuba who united in the campaign against tyranny. Under the astute direction of 1948 Academy Award winner John Huston, a high-caliber cast, headed by Jennifer Jones, John Garfield and Pedro Armendiariz, larded up the screenplay of Peter Viertel and Huston into a film of strong commercial promise. "We Were Strangers" offers exploitation-minded showmen all the right tools, which fact, coupled with the film's inherent box-office power, indicates long and prosperous runs.

Based upon an episode in Robert Sylvester's novel, "Rough Sketch," the Viertel-Huston script weaves with bitter irony in its examination of men's helplessness before the caprices of fate. The story focuses upon a tiny group of revolutionaries—four men and one woman—which dedicates itself to the pick-and-shovel task of tunnelling through clay and cadavers from the cellar of the girl's home to the subterranean base of the vault of an aristocratic Cuban family in a nearby cemetery. The rebels plan to assassinate a popular general, a more or less innocuous individual who is merely an instrument of the tyrannical regime. But the girl, who is laid to rest, thereby killing all who would attend the funeral including the Cuban president and other key governmental figures. Thus the way would be prepared for a popular uprising.

After a month of arduous work the sweating, nerve-wrecked diggers reach the tomb, then shoot down the politician—only to learn that the victim's family forbids a formal funeral elsewhere! The little groups break up in dumbfounded disillusionment and despair. The girl found love keeping together only the leader, Garfield, and the girl. Miss Jones' performance of suspicion of secret police inspector Armendiariz, a most ubiquitous fellow, brings him and the general to his knees. By the pyrotechnic thunder of daytime-throwing and tommy-gun fighting, Garfield dies in Jennifer's arms just as news comes that Havana's revolutionary forces have succeeded in breaking government in a sudden street warfare.

Huston's direction has imbued this drama with feverish suspense. At times, however, the treatment could have been a little more on the concise side as the film wanders a bit from view to view allowing the action and cutting the film's running time. Miss Jones' part called for a Latin accent; that was a major task which she is to rest, thereby killing all who would attend the funeral including the Cuban president and other key governmental figures. Thus the way would be prepared for a popular uprising.

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"Make Believe Ballroom"
(Columbia)

Hollywood, April 25—Youngsters who favor pastime is listening to disc-jockeys' patter and chatter in the media, and will enthusiastically, notwithstanding its painful lack of pace, story and performance. "Make Believe Ballroom" appears likely to stand up well at houses which cater largely to the juvenile trade. Elsewhere it should quite innocuously round out the program.

While a strong story was not expected, or needed, the plot and its labored under tale cannot be managed even to lessen interest in the several good musical specialities sprinkled throughout the picture. Perhaps the most disconcerting feature in the role of a fast talking combination is Ruth Warrick, a fine actress, in the role of the female lead, and probably does justice to the profession. It is certainly not his fault that adult audiences are less, will be impatiently waiting between his spinning records. Solid entertainment is offered, in the order of juvenile party, produced by Francis Laine, 11-year-old Toni Harper, Kay Starr, Jack Smith, the King Cole Trio, and the bands of Jimmy Dorsey, Charlie Barnet, Jan Garber and the Krupp-Saxophone band.

Running time, 78 minutes. General audience classification. Release date, April 12.

Morris on NTFC Group

Henry Morris, president of National Television Film Council of America, has been named as chairman of the March of Time, who has curtailed his activities because of a recent operation.

N. Y. Theatre Fire
Dead Record Clean

Through the cooperation of the theatre owners and the public, the New York Fire Department has been able to keep spurious records of no having lost a single life in a theatre fire for some time, Fire Commission-Fire Marshal. Figures issued by Quayle showed that in 1948 his department's Division of Licensed Places of Public Assembly approved 2,380 premises; before closed up of fire escape, the entire box-office capacity was 1,559 inspected. The total seating capacity of the licensed places was 1,215,896.

Urge Backing for 'Atom'

Leaders of civic groups and college presidents throughout the nation are being urged to support endorsement of March of Time's "Report on the Atom" in letters sent out by the Missouri-Nebraska-Colorado, 300-mph "Lone Star" service.

Charles Middleton, 75

Hollywood, April 25—Funeral services were held today for Charles B. Middleton, 75, actor, who appeared in 230 pictures since entering films in 1927 after a long career on the stage, in which he was a star in the circus and on Broadway. He died Friday night after a three-week illness. William Farnum and Alan Mowbray gave readings at the funeral ceremonies. Interment was in Hollywood Cemetery. A daughter, Mrs. William F. Ladd, survives.

Edward O'Donnell, 69

Hartford, April 25—Edward W. O'Donnell, 69, theatre manager in Webster, Mass., for 44 years, died at a Worcester, Mass., hospital on April 21. He first managed the old Music Theatre, which was destroyed by fire.

Against Reissues
(Continued from page 1)

practice of reissuing scores of mediocre films, often with new titles which mislead the public, is unfair to the movie-going public and results in alienating box-office patrons. Reissue of these pictures is also a major cause of studio unemployment, the Council said.

Delegates to the MPIC were urged to stress that reissues are creating bad public relations for the industry and to ask the intra-industry group to help prevent misleading advertising of the old pictures.
US Admission Tax
(Continued from page 1)
figures are available. January collections reflect business in December of the previous year.
February collections, reflecting January business totaled $26,907,384 against $26,627,079 in February, 1948. The general admission tax collections do not include roof garden and after-theater entertainment admissions for which combined total was $38,743,621 compared with $34,426,156 in March, 1948.

Ticket Rise Should Be Avoided: Arthur
St. Louis, April 25—Edward B. Arthur, general manager of Fanchon and Marco, calls upon producers to reduce their "fabulous salaries" and profit-sharing arrangements to reasonable amounts, and also to refuse to support at the box-office the production of pictures that never should be made, in order to continue to furnish the American public with "true motion pictures" and to allow the public to pay an increase for its entertainment.

It is pointed out by Arthur, stated that the costs of doing business no matter what business, are necessarily reflected in the price paid to the public. It is the policy of Fanchon and Marco, to keep its costs at the point where it may give the public the benefit of a reasonable admission price.

That policy may require the closing of a theatre to eliminate unnecessary duplication of effort. In addition, it is Arthur's plan to show quality product doubled up at a related theatre in the city. That policy, he continued, may also require a refusal to pay film rentals that would necessarily require a raise in admission prices. He suggested that producers adopt a lower economy, that would enable them to furnish the best pictures without demanding more from the American public at the box-office.

Induct Saul Rogers
(Continued from page 1)
vice-presidents Max B. Blackman, Warner; George Brandt, Brandt Theatres; Julius M. Collins, ASCAP; Daniel Cross, the Eagle-Lion; Friedman, non-industry; Leo Jaffe, Columbia; Marilyn Kirch, Radio Corporation of America; Louis A. Novius, Paramount; Robert K. Shapiro, Paramount Theatre, and Al Wilde, Moe Gale Agency; also, Dr. Morris Schleifer, Dr. Morin, San Francisco; Morris Silverstein.

Jack H. Levin is chairman of the dinner committee, Wilde is honorary chairman of the executive committee, and columnist Ed Sullivan is master of ceremonies.

Among those scheduled to be on the list of awardees are: Miriam Hopkins, Mr. Smith Goes to Washington, and Mr. Smith Comes to the City, which are being shown at the University of the Arts. Ernest Schone, director of the Theatre Owners of America; Dan Marphy, president of the Independent Exhibitors' Association, will receive a special citation; Harold Stone, representing the Variety Clubs, and Sam Pinanski.

Butterfield
(Continued from page 1)
which governs dealings with RKO to be followed in due course. RKO has 10 per cent of W. S. Butterfield Theatres and 30 per cent of Butterfield-Meister Theatres, latter being the smaller of the two circuits controlled by the Butterfield estate.

The agreement directs that Butterfield could buy RKO's holdings at a price before appraisal of the assets is made by a court-appointed appraiser.

Municipalities Will Insist on Local Tax
WASHINGTON, April 25—Officials of the American City and County government associations will meet here either May 5 or May 12 to draw up a joint specific plan for raising local taxes by revenue sources, including an admission tax.

The groups got a cold shoulder from S. Treacy during a two-day meeting here last week on a proposal that the Federal government warehouse tax-harvest symptoms and supply it to states and municipalities.

The state and local groups now have made as much progress as possible last week on this and other points because each group was putting a different program, and they hope to move progress by putting together themselves on a program and then the Treasury as a common proposal.

N. Y. 1st-Run Income
(Continued from page 1)
"Mr. Belvedere Goes to College" and the stage show likely to complete a second week with $12,000.

"The Champ," is proving all that could be hoped for at the box-office, with a rousing third week's gross of $40,000 apparent. "My Dream of You," starring Lionel Atwill, and the 28th Street Revue orchestra on stage, is fairly strong at the Strand, with second week's income estimated at $40,000.

"Circus," with Art Mooney's orchestra on stage, should give the Capitol stage its strongest gross in a third week, which is fair enough.

"Pride of the Yankees" is doing well at the Palace, which looks for around $12,000 in second week of the reissue.

"Hamlet," the constant big money-maker at the Park, should conclude a 30th week with $16,500. Various British imports are doing remarkably high business are "The Red Headed League", "The Three Musketeers" and "Hamlet" produced by Norma Shearer and "The Black Cat", with new stars.

"Crime and Punishment," is showing a steady decline of $3,500.

"Naked City," is showing steady gains, $10,000-

Nominate Hanfangan
(Continued from page 1)
key in Washington, was also formerly chairman of the Democratic National Committee, Commissioner of Internal Revenue and president of the St. Louis Cardinals.

According to the notice, the following officers received during the last fiscal year's fees, salaries and commissions in the total amounts indicated: Skouras, company president, $252,385; Anzalone, production vice-president, $260,000; Silverstein, president of 20th-Fox International, $109,405 (Silverstein, 1948 remuneration exceeded $125,000); Kuhn, 1947 remuneration exceeded $100,000; 10 per cent, by $12,552, it is reported; Michel, vice-president and director of the company; Alvin Henderson, secretary-treasurer, $69,405; Eadie, controller, and assistant to the president, $48,000; T. D. Connors, auditor to the distribution department, $54,000. All officers and directors of the corporation as a group received a total of $1,250,000 during the last fiscal year, the notice states.

U. S. Quota Protest
(Continued from page 1)
and the Department here are both following the matter closely, the Department said.

Today's outline of the U. S. government's case was contained in virtually identical letters to the Secretaries of State and Commerce. Senator William Knowland, who has publicly announced that he had protested the quota and asked the Department what action was being taken.

The State Department's strong stand will undoubtedly strengthen the hands of American film producers who have been threatening to strike back at Britain in some bill. Senator Knowland's protests are scheduled for an amendment to the pending bill to extend the Reciprocal Trade Agreement Act, said he was very pleased with the Departmental announcement.

Restrictive Measures
Gross' letter to Downey said that the Department was concerned about the quota, but there was no indication that it is coupled with other restrictive measures affecting the film industry.

It said that thePlanning Committee for 1948, which deter-

New Alger Suits
Federal Court and name the same defendants and defendants. The theatres are the Majestic and LaSalle in St. Louis; the Century in Rochelle, Co-Ed and Park, Champaign; Apollo and State, Princeton; the Elks, Pike and LaSalle Valley, and the Princess, at Urbana.

Withdrawal of the Federal Court suit was approved by Judge William F. Chittenden, in accordance with the report of Master-in-Chancery Joseph L. Elward, condition upon the payment of the master's fees and fees of attorneys of the defendants.
NO OTHER COMPANY CAN MAKE THIS STATEMENT!

"MR. BELVEDERE GOES TO COLLEGE"..........
"The BEAUTIFUL BLONDE from BASHFUL BEND".
"CANADIAN PACIFIC"                           Technicolor
"THE FAN"...........................................
"MOTHER IS A FRESHMAN"                      Technicolor
"THE FORBIDDEN STREET"...........................
"THE SNAKE PIT"...................................
"A LETTER TO THREE WIVES"......................
"YELLOW SKY"......................................
"DOWN TO THE SEA IN SHIPS".....................

There's No Business Like 20th Century-Fox Business!
MOTION PICTURE DAILY

TOA Asks 400 To File Weekly Gross Reports

Schwartz Names 100 to Aid 1949 UJA Campaign

U. K. Industry Faces Changes, Says Wilcox

Warners, K-B Agree On MacArthur Terms

First JDA Citation To Fabian Tonight

Links Chaplin with Communist Fronts

Last Korda Nominee Leaves British Lion

Ascap Theatre Take for 1st Quarter 'Nil'

Vaudeville Returns To Palace May 19

20th Overhauling Phila. Clearances

British Board of Trade Report Lists 1,367 Defaults Under 20 Per Cent Quota in 1948

TOA ASKS 400 TO FILE WEEKLY GROSS REPORTS

Theatre Owners of America executive director Gael Sullivan disclosed here yesterday that some 400 TOA members in the field, in towns of from 2,500 to 25,000 population, have been invited to submit weekly box-office reports for the organization's picture performance checkup plan which was approved by TOA's board of directors at its January meeting.

The checkup will be inaugurated on May 3 and will continue indefinitely. It will be based on picture performances in the previous week, computed in terms of percentages to normal gross, with 100 per cent considered normal.

The country has been divided into five geographical divisions: East, Central Atlantic, Midwest, South, and West, with representative theaters selected.

WARNERS, K-B AGREE ON MACARTHUR TERMS

WASHINGTON, April 26—Warner Bros. and the K-B Amusement Co. have reached an agreement on the terms for Warners to sell to K-B its interest in the jointly-owned and jointly-operated MacArthur Theatre, but the agreement is contingent upon K-B reaching terms with a third party, Kasco Corp., on the building of a new theatre there.

This complicated legal tangle was unveiled in U. S. District Court today when the K-B suit to force Warner out of the MacArthur came up for trial.

LAST KORDA NOMINEE LEAVES BRITISH LION

LONDON, April 26—Hugh Quennell, last of Sir Alexander Korda's nominees on the board of British Lion, has resigned, it was made known today, prior to the making of a new loan to the company by the government's Film Finance Corp.

Harold Drayton, newly appointed chairman of British Lion, revealed to

ASCAP THEATRE TAKE FOR 1ST QUARTER 'NIL'

Ascap has felt the first full effect of the two court decisions against it, in terms of revenue, with collections from theatres for the first quarter of this year "just about nil," according to informed sources. The adverse rulings in New York and Minneapolis Federal Courts are now in effect.

However, despite the loss of money from theatre licenses, the Society collected close to $2,500,000 for the first three months of this year, and this approximates the take under the 1948 period. It is said, Accounting for this is the increase in income derived from radio, night clubs, and other public music users. Prior to the legal set-backs, theatres yielded a little more than 10 per cent of Ascap's overal revenue.

Theatre collections fell substantially but not entirely after the court decisions against Ascap as many exhibitors

VAUDEVILLE RETURNS TO PALACE MAY 19

Settling a frequently recurring rumour, "Mr. Belvedere Goes to College" which is now playing first-run downtown, A. W. Smith, jr., vice-president in charge of sales, told a

20TH OVERHAULING PHILA. CLEARANCES

PHILADELPHIA, April 26—Clearance and availability in the Philadelphia area, unchanged for 15 years, will be considered altered by 20th Century-Fox for all of its pictures starting with "Mr. Belvedere Goes to College" which is now playing first-run downtown, A. W. Smith, jr., vice-president in charge of sales, told a

BRITISH BOARD OF TRADE REPORT LISTS 1,367 DEFAULTS UNDER 20 PER CENT QUOTA IN 1948

London, April 26—The Board of Trade reported today that there were 1,367 defaults on the old 20 per cent film quota during the year ended Sept. 30, 1948. This compares with 595 defaults during the previous year under the 17½ per cent quota then in effect.

British exhibitors generally regard the figures as a contemplated commentary on the present 45 per cent quota and the 40 per cent quota scheduled to become effective next October 1.

The Board of Trade also discloses that 170 British feature films were registered during the year ended March 31, 1948. During the quota year 47,142,000 feet of film were exhibited in Britain compared with 46,412,000 feet in the previous year. Total length of British films exhibited was 12,559,000 feet.
URGES BRITISH TO STRESS QUALITY FILMS

British producers should concentrate on making quality pictures to compete with Hollywood with stereotyped pictures, Filippo Del Giudice, managing director of Pilgrim Pictures, has said of the American market being unhealthy and illogical, he said. Del Giudice said he hopes there will be divestiture in England. He declared that the British quota "has a lot of spunk to do, and that good wood feeling" but is motivated by home needs.

New York Banned Seven Last Year

ALBANY, N.Y., April 26.—Of 1,648 pictures reviewed by the Motion Picture (senior) Division of the New York State Education Department during the year ended last March 31, seven were rejected and 484 were deleted. This was disclosed in a summary issued yesterday by Dr. Ward C. Bowen, acting commissioner. It was Dr. Bowen's final report; he will be succeeded on May 16 by Dr. Hugh M. Flick.

It is the policy of the division not to identify rejected pictures by titles and distributors. However, Dr. Bowen said he hopes to report on the basis of foreign-breeds concentration and Allied American-made shorts.

Six M-G-M Releascs for July and August

Five new pictures and one reissue have been set for release by M-G-M during July and August. The latest additions to the schedule made by William eight months of 1949, now give the company a total of 22 new films, plus the release for the first time of a new picture, a gait. Latest plans calls for the redistribution of "The Wizard of Oz" on July 15.

The July schedule will be supplemented by "The Stratton Story" only. Other engagements presently planned, there will be the Clark Gable's "Any Number Can Play," and "Madame Bovary," starring Jennifer Jones, Van Heflin, James Mason, and Louis Jourdan.

For August there will be "In the Good Old Summer Time," in Technicolor, starring Judy Garland, and "Scene of the Crime," with Van Johnson.

Plan 1-Week Limit for 'Youth Month'

Theatre Owners of America's "Youth Month" campaign directed against juvenile delinquency will be limited to one week this year, it has been decided exclusively by TOA executive director Gai Sulivan and U. S. Attorney-General Tom Clark, who have been conferring on the subject.

"Youth Month," which last year was extended to three weeks, will not be sponsored exclusively by TOA this year, as previously. It is expected that this year all forms of communication, press, radio, television, as well as motion pictures, will participate. The plan is to invite all information media, and also business, labor and religious, educational, social welfare and other organizations to join in the 1949 program.

Award for John Huston

John Huston, director-writer, will be the recipient of the World Film Festival award and circle the globe like Norman Corwin in 1946, Jacques Ferrand, executive director of the award and Festival Committee, announces. The award, a silver globe and a round-the-world airfare for all expenses, is in connection with the fifth annual One World Award Dinner at the Hotel Plaza May 11.
THOSE "FRIENDSHIP MEETINGS"! WOW!

The pleasure was all ours! Thanks, thanks to showmen and to the trade press for the enthusiastic reception to M-G-M's 96 "Friendship Meetings."

"STRATTON STORY" CLEVELAND SETS NEW ATTENDANCE RECORD!

Opened to Biggest biz in 2 years! First Sunday sets new attendance record at Stillman Theatre. It's a solid hit, another one to join "Command Decision," "Take Me Out To The Ball Game," "Little Women" and more Big Ones! For hits and happiness — it's the Friendly Company!

This is a typical response from BOXOFFICE issue of April 16.

Trade Screening Close By Pleases an Exhibitor

JIM DUNBAR of the Roxy Theatre at Wichita has this item to report:

"An orchid to 'The Friendly Company,' Metro-Goldwyn-Mayer. Today I received notice inviting my wife and myself to a tradeshowing of two of their latest releases. This in itself is not new, but it is news when a distributor gives the exhibitor a break by screening products nearer the exhibitor's place of business.

"The Stratton Story" and "The Secret Garden" will be screened at the Civic Theatre here in Wichita. Seldom does an exhibitor drive 200 or 300 miles to a distribution center just to view a trade-screening. By screening products out in the territory, the distributor will benefit both himself and the exhibitor, in good will and intelligent buying.

"Personally, I hope the local screening is a huge success and that other companies as well as Metro will do this more often, both here and at other locations too far distant for the exhibitors to view the newest release at the distributors' screening rooms."

"Secret Garden," World Premiere
Astor Theatre, Boston, May 4th
B’nai B’rith Roster Hits Record 1,635

“Benevolence, brotherly love and harmonious friendships,” B’nai B’rith, should be our impelling slogan as we approach our problems in the present unsettled world,” Saul E. Rogers, film industry attorney, declared here last night in assuming the presidency of New York’s Cinema Lodge B’nai B’rith at the Lodge’s annual president’s dinner at the Hotel Astor here.

The address markedly the induction of Rogers and other officers and was a tribute to retiring president S. Arthur Ginsberg. Ginsberg journeyed over the gravel to Rogers, Ginsberg announced that the Lodge’s membership had reached a record of 1,635.

Leo Jaffe, Columbia Pictures, vice-president of the Lodge and retiring treasurer, was presented with a B’nai B’rith district award for efforts on behalf of the Lodge. Al Wilde and Ed Forer were presented with awards for their work and thanks were rendered. Ginseg rendered a desk set for his record as president. Al Shochat scratches the presentation. Jack Levine was toastmaster and dinner chairman.

France May Allow Dollar Withdrawals

David Kay, president of Foreman Films, distributors of foreign films in the U. S., has returned here from a tour of France with encouraging news for American producers planning to make pictures in that country. The French government, Kay said yesterday, is preparing to lift the bars against the withdrawal of film investments and profits in U. S. dollars.

This anticipated move by the French government, according to Kay, will be aimed at encouraging French production, which, notwithstanding the fact that America’s independent producers, has only a dozen pictures in the making at present, although in the last 8 months Kay, who has organized a French production company, Superb Films, has slated “The Girl from Maxims” for filming beginning next month. He said he will make the picture in France, but the French Local Labor Relations Board regional director was yesterday day certified OIO’s Screen Office and Professional Employees Guild as bargaining representative of Paramount home office “white collars,” thus dismissing charges brought by AFI’s ATS Motion Pictures Motion Picture Employees, as No. 6-3 that SOPEG had committed certain violations during the recent employees’ election. The reason given for the dispute between the rival unions, H-63 is not expected to appeal the decision. With this victory, SOPEG is now at liberty to begin new contract negotiations covering all home office employees in Paramount-International, which shop was won by H-63 in the election. The “I.A.” local will open contract negotiations with Paramount-International executives.

Motion Picture Daily

Wednesday, April 27, 1949

Review

“Edward, My Son” (Metro-Goldwyn-Mayer)

FINE acting, dramatic dialogue and careful staging make this an outstanding performance of marked interest to the mature and entertaining to all those who may be attracted to see it. Based on the successful stage play by Valentine O. Powell and Arthur Laurents, the film deals with a spoiled child who is the cause, or occasion, of his family’s unhappiness. The son, Edward, never is seen in the film. The story is told through the eyes of the father, played by Robert Young, who several times steps out from the action and addresses the audience with comments on what has happened and what is coming.

The direction by George Cukor aims at character development and allows the long and difficult play to be spread over nearly two hours of running time. The story is told chiefly by letter; little of the action is on the screen. Edwin H. Knopf, the producer, assembled an excellent cast and gave Edward’s portrayal the first-class treatment he deserves. The acting power of Tracy, the fame of the stage play and interest among their patrons in parent-child relationships. The film requires careful selling. Tracy gives an effective portrayal of the father who puts his son’s, himself, above all law and custom. He sets fire to his shop to get money for an operation on the boy’s leg, plus more for himself. Through unscrupulous operations the father prospers but the son goes from difficulty to difficulty. Father buys in the shop mortgage. Later the youth is given so much money that he squanders it and drinking and loose living. The father even tries to soothe the feelings of a girl made by his son’s death. He tries to impress another girl, only the father is sorry.

The wife, a part in which Deborah Kerr gives a moving performance, and the family doctor, Ian Hunter, really know the father, but they cannot prevent the unwitting destruction of his son. On his road to power, Tracy ruins his partner, a pathetic figure, well acted by Mervyn Johns, who goes to prison instead of Tracy and commits suicide when he finds only ingratitude. Another suspect is the secret fathering of the son by a woman. She was discarded when Tracy thought his son might be hurt in divorce proceedings brought by his wife. Eventually the wife becomes an alcoholic and demands back the end Tracy loses much of his power and is determined to find his grandson. However, the family doctor tries to prevent this so that the grandson may not be spoiled as the son was.


See No Problems in Selling “Brave”

“Home of the Brave,” first large-scale production to focus on Negro discrimination, will be sold to United Artists accounts in the South probably next fall with the distributor making no provision for “problems.” According to the Stanley Kramer film for prominent exhibitors in the Southern states and all are said to be sold. Individual Negroes will return to their homes and assure the company they will license it when selling begins.

Companions of the film, of course, are unimportant to American audiences which have the story and not the sense of the movie, but will attract large audiences where played. On the basis of past experience with the Memphis censor board, which banned Hal Roach’s “Curley” which depicts a Negro boy at play with white youngsters in the cartoons from that source would come as no surprise. Court action by Roach no doubt will be filed, but Lloyd Binford on the “Curley” case is pending.

“Brave,” the 129 page drama, will open in New York and Chicago next month and the entire North will be covered before the film is launched in the South. Company is continuing to give free screenings for various groups and claims that to date comments have been highly favorable which will lead to the show’s campaign well underway.

SMPE Publishing Theatre Handbook

A 128-page theatre engineering handbook, detailing physical requirements of the theatre, has been published by the Society of Motion Picture Engineers, which describes the book as “a contribution by the technical and scientific branch of the industry to the man who pays most of the industry’s bills by marketing its product—the man at the box office.” It is called “The Motion Picture Theatre—Planning and Upkeep,” and contains data on theatre design, construction, modernization and maintenance. It is available from any member of the SMPE.

Ark. ITO Meets May 18

Little Rock, Ark., April 26—In advance of its May 18 convention here, a Theatre Owners of Arkansas, a Theatre Owners of America affiliate, will meet at the Hotel Marion on May 17-19. Gael Sullivan, TOA executive director, and Herman M. Levy, general counsel, will attend.

Short Subject

“Seal Island” (Walt Disney-RKO Radio)

“Seal Island” introduces a new Walt Disney series, “True-Life Adventure,” which will delve deep and wide into the most vital concerns of man and the universe with courage and foresight.

Although this three-reel production does not do precisely that, it most certainly depicts in thrilling details the fascinating exploits for seals hauled on the Pribbole roofs of Seal Island in the Bering Sea.

Vaudville at Palace

(Continued from page 1)

Vaudville at the Palace was closed for mid-fall. A Disney production crew stayed on the island throughout the season, so we are told, to photograph the cycle of the seals, and the results of their patience and skill have produced an interesting film. Unfortunately, the film is not deserving of the Academy documentary award accorded it last month. Plausible, acomplimentary to animator Clyde Kuslick, and the unusually interesting and entertaining narration, to James Algar’s direction and the musical arrangements by Oliver Wallace. Running time, 28 minutes.

British Lion

(Continued from page 1)

company stockholders that all but two productions turned in losses during the three week period. For the year, the company was $3,000,000 in the red. Further losses were feared for the year ended last March, Drayton said.

The film released divi-

sions, a Theatre Owners of America affiliate, will meet at the Hotel Marion on May 17-19. Gael Sullivan, TOA executive director, and Herman M. Levy, general counsel, will attend.

Alfred Rayton Dead

Lonon, April 28—Alfred Drayton, well-known stage actor, died suddenly in his hotel here today.

Technicolor Dividend

A dividend of 40 cents per share, payable on May 24 to stockholders of record on May 6, has been declared by Technicolor, Inc. Dividend, announced here by Dr. Herbert T. Kalmus, president and general manager.
Ascap Theatre Take

(Continued from page 1)

tors already had paid the full amount for music for all of 1948. Meanwhile, the continuing conversations with the government on amending the consent decree which has enabled the ASCAP and BMI to operate have finally arrived at an agreement.

The new arrangements will include a merger of the ASCAP and BMI music publishers' functions into one unit. The new merged organization will be known as the American Society of Composers, Authors and Publishers (ASCAP) and will continue to operate as a separate entity.

Warners, K-B Agree

(Continued from page 1)
a hearing before Judge Matthew F. McGuire.

Shortly before the court proceedings, K-B and Warners agreed on terms for Warners selling out and for K-B picking the new theatre site, providing the court rules that Warner's bond nor be in any way financially responsible for the new theatre. When that was done, Judge McGuire, it was said, would give Warners a bond similar to the one which it had agreed to pay in the case of the Performing Arts Center.

Defends MGM Sales

At Griffith Hearing

OKLAHOMA CITY, April 26—J. M. Eisenberg, Loew's executive from New York, testified today in the Griffith hearing that independent producers in competition with the defendant companies have had equal opportunities to purchase MGM products.

He appeared after testimony Monday by Daniel J. Lovett, RKO Radio sales manager from New York. Both were questioned on specific competitive situations covered previously by Eisenberg, who declared emphatically that his firm makes product available to any exhibitor who desires to bid for it. Eisenberg also stood on the stand after attorneys for the defense and Justice Department lawyers had sparred at length over Eisenberg's previous statements, with Presiding Judge Edgar S. Vaughn ruling that the defense could proceed with their questioning, provided that the government would be entitled to submit additional cross interrogatories.

The interrogatories were resorted to by Griffith to obtain testimony from Sales, who was in New York; H. H. Martin, Dallas; and several other distributor executives, who could not come here.

Clark, Moffat Here

To Set AA Deal

Details of the first four pictures to be made in the long-term production deal between Associated Artists and the Associated British Picture Corp., Ltd., will be discussed here by Robert Clark, executive director of Associated Artists and Harry Moffat, managing director of Associated British Pathe, Ltd. Both arrived here yesterday on a trip along with Lord Clif ford George Dickinson, Monogram-A.A. representative for the United Kingdom, to press reception held for them by Monogram-A.A. at the Hotel Warwick yesterday.

Under the arrangement two pictures will be made per year in England under the quota. A.A. will provide half of the finances and some of the stars. The pictures will be produced by Associated British Pictures and distributed in the British Empire by Associated British Pathes and in the Western Hemisphere by A.A. The rest of the world market will be divided equally. Each film will be budgeted from $800,000 to $1,000,000. Shooting on the first is expected to start in September.

A.A. will provide the quota and funds and emanated from mutual interest of the British and American companies, and according to Moffat to make about 12 pictures this year inclusive of the two under the joint arrangement.

100 to Aid UJA

(Continued from page 1)


For members of the independent exhibitors committee are Frisch and Joelson. Members of the committee are: Herman Fechter, Harry Brandt, William Brandi, Leo Brehfer, Alfred Burger, Max Cohen, Norman Lissow, Arthur Harris, Mrs. Morris, Charles B. Moss, Jules Liggert, Arthur Kapl, Walter Reader, Jr., Rinzler, Roger R. Brown, S. M. Seider, George Shourau, Jesse Stern, Loebel Storey, Strauberg, Morton Sunshine, David Werblin, and Bernard Zenoff.

Joe Horstein is chairman of the tents committee, with the following as members: Charles Beige, Ethel Black, James F. Burns, Jules Catsiff, William Friedman, Ida Garretson, Lou Gondreau, Milton Green, Nat Laynak, Peter Lewis, Herman Maier, Charles B. Moses, Harry Nadell, Charlie O'Reilly, Sam Schraff, Max Seligman and Ben Sherman.

Spry Skouras is chairman for the community. In selecting Fabian as the first recipient of the JDA award, during the Home Town San FranUni, and the American Society of Composers, Authors and Publishers (ASCAP) are responsible for the synchronization rights for which the producers are now paying the Music Publishers Protective Asain.

Ellis Film Opens May 4

"Outcry," Italian import distributed here by Ellis Films, recently organized by David A. Ellis, with United Artists, opens at the Stacy in Trenton on May 4 and at the Adams, Newark, on May 5.

WANTED

FILM PRODUCING LABORATORY SUPERVISOR (MALE)

Minimum: Must have completed at least two years of film producing experience, some college, and experience with color and film processing essential. No experience is necessary if applicant has had related experience. Must have experience in making trailer and other short films. No office experience required. Salary $7,500. Must have own car. Send brief résumé of qualifications.

TOA Asks 400

(Continued from page 1)

lected in each section. Replies of individual theatres, which will include both small independents and circuit houses, will be regarded as strictly confidential.

The reports are to be mailed to TOA headquarters here not later than April 28. A tabular weekly summary will be mailed to all TOA members in towns and cities up to 50,000 population to assist them in looking for feature pictures.

UK Industry

(Continued from page 1)

expects the Portal Committee to propose the abolition of the "harring system" and the zoning of first-runs throughout the United Kingdom. Under the harring system, a film playing first-run in London can not play anywhere else in the country simultaneously. Among other recommendations which he held yesterday, was a plan of distribution costs to producers from the present 20 per cent.

The Board is also considering an Anglo-American production plan for a series of pictures to be made in England under the quota and the zonings. An agreement, he asserted, will be consummated with the British motion picture owners.

Wilcox while here also plans to set American distribution of three films, "The Three Worlds," "Spring in Park Lane" and "Maytime in Mayfair." He plans to look for Hollywood distributors to assist him in securing distribution here as well as for London producers, and to "get a comprehensive view of the economics of the industry" with plans for his Anglo-American production plan.

Wilcox has informed the British industry of his readiness to set up any portion of the entertainment tax blazed back to producers because that would then extend to other industries.

He said the government takes the view that there is nothing wrong with the industry, except the iniquitous distribution of money that is paid by the public.

He then announced that producers need to get more from exhibitors and pay less to distributors. To back his point he cited his film "Spring in Park Lane" which made a recent gross of $5,600,000 in England. He said that out of this, $2,250,000 went to United Artists studios, $2,100,000 went to exhibitors, and $320,000 to the distributor. Thus, Wilcox pointed out that the film in England cost a little more than the cost of production.
"National" high intensity carbons change dim screen SQUINT
to bright screen SPARKLE

and make box office BOOM!

"National" H.I. Arc—
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Kenneth Royall to 20th-Fox Law Firm

WASHINGTON, April 27.—Kenneth C. Royall, Secretary of the Army, on his retirement today announced that he will join the New York law firm of Dwight, Harris, KoegeI and Caskey, which is general counsel for 20th-Century-Fox. Name of the firm which, with its predecessors, has engaged in the practice of law in New York City, of at least 80 years will be changed to Dwight, Royall, Harst, Caskey, and Caskey.

Except for two periods of government service, Royall has been in active military service, in World War II and in Korea.

Eisenhower Video Series Starts May 5

Most widely-distributed film program on television to date will be launched on May 5 with the first of a 26-subject series on General Eisenhower's "Crusade in Europe" going over 33 stations owned or affiliated with American Broadcasting. Additional to independent stations in every other available video market. The Eisenhower series was made by March of Time for 20th Century-Fox, the latter having acquired television rights to the book called "Doubleday Doran," which published it.

Value of Trade Shows Appears Negligible

Auburn Trust Action Set for Trial Here

Ruling in U. S. District Court here yesterday on motions made by defendants Schine Circuit Corp., Federal Judge Sylvester J. Ryan declined to dismiss the $2,500,000 triple-damage anti-trust action brought by Auburn Capital Theatre Corp., Auburn, N. Y. Major distributors are among the defendants charged with having conspired with Schine to deprive the plaintiff of product.

The jurist simultaneously ruled against the defendants' motion for transfer of the case to the Northern U. S. District Court in Utica.

To Fill New MPA Job Soon

WASHINGTON, April 27.—Direction of both the exhibitor and community relations departments of the Motion Picture Association of America probably will be assigned to Francis Harmon, MPAA vice-president, by Eric Johnston, president, within the next week.

As a corollary to the appointment, Harmon will be relieved of supervising over phases of MPAA foreign activities and these will be added to the duties of John G. McCarthy, head of MPAA's international department. Because Harmon and McCarthy will continue to maintain headquarters in MPAA's New York office, it could not be determined whether David Palmo, present MPAA exhibitor relations head, will work under Harmon, but indications are he will not.

Unlimited Run For 'Jennie' in Chicago

CHICAGO, April 27.—Selznick Releasing Organization's "Portrait of Jennie" can play an unlimited run at the Balaban and Katz Garrick Theatre. Judge Michael L. Irvin of the U. S. District Court stated here today in a written statement favoring the petitioners in a ruling made on Monday.

Government Rests In Griffith Hearing

OKLAHOMA CITY, April 27.—The government rested its case today in the mandate hearing on the Griffith anti-trust suit, which was filed 10 years ago tomorrow. Two defense witnesses were called to testify before a Federal Judge Edgar S. Vaught when Assistant Attorney General Milton Kallis and George Wise appeared that the government rested. Preceding this action, the governor

Ticket Tax Cut Loses by Only A Single Vote

WASHINGTON, April 27.—The outlook brightened today for a cut in the Federal admission tax, even though—and perhaps because—the Senate Finance Committee defeated yesterday seven to six a proposal to cur the 20 per cent ticket levy and other excises back to pre-war levels. The pre-war admission tax level was 10 per cent.

The outlook became brighter for several reasons: The fact that powerful Senate Finance Committee Chairman George favors excise reductions and voted against it today only because it was proposed as an amendment to a bill repealing Federal oleomargarine taxes; the fact that the Administration was able to defeat the move by only one vote despite the unusual manner in which it was proposed; the fact that Senator McGough, chairman of the Democratic National Committee, broke away from Senator

FTC Inquires Into CRI's Operations

The Federal Trade Commission has opened here an informal investigation of Confidential Reports, Inc., theatre checking organization backed by all major distributors except M-G-M. Said to have been instigated by "certain exhibition interests," the FTC probe into the nature of CRI operations has manifested itself in the form of personal visits to a number of companies' sales executives by Joseph H.

Carver Hits 'Beer Guzzling' Film Ads

DE Troit, April 27.—Sam Carver, exhibitor and president of Detroit Consolidated Theatres, has started to issue a weekly bulletin in his first one sounding off on "free advertising" in films. "Six major producing companies are advertising beer in many new pictures," writes Carver. "Already 21 pictures have been made showing stars drinking beer." To exhibitors, Carver addresses...
Max Youngstein May Leave Eagle-Lion

While disclosing that he has received a number of offers from other companies, Tax Commissioner Youngstein indicated that he will not join a major company with the statement that he has made no deal “as of now.” Youngstein said, “I am dissatisfied with curtailed operations with a skeleton staff and unless the situation is rectified within the next month or two I shall be forced to decline the offers which have been made to me.”

Youngstein indicated that an assured supply of product for the future is E-L’s basic need. The company’s studio has been closed since November, and new production financing has not been obtained to make possible a permanent reopening. Company executives have taken salary cuts and staffers in most departments have been skeletalized with formal reorganizations scheduled for the end of the week unless new financing is forthcoming.

Williams to Resign As SCTOA Counsel

Hollywood, April 27.—Paul Williams, general counsel and presiding examiner of the motion picture industry’s Theatre Owners Association for the past four years, will resume his private law practice on June 1st either in New York or here. Williams, with the United States Department of Justice members on the Supreme Court, has been a regular post, will continue to represent the association as counsel if he decides to return to practicing law.

The board of directors will conduct the association’s activities beginning June 1, with Ida Schreiber, who also joins the board, as counsel four years ago, in charge of the office.

Frisco Operators Elect 1949 Officers

San Francisco, April 27.—Anthony L. Noriega has been elected president of the Moving Picture Machine Operators of the city. Vice-President No. 162 here, with Floyd M. Bilingers as secretary-treasurer, and Thomas J. Kearney, recording secretary-treasurer. Board members elected are R. M. Cornels, vice-president, and W. A. R. Forde, H. Erickson and Robert N. Williams. Bilingers announced that all theatre telecasts here will be handled by members of the MPMO. First TWA show is scheduled to be transmitted from the Golden Gate theatre on May 5 over KGO-TV.

Curley’ Appeal in June

Nashville, April 27.—Hearing on the appeal of United Artists on its suit against the Memphis Board of Commissioners, the state court judge will have no curley’ is expected to be set for June, according to the Supreme Court Clerk in Chicago.’

Earnings for the second quarter, ended June 30, at $1,834,384, or $1.40 per share, was announced Wednesday by Truex & Co., of New York. The earnings were 23 cents a share, or $2,210,000, in the first quarter ended March 31, 1949.

Clemens at Great Lakes

Buffalo, April 27—Joseph B. Clemens has been appointed general manager of Paramount’s Great Lakes Theatre here, succeeding George Mason, who retired to the home office in New York. N. Y., Clemens, who started with Paramount as an usher 23 years ago, came here from St. Paul.

Famous Pictures distribute film

Famous Pictures will distribute screenwriter’s “Riders of the Pony Express” in the New York metropolitan area. It is announced by Sam Goldstone of that exchange.

ATOI Convention Is Set for June 22-23

Indianapolis, April 27—Associated Theatre Owners of Indiana will hold its mid-summer convention at the French Lick Springs in Indiana on June 22-23. A board meeting will be held on the afternoon of June 21. Business will be confined to one section, on June 22. A top sales executive of one of the major film companies will be present at the business session. Marc Wolf, chairman of the convention committee.

Drive-Ins Trouble Minnesota Theatres

Minneapolis, April 27.—Outstate conventional theatre operators in the Minneapolis area are expressing concern over possible inroads on their attendance potential by drive-ins and other outlets. With such competition, according to film company branch managers and salesmen, the theatre operators are also fearful of the outdoor structure mani, in the competition for film rentals in making a bid for certain type product.

With comparatively few exceptions the 34 new outstate drive-ins already announced for construction during the coming season, the Minneapolis area will be operated by conventional theatre owners in the area. This will help keep film rentals down for such producers. In 1948, with a lowering of competition, there are 34 new outstate drive-in theatre operators here, of which 22 will be in operation by June of this year. Among stands the drive-in there will be a major one, this year.

Maurer Presides at Astor Anniversary

Maurice Maurer, managing director of City Entertainment Corp., which operates the Astor Theatre, here, offered guests an array of ceremonies in the theatre’s lobby in celebration of the 30th anniversary of film exhibition at that Broadway house. The occasion marked the world premiere of Columbia’s “We Were Sixteen.” The Benedict-Method publishing company vice-president Nate B. Spiegel represented the company at the event.

20 - Week Depinet Drive Nearly Over

RKO Radio’s Denver exchange, J. C. Depinet, has had his first plane in the air at the end of the 18th week in the 1949 “Ned Depinet Drive.” Montreal, Canada, leads in the April 1949 Theatre Finance survey, with the other companies, leads in Canada. The 19th and 20th, final weeks of the drive, will honor Robert Mochrie, sales vice-president.

Rivoli Books 20th Film

“Portrait of Jennie,” current at the Rivoli, will be followed by 20th Century-Fox’s “House of Strangers,” which, in turn, will be followed by Alexander Korda’s “Winds of the Wasteland” distributed by the same company.

25-Cent W.B. Dividend

A special meeting of the board of directors of W.B. Corp. was held here, a dividend of 25 cents per share was declared on the common stock. The action bears on interest of shareholders.
South Africa (Continued from page 1)

association vice-president Francis Harman to seek relief for U. S. films. The minority called it all, however, until receipt of word from South Africa that its government would endeavor to establish some rate ruling for motion picture imports.

No such ruling has been made yet, however, and prospects of one have diminished somewhat since the latest report of the South African Reserve Bank on Thursday. It is held, moreover, that the restrictions order as it now stands is rather vague in its application to film imports, for its specific references are such as to require interpretation. Thus, if a separate order pertaining to films is forthcoming in the near future, there is no firm assurance that any relief desired will be effective. A later order, it is said, is to be the possibility in light of the latest report on South Africa's financial condition.

On the other hand, assurances that the U. S. companies have the complete support and cooperation of the government in South Africa are a source of hope and optimism. Pending a possible order for Columbia and Fox on behalf of South African mission, U. S. film companies are looking to South African friends to secure relief there for American films.

Eisenhower Series (Continued from page 1)

Each subject will run 25 minutes and will be telecast on Thursdays from nine to 9:25 P.M. EST or as close to that time as network facilities and individual station commitments will allow.

The series will be sponsored by Time and Life, which paid in the neighborhood of $40,000 to 20th-Fox for the rights to show the shorts three times in each city over a period of 24 months.

The two-year license provides the sponsors with the opportunity to present the series in the cities which do not have video stations. The networks will offer the program in national distribution at present but will have before the expiration of that period, it is understood, give the short subjects castlists to blanket the country with the series on video in a far-reaching fashion as the new medium will permit.

In addition to the $400,000 to 20th-Fox, Time and Life will, of course, pay for the station time slots, which are becoming increasingly expensive. ABC's New York station, WJZ-TV, this week increased its basic evening hour rate to $1,500, effective June 1, on both a network and local basis. Time and Life have already ordered its time prior to that date for the Eisenhower films, will pay at the present rate of $500 an hour.

Standard motion picture rights to the series' book have not been acquired.

Mitchell, British Director

LONDON, April 27—owald Mitch-

ell, London, former producer manager for Stoll Studios, died suddenly at his home today after a long illness. Mitchell began his film career as a talent scout and stunt publicist for Sir Henry Stoll and turned to directing in 1923. He produced the films "Rose of Tralee," "Danny Boy," "Pack Up Your Troubles" and the "Mother Kelley" series.

Trade Show Values (Continued from page 1)

recent "Take Me Out to the Ball Game!" Costs for advance notices of the show, projection rooms and theaters, $317; contract signers or their representatives, approximately $222.

The current average of seven actual constitutes his effect in the industry, approximately $222. Two-thirds of the screenings drew an average attendance of only five potential buyers, while the remainder was attributable to a variety of factors. Buyers for the combines, circuits and single-handed operations, however, to screen the new product at their own screening rooms and at their own convenience, the inconvenience of travel other. And, as pointed out by distribution spokesmen, theatremen generally have a way of knowing the merits of new films. Reviews in trade publications are relied upon, one distributor observed.

No part of this, though, is to indicate that trade screenings are likely to be abandoned by the distributors, for with the practice has come an orderly and uniform system of selling pictures around the country. Unless the company purposes sells a division by division, such as United Artists did with "Red River" which opened in one district, at the week's end, with the country gradually, each exchange is not far ahead or behind the others in terms of the first week, for there is something to the value of national trade-show dates.

"Beer Guzzling" Ads (Continued from page 1)

this message: "You are running a beer, catering to women and children, and you are supposed to show these beer-advertised pictures on your screen—and you get nothing from the national beer companies for advertising this beverage. You should find out about these beer-guzzling pictures on your screen—and you should advertise this on your marquee."

"During the last two years numerous disclosures of evidence have come to light that there little doubt that pro-

The relations between exhibition and production are to be improved, the above practice of production surrepti-

Arthur Delbra, present head of community relations, will continue as assistant in the office. According to reports, an ambitious program of expanded activity for the first time, the exhibitor and public relations has been prepared for the new departments under Delbra's direction. Considerable attention will be paid to interscenario relations in an endeavor to hold ex-

MPPA Theatre Post (Continued from page 1)

Hollywood, April 27—B. P. Schul-

berg, former Paramount production chief, will produce a picture in Italy under a new arrangement with an Italian who will finance production. It is understood. The picture will be a forthcoming Lions Productions novel, "Goya and the Duchess of Alva."
**MOTION PICTURE DAILY**

**NEW YORK, U.S.A., FRIDAY, APRIL 29, 1949**

**TEN CENTS**

**$173,709,000**

4th Quarter Gross for 8

Only Slight Drop Under 3rd Period, Says SEC

WASHINGTON, April 28—Gross income of eight motion picture companies in the fourth quarter of last year dropped only slightly below the gross of the third quarter, the Securities and Exchange Commission disclosed here today.

Total gross for the fourth quarter was $173,709,000, compared with a third quarter total of $177,385,000. However, it was eight per cent below the $185,570,000 of the fourth quarter in 1945.

The SEC report covered Loew’s, Paramount, RKO, Warner Brothers, Universal, Columbia, Monogram and (Continued on page 6)

E-L Expects 12,000 Dates in Krim Week

"President's Week" in the current Jack Schlaifer Eagle-Lion sales promotional drive will start today, in honor of Eagle-Lion's president, Arthur B. Krim. E-L sales vice-president William J. Heimann yesterday predicted that on the basis of pledges which he has received from E-L exchanges throughout the country, the company should hit a new high mark of 12,000 feature dates during the week.

"President's Week" coincides with the 22nd week of the 26-week Schlaifer drive, which is under the chairmanship of Milton E. Cohen, Eastern sales manager of the company.

Four films will be placed in national release by Eagle-Lion during May, it (Continued on page 6)

**20th Weighing More 2nd-Run Availablesies**

It Likes Phila. Reception Of Plan; May Extend It

That 20th Century-Fox is giving serious thought to increasing second-run availabilitys and reducing clearances after first-run in other cities, somewhat analogous to the matter established in Philadelphia this week, became apparent here yesterday.

While official confirmation was lacking, it was said that the company has in mind an extension of the plan because of the "warm" reception it was given in Philadelphia. Sources here, however, claimed that while those houses moving up to first-run neighborhood runs in Philadelphia are giving the idea full approval, some of those who had that neighborhood run alone before are now to share the (Continued on page 6)

**TOA Theatre Video Progress Hampered By Vexing Problems**

If the Federal Communications Commission's "freeze" on applications for television channels were removed tomorrow, a remote possibility, Theatre Owners of America would be unprepared to make a bid for channels, notwithstanding the considerable time and effort the organization has put in exploring the theatre-television field with a view to entering it. Consequently, decisive action by TOA is still some distance away.

This is viewed as evidence of the difficulties which have arisen in connection with the organization's plans to establish itself firmly in the theatre video field. The TOA television committee, which (Continued on page 6)

**Bourme, Harbach, New Ascap Officials**

Saul H. Bourme, head of the music publishing company bearing his name, and Otto A. Harbach, librettist and former ASCAP chairman, were elected vice-presidents of the American Society of Composers, Authors and Publishers at the annual meeting held here yesterday.

They succeed Gustave Shirmer and Oscar Hammerstein, 2nd.

Fred E. Ahlert, president, was re-elected along with other incumbent members, including George W. Meyer, secretary; Louis Bernstein, treasurer; Donald Gray, assistant secretary, and Frank H. Conner, assistant treasurer.

ASCAP's membership now embraces some 2641 in the writer group and 301 in the publisher category.

(Continued on page 6)

**Most Houses Need Rental Cuts: Cole**

**ANAMOSA, Ia., April 28—Twenty per cent of the theatres in the U.S. are not giving the distributors a just return in film rentals, and if 20th Century-Fox vice-presidents Al Lichtman and Andy Smith had confined their campaign for increased rentals to that 20 per cent "they could have had the applause of the 80 per cent balance of theatre operators." Col. H. A. Cole of Allied of Texas is so quoted in a bulletin issued here this week by Charles Niles of Allied of Iowa and Nebraska. Cole says that 20 per cent includes practically all distributor-owned and controlled theatres.

Another 20 per cent are paying fair and adequate rental, "and make a legitimate profit," the bulletin says. "Forty per cent are paying somewhat more, but by hard work, manage (Continued on page 6)

**Agnew Will Open European Office**

Neil Agnew, president of Motion Picture Sales Corp., now en route to Europe, is making the trip to establish European headquarters for Motion Picture Sales, a distributor of English, French, Italian, Swedish, Swiss and Portuguese films, on the return products for the American market, and to complete negotiations with foreign producers that were initiated when these producers were here recently.

Agnew's first stop will be in Paris. In all likelihood, Paris will be selected as the permanent location of Motion Picture Sales' European office.

It is expected that Agnew will return here in six weeks. He is accompanied by Mrs. Agnew.

(Continued on page 6)

**Langer Would Break Integrated Industries**

Washington, April 28.—Senator Langer, frequent critic of the "Big Five" film companies and monopolies in industry, has introduced a bill to break up vertically-integrated industries.

The bill would prohibit producers and manufacturers from owning retail outlets.

(Continued on page 3)

**"Home of the Brave"**

[Screen Plays - United Artists] — New in Theme, Approach

NEW ground in motion picture themes is broken in "Home of the Brave," an eloquently moving drama that explores the effects of Negro G. L. Although the picture underlines a social problem, it primarily has been fashioned for entertainment and as such is a first-class job that mounts to moments of raw power and excitement. Like its sturdy predecessor, "Gentleman's Agreement," it is outspoken in dialogue and uncompromising in content. In large metropolitan theatres the picture very likely will draw outstanding grosses. Its merchandising is sure to be forwarded by special articles in periodicals that are certain to follow the opening of this unusual film. However, the nature of the theme would suggest that exhibitors in certain sections of the country give full consideration to community feelings on the subject.

Stanley Kramer's production has an exceptionally capable cast, although it is relatively unknown. James Edwards, of the legitimate theatre, plays the focal role of the Negro soldier suffering from shock that leaves his

(Continued on page 3)

Next Anglo-U.S. Meet May Be Held Here

Washington, April 28.—Next meeting of the Anglo-American Films Council will be held about mid-June either here or in New York, Motion Picture Assocation officials said today. Any meeting of the council thereafter probably would be held in London, it was said.
Personal Mention

PAT CASEY has arrived in New York from Hollywood.

MURRAY WHITMAN, active for many years in the Buffalo Variety field, was married Wednesday to Mrs. M. Johnson, also of Buffalo. The couple left yesterday for San Francisco, where they will attend the Variety Clubs International convention.

HARVEY A. KING, veteran Hartford stage manager, will be honored on his 80th birthday May 9 with a dinner at the Lamplight Hotel.

MEYER STERN AND EDWARD SHAPIRO have been selected Omaha tent delegates to the Variety Clubs International convention, with JOSEPH SCOTT and M. G. ROGERS serving as alternates.

ARTHUR MAYER, head of the American Military Government's motion picture activities in Germany, is scheduled to return to Frankfort from New York over the weekend.

B. G. KRAKZIE, Film Classics sales vice-president, has left here on a tour of exchanges in Chicago, St. Louis, Dallas, Los Angeles and San Francisco.

M. SIMONS of M-G-M's exhibitor relations department, will attend the annual convention of the Georgia Theatre Owners Association in Atlanta on May 9-10.

TERRY TURNER, RKO exploitation director, and his assistant, HARLEY REYNERS, are scheduled to visit Albany from here Thursday.

JEROME M. EVANS, Universal-International exploitation representative, will leave New York for Dallas over the weekend.

ROY PAGE, formerly assistant to BARNETT SHAPIRO, Monogram attorney in Hollywood, has joined the legal department of Warner's studio there.

HARRY LEVY of Paramount will leave here today for Chicago and Buffalo.

HAROLD AUTEN was host to trade press representatives at a dinner at the Lotos Club here last night.

WILLIAM ZIMMERMAN, RKO Radio attorney, left here yesterday for Chicago.

R. F. (BOB) PINSON, head of the Astor exchange at Charlotte, is in New York.

MAX GRAZIS, Monogram manager for Mexico, returned to Mexico City after a visit to New York.

DAVID BURSTIN, Selznick Releasing Organization counsel, has returned to New York from Chicago.

Insider's Outlook

B. RED KARR

The Internal Revenue Bur¬

The Internal Revenue Bur¬

When anything dinner

ates. March, December or since the current tax schedule went into effect with business for April, 1944.

The general admission tax on February also was higher than collections covering receipts in the following five months of 1948: April at $28,309,290; May at $31,639,479; June at $33,054,712; July at $34,141,004 and September at $32,136,111. Thus, business in February was heavier than it was in nine of the last 15 months last year, having been outrun only by August, October and November. It was $7,808,600 greater than January of this year, when the return was $26,907,384.

Pete Wood could not offer better advice to his members in the ITO of Ohio than this, from one of his bulletins:

"There are plenty of reinuses on the market. Some of them are doing a whale of a business, others are not. We recommend that you look before you leap and that you, having made up your mind to play them, let your public know it. If there is anything distasteful in life, it is to be 'taken in,' and everyone resents this—even the most patient.

"When you play a re-release, advertise it as such. In the long run, it will pay. Your patrons will appreciate it."

The motion picture committee of the Daughters of the American Revolution, in turn reflecting its sub-committees throughout the nation, states "in a single report that Communism reported as having been noted in any [major] picture." This is not news to the industry, it may be to the Hollywood-American Activities Committee.

What was it that the president of one company is reported to have said to the president of another at a recent joint industry meeting? Whatever it was, the feelings ran high. Very high.

Explain's Para. Television

New York Paramount Theatre's system was explained last night to members of the National Television Film Council, meeting at the Brass Rail here, Richard Hodges, director of television operations for Paramount Pictures, told how the system picks up the photographs from the tube, processes it and projects it on the theatre's screen in one minute.

BoboKack to Build Drive-In

BUFFALO, April 28—Erection of a new 600-car drive-in near Batavia is scheduled to start at once, with Raymond T. Babcock, the builder, planning to have it in operation by July 1.
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THE 20TH CENTURY-FOX PARADE

HEADING YOUR WAY WITH THE GREATEST STORY THIS INDUSTRY HAS EVER KNOWN!

KEEP IN STEP with the company that keeps proving
IS ON!

"Mother Is a Freshman" Technicolor
"Mr. Belvedere Goes to College"
"The Beautiful Blonde from Bashful Bend" Technicolor
"It Happens Every Spring"

No Business Like 20th Century-Fox Business!
20th. Availabilities

(Continued from page 1)

it do endorse the program. The latter are said to feel that "there is not sufficient business" to sustain the larger amount of spots on the same run.

In Philadelphia, 20th-Fox has divided the territory into 18 zones with one manager in charge of each. Neighborhood first-run availability on the basis of competitive sliding-scale bidding, in the past only eight or nine houses had that availability after a downtown first-run. All Lichtman, Charles Einfeld and outside salesmen were in attendance at the meeting at which they announced the company's intention of adjusting rentals upwards. A. W. Smith, jr., sales vice-president, is now in St. Louis on sales matters. There has been no decision on where or when the company executives will meet next with exhibitors although it is said they are considering "invitations."

TOA Theatre Video

(Continued from page 1)

is under the chairmanship of Mitchell Wolfson, is slated to attack the problems again at a meeting here on May 27. The TOA, among other things, discussed the meet again with video specialists of the Society of Motion Picture Engineers.

While describing as "feasible" the chances of TOA's setting up a television installation in New York, Giel Sullivan, director of the organization, said yesterday that TOA has yet to examine the possible bases of financing such a project. The physical engineering aspects of theatre video, such as the effect of installations in theatres, Sullivan regards as "no particular problem." TOA's tie-up with SME evidently has been decided, according to Sullivan, on grounds of economy and to whatever engineering difficulties that may have existed originally.

The engineering problems which remain a challenge to TOA appear to be those associated with pending development in ultra-high frequency telecasting, according to Sullivan. As the medium "grows" so does the problem for TOA increase, he said.

12,000 E-L Dates

(Continued from page 1)

was announced by Heineman. They are: "The Big Cat," William Morgan Technicolor production which will have its world premiere tomorrow at the U.B.C. Theatre, Baltimore, Md.; "Cimarron," by W. S. Maugham's "Quartet," a 1947, 13 weeks, $4,250; fourth quarter, 1948, $1,372,000.

Selznick in Detroit

On SIMPP Suit

Detroit, April 28.—David O. Selznick gave a deposition here today in the $8,750,000 anti-trust suit brought by the Motion Picture Producers against United Detroit Theatres and Commonwealth Theatres, headed by Albert J. Rubin, SIMPP counsel, according to the Detroit News.

After being questioned about profits and losses of his company, Selznick left immediately for the Coast.

Discina Acquires Six

(Continued from page 1)

 acquisition of six films, four of them in a foreign language, from M-G-M International Films Corp., for over-all distribution in the United States and Canada, has been announced here by Discina-International Films Corp. The films are: "Anelli of the Streets," "It Happened at the Inn," "Stormy Weather," "Frenchman's Fancy," "Last Chance" and "Portrait of Maria." The latter two, though foreign-made, are in English.

Roger Touhy Gains Point

Chicago, April 28.—Judge Michael L. Igone of U. S. District Court has ordered a motion to dismiss a $500,000 action by Roger Touhy against Balaban and Katz and 20th-Fox on the grounds that he was separated from Roger Touhy and gangster, released by 20th-Fox. The Court rejected a defense argument that Touhy lost his rights to citizenship when he was convicted and sent to prison.

4th Quarter Gross

(Continued from page 1)

Republic, United Artists and 20th-Century-Fox were the only majors not reported. Also not included were Eagle-Lion and Allied Artists.

Company-by-company figures for the fourth quarter of 1948 and a comparison with the same quarter of 1947 are as follows:

Columbia: $8,525,000; (third quarter, July 1-Sept. 25, $6,668,000; fourth quarter, $4,857,000). Gross income from Columbia's foreign subsidiaries was reported as $3,087,000 for the third quarter of 1948 and $4,077,000 for the fourth quarter of 1947. No figure was given for the fourth quarter of 1948. These foreign sales figures were included in the quarterly sales figures.

Loew's and wholly owned subsidiaries consolidated: $34,402,000; (third quarter, $9,346,000; fourth quarter, $49,197,000). The RKO figures include net profits on earnings of subsidiaries not consolidated, and foreign territories' $2,825,000 in the first quarter of 1948, $3,379,000 in the second quarter, $4,525,000 in the fourth quarter of 1947.

Republic: $7,443,000, for 14 weeks; September 1-December 31, $6,427,000; fourth quarter, 1947, $3,806,000.

Universal: $15,742,000; (third quarter, $11,982,000; fourth quarter, 1947, $17,912,000).

Warner Brothers: $35,000,000; (third quarter, $59,000,000; fourth quarter, 1947, $30,000,000). The two Warner quarters are estimated gross income.

Three theatre companies reported the following figures:

Consolidated Amusement Co.: $1,170,000; (third quarter, $1,335,000; fourth quarter, 1947, $1,127,000).

Loew's Boston Theatres Co.: $432,000; (third quarter, $424,000; fourth quarter, 1947, $301,000).

Penn-Federal Corp.: $290,000; (third quarter, $298,000; fourth quarter, 1947, $301,000).

Trans-Lux Corp.: 1948 fourth quarter sales, $434,000, compared with $389,000 in the third quarter and $241,000 in the fourth quarter of 1947.

Eastman Kodak Co.: $138,000, in the 16 weeks ending Dec. 26, 1948, compared with $120,000, for the comparable 1947 period and $141,000 for the 12 weeks ending Sept. 4, 1948.

General Precision Equipment: $27,000,000, fourth quarter sales of $17,625,000 and $7,849,000 for the fourth quarter of 1947.

Need Rental Cuts

(Continued from page 1)

make a dollar or two; this group is entitled to additional 200 words per cent are paying "considerably more than they can afford to," continued Mr. Cole, 'the group is entitled to and must have a reduction."
Large City Admissions Continue to Climb

WASHINGTON, May 1—Adult and children's admission prices in large cities continued to soar upwards during the first three months of 1949, and at the end of March, had established new records, according to the U. S. Bureau of Labor Statistics.

The index of adult admission prices, which at the end of 1948 was 71 per cent above the 1933-39 base, jumped to 72.7 per cent at the end of March. It has been going up steadily since last June.

The children's admission price index jumped even more sharply. It (Continued on page 3)

Para. Divestiture in Minnesota Underway

MINNEAPOLIS, May 1—Early identification of theatres which Minnesota Amusement, Paramount affiliate, must part with is expected following recent discussions here of the Paramount trust suit settlement, between Harry French, president of the circuit, and Paramount home office theatre officials. Leonard Goldenstein, Paramount theatre head; Walter Gross, attorney and officer of the new Paramount theatre company to be formed, and Robert O'Brien, Paramount secretary, participated in the discussions with French. The former two returned to New York immediately following the discussions, while O'Brien left for Butte, Mont., his home town.

Under terms of the agreement, Paramount Minnesota Amusement must dispose of one theatre in each of the following cities: Fairmont, Austin, Mandan, Minneapolis, St. Paul, St. Paul, Minn.; Fargo and Minot, N. D.; Aberdeen, Huron and Waterfall, S. D., and Enid, Iowa.

Paramount Theatres officials in New York were not available at the (Continued on page 3)

Colorado Theatre Owners Join TOA

Gael Sullivan, executive director of the Theatre Owners of America, has been advised by B. D. Cockrell, president of the Colorado Association of Theatre Owners, that the directors of his organization, at its recent meeting, had voted to affiliate with the TOA. The association now numbers over 75 members.

RKO Radio to Study Minnesota Clearance

MINNEAPOLIS, May 1—The muddled clearance situation in Minneapolis, as seen by RKO Radio attorneys in the next week, it is understood, in the hope of bringing about clarification of the clearance which each individual theatre may demand. The attorneys will be accompanied by Walter Branson, RKO Western sales manager.

Chief cause of the RKO clearance study, which will also include St. Paul, is the request made recently (Continued on page 3)

Selznick Elected Head of Selznick

David O. Selznick has become president of the Selznick Releasing Organization in a new alignment of the film distributing company's officers.

Other officers appointed by Selznick were: Sidney G. Deneau, sales vice-president; Leonard R. Case, vice-president and treasurer; David L. Bursten, secretary; Richard Hugate and Betty Goldsmith, assistant secretaries. Paul MacNamara continues as vice-president in charge of public relations.

MGM Played 38% Of Music Hall Time

Since October 27, 1938 when the first M-G-M picture played Radio City Music Hall, M-G-M pictures have played a total of 200 weeks or 38.5 per cent out of 543 weeks of available time, according to the company. Some 47 M-G-M pictures have played the Music Hall. The company's "Harvest" holds the all-time, long-run record of 11 weeks for the house.

MX-11's "The Stratton Story" will start a run at the house on May 2, to be followed by the company's "Edward, My Son."
Personal Mention

S A M U E L G O L D W Y N left Hark-
ness Memorial Pavilion here on Saturday, fully recovered from a mi-
nor operation. He is scheduled to spe-
cific week in New York, leaving for the Coast with Mrs. Goldwyn at the end of the week.

WILLIAM McCRAW and WILLIAM O'DONEL, from Dallas, MAX COHEN, and Mrs. COHEN, from New York, and NATHAN COHEN, from Washing-
ton, were among those arriving in San Francisco over the weekend to attend the Variety Clubs convention.

IRVING MAAS, Motion Picture Ex-
port Association vice-president and general manager, will arrive here by plane from Germany, com-
pleting a tour of MPPA Continental markets.

BERNARD J. GATES, Monogram Latin American supervisor, has ar-
vived a producer in New York, on the start of a South Ameri-
can tour.

J O S E P H PASTERNAK, M-G-M pro-
ducer, and Mrs. PASTERNAK, will ar-
rive here tomorrow from the Coast for a vacation.

C H A R L E S C. MOSKOWITZ, Loew's vice-president and treasurer, will re-
turn here today from a vacation at Miami.

N E D E. DIPNET has postponed his scheduled departure from here for the Coast.

S V E V B B U D Y, Monogram-Allied Artists president, left here over the weekend for the Coast.

J O H N H U S T O N will leave here to-
day by plane for the Coast.

N C A Meeting Today To Map Convention

MINNEAPOLIS, May 1—North Cen-
tral board of directors will meet here today to consider the draft of the unit's annual convention, May 23-
24, and the National Allied concede to be held in Minneapolis on October 24-26.

Already set for the NCA conven-
tion is the second annual banquet for past chief barmen, slated to close the sessions.

State Building Code Effective Today

Allfany, N. Y., May 1—The New York State building code for theatres and other places of public assembly will become effective to-
morrow. It replaces the code which has been in effect since 1922, and ex-
cepts from its provisions only the-
ates in New York City which has its own building code.

The new code was in preparation for years.

Tradewise...

BY SHERWIN KANE

THERE is very definite inter-
est on the part of a sizeable group of theatre operators in ac-
quiring or forming a production-
distribution company, so that the trade press has reported from time to time over the past sev-
eral months and years it is interesting to note now that there has been no abatement of that interest; in fact, it has proved increased in recent months as additional ex-
national exhibitors, thus giving it a national complexion at the present time.

The subject was referred to by Arthur Lockwood, Theatre Owners of America president, in a recent organizational bulletin. The present interest appears to have stemmed from the negotia-
tions for the purchase of United Artists conducted two years ago by Si Fabian and Ted R. Gar-
bie, and was stimulated to greater-
ity by the fact that the two re-
centered the United Artists sale picture recently.

As is generally known, the Fabian-Gamble plan provided for the participation of a represen-
tative number of theatre ex-
ecutives in the event purchase of United Artists proved feasible. There was widespread exhibitor interest in the plan for two years ago, certainly of sufficient pro-
portions to insure its success had Mary Pickford accepted the deal which all intentions and purposes had been agreed upon then.

In the two-year interval be-
 tween the first and recent Fabi-
nan-Gamble negotiations for United Artists, exhibitor interest in an enterprise of this nature in-
creased considerably. Experi-
ence with single picture selling and competitive bidding un-
donably contributed to the added interest.

Small and large circuit owners missed the assurance of definite supplies of product, decreasing lengths of runs added to the un-
certainties, and the disadvantages of good first run product in a period of mounting costs induced more and more exhibi-
tors to think in terms of stock or franchise ownership in a produc-
ing-distributing company of their own. A product franchise has all the earmarks of a busi-
ness venture that has the appeal to many circuit operators today.

Numbers of them in every sec-
tion of the country are more alert today than ever before to an opportunity to invest $50, 100 or several hundred thousand dol-
ars each in a project that will assure them a return of $20 to 30 reasonably good fea-
tures a year. It is not unlikely that they will reappear in nego-
tiations for one or another exist-
ing production-distribution com-
panies nor is it entirely unlikely that, falling in that direction, they may yet establish a produc-
tion company of their own.

An interesting aspect of the recent two-day meeting in Washington of the Anglo-
American Film Advisory Coun-
cil is that a full week later no report of what occurred has been made to directors of the Motion Picture Association nor to company presidents who were not in attendance at the meeting.

The explanation was given that the three American industry representa-
tives, Eric Johnston, Barney Balaban and Nichols Schenck, assured their British counterparts, J. Arthur Rank, Sir Alexander Korda and Sir Henry French, that no state-
ments, not even private ones, would be made here for the first time as the British council mem-
bers had returned to London and had an opportunity to report to their associates there.

A nice enough courtesy, to be
sure, but puzzling in view of the generally supposed lack of anyth-
ing moments to be re-
ported. As a matter of fact, the volume of proposed legislation in-
crease to the impression that some understanding or agreement of import may have been arrived at by this time.

Highly placed men in the industry were not sure if there could have been agreement or understanding on any number of subjects—none of them urgent or important enough to warrant prompt exposition to MPAA directors.

The most frequently encoun-
tered impression is that the meeting provided a convenient for-
rum for frank talk and an ex-
change of views that should prove helpful to better un-
derstandings and improved relationships between the two industries in the future. But the basic trade problems remain where they were before—on the govern-
ment level.

And as for information that is
withheld indefinitely, it usually proves to be less interesting than other to them its custodians.

Newsreel Parade

R E N E W E D peace hopes and the resignation of Army Secretary Robert P. Patterson, high-
lights People in the news, sports, and "Mother-of-the-Year" round out the newsreel for the following week.

MOVIE TONE NEWS, May 1—Victory for air lift: Reds move to end Berlin block-
ade; Japanese keep designs, Ex-
ploration fliers. Christopher Society awards. British aid given in cement at Grauman's Chinese Theatre. "Nether-
field's" in Greek King of the Queens visit Kalwarra. Egypt excavates buried treasure. Wartime thrill.-

NEWs OF THE DAY, May 1—Cold War sensations; Reds offer life of peace support, Greek Algeria, New life in the Middle East. Down to earth after six weeks in the air. American Airlines has Russian landings.

PARLIAMENT NEWS, May 1—Cal-


TELENEWS DIGEST, May 1—Air-


Warner, MacArthur Settlement Fading

WASHINGTON, May 1—Hope for an out-of-court settlement between the War-
er and K-B Co. row over the Mac-
Arthur Theatre split faded Friday. K-B and Warner last week agreed on terms for Warners to get out of the joint venture, but this was con-
cluded with a conference with a third party, Kass Realty Corp., to free Warners of all financial respon-
sibility, according to a source who told it was built by Kass for K-B. Kass has refused to release Warners from a promise to post a $50,000 bond in suit, pending a filing by Warners' attorneys for all parties agreed that as of this moment the whole settlement is off.

Brecher, Goldberg To Aid N. Y. Fund

Malcolm Kingsberg, president of RKO Theatres, and Chairman of the motion picture division of the Greater New York Fund, reports that Leo Brecher and J. Joshua Golagge have accepted the co-chairmanship of the independent exhibitors committee for the 1949 campaign.

Dunlap Heads South

Scott R. Dunlap, Monogram-Allied Artists president, left for New York yesterday for Atlanta and New Orleans, to conduct meetings with representatives of circuits and franchises in the South and return to Hollywood Thursday.
Ticket Prices
(Continued from page 1)
went from 62.8 per cent above the base period as of the end of December to 66.5 per cent above the base at the end of March. It has been going up since last September, when it was 57.3 per cent above the 1935-39 average.
The Bureau collects its statistics in 18 key cities, then adjusts them to represent the trend in the 34 largest U. S. cities.

Minnesota Clearance
(Continued from page 1)
by Harold Field and Harold Kaplan of the Minneapolis office of William M. Park, who have proposed a new 35-day "slot" for the Park and its near-est independent competitors, the Freman Brothers' Edna. Field and Kaplan took their 35-day proposal to New York when the Edna made a demand for a 28-day run, the Park owners fearing a competitive bidding war if the Edna demand is granted. They also returned to Minneapolis from a trip bringing in the deluxe Hopkins, in suburban Hopkins, five miles west of the Park, to avoid a possible film rental price war.
Requests of the Alhambra, Camden, Hollywood and El Lago, were pending a joint action pending in an election conducted by the National Labor Relations Board here, it was reported by Joseph M. Conlon, busi-
ness agent for AFL's IAETSE Motion Picture Home Office Employees Local No. 63. The "B," local recently won the Republic unit away from CIO's Screen Office and Professional Employees Guild.
Conlon said H-Q's contract negotiations with Republic officials will "reach a climax" shortly.

SPG, SOPEG Will Hold Joint Strategy Meeting Wednesday
CIO's Screen Publicists and Screen Office and Professional Employees guilds will hold a joint strategy meeting Wednesday evening at the Park Sheraton Hotel here. Both unions have been negotiating with distributors for improvements in contracts, and have en-
countered unyielding opposition to a number of their demands. Wednesday's meeting will be for the possi-
bility of deciding whether the two guilds will take so-called "cold strike" action against the companies.

Minn. Divestiture
(Continued from page 1)
weekend for comment on relinquish-
ing of the Minneapolis Amuse-
ment holdings.

20th Resumes
(Continued from page 1)
forth the company's final decisions on all respects. Lichten-
man and distribution vice-president Andy W. Smith, Jr., have spent the last few weeks in the company's field offices, conducting interviews and making surveys of selling methods in various parts of the country with a view to re-
shaping the company's merchandising approach.
In addresses before exhibitor gather-
ings and 20th-Fox sales division meetings, Lichtenman has repeatedly ad-
nounced that he and Smith, with the assistance of advertising-publicity vice-president Charles Brown, were engaged only in investigatory and "educational" activity, and that ulti-
mately the company would put its final decisions on the record.
At the company's New York City exhibitor meeting last April 3, the 20th-Fox executives announced that under a "new selling policy" credits and adjustments were discontinued. The new policy applied to all theatres, including those affiliated with the company, they said. Exhibitors here were warned that it would be "impossible" for the company to determine whether the new policy has been altered in other sections of the country. During the last few days of their tour, Lichtenman has at various times expressed himself as being in favor of "modernizing" clearances governing the "non-traffic" runs that are made by the company of the sliding scale method of selling. His final report is expected to state the company's position on these as well as other possibili-
ties which have been examined by him and Smith.
Lichtenman was unavailable for comment on Friday.

F.&M. Sets St. Louis First Run Deal
St. Louis, May 1 — A first run sales agreement between Fanchon and Marro, 20th Century-Fox and Paramount has been reached at a confer-
ence here last week attended by Andy W. Smith, Jr., general sales manager, and vice-president, M. R. Clark, Paramount division manager, and Edward B. Ar-
thur, Fanchon and Marco general manager. Of the 175 new films, 24 over 10 new films, were not revealed.
Three Paramount films will remain at the studio in the St. Louis area where they were reassigned after Paramount and Fanchon and Marco failed to reach a rental agreement.

 CSPW: ‘Road to Security’

TWO of the film industry’s best salesmen, Bing Crosby and Bob Hope, team up on "The Road to Security," one of the films in Universal’s "Treas-
ury Savings Bond" posters to be displayed in theaters in this year’s bond drive. The entertainers have the most important talent to help make this drive the greatest since the end of the war. Others in who scenes are participating, including Jack Benny and other personalities from radio and stage, will be in a 10-minute short which will be shown in theaters and on television programs.

Crosby and Hope on "Road to Security"

Chicago, May 1.—Plans for live television shows at the Essenes Or-
iel are being finalized, it was reported, by president Edwin Silverman said Friday, in a move to keep up with the B & K Chicago, which shows about a pre-
time its first live television show.
Paramount's tele-transcription sys-
tem has already been installed at the Chicago's, and the inaugural show was held at the Paramount's opening show, being delayed until a local show of star caliber is put on. According to Silverman, the Oriental will adopt a somewhat different format for television shows than that of the Chicago.

Essenes Follows B&K's Video Lead

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‘Paso’ Booking Hit
By St. Louis Group
St. Louis, May 1.—Motion Picture Theatre Owners of St. Louis, Eastern Missouri and Southern Illinois have passed a resolution setting Paramount's "Paso" as the only film at the World Theatre, a small house in far downtown St. Louis. Paramount's "Gold of the World" received a warm welcome at the World Theatre, a small house in far downtown St. Louis. Paramount's "Gold of the World" received a warm welcome at the World Theatre, a small house in far downtown St. Louis. Paramount's "Gold of the World" received a warm welcome at the World Theatre, a small house in far downtown St. Louis. Paramount's "Gold of the World" received a warm welcome at the World Theatre, a small house in far downtown St. Louis.

World Theatre

Barovic, 54, Exhibitor
Seattle, Wash., May 1.—Frank Barovic, 54, co-owner with his broth-
er, Michael, of the Albert Hotel, Yuyallup, Summer and Bellingham, died Friday at his home in Yuyallup, Wash., after a long illness.

MOTION PICTURE DAILY

3

Monday, May 2, 1949
MARK THE DATE

AUGUST 19

WHEN THE

BIGGEST PICTURE IN TEN
YEARS BACKED BY THE

BIGGEST AD CAMPAIGN OF
THE YEAR WILL PLAY

TO THE BIGGEST

BUSINESS OF 1949!
EDWARD SMALL presents

BLACK MAGIC

Based on Alexandre Dumas' CAGUOSTRO
from "Memoirs of a Physician"

EDWARD SMALL presents
"BLACK MAGIC" starring ORSON WELLES and NANCY GUILD
with ANIM TAMIROFF • FRANK LATimore • VALENTINA VARESE
MARGOT GRAHAME • Produced and Directed by GREGORY RATOFF • Screenplay by CHARLES BENNIT • Additional Scenes and Dialogue by Richard Schayer

Boxoffice magic thru UA
Special Studio Preview
"MY FRIEND IRMA"
April 22, 1949

How would you rate the picture?
EXCELLENT □ VERY GOOD □ GOOD □
FAIR □ POOR □

Did the picture seem too long?
YES □ NO □

If so, what specific scenes would you shorten or eliminate?

Whose performance did you like best?

General comments:

MALE □ FEMALE □
YOUR AGE GROUP
□ 12-18 □ 18-30 □ 30-45 □ Over 45

Paid advertisement inserted by Paramount Pictures for Hal Wallis Productions
Supreme Court Turns Down Momand Case

Ends 12-Year-Old Suit Against Major Firms

WASHINGTON, May 2—The U.S. Supreme Court today refused to review a decision of the Boston Circuit Court of Appeals throwing out a 12-year-old anti-trust suit by A. B. Momand against major film companies.

Defendants in the action were Universal, Loew’s, M.G.M., Distributing Corp., 20th Century-Fox, Vitagraph, RKO, United Artists and Columbia.

The suit, brought originally in the Boston District Court in June, 1937, alleged damages from a conspiracy against Momand Theatres in Oklahoma. The company declared that the issues had been fully tried in three earlier suits by Momand, and that the statutes of limitations had run on most of the counts. The lower court upheld their contention, and the Supreme Court today stood by the lower court rulings.

Another Trust Suit Is Filed in Chicago

CHICAGO, May 2—An anti-trust suit was filed in U. S. District Court at South Bend, Ind., on behalf of the South Bend Drive-in Theatre Co., operator of the Auto Outdoor Theatre. Suit charges that eight defendant distributors give clearance priority of 30 days to the State, Colfax, Granada and Palace theatres (all Public Great States) and 14 days clearance to the Niles Drive-in.

Defendants are: Paramount, Warner, Loew’s, Columbia, RKO, United Artists, Universal, 20th-Fox, Balaban and Katz and subsidiaries. George N. Beumer, former attorney general of South Bend, represents the plaintiff.

Call 20th - Fox Men In Griffith Hearing

OKLAHOMA CITY, May 2—Defense attorneys in the Griffith anti-trust mandate hearing presented two more witnesses today to deny statements attributed to them by Texas and Oklahoma independents.

The witnesses were Herman Bedersdorf, former manager for 20th Century-Fox at Dallas, and Louis M. McCarthy, 20th-Fox salesman in the

U-I Selling Away From RKO in Loop

Chicago, May 2—Universal-International is gradually selling away some of its first-product to Essaness and Balaban and Katz Loop houses. With “City Across the River” currently playing at the Oriental, “Ma and Pa Kettle” is scheduled for the Roosevelt on Wednesday. U-I normally books first-run product at either the RKO Palace or Grand. Fact that the Grand is emerging into a long run house may partially account for selling away to the two other circuits.

MGM Explores Sliding-Scales

A new type of “sliding-scale” selling directed at aiding exhibitors to strive for higher grosses is being sought by M-G-M. The company’s sales organization reportedly is working on an “incentive” formula which would turn the percentage scale downward when a theatre’s grosses plunged to a pivotal figure.

Declining to comment on the progress of the sales department’s reported research into new sales techniques, distribution vice-president William F. Rodgers yesterday parried inquiries by stating that “we are always trying to improve our merchandising methods."

New industry interest in “sliding-scale” possibilities has been stimulated.

Variety Clubs Convene; Annual Award to Hoover

Film Executives in Intl. Trade Group

WASHINGTON, May 2—Eric Johns- ton, president of the Motion Picture Association of America, 20th Century-Fox president Spyros P. Skouras and Matthew Fox, Universal, are listed as members of the newly-formed Committee for the International Trade Organization, designed to support the ITO and secure U.S. ratification of the Havana ITO charter.

Other members of the 13-man sponsoring group are: Douglas Fairbanks, Eastman Kodak treasurer, Downtown乔治., New York U.S. 50-

Life’s Film Seminar To Hear Producers At Final Session

Third phase of a motion picture research round-table discussion being conducted by Life magazine will open at Lake Arrowhead, Cal., May 13.

The initial session, presided over by Eric Hodgins, former publisher of Fortune, was held here recently with film critics, educators and others expressing their views on motion pictures.

A follow-up on that is scheduled for next week here with several industry officials having been invited to participate.

A second phase, held in Chicago, sought the views of exhibitors and also will be supplemented by a follow-up session. Hollywood producers and technicians will be heard during the final phase at Lake Arrowhead.

The motion picture discussions are described by Life as a procedure for briefing and orienting its editors on motion picture subjects, after which staff members will prepare stories and pictures on the sessions for publication by the magazine this summer. Similar sessions were held and reported upon by Life on the subjects of “Rats of Happiness,” Art and Housing.

ARMIT Claims 20th’s Rental Plan Fails

DENVER, May 2—Rocky Mountain Allied in a current bulletin advises its members that 20th Century-Fox’s program for increasing film rentals has “floundered.”

“Twentieth Century-Fox distributors in the field already are apologizing for the whole thing,” the bulletin states.

Stress Public Relations At Theatre Meets

Gets Big Play In Lieu of Ascap, Taxes, Gripes

Industry public relations and individual theatre showmanship as kindred subjects have soared to among the most prominent positions on the agenda of exhibitor organization meetings around the country, having supplanted in large part such favorite topics in the past as Federal admission taxes, Ascap and general business conditions in terms of results.

This is the observation of industry executives who have attended recent meetings in which plans to sit in others in the immediate future.

At least nine regional and state organizations will convene within the next two months.

Except such business as may demand immediate attention, like the threat of new local taxation or other legislative action, or consideration of

Loew’s Starts Own German Sales Set-up

Sam Burger and Norman Beckert of Loew’s International here have left for Germany to make plans for the company’s own sales organization there, which is scheduled to begin functioning after next January.

Member companies of the Motion Picture Export Association decided recently to set up their own sales organizations in Germany next year although they may continue to use MPEA facilities there for physical distribution.

Also, Loew’s International reveals that the new assignment in Britain of Charles Goldsmith, formerly of

Won’t Let Schenk Resign: Skouras

Joseph M. Schenk has submitted his resignation as 20th Century-Fox studio executive but the company will not accept it. Spyros P. Skouras, president, told the press yesterday.

Schenk, in order to concentrate on his theatre interests, it is said, but company officials emphasized that Skouras hopes to persuade him to stay at his post. Schenk is expected here from Florida in a few days.
Personal Mention


BEN HENRY, Universal foreign managing director; GABRIEL PASCAL, British producer-director; and MARCONE O'BRIEN, accompanied by her mother, are due to arrive here today from Europe aboard the S.S. Queen Mary.

NORMAN SIGEL, recently appointed director of Paramount studio advertising, left for a two-week trip from the Coast and will spend 10 days home office promotion conferences.


SPENCE PUDGE, former Southern publicity chief for 20th Century-Fox, has been appointed manager of the new Wally Drive-in at Jackson, Miss.

HERBERT WILCOX, his wife, ANNIE NEAGLE, and Michael Wilcox will leave here Thursday by plane for the Coast.

FRANK BOYLE, formerly with the RKO Keith Theatre at Lowell, Mass., has been appointed manager of the Allen Theatre, Fitchburg, Mass.

CHARLES MOORE, Atlanta theatre manager, has sold his interest in Wilson and Moore Enterprises to James Wilson.

BESH MILL, former publicity chief for United Artists at Atlanta, has joined Universal-International as Southern representative.

DAVID WILLIAMS, former Eagle-Lion sales representative at Charlotte, has been transferred to the Atlanta branch as special representative.

HENRY A. LINET, Universal-International national advertising manager, returned to New York yesterday from Detroit.

JAY EISENBERG of M-G-M's legal department returned here yesterday from Oklahoma City.

Dr. N. H. Ayvazoff, director of Republic's 16mm exchange at Atlanta, has resigned.

J. R. DICKSON has been appointed manager of the Triangle Theatre at Evans, Ga.

PAUL W. AMADOR has been named manager of E. M. Loew's Hartford Drive-In Windmill, Conn.

ARTHUR KIRKAM has been appointed manager of the Strand Theatre, Lowell, Mass.

Robby Busby, 20th Century-Fox exploitation manager, is due in St. Louis today from New York.

Assign Studios to 5 Industry Subjects

Hollywood, May 2—Five short subjects which will complete the first series of the industry's "The Movies at Work" films have been approved for U.S. subjects for production, Grant Lehn- houts, coordinator-producer of the series, announced here today. The assignments are:


All five subjects are on all five have been approved by the industry committee in charge, of which Y. Frank Freeman is chairman.

Studio Jobs, Wages Show March Rise

Hollywood, May 2—Studio employment rose in March to 67.8 from February's 65.9, according to the California Bureau of Labor Statistics, which regards 100 as the base figure, predicated on 1940 records. The movie industry is equivalent to approximately 12,700 individuals, primarily craft unionists and guilds. Average weekly earnings rose from February's $96.36 to $97.50. For the first time an M-G-M Records representative will attend a convention of the record operators. It is understood to be part of a new plan to expand and promote the M-G-M M.O. department. It will bear on the move to sell Sol Handwerger of M-G-M Records in New York, who has a large customer base. The Georgia Theatre Owners is to get theatre interested in M-G-M music and then to know the pictures in which music can be featured, the hits songs can be passed on to the public.

Legion Reviews 8, Rates Three 'B'

Eight additional films have been reviewed by the National Legion of De- cency, with three of them receiving a "C," which classifica- tion are M-G-M's "Edward My Son;" Distinguished Films' "Her First Affair;" 20th Century-Fox's "Forbidden Planet." In Class A-1 are Republic's "Death Valley Gunfighters;" Variety Films' "The Deser- ters;" and RKO's "Rustlers.."

Eckstein Joins Para. As Siam Branch Head

Irving M. Eckstein has resigned as head of Motion Picture Export Association's sales control department here to become Paramount International branch manager for Siam. Before his association with MPEA early in 1946, he had served under the foreign department of United Artists following four years of Army service in the Pacific.

MPEA will name a successor to Eckstein shortly.

Shane Slat's 'Crosstown'

Hollywood, May 2—"Crosstown," similar in theme to his "Quest of the River," but with a Los Angeles background, will be the next produc- tion for Maxwell Shane's company. It's sched- uled here. Others on his schedule are "Big Farms," a semi-documentary by Leo Katcher, and "The Spanish Frigate," based on an historical novel by John Jennings.

Approve Sunday Films

Rockmart, Ga., May 2—At a called session of the Rockmart Club Council, Sunday films were approved.

Sullivan to Address Exhibitors in Atlanta

Atlanta, May 2—Second annual convention of the Georgia Theatre Owners and Operators at the Henry W. Grady Hotel here Monday May 9-10, will feature talks by a group of key speakers. Gael Sullivan, president of the Theatre Owners of America, will head the group of visiting dignitaries. R. B. Wilby, Mike Simons, Leon Bamberger, Frank H. Hare and Herman Levy are among those who will journey to At- lanta to bring messages from various organizations related to the show- ing companies. Wives will join their husbands at the opening luncheon on Monday.

The Mayor Hartville will be honor guests.

Sharin Returns with Five Musical Shorts


Five other shorts are in the works for three to 11 minutes in length.

NEW YORK THEATRES

SUNDAY RHYTHM "THE RED SHOES" Color by Technicolor

BIOGRAPHY THEATER 7-3100

GLENN FORD NINA FOCHE "UNDERCOVER MAN"

PARAMOUNT "THE GREAT EASTER SHOW"
Review

“The Great Gatsby” (Paramount)

F. SCOTT FITZGERALD'S heralded novel of the jazz-mad twenties, when the Charleston was the duane craze and bootleggers made head-

ties, has been made into a picture that follows pretty closely the story outline of the original. Alan Ladd has been fitted neatly into the title role, with support coming from Betty Field, Barry Sullivan, Macdonald Carey and Ruth Hussey. The picture succeeds in relaying the story from start to finish, and audiences for which it is intended. As a cinema voice from the past, it is paced in rather leisurely style, with intermittent flashes into brisk excitement.

The picture has added a “sliding-scale” classification. He buys a fabulous Long Island estate to impress and be near Miss Field, the girl he was in love with in his earlier years and still desires. Gradually he persuades her to leave her husband, and just when they are to be married, she is killed. Miss Field had been driving the car, but Ladd decides to assume the blame in order to protect her. After some soul-searchings by several persons about who really should take the blame, the film comes to an

orthodox ending when the victim's crazed husband shoots Ladd in mistaken vengeance.

The social set mingle with the underworld in many of the sequences. Representatives of the latter are Miss Hussey and Carey, both giving sound support. Elliott Nugent's direction catches the mood of the era well. Richard Macaun, produced, from a screenplay by himself and Cyril Hume, based on the Fitzgerald novel and the play by Owen Davis.

Running time, 92 minutes. Adult audience classification. Release date, August 5.

Mandel Herrsmann

Variety Clubs (Continued from page 1)

is slated to become first chief banker. Robert J. O'Donnell, Variety's In-

ternational treasurer, nations, that Secretary of the Treasury, John Snyder will make the presentation on Wednesday night and is expected to relay a message from President Tru-

man. George Jessel also is slated to appear in Variety's repertoire.

Former recipients of the Humani-

tarian Award include Mgr. Edward J. Flanagan, Sister Kenny, George C.

Brauer, Judge George Alexander Fleming, Cordell Hull, Martha Berry, James F. Byrnes and Evangeline Booth.

Committee To Set Video Film Bureau

A committee has been named to plan a television film clearance bureau for the National Television Film Corporation by William L. Roush, United Artists legal counsel, of the law firm of O'Brien, Driscoll, Raftery and Bigelow.

Committee appointed by Council president Melvin L. Gold is comprised of William Holland, John Mitchel, Connie Lazaar, Paul White, Charles Basch, Waldo Mayo, Ed Evans, Andrew P. Jaeger, Robert Paskow, and Jerry Albert.

Loot Buffalo House

BUFFALO, May 2—Burglars used sledge-hammers to batter open a safe at the Jubilee Theatre here and took between $300 and $400 in cash. Jubilee owner Sidney J. Cohen said thieves took daily records from the safe, making it difficult to determine the exact amount stolen. This is the second time Jubilee was entered by thieves.

Rank Film to Rivoli

J. Arthur Rank's “One Woman's Story” will receive its premiere at the Rivoli Theatre here on May 17. The film will be the first Rank picture to play at the Rivoli, according to Montague Salmon, man-

aging director of the house. Released by Universal-International, it stars Ann Todd and Claude Rains.

Public Relations

(Continued from page 1)

the 20th Century-Fox bid for adjust-

ments in rental terms, the showmen are said to be giving a large part of their attention to promotion, including the effectiveness of certain lobby displays, the industry's short subject series and like matters.

These, of course, have taken the form of informal discussions and also

the type of business that requires adoption of resolutions, appointment of committees and other formal action.

Gripping about box-office returns is said to have hit a new low; television is a subject of concern in only a few areas; the industry anti-trust suit is given a minimum of attention and the

attempts are awaiting a clarification on how music licenses are to be cleared— all these being the items which had in past been foremost in exhibitors' minds. And many are resigned to the belief that the 20 per cent Federal tax is here to stay at least for a substantial length of time.

The schedule of exhibitor's meetings for May and June is as follows: All-

ied Independent Theatre Owners of Iowa and Nebraska, in Des Moines, May 4-5; Georgia Theatre Owners and Operators, Atlanta, May 9-10; In-

dependent Theatre Owners of Arkans-

as, Little Rock, May 18-19; North Central Allied, Minneapolis, May 23-24; Independent Exhibitors of New England, Boston, May 25-26; Allied Theatre Owners of Texas, Dallas, June 1; Allied Independent Theatre Owners of Kansas and Missouri, Kan-

sas City, Yankton, June 2; Rocky Mountain Independent Theatre Owners of Denver, June 3-9; Associated Theatre Owners of Indiana, French Lick, June 22-25.

Loew's German Sales

(Continued from page 1)

home office, will be to coordinate Brish regional operations of the com-

pany and serve as central liaison in matters of sales control and inter-departmental sales policy.

Seymour Mayer has been named as-

sistant to the president. Loew's In-

ternational vice-president, on special sales and theatre operation assign-

ments.

Goldberg To Build

3 and Modernize 8

OMAHA, May 2—R. D. Goldberg plans to build three new neighborhood theatres which will replace the two Omahas houses and one in Council Bluffs, la., also announced a moderniz-

ation program for all of his theatres.

Approve Dewey Veto

ALBANY, N.Y., May 2—Industry leaders here have expressed satisfac-

tion with Governor Thomas E. Dew-

ey's recent statement of a bill that would permit boxing and wrestling shows in armories in cities of less than 100,000 population. Leonard L. Rosenthal,

TOA counsel here, said in opposing the bill that it makes way for “an-

other kind of competition through the use of tax-exempt properties.”

Public Relations

(Continued from page 1)

by Al Lichtman, new 20th Century-

Fox vice-president who left an M-G-M studio vice-presidency to ex-

plore new merchandising approaches for 20th-Fox. He recently stated to exhibitors that he would recommend the adoption by 20th-Fox of the "sliding-scale" method, which he intro-

duced in elemental form to the industry in 1936. It is said that one of the prime virtues of "sliding-scale" is the mutually-satisfactory control figure which would be set up to encourage second and subsequent-run exhibitors to expend greater efforts in the ex-

ploitation and promotion of pictures.

British Guiana Plans 20 Per Cent Quota

The British Guiana Colonial gov-

ernment at Georgetown has announced a 20 per cent quota import requiring the exhibition of 20 per cent of British films for all houses in the country, according to Justice Morison, who said that the decline in recent years reflected the cooperation of producers in removing objectionable scenes and dialogue. Vaughan views all features coming into the province, classifying them as "adult" or "general" and also sees all newsreels and shorts.

Withdrawn Linton Charges

OMAHA, May 2—Charges of espion-

age have been withdrawn against Freda Linton, former secretary to the National Film Board Commissioner, Justice Morison, who said that the affair had been brought to the attention of Parliament. The step was taken on the advice of the prosecutor, it was said.

DU-ART...

A GOOD NAME TO REMEMBER FOR LABORATORY WORK — 16 mm. 35 mm

DU-ART FILM LABORATORIES, INC.
354 West 31st Street.
CO. 1-8834

MITCHELL MAY, Jr.
CO., INC.
INSURANCE

Specializing
in requirements of the Motion Picture Industry
75 Maiden Lane, New York
510 W. 6th St., Los Angeles

NEGATIVE DEVELOPING IMMEDIATE SERVICE NIGHT OR DAY
TOP QUALITY ASSURED
Mr. Milton Feinberg  
National Screen Service  
1003½ High Street  
Des Moines, Iowa  

March 25, 1949

Dear Milt:

I just read a story on the front page of the March 23rd edition of Motion Picture Daily relative to your company’s alertness in handling shipments of trailers and accessories during the current express embargo in New York City which brings to mind the many problems you must have incurred during the recent bad weather conditions that existed in this territory this winter.

Too often, we, in this business fail to acknowledge the good things service organizations such as yours do when faced with complex problems. We wish to take this opportunity to compliment National Screen on the remarkable service we have received in the past, especially under adverse conditions. Slow deliveries and misouts are practically a thing of the past and your company is certainly deserving of a “junior Oscar” for always being on your toes to give the exhibitors the best in service at all times.

Sincerely yours,

R.C. Fraser  
Advertising Manager
PCA-Okayed Production Increased 7.7%

Unacceptable Original Scripts Dropped in '48

The Production Code Administration gave certificates of approval to 435 feature films during 1948, an increase of 77 per cent over the previous year, when 404 productions were approved, according to an annual report by Joseph I. Breen, PCA director, to Eric Johnston, president of the Motion Picture Association of America, yesterday.

The report added that 58 scripts, which were found unacceptable in their original form, were revised and subsequently approved. During 1947 the scripts falling in this category amounted to 72. A total of 31 scripts, novels, plays and short stories were turned down by PCA during the last year and

(Continued on page 4)

So. Africa Report Studied by MPAA

Motion Picture Association of America here has received from South Africa official reports concerning restrictions against American motion pictures and although MPAA has chosen to withhold comment on the report's character, it is understood that they closely resemble the unoffical, pessimistic advance reports which reached here last week. Little or no relief from the 50 per cent-of-earnings restriction on film imports is expected.

When MPAA international division director John McCarthy and other

(Continued on page 4)

Video on Agenda of Ia.-Neb. Allied Meet

Des Moines, May 3.—The use of television as a theatre attraction will highlight the discussions at the annual convention of the Allied Independent Theatre Owners of Iowa-Neb. at the Hotel Savery here tomorrow and Thursday. An attendance of 400 is expected. Other topics will include trade practices, children's shows, court and service and public relations.

"The meeting is being held concur-

(Continued on page 4)

NY 1st-Run Income Spotty; 'Strangers' Strong at $42,000

Business is varied at New York first-runs this week with grosses ranging from mild to impressive levels, and with the overall take a good deal short of the lofty returns registered during the previous two weeks when the Easter holiday period was an important factor.

The Astor has a big one in "We Were Strangers" which is likely to wind up an initial week with an estimated $42,000. "Adventure in Balti-

more" with Enrique Mardiguerra's or-

chestra on stage is slow at the start with only $35,000 apparent for a first week at the Capitol.

Third newcomer is "Red Canyon" at the Criterion which looks for $15,000 in a mild second week. "Africa Screams" will follow at the Criterion today.

"Champion" comes through the

(Continued on page 4)

Oleo Amendment Would Cut Excises

Washington, May 3.—Senator Wiley, Wisconsin Republican, today formally introduced an amendment to be offered to the oleo bill, when it comes up, to cut the admissions tax and other excises back to the pre-war 10 per cent. Since Senator Johnson, Colorado Democrat, has already said he would offer the same amendment on the Senate floor, and since an amend-

ment will fare better coming from the Democratic side, apparently Wiley's amendment will fare better coming from the Democratic side, apparently Wiley's amendment will fare better coming from the Democratic side, apparently Wiley's amendment will fare better coming from the Democratic side, apparently Wiley's amendment will fare better coming from the Democratic side, apparently Wiley's amendment will fare better coming from the Democratic side, apparently Wiley's amendment will fare better coming from the Democratic side, apparently Wiley's amendment will fare better coming from the Democratic side, apparently Wiley's amendment will fare better coming from the Democratic side, apparently Wiley's amendment will fare better coming from the Democratic side, apparently Wiley's amendment will fare better coming from the Democratic side, apparently Wiley's amendment will fare better coming from the Democratic side, apparently Wiley's amendment will fare better coming from the Democratic 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fare better coming from the Democratic side, apparently Wiley's amend

(Continued on page 4)

Variety Sessions Start, Hoover Award Tonight

San Francisco, May 3.—Delegates to the annual convention of Variety Clubs International opened their first general business session today, with international chief barker R. J. O'Donnell presiding. Screen comedian Red Skelton was voted a gold mem-

bership card in recognition of his ef-

orts in behalf of Variety Clubs' char-

itable work.

With some 1,600 delegates and vis-

itors assembled here, tomorrow's high-

light will be the presentation of the annual humanitarian Award to Her-

bert Hoover, with Secretary of the

(Continued on page 4)

British Survey Warns Against Theatre Video

CEA Report Cites Many Obstacles to Use Now

London, May 3.—Britain's ex-

hibitors, and the industry in general here, must realize that the immedi-

ate installation of television in large numbers of theatres is an impos-

sibility, a sub-committee of the London and Home Counties Branch of the Cine-

ematograph Exhibitors Association has declared in a report which will be made public here tomorrow.

The CEA investigators have found that the equipment television has a severe restrictions and has very severe limitations at the present stage of development. The installation of three or four theatre television units within six months is possible, but it is doubtful whether the exhibitor would consider it worthwhile when he realizes the cost, difficulties and limitations in-

volved, the report states.

The committee has been unable to

(Continued on page 4)

FCC Opens Radio to Location Filming

Washington, May 3.—Federal Communications Commission today opened the way for widespread use of radio for studio on-location work.

In a sweeping decision, effective July 1, the commission opened the band over 300 megacycles for non-

broadcast radio services. And taking

advantage of this new band, the FCC raised on-location status to the status of an independent, separately recog-

nized service under the general cate-

gory of industrial radio services.

This means that location radio

(Continued on page 4)

Wilson Still Weighs U. S. Quota Protest

London, May 3.—British Board of Trade President Harold Wilson still is considering the U. S. quota protest report which he has received from his film division and, as yet, no reference has been made to the Foreign Office by BOT of the State Department's action.

Meanwhile, it is pointed out by gov-

ernment spokesmen that the present 40 per cent quota act requires that

(Continued on page 4)
Venezuela Remits $2,500,000 to U.S.

Washington, May 3—Remittances to U.S. film companies from Venezuela in 1948 were estimated at about $2,500,000, according to the Commerce Department report. The report stated that the last year U.S. films in Venezuela gained ground compared to Mexican films.

Industry Backs US Bond Drive 100%

The nationwide public information facilities of the industry have been placed at the disposal of the U.S. Treasury to stimulate public interest in the Opportunity Savings Bond Drive. May 15 through June 30, it is reported by Mayer and the Universal-International, who is chairman of the industry's participation in the bond drive.

Local industry drive chairmen and sub-chairmen have been appointed in cities throughout the exchange areas, with their task being to see that every theatre in the country serves as a "Don't forget our information outlet" for the campaign. Some 12-year-old book has been prepared, outlining official policy and approach, and listing action and exploitation suggestions.

The Rivoli Theatre here will hold the first of 100 more planned theatre bond premières May 16 when it opens the opening of U-I's "One Woman's Story" to the campaign fund.

'Brothers' Premiere Linked to Bond Drive

KANSAS CITY, May 3—Pegged on a local Opportunity Bond Drive in honor of President Truman, Warner Brothers of Hollywood announced that the premiere of "The Younger Brothers" was launched here tonight. The premiere is the first in a Paramount national series of the springboard of the entire festivities which take place in four other cities in this area.

Ceremonies today consisted of newsreel and radio coverage at bond booths at five central points in the city. Personal appearances were made by the players, including Alan Hale, Wayne Morris, Bruce Bennett and James Cagney. The program reached a climax with the receipt of a message from President Truman.

Ida Lupino Reception

Ida Lupino will be the guest of honor at a reception to be given Monday afternoon at the National Hotel here by film personalities. The first production, "Not Wanted," will be released shortly by Film Classics.

Ark. ITO 30-Year Meet Opens May 17

LITTLE ROCK, Ark., May 3—A group of the original founders of the Motion Picture Theatre Owners of Arkansas, parent organization of independent Theatre Owners of Arkansas, will be present for the 30th anniversary celebration to be held May 17 at the Hotel Marion. The convention will honor Eli Whitney Collins, C. A. Lick, Sr., O. C. Hauber, W. M. Nutting, Jack Collins and Ed. E. Fitton, veteran exhibitors, who in 1919 formed the first exchange association in the state.

E. W. Savage, president of ITO, announces that this year's meeting has been planned to give the many complex problems that theatre men are facing today. Discussions and forums will be held on municipal and county legislation; the drive against swindlers and racketeers; and fair legislation; conciliation and public relations on the local level.

Sam Sullivan and Henry Levy, Theatre Owners of America executive director and counsel, respectively, will appear at a luncheon arranged by the Motion Picture Association of America and will be among the speakers. Mike Simmons of M-G-M, and Leon Bamberger of 20th Century-Fox are also going to be here.

'Collarites' to Picket Key Loew's Houses

Picketing and leaflet distribution in front of key Loew's houses in New York boroughs are being begun tonight as the result of action taken at a joint membership meeting held by the Screen Office and Professional Employees and the Screen Guilds, both CIO, at the Park Sher- a-na last night.

In the picket, to take place seven nights a week and to be extended in subsequent weeks to other theatres, it is reported that the members are to negotiate new pacts with the "collar" unions, a spokesman for the group. The two unions have agreed to negotiate in the event of negotiations, now deadlocked, do not progress.

Griffith Defense Says Bidding Competitive

OKLAHOMA CITY, May 3—Marion Osborne, local branch, Los Angeles, 20th Century-Fox, testified today in the Griffith anti-trust hearing that competition bidding had been general in his district. He said that independents called as government witnesses had misquoted him.

Para. Votes Dividend

Paramount Pictures, Inc., yesterday declared a quarterly dividend of 50 cents per share on common stock, payable June 24, 1949, to holders of record on June 3, 1949.

Notes

Industry Leaders at UJW Fete Tomorrow

Los Angeles, May 3—Nineteen prominent industry figures have been invited to the speakers' platform at the industry dinner opening the United Jewish Welfare Board's Fund drive, Thursday, at the Beverly Hills Hotel here. They will share the dais with Jack L. Warner campaign president, Henry Ginsula of Universal Pictures, and the three guests of honor and principal speakers, Darryl F. Zanuck, 20th Century-Fox production chief; Quentin Reynolds, author, and Reuben Dafni, consul of Israel.

RKO-Disney P r o d. Is Formed in Britain

LONDON, May 3—RKO-Walt Disney Productions has been formed here. It is understood that the company will utilize frozen steel plant, acquired to the credit of Disney, with the Technicolor production of Robert Lewis Stevan's "Treasure Island," the first production of the new organization.

Directors of the new company are Thomas Swann (chairman), Robert Forwood, George W. Dawson and Cyril James. Wolf is RKO Radio's managing director in Britain.

WB Sales Groups Meet

BOSTON, May 3—Jules Lipps, Warner Bros., on the Canadian and Canadian division sales manager, will preside at the meeting of the company's sales executives here to-morrow. Attending will be George W. Horan, district manager; Ray S. Smith, Albany manager; Al Dayton, Boston manager; Martin Eggert, Buffalo manager, and Carl Goe, New Haven manager.

Newsread Parade

EVA CUEES is in flight from Shang hai, and Loyalty Day activities at home mark current high level of patriotism. The last day of the war, time, people in the news and sports are looking out the newscasts. Complete details follow.
A nationwide survey was conducted by Motion Picture Research Bureau. 1000 fans were interviewed in 18 cities from Coast to Coast as to which company consistently turned out the best pictures within the last few years. M-G-M was voted tops by the public in each of the 18 cities and the overall result was M-G-M 42%, next Company 15%, etc. 1000 exhibitors were circularized as to the movie Trade-Mark most popular with their patrons. The M-G-M Trade-Mark was voted tops with 71%, next Company 27%, etc.

VOTED TOP MOVIE TRADE-MARK!

The Roaring Lion, voted the top movie trade-mark, fulfills its obligation of leadership with the greatest production activity in our history. And we back our product with more advertising in newspapers, magazines and radio than any other company. You'll be happy to show the Friendly trade-mark on your screen all through M-G-M's Anniversary Year. Here are pictures to be proud about:

"LITTLE WOMEN"  (Technicolor)
June Allyson • Peter Lawford
Margaret O'Brien • Elizabeth Taylor
Janet Leigh

"TAKE ME OUT TO THE BALL GAME"  (Technicolor)
Frank Sinatra • Esther Williams • Gene Kelly
Betty Garrett

"THE BARKLEYS OF BROADWAY"  (Technicolor)
Fred Astaire • Ginger Rogers • Oscar Levant

"THE GREAT SINNER"
Gregory Peck • Ava Gardner • Melvyn Douglas
Walter Huston • Ethel Barrymore
Frank Morgan

"THE STRATTON STORY"
James Stewart • June Allyson • Frank Morgan
Agnes Moorehead • Bill Williams

"THE SECRET GARDEN"
Margaret O'Brien • Herbert Marshall
Dean Stockwell

"EDWARD, MY SON"
Spencer Tracy • Deborah Kerr

"BORDER INCIDENT"
Ricardo Montalban • George Murphy

"NEPTUNE'S DAUGHTER"  (Technicolor)
Esther Williams • Red Skelton
Ricardo Montalban • Betty Garrett
Keenan Wynn • Xavier Cugat

"IN THE GOOD OLD SUMMERTIME"  (Technicolor)
Judy Garland • Van Johnson

"THAT MIDNIGHT KISS"  (Technicolor)
Kathryn Grayson • Jose Iturbi
Ethel Barrymore • Mario Lanza

"ANY NUMBER CAN PLAY"
Clark Gable • Alexis Smith

"MADAME BOVARY"
Jennifer Jones • James Mason • Van Heflin
Louis Jourdan

"THE FORSYTE SAGA"  (Technicolor)
Errol Flynn • Greer Garson • Walter Pidgeon
Robert Young • Janet Leigh

"CONSPIRATOR"
Robert Taylor • Elizabeth Taylor

"SCENE OF THE CRIME"
Van Johnson • Arlene Dahl • Gloria DeHaven
Tom Drake

"BATTLEGROUND"
Van Johnson • John Hodiak
Ricardo Montalban • George Murphy
Marshall Thompson

"THE RED DANUBE"
Walter Pidgeon • Peter Lawford
Angela Lansbury • Janet Leigh

"ANNIE GET YOUR GUN"  (Technicolor)
Judy Garland • Howard Keel • Frank Morgan
Keenan Wynn • Edward Arnold

"MALAYA"
Spencer Tracy • James Stewart
Valentina Cortesa • Sydney Greenstreet
John Hodiak • Lionel Barrymore

"BODIES AND SOULS"
Glenn Ford • Janet Leigh • Charles Coburn
Gloria DeHaven

"KEY TO THE CITY"
Clark Gable • Loretta Young

"SIDE STREET"
Farley Granger • James Craig
Cathy O'Donnell • Paul Kelly

"ON THE TOWN"  (Technicolor)
Frank Sinatra • Gene Kelly • Betty Garrett
Vera-Ellen • Jules Munshin • Ann Miller

The Biggest Picture of All Time Is In Production: "QUO VADIS"
PCA Approvals

(Continued from page 1)

were not resubmitted for consideration.

In the report, Breen stated that 51 short subjects were approved last year against 44 in 1944, a decrease of 6.1 percent. A total of 41 foreign films from both member and non-member companies were approved by PCA last year, against 43 in 1947; 28 in 1946; 31 in 1945; 12 in 1944; 20 in 1943; 30 in 1942; 32 in 1941; and 7,071 since 1935.

The number of feature films approved by the PCA from 1935 to 1948 was 7,071, while over the same period 9,276 short subjects, including serials, were denied. This includes domestic and foreign productions of member and non-member companies.

In a breakdown of literary material, Breen revealed that 244, or 56.1 percent, of the feature films approved last year were based on original screen stories, compared with 233, or 57.7 percent, in 1947. In addition, 26 were adapted from stage plays, against 17 in 1947; 76 from novels or manuscripts, with 87 in 1947; and 23 from published short stories, against five in 1947.

NY 1st Run Income

(Continued from page 1)

Globe where $28,000 is indicated for a fourth week. Beneath it, going up fairly strongly with "Mr. Belvedere Goes to College," plus a string show headed by Yulian Bliss, is the third week’s gross being estimated at $85,000.

Los Angeles Yankee in King Arthur’s Court" with a stage show, probably will give the Music Hall a third week’s gross of $125,000; it will stay for at least another week.

"The Stratton Story" being booked to show "My Dream Is Yours," with Liber Hampton’s orchestra, might reach $34,000, which is fair enough, in a third and final week at the Strand; it will be replaced on Friday by "Flamingo Road."

"Undercover Man" with Billy Eckstein and Duke Ellington’s orchestra on stage is likely to be strong at the Paramount where the second week’s gross is estimated at $52,000. Fifth week of "Popular rich of Jennie" probably will mean about $15,000 to the Rivoli; this is unimportant business. "Red River" now has bookings good for $14,500 in a 28th week at the Bijou.

At the Mayfair, "Oz" still bringing a daily average of $25,000 in a third week. Continued official success of "Quartet" has brought $14,500 for a five-week view at the Sutton. "Take Me Out to the Ball Game" at the State, should gross about $17,000 in a very modest eighth and final week; it will be succeeded today by "Barberys of Broadway."

"Hamlet" is still drawing close to capacity with $15,000 apparent in its 31st week. "Joan of Arc" probably will do about $11,000 in a mild 25th week at the Victoria; it will be replaced by "Home of the Brave" on May 11.

So, Africa Report

(Continued from page 1)

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TV Labor Feud

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for workers engaged in the telecasting of motion picture film, "I.A." spokesmen have stated that if a settlement satisfactory to "I.A." were not reached by April 13, the expiration of the NABET’s contracts with the networks, strike action would be contemplated. Evidently, the delays which have extended the NLRB hearings in the case, have been unfavorable to the I.A., willing to bear with the issues because of that and await a final ruling.

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U.K. Theatre T.V.

(Continued from page 1)

obtain any definite figures of the initial cost of the direct projection equipment, but is led to believe that the first sets would probably cost between £8,000 ($32,000) and £10,000 ($40,000). As soon as quantity production commences, it was said, much lower figures should apply. With regard to the intermediate film system—$15,000 has been reported from the U. S.—it is not perhaps generally appreciated that the report says, that as long as the BBC is limited to its present 405-line transmission, theatre television cannot give a picture comparable in definition to a film, and, unfortunately, the government has given a commitment to continue the 405-line transmissions until 1956.

Meanwhile, there would appear to be very few items in the present BBC programs suitable for theatre presentation and these would in almost every case involve copyright difficulties or the payment of substantial fees by exhibitors in addition to the capital and running costs of the equipment.

Summing up, the committee feels that its efforts will not have been wasted if the report induces an attitude on the part of exhibitors as to the present position on the equipment side and its potential value.

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Ia.-Neb. Allied Meet

(Continued from page 1)

rently with completion of postwar adjustments in the Hollywood studios, and the breaking up of the picture monopoly by the Federal courts," said Leo F. Wolcott, Eldora, chairman of the association’s board. "This has resulted in the production and immediate release of a much-improved line of feature pictures."

Speakers tomorrow will include William L. Ainsworth, president of National Allied; Truman T. Rem- nosch, Indianapolis, Allied treasurer, who will discuss television; and Kreger Babb, Hollywood, who will speak on practical showmanship.

Wilson, Quota

(Continued from page 1)

both houses of Parliament have given six months’ notice of any statutory order varying the quota. Hence, with- out an amending act of Parliament no alteration in the quota can be effective before the end of 1949. Legally and circumstantially, any such quota revision is regarded as un- lawful and an informal intimation of this will be conveyed to the appropriate State Department official in Wash- ington by the government in due course.

Set Date for Inquiry

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$1,450,000 to RKO
For Its Stock in Butterfield Groups

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The deal was consummated at the RKO home office here with Montague Gowerthoe and Byron Ballard representing Butterfield, and Thomas O’Connor, assistant treasurer, and William Whitman, assistant secretary, signing for RKO. Gowerthoe is head of Butterfield Theatres.

Paramount also has a minority interest in Butterfield which it must dispose of and is understood to be negotiating sale of its holdings currently.

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Principal stockholder of Trans-Lux is Harry Brandt, whose other extensive theatre interests in New York have made Department of Justice approval of such a transaction with Hughes a “must” consideration, according to some sources. Justice attorneys would not comment.

Meanwhile, Malcolm Kingsberg, in a working agreement with Atlas Corp., continues as the most prominent prospective buyer.

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Staying on Temporarily; Differed with Young

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At Purcell’s request Krim has agreed to remain with E-L until new arrangements can be made, the company said. Krim indicated that he would remain with the company until

Theatre Video Cost Too High Now: TOA

Informed by NBC executive vice-president Charles R. Denny that the estimated cost of instantaneous or direct television projection equipment for individual theatres is $25,000, a group of America executive director Gaal Sullivan yesterday termed that figure “almost prohibitive” for TOA member theatres and said TOA would recommend today to the Society of Motion Picture Engineers that it examine the possibilities for bringing that cost down to between $5,000 and $7,500.

The figure quoted by Denny is ex-

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Motion Picture Daily

Wednesday, May 4, 1949

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John Snyder, Secretary of the Treasury, made the presentation and delivered a message from President Truman which lauded VCI activities.

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PERSONAL

SIR ALEXANDER KORDA, who recently followed a visiting trip to the Coast, will leave by plane for London on Saturday.

EDWARD J. WALL, Paramount field representative for the Buffalo and Albany territories, is in Buffalo. His son, young T. WALL, who recently to Miss GLORIA ANN D'ARTELA of Saratoga Springs, N.Y.

EARL HUBBUN, United Theatre president, and Mrs. HUBBUN, will be on vacation at Lake Lure, N.C.

ARTHUR GOLDMITH, RKO Cleve-
dand salesman, suffered a sprained ankle when a ladder collapsed under him.

JOHN M. ANTONUK of Universal-
international's sales promotion art-
department, will be married young JANE ZORILA of Yonkers on June 4th.

ROSEMARY KELLY, secretary at M-G-M's Detroit branch, was chosen "Orchid Girl" by the Detroit Times.

PRODUCTION

TORONTO, May 4—The annual meet-
ing of the Canadian Motion Picture Thea-
tres Owners of Canada, of which J. J. Fitzbgibbons is national president, is to be held June 24-25 at Niagara Falls, Ont. The all-Canadian conference will deal with censorship, amusement tax, legislation and other matters of mutual interest to all provincial exhibitors.

The Alberta Exhibitors' Association will meet at Banff, in the Rockies, June 9, and the Manitoba asso-
ciation will hold its convention in Winnipeg June 13, after which the delegates from all Provinces will con-
vene at Toronto June 15, when H. JOHN JONES of Toronto, assistant secretary of the committee, is in charge of arrange-
ments.

FILM TO BE SHOT HERE

INDIANAPOLIS—Independent producer Edmund L. DURST is on hand here to supervise the shooting of his next film, "Guilty Bystand-
er," in New York. Associated with him are BURTON CARLTON and Joe LERNER. Don ETTLEGER is handling the sound-screenplay and shooting will begin next month. Negotiations for a national release are under way.

LOCKWOOD'S ALLIED GUEST

BOSTON, May 4—Arthur Lockwood, president of Theatre Owners of America, has accepted an invitation to attend the 21st annual banquet of the Independent Exhibitors of New England, an Allied States affiliate, at the Copley Plaza Hotel here, May 26.

PADEREWSKI SERVICES HELD

Funeral services for Arthur 'Pali' PADEREWSKI, Warner home office art-
en, were held Tuesday at the Park West Memorial Chapel here. Padere-
wicki, who had been with Warner since 1942 and was the winner of numerous awards for service in the field of commercial art, died on Monday.

COMING EVENTS

May 9-10—Georgia Theatre Owners association annual convention, Henry Grady Hotel, Atlanta.
May 15-June 30—Industry participation in the U. S. Treasury's Savings Bond Drive.
May 18-19—Independent Theatre Owners of Arkansas annual convention, Hotel Marion, Little Rock.
May 23-24—North Central Allied annual convention, Minneapolis.
May 30-June 1—Allied States Theatre Owners 21st annual convention, Copley Plaza, Boston.
June 7-8—Allied Independent Theatre Owners of Kansas-Missouri annual convention, Kansas City.
June 8-9—Rocky Mountain Independent Theatres annual convention, Brown Palace Hotel, Denver, conducted by Allied Theatre Owners of Indiana annual convention, French Lick Hotel, French Lick, Ind.

ARMY REPORT HITS GERMAN FILM TRUST

WASHINGTON, May 4—The Ger-
am decartelization law has not yet affected the American film industry, which bristles under a monopoly in the German film industry, and "there has been no decon-
centration of any kind in the industry, according to a special committee appointed by former Army Secretary Royall to study decarteliza-
tion.

The report admitted that breaking up the German film monopoly was "essential to the successful prosecution of the war," and praised the Gleichschaltung of all German films, with the exception of a few art pictures, as being "necessary to support the government." The report said, "There has been no deconcentration of any kind.

NAM 'FREEDOM SHOT' SCREENED FOR PRESS

A special press screening of the Na-
tional Association of Manufacturers' new film, "The Price of Freedom," was held here yesterday at the RKO Palace Exhibit Hall. The 23-minute sub-
ject, which is intended for distribution of the RKO circuit, as well as clubs and civic organizations, is available free in 16 and 35 mm.


SPG NAMES GOLDSMITH

Len Goldsmith has been appointed the Screen Publicists Guild's business manager. Previously, he replaced Honore Armstrong who recently re-
gigned. Goldsmith was formerly with the New York Newspaper Guild.
ON FLAMINGO ROAD

THE FIGURES ARE TERRIFIC!

IT'S THE MARVELOUS MATCH FOR THE 'MILDRED PIERCE' FIGURE EVERYWHERE!!

L.A./ SPRINGFIELD
KANSAS CITY/ PHILLY/
PITTSBURGH/ MILWAUKEE/
BALTIMORE/ WASHINGTON/

IT'S JOAN CRAWFORD AT HER WARNER BROS. BEST!

STARRING
MICHARY SCOTT SYDNEY GREENSTREET · DAVID BRIAN

Screen Play by ROBERT WILDER · Additional Dialogue by EDMUND H. NORTH
Based on a Play by ROBERT and SALLY WILDER

DIRECTED BY MICHAEL CURTIZ
PRODUCED BY JERRY WALD
**Defense, Gov't Clash At Griffith Hearing**

**OKLAHOMA CITY, May 4—W. S. Miller, Dallas sales manager for 20th Century-Fox, told Judge Edgar S. Vaughan today that a permit the department of justice had issued to the film company for screening "Champion" and "RKO's Set-Up" for the court at General Service Station was null and void.

The statement was made by Miller after he concluded an answer to questioning by the judge on the question of whether the permit was properly in the hands of the department of justice.

On May 3, Dr. Van Arsal Lee of Stanford University, a personal friend of Hoover's, told the judge New Orleans as the 1969 convention city, with Atlantic city as an alternative. The decision on the alternative put in a strong advance bid for the 1969 convention.

Steve Brody, Monogram-Allied Artists president, spoke to the delegates chosen in New Orleans as the 1969 convention city, with Atlantic City as an alternative. The decision on the alternative put in a strong advance bid for the 1969 convention.

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**Act on K-B, Warner Dispute by June 15**

**WASHINGTON, May 4—District Court Judge Matthew McGuire promised to dispose of all motions by June 15 in the legal battle between K-B and Warners over the jointly-owned MacArthur Theatre.

Lawyers for K-B, Warners and the Kass Realty Corp. wrangled for one and one-half hours in District Court today to try to clear the way for settlement or litigation. McGuire said he would study the briefs and rule on this matter as well as the Kass motions by June 15.

K-B and Warners had agreed on terms for Warners getting out of the MacArthur, subject to a K-B agreement to give Warners all financial liability for a second theatre to be built by Kass for K-B.

K-B counsel advised Judge McGuire that there was no reason he could not rule on K-B's motion to permit Warners to sell its interest in the MacArthur to K-B at terms stated in a 1948 contract setting up the joint venture. McGuire said he would study the briefs and rule on this matter as well as the Kass motions by June 15.

**Show Films in Suit**

**LOS ANGELES, May 4—Hearing on RKO's injunction suit against the showing of Screen Plays' "Champion" started today before Federal Judge Benjamin Harrison.

The suit was brought to prevent Screen Plays from screening "Champion" and RKO's "Set-Up" for the court at General Service Station. Arguments in the case will start tomorrow.

**Puentz Suit to Trial**

**LOS ANGELES, May 4—The suit of Steve and Emma Chorak, owners of the Puentz Theatre, against the Ed-ward Theatre circuit virtually all major distributors went to trial today before Federal Judge Benjamin Har-son. The suit, which involves a conspiracy to deny plaintiffs first-run pictures on the same basis as competitors in the same area, and asks $241,500, representing treble damages suffered, and $131,000 for their investment in the theatre.

**EVERETT House Burns**

**CHARLOTTE, May 4—Everett Enter-prises here, which operates the Ca-talina Theatre at 11 o'clock and $2,500, William Zell, owner of the house, said he and a woman ticket taker were bound together by the armed robber.

**Albany Variety Golf Date**

**ALBANY, N. Y., May 4—The Albany Variety Club will hold its annual golf tournament and dinner at the Shaker Ridge Club on June 13th, Arthur Newman, chairman of the committee in charge, announces.

**Renamed to FCC Post**

**WASHINGTON, May 4—President Truman today renominated Edward J. Bok to a seven-year term as a member of the Federal Communica-tions Commission. Senate ap-proval is required.

**Balto. Theatre Robbed**

**Baltimore, May 4—A masked bandit held up the Harlem Theatre here at 11 o'clock and 11, Twenty-five chil-dren were led out safely, and five em-ployees also escaped injury.

**Grouchco Marx to CBS**

The Grouchco Marx quiz show, "Walking in Your Life," now on American Broad-casting, will join CBS next fall. Elgin-American will continue sponsorship.

**Variety Award (Continued from page 1)**

and said, "In many lands uncounted multitudes of men, women and children have a room only as large as a Hoover's name and be grateful to the provi-dence which sustained his labors."
Krim Resigns

(Continued from page 1)

All three pictures now on the schedule and ready to go have been completed, unless a successor is named before that time.

Krim, who has been president of E-L since shortly after the company was founded in 1946, released the following text and date telegram of resignation to Purcell:

'Reconcilable Differences'

"After much deliberation I have decided to resign as president of E-L Lion and I am herewith tendering my resignation effective as soon as a successor is designated. I have come to this decision because of the irreconcilable differences which have arisen between management and myself."

"I feel that with revenues at their present high point and with substantial backlog, and the studio about to reopen with three pictures set to go, a sound groundwork has been laid for the future of E-L Lion. I wish the company every success."

Krim's reference to the "irreconcilable differences between management and myself" was interpreted in the trade as meaning the insistence of Robert E. Young, railroad magnate and principal owner of the company, on dividing authority between E-L management and his direct representatives in the company. According to some sources, Young is interested in policy and administrative decisions which have been completely at odds with Krim's advice to the management.

See Product Shortage

The E-L studios were closed last November and the company is now almost certain to feel a product shortage in the late summer. It has filled in its release schedule with J. Arthur Rank's 

"The Lion's Share" and David Selznick's 

"Scarlet Letter." Reportedly siding with management against Young, is Sergei Sennecoff, vice-president and motion picture advisor of the First National Bank of Boston, which has advanced an estimated $7,500,000 to E-L, largely through its parent, Pathe Industries, in recent years. Sennecoff has been endeavoring to place Young in the company to industry people in acquiring ownership of E-L. He is here at present and reportedly on the lookout for a successor who will be said to be headed by Sam Katz, former M-G-M studio vice-president and former head of the studio's production on bidding for E-L. Conferences with other interested principals are said to be in the offing, both here and in New York.

"President's Week" On

Krim's resignation came at the outset of E-L's current sales drive in his honor. The drive is known as "President's Week" and is continuing through Saturday.

William J. Heineman, E-L's sales manager, estimated in New York yesterday that the company's business for the week, which will end today, will be approximately 50 per cent higher than any other week in the company's history.

E-L has made steady progress during its brief career as a national producer of theatrical releases and the company has been able to overcome early losses and late last year was the break-even stage. Krim is a graduate of the law school of the industry law firm of Phillips, Nizer, Benjamin & Krim. He served as treasurer of National Screen Service before joining E-L.

Reviews

"The Crooked Way" (Benedict Bogue—United Artists)

TWO saleable star names—John Payne and Sonny Tufts—are offered by this Benedict Bogue production of a broadly melodramatic screenplay by Richard Landau. It is a picture which lends itself for underworld flying. Payne, a war hero, enters civilian life with his memory of the past completely blank in consequence of head wounds received in combat. He goes back to his old haunts and through his actions establishes his true identity. In no time the mild young man discovers that before the war he was a flagitious racketeer turned stool-pigeon, and that Tufts, now No. 1 man in the town underworld, is out to settle a score with him. Payne learns all to his great surprise, that he was the husband of pretty Ellen Drew, who since has become a housewife in Tufts' gambling joint.

Director Robert Florey has assembled these ingredients with some sharp action between them. The film waxes a bit static in its reliance on dialogue to tell much of the story. There is a bang-up climax, however, which should satisfy audiences with the thrills at which it in a wire. In a warehouse surrounded by cops and robbers, Payne------

"Special Agent" (Pine-Thomas—Paramount)

PRODUCED by William H. Pine and William C. Thomas, "Special Agent" delves into a field of detective work which has remained virtually untouched by the motion picture industry, except as an undistinguished cops-and-robbers affair patterned closely after the general run of the genre. Light on names, "Special Agent" will require vigorous selling efforts by exhibitors if it is to give a better-than-average account of itself.

William Eythe plays a young railroad agent who is plagued by boredom in a post where nothing seems to happen to test his merit. Suddenly, however, something does happen as his brother-in-law turns out to be a robber brother who takes to banditry to secure funds which would enable them to recoup family losses and prestige. Thomas, directing from a screenplay by Borden Kane and William D. Hume, brings the disputants expertly to a head in a bloody gun duel and fight, and the former emerges victorious with police aid. Payne, too, wins again the love of his wife to whom he was a pretty brutal husband before his permanent amnesia set in. Tufts, however, does well in a role that is a complete departure from his usual assignments. Rhya Williams is daring as a police detective, and Percy Helton contributes a good characterization as one of Tufts' syndicates. John Doucette, Charles Evans, Greta Nissen, and others.


U. A. Theatres

(Continued from page 1)

P-WC and is expected to emerge with these in addition to a few other de
dependent on which 

sense in which the trade here is that the Wash
tinghton meetings were inconclusive and resulted in nothing to justify early action by Wilson.
This impression is confirmed by hints from T of higher-ups who say that nothing has transpired yet which concerns them. They also em
phasize that any change in the quota will be one which they feel will be in their favor and which they regard as most unlikely.
A meeting of the British Film Producers Association is scheduled for next Wednesday at which time any
ting emanating from the Washington meeting would come up for action.

Paramount Sets Fourth for More Production

Hollywood, May 4—Four features will be put into production by Par

mount between May 23 and June 16. They are: "I Married a Dead Man," "Where Men Are Men," "Let's Dance" and "Postal Inspector."

Theatre Video Cost

(Continued from page 1)

-exclusive of the cost of external relay equipment, pickup cameras, or the expense of installation.

Sullivan, who commented yesterday on the costs, engineering and other problems which TOA is weighing prepar

tory to deciding whether to enter the theatre television field as an organ

ization, said TOA will recommend also to SMPTE theatre video specialists today at a scheduled meeting that the latter organization embark on a co- operative study with NBC by helping to equip the growing number of theatres in a test city with large-screen television. If such an experiment is found successful it would influence TOA to enter the field, other factors such as cost being acceptable, Sullivan indicated.

The TOA theatre television committee, headed by Mitchell Wolfs

son, met here yesterday preparatory to con

sidering today's present-

ing SMPTE, the two organizations having recently established an agreement to work together, the theatre television problem. In addition to Wolfs

on and Sullivan, the meeting was attend

ed by Dave Wallenstein, S. B. Fabian, Robert W. Coveny, Jr., Stanley Pre nosil, Leo Brecher, John Phillips, Oscar Doob, Nate Halpern and Marcus Cohen.

Theatre Lobby TV

Approved by NBC

Doubts which have troubled exhibitors as to the legal propriety of pre

senting television reception in theatre shows were clarified last week as NBC in a letter to Theatre Owners of America.

According to television lobby on so-
called "home sets" as contributing to the expansion of the existing television audience, NBC has given the practice its tacit approval as "more akin to normal home television recep
tion than to theatre television."

The network assured TOA that no "steps to prevent this type of use" have been taken by NBC. Denny does not charge for lobby video receptions.

Following the meeting here yesterday of the TOA exhibition committee chief executive director Gail Sullivan and committee chairman Mitchell Wolfs

son said NBC's expressions of opinion are the first to come from any network on the subject.

Yesterday's meeting, Sullivan re


tested, gave the industry a grasp of the extent of the problems that challenge large-screen theatre television. When the committee meets today with theatre video specialists of the Society of Motion Picture Engineers, they will be told that TOA regards present theatre video equipment as "adequate," but views as a "big gamble" the factors of cost and continuity of programs.
There's No Business Like 20th Century-Fox Business!

The BUY-WORD OF THE INDUSTRY!

It happens every spring: The Beautiful Blonde from Bashful Bend, Mr. Belvedere Goes to College, Mother Is a Freshman, House of Strangers, Will James' Sand, Canadian Pacific, Slattery's Hurricane, You're My Everything, The Snake Pit, The Forbidden Street, A Letter to Three Wives, Down to the Sea in Ships, Yellow Sky, The Fan, When My Baby Smiles at Me, Road House, Apartment for Peggy, Street with No Name, Gentleman's Agreement.
**MOTION PICTURE DAILY**

**NEW YORK, U.S.A.**

**FRIDAY, MAY 6, 1949**

**TEN CENTS**

**First in Film News**

**Accurate Concise and Impartial**

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**$2,034,000 to Welfare from Variety Clubs**

*Expect an Increase of 500,000 in 1949-50*

**San Francisco, May 5.**—During 1948-49 Variety Clubs International will spend $2,034,655 in welfare activities through the 32 tents in the United States, Canada, and Mexico. Nathan C. Folsom, Jr., chairman of the executive committee, said yesterday that the club tent revenue for 1948-49 will be over $2,250,000. Through their generosity and civil activity, the 8,563 members of Variety International, whose international chief barker is Robert J. O'Donnell of Dallas, aided more than 230,000 people, 90 per cent of whom are children.

Variety Clubs' welfare activities (Continued on page 4)

**Granada Theatres To Scan U.S. Video**

**London, May 5.**—Despite the exhibitor association's recent pessimistic report on the practicality of the American television, here, Cecil Bernstein, manager director of Granada Theatres Ltd., is on route to New York on the Queen Mary to examine the latest American television developments and to continue negotiations already started by Granada Theatres.

Granada has applied for a television station license to transmit programs to its London theatre. The J. Arthur (Continued on page 4)

**Harry Gold Leaves Hughes Productions**

**Harry Gold,** in charge of sales for Howard Hughes Productions, has left the company. His post and the firm's New York office have been dispensed with. Gold had been inactive with the Hughes unit since its office here was closed about seven weeks ago. However, there were contractual commitments until this week, it is understood. Originally, Gold had supervision over "Vendetta," "The Outlaw" and "Mad Wednesday," which Hughes had slated for release through United Artists. However, when Hughes sub-

(Continued on page 3)

**TOA May Ask Gov't For Video Channel**

Theatre Owners of America yesterday took its television television problems to the Society of Motion Picture Engineers at a meeting between members of the former's television committee and SMPE, video specialists. Along with inquiries relating to costs, techniques, and program continuity, SMPE was asked if a sound and reasonable brief can be presented to the government for the establishment of an exclusive television channel for large-screen use by TOA.

It was indicated following the meeting that SMPE would cooperate to the best of its ability toward "finding the answers" for TOA. The Society is expected to announce today exactly how far it will be able to help the TOA. The exhibitors organization has completed a number of studies of its own to determine the nature of the problems which have delayed widespread use of large-screen television in theatres.

Para. Video Status Under Decree Asked

**Washington, May 5.**—Paramount today told the Federal Communications Commission that the reorganization approved by its stockholders did away with any possibility that its subsidiaries should be denied television stations because of anti-trust law violations.

Outlining the reorganization, a brief filed by Duke Patrick of Hogan and Hartson declared that "this (Continued on page 4)

**FCC's 'Freeze' on Video Is Extended**

**Columbus, O., May 5.**—Federal Communications Commission Chairman Wayne Coy admitted here today that he had been too optimistic about how soon the FCC could lift the television "freeze," and said that "perhaps" it could be done now in another three or four months.

When the freeze was ordered last September, Coy said it would probably be lifted in six to nine months. Recently, he pushed the date back to July 1, and now, apparently, it will be August or September at the earliest before the freeze is lifted.

Coy also backed down slightly on the "freeze" when he announced yesterday (Continued on page 4)

**U.S. May Defer Taxes On Frozen Earnings**

**Washington, May 5.**—The U.S. Treasury is understood to be considering the deferral of Federal income taxes on frozen foreign earnings of American companies and other firms until the income is eventually released for remittance to this country. Film companies are probably affected of what they describe as the unfairness of the Treasury's insistence that they pay income taxes on such funds. Under present rules, upheld in Federal courts—the Treasury is entitled, in most instances, to demand some income taxes on this frozen foreign income. The government, even though the taxpayer (Continued on page 4)

**Retirement Rumors Spiked by Zukor; Not Quitting Post**

"Adolph Zukor will continue on the job until his health gives out and from all appearances that is not likely for a long time," said Mr. Zukor, chairman, in good spirits and apparently in good health, yesterday at the quietus for a long time, and saying that the results are "unfair" and completely without any authorization at all.

Coy said that the new Paramount Pictures Co., upon its formation with the reorganization of the old company, would "freeze" the policies of the old company, pointing out that election of officers will be the duty of the new board of (Continued on page 4)

**Distributors Seek a Music Fee Formula**

**Ascap Decision Prompts Copyright Men to Action**

The producer-distributors' copyright specialists have launched here an intensive inquiry into possible new methods of paying for music performing rights from Ascap. With Judge Vincent L. Leibell's recent decision outlawing collection from theaters of a performance fee for Ascap music in films.

Although the copyright men, in company with distribution attorneys, have already held a number of meetings in their attempt to arrive at a new compensation formula, they have yet to come up with a suggestion that can be translated into an agreement. A representative of one of the companies said yesterday that the meetings are still in the "conversation stage." Next conference will be held within two weeks. Meanwhile, those concerned with the meetings are looking into (Continued on page 4)

**Griffith Case Differs From Para.: Vaught**

**Oklahoma City, May 5.**—Griffith anti-trust case differs from the Paramount case because distributors are not parties to it. U.S. District Judge Edgar S. Vaught said here today. Vaught, trying the Griffith mandate case, agreed with defense attorney C. B. Cochran, who pointed out that the Court's eventual "order here is not going to tie the distributor."

"Whatever we do," said the judge, "is going to have to be directed insofar as it can be done, to prevent Grif-- (Continued on page 4)

**Industry Commended For Its Aid Abroad**

**Washington, May 5.**—The American motion picture industry, by its attempt to mirror the daily living problems of the American people, has acted as a super salesman for Americanism at home and abroad," stated Rep. Isadore Dullinger (R., N. Y.) today on the floor of Congress in criticizing the Department of State, Secretary of War, and the Fox vice-president, and his production of "Pinky" and other 20th-Fox films.

(Continued on page 3)

**Jack Warner Names Committee for UIW**

**Hollywood, May 5.**—Formation of a special gifts committee to aid the motion picture industry local division in attaining its quota for the United Jewish Welfare Fund campaign was announced today by Jack L. Warner, campaign president, and Henry Ginsberg, division chairman.

"Today has been the composed of Samuel J. Briskin, Harry Cohn, William Goetz, William Gordon, Abe Lasky, Louis B. Mayer, More Shary, Joseph H. Schenck, David O. Selznick, Leo Spitz and Harry M. Warner. (Continued on page 4)
Motion Picture Daily
Friday, May 6, 1949

Personal Mention

HAL WALLIS, head of Wallis-Hazen Productions, left here yesterday for Hollywood.

HELEN HUNCE, cashier at Paramount's Buffalo office, will become a member of the company's 25-Year Club next Friday, will leave Buffalo on May 21 for a vacation at Pasadena, Cal.

HOWARD HIGGINS, manager of War-

Westerns in Cincinnati, has become the father of his first child, Linda Jean, born at the Lakeside Hospital.

MILTON HARRIS, formerly with Na-

theatres of Atlanta, has been appointed manager of a new Roundup Theatre, Denver.

WILLIAM HUNT, formerly with Na-

theatres of Atlanta, has been appointed manager of Southeastern Supply and Equipment.

HAROLD HENDER, RKO Radio re-

search director, will speak today be-

the state convention of the Indiana Endorsers of Photoplaya, at Fort Wayne.

F. J. A. McCArTHY, Universal-Inter-

national Southern and Canadian sales manager, will leave here over the weekend for Charlotte.

B. E. ANDY and MRS. ANDY, of At-

have assumed operation of the Shell Theatre at Alexandria, Ga.

JOEL P. LEVY, Loew's of-town booker, will leave here today for a Miami vacation.

L. J. KAUFMAN, Warner Theatres exec-

fice, left here yesterday for Pittsburgh and Cleveland.

JIMMY DURANTE has returned to the Coast from New York.

E. DWIGHT CHEYFITZ, assis-

tants to Eric Johnston, president of the Motion Picture Association of America, will address the Catholic Committee of the South on May 11

George M. BRESTON, head of the New York Stone sound engineer,

been married to Gudrun de SteJFANo, Metropolitan Opera tenor, on May 23 at St. Patrick's Cathedr

GEORGE H. BRESCON, president of General Theatres, Inc., Montreal, succeeding the late D. ALLEN MURRAY.

SAM BOSANSKY, former IATSE Local No. 335, Springfield, Ill., has been elected to a fifth consecutive term as president of the Springfield Federation of Labor.

SCOTT R. DUNLAP, studio assistant to head of Midwest Management, has returned to Hollywood from New Orleans.

PHILIP A. WAXMAN, Broadway stage producer, left here yesterday for London to confer in England on a film deal.

MICHAEL KAPLAN, head of Sight-

master Corp., has been elected secretary of the Television Manufacturers Association.

JACK MULLEN, secretary of IATSE Local No. 516, Chester, Pa., has been elected to the Delaware County Central Labor Union.

CARTER T. BARRON, Loew's Eastern division manager, has been elected a director of the Broadway Trade Board.

HERMAN RIFFS, M.G.M assistant Eastern sales manager, is in Boston from New York.

Overseas Program Aids U.S. Position
WASHINGTON, May 5—Secretary of State Dean Acheson said here today that the State Department's overseas information program, which features American motion pictures as one medium, is "being designed to pay significant dividends in our foreign relations," and that the world situation made it imperative that the objectives of U. S. foreign policy be clearly and widely understood abroad.

Acheson made the statement in re-

the State Department Appropriations Committee to restore $2,000,000 cut by the House from the 1949-50 budget of the Department's information and educational activities. The Department has asked $5,000,000, but the House voted only $3,000,000.

Postpone Realart Meet
Realart board meetings, scheduled to start here yesterday, have been post-

tioned to an undetermined day next week.

Cite Charities Com.
Brewer New Head
Hollywood, May 5—For raising $10,000,000 for charity funds since 1927, a certifica-

ted of appreciation addressed to the Permanent Charities Committee of the Picture In-

dustry and the hundreds of industry workers who have supported it was presented to committee's retiring president, George Marsalis, by Paul K. Yost, president of the Community Welfare Federation of Los Angeles here today.

Roy M. Brewer, IATSE international vice-president, was unanimously elected for another term.

Permanent Charities Committee, with Edward Arnold, executive vice-president and treasurer, and Ivy Tomney, secretary, both re-

lected.

Miss O'Brien at Rivoli
As part of the industry's "Opportu-

nity Treasury Bond Drive," May 15 through June 30, Margaret O'Brien will be at the Rivoli Theatre here to day-

at noon selling bonds. The thea-

tre will hold a bond première of U-I's "One Woman's Story" on May 17, according to Montgomery Salomon, man-

aging director of the house. Admission will be by purchase of a bond only.

To Film Pilgrimage
Hollywood, May 5—Ralph Ravens-

croft, former Paramount publicist, is forming a corporation with S. A. Schwartz and J. Ernest to make a feature film of the annual summer Hollywood Bowl Pilgrimage Play.

Joseph Kennedy, 59
HALFAX, N. S., May 5—Joseph Kennedy, 59, former actor and a member of a film company here in the early days of motion pictures, died May 1.

JAMES L. FRISBIE, motion picture writer, was graduated from the University of New Hampshire and Harvard Law School. He was a member of the American Bar Association and the New Hampshire Bar Association. He had been a resident of New York City for several years.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher, Sherwin Kane, Editor; Martin Quigley Jr., Associate Editor, Published daily, except Saturdays, New York 17, N. Y. Entered as second class matter, Nov. 23, 1918, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per

Stars To Troupe for U. S. Bond Drive
Hollywood, May 5—Three troops of Hollywood stars will take part in the opening of the U. S. Treasury's "Opportunity Savings Bond Drive," and the official director of the Committee chairmain, has announced. One group will participate in a pre-drive meeting at Washington on May 12, with individuals fanning out for appear-

ings in New York, Boston and Philadelphia. Another group will be on hand for the opening on May 15 at Kansas City, then covering other

and Southern cities.

Participating will be George Jessel, Larry Parks, Betty Garrett, Lisbeth Scott, Jean Hersholt, Dennis Morgan, Marguerite Churchill, Claire Du Pont, and Donald Dailey.

K. C. repeals Card
COLUMBUS, May 5—The City Council here has repealed the curfew law, saying it was neither needed nor

Commune Wealths Three New Drive-Ins
KANSAS CITY, May 5—Commun-

ity Wealths has opened three new drive-ins within the next few weeks. It was disclosed here as J. A. Braun, vice-president, will continue in drive-in operations for the circuit, announced the appointment of managers for both of the open-

air theatres. The drive-in at Sedalia, Mo., opened there last week and will be managed by Edward Kirk. Robert J. Blanding, president of the company, will open the one at Columbia, Mo., due to open May 20. The third is scheduled to open early in June at Lawrence, Kan.

Set "1A" District Meet
CHATTANOOGA, May 5—Twenty-

first convention of IATSE locals of the seventh district will be held at the Hotel Patten, here on June 20-21, it was announced by international trustee R. E. Morris, who is also district sec-

etary.
Peru and Sweden Revise Censorship

WASHINGTON, May 5.—Peru and Sweden are overhauling their censorship set-ups, according to a Commerce Department source, who cited film chief Nathan D. Golden.

The Swedish Minister of Education has appointed a committee to investigate Swedish censorship and the question of producing Swedish pictures. Among the subjects the committee will consider is the establishment of a special reviewing council of parent and teacher groups, to work with the Swedish censor.

In Peru, all previous censorship measures have been abrogated and a new structure established. The new Peruvian film code prohibits showing of "immoral" films, pictures which may cause social disturbances, pictures which are contrary to patriotic sentiment, and those which may "injure the dignity of other nations." The new Peruvian code also specifies that minors will not be allowed to attend films which are "harmful to the growth of the moral education of the youth." The prohibition of trailers or synopses of films which have not yet been cleared by the censors is also banned.

RKO Plans Video Ads in Four Cities

ALBANY, N. Y., May 5.—Television stations in four cities will be used to promote the premiere of RKO's "The Great Joe Young." Terry Turner, RKO exploitation director, told exhibitors attending a luncheon following a preview screening of the film, which will be released July 13.

Schenectady, Buffalo, Boston and New Haven are the cities in which RKO will use television stations in the four cities in which it will use to present trailers of the picture, Turner said. G. Emerson Markham, manager of the general electronic stations, also spoke at the luncheon and observed that no one in the area has yet used TV to stimulate theatre attendance.

Foreign Heads Confer Here on So. America

Conditions in South America, Ecuador particularly, was the principal subject discussed at a meeting here yesterday by the executive committee of the Motion Picture Association of America. The managers are expected to meet again today to discuss the earnings restriction situation in South America.

Yesterday's meeting was presided over by John McCarthy, managing director of the MPAA's international division.

Six for 'Adults Only'

CHICAGO, May 5.—Six films were placed in the "adult only" classification during April in Chicago, according to the police censor board. They are: "Edward, My Son," G-M-G; "Too Late for Tears" and "The Crooked Way," United Artists; "Yesterday," Continental, "Bells of the Old City" and "Incorrigible," Swedish.

Lux Imports in 66mm.

All imports of Lux Films will be ultimately reduced to 66mm, with English titles, it was announced by Bernard Canada, vice-president, with the Italian pictures, "Eternal City" and "Professor, My Son," the first to be completed.

Reviews

“The Forbidden Street”

(19th Century-Fox)

PRODUCER William Perlberg's edited version of the Margery Sharp novel, "Britannia Mews," portrays in somewhat grotesque terms the slum life of late 19th century London. It is a film wherein "atmosphere" dominates, with such dramatic elements as narrative, action, conflict and pace subordinated. The mood is somber, for the most part, and the major setting is the cobblestoned, unkempt quarter of the city, where horses are stabled and impoverished folk live in intimate squalor. The story is about a young woman of family and family tradition, and eventually there goes to live with a worthless, drunkard artist whom she marries against her parents' wishes. Her efforts to stimulate her husband to work and ambition serve to change to a wife who will be had for him. He dies in a fall following with her, and the girl continues to live in the mews in the blackening grip of a weird old Hag, played in robust caricature by Dame Sybil Thorndike.

The principal roles are filled with reasonable conviction by Dana Andrews and Maureen O'Hara, whose marquee draw should mark this interestingly-titled picture for satisfactory returns in nearly all situations, with acceptance likely to be best in metropolitan areas. Jean Negulesco, directing from a script by Ring Lardner, Jr., has made the most of the picture's few touchstones of mild humor. The film develops a lightened tone toward the end when Miss O'Hara acquires a husband who closely resembles her late husband, without the girl being any the worse for it. In fact, Andrews plays both roles. Prevented by circumstances beyond their control from marrying, they occupy separate quarters in the same house in the mews, but are able to communicate with each other through their spirit animals, a fortune and distinction. The sizeable cast also includes Cary Amston, A. M. Matthews, Diane Hart, Ann Butchart, Wilfred Hyde White, Anthony谭red and others.

Running time, 91 minutes. Adult audience classification. For June release. CHARLES L. FRANKE.

“The Big Cat”

(Most—Eagle-Lion)

A film about a cougar that has been preying on livestock provides "The Big Cat" with its central appeal. Many dramatic elements make it a reasonably interesting film in a formula groove. It has the benefit of Technicolor photography, Peggy Ann Garner and Preston Foster. Rural communities should react especially to the picture.

The screenplay, by Morton Grant and Dorothy Yost, is set in the mountain area of the West in the prosperous year of 1912. When young McCallister discovers a cougar-infested community following his mother's death, he finds a fierce feud between his mother's brother, Forrest Tucker, and her former sweetheart, Foster. Between this feud and the search for the deadly mountain lion, McCallister is almost too busy to note the affectionate glances of Miss Garner. Because of McCallister's neglect with a rifle, Foster is clad to death by the lion. There follows McCallister's vengeance on the animal and the resultant happy ending. It was produced by William Moss and directed by Karl Kornos. Others in the cast are Skip Hanem and Sara Haden. The story was by Morton Grant.

Running time, 75 minutes. General audience classification. April release. ANDRE HERBSTMAN.

“Rimfire”

(Lippert—Screen Guild)

THE double task of recovering a stolen shipment of United States gold, and going to the bottom of a series of mysterious murders falls to James Millican in "Rimfire." The production has greater plot development than the usual Western, and as such stands up rather well. Others in the cast include Mary Beth Hughes, Mary Kay Knight.

The customary amount of fistfights and shooting fill out the picture. Upon his arrival in a little Western community, where the morality rate is scandalously high, Millican is made a deputy. There follow his attempts to ferret out the evil mastermind, which after several frustrations, lead to the sheriff himself. With town thus cleansed of its villainy, Millican proceeds to take Miss Hughes as his bride.

As editor of the local paper, Hull snoops about in old journalistic fashion, while Knight, as Millican's aide, provides some patterned laughs. A Lippert production, it was produced by Ron Ormond and directed by B. Reeves Eason. The original screenplay was by Charles Lederer, and Frank Vidor.

Running time, 64 minutes. General audience classification.

Denver Leading As Depinet Drive Ends

RKO Radio's Denver exchange continues to hold first place at the end of the third quarter of the Depinet Drive, as of April 28. Charlotte is second, with Sioux Falls and Atlantic in that order. Walter Branson's plans to end a round of the series got under way first among the districts, the latter headed by L. M. Devaney. The drive covered 20 weeks, ending yesterday.

Mankiewicz Wins Directors Award

Hollywood, May 5.—Joseph Mankiewicz was named winner of the Screen Directors Guild's quarterly award for his direction of "Letter to Three Wives." Previous quarterly winners were Fred Zinneman, Howard Hawks and Anatole Litvak. One of the four will be chosen by ballot to receive the Guild's first annual award on May 22.

Griffith Case

(Continued from page 1)

5th from exercising its circuit buying power to the detriment of its individual competitors. That is the issue before the court and Griffith is going to do as to Griffith, not as to the distributors, and we are going to do the best we can.

Vaughn disagreed with government attorney George Wise, who said distributors should use a double standard in dealing with independents and circuits such as the Griffith chain. Wise explained that distributors do not want to sell their product to Griffith, except product which Griffith does not want.

On the other hand, he said, distributors do not want to do business with independent customers when Griffith moved in to compete. "Under your theory, they would have a right to do that, would they not, if they could get a better price?" Vaughn asked.

"I think you have to apply a different measure to a monopoly situation than you do to an independent," said Wise.

"They could hardly be expected to hold a primary in every town to determine which one was the best purchaser," Vaughn replied.

Gold Leaves Hughes

(Continued from page 1)

Gold could not be reached for comment on his plans.

Asks FCC to Reconsider

WASHINGTON, May 5.—United Detroit Theatres Corp., has told the Federal Communications Commission that its status as an applicant for a Detroit television station had been changed completely as a result of the Federal Communications Commission's order that the Commission should reconsider its decision throwing out United's application.

Plan Area Improvements

KANSAS CITY, May 5.—Representatives of the RKO Missouri Theatre, a small house in a suburban area with property owners and merchants yesterday to discuss plans for improvement. The owners, who were the opening scheduled for July. Planning and lighting improvements were announced, with other nearby business concerns planning modernization.
Variety Clubs (Continued from page 1)

are varied and unique, ranging from the Connecticut Children's Medical Center, the operation of boys' camps, maintenance of hospitals, boys' clubs and the showing of films to shut-ins at institutions.

The "Mother Tent," in Pittsburgh, where Variety Clubs were founded in 1907, is the headquarters of Roselia Foundling Home and Camp O'Connell. Cincinnati, too, supports a tent. In its home for underprivileged children are the main interest of the showmen of St. Louis. The Detroit Trotting Park, a variety of 
are the heart of the operation of the Boys' Clubs. The cancer research is the chief humanitarian effort. A cerebral palsy clinic is Buffalo's "heart interest," while Liberty maintains a 

Coast to Coast

The Boston Tent which raised more than $300,000 through its "Jimmy" drive to create the Variety Clubs, is the Children's Cancer Research Foundation, and on the other side of the continent the Los Angeles Tent opened a $200,000 Variety Boys' Club so that youngsters may enjoy proper environment and guidance there is building "Variety Village" at an equipment cost of $400,000. This Village will be a vocational training center for children. Mexico City has had a successful year in its contributions to anti-tuberculosis work and orphanage charities and child hospital relief.

Texas Boys' Ranch

At the University of Minnesota, there is now under construction an 80-bed hospital, to be known as the "Variety Club of the Northwest Hospital," to be dedicated. A new camp is being built by the Philadelphia Tent, the first privately-operated camp for the underprivileged and infantile paralysis victims. The chief "heart" interest of the Dallas is the operation of the Variety Clubs' Boys' Ranch at Coppers Cove, that is being built, which completed, will represent an investment of $600,000.

These same humanitarian efforts in behalf of underprivileged are to be found in the Variety Clubs of San Francisco, Des Moines, Atlanta, Houston, New York, Dayton, Baltimore, Norfolk, Memphis, Columbus, Oklahoma City, Chicago, Cleveland, Grand Rapids, Milwaukee, Charlotte, Toledo and New Haven.

Variety Pledges Support of Showmen to U.S. Bond Drive

San Francisco, May 5—Variety International chief baron Robert O'Donnell of Dallas outrightly pledged the complete efforts of America's showmen to U.S. Secretary of the Treasury John W. Snyder's "New York to Hollywood Bond Drive," Hummertian duenna last night at the Palace Hotel. Pledge was made in response to Snyder's Hummertian Award to Herbert Hoover, in the course of which Snyder read a letter of recommendation from President Truman.

Presentation by Snyder was followed by speeches by John H. Harris, William McClure, Edward Arnold and Roy Rogers, with the program opened by an unseen "Voice of Variety," dramatic presentation composed and narrated by Lou Ash, baron of local Tent No. 32, and which will be distributed in recording form to all members.

Today's business session was devoted to reading "heart" reports by individual groups. The new Tent, it is early to permit delegates to attend a rodeo at the Rowell Ranch. The feature is the open house this evening.

Due to time pressure, presentation of a proposal for the production of an sponsored feature picture by Paul Short, producer of "Buck Boy," originally scheduled for today, was postponed for consideration between delegates and 

Zukor Not Quitting (Continued from page 1)

earlier statements that the FCC "would definitely go into the ultra-high frequencies for additional decision on channels. Today he stressed the problem of expanding into that field and gave reasons for the FCC's move to get additional channels there. Speaking at Ohio State University, the head of Fox made two other key remarks:

First, that he believed that the West Coast cooperation with the East by television within the next few years by a combination of microwave and coaxial cable relays; second, that he thought that the FCC "had the high cost of television station construction, and incidentally getting television into the little towns to set up satellite, tutorial stations, hooked into stations in larger towns.

Show Interest in Reviews

Chicago, May 5—Motion picture reviews in the Chicago Tribune caused 3,895 comments or inquiries by readers during 1945, a company survey of reader response disclosed.

FCC's Video 'Freeze' (Continued from page 1)
Para. Profit For 48 Was $24,357,102

Stockholders' Dividends Exceeded $3,000,000

Net earnings of Paramount Pictures for the year ended Jan. 1, 1949 totalled $24,357,102 after all charges including estimated provision for taxes on income, according to the annual report of the company to be issued today by Barney Balaban, president. These earnings include approximately $2,866,000 net capital gains, after provision for taxes thereon, and $1,786,000 representing Paramount's direct and indirect net interest as a stockholder in the combined undistributed earnings of partly owned non-consolidated companies.

Earnings for 1947, restated on the same basis, were $31,440,477, including a $3,429,000 share of undistributed earnings of partly owned non-consolidated companies.

There are not included in the consol---

$500,000 E-L Sales From 'Krim Week'

"President's Week" in Eagle-Lion's current Jack Schiller testimonial sales drive, during which the company's sales force paid tribute to E-L president Arthur B. Krim, broke every sales record in the history of Eagle-Lion with revenue more than 64 per cent higher than any previous week since the formation of the company, it was announced here Friday by William J. Heineman, sales vice-president in charge of distribution.

Wehrenberg Dead at 68; Rites Tomorrow

St. Louis, May 8—Services will be held at Ziegenhein Mortuary here on Tuesday for Fred E. Wehrenberg, 68, veteran exhibitor and long-time president of Motion Picture Owners of America, who died of pneumonia in St. Anthony's Hospital on Friday night. Interment will be in Forest Park.

Wehrenberg operated 13 theatres here and was honorary chairman of Theatre Owners of America. His widow, a daughter, Mrs. Paul Krayger, and a grandson, Donald Krueger, survive.

Para. Meeting Starts Today

Paramount's divisional sales meetings for 1949 will start today in New York's Hotel Pierre, to continue for the next two days. The second meeting, which will take place in Pittsburgh on May 12, will run through May 14.

Home office executives who will attend all meetings include board chairman Adolph Zukor, general sales manager A. W. Schwaberg, assistant sales manager E. K. (Ted) O'Shea, short subjects sales manager Oscar Morgan, advertising manager Stanley Shuford, and Fred Leroy and Richard Morgan. Each division manager will preside at his own area meeting, with Hugh Owen and Harry Goldstein appearing at their sessions this week. The New York meeting will also be attended by president Barney Balaban, Y. Frank Freeman, Paul Rainbourn, Austin Keough, Fred Mohr.

Hays Nears Ruling On French Money

With Gerald M. Marer, European manager of the Motion Picture Association of America, here from Paris to testify this week before arbitrator Will H. Hays, the hearings being held in New York by the latter to determine an equitable division among the major distributors of unfrozen money, have reached a climax.

Life Magazine to Quiz Industry Men Here Today

Johnston Due Here On Staff Revisions

Eric Johnston, Motion Picture Association president, and Joyce O'Hara, executive assistant, will be here to-morrow from Washington to complete the far-reaching re-organization of the MPAA's operation and personnel begun several weeks ago.

Previously reported revision of the foreign, exhibitor relations, community relations and other activities are in prospect, accompanied by naming of new department heads and changes in their personnel.

Cautions Exhibitors On New Clauses

Boston, May 8—Independent Exhibitors, Inc., cautions theatre owners when signing new contracts with any company to be on the lookout for new clauses and changes in other clauses which may have a direct bearing on a deal.

As an example it cites 20th Century-Fox's clause pertaining to the non, adding that if you less you eliminate this clause, you are agreeing in writing to accept any clearance set up by Fox when you sign the contract.

Nomikos Files 2nd Anti-Trust Action

Chicago, May 8—Van A. Nomikos, local exhibitor, has filed a second anti-trust suit in Judge Phillip Sullivan's U.S. District Court on behalf of the Olympic Theatre at Cicero, charging four distributors with granting clearance priorities of 14 days to the B. and K. Marbro and Paramount. The Olympic now plays first-run product from 20th-Fox, RKO Radio and MGM.

Defendants are Paramount, Warners, Columbia, United Artists and B and K. Nomikos last week filed a similar suit for the Empress Theatre on the southside of Chicago.

Plaintiff's attorney is Seymour Simon.

Telecasters, Ascap Split On Pact Terms

Negotiations Collapse; Boycott Is Threatened

Negotiations on terms of music licensing contracts between Ascap and the television industry collapsed at the weekend, threatening a repri-mand of the break with the broadcast-er in 1939 when Ascap music was not used by radio stations for about nine months.

Fred E. Ahlert, Ascap president, disclosed that the organization has proposed to put the issues before a board of three arbitrators, one representing each side, and the third to be appointed by U. S. Attorney General Con Noll.

A spokesman for Robert P. Myers, National Broadcasting counsel, who is acting as chairman of the television music committee of the National Assocation of Broadcasters, disclosed that the video interests are opposed to the proposals.

RCA to Provide TV Theatre Equipment

Radio Corporation of America is ready to lease large screen theatre television, it is understood here at the weekend. RCA would install and service the equipment on a rental basis and would provide exclusive theatre type of programs through its affiliate, XBE, it was said.

RCA is reported to be negotiating the sale of $60,000,000 of new de-vice; losses in teleyses and other television developments.

Kelly to UK Today; UA Board to Meet

Arthur W. Kelly, executive vice-president of United Artists, will leave here today for London in a new attempt to gain additions to the backlog from the Odeon Circuit in which UA has substantial stock interests but which is controlled by J. Arthur Rank.

Kelly's trip will be taken up by the UA board at a meeting at the home office here Monday. The agenda also includes administrative affairs.

Company has been considering sale

(Continued on page 7)
**Personal Mention**

**JOSEPH SEIDELMAN,** Universal vice-president and foreign dispatcher, will be here Wednesday for Sweden.

**WILLIAM H. PINE of Pine and Thorne Productions, left here yesterday by plane for Atlanta, where he will join Dan Durvea in a personal appearance tour.

**LEE KOHEN, head of RKO Theatres in New Jersey, is here for the weekend for Boston, Providence, Lowell, Mass.

**WILLIAM B. ZOLLNER, head of M-G-M's short subject and reprint sales, is due back in New York today from Oklahoma City.

**EDWARD LACHMAN, president of Caravan, Inc., will leave New York tomorrow for Philadelphia, Detroit and Chicago.

**HAROLD WILSON, president of the British Board of Trade, will leave London tomorrow by plane for Canada.

**WILLIAM MOFFAT, managing director of the Southern California Motion Picture Producers' Association, arrived from New York yesterday.

**NEIL D. DEMPFL, RKO president, left New York yesterday for Hollywood over the weekend.

**WILLIAM BARNET of Massac-Har-Nett Co., will leave here Thursday for Europe.

**TED GAMBLE is due here today from Portland, Ore., and Louisville, Ky.

**SAMUEL GOLDWYN will leave here for the Coast on Friday.

**Fire Safety Record 100% at Exchanges**

The 400 film exchanges and shipping depots of member companies of the Motion Picture Association of America completed their third successive year without any loss from fire, according to an annual report to Eric Johnston, MPAA president. These exchanges ship, repair and service to the nation's theaters more than 21,000 miles of film daily.

In his report for 1948, John B. McCullough, director of the association's conservation department, stated: "It is doubtful that any industry of comparable business volume can match this record."

Pointing out that over the last 23 years there were only 16 film fires in members-operated exchanges in the U.S., an annual average fire loss of only $81, McCullough declared it "a fact of evidence of the value of cooperative efforts with the self-regulatory conservation program instituted by the member companies 26 years ago."

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**Newsreel Parade**

**MOTION**

Oklahoma City, May 8—Big government and big attorneys expressed hope that the Griffith anti-trust hearing may be ended within a week or two. The defense called approximately 10 or more witnesses, according to C. B. Cochran, Griffith attorney. Though the government has not yet determined whether or not to present rebuttal testimony.

Frank Duryea, United Artists division sales manager from Dallas, testified Friday that the Griffith contracts for product and distribution are "a circuit, rather than circuit, basis."

**See Griffith Hearing Ended in Fortnight**

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**SMPE Will Try to Hasten Theatre TV**

With another conference set for June 28, theatre television committees of local Motion Pictures Employes of America and the Society of Motion Picture Engineers have cleared the way at last week's parley for a thorough examination by SMPE of proposals for speeding up theatre video installations. Equipment, standards and costs will be studied by the SMPE at TOA's invitation, the former indicated in a statement issued Friday. SMPE reported that it will assist in future hearings before the Federal Communications Commission on the assignment of exclusive television channels for the theatre. The theatre men stated at the meeting that equipment was available to them now only on an outright purchase basis but that initial costs are too high and to few programs are now available. To date, SMPE reported, neither organization has learned of any plans for large scale production of equipment, suitable programs, or the rental of necessary theatre equipment.

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**WB Cancels Bid for Chicago Television**

**Los Angeles, May 8—**Federal Judge Piccirico M. Hall last day ended long arguments by both sides in RKO's suit for an injunction to restrain Artists from releasing "Champion" by ordering both RKO and Screen Plays, producers of "Champion," to edit separate prints of the picture, and at the same time to return print of the picture, the action, and to go to court next Wednesday.

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**Delay/Champion/Decision**

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Industry in Holland is on the Decline

By PHILIP DE SCHAAP

AMSTERDAM, May 2 (By Airmail)—A sharp decline has set in in the motion picture industry in this country. The decline is general with both distributors and exhibitors becoming victims of the government order which obliges municipalities to levy 3.5% admission taxes; in the past they have amounted to only 20 per cent. Business was good during 1945-1946, but most exhibitors admit that money for the restoration of their theatres. Distributors used their earnings for investments in new pictures.

Another complicating factor is the quality of pictures. Only now and then does a picture really prove to be a big hit. Too many pictures are imported to this small country with its 461 theatres. During 1948, Hollywood sent in 250, England 64, France 39, Italy 18, Sweden and Spain four, Russia and Switzerland three, Denmark and Czechoslovakia five, and Mexico, Canada and Argentina one each.

Distributors of such a hard time selling pictures. Trade shows are obligatory and block booking is not allowed. Maximum film rental is $32.50 per cent and distributors are forced to sell product to many theatres to even pay expenses. The lot of the independent producers is hard. The Australian pictures are expected to do big business here eventually.

Crescent Applies for Two Drive-in Permits

NASHVILLE, May 8—Already granted permission to construct theatres in the Green Hills subdivision near Nashville and at Madisonville, Ky., Crescent Amusement has applied to the U. S. District Court for permission to construct drive-ins near Dyersburg and Columbia.

An application for the construction of a drive-in near Hopkinsville, Ky., previously denied without prejudice to a possible renewal, has been reviewed. The Hopkinsville denial is the only one that the court has made to date.

Profits Rise for 2 Canadian Firms

OTTAWA, May 8—Two theatre companies here report increased earnings for 1948. Confederation Amusements earnings were up 23 per cent and Consolidated Theatres reported a 10 per cent gain. Confederation lists net profits of $112,651, compared to $90,275. The use of a fire chief as narrator, thus providing an authentic atmosphere for a lot of sordidness.

Robert Lowery is the young fireman assigned to the undercooking job of breaking up an arson ring by pretending to join the leader, Douglas Fowley, and chief pyromaniac Edward Brock. Lowery finally succeeds in trapping Brock while Fowley, along with secretary and girl friend Marcia Mae Jones, go to a fire grave when their speeding car crashes off a mountain cliff and is engulfed in flames. This retributive inferno is an indication of how this picture violently effects its moral balance and escapes any real degree of sordidness.

Performances by the principals, including straight heroine lead Anne Gwynne, are universally good, but it is comic character actor Brophy who manages to make people laugh by his unscrupulous newspaper owner. His style is unscrupulous and he is a charmer with a great sense of humor. His portrayal of the firebug, who sets off fires for love or money, proves his ability goes beyond laughtter.


"Arson, Inc."

(Screen Guild Productions) Hollywood, May 8

DIFFICULT though it may be to envision arson, pyromaniacs and insurance dealers as adding up to a pleasing picture, Lipsett Productions has turned the trick with this inexpensive venture. Despite the inevitably volatile nature of much of its proceedings, "Arson, Inc." is so intelligently handled that it overrides its title.

Robert Lowery is the young fireman assigned to the undercooking job of breaking up an arson ring by pretending to join the leader, Douglas Fowley, and chief pyromaniac Edward Brock. Lowery finally succeeds in trapping Brock while Fowley, along with secretary and girl friend Marcia Mae Jones, go to a fire grave when their speeding car crashes off a mountain cliff and is engulfed in flames. This retributive inferno is an indication of how this picture violently effects its moral balance and escapes any real degree of sordidness.

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Reviews

"Susanna Pass"

(Republic)

REPUBLIC'S latest in its Roy Rogers series has Trucolor, plenty of outdoor action, and an interesting plot, enlivened by Rogers, Trigger, and the usual accompaniment of the Purple Sage Riders, aided in song by Roy Willing.

The background is California and this time the cowboys are forest rangers who spot two escaped convicts starting a fire in the woodlands and ride to the scene. However, the two make their getaway through the underbrush. One of the convicts, a nephew of the town's newspaper publisher, plans to get revenge with his uncle who framed him. The publisher's brother, owner of a fall hatchery, is murdered, Rogers discovers that the man was killed because his brother wanted to gain possession of the lake where there were valuable oil deposits. Dale Evans, the hatchery owner's assistant, inherits the hatchery. The convicts and the unscrupulous newspaper owner are captured and are brought to justice.

Musical numbers include the title song, "Susanna Pass," "Brush Those Tears from Your Eyes," "Mornin' Morro," and "Two-Gun Rita," which is interpreted by Estelita Rodriguez.

Edward J. White was the associate producer and William Witney directed. Sloan Nibley and John K. Butler wrote the screenplay. Others in the cast are Mary Garrelaga, Robert Emmett Keane, Lucien Littlefield, Douglas Fowley, David Sharpe and Robert Bice.


German Film Needs Outlined in Report

A loosening of credit regulations and increased exports of German films are necessary before the German film industry can really get going again, according to a report reaching Washington this week from the U. S. Military Government for Bavaria.

The report declares that financial difficulties are still hampering the industry, with only one film presently being shot at the Bavaria Filmkunst, the largest studio in the Reich. According to the report, is the restriction on long-term credit from German banks, who have restricted some films can finance new ones partly from the proceeds of the first films, but new production groups are running into stone walls in their attempts to raise money.

As the second reason for the industry's difficulties, the report points out that film showings in the three Western zones of Germany allow only 60% of the profit margin for a new film, so that a wider market abroad is necessary.

"IA" Make-Up Artists Local Formed in N. Y.

A new IATSE local, No. 789, has been established in New York for motion picture and stage make-up artists and hair stylists, it is reported by the national president.

Pending election of permanent officers, Fred Ryle will serve as temporary chairman, and Rudolph Liss, temporary recording secretary. The local will be located at 160 East 46th Street in the office of Scopus of Local No. 52, Studio Mechanics here under special assignment by "IA" national president Richard F. Walsh.

New Film Company Formed in Quebec

OTTAWA, May 8—A new motion picture company, Les Productions Renaissance, has been formed in Quebec, with the charter allowing the company to produce, sell, operate, buy and distribute films, operas and plays. Incorporators are Dr. Paul Gilbert, Rene Dufresne and Samuel L. Gagne, business manager.

RMA To Honor Pioneers

WASHINGTON, May 8—Pioneers of the radio industry will be honored this year at the "Silver Anniversary" convention of the Radio Manufacturers Association, to be held in Chicago on May 16-19, the association announced here. Senator Homer E. Capehart, (Rep., Ind.) who is a pioneer radio manufacturer, will be a guest speaker.

"Obstructed View" Bill

DETROIT, May 8—A bill requiring tickets for seats situated behind any obstruction to be so identified by the producer or exhibitor be introduced by Rep. Stanley Novak.

Asks Ban on 'Addicts'

NASHVILLE, May 8—The local board of health has been asked by Mayor Thomas L. Cummins to ban all films whose casts include persons convicted of narcotic charges.
PARAMOUNT'S FIFTH GREAT COLOR SHOW IN
THE GOLD RUSH OF '49 IS COMING
YOUR WAY FOR DECORATION DAY!

The Thrill-Story of The First Texas Rangers...and of the Fiery "Blonde Bobcat" who cast her lot with Three Outlaw Buddies under the Rangers' guns.

"Streets of Laredo"

Color by Technicolor

Produced by ROBERT FELLOWS • Directed by LESLIE FENTON
Screenplay by Charles Marquis Warren • Based on a Story by Louis Stevens and Elizabeth Hill

See and Play: "Eyes on Hollywood"—the free short that sells your pictures and your industry.
“You Can’t Kill A Texas Ranger and Get Away With It!”—one of the many spectacular action scenes.

“We’ve Been Pals for Years, But Now I’ve Got to Bring You In—Dead or Alive!”... the Roaring Climax of Paramount’s Successor to “Whispering Smith.”

Livingston and Evans hit song, “The Streets of Laredo” is duplicating the great selling job of their Oscar-winning “Buttons and Bows”... building toward the GALA PREMIERE AT LAREDO, TEXAS, MAY 15.
Prohibit Pay Cuts For Mexican Players

Mexico City, May 8.—The pay of film players must not be cut, according to a protest of 400 of the pres- ident of the industry’s own bank, the Banco Nacional Cinematografico, with a large proportion of the producers in the business. There had been fear of cuts among players because of the economic condition of the country, but it had been assured the industry to undertake.

Rojas, in his orders to keep player pay at least at present levels, said that cutting their wages would not be easy because fair pay makes for discipline and good work.

New Finances Will Aid Radox Growth

Philadelphia, May 8.—Financing arrangements for expansion of the use of “Radox,” a radio and television audience measuring device, have been announced by Albert E. Sindingler, president of a company bearing his name, who said that a group of Chi- cago businessmen have put up $150,000 so the company can extend its service on a national scale.

For the present, use of the device will be in New York, where 2,000 sample homes have installed the instrument which records all dial changes, or changes in radio or television re- ceivers. At present 11 per cent of sample homes have video installations. Next city to be covered is New York, Sindingler said.

FCC Authorizes NBC Video Experiments

Washington, May 8.—The Fed- eral Communications Commission has authorized National Broadcasting to go ahead with experiments for sending television over ultra-high fre- quencies into special receivers in a selected area. The FCC says this will be the first actual home reception of television broadcast over the very high frequencies. Until now, it has been on a laboratory experimental basis.

The Commission gave NBC permis- sion to build a special satellite sta- tion in Bridgeport, Conn., to carry out the experiment. This station will take programs off WPBT in New York and "pipe" them over an ultra- high channel into the special receivers in the selected homes in the Bridge- port area. The Commission said NBC must notify if RCA starts selling such receivers widely around Bridgeport.

Sets ‘Circus Days’ Areas

Screenwriter Pictures creation its production, "Circus Days," will be launched with experimentation by holders: Bert Kulick, Greater New York and Northern New Mexico; Max Rosenblum, Buffalo and Albany; Ed Klein, New England; Dave Moliver, Philadelphia; Bob Pinson, Charlotte, Atlanta, and Memphis; Max Shugold, Pittsburgh; Bernie Rubin, Cleveland; Harry Price, San Francisco, and Oregon and Washington; Equity Film Ex- Change, Washington, D.C.; and Jack Zide, Detroit.

Reviews

"Sky Dragon"

(1949)

A BW-BY-BLOW account of this latest in the Charlie Chan series would suggest that the plot is somewhat confusing, but it really isn’t—anymore than most pictures try to keep the audience guessing wrong until the final scene. Roland Winters does a smooth job as Chan; Keye Luke and Victor Sen Young are top-notch aids in getting the situation a little out of some comedy settings as the Chan chauffeur.

Story centers around a murder and $250,000 robbery aboard a commercial plane, with police and crew figuring as suspects. Romantic interest is light but well handled by Noel Neill, a stewardess, and Milburn Stone, the pilot and chief suspect until Chan ferrets out the real villain. As the picture progresses, it becomes more and more engrossing, it is a good plot, well handled and pretty well acted. It is not unlike the Sherlock Holmes series in that it has a strong, likable, but not too strong, leading man who seems justified in his several important situations until his motives are exposed.

Oliver Drake and Clint Johnson warrant a baw for their tightly knit screenplay, which was effectively brought to the screen by producer James S. S. Sarks. Ivy V. Sells, as the stock detective of Chan, enacting the crime, by way of revealing the real killer, is especially well executed in "Sky Dragon."

Running time, 64 minutes. General audience classification. Release date, April 27.

"Daughter of the West"

(1949)

A STORY of life on an Indian reservation, "Daughter of the West" has some standard elements of melodrama and is enhanced by Cincoolo.

Philip Reed is an educated Indian leader who strives to make his people self-sufficient by irrigating their lands and developing natural resources. His followers are divided, with some saying the government is trying to instruct the Indian children. The girl was brought up at the local Mission, both her parents being Indians. All the principal actors give com- petent performances.

The safety and security of the Indians are endangered by an unjus- tice Indian agent, played by Donald Woods. Reed discovers that the agent is planning to gain, unlawfully, title to some of the Indian lands, which contain ample deposits of copper. The agent tries to have Reed banished from the reserva- tion by making it appear that he murdered an Indian. However, Reed proves his innocence, and the agent and his accomplice are sentenced to death for thefts. A man of murder and stupidity, by an Army court. Reed is appointed Indian agent and he marries the school teacher. Martin Mooney, bands and Harold Daniels directed. Robert E. Callahan was associate producer.

Running time, 77 minutes. General audience classification.

"Courtin’ Trouble"

(1949)

JIMMY WAKELY heads the cast of this Western which has cattlemen feuding with businessmen. The customary amount of hard riding and fighting “tangles before Wakely solves the differences and brings the game down to book.

Wakely captures a man who is accused of shooting and robbing a cattle man. The leader of the gang hires a young lawyer, played by Virginia Belmont, to defend himself. When the situation is in the lurch, the killer is freed. The girl overhears the schemes of a saloon owner and his henchmen and is captured by the gang. Wakely and Cannonball Taylor ((as Ruf) take up the torch and get the bandits surrounded in a fierce gunfight. Cannonball Taylor is responsible for the outcome. It seems that the gang sings a couple of Western ballads. The film was produced by Ford Beebe and was directed by Louis Gray. Ronald Davidson wrote the screenplay.

Running time, 56 minutes. General audience classification.

"Search for Danger"

(1949)

PRODUCED and directed by Jack Berthard, this latest of "The Falcon’s" series marks another adventure in suspense. The plot, in which the Falcon’s friend is robbed and $100,000 is missing, involves the usual group of criminals, including the usual plot and two criminals, all within 24 hours. This is a fast-moving story of murders and the eventual capture of the criminals. The Falcon, of course, is suspected by the police and is also hunted by members of the underworld. He is hired by night club operators to locate a partner who had disappeared, and is successful in finding the man. However, the man is found murdered and $100,000 is missing. The latter victim is a man who was engaged to watch the Falcon, there is mystery and exciting situations throughout. Supporting cast includes Myrna Dell, as the girl friend of the missing night club partner, and Douglas Fowler as the police inspector. The screenplay was by Don Martin, from a story by Jack Coster.

Running time, 63 minutes. General audience classification. Release date, not set.

Form Promotion Firm

Charlotte, May 8.—Jerry Urban- sky and Stanley Baran have formed More Sales Distributors here, an affiliate of Theatrical Enterprises, which specializes in promotions for theatres.

TV Soon for Charlotte

Charlotte, May 8.—A television station to be operated by Jefferson Broadcast- ing Co., is scheduled to go into operation here during June, according to Charles Crunchfield, company vice- president.

See US Independents An Aid to Mexico

Mexico City, May 8.—Announce- ments have been made that he and other American independent producers will make at least five pictures in Mexico during the coming year. The names have been greeted with mixed reaction. Part of the trade sees this as an intrusion, with others in- clined to see it as a help to all Mexican production.

The industry’s own bank, the Banco Nacional Cinematografico, favors the plan and has announced that it will support the Mexican film industry with a $500,000 loan for the production of films.

Germans to Assume Censorship Duties

The U.S. Military Government for Germany has announced that the German film industry will sometime in the future assume responsibility for film censorship in the mixed rea- zones.

The German producers, distributors and exhibitors of all three Western zones met in Bad Reichenhall and formed the Western German censorship committee and a moral code stating the aims of an industry self- censorship plan.

Press Junket Sees ‘The Lady Gamblers’

Hollywood, May 8.—A total of 44 Hollywood newsmen and was special representaftives boarded a chartered Western Airlines DC-4 this morning on a promotional preview of U-I’s “The Lady Gamblers” this afternoon in Las Vegas.

Las Vegas resort interests are backing “The Lady Gamblers” in the same manner that the liquor industry backed “The Lost Weekend,” accord- ing to the distributor. Special invites were mailed to the press by man- agements of the Flamingo and Last Frontier Hotels in the Nevada resort city.

Rob Portland Theatre

Portland, Ore., May 8.—The Liberty, an all-night house operated by the Evergreen circuit was robbed of $2,000. As assistant manager was forced to open the safe by the robbers.

Madison Gets Ivy Film

Boston, May 8.—Distribution rights to “A Touch of the Times,” a film made by a group of Harvard students who took the structure of films, have been acquired by Madison Pictures of New York, it was announced here by Lew Breyer, Madison New England representative.
Para, Profit for '48
(Continued from page 1)

solidated results for 1948 the earnings of subsidiaries operating outside of the United States and Canada except to the extent that income taxes were collected therefrom. Earnings from such subsidiaries are included only to the extent of the remittable portion there- of, or, with respect to dividends only to the extent that dollars were received in New York.

The average per share dividend on common stock for 1948 was $3.63 on 6,715,039 shares outstanding, which compares with $3.45 per share for 9,028,839 shares outstanding on January 3, 1948. Operating revenues for 1948 amounted to $73,528,384, as against $86,157,506 for the previous year.

Dividends paid during the year amounted to $15,788,978, compared with $17,778,440 in 1947, or $2.00 per share for each year.

The consolidated balance sheet shows consolidated earnings of $21,555,000 after net interest, current liabilities of $13,664,405, leaving a net working capital of $67,964,148. The current assets of subsidiaries and governments of $32,372,460, all located in the United States and Canada, and an inventory of $42,465,000.

Working Capital Decrease

Balaban states in the report: “During 1948 we spent approximately $8,600,000 for net additions to fixed assets and payment of debts and subsidiaries, $3,500,000 for reduction of the company's bank debt, $8,200,000 for acquisition of shares and $8,700,000 for payment of dividends to stockholders, with the result that the net working capital decreased $10,610,000 during the year.

Between Nov. 11, 1946, and April 26, 1949, we reduced our common stock outstanding in the hands of the public to 6,686,139 shares by the purchase of 916,533 shares at an aggregate cost of $2,592,332 disregarding dividends which would have been paid if the shares had been outstanding on the date of purchase.

Thus, we reduced our outstanding capital stock by 12.21 per cent and we reduced our total liabilities and subsidiaries, or a total cash outlay of approximately $39,000,000 in less than two and one-half years.

see Hope in TV

“There is a great deal of speculation about television as a threat to our future prosperity,” Balaban continued. Television may turn out to be our companion rather than our antagonist. Just as radio developed our great personalities such as Bing Crosby and Red Skelton, television will be an unparalleled medium for the development of talent for motion pictures. The industry has already created an extended advertising facility for the showing of short sections of movies in homes to stimulate the interest of those who have not been able to attend the movies.

As a motion picture company we have probably the best talent in the field. We have developed here in Paramount a system of large screen television which makes it possible to photograph the image from a television receiver and project it on a large screen within the same studio where the event is portrayed. This motion picture attendance has fallen off in the past on the evenings of broadcasts of some major event, hard, Louis Phillips, Ben Washer, Bill Danziger, Monroe Goodman, Marty Friedman, Joe Walsh, George Seaton, Jack Richar, Jack Roger, Louis and Pat Scollard and Knox Haddow. Gordon Lightstone is expected to come off the New York scene. Harry Goldstein will also attend.

The addition of the following will add:


Hays Nears Ruling
(Continued from page 1)

French remittances are viewed as enter- taining their final stage.

Hays, former president of the Motion Picture Producers and Distributors of America, was formally served with a request from the Motion Picture Antitrust Advisory to the MPAA, was named last October by MPAA president Eric A. Seitz, to arbitrate the dispute over the sharing of $1,572,138, which is part of the sum France has been paying to the American industry under the U.S.-French film pact.

At the suggestion of Johnston the president of the major Hollywood studios accepted responsibility for re- solving the dispute amicably, agreed to be governed by the advice of Hays, involved are Paramount, United Art- ists, 20th Century-Fox, Warners, Loew's, Columbia, Universal and RKO Radio.

The issue between the eight arises from (1) an alleged agreement in New York on their part to cross bilions in France during the period ending June 30, 1947, as the basis for the division of the interests in the dispute (2) the insistence of the French govern- ment that payments be made to the companies in proportion to cash on hand as of June 30, 1947.

Settles Columbia Suit

Hollywood, May 8—F. Hugh Herbert, screenwriter and playwright, who sued Columbia, for $500,000, alleging interference with the sale of screen sequel rights for his play, “Kiss and Tell,” has announced that he and the court settlement. Herbert will produce the sequel, “A Kiss for Corfis,” by his own company, Berlino, Inc., at the General Service Studios.

Para. Magazine Quiz
(Continued from page 1)

New York with film critics and writers, including Robert E. Sherr- wood, and with educators, anthro- pologists, and psychologists. The Chicago with exhibitors, and another in Bryan, O., with film patrons. The Coast session will be attended by producers whose names Life declined to reveal, “not because they are secret but because they are secret.”

Life spoke of those conducing the discussions with Eric "Rub" Hills, moderator and former publisher of Fortune, will "stand off" from the Hollywood meeting, leaving discussions of the industry to the industry people present.

Exhibitors Met in Chicago

The Chicago session with exhibitors, held at the Ambassador East Hotel were: John and Alex Halperin of Warner Broth- ers Theatres there; Arthur Schoen- stadt, tramman rembusch of Allied Theatre Owners of Indiana; Elmer Balaban of the H. and E. Balaban Circuit; Weldon Allen of the Grove Theatre, Galesburg, Ill., subject of a recent Fortune article, and Ed Zorn, president of United Theatre Owners of Illinois.

In addition to providing material for an article on motion pictures to appear in the summer, the maga- zine's spokesmen describe the sessions as a means of briefing reporters and editors on motion pictures and operations. The magazine has clipped the lid of secrecy on the discussions, even listing those participating in the discussion, giving information on the grounds that the story is for its own use.

See No Antagonism

Life spokesmen have expressed sur- prise that some industry quarters regard the sessions with suspicion and others view them with unwarranted moti- on pictures and the industry. Some industry people who have participated here say there was no indication of antagonism and some of the film critics reported that their own discussions developed many expressions favorable to the picture industry.

On the other hand, exhibitors at the Chicago session reported that leading exhibitors there will "fight films made in Europe?" were asked.

In the main, though, that session appeared to seek exhibitor opinions on current films and their business, public re- action to films and how films could be improved. The theatre owners felt that exhibitors should be consulted on production, criticized Hollywood extravagance, executive salaries and some facts not so near the designated play-dates.

Kelly to UK Today

(Continued from page 1)
of its Odeon stock for some time but that it will do this unlikely at this time unless a formula can be devised for converting British pounds into dollars, or otherwise putting blocked money to use.

Its stock in Odeon to be worth about $3,000,000. Its shares are non-voting.

which kept people at home to listen. Just this is more important: people need not stay at home because they will know that they can see the regular program and the special event at their motion picture theatre.

any arbitration of a plan which would entail payment for "special licenses" in addition to general licenses. Ascap offered use of its music, Ahlert said, at the rate of three per cent of revenue which the telecasters de- rived from advertisers, less 15 per cent to compensate telecasters for advertis- ing agency discounts. Additionally, Ascap asked added fees for "special uses" of its music.

Ahlert said that the telecasters of- fered rates which would be $7,000,000 under the amounts paid by radio on a network basis and 40 per cent under which local radio stations pay.

Negotiations began early this year with the stipulation that any pact would be retroactive to Jan. 1. Ascap’s contracts with the video industry have been on a gratis basis.

I wouldn’t trade Jobs with anybody!

My job is making people happy. I greet them with a smile, get acquainted with them, see that they’re comfortable. When meal- time comes around, I bring them the most delicious food served on any airline.

Being a Mainliner stewardess is fun because the nicest people just naturally seem to choose United. Perhaps it’s the little extra things you do to help them enjoy their trips. Perhaps it’s because United takes them where they want to go and gets them there on time. Anyhow, I like them, and I’m sorry to say good-by.

I’m proud of my smart uniform not just because it’s becoming, but because it’s a symbol. It means I’m a member of the team that serves the public over the Main Line Airway.

Mary Mainliner

P. S. I’m looking forward to wel- coming you aboard some day soon! M. M.
ADVENTURE
...as rugged as the wilderness!

THRILLS
...as towering as the mountain peaks!

ROMANCE
...as tender as a first kiss!

THE BIG CAT
COLOR BY TECHNICOLOR

Starring LON McCALLISTER as DANNY — the boy they called a quitter!

PEGGY ANN GARNER as DORIS — the girl who trusted her love — and nothing else!

PRESTON FOSTER as TOM — whose burning hatred was a deadly weapon!

with FORREST TUCKER • SKIP HOMEIER • Produced by WILLIAM MOSS • Directed by PHIL KARLSON
Screenplay by Morton Grant and Dorothy Yost • Story by Morton Grant • Presented by WILLIAM MOSS PICTURES, INC. • Released by EAGLE LION FILMS

EAGLE LION'S Great Outdoor Action Hit... in Technicolor!
$8,000,000 in UK Held Under Monetary Pact

3 Millions Remittable To U. S. Firms in June

American film companies will have blocked earnings estimated at $8,000,000 in England upon the conclusion of the first year of operation of the Anglo-U. S. monetary agreement on June 14, according to film company executives here, who are in close touch with foreign markets.

Of that amount, the companies collectively will be permitted to remit next month the dollar equivalent of the earnings of British pictures here in the past year, figured to amount to about $3,000,000. Contributing the lion's share of the total profit are "Hamlet," which already has surpassed $1,000,000 in distribution gross, and "The Red Shoes," which is not far behind.

Although the trade and money (Continued on page 6)
Oscar F. NEU, president of Neu-
made Products, is on the Coast
where he attended the Variety Inter-
national convention, which will
stop in Chicago when returning to
New York to complete plans for the
construction of the new, later this summer of the
Theatre Equipment Supply Manufacturers
Association.

Irv Griffin, former Eagle-
salesman at Bosson, has been
transferred to the New Haven ex-
necutive of the Fisher, with
coming book-seller-at the New
Haven exchange.

Neil A. NEWMAN, Motion Picture Sales
president, has arrived in Paris from
London. After a trip to London, he
will go to Italy to confer with
William Dyer.

Cliff GIESSEN, Northeast The-
atre district manager, returned to his
San Francisco office yesterday, fol-
owing a recent illness.

Richard McLEllan, manager of the
Baron Theatre, had a court
for the return of Mrs.
Mullens are the parents of the
second child, Barbara.

Robert Clark, Associated British
Pathe executive director of produc-
tion, has left here for Hollywood.

Ike and Harry Katz of Kay Film
Exchanges, Atlanta, are in New York
and are staying at the Astor.

William Johns has been appointed
manager of the Prudential circuit’s
Playhouse at Ridgeland, Conn.

E. E. WHITAKER, Georgia Theatres
executive, has returned to Atlanta
after a trip to the Coast.

300 at Convention of
Georgia Exhibitors

Atlanta, May 9—Georgia Thea-
tre Owners and operators
came here today at the Henry Grady Hotel
for the second annual convention of
two days. The day opened with
a luncheon address by Mayor William
Hartfield followed by Governor Her-
ry W. Johnson. Addressing the assembly
also included those by Francis Har-
ry, Mike Simons and R. B. Wilby. The
day closed with a cocktail and buffet
dinner given by the Motion Picture
Advertising Co. of New Orleans. J.
Thompson was master-of-cer-
monies. Approximately 300 were
in attendance.

Annyhow, Rank’s Flour
Business is Good

London, May 9—Rank’s Ltd, hold-
ing company for the flour for con-
cerns which J. Arthur is a director
and his older brother, James Voase
Rank, is chairman, has announced
a dividend of 18 per cent, which is
the usual 15 per cent, on the company’s
ordinary shares.

Announcement was marked by a
rise in market value of the shares.

Says M-G-M Sold
Griffith By Towns

Oklahoma City, May 9—William B.
Zoeller, formerly M-G-M branch
manager here and now national sales
manager for short subjects and re-
prints, testified today at the Griffith
mandate hearing that he made it a prac-
tice to deal with Griffith town by
town at the time when the circuit
allegedly exercised illegal buying
power.

Zoeller’s testimony contradicted
that of two complaining witnesses,
J. D. Wineland and A. A. Molder,
who competed with Griffith at Picher
and Sapulpa, Okla., respectively, dur-
ing the period before the anti-trust
action was started in 1929.

Zoeller claimed that he didn’t
negotiate with Wineland because he
was not a steady customer.

In reply to a question from Judge
Edgar S. Vaught, Zoeller said he
wouldn’t make a deal with only a part
of the Griffith circuit, however, even
though he was dealing on an
individual town basis. Vaught asked
the question after Mton Kalis, gov-
ernment attorney, had inquired why
M-G-M hadn’t sold “Honky Tonk” in
1941 to Griffith in closed towns when
the Griffith circuit was independents
in all competitive cities.

Zoeller, here since last Wednesday,
plans to return to New York to
morrow.

NEW YORK THEATRES

RADIO CITY MUSIC HALL

BING CROSBY
Dame LILIAN FLEMING
Mr. and Mrs. CARL HAMMACK
"A CONNECTICUT YANKEE
In King Arthur’s Court”

Color by Technicolor

SPECTACULAR STAGE PRESENTATION

HOLDEN- BENDIX
CAREY- FREEMAN

Streets of Laredo

ARMOUR

J. Arthur Rank presents

“THE RED SHOES”
Color by Technicolor

BIJOU THEATER, West of Broadway
All Shows 9:30 to 11:30
Twice Daily
Extra Matinees and Sunday
Late Show Saturday Evening 11:30

An EAGLE LEON FILM RELEASE

MOTION PICTURE DAILY

Sayings for the former president of the
Motion Pictures Owners of America are Ted R. Gamble, Herman
Levy, Morris Levenstien, Robert W. Coffey and
Bendix.

Meanwhile, countless expressions of
mournings have been received here from the representatives of the film
industry. Representative of them is a statement by Arthur H. Lockwood, president of the
motion pictures of America, of which
Wehrenberg was honorary chairman.
Said Lockwood: “The motion
pictures of America has lost a trusted and
valued leader in the person of Mr.
Wehrenberg. His efforts for the
interests of the industry were
honest, his enthusiasm was une-
mixed, and his influence was
widely established.”

The head of the 13-theatre Wehren-
berg circuit opened a nickelodeon here
in 1906, and four years later built the
city’s first motion picture house. Wehrenberg was a Spanish-American War veteran and
co-founder of the Jefferson Gravoss Bank.
These will be held at Ziegfelden Mor-
tuary, with interment in Sunset Park.

Services for Salomon

Funeral services will be held to-
night for Robert Y. Salomon, Sr.,
57, cable executive, and general
manager of the Alhambra and
Cosy theatres, Campellville, Ky.,
died unexpectedly at the Rosary Hos-
ital the day before. Ap in 30, it was learned
here today. Survivors include four
daughters and three brothers. Sanders
also had a new drive-in theatre under
construction.

Harold Beaudine, 55

Hollywood, May 9—Harold Bea-
dine, 55-year-old film director and the
brother of William Beaudine, also a
pioneer director, who died here after
a long illness. A motion picture
will be held tomorrow afternoon at
the Veterans Administration Hospital.

Map ‘Jimmy’ Fund Drive

Boston, May 9—Martin J. Mullin,
New England Theatres general man-
ger, and Lou Perini, Boston Braves
president and former director, served as co-
chairmen of the “Jimmy Fund” Drive
for the Boston Children’s Hospital,
met with the governors of six New England
cities to work out plans for the drive. Mullin
and William Koster, executive director of the
Boston Children’s Hospital, met
immediately on a speaking tour of
principal cities of the territory.
Extraordinary OPENINGS! *

Unprecedented PRAISE!

"Box-office power . . . indicates long and prosperous runs."
—M. P. Daily

"Distinguished motion picture. Huston's genius flames brightly."
—N.Y. Herald Tribune

"A rousing experience in the theatre."
—N.Y. World-Telegram

"Outstanding . . . intensely vivid and exciting."
—N.Y. Journal-American

"A masterpiece and a miracle."
—N.Y. Daily Mirror

"Strong b.o. thriller... can't help but do business everywhere."
—Variety

"Great emotional wallop . . . It could very well be considered for the Oscar of 1949."
—Collier's Mag.

"Fascinating . . . taut dramatic film . . . Every part is well acted."
—N.Y. Daily News

"Desperate melodramatic tale . . . staggeringly pictorialized."
—N.Y. Times

*Outstanding business in every pre-release engagement!

ASTOR, N.Y. LAFAYETTE, BUFFALO MISSOURI, ST. LOUIS LOEW'S STATE and ORPHEUM, BOSTON

JENNIFER JONES JOHN GARFIELD

PEDRO ARMENDARIZ in JOHN HUSTON'S

WE WERE STRANGERS

A COLUMBIA PICTURE

Jennifer Jones John Garfield Pedro Armendariz in John Huston's We Were Strangers

with Gilbert Roland · Ramon Novarro · Wally Cassell · David Bond · Screen Play by Peter Viertel and John Huston

from ROBERT SYLVESTER's novel, 'ROUGH SKETCH' · AN HORIZON PRODUCTION · Directed by JOHN HUSTON · Produced by S. P. EAGLE
Production Spurts 35 Films in Work

Hollywood, May 9.—The production index took the biggest leap forward in many months, with nine new pictures started, for a total of 35. Twelve new pictures went into production; while three were finished. Among the latter were "One Down," Columbia; "Side Street," M-G-M; and "The City," Monogram; "Golden Staircase," Republic; "Trouble in Texas" and "Make Mine Laughs," RKO Radio; "12 O'Clock High" and "I Was a Male War Bride," 20th-Fox; "Mrs. Mike" (Bischoff), and "Gun Crazy" (King Brothers), UA; "Frankenstein," U-I; "White Heat," Warners.

Finished were "Prison Warden" (formerly "Beyond These Walls"), Columbia; "Red Danube," M-G-M; and "Skyliner," Screen Guild.

Film Advertising to Help U.S. Bond Drive

Major film companies are expected to join in the coming trade advertising liberal promotion of the U.S. Treasury's "Opportunity Savings Bond Drive" which will run from May 15 through June 30, Maurice A. Bergman, chairman of the industry's participation in the drive has revealed. It was announced simultaneously yesterday by Charles Einfeldt, 20th Century-Fox advertising; publicly vice-president, that all 20th-Fox trade advertising and New York Roxy Theatre advertising will contain drive promotions.

Additional Talent Tours for Bond

Hollywood, May 9.—Paul Lukas, Wayne Morris and Cesar Romero have been added by the Hollywood Coordinating Committee to the list of screen stars who will help launch the Treasury's "Opportunity Savings Bond Drive." Wayne Morris and Lukas will take part in a rally at Kansas City May 16, with Liebher Scott; Romaro is in for Chicago May 19. Following Kansas, Lukas and Morris will fly to Dallas for a rally on May 18, while Morris will appear at Atlanta and Miss Scott at Detroit on the same date.

The star tours, a part of the industry's contribution, with the Treasury, were planned by the industry's over-all committee, headed by Maurice A. Bergman and Dore Schary, M-G-M studio vice-president.

Penna. TV Stations Fight Censorship

Philadelphia, May 9.—Five Pennsylvania television stations asked Federal Communications Commission Chairman W. J. Kirkpatrick to declare invalid the state regulation passed last Jan. 24 which requires that all "S" programs be approved by the state Board of Censors.

Witnesses appearing in behalf of the appeal were William B. Lodge, CBS-TV; James F. McQuade, WCAU in Philadelphia; Jack E. Emerson, WNYA, New York independent video film producer, and Joseph MacDowell, WUPJ, Cleveland. Mr. MacDowell declared that the present regulations destroy the "immediacy" value of television; interfere with the authority of the Federal Communications Commission; place an undue burden on interstate communication, and, if sustained, would give the TV industry a considerable setback.

Motion Picture Daily

Reviews

"The Window" (RKO Radio)

Traffic excitement and suspense that arises out of believable situations sets "The Window." Apart from the usual run of melodramas. Produced by the late Frederic Ulman, Jr. of This Is America note, the picture, which largely was shot on the streets of a tenement section of Manhattan, has settings of marked naturalism.

With Bobby Driscoll playing the local role, the story concerns a 10-year-old boy's attempt to know the neighbors in his apartment. One day, however, the boy witnesses a murder from his fire escape perch, and when he tried to convince his elders of what he had seen, they would not believe him. Thus the screenplay, by Mel Dinelli, draws a contemporary parallel of the Aesopian tale of the boy who cried "Wolf" too often.

The cast is a convincing one that also includes Barbara Hale and Arthur Kennedy, as the boy's parents; and Paul Stewart and Ruth Roman as a homicidal couple. Once the boy fails to impress his parents or the police with the authenticity of his story, his life becomes endangered by the guilty couple who then begin to eliminate the one witness to their deed. There follows the boy's lonely, terror-stricken flight from the couple's clutches. It is these scenes which give the picture a curious fascination, even though an occasional melodramatic device is resorted to in order to heighten the suspense. The ending is one which will satisfy. The picture is top of an abandoned tenement house, where the hectic chase ends, the boy jumps to the safety of a police net while Stewart plunges to his death. Ted Tetzlaff's direction is taut throughout. Dore Schary was in charge of production.

Running time, 73 minutes. General audience classification, For June release.

"The Gay Amigo" (United Artists)

In view of liberties taken over the years with his softy-accented, indestructible Nick Nicoletti, the late O. H. Hoyt stood for some time the neutral half-turn over "The Gay Amigo," latest in the perpetual series of the good man. Perhaps it was more in deference to Mexican-American relations than to the original author that producer Philip Krauze, director Wallace Fox, screenwriter Doris Schroeder and associate producer Duncan Renaldo, who plays Cisco, decided to play down certain uncomfortably familiar aspects of these pictures. (The film is even labeled "An Inter-American Production.")

The result: the result—while still far from a triumph—is a point of stereotyping racial characters—combines a palatable degree of international goodwill comment and some generally acceptable philosophy, along with the usual amount of hard riding, gunplay and a standard gunfight match between Cisco and Joe Sawyer as the tough, slow-thinking Sgt. McNulty of the U. S. Cavalry. (Pains were taken here to cast no slur of defeat upon the uniform by its removal before the battle.)

With the typically philosophical if moral comment, "There's good in most of us and bad in all of us," in answer to a charge that Mexican bandits have been terrorizing the border town, Cisco and his trusted, joky compade Pancho proceed to prove to the U. S. authorities and one and sundry that the real culprits are the American town's newspaper publisher and his blacksmith with a gang disguised as Mexicans. For a dash of romance, there is a running romance between the gallant Cisco leaves to the Senora. Others in the cast are Leo Carrillo, Walter Baldwin and Fred Kohler, Jr.


Video Could Dominate In 5 Years, Says Coy

COLUMBUS, O., May 9.—Removal of four bottlenecks will speed television's growth so that within five years it will be the dominant broadcasting medium, said Wayne Coy, chairman of the Federal Communications Commission, before a meeting of the Institute for Education by Radio of Ohio University.

Coy listed these as bottlenecks: FCC freeze on new station permits, limitation of present 12 video channels, scarcity of new network facilities and the huge cost of station construction and operation. Coy also said that AM broadcasting within five years, although improved and extended, will be "the limiting factor of the advertisers' dollars and less of the listeners' attention."

Schwalberg ATOI Guest

A. W. Schwalberg, Paramount vice-president in charge of distribution, will be guest speaker at the annual convention of Associated Theatre Owners of Indiana, June 21-23.

Two Horizon Films Set for Columbia

Hollywood, May 9.—The next two films to be produced by Horizon Pictures, the John Huston-Sam Spiegel company, will be released by Columbia. The pictures are a new adaptation of Frank Harris' "Reminiscences of a Cowboy," which Huston will direct next year and "The Deserters" or "The Third Secret," for which another director will be engaged. Huston is in charge of the production for both films, according to Allen "Quo Vadis" for Metro-Goldwyn-Mayer, and then a documentary on the need for world unity.

Ohio ITO Fights Tax

COLUMBUS, O., May 9.—The Independent Theatre Owners of Ohio is fighting Senate bill No. 33 introduced by Senator Guthrie, which would empower township trustees to impose admission taxes in their communities. The bill has the backing of the powerful Ohio Municipal Association, composed of mayors and other officials of the state municipalities.
"Establishes a new high for the William H. Pine-William C. Thomas producing partnership."—M. P. Herald

A PARAMOUNT GOLD RUSH HIT

See and Play: "Eyes on Hollywood"—Paramount's free short that sells your pictures and your industry.
20th's Phila. Deals

(Continued from page 1)

hood first-run and on a 28-day availability. Two or three theatres are situated in most head offices and are invited to compete for the run on the basis of competitive negotiations.

In cases of New York, where the flexible plan for these subsequent runs will be 21 to 35 days, so that between the 25th and 35th day there will be a period of time when these theatres will have clearance over the next cycle of houses.

For 20th-Fox, theatres that will follow the first group of 18, the availability will be 35 to 49 days under the same flexible plan that runs to the second subsequent run. On the 50th day after first-run the picture will be offered to the theatres in their proper playing position.

Implementing a publicity campaign, 20th-Fox is offering bond awards in the amounts of $100, $30 and $25 to the managers of the 18 theatres whose campaigns on behalf of the May 26 release—"Mr. Belvedere"—are deemed best.

Howard Minsky, Midwestern division manager, and Sam D. Ogontz, Philadelphia branch manager, handled the negotiations for 20th-Fox. A tentative agreement involving a date plan starting May 26 are: Zone 1—Broad, zone 2—Benson, zone 3—Columbus, zone 4—Gorham/Hubbell, zone 5—Avery, zone 7—Iris, zone 8—Carram, zone 9—Logan, zone 10—Jeffries, zone 11—Roosevelt, zone 12—Fernrock, zone 13—Lorenz, zone 14—Mayfair, zone 15—Twin, zone 16—Eisen, zone 17—Kosciusko, zone 18—Runyon, zone 19—Runyon, zone 20—Broadway, zone 21—Broadway, zone 22—Broadway.

British Theatres

(Continued from page 1)

for reference to the national arbitration tribunal.

This implies that in the event of the Ministry failing to take action within 21 days, NATKE has the right to institute a strike call involving all the theatres.

As an additional preliminary step, the CEA offered an increase ranging from two and one-half to seven and one-half per cent, average wages would remain less than $9 per week for women and $11 per week for men. O'Brien charged that after six months of negotiations the exhibitors are taking advantage of the fact that the exhibitors are capable of docking the entire industry.

In a statement to the press O'Brien declared that 80 per cent of the workers receive wages below the subsistence level. He claimed that de-

Ascap Out of Video

(Continued from page 1)

rights through publishers who are willing to license their compositions directly to television stations.

Ascap's present grants contracts with the telecasters had been extended from the end of March, but there are no agreements on non-grants pacts in the interim would be retroactive to January.

Spokesman for both sides say they are "hopeful" a settlement will be reached, but that the feeling is based only on the fact that an amicable settlement would be helpful for both parties and that there are no apparent facts which would indicate an agreement is likely.

A principal issue in Ascap's proposal to license the regular ASCAP contract in a blanket contract but reserving for its members the right to license during the current year. The current year's costs and coverage are minor. Actually, Ascap members have not authorized the Society to license these special rights.

Robert Myers, NBC counsel and chief negotiator for the broadcasters, said yesterday that the tele-
casters must insist on a contract which reserves all uses of all music, and that "special uses" is a term which means defensible and could lead to innumerable disputes.

New Westrex Recorder

A 16mm. re-recorder has been announced by Westrex.

UK Blocked Money

(Continued from page 1)

agreement with the British is in effect almost a full year, American companies only now are reaching the full volume of business in that country as a result of the boycott of the British started early last year. When ship-

ment of films for overseas distribution resumed on June 14, 1948, American companies found that for the most part the principals involved and the circuits—the courts—were booked for six months in advance with British product and little time was left for any deal.

Also accounting for the unusually low earnings in England for 1948-49 were the lower sales volume, of 45 per cent for British pictures, American companies' retaliation policy of refusing to sell a U.S. picture to play on a double bill with a British film, and a drop-off in theatre business. J. Arthur Rank told associates here on his visit last month that exhibition revenue in England is 10 per cent under the 1948 level.

Under terms of the agreement which lifted the boycott, which in turn had stemmed from the short-lived British boycott of all foreign tax, American companies are permitted to remit earnings of $17,000,000 annually in 12 monthly installments. Computation and remittance of the earnings are made by British government-appointed auditors.

Although the equivalent of British earnings here will be determined next month and subsequently will be allocated to the U.S.-Canadian exchange by the Joint Committee which supervises operation of the monetary agreement.

U.S. mission tax back to the states and municipalities will probably be the voice heard before the committee tomorrow, when representatives of the State, County, Municipal Association and various groups of county officials testify. These groups may meet tomorrow afternoon to work out a joint program.

Jeffery Names Wilson

Atlanta, May 9.—C. O. Jeffery, district manager of Alexander Film Co., of Colorado, has appointed Jimmy Wilson Atlanta branch manager.

A JOB WITH A FUTURE!

Accountant—Office Manager

Starting Salary $100-$125

Producers' New York office requires a trained office accountant and bookkeeping background, for position as accountant—office manager. Full responsibility is expected. Minimum qualifications. Call right man. State age, qualifications, etc.

Box 427

MOTION PICTURE DAILY

1270 6th Ave., N. Y. 20
Para. Stock Buys Near Million Shares

Paramount purchased last month on the open market another 26,724 shares of its common stock, bringing to 920,887 shares the total accumulated in its treasury under the stock-purchasing program instituted in November, 1946, by company president Barney Balaban. The company has spent some $22,392,000 to acquire the stock.

On the basis of an approximate average 1949 price of $21.95 for common stock share, the total purchase price can be estimated at about $20,000,000.

Other recently monthly purchases follow: March, 52,000 shares; February, 25,100; January, 27,500; October, 40,500; September, 32,500; August, 22,500; July, 31,000.

17 U-I Releases Set For Next 6 Months

Universal-International has set the tentative release of 17 pictures for the coming six months, William A. Scully, U-I sales vice-president announces. The schedule includes three Arthur Rank productions for general release. Four of the 17 are in Technicolor.

Scheduled for May release are "The Lady Gamblers," starring Barbara Stanwyck, Robert Preston and Stephen McNally; "City Across the River," which stars McNally and (Continued on page 4)

5,000 Attend MGM ‘Friendship Meets’

More than 5,000 exhibitors and leaders in civic and cultural affairs attended M-G-M’s “Friendship Meets” held in 64 cities and towns outside of incentive centers, according to an attendance analysis disclosed by the company here yesterday. Of this number 1,285 were actual contract (Continued on page 5)
Scores Pay Tribute
At Wehrenberg Rites

St. Louis, May 10.—Fred Wehrenberg, a leader of exhibitor associations and a motion picture star who, during the days of the nickelodeon, was buried here today at Sunset Burial Park following brief services conducted by Rev. G. O. Martensson, pastor of the St. Lucas Evangelical Church, Sappington, Mo. Among the industry delegation attending the services for the former president of the Motion Picture Theatre Owners of St. Louis, Eastern Missouri and Southern Illinois was head of Tom Edwards, Farmington, Mo., who succeeded Wehrenberg as president of the association.

Among tributes received were those from Charles, George and Spyros Stoulas, who knew Wehrenberg from the nickelodeon. In the group were days of Montague, Steve Boyd, William F. Rodgers, Rodat Harvey, S. H. Fine, Frank Biroch, Harry C. Lichtenhan, many TOA and Allied organizations, and a host of industry people, both distribution and exhibition, from throughout the Midwest.

Mild Returns
At N. Y. Runs

Grosses are unimpressive at New York first-runs this week. With the notable exception of "The Barleyk of Broadway," at Loew’s State, and "Flamingo Road," at the Strand, most are quite mildly at Broadway box-oftices. "Barleyk" is indicated a good $60,000 for an initial week, and "Flamingo," with Ted Healy and Luana Jackson in an early stage, is expected to chalk up a brisk $65,000 for its first stanza.

"The Barleyk," with its "Screams" bowed in weakly with $22,000 seen for the first week. Fifth and final week of "A Connecticut Yankee King Arthur's Court" is fairly good with $100,000 to $110,000 at Radio City Music Hall, running with a stage presentation. "The Stom- ton Story" is scheduled to take over there tomorrow. "We Were Strangers," a new stage show headed by Duke Ellington, scheduled at the Paramount, will be replaced tomorrow by "Streets of Lando," and a new stage show, after the "Laura" drive, for a pretty good going for a week.

Three More On B’way
Bond Drive Group

Russel Downing, Music Hall executive vice-president, Harry Kalmin, Warner Theatres executive, and Henry L. Brandt, head of Brandt Theatres, have joined the Broadway Committee to aid in the promotion of the "Opportunity Savings Bond Drive." May 10-30, John A. Bergman, industry chairman of the drive, announced here yesterday.

The committee members are: Malcom Kingsberg, KRO Theatres president; Maurice Mauer, managing director of the Bijou, Astoria Theatres; Charles B. Moss, director of the Criterion Theatres; Eugene Doherty, Loew’s Theatre president; Montague G. Solomon, director of the Rivolis, and Robert Weitman, Paramount Theatre Service vice-president.

New Music Firm
Gillette on Board

Don Carle Gillette, former theatre editor and more recently Warner theatre press contact, has been made a member of Trans-American Music Corporation, a New York company which has acquired an Ascap membership and is said to be the first music publishing organization underwritten by the big circuits and available to the general public. Up to now music houses have been either owned by or licensed to the big companies.

Organizer of the company is Na- timus and Gillette, former music publisher and now head of N. R. Real Co., Wall Street securities firm.

NCA Rental Plan
May Be Proposed

MINNEAPOLIS, May 10.—North Central Region, if it is understood, will have ready for its May 22th convention, a suggested plan whereby the producer-distributor share of the box-office dollars would be modified in the profit side if certain trade practices were discontinued and other pol- icies were followed.

Meanwhile, Al Lichtman and Andy Smith, 20th-Fox executives, are ex- pected to give the orchestra a formula aimed at a higher split of the box-office dollar for film rentals when certain items, such as corner-office and distribution problems, and report their findings at the NCA convention.

Newsreel Parade

T HE crisis in Shanghai and the Hollywood race track fire are among current newsreel highlights. Other items include the Kentucky "Harpooned Award" and the birth of the Collins "quads."

Complete contents follow:


NEWS OF THE DAY, No. 38—Shang- hai: The crisis as it nears. Ov- er 300,000 Americans have been evacuated. Y. M. C. A. volunteer work. British makeshift hospitals. Albright (Army) and Secor (Air Force) give press conference.


Says Some Drive-ins Can Skip Royalties

Drive-ins franchised by Park-in Theatres, Inc. (Hollingshead), a New York company operating 106 drive-ins in Massachusetts, Rhode Island, Maine and New Hampshire, under the jurisdiction of the Circuit Court of Boston, "may fairly safely decide to withhold royalties payments at least un- til an adverse decision, if any, is rendered in a case brought against drive-in Park-in Theaters case. This is the opinion of Herman M. Levy, general counsel of the Motion Picture Owners of America, expressed in a bulletin re- leased yesterday from TOA head- quarters in New York.

As to drive-in operators in other states, said Levy, "it would be best for them to consult their attorneys before any action is taken as to whether the payment of royalties should be discontinued."

The Boston Circuit Court recently held the Park-in patent invalid.

Paramount Host At Cocktail Party Here

Second day of a three-day Para- mount divisional sales meeting concluded here yesterday with the biggest cocktail party at the Hotel Pierre here with about 160 persons attending. Among the guests of the office house were: Austin C. Keough, A. W. Schwalmberg, Ben Washer, Ted O’Shea, Charles F. Bruder, David Wyshur and Morton Nathanson.

Visitors from Hollywood were: Preston Sturges, Paul Whelan (Mrs. Owen), Arlene Frances, Miranda Hopkins and others.

Personal
Mention

H ARRY BRAND, 20th Century-Fox studio publicity director, is here from Hollywood.

MRS. JACK WARNER, wife of the Warner production vice-president, will arrive here tomorrow from Europe abroad the S.S. America.

FRANK A. USHER, Westrex trea- surer, has returned to New York from an inspection of companies around the world.

WALTER ELLERY, Alexander Film export manager, has returned to New York from London.

ROBERT UNCERTED, Universal-Interna- tional home office representative, left here yesterday for Washington.

RITA LIPP, secretary to Charles D. Peutzman, Universal vice-presi- dent, celebrated her birthday yesterday.


Academy Awards to Continue: Hersholt

Assurances that the annual awards of the Academy of Motion Picture Arts and Sciences will continue were suc- ceedingly given here by Jean Hersholt, retiring president. Hersholt, who is here for a series of radio broadcasts, said he had no plans to see any of the major company presidents in regard to their withdrawal of financial support to the "Oscar" presentations, as previously expected.

Hersholt declared that the Academy could derive money from radio and television sponsorship as well as public con- sideration for the annual events.

Georgia Owners End Second Annual Meet

ATLANTA, May 10.—Georgia Thea- tre Owners and Operators ended its second annual convention here today with a banquet and floor show attended by some 300 exhibitors and their guests. During the afternoon the local Variety Club entertained the ladies at a cocktail party.

Final business session was closed, with exhibitors only hearing the day’s speakers.

$260,846 for ‘Hamlet’

HOLLYWOOD, May 10.—Universal International “Hamlet,” which closed at the Four Star theatre here today after a 28-week run at advanced admission prices, the distributor announced.

Wednesday, May 11, 1949
They point to M-G-M for the cappers of the season!

**STRAWS IN THE WIND!**

TALK ABOUT STRAW VOTES! M-G-M is not only proud of its Features but we happily point to our leadership in Shorts, which consistently lead in industry polls. For the 6th year in a row Pete Smith Specialties took first place in M.P. Herald's FAME poll, selected among 54 series of live-action shorts. Pete Smith Shorts are Tops in Showmen's Trade Review Annual, too, 5th Consecutive Year!

**M-G-M's **
**THE BARKLEYS OF BROADWAY**
(Technicolor)

Great at State, N.Y. Premiere!

**M-G-M's **
**THE GREAT SINNER**

Biggest all-star Cast of the Year!

**M-G-M's **
**NEPTUNE'S DAUGHTER**
(Technicolor)

Stars! Songs! Queen of Musicals!

**M-G-M's **
**IN THE GOOD OLD SUMMERTIME**
(Technicolor)

It's another "Meet Me In St. Louis"!

**M-G-M's **
**THE STRATTON STORY**

Every booking duplicates Cleveland success!

**M-G-M's **
**LITTLE WOMEN**
(Technicolor)

Delighting fans from Coast to Coast!

**M-G-M's **
**MADAME BOVARY**

Every Coast Preview Sensational!

**M-G-M's **
**ANY NUMBER CAN PLAY**

Best Gable Picture in Years!

**M-G-M's **
**THE ACADEMY AWARD-WINNING CARTOON!!**

"THE LITTLE ORPHAN" COLOR BY TECHNICOLOR

"FISHING FOR FUN"

**PETE SMITH, CHAMP!**
6th YEAR WINNER IN "FAME" ANNUAL!
17 U-I Releases (Continued from page 1)

“Arctic Manhunt,” featuring Milde Corinna and Carol June, will see the release of Rank’s “One Woman’s Story,” starring Ann Todd and Claude Rains, which was released in New York, May 11, “Hired Entry,” starring Howard Duff, Marta Toren and George Brent, and “Take One False Step,” starring William Powell and Shelley Winters.

For July are “Calamity Jane” and “The Right Basque,” in Technicolor starring Yvonne De Carlo and Howard Duff; Rank’s “Woman Hater,” starring Stewart Granger and Jeanne Crain; and “A Cry in the Dark” here; and the Howard Duff, Shelley Winters, Dan Duryea starrel tentatively titled “Johnny Evans.” August releases are “Blue Lagoon,” Rank production in Technicolor, starring Jean Simmons; “Sword in the Desert,” starring Dana Andrews, Mark Toren and Stephen McNally and “Abbot and Costello Meet The Killer, Boris Karloff.”


4 Percentage Actions (Continued from page 1)

and Gaty theatres in East St. Louis.

The complaints were signed by Israel Treiman of the St. Louis law firm of Treiman, Treiman, Clague, Coburn and Clifford, and Robert M. Crain of Crain and Hall of Centralia, Ill., as attorneys for the plaintiffs. Sargoy and Sten of New York are defense counsel.

Witness Says Griffith A Superior Customer

OKLAHOMA CITY, May 10—Ralph B. Williams, manager of the Orpheum, here, testified in the Griffth mandate hearing today that his company considered Griffith a superior customer, but Williams denied that Griffith deals are made a basis of business. Rearranging is on a house-by-house basis, he said.

Sues Screen Plays, UA

Screen Plays, Inc, and United Artists have taken another infringement action filed yesterday in U. S. District Court here by newspaper columnist North Carolina who claims copyright to “So This Is New York.” Plaintiff seeks an accounting of profits made by the defendants.

Suspend Judy Garland

HOLLYWOOD, May 10—M-G-M has suspended Judy Garland until “Gentlemen Prefer Blondes, Your Gun this afternoon and pronounced the suspension of Judy Garland following the star’s refusal to return to the set after lunch.

20th-Fox Heads Set New Policy

New 20th-Fox Sales Plan

(Continued from page 1)

this problem based upon three principles—(a) sales offices have been uprooted

That the stability of this industry and most important because of his

out the world must be constantly fought for and advanced;

That the prosperity of this industry requires a prosperity in all three of

its major branches: production, distribution and exhibition.

These policies are safeguarded only by the encouragement of the

production and exhibition of quality films.

It is in these conditions, our industry today had to be met by a

intelligent, straightforward action. That was a policy that we

should call for the old friend, Al Lichtman, for whom I have
described the great job of a genuinely constructive thinker in

our industry. His career, as head of distribution for a number of major

companies, always has impressed me as having been most creative, with a view to

the long range betterment and greater prosperity of all branches of our

business.

I turned to him for this task. I felt that was the only man who could

be suited for the job and to whom our pictures in all types of theatres.

Together with Andy W. Smith, Jr., general manager of our sales

branch, I initiated a sales campaign which involved an analysis of the sales operation of all

our exchanges, meetings with exhibitors, as well as a careful study of all of our

contracts with every theatre. These gentlemen examined the methods

of exhibition and exploitation of our films in all types of communities throughout the

country.

Charles Coburn, who heads our advertising, publicity and exploitation,

also participated in the survey and came to the conclusion that it was

necessary to make a number of outstanding, representative exhibitors,

both large and small.

These conclusions which form the basis of the 20th-Century Fox

sales policy. They indicate that ex-

isting conditions in the industry require a revision of ex-

ecutional plans. But they have re-

vealed to us that it is now possible and desirable to institute

stantial changes in distribution methods which

will prove beneficial to those playing

our product. It is this policy that I

now present.

SALES OPERATION

Our policy provides that each divi-

sion branch manager and area man

will conduct his business in his own

town territory as if he were the own-

er of the business.

Under this procedure, our represen-
tatives are developing a sound, coopera-
tive and firm business relationship with each account through fair dealing

and honest representation of product so as to avoid unnecessary bickering on

the terms of each picture. As a result

of his full responsibility to the situation, the 20th-Century Fox representa-
tive will offer the exhibitor still higher forms of service, such as ex-

ploitation ideas, special promotional sales and marketing and the latest

merchandising concepts. This will

represent additional direct assistance in attracting the greatest potential au-

tdience.

Upon receipt of a print, the division head, branch manager and salesmen

will screen it, discuss its value and the conclusion they arrive at will deter-

mine the general policy under which

the prints will be distributed in that
territory.

Under the present conditions of buying and selling, our sales represen-
tatives are not in a position to make decisions because the exhibi-
tors need to know as far in advance as possible what films we will be

showing since his backlog of product is so limited. Therefore, we have given

our clients the right to make copies of any pictures they will not have to refer their
doings to the home office for approval. Where possible, always have remedied the

responsibility, we have also
given authority.

METHODS OF SALE

This company’s approach to sales

is based upon two principles—(a) a

There can be no arbitrary method of

doing business. We seek to do busi-

dess that is right by our own customers, consistent with a fair and square deal.

(b) Since pictures are not sold on a

basis of cost but on their ability to

cash, each film investment represents

a major risk to the producer. There-

fore, every opportunity must be given

a good picture to earn its full potential

for both the exhibitor and the dis-

tribution.

Our survey reveals that where it is

practicable and desirable to do busi-

dess on a one basis that stands out beyond

all others as the fairest, most efficient,

most progressive and most mutually

beneficial is the sliding scale, which was

originally conceived and intro-

duced by Al Lichtman.

1. The sliding scale. This is the

incentive method. There is incentive
to promote the picture. There is in-

centive to book it at the best playing

territorial basis every picture finds its

proper level, which encourages the exhibitor to run it as long as he can. This incentive

which in turn provides the incentive
to the producer to continue in his

efforts to make ever finer, stronger, better pictures.

2. Flat Rentals. Many exhibitors

throughout the nation, particularly those participating in the subsequent runs, prefer to buy their pictures flat rental. That is how we shall sell some of our pictures. This system of designing flat rentals for the small exhibitor, who is least able to carry the load imposed by these times. This method is not employed by us as

fairly as if the sliding scale were in

operation in this theatre.

MODERNIZED DISTRIBUTION TECHNIQUES

We have resolved to initiate the fol-

lowing procedure, one of our distrib-

ution techniques; this will aid the

exhibitor in his efforts to win, retain the large audience which is necessary to the

motion picture theatre.

Clearance and Multiple Runs. This is to

clearances and increase our opportunities.

It has become increasingly necessary that pictures be brought to the public

in the height of activity in the business.

A major point in our policy is to

reduce clearances, where necessary. This will aid the exhibitor and enable the public to see our pictures most conveniently when and where they want to see them, at the time they most desire to see them. As a result of the impact of advertising, promotion, reviews and word of mouth. We shall be able to make the public aware of the coming and subsequent runs in large cities, where it can be arranged for the mu-

tual benefit of all parties. Multiple

clearances and multiple runs must

be elastic. The form will vary with
each locality and will require careful
examination by us in consultation with our exhibitor clients. However, regard-

less of form, we are convinced that the positive, constructive, and really simplest ways of increasing the income of the exhibitor and distri-

bution.

Saturation Releases. In line with the neces-
sity for attracting the greatest

publicity in this theatre, we have found through experimentation that the regional, day-and-date

distribution of motion pictures is most productive for certain of the films which lend themselves to this purpose. By permitting a concentration of our mutual efforts in advertising and exploitation in a given territory, this method yields the greatest returns from our advertising.

Premieres. We advocate premières wherever the occasion justifies them for certain of our motion pictures. We find the time and effort expended on premières help the ex-

hibitor of the particular area where these events are staged. The customary

presence of stars at the event is not only a stimulant to the revenue making, but is also the most positive means of industry public relations. The bringing of all people of the community of America establishes tremen-

dous, lasting good will for the ex-

hibitor.

Children’s Matinees. We should do our utmost to help the theatres create children’s matinees with suitable and adapt-

able programs designed to increase our permanent motion picture audi-

(Continued on page 5)
More 20th-Fox (Continued from page 4)

Review

"Devil In the Flesh" (A.F.E. Corp.)

THERE will be many to whom "Devil in the Flesh" will be a source of sincere regret and irritation, for it undermines its artistry on a base of reflex sentiment. This French import, produced by Paul Graetz and directed by Claude Autant-Lara, probably will be hailed by some big-city critics who prize the old pictures and.know little about the situation and a measure of disgust in the average American who is not used to—and who possibly does not care—seeing the intimate details of a married woman's love affair acted out on the screen, regardless of the fact that it is done in a way that piques and disgusts. "Devil in the Flesh" had considerable censorship difficulties here and raised a storm of protest even in France and other countries. It tells of a high-school boy's love affair with an old woman. Running time, 112 minutes. Adult May 9.

Anglo-U. S. Plan

(Continued from page 1)

be scaled upward according to the earnings of British pictures in the American market. It is based on the showing by the one ending June 30, 1949.

These are the highlights given to a meeting of the executive committee of the Motion Picture Export Association here yesterday. The meeting was presided over by Johnston, the President. The American pro-

Compromise of U. K.

Wage Dispute Seen

Compromise was set up to avert the CEA general council meeting tomorrow and, meanwhile, to stop any action on its application for national arbitration of the dispute under government auspices.

Because of the gravity of the situation which threatened not only a shutdown of theatres but of studios, too, through sympathetic strike action, CEA officers made concessions in ar-

Phila. Waiting Time Cut in Half: 20th Fox

PHILADELPHIA, May 10—Officials of 20th Century-Fox announced today that first-run pictures will be released to lower-priced houses in about half of the time formerly waited. Howard Minsky, Eastern division manager, said a new release policy would get films to neighborhood houses three weeks after the premiere showing in the central city theatres, ending a traditional five- or six-week lapse between first and second show-

Portal Report

(Continued from page 1)

Kramer at NYU Today

Stanley Kramer, head of Screen Plays will give an address at NYU's film department today.

M-G-M Meetings

(Continued from page 1)

signers representing approximately 4,700 theatre.

in addition to the 64 non-exchange centers, 32 branch screenings were held at which time the Stratton "Story" and "The Secret Garden" were shown. In the aggregate, 96 screen-

Availability Now

NEW PRINTS—NEW PAPER

2 MIGHTY SEA EAGLES

BRAWLING HAWKARDS (LISLY)!

GLEN NORD EVELYNES

HIGH SEAS

GLORIA LEIGH

162 Minutes of Action-Packed Box-Office Appeal

CONTACT YOUR LOCAL NEWSPAPER

Right Now or Wait? Now

DEVONSHIRE FILM CO.

185 Devonshire Street

BOSTON, MASS.
This is
TOM STARK,
the Governor’s Son

“He knew he was good... as you could tell from one look at his slick-skinned handsome brown face... and his blue eyes under half-lowered lids working insolently and slow over you...”
—ROBERT PENN WARREN

TOM STARK played by JOHN DEREK
ALL THE KING’S MEN
from the great Pulitzer Prize novel by Robert Penn Warren
A ROBERT ROSSEN Production • A Columbia Picture
Wilson, Press Cool Toward Anglo-US Plan

French Report on Talks Greeted With Skepticism

By PETER BURNUP

London, May 11.—Sir Henry French held a press conference here today to report on the tentative agreement reached by the Anglo-U.S. Film Council at its recent Washington meeting, but observers were completely unimpressed.

A typical comment was, "Someone's trying to pull (J. Arthur) Rank's and (Sir Alexander) Korda's chestnuts out of the fire." Others commented on the chilly reply sent by Harold Wilson, president of the British Board of Trade, to French in response to the latter's letter which spoke glowingly of a "triumph" achieved at the Washington talks. Wilson's letter was very guarded.

(Continued on page 5)

8 Named in Trust Suit by NJ Owner

Charging illegal combination in restraint of trade, Hillside Amusement Corp., operators of the Mayfair Theatre, Hillside, N. J., filed in U. S. District Court here yesterday against the eight majors a $500,000 triple-damage anti-trust action.

Plaintiff alleges the Mayfair was forced into a double-bill policy in consequence of the combination charged, and contends that losses in excess of $100,000 were suffered by the theatre because of competition of defendant-owned theatres.

Georgia Exhibitors Reelect Thompson

Atlanta, May 11. — All officers of the Georgia Theatre Owners and Operators were reelected at the closing session of the annual convention here yesterday, as follows: J. H. Thompson, president; W. M. Snelsor, chairman; O. G. Lam, Nat Williams and J. S. Tunkley, vice-presidents; John Thompson, secretary; E. N. Martin, treasurer; William H. Karth, director.

E-L Deal for Small To Head Production Enters Final Stage

Hollywood, May 11. — Propects appear good for consummation within the next few days of negotiations by which Edward Small would take charge of Eagle-Lion production here as a ranking officer of that company. Negotiations with Small are being conducted by Serge Semenenko, vice-president of the First National Bank of Boston, which has been financing Eagle-Lion through its parent company, Pathé Industries, Robert Benjamin, counsel for Pathé, and Arthur Krim, former president of Eagle-Lion, are participating in the discussions.

Krim tendered his resignation 10 days ago but agreed to remain with E-L until a successor is named.

Should the negotiations with Small be concluded successfully it is understood that he will be given a block of stock in the company, thus placing his participation on an ownership basis.

(Continued on page 4)

‘Economy’ Policy Blasted by Kramer

"The independent producer today is in the best position to break the rigid Hollywood pattern and win back the motion picture audiences who have given up moviegoing," Stanley Kramer, producer and head of Screen Plays, Inc., said here yesterday in an address before New York University's Department of Motion Pictures.

Kramer, whose latest production, "Home of the Brave," (Continued on page 4)

World Market Control Is Threatened: Arnall

UA Gets 18 Shorts, Another Feature

United Artists' product program was increased yesterday by 18 short subjects and another feature, UA president Gradwell L. Sears disclosed.

The company has acquired distribution rights to a series of 18 shorts entitled "Songs of America," which will be released within the next year. Produced by W. E. Wilder, the series will feature dramatic and musical presentations of Negro spirituals.

Also, UA will distribute Shirley Temple's "A Kiss for Cordels," to be produced by Colin Miller and Marcus

(Continued on page 5)

20th - Fox Heads to Meet Chicago Owners

Chicago, May 11. — Executives of 20th Century-Fox from the home office will attend an exhibitor luncheon meeting here on May 23, instigated by Illinois Allied head Jack Kirsch, in an effort to iron out local industry problems.

It will be patterned after other meetings held by 20th-Fox recently in Boston, New Haven, Philadelphia and New York. Kirsch flew to New York today for final details on the meeting and on other matters.

Reactions Delayed Here on 20th Plan

Twentieth Century-Fox’s new sales policy, as announced by company president Spyros P. Kohnas on Tuesday, was studied with interest yesterday by New York area exhibitors.

Those who ventured to comment on it, however, did so with reservation, it being felt that actual experience in books under the provisions of the new policy would serve better to equip individual exhibitors and exhibitor associations to "pass judgment." In immediate effect of the policy statement appeared to be a reversal of the attitude of many local exhibitors who displayed hostility toward what they had supposed would be hard and fast methods when 20th-Fox was in the several weeks ago chose to experiment with new procedures in the New York Metropolitan area. The company dis...

(Continued on page 4)

Reaction Here To Anglo-U.S. Plan Is Mixed

Meeting to Vote on It Experiences Delay

The trade yesterday greeted the Anglo-U. S. Film Advisory Council’s program for healing the rift between the two industries with mixed reactions.

Comments from officials of the largest companies either were enthusiastic or only mildly critical. Executives of smaller companies and independent producers and their representatives are unenthusiastic against the proposal. It was learned that Motion Picture Association efforts to schedule a meeting here to get a vote of approval for the program were unsuccessful, ostensibly because a number of those invited pleaded other engagements but actually, at least in some cases, because executives wished to give it more study before committing their companies. Suggestions for holding a meeting early next week were not accepted either and as of last night no definite date had been agreed upon.

Eric Johnston, MPAA president, announced yesterday that the next (Continued on page 5)

Shuford Resigns Ad Post at Paramount

Stanley Shuford yesterday resigned as advertising manager of Paramount in a disagreement over operational procedure. It is understood his position was that a unified department head embracing advertising, publicity and exploitation was required. He had sought that post.

Shuford joined Paramount six years ago. Prior posts included seven years in the advertising department of Warners. In 1939, he became a vice-preside...

(Continued on page 4)

$600,000 to ‘Joan’ In 6 Months in N. Y.

Walter Wanger’s "Joan of Arc" completed a six months’ run at the Victoria Theatre on Broadway last night with a total gross of $600,000, admission taxes excluded. The film was first to play the 1,000-seat house since it was re-built.
Embleton Is Named Monogram Manager

Indianapolis, May 11.—W. K. Embleton, former salesman at the Monogram exchange here, has been appointed branch manager, succeeding Carl Hartlind. Norman Linz, Film Classics salesman, has transferred to Monogram to fill Embleton's place.

Seek Police Protection

Philadelphia, May 11.—The Philadelphia Theater Association has appointed a committee to confer with assistant superintendent Gay Parsons about getting back police protection for the city. The committee includes: William Ray, the exchange's office receipts to the bank. On the committee are Dick Brown, Sidney Samuelson and Leven Fizer.

Exhibitor Ross Killed

Charlotte, May 11.—Novie Olin Ross, operator of a motion picture theater at Matthews, N.C., was killed here to national director of commercial and television sales under MOT association producer Arthur B. Teltouhoff. Ross's elevation is described as being in line with company plans for expansion in the commercial film and video fields.

The new MOT sales executive joined the organization eight years ago, when he took over the brokerage business in Wall Street, and during most of the time he has been with MOT, She has supervised office operations and managed certain facets of the organization's public relations.

Legion Rates Six; Five Classified A-1

Six additional films have been reviewed by the National Legion of Decency, with five getting an A-1 classification and one an A-I. The former category are Columbia's "Make Believe Ballroom"; 20th Century-Fox's "Sand"; Paramount's "The House of Fear"; RKO's "Susanna Pass"; and "The Window"; Monogram's "Massacre River" received an A-I rating.

Assistant Manager Held

Boston, May 11.—Robert Johnson, formerly assistant to Astor Theatre, here, at the Astor Theatre, Worcester, is said to have admitted to police today that he was responsible for the theater's receipts and ending up in Florida with $108, in answer to a $200 bond, and his wife, a $200 bond, and his wife, was taken to court on a charge of stealing $200.

Huston Receives Award

One World Award presentation dinner and ceremonies were held at the Hotel Plaza last night, and was climaxd by the presentation to the One World Film Festival to John Huston, whose "We Were Strangers" Columbia, is currently at the Astor Theatre, Huston was given the award for "The Big Sleep," which was made while he was in the service, and was accepted by his parents, Howard Diets, S. P. Eagles, Irving Levin, and Seymour Poe. Pizzi.

Paramount Books 2 Into B&K Loop Runs

Chicago, May 11.—Paramount's "El Paso" will open at Balaban and Katz's Roosevelt Theatre in the Loop next Saturday, May 18, and "Conquest," the final chapter of "Don Quixote" in the turn of the century, will open at the Chicago, opening last March 18. The gaps in Paramount pictures at the Loop are filled by a contract of a film being released by the company's releasing only 20 films for the season.

Ends Apollo Career

Chicago, May 11.—The Balaban and Katz Apollo Theatre, at Clark and Randolph Streets, downtown, closed last night for the final time. The house, operated since 1934 by B. and K., was erected in 1856 as a legitimate theatre and will be razed to make way for a new terminal. The final bill was "Since You Went Away," Eagle-Lion.

$1,440,695 Pathe Loss

A net loss of $1,440,695 for 1948 is reported by Pathe Industries, company of Eagle-Lion. The report states that $1,126,410 was written off as a portion of $1,883,000 for "Lost Illusions" and "Einwe. Eifel" and $417,500 was charged to other "Eagle-Lion" features, and that $417,500 was charged to the deferred advertising expense related to the "written-off" features, with adjustments applicable to prior years.

Fifty at Paramount Pittsburgh Meeting

Pittsburgh, May 11.—Second of Paramount's five divisional sales meetings will convene in the William Penn Hotel here, with Harry H. Goldstein, Mid-Eastern division manager, presiding. It will continue through next week, and will be attended by Paramount's group here.

The sessions will be attended by Paramount home office executives Adolph Zukor, chairman of the board; Carl Schwalber, general sales manager; E. K. (Ted) O'Shea, assistant sales manager; Oscar Moross, exchange manager; Howard B. Sluyters, sales manager and Paramount News; Stanley Slu- ford, advertising manager, and Fred Jack, director of exchange.


Schwalberg has scheduled meetings in Chicago, May 16-18; Boston, May 19-21, and Los Angeles, May 22-25.

Herrell Transferred, Foley Is Promoted

Boh has been transferred from the RealArt Des Moines exchange to Kansas City as branch manager, and former branch booker for Universal in Kansas City, has been appointed head booker by the Des Moines branch.

Joe Foley, formerly with 20th Century-Fox and Eagle-Lion, has been appointed manager in Des Moines. He succeeds H. L. O. Jacobs, former secretary in the Universal exchange in Des Moines, who has been appointed by Foley as head booker in Des Moines.

Mandell Named Head Of Chicago Variety

Chicago, May 11.—Irv Mandell, local Monogram head, has been named head of Variety Club Tent No. 26, due to recent death of Henry Elman, former chief booker. With Mandell having been assistant chief booker, appointment is automatic.

A meeting has been scheduled for Thursday at the Variety Club headquarters for the Variety Club directors and members, to establish a Henri Foundation to handle the late Henri Larida Sanitarium, chief charity of Variety here.

Motion Picture Daily

Motion Picture Daily, Martin Quigley, Editor-In-Chief and Publisher, Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor, Published daily, except Saturdays, Sunday and legal holidays, at 32 West 45th Street, New York, N.Y. Entered as second class matter, Sept. 22, 1929, at the post office at New York, N.Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

Urges Exhibitors to Seek U.S. Tax Repeat

Detroit, May 11.—Sam Carver, vice-president of Independent Theaters owners with Michigan and president of Detroit Consolidated Theatres, has written to exhibitors to write their Congressmen to have the 20 per cent Federal admission tax lifted.

In a bulletin to exhibitors Carver states, "The government has eased up on many things to help the public, why not do the same for the working man and his family a chance to work without being heavily taxed."
ENDLESS EXCITEMENT, BEAUTY OF LOCALE AND SWEEP OF ACTION ROAR UP OUT OF COLORADO'S CANYON OF THE DEAD TO THE ROCKIES' LOST CITY OF THE MOON

A Tremendous Western Drama in the Heroic Vastness of the

COLORADO TERRITORY

ILL BE TRADE SCREENED MAY 16 BY WARNER BROS.

COLORADO TERRITORY • JOEL McCREA • VIRGINIA MAYO

Directed by RAOUl WALSH • written by JOHN TARTT and EDWARD G. HATCH
Produced by ANTHONY VEILLER
E-L, Small Deal
(Continued from page 1)

Motion Picture Daily
Thursday, May 12, 1949

Reviews

“The Lady Gamblers” (Universal-International)

A NEW and vigorous motion picture theme is tapped in “The Lady Gamblers.” The effect of impulsive gambling on an individual. Barbara Stanwyck, fresh from her melodramatic success in “Sorry, Wrong Number,” portrays here the psychically disturbed lady who cannot control her desire to toss dice or play cards. The picture is hard hitting and sturdy.

While in Las Vegas with her newspaperman husband Miss Stanwyck gets her first taste of gambling. In time she becomes increasingly addicted to it. Her misery is increased by her nightly division of her gains. The film unfolds through the flashback technique from a hospital where Miss Stanwyck winds up after receiving a severe beating from some of her sneaky gambling companions. It is here that Preston comes back to help her. The sympathetic nature of Miss Stanwyck, who is playing the role of an honest doctor and thus the way is paved for her to climb back to health with the aid of her husband.

Others in the film are Edith Barrett, a sister who exerts an unhealthy influence upon Miss Stanwyck; and John Hoyt, the doctor. Michael Kraka produced and directed Michael Gordon handled the explosive material competently. By Helen Lamb. screenplay which was adapted by Halsted Welles from a story by Melvitz and Oscar Saul. Running time, 99 minutes. Adult audience classification. For May release.

MANUEL HERBSTMAN

“The Judge Steps Out” (RKO Radio)

The central theme of this Michel Kraka production is somewhat misleading in its suggestion of gaiety. Actually a mild comedy-melodrama with wistful overtones, “The Judge Steps Out” comes as a pleasant respite from the blood-and-thunder and muscular dramas that have been filling the screens lately. The stars are Alexander Knox, who shared in the writing of the script, and Ann Sothern whose role is a distinct departure from her “Maisie” characterizations.

The film, co-produced and co-authored by director Boris Ingster, deals with a Massachusetts probate court judge who takes a quite accidental vacation from the cares of the bench and his social-climbing wife and daughter. On the advice of his friend, the judge himself, he takes to the highway and ultimately finds a life of longed-for tranquility as a short-order cook in a California roadside restaurant owned by Miss Sothern who is intent on adopting beguiling little Sherry Moretti, an orphan whom Knox and Miss Sothern, both having spent lonely lives, find themselves drawn into a bond of love. Intent on getting a divorce, Knox returns to Boston only to find his wife and now married daughter transformed into surprisingly warm and human people.

The central theme is wherein the judge is forced to choose between his former wife and his new-found life should dampen the eyes of women in the audience. With Miss Sothern helping him to decide he returns to his welcoming family and new career as a successful cook. "The Judge Steps Out" rates good playing time, beginning with top runs. But it may require some solid selling to put it across, for it seems to lack the buddy and qualities that usually carry a picture over the market’s hurdles. A supporting cast which complements well the appealing performances of the principals includes George Tobias, Florence Bates, Frieda Inescort, Myrna Dell, Ian Wolfe, H. B. Warner, and others.

Running time, 91 minutes. General audience classification. For June release.

CHARLES L. FRANKE

Para. Considering Frisco Stage Shows

San Francisco, May 11.—Edward L. Hyman, vice-president of Paramount Theatres Service Corp.: S. Single, controller, and Selig Solomon, have been here conferring with theatre executives and distributing companies on the future of the entertainment at local Paramount houses, which are headed by Jerry Zigmond. The possibility of a resumption of stage shows was being considered and was discussed at length.

Intermountain Theatres at Salt Lake City is scheduled to be the last to stop on their inspection-conference tour.

Loew’s Books Reissues

“Captain Caution” and “Captain Fury” are booked to play Loew’s New York metropolitan circuit. These entries, handled by Favorite Films, played neighborhood houses throughout the country about two years ago.

“Greater Economy” (Continued from page 1)

will open at the New York Victoria Theatre today, blasted the industry’s recent “greater econ- omy and better pictures policy.”

The big studios’ current nervousness, he is said, is based on “the Last Tribe of motion picture customers who, gravitating with the popcorn pal- ladia habit, have disappeared from the scene, leaving panic in their wake. They have gone, what was left at which they had as much protection of the partial shelter—their studios—these questions pose a sub- stantial problem for the production phase responsible for their construction.

After breaking down “hypothetical reasons” which Hollywood executives give for the low rentals and bad turns, such as television, lack of foreign markets, high salaries (“mean- ing the other guy”), censorship, and James, told his listeners, “they blame everyone and everything but themselves.”

Babbs Cuts Rentals On ‘Lawton Story’

Hollywood, May 11.—A voluntary reduction of 10 per cent in film rentals for the pictures on the “Lawton Story” and a refund to exhibitors who have played the film on 50-50 rental terms have been announced here by KBAB, president of Hallmark Productions.

At the same time Babbs disclosed a 25 per cent increase for Hallmark agents in the field.
Thorday, May 12, 1949

MOTION PICTURE DAILY

Anglo-US Plan
(Continued from page 1)

meeting of the Anglo-U. S. Council will be held here on June 2 and 3. Johnston made the following statement concerning the first Council meeting held in Washington on April 21 and 22:

"The Washington meeting has had a salutary effect in bringing about a better understanding and appreciation of our mutual problems and in removing many of the misunderstandings which have accumulated over the past two years," said Mr. Johnston.

"We have decided to continue our discussion and to try out our differences around the table instead of fighting them out in the headlines and to use the Council machinery for this purpose.

Marks Milestone

"If nothing more had been accomplished, that it itself would have marked a major and significant milestone on the road to better and more harmonious relationships between the British and American industries."

"In Washington we discussed a wide range of problems of common interest, including the British film quota, thequilting of British motion pictures in the United States, and the playing time of films in the three large British theatre circuits.

"It was also considered a number of cooperative projects in order to meet a common problem of both industries. Among these were a joint advertising program to stimulate motion picture attendance in the United Kingdom and throughout the world; participation in film festivals with the object of having one member of each group attend, and the formation of the Anglo-American Film Educational Society."

"At the June meeting we shall consider the problems in more detail to try to work out agreements that will be mutually beneficial to all in both industries.

Subject to Approval

Any agreements reached by the Council, Johnston emphasized, are subject to approval by the British Film Producers Association and the Motion Picture Export Association before becoming effective. It was pointed out elsewhere that in addition to the approvals cited as necessary by Johnston, that the British government is also required on the matters affecting changes in the British film quota and remittance laws, included in the agreement.

The British members of the Council stated specifically that they could make no commitment on those matters until they had discussed them with their government.

Those who applauded the program contended that it is the first and best promise of relief for the American companies from the quota and remittance regulations imposed by Britain and is a continuing formula for better than Britain's American companies for the future. Some of its champions also admitted frankly that they liked the plan because it would increase the British and American circuits.

The plan involves the Anglo-American co-operation in the film markets of the world smacked of cartelization. Other critics pointed out the subsidy of British production by the American industry which proposes to guarantee payments to British film producers out of remittances in case of failure of the joint enterprise.

The basis for computing the amount to be paid is the earnings of British films in America during the year ending June 1, 1949, plus one of the alternatives: either 20 per cent more than the earnings of all British films in America, 75 per cent of the British net remittances for the same period.

Critics See Retreat

Then provision, together with the acceptance of the subsidy, with a limited and free enterprise and open markets that Johnston and the American industry have been seeking for years to Britain and the U. S. State Department in opposing the British restrictions, critics asserted.

Many individuals aided with Ellis Arnall, president of the Society of Independent Motion Picture Producers, in that the provision has been selected as a way to improve the picture industry in the American market.

Wilson, Press Cool
(Continued from page 1)

ed in content, with no indication that the government looked with favor on the agreement.

French was clearly on the defensive through the press conference and endeavoured to maintain that the attendance of the three British representaives, himself, Rank and Korda, was a demonstration of British goodwill, out of which good inevitably develops. He appeared changed at the skeptical reaction of the press.

French did not disclose that he and Rank had entertained W. R. Fuller, head of Cinematograph Film Association, at dinner last night where Fuller was told of the plan to give American films greater playing time on the Rank circuits without Rank achieving equivalent reimbursements in American screenings.

"If certain companies would not make such an agreement, there would be little return to the Rank circuits hard and agreed that it might be abandoned if and when the new agreement is signed. He also stated that the agreement is not a legal plan whereby American screenings of British films would be stimulated.

British exhibitors in general have not been informed on details of the agreement, nor are they particularly concerned. Their only preoccupation is to reduce the quota and Fuller has taken steps to demonstrate that the Washington meeting has no effect upon the present quota. The quota, say exhibitors, is doomed to failure through inequities in both the volume of British production and the British exhibitors have agreed upon the Ontario. They see the Washington talks as designed to aid Rank and Korda in their present financial difficulties.

Officials of the B.O.T. were causitive in their comments on France's claim for a victory at the Washington conference. Their position is that the B.O.T. is entirely unconcerned and undisturbed by the proposed agreement.

Arnall Sees Threat
(Continued from page 1)

give up their freedom of action and their competitive business opportunities. As such agreements following the same pattern are negotiated with other countries, the world market for American motion pictures will be under the competitive action of a small group of selfish men who have usurped the rights of the majority."

"The Society of Independent Motion Picture Producers has always stood firm for the principle that there must be no discriminatory treatment of American pictures to build up the British industry. When the Society participated in the negotiation which resulted in the 1948 Anglo-American film agreement, it was able to force recognition of this basic principle.

"Now, however, that a few representatives of the major companies have arrogated to themselves the authority to deal in secret for the entire industry, they have barred away this fundamental principle for immediate dollars for their companies with no consideration of the effect upon American motion pictures as a whole.

"The secrecy and hush-hush attitude which surrounded the meetings of the so-called Anglo-American Film Council are now understandable. It was an attempt to substitute private cartelization for what should be public legislation."

Stage Shows for Shubert

CINCINNATI, May 11.—The 2,150-seat RKO Shubert, which has been playing straight films for several years, will switch to stage shows and pictures on June 20. It is understood that the new policy will continue indefinitely.

IF THEY DON'T LIKE THE SOUND THEY DON'T LIKE THE SHOW

better get the best:

"VOICE of the THEATRE"

STATEMENT SYSTEMS

ALTEC

161 Sixth Avenue, New York 13, N. Y. • 1361 S. Vine St., Hollywood 38, Calif.
Give your support to the United States Savings Bond Drive May 16-June 30. Be a modern forty-niner.

There's No Business Like 20th Century-Fox Business!
Withdrawal of Ascap Appeals In N. Y. Looms

U. S. Pact Might Allow Dealing With Producers

Appeals pending in the restraint-of-trade action against the American Society of Composers, Authors and Publishers in the New York Circuit Court of Appeals may be withdrawn upon consummation of new consent decrees that go into effect between the Society and the government, which have been in progress for several weeks.

Ascap's apparent aim is the adoption of a revised version of its 1940 decree with the department of Justice, under which it could collect public performance fees for members' music from film producers in a manner which would not contravene the adverse Federal Court opinions in both New York and Minneapolis. Producers in turn would add the charges to film rentals.

Ascap believes it could act merely as a collection agency for its members, with their compositions licensed to the

Paramount Quarter Net Is $5,675,000

Paramount estimates its earnings for the first quarter ended April 2, 1949 at $5,675,000, after all charges, including estimated provision for taxes on income. This amount includes $1,428,000 representing Paramount's net interest as a stockholder in the combined undistributed earnings of the quarter for partially-owned non-consolidated subsidiaries. Earnings for the quarter ended April 3, 1948 were $7,750,000, including $1,846,000 of undistributed earnings of partially-owned subsidiaries, and

‘Life’ Can’t Find Answer to ‘Crisis’

Life magazine in this week’s issue will publish the first results of its study of the motion picture, according to Motion Picture Herald. The three-page story, signed by Eric Hodgins, who is conducting the “round table” is headed “What’s With the Movies,” and ventures no further than that. It reports that the Life editors have held

State, Municipal Governments Have Joint Tax Program

WASHINGTON, May 12.—Representatives of leading associations of state and city officials have worked out a joint tax program to present to the U. S. Treasury, with a key plank calling for the Federal government to withdraw from the admission tax field in favor of states and municipalities.

The program was worked out at a meeting here of representatives of the American Municipal Association, the U. S. Conference of Mayors, Council of State Governments, National Association of County Officials and the National Federation of Tax Administrators. It will be forwarded to Treasury Secretary Snyder probably next week and will be the talking point when representatives of these organizations meet again with Treasury officials late this month or next.

The groups met with Treasury spokesman at the end of April, but (Continued on page 10)

U. S. Rank Board Elects Peyser

Seymour Peyser, New York lawyer, has been elected to the board of directors of the J. Arthur Rank Organization, U. S., and has been made secretary of the corporation. Peyser is a member of the law firm of Phillips, Nizer, Benjamin and Krin, motion picture industry law firm.

The board of directors of the Rank Organization has reselected the following officers: J. Arthur Rank, chairman; (Continued on page 10)

$10,371,000 1st Quarter Film Company Dividends

Warner Product for N.Y. Music Hall

A number of Warner Brothers pictures, beginning with the Technicolor production, “Look for the Silver Lining,” are to play Radio City Music Hall, “Silver Lining” will follow “Edward My Son.” Other pictures will probably include “Under Capricorn,” “Beyond the Forest,” “Glass Menagerie” and others.

Seek Vote Today on Anglo-U. S. Program

A special meeting of the Motion Picture Export Assn. has been arranged for noon today at the Harvard Club here to seek approval of a plan proposed and engineered by the Anglo-U.S. Film Advisory Council.

Details of the program were given to MPEA members on Tuesday and their reactions will be canvassed at today’s meeting. Indications are that some top-ranking executives will be absent instead, as the meeting was scheduled despite their notified schedule that they would be unable to attend.

Sears to London on Sale of Odeon Stock

Gradwell L. Sears, president of United Artists, will leave here on Sunday for London where he will consult with Arthur W. Kelly, executive vice-president, on sale of the company’s stock interests in the Odeon circuit, which is controlled by J. Arthur Rank.

Possible deals were taken up by the UA board yesterday at a special meeting here. Following consultations with Kelly, Sears will report back to the directors. Any transaction apparently would be largely contingent on how UA could derive immediate monetary benefits, that is, either obtaining permission to convert the proceeds of the sale into dollars or else put the British pounds to use.

ITOA Voices Confidence In 20th Plan

Lichtman, Smith Explain It and Answer Questions

A large segment of the New York exhibitors who a few weeks ago sharply assailed preliminary policy pronouncements by 20th Century-Fox sales executives, did an about-face here yesterday in consequence of an open forum exhibitor luncheon-meeting at which company executives explained the new sales policy enunciated recently by 20th-Fox president Spyros S. Skouras. The exhibitors’ voiced recognition of what they termed “a new phase in thinking” on the part of 20th-Fox, and expressed “a feeling of elation that the plan will work.

Some 150 persons—mostly exhibitors—attended the meeting which was held at the Hotel Astor here under the sponsorship of the New York Independent Theatre Owners Association. Acting as spokesman for the organization were ITOA president Harry Brandt and film committee

20-50% Range for 20th Sliding Scale

Twentieth Century-Fox’s new “sliding-scale” formula will have a basic film rental range of 25 to 80 per cent “in one per cent steps,” dis- cussed by 20th Century-Fox vice-president A. L. Lichtman said later in reply to a question from the floor. Smith explained that the basic fig-

20th Policy Parley Slated by Kirsch

Leaders of Allied units in various parts of the country will be invited to the Chicago exhibitor luncheon-meeting which Illinois Allied president Jack Kirsch plans for May 23 to discuss with 20th Century-Fox executives that company’s new sales policy.

This was reported here yesterday (Continued on page 10)
THE dove of peace flapped its wings dutifully along about three o'clock yesterday afternoon signaling the burial of the hatchet between the ITOA of the U.S. Army and 20th-Fox. The complimentary references of record about hatchetmen were interred at the same time and essentially for all time hereafter.

The scene was the Hotel Astor on the occasion of a forum, arranged by the ITOA to discuss with 20th-Fox's Al Lichtman and Andy Smith their company's new sales policy. With cartoon and inventive still fresh in the historical background of this situation, the explosive possibilities were obvious. They never developed, and the cause of sweet reasonableness thereby was well served.

Lichtman covered familiar ground and broke little that was new.

Max A. Cohen, chairman of the ITOA film committee, asked prepared questions and got satisfactory replies chiefly from Smith, with an occasional auxiliary assist from Lichtman. Cohen found "signs of clear and intelligent thinking" on 20th-Fox's part, plus indications of a desire to improve relationships with exhibitors.

Harry Brandt, ITOA president, believed the new policy will work provided—and here he placed his emphasis that if the two distributor officials declared would be observed. He was confident it would since "both are men of high honor."

On the assumption that, since no penetrating questions were advanced from the rank-and-file, Brandt had to assume—and did—that satisfaction with the plan, which was made available in printed form, was general.

But Fred Schwartz, president of Metropolitan Motion Picture Theatres Association, broke his silence sufficiently to have it understood he was reserving the right to reject the policy in whole or in part as he negotiated.

For the ITOA, Brandt assumed it may be accepted as the pattern set for future face-to-face discussions between 20th-Fox executives and other exhibitors generally.

The attitude reflecting the distributor's position was one of cooperation with the exhibitor. Perhaps a determined kind of cooperation in the interest of a greater return, which is what the shooting has been all about, but cooperation nevertheless.

Moreover as Smith made clear, the new policy is basic. Because it deals with the broad fundamentals of the coarse 20th-Fox has set for itself, it cannot answer all problems. Because it cannot answer all problems, certain phases, currently unknown, may prove unworkable. If these phases will be changed.

"We don't know," Smith observed.

This is a forthright as well as a reasonable approach. It seems to us that fair-minded exhibitors to improve relationships with exhibitors.

Harry Brandt, ITOA president, believed the new policy will work provided—and here he placed his emphasis that if the two distributor officials declared would be observed. He was confident it would since "both are men of high honor."

On the assumption that, since no penetrating questions were advanced from the rank-and-file, Brandt had to assume—and did—that satisfaction with the plan, which was made available in printed form, was general.

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What's keeping him up?!!!!...
He's On Top —

BACKED BY THE HARDEST WORKING ORGANIZATION IN THE INDUSTRY

HE KNOWS AND HIS BOOKS SHOW
No Business Like 20th Century-Fox Business AND

Mr. Belvedere Goes To College
Mother Is A Freshman
A Letter To Three Wives
The Snake Pit
The Fan
Apartment For Peggy
The Forbidden Street
Canadian Pacific
Road House
Down To The Sea In Ships
When My Baby Smiles At Me
T.O.T.
TWENTIETH ON TOP

as they keep coming

THE BEAUTIFUL BLONDE
FROM BASHFUL BEND
TECHNICOLOR

IT HAPPENS EVERY SPRING
Will James'
SAND
TECHNICOLOR

HOUSE OF STRANGERS
SLATTERY'S HURRICANE
YOU'Re MY EVERYTHING
TECHNICOLOR

COME TO THE STABLE
I WAS A MALE WAR BRIDE

Keep up with 20
CENTURY-FOX
MPIC Acts on Frozen Funds, Reissues

Hollywood, May 12—Motion Picture Industry Court yesterday appointed Y. Frank Freeman, Oliver Garrett, Roy Brewer, Ronald Reagan and Art Talmadge to a committee in charge of developing a program designed to aid all-industry efforts toward thawing funds frozen abroad.

Appointment of the committee followed an extensive report by the Hearst-owned Hearst Publishing Co., Inc., which filed a bill 3-1093, known as the "Export Insurance Act, 1949," and on direct negotiations between the committee and producer groups seeking to end restrictive trade practices.

MPIC has considered a three-pronged proposal for regulating reissues by limiting reissuing to outstanding productions, curtailing misleading advertising, and allocating a portion of reissue revenues to provide benefits for aged and disabled industry workers and widows of deceased workers. Details of this proposal were discussed on the ground that they border on collective bargaining which does not fall within the MPIC province.

"Misleading advertising" was referred to the MPIC public relations committee for study and report. The reissue matter had been brought up by Brewer, chairman of the Hollywood AFL PAC, who recently attacked reissues as a contributing cause to unemployment in Hollywood.

Reelet 5, Add 9 to Academy Board

Hollywood, May 12—Results of the MPIC Motion Picture Arts and Sciences election, conducted by mail ballot, revealed five re-elections among choices for 14 posts on the board of governors vacated under the constitutional by-law which limits tenure to three years.

Newly elected to the board are Walter Wanger, Dore Schary, Henry Blanke, Fred Metzler, George Murphy, Ralph Agency of Frank Capra, Johnny Green and Kenneth Lambert. The board meets May 19 to elect a president, who will be selected by the board from among the members of the board, who has resigned, and other officers.

Industry Extends Its Aid to Bond Drive

The industry will present 30 Covered Wagons to aid the sale of U. S. Treasury "Opportunity Savings Bonds" in the nationwide drive which runs from Sunday through June 30, it was announced by Secretary of the Treasury John W. Snyder and Maurice A. Bergman, Universal-International executive and chairman of the industry's participation in the drive.

Five More Stars to Aid US Bond Drive

Hollywood, May 12—Five more stars have been set by the Hollywood Committee on Censorship to add to the list of more than a dozen who will launch the U. S. Treasury's "Opportunity Savings Bond" campaign during Sunday and running through June 30.

Red Skelton is scheduled for a bond rally at Kansas City on May 16, Peter Lawford at Cleveland May 18, Dane Clark, New Orleans May 17, Gene Autry, Indianapolis May 19 and Eddie Bracken, San Francisco May 21.

Reviews

"Streets of San Francisco" (Republic)

THE crime-does-not-pay theme is given another workout in an unpretentious but interesting story about a syphilis boy who refuses to give police information on a murder he has seen.

The cast are Robert Armstrong and Max Clark, as the lieutenant of detectives and his wife, who attempt to break down 11-year-old Cary Grant's silence. Despite the boy's initial stubbornness, he is gradually rehabilitated, becomes one of the family and eventually helps to capture the gang and a stolen fortune.

Although the picture offers nothing novel, it has moments of excitement and the detailed gridding research necessary to "crack" a case. Its big flaw is the dialogue which at times oversteeps in an attempt to attain dramatic effect resulting only in tax credit. J. Shoulder Jones.

"Amazon Quest" (Fox-Gay-Film Corp.)

THERE is plenty of good exploitation material in Film Classics' "Amazon Quest," an adventure story set largely in the Brazilian jungle, containing some scenes of a box constrictor winding itself around a man, neck, school of vicious fish, and two men rowing desperately through a sea of crocodiles.

Most of the jungle footage has a documentary-like authenticity, and is offset to a limited extent by a suspense plot, which was built around the jungle scenes runs pretty much in conventional style. An Agay production, it features Tom Neal, Carola Matthews and Carole Dorn.

Irwin Gielgud wrote the original story, about a man, who, in order to recover his rightful share of a Dutch rubber company, travels to the Amazon country to clear his father's name. On his arrival, he learns about his father's death years before while trying to escape with rubber seeds at the time. The same time, the hero, played by Neal, meets and falls in love with Miss Matthews. In time, Neal proves his father's rightful interest in the rubber company, and the hero. In between, there are various scenes of flight and chase by such diverse adversaries as bandits, jungle beasts and Indians. S. K. Soley's dialogue is a bit hackneyed, and the music, from the screenplay by Al Martin. Argo Associates was associate producer. Running time, 75 minutes. General audience classification. For May release.

Goldwyn, Others in Talks on Alliance

Samuel Goldwyn Productions has been discussing with other independent producers with the view in mind to form an association whereby Goldwyn would provide studio credits, handle financial arrangements and supervise selling for independents.

Goldwyn's object primarily is to encourage outstanding independent productions and at the same time reduce his overhead expenses at his own studio where, according to the present plan, independents would turn out three or four films annually.

Distribution would be through RKO Radio with whom Goldwyn is now negotiating a new releasing pact to supply the one which, with an option period figured in, will expire on August 1. The independents would be covered under the expected new deal.

Embassy Changes Policy

The Embassy Newsreel Theatre in the Airline Terminal has announced that effective May 25, with the New York premiere of the latest J. Arthur Rank release, "All Over The Town," it stars Norman Wooland and Sarah Churchill and is a Prestige Picture released by Universal-Carnegie. Under the new policy the theatre will be known as the "Embassy Cinema."

"As You Like It" Set For Roadshows by UA

Sir Laurence Olivier's first Shakespeare motion picture, "As You Like It," with Olivier and Elisabeth Bergner, will be given special roadshow, two-day, reserved-seat engagements all over the country, according to an announcement made by well L. Sears, president of United Artists, UA has acquired rights to the picture.

Premiere of the two-day policy will take place in Boston at the Beacon Hill Theatre on June 30. Paul Czinner produced and directed.

FCC Dismisses WB's Coast Video Bid

WASHINGTON, May 12—The Federal Communications Commission today announced that William Randolph Hearst, who has been seeking approval for a Los Angeles experimental television station, where work was planned on ultra-high frequency transmission. The Commission may act tomorrow on Warner's request for additional time to prepare a proposal for a Chicago television station.

"Photoplay" Honors MGM

In tribute to Metro-Goldwyn-Mayer's 25th anniversary of motion picture production, "Photoplay" magazine has devoted its June issue, now on the presses, to the studio's history, with nearly two dozen features and pictures made by the studio from 1924.

Telecasts Cause NY Cuts in Newsreels

Some Metropolitan New York circuits, among them Walter Reade Theatres and KKO, have dropped newsreels in recent situations as an experiment, holding that telecasts have reduced the news value of the release.

Walter Reade, Jr., emphasized yesterday that no "A" houses have been affected by the cuts and said that a questionnaire circulated to managers of theatres where newsreels have been dropped failed to reveal a complaint by a single patron. Reade said that out-dated newsreels serve only as a free boost for television.

The Soil Searchin' executive, was inclined yesterday to minimize the action and also stressed that it was it parting effect in smaller houses only, but he, too, saw video as a prime factor for the declining interest in newsreels.

Conclude Hearing on Pa. Censor Ruling

PHILADELPHIA, May 12—Testimony has been given by the U. S. District Court in the suit of five Pennsylvania television stations, to declare invalid the Pennsylvania Censorship Act requiring censor approval of all motion pictures televised in the state prior to their release. Telecasts agent Edish, chairman of the Board, promised to expedite action whenever the Board is asked to approve films for television programs and said there has never been a complaint from the film industry about undue delay.

'Gambles' Press-Preview

Universal-International will hold a press preview of "The Lady Gambles" at Toots Shor's here on May 26. Following the preview, U-1 will be host at a reception. The picture will have its New York premiere at the Paramount Theatre on Friday, May 27.

Screen 'Lonesome Pine'

A screening of Adolph Zukor's "Trail of the Lonesome Pine" will be held at Toots Shor's Tuesday morning following luncheon for about 40 exhibitors and celebrities who will be Paramount's guests. Zukor and Henry Fonda, star of the film, which was the industry's first Technicolor production, will attend.

Mid-Year Variety Meet in New York

Mid-year meeting of Variety Clubs International has been set for October 23-27. Earlier reports from San Francisco, concerning a mid-year meeting, had been held in Seattle City, referred to action of the recent convention in designating the Midwestern city for the mid-year meeting to be held in the fall of 1950.

At the same time the club's delegates will select the convention city for the next convention next spring in New Orleans remains tentative, pending future dates sought for the event.
**Review**

"Roughshod"

(RKO Radio)

**A WESTERN with a decidedly different approach, but which nevertheless embodies all the elements that make good entertainment, is presented in "Roughshod."**

It is well acted by Robert Sterling, Gloria Grahame and Claude Jarman, and it is directed by Edward Robinson, producer Richard H. Berger assured himself of capable guidance for a film along popular box-office lines.

Photography shows majestic mountain backdrops especially in a final showdown duel between Sterling and John Ireland who overdoses it as the cold-blooded killer out to get even with rancher Sterling. It should be appreciated by all kinds of audiences and should attract also those who expect a little more from a Western than a bunch of gun flinging and shooting and fighting. This picture has both of these, but they are used sparingly and effectively. Geoffrey Homes and Hugo Butler wrote the better-than-average scenario.

When Ireland escapes from a pennitentiary with two friends, Sterling knows that he will be after him. The latter and his brother set out to bring some of the laws they meet up with four showgirls, headed by Gloria, who have been run out of town. Their wagon has broken down and the two men give them a lift.

There are complications. One by one, the girls drop off—one at her home, the other with a gold-prospect—it only leaves left, but Sterling and she fall in love, but Sterling resents her background. When danger comes in the person of Ireland, Sterling sends her off in the coach, and later returns to pick up Gloria and bring the story to a happy ending.

Running time, 88 minutes. General audience classification. For July release.

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**Short Subject**

"Swedish Looks Ahead"

(March of Time—20th-Fox)

A unique position of isolation is followed by Sweden today, for that nation is located in the Soviet bloc or the Atlantic Pact nations. The current March of Time subject is a country curious political dilemma and in so doing present an interesting and illuminating film.

A series of menus of Swedish life are shown, including the nation's favorite cooperatives, its glass-making, and other crafts. The subject will enhance any showman's program.

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**Story of Industry's Shorts to Exhibitors**

An eight-page prospectus on "The Movies and You," the series of 12 short subjects about the industry, is being sent to exhibitors by the MPAA's Industry Film Project Committee.

The cover explains the purpose of "The Movies and You" series as follows: The industry has united to serve these films that will help place our industry in a favorable light in the public mind and combat the unjustified criticism that has been levied against us.

"This is the film phase of a public relations program planned to give the theatre-owning public a first-hand knowledge of our business in the best possible way—the screen. It is something that Mr. Exhibitor—have long asked for."

Stanley Shulfield and the Paramount department did the layout and make-up of the book. Story material came largely from the MPAA's Hollywood, Washington and New York offices. Grant Leenhouts is coordinator-producer of the series.

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**Services Tomorrow For Mersereau, 78**

PERRYSBURG, N. Y., May 12—Funeral services will be held here on Saturday for Charles M. Mersereau, 78, at Stevenson's Funeral Parlor. Mersereau, who was formerly with Associated Publications and Jay Emanuel Publications, died at his home here yesterday.

He was the father of Don M. Mersereau, publisher and general manager of the Film Daily. Other survivors are the widow, Mrs. Evelyn M. Mersereau, and another son, Jack Mersereau of Mexico City.

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**Iron Curtain!**

Mystery continues to shroud the Moscow—Moscow deal on films. Report goes inquirry to all concerned on this side of the iron Curtain produces no information. An alleged list of the films to be sent to the Soviets, recently published, lacks confirmation by the Motion Picture Association and Export Association. They say they just don't know.

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**Argue Appeals of $100,000 Verdict**

Arguments on appeals of a $100,000 verdict against Paramount and the Warners circuit were heard yesterday in the Circuit Court of Appeals here yesterday with the defendants contending that the plaintiff's Palace Theatre at Olean, N. Y., should not have been the victim of the alleged conspiracy since all other major companies have been dismissed as defendants.

Defendants' attorneys said that Paramount is the only distributor party and the question of conspiracy would have to involve more than one company to stand up. The Olean jury awarded the Borden Co., operating the Palace, damages of $26,000, to be doubled under anti-trust laws, and which can be doubled if appeals have amounted to close to $100,000. Warners operates the Haven and State theatres here.

Arguments on the plaintiff's appeal of the RKO dismissal also was heard yesterday. Frank Raible was attorney for Warners and Paramount; Sidney Pfeffer represented RKO, and William Anderson appeared for the plaintiff.

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**Mitchell, Evans Head NTFC Committees**

John Mitchell, sales manager of United Artists Television Films, and Ed Evans, former director of film relations for the N. Y. Daily News television station WPIX, have been named heads of National Television Film Council. William P. Gold, NTFC, has announced.

Mitchell is the newly-appointed chairman of the distro firm, recently headed by Myron Mills, television director of Equity Film Exchanges, to his has to WPIX, so Washington. Evans replaces Gold, former film director of TV station WMAR-TV, Baltimore, who has been transferred to other with a gold-prospect—until only Lee is left, but Sterling and she fall in love, but Sterling resents her background. When danger comes in the person of Ireland, Sterling sends her off in the coach, and later returns to pick up Gloria and bring the story to a happy ending.

Running time, 88 minutes. General audience classification. For July release.

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**Reade in Partnership For Two Drive-ins**

Walter Reade, producer of theatre, together with George Smith, Carthage theatre builder and operator, and Melvin Fox of Philadelphia, operator of some of the city's finest in Pennsylvania and owner of several in New Jersey, yesterday announced their association in an 850-car drive-in already underway on Brunswick Turnpike north of Trenton. First in the Trenton area, it will be operated by Reade, and is scheduled for completion by July 1949.

Options have been obtained for construction of a second drive-in southeast of Trenton.

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**Mrs.Rita M Goldrick, A Founder of Legion**

Mrs. C. M. Goldrick, 59, a founder of the Legion of Honor, was killed in an auto accident in New York City yesterday. Mrs. Goldrick, who recently had a stroke, died from injuries sustained in an accident. Mrs. Goldrick was a member of the American Legion, and was active in local women's auxiliary. She is survived by her husband, Dr. Thomas A. Goldrick, three sons and two daughters.

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**Schine Asks Dismissal Of Auburn Trust Suit**

Answering anti-trust charges filed by the Auburn Capitol Theatre Corp. of Auburn, N. Y., defendant Schine Theatres, et al, moved in U. S. District Court here yesterday for dismissal of the $2,500,000 action on several counts alleging the contention that it was barred by the statute of limitations. The eight majors were among the defendants named.

Other grounds for dismissal cited were that the complaint failed to state a claim and that all defendants do not reside in the New York district where the case has been ordered for trial.

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**Fire Destroys Theatre WAYSNEBORO, Miss., May 12—**

Fire which started yesterday in the Roxy Cinema, a portion of the Princess Theatre, owned by J. O. Bunch, destroyed the theatre and the Central Hotel, a garage was destroyed. Wooden structures were painfully in attempting to extinguish the blaze.

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**Ohio Theatre Fire**

COLUMBUS, O., May 12—the Ohio Theatre at Spencerville was hit by a fire which started in the projection booth. Fire was started by spontaneous combustion of a fire extinguish. No one was injured. Mackin Bow- man is the manager.
The Armot Vitacope which projected the first theater movie, April 23, 1896.

With this, the "unseen showman" got his epoch-making start . . .

The projectionist has come a long, long way . . . since the 1890's when he put on his show with equipment such as this.

And today, as then, much of a motion picture's success depends upon the unseen showman in his booth.

To his sure sense of split-second timing . . . to his alert control of sound . . . to his deft handling of elaborate equipment . . . the film illusion owes much of its dramatic, realistic presentation on the screen.

Helping the projectionist to keep the mechanics of the medium from intruding is the top quality of Eastman motion picture films (both sight and sound) . . . members of a famous family started more than fifty years ago.

EASTMAN KODAK COMPANY
ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD
ITOA, 20th Plan
(Continued from page 1)
chairman Max A. Cohen. Brandt

Twentieth-Fox vice-president A.
Lichtman and distribution vice-presi-
dent Andy W. Smith, Jr., explained
the company's position, which was
adopted by the group after director
David O. Selznick clarified that
"he would have loved to pre-
sent to the industry a new fangled
idea, but when he added that he
had found no need for "revolutionary
ideas," but discovered rather that "im-
proved methods" are far better.

Blaizes Salesmen

Largest share of blame for whatever
poor relationships exist between dis-
tribution and exhibition belongs to film
salernas, Lichtman declared. He
said he found on his recent nation-
wide tour that there is "a lack of con-
fidence between salesmen and exhibi-
tors, and that the result has been a
series of dealings between the two on the
highest plane of business statement.

The thought behind 20th-Fox's new
sales policy, Lichtman said, "is that
all business transactions will be
expected to support exhibition, dis-
tribution and production, and we all
have to do something about it to-
gether." The problem, he said, cannot
be approached by "cutting one an-
other's throat."

Schwartz Qualifies Silence

Toward the end of the meeting, when a call by Brandt for questions from
the audience was not answered, Fred J. Schwartz, vice-presi-
dent of Century Circuit, arose to em-
phasize that although his mind had not been made up, during the discussion of how the company's new
sliding-scale plan will work, and the follow-
ing day's additional discussions,
Schwartz said that his contract with the company is only for one
year. According to the meeting's
agenda, occupied the meeting in add-
ition to Lichtman, Smith, Brandt,
Cohen and Schwartz, were: Emil
Ernst, Harry Greenberg, Julius Jod-
son, Jack Kirsch, William Gehring,
Martin Moskowitz, Charles Einde,
Joshua Goldberg, Morton Sunshine,
Seveml Flavin, Sam Shain, William
Brandom, Alexander Lichtman, and
S. H. Fabian and Oscar Doob.

20th Policy, Kirsch
(Continued from page 1)
by Kirsch, who was on the dais at the
20th-Fox symposium, that the circuit earned
$2,600,000 from M-G-M pictures, whereas
during the year sliding-scale was
first tried National paid additional
rental totaling $2,600,400, and increased its own "take" to
$1,200,000.

Kirsch told the meeting that he agreed to formulate a new sales policy
for 20th-Fox at the request of Siglou
(Continued from page 1)
approximately $650,000 of capital gains.

Foreign film revenues show a de-
crease in the first quarter of 1949 as compared with the first quarter of
1948. During the first six months of
1948, 100 per cent of film revenues
were indi-rectly held by major companies,
which in part, are the result of the
New York legislation prohibiting the
sale of foreign films. In 1949, only
a portion of such revenues are re-
tenable under the terms of the in-
dustry agreement with the English
which was effective June 14, 1948, the
balance, being frozen in England. In-
creased restrictions on remittances
have also reduced revenues from other
foreign sources.

The $5,675,000 earned during the
quarter represents 86 cents per share on
$6,095,736 shares outstanding on
March 1. In addition, 20th-Fox has 10
per share for the quarter ended April 3,
1949 on 6,047,039 shares then out-
standing.

Joint Tax Program
(Continued from page 1)
ners for any individual theatre will be
available to the industry, as the ad-
id was added.

Lichtman said that before the system was
adopted by National Theatres, a 20th-
Fox subsidiary, that circuit earned
$500,000 from M-G-M pictures, whereas
during the year sliding-scale was
first tried National paid additional
rental totaling $2,600,400, and increased its own "take" to
$1,200,000.

Kirsch told the meeting that he agreed to formulate a new sales policy
for 20th-Fox at the request of Siglou

20th Sliding Scale
(Continued from page 1)

Iris Meyers, and Joseph H. Hazen and
Robert E. Sherwood, and Carl
D. Grant, and Charles H. Lewis.

The exhibitors—Weldon Allen, El-
an G. Major, James G. O'Brien,
Harper, Sam Meyers, Truen
Rebooch, Arthur Schoenstadt and
Jerry Z. Sarna—were not too
keen on the shift as "sore at Hollywood"
and as being preoccupied with the
commercial aspects of the problem.

The consummation of agreements by resi-
dents of Bryan, Ohio (pop. 5,800), are,
fused, says Life.

Paramount Profit
(Continued from page 1)

would raise the first 1949 quarter
considerable.

For instance, the preliminary figure for February, 1948, issued without
the Stanley dividend, was $226,000,
much the same as the $224,000 re-
ported for February, 1948, for the
final figure for February, 1948, was
$2,025,000.

The department says that usually,
publicly-reported cash dividends ac-
count for 60 to 65 per cent of all
dividends paid by business firms.

Month-by-month comparisons for
the first quarter follow: January,
$2,659,000 in 1949, against $3,772,000
in 1948, February, $2,494,000, ag-
ting $2,025,000; March, $7,508,000, against
$7,374,000.

The officials said that the drop in January was due largely to a
Cut in Warner Brothers' dividend
rate, while the February drop was
due to the Stanley not reporting a
dividend.

In March, a Commerce spokesman
said on the air by Labor Day, explains the
dropped their dividend rates, but se-
veral other companies were up small
amounts, including Walt Disney
Productions.

U. S. Rank Board
(Continued from page 1)
ın; John Davis, vice-chairman;
Robert S. Benjamin, president; J. B.
Fitch, Jr., vice-president; Robert H.
Weat, treasurer; Leslie E. Roberts, assistant trea-

The board of directors now consists of:
Rank, Davis, Benjamin, Law-
rence, Peyster and John Woolf of
London.

3rd Columbus TV Outlet

COLUMBUS, O., May 12.—This city's third
TV outlet, WTWN, is to be
operated by Picture Waves, Inc., with
its transmitter located atop the 45-
story Lincoln-LeVeque Building, will be
on the air by Labor Day, according to
Edward Lamb, the owner.
Announcing

THE ANNUAL CONVENTION-EXPOSITION

of

INDEPENDENT EXHIBITORS, INC.

at

COPLEY-PLAZA HOTEL, BOSTON

on

Wednesday and Thursday, May 25 and 26

PLAN NOW TO ATTEND, AND BRING YOUR FRIENDS AND THE FAMILY

★ WELL PLANNED BUSINESS MEETINGS.
★ A FINE PROGRAM FOR THE LADIES.
★ A GALA NITE CLUB PARTY.
★ A BANG-UP BANQUET.

Registration—$15.00   Send Requests Now

to

INDEPENDENT EXHIBITORS, INC.

36 MELROSE STREET
Boston, Mass.
UNITED ARTISTS
announces with pride
The Premiere Engagement
of
a new Stanley Kramer production.
Screen Plays Corp.
presents
"Home of The Brave"
at the
VICTORIA THEATRE
(New York's home of distinguished motion pictures)
followed immediately by engagements
in Boston, Chicago, San Francisco
and Los Angeles.

SCREEN PLAYS CORP. presents
"HOME OF THE BRAVE" with DOUGLAS DICK • FRANK LOVEJOY • JAMES EDWARDS • STEVE BRODIE • JEFF COREY • LLOYD BRIDGES
PRODUCED BY STANLEY KRAMER • Based on an original play by ARTHUR LAURENTS • Screenplay by CARL FOREMAN
Directed by MARK ROBSON • Musical Score by DIMITRI TIOMKIN
Grosses Rise At 1st-Runs In Key Cities

$14,222 Weekly Average Is Set in the Field

Business at first-runs in key cities has bounced back from the year’s low registered in March, while April grosses compared favorably with those of the same month last year, according to reports on some 17 key situations received from Motion Picture Daily correspondents.

Average weekly income for April was $14,222 from March’s $13,633. Weekly average per theatre for April last year was $14,535.

Although the production did not get into national release until the third week of April, “A Connecticut Yankee in King Arthur’s Court” registered immediately at box offices to an extent that enabled the picture to emerge in top-grossing position for the month. “Take Me Out to the Ball Game” and

MPEA Picking New Films for Soviet

American companies are supplying 16mm, black-and-white prints of most of the 25 films which Soviet officials in Moscow have requested for screenings from the first list of 100 features from which they were permitted to choose under the deal made by Eric Johnston, Motion Picture Association president, a year ago.

A second list of 100 features from which the Soviet also may select 20 or 25 for screenings is now in preparation.

M. P. Daily Cited For Aid to Israel

Motion Picture Daily was cited “for objective news coverage which aided the cause of Israel” at Madison Square Garden Saturday evening where a rally sponsored by the Israel American Committee in observance of the first anniversary of the formation of the new state was held. Vice-President Alben W. Barkley was the chief speaker.

Red Kahn accepted the citation for the publication.

Drive, Banquet to Honor Blank at 70

Des Moines, May 15—Tri-State’s 53 theatres in Iowa, Nebraska and Illinois are staging a circuitwide showmanship contest, to run to July 9 in honor of circuit president A. H. Blank, who will reach 70 in July, and plans are under way to climax the drive with an all-industry tribute banquet at Des Moines on July 27, attended by industry executives and Hollywood personnel.

Blank started in show business more than 50 years ago and now operates more than 100 theatres.

E-L Sale Talks Still On; Report Price Set

Hollywood, May 15—“Two or three” deals which would transfer ownership of Eagle-Lion to Edward Small were reported under discussion over the weekend, with Small and Serge Semenenko, Boston banker representing Pathé Industries, the parent company, continuing their talks on Friday and Saturday.

A price of $7,000,000 has been placed on E-L, it was reported, but with the portion of the deal to be liquidated through future revenues and a relative small amount of cash remaining in the event a deal is consummated.

The weekend conference was largely confined to a survey of the company’s assets and potentialities with a final result expected early in the week.

Minneapolis Clearance Becoming More Muddled

MINNEAPOLIS, May 15—The already muddled clearance situation here may develop seriously if plans being mulled by Engler brothers to demand day-and-date first-run with Minneapolis for their releasing are put into motion. Hopkins materializes. The Hopkins, a deluxe stand, is located about five miles west of the city.

It is known that some sales heads favor the move, and believe other outlying theatres, including Minnesota Amusement’s neighborhood Uptown, should move into the first-run slot with the Loop. This group feels that all deluxe stands in or near the city should move up to the earliest possible availability, leaving late-run slots for minor stands. One of the main arguments of the group, aside from a faster playoff of “A” pictures, is that the large neighborhood stands by playing so closely ahead of the majors, take the edge off the smaller operations.

Aim of the group is apparently to bring all defectors inside the 42-day clearance and leave the later slots for the stands housing 800 or less.

Meantime, every type of run in both Minneapolis and St. Paul, as well as the neighboring areas, is awaiting some results from the new plan of 20th-Fox for multiple runs and/or saturation releases, as revealed to the trade in New York last week.

Some Doubtful About UK Plan At MPEA Meet

Measure Not Acted Upon; Report Critical Reaction

Motion Picture Export Association at its second meeting here on Friday on the proposed agreement with the British film industry took on the appearance, in part, of a forum. The mood of those present put questions to the chief proponents of the plan in a manner suggesting adverse feelings toward it. Eric Johnston, MPEA president, expressed the belief that the tentative accord reached by the Anglo-U. S. Film Council could be workable and advantageous to the American companies, it was reported following the meeting. However, when it became clearly apparent that unanimous acceptance was not in prospect at the time, the meeting was adjourned, with no new meeting as yet scheduled.

Johnston was to have left at the weekend on a speaking tour from

British Answer on Quota Is Delayed

WASHINGTON, May 15—British Embassy officials here admitted that they had received no instructions from the Board of Trade in London on what answer to give the State Department on its British film quota protest, but declared that the instructions were “vague” and that the Embassy had cabled back to London for further instructions before calling the Department.

One official admitted he thought he knew what the instructions “amounted to,” saying that nothing could be done on the quota at this time, but added that this was exactly the point

Sears Seeks Rank’s Booking Plan Stand

A practical interpretation of the playing time status under the proposed Anglo-U. S. Film Agreement would mean the pictures of independent producers released through United Artists will be sold by J. Arthur Rank to Grubbwell L. Sears, U. S. president, in London this week.

Sears left here for London by plane yesterday. The proposed agreement would guarantee playing time on

(Continued on page 4)
Para. Cutting Shorts List From 72 to 50

Paramount has scheduled 18 fewer short subjects for 1949-50 than it distributed a year ago, not without protest. The protests were closed here at the weekend by Oscar Morgan, general sales manager for short subjects.

Scheduled for the new season are 52 subjects, compared to 70 this season. This is the smallest number since Paramount first went to a two-week release, the usual 104 issues of Paramount News.

The subject will consist of eight popular titles, 12 "Screwball" cartoons, 10 "Noveltoon" cartoons, all in color; six Paramount "Champions," six "Universal-International," 10 and Granlant "Road Flirt" "Spotlighters.

Three series, "Popular Science," "Unusual Occupations" and "Speaking of Animals," have been dropped.

All short subject and newreel production will be supervised by Russell Hobart, Eastern production manager, with Bernard Goodwin as business manager, and A. J. Richard and Karl of Paramount News. The cartoons will be produced at Famous Studios, New York, under the management of Sam Buchwald.

RAW TEXT END
IN THE BOOKINGS

with top playing time on all the top circuits coming up immediately — Loew's, Fox, Warner's, Paramount, RKO —
in LOS ANGELES • MILWAUKEE • NEW ORLEANS
HARRISBURG • READING • RICHMOND • BOSTON
CLEVELAND • DETROIT • CINCINNATI • ROCHESTER
SYRACUSE • TOLEDO • KANSAS CITY • ST. LOUIS
NORFOLK • PITTSBURGH • BRIDGEPORT • JOHNSTOWN
SPRINGFIELD • ATLANTA • PROVIDENCE • WILMINGTON
COLUMBUS • DAYTON • EVANSVILLE • HARTFORD
WASHINGTON, D.C. • LOUISVILLE • INDIANAPOLIS
MIAMI • NASHVILLE • AKRON • BUFFALO • CHICAGO

IN THE TRADES

"A terrific lift to the finale. Spectacle values rarely achieved!"
— HOLLYWOOD REPORTER

"Top quality! Stirring, should please every type of audience. One of the finest photographically!"
— DAILY VARIETY

"Suspense, drama, action. Well-knit with vigor and imagination. A film spectacle!"
— MP HERALD

"Exciting and unusual. A chance for some good old time exploitation and ballyhoo. Welcomed at the boxoffice!"
— INDEPENDENT

"Color, intrigue and adventure, suspense and an abundance of drama and action!"
— MP DAILY

"Love, adventure, fighting and hard-riding to please the most ardent of action fans. Something to arouse intense excitement and cheers!"
— SHOWMEN'S TRADE REVIEW

"Spectacular chases and desert battles. Realism of action and magnificent photography. Will insure boxoffice draw!"
— BOXOFFICE

"Much in spectacle, excitement values. Strong thrill note!"
— FILM DAILY

boxoffice action thru UA!
**MPEA - Soviets**

(Continued from page 1)

**Grosses Rise at 1st-Runs**

(Continued from page 1)

**Ship 16mm. Prints**

Under Johnston's deal the Soviets are to purchase the outright right of each choice of a feature ultimately chosen. Despatch of the 16mm. prints for Moscow comes via London for Stockholm. The Swedish-Russian film cooperative, distant Moscow, is not so far from Stockholm, the Russian film monopoly, does not mean that the Soviets have agreed to purchase those films. This signifies only that the Soviet film officials are sufficiently interested to wish to see the advertised films screened. As a matter of fact, it is well known that departmental officials here would be agreeably surprised if the Russians actually showed any interest in choosing films to see, after seeing them. That is why 16mm. prints are being shipped. They are expensive, but are not too expensive for purposes of the Soviet officials but not suitable for standard theatre showings. The Russian theatres do not figure in the negotiations for screenings in Moscow, some prints are not available in London, and some companies, according to some observers, from the Moscow shipments. Some think that Soviet film technicians will be trained to the process of screenings and "no sale" run up later.

**Films Listed**


Official spokesmen of MPEA and MPAA said they could not verify whether the reported titles above comprise a correct list. Officials of the companies concerned who could be reached said they are.

**SPG Mediation Fails; Picketing Stepped Up**

Executive board of Screen Publicists Guild members are meeting here this evening to determine whether or not the Guild's representatives should meet with the executives of SPG. The meeting was called by the SPG, after Federal Mediator L. A. Stone to discuss the current controversy over the Guild's activities. Stone held a meeting last Thursday, at which the companies are reported to be working out an agreement to meet again on May 13. Thursday's mediation meeting was said to be "totally unproductive."

Meanwhile, Len Goldsmith, SPG business agent, reported that the union will intensify its picketing activities in front of Loew's theatres here.

**MOTION PICTURE DAILY**

Monday, May 16, 1949

**Youngstein Named**

(Continued from page 1)

Youngstein, named as attorney, Arthur L. Abrams of New York.

Youngstein was in a position to enter the industry in 1941, when he joined the Hal Horne Organization as general counsel. Horne was named to that post by General Horne joined 20 Century-Fox, early in 1942, as director of advertising and publicity, according to Youngstein's statement of the director of the department.

After a year in that capacity Youngstein transferred his activities to 20 Century-Fox, Hollywood studio, where he headed a special department.

During 1944 and 1945 Youngstein was publicity director and film consultant to the motion picture and special theatrical companies of the Division, United States Treasury. In October, 1946, Youngstein was named vice-president of the division and then new Eagle-Lion. He was elected a vice-president, February 8, 1948.

Currently chairman of the advertising and publicity department, Youngstein has been active in the film industry's participation in the 1949 Treasury savings bond drive, Youngstein has been active in the volunteer activities. He served as chairman of the theatre committee of the Greater New York March of Dimes drive, is a member of the Associated Motion Picture Advertisers, was elected president of the G.L.M.A. in 1948, and was re-elected for 1949, the first to be re-elected to this post.

Youngstein's resignation from E-10 has been effective.

**Rent Discrimination**

(Continued from page 1)


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**Connolly Manager of 20th Boston Branch**

James V. Connolly, sales manager of the 20th Century-Fox office in Boston, has been elevated to branch manager of New England, it was announced here over the weekend by A. W. Smith, Jr., vice-president and general sales manager. Connolly success- ed Ed Callahan, who was promoted to New England division manager last year.

John Feloney, Boston salesman, has been appointed sales manager.

**Chaplin Attacked Again**

WASHINGTON, May 15.—In a statement to a Senate Judiciary Committee hearing on internal security, Senator Cain (Rep., Wash.), attacked Charlie Chaplin and demanded the actor's immediate deportation. Cain repeated the charges he made before the Senate floor several weeks ago.

**British Answer**

(Continued from page 1)

on which he was sure and which he had asked further instructions last week.

This official said that if the "clarifying" program comes in tomorrow or Tuesday, it will be handled.

**Sears Seeks Ranks**

(Continued from page 1)

three major British circuits, two of them being Rank's, for 100 Allied "A" features annually, with a maximum of four features to any company. Sears reportedly is concerned over the manner in which such an agreement would be applied to pictures of U. A. producers. Sears is looking into the effects of the application of other proposals in the agreement upon U. A.

**MPEA Meeting**

(Continued from page 1)

which he will not return before next week, when another meeting will be held.

Following the Friday session the MPEA members, according to reporting that Johnson had appointed a sub-committee, headed by Arthur M. Leech, to prepare a report to present to the Senate, some of those present on Friday, although naming such a committee had been proposed they were unaware that it had been actuated.

Some of the critical questioning centered around what was termed the "closed shop" idea. A plan to be placed in this reference to that part of the tentative agreement which would provide for a U. S. subsidization of British production to an extent paralleling the amount of earnings of British films in the U. S., with a bonus provision.

**May Be Revised**

Some representatives of the MPEA member companies emphasized on Friday that the initial disagreements on the small proposals that the proposed plan are not to be construed as meaning that the project will be abandoned. Although they seemed to think that some revisions would result in approval by a greater number.

The proposed British concession on a minimum of 100 "A" American films in the three principal circuits in England also was greeted with some skepticism on Friday. The question of how an "A" production would be determined was said following the meeting.

Certain participants were said to also have been concerned to the proposition put to them on Friday and then if it had all legal sanction, whether possibly it smacked of cartelization.

Both Barney Balaban, Paramount president, and Nicholas M. Schenck, president of United Artists, John Johnston, constitute the U. S. side of the Films Council, were present on Friday at the hearings by B. Sours, Ned E. Depinet, Gradwell I. Sears, Norton V. Richley, Sam Goldwyn, Darryl Zanuck, Frank C..mob, and Murray Silverstone, Wolfe Cohen, George Wetljen, A.D. Wraith, Dray and Joyce O'Hara and John McCarthy.

"Little Three" Listed

Columbia, United Artists and Universal, it appears, are especially doubtful about the proposed U. S.-U. K. program, Universal, which has a contract with J. Arthur Rank, will stand on that rather than the proposed plan.

The MPEA members meeting on Friday was followed by a gathering of some members of the Society of Independent Motion Picture Theatres, at the offices of Ellis G. Arnall, president, who is expected to announce a plan of action to the members at the SMPW's objections are taken to either the U. S. State Department or the Atomic Energy, charged that the MPEA tentative plan violates international law and amounts to an act of aggression, it would come as no surprise.

**NTFC To Meet May 26**

National Television Film Council has scheduled a meeting for May 26 at the Brass Rail here, according to Melvin Gold, president.
during the FOUR WEEKS ending May 7th, your

PRIZE BABY Shipped

1,029,224 accessory items and
233,848 trailers—or a total of
1,263,072 units

which means an average of

315,768 UNITS WEEKLY!

Our SERVICE Being On A RENTAL BASIS, it is apparent that practically the same number of Items (less posting-paper, heralds, etc.) is being RETURNED by Exhibitors, each week. These Items must be sorted, recorded and returned to Shelves and Vaults in NSS Offices.

this represents a CHECKING-IN, HANDLING and SHIPPING of

631,536 UNITS EVERY WEEK!

Brother—that's SERVICE!

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY
The lines that started at the Capitol, N.Y.

KANSAS CITY
Playing Tower, Uptown and Fairway, day-and-date, to top crowds and outstanding business!

* Loew's Grand Theatre

ATLANTA
Not even a paralyzing transportation strike kept the crowds away!

Now watch the lines form for
"The LADY GAMBLERS"
World Premiere, Criterion Theatre, New York, May 20

* "ILLEGAL ENTRY," Washington Invitation Premiere, June 8

* "CALAMITY JANE and SAM BASS"
World Premiere, Dallas, June 8 with 350-city territorial openings!

NEW YORK
Set the pace for Broadway during World Premiere extended run!

Boston Theatre
BOSTON
Held over after terrific first week — applauded by audience and critics alike as top entertainment!

Oriental Theatre
CHICAGO
Held over after chalking up one of year's biggest grosses!

Five Theatre Combination
LOS ANGELES
Terrific opening to set new high for the year!

Harris Theatre
PITTSBURGH
Stand-up business for one of biggest grosses on any U-1 picture!

MIAMI
Played Miami, Lincoln, Miracle day-and-date, "out of season" to top "in-season" gross!

CITY ACROSS THE RIVER
with STEPHEN McNALLY
SUE ENGLAND • BARBARA WHITING
and Introducing "THE DUKE"
Screenplay by Maxwell Shane and Dennis Cooper
Produced and Directed by MAXWELL SHANE
A UNIVERSAL-INTERNATIONAL PICTURE
 Anglo-US Plan To Receive Legal Scrutiny

Will See Counsel Before Plan is "Put in Writing"

WASHINGTON, May 16.—The Motion Picture Export Association has never taken a major step without detailed advice of competent legal counsel, and this policy will hold true of any final Anglo-American film agreement, an MPEA official declared yesterday.

The official refused to comment directly on the charge of SIMPP president Ellis Arnall that the terms agreed on at the recent Anglo-American film council meeting were contrary to the Webb-Pomerene Act. Arnall also charged that MPEA representatives had never been consulted, however, that he believed that MPEA had never violated the law, and never would.

This MPEA spokesman admitted that MPEA and the film company lawyers had not been consulted about (Continued on page 4)

Mild Business for Most NY 1st-Runs

New York's first-run returns are running ahead of last week's but there is still plenty of room for improve- ment. Accounting for the increase in the overall average is the appearance of five new shows in place of hold- overs. Event of the week on Broadway will be the reopening of the Palace with 20th Century-Fox's "Cana- dian Pacific," and eight acts of vaude- ville.

"Home of the Brave," Stanley Kramer-Karloff film, is doing very healthy business at the 1,000-seat Vic- toria. (Continued on page 4)

Higher Costs Shrink Disney Prod. Profits

HOLLYWOOD, May 16.—Roy O. Dis- ney, president of Walt Disney Produc- tions, today reported to shareholders that operations in the 26 weeks ended April 2, resulted in a net loss of $29,245. For the 27 weeks ended April 3, 1948, the company had a net profit of $68,128, equal after providing for preferred dividend payments, to eight cents a share on 652,840 common shares outstanding.

"The loss in the first half of 1949 (Continued on page 4)

Paramount-Malco Split Under Study

MEMPHIS, May 16.—Theatres jointly owned by Paramount and Malco Theatres, Inc., in Memphis and elsewhere in this territory, have been inspected by representatives of both concerns preparatory to a dissolution under requirements of the dissolution decree.

No decision has been announced and the settlement of the theatres' ownership is still in the negotiation stage. There is a possibility that the entire three years allowed by the court may be consumed by' giving way to a final agreement, Malco spokesmen say. On the other hand, they added, there might be an an- nouncement at any time.

Some time ago M. A. Lightman, Sr., head of Malco, announced that his company would not, in the near future, maintain many of the theatres to Robert M. Weit- man, Hal Pereira and Sid Markley, of the Paramount home office. They visited theatres in Jonesboro, Cam- den, Ft. Smith, Hot Springs and Fay- etteville, all in Arkansas.

Hearing Friday on Tighter Trust Laws

WASHINGTON, May 16.—A House Judiciary subcommittee will hold hearings on a bill to tighten the current laws by prohibiting one film company from acquiring the physical assets of another when the result is to lessen competition substantially.

The law now bars only the acquisition of the company's stock.

Speedy approval by the subcommit- tee and then the full committee is expected, President Truman and the Justice Department support the mea- sure, which was reported by the House (Continued on page 4)

80% of Films Rated Tops By Public, Johnston Says

New Ascap Meetings On Television Pact

American Society of Composers, Authors and Publishers and top execu- tives of the radio-television net- works are to begin new meetings here today in another effort to reach an agreement on terms of licensing Ascap members for television use. Fred Albert, Ascap president, invited the radio leaders to the conferences following new negotiations with a video committee of the National Association of Broadcasters.

St. Louis, May 16.—In a sharp at- tack on film censorship and "smuggling" of motion pictures, Motion Picture Association of America presi- dent Eric A. Johnston told the annual convention of Parents and Teachers here this evening that the public rates 75 to 80 per cent of Hollywood's product "good to excellent," with only 20 to 25 per cent rated "fair to poor." Terming this "a handsome batting average," he said it's around that statis- tical fact that much of the invalid (Continued on page 4)

Semenenko Flies East With E-I Deals

Hollywood, May 16.—Following weekend conferences in Palm Springs and further meetings today between Serge Semenenko and Edward Small on the latter's acquisition of outright ownership or con- trolling interest in Eagle- Lion, Small issued a statement this afternoon, saying, "Semenenko leaves for New York tomorrow, taking with him several constructive plans worked out during discus- sions here. He will now ar- rive at a conclusion in dis- cussions with the banking syndicate he heads and with Pathé Industries, Inc."

New Jersey TOA to Meet, Elect May 25

The New Jersey chapter of the Theatre Owners of America will hold its annual meeting and election in the Ritz Ballroom in Passaic on Wednesday, May 25, to which all ex- hibitors in the state are invited, it was reported here yesterday by Maurice J. Miller, president of the chap- ter.

Gael Sullivan, executive director of the TOA, will be the principal speaker at the meetings. In addition to the election of officers, there will be an extended discussion of theatre television, led by Walter Reade, Jr., who is co-chairman of the national tele- vision committee of the TOA. Read- er will report on recent joint meetings of the theatre television committees of the TOA and the Society of Motion Picture Engineers.

National and state legislation affect- (Continued on page 4)

SIMPP Goes To the D. of J. On U. K. Plan

Files Formal Complaint; Threatens More Protests

Society of Independent Motion Picture Producers has filed a "formal complaint" with the U. S. Attorney General protesting the "activities and proposed activities" of the Anglo-American Films Council and the Motion Picture Export As- sociation.

Statement by Ellis G. Arnall, Smith the possibility, in a confes- sion, was devoid of details but pre- sumably the complaint alleges con- striction of the market to the detriment of independent producers, referring, of course, to the proposals for a tentative U. S.-British film agreement.

Besides the Department of Justice, the SIMPP, according to Arnall, also is considering complaints to be filed with the Federal Trade Commission, the U. S. State Department and Congress- ional committees.

British Hit Old Grable, Wilde Films

London, May 16.—The Kinematogra- ph Rents Society, for distribution, and the Cinematograph Exhibitors Association, for exhibition, have authorized a joint statement con- demning two pictures recently trade shown here which consist of early and "in good faith" of Betty Grable and Cor- nel Wilde on the grounds that they are injurious to the present-day stars and misleading to the public which might expect to see them in recently made films.

British Foundation Distributors (Continued on page 4)

Strike Threat Up Again in Britain

London, May 16.—The entire Brit- ish film industry is again confronted with the possibility of a complete shutdown as a result of rejection by elements of the National Asso- ciates of Theatrical and Kiné Em- ployes of the wage increase propos- als tentatively agreed upon with the Cinematograph Exhibitors Association last week.

The issue has been referred back (Continued on page 4)
Personal Mention

HARRY M. KALMINE, Warner Theatres president, and Roy Weiss, head of the real estate department, have returned to Cleveland and plan to return to the end of the week.

H. M. RICHIE, M-G-M exhibitor relations head, has returned here today by plane for South Bend, Ind., where he will address the Rotary Club. After leaving, he will present the Illinois State Federation of Women's Clubs at Chicago on Tuesday, when he will address the Northern Illinois Convention at Minneapolis next week.

F. R. HOLTZ, Detroit exhibitor, and Mrs. Holtz arrived in New York yesterday for a visit of several days. He will attend the 20th Century-Fox stockholders' meeting here today.

SIR H. FABIAN, head of Fabian Theatres, was in Cincinnati yesterday from New York and is scheduled to be in St. Louis today and Los Angeles tomorrow.

HELEN ROSEN, daughter of SAM ROSEN, general manager of the Fabian Theatres, is attending the senior class at Wells College.

JOSEPH FRIEDMAN, Columbia International vice-president, arrived here yesterday from Europe aboard the S.S. Coronia.

JOHN JOHNSON, assistant to HOWARD DEETZ, M-G-M advertising-publicity vice-president, is due here today from the Coast.

EDWARD LACHMAN, Allied Theatre Owners of New Jersey president, is due back here today from Chicago.

JULES LAPINUS, Walter Eastern and Canadian division sales manager, left here last night for Pittsburgh.

Youngstown in Post Vacant Since 1948

In reporting the appointment of Max Youngstein as national director of public relations for the company's publicity and exploitation yesterday, Morrocco Picture Daily erroneously stated that the successor Stanley Sluford. The latter, who resigned from Paramount last week, had been Eastern advertising manager for Paramount. The company has had no national director of advertising, publicity and exploitation since the resignation of Carlis Mitchell from that post 15 months ago.

Presents Award to Czech

WASHINGTON, May 16.—Academy Award voted to 12-year-old Ivan Jandl for the best juvenile performance in M-G-M’s “The Search” was presented in Czechoslovakia yesterday by Ambassador Vladimir Outrata by Eric Johnson, president of the Motion Picture Association of America. Outrata forwarded the award to Jandl, now in Prague.

Sevenfrom20th-Fox For Summer Release

Seven key pictures will be released by 20th Century-Fox during the summer, it was disclosed here yesterday by distribution vice-president A. W. Stack. All are of an action type.

In June the company will release: The Beautiful Blonde from Bashful Bend, starring Barbara Stanwyck in Technicolor, which will have its premiere at the Roxy Theatre here on May 30. It Happened in Hollywood, starring Ray Milland, Jean Peters and Paul Douglas, which will have its premiere in Chicago on May 26, and “The Forbidden City,” starring Dana Andrews and Maurine O’Hara, currently playing a pre-week release at the Roxy, New York.

Snyder, 4 Governors At K. C. Bond Drive

KANSAS CITY, May 16—John W. Snyder, Secretary of the Treasury and Governors Carl Werner of California, Samuel T. Mitchell of Missouri, and Evert M. Carlson of Kansas and Paul A. Dever of Massachusetts were here today for the opening of the Governor's Bond Drive. Covered wagons, which arrived by airplane took part in a parade. Miss Independence, Mo., held the banner.

Secretary Snyder, the Governors, Robert Kellogg, Paul Lucas and Lawrence Scott were in the parade. In part of the local bond drive climax at Municipal Auditorium tonight, part of which will be broadcast, all star-studded and visiting officials were guests at a dinner for bond drive leaders.

Moss Heads MP Sales Road Show Unit

Motion Picture Sales Corp., headed by Neil Agnew and Charles Carlson, has established a new road show department at its new home office at 730 Fifth Avenue here, told by Charles Carlson, president. Moss has been placed in charge of it.

Moss was previously in charge of public relations exploitation for Howard Hughes Productions. Prior to that, he was exploitation director of Paramount Pictures for 15 years.

Housey Succeeds Rice

HOLLYWOOD, May 16—Bill Rice has been succeeded here by the Warner studio publicity department after leaving the office last week as assistant to Alex Eve- love, Meryn Housey, who joined the company four years ago, is succeeded in that post.

Flick Takes Over As Chief N. Y. Censor

Albany, N. Y., May 16—Dr. Hugh M. Flick today assumed the chiefship of the motion picture division (chief censor) of the New York State Education Department, replacing Dr. Daniel A. Robinson, who had been acting director for the past three years.

Dr. Flick will spend one day a week at the screening headquarters and the remainder of his time in New York.

UJA Committee To Meet on Thursday

The advisory committee of the United Jewish Appeal will meet at luncheon on Thursday in the office of Fred J. Schwartz, New York, Central Committee chairman. Schwartz is chairman of the division for the 1949 campaign, succeeding S. Fabian.

The meeting date was changed from Tuesday to Thursday in order to give greater attendance to those who could not be available on Tuesday. Considerable work is being done for the 1949 campaign by the staff and the various departmental top advisory committee meets from time to time to coordinate efforts.

Memphis Bans Censor 'City Across the River'

MEMPHIS, May 16—“City Across the River,” Universal, has been banned by the city-county Board of Censors because of its crime theme.

“‘It’s another one of those juvenile delinquency things like the ‘Dead End Kids’ which we banned here previously,” said Lloyd T. Binford, chairman of the censors. “The picture opens with a beautiful talk on juvenile delinquency but it promptly gets out of hand, and in an exhibition of it,” said Binford. The film was to have been opened at Loew’s Palace tomorrow.

Reception for ‘Lady’

Universal International held a private screening yesterday of the “Lady Gamble” at Toes’ shoe store here yesterday. Stephen McNally, who stars with the film with Barbara Stanwyck and Robert Preston, was present. Following the preview John Scaree, authority on gambling and author of “Scarne on Cards,” entertained. Others present were Henry A. Linet, Philip Gerard, Jerry Sager, Charles Simonelli and Andy Shamrock.

Jacoby Heads Council

Starting its fourth year of activity, the New York Film Council has elected Irving Jacoby as chairman for 1949-50, and Albert J. Rosenberg, vice-chairman. Re-elected for second terms were Myron Zelwer and treasurer respectively were Sophie C. Ehrlich and Theodora Strateyenas, Executive board members, were: William Van Den Drom, J. Brandon, Julian Bryan, Cecile Starr, John Flory, Emily Jones, Florence Franklin, Dr. Edwin K. Snyder and Mrs. Mildred Mathews.

Deals For 3 Wilco Films Pending Her

Back in New York following a two week visit on the Coast, British pro-
ducer Herbert Wilcox reported yesterday that he expects to conclude here before he departs for England, the S.S. Queen Mary on May 15, for studio deals for John Mills’ “Courteys of Carzon Street,” “Spring in Park Lane” and “Mylton in Mayfair.” The pictures were screened extensively for Coast exces-
tives during the past two weeks, an aroused considerable interest, Wilcox said.

While on the Coast, Wilcox con-
duced a deal with Warner Brother a for a British film production of a British actor Michael Wilding to star. The opposite Jane Wyman in a forthcoming Alfred Hitchcock picture, Wilding was starred with Anne Neagle (Mrs. Wilcox) in “Spring in Park Lane,” which was recently following British audience poll, as the best pic-
ture to be shown in England last year. Miss Neagle and Wilding also took honors in the poll in consequence of their performances in the film.

Schine Talks on Again

WASHINGTON, May 16.—Consen-
tee talks between Schine circuit owner and the government are set to be resumed in Washington today after a long lay-off, with both parties report-
ing “progress” but refusing to discuss details.

NEW YORK THEATRES

Radio City Music Hall—Rockefeller Center

James Stewart — June Allyson

“The Stratton Story”

Frank Morgan—Agnes Moorehead—Bill Williams

A Metro-Goldwyn-Mayer Picture

SPECTACULAR STAGE PRESENTATION

“Cavalcade”

Bud Abbe — Bob Waterfield

PARAMOUNT

“Till We Meet Again”

“Here Comes The Sun”

“Brooklyn Bridge”

“Till We Meet Again”

NEW YORK THEATRES

Paramount

J. Arthur Rank presents

“THE RED SHOES”

BIJOU THEATER, 45th Street, West of Broadway

All Seats Reserved, Mail Orders

Extra Matinee Saturday and Sunday June 10, 11, 12

AS EAGLE LION FILM Release

JACOBY HEADS COUNCIL

Starting its fourth year of activity, the New York Film Council has elected Irving Jacoby as chairman for 1949-50, and Albert J. Rosenberg, vice-chairman. Re-elected for second terms were Myron Zelwer and treasurer respectively were Sophie C. Ehrlich and Theodora Strateyenas, Executive board members, were: William Van Den Drom, J. Brandon, Julian Bryan, Cecile Starr, John Flory, Emily Jones, Florence Franklin, Dr. Edwin K. Snyder and Mrs. Mildred Mathews.
IT'S
TERRIFIC
TULSA

COLOR BY TECHNICOLOR!

IN
MORE
THAN
600
REMIERE
DATES!

WALTER WANGER, who gave you those giants of the screen, STAGECOACH and 'CANYON PASSAGE'!

Starring
SUSAN HAYWARD • ROBERT PRESTON
Pedro ARMENDARIZ • Chill Wills • Lloyd Gough • Edward Begley

Produced by WALTER WANGER • Directed by STUART HEISLER
Associate Producer: EDWARD LASKER • Screenplay by FRANK NUGENT and CURTIS KENYON
Suggested by a Story by RICHARD WORMSER • An EAGLE LION FILMS Release

"TULSA" is setting a record-smashing pace from Boston to Los Angeles—from Chicago to New Orleans, in hundreds and hundreds of HOLDOVER DATES!

Another Great EAGLE LION Hit!

Let your share of "That Terrific TULSA" business!

BUY U.S. SAVINGS BONDS
WORLD WAR II
Al lied Hits Para.'s Memphis Sales Plan
Memphis, May 16—Al lied Independent Theatre Owners of the Mid-South, Inc., has characterized Para-
non's new availability "off to Memphis" as "a coup," and something "that amounts to bidding." The statement was issued by Bob Bowers, manager of the firm.
Paramount has offered picture packages to
Memphis and drive-in neighborhoods 30 days after first-runs on the conditions that the
pictures be kept seven days and that $750 be guaranteed. Further, Paramount will offer 35 per cent up to $3,500 and a 50-50 split over $3,500. Two Memphis theatres have accepted this offer as an experiment.
Other distributors have denied they planned to follow Paramount's plan and said they are sticking to 39 and 46-day releases after first-runs.

Mid-South Convention June 28-29
MEMPHIS, May 16—Convention of Independent Allied Theatre Owners of the Mid-South closed today under the chairmanship of Bob Bowers, manager, for June 28-29, at Hotel Chisca in Memphis. Perman-
ent officers will be elected.

Seek to Tie New Firm into Griffith Case
OKLAHOMA CITY, May 16—Defense near the end of its presenta-
tion in the Griffith anti-trust case to-
day with testimony of R. A. Higdon, Dallas, Tex., buyer for Theatre Enter-
tprises, Inc. under cross-examination by George Wise, government attorney, who is seeking to tie the Texas firm to the Griffith deal. U. S. Dis-
Trict Judge Edgar S. Vaught has not ruled whether Theatre Enterprises will be a party in the case.

VOG FILM CO.

NY 1st-Run Business
(Continued from page 1)
toria, where $3,200 is the apparent first week's gross. This is still short of the revenue anticipated, however.
Here are the four other newsmakers with the largest screen of each of the first week: The "Stratton Story", stage show, Music Hall, fairly good at $4,500; "Pleasure" in the Haynes and ice revue on stage, Roxy, fair at $3,000; "Streets of Laredo", featured and Victor Lombardo's orchestra on stage, Paramount, ade-
quate at $4,000; "The Sun Comes Up" in Glen Gray's orchestra and Gracie Barrie on stage, Capitol, very
low at $24,000.
"Flamingo Road", with Ted Lewis orchestra on stage, is headed for a
good second week's gross of $40,000 at the Strand. Rousing second week's business of $42,000 is also figured for "Barkleys of Broadway" at the State. "We Were Strangers" is fair enough at $20,
for the Globe, and that is fairly healthy.
Mayfair looks like a $14,000 gross for the fifth week of "Wizard of Oz", on its moderate business. "Hamlet" is still pulling strong with about $15,
000 likely for the 33rd week at the Palace. Africa Screaming has given the Criterion about $14,000 in a mild second week and will be followed next week by "Lady Gambles", "The Red Shoes", continuing at a good clip, should give the Bijou about $12,000 in a 2-week run. "One Woman's Story" will open at the Capitol with the ing-
 Alfred arriving "Portrait of Jennie", which tool
in about $10,000 in a seventh and final week.

New Jersey TOA
(Continued from TOA)
ioning motion picture theatres and other matters of interest to exhibitors also are.
Among the notable points of the week was the opening of the House Company to go ahead with its long-term, comprehensive study of the need for tightening the anti-trust laws. The investigation has been held up for lack of funds, and last week the House voted the Judiciary group $30,000.

Settle Midleton Suit
HARTFORD, May 16—Settlement out of court of the case of Midleton Enterprises, Inc., against the Capital Theatre Realty Corp., both of Mid-\ndleton, has been announced. Case has had several facets in the theatre building, in Middlesex, in fixtures and what were parts of the structure.

Mrs. Elizabeth Duggan
Mrs. Elizabeth Duggan, 75, mother of Pat Duggan, vice-president of Sam-

Savings Bond Opportunity Drive.

Higher Costs
(Continued from page 1)
reflected factors previously brought to the attention of stockholders, principal of the situation of feature production costs necessitated by shrinking film revenues, both domestic and foreign, according to a company statement.
Disney said that the company is preparing to produce Robert Louis Stevenson's "Treasure Island" in England this summer, acting jointly with its distributor, RKO Radio. Motion picture production cost will be paid sterling.
The "production and its subsequent world distribution by RKO Radio should enable Disney Productions to convert to dollars all of its presently blocked British money, plus substantially all that which may ac-
quire in the United Kingdom during the next year," it was said. "If this result is obtained, it will improve the income account for the current year and for 1951."
In the first half of the current year, total gross income was $2,746,251 com-
pared with $2,543,286 for the correspond-
ing period a year ago.
During the first six months Disney Productions applied $881,560 to debt reduction and to the payment of all remaining dividend and preferred stock dividends, which dividends amount to $82,610. Notes payable decreased $1,572,772, the long-term serial loan was reduced by $103,026 and $91,350 principal amount of debentures were purchased for retirement.

Jack Davis's Daughter
LONDON, May 16—Iris Davis, 24, daughter of Jack Davis, formerly of the State Carnegie Theatre, New York, died here Saturday after a radioactive chemical from the atomic bomb in Japan caused a 18-month tumor to go over the growing side. Miss Davis was stricken last autumn while on a tour of England. Her father, who came here from New York when she was stricken, had appealed to the U.S. Energy Commission for the chemical to save her life. She was flown from Oak Ridge, Tenn., to London.

Robert J. Harmon, 78
COLUMBUS, O., May 16—Robert J. Harmon, 78, former owner of the Ex-
hibit and Knickerbocker theatres here, died in his home late last week.
The industry's future looks good, Adolph Zukor, Paramount board chairman, declared here yesterday at the launching of the re-release of "The Trail of the Lonesome Pine" at a screening and luncheon at Toots Shor's. The luncheon was in honor of Zukor, who presented this first Technicolor production in 1936. Some 60 exhibitors attended as well as Paramount executives and press representatives.

Hugh Owen, Paramount Eastern and Southern division sales manager, president, stressed the unity of purpose that now exists between the production, distribution and exhibition ends of the industry. He declared that he has "just as much faith today in the industry as 30 years back." Zukor asserted that "television competition will make us do a better job," and he urged exhibitors "to encourage people who make pictures to make the best possible."

Exhibitors invited were: Harry Rossetter, Adam Adams, Ben Greifer.

(Continued on page 4)

Future Prospects Bright, Zukor Tells Exhibitors

Quigley Urges Fair US Employment Law

Washington, May 17.—Martin Quigley, as co-chairman of the National Council for a Permanent Fair Employment Practice Commission, today testified before a sub-committee of the House Labor and Education Committee which is conducting hearings on the anti-discrimination bill now before Congress. Quigley urged favorable action by the sub-committee, declaring that "The simplest, most basic requirement for the maintenance of human rights and social justice is the right to equality of opportunity in earning a livelihood, without regard to race, color, religion or national origin."

See New Medium For Cutting US Tax

Washington, May 17.—Rep. William Mills, key Democratic member of the House Ways and Means Committee today came up with a new proposal on corporate income taxes which may also open the way for an administration tax reduction this year.

Mills introduced a bill to push corporate income tax payments, normal ly paid over the 12 months of 1950, into the first six months. This plan is designed to raise tax collections in fiscal 1950, without increasing tax rates, as a means of avoiding an other wise almost certain deficit. The bill has been discussed by top Ways and Means Committee members, Treasury officials and key Senators.

If the Administration decides to

(Continued on page 5)

Skouras, 20th Board Elected; Profit Is Up

Stockholders Informed of Divestiture Development

Board of directors yesterday elected Spyros P. Skouras president of 20th Century-Fox, and all other officers, following the election of 13 directors, by stockholders, at the corporation's annual meeting at the home office.

Twentieth-Fox and all subsidiaries, including National Theatres and Roxy Theatre, Inc., yesterday reported consolidated net earnings of $3,017,736 after all charges, for the first quarter ended March 26. After deducting dividends on preferred stock and convertible preferred stock, the consolidated net earnings amounted to $1.04 per share on $2,098,715 shares of common stock outstanding.

Consolidated net earnings after all charges reported by the corporation for the first quarter of 1948 were $2--

(Continued on page 4)

MPAA Group Will Study Television

A continuing study of television, particularly in its relationship to motion pictures, was approved unanimously by members of the Motion Picture Association of America's television committee at a meeting held here yesterday in the home office of Columbia Pictures.

Columbia vice-president Jack Cohn, chairman of the committee, told members that Eric Johnston, president of

(Continued on page 5)

Legislatures in 26 States Adjourned

Washington, May 17.—Only 18 state legislatures are left in session, 26 having adjourned so far this year, according to Jack Boyson, legislative representative of the Motion Picture Association of America.

Five legislatures adjourned recently, all without taking any action relevant to the film industry. The states were Minnesota, North Carolina, Pennsylvania, Maine and Rhode Island.

(Continued on page 5)
**Newsreel Parade**

This ending of the Berlin blockade... The Berlin blockade ends today! For a full report, see your current newsreel highlights. Among other items are Captot winning the 1949 World's Fair "An American Day" celebrations. Complete content follows.

**TELEVISION NEWS, No. 90—Holland Tunnel block ends in Berlin this morning. President Truman honored with achievement in West Berlin. Vice-President Barkley salutes Israel, pledges American support.


**PARAMOUNT NEWS, No. 77—Frenzzens, Berlin free from blockade. "I am an American Day."


**UNIVERSAL NEWS, No. 748—Berlin block ends in Holland Tunnel block. Wins the Frenzzens. Paris: "I am an American Day.""


**Ascap Video Talks To Continue Today**

Ascap will continue its attempts to reach an accord with the television networks on a contract for music licensing at a second round of talks today with radio-video network executives. Fred Ahlert, president, and other representatives began discussions with video officials and, separately, with advertising agency executives.

External negotiations with a special committee of the National Association of Broadcasters failed to produce any agreement and were dropped last week. The telecasters' present pact with Ascap expires on June 1.

**Para. Video Network Starts on Coast**

Los Angeles, May 17—Television station KTLA was born today. And the station was tied to the West Coast's first television network program, solving the problem of which was the West Coast's first television station. KFMB TV, viewing a KTLA Los Angeles video show.

This was the beginning of Paramount's West Coast television network.

**U-1 Files Counter Suit**

Los Angeles, May 17—Universal International filed a cross-complaint against Marston Pictures, producers of "U-1," for $250,000 on the grounds of alleged improper distribution of the film "U-1" for its television run. A suit for repayment of $320,439 allegedly improperly disbursed by Marston and asks for a decree of foreclosure against the company.

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M-G-M's HANDY GUIDE for SHOWMEN!

FRIDAYS GALORE when you play M-G-M's Technicolor "LITTLE WOMEN" beloved by all! June Allyson, Peter Lawford, Margaret O'Brien, Elizabeth Taylor, Janet Leigh. Big promotion! Big business!

YOUR WISH COMES TRUE! M-G-M's "BARKLEYS OF BROADWAY" another Technicolor musical in "Easter Parade" class, re-unites Fred Astaire and Ginger Rogers with tremendous publicity. Plus Oscar Levant. Great at State, N.Y.

MONEY IN THE BANK! M-G-M's "TAKE ME OUT TO THE BALL GAME" spreads Technicolor happiness from Coast to Coast with gaiety, singing, romancing by Frank Sinatra, Esther Williams, Gene Kelly, Betty Garrett, Jules Munshin.


FULL HOUSE when you book M-G-M's "ANY NUMBER CAN PLAY" which Coast preview audiences say is "Best Gable picture in years." Co-stars Alexis Smith. Plus Wendell Corey, Audrey Totter.

REMEMBER THE PROPHECY! M-G-M's "EDWARD, MY SON," the No. 1 Broadway dramatic stage hit is even greater on the screen. Spencer Tracy, Deborah Kerr. "Gleaming gem," says Boxoffice.


BOX-OFFICE MUSIC! M-G-M's "IN THE GOOD OLD SUMMER TIME" is compared to "Meet Me in St. Louis" at previews, it's that good! Judy Garland, Van Johnson. Technicolor! Songs!

AND LOTS MORE!

And for that helping hand at the Boxoffice—You've got to hand it to M-G-M's "PRO$PERITY PLAN!"

M-G-M hands out more advertising for you than any other company in newspapers, magazines, radio!
Skouras, 20th-Fox

(Continued from page 1)

925,842, which after deducting preferred dividends amounted to $1,00 per share on 2,769,024 shares of common then outstanding. Earnings for the fourth quarter of 1948 were $3,389,681.

Members of the board who were re-elected by stockholders to serve until 1952 were Robert L. Clarkson, Wilfred J. Eadie, Daniel O. Hastings, Donald A. Henshaw, William E. Johnstone, C. Michael, William P. Phillips, Seton Porter, Murray Silverstone, Skouras, and Darryl F. Zanuck. Robert H. MacBeth, former treasurer and general counsel, was re-elected as director, replacing the late John E. Dillon.

Officers Re-elected

Re-elected with Skouras were the following: Michael, executive vice-president; Zann, vice-president in charge of production; Silverstone, vice-president; Joseph H. Moskowitz, vice-president; A. Lichtman, vice-president; Andrew W. Smith, Jr., vice-president in charge of domestic distribution; Craig, vice-president in charge of advertising, publicity and exploitation; Henderson, treasurer and secretary; Eade, comptroller and assistant treasurer; Francis T. Kelly, assistant treasurer; Fred M. Wiser, John C. Dyer, and Joseph wood McCarthy, assistant comptroller; J. Harold Lang, assistant secretary; Norman B. Steinberg, assistant treasurer; E. Lewis Trumbull, Jr., assistant secretary, and William Werner, assistant secretary.

Continuation of the provisions for film rentals and theatre receipts rose for the 13 weeks ended March 26 to $4,350,969 from the 1948 corresponding period of $3,646,174. Subsidiary National Theatre's profit for 1948 was reported at $300,000 compared with $1,000,000 for the previous year. National's profit for the first quarter of this year was reported at $2,300,000 as compared with $2,300,000 for the same period of 1948.

The stockholders' meeting, described by recent minority stockholder Gilbert Fuller as one of the best ever held in the industry, was marked by the absence of any opposition to the sale of the studio to Skouras and company attorney Otto Koegel, with the latter serving as meeting chairman. Questioned on Divesture

One question concerned the company's progress in connection with divestiture and acquisition of theatre properties. The company's present plans and the provisions of the recent re-arrangements in the theatre business were asked. Koegel reported that negotiations are progressing between 20th-Fox and theatre partner Goldwyn-Mayer, Inc. (M. J. Naify). Meanwhile, he said, the company has made an arrangement with United Artists Theatres, Inc., to book in the last two-thirds interest in Los Angeles' Chinese Theatre for $200,000, which will make 20th-Fox fall out of the house through Fox West Coast. To balance this, 20th-Fox's interest in four other mutually-owned theatres on the west coast will be sold for a total of $387,000. Koegel told the stockholders also that the United West Coast pool had been in conformity with court rulings. Report on Blocked Funds

Reporting on the company's usage of currencies blocked overseas, Skouras said that 20th-Fox will continue to use the company to market the recently-completed "Prince of Foxes" in that country; $1,930,000 in pounds sterling; $1,930,000 in francs; and $1,930,000 in sterling were used to produce "Black Rose" in England and South Africa, and the company will continue to produce in blocked currency areas as long as the situation does not necessarily better" can be found to make possible the release of frozen funds. Also, Skouras said that the company spent 100,000 pounds sterling (blocked) to increase theatre holdings abroad.

Skouras said he is "optimistic" that U.S. companies will benefit from the results of the recent Anglo-U. S. Film Corporation Talks. Average cost of the 24 pictures which 20th-Fox will make this year will be $1,785,000, Skouras said, comparing this with $1,870,000 average for the 21 made last year, and $2,300,000 average for the 18 released in 1947. Citing those figures to inform the stockholders of the extent to which the company has gone to effect proper economies, Skouras said that in 1948, 20th-Fox's overhead was below $3,300,000. No sacrifice was made by way of quality to effect these economies, Skouras said. Stating that 20th-Fox is placing major hope for its future in the theatre television program, Skouras said that its program will be prepared to install large-screen picture in 25 of the company's West Coast theatre.

Title Town Premiere

Lambertville, N.J., May 17. World premiere of the Paramount short, "The Lambertville Story," starring Paul Whitman, was held here today.

Zukor Optimistic

(Continued from page 1)


Representing Paramount, in addition to Owen and Zukor, were Paul Railboer, Robert Weitland, Hal Pereira, Max Feilerman, Ben Washler and Mort Nathan. Others invited were Henry Fonda, Arlene Francis, Argentina Larrt, in Kentucky and Sir Cedric Hardwicke, Virginia Field and Carol Stone.

Fifty at Para. Sales Luncheon at Chicago

Circass, May 17.—Fifty exhibitors and 15 representatives of the Central division sales meeting for luncheon at the Drake Hotel here to- day in the lobby, were given by John Balaban of Balaban and Katz, Jimmy Soston of Warner Bros., and Jack Kirsch of Allied, who paid their respects to Paramount sales manager A. W. Schwabler.

The meeting was also addressed to by William Wyler, producer and director of "The Heiress."
Drive Against SPG
(Continued from page 1)
distributors in new contract negotiations.

SPG reported yesterday that NLRB New York regional director Charles T. Doudu rejected an application by Local No. 230 to represent a group of RKO Radio artists who several weeks ago resigned from the Guild. These artists, SPG claims, are part of an industry-wide bargaining unit which is represented by the Guild. Doudu's SPG said, ruled against further proceedings in connection with Local 230's bid for the artists on the ground that the artists' unit 'is inappropriate for the purposes of collective bargaining.'

Meanwhile, SPG, and its sister union, Screen Office and Professional Employees Guild, which have stepped up picketing of Loew's theatres here in protest against the breakdown in industrywide contract negotiations, have adopted a no-picketing rule for Loew's theatres showing Eagle-Lion pictures this week. E-L is the only company now signed with the unions.

Ask Decision Be Upheld
WASHINGTON, May 17.—Telefilm, Inc., today asked the U. S. Supreme Court to uphold a Los Angeles Superior Court decision awarding the company $300,000 damages in an unfair competition suit against Harry M. Warner, Nathan Levinson, and six other defendants. Warner and the other defendants had asked the Los Angeles court for a new trial after a jury in December, 1947, had awarded Telefilm $250,000 compensatory and $50,000 exemplary damages.

'IA' Pact Talks Fail; Walsh's Entry Asked
A breakdown in new contract negotiations at Paramount News and DeLuxe Laboratories, has brought a request by IATSE Motion Picture Home Office Employees Local No. H-63 that "IA" international president Richard F. Walsh intervene to bring about agreements. It is understood that H-63 has refused to yield in its demands for substantial salary increases. However, before taking "drastic" action against the companies, the local's executives have decided to seek agreements with Walsh's assistance. Walsh is expected to appoint a top "IA" international officer to represent him in future talks involving Paramount News and DeLuxe.

Meanwhile, H-63 has filed a petition with the National Labor Relations Board here to be certified as the bargaining representative of the 200 Carl Fischer Music Co. employees in the city, it is reported by Russell Moss, executive vice-president.

Screen Quiz Reel
A press and exhibitor screening of the new quiz reel, "Who? When? Where?," presented by Santa Claus Quiz Shows, Inc., was held here yesterday at the RCA Johnny Vetter Theatre. The film is a part of a series of quiz shows offering prizes to theatre-going winners. The idea is to present the reels each week. The series will offer community and state prizes. State winners then will compete for national prizes, which will be worth $100,000 to a single filer, according to Ray Jackson, head of the firm.

Cite Production Code
(Continued from page 1)
Production Picture Association of America. Father Masterson cited "the fine cooperation" extended to the Legion by the industry. Other speakers paid tribute to the late Mrs. Rita L. McGoldrick, founder and first chairman of the film department of IPCA.

Others on the dais were: Nate Springold, Albert Howson, William Kelly, and Father Thomas Little.

Agenda Is Set for NCA Convention
MINNEAPOLIS, May 17.—Following an open discussion with 20th-Fox sales executives Al Lichtman and Bobby W. Smith, Jr., on the company's new sales policy, there will be talks by several other industry leaders and Mayor Floyd of Minneapolis, at the North Central Allied convention in Minneapolis, May 23-24.

Buying problems, with emphasis on percentages and forced buying, are also high on the agenda of trade practices tagged for debate. Non-members are invited to participate.

Mrs. Gertrude Birnbaum
Mrs. Gertrude Birnbaum, 59, mother of Gere Birnbaum, manager of the Brooklyn Paramount Theatre, died Sunday at her home in Bronx. Other survivors are the widower, Jacob, two other sons, Arnold and Manuel Pleshette, and two grandchildren, Michael and Susan. Services will be conducted today at the Park West Memorial Chapel, with Rabbi Elias Solomon officiating.

MPAA Group
(Continued from page 1)
the MPAA, had chosen them so that the committee would be representative of engineers, film executives and representatives. Committee men who also attended yesterday's meeting included Theodore Black, Lewis Blumberg, Robert Chambers, Edward T. Cheyfitz, Oscar Dool, Paul Rainboum, John Whitaker and Frank Cahill.

After a discussion of Federal Communications Commission channels for theatre television the committee authorized the secretary, Edward T. Cherfelt, to engage a paid assistant who would devote his entire time to the committee's television activities.

The committee viewed a film on the subject of "Telephone" and listened to John R. Holoub, assistant to the president of Zenith radio, discuss his company's plans for utilizing telephone wires in connection with television.

See New Medium
(Continued from page 1)
give the Mills Bill a green light, extreme reductions will almost certainly be tacked on.

The change of the corporate income tax payment is itself of interest to film firms. Companies now can pay corporate income taxes for one year in four quarterly installments during the next year. But under the Mills Bill, corporations working on a calendar year basis will pay all of their 1949 taxes in two equal installments before July 1, 1950. Corporations paying taxes on a fiscal year will have to pay their total taxes within six months,
How the Navy uses Western Electric recording equipment

U. S. Navy scientists use Western Electric sound film recording equipment to make on-the-spot records of the operation of sonar, radar, fire control and other naval electronic equipment. These sound motion pictures provide a permanent record for laboratory study whenever and wherever needed.

Of particular value for use at sea—and beneath the sea in submarines—is the "300" recording system shown above. Compact and portable, with the dependability needed for extended cruises, this equipment effectively records the low frequency sound reflections and the high frequency transients encountered in sonar and radar studies.

It is this dependability and fine sound quality which have made Western Electric recording equipment the favorite throughout the world.
TOA Asks for Video Trailers For New Films

Company Heads Urged to Start Experiments

Gael Sullivan, executive director of the Theatre Owners of America, has sent a recommendation to production-distribution company presidents for the experimental use of television trailers to promote feature pictures.

"The television committee of the Theatre Owners of America has been working to determine how television might best be used by the motion picture industry," and "as a result of its studies we feel that at this time television might serve us best through its advertising potential," said Sullivan in a letter to company heads. TOA officials have been urging television trailers for the promotion of new product for some time; Sullivan's recommendation direct to company presidents is the first formal action to be taken.

"We have advocated strongly the (Continued on page 7)

New British Wage Scales Agreed Upon

London, May 18.—Agreement on another wage scale for British theatre employees was reached at a prolonged meeting here last night by negotiators for Cinematograph Exhibitors Association and the National Association of Theatrical and Kind Employees. The first agreement arrived.

(Continued on page 7)

Fabian Honored at Coast UJWF Dinner

Hollywood, May 18.—Reuven Dafni, Israel consul to seven Western states, was the principal speaker tonight at a testimonial dinner to Sir Fabian of New York, national chairman of the United Jewish Welfare Fund, given by the Los Angeles Motion Picture Industry Division and the Theatres and Exchanges Division of the UJWF, of which Jack L. Warner is president and Henry Ginsberg is the local industry campaign chairman.

(Continued on page 7)

Name MPEA Committee On Anglo-US Proposals

Special committee of the Motion Picture Export Association assigned to determine the workability and further clarification of the proposals advanced by the Anglo-American Films Council has been appointed here to work with Arthur Lorey, head of Lorey's International, who had been named by MPEA president Eric A. Johnston earlier to serve as chairman.

The group consists of Emanuell Silvestri, vice-president of 20th Century-Fox International; Morton V. Ritchey, president of Monogram International; Abe Schneider, Columbia vice-president and treasurer; and John G. McCarley, managing director of the international division of the Motion Picture Association of America. To the group, Les Johnston was made at an MPEA meeting here last Friday, when some company presidents and foreign department heads made it clear that their acceptance of the proposals, including the subsidization of British production, was not in immediate prospect.

Arnall Presses D. C. Attack on MPEA

WASHINGTON, May 18—SIMPP president Ellis Arnall followed up his written protest to the Anglo-American Film Council last month by sending a second protest to the Motion Picture Export Association.

Arnall could not be reached and SIMPP's Washington law firm of Barnes and Hill did not know exactly whom he had seen. But it was established that he had talked with State Department film chief Merrill Gay and other State Department officials, and it was reported—but could not be confirmed—that he had talked to officials.

(Continued on page 7)

All B'way Theatres To Show Bond Film

Every motion picture theatre on Broadway will participate in the U.S. Treasury's "Opportunity Savings Bond Drive" next Tuesday, by showing the special Jack Benny short, "The Spirit of 49," which was produced by the motion picture industry with participating in the bond drive, it was announced here yesterday by Maurice B. Bergman, Universal-International's executive and chairman of the industry committee.

The short stars Benny and his partner.

(Continued on page 7)

3 Urge Tighter Anti-trust Laws

WASHINGTON, May 18—Herbert A. Bergson, head of the Justice Department's anti-trust division; William T. Kelley, general counsel of the Federal Trade Commission, and Dr. John Clark of the President's Council of Economic Advisers, yesterday wrote solidly today behind a bill to tighten the Federal anti-trust laws.

The bill, sponsored by Rep. Celier (D., N.Y.), would amend the Clayton Act to bar one firm from acquiring the physical assets of another where

Video Seen Bringing Newsreel Changes

One of the changes that television will bring upon theatrical newsreels will be the presentation of fewer stories but with more extensive background and documentation, according to John Tobin, general manager of The Telenews Digest, newsreel.

In an interview here, Tobin pointed out that television can get films on the screen faster than they can be gotten into the theatre. As a result, he said, the trend in theatrical newsreels will be toward longer reports and greater comprehensiveness.

Last month, Telenews switched from one to two theatrical newsreels.

(Continued on page 7)

Decision Seen On E-L Deal By Weekend

Small Purchase Plans Are Weighed by Young Here

What is likely to be the final round of conferences aiming at the transfer of Eagle-Lion's control to Edward Small got underway here yesterday, when Robert R. Young, principal stockholder of Pathe Industries, and William C. MacMillan, E-L's operations vice-president, discussed at length the results of last weekend's conferences on the Coast with Small and Serge Semenenko, Boston banker representing Pathe, E-L's parent company. MacMillan acted as Young's personal representative in the Coast talks.

A definite decision as to whether E-L control will be sold to Small is expected to be made by the weekend, it was indicated here yesterday.

Semenenko, who flew back to New York with MacMillan on Tuesday, (Continued on page 7)

SPG Asks Counter Proposals, or Else

The Screen Publishers Guild, in telegrams to company presidents yesterday, asserted that "if the producers fail to make a counter-proposal, involving genuine and substantial concessions," it would call an emergency membership meeting to "carry out the mandate of the joint SOPEG-SPG.

(Continued on page 7)

TOA Gross Bulletin Delayed to June 1

First of the Theatre Owners of America's gross performance bulletins has been "unavoidably delayed," and is expected now to be distributed to members about June 1.

Originally scheduled to be distributed about May 1, the bulletin will be issued weekly, and will list in percentages the average weekly grosses of current features in various sections of the country, as reported by 400 TOA members in the field.
David Bines Named Palace Stage Head

David Bines, who has been staging shows at the RKO circuit, out of town, for 14 years, will be the stage director for the vaudeville shows which will open a new split policy, with feature pictures, with the RKO Palace Theatre here today.

A veteran showman, who served many years on the Paramount, Bines supervised the installation of a new lighting system, stage equipment, and scenery at the Palace, which has not had a regular policy of vaudeville since 1935.

T. E. Ridgely appointed. Bines, who has been the head of RKO's vaudeville department for 15 years, has been in charge of the Palace, which has been under renovation, for eight months.

Personal Mention

British Try Some Television Firsts

London, May 18—Guy's Hospi- tal, one of five teaching institutions in London, has installed television transmission facilities in its operating theatre and broadcast- the results of an appendectomy performed for the benefit of four patients in three operating rooms.

In the hospital's operating theatre, which is furnished through a closed circuit and radio, a surgical display of the apparatus was given by the surgeon during the transmission over a television set in one of the hospital radio rooms.

Meanwhile, the average television owner has not yet realized that the telecast of weather forecasts and meteorological charts may be tele- cast to patients and others on an hour-to-hour basis.

A new equipment of the European National Television Service, which has been installed at the BBC, will be demonstrated at the 1,200,000-net, the first quarter of 1948. Sales were $9,517,600, up 1.8 per cent from $9,012,198 in the first quarter of 1947.

Johnston Talks Peace

Detroit, May 18—M.P.A.A. president Eric Johnston today urged the U. S. to seize and maintain the initiative in the "war of words" by telling the peoples of the world "of our peaceful purposes with the truth born out of facts," at a dinner for the Chamber of Commerce of Detroit, at the local Chamber of Commerce. Johnston leaves here for Denver and will be returning to Washington on May 24.

Skouras Dinner to Introduce Royall

Spyros and George Skouras were hosts at a dinner at the 21 Club here Tuesday night to introduce Kenneth Royall, branch manager of Radio- tion, to general counsel of the major companies and other industry executives.

In addition to general counsel of major companies, guests included, Robert Patterson, former Secretary of the Army, now special counsel for ASCAP; Judge Samuel L. Rosenman and John L. Sullivan, former Secretary of the Navy.

Legion Gives Five Class 'B' Rating

Five pictures have been rated Class B by the Legion of Decency, including "Beautiful Blonde from Bashful Cove," with Jane Russell and Jane and Sam Bass," Universal-International; "The Great Gatsby" and "Mamoulian," both in Spanish film, "Don Quixote de la Mancha," an Azteca production.

Placed in Class A, Section II, were Monogram's "My Brother Jonathan" and "Mayer-Burstri's "The Quiet Ones," and "Trail's End." Monogram was rated Class A.

Whitman Lunch Monday

BUFFALO, May 18—Murray Whit- man, who headed arrangements for the charity premiere of Allied Artists' "The Intruder," will be honored by the local Variety tent at a luncheon to be held Monday at the club's headquarters.

500 To Aid Fund

BOSTON, May 18—Five hundred dollars in New England have pledged their support to the Variety Club's "Jim" 1949 C. W. Scott, Bob Fain, Lou Mollin and Lou Perini announced. The "kick-off" luncheon here will be held at the Copley Plaza Hotel on June 7.

MOTION PICTURE DAILY Thursday, May 19, 1948

Wilco and Hargrave Reelected EK Heads

ROCHESTER, N. Y., May 18—East- man Kodak directors re-elected at a board meeting yesterday are Perley B. Thomas, chairman, and Wil- liam Hargrave, president; Albert G. Chaffin, vice-president and general man- ager; and Charles E. Miller, treasurer.

Brown Brothers, Robert C. Bentley, assistant secretaries; Archibald H. Johnson, assistant treasurer, and John W. Barton, assistant treasurer.

Skouras Dinner to Introduce Royall

BUFFALO, May 18—William Rose- now, one of the partners in the Sky- way Drive-in Theatre at Athel Springs, has purchased the Pam-O-Theatre and will be known as the Screen Guild Exchange. Elean- ore Paradise, former manager at Pam-O, will continue to be associated with the new firm.

N. C. p. c. t. 2000. World War II, the Donald E. Hultman, member Kenneth War, the Folsom, government headquarters.

To many, the visit will be the same that charged for the straight picture policy. On Monday through Thursday, the scale will be 55 cents un- til noon, 65 cents to 3 P.M. and 55 cents from 5 P.M. to closing. Saturday's scale will be 55 cents to noon, 65 cents to 1 P.M., 80 cents between 1 and 2 P.M., 95 cents from 2 to 5 P.M. and $1.20 from 5 to closing. "Children's admissions will be 50 cents at all times.

Al Lewin Returns To post at M-G-M

HOLLYWOOD, May 18—Al Lewin has returned to his executive post at M-G-M following completion of ar- rangements for the screen version of his forthcoming independent produc- tion, "Pandora and the Flying Dutchman." Before beginning the final Lewin acceptance, assignment from Dore Schary to act as his rep- resentative in Italy on the filming of "Quo Vadis," which Arthur Horn- blow will produce and John Huston will direct. The three will sail from New York for Italy June 10. Filming is scheduled to start on July 4.

Lett Heads Sales for Western Adventure

Scott Lett has been appointed general sales manager of Western Ad- venture Productions, as announced by Francis White, president. White also announced that the company's headquarters will be moved from San Francisco to Charlotte, N. C., pending a move to New York.

Lett has served in distribution with Paramount, Fox and M-G-M, and is known to the public as head of the local Variety tent at a luncheon to be held Monday at the club's headquarters.

Wilton Lunch Monday

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WARNER BROS.
ARE GEARED TO
GO
AS NEVER BEFORE!

LOOK AHEAD TO

THE 10-MILLION-READER BEST-SELLER!

GARY COOPER
as Roark
PATRICIA NEAL
as Dominique

THE FOUNTAINHEAD

STARRING GARY COOPER, PATRICIA NEAL

with RAYMOND MASSEY, KENT SMITH
ROBERT DOUGLAS, HENRY HULL, RAY COLLINS

Directed by KING VIDOR
Produced by HENRY BLANKE
NEWSPAPERS, TRADE PRES.
SAYS IT'S TERRIFIC—AND IT IS!

BOSTON
"One of the screen's most heart-stopping thrillers... Superb acting by whole cast."
—Evening American
"Tops in shocking excitement and hair-raising suspense."
—Traveler
"Ranks among the screen's top-notch suspense stories."
—Herald
"Keeps the audience on tenterhooks."
—Daily Record
"A hair-raising melodrama of the super-suspense kind."
—Christian Science Monitor
"An intriguing and unusual story."
—Post
"If you want to be scared half to death, if you enjoy screaming with suspense and excitement, see 'The Window'."
—Daily Globe

SAN FRANCISCO
"Could easily be the next Academy Award winner. It crackles with suspense, brilliant direc-
tion and super-charged drama."
—Examiner
"A compact thriller. Bobby Driscoll turns in an amazing performance backed up by unusually fine cast."
—New. York
"An artfully done melodrama that generates an almost bearable amount of suspense."
—Chronicle

WASHINGTON
"Fine, tingling melodrama... Corking good picture."
—Post
"A tingling thriller."
—Times-Herald
"Recommended without qualification. You'd better see it."
—Eve. S.
"Occasionally there arrives a film of sufficient merit to justify the highest praise. 'The Window' is such a picture."
—Daily News

MAGAZINES
"A first-class thriller... A masterpiece of built-up tension."
—Look

RKO presents
THE W

DORIS SCHMIDT
starring BARBARA HALE • BOB DYRE DRISCOLL • ART

Produced by FREDERIC ULLMAN
MAGAZINES — EVERYBODY DOING Terrific BUSINESS!

One of the best suspense films come out of Hollywood in years.—Liberty

shocker . . . 73 minutes of thr, mounting terror.—Coronet

perspiring essay in suspense.—Seventeen

one of the few genuine hairraisers of all time.—Family Circle

ulating . . . has feeling of fright in newsreel terms.—Good Housekeeping

taut, almost unbearably suspenseful story.—Saturday Review of Literature

ADE PRESS

rippling thriller . . . sure to grip audiences talking longer after they've left the theatre.—M. P. Herald

usual and highly original film should prove audience user.—Boxoffice

highly recommended . . . a taste of mystery excitement seldom equaled.—Variety

"Brilliantly calculated, gripping melodrama . . . Rates much attention."—Film Daily

"Continuous excitement and suspense . . . Apart from the usual run of melodramas."—M. P. Daily

"Has as much suspense as has been seen in some time . . . Will grip audiences aplenty."—The Exhibitor

"Tense, exciting tale fraught with almost unbearable suspense."—Showmen's Trade Review

"A big-time hit . . . 73 minutes of thrill-packed excitement."—Hollywood Reporter

"A socko show . . . suspense entertainment that is seldom equaled."—Daily Variety

"Unique thriller . . . sure to capture wide-eyed attention."—Film Bulletin

"A sensational picture . . . box-office will be very good."—Exhibitorating, in Independent Film Journal

DOW

RKO RADIO PRODUCTIONS

NEDY • PAUL STEWART • RUTH ROMAN

by TED TETZLAFF Screen Play by Mel Dinelli

Back the Motion Picture Industry's U.S. SAVINGS BONDS DRIVE, May 16 - June 30.
Motion Picture Daily

Hearing Next Week On K-B Controversy

WASHINGTON, May 18—Further argument in the controversy between K-B Film Company and Warner Brothers over the proposed 24-hour operation of a theatre in Kansas City was to be made next week—probably on Wednesday—before a court hearing.

Judge McGuire some weeks ago heard arguments on whether K-B or Warner Brothers has a second theatre built by Kass Realty Corp., and under what terms. Now he has agreed to both parties to argue next week on the terms for Warner getting out of the joint venture.

K-B wants to buy Warner's stock at book value, but Warner wants the venture dissolved and its assets sold at public auction. Judge McGuire has promised to dispose of both questions before June 15.

Griffith Buying Now Legal, Says Counsel

OKLAHOMA CITY, May 18—Griffith buying practices have been set up to conform to court decisions and anti-trust laws since he became legal advisor to the circuits 10 years ago, Leon Gregory told Federal Judge Edgar S. Vaughn today.

Griffing said licensing practices were drawn up when the Supreme Court found the circuits guilty of monopoly practices two years ago. Principal point of guilt, he said, was the practice of negotiating with distributors for both competitive and non-competitive towns simultaneously.

Kans.-Mo. Exhibitors Plan Annual Meeting

KANSAS CITY, May 18—Allied Independent Theatres Owners of Kansas-Missouri will hold its annual convention here on June 7-8 at the Muholm Hotel, William Ainsworth, president of National Allied, and Trumbull, its treasurer, will be among the guests.

Meanwhile, the board of directors of the Kansas-Missouri Theatre Association has made preliminary plans for that organization's convention, with an October date expected to be set.

Ohio Committee Okays 3 Per Cent Tax

COLUMBUS, O., May 18—The Ohio House of Representatives' taxation committee has approved a tax on tobacco, the third passage of House Bill No. 536 which restores to the state the three per cent admission tax, and return money collected to the source. The bill has the support of the Independent Theatre Owners of Ohio which campaigned for its approval by the committee. Vote on the bill in the House is expected soon.

Two in Probe Posts

OTTAWA, May 18—Chairman Vincent Massey announces the appointment of Archibald A. Day of the Department of Automobiling as special assistant to the Secretary and Rene Garneau, formerly with wartime Information Board, as assistant to the Special Legislative Committee which will probe national developments of the arts, including the National Film Board, Canadian Broadcasting Corporation and other Government activities.

"Colorado Territory" (Warner Brothers)

A KEEN sense of box-office values was demonstrated by producer Anthony Veiller in the making of "Colorado Territory," a well-liked account of the stormy events leading up to the violent end of a colorful period of the Old West and Edward Elmer South. North fired their story with just about every one of those reliable elements which, when properly blended, spell out a Western that is rich in satisfaction. In fact, director Raoul Walsh has seen to have a childhood memory of the period. Separating the individual ingredients in "Colorado Territory" we come up with the following: a tight-lipped, fearless, straight-shooting hero (Joel McCrea, whose constitution and events conspire), a spirited half-breed of the old time type (Marcia Mae Jones), a super expressionsist of the type of M. Anderson, the hero's last true friend; hold-up; villains and conspirators measuredly for the hero's bullets and the hangman's rope; fast, robust action, and last but not least, a Western in which the major moments and desert experiences should change the mind of the most airy city dweller.

No need to give a detailed recitation of the plot. It is a variation of one of the basic narrative themes from which all Westerns spring. This one is neatly fashioned. McCrea's performance is one of his best, and, with the exception of Miss Mayo, whose role demanded more restraint than was her wont to demonstrate, the others in the cast fit nicely into the proceedings.

Supporting performer include Herbert Tyler, Roy Barcroft, Rock Hudson, James Mitchell, Morris Ankrum and others. Sid Hickox's photography is excellent.

Running time, 94 minutes. General audience classification, Release date, June 11.

Charles L. Franke

"Reign of Terror" (Wanger—Beware Lion)

FRANCE, in 1794, when a reign of terror swept its borders, has been used for this Walter Wanger production as the background of a rousing clock-and-dagger film. The picture may not be the final word for historical accuracy, but, as entertainment it is composed of action and intrigue and flavored with romance. The cast is headed by Robert Cummings, Arlene Dahl, Richard Hart and Richard Basehart.

The story centers on the efforts of Charles D'Achary, played by Cummings, to frustrate a scheme by Robespierre (Basehart) to become dictator of France. The plot hinges on a small black book of Robespierre's, containing a list of the names of people to be executed when he ascends to power. By chance a copy of this book is found by a half-breed (Dahl), and its contents, Robespierre can be smashed politically, and that is just what Cummings sets out to do. In the course of his efforts he is thrown into danger dozens of times. There are many wild shootings and chases, and among the deciding factors in his mission is pretty Miss Dahl who also happens to be the head of an anti-Robespierre underground movement.

Anthony Mann's direction keeps the action moving fluidly from beginning to end in which the guillotine comes down on Robespierre's tyrannical head. The film was produced by William Cameron Menzies, from a screenplay and story by Philip Yordan and Aeneas MacKenzie. Edward Lewis was associate producer.

Running time, 89 minutes. General audience classification, Release date, not set.

Mandel Herbstein

"Frontier Investigator" (Republic)

A NOTHER in the Western series featuring Allan (Rocky) Lane, "Frontier Investigator" is set in the usual pattern with a generous amount of laughter and gags.

The hero, out to find the murderer of his brother, runs into a battle between two stage lines for a mail contract. After a few killings on both sides, the third party creating animosity between the two lines, this third party being the murder of his brother. Lane goes after the suspect and following enough evidence, and being himself suspected of murder, he ushers up the whole affair by shooting the villain and his associates in the back. He then invites alla their parts in the accustomed manner. Gordon Kay was associate producer and Fred C. Branton directed.

Running time, 60 minutes. General audience classification. For May release.

New Conn. Tax Threatens

HARTFORD, May 18—A Connecticut legislative committee has reported favorably on Senate Bill No. 724, which would require radio and television stations to pay an amusement tax. The bill was sent to the Senate and House for action.

Sees 6-Million Video Sets

CHICAGO, May 18—By 1951, there will be 6,000,000 television receivers in operation in the U. S., Max F. Bal- co, president of the Radio Manufacturers Association, predicted here today at the RMA convention.

Solomon Shlyen, 76

KANSAS CITY, May 18—Funeral services were held here today for Solomon N. Shlyen, 76, early Kansas City newspaper editor and in recent years with Associated Press, who is survived by two sons, Ben and Jesse, a daughter, Mrs. Lionel K.elson, a brother and a sister.

Declare Loew's Dividend

Directors of Loew's have declared a regular quarterly dividend of 37 1/2 cents per share on the company's common stock, payable on June 30 to stockholders of record on June 9.

Naify Is Adding 5 New Theatres

SAN FRANCISCO, May 18.—The opening of four theatres in Northern California and construction of another was announced by Edward Topham, construction manager of United California Theatres.

Construction is expected to be completed by UCT, headed by M. A. Naify, are: Tower Willows, 920-seat, costing $100,000, to open June 1 to replace the old City Loew's, managed by Montecon to manage; Rio, Santa Cruz, 950-seat with shopping center, to open June 1; Calaveras, 750-seat, at Monterey, to open June 1, Jimmie Edwards of New York to drive; and De La Ma, 1,100-seater, costing $250,000, to open June 1, with drive-in feature to accommodate 1,000 automobiles, and has an opening which is said to be the largest in the world.

Naify also announced openings of new drive-ins in Fresno, to be managed by California Drive-In Co., to be managed by Louis Vaughan, and in Medford, Ore., scheduled for a June opening.

Another for Odeon

OTTAWA, May 18—The new Odeon Theatre here will be opened on Friday and all proceeds of the opening night will go to the Canada Foundation, a non-profit charitable organization, for the support of the Navy, Army and Air Force. It will be managed by the Canadian Government and members of the diplomatic corps will attend the premiere. A special feature has been made with the provincial government to make this showing tax-free so that all proceeds may go to the foundation.

Raises $58,000 for UJA


Paul Landres To Direct

Hollywood, May 18.—Paul Landres, film editor for 18 years, has been assigned by producer Robert E. Lippert to direct "Canyon," which went into production last week at the Nausser Studio.

United Circuit Dividends

OTTAWA, May 18—United Amusement Corp., Ltd., has declared a dividend of 50 cents per share on outstanding capital stock, payable May 31 to shareholders of record on May 14.
use of television trailers, not merely the regular theatre trailer reduced to film, but a trailer prepared especially for television use. Sullivan pointed out that the board of directors of TOA has concurred unanimously in the television committee’s conclusions.

“We realize that it is not probable that anybody in the motion picture industry will perfect now the kind of trailers which will eventually be used on television to attract patrons. However, we urge that experiment be begun.”

Theatre Men Ready

“Producers should do this at the national level, and theatres should advertise at local levels.”

“We believe that theatre men of the country are ready to use television trailers when they are available.”

There should be several trailers made for every picture, some of 30 seconds duration and others to 8 1/2 minutes duration, and perhaps on outstanding features—of 2 1/2 minutes duration. Whether to include a trailer is determined only by the use. Much we know, one trailer cannot be used too long, as is evidenced by the success of the spot television trailers, like the “saturaton” plan which local movies (theatres) use in radio can be very effective.

“We especially urge that a start be made to provide our industry with the needed equipment to enable us to make this medium to increase box-office receipts for our entire industry,” Sullivan concluded.

SPG Asks Counter

membership meeting of May 3 to take a strike vote.” Meanwhile, Federal Mediator L. A. Stone has requested another session next Monday, with the companies and SPG to further discuss the controversy.

At a previous interview at SPG headquarters here yesterday, Len Goldsmith, business agent, estimated that picketing at some 11 of Loew’s theatres will continue here for weeks and that the union has cost the company $80,000 in lost admissions.

Goldsmith’s official, reached for comment, denied the accuracy of the figure but had no printable comment to make.

Picket Palace Today

Goldsmith said there would be mass picketing at RKO’s Palace today at noon when the house inaugurates its new vaudeville policy. Goldsmith also disclosed that SPG has received offers of help from several outside unions, and that the union would file unfair labor charges with the NLRB against the companies “for firings and attempts to intimidate SPG members.”

In the telegram to company presidents, SPG declared that a general membership meeting has unanimously adopted a resolution stating “we reject unconditionally industry proposals that we act as a united industry to stop standards, eliminate job security, forego wage increases and eliminate arbitration grievances. We stand against bringing chaos to our industry by forcing us to take strike action on every unsatisfied grievance.” The resolution stated further that “we, the rank and file, cannot tolerate any more stallings on the part of the producers. Meanwhile, we will expand and extend our picketing of Loew’s theatres, etc.”

**Reviews**

**“Roll, Thunder, Roll”**

Chester Osborne, in his movie debut, plays Texas — and Arizona — Charlie Weatherby, a living legend of the Old West who returns to the scene of his 1881 murder to right wrongs and avenge the deaths of his wife and daughter. His former valet, by the name of Burnet (played by Arthur Franz), has served his master well and has been rewarded with a post in his law firm. But Weatherby is not satisfied with Burnet's performance and he is determined to find the men responsible for his wife and daughter's deaths.

The story concerns various ranches being raided, cattle stolen and houses burned. Evidence points to El Concho, a Robin Hood-like character, played by John Wayne. But who actually pulled the fiendish plots? The producer, who also directed the film, has his own reasons for the raids. Red Ryder, played by Jim Bannon, is supported by Bucskin and Little Beaver, portrayed by Emmett Lynn and Don Kay (Little Brown Jug). The end is satisfying to the tough, honest men who go to jail and Red Ryder is ready for new adventures.

Jerry Thomas produced and Lewis D. Collins directed. Paul Franklin wrote the original screenplay which was based on the “Red Ryder” comic strip characters. Others in the cast are Melissa Sals, Nancy Gates, Glenn Strange, Lee Morgan and Lane Bradford.

Running time, 80 minutes. General classification. Release date, April 27.

**“Dede”**

(Paramount Film Co.)

With considerable adroitness, French film makers here tell the story of a war-tossed cabaret hostess of the Antwerp waterfront. The picture is well made and has the kind of visual realism that is the hallmark of many French films.

“Dede” is the girl of the title, and her life is one that is crowded with sordidness and squalor. She meets the man she loves, but to leave her lover, with whom she lives in a little room above the waterfront, she must leave the new admirer. In turn, the killer dies under the wheel of a car. The film is dramatic and often squalid picture which should never have been permitted to reach the screen. Some of them—as might the whole theme—will undoubtedly arouse considerable protest in their frankness and are wholly unnecessary to a proper telling of the story.

Magnificently acted by Bernard Blier and Simone Signoret as well as Marcel Pagnol, who directed, this is a work of art, and hardly one designed to capture the understanding or appreciation of an American audience which will be unable to grasp the moral degeneration of post-war Europe on the waterfront of one of its great ports.

Running time, 90 minutes. Adult audience classification. For May release.

**Arnnall Attack**

(Continued from page 1)

Arnnall officials in the Justice Department’s antitrust division.

Arnnall’s protest, it is understood, alleges that the agreement violates the Sherman Act in respect to the practice of going to the wiping-off man and offering to forego云计算, under the terms of the above-named agreement.

The agreement, it is claimed, is designed to increase profits by decreasing competition, and the wiping-off man is able to charge the same rate for his services, regardless of whether the items are new or in use. The agreement also provides for the payment of a fee for each item handled.

**To Show Bond Film**

(Continued from page 1)

ner, Rochester, in a film “cavalcade” of the Benny family’s adventures during the past 10 years. The film was produced at the M-G-M Coast studios, under supervision of Dore Schary, executive producer, with Rich Goldstein producing and Armand Deutsch coordinating production, and was written by the aforementioned writer.

All costs of production and actors’ performances were contributed by the industry without cost to the Treasury. Negative stock was handled by Daystrom Kodak, processing of 200 prints was handled without cost by the National Laboratory for Motion Pictures, and distribution of prints all over the country by Universal-International.

Lizbeth Scott Opens

Detroit Bond Drive

Detroit, May 18.—The Treasury opened its “Opportunity Savings Drive” with its $50,000,000 for Michigan. Actress Lizbeth Scott made a series of personal appearances, accompanied by a covered wagon which will tour 28 cities.

**British Wage**

(Continued from page 1)

rived at a week ago by the negotiators subsequently was rejected by the NATKE.

Details of the new agreement were not disclosed pending final action by the NATKE General Committee.

The union recommended acceptance thereafter, the CEA general council and section councils, met to consider the scale, but ratified it by the decision of their foregone conclusion.

The British screen is said to have been threatened tie-up of the entire British industry as studio unions had been asked to take sympathetic action in the event theatre employees struck.

**Tighter Trust Laws**

(Continued from page 1)

the result would be less competition substantially or tend to create monopoly. At present, only stock acquisition is barred.

The government officials testified at hearings of the House Judicary subcommittee. The hearings, originally scheduled for Friday, were advanced today. The sub-committee and the full committee are expected to approve the bill speedily. Similar bills were reported in the 78th and 80th Congress, but blocked by the House Rules Committee.

**Five Rated ‘Adult’**

Toronto, May 18—Five features have been given an “adult” rating by the Ontario Office of Censors. They are: “Good Time Girl,” “Bride of Vengeance,” “Too Late for Tears,” “Once Upon a Dream” and “Knock on Any Door.”

**E-L Deal**

brought with him what Small described in a Coast statement as “several constructive plans,” under any of which he would go to the independent producer. Others who participated in the Coast agreement included the industries counsel Robert Benjamin, who recently returned here, and Arthur Krim, former president of Eagle-Lion.

Young, Sullivan and Benjamin will confer here on the plans today and tomorrow, and perhaps Saturday, it was said.

**Ascap, Telecasters**

(Continued from page 1)

able in principle to an arrangement which would allow continued television on the Society’s basis for a limited time to determine its workability. This new turn of events seemed extremely remote 10 days ago when, after months of negotiation, Ascap and a special committee of the National Association of Broadcasters finally concluded that the meetings which appeared fruitless.

New meetings began here on Monday when the Canadian, Columbia, Tobin representatives, and a group of five radio-video executives comprising: Broadcasting; Mortimer Loewi, director of the DuMont network; Theodore Stribr, Mutual Broadcasting System; Robert R. Denny, National Broadcasting executive vice-president, and Joseph A. Leman, Mutual Broadcasting executive vice-president.

Participating at another session this week were the executives of various advertising agencies.

Following the meeting with the telecasters yesterday, a special meeting of the Ascap board was held and reportedly approved the new terms.

**Newsreel Changes**

(Continued from page 1)

releases a week. Consequently, Tobin said, there has been a steady circulation in theatres throughout the country. Virtually every newsreel house in the U. S. now subscribes to the world.

Teletex, which now gets out eight editions a week, “turns out more news per week than any other newsreel in the world,” Tobin asserted. Besides the two weekly 800-foot theatrical reels, it gets out for television five daily reels, plus one weekly round-up.

The newsreels are used by the entire CBS network, plus two-thirds of the independent stations. On occasion, Teletex also gets out short subjects on special events. In any event, Tobin says, attempts to get special stories so that generally there is no duplication with the other newsreels, Tobin declared.

**Canada Film Exports**

Show Drop in Value

Ottawa, May 18.—The Canadian Government’s External Trade Branch reports a sharp drop in value of exports from $16,100,000 in March, compared with $301,000 in March a year ago. Exports in the first three months of this year dropped to $877,000, from $292,000 last year in the same period.

The report points out that exports in the last complete pre-war year of 1938 was $590,000.
The Most Dependable Guy In Town

It's The Best Reading In The Industry Today!

Get your copy now from your 20th Exchange

T.O.T. Twentieth on Top

You can count on him for the big-money pictures.

It happens every spring: The Beautiful Blonde From Bashful Bend - Mr. Belved Goes to College - The Forbidden Street - The Fan - Canadian Pacific - Mother Is A Freshman - A Letter to Three Wives - Down to the Sea in Ships - The Snake Pit - Yellow Submarine

There's No Business Like 20th Century Fox Business

Back the Motion Picture Industry's U.S. Savings Bonds Drive, May 16 - June 30.
RKO's Profit For '48 Was Half-Million

NET for First Quarter of 1949 Was $1,037,480

Radio-Keith-Orpheum yesterday reported consolidated net earnings of $504,044 for 1948, after all taxes and charges, including a write-off of $3,357,751 for losses on investments in productions, stories and continuities.

At the same time the company reported a $1,037,480 net profit for the first quarter of 1949, after taxes and all other charges, equivalent to approximately 27 cents per share on common stock outstanding, as compared with a net for the first quarter of 1948 of $1,345,727, after taxes and all other charges, equivalent to approximately 34 cents per share on common stock outstanding. The 1948 net was equivalent to approximately 13 cents per share on the 3,899,914 shares of common stock outstanding at the end of the year and compared with a net of $5,065,484 for

(Continued on page 6)

Sees '49 a Big Industry Year

Present indications are that 1949 will be the biggest domestic year financially in the history of the industry, Motion Picture Herald will say today, citing the following from an analysis of government business findings, industry reports, and executives' forecasts on the future.

Theater attendance is on the increase and box-office revenue for the first two months of the year was high.

(Continued on page 6)

Fabian, Bernhard May Purchase FC

Hollywood, May 19—Acquisition of Film Classics by Si Fabian and Joseph Bernhard, under terms entailing complete separation of FC from Cinecolor, appeared imminent today when Fabian, plans to New York. The theater bearing proposals he will consider with Bernhard, who left here yesterday.

(Continued on page 6)

Palace Vaudeville in Glittering Comeback

By MANDEL HERBSTMAN

With fanfare and reams of publicity vaudeville was reborn at the RKO Palace Theatre on Broadway yesterday. The occasion was surrounded with tradition and sentiment and greeted with rare enthusiasm. The last vaudeville show presented at the famous playhouse was in 1935.

As maestro Don Albert raised his baton for the first show at 12:30 yesterday, the 1,700-seat house was filled to standing room only, while outside throngs tried in vain to get in. Eight full acts were presented. At their completion, the house unwrapped an

(Continued on page 6)

Screen Plays Heads Split; Kramer Stays

Hollywood, May 19—Simultaneous announcements by both parties disclosed here today the termination of the partnership of Stanley Kramer and Robert Stillman as president and vice-president-treasurer, respectively, of Screen Plays, Inc.

Stillman, who partially financed "Champion" and wholly financed "Home of the Brave," is in negotiation with Maxwell Shane, among others, concerning future undertakings. Stillman was associate producer and assistant director of both pictures.

(Continued on page 6)

Berger Wants Conciliation

MINNEAPOLIS, May 19—North Central Allied president Ben Berger may "approve in principle" the so-called All Lichtman-Andy Smith 30th-Fox sales plan if the two company executives accept Berger's plans to extend the Smith-Berger conciliation idea on a national scale, and give "proper" consideration to suggested sales changes and other trade prac-tices, it is understood here.

Berger would not discuss the matter but in his annual report he will tie in film rentals with conciliation making the two inseparable. He will take the position in his report that if Berger is not supported in his conciliation idea, any change in sales policy will be re-jected.

It is reported Berger will suggest to Lichtman and Smith that "any new

(Continued on page 6)

Elec Kirby Head Of Arkansas ITO

LITTLE ROCK, Ark, May 19—Sam B. Kirby, Little Rock, was elected president at the 30th annual conven-tion of the Independent Theatre Owners of Arkansas, a TOA affiliate, succeeding E. W. Savage, Booneville, who became chairman of the board.

At the meeting, held in the Hotel Marien, Max Connem, president of the Mississippi Theatre Owners, highly commended the policy statement

(Continued on page 6)

Ascap’s Video Pact Extended 15 More Days

Paves The Way for Full Accord on New Terms

American Society of Composers, Authors and Publishers and the television networks took another step toward settlement of their differences on a music licensing contract at a meeting here yesterday. While considerable progress was reported since the new video negotiators took over last Monday, there seemed to be some doubt of a full agreement by June 1, when present grants expire and consequently the deadline has been extended.

Current meetings will be continued, with both sides optimistic that an accord will be reached.

Representing Ascap at the conferences are Fred E. Ahlert, president; Oscar Hammerstein II, board mem-ber; Herman Feinsteil, resident counsel, and Richard Murray, public relations chief. Sitting in for the tel-e-casters are Charles R. Denny, executive vice-president of National Broad-casting; Joseph H. Ream, executive vice-president of Columbia Broadcast-

(Continued on page 6)

$5,000,000 Trust Action

A $5,076,000 triple-charge anti-trust action naming as defendants the eight major distributors was filed in U. S. District Court here yesterday by Harry W. Doniger as trustee in dissolution of Empire Amusement Corp. of Newark, and by Empire Amusement itself.

Empire went into dissolution in 1935 after only nine days of opera-

(Continued on page 6)

Transcribed TV to Loop on June 16

CHICAGO, May 19—The Chicago Theatre will present its first "live" television show by way of the Paramount tele-transcription system. First adopted at the Paramount, New York, on June 16, 1948, it was announced here today by John M. Van B. and K. head and station WBKB director, A specially-prepared star show on

(Continued on page 6)
Personal Mention

RICHARD F. WALSH, LATSE president, was in Cleveland yesterday from New York to attend an AFL executive council meeting.

GEORGE SIDNEY, M-G-M director, has agreed to write a paper on directorial techniques for amateur movie-makers to be presented at the 19th convention of the Photographic Society of America, to be held in St. Louis, October 14.

LESTER COWAN was host at a cocktail party at Hampshire House here yesterday for New York directors who will leave for England today on the S.S. Queen Mary for the London premiere of "Love Happy.

ROBERT D. HADLEY, Eagle-Lion art director, has been elected president of the Bergen County (N. J.) Players, a repertory stock company.

MOREY GOLSTEIN, Monogram-Allied Artists sales manager, and NICKY GOLDBERG, Western sales manager, will leave here Sunday for Chicago.

MIKE SIMMONS, assistant to H. M. RICHIE, M-G-M exhibitor relations head, will return here today from Little Rock, Ark.

EDWARD WIESEL of Associated Theatres, Detroit, is leaving that city bent on a vacation with his son, DONALD, in Milwaukee.

CHARLES SIMONELLI, Universal-International Eastern exploitation manager, left New York yesterday for Chicago.

TAYLOR MILLS of the MPAA staff, became a father yesterday to a nine-pound boy, at a hospital in Rockefeller Center, Long Island.

DAVID BENZON, counsel for the Colosseum of Motion Picture Salesmen, is in New York from Milwaukee.

ARTHUR G. DOYLE, Far Eastern supervisor for 20th Century-Fox, will leave here today for a stay in Buffalo.

Lloyd Film to the Globe

Herald Lloyd’s "Movie Crazy," a re-release, has been booked into Brandt’s Globe Theatre here for an extended engagement immediately following the current run of "Champion." A heavy advertising and promotion budget has been appropriated by Motion Picture Sales Corp., the new Nell Agnew-Chales Casanova organization.

Hutton Replaces Garland

Hollywood, May 19—M-G-M obtained clearance to announce today for Betty Hutton to replace Judy Garland in the title role of "Annie Get Your Gun," in which she duplicated production last week when the latter refused to return to the set after lunch.

The K.R.S., which presents British distribution, and the C.E.A., which represents British exhibition, are aroused officially over appearance in Britain of two early films starring Betty Grable and Cornel Wilde. The Grable is a compilation of RKO shorts about ten years old; the Wilde, a feature which he never completed. The position is the same in the U.S., as the public which might be misled into believing the attractions were freshly-made; that, consequently, bookings should be discouraged.

There is merit in this and the probability is Grable and Wilde, and their current producers, are being wooed to make this proposal.

Why don’t the British go further in the interest of their own films here? The old James Masons that have been dusted off in tawdry houses, expecting audiences don’t help the star, British pictures, American box-offices or the public’s temper.

Debate on the very tentative agreement designed to relieve the Anglo-American situation continues and probably will be taken up without abatement. It’s a healthy topic for discussion, analysis and theory.

On some minor points are the proposal that 100 American-made "A" attractions be guaranteed playing time by the three principal British circuits and the giving of quo warranto clauses by the American companies would guarantee to underwrite British production based on her earnings here, plus.

It will be, to be excessively brief about it, knotty because no one knows how the 100 pictures would be split up among the American distributors and who exactly constitutes an "A." The second, viewed widely as nothing less than a subsidy, in many quarters is regarded as reaching beyond British government suggesting a pattern for international application wherever foreign pressure may be turned on.

Those familiar with the Eric Johnston-James Mays negotiations which resulted in elimination of the British’s 75 percent ad valorem tax are wondering what happened to the taxation made there and how exactly constitutes an "A." Such a viewpoint would be of some help to some of the makers involved in the discussions, not to guarantee Britain a return on her films in this connection.

Lipton Defers Visit To U-I Home Office

Hollywood, May 19—David Lipton, Universal-Ivory production advertising publicity director, who was to have left here for New York this week for staff conferences preliminary to transferring his headquarters from the studio to the home office, has postponed his trip.

W. A. Scully, Universal vice-president and general sales manager, will arrive here from New York on Monday to look at new product and discuss campaigns. Lipton will remain here to participate in the meetings.

Kreisler To Resume European Film Study

Bernard Kreisler, former distribution and production executive, is scheduled to leave here for Europe next Friday for a follow-up study of European motion picture production conditions for the Harvard Graduate School of Business, Kreisler, who will spend four months abroad, will make a similar European study last year.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
Rockefeller Center
JAMES STEWART — JUNE ALLYSON
"THE STRATTON STORY"
Frank Morgan-Ann Sheridan-Bill Williams
SAN MARINO THEATRE
SONATA EDELSTEIN
A Metro-Goldwyn-Mayer Picture
SPECTACULAR STAGE PRESENTATION
D. Arthur Rank presents
"THE RED SHOES"
C.C. Laemmle presents
BIJOU THEATER
"STREETS OF JARED0"
5th Street
Day of Broadway
All Seats Reserved, Mail Orders
Extra Daily
11:30
"THE HOME OF THE HOME OF THE ROXY"
50th Avenue
"FORBIDDEN STREET"
20th Century-Fox Picture
On Varsity—KAREEM'S, Others.
On 11th Street—"HARPOUTY"
200 Varick Street
COVENTRY
"THE CONQUERORS"
RKO
"RENO"
Reports of Decline Over-Rated: Richey

Chicago, May 19.—Henderson M. Richey, charging over $3,000,000 was taken from the RKO Goldwyn-Mayer, set out today to dispel some misconceptions of the film industry in the public mind, an address at the Women’s Clubs at a meeting here.

For one thing, he said, "all the huez andcry" and "our lack of business being on the downgrade, are "grossly exaggerated." Good pictures will still be produced by the most prominent studios, he said.

"It is about time that people began the realization of the fact that business is being conducted by the most prominent studios, he said.

"Lust for Gold" is reminiscent of "Sierra Madre" in theme but lacking in the masterful touches which made the latter production memorable enter-

For the gold mine which is located near Phoenix. The story of Ford and the mine is a very exciting one. The mine is being developed by the Gold Bond Mines Corporation, in which Ford has a large interest. Ford and the mine are the main characters in the story. Ford is played by the actor who played the part of the gold miner in the film, "Silent Man." The mine is the setting for the tale of the gold miner and his adventures. The mine is in the heart of a huge mountain.

Wilcox Sails Today; Film Deals In Work

British producer Herbert Wilcox and actress Anna Neagle (Mrs. Wil-

will leave New York today for England aboard the S.S. Queen Mary after nearly a month’s stay in the U. S., including two weeks in Holly-

York.

Wilcox said here yesterday that negotiations with distributors are still in process looking toward distribution in this country of the producer’s "Courty-

ney’s of Curzon Street,” "Spring in Park Lane” and "Maytime in May-

fair.” New York attorney William Fettleson will represent Wilcox in con-

tinuing negotiations following the lat-

ter’s departure, the producer said.

Crosby, Bergman Top Magazine Star Poll

Bing Crosby and Ingrid Bergman head the list of stars chosen in the annual readers’ poll conducted by the Hollywood Reporter magazine, the magazine reported here yesterday. Gregory Peck, who placed second on the male list, is the only one of eight top favorites who has been on the screen less than 10 years.

Miss Bergman took top place among actresses for the third straight year, Irene Dunne was second, fol-

lowed by Bette Davis and Greer Gar-

son. Cary Grant and Clark Gable took third and fourth places among the men.

Feature Production Slated by RKO Pathe

For the first time in many years, RKO Pathe, producers of short sub-
jects, will soon make a feature hit. It was said that the as yet untitled picture would be a historical adventure picture. Phil Reisman, Jr., will write the script, and Jay Barshied will produce. RKO Radio, which is handling the film, said it would be released in September.

"This Is America" shorts produced at Pathe here, will release the forthcoming feature to the public.

Academy Elections Held Last Night

Hollywood, May 19.—New board of governors of the Academy of Mo-

tion Picture Arts and Sciences was elected at the annual meeting, including the presidency, vaca-

ted by Jean Harlow after four years in office. Many believe the board will undertake to draft him for a fifth term.

$112,000 to Coast UJA

Hollywood, May 19—Pledges aggregating in excess of $112,000 were made last night at the United Jewish Welfare Fund dinner here honoring Sf Fabian, national chairman of the United Jewish Appeal.

Columbia to Meet in Chicago on Monday

Columbia district managers, home office sales executives and department heads will meet at the Drake Hotel, Chicago, on Monday for a three-day conference to review business condi-

tions, discuss sales and liquidation problems and formulate and discuss distribution plans for forthcoming Colum-

nia product. A. Montague, general sales manager, will preside.

Representatives from the field who will be in attendance include; New York district manager; S. A. Galanty, Midwest district manager; Jerome Feitelson, New York, Central; B. C. Marcus, Midwest; R. J. Ingram, Southeast; J. B. Underwood, South; R. E. Coy, New England, and Harry Weiner, district manager for Southern New Jersey and Eastern Pennsylvania.

In addition to Montague, home office executives and department heads who will be in attendance include; Joe G. Jackson, general sales manager; W. R. Palm, Irving Wormser, Maurice Grad, George Joseph, Joe Freiberg, H. C. Vogel, Ernest English, J. L. Bo-

cell, Irving Sherman and Sidney Singerman.

Set MPEA Far East Operation Deadline

Board of directors of the Motion Picture Export Association yesterday voted to extend MPEA operations in Indonesia only to January 1 but de-

clined to set a date beyond that.

The board also voted to continue MPEA in Japan and Korea another 30 days, to June 30, with any addi-
tional extension for these two coun-
tries being contingent upon how blocked money may be remitted.

Irving Maas, MPEA vice-president and general manager, said that under the board on conditions in Germany.

20th-Fox Premiere at St. Louis, Pittsburgh

Launching of “It Happens Every Spring,” 20th-Fox’s 1949 premiere, will take place at St. Louis on May 20 and at Pittsburgh the next day, with the pic-

ture’s stars, Linda Darnell, Paul Douglas and Jean Peters, making per-

sonal appearances at both places.

The Hollywood contingent will ar-

rive at St. Louis two days in advance of the premiere at the St. Louis Thea-

tre, with a full schedule of broadcasts and personal appearances for the three days. Representatives of the press from Chicago, Milwaukee, Kansas City, Des Moines, Omaha, Dallas and Houston have been invited to attend. The stars will fly to Pittsburgh for the opening there at the J. P. Harris and Senator theatres.

Valentine, ’48 Award Winner, Dies at 45

Hollywood, May 19—Funeral arrange-

ments are pending for Joseph A. Valentine, 45, winner of this year’s Academy Award for color photography for his work in "Sleepytime Gal," who died at 45 in Paragon Studios, Fort Lee. The widow, and an infant son survive.
There's No Business

It's The Best Reading In The Industry Today!

"Will benefit the entire industry."
—T. E. Mortensen, Greater Amusements

"A forward stride."
—Boxoffice

A CLEAR STATEMENT OF POLICY

The 20th Century-Fox SALES POLICY, based upon the results of a recent nationwide survey.
Like 20th Business!

THE BEAUTIFUL BLONDE FROM BASHFUL BEND
IT HAPPENS EVERY SPRING • MR. BELVEDERE GOES TO COLLEGE • THE FORBIDDEN STREET
THE FAN • CANADIAN PACIFIC • MOTHER IS A FRESHMAN • A LETTER TO THREE WIVES • THE SNAKE PIT • DOWN TO THE SEA IN SHIPS
YELLOW SKY • WHEN MY BABY SMILES AT ME

"Sober and constructive"
Harrison's Reports

"Clear and intelligent thinking."
—The Independent

"Primed for B. O. mutuality"
—Variety

"Forward-thinking. Makes sense."
—The Film Daily

"Constructive improvement in sales relations"
—ITO A. N.Y.

Back the Motion Picture Industry's U. S. SAVINGS BONDS DRIVE, May 16 - June 30
Arkansas ITO

Transcribed TV

issued by 20th-Fox president Spyros P. Skouras, and also praised Andy W. Smith, Jr., the company's sales vice-president, recounting Smith's championship of better public relations in the industry. He particularly cited Smith's efforts in behalf of conservation in the Chicago stage will tee off the event, which will also mark the eighth anniversary of WBBK.

Balaban said that the regularity of "Chicago's" past performances in Chicago and elsewhere. He revealed that B. and K. is negotiating for televising the Wolcott-Charles heavy-weight bout in June. He predicted that television would eventually find its way into the circuit's key outlying houses, the Uptown, Tivoli and Marbro, but not employing equipment of such elaborate installation as tele-transaction.

Ascamp's Video Pact


The Ascamps licensing contract as agreed upon, will be retroactive to Jan. 1.

Conciliation

sales policy must contain an 'incentive' for the exhibitor to work for himself and not entirely for the distributor, if it is to be acceptable. He has withheld comment on the sales policy an- nounced last week by 20th-Fox president Spyros P. Skouras, believing it will be more fruitful to thresh the point at the open forum of next week's NCA convention, when Lichtman and Smith explain the plan and answer questions from the floor.

May Purchase FC

The deal had been worked out by attorneys during the past fortnight which would provide for the sale of the company to Logan taking over complete ownership and operation of Film Classics subject to its indebtedness to Cinecolor, said to be approximately $2,000,000, representing sums advanced to it by the Internal Revenue Service for operational purposes and as guarantor for bank loans.

Bernhard recently resigned the presidency of Cinecolor but still has a large stock interest. Fabian is believed to be representing the group which at one time considered the proposal of a desire to acquire United Artists. Completion of the present deal would re- place the company's stockholders, whose next meeting has not been scheduled.

RKO's Net Profit

1947, after taxes and all other charges (including profit of $13,265,555 on the sale of capital assets, and losses on investments in productions and in foreign subsidiaries aggregating $4,692,435), equivalent of approximately $1.30 per share on 3,899,914 shares of common outstanding.

The company agreed with respect to the $3,357,370 write-off for losses on investments in productions, stories and talent, which was not included in the company's statement to stockholders that "the RKO Radio Board authorized the write-off of a direct charge to profit and loss as of December 31, 1948, the costs of certain stories and continuations aggregating $1,045,693 not contemplated for use in production," the statement continued. "Ordinarily, items of this nature are charged to studio overhead (and thus allocated to the cost of pictures produced during the year), but subsequent to a change in studio management, the practice was discontinued." The statement further said, "Nearly all of the write-off amount would have been included in inventories of productions at December 31, 1948, had the usual accounting procedure of the company been followed," it was said.

The company in 1948 had a gross income of $10,998,921, of which $105,708,019 came from theater admissions and film rentals and sales, and $1,392,670 from production and other income. From this income $29,128,066 was charged to amortization of film costs and expenses, $2,228,687 to royalties and participations, and $47,015,528 to operating and general expenses. Earned surplus as of last calendar year was $2,162,181.

The company's statement disclosed current assets of $63,946,377, against current liabilities of $10,803,921, a ratio of more than six-to-one. On December 31, RKO had $17,458,658 in cash, $12,144,754 in U.S. Government securities, and presented inventories of $25,762,686. Capital assets were valued at $293,916, and total assets at $108,757,706.

Industry Year

or any other year in the past decade, including the abnormally prosperous years of 1946 and 1947. Motion picture stocks are currently at their highest level of the year, jumping as much as five points in some cases from their lows in January and February.

Quarter film revenues from rentals equal to those of the comparable period in the record-breaking year of 1946. First quarter production is up more than 35 per cent over the January level.

BOOKERS ANNUAL DINNER DANCE & SHOW

The MOTION PICTURE BOOKERS of N. Y. will hold their 10th annual DINNER DANCE & SHOW on Sunday evening, May 22, at the Hotel Commodore.

An all-star stage show will be presented headed by JACK CARTER, who will act as M. C.

Palace Vaudeville (Continued from page 1)

unhed by bringing on Mil- ton Berle who introduced celebrities, including Pat Rooney, and then some of the vaudevillians present who were Palace headliners in the halcyon days.

The theatre opened at 10 A.M. there were already notable shows - one of its younger sons first in line. He was Steve Farkel, Jr., who took up his work at 8 A.M.

The theatre was completely renovated for the occasion at a reported cost of $400,000. Under the new pol- icy it will have four shows daily plus a film feature. On the screen yes- terday was 20th-Fox's outdoor action thriller, "Canadian Pacific."

Needs $17,000 Weekly

The Palace needs a gross of $17,000 for the week to break even. The show has a regular capacity of $4,000, plus another $3,000 for back stage. The theatre, houses, and orchestra. Rental on the house is close to $6,000 per week with film rental, vaudeville, and other expenses probably breaking $1,000. The weekly box-office is scaled at $5 cents to $1.20.

When Sunday saw the movie and the electrically-operated signs at the side of the stage announced the first act, the audience broke into thunderous hand-clapping. The eight acts were received with applause, applause and more applause.

Berle Cites Schwartz

When Berle came on, he let loose a volley of gags, introduced his 72-year-old mother, and invoked the spirit of such comic agents as Jack Dratfield and W. C. Fields. Berle also cited Sol Schwartz, vice-president and general manager of RKO Theatres, for his "vision" in bringing back vaudeville.

Outside the theatre, Screen Pub- licists Guild representatives picketed with some difficulty because of the denseness of the milling crowds, SAG is positive that a complete settlement of the contract negotiations with the distributors is likely.

Asked if RKO would extend the vaudeville policy to other houses, Schwartz said that the company had not yet reached the point of asking permission to return vaudeville to the theatre.

Schwartz praised his cooperation.

The news that surrounded the inauguration was tre- mendous. On radio, television and in the newspapers, the event was widely hailed and discussed. Managing editor of the Chicago Motion Picture News, Joseph M. Dyer, national director of advertising, exploita- tion and publicity of RKO Theatres, also was out.
Quit Combines To Get Wider Film Variety

Independent Also Seek Shorter Clearances

MINNEAPOLIS, May 22.—A desire of many independent theatre owners for earlier runs and a wider variety of product is held by observers here to be the cause of the recent knockdown prices of smaller first dependents from some film buying combines in this territory. Minneapolis-Cleveland-IS.

Several distributors objected to their inability to

(Continued on page 4)

Charles Brackett Is Head of the Academy

HOLLYWOOD, May 22.—The board of directors of the Academy of Motion Picture Arts and Sciences has elected Charles Brackett president, George Murphy first vice-president, Dore Schary second vice-president, Emmett Lavery secretary, Johnny Green assistant secretary, Fred Metzler treasurer, and Carleton Hunt assistant treasurer.

Retiring president Jean Herathoff's annual report, distributed to board members but not discussed at the meeting, included a recommendation that the Academy accept commercial sponsorship for the broadcast of its

(Continued on page 4)

Directorial Award Goes to Mankiewicz

HOLLYWOOD, May 22.—Screen Directors Guild tonight presented its first annual award for directorial achievement to Joseph L. Mankiewicz, for "Thetern to Three Wives," at a dinner at the Hollywood Roosevelt Hotel. The award, which is in the form of a silver medallion, was voted by the guild from four nominees who had won quarterly awards during the year. Other contenders were Howard Hawks, Fred Zinneman and Anatole Litvak.

Honor guests were Louis B. Mayer, Darryl F. Zanuck and George Bagnall,

Film Salesmen Plan Aug. Pay Hike Bid

A bid for a general wage increase will be made by the country's 1,000 film salesmen in August when

(Continued on page 4)

Heavier Fines for Trust Violators

WASHINGTON, May 22.—House Small Business Committee Chairman Patman said he would introduce in the

(Continued on page 4)

D. of J. Takes Arnall Protest Under Study

Protest of U. S. - U. K. Proposals to Bergson

WASHINGTON, May 22.—The Department of Justice is studying the complaint of the Society of Independent Motion Picture Producers against the proposed terms for the agreement to distribute films for American exhibition.

Bergson said the protest, which was filed by SIMPP president Ellis G. Arnall, has been brought to the Department of Justice for consideration.

Bergson, who left for the Coast at the weekend, said the protest is without general significance in any pending motion picture case.

Levey Abroad for Foreign Film Deals

Jules Levey will fly to Germany today to finalize extended negotiations for distribution of two groups of his completed pictures, to contract for American distribution of French, Italian and British products, to screen three foreign pictures in which he has a substantial investment, to ar-

(Continued on page 4)

5th and Final Para. Sales Meeting Today

LOS ANGELES, May 22.—Fifth and final of the series of Paramount sales meetings which started May 9, will convene here tomorrow and will continue through Wednesday. George A. Smith, manager of the West Coast division, will preside.

Home office executives who attended the previous four meetings will be present, including A. W. Schulberg, general sales manager; E. K. (Ted) O'Shea, assistant general sales manager; Oscar Morgan, sales manager of short subjects and Paramount News,
Tradewise...

By SHERWIN KANE

A NUMBER of industry executives who have given careful study to the suggestions advanced by the Anglo-American Film Council are still wondering whether the plan, so far as practical, is the key to the American industry anything at all.

The suggestions that the British Film Production Council network for a lower quota, increased dollar remittances to the U.S. and liberalized unremittable sterling uses in Britain cannot be assessed practically, some executives believe. They are suggestions that the BFPA take a particular stand with respect to those countries. There is nothing to assure that anything beneficial to the American industry will result therefrom. The decision rests with the British government.

It is being pointed out in some quarters, too, that should the American industry become part of the British film industry, the BFPA may recommend that the quota be retained.

For practical purposes, the suggestion that the three major British circuits show a minimum of 100 American "A" pictures annually is meaningless, some executives claim.

The three circuits can accommodate 156 "A" features annually.

Under Britain's 40 per cent quota, effective next October 1, the three circuits could play 94 American "A" features per year. Under the BFPA's proposal, agreement on the Anglo-American Council's suggestion would be a concession amounting to six American "A" features per year.

However, it is being pointed out that British producers will not and cannot furnish 56 "A" pictures annually, not to mention the 62 "A" features for which the quota would reserve playing time. It is chiseled, therefore, that the 100-picture guarantee offers the American industry nothing.

On that subject, too, British industry attorneys express the opinion that if the 125 circuits in question try to play any specific number of American pictures would be illegal under British law.

Apart from the practical considerations, it is, of course, conceded that the value of the suggestions may reside in the extent to which they succeed in convincing leaders of the British industry and in restoring amicable business relationships between the two nations. It is that the spirit in which the suggestions were offered and the latter aim surely should be a fundamental one for both sides of the Anglo-American Film Council.

The question then arises as to whether the suggestions as drafted the only ones or the best ones likely to achieve that result?

To that answer, that is turned to what the American industry would be expected to give.

Elimination of the unit playing program in Britain has little opposition from the standpoint of the contribution it would make to improved relations between the two industries. It is a well known fact that it has raised the British leaders no end of doubt as to the possibility of sweetening their opinions of us while it remains in effect.

The guaranty of an American subsidy payable to British producers annually on an ascending scale is not objected to by most on the basis of cost. The $4,000,000 would be upward likely to be involved annually to no burden on the American industry.

However, quite few representatives of American executives are opposed to the idea of a subsidy on principle, as a precedent and because of doubts as to its propriety in the conduct of their business.

There are those who believe that any subsidy can be purchased on more acceptable terms.
DAREDEVILS OF THE DEEP...
invading shark-infested waters!

MONOGRAM
presents
RODDY
McDOWALL
in
TUNA CLIPPER

WAVES OF RAVES
FOR MONOGRAM'S
SEA-THRILLER!

"Sea story holds action and
suspense! First-rate production
with considerable and varied
audience appeal!"
—HOLLYWOOD REPORTER

"Solid entertainment...capable
of building by word-of-mouth.
Different and likeable...for
the whole family!"
—MOTION PICTURE HERALD

"Very good. Quite different
from the ordinary run of pro-
duct. No exhibitor need hesi-
tate to book and exploit it!"
—HARRISON'S REPORTS

"Suspense and action well-
combined. Considerable appeal
for audiences everywhere!"
—SHOWMEN'S TRADE REVIEW

ELENA with ROLAND
VERDUGO - WINTERS
Rick Vallin - Dickie Moore
Russell Simpson

A LINDSLEY PARSONS Production - Directed by WILLIAM BEAUDINE - Cinematography by W.S. ROBINSON
Review

“One Woman’s Story”
(Rank—Universal—International)

A SUPERB emotional performance by Ann Todd, and production quality that ranks with some of Hollywood’s best are the distinguishing features of “One Woman’s Story,” produced in Britain by Ronald Neame under the direction of his new young star and respect for her spouse. But the resemblance between the two films stops there, except for the generalization that “Brief Encounter” merely re-visited, no disparagement of the latter is intended in this; it stands among the better British pictures that have reached these shores. For marques pure and simple, Cleo Laine, Dame Joan Plowright, and Maggie Smith, in two of her finest roles, and although none of the three lead names is exactly heavyweight by American commercial standards, each counts for no small attraction. The film has some good exploitation possibilities which, if judiciously utilized, can be made to pay off.

Based on a novel by H. G. Wells, Eric Ambler’s screenplay creates circumstantial evidence that brings into effect at various intervals during a decade-and-a-half of wife and husband’s lives. The film is a remarkable tour de force of flashbacks, the history of the emotional triangle which offered her the alternative of a monotonous and ordinary existence, the kind of life she might have had with the man she chose to be. Remedies are offered for saving marriage, and these are a promise of near-tragedy and near-treasure marks the finale. Direction, acting and photography are all first rate, and there is much to recommend it as a two-theater play.

Running time, 80 minutes. Adult audience classification: All.

Charles L. France

Bond Drive Subject
(Continued from page 1)

“Union Pacific,” “The Thundering Herd” and “San Francisco.” Striking it rich, he later lends the golden spike to the Union Pacific, marking the completion of the first transcontinental railroad.

The present-day Benny, at the suggestion of a bank teller who beguiles him with the information that three will get you four, decides to put his holdings into the ownership of the U. S. savings bonds. There is not one right sales pitch made, merely an exercise in the various methods of buying bonds, the bond—a-month plan, the payroll plan, school children’s savings plan and the over-the-counter purchases at bank headquarters.

There is nothing in the subject which could be considered an imposition on the part of the audience, on the contrary, it is entertaining and informative. Nothing more. Every theatre in the country should show this subject. There will be 600 prints at Universal exchanges beginning today.

Large Schwary supervised the subject which was produced by Richard G. Cimino with Armand DeBonne as coordinator. Allen Rikvist wrote the screenplay.

S.K.

ANA Book Examines TV Status, Trends
(Continued from page 1)

Data ranging from the growth of TV stations and networks to the sales impact of TV films is presented in a book, “Television’s Statues and Trends,” written by Dr. Alfred N. Goldsmith, radio and television consultant to Esperanza Press published by the Association of National Advertisers.

Several of the TV stations and networks are involved in the production of TV films. Some of the networks have their own production staffs and others use TV production services, but there is little information on the subject available to those who are interested in this field.

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Reife South Bend Suit

Chicago, May 22.—An overcrowded courtroom on the 21st floor of the Post Office Building, Ind., has caused the re-filing here of the South Bend Drive-In Theatre suit. Opposing attorneys on the eight major defendants, Fred H. Dickey, W. H. Barnes gave the plaintiff’s attorney, Seymour Simon, 30 days in which to choose between the two courts.

New England Group Sets Meeting Agenda

Boston, May 22.—Independent Exhibitors, Inc., comprised of theatremen in New England, has set the agenda for its annual meeting to be held at the Copley Plaza Hotel here on May 25-26 with business sessions to include a forum on means of increasing business, and a discussion of municipal, state and Federal taxes by David Paltreyman, exhibition representative for the Motion Picture Assn. of America.

A two-hour seminar on “Ways and Means for Motion Pictures to People in Motion Picture Theaters” will be presented by the M-G-M exhibitor relations department, to be conducted by George W. Hager, head of the Stewart M. Richery, department head.

Participating in a panel discussion of the problems of the Motion pictures, will be Leonard Goldberg, A. K. Howard, Irving Dollinger, Nathan Yamin and Julian Lederman. Business outlook for the future will be reported on by Arthur Babson of Babson Reports.

The convention will close with a banquet at the Copley on Thursday.

Para. Sales Meet
(Continued from page 1)

and Joseph A. Walsh, Fred Leroy and Richard Morgan.

Barbary Baldwin, president of Para- mount; Adolph Zukor, board chair- man; Russell Holman, Eastern pro- duction manager, and Max Young- stein, who has assumed his duties as director of national advertising, publicity and exploitation, also will address the group.

Others at the three-day session include the managers of Allied Artists, Alan Taylor, Earl Stein, Henry Davis, Robert Clark, Benjamin Schreiber, Jesse Steinberg and Julian L. Blaustein; for Warners, Harry Cohen, Joseph Schenck, C. W. Gannett, Henry Bostick and Sidney Green; for Columbia, Burton E. Elkan, Milton Sperling, Harry Cohn, Louis B. Mayer, John F. Quacek and David Donaldson; for Universal, Wayman Thurston, Frank Doty, Glenn Greenberg and Lumaum Harnett; for RKO, Jack Valenti, John W. Fox, Tilles M. Chalif, R. Leopoldo, James E. Salt Lake City, F. H. Smith, Conrad Rose, Jerome Rosenthal and John Turgon; Warren Foster and Carl Lind.

Youngstein Honored at E.L. Farewell Luncheon

Max E. Youngstein, former advertising-publicity vice-president of Eagle- Lion, who today began his new post of Paramount’s director of advertising, publicity and exploitation, was honored guest at a farewell luncheon on Friday at the Picadilly Hotel here given by E.L. home office employees. Exhibitors and exhibitor relations publica- tion companies were also among the 330 present. Youngstein was given a gold watch.

Among those present from E.L. were: William Craven, African, Jack Schlatter, Milton Cohen, Hal Dvasion, Joseph A. Rosenthal,40 and Press Jeffs. Also on hand were Mrs. Youngstein; Rank Organization president Jack Lawrence; Kings of the Path Industries; Seymour Poe, representing Goldwyn; Robert M. Zuckoff and others whom Miss Youngstein has hoarded in her years in the industry.

Heads Academy
(Continued from page 1)

annual awards ceremonies, establish a pattern of quality, same, acquire larger Academy headquarters designed to house a motion picture museum, substantially expand the membership. The board will consider recommendations at a later date.

CHOICE OFFICE FLOOR

Opposite Film Building
Approximately 90 x 21

PRICE TREATMENT PREMIUMS
352 West 44th St., New York

Quit Combines
(Continued from page 1)
reach an agreement on terms for some- houses, thus bringing product hard- ware to the small houses, does not in- volved in the disagreement.

Also many exhibitors feel that it is in- necessarily necessary at this time to sign a merger and they hope to believe they should select the product which they think will get maximum grosses.

Berger Claims
(Continued from page 1)

visted the field. Unaffiliated mem- bers have been invited to participate in the business sessions, but they will have a vote on motions, resolutions, or elect. NCA’s board of directors will meet tomorrow morning, and the first busi- ness meeting will be held on Thursday with Berger presiding. Minneapolis Mayor Hoyer will welcome the dele- gates.

Ralph Branton of Tri-State Theatres will discuss theatre opera- tions and Sam Shain, exhibitor rela- tions liaison of 20th Century-Fox, will discuss the company’s plans for the re- port by Kane. Due next is an open forum on film buying with emphasis on selling and compulsory per- centages.

There will be no morning session on Tuesday and after a convention luncheon exhibitors, presidents Al Lichtman and Andy W. Smith will discuss their company’s new strategy.

In the concluding hours there will be discussion of exhibitors’ rights under the Supreme Court decision in the Paramount case, a report by Kane on the status of APCA, a discussion led by Ted Bel- nick of the Allied Caravan and a dis- cussion of recent developments in relation to regular theatres, particularly their position in competing for audiences. Reports on the agenda are reports of committees and the election of officers.

Levey Abroad
(Continued from page 1)

second group covers five of his May- fair productions, released by Univer- sal, which are being handled by Uni- versal’s foreign department.

Levey will also visit Paris, London and Rome. His itinerary abroad will include Holland, Belgium, Switzerland, Austria, Norway, Sweden, Den- mark and an extended survey of the film situation in the Republic of Israel.

WB Will Operate 1st House in Harrison

Newark, May 22.—K and R Co, a group of Newark businessmen, headed by Norman, Conrath, Lester Finger, and Julius Cahn, have purchased a new theatre, to have a capacity of 1,100 seats, in Harrison, to be operated by Frank Brothers for a long period of years.

Greater Harrison, with a population of 30,000, has never had any place of amusement, and is said to be the only city of its size in the United States without a theatre.

Conrath handled the transaction, including a 20-year mortgage from Interstate Life Insurance. Architects are Drew and John Elfish, and construction is expected in the fall.

To Report Video Film
Inadequacies’ in U.S.

Norman Livingston, director of commercial program operations for station WOR and WOR-TV here is scheduled to sharply criticize television film producers and distributors, at the May 26 morning meeting of National Television Film Council, where he will be guest speaker, Mel Gold, head of Pfizer reported at the council.

Livingston, who recently returned here from Hollywood and a tour of that industry throughout the country, is reportedly prepared to denounce the meeting he describes as “the audacity of Hollywood’s thinking, and the thinking and the talking off of some producers of TV films.”
Momand Again Appeals to U.S. High Court

WASHINGTON, May 23—A. B. Momand today again asked the U. S. Supreme Court to reconsider its May 2 action refusing to review a Boston Circuit Court of Appeals decision which threw out his 11-year-old anti-trust suit against eight major film companies.

A petition filed by the Washington law firm of Caggvet and Schiltz said that the Supreme Court in the Paramount case had established an illegal conspiracy among the film companies which should have been prima facie evidence in Momand's favor. In ruling that Momand had failed to present enough evidence to injure him, the petition said, the Boston court had ruled contrary to prior Circuit Court decisions and had supplied the film companies with a new "escape hatch" to defend anti-trust suits.

The decision will affect such cases as the Fifth and Walnut, Windsor ver-

(Continued on page 3)

IA.-Nebraska AITO Asks Clearance Cuts

ELDORA, Ia., May 23—Resolutions requesting reductions in clearances in the Des Moines and Omaha areas, and for an end to the licensing of new product to drive-ins have been passed by the membership of Allied Independent Theatres of Iowa and Nebraska and have been forwarded to distributors for action, according to Leo F. Wolcott, chairman of the board.

One resolution charges that clear-

(Continued on page 3)

Brandt In Charge of E-L’s Ads, Publicity

Leon Brandt has taken over the duties of Eagle-Lion’s director of advertising-publicity-exploitation, replacing Max E. Youngstein, who last Friday left as E-L advertising-publicity-exploitation vice-president, to direct those operations for Paramount.

As exploitation manager, Brandt a few weeks ago took over the duties of publicity director Jerry Pickman when the latter left E-L for a public relations post at Paramount.

MPAA Is Considering New Quota Protest

WASHINGTON, May 23—The Motion Picture Association of America might make further representations to the State Department on the British quota, it is understood. A decision will be made sometime after MPAA president Eric Johnston returns here—he is due back Wednesday from a trip.

MPAA officials understand that one portion of the British government’s generosity might be to give help to British producers to meet the quota and that the quota does not violate the general accord on tariffs negotiated at Geneva. The MPAA answer would presumably be a reassertion that the quota does violate the Geneva Pact and other Anglo-American agreements, and that the quota should have been negotiated rather than fixed arbitrarily by the British government.
Personal Mention

ROBERT PURCELL, Pathe In-
ternational, leaves for New
York from Cleveland on Thur-
day.

Edward B. Hatreck, News of
the Day vice-president, has an-
nounced the engagement of his
daugther, Grace, to J. S. Cleau,
to James Stewart, the actor, with
the wedding planned for August.

Jack Matlack, executive assistant
to Mrs. J. J. Parker, president of
J. J. Parker Theatres, Portland,
 Ore., was a visitor to E. J. Hier-
on of Saturday. The couple will
vacation at Carmel and Hollywood.

Rossano Brazzi, Italian actor, and
Mrs. Brazzi left here yesterday
by plane for the Island of Stromboli
to appear in William D'Herelle's di-
rection, "Stormy.'

Arthur H. Lockwood, Theatre
Owners of America president, will re-
turn to Boston tomorrow from Bald
Mountain Lake, Me., where he has
been relaxing for a few days.

Abraham M. Ellis, Philadelphia cir-
cuit owner, was honored by Temple
University there last night during
the dedication of a Chair in Hebrew Cul-
ture and Education.

Al Tamari, United Artists pub-
licity chief here, will leave New York
for Washington today.

Charles G. Booth, 51, Won '46 Award

Hollywood, May 23—Charles G.
Booth, 51, winner of the 1946 Acad-
emy Award for the best original
screen play, "The House on 92nd
Street" yesterday after a two-
month's illness.

Booth, author also of "The General
Died in 'Dawn" and "Jocks and Angels," was
born in Manchester, England,
and had been a successful writer of ficion for 35 years. The widow, Lillian Lilian Booth, and her son, Charles Rock-
well Booth, survive.

Joseph Fronder, 72

Funeral services will be conducted
Wednesday morning at St. Michael's
Church at Palisades Park, N. J., for
Joseph Fronder, 72, pioneer in motion
picture production art work, who died
day. Fronder started in 1918
with Famous Players-Lasky and for
seven years he was in the art de-
partment at National Screen's home office here.

Julius Levine, 66

Funeral services for Julius Levine,
66, owner of the Pearl Film Ex-
change, Inc., here, will be held at
one P.M. today at the Guterman
Funeral Home at Cherrybrook.
Levine died yesterday. He is sur-
ived by the widow Kate, and three
sons.

Para. Market Plans To Coast Conferences

Hollywood, May 23—Paramount's
West Coast division has announced
open here today at the Ambassador
Hotel with top New York executives
outlining details of a promotion and
promotion plans for the ensuing
George A. Smith, manager of the
division, is presiding at the three-
conference.

Exhibitors who joined with Para-
mount executives in opening the meet-
ing included Charles D. Belden, presi-
dent of Fox West Coast; Her- n
Cary, United Artists; Frank
Zabel, Fox West Coast film buyers
; Leonard Vinnicoff, Southern
Amusement Co.; Ted Jones, Western
Amusement Co.; Hugh Brun of
War and Cal, and Paul Willard,
asociated with the Southern California
Theater Owners Association. They
were guests today at a luncheon in
the Ambassador Hotel and will be
entertained tomorrow also.

Hopalong' Zukor Recipient
Of Lone Star State Honors

Dallas, May 23—Adolph Zukor,
chairman of the board of Paramount,
and actor William Demarest were
named today as the recipients of the
Baker Hotel in conjunction with the
company's regional sales meeting.

Zukor, who flew here from New
York last Saturday, was named an
honorary Texas citizen by Gov.
Beaumount Jester. W. O. Reed, speaker
for the State Assembly, presented
Zukor with a scroll on behalf of the
Governor. Paramount's Dallas con-
tinent presented Zukor with a pair of
gold spurs, and nicknamed him
"Hopalong Zukor."

Blanket Showings of
"Joan,' Popkin's Two

Walter Wanger's "Joan of Arc" will
open today at 41 houses in the New
York area with bookings advanced
to 76 cents up to six P.M. and
$1.20 for evenings. Bookings are
in 34 RKO theatres, six Skouras and
other houses.

In another blanket engagement,
Harry Popkin's "Impact" and "My
Lady's Vagabondary," both starring
Hedy Lamarr, will play on a twin bill simultaneous-
ly in over 100 theatres in the New
York area. May 24. Included is the entire RKO circuit here, the Radio-
Rance, Century, Brandt and Joel-
son houses.

Dinner for Broddy

Hollywood, May 23—Indepen-
dent Motion Picture Producers
Association will honor Allied Artists-Mono-
gram Pictures for their coopera-
with the National Screen's
Dwight, American.

Hearing to Reopen

OKLAHOMA CITY, May 23—Griffith
mandate hearing, now recessed, will
reopen briefly June 20 for presenta-
tion of demotions and additional de-
testimony, attorneys said here to-
today.

New York Grosses

(Continued from page 1)

warm weather is believed to be the
chief adverse factor.

"The Lady Gambles" is fairly bright at
the Victoria now, showing a $2,200
week's business figured at $25,000.
"Big Jack" is adequate at the Gotham
now, showing a $4,000 business in a
l9 opening week. Also under expecta-
tions, but still is far below the Globe,
where the seventh week's gross is $17,000.
"Flamingo Road" is fair at the Strand
where, with Ted Lewis' or-
and a revival of "The
Baker Hotel, the week's gross is likely to be
about $33,000. "Forbidden Street," with
Dick Haymes and an ice show on
stage, probably will give the Roxy a
vory modest $65,000 in its second and
third week, and will be replaced on
Friday by "Beautiful Blushing
Bend." "Hamlet" at the Park
or will show about $10,000 in a good
week. "West Side Story" and its week,
could do about $15,000 in a fourth
week at the Astor, leaving room for improvement.

"Quartet" is holding up very well at
the Sutton, where $10,000 is apparent
for the eighth week, representing a
"The Red Shoes" is still healthy and
$10,500 indicated for the 30th week.

Marshall Reelected
President of SDG

Hollywood, May 23—Screen Di-
rectors Guild, at a business meeting
following last night's gala
reelected George Marshall president.

Joseph Mankiewicz vice-president,
Lee Solters second vice-president,
and Samuel Goldwyn treasurer.

The treasurer's report disclosed
that the SDG's radio program, which
earlier in the year, will be broadcast by
Psak beginning July 1.

TOA in Meeting Snarl

Crowded hotel conditions in Los
Angeles and a flood of reservations
for the TOA's 24th annual meeting,
Sept. 12-25 convention at the Hotel
Ambassador there have combined
to create hardships on hotel executives
here, the organization reports.

Hence, the convention committee has
members to make reservations
as soon as possible.

TV Benefits Shorts, Says FitzPatrick

Being ideally suited for television
presentation, the film short subject
stands to benefit greatly from video
usage, James A. FitzPatrick, short
producer, declared here yesterday fol-
lowing a screening of his "Mighty
Manhattan," Technicolor subject to be
in wide release this summer. The
company held the special screening and a re-
cension for FitzPatrick at the Waldorf
Astoria Hotel.

FitzPatrick, who will leave here
June 12 on a whaling cruise to gather
footage for his next subject, said he
has been developing the idea for about
a year. He will release his old shorts for televi-
sion "when the time is appropriate,"
FitzPatrick, who had been working on
that for the past few days.

Video a Worry: Cheyfitz

Washington, May 23—Television
should have good business in the film
industry, but the outlook is not entirely black,
according to Edward Cheyfitz, assistant
director of the Motion Picture Producers
of America president Eric Johnstorn and secretary of MPPA's television com-
mittee this morning at a panel discussion before the local chapter of the American
Association of University Women on television's effects on various other media.

NEW YORK THEATRES

RADIO CITY MUSIC HALL—
Rastetter Center

JAMES STEWART JUNE ALLYSON

"THE STRATTON STORY"

Frank Morgan-Argos Morehead-Bill Williams
A S AN WOOD PRODUCTION
M. BRODERICK COHEN
SPECTACULAR STAGE PRESENTATION

Manhandled

DOROTHY MAURY DAN DURAY STERLING HAYDEN

BIOJOU THEATER, 5th Street
All Seats Reserved, Mail Orders
Extra Matinee Saturday and Sunday

"THE SHOES" Color by Technicolor
An EAGLE LION FILM Release

J. Arthur Rank presents
"THE SHOES" Color by Technicolor
Memphis, May 23.—Distributors and exhibitors have temporarily halted negotiations to permit deluxe second-run theatres and drive-ins to experiment with the early-week run of "Connecticut Yankee in King Arthur’s Court" simultaneously.

The Ritz, usually a first-run house, operated by David Flecker; the Idlewild, owned by Edward O. Collins, and the Roseland, run by Augustine Cianello, will show the "Yankee" for seven days, May 29-June 4.

All three booked the picture under Paramount’s new offer to release pictures for second-runs in 30 days instead of the usual 39 if theatres would run the film seven days, guarantee a $750 rental against a 35 per cent cut for the first $3,500, and a 50-30 split over $3,500.

Test of Para. Plan Starts on May 29

Iowa-Nebraska Allied Favor 20th-Fox Plan

Anamosa, Ia., May 23.—Reaction of Allied of Iowa and Nebraska to the new 20th Century-Fox sales policy is favorable, as reflected in a Caravan bulletin issued and mailed by Charles Niles. "When a film company indicates they will sell the member the best price and most favors, the time has come to sit down and talk to their sales manager," he writes.

"No Quota Change"

(Continued from page 1)

with the American members in New York.

It is anticipated that while the British members of the Council will receive the majority backing of the BFPA, Thursday’s meeting will give them no opportunity to argue with them to New York. Their brief will be drawn in close detail and they will be expected to adhere to it. The Board of Trade still has had no comment to make on the Council’s suggestions except to point out that the legislative position forbids any change in the quota before April, 1930.

Meanwhile, a student, produced by Maurice Ostrie, Victor Hanbury and Edward Drynurst, will hold a special meeting on the Council’s plan and will give their views of it to Harold Wilson, Board of Trade president, on his return from Canada.

Cites Mono. Pact as Anglo-U. S. Mollifier

London, May 23.—“Joint production and distribution projects such as we have entered into with Monogram and Warner, and the drive-in agreements with second-run theatres, is in line with the Anglo-American film agreements," declared William Moffat, Associated British-Pathé chief, on his return here from America.

He claimed that Associated British films are already earning dollars in the U. S., and said he was of the opinion that had both Monogram and Warner executives will ensure them of wider distribution.

Sears, Reisman to London; Kelly, Rome

London, May 23.—Goodell F. Sears, United Artists president, will return here tomorrow from a visit of several days in Ireland for meetings with John Davis of the J. Arthur Rank Organization. Arthur W. Kelly, UA executive vice-president, has returned here from Paris and will leave for Rome next Friday.

Phil Reisman, RKO Radio’s foreign chief, is also due here tomorrow.

BFPA Meet

(Continued from page 1)

Only TWA offers 300-mph constellations service

Coast-to-coast and overseas

For reservations, call your TWA office or your travel agent.

Across the U. S. and overseas... you can depend on

Travel World Airline

U. S., Eire, Africa, Asia
The Armst Vitasepe which projected the first theater movie, April 23, 1896.

With this, the “unseen showman” got his epoch-making start...

The projectionist has come a long, long way since the 1890's when he put on his show with equipment such as this.

And today, as then, much of a motion picture’s success depends upon the unseen showman in his booth.

To his sure sense of split-second timing...to his alert control of sound...to his deft handling of elaborate equipment...the film illusion owes much of its dramatic, realistic presentation on the screen.

Helping the projectionist to keep the mechanics of the medium from intruding is the top quality of Eastman motion picture films (both sight and sound)...members of a famous family started more than fifty years ago.

EASTMAN KODAK COMPANY
ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD
Color Video In Theatres
1st: 20th-Fox

Company Says It Will Outstrip Home Color

WASHINGTON, May 24—Twenty-first Century-Fox today urged a "serious experiment" on the use of color in theatre television projection.

In a 34-page progress report to the Federal Communications Commission on the company’s theatre television experiment, 20th-Fox said that it is possible that color television will be made available to the public general in the theatre before it is feasible for home reception.

This is due, it declared, because of

(Continued on page 4)

So. African Earnings Fight Is Redoubled

American distributors’ representatives in South Africa and officials of that country’s Schlesinger Circuit have established a “unit trust” in a campaign to avert restrictions which the Capetown government has proposed to place on the earnings of imported films. This was reported here yesterday in indignation foreign management circles.

The South African film quota year will begin again on July 1, and the organized “lobby” in behalf of the American industry has until then to make its oppositional stand accomplish its desired end. Under the restrictions which threaten, 50 per cent of all film earnings (based on 1947 earnings) would be withheld by the South African government.

Balaban Optimistic Over New Setup

Hollywood, May 24—Barney Balaban, president of Paramount, expressed the utmost confidence in the future of the company under its new status commencing January 1 when the new production-distribution company will start operations separated from the theatre circuit.

Addressing a meeting yesterday at the Ambassador Hotel of company executives and many exhibitors, as a function of “Paramount’s Gold Rush of ’49” West Coast regional sales drive, Balaban declared:

“This is a very important meeting, the junction of the interests of management and exhibitors. We will be affecting the vote of stockholders to segregate our business. This could not have been effected without assurance to our stockholders that excellent management has been provided for. Paramount will embark on its new

(Continued on page 4)

Argentine Moves to Exclude Old Films

WASHINGTON, May 24—The Argentine government has taken steps to exclude outdated films and films of dubious moral value, the U. S. Commerce Department said here yesterday.

A report by acting Commerce film chief George R. Donnelly cited the Argentine decree requiring distributors of foreign films to submit a summary of the plot, date of release of the picture in the country of origin, and the date of the picture’s arrival in port.

Donnelly also cited announcements from Buenos Aires disclosing that the government soon will require national films to be shown three weeks out of every five, instead of two.

‘The Red Menace’ Bids for Wide Public Attention

BY SHERWIN KANE

Keyed to the widespread public concern throughout the United States over Communistism in Republic’s new production, “The Red Menace,” preview is ready for release, makes a strong bid to center exceptional interest upon the picture.

The picture was screened at the republic home office and at the West Coast studio yesterday for trade and newspaper reviewers. It is a potently titled, fast-moving 87 minutes of screen action and exposition, which tells more about what Communism is and purports to be, particularly in these United States, than any picture heretofore made available to American theatres.

All exhibitors should be aware of it for it could well prove to be one of those rarest of all present-day cine events—a sleeper. The public interest is ready and waiting for it, which is not exactly an unrecognized fact in Hollywood today judging by the pictures on the subject of Communistism either in production or contemplated. It deals with Communistism in a punchy, educational way, while dramatizing the methods employed to win converts, to hold them or to wreak vengeance upon those who once having accepted it would repudiate it.

Interestingly, much of the informa-

(Continued on page 4)

Hint Congress Probe Of Films and Radio

WASHINGTON, May 24—House Judiciary Chairman Celler, New York Democrat, today appointed a special seven-man sub-committee to study the need for tightening the anti-trust laws, and said he may go into film and radio problems.

Celler is a long-time critic of Ascap and major film companies.

The sub-committee may build up a case against the Weil-Fonerene Act and other acts which “soften competition” by creating exemptions from the anti-trust laws, Celler said.

The group will work closely with officials of the anti-trust division, Fed-

(Continued on page 4)

Arnon Protest Of UK Plan
To State Dep’t

He and Rubin Call on Capital Officials Today

Formal protest against film trade barriers abroad and against recommendations of the American Films Council for a film agreement with England will be filed with the U. S. State Department today by Elia G. Segal, president of the Society of Independent Motion Picture Producers.

Segal and Robert J. Rubin, SIMPP counsel, both will be in Washington today and in addition to presenting the formal complaint they intend to press the matter further in calls upon the House Small Business Committee and other members of Congress in individual conversations.

(Continued on page 4)

Lichtman Wins NCA Okay for 20th-Fox

MINNEAPOLIS, May 24—More than 200 enthusiastic exhibitors from the North Central Allied meeting today gave hearty approval to an announcement by Al Lichtman, 20th-Fox vice-president, that every type of theatre operation can buy 20th-Fox product on a flat, percentage or sliding scale basis.

Agreement that local autonomy has been given the branch manager to approve contracts caught many exhibitors by surprise and dimmed complaints to only half-a-dozen in discussions of the Lichtman plan from the floor.

Lichtman said he was crusading for a betterment of industry relations, which he believed would eventually result in improved box-office grosses.

(Continued on page 4)

National Allied After 1,000 New Members

Minneapolis, May 24—An expanded membership roster of 1,000 additional independent theatre owners is contemplated by National Allied as a tribute to Abram F. Myers, board chairman and general counsel, delegates to the annual North Central Allied convention were told here by William Ainsworth, the national president.

(Continued on page 4)
Personal Mention

JOHN P. BYRNE, M-G-M Eastern sales manager, is in New Haven from New York.

ROBERT BRAM, Universal-International's western publicist and the grandson of Barbetta Blum to be married soon, while Don McMahon, booker, and Ruby Dull will have set June 16 for their nuptials.

WILLIAM F. RODGERS, M-G-M sales executive, who lost the grandnephews of his two sons, William Farrel and Thomas Edward, from Georgetown University on June 13.

MacGregor Scott, overseas sales manager for Associated British Pathé, has returned to London from New York.

GAEI SULLIVAN, Theatre Owner of America's executive director, will return here today from Washington.

$4 Million Blocked In Japanese Money

WASHINGTON, May 24.—As of May 7, the Motion Picture Export Association of America and the Motion Picture Alliance for the Preservation of American Domestic Sovereignty, flies the flag of the MPAA legislative representative Jack Bryson.

Bryson pointed out that the MPEA had granted a six-week extension of the MPAA's 55-55 agreement at an out-of-pocket cost of over $400,000, and asked $2,180,000 to reimburse the MPEA for losses through depreciation of the blocked yen. Bryson stressed that the funds asked did not include any profit, but only expenses plus a proportionate share of production costs.

Saints and Sinners Punish R. R. Young

Robert R. Young, railroad magnate and head of Fathe Industries, parent company of the Li & Fong Co., was called a "liar, swindler, and swindling scoundrel" by the Circus Saints and Sinners at the Waldorf-Astoria here yesterday.

Trotting after their leader, a blue matador from Tex O'Rourke and others on his financial and railroad activities.

Among the industries which witnessed the punishment were: Wilf H. Hays, George Skouras, William C. MacMillan, Kurtges Nelson, Sol Schueller, Leon Hambler, Chet Bahn, James Jerauld, Red Kann, Sherwin Kane and Harry Bla.

Metro-Z, 55, PCA Aide

HOLLYWOOD, May 24.—Charles M. Metzger, 55, for the past 14 years a member of the Motion Picture Code Administrating Staff, who died last night following a stroke suffered a year ago, will be buried Saturday at Forest Lawn in Glendale. Metzger was former counsel and director of the Allied Theatre Owners of Indiana, and a director of the Motion Picture Association of Indiana. His mother and three daughters survive.

Bernhard Denies Deal for Classics

Joseph Bernhard, president of Film Classics, yesterday denied that he is presently engaged in any negotiations with the Allied Artists, the Metromedia, the Metropolitan, the National, the New York Pictures or the Leo Friedman office here yesterday that there has been "some talk" about a deal, but he did not indicate whether a deal is still on.

Future ownership of the company is expected to be determined when directors of Cinecolor, parent of Film Classics, met the weekend. The directors determine whether the two companies will be separated.

Saturday Is "Autry Day" in Trenton

Trenton will have a "Gene Autry Day" parade Friday, May 25, sponsored by Mayor Donald J. Connelly, and in conjunction with the event, Autry's latest picture, "Riders of the Whistling Pine," will appear in the RKO Capitol in that city. Bands, parades, floats and all the trimmings go into the affair. The trade and Metropolitan press will attend as Columbia's guests.

The New RKO theatres in the city have been running trailers announcing the event. Henry Scholl, manager, Ward and Farrar, publicist, aids in the promotion.

"Autry Day" in Trenton, according to Columbia spokesmen, is going to be a blueprint for Autry exploitation in the future.

New England Owners Meet Starts Today

Boston, May 24.—The 21st annual convention of the Independent Exhibitors of New England will open at the Copley-Plaza Hotel here tomorrow morning, to run through Thursday. It will conclude with the announcement of that evening to which the following have been invited to the dance: Audrey Caroley, Abraham E. Myers, Edward Lachman, David Palfreyman, Charles Einfeld, George Dembow, Arthur H. Lachman, Sam Spanakos, John Dervin, Walter M. Rittenhouse, Bert Bendis, Hugh Owen, Jeff Whelan, Massachusetts state treasurer John J. H. Sargent, Mrs. D. P. L. Wolf, E. A. Callahan, Art Moger and Dr. J. B. Fishman.

$214,000 for 'Brave'

"Home of the Brave," United Artists', is expected to end its second week at the Lyric with a gross of $24,000, which is substantial business particularly in view of the unusually low losses at the majority of other first-runs. The film drew close to $30,000 in its opening week.

Extend Patio Stage Shows

Stage shows at Century's Patio, Brooklyn, will be extended to a full week's run, starting tonight, with moving shows on weekdays and all-day shows on Saturdays and Sundays.

Leaders Tell Press (Continued from page 1)

sent to Parad's 15,000,000 readers in 26 cities under the affirmative heading, "What's Right with the Movies." The film industry has released a series of industry men of their rank on recent industry criticisms, and the leaders' letter from the MPAA feels that the industry feelers will appear in the 15,000,000 series on motion pictures.

Parade reports that as the roundtable progressed, "it became clear that the pictures at the 15,000,000 pictures are on the whole pleased with their product, and that the industry has meant to their fellow countrymen and to people in every foreign land."

The oft-repeated question of what term "will do movies" was answered by Skouras.

Skouras Sees TV a Boom

"In my opinion," Skouras is quoted as saying, "TV will be a boom to the motion picture industry. It will never reach great success in the public entertainment field except as a part of the motion picture industry's entertainment which the public receives on television today is not being accepted." Video will succeed, Skouras maintained, "only when it has the right backing and is connected with the fact that the large screen will develop within a short time. We feel that the television theatre, television will succeed because the public will demand it as a higher type of entertainment."

The query as to why the adult filmgoing population is not larger, and what the industry intends to do about it, was received by Skouras in the observation that it was "not a new question." He has heard the question, "for more than a quarter of a century."

Challenging the claim that attendance is falling off, Balaban pointed out that Paramount's business in the first 14 weeks of 1949 was about equal to the figures for top theatres last year.

Added Skouras: "In every theatre in the country, from Monday through Friday 95 per cent of the audience is adult."

Elders Have Less Time

When the same topic arose again later, Depinet made this observation: "I think you have done quite a good job of not only going to see pictures. As you grew older and had to go out and earn a living, you had less time, it think is no more than that as people grow older they have less time to go to the movies than youngsters do."

Regarding the relative importance of the "star system," Depinet said he did not think "our industry can get away with saying that Barnet—well, I don't think the public will permit us to."

Breen was asked: "Does the Public have the right to go to the movies the way he wishes?"

"No," Breen replied.

"Some people," he said, "have the idea that their own personal little thing or somebody in Hollywood which seeks to deny the motion pictures the right of discussion of the problem which are valid. Let me say right here that I know of no such group, I know of no such movement, I know of no such research." He added: "If you will read what we have said, you will find that it permits the widest possible freedom of expression. Not only for the liberal or for the moderate or for the conservative, but for the most freedom of expression on any matter."

"It is our belief that the industry is doing to the best of our ability to foster the broadest showing of the best foreign films. Depinet pointed out that in the U.S. "there is no quota, there is no law, you are free to go back to their own country, I wish we were as free about it."

"If it were not for the American motion picture," Skouras added, "the majority of the theatres of the world world would be closed."

As the roundtable discussion concluded, Skouras made this parting shot: "I think we are showing up badly wrong with the motion picture industry; We do not appreciate its real greatness and its importance to the people of America."

The idea of the roundtable interview was conceived by Tom Waller of the MPAA's New York information department.

Christophers Award To Wanger's 'Joan'

Sierra Pictures’ "Joan of Arc" will be given the first award ever made for a motion picture. Christophers, a group founded four years ago to promote Christian principles in public life, will be received by Walter Wanger, producer of the RKO Radio picture, "Joan of Arc." George B. Keller, founder and director of The Christophers, at a luncheon in New York today.

Newsreel Parade

T THE Big Four in Paris and the rioting in Berlin are current newspaper items. So are the specifications, sport events, and fashions are other items. Complete contents follow:

PARIS, May 23.—No. 43—Paris Fourth Street parade. Hitler's parade. Parade of the "Hitlerjugend". Photographs of Hitler in full uniform.

HOLLYWOOD, May 23.—Mr. America 1949 crowned. Holland's "Mr. America" derided by Angers. John Wayne to make "To Hell and Back".

NEW YORK, May 23.—No. 26—Big Fourth in Paris. Debs make their bow to the "Hitlerjugend". "The Miracle nurse rocks baby to sleep." Mr. America to box. Broadway's greatest young woman."
more
terrific
than the
Atlantic
and the
Pacific
is...
MGM's
Technicolorful
NEPTUNE'S
DAUGHTER
Red Menace' (Continued from page 1)

continuous interest and movement, as well as suspense, to the screenplay. In addition to those mentioned, the cast includes Betty Lou Gerson, as a Party girl; Luther and William J. Lally as Party functionaries; Leo Cleary as a priest; and an associate of this writer, Lloyd G. Davies, Los Angeles city council member, provides a narration.

Yates Says 'Red Menace' Will Play 'Every City, Town and Village'

Yates told the press, 'I decided to make this picture primarily to make Americans vitally aware of what Communism is and how it is working right here in this country. Our industry has been accused being Communist and it is proper we controvert that accusation with every means at our disposal.'

"This picture puts Communist strategy and methods squarely before the public with the screen's matchless impact. I believe it will be a great box office success on an entertainment basis. There are determined people everywhere to play every city, town and village in the country at any cost."

Balaban Optimistic (Continued from page 1)

status with adequate resources and top manpower. Known as the excellent position Paramount would enjoy, I elected to remain with production-distribution in fact, the new situation starting in 1950.

At today's meeting Ginsberg prepared and read the report which set out the future and said that he and Balaban would sit down and map future projects. He included a new story material in the immediate offing.

Ginsberg, mentioning that he started in the industry as a salesman, stressed that the industry is one that can be rebuilt. He domestic grosses must be obtained and said that the studio would build "showmanship" into films order to achieve greater playing time. He called for teamwork between production and distribution. But the picture's percentage, he said, should go toward improving the optical and sound process of theatre television.

Congress Probe (Continued from page 1)

Color Video (Continued from page 1)

the comparatively few units involved would and the magnitude of the required investment. The film company told the FCC that it believed that theatre television was not a new development but where it could be taken from the laboratory and introduced to the American public "as a new medium of entertainment." Further experimentation is of course necessary, but that can be done in the opinion of 20th-Fox said.

"Considering the many improvements that have been made during the past year it appears that the general public is ready to accept the possibility of television equipment of suitable quality is not only possible but practical," 20th-Fox said.

The report was prepared by 20th's research director Earl L. Spalke and was personally submitted by attorney Vincent Welch in conferences with individual FCC commissioners.

The company pointed out that it had placed emphasis in its experience both direct projection and film storage methods of theatre television. "The direct projection method in itself is not a solution of the problem of theatre installation and operation. It is believed that a multiple television-entertainment-distribution system of theatre television could be established for such an operation with a minimum of two channels and that preparation of the film would not be required for each point-to-point link."

"Although the film storage method has a number of advantages over the direct projection method and must be included in any complete system, there exist profound technical and environmental difficulties in tone reproduction which are yet to be resolved. Furthermore, there continue to be serious problems of conversion," the report said.

After outlining experiments and research in the field, the 20th-Fox report listed these major changes as having taken place: The direct projection method is not scalable in size and weight; the optical system has been separated and as a result the film picture and film small piece of equipment for either large or smaller is now feasible; considerable improvements in screen lighting is claimed, and the related process of film storage is complete by the storage process of theatre television.

Arnall Protest (Continued from page 1)

with officials of the State Department and members of the Department of Justice, including Attorney General Tom Clark.

Immediately upon disclosure of the agreement, the Justice Department filed a protest. Arnall filed a complaint with the Justice Department.

Protests on British Quota Action Reach Capital; More Expected

Washington, May 24—Protests from the film industry over the British government's proposed British Film Quota, which is considered a modification of the British quota have been received by California Senator Downey today, with a telephone call from Joseph Schenck, 20th Century-Fox executive, and a wire from Robert H. Gilman, film technicians union representative.

The California Congressional delegation expects the protests to increase and will ask for a British Film Quota reply circulates. Several Congressmen called on Jack Bryson, Motion Picture Association of America legislative representative, to request information on what steps the MPAA proposes to take.

AFL Film Council Wires Protest

Hollywood, May 24. The AFL Film Council here telegraphed the entire California representation in Congress, saying, "urgently request your cooperation in making State Department to reject British note re film quota and demand immediate negotiations for elimination of quota."

Lichtman Wins NCA (Continued from page 1)

He declared that flat rentals are the practical way to sell small situations, with the exchange and exhibitors negotiating playing time to include the days the pictures contracted for can do the most business. He warned, however, that the plan was not con- ceded to decrease 20th-Fox revenues, but rather to increase the income for both company and exhibitor.

Grady W. Smith, Jr., praised by Ben Berger, NCA president, for his efforts to "be fair," replied to an inquiry that the NCA had not negotiated for the best playing time for his company's top pictures and "hoped" the exhibitors would be fair in their negotiations. Berger approved most of the 20th-Fox policy statement "in principle," but bitterly attacked the "must" percentage of the 20th-Fox studio lease agreement as "an obnoxious policy that has destroyed our business and forced us to sell pears on the side."}

Smith praised Berger for conceiving the Smith-Berger plan and said that conciliation with 20th-Fox would be continued. Berger approved most of the local level, adding that he would like to see it placed on a rational level and accept- ed by the major distributors and independ- ent exhibitors.

Berger and the entire NCA board were re-elected.
"National" high intensity carbons change dim screen SQUINT
to bright screen SPARKLE

and make box office BOOM!

"National" H.I. Arc—"Brightest spot in the world!"

The term "National" is a registered trade-mark of NATIONAL CARBON COMPANY, INC.
Unit of Union Carbide and Carbon Corporation
30 East 42nd Street, New York 17, N. Y.
Division Sales Offices:
Atlanta, Chicago, Dallas, Kansas City, New York, Pittsburgh, San Francisco
Iowa-Nebraska Allied Favor 20th-Fox Plan

Anamosa, Ia., May 25.—Reaction of Allied of Iowa and Nebraska to the new 20th Century-Fox sales policy is favorable, as reflected in a Caravan bulletin sent to all members by Charles Niles.

"When a film company indicates they will sell the membership at fair and equitable prices, the time has come to sit down and talk to their sales manager," he writes.

---

"Thanks fellas for all those wonderful calls"

YOU CAN ALWAYS DEPEND ON THE COMPANY THAT DELIVERS WHAT IT PROMISES!!!!

Will James'
SAND - IT HAPPENS EVERY SPRING - THE BEAUTIFUL BLONDE FROM BASHFUL BEND - MR. BELVEDERE GOES TO COLLEGE - THE FORBIDDEN STREET - THE FAN - CANADIAN PACIFIC - MOTHER IS A FRESHMAN A LETTER TO THREE WIVES - DOWN TO THE SEA IN SHIPS - THE SNAKE PIT - YELLOW SKY

There's No Business Like 20th Century-Fox Business

Back the Motion Picture Industry's U. S. SAVINGS BONDS DRIVE, May 16 - June 30
Hollywood Up In Arms Over British Quota

Nine Organizations Ask Congressional Probe

HOLLYWOOD, May 25.—One of the most concerted production protests ever made was voiced here today when nine producer, talent guild and labor union groups charged, through the Motion Picture Industry Council, that “undisclosed motives behind these persistent breaches of faith” to labor resulted in a quota movement that present British government policy primarily is aimed at stifling the American film industry in the world market.

The nine organizations, representing many thousands in Hollywood production, petitioned for a Congressional in—

(Continued on page 5)

UK Quota Protests Pour in on Capital

WASHINGTON, May 25.—Protests against the British refusal to consider modifying its new 40 per cent film quota continued to pour in on Capitol Hill, and there was indication some action might result.

Joyce O’Hara, executive assistant to Motion Picture Association of America president Eric A. Johnston, and MPAA legislative representative Jack Bryson spent several hours talking to Sen. Downey and other members of Congress.

Practically every California Congressman had eight or ten wires from Hollywood labor and industry groups,

(Continued on page 5)

SIMPP Hits UK Plan While It’s Down

WASHINGTON, May 25.—SIMPP president Ellis Arnall and general counsel Robert J. Rubin continued to fight on the Anglo-American Film Council proposals here today, with conferences with Justice and State Department officials and several members of Congress.

After a day of calls, they returned to New York. James Barnes, Washington counsel for SIMPP, said he did not know exactly whom they saw.

Arnall, in a press release, said he

(Continued on page 5)

Warner Int’l Sales Meet June 9-11

Warner Brothers will hold a three-day international sales convention at the Waldorf-Astoria Hotel here on June 9-11, reports Ben Kalmsen, distribution vice-president. This is the company’s first such sales meeting in three years; representatives from all over the world will be present.

Major discussions will be on the company’s production plans, with properties and stars to be outlined.

Also on the agenda will be merchandising plans; for release of the remainder of this season, these including: “The Fountainhead,” “The Girl From Jones Beach,” “Look for the Silver Lining,” and “The Lady Takes a Sailor.”

The three Warner brothers, Harry

(Continued on page 5)

Quarter Taxes Up Despite March Drop

WASHINGTON, May 25.—Box-office business slumped in March, both compared with February, 1949, and with March, 1948, but business for the first quarter as a whole was still above 1948, according to tax collection figures released here today by the Bureau of Internal Revenue. March was the first 1949 month in which business was down below 1948, on the basis of the tax figures.

General admission tax collections in April, reflecting March box-office busi—

(Continued on page 4)

20th-Fox Availability Plan to Start Today

W.B.’s Chicago Video Plans Are Dropped

WASHINGTON, May 25.—Warner Brothers will stick by its original plan to make application for a Chicago television station, attorney Marcus Cohn said here today. He indicated that the Federal Communications Commission would probably dismiss the application on Friday.

Warner asked the FCC some weeks ago to dismiss the application but later asked that action on its request be deferred, indicating Warner might change its mind.

Fox Plan, Bidding, Errant Stars, Top Busy Allied Agenda

WASHINGTON, May 25.—Discussions of 20th Century-Fox selling policies, whether film companies are using competitive bidding as a means of getting higher rentals and the advisability of renewing activity for the Fin—

(Continued on page 5)

Percentage Actions Filed in Cleveland

CLEVELAND, May 25.—Columbia, Universal, RKO Radio, Loew’s, 20th Century-Fox and Paramount each filed a separate percentage action today in U. S. District Court here against Mrs. Nazera Zeghib, operating the Dreamland, Elvira and Pearl Theatres in Lorain, and the Liberty in Vermilion.

Each complaint alleges that the defendant submitted false returns of ad—

(Continued on page 4)

E-L Purchase Talks May Reopen Today

Serge Semenko of the First National Bank of Boston is due back in New York today, following confer—

(Continued on page 5)

Melamed Is Named Treasurer of E-L

William C. MacMillen Jr., Eagle—

(Continued on page 5)
Personal Mention

Edward Lachman, president of Allied Theatre management and sales manager, left here yesterday on a tour of the company's Midwest exchanges.

George H. MacKenney, manager of the Lafayette Theatre, Buffalo, has been elected treasurer of the Western New York chapter of the Sister Elizabeth Kenny Foundation.

Bradford F. Swan, motion picture critic for the Providence Journal-Bulletin, celebrated his seventh anniversary with his post by reviewing his 20,000th film this week.

William Wyler has been selected to receive an award from the British Film Academy, with the presentation to be made tomorrow in London.

Jules K. Chapman, film editor, was recently named assistant general sales manager, left here yesterday on a tour of the Midwest exchanges.

New England Meet Opens; Simons Talks

Boston, May 25—Registration was heavy at the Independent Exhibitors of New England convention at the Congress Hotel yesterday. The meeting was attended by Mr. Simons, assistant to H. M. Richley, M-G-M's executive, who said that "the theatre is a vital part of every community. Exhibitors must keep up with the times. Hollywood can't sell pictures better than we do, and even fewer than we do all over the world. If exhibitors prosper the producers prosper, as the exhibitors prosper." This applies to the big as well as the small exhibitor," he added.

Mannheimer, Sr., F-C Official, Dies at 63

Mr. Mannheimer, Sr., head of exchange business operations of Film Classics, died suddenly of a heart attack yesterday while at his desk at the office of Film Classics, Toronto. Albert, Jr., screenwriter, flew in immediately from the Coast. Funeral arrangements are being completed at River- side Memorial Chapel.

Deride-Gael Deegan

Old Greenwich, Conn., May 25—Funeral services were held here this morning for Arthur Deegan, Hollywood, brother of Deride-Gael Deegan, three-and-a-half-year-old daughter of Thomas J. Deegan, assistant general sales manager, was elected to the 21st annual convention of Allied Independent Theatre Owners of the Midwest, June 28-29, at the Hotel Chica- go, Bob Powers, Memphist chapter manager, said.

Ainsworth, Berger to Speak at Memphis

Memphis, May 25—William L. Ainsworth, Fond Du Lac, Wis., president of National Allied, and Benjamin Berger, Minneapolis, president of North Central Allied, have accepted invitations to speak in Memphis be- fore the convention of Allied Independent Theatre Owners of the Mid- South, June 28-29, at the Hotel Chica- go, Bob Powers, Memphist chapter manager, said.

Thomas Services Friday

Hollywood, May 25—Funeral services for Harry Thomas, father of the late L. G. Thomas, who died yesterday following an operation, will be held Friday morning at Forest Lawn. The widow also survives.

Wanger Receives Award

Walter Wanger, producer of "Joan of Arc," who arrived in New York yesterday from the Coast, received at the Hotel Plaza yesterday the Hollywood happiest first motion picture award, in behalf of "Joan." Wanger is scheduled to proceed from here on a survey of production facilities preliminary to his projected fall production there starring Greta Garbo.

MOTION PICTURE DAILY. Thursday, May 26, 1949

8,000 Deals to Date For Industry Short

Contracts have already been signed for more than 8,000 theaters to show "Let's Go to the Movies," first short in "The Movies and You" series about the film indus- try, Harry Michelson, short subject manager of the RKO Radio, reported here yesterday to the Industry Film Project Committee.

Others in the series will be released at the rate of one every two months.
Pinned against the sky
in the Rockies’ Lost
City of the Moon
A girl with a price on her kisses
and a man with a price on his head!

From Warner Bros.
Mighty Big
Adventure... and
Mighty Big
Promotion for
the Western
Premiere on
June 3rd!

Colorado Territory

Lorado Territory
Joel McCrea • Virginia Mayo

Warner Bros. are geared to
Go
As never before!
Review

“The Beautiful Blonde from Bashful Bend” (20th Century-Fox) Hollywood, May 25

IT'S pretty hard to discount the box-office power of a star like Betty Grable, with placement among the “Top Ten” in the past seven Motion Picture Herald annuals. “Voodoo Valley,” the picture Sturges wrote, produced and directed for her this time warrants a warn-
ing to showmen. In an all-out exercise of his singularly vigorous whimsy, the man who hit “The Outlaw” with hot situations, has cooked up a burlesque on Western melodrama which runs to excesses in so many directions as to raise grave doubt about what he was trying to do. After a fast and funny 15 minutes not too long before, the picture slides into a blend of slapstick and running gags that gets down ultimately to a Chic Sale bit eliciting the kind of howl from which no family audience can rebound in the wake of this. Prior to this the picture shot the local judges to the waist, posterior, this being the master point on which the story depends, and so there is nothing left to do but have her shoot him again in the same place for the finale.

The Sturges script is about a blonde orphan whose grandfather taught her in infancy (about 1870 or so, and out West) to fire a pistol with utter accuracy. She grows up to become a dance hall girl with a trigger-quick temper and a yen for a gambler (Cesar Romero) who reciprocates her yen and also many others, a state of affairs which sends her running for him and shooting the judge by mistake. From that start the thing fans out to involve a prodigious large number of caricatured characters—hillbilly types, desperadoes and miscreants—who engage in prolonged mass gunfights entailing constant shooting but no fatalities save audience interest. Among the players taking part in these dubious proceedings are: Maxie Rosenbloom, Sterling Holloway, Hugh Herbert with hot situations, Porter Hall, Pati Embers, Margaret Hamilton, Danny Jackson, Emory Parrnell, Alan Bridge, Chris-pin Martin and many more.

All of the Sturges working materials have been poured into the jow with- out any inclusion of gags and camera tricks. The dialogue contains slick switches and coined words, and he keeps the heroine undressing a good deal of the time but kills her only two song numbers for her fans by subordinating them to comedy business. As matters wind up, the success of the picture depends much on whether you like Miss Grable than on whether you're a Sturges addict, and it appeared that a very large proportion of the preview audience which saw the picture at the Alex theatre in Glen- den Avenue.

Running time, 77 minutes. Adult audience classification. Release date, not set.

Malik Gets Republic Product for 4 Years

Bahjee Malik, general manager of the Dollar Film Co. of Cairo, has ac-
quired distribution of the Republic program for the Middle East. The deal covers four years ending with the current program and embraces territories: Egypt, Sudan, Eritrea, Abyssinia, Cyprus, Syria, Lebanon, Trans-Jordan, Iraq, Iran, and the Middle East. The Dollar Film will operate out of exchanges in Cairo, Beirut and Baghdad.

Malik is in the final stages of a second deal for converting the same terri-
try with SRO on a basis which is reported to represent a new approach in negotiations between an American distributor and a foreign buyer.

Malik, who has been in New York from Cairo for several weeks, will in- leave for Hollywood over the weekend, but will return here after another

Malik's new contract extends through April 1949, and is valued at $1,500,000 in Hollywood and $600,000 in Cairo.

Availabilit Plan

(Continued from page 1)
mistic” about the success of the new
set up. He pointed out that while the-
' thea's previously enjoying key runs and
former top-notch honours, at first-run downtown, many of the new key
runs have had clean-overs slashed
25% and more. It is also possible for the
theatres which had 25% clean-overs to get
25% rises and 25% drops and 25% rises
under former clearance, to nego-
tiate for a key-run at a 25-day avail-
able.

Minsky stated that each zone
operated as a separate situation. He
also emphasized that all problems
evolving from the plan would be
tackled as they turned up by discus-
sion between the managers.

All advertising, publicity and ex-
ploration plans for the new policy
were prepared at a special meeting at
the 20th-Fox exchange, under the di-
rection of Harry Freeman, local 20th-
Fox publicist.

Large feature advertisements will ap-
pear tomorrow in the Philadelphia Inquirer, Bulletin and Daily News and the the-
atre’s own campaign includes flash
lobby and front displays, trailer clips
telling of the earlier runs, distribution
of heralds in merchant tie-ins, lobby display and publicity by the the-
atre managers, extra posters, special
children’s matinées, store window dis-
plays, and candy shop, newspaper ad-
vertisements and other media.

Added incentive will be awards by
Fox of St. Louis, $1,000 U. S. bond to the theatre managers con-
ducting the most outstanding campaign for the opening.

Quarter Taxes Up

(Continued from page 1)
ness, totaled $26,307,280—about $4-
Million more than that collected be-
low the $31,166,236 collected in April,
1948. The April collections were even more sharply below the $43,716,074 collected in March, 1948. In 1948, business went up from February to March.

The April showing was not too bad, however, since col-
lections in both February and March, represented the same busi-
ness, exceeded those of the comparable
1947 months—by about $1,500,000 in February, $2,000,000 in March. Collections for the February- through-April period, reflecting first
business, totaled $87,350,738 this year, compared with $87,018,946 in 1948.

Collections for the first four months of 1949, reflecting December, 1948, through March, 1949, business, totaled $115,697,536, a shade below the $115-
707,065 tabulated in the first four months of 1948.

Penn Sues Majors
For More Damages

PHILADELPHIA, May 25—Harry
Norman Ball, trustee for the Penn
Theatre, Ambrose, Pa., has filed sup-
dlementary damage proceedings in his
lawsuit against 20th Century-Fox, amon-
giants. The suit follows the successful
suit of the defendants. In the supplementary
complaint Ball charges the Penn has
continued to suffer losses because of the
defendants distributors’ conspiracy, and
asks unspecified damages.

Colosseum Reels

MINNEAPOLIS, May 25—The entire
team of officers of the Minneapolis
Colosseum was reflected at the film
sales and planning meeting held at the
Nicoll Hotel. Returned to office were:
Paul Weiss, president; Don Halloran, vice-president and Roger Cut-
dick, secretary-treasurer; Clyde Cut-
ter, sergeant-at-arms.

Pens were presented to the officers by the members, and to Morris Stein-
man and Pat Halloran.
Council Delay
(Continued from page 1)
the Council's program and a formal request for a postponement of next week's meetings by its Allied Pictures from the BFPA immediately thereafter, it was understood yesterday in top industry circles.

Meanwhile, no call has been issued here for a meeting of the Motion Picture Export Association committee to prepare a report and recommendations of its subcommittee appointed to study the Council's program. Ratification by the MPEA of such a report and recommendation is still expected Wednesday to permit the American members of the Council to proceed further with its work.

See Program's Collapse
Postponement of next week's Anglo-U. S. Council meeting is generally interpreted as signalling the collapse of the program developed by the Council in Washington as a means of improving relationships between the British and American industries. The program met with unexpected criticism and opposition on both sides of the Atlantic, principally because both its British and American proponents are not averse now to dropping either the American industry or the British industry phases which drew the greatest fire.

That could leave an emasculated, face-saving plan, limited to the suggestions of cooperation on mutual problems in the future, promotional and institutional campaigns for films in Britain and in British world markets, exchange of technical skills and technical information between the British and American industries, and promotion of a single world film festival.

Quota Action Dooms Plan
All of the trade suggestions pertaining to playing time for American films in Britain, subsidies for British producers, elimination of the American unit playing program in Britain, reduction of the British quota, liberalization of the remittance agreement and of the permitted uses for blocked sterling of American companies in Britain presumably would be knocked out.

Trade authorities here say that the British government's reply to the State Department refusing to consider a lowering of the American film quota in itself dealt with those provisions a death-blow, since they are all based upon playing time for American films in Britain and could not be realized without a change in the quota.

SIMPP Hits
(Continued from page 1)

Hollywood on Quota
(Continued from page 1)

American Film Institute has been told by Allied general counsel Abram F. Myers. Other points include a survey of what should be done about television, discussion of whether the time is ripe to propose to distributors revision of certain of the standard clauses in exhibitor contracts, possibilities of improving screen trailers "to reflect more accurately the type of picture being advertised," whether distributors are living up to the commitments made to a special Allied committee on foreign percentage playing and the need for any further action in this field. Also, any improvement in the print stock situation, and "what is being done or can be done to secure lower insurance rates for theatres and what is the effect of the switch to non-inflatable film." Myers will report on the prospects of getting an admission tax reduction at this session of Congress, and possibly make recommendations on this point.

Membership committee chairman Niles will report on the progress of the drive to get 1,000 new Allied members. The recent showing of the Elbridge papers in a print trail of Boston will be the subject of the subcommittee report and Edward A. Lachman will discuss negotiations with the Army on contracts from past theatres. Reports will be delivered on the status of the Brandt and Berger cases and other matters relating to ASCAP, and on work to date for the 1949 convention at Minneapolis. The bond drive and industry shorts will be discussed.

The board meeting will be in the Hotel Adolphus in Dallas. On Sunday afternoon, there will be a general

Caravan meeting. On Wednesday, June 1, Allied Theatre Owners of Texas will hold its convention, which Allied board members and officers will attend. The entire program will be climaxxed Wednesday night with a testimonial banquet in honor of H. A. Cole, New Allied president.

Myers said the board would discuss what the new 20th-Fox selling policies actually mean and whether any action should be taken by Allied on them. He has notified all Allied members to bring to Dallas whatever observations they have on changes in 20th-Fox's selling policy, and said he was especially interested in the situation of the company following the original Lichtman plan or the new Skouras policy would come from exhibitors in Minneapolis and Chicago.

Myers will leave Washington tomorrow for Boston for the convention of the Independent Exhibitors of New England, and will go to Dallas from there.

E-L Purchase
(Continued from page 1)

Cleveland law firm of Jones, Day, Cockley and Reavis, signed the agreement as owners of counsel.

E-L Operations
(Continued from page 1)

Purcell, who has been participating in the Cleveland purchase, will return to New York today from Cleveland. Other participants have been Robert Chambliss, company counsel, and William C. MacMillan, E-L's operations vice-president.

Percentage Actions
(Continued from page 1)

Cleveland law firm of Jones, Day, Cockley and Reavis, signed the agreement as owners of counsel.

ANSWER TO YOUR TECHNICAL PROBLEMS...
THERE ARE NO BAD TIMES FOR GOOD PICTURES!

- BEST PICTURE OF THE YEAR
  —NATIONAL BOARD OF REVIEW
- MOVIE OF THE WEEK
  —LIFE MAGAZINE
- AND WINNER OF ALL OTHER HIGHEST AWARDS EVERYWHERE

Roberto Rossellini's

PAISAN

THE LIVES AND LOVES OF THE GI'S IN ITALY

BOOKED SOLIDLY EVERYWHERE
ALL MAJOR CIRCUIT THEATRES
ALL INDEPENDENT THEATRES

MAYER-BURSTYN INC.
113 West 42nd Street
New York 18, N. Y.
**First in Film News**

**Vol. 65, No. 104**

**New York, U.S.A., Friday, May 27, 1949**

**TEN CENTS**

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**British Would Meet Again Next August**

**Strong Opposition to Proposals Seen Factor**

**London, May 26.—** As expected, the British Film Producers Association, following its emergency meeting here today, announced that it had decided unanimously that it is necessary to postpone until next August the meeting of the Anglo-American Film Advisory Council which had been scheduled for next Wednesday and Thursday in New York.

The announcement added that BPPA felt the next meeting should be held in London, instead of New York, and that Sir Philip Warter, chairman of Associated British Picture Corp., should be added to the British membership of the Film Council, which includes J. Arthur Rank, Sir Alexander Korda and Sir Henry French. It was noted that the Council’s pro-

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**Harmon Shuffling MPAA Departments**

Reorganization of the Motion Picture Association’s exhibitor relations and community service departments is in prospect in consequence of Eric Johnston’s appointment of Francis Harmon, MPAA vice-president, to head the two departments.

Arthur DeBra, in charge of the community service department, will continue in that capacity under Harmon. Present plans are to eliminate

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**Solons Demand State Dept. Quota Action**

**Two Senators, Rep. King Ask for Written Protest**

WASHINGTON, May 26.— Two Senators and a member of the House said today that the State Department should make a formal written protest to the British government on its film quota revision and should demand that the British meet immediately with our government to negotiate a reduction or elimination of the quota.

The Senators were Republican Senator Knudsen and Democratic Senator Downey, both of California. The Representative was California Democratic Rep. Cecil King. King has already written as secretary of State Webb to this effect, while Downey and Knowland will make public tomorrow a joint letter to Webb along these lines.

Meanwhile, the Motion Picture Association of America made plans to carry new protests to the State Department. Joyce O’Hara, executive assistant to MPAA president Eric Johnston, has already written to his Washington, D.C., colleague with international trade policy chief Winthrop Brown and film chief Merrill Gay. Sometime later—probably next week—Johnston will call on Webb.

King, in a statement today, characterized the British reply as a “shabby”

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**Johnston Agrees to Council Meet Delay**

WASHINGTON, May 26.— American members of the Anglo-American Films Council have agreed to the request of the British members for a postponement of the next council meeting, MPAA president Eric Johnston announced.

Johnston said he wished to consult with his American associates on the Council—Barney Balaban and Nicholas Schenck—about the time and place for the next meeting, Sir Henry French, in a cable requesting the post-

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**MOTION PICTURE DAILY**

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** Palace Gross for 1st Week Was $29,000**

The RKO Palace here grossed $29,000 in its first full week of vandeville re- vival, ended Wednesday night, Sol Schwartz, in charge of theatre operations, said yes- day. The gross, while near capac- ity for the house, was under estimates made earlier in the week when $32,000 was foreseen. House overhead is running slightly in excess of $17,000 weekly.

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** Expositor Good Will Role Vital: Dembow**

Boston, May 26.— Addresses by an industry executive, a candy sales spe- cialist and a business economist were featured at the final business session of the Independent Exhibitors, of New England convention at the Copley Plaza Hotel here.

The convention closed with a banquet this evening, where Charles Ein- feld, 26th Century-Fox vice-president, spoke of the role of public relations in theatre showmanship.

George Dembow, vice-president and general sales manager of National Screen, told the convention that “excit- ior responsibility lies beyond the

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**No Paper Monday**

Motion Picture Daily will not be published on Monday, Memorial Day, a legal holi-
Saranac Hospital to Variety on June 9

Arrangements have been completed for the ceremonial structure for the Will Rogers Hospital at Saranac Lake, N.Y., on Thursday, June 9, by Variety Clubs International. All of Variety’s activities, featured by the newsreels, the press and wire services, according to Robert J. O’Donnell, Variety’s chief banker.

The party will leave New York in private sneakers Wednesday, June 8, arriving at Saranac Lake early Thursday, and the hospital will be spent at the hospital. The return trip will be by the same private cars on the last day of June, finishing up at the Grand Central Station early next morning.

Walsh Nominated to Saranac Post

Richard Walsh, president of the IATSE, has been elected a vice-president of the Variety Clubs-Will Rogers Hospital.

Legion Reviews 9: Classes Four as “P”

Nine additional films have been reviewed by the National Legion of Decency with four of them getting a “B”. In that category are: “Sears’ Black Magic”; Warner Brothers’ “Colorado Territory”; the IATSE’s “Nepotism’s Daughter”; and Universal-International’s “One Woman’s Story.”

In Class A-1 are 20th-Century-Fox’s “Aunt Nellie”; “Another Spring”; and Public’s “Law of the Golden West.” In Class A-1 are Lux Film’s “Guerilla”; RKO Radio’s “The Edge Steps Out!” and Columbia’s “The Secret of St. Ives.”

Occupational Manual Written by Tell

“Opportunities in Motion Pictures,” by W. W. Tell, has been published by Vocational Guidance Inc. The 68-page book is divided into two parts, covering production and exhibition. Tell is at present publicity director of the New York Rivoli Theatre.

Cite Paramount Short

National Father’s Day Committee announced at its annual luncheon at the Waldorf-Astoria Hotel here today, that Paramount’s “The Lambertville Story” was selected as “The Father Short of the Year.” The film features Paul Whitman who relates how the town of Lambertville, N.J., successfully coped with misbehaving youngsters. At the luncheon yesterday, trade paper reporters and editors were the guests of Paramount’s Ben Washzer and Monroe Goodman.

Loop Record for “Brave”

Chicago, May 26—Opening day’s gross of close to $8,000, an all-time record, for “Home of the Brave” was registered at the Woods Theatre with “Home of the Brave” yesterday, the management reports. This was said to be about $1,000 over the previous record.

Myers and Rembusch At Rocky Mt. Meet

DENVER, May 26—Truman Rembusch and Abram Myers of Allied Artists in Denver, are attending the annual convention of Allied Rocky Mountain Independent THEATRES, June 8-9, at the Brown Palace Hotel, with plans of conferring with others in the theatre and other forms of television, while Myers will discuss Supreme Court matters.for the convention. John Wolfberg, local Allied President, will conduct the meetings which will be open, and to which all independent theatre owners are invited.

Frank Shea Is Named de Rochemont Aide

Frank Shea, who has been with The Monthly for eight years in office management, and who was recently promoted to direct MOT sales in the commercial and television fields, was attached to the de Rochemont organisation, as MOT producer, and will also work with B. L. Tobin of Time distributors, in the sale of the MOT theatrical series. He will be assisted by Fred Brooks.

62 Midwest Houses Set for “Spring”

C. L. LOWS, May 26—Following the early-summer premiere of 20th Century-Fox’s “It Happens Every Spring” at the St. Louis, 62 theatres in three states of the Midwest area will open the picture during the coming week in line with 20th’s policy of saturation presentation.

Tonight’s premiere, highlighted by personal appearances of Linda Darnell, Paul Douglas and Jean Peters, climaxed an intensive three-day city-wide promotion.

Kreisler to Europe

Bernard Kreisler, former producer and distribution executive, will sail from here on the S.S. Queen Elizabeth today on an eight-month trip for the follow-up study of European film industries for the Harvard Graduate School of Business. His initial trip was made some 20 years ago. Kreisler’s 16 European countries, including several behind the Iron Curtain, among them, Bulgaria, Poland, East Germany, many, Austria, Hungary and Poland.

Coast “I.A.”, Motors Signs

WILKINSBURG, May 26—At the IATSE Cinematic Technicians Local No. 797, which recently won an NLRB election confirming jurisdiction over studio technicians, has signed a contract with the major studios. Past presents the written wage scale and provision for reopening negotiations in August and in August, 1951.

St. Louis Fox to Close

St. Louis, May 26—The 5,000-seat Fox, largest house in St. Louis, will close for the summer, apparently for a lack of product. Edward B. Arthur, general manager, said that Fanchon and Marco, operators, last said that some months that might be available with no formal statement has been issued.

Nixon to K. C. Orpheum

KANSAS CITY, May 26—James H. Nixon, associated for five years with A. and N. Presentations, will manage the Orpheum Theatre which Fox Midwest will take over this summer when RKOtheatres has closed the modernized Orpheum. Midwest will use the Orpheum primarily for road film and stage shows.

Lee’s Stood on Songs

CHICAGO, May 26—Lee’s and six music companies are the targets of a suit filed here by Henry P. Moore, owner of Music Publications, which charged that Lee’s use of two songs, “Just Ruminating” and “Joe-See-Fus-Joe.” Attorney William H. Huff said a similar suit will be filed against Louis M. Mayer.

Files Plagiarism Suit

KANSAS CITY, May 26—Charging plagiarism in connection with the film, "The Harvey Girls," Clifford Funkhouser, Parsons, Kan., has filed suit against Loew’s M-G-M and others, alleging material in a printed by whom he was used in the screen play.

E-L Talks Next Week

Conferences here revolving around Edward Small’s proposals for his purchase of the controlling interest in E-L Pictures is expected to continue next week, an E-L spokesman indicated yesterday here.
THE LADY GAMBLES

Pays off BIG!

World Premiered at Criterion Theatre, New York, and 5-theatre combination, Los Angeles, "The Lady Gambles" is running way ahead of top-grossing hits like "Criss Cross," "City Across the River," "Tap Roots," "Rogues Regiment"!

"The Lady Gambles' is a feminine 'Lost Weekend.' Miss Stanwyck has responded with magnificent skill." — N.Y. World-Telegram

"It is 'The Lost Weekend' of clicking dice and whirring roulette wheels." — Los Angeles Times

"Another of Barbara Stanwyck's achievements." — Walter Winchell

"Barbara Stanwyck's performance...is being compared to Ray Milland's in 'The Lost Weekend.'" — Dorothy Kilgallen

"Barbara Stanwyck gives a remarkable performance." — N.Y. Daily News

UNIVERSAL-INTERNATIONAL presents

Barbara STANWYCK

the star of "SINNY WRONG NUMBER" in a great new dramatic role!

Robert PRESTON - Stephen McNALLY

"The Lady Gambles"

Screenplay by ROY HUGGINS - Produced by MICHAEL KRAIKE
Directed by MICHAEL GORDON

And now showmen are setting their sights on two more U-I "SHOWMANSHIP SPECIALS"!

"ILLEGAL ENTRY..." Washington Invitation Premiere, June 8, with personal appearance by Marta Toren • "CALAMITY JANE and SAM BASS..." Hollywood Cavalcade heads for World Premiere, June 8, in Dallas, with 350-City territorial openings.

Back the Motion Picture Industry's U. S. SAVINGS BONDS DRIVE, May 16 - June 30
Harmon Shuffling

(Continued from page 1)

field heads of the department. Duke Johnston, who is chairman representative for the East; Irvin E. Depree, Central; and Alice Field, West Coast. The latter announced her resignation yesterday effective July 1.

David Palfreyman, who has been head of the MPAA exhibitor relations department, has been named assistant to the chairman and is expected to resign, although he has been asked to continue. A decision on his future has been named by Harmon in the event Palfreyman resigns or is given a new assignment by Johnston.

Lipton Due Here

(Continued from page 1)

industry participation in the current U. S. Treasury Savings Bond Drive are completed around June 15.

Lipton also has yet to name a permanent successor to Mr. Horwitz, whose post as Eastern public relations manager for U-1 has been filled temporarily by Phil Gerard since Horwitz was drafted into the service some months ago as head of U-1 publicity at the studio.

Celluloid calls for plans for permanent establishment of Lipton's headquarters at the home office have been deferred indefinitely in consequence of study conferences between Nat J. Blumenfeld, president, and William A. Scully, vice-president and general sales manager. Scully is expected back from the Coast next week.

Exhibitors' Role Vital

(Continued from page 1)

box-office.” Maintaining that the theater must be the center of community life, Dembrow urged exhibitors to do “their utmost to cement good will with patrons.”

Walter A. Lapnach, merchandising manager of the New England Cof- tinery Co., addressed the convention on the extent to which theater candy sales have increased, urging exhibitors to “take advantage of the tremendous opportunity candy offers in meaningful merchandising of motion pictures.”

The general economic situation and prospects were examined for the meeting by Arthur C. Babson of Babson's Reports.

Film Ad Cuts Are Hit

By New Jersey TOA

PASSAIC, N. J., May 26—The annual convention of the New Jersey chapter of the Theatre Owners of America was held here today, the action of those producers and distributors who have curtailed advertising. Com- panionship of some of these promotions, the organization held “will be injurious to the successful sale, at the box-office of good productions.”

The convention re-elected Maury Miller, president of the New Jersey TOA. The 1949-50 leadership also includes Howard Blumenthal as chairman, Frank Fowler, secretary; Adam Adams, treasurer; and Walter Reade, Jr., recording secretary.

Following the business session, Gail Sullivan and Edward Lachman, national exhibitor co-chairmen of the industry's division of the bond drive, were honored by the New Jersey organ- zation at a testimonial dinner in the Ritz Restaurant here. Harold Blumenthal was general chairman of the convention.

SIMPP, British Aim

(Continued from page 1)

the Films Council participated in a conspiracy in violation of law when it failed to make recommendations for a new trade formula within the frame- work of the U. S.-British film agreement, prior to March 1st.

On the second front, Arnnall and Rubin are seeking a means of opening the doors of the British film market before it is too late. Their proposals, which will again see the State Department, Winthrop Brown, head of the commercial policy division, and Merrill Gay, head of the trade relations division, will be entertained by the British government. The British refusal to consider a reduction in the present quota will be changed by a compromise in the agreement.

Arnnall took up the overall matter with Birkland, Brown and Gay on Wednesday when the formal State De- partment complaint of the SIMPP was presented. He said here yesterday, however, that the Films Council activities to date con- stitute a “clear cut violation of law” but he declined to elaborate on the “procedures” that are to be taken up next week in the capital.

Arnnall disclosed that Rep. Emanuel Cellisi (D., N. Y.), chairman of the House Foreign Affairs Committee, has been apprised of SIMPP's “cause of complaints” this week. He reported that the group may soon consider procedures to strengthen the anti-trust laws.

Arnnall to Address

C. C. in Colorado

Ellis G. Arnnall, president of the Motion Picture Producers, is scheduled to deliver the keynote address at the meeting of the Council of Commerce in Colorado Springs, Colo. The invitation was extended by Robert Graham, president of the organi- zation, and the general counsel, Pacific Coast Independent Theatre Owners. Now in New York, Arnnall will leave for Asa Eaton today to spend the weekend at home, after which he will go to Washington and then to the Coast.

Johnston Agrees

(Continued from page 1)

poments, suggested that the next meeting be held early in August in London. American members are ex- pected to cast for an American location for the second meeting, with the third meeting in London as origi- nally decided. American delegates, Johnston de- clared, will be happy to discuss at the next meeting the British suggestion to increase the Council's membership from six to eight members. The British suggestion was made to get Sir Philip Warter of A.B.P.C. on the Council.

MPA officials had no comment on whether the British offer might be used to add a representative of the Society of Independent Motion Pic- ture Producers to the American membership of the Council, which currently has four representatives.

A basic phase of the spirited opposition to SIMPP's rule is that the Council must not consider their proposals until a member of the European producers' association or the Council meets in August.

IA Collarities Aid

Greater N. Y. Fund

A drive in behalf of the Greater New York Fund opened yesterday with a dinner at the Waldorf-Astoria. The New York City Mayor, Mayor William O'Dwyer, was host. The Fund has for its purpose the raising of $1 million for the benefit of children in New York City and the Metropolitan area.

The drive was arranged by the Women's Auxiliary of the American Legion, under the chairmanship of Mrs. Helen Spalding, president.

MPEA Fills Polish Post

Jean Birkhahn, Motion Picture Executive of the Polish motion picture industry, has been named by John Swainke, who held the post on a temporary basis.

British Would Meet

(Continued from page 1)

gram, devised in Washington last month, sought to commit the three nations to the production of which ABPC is one, to guaranteed playing time for American pictures although the agreement did not represent on the Council, nor did the members agree they have any authority to so act.

The reason given for the postpone- ment of next week's meeting in a cable sent to Eric Johnston, Motion Picture Council president and member of the Council with Barney Balaban and Nicholas M. Schenck, that it was thought advisable to refer the matter to the Secretary of Commerce in early June, was that it is to be reviewed by the British government before it is brought to the attention of the council. In the meantime, the British legislators refused to do anything that is "rough treatment." The suggestion that further court action be held until the Anglo-American Council initiates its deliberations is attacked on the ground that the British government set the limits which the British government must reduce or end it.

Finally, the letter states that the British government and the British that the Regulation and Control Act is pending before the Senate.

Solons Demand

(Continued from page 1)

performance," and said that the British government was trying to evade the quota issue by "hiding supinely in the sand." The joint Anglo-American Film Council.

"The quota is not an indus- try matter," King said. "It is a political matter. It was proposed by the British government and jammed through Parliament under the whip of the British government, which cannot now duck its responsibility."

The California Congressman, a member of the House Film Committee and an advocate of an investiga- tion of the film quota by that com- mittee, said that the British had af- firmed that the quota did not violate the general agreement on trade and tariffs, King said that it did, and that the "State Department will be derived in its duty if it permits the British to get away with this unilateral interference," he added.

The Downey-Knowland letter, it was learned, takes a similar tack. It expresses "severe disappointment" at the British refusal to do anything that is "rough treatment." The suggestion that further court action be held until the Anglo-American Council initiates its deliberations is attacked on the ground that the British government set the limits which the British government must reduce or end it.

Finally, the letter states that the British government and the British that the Regulation and Control Act is pending before the Senate.

FCC Hopes

(Continued from page 1)

bands. The FCC announcement is ex- pected to be served as a very strong green light to the entire television industry.

The Commission's only Com- missioner Frieda B. Hemlock dissent- ing on the grounds that it is "prema- ture to propose" the rule on the whole matter within six weeks. The proposed rule will not remove the "scrambled" use of channels in the UHF band, but will also contain a revised allocation for the present VHF band. Alternatives can be submitted by the industry for a 30-day period, and then there will be a hearing and oral argument. All possible speed with the Commission was "that it may be considerably longer." The Commission said it is to be used as one of the two-and-one-half of the lower portion of the UHF band for regular television operation on six megacycles channels. This band is now used for experimental purposes, but the upper portion of the band will be kept open for tele- vision research, including, presumably, television television.

Equity to Elect at June 3 Meeting

Election of Actor's Equity will be held here on June 3 at a membership meeting at the Hotel Astor.

The regular ticket follows: presi- dent, David R. Butler; executive vice-presi- dents, John Kennedy, Cornelia Otis Skinner, Kelan Bellamy and Augustus Duncan; treasurer, Paul Dullell; rec- ording secretary, Basil Smith.
Quota Attack
To Be Pressed
Before Senate

California Senators Tie
It to Trade Act Debate

WASHINGTON, May 30.—Senators
Sheridan Downey and William F.
Knowland, both of California, have
served notice that they intend to
"go into the British film quota
thoroughly" with the extension of the Reci-
procal Trade Agreement Act going
before the Senate.

The Act is due to come up this week if
Finance Committee Chairman George
is out of the hospital. If he is not, it
may be put off for some time.

Knowland, a Republican, has an
amendment pending to strike back
tariff-wise at any country discriminating
against American films and other
products.

Downey, a Democrat, said he is not sure that this amendment
is the best way of dealing with
the situation and is himself looking about
for a solution.

Downey and Knowland made the
statement about going into the quota
on the Senate floor in a letter to Secre-
tary of State Dean Acheson. They
(Continued on page 6)

Counters UK
Contentions

WASHINGTON, May 30.—Postpone-
ment of the next Anglo-American
Film Council meeting at the request
of the British members does away
with a major point in the British gov-
ernment's stand on State Department
film quota protests, MPAA told the
Department Friday.

Joyce Q. Hara, executive assistant to
MPAA president Eric Johnston, con-
tinued the industry's fight against
the quota with calls on State's trade policy
chief Winthrop Brown and film chief
(Continued on page 6)

Johnston and Wilson
To Meet, Might Talk

WASHINGTON, May 30.—Eric
Johnston, president of the Motion Pic-
ture Association of America, and Brit-
ish Board of Trade president Harold
Wilson may discuss Anglo-American
film problems briefly in Toronto to-
morrow. Johnston is scheduled to at-
(Continued on page 6)

Tax Reduction
Not Expected
Before 1951

Back from Washington following con-
ferences with government official-
s, Theatre Owners of America
executive director Guel Sullivan re-
ports that the Administration appar-
ently will not be ready until January
1951, to examine the possibility of
lifting the wartime emergency theatre
admission tax. Ten per cent of the
present 20 per cent Federal admission
rates was applied as an emergency levy
during World War II. The Emer-
gency period ended when President
Truman abandoned his special war-
time powers.

In making his observation, Sullivan
hastened to point out, however, that
there are "too many imponderables"
still to be considered in attempting
to analyze excise tax cut prospects.

There are, he said, too many contin-
(Continued on page 6)

2nd 5th-Walnut
Suit Is Filed

Without waiting for a decision to be
handed down by the U. S. Circuit
Court of Appeals here on the appeal
of the adverse ruling in its $12,000,000
triple-damage anti-trust action against
seven distributors, fifth and Wal-
shire, Amusement Co. of Louisville on Fri-
day filed in U. S. District Court here
against the same defendants a second
similar suit, with $1,500,000 triple-
(Continued on page 6)

Cohns, Warners, Yates,
Prutzman in Stock Deals

Reelect Paul Broder
Realart President

Realart's board of directors has re-
selected Paul Broder president, and has
named Norman Eisenstein to succeed
Joseph Harris as board chairman. All
board members were reelected, includ-
ing Broder, Eisenstein, Harris, Jack
Broder, Budd Rogers and Alex
Alexander.

Eisenstein was also elected secretary
and assistant treasurer, and Alexander
was elected assistant secretary.

The following officers were reelected:
Jack Broder, vice-president and treasurer,
and Rogers, executive vice-president.

(Continued on page 6)

Youth Week' May
Inspire U.S. Program

Theatre Owners of Ameri-
can's "Youth Week" program,
tentatively scheduled for late
next October, may serve as
the springboard for a general
government-sponsored anti-
juvenile delinquency program
in 1950, TOA executive direc-
tor Guel Sullivan disclosed here upon his return from
Washington where he confer-
red with U. S. Attorney-Gen-
teral Tom C. Clark on "youth
weeks". Clark is pondering the pos-
sibility of a Federal Security
Agency to direct youth crimes,
patterned somewhat along the lines of
TOA's "youth week" drive.

(Continued on page 6)

AFM Will Meet
On Coast Next Week

American Federation of Musicians
president David M. Lilienthal, Sam
Petrie and his staff will leave here this week for Los
Angeles, where the organization's an-
nual convention will be held June 6-10
in the Civic Auditorium.

An AFM spokesman at the weekend
indicated it is unlikely that the con-
vention will take up the subject of
the AFM's contracts with Hollywood pro-
ducers, since the present pacts will
expire in August, thus leaving plenty of
time meanwhile for the union to draft
laws.

AFM's present contract with the eight majors provides for employment
at the studios of 339 musicians, while the pact with the independent produc-
ers stipulates that the latter shall pro-
vide 30,000 man hours of work yearly.

(Continued on page 6)

MPA Mapping
Broad Public
Relations Plan

Need Active Cooperation
Of Exhibitors Locally

An ambitious program of indus-
try and public relations, national in
scope and local in organization, is
reliable reported to be in the plan-
ning stages by the Motion Picture
Association.

The program is tied in with the
current reorganization of the MPAA's
community service and exhibitor rela-
tions departments under Francis Har-
mon, vice-president in charge of the
New York office of the association.

It contemplates the cooperation and
active participation of all national and
regional exhibitor groups as well as
numerous civic groups currently
working with the MPAA's community
relations department around the coun-
try.

Harmon has been named by Eric
Johnston to head up the two coordi-
nated departments and will be in
charge of the elaborate industry and
public relations program.

The public relations phase of the
plan revolves last year's public re-
(Continued on page 6)

Mono. Creates
2 New Posts

Harold Wirthwein and L. E. Gold-
hammer have been named Allied Art-
ists-Monogram Western and Eastern
sales managers, respectively, it was
announced here at the weekend by
Moses Goldman, general sales man-
ger.

This is the first time that Allied
Artists-Monogram has had an East-
ern and Western sales manager in the
field. The positions were set up to
cable, the company to establish and
maintain a closer contact with exhibi-
(Continued on page 6)

Selznick Forms New
Canadian Outlet

Selznick Releasing Organization has
formed a new Canadian sales organi-
zation, Selznick Alliance, Ltd., in
association with J. L. Smith and Ray
Lewis of Alliance Films, Ltd., the lat-
two of Canada, it was disclosed
here at the weekend by Sidney G.
**Personal Mention**

EDWARD J. MANNIX, M-G-M studio executive, will leave here for Rome this week.

MARGARET W. WHITE, daughter of Gordon White of the MPAA's Advertising Advisory Council, was a recent visitor from Bean Lake, Minn. She will return to town on Monday.

W. R. (Bill) FRANK, Twin Cities circuit operator and producer of "The Great Gatsby," will be in Chicago today on a tour of the exchange centers.

CHARLES SIMONILLA, Universal-International Eastern exploitation manager, left for New York on Sunday for the weekend.

A. J. O'KEEFE, Universal-International publicity manager, returned here last night from Minneapolis.

PHIL GROSSBERG, RKO radio studio publicist on leave here today, will return here tomorrow for an extended vacation.

JACK ELLIS, author of the hit movie "Fat Cats" is due back here today after five weeks in the field.

LESTER COWAN, independent producer, left here for London by plane over the weekend.

**Poster Exchanges Reelect M. Panzer**

DETROIT, May 30 — Mitchell Panzer, head of the Philadelphia Poster Exchange, was reelected to head of the Independent Poster Exchange of America at its meeting in Detroit. Others elected were: J. Schraeder, chairman; J. V. Smith, vice-chairman; E. Schwartz, Minneapolis, secretary-treasurer; W. E. Mitchell, Dallas, and D. S. Brodsky, Pittsburgh, joint secretaries. Maurice A. Bergman, motion picture industry chairman announces.

2 More Bond Premiers

Bond premiers in the U. S. Treasury's current "Opportunity Savings Bonds Drive" have been set for the Keith's Theatre in Baltimore, June 5, and the Arkansas Theatre in Little Rock, June 6. Maurice A. Bergman, motion picture industry chairman announces.

2 Albany Drive-Ins Open

ALBANY, N. Y., May 30 — The Mansions, new drive-in on the Albany-Binghamton Ridge, and the Indian Ladder, another drive-in at Voorheesville, both opened, making a total of 10 outdoor theatre drives within 10 miles of Albany. The first is operated by Sandy Miller, Carl Roup, and William Thompson; Don Hallbiert owns the second.
**Two-City Premiere For 20th’s “Spring”**

PITTSBURGH, May 30.—Twentieth Century-Fox’s “It Happens Every Spring” opened here Friday night at the P. Harris Theatre with the film’s stars, Linda Darnell, Paul Douglas and Ann Blyth in attendance. The screening was held in the presence of many of the people where they had participated in a three-day buildup of the premiere there. The picture will open this week in 62 theatres in Illinois, Kentucky and Missouri.

The St. Louis send-off was a civic affair, with the Board of Commissioners launching the city’s Poppy drive. They were guests of the Cardinals at their annual estate and were hosted at a cocktail party attended by civic notables and representatives of the press from cities as widely separated as Houston in the South and the Atlantic Coast.

**Review**

*Johnny Allegro* (Columbia)

**JOHNNY ALLEGRO** is a polished melodrama, full of familiar ingredients, but always touched with excitement. George Raft, Nina Foch and George Macready provide the triangle around which the melodramatic plot revolves. The film warrants good playing time in those situations which are receptive to love stories and adventure films.

Raft, in the title role, portrays an old-time underworld character who has registered a good service record in the war and now operates a swanky florist shop. As it develops, Raft is after a mysterious lady who is the suspected key to a huge counterfeit ring. Since this lady, Miss Foch, has already gotten to know Raft, the authorities decide to enlist the assistance of his colleague, George Macready, to help Miss Foch. They travel to New York in a get-away, and there follows a flight by sea and air until an island hideout is reached in the Caribbean Sea. It is here that Macready, Miss Foch’s husband, is killed on the island and the pair setting out to face the future together. Irving Starr produced, from the story by James Edward Grant; Ted Tetzlaff directed.

Running time, 81 minutes. Adult audience classification. For June release.

Mandell Hershman

**Mighty Joe Young**

(Parco Productions—RKO Radio)

**IT looks as though RKO Radio has the exploitation picture of the year in this 25-foot-tall African gorilla’s adventures as a Hollywood nightclub entertainer.**

A gargantuan frolic in the realm of serio-comic impossibility, this Arko production received from director Ernst B. Schoedsack a most appropriate tongue-in-cheek treatment. Witness some of the scenes! The anthropoid hero of the title having a good time for himself druming Primo Carnera like a one-cent American in a nightclub setting; the gorilla wrecking the joint like a nightclub has never before been wrecked; and a gorilla on a bingie; “Mighty Joe” winning with ease a tug-of-war with 100-pounders; a nighttime stage; the gorilla and his accompanying photographer; a nightclub used to get the gorilla back to Africa safely after the animal’s nightclub rampage; “Mighty Joe” vindicating himself by performing spectacular rescue work in an equally spectacular orphanage fire.

Of course, it is all done with a trick camera and processed shots, as was the case in making “King Kong.” In this one, however, this technical wizard O’Brien gives a good account of his capabilities for making the huge mechanical beast perform like a living creature. The story, briefly, is that of a New York gorilla, Robert Armstrong persuading pretty African farm girl Terry Moore to let him feature her and her pet, “Mighty Joe,” in his new club. Although apprehensive, she agrees, and the consequence are as outlined above. In the end Miss Terry, cowboy Ben Johnson with whom she falls in love, and “Mighty Joe,” who can toss lions around as though they were kittens, return to New York. The cast is rounded out by Frank McHugh, Douglas Fowley, Denis Green, Paul Guilfoyle, Nestor Paiva, Regis Toomey, Lora Lee Mitchel and James Flavin. The picture has plenty of laughs, plenty of thrills and, viewing it as an exploitation “natural,” it should do plenty of business.

Running time, 84 minutes. General audience classification. For August release.

Fred Stanley, 58, Hollywood Writer

HOLLYWOOD, May 30.—Fred Stanley, 58, publicist, journalist and screen writer, died in Los Angeles Municipal Hospital, following a heart attack. He came to Hollywood to join the first National Film Board in 1923 after a career on Boston and New England newspapers, later joining Columbia as director of publicity and advertising, and was New York Times Hollywood correspondent from 1943 to 1946.

Stanley was on a leave of absence from the M-G-M publicity department, due to bad health, when he was stricken. The widow, a son, daughter and sister survive.

Jack Goodman Rites
In Winchester Today

BOSTON, May 30.—Funeral services for Jack Goodwin, district manager for General Foods who was formerly associated with Comerford Theatres in Pennsylvania, will be held at the home of the late Miss Goodwin in Winchester, Mass., tomorrow. He died of a heart attack on Friday.

Famous Players Dividend

OTTAWA, May 30.—Famous Players Corp., Ltd., declared a dividend of 25 cents per share on common stock payable June 25 to shareholders of record on June 10.
THE BRIGHTEST LIGHT

"HOME OF THE BRAVE"

AT THE VICTORIA THEATRE

NOW IN ITS 3rd SENSATIONAL WEEK followed by big openings in Boston, Los Angeles, Chicago and other major keys.

SCREEN PLAYS CORP. presents

"Home of the Brave" with DOUGLAS DICK • FRANK LOVEJOY • JAMES EDWARDS • STEVE BRODIE • JEFF COREY • LLOYD BRIDGES

PRODUCED BY STANLEY KRAMER • Based on an original play by ARTHUR LAURENTS • Screenplay by CARL FOREMAN

Associate Producer ROBERT STILLMAN • Directed by MARK ROBSON • Musical Score by SHIRL TIDMAN
AT THE GLOBE THEATRE

NOW IN ITS 8th TREMENDOUS WEEK and in Boston, Los Angeles, San Francisco, Pittsburgh, Detroit and everywhere the box-office "champion"!

Screen Plays Corp. presents KIRK DOUGLAS in Ring Lardner's "CHAMPION"
co-starring MARILYN MAXWELL • ARTHUR KENNEDY with PAUL STEWART • RUTH ROMAN • LOLA ABLIGHT • Luis Van Rooten
Produced by STANLEY KRAMER • Associate Producer Robert Stimson • Directed by Mark Robson • Screenplay by Carl Foreman
Musical Score by Dimitri Tiomkin
Quota Attack
(Continued from page 1)
called on Acheson to formally protest the British film quota to the United States Government and to insist that the British Government recognize and reduce or eliminate the quota. The letter said that Article Four of the Government-to-Government Agreement Trade specifically provides for such negotiations.

The Downey-Knowland letter is similar to one sent to Acheson last week by Rep. King, California Demo- crait, and a head of a committee appointed by his members to get action on the film quota.

The California Senators in their letter said that the British attitude has "seriously damaged the cause of reciprocal trade," and that the British stand on the subject is "an expression of a spirit of non-cooperation." The letter termed the quota "highly restrictive" and "directed against American motion pictures."

It said the British reply to the State Department was "most unsatisfactory" and noted the British inten-
tion not to abide by the spirit and pur-
pose of solemn obligations under inter-
ternational agreements.

As did King, Downey and Know-
land attacked the British government for trying to use the quota by suggesting that government action be held up pending the outcome of the meetings of the Anglo-American Film Com-
mittee. "It might be pointing to nothing about the quota," they wrote, "This is a governmental matter. Only the British government can provide relief from its onerous provisions. The British government is responsible, and no words can shift that responsibility."

Counters UK
(Continued from page 1)
Merrill C. Gay, O'Hara informed the State Department officials of the postponement of the Council meeting.

Brown, Gay and O'Hara discussed various possibilities of action for the Department following the British reply. The Department is still studying the answer.

Meanwhile, the State Department forwarded to Johnnie Vallin of the British answer. A letter from Acting Secretary Webb outlined the terms of the British refusal. The letter was virtually identical with one sent Rep. Cecil King, California Democrat, and released by him last Thursday.

Johnston and Wilson
(Continued from page 1)
tend a dinner in Toronto tonight in Wilson's honor, and is staying over to meet the British delegation.

Johnston will return to New York on Wednesday and will return to Washington from there.

Johnston to Northwest
WASHINGTON, May 30.—MPAA president Johnston will leave here Thursday in the Pacific Northwest late in June and may swing down to Hollywood, MPAA officials said.

He will speak at the Kiwanis con-
vention at Chicago on June 23.

Ontario Censors Put UK Films First

TORTOY, May 30.—British and for-
eign films are praised and Holly-
wood is condemned in the annual report of Ontario's Motion Picture Censorship and Theatre In-
spection Board.

The report said British-made films were "mature in outlook, socially sig-
nificant and entertaining. Technically they are on a high plane, with detail work and color outstanding.

British producers displayed a "sense of responsibility in producing at con-
siderable cost a great number of short features which meet the needs of children's entertainment," the report stated.

Increased popularity of the foreign film was due to elements of appeal usually not found in Hollywood products. "European dramas are unusually realistic," it was said.

The board of censors reviewed 600 motion pictures from the United States, Great Britain and Continental Europe, with the Board of Trade generally approving the results of the cutting before being exhibited. One subject was rejected entirely.

2 New Posts
(Continued from page 1)
An announcement was made this week that two major film companies have appointed western sales managers, will have headquarters in Los Angeles, with branches in major cities approximately 100 miles from San Francisco.

Goldhammer, who was formerly a western sales manager, will have headquarters in New York, with supervision over Albany, Boston, Buf-
falo, Cincinnati, Cleveland, Detroit, Indianapolis, Milwaukee, Minneapolis, New Haven, New York, Philadelphia, Pittsburgh and Washington.

Monogram Net Loss Up for 2nd Quarter

HOLLYWOOD, May 30.—Operations of Monogram and its subsidiaries for the last quarter ended in a loss of $511,663 before federal in-
come taxes. This compares with a loss of $295,646 for the same period of the previous year.

The consolidated net loss after cred-
its of $2,856 and of Federal income taxes amounted to $463,090, which compares to $97,899 in the preceding year. Gross income, after eliminating inter-com-
pany transactions, $7,724,788, as compared with $6,590,-

New Selznick Firm
(Continued from page 1)

Deneau, SRO distribution vice-presi-
dent, and Charles B. Stein, head of the firm's legal department, are credited

From offices in the principal Cana-
dian exchange cities, Selznick Alliance will handle the release of all films for M-G-M, holding under exclusive distri-
tion rights, as well as the product of Alliance Films, which in the past has been handled by foreign film distributors.

Joseph Marks, Canadian sales man-
ger for SRO, will be the general manager of the new company, which will have headquarters in Toronto.

Tax Cut Prospects (Continued from page 1)

The $100,000 direct tax cut that can influence the Admin-
istration's attitude toward the tax

For example, Sullivan said, if the current Foreign Ministers' meeting in London proves to contain a re-examination of the Anglo-American Treaty, the United States will be able to tie the elimination of the quotas for foreign film imports with a United States decision on the latter treaties.

The present session of Congress, like the previous one, has seen the introduction of a large number of bills designed to expedite emergency tax admission. However, it is commonly accepted, Sullivan said, that such favorable Congressional action while the Administration withdraws approval of excise tax cuts.

Stock Deals
(Continued from page 1)

Stocks of both exhibitors and distributors are being watched with special attention.

Charles D. Putsman gave away warrants for 1,000 shares of Universal common stock at the end of the period, he has 6,100 shares and warrants for 20,250.

Herbert J. Yates bought 1,000 shares of Republic preferred, and Arthur J. Miller, 100 shares, their total pre-
ferrations amounting to $31,600. Minority common, Miller 100 shares.

Harry Brandt bought 1,400 shares of the RKO Radio Pictures Corporation Foundation bought 2,000 shares. At the end of the period Brandt held 93,407.42 common, 1,400 shares. RKO Radio

York, Inc.: 1,000 shares. 1,400, and the Brandt Foundation, 2,800.

2nd 5th-Walnut Suit
(Continued from page 1)

The new action was described as bringing up to date the first suit's charges, including one of conspiracy to defraud the Hickey Theatre, Louisville, of first-run prod-
ction. The initial action, instituted in 1946, alleged allegations for the same period ending with that year, while the new litigation covers the period between 1946 and the present.

Last March 14, presiding C. S. Cir-
cuit Court Judge Augustus N. Hand
ordered the arrest of Joseph Marks and Charles E. Clark reservation

(lations campaign conducted by the Motion Picture Assn. of America, although it would be on a far more ambitious level. It would, however, employ the services of a large number of consumer unity organizations, supplying constructive information, news and feature copy for local "planting" by exhibitor organizations and individual theatre operators and other agencies friendly to the indus-
tory.

In addition, speeches or material for publication would be supplied to the same agencies; aid would be pro-
vided local exhibitors in forming film program committees and to representatives of influential civic organizations in their communities and full material would be supplied, if at all, of the industry would be furnished.

Organization of the industry public relations network might be patterned after the War Activities Committee which Harmon directed during the war years.

See Closer Liaison
The new relations phase of the program would involve closer liaison be-
tween the several branches of the industry and among the members of both SRO Harmony branch.

A Los Angeles-based group of organizations, it is now, will presumably be available for ex-
hibitor meetings around the country and to answer exhibitor questions. A trade practice plan for exhibitio also is being considered under the framework of the program.

Official details of the plan, however, have not yet been finalized, as the entire project is only now gaining definite stage.

An MPAA announcement re-
served for publication today said only that the company will "ex-

the companies and the community relationship of the industry will be exhibited—centered to a far greater degree than in the past."

Field Posts Dropped

The announcement confirmed that in-
line with the reorganization of the MPA's community service and exhib-
itor relations departments.

Irvine Deere, Dude Hickey and Alice Field all dropped from the econom-
ies, their fields are now on the Eastern and West Coast areas being eliminated and their functions being merged with 

Mrs. Field headed the MPA's pre-
view service in Hollywood which was dropped as a result of the reorga-
nized in New York, represented 12 national organizations cooperating with the MPA. Those not already functioning in New York have agreed to appoint preview committees from the New York area for designated terms of service. Preview reports previously published both in Holly-
wood and New York will emanate ex-
icively from here. July 1 Mrs. Field had been with the MPA's Hollywood office for 20 years.

Mrs. Field had been in New York for 15 years and Hickey has had a roving assignment with the MPA since he is associated with the community relations department.

Mills to Louisville
BUFFALO, May 30.—J. Lloyd Mills, manager of the Midtown Theatre here, has left for Louisville, where he will open a district office for Coastal Theatres, operators of the Midtown.

Keating Promoted
ALBANY, N. Y., May 30.—Richard Keating has been appointed to head the Paramount office here, succeeding Peter Holman, who re-
signed.
90,097 Film Houses in the World: U.S.  

Increase of 11,123, Or 14% in Two Years

WASHINGTON, May 31.—There were an estimated 90,097 motion picture houses operating in 164 countries throughout the world on Jan. 1, 1949, an increase of 11,123, or 14.1 per cent, over the 1947 estimated. Small's purchase of Eggs, Ltd. U. S. Commerce Department reported here today.

Approximately 72 per cent of all features shown in the 90,097 theatres were U. S. productions.

The report, made by film chief Nathan D. Goldstein, said that part of the increase, especially in Europe and the Far East, represented reopening of theatres closed by the war, but that the expansion continued throughout the world.

New UA, Odeon Deals In View; Sears Back

Gradwell L. Sears, president of United Artists, has returned to New York from London, where he attended the J. Arthur Rank-controlled Odeon circuit in which UA has substantial, but non-voting stock interests. That they met with some success was indicated, but Sears was not available for comment. Kelly is now on the Continent.

Denied at the home office here were reports from London that the UA chiefs had entered into discussions with the Rank interests on the sale of MGM Cuts Clearance In Three Ohio Towns

Cleveland, May 31—M-G-M has reduced clearances in at least three known situations in this area: Lorain, East Liverpool and Sandusky. In Lorain, clearance to the Lorain and Dracut theatres has been reduced from 54 days to 35. In East Liverpool, the clearance of the Ceramic Theatre over subsequent-run houses, is reduced from 60 days to 42, while in Sandusky Warmers' first-run clearance of 60 days over subsequent runs has been reduced to 28 days.

Precident Is Threatened In FTC ‘Blimp’ Decision

Wilson Wants More UK Films in Canada

Toronto, May 31.—Harold Wilson, president of the British Board of Trade, concluded his Canadian tour last night with an address before the Canadian Board of Trade in which he called for increased outlets in the domestic distribution of British films. This was his only reference to the industry. He said his Canadian visit was only for "fact finding."

Eric A. Johnston, president of the 20th's Philadelphia Plan Grosses Mount

Tenth Century-Fox's earlier runs plan in Philadelphia has made it possible for "Mr. Belvedere Goes To College" to out-gross "The Snake Pit" and "Sitting Pretty" by more than 20 per cent in that city, the company reported here yesterday following the first five days' play of the Philadelphia plan.

Compared with the other two pictures, both being previous high grossers, "Belvedere" grossed from $1,000 to $5,000 more over the five-day period in a majority of the Philadelphia theatres, the company said.

"The new distribution plan has done everything we expected of it," A. W. Smith, Jr., 20th-Fox distribution vice-president, declared here yesterday.

Trend Toward Earlier Runs For Drive-ins

May Move Up To First Chicago Availability

Distribution executives and attorneys are taking a dim view of complaints by exhibitor organizations—Loew-Iowa-Nebraska Allied was the most recent—against early runs for competeive drive-in houses.

While not committing themselves to any blanket policy, film company spokesmen here maintain they are called upon under court order to sell in non-discriminatory manner and if the drive-in represents a bigger money center than a conventional house, the drive-in is issued the earlier license.

In some instances the open houses actually have successfully bid against regular theatres, but this is only in smaller towns so far. In Ocean City, N. J., for example, Allied Board Wary Of 20th-Fox Plan

DALLAS, May 31.—The Allied States Association national board recommends that a "hygiene plan" be considered in regard to the recent 20th Century-Fox proposed increase in film rentals at a meeting here today held in conjunction with a Texas ATO convention. The board also reaffirmed previous stands on competitive bidding and behavior of film stars.

In a resolution the board urged regional ATO organizations to follow the 20th-Fox plan closely in order to take any action deemed necessary, again voiced opposition to competitive bidding and added a recommendation that in instances where pictures are sold by bids those bids should be open for inspection. The Pinewood Plan proposed by independents some months ago, was reaffirmed by the board with William Hebert Quits Goldwyn Studio Post

HOLLYWOOD, May 31. — William Hebert, advertising-publicity director for Samuel Goldwyn studio, has resigned his post effective this week, with both Goldwyn and Hebert terming the separation as "amicable." Charles Spangler, Hebert's assistant, has been appointed acting director; Hebert will vacation in Honolulu before announcing his plans.
Personal Mention

MARVIN H. SCHENCK, Loew's vice-president, left New York yesterday for Hollywood, where he will make his headquarters at the Culver City studios.

BARNEY BALABAN, A. W. SCHWALB- BERG, Ted O'Shea, OSCAR MORGAN, Max YOUNGSTIN, Fred LEROY, Joseph WASH and Ricketts and others who were among Paramount executives who returned from Paramount studio conferences in Hollywood yesterday.

ALBERT MANNHEIMER, Jr., returned to New York late yesterday from New York to attend services for his father, the late ALBERT MANNHEIMER, who was director of exchange operations for Film Classics.

L. E. GOLDHAMMER, Allied Artists' sales manager, will leave New York for today for Phila- delphia.

SIDNEY GARFIELD, Warner publicist, and Mrs. Garfield became the par- ents of their second child, a girl, born Sunday at Jewish Hospital, Brooklyn.

PAUL SCHUMACH of Metropolitan Pavilion, which operates the Cinema Circuit and Jewish Theatrical Guild were married here on Saturday.

H. M. RICHET, M-G-M exhibitor relations head, left New York yester- day for Dallas where he will attend the meeting of Texas Allied.

SPYROS P. SNOUCAS, 20th Century-Fox, who has his office here from the Coast tomorrow. He will leave for Europe in about a week.

FRANK YOUNG, United Artists office manager at Chicago, has resigned after serving 27 years with the company.

ROBERT GOODFRIEND, Eagle-Lion pub- licist, is in San Francisco from Holly- wood.

Alexander Reh, WB's Mastbaum Manager

PHILADELPHIA, May 31—Alexan- der Reh, manager of Warners' Mastbaum Theatre here, died at his home in Upper Darby, yesterday. Reh, who was born in New York City, came to Philadelphia with his family as a boy. He joined the Stanley Company in 1918, then became associated with Warner Brothers when they absorbed Stanley.

Reh leaves a widow, Mabel, two sons, a mother and two brothers.

Funeral services will be held Thurs- day at 2 o'clock at the Oliver H. Bair's, Philadelphia. Burial will be in Arlington Cemetery, Drexel Hill.

di Lorenzo Dead at 26

HARTFORD, May 31—Joseph di Lo- renzo, 26, formerly Connecticut dis- trict manager for Daily Theatre Sales Corp., of Hartford, has been found dead in his hotel room here.

N. Y. Variety Club To Open on Friday

A ribbon-cutting ceremony on Friday at five will open the Variety Club of New York, in the Astor Hotel, with Max Firestone, president of the Film Operators' Union, as chairman of the board, and first president of the new branch of Variety International. The last large-scale induction cere- monies will not be held until October.

Mitchell Panter Files NSS Suit

HOLLYWOOD, May 31—Mitchell Panter, operating the Independent Poster Exchange, Philadelphia, has started suit alleging libel, in the Fed- eral District court in New York City against Herman Robbins, president of National Screen Service Corp., asking $500,000 damages.

Panter, who is also president of the Independent Poster Exchange of America, stated: "In my capacity as president of the Independent Poster Exchange of America, National Screen, objection to excessive increases and charges demanded by the defendants, and as manager of M-G-M's poster service, I have absolutely no foundation of truth."

National Screen Service officials here denied to comment yesterday on the Panter suit.

Legion Gives French Film a 'C' Rating

National Legion of Decency has given the French film, "Devil in the Flesh" (A.F.E. Corp.), a Class C rating.

Other rated this week by the Legion are: "All Over Town," J. Ar- den Sims, "Ladies in the Jungle," and "Roughshod." Both, Republic, respectively placed in Class A, Section I; "Any Number Can Play," M-G-M, and "The Big Cat," Eagle-Lion, and "Lust for Gold," Columbia, both in Class B.

MPG Gets 'Pagliacci'

Neil Agnew, Motion Picture Sales Corp. manager, now in Europe, has concluded a deal for Western Hemi- sphere release of "Pagliacci," Tech- nicolor, film made by Italy's La Scala cast and orchestra, it was announced here by Charles L. Casanave, vice-president.

Roth Leaves Classes

CHICAGO, May 31—Max Roth has resigned as district manager of Film Corp. of Chicago, in the Midwest after a year in the post.

Jurisdictional Tilt Goes to Washington

An application by the Sign Pictorial and Display Union, Local 230, Broth- erhood of Painters, Decorators, and Fitters of America, AFL, for an election among employees at the RKO Radio home office now in the jurisdiction of the New York Guild, has been rejected by Charles T. Douds, New York regional director of the National Labor Relations Board, it was announced here yesterday by the SPG.

Queried on the matter, the NLRB's counsel reported that Douds dismissed the petition as "inappropriate," but that an appeal of the decision filed by Local 230 is currently being consid- ered by the NLRB in Washington.

Series of Percentage Suits Filed in South

CHARLESTON, S. C., May 31—Per- centage suits were filed here against Herbert B. Ram and Sam Bogostow- rg, known as "Tilt Theatre defendants." United Artists, Paramount, Loew's, RKO Radio, Universal, 20th Century-Fox, Warner Brothers and Columbia each brought suits against the defendants in the complainants: Little Patricia and Patricia theatre in Aiken, the Capitol in Charleston, Savannah in Johnstown, Leesville in Leesville, Hollywood in McCormick and Gran- ville in Graniteville, all in South Carolina; also the Lakeview in Augu- stine.

Donald Russell, C. Erskine Davies, and T. Sam Means, Jr., of Spartan- burg, and C. T. Graydon of Colum- bia, signed the complaints as at- torneys for the plaintiffs. Sargent and Stein of New York are of counsel.

Ascap, Telecasters Still in Huddles

Ascap and television industry repre- sentatives are continuing their par- ties here on terms of a video music deal which both sides say will result in further progress but yet to reach an actual overall agreement. The present grant arrangement will expire on June 15 with another ex- tension considered likely just as long as "progress" continues.

Bergman Reports 50 Bond Premises

More than 50 theatres have already set pres. bond premises of Universal-International's "Illegal Entry" and "Take One False Step," during the U. S. Treasury's current "National Savings Bond Drive," in the Fox West Coast and Shneir cir- cuit, it was announced here by chairman for the drive, announces.

Newreel Parade

THE Atomic Energy Commission inquiry and the wedding of Rita Hayworth are current success highlights. Other features that are currently found in aviation news, Churchill presently "The U. S. and sports, Com- monwealth Newsletter."


TENNESSEE THEATRE TRADE, No. 81—Tennessee theatre operators linked in. "Tennis match N.Y. Theatres winds up. Action news, Churchill presently."

WARNER PICTURE NEWS, No. 81—Warners to open new direct deal in TCLA, Helicopters crash in England. Newsworthy is a newspaper. "Tennis match N.Y. Theatres winds up."

Farrow Cuts Duties On Doctors' Advice

LONDON, May 31—Following the ad- vice of his doctors, Leslie W. Far- row, president of Motion Pictures, All Interests, has cut his duties to the board of Odeon Theatres and its various subsidiaries, but will remain on the board of Manifold Investments, Ltd., J. Arthur Rank's controlling company. Farrow, aged 60, has been the company's closest advisor for the past 10 years.

G. Woodham-Smith, legal counsel- lor of the Rank interests, has been appointed to succeed Farrow. The latter also will reduce his professional activities.

Silverman Plans to Set Film Financing

CHICAGO, May 31—Edwin Silver- man, head of Silverman Theatres here, is forming an exhibitor group to pro- vide financing for independent pro- ducers.

Silverman said today that he and his prospective associates in the plan consider film terms to be "out of line."

They want to secure made available for theatre.

Gites Awards in London

LONDON, May 31—Hollywood Acad- emy of Motion Pictures Theatres personnel were presented here Sunday by Mrs. Lewis W. Douglas, wife of the late Sir Lawrence Douglas, who is in London to give the Olivier speaking on behalf of the rec-ipients. Sir Michael Balcon, chair- man of the board of Governors, also presented its 1948 awards.

MOTION PICTURE DAILY, Monday, June 1, 1948, p. 2

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15 West 44th Street, New York 36, N.Y. Martin Quigley, Jr., Publisher; B. Frank Kurn, Vice-President; Martin Quigley, Jr., Treasurer; F. W. Farsie, General Manager; S. E. Nazzaro, Secretary; D. B. Price, Production Manager; Hollywood Bureau, Yuma-Vine Building, William E. Weaver, A. A. Otten, National Press Club, Washington, D.C. London Bureau, 4 Golden Sq., London W. 1, Hope Bumpur, Manager, Peter Bumpur, Editor; cable address, "Quigphlio, London." Motion Picture Mirror in the United States and abroad. Entered as second class matter, Sept. 23, 1928, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per
M-G-M ADVERTISES REGULARLY IN ALL THESE TOP MAGAZINES!

Not just once in a while but regularly M-G-M advertises its pictures for your benefit. When you sign an M-G-M contract you can consider M-G-M’s regular advertising as part of your campaign! And not only in these magazines with readership of 148,600,803, but also regularly contracted radio spots in 46 cities. Plus regularly established teaser campaigns in newspapers in 50 cities.

WE ADVERTISED THESE PICTURES FOR YOU:
(You get the benefit of M-G-M campaigns FREE)

"TAKE ME OUT TO THE BALL GAME"
(Technicolor)
"LITTLE WOMEN"
(Technicolor)
"COMMAND DECISION"
"BARKLEYS OF BROADWAY"
(Technicolor)
"EDWARD, MY SON"
"THE STRATTON STORY"

Coming campaigns will be chosen from these:
"Madame Bovary" • "Forsyte Saga"
"Any Number Can Play" • "In the Good Old Summertime" and many more
Argentine Grosses At All-Time Peak

Theatre business in Argentina continues to spiral upward following a wartime boom, with the result that grosses now exceed by over 25 per cent greater than they were at the wartime peak. This was reported here yesterday by Argentine producer-director Hugo Fregonesi and secretary of the Argentinian Academy of Motion Picture Arts and Sciences Charles L. Raftery, who are beginning extended U. S. visits. The Argentinians estimated that their country’s theatre business this year is 10 per cent better than last year.

Johnny Belinda,” they said, has broken all box-office records in Argentina. Other pictures whose box-office performances were cited are: "Arch of Triumph," "Sitting Pretty," "Street With No Name," "Nabisco City," “The Search,” and “Open City.” Fregonesi, who will endeavor to close a U. S. distribution deal for his recently-completed “Hardly a Criminal!” before he returns to Buenos Aires through London, will seek to persuade American producers that Argentina offers many advantages for those making pictures abroad.

Wilson Wants More

(Continued from page 1)

Motion Picture Association of America, also is here, but apparently the two did not meet. Wilson left here for London today by plane.

Johnston Wants ‘Private Action’

In an address before the Canadian Club today, Johnston spoke against what he termed “big” government, holding it results in “little” people, “little” business organizations. He said: “We are wondering today if we can’t come up with solutions to our social and economic problems by group action. We are wondering if we can’t turn around our present situation by clamoring for private action—by a concert of minds and action among management and labor.”

New York 1st Runs

(Continued from page 1)

Palace looks like a duplicate of the first with $25,000, a very handsome gross based on a total of 18,765. Inclination and Slightly French comprise the show. "Jigsaw" is doing fair business here. Several houses were rung up $14,000 in view for the first week.

The large number of New York theatre owners who have been made to boost returns at the Music Hall where "The Stranton Story" with a stage show is headed for the week end to a gross of $127,000; "Edward My Son" will open at the Hall tomorrow.

"Blind Music" will open at the Paramount on Sunday, the first Sun day opening at the house in its history. It is expected to boost returns at the Music Hall where "The Stranton Story" with a stage show is headed for the week-end to a gross of $14,000 in view for the first week. "We Were Strangers" is losing ground at the Astor with about $12,000, rather slow, indicated for the week end. The Astor had rather well enough at the Criterion which looks for $20,000 in a second week.

"The Whirlybird" continues to be one of the better holders with $16,000 likely in a good eighth week at the Globe. "The Great Colombo" is at the Rivoli, having moved in on Sunday to replace "One Woman’s Story." House did about $20,000 for the last six days of "Story," including business on Sunday when a "preview" of "Allegro" was also on the bill.

"Blimp’s" Decision

(Continued from page 1)

cut version and recommended an order that the word "abridged" or some similar word appear very close to the title of the film in any advertising of a cut version. He also recommended that UA be required to stop using quotes from film reviews of the uncut film in advertising the cut film.

UA has filed exceptions to almost the entire trial examiner’s ruling and proposed order. The studios already have their trial brief with the full Commission, and when the UA brief comes in from Attorney Edward M. Gellert, the Commission will set a date for final argument in the case.

Raiter is said to be not so much interested in the banning of "Mildred," it being played out for some time, but is said to be concerned primarily with the precedent of the FTC ruling.

UA, Odeon Deals

(Continued from page 1)

UA’s Odeon shares. It was said that UA would be amenable to a deal only on the grounds of a sale and conversion into dollars. Rank reportedly would be willing to buy out UA at about 800,000 (per 1,000,000), but has not made any firm offer.

Allied Board Wary

(Continued from page 1)

the group emphasizing that such star behavior as the Ingrid Bergman and Robert Taylor box-office stigma damages all phases of the industry.

Texas ATO members will meet in a business session tomorrow. Colonel H. A. Cole, for a quarter of a century head of the Texas organization, will be honored at a banquet Wednesday.

90,097 Film Houses

(Continued from page 1)

a large portion were new theatres built during the past two years. UA’s gross was $84,949,000. AUA, for instance, had $24,750,147, compared with 466,411, two years earlier.

Weinstein says that film houses to day are facing their greatest and most intensive competition from European producers. He believes that the nightly markets was more than ever necessary. The report praised the contribution of American producers, and the industry’s defense of other American products. It quoted a message by American Vice-Consul Blackman, in Trinidad, that “During their period of currency restrictions the American merchandise is very poor.” Any box office grosses are useless, he said.

Middle East Gains Most

The huge growth in theatres, Gold en Gate Films show, of the people world over for their most economical entertainment—the movie, has been gaining World wide for continuing—despite quotas and other restrictions—the flow of American films to the world, enabling the people of those countries to see how a true democracy lives and plays.

The strength of the survey are based on the MPAA figures. Other figures come from Embassy and other sources.

Biggest increase during the two-year-period came in the Middle East, where theatres increased from 1,876 to 2,608 or 42 per cent. The only drop reported was a 22 per cent decline in the U. S.—from 18,765 to 16,973. (The Motion Picture Association of America total show distribute film rental accounts. A Motion Pictures Publications market study of one year ago reported 16,880 regularly operated theatres open more than a year and six months to more than three months a year."

Europe Jumps 26 Per Cent

The Far East reported a 30.4 per cent increase, from 2,701 theatres to 3,523 theatres. The Atlantic islands were up 30.9 per cent—from 122 to 160. Europe showed a 15.9 per cent jump—from 43,652 theatres to 52,344. South America had a slim 6.9 per cent increase—from 4,672 to 4,994—and Mexico and Central America increased from 1,653 to 1,952 or 18.0 per cent.

The Caribbean area’s theatre in crease of 25.4 per cent from 659 to 844. The South Pacific’s box office went from 2,080 to 2,568, a 9.0 per cent jump, and Africa’s theatres went from 1,171 to 1,267 or 8.1 per cent. Canada’s theatres increased 13.5 per cent—from 1,493 to 1,695.

This matured was the best record in the U. S. and Puerto Rico, where they accounted for 25.9 per cent of the box-office business of Jan. 1, 1949. In the Caribbean area, they accounted for 82 per cent of the box-office business in cent and in Mexico and Central America, Canada, and the South Pa cic for 75 per cent. In South America, U. S. films got 64 per cent of all screen time and in Africa, 62 per cent.

Runs for Drive-ins

(Continued from page 1)

Cal, for one, the Mid-Way Drive-In won out in bidding against the Margo Theatre for an R.O. first run. Pre viously the Margo had been playing seven days after downtown San Diego. And in many small localities, there is a real trend toward earlier availabilities for drive-ins in many sections.

Drive-ins in many sections being a seasonal operation, distributors in all case prefer to sell away from standard houses despite immediate revenue gains, for the obvious reason that they are dealing with people who don’t return all year. Product splits have been one means of settling differences in large measure, “Negotiation of run and competitive bidding are re sorted to by some distributors when problems are encountered."

No Hard-and-Fast Rules

Any hard-and-fast rule governing film company selling to drive-ins could hardly be adopted, it is said. Each situation must be examined on its own individual basis with consideration given to rental yield, the existence of substantial competition in the area of the theatre. Distributors for example were averse to selling on percentage to one drive-in in which the conventional theatres would house would seem to be evidenced by the number of theatre organizations which have adopted resolutions aiming to relegate them to last run. Some in the industry incline to the belief that the drive-in draws an almost entirely new patronage.

Some Yield Top Money

Importance of the open-air stands as top money yielders is underlined by success of the three tops in the list. Jack Barger’s Twin Drive-in in Oaktown, a suburb, which $30,000 is not an unattainable figure. The Twin is now playing first-run after the Loop and may move up to full first run if the demand is sufficiently large. It is believed in some quarters here, it would hardly involve a top film which normally plays the second and the Twin second, however, there is an attraction not likely to get the demand. The consideration here would be that to the drive-in alone on first-run could mean a better deal for the distributor than a Loop house on first-run.

DU-ART... A GOOD NAME TO REMEMBER FOR

HIGH QUALITY UNIFORM NEGATIVES

16 MM. 35 MM.

DU-ART FILM LABORATORIES, INC.

267 W. 35 ST., NEW YORK 1, N.Y.

DEVELOPED BY JET TURBULATION

FOR HIGH QUALITY UNIFORM NEGATIVES

16 MM. 35 MM.
"The motion picture good enough to sell itself has not yet been made"

Martin Quigley
Home of The Brave

HAS BROKEN THE ALL-TIME HOUSE RECORD SET BY "RED RIVER" AT THE WOODS THEATRE, CHICAGO!
Films in Pact Pending With 12 Countries

Reciprocal Agreement to Include Equipment Also

WASHINGTON, June 1.—U. S. Commerce Department film chief Nathan D. Golden will leave here shortly for Amneville, France, to serve as a consultant and adviser to a U. S. committee negotiating new reciprocal trade agreements with 12 foreign countries. Concessions for films and film equipment will be involved in all 12 treaties.

 Participating countries include Colombia, Denmark, Dominican Republic, El Salvador, Finland, Greece, Haiti, India, Nicaragua, Peru, Sweden and Uruguay.

 After the conference, Golden will visit motion picture centers in all major Western European countries. He expects to be gone about six weeks, accompanied by Mrs. Golden. In his absence, George R. Donnelly will be acting chief of the Commerce Department’s film section.

Grainger Presides At Sales Meet Today

James R. Grainger, Republic sales vice-president, will preside at a two-day sales meeting at the company’s home office today and tomorrow. Herbert J. Yates, Republic president, will address the meeting, which will be attended by home office executives and branch managers, including Edward L. Walton, assistant sales manager; division manager Walter L. Titus, Jr.; John Curtin, assistant to Grainger; John Alexander, manager of the contract department, and William M. Saul, executive assistant to Yates.

Branch managers present are Will...

(Continued on page 6)

Independents Honor Steve Brody Tonight

Hollywood, June 1—Steve Brody, president of Allied Artists-Monogram, will be honored at a testimonial dinner here tonight at Lucey’s, in observance of his 25th anniversary in the industry. The dinner will be given by the Independent Motion Picture Producers Association, of which I. E. Chadwick is president.

Arrangements for the invitational affair were made by a committee composed of Sam Katzman, Harry H. Thomas and Robert L. Lippert.

$2-Million New York Trust Suit Names 4

RKO, 20th Century-Fox, Warners and Universal were named defendants in a $2,250,000 triple-damage antitrust action filed yesterday in U. S. District Court here by Beathcorp, Inc., and Salana, Inc., former and present operators, respectively, of the Beacon Theatre here. Beathcorp asks triple damages totaling $900,000 and charges violation of the antitrust laws between 1944 and 1946, the period during which it operated the Beacon. Salana asks triple damages totaling $1,350,000, and makes the same allegations for the period of 1946 to the present.

Plaintiffs claim the defendants refused to contract for first-run pictures at the Beacon during the respective periods of operation, and maintain the house is superior to nearby RKO theatres. It is charged that the defendants entered into franchise, cross-licensing, clearance and other agreements in violation of the antitrust laws.

Variety to Enlarge Will Rogers Hospital

Variety Clubs International, formally taking over the financial support and direction of the Will Rogers Memorial Hospital at Saranac Lake as its first international Health project on June 9, will enlarge and re-equip the sanitarium.

Variety in its first year plans to spend $200,000 on the sanitarium, and will erect a new staff building.

(Continued on page 6)

Johnston Officiates At Quigley Awards Ceremony

Substantial Rise in Studio Employment

Hollywood, June 1—Studio employment increased substantially in April, according to the monthly report of the California Labor Statistics Bureau which showed an index figure of 73.1 per cent on a scale which regards the 1940 average as 100. The March figure was 67.8, and April a year ago was 78.4.

Weekly earnings were down, however, from March’s $97.50 to $94.74 with the average work week down from 48.4 to 39.3 hours.

Senate Quota Debate Is Off for a Month

Washington, June 1—Senate debate on extending the Reciprocal Trade Agreements Act, which is expected to include extended discussion of the British film quota, is off for a month due to the continued illness of Senator George, chairman of the Reciprocal Trade Agreements Committee which handles the bill.

Senate leaders have now scheduled debate on the Taft-Hartley repeal and possibly the North Atlantic pact ahead of reciprocal trade.

SRO, E-L to Release Two Concurrently

David O. Selznick’s “Portrait of Jennie” will be concurrently released by the Selznick Releasing Organization and Eagle-Lion under terms of a deal consummated here yesterday by Sidney G. Denen, sales vice-president of SRO, and William J. Heineman, sales vice-president of Eagle-Lion. SRO said that it is believed to be the first time that national distribution of any feature has been concurrently handled by two separate companies.

Eagle-Lion will also share in concurrent distribution of “The Fallen Idol” when that film is released about September 27.

All circuit and first-run sales will...

(Continued on page 6)

MPAA Sets A $17-Million Loan to Italy

Pending Pact to Assure an Unrestricted Market

The Motion Picture Association of America expects to consummate soon with the Italian government a loan agreement which will obviate all threats of restrictions against U. S. films while serving to provide Italian production with much-needed financing.

An MPAA official revealed here yesterday that the loan, which is expected to total approximately $17 million over a 10-year period, will be made by U. S. distributors in the form of 2,500,000 locked lira (between $3,000 and $4,000) for each of the approximately 500 American pictures which will be dubbed in Italian for that market annually.

Gerald M. Mayer, MPAA Conti...

(Continued on page 6)

200 Pay Honor to Texas Allied’s Cole

DALLAS, June 1—An attendance of over 200, including nearly all national Allied States directors, was on hand yesterday at the first general session of the convention of Allied Theatre Owners of Texas to honor H. A. Cole, president of the Texas unit for the past 20 years.

Television will not affect rural areas for many years to come and has not yet seriously affected urban theatres, the convention was told by several speakers, including Truman Remsburg and Sydney Samelson. John Wollburg said that drive-ins are de...

(Continued on page 6)

U. K. Union Favors New Wage Scales

LONDON, June 1—National Association of Theatrical and Kin...
Clearance Suit Up In U. S. Court Today

PHILADELPHIA, June 1.—What is believed to be the first case involving clearance of a film in a town not to be heard in a Federal Court since the U. S. Supreme Court decision in the Paramount case will come up in U. S. District court here tomorrow when the anti-trust suit concerning the distribution of a picture will be heard by U. S. Judge William H. Kirkpatrick.

Plaintiffs are Jack H. Greeneberg and Jacob Greeneberg, on behalf of the New Harbor Theatre in Stone Harbor, N. J., due to open around June 21. Greenberg is complainant in a suit to make him distribute films offered by the defendants, who have been heard to say that the plaintiffs will return to court in 14 days after Wildwood, Greenberg is asking first-run territorial standing for the New Harbor on the bases that there is no substantial competition between the two communities. Stone Harbor is 14 miles from Wildwood by open roads, seven miles by Wildwood’s.

Hunts Theatres, operating in Wildwood and Cape May, have filed a petition to be a part defendant in the suit.

Kans. Mayor here for Dual 'Jones' Premiere

Paramount will stage a dual world premiere of Dament Wynon’s “Sorrow Jones,” starring Bob Hope and Lucille Ball, in Runyon’s birthplace, Manhattan, Kansas, at the Osma Theatre, the first show there by the independent. The show will continue at the sidewalk, Kansas City, and the Paramount Theatre, on Sunday.

Charles Rust, mayor of Manhattan, Kansas, has announced his first trip East of Detroit and his first flight to come to New York to be received today by Borough President Hugo E. Rogers as a Paramount promotion for the production.

Dunlap to England On Joint Filming

LONDON, June 1.—Scott Dunlap, Motion Picture Export Association, is due here in July to advise on American market requirements in the production. Dunlap, after a 6-weeks run in London, will make jointly the next two years with Associated British-

'Entry' a Bond Film

Universal—International’s “Illegal Entry” has been designated a bond premiere picture, with its first bond drive showing scheduled for June 9 at the Ritz Theatre, Los Angeles, it was announced by Vice President A. Bergman, industry drive chairman.

Motion Picture Daily

Arthur Lockwood, president of Theatre Owners of America, is due here from Boston early next week.

En Schott, United Artists Eastern branch manager, and Fred S. Lefkowitz, Northeastern district manager, will leave Boston today for New York.

Danny Kaye, now in England, is the first American to receive that country’s National Film Award. It was presented to him today Tuesday in London.

A. J. O’Keeffe, Universal-International assistant general sales manager, is in Boston today. He will return to New York tomorrow.

William L. Eck, Westrex European recording manager, has returned to Paris after a visit of several weeks in the U. S.

William Broidy, Monogram associate producer, has left Hollywood on his return trip to Philadelphia, Boston and New York.

Max Cohn, New York circuit operator and president of the Variety Club of New York, has returned from Saratoga Springs.

Jack L. Gertz, Cleveland distributor of theatre premiums, is visiting in New York and is staying at the Hotel New Yorker.

Leo Cohn, foreign film distributor, has left here by plane for Europe.

U.A. Maps $150,000 Campaign for 'Magic'

An advertising budget exceeding $150,000 has been mapped by United Artists, for Edward Small’s “Black Monday.”

The distributor aims to open the film in some 400 situations throughout the country on August 15. By that time the public penetration is expected to be at its high point.

It is believed to be one of Small’s most ambitious to date with negative costs said to have exceeded $100,000. The film was made mostly in Italy with Orson Welles and Nelly Guild.

Slate ‘Sword’ Ad Unit

Hollywood, June 1.—A special advertising-publicity unit will be created by Universal—International to promote the sale of “Sword of the Damned” and Robert Burnes production concerning pre-war underground fighting in Poland. W. A. Seabrook, advertising vice-president, has declared here. The picture is slated for a New York world premiere.

Theatre Employment Of Minors Explained

Having been queried extensively recently by theatres regarding the employment of minors, the New York City Bureau of Youth has released the following high-lights of the State Labor Law for the information of theatre managers and circuit executives.

Employment of a minor under 14 years of age in or in connection with a theatre is prohibited. Minors between 14 and 16 must possess working papers. Those in the latter age group may not be employed for more than 3 days, or 44 hours a week, more than eight hours a day, and may not be employed between six P.M. and eight A.M. School-going minors between 14 and 16 and between 16 and 17 are covered by special provisions in the Labor Law. No minor may work more than 3 hours a day.

Cinecolor Reports $319,233 Profit

Hollywood, June 1.—An interim report of the Cinecolor stockholders issued here today and covering the 24-week period ending March 19, indicates a profit of $319,233 for the provision for Federal income taxes. The report stated that Film Classics, Inc., was sold at a profit, last year $88,854, in the same period.

Offers $100,000 for Star

Hollywood, June 1.—Robert L. Lippert Prod, has offered a $100,000 contract for the star for a film to lead in “The Baron of Arizona,” a story of James Reavis, who con-

Short Subject

“Love That Beauty” (This Is America—RKO Radio)

The art of trimming excess pound- ing on this figure is a big business in the United States. The latest issue of This Is America turns to this “pursuit of glamour” by the ladies who have built this and one of the important industries in this commercial world. Some of the best sequences of the film show how ordinary are the women’s clothes which go through what looks like ancient tortures in order to look a little more smart in theExisting model in the magazine advertising. The subject for the most part focuses on one housewife’s efforts to follow in the rules of Goddess Diana. Running time, 18 minutes.

Birmingham Ban on ‘Snake Pit’ Asked

LONDON, June 1.—Birmingham Mental Hospital authorities have asked for a new law to ban “The Snake Pit” in that city’s 200 theatres. They contend that some of the film shows human fixtures in Brit- ish mental hospitals and that the picture, it shown, would encourage voluntary admissions and would unnecessarily upset relatives of patients.

At the Odeon Theatre here, 20th-Fox has provided a prologue to the film, spoken from the stage, assuring the audience that the conditions shown relate to America only. The company plans to have the prologue recorded and added to the picture.

Halpern President Of Video Society

David Hale Halpern, vice-president of Owen and Chapelle, advertising agency, has been elected president of the American Television Society. He succeeds F. W. O’Hara.

Other officers elected were: Donald E. Hyndman, vice-president; Reynolds E. Bishop, Franklin; M. Blaumberg, treasurer.

The new board consists of Charles J. Durbin, George Schirmer, Morton N. Stieber, Edgar P. James, Halsey V. Barrett, and Jerry A. Danzig.

Four Drive-ins for Western Theatres

OTTAWA, June 1.—Four drive-ins in Western Canada will be planned for that part of Canada this year by Western Drive-In Theatres, Ltd., with two to be opened soon, one in Calgary and one in Edmonton. A third will be ready in Lethbridge by fall and the site for a fourth has been selected in Edmonton.

Offering $10,000 for Star

Hollywood, June 1.—Robert L. Lippert Prod, has offered a $10,000 contract for a star to lead in “The Baron of Arizona,” a story of James Reavis, who con-
GARY COOPER
THIS IS HIS ROLE OF ROLES!

"No man takes what's mine!"

TRADE SHOW
THE 10-MILLION READER BEST-SELLER ON THE SCREEN [JUNE 6!]

LOOK AHEAD TO THE THRILL OF THE
FOUNTAINHEAD

CO-STARRING
PATRICIA NEAL

DIRECTED BY KING VIDOR
PRODUCED BY HENRY BLANKE

with RAYMOND MASSEY
KENT SMITH
ROBERT DOUGLAS
HENRY HULL
RAY COLLINS

WARNER BROS.
ARE GEARED TO
60 AS NEVER BEFORE!

ALBANY
Warren Screening Room
79 W. Pearl St. - 1:30 P.M.

ATLANTA
20th Century-Fox Screening Room
197 Walton St. N.W. - 2:30 P.M.

BOSTON
985 Screening Room
172 Arlington St. - 2:30 P.M.

BUFFALO
Paramount Screening Room
44 Franklin St. - 5:00 P.M.

CHARLOTTE
20th Century-Fox Screening Room
395 S. Church St. - 10:00 A.M.

CHICAGO
Warren Screening Room
1357 S. Michigan Ave. - 1:00 P.M.

CINCINNATI
30-STAR
DIRECTED
FOUNTAINHEAD
RING

COLUMBUS
Warren Screening Room
2000 S. Kenny Ave. - 5:15 P.M.

DENVER
Paramount Screening Room
3100 Pearl St. - 2:00 P.M.

DES MOINES
Paramount Screening Room
1225 High St. - 8:00 P.M.

DETROIT
Film Exchange Building
2310 Cass Ave. - 5:00 P.M.

INDIANAPOLIS
20th Century-Fox Screening Room
276 N. Market St. - 1:00 P.M.

KANSAS CITY
20th Century-Fox Screening Room
714 Constitution St. - 1:30 P.M.

LOS ANGELES
Warren Screening Room
3051 S. Vermont Ave. - 2:30 P.M.

MEMPHIS
20th Century-Fox Screening Room
155 Vance Ave. - 10:00 A.M.

MILWAUKEE
Warren Theatre Screening Room
312 W. Wisconsin Ave. - 2:00 P.M.

MINNEAPOLIS
Warren Screening Room
1000 Hennepin Ave. - 2:00 P.M.

NEW HAVEN
Warren Theatre Triangulation Tower
718 College St. - 3:00 P.M.

NEW ORLEANS
20th Century-Fox Screening Room
250 S. Liberty St. - 3:00 P.M.

NEW YORK
20th Century-Fox Screening Room
250 W. Liberty St. - 3:00 P.M.

NORTH CAROLINA
20th Century-Fox Screening Room
10 North Lee St. - 1:00 P.M.

OKLAHOMA
20th Century-Fox Screening Room
45 N. Main St. - 1:00 P.M.

PHILADELPHIA
Warren Screening Room
222 No. 12th St. - 2:00 P.M.

PITTSBURGH
20th Century-Fox Screening Room
1775 Blvd. of Allies - 1:30 P.M.

PORTLAND
Jewel Box Screening Room
1947 N.W. Alpena St. - 2:00 P.M.

SALT LAKE
20th Century-Fox Screening Room
216 East Totem Place - 2:30 P.M.

SAN FRANCISCO
Republic Pict. Screening Room
221 Golden Gate Ave. - 1:30 P.M.

SEATTLE
Jewel Box Screening Room
2718 Second Ave. - 1:30 P.M.

SIOUX CITY
Simpson Screening Room
3142 8th St. N.W. - 1:00 P.M.

WASHINGTON
Warren Theatre Building
12th & N Sts. N.W. - 1:00 P.M.

Screen Play by ARN RATH
• From her Novel "The Fountainhead" • Music by Max Steiner

BACK THE BOND DRIVE NOW!
"I want the Big One down early tomorrow... when we open
It Happens Every Spring!
Remember what happened when we played
Mr. Belvedere Goes To College...
A Letter To Three Wives...
Yellow Sky... The Snake Pit...
The Beautiful Blonde From Bashful Bend...
Canadian Pacific...
Down To The Sea In Ships...
Mother Is A Freshman
Like I been tellin' you
There's NO Business
Like 2o Business!"
Will Rogers Hospital

(Continued from page 1)

The take-over program at Saranac will attract one of the largest gatherings of film industry executives and leaders in the East in recent years, according to Varsity. The party will leave from New York on June 8, and will return June 10.


At the program's close, the visitors will go to Lake Placid as guests of Fred Schlueter, president of the Olympic Cir- cuit, New York, at a cocktail party and buffet supper at his lodge after the event, the Rogers Memorial Hospital facilities will be available to those in the film industry, present and allied industries. Production needs are met by the Motion Picture Relief Fund in Hollywood.

Grainger Presides

(Continued from page 1)

Ilan P. Murphy, New York; Norman Silverman, Philadelphia; Jake Flax, Washington; Arthur Newman, Al- bany; David Gold, Chicago; Frank Dervin, Boston; Jerome Lewis, New Haven; I. T. Sweeney, Pitts- burgh.

Following the New York meeting, Grainger will leave for Chicago, where a two-day sales meeting will be held in the Radio Building at the Blackstone Hotel. He will be accompanied by Walton, Titus and Compliance.

Titus will leave Chicago by plane for Atlanta, where he will preside at a two-day meeting on Tuesday and Wednesday at the Atlanta Hotel.

Texas Allied's Cole

(Continued from page 1)

veloping new picture-going customers.

Abraham F. Myers, Allied States gen- eral counsel, spoke in a most optimis- tic vein about the industry under the "new freedom." Other speakers were Fred Harrington, Nath- an Harris, Ben Donegan, John H. M. Richey, M-G-M exhibitor relations head, who saw the concern of the industry not so much the division of the amusement dollar as to assure attempts of outside competitors to divide it from within.

Following the session, a testimonial dinner to Cole was held in the Adolphus Hotel.

A number of delegation members wore yel- low ties emblazoned with a likeness of Cole. He was host to the delegates at a barbecue supper at his home here Monday night.

Johnston Presents QP Showmanship Awards

Photo oleh Jack Maloney

E RIC JOHNSTON, president of the Motion Picture Association of America, presenting the top Showmanship Awards at the MPAA offices here yesterday to Mrs. Alice N. Gorham of the Quigley, Kansas, Abbe left to right, are Mrs. Shaffer, Shaffer, Mrs. Gorham, Johnston and Martin Quigley, Jr.

Grainger Awards Ceremony

(Continued from page 1)

Special Overseas Award for his campaign in Santiago, Chile, where he is manager of the Metro Theatre, re- ceived a scroll from Arthur Pincus, assistant advertising-publicity manager of Loew's International, who is on a South American tour.

Johnston took the occasion of the awards, which are conducted annually by the Managers' Round Table of Motion Picture Herald, to cite the vital role of showmanship in motion picture industry achievement.

"Yes," he told the winners who were present, "it's the showmanship—the special kind of showmanship that has stirred and stimulated our industry to greatness. It's the showmanship that created and developed a marvelous new art form and spread the impact of it around the world."

Johnston added: "That's the kind of showmanship that's an old but exciting story to Martin Quigley. It's symbolized this year in the Grainger Awards to Alice N. Gorham, Willis Shaffer and Guillermo Echazu. It's a symbol, too, of what the movies mean to the millions.

Johnston volunteered to give them an award in his own behalf—autographed copies of his latest book, "We're All in It," will be presented to them in their respective cities."

Mrs. Gorham, who was unable to attend the award presentations to Mrs. Gorham and Shaffer, John- nesey, presented a check for $3,000 to the MPAA to help defray the expenses of its activities.

Para. Subject Booked

Paramount's short subject, "Eyes on Hollywood," a one-credited nine-minute subject which gives a brief glimpse of forthcoming Paramount pro- ductions, will be included in the eyes of five-year-old Mary Jane Saunders, who has been booked guest by Paramount in over 80 per cent of all possible situations, the company reports.

Rob Theatre of $5,000

CHICAGO, June 1.—Six bands held an outdoor Theatre on Irving Park Road yesterday and escaped a $500-pound safe containing $5,000. They tied up watchman Al Hahn.

Set Trust Suit Hearing

CHARLOTTE, June 1.—Final argu- ment in H. B. Meiselman's anti-trust suit against major distributors and the Charlotte Amusement Co. is now set for June 16 in Asheville.

SRO, E-L to Release

(Continued from page 1)

be handled by SRO with E-L participa- tion in all instances.


U. K. Union Awards

(Continued from page 1)

tal European manager, is in Rome at present to participate in the sign- ing of an agreement which he views as a model example of the type of deal now taken for granted by the MPAA here as a compromise arrangement, was conceived by association leaders several months ago when Italy's production industry was exerting extreme pressure on the Italian government to take measures to halt the flooding of the Italian market with U. S. films.

Under terms of the agreement U. S. film companies will make loan payments to the Italian government's bank which, functioning much along the lines of the MPAA, the French Bank in England, will provide indi- vidual Italian producers with funds. Advocates of the loan to America and Italy, had expected the arrange- ment to be operative long before; however, the MPAA official explained, Italian lawmakers insisted in offering "crushing" amendments which, while they have not been adopted, served to stimulate delaying discussions.

Loans Interest-Free

The loans will be interest-free, it is understood, but retention of the Ita- lian market, described by the MPAA official as being "key," is required to be adequate compensation for the U. S. distributors. Repayment will be made to the U. S. companies with regular remittances. Details in this connection are expected to be an- nounced when the agreement has been signed.

Among the advantages which the agreement will have for the American industry, a MPAA official said, will be its assurance that only con- sistently high grade American films will be imported. Thus, increasing the prestige of the U. S. industry in that country. Makers of inferior quality pictures, he ex- plained, are likely to find it financially unprofitable to turn over to the Italian government $3,000 or $4,000 per picture shipped to Italy since the earning power of poorer quality pictures is relatively small.

Representing the Motion Picture Association of America, the MPAA official pointed out that responsibility for much of the so- called "flooding" of the Italian market with American films, was with Italian distributors, who bought up large numbers of old and inferior American pictures. He ex- plained that Italian producers urged restrictive measures since Italian-made films cannot com- pete successfully with their country against even inferior Hollywood pictures.

Showmanship Awards

(Continued from page 1)

the finalSegment on page 1

of the showman's program.

The contest was an integral part of the annual gathering of the Allied exhibitors which got under way in New York on Thursday.


delivered a scroll to Martin Quigley, representa- tion of the MPAA board of directors, as a token of appreciation for his work in behalf of showmen.

Quigley, representing the Associated Press, International News Photos and Quigley Publications photographed the presentations. Also on hand at the ceremonies were Walter Brooks, director of Manager's Round Table; Tom Waller of the MPAA information office here, and Mrs. Shaffer.

Johnston, who took obvious pleasure in participating in the ceremonies, brought forth a round of laughter when, as the time for making the presen- tation to Mrs. Gorham approached, he intoned, "I'm perfectly will- ing to carry coal to Newcastle by giving silver to Gorham."

Cameramen from the Associated Press, International News Photos and Quigley Publications photographed the presentations. Also on hand at the ceremonies were Walter Brooks, director of Manager's Round Table; Tom Waller of the MPAA information office here, and Mrs. Shaffer.

Niles Hits Companies' Saturation Selling

ANASTOMA, 1a, June 1.—"No mat- ter what you call a role, it stinks the stills for me," charged Charles Webster, Nebraska Allied executive, regarding mass releasing deals and saturation selling, in an Allied Caravan bulletin sent to members of Allied of Iowa-Nebraska.

"You can't blame the film com- panies if they can get the little exhibi- tors to pay 40 per cent and even 50 per cent (in film rentals), but every time you do this you are cutting all companies selling you a flat-rental right in the teeth."

Beauty to Travel

Winner of the 20th Century-Fox's "Most Beautiful Blonde" contest will be selected on the stage of the Roxy here tonight. Contest is in conjunction with "Beautiful Blonde from Bashful Bend." Prizes include a trip to Ha- vana.
**UK Quota No ‘Technical’ Violation, Acheson Says**

**Schip Decision Seen Coming Next Week**

**SPG Withdraws Its ‘Compromise Offer’**

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**Johnston, Arnall to Discuss Film Topics**

**Gave Johnston No Hope For Quota Reduction**

**Wilson Claims Canada Wants More UK Films**

**Columbia Profit on Upswing: $452,000 Earned in 39 Weeks**

**Kanturek Will Take U.S. Films to Russia**

**Distributors Step Up TV Trailer Plans**

**Initial Replies to TOA Appeal Report Progress**

**Mass. Theatres Fear 15-City Bus Strike**

**RKO to Extend Vaudeville Policy**

**First in Film News**

**New York, U.S.A., Friday, June 3, 1949**

**TEN CENTS**

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**Columbia Profits on Upswing:**

Columbia Pictures reports a new profit of $452,000 for the 39 weeks ended March 26, 1949, equal to 34 cents per share of common stock, against a profit of $8,555,000, or 96 cents per share, for the corresponding period in 1948.

However, showing a continued improvement this year, Columbia earned $304,000 for the 13 weeks ended March 26, 1949, compared with a profit of $171,000 for the 13 weeks ended Dec. 25, 1948, and a loss of $231,000 for the 13-week period ended Sept. 25, 1948.

The profit of $304,000 for the 13 weeks ended March 26, 1949, is substantially above the similar 1948 period, when $130,000 was earned.

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**Services on Sunday For David Balaban**

**Phila. Plan Brings More Playing Time**

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**Encouraged by the support given to the return of vaudeville to the Palace, New York, by the public, the press, radio and television,” Sol A. Schwartz, vice-president and general manager of RKO Theatres, announced here yesterday, plans now being formulated to introduce a similar policy of films and vaudeville in a number of cities throughout the country during the summer and early fall.**

“It is our intention,” Schwartz said, “to present eight acts of Palace vaude-
Personal Mention

H. M. RICHEY, M-G-M exhibitor relations head, will return to New York today from Dallas.

TERRY TURNER, RKO exploitation manager, is in Boston today from New York and will continue on to Buffalo, Chicago, Cincinnati, and Philadelphia, with his return to New York scheduled for June 13.

CARROLL PUCIATO, Realert's general manager in charge of exchange operations, has returned here from a tour to Denver, Salt Lake City, Los Angeles, San Francisco and Chicago.

NATE J. BLOMBERG, Universal-International president, accompanied by Mrs. Blumberg, is due in New York from Hollywood over the weekend, instead of today as expected.

WILLIAM F. RIDGE, M-G-M sales vice-president, will leave here on June 17 for the Coast to attend studio conferences.

STEWART McDONALD, Warners Theatre manager, left here last night for Oklahoma City where he will spend several weeks.

JERRY WALD, Warner producer, and MILLE SHAVELSON and JACK ROSE, screen writers, have left New York to return to Hollywood.

DAVID A. LIPTON, Universal-International advertising-publicity director, will arrive in New York on Monday from the Coast.

WILLIAM A. SCULLY, Universal-national sales vice-president, will arrive in New York on Monday from Hollywood.

SAM GALANTY, Columbia Mid-East district manager, is in Pittsburgh from Washington.

IRENE DUNNE will receive an honorary degree of Doctor of Laws from Mt. St. Mary's College, Hollywood, on Sunday.

BEN ROSE, Eagle-Lion representative in the United Kingdom, has returned to London from New York.

TOM LOY, IATSE publicist here, has returned to his desk following a week's vacation.

Century Operations Post to L. R. Schwartz

Leslie R. Schwartz yesterday was named supervisor of the theatre operations of Century-Theatres, Inc., by Fred J. Schwartz, vice-president of the company which operates 36 theatres in New York city and Long Island. He succeeds Joseph R. Springer, who resigned to take over the operation of six Century theatres. Schwartz will also continue to handle theatre merchandise.

Insider's Outlook

By RED KANN

"THE RED SHOES" enters its 28th week at the Bijou, New York, today and continues indefinitely. Tickets are selling out 10 weeks in advance. No other engagement in the United States compares with New York, although the film has been doing extremely well in many cities to the west of the Hudson.

Chiefly, however, it is significant to report that J. Arthur Rank himself, manager of the London theatre, will comment this attraction is faring better here than in England. If there is a conclusion—and one is clearly indicated—British films suffer neither from prejudice, boycott nor intolerance in the American market when they reveal on the screen the kind of content which American audiences are willing to buy.

There are those in England submitting to nationalism, politics and self-aggrandizement, who will not acknowledge this fundamental truth. It is contrary to their belief or to their interest to do so, but the inevitability of the conclusion in no wise is countermanded by such a viewpoint.

It has been set down in this space many times that the American exhibitor and the American public will not be conscious parties to geographic or political barriers where motion picture entertainment is concerned. The determining equation is the ability of the product offered to deliver satisfaction.

This cannot be repeated too often.

The conveniences of these times are so thoroughly accepted as part of the scene that no exhibitor can afford to give them thought. Efficiency in transportation, in communications and in the other services simply is taken for granted. It's that way in the picture business, too.

There is the case of National Screen Service which is telling part of its story of service in advertising copy. It's quite a story, based on authenticated and carefully checked records ranging over a period of nine weeks, and

That 1,263,072 units [necessary items and trailers] were shipped in the four weeks ending May 9, or an average of 315,768 units a week. Since the bulk of this material is rented to exhibitors, it had to be returned, checked, sorted and put back on the shelves. On this basis, the totals soared to 63,156 units a week during the period covered. Incredibly, these four weeks were average.

"Many exhibitors have told us that they did not previously visualize the gigantic extent of the detail work performed in our exchanges week in and week out," observes Herman Robbins, NSS president. "The volume of it may be staggering, but it is no more than the extraordinary activity in our shipping rooms, but also to the many preparatory and recording steps necessary to support the orderly flow of this profusion of advertising material.

NSS is proud and excited over the demonstration of nationwide efficiency, turn-the-clock, throughout-the-year service, by the way—and with every justification.

Mrs. Willis Shaffer, wife of the Atchison, Kansas, showman who is winner of the Bronze Grand Award in the Quigley Showmanship Awards for 1948, wonders how much of an impression the plaque will make on their seven-year-old Stephen.

The kids at grade school have been repeating information about their fathers and what they do. Stephen has been telling the others, "My father does nothing. He's with the theatres."

Hollywood, where cycles flourish like the night-blooming cactus, appears to be heading toward gambling and gaming joints as a source of story material. Grassroots America won't appreciate the trend.

Sir Sydney Clift of the Clifton Cinema Circuit arrived from London a few days ago. He also arrived at the heart of the Anglo-American situation with these words:

"I would like to see the quota lifted so I can be a shareholder again and play the pictures which the public likes."

Recommended Reading: The questions submitted by Motion Picture Herald to 20th Century-Fox for purposes of throwing further light into that company's recently announced sales feature of the Herald out today.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher, Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor, Published daily, except Saturdays, Sundays and holidays, by Quigley Publishing Company, 1200 Sixth Avenue, Rockefeller Center, New York. Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Vice-President and Treasurer; Leo J. Brady, Secretary; James B. Eldridge, Assistant Treasurer; James B. Eldridge, Assistant Treasurer; Henry N. Urben, Advertising Manager; Joseph W. Breuer, Advertising Manager; Robert W. Loven, Editor; Chicago Bureau, 100 South LaSalle Street, Eastern and Advertising, Unser Fielder, Advertising Representative; Jackie Messer, Advertising Representative, Washington, D. C. Los Angeles, Manager, Peter F. Grenz, Editor, Luray, and Washington, D. C. Published by Quigley Publishing Company, New York. Other Quigley Publications: Motion Picture Herald; Better Theatres and Theatre Sales, each published 13 times a year as a section of Motion Picture Herald; International Motion Picture Almanac, Paris. Entered as second class matter, Sept. 23, 1918, at the postoffice at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.
AFM Convention to Attack Federal Tax

SAN FRANCISCO. June 2—One of the major acts of the American Federation of Musicians when it meets in convention here next week will be to urge removal of the 20 per cent Federal tax on annuities. James C. Petriello, AFM president, declared last night upon his arrival by plane from New York, "It will be a great help for everyone in the amusement industry if the 20 per cent tax is done away with," Petriello asserted, adding that it actually the future to five per cent everyone, including the government, would get more than they do now.

Petriello will preside at the convention which will open Monday at the Palace Hotel, San Francisco. Some 1,100 delegates from all over the country are expected to attend.

The AFM chief dispelled rumors that he intended to retire from the union's leadership, "As long as my health permits and the delegates want me I'll be glad to serve," he said. "Somebody wants to get rid of me," he added as an afterthought, "but it's not the musicians.

Plaque for Brody On 25th Anniversary

HOLLYWOOD, June 2—A silver plaque commemorating his 25 years in the industry was presented to Steve Brody, president of Monogram and Allied Artists, by the Independent Motion Picture Producers Association at a dinner here tonight at Lucey's Restaurant.

Leading representatives from production, exhibition, trade associations and organized film labor were present.

IMPPA president I. L. Chadwick presented Brody with a set of golf cuf links.

Housewarming Today For N.Y.'s Variety

NEW YORK, June 2—New York's new Variety Club will hold a housewarming today at five P. M. for its committee of management and Hotel Astor. Max Wolf, chairman of the house committee, has arranged for a celebration of the event, to which the press is invited.

Discuss Israeli Coin

John McCarthy, head of Motion Picture Association of America's international department, left here last night for Washington where he will confer today with officials of the Israeli government on remittances of American companies' film earnings in that country.

Review

"Any Number Can Play"
(Metro-Goldwyn-Mayer)

The most recent film effort of Clark Gable here is a good deal more like a gambling proposition than most of those which he has had in recent years, and this should please his immense following; the talent alongside makes good margarita.

Eugene Forde, screenwriter for "Any Number Can Play," Edgar Buchanen, Lewis Stone, Wendell Corey, Marjorie Rambeau, Leon Ames and Darryl Hickman. Production is by Arthur Freed and direction is by Mervyn LeRoy. All this name power appears more than enough to carry the high cross category.

The story, scripted by Richard Brooks, from a novel by Edward Harris SETH, sums up in the incidents of one evening the career of a rugged, but unhappy gambler who swipes from another player's obscurity to proprietorship of a luxurious gambling house in an area where gambling is legal. The picture opens with his doctor warning him that he will not have enough toEXTEND his business for ag while, and he decides to do so. He changes his mind when his son, who has been carefully reared to college age, refuses to go along because, as he finally realizes flatly, he is ashamed of his father's occupation. A dishonest, brother-in-law whom the gambler has hounded and employed, a rich woman who has been in love with the gambler for years, another rich woman who admires him for his stalwart character, an oldtimer gambler down on his luck, an immensely wealthy who has determined to break the bank, and two sharpies who try to stick up the house in the final sequence figure in events of the evening which are collectively responsible for a change in the gambler's attitude and for the happy ending in which the gambler gives the institution to his faithful employees.

Gable's performance is the most typically Gable of his post-war career, and most of the other characters are sufficiently strong under the exasperated defense of circumstances. Robbing a millionaire who has hit a terrific run of passes at the crap table, something of point is sacrificed also by the failure to make it clear whether the gambler quits the business for his family's sake or because his heart has gone bad on him.

Most of the action takes place in the gambling house, which is operated on a policy of impeccable honesty and the picture in the whole, as well as stretch of dialogue, makes quite a case for legalized gambling although registering firmly enough also that the majority of gamblers do not fare very well in the long run and are unhappy people.

Running time, 113 minutes. General audience classification, Release date, not set.

William R. Weaver

Kramer, Cantor and Wyler Are Honored


Douglas received the producer's award for "Home of the Brave," Cantor honored for his comic versatility, Wyler for his educational work through motion pictures, Douglas for his portrayal of a school teacher in "A Letter to Three Wives."

The award to Kramer was the second conferred on the head of Screen-Physs Corp, this week. Previously Dr. William Lindsay Young presented a citation, "outstanding pioneering service" in using motion pictures to better human relations.

Set 2-City Premiere For UA's 'Dan Patch'

Twin world premiers of "The Great Race," "The Great Lone Star," "Home of the Wandering Horse" of racing harness, have been set for July 20 at Minneapolis and Indianapolis, cities won by the horse during the peak of its career almost half a century ago.

W. R. Frank, Minneapolis exhibitor who is associated with United Artists release, is at present on a nation-wide promotional tour of exhibitions. "The Great Race" is shown as a 15-minute film, made in 1905, that depicts Dan Patch and other great harness racers of the time in action.

Circuit Ad Heads to TalkPara.Campaign


Youngstein said the conference, to be held next Tuesday and Wednesday here, is aimed at developing, with the help of the advertising directors, maximum sales appeal for the picture.

The Paramount policy of advertising consultant meetings long in advance of a picture's release, Youngstein said, is to "make available to every Paramount account the most effective tools necessary to insure top merchandising of the company's product."

A. W. Schwalberg, distribution vice-president, described the meetings as "a most progressive step toward developing maximum merchandising plans that will be a benefit between exhibitors and distributors."

Participating in the discussions will be the following theatre-ad publicity heads:

Alice N. Gochman, United Detroit Theatres; John H. Tax, Forty Star Circuit, Dallas; Margaret Goodrich, Greater Indianapolis; Dr. Hyman Jaffe, William Hollander, Balaban and Katz, Chicago; W. C. Grady, Associated Theatres, Philadelphia; Harry Browning, New England Theatre Owners of New York, Scott Circuit, Glens Falls, N. Y.; Fred Greenberg, Physical Canadian Corp., Toronto; Harry Goldstone, Isky's Theatres; Dan Terrell, Louis, and Harry Goldstone, N. Y.

Top Paramount executives also will par ticipate, in addition to Youngstein, Barokey Balshan, board chairman Adolph Zolotow, Toe Vaught, director of promotion and Executive E. K. O'kesh, vice-president Paul H. Hirsch, and Al Kellberg, who will preside.

Settle Phila. Suit Until Final Hearing

PHILA, June 2—Agreement was reached here by Federal Court here in Jack H. Greenberg, president for a preliminary injunction in his anti-trust suit against seven major agencies of the motion picture industry, Stone Harbor, N. J., pending final hearing. Federal Judge William H. Reiss, of this court, said that the hearing would be held until late summer.

It is understood that in return for a reduction in the clearance enjoyed by Wildwood Theatre over the Harbor, Greenberg is waiving certain rights pending the final hearing. The agreement was reached over objection of Huts Theatre, Inc., operator of the houses in Wildwood and Cape May. Greenberg declared he intends to oppose on June 24 under the agreement, but indicated that he will press the suit to gain territorial release.

HollywoodEquipment Is Best; Pasternak

There is no place in the world like Hollywood for the production of motion pictures, Joe Pasternak, M-G-M producer, declared here on his arrival on the S.S. Queen Mary. Pasternak was aboard for 18 days, visiting over 60 picture houses in New York and other points for locations for two new pictures.

He emphasized that Hollywood's technical facilities are almost insurmountable, Pasternak will leave for Hollywood Sunday to start work on a new film, "Nancy Goes to Rio."
JUNE 8th is U-I

in Washington D.C.

World Premiered in the Nerve Center of the American Press!

The whole country will read in their newspapers, hear over their radios, watch on their T. V. sets, as officials of the U.S. Department of Justice, Bureau of Immigration, and a host of top Washington and national dignitaries attend the premiere showing of a fine motion picture about America's "I-Men"!

Heralded by the National Guard Band and accompanied by the C. G. Color Guard, Marta Toren, star of the motion picture, will appear in person after a reception given in her honor by the Swedish Embassy.

It will be a great day for Washington and a great day for all exhibitors who have dated "ILLEGAL ENTRY."

and in New York, Los Angeles.

BALTIMORE, MIAMI and elsewhere throughout the country, "ILLEGAL ENTRY" gets going as the big-gross designated by U-I as its "Bond Premiere" picture. Ever where there will be kleig lights, bands, personal appearance and the type of promotion that has made U-I the industry showmanship leader!

Yes sir, JUNE 8
in TEXAS

More than 350 cities join with Dallas, San Antonio, Houston, Ft. Worth

In the most comprehensive territorial premiere in film history as a Cavalcade of Hollywood stars descend upon Texas for the World Premiere of "CALAMITY JANE AND SAM BASS."

The first big gun of this tremendous state-wide promotion will sound off with a spectacular "Bond Drive Premiere" at the Majestic Theatre in Dallas in a manner to set the pattern for the whole country.

Then, on successive days the Hollywood Cavalcade will move on to San Antonio, Houston and Ft. Worth with each city geared to out-rival all others in hospitality and excitement.

Every publicity idea that has ever proved successful in this type of showmanship operation will be harnessed by U-I to set up "CALAMITY JANE AND SAM BASS" as one of the top-grossing pictures in years.

Saturation radio and newspaper advertising and publicity, gala town and county celebrations, hoop-la parades, city-wide merchandising tie-ups and spectacular outdoor ballyhoo will mark a full week of the type of motion picture selling that gave this industry its reputation.

will be a high day in the UI parade!
"All Over the Town"

(Contd. from page 1)

TV Trailer Plans

that "we have been giving careful thought for months as to how we can use television to increase motion picture public relations in this theater." He added that Republic will use video trailers in connection with the world premiere of "The President's Race" at the Los Angeles and Hollywood Paramount theaters on June 9.

In an interview with Universal International president Nate J. Bumbarger, Maurice Bergman, U-I executive vice-president, expressed favorable reaction to the TOA proposal, and, reminding that the company has already made use of trailers, is hopeful that to a limited extent, he indicated that they might be considered for further development of that promotional technique.

The TOA Radio reply pointed out that the company's actual use of the media "has been very limited because its effective coverage has been limited to so few markets." However, the company is "very much interested in the possibilities of TOA's having a variety of functions, as a media for the advertising and promotion of motion pictures," Whitaker stated.

"We are now trying to develop trailers which we think will be capable of an effective selling job." Whitaker revealed that currently having in mind possible American Federation of Musicians objections, the RKO Radio vice-president said: "Naturally the trailers will not be as effective without music as they would be with a music track and the promotional material using clips from the film will not be as interesting as specially-made music. Furthermore, we think if the media is as effective as we think it should be the added expense of special promotion work might be justified and by that time the music question may be resolved."

So declared yesterday that at every one of the many meetings of TOA regional affiliates he has attended, newly exhibitors expressed a keen and lively interest in television trailer promotion.

Yates pointed indirectly to the possible advantage of having a clearer house for video trailer information. "It would be a splendid idea," Yates wrote in a letter to the editor, "to have a summary of the details of your experience, results obtained, and suggested trailer requirements made by the various television trailer companies for exploitation purposes. We will let you know what results we have with the Red Menace as soon as possible."

Radio Editorializing Rules Set By FCC

WASHINGTON, June 2.—The Federal Communications Commission ruled today that radio broadcasters can edit or criticize radio programs as long as it is clearly identified as such and so long as it is part of the "more general presentation of views or comments on the various issues."

The Commission's decision was a major, though not complete, relaxation of its January, 1941, Mayflower decision, which said the broadcaster cannot be an advocate. It will be binding in television as well as on radio broadcasting.

Alociee Leaves E-L

Jack Alociee, who has been with the Eagle-Lion home office advertising-publicity department since formation of the company two years ago, has resigned, effective today. His future plans will be announced later.

Wilson Claims

(Contd. from page 1)

Review

"All Over the Town"

(Touching—Universal International)

OUCHINGLY simple and sincere, this British production should prove quite acceptable to American audiences. It is a quiet, competently-made film about a small-town newspaper reporter who launches a crusade against unscrupulous advertisers only to encounter unforeseen consequences that serve to restore his lost faith in the newspaper business.

Exploitation-wise, the picture has the advantage of starring Sarah Churchill, daughter of the former British Prime Minister, who turns out to be a fly-by-night actress. She performs quite well in her first American picture, and her manner and bearing could pass for an American and who should further add to the film's favor if it's released in this country. With excellence, in a fine script by Dreyk Twist and Michael Gordon who gave the picture a wry sense of humor along with some drama and a romantic touch. Twist also directed this Ian Dalrymple Wessex Production.

Wilson said there was no attempt to negotiate anything during his brief stay in London, because in Wilson's "view, there is nothing to negotiate."

"We had only a general and indecisive discussion of films, plus an exchange of pleasantries," he said.

While the British trade president said he regarded motion pictures as the "smallest item in the overall picture of the British Canadian mission," which he said was formed primarily to boost exports of British goods generally to Canada.

Famous Players Heads Confirm Wilson Talks in Toronto

TORONTO, June 2—J. J. Fitzgibbon, president of Famous Players Lea Corporation, and Jack Wilson, head of the British Board of Trade, during his visit here, gave no further information.

Wilson is said to have suggested that the United States block of British features where there is no Odeon competition, but it is understood that the deal is not being considered because British exhibitors were not interested in the films.

The charge that "theatres would only serve to bolster the J. Arthur Rank group, which includes theatres competing with the Fitzgibbons circuit.

References

(Continued from page 1)

Acheson on Quota

(Continued from page 1)

SPG Withdraws

(Continued from page 1)

contract clause," SPG declared here.

"The action came after the SPG sub-committee had met with the distribution director of a major company to come up against a deadlock on job security, union security and other provisions which the union is asking the company to give." "The company replied that the union was not justified and by that time the music question may be resolved." "It would be a splendid idea," Yates wrote in a letter to the editor, "to have a summary of the details of your experience, results obtained, and suggested trailer requirements made by the various television trailer companies for exploitation purposes. We will let you know what results we have with the Red Menace as soon as possible."

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OUCHINGLY simple and sincere, this British production should prove quite acceptable to American audiences. It is a quiet, competently-made film about a small-town newspaper reporter who launches a crusade against unscrupulous advertisers only to encounter unforeseen consequences that serve to restore his lost faith in the newspaper business.

Exploitation-wise, the picture has the advantage of starring Sarah Churchill, daughter of the former British Prime Minister, who turns out to be a fly-by-night actress. She performs quite well in her first American picture, and her manner and bearing could pass for an American and who should further add to the film's favor if it's released in this country. With excellence, in a fine script by Dreyk Twist and Michael Gordon who gave the picture a wry sense of humor along with some drama and a romantic touch. Twist also directed this Ian Dalrymple Wessex Production.

Wilson said there was no attempt to negotiate anything during his brief stay in London, because in Wilson's "view, there is nothing to negotiate."

"We had only a general and indecisive discussion of films, plus an exchange of pleasantries," he said.

While the British trade president said he regarded motion pictures as the "smallest item in the overall picture of the British Canadian mission," which he said was formed primarily to boost exports of British goods generally to Canada.

Famous Players Heads Confirm Wilson Talks in Toronto

TORONTO, June 2—J. J. Fitzgibbon, president of Famous Players Lea Corporation, and Jack Wilson, head of the British Board of Trade, during his visit here, gave no further information.

Wilson is said to have suggested that the United States block of British features where there is no Odeon competition, but it is understood that the deal is not being considered because British exhibitors were not interested in the films.

The charge that "theatres would only serve to bolster the J. Arthur Rank group, which includes theatres competing with the Fitzgibbons circuit.

References

(Continued from page 1)

Acheson on Quota

(Continued from page 1)

excerpts of which were made public by DeMille today.

DeMille said in his reply, "Our future talks in the light of previous understandings are still in good ground for questioning any condition which British government that no commitment be made in the general trade agreement which would hurt to the British quota and related problems."

Nine producer, talent guild and labor union groups last week, through the National Council of Broadcasters, issued a statement that his motives behind these present breaches of faith tend to bolster the suspicion that the government policy primarily is aimed at stifling the American film industry in the market. The charges were made in the form of a statement which was sent to the State Department and to all California congressmen.

RKO to Extend

(Continued from page 1)

ville, plus a feature picture, in RKO key theatres. In Greater New York and Westchester, it is expected they will be at least one theatre in each that will present these shows. Popular prices will prevail.
MPA Launches New Theatre Relations Work

Johnston, Harmon Meet With TOA Tomorrow

WASHINGTON, June 5—The Motion Picture Association will tee off its new exhibitor relations program with a meeting here Tuesday of theatre owners of America representatives with Eric Johnston, MPAA president, Francis Harmon, vice-president in charge of the new industry and community relations program, and other MPAA officials.

Plans for the new program were reported in Motion Picture Daily last Tuesday by Giel Sullivan, TOA executive director; Ted Gamble, chairman of the ward, and Robert Cowen, former QA executive director and now associated with Gamble Enterprises, will represent the national exhibitor organization at the meeting.

The session will mark Harmon's debut in this new role as director of exhibitor and community relations for MPAA.

General industry problems will be discussed at the session under the general theme of "What's wrong with the business and what can be done to improve it?" an MPAA spokesman indicated. The new MPAA program of exhibitor-community relations is expected to be announced at a later date.

(Continued on page 7)

Sid Blumenstock Is New Para. Ad Chief

Max E. Youngstein, Paramount director of advertising, publicity and exploitation, has appointed Sid Blumenstock advertising manager, filling the vacancy created by the resignation of Irwin Shuster. Blumenstock, affiliated with the 20th Century-Fox advertising department since 1938, will assume his new duties on Monday, June 3.

In announcing the appointment, Youngstein stated: "This appointment is another step forward in the Paramount effort to develop a closer working re-

New Video Group Startton Wednesday

New television committee of the Motion Picture Association of America will get underway with its activities as an advisory group on the adaptability of video, particularly its use in theatres, with a meeting here on Wednesday.

Two meetings have been held already but these for the most part concerned preliminary matters, including plans for phonovision.

A full-time assistant whose duties will be to keep in constant touch with the new committee will be appointed at the Wednesday session. Jack Cohn, vice-president of Columbia, is chairman of the committee and members include Leopold Friedman, Loew's; Paul Raibourn, Paramount; Sam Schneider, Warners; Lewis Blumberg, Universal; Earl Sponsable, 20th Century-Fox; Ed Morey, Allied Artists and Theodore Black, Republic.

Argentina Lacks Dollars for Films

One of the major industry problems in Argentina is the lack of dollars to buy raw stock and equipment from the U.S. Carlos Conino Santini, president of the Laboratory, Alexander S. A., in Buenos Aires said prior to his departure following a three-week visit here.

Santini declared that his laboratory, which is the largest in South America, processes 50,000,000 feet of 35 and 16mm film a year. It processes film for local as well as foreign films from Europe and other American countries.

(Continued on page 7)

Majors Again Challenge Momand Case Decision

46 Short from MGM; Had 48 Last Year

Metro-Goldwyn-Mayer has set a program of 46 short subjects for next year, including four two-reel specials, and the following one-reelers: "Technicolor cartoons (including the "Tom and Jerry" series); four "Gold Medal Reprints Cartoons," in Technicolor; 10 "Pete Smith Specialties"; and 12 "Fitzpatrick Travel Talks," in Technicolor.

In addition, there will be the customary 104 issues of News of the Day.

The company released 48 shorts in the past season.

(Continued on page 7)

MPAA JOINS WITH SIMPP ON BRITAIN

3 More Percentage Suits Are Filed

Envision Prolonged E-L Sale Parleys

As negotiations relative to the possible transfer of Eagle-Lion's control from Robert R. Young to Edward Small enter their fourth week, indications are that it may be quite some time before a transfer formula is arrived at. Meanwhile, it is held possible that another institution other than the New York and New Jersey Bank in Washington, it will be consulted with a view toward securing financial backing for the company if it is taken over by Small. Principal conferences here

(Continued on page 7)

Johnston - Arnall Meet Agrees U.S. Should Act; Film Council End Seen

Washington, June 5—Society of Independent Motion Picture Producers and the Motion Picture Association of America have agreed to work closely together in all areas and in all situations where American motion pictures are treated unfairly or are discriminated against by foreign governments.

The two organizations also believe that it is the responsibility of the State Department to intervene in all cases where foreign governments impose unjust quotas, restrictions or other barriers.

Specifically, they have agreed to jointly urge the State Department to send "a new and vigorous protest to the British government on the British film quota."

These major agreements were the result of a two-hour conference here Friday afternoon at MPAA headquarters between MPAA president Eric Johnston and his top staff, and SIMPP president Ellis Arnall and general counsel Robert J. Rubin.

The agreement to stress government responsibility was duly taken

(Continued on page 7)

Bergman Named to New Universal Post

Official announcement of the promotion of Maurice Bergman, Eastern advertising-publicity director, to Universal-International for the past seven years, to a new executive post in charge of the company's public and trade relations was made by Nate Blumberg, U-I president.

Although Bergman has devoted some time to his new duties in recent weeks, the company announced he will assume the new post officially on July 5, fulfilling assignments made expressly by Blumberg and William

Maurice Bergman

(Continued on page 7)
Actor Edwards Cites ‘Home’ as Milestone

Hollywood has lagged behind public receptivity insular as films with courageous content, and proof of that lies in the way the public and the press have received the picture ‘Love Is a Fine Thing’,” he declared here at the weekend by James Edwards, who plays the Negro school teacher, in the occasion. The occasion of Edwards’ remarks was a luncheon for him at Sardi’s Restaurant here on Friday following an official City Hall reception by Manhattan Borough President Hugo Rodgers and other civic leaders.

Note that Hollywood has taken the step it has with the production of “Love,” it is hoped that it will continue to make pictures of that calibre, Edwards declared.

Aim at 400 Dates for ‘Joe’ in New England

Boston, June 5—RKO Radio has already lined up 125 dates against a probable total of 400 for the New England premiere of "Joe."院 Financial manager, Ross C. Cooper expects a total of 250 in addition to Max Westabe’s Atlantic City opening, replacing that headed by John Chinnell and Barney Pitkin’s New Haven exchange.

Ross will now prepare under the supervision of Terry Turner, national director of exploitation.

Green in New M-G-M Studio Music Post

Hollywood, June 5—Johnny Green, winner of the 1948 Academy Award for best song of “Singing in the Rain,” will join M-G-M on August 1 as general director of the studio’s music department, from which post Richard Powers resigned last week. It is understood that Green will have supervisory authority extending into the film score, record and music publishing activities, as well as in production.

Atlanta Censors Ban Theatre ‘Sex Shows’

ATLANTA, June 5 — Commercial showings of sex hygiene films in Atlanta theatres has led to the local censor board. Chairman Milton Farris, in announcing the decision, said that such commercial showings are “rarely educational in nature,” adding: “The usual pattern is to cloak an indecent performance with a false last-minute effort at sex hygiene.”

Premiere Draws Notables

Early acceptances of invitations to the world premiere of “Illegal Entry,” Universal-International film which deals with activities of the Immigration Service border patrol, list foreign diplomats, U.S. government officials, merchants, theos and 28 U. S. Senators among those planning to be present at Washington Theatre on Wednesday evening.

Personal Mention

SPYRO P. SKOURAS, 20th Centu-
tury-Fox president, will leave here Wednesday for England and a tour of European branches.

STANTON GRIFFIS, U. S. Ambassador to Egypt and chairman of Paramount’s executive committee Ben Henry, Universal-International general manager, and Mrs. Henry, Sam Eckman, production manager in England, and Mrs. Eckman, Paul Muni and Noel Coward were passengers aboard the Queen Mary when it sailed from New York Saturday for England.

FRANK A. VAN HUSAN, Western Theatre Supply operator and former chief logger of Omarit’s Variety Club, has undergone an operation in that city.

FRANK JENKINS has resigned as manager of Fox West Coast’s Grand Lake Theatre, Oakland, Calif., to become field exploitation man with Columbia.

HERMAN G. WEINBERG, Lojert advertising-publicity director, has been appointed American correspondent for Filmanuaut, published in Vienna.

JACK LOBRENTZ is now in charge of the 20th Century-Fox branch at Portland, replacing a director who transferred to Kansas City.

AL O. BOXBY, distributor of General Electric films, has returned to New York from a Southern tour.

FRED MEYERS, Universal-International Eastern sales manager, is in Buffalo from New York.

PAUL ERODER, Reafad president, is in New York from Detroit.

A. A. WARD, Altec vice-president, is in New York from the Coast.

A. P. GIANNINI, Bank Founder, Dead at 79

SAN MATEO, Cal., June 5—A. P. Giannini, founder of the Bank of America, one of the nation’s two largest financial financing factors in film production, died at his home here on Friday of a heart condition. File with the Giannini had not been active in recent years in the institution, the Bank of America continued to invest in motion pictures, with Bernard Giannini in charge of film loans.

Survivors include a son, L. M. Gian
nini, who is now president of the bank.

N.J. Allied Meets June 13

Allied Theatre Owners of New Jersey will hold a membership meeting here on June 13, with organization president Edward Lachman president. It was reported yesterday by Albert Gebhart, business manager.

Vaudeville at Oriental

CHICAGO, June 5—An eight-act vaudeville show is being tried at the Oriental Theatre this week starting today, with films.

DIHL REISMAN, RKO Radio vice-president and foreign distribution chief, has returned to New York following a visit to European branches.

HUGH OWEN, Paramount Eastern division manager, Myron Seltzer, New York branch manager, and Cloyd Goodson, Atlanta branch manager, left here yesterday for Boston where they will be at the studio for three- day meeting beginning today.

ROBERT BLAIR, Paramount exploitation representative for Denver and Salt Lake City, has also placed two shows of the Portland and Seattle areas.

HARRITT LEE LAASER, secretary to William Bremer, Warner home office publicist, was married to Howard Burg Lewine on Friday at the Hotel Pierre here.

ROY ROGERS and Dale Evans were here yesterday when they arrived at the Pine Room of the Hotel Warwick here.

IRVING WORMSER, Columbia circus contact, and Jack Bullwinkle, Al-
man agent, will be in Buffalo today.

MARC GOLDMAN, former Eagle-Eye branch manager in St. Louis, is at St. John’s Hospital here, reportedly seri-
ously ill.

JOSEPH PANSTNK, M-G-M producer, will arrive here tomorrow from Hollywood for a week’s stay.

MILTON G. THOMAS, Altec Southern division manager, is in New York from Cincinnati.

Myers Busy in Capitol

WASHINGTON, June 5—Allied States general manager, Arthur F. Myers said yesterday that pressure of business will keep him from attending this week’s con-
vention of the Allied Radio and Mountain Independent Theatres. Myers was originally slated to go, however, but an M-G-M assignment and other top Allied officials will at-
tend.

Wanger Film Premiere

Walter Wanger’s “Ringing of Terror” will be given a premiere on June 16 at the Joy Theatre, New Orleans, with the Paramount-Eagle-Lion distribution vice-president, George Wanger, in charge.

Day-and-date showings in the New Orleans area will begin on the following day with national release set for August.

ULJA Meet Wednesday

A luncheon meeting of the advisory board for the United Jewish Appeal was held here on Wednesday in the office of Fred J. Schwartz, Century circuit vice-presi-
dent and head of the ULJA committee.

Newsreel Parade

THE Rita Hayworth wedding and commemorative exercises at Co-
lumbia are current newsreel high-
lights. Other items include the Alger Boys parading in England. Complete content follows:

MOVIETONE NEWS, No. 40—Gen-
eral H. H. Arnold, England, forges Erle,
Alger Boys on trial. Ca. emperor visits Nagasaki Naval Academy color-girl parade. Wedding of Rita Hayworth.


TELENEWS DIGEST, No. 22—Sound all fury in Washington. Fritz frend. Field’s Screen Guild; Bag-
gad, Universal International. Fin-
ished were: “Bandits of the Dorado” and “Dion’s” Columbia; “Death in the Doll’s House,” M-G-M; “Mark of the Whip,” Mono-
yeuea Paramount; “Golden Stallion,” Republic; “I Mar-
ed a Communist,” RKO-Radio; “Truck Canyon,” Screen Guild; “Finlay’s Century Fox.”

Wangers to Reopen Teddington Studio

LONDON, June 5—Wangers have announced that their Teddy studio, closed since last Nov. 5, will be re-
opened on July 15 with production of “The Mayor.” Robert Montgomery, who also will direct. Producer will be David Rose, former British government minister and assistant director here for Para-
mount. Wangers will distribute the picture.

Shoot ‘Bystander’ Here

Rex Carlson, president of Laurel Productions, will shoot “The Cuckoo,” a sequel to “Guilt and Bystander” in New York in about a week. The producer’s previous film was “C-Man,” currently released by Film Classics.
The boys are really HOT!!

ABBAOTT LOU COSTELLO
"Africa Screams"

NASSOUR STUDIOS presents

"A sure money-maker!"
Showmen's Trade Review

"A new high for Abbott and Costello. Money for all. One continuous howl!"
Daily Variety

"A natural. Audiences assured a happy 79 minutes of good, clean fun!"
MP Herald

"Really funny stuff. Highly exploitable for fast wicket-twirling. For solid laughs!"
Variety

"High boxoffice level. A terrific job!"
Hollywood Reporter

"Fine contribution to the nation's gaiety. Should satisfy every audience demand!"
Film Daily

Hot thru UA!

HILARY BROOKE - JOE BESSER - SHEMPS HOWARD - Directed by CHARLES BARTON - Produced by EDWARD NASSOUR
HUNTINGTON HARTFORD Production - Original Story and Screenplay by Earl Baldwin.
"A four-be Potent, exciting entertainment

THE BEST PICTURE OF THE WEEK
inside story of Communism in America and of how it poured easy prey for Communistic promises that were never into can understand its warning of danger, and so dramatic with its gangster methods could happen here. Churches get it should show it . . . and every good American — an

THE RED
A REPUBLIC
OPENING JUNE 9th
THE PARAMOUNTS
LOS ANGELES and HOLLYWOOD
every theatre should show it!"

... says Jimmie Fidler

"THE RED MENACE," a four-bell picture. This is the alarming message to citizens who think they have grievances against our country and are determined to exploit this film... every theatre that can mean you—must not fail to see and heed "THE RED MENACE."

from Jimmie Fidler's Coast-to-Coast Radio Broadcast, Sunday, May 29.

MENACE PICTURE

AND DAY and DATE

FOX WEST COAST THEATRES

BOA THEATRE, San Diego  IMPERIAL THEATRE, Long Beach  WEST COAST THEATRE, Santa Ana
KERN THEATRE, Bakersfield  STATE THEATRE, Pomona  LIDO THEATRE, Riverside
**Short Subject**

**“Mighty Manhattan”**
(Initzack—M-G-M)

James A. Fitzpatrick, who has been playing in the city for more than 20 years, has turned to the teeming borough of Manhattan for a new vehicle. The subject, done in Technicolor, does justice to the sprawling island. Highlights are shown from the Statue of Liberty to swank night clubs, skyscrapers, churches and the glittering lights. The subject will appeal to all. It will be presented once a week through the summer. Running time, 20 minutes.

**Austrian Industry Is Near Collapse**

The Austrian film industry is in the midst of a severe crisis, which may be in the nature of a "final reckoning." In Austria, as in the U.S., the new private companies have yet to prove themselves. The government has taken steps to bring the film industry into line, but the future of the industry is still uncertain.

**Weiss Sells NBC 24 Westerns for TV**

**Theatre Acoustics Forum**

Two European acoustics authorities will speak at a forum on theatre acoustics. The forum will be held at the National Theatre and will be open to the public. The speakers are Professors Robert Morley and Wendy Hiller, who are in the top roles.

**‘Gilby’ Set for Embassy**

J. Arthur Rank’s “Her Man Gilby,” a Prestige Picture being released by Universal-International, will have its world premiere at the Embassy Cinema, following the current “All Over the Town.”

**Ellis, Pascal in Deal**

Independent distributor Jack Ellis has acquired release rights to “Major Barrie.” A deal in a deal with producer Gabriel Pascal, Rex Harrison, Deborah Kerr, Robert Morley and Wendy Hiller are in the top roles.

**James Reardon Promoted**

Hartford, June 5. — James M. Reardon, in the motion picture division of the Connecticut State Police since 1943, has been promoted to theatre inspector in the division, according to State Police Commissioner Edward J. Hickey.

**Reviews**

**“Take One False Step”**

(Universal-International)

“TAKE One False Step” is a top grade melodrama, artfully contrived, briskly paced, and permeated with a pleasant trace of comic flavor. It presents William Powell in the lead as a college professor who suddenly turns sleuth in order to clear himself of murder. Supporting roles are Shelley Winters, Marsha Hunt, James Gleason, Dorothy Hart and Felix Bressart. The picture shapes up as sound box-office merchandise.

The one false step taken by Powell, a former Army colonel and now married respectable citizen is his going into a bar where he meets Miss Winters, Scheuring, and with pronounced personality disturbances, she was a former sweetheart of Powell’s. Before long, Powell and Winters are running with Winters, and a hot on Powell’s trail, he travels up and down the state of California trying to find Miss Winters and unravel the enigma. To intensify matters, Powell has been bitten by a dog which supposedly had rabies. Powell’s plight becomes a dramatic race against time in which he has to elude police and clash with gangsters to get to the bottom of the disappearance.

Hunt is appealing as Powell’s friend who helps him in his thorny dilemma. As the detectives, on the case, Gleason and Shelley Leonardi give enjoyable though orthodox characterizations, while Miss Hart adds a satisfactory vignette as Powell’s wife. Powell finally works his way into the clear with Winters’ world syndicate and free of the police.

**“Broken Journey”**

(Rank—Eagle-Lion)

A FORCED airplane landing atop a glacier slope in the Alps and the desperate efforts of passengers and crew to survive their temporary isolation make up the story line in “Broken Journey.”

The J. Arthur Rank offer has its problem story line in “Broken Journey.” The J. Arthur Rank offer has its problem story line in “Broken Journey.” The original screenplay for the film was written by Chester Erskine. There is more amateur and imaginative use of the camera. A Chester Erskine production, the screenplay was provided by Irwin Shaw and Erskine, based on an original story by Chester Erskine.

Running time, 94 minutes. Adult audience classification. For June release.

**“Against the Wind”**

(Rank—Eagle-Lion)

A STORY of British underground workers that is skillfully different from the general run of wartime spy melodramas is presented in J. Arthur Rank’s “Against the Wind.” The picture offers an almost documentory-like outline of a London training center for sabotage agents, but at the same time the story is presented in human terms. Simone Signoret, who was introduced to filmgoers here as the title girl in the French importation “Douce,” heads the cast along with Robert Beatty and Jack Warner. The plot brings a situation that shapes up as enjoyable adult fare for the discriminating.

The plot brings a situation that shapes up as enjoyable adult fare for the discriminating. The effect of their dangerous activities upon their personal lives forms the basis of the story. The highlight is reached in a harrowing but successful attempt to rescue one of their group from the Nazi enemy.

Charles Crichton’s direction keeps events moving at a relentless pace. A native angle between Miss Signoret and Gordon Jackson is woven into the touching performance. Miss Signoret is appealing and gives depth to her role. The title is derived from a line by Byron. A Michael Balcon production, it was based on a T. E. Lawrence screenplay. Sidney Cole was associate producer.

Running time, 88 minutes. Adult audience classification. For June release.

**To Build Maine Drive-In**

Boston, June 5.—Construction of a drive-in theatre at Lewiston, Me., by Lockwood and Gardeners Enterprizes was announced here by Arthur Lockwood.

**Stage Shows at the Fox**

Boston, June 5.—The Fox Theatre will present a show page this month, David M. Ideal, managing director, announces, to continue at least through the summer.

**41st Drive-In Opens In Minneapolis Area**

Minneapolis, June 5.—The 41st drive-in operating or set for operation in the current season in the Minneapolis area is announced for June 12, E. B. Daniel, by Gilbert E. Sessler, former Paramount salesman, who is also building an outdoor stand at St. Cloud.

**Minnesota Entertainment Enterprises has opened its fortieth drive-in, and Friedman Brothers circuit is rushing the new Albert Lea outdoor to completion for a June 17-24 opening.**

**Momand Decision**

(Continued from page 1)

tion of the anti-trust laws. The defendant’s brief, filed by Jacob J. Kap- lan, said the Momand petition merely re-pleaded the same issues involved in the original petition for review, and that in any event, it “seizes upon a dictum of the Court of Appeals, wrests it from its context, and seeks to make it say something which the court did not say.”

**Percentage Suits**

(Continued from page 1)

don, all in Illinois, and the Valencia in Macon, Ga., and the Drive-In, and Friedman Brothers circuit is rushing the new Albert Lea outdoor to completion for a June 17-24 opening.

**Catch Speaker Thieves**

Hartford, June 5.—The nightly showing of a trailer offering a reward of $25 for information leading to the arrest of the two persons stealing speakers at the Hartford Drive-In Theatre led to the apprehension and conviction of four boys, who admitted the thefts to Connecticut State Police Inspector G. E. Landers, Hartford division manager of E. M. Loew Theatres.

**Protest Polish Film Ban**

Baltimore, June 5.—Action of the Maryland Board of Censors in prohibiting the showing of the Polish film, “On Polish Land,” was attacked by the Citizens Committee for film progress. The film was banned on the grounds that it constituted Communist propaganda, said the board.

**Dismiss Stockholder Suits**

Federal Judge Samuel H. Ritkoff on Friday dismissed in U. S. District Court here the 236-Fox—National Theatres, in consequence of the recent settlement of identical actions in New York Supreme Court.

**Rivoli Gets New Marquee**

Erection of a new marquee for New York’s Rivoli Theatre, costing $40,000 and to be completed in about four weeks, has been announced by Mont- tague Salmon, managing director.
Reviews

"The Doolins of Oklahoma"

(Continued from page 1)

LATELY in the screen’s recitations of the exploits of famous bandit bands of the old West, "The Doolins of Oklahoma" is an entertaining Western of standard calibre. But its running time seems rather excessive for a film of its type, and it appears that if some of the occasional stretches of conversation had not been included, it might have resulted. Bulk of the action in this Randolph Scott starrer is confined to the Doolin gang’s fleet operations on horseback.

Doolin and the quintet moments, the sympathetic Banjo enlarging outsize and doing so in a patent confused vein. U. S. Marshal George Macready, restless in his pursuit of Big Bill Doolin (Scott), emerges as far less of a sympathetic figure than his predecessors sound rather hollow when they are directed against so nice a fellow as Doolin, who, the picture would have us believe, was no more than a victim of adverse circumstances and certainly not an inherently hardened outlaw.

The film’s narrative is presented in a dramatic and romantic angle which opens the way for a saddening finale. Doolin, forced to abandon his pretty wife (Virginia Huston) by the tightening net of the law, eventually returns to her with the intention of escaping into uncharted territory to begin a new life as a farmer. She departs for their planned destination, but Macready and his men succeed at that moment in cornering the outlaw who absorbs a fusillade of death-dealing bullets. Also in the cast are Louise Allbritton, John Ireland, Charles Kemper, Noah Beery, Jr., Dona Drake, Robert H. Barrat and several others. Harry Joe Brown produced and Gordon Douglas directed.

Running time, 90 minutes. General audience classification. For July release.

Charles L. Franke

"Law of the Golden West"

(Republic)

PRODUCED by Melville Shyer, w/script, as directed by Philip Ford (who earlier directed "Scoundrels of Santa Fe") the new pre-Civil War Western, "Law of the Golden West," has dazzling Monte Hale in the role of Buffalo Bill Cody. Providing romantic support is Gail Davis. The fast-moving script features stagecoach holdups, gunfights and horse races.

After his father is killed in a stagecoach attack, Hale determines to track down the murderers. His only clue is a hotel room key which he finds at the scene of the holdup. In order to make certain of the identity of the leading suspect, Hale later wishes to try the case in the area. He discovers the ringleader is a respected citizen of the town, played by John Holland. However, Hale organizes a militia which finally subdues their chief. The cast are Paul Hurst, Roy Barcroft, Scott Elliott and Lane Bradford.


MPAA Launches

(Continued from page 1)

Tipped to be outlined at the session which probably will be a pattern for others to be held later with exhibitor groups here and around the country.

Johnston and Harmon plan to discuss industry problems, both domestic and foreign, with exhibitor groups to furnish them with material that will be "How Can the Free People, Producer-Distributor and Industry-Wide Policies. Also contemplated is an enlisting of exhibitors on the level in industry public and community relations activities similar to the campaign conducted last year. Harmon has in mind a national industry organization unlike the War Activities Committees which he administered during the war years. An executive assistant to Harmon is expected to be named during the meeting in the organization and field work. Mentioned in this connection has been the name of Claude Lee, former exhibitor relations executive for Paramount.

Johnston on the Air

Eric A. Johnston, president of the Motion Picture Association of America, will appear on the "America’s Meeting of the Air" radio program emanating from Madison Square Garden here on June 14. The subject will be "How Can We Save Free People of the World Best Share Peace and Well-Being?"

Bergman Named

(Continued from page 1)

A. Scully, U-I vice-president and general sales manager, "Universal is moving ahead with its public relations program and to consolidate a number of activities under one head and industry-wide publicity for the company, is scheduled to arrive here from the Coast today and during his stay is expected to make any revisions in the home office department which may be necessary.

Bergman is currently directing industry participation in the U. S. Treasury’s savings bond drive, which will be concluded at the end of this month. He joined the industry in 1928 as a member of Public Theatres advertising staff, later joining the Lord and Thomas advertising agency. He is a former advertising-publicity director of Columbia Pictures, was the first president of the Motion Picture Advertising Association, served as chairman of the U. S. War Production Board’s advertising-publicity department, is a former president of Associated Motion Picture Advertisers, and was chairman of the national committee to implement the U. S. Department of War’s plan of the industry’s War Activities Committee in 1945.

New Para. Ad Chief

(Continued from page 1)

relationship between distribution and exhibition.

Starting in production with Famous Players-Lasky’s Astoria, L. I., studio, and later with his own studio in Burbank, Cal., Blumenstock has managed theatres, conducted his own publicity campaigns. Since four years prior to joining 20th, he was advertising-publicity director of Warner Brothers South New Jersey theatres. His affiliation with 20th began in 1938 as pressbook editor, following which he handled trade advertising. He was then named to the new sales promotions and other promotion duties. Since 1944 he has been supervising theatre public relations, exploitation staff and also has been responsible for the development of local advertising and publicity campaigns.

Goldberg is Acting Para.

Trade Press Contact Here

Fredric Goldberg, who has been in Paramount’s exploitation department, is now acting trade press contact at the home office.

E-L Sale Parleys

(Continued from page 1)

have been Young, majority stockholder of Pathe Industries, E-L parent company and Pathe executive, Robert L. Hurtle. The sale was negotiated by 20th-Pathe executive Jack Aged, senior vice-president.

20th will examine several plans under any one of which, it is said, control of the company could be transferred to independent producer Small.

Estate Aids Aged

COLUMBUS, O., June 5.—Robert J. Harmon, deceased theatrical owner, left the bulk of his estate to Bishop Michael J. Ready of the Catholic Columbus diocese for the establishment of a home for the aged.
because...BATMAN, the TOP comics-magazine personality next to Superman, has a tremendous following built during 10 years of continuous and sensational circulation!

and because . . . National "Superman" Comics, publishers of BATMAN, are high-geared again to cooperate on a vast ticket-selling campaign made-to-order for this amazing pre-sold NATION-WIDE audience!
Ascap Submits New Decree Terms to U. S. Would Collect Its Music Fees from Producers

In furtherance of its aim to secure a firm basis for dealing directly with film producers, the American Society of Composers, Authors and Publishers has submitted to the Department of Justice its proposals for new consent decree provisions, superseding the agreement the two parties entered into in 1940, and declared as conforming with the New York and Minneapolis Federal Court decisions which enjoined Ascap from collecting music license fees from theatres.

The Ascap proposals reportedly would allow the society to collect performance rights fees from producers in behalf of its members under a plan which would involve no bargaining on the part of Ascap. The society appears to have in mind some sort of formula which would standardize the rates for music used in films. That accomplished, the society thereafter would merely collect in accordance with the fixed-rate formula.

Circuit Ad Heads at Para. Meeting Today

The 11 circuit advertising-publicity directors serving as "guest consultants" in the two-day conference on Paramount's forthcoming "The Heirs" will be welcomed at a luncheon at the Astor Hotel here today by Barney Balaban, president.

Max E. Youngstein, Paramount's director of national advertising, publicity and exploitation, and other Paramount executives, in addition to Balaban, who will attend the luncheon.

Silliphant in New Exhibitors' Aid Post

In line with 20th Century-Fox's announced plan of increased point-of-sale merchandising and exhibitor aid, Stur-ling Silliphant has been placed in charge of special events and promotions for the company.

Silliphant, who will work with Royce Bush, exploitation manager, will

Yates Personally to Sell 'The Red Menace'

Herbert J. Yates, president of Republic Pictures, disclosed here yesterday that "Republic has appropriated a minimum of $50,000 to help stamp out 'Communism in the United States.' This is the initial amount earmarked to be spent throughout the nation to exploit and advertise Republic's expose of Communist infiltration in America, 'The Red Menace.' In addition, Yates announced that he is personally going to visit 32 major cities in order to insure that the maximum amount of effort is exerted to get people to see this picture. 'I have never sold pictures before. (Continued on page 6)

Protests Lichtman's Views on Salesmen

Milwaukee, June 6—In a letter addressed to Al Lichtman, 20th Century-Fox vice-president, David Bez- nor, attorney for the Colosseum Motion Picture Salesmen of America, has protested reports that the 20th-Fox executive at the May 12 luncheon-meeting of the New York Independent Theatre Owners Association had ascribed to film salesmen the largest share of blame for whatever discord relationships exist between distributors and exhibitors.

Beznor wrote: "You have shocked us with a most important single group in our organization—the men who do in and day out are on the road doing their job level best to sell the products your company produces. (Continued on page 3)

Missouri and Kansas Allied Meet Today

KANSAS CITY, June 6—Hotel reservations by members of the Allied Independent Theatre Owners of Missouri and Kansas, which opened a two-day session here tomorrow indicate an excellent attendance and broad coverage of the regions represented by the organization.

An all-industry luncheon will be the real get-together. Guest speaker will be Truman Rembush, treasurer of national Allied and president of the organization.

Johnston to Fight Quota

WASHINGTON, June 6—Eric John- son, president of the Motion Picture Association of America, is expected to carry the new joint MPAA-SIMPP protest on the British quota to the State Department this week, MPAA sources said here today.

It was understood that an attempt is being made to line up an appointment with Acting Secretary of State James Webb.

In any event, MPAA officials said, whenever the joint protest does go to the State Department, Johnston will deliver it.

Rank Benefits from U. K. Film Financing

LONDON, June 6—The J. Arthur Rank Organization here is being benefited indirectly, not importantly, by the government's Film Finance Corporation's aid to independent producers.

"Spider and Fly," a Mayflower Pictures Corp. production, is in work at Rank's Pinewood studio. Mayflower, headed by Maxwell Setton and An- brey Baring, was one of the first to receive an advance from Film Finance. In addition to using the Rank studio, Mayflower has a distribution guarantee from Rank's General Film Distribu-

Kingsberg, 6 Others To Aid N. Y. Fund

Malcolm Kingsberg, president of RKO Theatres, will head solicitations in the motion picture industry during the 120th annual campaign of the Greater New York Fund, according to Nelson Bond, vice-president and di- rector of advertising of the McGraw Hill Publishing Co., and chairman of the fund's publishing, entertainment and professions section.

Assisting Kingsberg as chairman of sub-divisions are: equipment and sup- plies, Harry Moskowitz, chief of con- struction for Loew's; motion picture theatres, Leo Brecher, president, United Theatres Corp., and J. Joshua Goldberg, secretary, Independent Theat- re Owners Association, co-chairmen; production, Kingsberg. 

MPAA Meet With Myers, Others Near

MPAA Trade Relations Program Begins Today

WASHINGTON, June 6—Getting underway with the program of stepped-up exhibitor and public relations, Eric A. Johnston, president of the Motion Picture Association of America, is expected to call an early meeting with leaders of several exhibitor groups to discuss current industry problems, an MPAA official indicated here today.

Abram Myers, Allied States counsel, and other Allied officials. Theatre Owners of America president Arthur Lockwood and leaders of the Pacific Coast Conference of Independent Thea- tre Owners, executives included, the MPAA spokesmen said.

The first meeting under the new MPAA program will take place here today when a group of TOA officials will sit in with Johnston and Francis Harman, MPAA vice-president, who is in charge of this activity for the organization. The TOA group will include Ted Gamble, board chairman; G. Sullivan, executive director, and

Greenblatt Becomes S. G.'s Sales Manager

Hollywood, June 6—Arthur Greenblatt, Eastern sales manager of Screen Guild Productions, has been made general sales manager of the company by Robert L. Liptirt, presid- ent.

Liptirt also announced that Al Grubert, manager of the San Francis- coco exchange, has been promoted to assistant sales manager to charge of San Francisco home office operations. Greenblatt, who succeeds F. A. Bateman, has been in the industry

'4-A's' TV Formula Approved by Equity

Membership of Actors' Equity As- sociation has endorsed its council's approval of the television agreement which has been reached by the negoti- ating committees of the "Four A's," Alfred Harding, AEA official, reported here yesterday.

The agreement approved calls for
Personal Mention

ROBERT J. O'DONNELL, Interstate Theatre executive and head of Variety Clubs International, is in New York from Dallas.

Robert B. Pell, assistant to Alfred Crown, Samuel Goldwyn Productions vice-president, returned to New York. Near East Films office manager, were married here Sunday and left yesterday for a two-week honeymoon in Bermuda.

CHARLES D. PRUETT, Universal vice-president, will return to New York yesterday from State College, Pa., where his daughter, Betty, was graduated from Penn State.

CHARLES LAZARUS, of Motion Picture Herald, editor in chief, and Mrs. Lazarus are the parents of a daughter, Susan Esther, born Saturday at Beth Israel Hospital, New York.

PHIL BING, a partner with Brito Alexander for the past 15 years in the Coast talent agency which bears his name, has announced his withdrawal from the business on the advice of his physician.

WILLIAM BROWN, manager of Loew's Poll Bijou Theatre, New Haven, and Mrs. Brown have announced the engagement of their daughter, Margaret, to Morris D. Aronov of that city.

JACK T. KOPLIN, of the Motion Picture Herald, is in New York for the Screen Guild Awards, which will be held at the Radio City Music Hall on June 20.

SAM ECKMANN, M-G-M managing director in England, and Mrs. ECKMANN have returned from New York and will now leave here for London on June 15.

CARY WILSON, M-G-M producer, will arrive here from the Coast tomorrow, after delaying his expected departure one day.

RUTHERFORD NELSON, RKO Radio publicity manager, has been reelected to the board of governors of Circus Saints and Sinners.

JACQUES KOPPSTEIN, Astor Pictures executive vice-president, accompanied by Mrs. Koppstein, has returned from tour of Europe.

ANDREW CRAMPF, head of Fox West Coast merchandising department at Los Angeles, is recuperating from an emergency appendectomy.

HUGH OWEN, Paramount Eastern and Southern division manager, will return here from Boston tomorrow.

G. L. CARRINGTON, Allied president, is in New York from Hollywood.

Bus Strike Hits Many Theatres in Mass.

BOSTON, June 6—A check made in Fall River, Taunton, Brockton, Quincy, Dedham and Norwood to the South of Boston and Melrose, Wakefield, Rehoboth, Lawrence, Waltham and Newtonport to the North, reveals that theatre business was hard hit by the strike of bus drivers and handlers of a bus company. Theatre staffs were down and even at the Paramount, where the traffic was heavy, the audience had to be dropped rerouted to the bus, but over the weekend they stayed home.

Theaters in the cities affected are clamoring for state intervention because business is practically at a standstill. Business losses are expected to run into the millions. Mercantile establishments are prepared to close, and stores selling perishables are selling their goods below cost so that they will not rot.

Rathvon to Finance Lemay, Templeton

HOLLYWOOD, June 6—N. W. Rathvon, president of the American theatrical financing company, is said to be arranging to back Alan Lemay and John Templeton in "Thunder in the Dust," a Western film based on a story by Lemay, which will direct. John Barrymore, Jr., son of the late actor and Dorothea Tello, has been signed to make his screen debut in the picture. Young Barrymore, a contract with the producers, recently submitted for court approval because he is a minor, is understood to provide for an initial salary of $150 a week with options which will increase it ultimately to $500 a week. It is believed that his clause per-picture guarantees of $30,000.

Paarmann Is Named DeVry Sales Head

CHICAGO, June 6—DeVry Corp. has appointed M. W. Paarmann sales manager for the Southern division. A veteran of 20 years with DeVry, Paarmann recently left as sales and service manager for DeVry's 16mm. division.

He succeeds Ira L. Fleming, who is with Midwest Theatre Equipment Co., headquartered in Chicago, handling the distribution of DeVry theatre projection equipment in Illinois.

MPAA, MPEA Meets Are Postponed

Thursday's scheduled meetings of the Motion Picture Export Association and the Motion Picture Association of America have been postponed. Company president and foreign department managers will attend the MPEA meeting on Monday, though a full MPAA board meeting will be held Tuesday morning.

Variety Open House

New York Variety Club will be host to members at an open house in its new headquarters at the Hotel Astor, which will be opened at a full MPAA board meeting.

Whitaker Joins MPAA Committee on Video

John M. Whitaker, vice-president of RKO, will represent that company on the newly established committee of the Motion Picture Association of America. RKO had the only member company which has not designated its representative on the video committee. Continuing its agreement with RKO, the Paramount Theatre here tomorrow to observe the Paramount large-screen video's work on screen.

Members of the television group of the theatre Owners of America also will be present at the demonstration. The latter group includes ABC and TNN and will cooperate with each other in studying television.

Condon to Promote Demille's 'Delilah'

Richard Condon has been assigned by Max E. Youngstein, director of advertising, publicity and exploitation for Paramount Pictures, as coordinator of a national advance publicity campaign for the forthcoming release of C. B. DeMille's "Samson and Delilah." Condon was director of publicity and exploitation for Walt Disney Productions, where he was with the company from the beginning in 1941. He was then publicity director at 20th Century-Fox, where he was forming his own company.

DeMille developed long range campaigns under a retainer from Columbia Pictures, and at various times he represented Pathe News, Motion Picture Producers Association, United Artists, and independent producers.

Reelect Dick Gordon Extras Guild Head

HOLLYWOOD, June 6—Richard H. (Dick) Gordon has been reelected president of the AFL Screen Extras Guild and the entire administration slate also won over Independent candidates in the Guild's annual election, the Guild reports.

J. J. Proctor, race winner, was re-elected vice-president, and Charles Glazier, office of treasurer, Jeffrey Sayre was reelected as Mike Lally. Other officers elected were a Hardeman, Bess Flowers, second vice-president; Larry Steers, third vice-president; and Marshall Parkinson, recording secretary.

Connection

In a news story in the issue dated May 27 'Motion Picture Daily' referred to Robert L. Lippert's forthcoming production, "Treasure of Monte Cristo," as "the first American release." That was an error. The picture will be distributed by Lippert's and Goldwyn Productions franchise holders.

SDG To Show UN Film

First American showings of group of United Nations-sponsored films will be held at the Museum of Modern Art here on June 17 at the first public forum of the Eastern Screen Directors Guild, it is announced by Jack Glenn, president.

Lloyd Curtailing His Film Plans for Year

Harold Lloyd, whose "Movie Crazy" is being reissued by Motion Picture Sales Corp., said here yesterday that his film plans for next year will be curtailed. He attributed the fact that he is to be installed as Imperial Potentate of the Shriners at its annual convention in Chicago next month.

Lloyd pointed out that "Movie Crazy," which was made in 1932 at a cost of $750,000, could not be made today because "it would cost more than twice as much in mind an idea for another film which he expects to launch after his year with the Shriner's." He added that it probably would be made in connection with M. P. Sales Corp. Lloyd pointed out that there are seven pictures which M. P. Sales Corp. very likely would release. They are, besides "Movie Crazy," which will be the Globe Theatre's next attraction here, "The Freshman," "Safety Last," "Grandma's Boy," "Speedy," "Wellspring," and "The Freshman," Lloyd disclosed that his most recent film, "Mad Wednesday," made for RKO, probably will be released at the end of the year.

Charles L. Canasave, executive vice-president of Motion Picture Sales Corp., revealed that "Movie Crazy" had recently had 10 theater "tear-up previews," and some 20 private screenings.

Japan Award to Wyler

William Wyler has received a Japanese award as producer-director of "The Best Years of Our Lives," selected by the American Motion Picture Culture Association of Japan as the best American picture released there in 1948. Satchiro Yama, governor of Tokyo, sent the award to Wyler.

New York Theatres

ROYAL CITY MUSIC HALL Rockefeller Center

SPENCER TRACY — DEBORAH KERR

"EDWARD, MY SON"

Elaine Hunter — Lauren Bacall — James Donald

Bissell Theatre

A Metro-Goldwyn-Mayer Picture

SPECTACULAR STAGE PRESENTATION

BOBO HOPE — LUCILE BALL

SOMERWELL JONES

HARRY REPP

MRS. MARY JANE SANDEUS

"PARAMOUNT TUESDAY SPECIAL" MONDAY SPECIAL

J. Arthur Rank presents "THE RED SHOES"

BRIJOU THEATER

54th Street

All Seats Reserved, No Orders

Extra Matinee Saturday and Sunday

Luncheon Special: 12-1, $1.50

An EAGLE LION FILM Release
**Greenblatt Promoted** (Continued from page 1)

since 1922, at which time he started as a salesman for Educational Pictures. In 1923, he was appointed New York branch manager and was the youngest branch manager in the industry.

After twelve years, he left Educational and opened his own exchange, which he operated for two years. In 1932, he joined Gaumont-British as a salesman and, in two years, became branch manager. In 1935, he was elected vice-president in charge of distribution. At the end of four years, he rejoined Monogram as Eastern district manager and was later promoted to Eastern division manager. He was with Monogram to present the Fifth Annual Screen Guild as Eastern sales manager in 1947.

**‘4-A’s’ TV Formula** (Continued from page 1)

the setting up of machinery under which television talent will be organized and administered by the Fourth Army’s, an organization representing various television talents. While Harding said, it is contingent upon whether Screen Actors Guild and Screen Employees Guild agree to the plan and, upon the working out of a “working agreement” between television authorities and the guilds in case Screen Actors Guild and Screen Employees Guild do not wish to participate in the Fourth Army’s action.

Harding said the membership voted that if any other talent group or groups should not endorse the agreement by the time of the Fourth Army’s meeting, scheduled for June 17, the Equity delegates to that meeting are instructed to publicly announce that the Fourth Army’s has taken no position in the television matter.

Ballots were being counted yesterday, following the weekend election of Equity representatives. The ballots will be announced shortly, Harding said. Some 1,000 ballots were cast.

**Rank Benefits** (Continued from page 1)

ors, has a service contract with J. Arthur Rank Productions, Ltd., and space in one of Rank’s London branch offices.

Nat Bronstein’s Paramount Films, currently making “Give Us This Day” at Rank’s Denham studio, with Edward Dmytryk andñana, directed, and several end-money from Film Finance. The

**Mitchell May, JR., CO., INC.**

**INSURANCE**

- Specializing in requirements of the Motion Picture Industry

75 Maiden Lane, New York 510 W. 6th St., Los Angeles

**Reviews**

“Calamity Jane and Sam Bass” (Universal-International)

A FULL-SCALE production treatment, including Technicolor and all of the trappings, has been accorded Universal-International’s “Calamity Jane and Sam Bass.” The picture features Howard Duff as a horse-loving cowboy who is determined to define his own justice for the villainous poisoning of his mare. Sharing the billing with Duff as the other name of the title is Yvonne de Carlo, a howdy-doodily cowwoman who casts her lot with him only to find herself_longitude_wanted. Dorothy Hart provides the third corner to the triangle as the refined and elegant young lady who wants to make Duff a dutiful wife, designated for popular legend, is handled out with the standard quota of gunplay and charade. The picture will have a Dallas premiere tomorrow as part of some 300 openings.

When Duff arrives in town he is a good sort of person, greatly interested in his horse; however, he is a bit of a rebel and then starts conditioning the animal for the race. The fleet-footed mare meets amazing success, but in a crucial race she drops dead as a result of poisoning by some gambler out for a sense of justice. Duff tries to retrieve the money he lost on the race, is forced to kill in self-defense, and in time, he himself becomes a hunted outlaw. Slowly Duff and his little group, including Miss De Carlo, are hunted down by the sheriff and his posse.

The formula-made screenplay, by Maurice Geraghty and Melvin Levy, ends with a less-than-fortune-others twist as the heretofore restless sheriff. Leonard Gonsouland and George Sherman, directed from a screenplay based on his own story.

Running time, 85 minutes. General audience classification. For June release.

**Manor Herbstman**

**Movie Crazy** (Harold Lloyd—Motion Picture Sales Corp.)

Harold Lloyd’s “Movie Crazy” is one of those comedies whose entertainment value is so strong that it has been scheduled for reissue this month after 17 years in the vaults.

It is a story of gadget-eyed Harold’s attempts to become a big romantic hit. All his efforts to become attractive are thwarted by his curiosity about anything new, which finally, when he believes he is protecting Constance Cummings, is shown to be the hands of the villain and engages in a rough and tumble fight a producer sees the possibilities in. Once he is veddy-veddy which depends upon situations and slapstick rather than dialogue, it is of the type which lives on indefinitely. As an exhibitor’s picture it has numerous exploitation possibilities container and the promotions to attract.

Harold Lloyd is not only by name and reputation and secondly it will draw their parents who start out to enjoy not only the picture but the nostalgia therein. At a screening for high school editors in New York Lloyd’s screen antics kept the projection room in an almost constant state of laughter.

Lloyd produced and Clyde Bruckman directed, from a screenplay by Vincent Lawrence. When the picture was first released by Paramount, Morton Picture Daily’s review in the issue of August 11, 1932 said: “One of the best constructed and best timed comedies that has hit the screen in some time.

Running time, 85 minutes. General audience classification. For June release.

**Protests Lichtman’s** (Continued from page 1)

production department, turn out and whatever goodwill your company is able to generate among the trade upon which they call.

A former attorney told Lichtman that the salesman “is not a private contractor.” He added: “In his presentation to his exhibitor, properly instructed, is he like the sound track of a picture produced by management. It is a true business, a personal contract, who must stay within the limits of his authority, which are carefully prescribed by established sales policy.”

In its new “Statement of Policy,” issued May 11, the company announced that Lichtman “is not a private contractor.” He added: “In his presentation to his exhibitor, properly instructed, is he like the sound track of a picture produced by management. It is a true business, a personal contract, who must stay within the limits of his authority, which are carefully prescribed by established sales policy.”

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**Legion Reviews 9; Classes Two B**

Nine additional films have been re-reviewed by Legion of Honor Decency, with two receiving a “B” rating. In that category are Universal-International’s “Daybreak” and Warner’s “Buddie Brothers’ “The Fountainhead.”

In Class A-1 are Republic’s “Red Man,” Columbia’s “Home of the Brave” and San Antonio.” In Class A-II are: “Hellfire” and “Streets of San Francisco,” both Columbia’s “Johnny Allegro” and Universal-International’s “Take One False Step.”

**Para. Meeting Today** (Continued from page 1)


In addition, attending the luncheon will be the following individuals and field representatives: Leonard Allen, Wm Barron, William F. Brooker, James Curran, John C. Denham, Jr., George Bruce, Jack H. Dunn, and D. A. Par-cheon, “The Heiress” will be screened for the guest consultants and field representatives. The Paramount home office projection room will be rez to the out-of-town guests, to which trade paper publishers and edi- tors have been invited, will be held this afternoon in the Essex House.

Tomorrow an advertising discussion of “The Heiress,” will be held in the board room of Buchanan and Co. in the Paramount Building. Follow this, Buchanan will host a luncheon at Gallagher’s. The afternoon will be devoted to talks concerning publicity, advertising, exploitation and general promotion. Mrs. Buchanan will preside at both sessions.

**Sillianph Is Named** (Continued from page 1)

concentrate on special exhibitor service, world premiere activities, and regional situations. The conference will also continue his present handling of motion picture tie-ups with advertising and publicity. Sillianph left here yesterday for Denver to confer with Fox Inter-Mountain Theatre officials about the world premiere of “Will James’ Sand” which is to be launched in that city on June 28.

**Allied To Meet** (Continued from page 1)

of Allied of Indiana. An all-industry session will start at 2 p.m., when all-industry president, William L. Ainsworth, national Allied presi- dent, and by representatives of distributors in the area.

At an open forum subjects dis- cussed will include public relations, legislation, taxes and licenses, tele- vision and film, film competition, advertising and showmanship, advertis- ing accessories and advertising trailers.

Exhibitors will hold a closed session at 3:30 p.m. on Tuesday when sub- jects of vital interest will be discussed.

There will be a Fashion Show for the feminine guests at Chasnoff’s, one of the public’s leading fashion stores from 3:30 p.m., and a cocktail party at 5:30.

Wednesday there will be special group meetings at 10 and 11 A.M., and in the afternoon a closed session will take up conventions, drive-in the- aters, and C.B.S. and TCA meetings. Jr. and others will handle booking through Allied, discounts on supplies and equipment, finance and merchandising. A number of commit- tees, election of new directors. The board’s organization meeting will be held at 8:30 for the election of officers. An all-industry banquet will be held Wednesday evening in the Muehle- bach.

**Today’s Reviews**

Motion Picture Daily
Make sure of BIG

Walt Disney's

"DUMBO"

Color by TECHNICOLOR!

SHOWMEN'S DREAM SHOW
for the vacation season — a combination of
Walt Disney's 'Dumbo' and 'Saludos Amigos'
... the perfect boxoffice program that gives
you 106 minutes of Disney Delight...
NEW PRINTS! NEW ADVERTISING!
NEW AUDIENCES!

ACADEMY AWARD and
HIT PARADE Music
— including "Tico, Tico" and "Brazil"

> Back the Motion Picture Industry's U. S. SAVINGS BONDS DRIVE, May 16 - June 30 <
SUMMER BUSINESS!

Walt Disney's
"Saludos Amigos"

Color by TECHNICOLOR!

Re-Released by RKO Radio Pictures, Inc. These motion pictures available individually or as a combination.
**Ascap Submits (Continued from page 1)**

How Ascap could take part in any initial standard rate-fixing in a manner devoid of bargaining was not made clear.

Synchronization rights which the producer would continue to license separately are cleared through the Motion Picture Producers Association.

Drafting of the Ascap proposals followed a new round of discussions in Washington recently between Justice attorneys and Ascap executives and counsel. Another meeting is scheduled for tomorrow, also in Washington.

To what extent the Justice Department will be receptive to the Ascap plan was not disclosed although it was ascertained that independent producers may come up with some objections to it. Counsel for the Society of Independent Motion Picture Producers has told Justice that its group would oppose any plan which would give Ascap control over most of the important musical compositions and thereby place independents in an unfair bargaining position. SIMPP has not mapped any counter proposals but may feel favorably upon an arrangement under which Ascap would serve only as a collecting agency with no bargaining power.

Continuing indications are that the exhibitor plaintiffs in the New York case, where appeals are now pending, would consent to withdrawal of the action if a decree with the government would achieve the same results. As the relation between Ascap and theatre collections, in the Minneapol- is suit, the exhibitor group in that city was the defendant, the action having been instituted by Ascap for non-payment of public performance rights to its music.

**Ascap Submits New Draft**

WASHINGTON, June 6—Ascap officials told Justice Deputy Attorney General that the organization had prepared revisions in their consent decree.

**MPAA, Myers (Continued from page 1)**

Robert W. Coyne, of the executive committee, said the MPAA plan for improved industry relations calls for closer liaison between the various branches of the film business and among the members of each branch. Both Johnston and Harmon are expected to be available for exhibitor meetings in the field to take up trade problems.

**Procedure Sustained On FCC Arguments**

WASHINGTON, June 6—The U. S. Supreme Court ruled today that the Federal Communications Commission can decide whether and when to grant oral argument in connection with a case before it.

By a 8-to-0 vote, the court reversed a decision of the Circuit Court of Appeals which decided that the FCC was wrong in refusing to grant oral argument to station WJR, Detroit, in a case in which WJR was involved. The FCC had appealed, saying the lower court decision created grave administrative problems, and the high court told today that said the FCC decision not to grant oral argument was clearly within the agency's discretionary powers.

Yates to Sell

(Continued from page 1)

I leave that to my sales department,” Yates said. “But this is the picture I am going to personally help distribute throughout the length and breadth of this land. Despite threats from any quarter, I am going to show it, if I have to go out and hire halls to do so.”

Yates for the first time in his industry career is personally being credited as producer of a picture, being listed as executive producer of “The Red Menace.”

Already through a series of showings to various members of veterans, women’s, political, press and labor groups, “The Red Menace” has helped to bring individuals and organizations together as a unified front in the current fight against Communism, said a company statement.

The Senate Fact-Finding Committee on Un-American Activities in California has issued a special commendation to Republic and Yates stating in part that “in recognition of the great contribution that has been made by Republic in the fight against those forces who seek to deprive the American people of the freedom we all dearly love. The Senate committee does commend Republic Studios and those persons who have so courageously assisted in this production.”

Republic’s “Red Menace” to Open Here at Mayfair, July 2

“The Red Menace” will open at Brandi’s Mayfair Theatre in New York on July 2. Following its world premiere at the Paramount Down-town and Hollywood in Los Angeles on Thursday, the New York opening will be backed by the biggest campaign in the history of the company, it was announced by James R. Grainger, executive vice-president.
1949 Rentals Are Ahead of 1941: Balaban

Circuit Ad Directors Meet With Para. Chiefs

Significant evidence that the industry is enjoying present greater prosperity than is generally recognized lies in the fact that film rentals this year are ahead of those of 1941, Paramount president Barney Balaban declared here yesterday at a company-sponsored luncheon-meeting attended by advertising-publicity directors of 11 circuits and Paramount field promotion representatives.

Balaban said he has chosen to measure the economic situation in terms of film rentals because theatre attendance is thereby most accurately determined. Thus, according to the Paramount president’s analysis, attendance at theatres has been greater this year than it was during the peak year prior to the war.

The luncheon-meeting, held at the Hotel Astor, was one facet of a two-day (Continued on page 4)

Schine Decree Seen Ready Next Week

An agreement with the Department of Justice on a consent decree ending the government’s 10 years of anti-trust litigation against the Schine circuit can be reached by the end of next week, barring unforeseen obstacles, a spokesman for Schine said here yesterday.

The spokesman said that what defendants regard as only minor problems still remain to be settled. Recent progress on the decree has been slowed because of the frequent absence from Washington of anti-trust department officials on other business, with the Schine meetings having been delayed in consequence.

Rembusch Is Head Of Allied Caravan

WASHINGTON, June 7—Truman T. Rembusch has been appointed chairman of Allied States Association’s Caravan Committee, to succeed Sidney Samelson.

General counsel Abram Myers said the change was made at Samuelson’s suggestion. Samuelson will stay as a member of the committee.

Warner Nets $5,624,000

Warner Brothers and subsidiary companies report for the six months ended February 26, a net profit of $5,624,000, after provision of $3,700,000 for Federal income taxes, compared with $7,311,000 for the corresponding period last year after provision of $5,200,000 for Federal taxes.

The net for the six months is equivalent to 77 cents per share on 7,293,000 shares of common stock outstanding. The net for the corresponding period last year was equivalent to $1.00 per share.

Film rentals, theatre admissions, sales, etc., after eliminating inter-company transactions, are up 10 percent over the six months ending February 26, amounted to $68,200,000.

Prior to August 31, 1948, the close of the last fiscal year, film rentals and costs and expenses of the principal subsidiary companies operating in foreign nations were:

- MGM
- WCW
- RKO

WB Theatre Heads At Sales Convention

Harry M. Kalmine, president and general manager of Warner Brothers Theatre exchanges, will preside at a zone managers' meeting here today at the company's home office. Those attending— all of which will attend the Warner distribution department’s international sales convention, opening tomorrow at the Waldorf-Astoria Hotel here, include:
- Zone managers: James Coston, Chicago; Nat Wolf, Cleveland; I. J. Hoffman, New Haven; Frank Damis, Newark; Charles A. Smalvitz, Al.

MPAA, TOA Hold 'Exploratory' Meet

WASHINGTON, June 7—Motion Picture Association of America president Eric Johnston met today with Theatre Owners of America representatives in the first of a series of conferences between MPAA and exhibitor organizations on industry problems.

The preliminary session between Johnston, MPAA vice-president, and executive assistant Joyce O'Hara, and TOA executives Guel Sullivan, Ted Gamble and Robert Coyne, was described as "exploratory."

Palfreyman Leaves Trade Relations Post

WASHINGTON, June 7—David Palfreyman, head of Motion Picture Association of America trade relations division, is leaving the association, and the trade relations and community service divisions have been combined under MPAA vice-president Frances Harmon. MPAA president Eric Johnston announced today.

Palfreyman said he hadn’t quit nor had he been fired—"I’m just buying time," Johnston declared he had no present plans for a successor to Palfreyman, to go to general secretary, Francis Harmon. Commenting on the change, the MPAA president said: "Dave Palfreyman’s integrity and devotion to the best interests of the motion picture industry are well known to everyone in the business. His 35 years of service in the industry have brought him into intimate contact with exhibitors and their problems."

Bill May Influence SIMPP-MPEA Fight

WASHINGTON, June 7—A bill which could have some bearing on the Society of Independent Motion Picture Producers’ fight against the Motion Picture Export Association, over the UK-US film agreement, was introduced in the House today by Representative Muller, New York Democrat. The bill is designed to tighten the Webb-Pomerene Act.

Goldwyn Bow Out Of MPAA Unchanged

The recent rapprochement between Eric Johnston, Motion Picture Association of America president, and Ellis Arnall, Society of Independent Motion Picture Producers’ president, is not expected to have any effect on Samuel Goldwyn’s resignation from the Johnstown organization. An informed source said so here yesterday.

Goldwyn, a mainstay of the SIMPP,
Personal

Mention

NATHAN D. GOLDEN, U. S. Department of Commerce film chief, is in New York from Washington on arrangements for a trip to France.

LEE KOLEN, RKO Theatres con-

cession head, is vacationing on the coast and will visit theatres in Los Angeles, San Francisco, Denver, Kan-
sas City, Minneapolis, and St. Louis on his way back to New York, where he is expected on July 5.

DAVID A. LIPTON, Universal-Inter-
national advertising-publicity director, and Miss Margaret V. Lissim, in charge of public and trade relations, will leave New York today for Toronto.

HERBERT WILCOX, British producer, is due here today by plane from London.

Skouras Flies Today, To Visit 9 Countries

Spyros P. Skouras, president of 20th Century-Fox, will leave here today to make a eight-week sur-
ye of United States and Canada in eight other countries. Mrs. Skouras will accompany him.

Skouras’ itinerary includes Paris, London, Rome, Athens and Messina, Sicily, where Mrs. Skouras will visit her mother. He also plans to visit Israel, Egypt, Spain, Germany and Switzerland. He will meet with representatives of the company’s in-
ternational organization, as well as industry leaders of the various coun-
tries. He will return to New York early in August and is scheduled to address the American Club in Paris on his arrival there tomorrow.

Korda Names Lissim European Manager

PASSE, June 7—Sir Alexander Korda has appointed Wladimir Lissim European general manager of his Lon-
don Films with headquarters in Paris. Lissim recently resigned last month as European general manager of RKO. He had been with that company some 6 years.

London Films has been without a European general manager.

Sharin to Europe

Eugen Sharin, president of Ambas-
sador Films, will leave here today for London, Rome and Vienna by way of Paris. The trip is in connection with continuing production on Ambas-
sador’s Vienna Philharmonic Orchestra and the American Film Institute, some of which are already being tele-
vised on the CBS network.

NY 1st Run Revenue Continues Sluggish

The “off” period for New York’s first runs has run far enough to make business for the current week continuing sluggishly with only a few exceptions. Several entries are due to make their way into the theatres, this having been especially apparent over last weekend. Some improve-
ments are expected for the end of the week when a convention of the Inter-
national Rotary Clubs is expected to bring several thousand tourists.

“Edward, My Son,” with a stage presentation, is drawing a good por-
tion of available business to the Music Hall. Although the theatre might reach $12,000. “Sorrowful Jones,” with Louis Prima’s orchestra and the comedy, is doing exceptionally good business at the Paramount with an average of $7,000, indicated for the opening last Sunday through yesterday. “Johnny Allegra” is a mild newcomer at the Rivoli where only $12,000 is apparent.

Palace Shows Drop

The Palace vaudeville show, with “The Judge Steps Out” on the screen, will be $15,000 for the week, representing a drop from the preceding two weeks. An improvement holder over last week is “The Brave” which may give the Victoria close to $15,000 in a big fourth week. A charter picture this week, “Barclays of Broadway” averaging $20,000 is likely for a fifth week. “The Lady Gables” held up fairly well at the State, averaging $13,000 for a third and final week; it will be re-
placed on Friday with “Illegal Entry.” At the Capitol, the $3,000 which is running with Eddy Howard and Marilyn Maxwell on stage, might not exceed $25,000 in its last week and final week; it will be succeeded by “Neptune’s Daughter” tomor-
row. “Beautiful Blonde” from Bashful Bond, with Al Bernie heading a stage show at the Roxy might wind up a second week with close to $40,000, which is more than the first week. It is likely to be followed by “It Happens Every Spring” on Friday.

Champion Holds Up

“The Younger Brothers” with Bob-
by Byrnes on stage is expected to give the Victoria a much needed disappointing second week. “Cham-
pion” is holding up well at the Globe, and this week $30,000 is expected in the week. About $9,000 is anticipated at the Mayfair with “Jigsaw” in a fair second week. Still holding at the Astor is “Hamlet” at the Park where $10,000 is estimated for the third week. “We Were Strange” is figured for about $8,000 in a sixth week at the Astor; this is meager business.

Brentwood Club to Honor Jack Warner

HOLLYWOOD, June 7—Jack L. War-
ner will be honored by the Brentwood Country Club at its second annual dinner at the Hotel Biltmore on June 13. Others to receive citations, to be determined by the United Jewish Welfare Fund, Warner will receive the Brentwood Award in recognition of his efforts. An-
geles president of the UJWF cam-
paign.

Connecticut Is 34th Legislature to Quot

Washington, June 7—With Connecti-
ticut slated to adjourn tomorrow, the 34th legislature will have its last session. Miss Reagan reports. Bryson declare that the industry has faced com-
paratively well in the 33 state legislatures that have adjourned so far.

125 Register at K. C. Allied Meet

KANSAS CITY, June 7—With 125 persons registered, the convention of the Allied Independent Theatre Owners of Greater Kansas City opened here today with national Allied presi-
dent William L. Ainsworth extending greetings to members and guests at a luncheon.

At the all-industry meeting follow-
ing, current problems including pub-
lications and promotions and publica-
tion and advertising were discussed. Truman Rembusch, national Allied treasurer, was the master of ceremonies.

Exhibitors held a closed session, where booking, unfair trade practices, competitive bidding, various censuses and pending government suits were reported on and discussed. Fur-
ther closed meetings will be held to-
morrow, concluding with the election of the board of directors, which will in turn elect officers.

Cifre Is Honored by Variety at Boston

Boston, June 7—Some 250 attend-
ed a luncheon given here today by the Variety Club of New England honor-
ing James Cifre, and Miss Cifre, a foreign newsreel dealer, and recipient of Variety’s “Great Heart Award,” at the Copley-
Place Hotel. Fine was master of ceremonies. Principal speakers were Dr. Sidney Farber, chief pathologist of Boston Children’s Hospital, Martin Sullivan, Arthur Sullivan, Lon Gordon and J. Wells Farley. Mrs. Cifre was also present.

Tishman Heads Para. Ad Art Department

Max E. Youngstein, national direc-
tor of advertising-publicity for Para-
mount, has named Joseph Tisman as director for Paramount’s adver-
sing department. Tisman will work with Sid Blumenstock, Paramount’s new advertising manager.

Tisman will be a member of the department art director at Warren Brothers for 20 years, leaving in 1948 to act as art consultant in Hollywood for several studios and independent producers.

Nichols Quits RKO Path

Phillips Brooks, Nichols, manager of RKO Pathé’s commercial film and television department here, has re-
signed. The department was organized under his direc-
tion in January, 1946.

Newsreel Parade

GENERAL MARSHALL recei-
ving honors in Washington and a Moscow May Day parade are current newsworthy highlights. Other items in-
clude: the New York “Queen,” sports, and the Annalas graduation. Complete contents follow:

WASHINGTON, May 28—When Marshall was honored by 16 nations, Annalas graduated Moscow, Moscow exchanged Tokyo stock exchanges reopened. Photographers’ Society of America.

NEWS OF THE DAY, No. 280—Six-
ty-one of the world’s most influential reviewers reviewed reviews Soviet might. Photoplay publication. Annalas announces Marshall honored, Derby, London.

PARAMOUNT NEWS, No. 85—Bing
Crosby, Jack Benny were honored here. Marshall honored for his work. USSR, the show of might.

TELENEWS DIGEST, No. 238—Ar-

Universal Newsreel

Walter Vincent, industry veteran and retiring president of the Will Rogers Foundation, will make the formal transfer of title to the Saracen Lake Hotel to Robert J. O’Donnell, chief banker of Variety Clubs International, at Saracen ceremonies to-
morrow.

Participating will be Pat Casey, a former president of the hospital when it was maintained by the National Vaudeville Artists; and Harold Rod-
er, one of the original directors of the Rogers Memorial Fund and now retiring executive vice-president. The transfer ceremony will be the Variety Clubs International-Will Rogers Memorial Fund, Inc., established for that purpose.

Sports Claim Most Newsreel Footage

More than a quarter of the content of American newsreels during the first three months of 1949 was devoted to sports, according to an analysis made by Ralph C. Reed, chairman of the newsreel committee of the Motion Picture Association of America. Out of a total of 904 clips released in the U.S. by the five major newsreels, 233 or 25.3 per cent, covered sporting events.

Equity Reelects Derwent

Clarence Derwent has been reelected president of the Equity. Other officers elected are: John Ken-
ny, Cornelia Otis Skinner, Ralph J. Ingersoll, vice-presidents; Paul Duffield, treasurer; Basil Rathbone, recording secretary.
M-G-M's Prosperity Plan Has a "Lot" Behind It! Join!

As The Hollywood Reporter says: "Things are really jumping at M-G-M" and Film Bulletin observes, "M-G-M's backlog of pictures is one of the strongest in the company's long and successful history. It was no idle boast that the studio would build up a total of 67 pictures this year." Showmen may well be proud of our great Studio organization, as is the entire Friendly Company Family throughout the world.

UP AND COMING!

"LITTLE WOMEN" (Technicolor)
June Allyson • Peter Lawford • Margaret O'Brien
Elizabeth Taylor • Janet Leigh • Rossano Brazzi • Mary Astor

"TAKE ME OUT TO THE BALL GAME" (Technicolor)
Frank Sinatra • Esther Williams • Gene Kelly • Betty Garrett

"THE BARKLEYS OF BROADWAY" (Technicolor)
Fred Astaire • Ginger Rogers • Oscar Levant

"THE GREAT SINNER"
Gregory Peck • Ava Gardner • Melvyn Douglas • Walter Huston
Ethel Barrymore • Frank Morgan • Agnes Moorehead

"THE STRATTON STORY"
James Stewart • June Allyson • Frank Morgan
Agnes Moorehead • Bill Williams

"THE SECRET GARDEN"
Margaret O'Brien • Herbert Marshall • Dean Stockwell

"EDWARD, MY SON"
Spencer Tracy • Deborah Kerr

"NEPTUNE'S DAUGHTER" (Technicolor)
Esther Williams • Red Skelton • Ricardo Montalban
Betty Garrett • Keenan Wynn • Xavier Cugat

"IN THE GOOD OLD SUMMERTIME" (Technicolor)
Judy Garland • Van Johnson
S. Z. & Cuddles' Sakali • Spring Byington

"BORDER INCIDENT"
Ricardo Montalban • George Murphy

"ANY NUMBER CAN PLAY"
Clark Gable • Alexis Smith • Wendell Corey • Audrey Totter

"MADAME BOVARY"
Jennifer Jones • James Mason • Van Heflin • Louis Jouvan

"BATTLEGROUND"
Van Johnson • John Hodiak • Ricardo Montalban
George Murphy • Marshall Thompson

"THE FORSYTE SAGA" (Technicolor)
Errol Flynn • Greer Garson • Walter Pidgeon • Robert Young
Janet Leigh

"CONSPIRATOR"
Robert Taylor • Elizabeth Taylor

"SCENE OF THE CRIME"
Van Johnson • Arlene Dahl • Gloria DeHaven • Tom Drake

"THAT MIDNIGHT KISS" (Technicolor)
Kathryn Grayson • Jose Iturbi
Ethel Barrymore • Mario Lanza • Keenan Wynn

"THE RED DANUBE"
Walter Pidgeon • Peter Lawford • Angela Lansbury • Janet Leigh
Ethel Barrymore • Louis Calhern • Francis L. Sullivan

"MALAYA"
Spencer Tracy • James Stewart • Valentina Cortese
Sydney Greenstreet • John Hodiak • Lionel Barrymore

"BODIES AND SOULS"
Glenn Ford • Janet Leigh • Charles Coburn • Gloria DeHaven

"KEY TO THE CITY"
Clark Gable • Loretta Young

"ANNIE GET YOUR GUN" (Technicolor)
All Star Cast

"SIDE STREET"
Farley Granger • Cathy O'Donnell • James Craig • Paul Kelly

"ON THE TOWN" (Technicolor)
Frank Sinatra • Gene Kelly • Betty Garrett • Vera-Ellen
Jules Munshin • Ann Miller

The Biggest Picture of All Time Is In Preparation: "QUO VADIS"
Paramount Meeting
(Continued from page 1)
day series of conferences being focused on William Wyler's "The Heiress," with the circuit executives serving to impress the importance and extent of promotional effort which should be put behind the film. However, director-producer Ted Tally, advertising-publicity director of Paramount house offices, and the following circuit advertising-publicity directors: Harry Dreyfuss, C. C. Callow, Harry Goldberg, Margaret Goodrich, William Holdander, Harry J. Bymeier, M. A. Nairn, Frank Starza, Dan Terrell and Alice N. Gorham, advertising-publicity director for United circuit theatres, were among the top of the Quigley Showmanship Award for 1948. J. F. Fitzgerald, head of promotion for California theatres, who has been on hand, and so was Sid Blumenstock who soon will become Paramount advertising manager.

Reception for Para. Guests
Paramount was host yesterday afternoon at a reception for the II theatre advertising publicity heads representing leading circuits in the U. S. and Canada, at the Essex House here.

Warner Net
(Continued from page 1)
edign territories were included in the consolidated profit and loss but the equity in undistributed earnings of some companies was deducted in arriving at the net profit of the combined companies. Thereafter only the American companies' share of foreign film rentals which was remittable in dollars has been included in the consolidated income figures.

Company's balance sheet lists total current and working assets of $89,821,231, with fixed assets totaling $2,09,495. Total current liabilities were $24,209,059.

WB Theatre Heads
(Continued from page 1)


Warner Foreign Executives
Arrive Here for Convention
Warner foreign representatives
Peter Golli, manager of the Caribbean division; Paul Jacobson, Armando Trucios, Argentina, and Stanley Higinson, Australia, were all here at New York to discuss their relations with Wolfe Cohen and also to attend sessions of the sales convention. Any royal-oriented enthusiasm of the Atlantic City session of South America, is due from Brazil today.

Reception for Lloyd
Harold Lloyd was guest of honor at a reception after the preview given at Toots Shor's by Motion Picture Sales Corp, which is reissuing Lloyd's "Movie Crazy," and other features. Among those attending were: Charles L. Casanove, Joe Rogers, Hal Foss, Manny Schneider, Ben Halperin, Red Kann, Martin Quigley, Jr., and Ed Grainer.

Copyright Meeting
(Continued from page 1)
on studying possibilities for a global convention will be made.
Slated to participate in the meeting here in all others, are Edwin P. Kil- roe, of 20th Century-Fox, as head of the copyright committee of the Motion Picture Producers, and Robert J. Rich, counsel for the Society of Independent Motion Picture Producers; Edward A. Sargoy, of the Motion Picture Ex- porters Association, as special counsel to film distributors on copyright infringements, and Herman Finkelstein, counsel for the American Society of Composers, Authors and Publishers.

Although the U. S. is not a party to the Berne Treaty, as a result of a U. S. film industry has gotten along well in its global operations so far as it's in copyrights in countries have been concerned, according to attorneys familiar with the subject.

The U. S. delegation to the Paris meeting will comprise John Schuman, representing the copyright bar; U. S. Librarian Luther Evans, and Arthur Fried, assistant U. S. Registrar of Copyrights.

State Dept. Wants
(Continued from page 1)
East, Australia, New Zealand and South Africa—has been possible to deliver theatrical distribution of some US15 films. Negotiations are in progress with regard to theatre use of these films in Europe. Consideration will continue to be given to the use of commercial outlets.

The department also said: It will continue to spread American newsreels abroad; it hopes to expand its overseas film program, and some of its budget troubles are being overcome; close working relations with MPEA are helpful and should be continued.

Palfreyman Leaves
(Continued from page 1)
lems. I wish him every success in his future undertakings."

"Palfreyman said he had no definite plans for the future. He admitted he was considering going into exhibition in a new way for himself. There had been "four or five interesting" job offers.

A native of Angola, Ind., Palfrey- man became secretary and manager of the Detroit Film Board of Trade in 1924. In 1929 he went to New York to establish the theatre service division of the Motion Picture Producers and Distributors of America, and headed that ever since.

Franklin Loses Motion
CHICAGO, June 7—Federal Judge Walter Lahy of District Court here yesterday overruled the Motion Picture...
The Business of dollars and sense....

We’re talking about the banking business. Specifically, those individual banks who have played a major role in motion picture financing since the early days of our industry.

You’ll find that when financing new productions, bankers give strong support to the use of COLOR...because they know from experience that COLOR insures their INVESTMENT.

Yes, DOLLARS make SENSE when you invest them in COLOR. And your dollars will buy more in CINECOLOR ...the lowest color cost in the industry.

THE Cinecolor CORPORATION
PICTURES DON'T SELL THEMSELVES!

No matter how good a picture may be—the public can't be sold unless it's told! No matter how good a sales pitch is—unless it gets to the right customer it's wasted!

WHO ARE YOUR CUSTOMERS? *It is fact—not opinion—that two out of three in every average movie audience are under thirty-five.

Of that vital group a select few are movie opinion leaders who directly and consistently influence the ticket buying of the rest of the audience. The pictures they read about and talk about are the pictures that succeed—make no mistake!

And three out of five of those leaders consistently read fan magazines!

Apathy, false economy and faulty thinking have caused some to miss this natural market!

DON'T BLAME TELEVISION—the dent it has made on the nation's box office is negligible!

DON'T TRY TO SUBSTITUTE REGIONAL PREMIERES—the people in Seattle know and care little about what happened in Birmingham... particularly by the time your picture reaches their local theatre.

DON'T SPEND YOUR MONEY IN THE SECONDARY MARKET reached through national weeklies—until you do your important selling in the primary market—by advertising to the fan magazine readership of 20,000,000 per issue (the biggest audience contributing to any box office success).

DO YOUR SELLING WHERE IT'S REALLY TELLING—ADVERTISE FIRST IN THE FAN MAGAZINES!

*From a Survey conducted by Columbia University's Bureau of Applied Social Research—contained in "Bojfo".

ASSOCIATION OF SCREEN MAGAZINE Publishers
261 Fifth Avenue, New York
Bigger Co-op. Advertising Role for Para.

Youngstein States Plan; 'Heiress' Meets Lauded

Not only will Paramount not curtail its exhibitor cooperative advertising, it actually will increase its role in that sphere, providing the exhibitor meets the company on a fair and equitable basis. Paramount's advertising-publicity director, Max E. Youngstein, made that disclosure here yesterday at a press interview. It has been participated in by most of the 11 circuit advertising-publicity directors following their one-day parade with company promotion executives on the forthcoming campaigns for William Wyler's "The Heiress." Youngstein gave considerable emphasis to his qualification—"providing the exhibitor meets us on a fair and equitable basis."

Youngstein called the interview to (Continued on page 5)

Palfreyman Cited By Allied's Myers

WASHINGTON, June 8—Dave Palfreyman's "retirement" will be regretted by the entire Allied States organization and by independent exhibitors throughout the country, Allied general counsel Abram Myers said today.

"While Palfreyman faithfully represented distributors, he had the confidence of independent exhibitors, and was always welcome at their meetings," Myers stated. "I think the distribution branch has lost a valuable asset.

Myers would not comment on the naming of Motion Picture Association of America vice-president Francis Harmon as the new trade relations chief.

Roth Buys Control of Elman Chicago Firm

CHICAGO, June 8—Max Roth, former Film Classics district manager, has bought the controlling interest in the late Henri Elman Enterprises, which operates the Capitol Film Exchange. Here, it was learned today. Mrs. Pearl Elman, the widow, is to retain an interest in the company, distributors of Reslart, Astor, Madison, Tiffany and Devonshire films. Amount of the sale was not disclosed. Deal was handled in the Probate court.

British Have Legal Right to Raise Quota: State Dep't.

WASHINGTON, June 8—The State Department today told Congressmen protesting the British film quota stand that it was concerned over the quota situation but "must recognize the right" of the British government to fix the quota since no specific commitment on the matter had been made under the general agreement on trade and tariffs.

The Department's reply was made in almost identical letters from Acting Secretary of State Webb to Rep. Cecil King and Senators Sherman Downey and William C. Knowland. Downey and Knowland had sent a joint letter to Webb, and King had protested as chairman of a special committee of House members from California. All three had demanded a new formal U. S. protest, and that 

(Continued on page 6)

Kalmenson Opens Sales Meet Today

Ben Kalmenson, Warner Brothers distribution vice-president, will preside at the company's three-day international sales convention, its first such event in three years, which gets underway today in the Waldorf-Astoria Hotel here. The company's top executives, district and branch managers, three department representatives and delegations from many of the company's foreign offices are attending.

Highlights of the opening session will be a speech by Burt L. Warner, executive producer, outlining de

(Continued on page 6)

Video Study Groups Like Way Paramount Does It

KAN. MO. Allied Reelects Officers

KANSAS CITY, June 8—O. F. Sullivan, who is expected to preside at the final session of the two-day convention of Allied Independent Theatre Owners of Kansas and Missouri here today. Larry Larsen was reelected vice-president, but as he is ill, Day Means was elected to fill the post until Larsen's recovery.

V. R. Stamm was reelected secretary-treasurer. New directors elected

(Continued on page 6)

Unity Theme Of MPA-TOA Capital Talk

Johnston Sees Time Ripe for Cooperation

All segments of the industry should get together to resolve internal differences, create better understanding and present an improved united front to matters of public policy. Eric Johnston, Motion Picture Association president, suggested to Theatre Owners of America leaders at an informal conference in Washington Tuesday night, it was learned yesterday.

The time of industry cooperation was the keynote of the meeting sound

(Continued on page 6)

Krim to Return to Law Practice Here

Following wind-up of his affairs at Eagle-Lion, Arthur Krim will give his full time to the practice of law with the New York firm of Phillips, Nizer, Benjamin and Krim, of which he is a member, it was disclosed here yesterday by Louis Nizer.

Krim tendered his resignation as president of the film company early last month but has been staying on to complete some work on production.

(Continued on page 6)

Court Allows Split Of UA, Loew's Pool

New York Federal court yesterday signed the order jointly proposed by Loew's and the Department of Justice for the dissolution of Loew's divided interests with United Artists Theatres Circuit in the operation of two theatres in Pittsburgh, two in Columbus, three in Baltimore and one in Louisville.

The actual dissolution will mean the end of all Loew's partnerships in exhibition, it was declared in the order. Although a numerical split of the properties has been indicated, it has not been decided which theatres Loew's and UA will take over.
Charles Kirby Feted By U-I Foreign Dept.

Universal-International foreign department executive yesterday tendered a luncheon here to Charles A. Kirby, vice-president and secretary for Universal International Films, distributors of U-I pictures, on the occasion of Kirby’s 54th birthday and his 28th year with the company.

Among those present were Al Daff, vice-president and general sales manager; D-I’s forerunner, W. G. Cohn, Amerco Abaft, Fortunat Brunet, Irving Weiss, Julian Benedict, David Wilcox, Myron Font, Summer, John Spies and Joe Mazur.

Heineman Staying With Eagle-Lion

William J. Heineman yesterday acceded, in a report that he plans to leave Eagle-Lion, of which he is vice-president in charge of distribution, "as absolutely untrue."

Turning the report "nonsense" and having no basis in fact, Heineman said: "I have no intention of leaving the company and I have every confidence in the successful future of Eagle Lion Films."

Odeon Shares at New Low on Exchange

LONDON, June 8—Odeon Theatres Organized Limited closed today at 45 3/4 pence per share, lowest quoted price for the J. Arthur Rank theatre company since its flotation. The market generally has evidenced a downward trend but few of the substantial holdings have declined as markedly as the Odeon shares. Financial circles noted that the decline has been most pronounced since Leslie W. Farrow resigned from the board of Odeon and subsidiaries on June 1.

M-G-M Halts Video Version of 'Edward'

M-G-M objections to a Columbia Broadcasting television adaptation of "My Son Edward" by John Steinbeck has brought about cancellation of the program which had been scheduled for June 13 under the sponsorship of the Ford Motor Co. The M-G-M film is to be released and is current at the Music Hall in New York. The CBC video version would have starred Robert MacGibbon and appeared in the top role in the play. Radio dramatizations of recent motion picture scenes have become a common occurrence from exhibitor groups. The "Edward" incident is believed to be the first of its kind involving a film company and a telecaster.

Golf Tournament at Alhambra

ALBANY, N. Y., June 8—Alhambra’s 14th annual golf tournament was held today on the Shaker Ridge Country Club course. Alhambra’s team, captained by George H. Whipple, is in charge of arrangements, according to the announcement.

Meggs in New Art Film Dept.

HOLLYWOOD, June 8—Charles W. Meggs, formerly editor-art director at Warner Thompson’s motion picture unit, has joined Monogram and Allied Artists as publicity and advertising director.

Bernstein Here for Warner-Conferences

Upon his arrival here yesterday by plane from London, Sidney L. Bernstein, chairman of Britain’s Granada Theatres and Transatlantic Pictures Corp., reported that he will confer during the next 10 days with Warner executives to work out a distribution and publicity program for "Under Capricorn," completed recently in England, with Elizabeth Taylor and Alfred Hitchcock’s direction.

The picture, which will be distributed here and in England by Warners, is slated to go into England’s ABC circuit as well as Granada’s theatres, Bernstein said. He is also discussing tentative booking schedule thus far covers some 2,000 British theatres.

Before he returns to England by plane in about 10 days, Bernstein will study American television. He will confer here Bernstein also make casting arrangements for his next film, "I, Confess," which Hitchcock will produce and which he hopes to go into production in Quebec and Hollywood toward the end of the year. Warner British studios will be used, and that company will distribute.

Wilcox Here to Close Joint Production Deal

British producer Herbert Wilcox arrived here by plane yesterday from London to finalize arrangements for a joint production venture with "Camelot" producer-director Arthur Freed, and expects to consummate a deal between Wilcox and Freed, if the right terms can be worked out, by next Friday. At the same time Wilcox is expected to plan a new Chinese production deal, and in addition that he plans to set also while here U. S. distribution arrangements for "Courtneys of Canton Street" and "Spring in Park Lane."

Wilcox said he flew here following conferences with British Treasury officials as to the financial details to be followed in the pending joint production venture under the Anglo-U. S. Film financing arrangements and to identify the American companies with which he will close the deals under the new arrangements have been completed.

UJA Nearer Quota, But Is Still Short

Drive of the amusement division of the United Jewish Appeal is making some progress, but the quota is not yet in sight. This was reported by the UJA executive committee which met here yesterday with Fred Schwartz, amusement division chairman.

The campaign has passed the half-way mark and the level of contribution for the whole year higher than prevailed last year, it was said.

Dissent on Reprint Policy

A discussion of 1949-50 product highlighted Reprint Pictures’ recent 20th-Fox franchise holders here. Presiding over the meeting was vice-president, and Paul Broder, president.

Two U-I Premiers at Dallas and Capital

Universal-International’s "Camalot" and "The Illegal Entry" had world premieres last night at Dallas and Washington, respectively.

The "The Illegal Entry," at the Majestic, was the first sawmill and bond premiere in the Southwest and will be followed by the nation’s bond-night openings in the Texas and Oklahoma markets.

The "Illegal Entry" premiere, at RKO’s Keith, Washington, was attended by most notable guests with Sweden’s Ambassador holding an afternoon reception for Merta Magnusson.

The latter film, which deals with activities of the Immigration Service’s Bond Units, was also shown on the Senate floor when Sen. Wiley (Wash. Rep.) stated it should be seen by every American "not only as an exciting film, but as a pictorial record of the work of the border patrol officers, an education in this vital problem, illegal immigration."

First Drive-in Film Premiere Confirmed

DENVER, June 8—The West Drive-in Theatre, with a 1,000-car capacity, was packed with over 1,600 cars coming from the Colorado Springs on the night of the first known drive-in world premiere, with "Colorado Territory," starring John Wayne, who will drive in within 25 cents of as much as the downtown day-and-date Broadway take, in the gross for the week is expected to total only about $1,000 apart, the Broadway doing $12,000 and the drive-in $11,000.

MGM in All-Out 25th Anniversary Drive

Under the joint leadership of advertising-publicity vice-president Howard Dietz and studio publicity head Howard Strickling, M-G-M and New York and Culver City public and advertising departments "have overlooked no means in bringing forth the company’s reservoir of past, present and future," in connection with the celebration of the year of the company’s 25th anniversary. May 15 was yesterday in a statement issued here.

Newspapers, trade papers, general and specialize press, all are being utilized, the company said.

Say 20th-Fox Turns Down Local Deals

DENVER, June 8—Several exhibitors attending the annual convention of the Allied Rocky Mountain Independent Theatres here today complained that 20th-Fox, contrary to its announced policy, turned down deals supposedly okayed on a local level.

John Wolfberg, president of the local NBC efforts to reach responsible 20th-Fox executives for clarification for the membership. The NBC is the industry public relations shorts and urged exhibitors to book them.

Sunday Shows Lose

SUMMERVILLE, Tenn., June 8—Although a drive-in operates just out of town limits, theatres here have been refused a permit to operate on Sundays.
Paramount Ad Role

(Continued from page 1)

give the guests from the circuits a chance to air their views on the accomplishments of the parley in particular and on industry problems in general. They chose to confine their remarks to the former subject for the most part. The general consensus was that the conferences were well worth the time, effort and expense involved, and that other distributors should follow the pattern set.

Interpolating during the interview, Youngstein said Paramount will (a) very likely hold similar conferences in behalf of advertising-publicity campaigns for other pictures, (b) set up 'Heiress' campaigns on a national as well as a national basis, (c) devise campaigns for the picture for first, second and repeat runs.

Impressions expressed by the circuit 'counsellors' in consequence of the parleys, which seem to the nature of being an innovation, are as follows:

Alice N. Gorham, United Detroit Theatres: "They clarified our thinking... They bring him (Youngstein) close to the theatre people who put the dollar in the box-office." (Miss Gorham was the 1948 winner of the top Quigley Showmanship Award which was presented recently by Motion Picture Association of America president Eric A. Johnston.)

'Constructive... Helpful'

Severn Morris, Schine Circuit: "I believe Paramount should be congratulated on taking the step. The company's publicity department has come down out of its 'ivory tower.' The pattern should be followed by all the companies.

Harry Browning, New England Theatres, Inc.: "Very constructive and helpful to us. We see new things in small towns. An interchange of ideas is always good.

Frank Balaban, Balaban & Katz: 'Conferences such as this are a service to exhibitors as well as to Paramount. Pressbooks are frequently set up before pictures are made and ads are put in the pressbooks without a foreknowledge of what the picture is like. We wish Paramount's pressbook ads will be a direct result of the meetings.'

Also satisfied with the outcome of the conferences was Margaret Goodrich of Greater Indianapolis Amusement Co., who was among those interviewed.

Hollander Scores Hollywood On Public Relations Point

"Tell Hollywood to speak kindlier of pictures and the public will get a better impression of what Hollywood has to offer." Thus did William K. Hollander, director of advertising and publicity for the Famous Players Circuit, sum up yesterday his own theory as to how industry public relations can be bettered. Here from Chicago, Hollander was one of the 11 advertising-publicity directors of various circuits who attended Paramount's two-day promotional conference on William Wyler's "The Heiress." The result.

Elaborating on his statement, Hollander said it was declarative that some producers who never fail to speak well of their own pictures are prone sometimes to criticize openly the films of other producers. Hollander retracted from naming names.

Lou H. Harrison, 63

Chicago, June 8—Lou H. Harrison, 63, a director of Allied Theatres of Illinois, died at his home here today.

New Rank Company Nets $1,085,000

London, June 8.—A profit of $1,085,000 has been reported by J. Arthur Rank's British Optical and Precision Engineers, Ltd., during its first year of operation. The company, organized 18 months ago, makes and sells to theaters varied supplies such as projectors, lenses, chairs and drapes. Rank told stockholders he anticipates comparable profits for the current year, subject to foreign market conditions.
The Men of Warners are Now Gathered for

Warner Bros.

International Sales Convention

At the Waldorf-Astoria, New York

They're eye-witnessing the way Warner Bros. are geared to

GO

with stars as never before!

with properties as never before!

with completed product as never before!
It's Celebrity Time in New York!

**THE FOUNTAINHEAD**  
Gary Cooper, Neale

**UNDER CAPRICORN**  
Technicolor  
Ingrid Bergman, Michael Curtiz 
Jean Arthur, David Selznick

**LOOK FOR THE SILVER LINING**  
Ray Bolger, Gordon MacRae

**THE GIRL FROM JONES BEACH**  
Ronald Reagan, Virginia Mayo, Eddie Bracken

**COLORADO TERRITORY**  
Joel McCrea, Virginia Mayo

**HAPPY TIMES**  
Technicolor  
Danny Kaye

**THE LADY TAKES A SAILOR**  
Jane Wyman, Dennis Morgan

**WHITE HEAT**  
Virginia Mayo

**MONTANA**  
Alexis Smith
Executives at Opening of Warner Convention Today

WB Sales Meetings
(Continued from page 1)
tails of the company’s plans for this year and into 1950. The major discussions of the meets will be geared to expanded production plans for the future as recently outlined by Harry M., Jack L. and Albert Warner. The additions to the company’s talent roster and the story properties lined up for them will key Warner’s address to the convention delegates.

Mort Blumenstock, advertising and publicity vice-president, will outline the company’s merchandising plans for product on the current release schedule as well as for the new season.

Video Supply Groups
(Continued from page 1)
tion of video picture cameras of Bar-
ney Balaban, Francis Harmon, Paul Raibourn, Robert Weitman and Gae Sullivan which had been taken in the theatre just prior to the showing. All hailed the mutual benefits to be derived from the “marriage” of motion picture news and television. Speaking from the screen, Balaban looked ahead to the time when people will not have to stay at home to see important events being televised. Not having submitted to pancake makeup, the executives all appeared in serious need of a shave.

The ball game came into good view with the only shortcomings being the obvious result of the largeness of the field of action, this in contrast with the theatre’s previous experience with such spectacles as prize fights where the scope of activity is limited and can be more closely covered.

The industry group, following the demonstration, was escorted to the projection room where the special video equipment was explained by Raibourn. Also shown was new equipment which was said to require only eight seconds for processing from the time the subject matter is photographed from a video recorder to its projection.

There were some comments on the large size of the equipment in relation to a smaller theatre.

Special committees of the MPAA and the TOA are now at work investigating the adaptability of television for theatres in a large scale. Yesterday’s showing was arranged in cooperation with National Broadcast-

in. In addition to those mentioned, others present included Ralph Cohn, Theodore Black, Samuel Schneider, George Shuppert, Robert W. Coyne, D. John Phillips, Edward Cheyfitz, Robert Chambers, Lewis Blumberg and Edward Fabian. MPAA counsel Robert J. Rubin also was present at the invitation of MPAA.

Gould Resigns
(Continued from page 1)
Gould will have Western Hemisphere rights to all Strenghold’s pictures and, in addition, will have exclusive rights to acquire films in this Hemisphere for Strenghold’s distribution organization in Europe.

In addition, Gould plans to add similar sales representation for other European producers and distributors after his new enterprise gets under way.

Gould joined United Artists in 1926 and represented the company in major Latin American countries during the early years of his association with it. He remains one of the major well-known and influential home office sales executives in the export market.

Gould plans to visit the Continent in July and will go to Europe thereafter to conclude several arrangements for his new enterprise, which is expected to get under way early in August.

Indications are that most of his U.S. duties will be assumed by U.A. executive vice-president Kelly, U.A. executive vice-president of the foreign department supervisor and bureau manager of the home office department. Kelly is ex-

pected back here Saturday from a European trip.

Kan.-Mo. Allied
(Continued from page 1)
are: Dan Blair, Sol Frank, E. M. Block, William Bradfield, and Francis Meyer.

Group meetings were held this morning for exhibitors interested in use of Allied’s Caravan, booking-buying service and for discussions with national sales manager Arthur W. Kelly. Allied’sasinis, who is in attendance. A closed session in the afternoon fea-
tured discussions on discounts, concessions and various theatre equipment. A luncheon was held for the ladies attending the meet.

‘Africa’ Title Suit
Charging unfair competition and asking for an injunction to restrain United Artists from exhibiting the picture “Africa Screams” under that title, Classic Pictures, owners of distribution rights to the 1930 production “Africa Speaks,” has filed suit in St. District Court here against UA. Asking also for an accounting of profits, plaintiffs maintains that the title of the UA picture causes confusion in the public mind and violates the plaintiff’s rights.

Krim Back to Law
(Continued from page 1)
He became president of Eagle-Lion upon its inception about two and a half years ago and previously was treasurer of National Screen Service. He had continued as a partner in the law firm while in both posts.

MPAA-TOA Meet
(Continued from page 1)
out” presentation on the need for better internal industry cooperation and import premaries when it was effort to ascertain how much exhibitor assistance might be counted upon in an effort to proceed with their plans for extended exhibitor and community relations activities under Francis Hargun, MPAA vice-president.

However, no commitments were sought from or given by the TOA representatives, Ted Gamble, board chairman; Gae Sullivan, executive di-

tor, and Robert Coyne, board mem-

ber. The discussion, it was learned, focused on more concrete issues that are not to be presented to the TOA board, although a report on the discussion will be made to the directors in due course.

Urges Closer Relations
Johnston reportedly suggested that with the major industry litigation moving to a close, the time might be propitious for a closer working arrangement within the industry. It was suggested that there might be a pattern established for holding meet-

ings of the various industry segments, including the trade press, under some one’s aegis at which mutual problems could be discussed and explained; questions asked and answered and in-
formation provided.

TOA representatives expressed the belief that the average exhibitor has to serious public relations problems other than those which originate in Hollywood and which he inherits from it at the local level. It was also point-

ed out that when TOA undertook its own expense a public relations pro-

gram last year there were some major complications which evinced no tangible interest in it beyond back-pattting.

The conference had been called without preliminary consultation and it was learned that the three TOA representatives were to be in Washington on business of their own Tuesday. Later meetings with TOA officials, as well as with representatives of other exhibitor organizations, are planned.

Award to Chas. Skouras
Hollywood, June 8—Charles P. Skouras, National Theatres president, tonight received the Helms Athletic Foundation award known as the “recognition of a noteworthy contributions to youth and youth activities throughout the United States,” at ceremonies held at Helms Hall, Culver City, Paul H. Helms, founder and sponsor of the founda-

tion, made the presentation.
When "the dawn comes up like thunder"...

HE'S at his console—the re-recording mixer—weaving skeins of sound into the picture's pattern... skillfully matching sound to sight, mood for mood.

Under his sensitive control, dialogue and music and special effects are expertly proportioned, delicately balanced to round out the realism and drama of the scene.

To fulfill this essential contribution to the picture, the re-recording mixer requires creative understanding of the director's desires... a sense of the dramatic... a feeling for mood... and the high order of faithful sound reproduction and re-recording he gets from the large and versatile family of Eastman motion picture films.

EASTMAN KODAK COMPANY
ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD
Today...!

...most talked about DRAMA of our time...

THE RED MENACE

A REPUBLIC PICTURE

OPENS AT
THE PARAMOUNTS
LOS ANGELES and HOLLYWOOD

AND ALSO FOX WEST COAST THEATRES

BALBOA THEATRE, SAN DIEGO
IMPERIAL THEATRE, LONG BEACH
STATE THEATRE, POMONA
WEST COAST THEATRE, SANTA ANA
KERN THEATRE, BAKERSFIELD
LIDO THEATRE, RIVERSIDE
TOA, SMPE to Meet on Video Theatre Link

Joint Television Confab To Open Here June 28

Joint television committee of the Society of Motion Picture Engineers and the Theatre Owners of America will convene here on June 28 with the hope of coming up with definite action soon on questions on theatre television, foremost among them being its actual feasibility. Still looked upon as the most likely adaptation of the new medium at present is its use by a cooperative group in exhibiting broadcast ventures given this would be largely experimental, it was said. Mitchell Wolfson, chairman of the TOA video committee, among others, has suggested this plan so that a more concrete study could be made to determine cost factors, engineering, programming and general values of television to the theatre.

Contrary to earlier indications (Continued on page 6)

Treasury Straddles Local Taxation Issue

WASHINGTON, June 9.—A Treasury Department tax study straddles the issue of whether the Federal government should withdraw from the admission tax field in favor of the states and municipalities.

The study, a revision of a July, 1947 report on Federal-state-local tax overlapping, declares that from an administrative point of view there are no compelling reasons for an immediate

(Continued on page 6)

Topical Film Title Offered by Clark

Washington, June 9.—Attorney General Clark, speaking at the premiere here of "U-0! F.D.O. Goodbye," urged legislators to support the film company to make a sequel.

With the recent Gerhardt Eisler escape in mind, Clark wryly remarked that there should be another film entitled "Illegal Exit." Clark headed a long list of top government officials at RKO Keith's for the invitation-only premiere.
Personal
Mention

ROBERT L. CLARK, son of M. R. (Duke) Clark, manager of Paramount Pictures, has been promoted from salesman at Los Angeles to Paramount branch manager at San Francisco.

J. DON ALEXANDER, president of Alexander Film Co. and board chairman of the general Screen Overbooking, has returned to his Colorado Springs headquarters after a two-weeks visit in New York.

NATHAN D. GOLDEN, U. S. Commissioned Officer, is on leave from here yesterday on the S. S. Coro
nia for France, where he will attend the Annecy international trade pact conference.

George Archibald, managing director of J. Arthur Rank's Pinewood Films, has been placed on the King's Birthday Honors List, with the title, Lord Archibald, bestowed upon him.

Harold Lloyd was honor guest at a party given yesterday by Tex McCrary at his Toot's Shor's Restaurant here.

Edward Schenitzer, United Artists Eastern sales, is in Buffalo from New York and will go from there to Toronto.

THEODORE R. BLACK, Republican counsel, will leave here today for Chicago.

Danziger Resigns
Exploitation Post

William Danziger has resigned as Paramount exploitation manager, a post he held for the past several years. Indications are that Sid Mesibov, a member of the exploitation department, will be named to fill the vacan-

Industry.

20th-Fox To Release
Two in September

Two more 20th Century-Fox pictures have been set for September release, making a total of nine features on the company's summer schedule. It was announced yesterday by Andy W. Smith, Jr., sales vice-president. The two films are "Come to the Stable," starring Loretta Young and Calcium Holin, and "I Was a Male War Bride," featuring Cary Grant and Ann Sheridan.

Set $10,000 Awards
For SGP Sales Unit

Hollywood, June 9—Robert L. Lipper, Screen Guild Productions president, has announced $10,000 in gift certificates will be distributed to the company's sales personnel at the close of SGP's first annual dollar sales competition, which begins June 12 and ends Sept. 24.
A BIG WARM WELCOME TO
MILTON BERLE
FROM WARNER BROS.

"We were all very happy to see you on the covers of TIME and NEWSWEEK. We can’t wait until we see you in your first Warner Picture!"

Always leave them Laughing
You always have, Milton — and you always will!"

Jack L. Warner
Production Drops Slightly on Coast

Hollywood, June 9—The production total was again lowered this week, for a total of 28. Five pictures were in production, with five completely completed.

Started were: "Adam's Rib, M-G-M; Gypsy, MGM; "Wuthering Heights, Paramount; an untitled production, Republic; "Oh, Doctor," 20th-Fox; "The Kid from Texas, U-I."

LVIII PALMER, Peggy Cummins and Michael Wilding try their best but the obstacles in the script were difficult to overcome in this Two Weeks in Another Town production, which has been made some time. It is a comedy that offers the subtle brand of humor often associated with British films.

Producers Sydney Box and William Sassoon, and director Harold French, are attempting to create a loopy Lady Christabel Beaucer, a bird fancier, who demands from other ladies certain territorial rights for British birds, and the niece of Her Ladyship, who is in love with the family butler, Gilbey. The birds are forgotten when war breaks out and Gilbey becomes a warship commander.

There is a lot of scurrying about by other European officials all, apparently, making a play for the niece. Except for isolated instances, the direction is smooth. Miss Cummins and Miss Wilding are not quite enough to carry the picture. Other players include Penelope Ward, Claude Dauphin, Roland Culver, Albert Lieven and Margaret Rutherford.

Running time, 77 minutes. General audience classification. For June release.

"The Weaker Sex"

(Rank—Eagle-Lion)

With marked poignancy, British film makers in this production examine the effects of the war years upon the so-called "weaker sex." As such, this J. Arthur Rank presentation is something of a cavalcade of wartime experiences, more or less delineated are excellent throughout this leisurely-paced Two Cities production. The plot, however, measured by American standards, is rather thin. Heading the cast are Ursula Jeans, Cecil Parker and Joan Hopkins.

The story takes a typical British household at the time of the war's outbreak and shows the changes and pains wrought by the war upon it. As well, the housewife becomes the mother of two children who are in the service, as well as two guests, a young soldier and a naval commander. When the war breaks into full fury it brings heartbreak and anxiety to the family. It also brings new friendships, marriage and other meanings. These are simple incidents of war. By the end of the war, the little household is again united and there are some nostalgic memories to recall. By this time also, Miss Jeans has married her commander, played by Parker.

Some newsworthy footage has been fitted into the picture, while the London Symphony Orchestra, under Muir Mathieson's direction, provides musical background. Roy Baker directed, from a screenplay by Esther McCracken and Paul Soas. Soas also produced.

Running time, 89 minutes. General audience classification. Release date, not set.

-Manuel Herbstman

Reviews

"Her Man Gilbey"

(Prestige—Universal-International)

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-Manuel Herbstman

Migration Service Aiding 'Entry' Here

The U. S. Immigration and Naturalization Service will assist University of Minnesota students in obtaining the opening of the company’s film, "Illegal Entry," at the Critereum here today. Two representatives of its counters will be stationed at the theatre to tell of the activities of the service. Also, Edward Shaugnessy, director of the department in New York, will appear with U. S. Eastern advertising manager Hank Linet on Martin Starr's program on WINS today.

Starr to Air Opening

Two of the film's commentaries, will make an on-the-scene color broadcast at the opening of Universal-International's "Illegal Entry" at the Criterion Theatre here tonight. It will be heard over Station WINS.

Ralph Wilk, 56, Film Journalist, Is Dead

Hollywood, June 9—Ralph Wilk, film critic from 1919 and in charge of that publication's Hollywood representation since 1928, died this morning at the Cedar Lodge sanitarium here, following several months' illness. The widow, a son, five brothers and two sisters survive.

A veteran of the movie anthrom eyes, R. I. Wilk was born at Minneapolis and worked for metropolitan newspapers and the associated press before entering film journalism. The funeral is tentatively arranged for Sunday morning at the Hollywood Cemetery.

Harrision Services Today

Chicago, June 9—Services for Louis Harrision, the president of the Goodman Harrison Theatre Corp., will be held at 10 A. M. tomorrow in the 2300 Broadway. Burial will be in Memorial Park Cemetery.

Harrison died Wednesday night at his home. He was a past president of the Chicago branch of the Leo M. Levi Memorial Hospital at Hot Springs and former Lincoln Park commissioner. He is survived by his widow, Gladys M. Harrison; a son, Robert, and a daughter, Mrs. Hattie Jane Albert.

Rogers Hospital

(Continued from page 1)

retiring president of the Will Rogers Memorial Fund, formally transfer the deed to the extensive property to the board of :=Vary.

In the first year of operation, the Clubs will expend $200,000 in enlarging and operating the $1,500,000 sani- tary facilities. The remainder of the future will be available to all tuberculosis victims in the amusement industry. It is expected these funds will be engaged in production in Hollywood. The Motion Picture Relief Fund has a parallel service in Holly- wood.

Present for the day-long program were representatives from all branches of the amusement industry. Participating in the ceremonies were Pat Casey, former head of the National Artists as well as the hospital; and Harold Rodner, the hospital's retiring executive vice-pres- ident who greeted the incoming executive vice-president, Charles "Chick" Lewis, publisher of Shakespeare's Trade Journal. O'Don- nell presented to Rodner an inscribed enameled desk set as a token of apprecia- tion to the incoming officers and board of directors.

Immigration Service Aiding 'Entry' Here

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A novel ticket-selling idea that is both true and authentic!
Local Taxation Issue

(Continued from page 1)

ate coordinated effort to end overlapping in the amusement tax field.

The need of the states and municipalities for more revenue and the suitability of the admission tax for local administration is recognized by the Treasury.

"Seeking sources of additional revenue," the study declares, "the states and localities desire to develop the taxation of admissions but find that the imposition of a 20 per cent Federal tax places a definite economic limitation on state and local tax rates. This consideration will need to be included as one of the competing claims for tax relief when the Federal budgetary situation permits excise tax reduction."

The study declares that less than half the states now tax admissions, and about half of those that do tax admissions do so through a very small—usually 2 per cent or less—general sales tax rather than through a special excise. Since so much of the overlapping is with a rather small sales tax, "overlapping in this field has attracted little attention," the study said. It pointed out that the use of admission taxes by local gov- ernments is expanding, but states that this has created no problem.

Para. Partnerships

(Continued from page 1)

phils, and Hunter Perry, Dominion Theatres, Richmond, Va. Discussions have been held with Karl Hohbottle on dissolution of the Interstate Circuit and Southern Enterprises of Texas, Dallas, but it was not ascertained how much progress was made.

One-third of the partnerships are required to be dissolved upon separation of Paramount production-distribution from exhibition by Jan. 1.

Jack Warner Lists 38 Films

(Continued from page 1)

"that could take this meeting through the year 1960." He said that "for general purposes" he would present the meeting the 38

The following are the productions which Warner outlined to the convention delegates:

**Many in Technicolor**

"Colorado Territory," starring Joel McCrea and Virginia Mayo, directed by Raoul Walsh and produced by Anthony Veiller; "The Fountainhead," starring Gary Cooper, directed by King Vidor and produced by Henry Blanke; "The Girl From Jones Beach," starring Ronald Reagan, Vir- ginia Mayo and Bette Davis, directed by Peter Godfrey and produced by Alex Gottlieb; "Look for the Silver Lining" (Technicolor), starring June Haver, Ray Bolger and Gordon MacRae, directed by David Butler and produced by William Jacobs; "The Lady Takes a Sailor," starring Jane Wyman and Dennis Morgan, directed by Michael Curtiz and produced by Harry Cohn; "Woman," (Technicolor), starring Errol Flynn and Alexis Smith, directed by Ray Enright, produced by Jacobs; "Under Capricorn" (Technicolor), starring Ingrid Bergman, Joseph Cotten and Alan Marshal, Wilding, a Travalg administrations, directed by Alfred Hitchcock, produced by Hitchcock-Bernstein; "Task Force," starring Gary Cooper and Jane Wyatt, directed by Delmer Daves and produced by Jerry Wald; "White Heat," starring James Cagney and Virginia Mayo, directed by Walsh and produced by Louis Edelman; "It's a Great Feeling" (Technicolor), starring Dennis Morgan, Doris Day and Jack Carson, directed by Butler and produced by Cagney; "Honolulu" (Technicolor), starring Shirley Temple, directed by Butler and produced by Jacobs; "The Return of the Frontierman" (Technicolor), starring Gordon MacRae, directed by Richard Barre and produced by Saul Elkins.

**Stars Danny Kaye**


**Cagney Produces Two**


Warner pointed out that the company has 46 stars, 10 producers, 11 directors and five producing units.

TOA, SMPE To Meet

(Continued from page 1)

TOA has no intentions of applying for a permit to operate an experimenta- tion station. Instead it would probably work in cooperation with the SMPE and the group of theatremen who elects to move into the field in a joint effort. Linking of numerous theatres on a video hook-up is presently being given full consideration by Si Fabian and others in the New York area, but so far this has not gone beyond the study stage. Whether the group would operate its own station or be fed mate- rial from one of the networks on an exclusive-use basis has yet to be de- cided.

Results of an operation involving a number of theatres would be of benefit to a nationally to the vast number of manufactur- ers and the dealers, it is felt, and cooperation of these groups will be aided. A subcommittee of the TOA- SMPE joint committee is now investigating possibilities of the experimental program. Efforts also are being made to determine whether currently-esti- mated costs of $25,000 for each theatre installation could be reduced to around $7,500, or even lower.

The TOA-SMPE joint committee met last month for initial discus- sions of the theatre television subject. D. E. Hyndman of Eastman Kodak is chairman of the SMPE video group.

Wolfberg Reected

(Continued from page 1)

nhibitors in rural areas had little to fear from television competition in light of present technical problems that hedge video's expansion beyond urban areas. The convention ended with a dinner dance held here tonight.

Sam Shin, 20th-Century-Fox ex- ecutive, addressed the meeting on his company's new sales plan and said it was not yet in effect in this area, apparently in reply to protests regist- ered yesterday by some exhibitors that 20th-Fox and rejected deals were made on a local basis.

E-L Drive Drawing

(Continued from page 1)

executives Tal Gebbike, Sam Minkler and Si Fabian, with E-L represented by Heiman; Schneider, general sales manager; and Milton E. Cohen, Eastern sales manager. The award will go to the exhibitor that shows E-L films during the 26-week drive, with the ultimate winner being chosen from a list of 21 exchange city re- gional winners.
Yes, the presses are rolling on the International Motion Picture Almanac, the internationally accepted authority on motion picture facts and figures. Soon the new 1949-50 volume will replace the well thumbed orange and black covered book now on the desks and library shelves everywhere.

So, for your copy of the Who, What, When and Where of motion picture statistics — order your copy of the INTERNATIONAL MOTION PICTURE ALMANAC — Today.

QUIGLEY PUBLISHING CO.
Rockefeller Center, 1270 6th Ave.
New York 20, N. Y.

Please send a copy of the 1949-50

MOTION PICTURE ALMANAC
Enclosed please find check for $5.00 in full payment, including shipping charges.
Mail to——
Name _______________________________________________
Address _____________________________________________
City___________________________________________ Zone______ State_________
"We will enable the public to see our pictures when and where they want to see them at the time when they most want to see them."

**20th’s Phila. Plan Grosses Mount**

"Twentieth Century-Fox’s earlier runs plan in Philadelphia has made it possible for ‘Mr. Belvedere Goes To College’ to out-gross ‘The Snake Pit’ and ‘Sitting Pretty’ by more than 20 per cent in that city."

—M.P. DAILY

**Competitive Circuits In Philly Co-op on 20th’s First 18 Day-and-Daters**

Philadelphia, May 31

"New 20th-Fox ‘flexible availabilities’ plan kicked off to a fast start here Thursday (26), as 18 nabe houses opened ‘Mr. Belvedere Goes To College’ on a day-and-date basis."

—VARIETY

**“Belvedere” Run Breaks Phila. Record**

"The public’s response at the boxoffices of the 18 theatre Philadelphia run proves without doubt that our ‘flexible availabilities’ plan is sound and progressive, benefiting both the exhibitor and distributor greatly," says Andy W. Smith, Jr.

—FILM DAILY

**20th DELIVERS WHAT IT PROMISES**

IT HAPPENS EVERY SPRING • THE BEAUTIFUL BLONDE FROM BASHFUL BEND CANADIAN PACIFIC • MOTHER IS A FRESHMAN • A LETTER TO THREE WIVES • THE SNAKE PIT • DOWN TO THE SEA IN SHIPS • YELLOW SKY • WHEN MY BABY SMILES AT ME

There’s No Business Like 20th Business!

BACK THE U.S. SAVINGS BONDS DRIVE MAY 16–JUNE 30
U. A. Financial Problems Due For New Study

Board to Get Current Fiscal Picture Tuesday

Management's report on United Artists' current fiscal condition and possible means of bringing new money into the company will be discussed by the board of directors at a meeting here tomorrow.

So far this year UA has been falling short of the approximately $350,000 in weekly distribution receipts necessary to sustain it on a paying basis although prospects for the future appear somewhat brighter.

Expected to relieve the situation to some extent is the big revenue anticipated when "Champion" and "Home of the Brave" reach their full bookings possibilities, as well as returns from "Africa Screams" now opening, and "Love Happy," which is due shortly. Additionally the company has others set for summer and early fall distribution and these are being counted on for financial assists.

Rutted out as a means of raising cash is the sale of the company's stock in Odeon Theatres in England for the reason that no way has been found to convert British pounds, which would be paid for the stock, into dollars.

40-City Premiere to Aid Variety Hospital

A 40-city premiere of an important attraction to be determined by the eight majors will be held in November as a money-raising project on behalf of the Variety Clubs International-Wills Memorial Fund, Inc., newly incorporated non-profit membership corporation to maintain the Will Rogers Hospital at Saranac.

British - Soviet Film Barter Pact Dead

London, June 12—Tentative arrangements for reciprocal film-trading between Britain and Soviet Russia on a barter basis have broken down. British Board of Trade president Harold Wilson proposed the mutual film-exchange arrangement during his November, 1947, Moscow visit.

Britain's distributors do not want such an arrangement. They claim that certain British films have proved their acceptability to selected Russian audiences.

52-Week Sales Drive Set At Warner's Convention

Ascap Extends Pact With Video 15 Days

American Society of Composers, Authors and Publishers has extended its agreement with the television industry on free use of its music, pending final negotiations on a contract. Negotiations are continuing here with the provision that when the agreement on a pact is reached it will be retroactive to Jan. 1.

An innovation in industry sales drives was announced at the weekend by Warner distribution vice-president Ben Kalminson, who said the company will conduct a 52-week sales drive, consisting of three individual drives.

In announcing the drive to the company's three-day international sales convention which ended here Saturday, Kalminson said: "In our efforts to set up a sales drive that would really be a sales drive we have come up with an innovation in industry sales drives was announced at the weekend by Warner distribution vice-president Ben Kalminson, who said the company will conduct a 52-week sales drive, consisting of three individual drives.

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Personal Mention

E. P. KILROE, chairman of the Motion Picture Association of America copyright committee, will return to New York today from Washington.

LOUIS JOFFE of RKO Theatre legal department, and his wife, Peggy JoFFE, of the publicity department, are attending the graduation of their son, Robert EMERY GOULD, from the medical school of the University of Virginia.

Ben LORBER, director of insurance affairs for Universal-International, will be a guest speaker at the national convention of the John Hancock Life Insurance Co., to be held Wednesday at Melvin Village, N. H.

MORT GOODMAN, head of Republic studio publicity, was in San Francisco from Hollywood over the weekend and left yesterday for Portland, Seattle and Salt Lake.

GERTRUDE GREENSPAN of 20th Century-Fox home office publicity department, was married here yesterday to Seymour BENSON.

AMOS CARLIN, Technicolor plant manager, and MRS. CARLIN are visiting in New York from the Coast.

SYD GROSS, Film Classics advertising-publicity chief, will leave here-to-day for Cleveland.

Farewell Lunch for Sid Blumenstock

A farewell luncheon for Sid Blumenstock, who is leaving 20th Century-Fox to become Paramount's advertising manager, was held Friday by his friends and colleagues at the St. Moritz Hotel here.


20th - Fox Club Sets Annual Outing Wed.

Members of the 20th Century-Fox Family Club have chartered the Hudson River Day Line steamer Peter Stuyvesant Wednesday for their 7th annual outing at Bear Mountain Park. Jack Riemer, who is in charge of arrangements, said between 800 and 1,000 members are expected to attend.

"Mighty Joe" Parades

Rutland, June 12.—RKO Radio's "Mighty Joe Young" float was a feature of the three-hour parade here Saturday marking the opening Baldwinsville Day. Terry Turner, Harry Reiners and Harry Blair of RKO, and trade pressmen were present.

Dmytryk Signed to Direct a Film Here

Director Edward Dmytryk, one of the "unfriendly 10" now in England finishing his second successive picture for a J. Arthur Rank unit, has signed directly with the Rank Produc- tion, "Dreadful Summert," which Phi X. Wexman, former radio and stage pro- ducer, will direct.

The "unfriendly 10" filed suit against the Motion Picture Association of America in New York May 23 last asking triple damages aggregating $25,000,000 and seeking a court order to prevent any acting in England, in that it is acting in England, the complaint charges. The action was brought in New York because fewer plaintiffs are suing in Britain than in America. Voting on the awards was by the Guild's seven past presidents.

$250,000 Ad Budget For 'Black Magic'

More than $250,000 has been allotted for advertising of Edward Small's "Black Magic," which opened here today for a period of two weeks, while the opening was announced here over the weekend by Howard LeSieur, advertising-publicity director of United Artists. UA says it will shortly begin a three-week national "u.s. premiere" tour.

"Black Magic," a $250,000 production, is being marketed in 450 cities.

The film stars J. C. Penney and Susan Hayward. UA's New York office was behind the promotion...of "Black Magic..." to retail outlets in the Northeast.

\[...\]

SWG Writing Awards To Be Made June 23

Hollywood, June 12—Screen Writers Guild plans to present four awards for outstanding screen writing at a reception on June 23, at the Bel Air Hotel. Among the awards are best non-musical comedy, best musical comedy, and Western picture. Brackett, former SWG president and recently elected president of the Academy of Motion Pictures Arts and Sciences, will present the awards.

The awards will be made in five divisions: for outstanding writing achievement in comedy, drama, musical and Western pictures. The Robert Metzker award, named for the first screenwriter killed in the war, will go to the writer of a script determined by the Guild's drama committee to have presented "the most outstanding writing problem prevalent in America. Voting on the awards is by the Guild's seven past presidents.

Newsreel Parade

The riot in Tokyo, and graduation at West Point, will make current newsreels exciting. Others include University of Washington sailing the Hwama waterfront, fire, Joe Walcott and Ezzard Charles training for their championship fight, and the Nippon Civil War.

MOVIEFON NEWS, No. 47—West Point parade begins how the U.S. Army goes to war. Major Robert F. Alson, who notified the newspapers in Nagasaki. Summer skating. Tuna fish.

News of the Day, No. 811—Graduating cadets of the 22nd class include Gen. Douglas MacArthur, who is now serving as President of Japan. He appeared in the East and led the parade. The parade was to show how the U.S. Army goes to war. The parade was followed by the Nippon Civil War.

UNIVERSAL NEWS, No. 42—Hollywood movie news. The Universal News is a "newsreel" in color. "Dear White Mother," at West Point.

Other News:

Sailors turn bikes to care for babies.


TELENEWS DIGEST, No. 23—Havana waterfront devastated by fire. French army in war. Ira J. Golding, Newsreel manager, films the fire. His plans include a trip to the South Seas, which is to be from Stanley Ellin's novel of the same title, is being written by Edward Dmytryk.

WALCOTT has sold options on "Mighty Joe Young." He said that he will share in the profits of the film and that he will receive a percentage of the profits of the film. Walcott has signed a contract with E. P. Kilroe, the chairman of the Motion Picture Association of America, to represent the interests of the film industry.

The film, which is scheduled for release in January, is being produced by Jack H. Warner for Warner Bros. Pictures. The film is being distributed by First National Pictures.

"Mighty Joe Young" is the sequel to "Mighty Joe," which was released last year and was a hit at the box office. The film is being produced by Jack H. Warner for Warner Bros. Pictures. The film is being distributed by First National Pictures.

Crosby, Hope in Film Industry Shorts

Chicago, June 12—Charles Lindau, Fox reporter, has bought equal interests in three more independent companies, which will go into production next week at Paramount studio here with producer- coordinator Grant Leith in charge. Cecil B. DeMille will narrate and appear in "History Brought to Life," Bing Crosby and Bob Hope will star in "Film Goes to Market," and "Cosmic Designer" will feature Edith Head.

Lindau, Roth Ream in Elman Enterprises

MGM Birthday Film

"Some of the Best," a 40-minute anniversary subject, has been completed by M-G-M to commemorate its 25th birthday, and will be distributed to its foreign subsidiaries. The subject consists of scenes from M-G-M's important pictures during the past 25 years as well as short films about the company's product. Lionel Barrymore narrates the informal commentary.

"The Best of the Best" was directed by Frank Whitbeck, advertising manager of the company's Culver City studios; the material was compiled by Herman Hoffman and edited by Laura Vejar.

Hans Tieler, vice-president and general sales manager, considers the film "one of the greatest entertainments ever made by our company," and states that it is being shown at the studio or any other studio. He stated that every theatre will want to pay this film, for it will undoubtedly create a greater interest among the public in motion pictures.

The subject was supervised by Frank Whitbeck, advertising manager of the company's Culver City studios; the material was compiled by Herman Hoffman and edited by Laura Vejar. He heads Audio's writing department.
Cash Dividends in April off from '48

WASHINGTON, June 12.—Film industry dividend payments were at a peak in April, compared with the same month, 1948, the Motion Picture Department reported today.

Cash dividends this year by film firms totaled $2,598,000 in April, compared with $3,772,000 in April, 1948. Commerce officials said that the new calendar year, coupled with an expanded production policy and "long-range planning" in the acquisition of the largest number of stars, directors, producers and writers, has contributed much to the growth of the industry.

Figures for the first four months of 1949 are sharply below 1948 totals. The increase of $1,960,000 for the first four months of the year, compared with 1948 period, was due to the increased activity of the market.

NCA To Seek Stars For Its Convention

MINNEAPOLIS, June 12.—Major companies will be asked to provide screen stars to appear at the Allied States and Theatre convention here next October, when Ben Berger, North Central Allied president, and the Board of Convention of Allied Delegates, will fly to New York next week.

Promoting the event, which they believe will help to advance the industry's image, Berger and Kane attended the Texas Allied convention at Dallas, and Berger plans to be on hand for the Mid-South Allied meeting at Memphis on June 28-29. Kane reports that Michigan Allied has already reserved 60 rooms for the affair.

AFM Urges Concerted Action on Excises

SAN FRANCISCO, June 12.—American Federation of Musicians, at its convention here Friday, adopted a resolution urging action through local labor councils and state federations of labor to seek the repeal of wartime excise taxes, including the admissions tax.

James C. Petrillo, who for the first time in the convention's history, was re-elected president, was re-elected by an overwhelming majority.

Zander Presidsent of Screen Cartoonists

Jack Zander has been elected president of the Screen Cartoonists Guild, it was announced here at the weekend. Other officers elected were: vice-president, Larry Silverman, treasurer; Charles Tuggle, recording secretary; Gene Solomon, publicity director; S. S. Record, specctor, computer; Jim Logan, lawyer. Trustees are Tex Henson, Ruth Morehouse and Gloria Green. Pepe Rinzu is business manager.

Universal Reports Loss of $465,242

HOLLYWOOD, June 12.—Universal Pictures Company, Inc., announced a first quarter loss of $465,242, compared with its subsidiaries for the 26 weeks ended April 30. This compares with a profit of $615,165 for the corresponding period in the preceding year.

Nayfack Films Opens New Office

Nayfack Films has opened an exchange here to distribute all Sack Amusement product, as well as imitations, Jules Nayfack announces.

Film Salaries (Continued from page 4)

reported from 20th Century-Fox. He ranks third.

Top weekly wage earner in the industry on today's list was Betty Grable, who reported $208,000 for the month, more than double her salary last year.

Other film salaries reported on today's list were: Bob Hope, $160,000; Gene Tierney, $150,000; Sarah Bernhardt, $100,000; Richard Widmark, $80,000; Edward G. Robinson, $75,000; Yvonne De Carlo, $70,000; Fanny Brice, $55,000; and Ella Raines, $48,000.

New U. K. Fact (Continued from page 1)

the trade agreement will come to an end tomorrow with the American companies possessing only about $8,000,000 in blocked pounds, following the periodic remittances of the straight $12,000,000 in blocked pounds with the new pact plus about $5,000,000. The latter figure represents the equivalent of earnings in blocked funds in the U.S. and has yet to be remitted.

Meanwhile, State Department declarations that the British had legal right to fix the surrender of its blocked pounds, 40 per cent has not deterred the industry. Both MPAA and SMPM have taken the position that the State Department's stand but feel the facts remain that while a quota might be legal, the surrender was done on an over-restrictive basis. An order that British theater owners receive 25 per cent of their paying time to national product would be a good deal more acceptable to the American companies.

Act on UK Quota (Continued from page 1)

Valence that Representative Cecil King's bill for amending the problem by the House Ways and Means Committee will be implemented shortly. Senator Arthur H. Vandenberg, influential chairman of the Committee, has tabled a list of five Senators who have replied to MPIC last week asking his committee their immediate attention to the matter. Rep. Emanuel Celler's name does not appear on such a list.

Celler said, in part, "I wish to advise you that I shall support Cecil King's bill for amending the problem imposed by the British Government's policy toward American product. The others expressed a like intention.

40-City Premiere (Continued from page 1)

Lake, N. Y., in the first year of operation, Variety plans to spend $200,000 in advertising, modernizing and re-equipment that the company, founded in 1921 by the NVA as a vaudeville circuit, with new vaudevillians stricken with tuberculosis.

The Saracen Lake institution is the first charity to be taken under wing by Variety, the entertainment oneness, all of the 35 tents are financially behind the project with the current exception of Minnesota which first proposed to complete its heart hospital with a new edition in partnership with the American of Minnesota.

The major distributors are pledged to contribute to the Will Rogers Hospital $75,000 a year for two years.

Para. Canada Meet (Continued from page 1)

manager; Oscar A. Morgan, general sales manager of shorts and Paramount News; Max Youngstein, national director of advertising, publicity and exploitation, and Fred A. Leroy, home office representative.

Zukor will address the delegates at a dinner Wednesday, Schmalberg, J. Morgan, and Youngstein will speak at the Wednesday and Thursday afternoon sessions.

Para. (Continued from page 1)

$104,000; Joseph M. Schenck, $130,000; James H. Bailey, $120,000; and Andrew W. Smith, Jr., $80,621.

For the purpose of International: Murray Silberman, $91,250.

Two Artists: Grindwell, $15,200.
"Picture of the Month."
—Louella Parsons, Cosmopolitan

"Picture of the Week."
—Life

"New Yorkers are talking about Bob Hope's latest movie!"—Walter Winchell

"Gives Bob the best role of his career."
—Jimmie Fidler, Mutual Broadcasting Co.

"Oil up the cash register, men. It will be working overtime."
—Boxoffice

"Any exhibitor who doesn't clean up with this is in the wrong business."
—M. P. Herald

"Hope is wonderful and so is the movie."
—Rose Pelswick, N. Y. Journal-American

"Hope at his clowning best."
—Howard Barnes, N. Y. Herald-Tribune

"Sparkling with 1949's brightest lines."
—Archer Winsten, N. Y. Post

"For mirth, this is way, way out front."
—McCall's

"Best of the Runyon stories."
—Good Housekeeping


Damon Runyon's
Greatest Story
starring

BOB
HOPE
LUCILLE
BALL

with WILLIAM DEMAREST
BRUCE CABOT - THOMAS GOMEZ
and Introducing
MARY JANE SAUNDERS

Foreword narrated by WALTER WINCHELL
Produced by
Directed by
ROBERT L. WELCH - SIDNEY LANFIELD
Screenplay by Melville Shavelson, Edmund Hartmann and Jack Rose - Adapted from a Story by Damon Runyon and a Screenplay by William R. Lipman, Sam Hellman and Gladys Lehman
Songs by Jay Livingston and Roy Evans
BECAUSE IT'S FUNNIER THAN "THE PALEFACE" AND TWICE AS BIG AT THE BOXOFFICE!

Day-and-date World Premieres in New York City and Manhattan, Kansas, both tremendous! N. Y. Paramount's opening nearly doubles "The Paleface" and tops the top Paramount hits of the last 5 years, including "Road to Rio," "Blue Skies" and "Going My Way"!

Watch Hope hoist grosses HIGH AS A FLAG ON THE FOURTH OF JULY at scores of nationwide holiday dates of the most sensational attraction yet—in PARAMOUNT'S GOLD RUSH OF '49
KEEP POSTING
Para. Will Buy Out Richards, To Sell Later

Deal Is Set for 1950; Carter to Head Circuit

Paramount has concluded arrangements by which it will acquire the entire 50 per cent interest in the 71-theatre Paramount-Richards circuit from E. V. Richards, Jr., of New Orleans, effective during the first quarter of 1950. Paramount owns the other 50 per cent of Paramount-Richards Theatres.

Under the terms of Paramount's consent decree ending the government anti-trust litigation against the company, Paramount is authorized to retain 36 of the 71 theatres in the Louisiana, Mississippi, Alabama, Florida, Texas and Arkansas circuit. Therefore, after acquiring Richard's interest, Paramount will have to dispose of 35 theatres, within six months from the date of acquisition.

Norman L. Carter of Paramount (Continued on page 6)

20th Adjustments Revived in Jersey

Allied Theatre Owners of New Jersey, meeting here yesterday, gave its sanction to the national Allied board's "wait and see" stand regarding 20th Century-Fox's recent statement of sales policy. The New Jersey organization justified its taking this position in consequence of 20th-Fox's having "gone back to its former policy of adjustment" in that state, it was reported following yesterday's meeting. New Jersey Allied's president, Edward Lachman was chairman of the sessions.

The organization issued the following statement following adjournment: "The decline of business at the box-

Lawson and Trumbo Convictions Upheld

WASHINGTON, June 13—The U. S. Court of Appeals for the District of Columbia unanimously upheld the contempt of Congress convictions of screen-writers John Howard Lawson and Dalton Trumbo. The two writers were cited for contempt in October, 1947, for refusing to answer questions of the House Un-

Griffiths May Be a Senate Candidate

Hartford, June 13.—There is a possibility that Stanton Griffis of New Canaan, chairman of the executive committee of Paramount, New York, and former U. S. Ambassador to Egypt, may be appointed by state Democratic leaders to be a candidate for the Senate from Connecticut, to succeed Senator Raymond E. Baldwin, Republican. This is said to be one of the topics under discussion now in political circles in this state.

Europe Looks Up: Reisman

There is an increasing trend throughout Western Europe toward "legalizing" the use of blocked U. S. industry funds and, generally, the prospects for American films in England and the Continent appears to be better than they have ever been.

This is the report of RKO Radio foreign operations vice-president Phil Reisman following his return from a seven-week tour of France, Belgium, Germany and Britain: "I am more optimistic after this trip than I was after any other," he declared yesterday at the studios here.

Reisman saw improvements in the economies of the countries which he visited. "An improved economic situation in Europe," he said, "helps the

TESMA Reports a Boom in Theatre Equipment

CHICAGO, June 13—A record volume of new theatre equipment is reported, some of the reasons given by Roy Boomer, secretary of the Theatre Equipment and Supply Manufacturers Association being the availability of raw materials in sufficient quantities to encourage development of new items, adequate labor in most manufacturing centers and the desire of theatre owners to equip their theatres with more comfortable and modern equipment for the presentation of programs to meet any form of competition which may arise.

The return of vaudeville to some metropolitan centers, which is expected to spread because of the success attained in these areas, has also en-

18 Ready, 13 Set at M-G-M

Hollywood, June 13.—With seven pictures scheduled for production in July, five now before the cameras, one starting this week and 18 completed, M-G-M's production program as announced at the recent 25th anniversary sales convention by Louis B. Mayer, executive head of the studio, and Dore Schary, in charge of production, is continuing as scheduled for 1949.


RKO Palace Shows To Play 13 Cities

The eight-act vaudeville shows playing the RKO Palace on Broadway here will tour the country, it was disclosed yesterday by Sol A. Schwartz, general manager of RKO Theatres. First on the 13-city route is Cleveland, where, on Thursday, June 30, the RKO Palace in that city will present the first of the unit vaudeville shows, augmented by a first-run feature. Other key RKO cities to

British Stumped by French Restriction

LONDON, June 13.—The Board of Trade has met with no success in its endeavor to persuade France to admit more than the 20 British films distributed in Britain out of the 186 foreign dubbed versions permitted into that country, and the Board now is refusing to have anything to do with the selection of the 20 British films which will be sent to France.

The British Producers Association likewise has had no success in its own efforts to have the British film allocation increased. American companies have been allocated 121 films.

The Board of Trade rejected the

Schreiber Elected Secretary of MPEA

Motion Picture Association of America general counsel Sidney Schreiber yesterday was elected secretary of the Motion Picture Export Association, succeeding Gordon E. Youngman, who resigned in consequence of the transfer by RKO Radio to the West Coast.

Meanwhile, Francis E. Harmon,
Van Schmus Kin on Breen's Code Staff

Hollywood, June 13—Albert E. Van Schmus, who has been working as an assistant director at several studios in recent years, has joined the staff of the Production Code Administration, it was announced here today by Joseph Breen, administrator of the Code. Van Schmus is a nephew of the late W. G. Van Schmus, who was managing director of the Music City Hall in New York.

Will Not Reconsider Mandam Decision

WASHINGTON, June 13—The U. S. Supreme Court today said it would not reconsider its May 2 decision against the producers.

On that date the court refused to hear an appeal from Monogram in a case where the defendants had been convicted of having thrown up an 11-year private anti-trust suit against eight major film companies in New York. The Monogram court to reconsider, clinging to the Boston court had decided in an appeal—although an anti-trust court to have had a specific intent to injure him.

The film companies said the Boston court had not said this, and that Monogram's rehearing petition raised questions which had not been considered in the original petition. The high court today noted its refusal to hear the petition, but gave no written reasons.

Defendants include Universal, the 20th-Fox, Vitagraph, RKO, M-G-M, United Artists and Columbia.

File Appeal Brief in Tenn. Censor Case

A brief in support of the industry appeal in the case arising out of the censorship in the city of Memphis of the picture "Curly," a United Artists film, was filed yesterday in Tennessee Supreme Court at Nashvi-lle.

The case was dismissed by the lower court at Memphis on the grounds that the plaintiffs were not licensed to do business in Tennessee and therefore had no standing in a case involving local legislation. Memphis censor Lloyd T. Binford banned the picture from exhibition in that city because it showed a Negro boy playing with white children.

The industry plans to make the case a test film censorship and hopes ultimately to get a ruling from the U. S. Supreme anti-trust court.

Goldwyn Unit Here

A production unit on "My Foolish Heart," has arrived in New York from the Coast, with an eye to putting on a new Samuel Goldwyn production. It stars Dana Andrews, the Hayward, and Kent Smith. Mark Robson is directing.

LeRoy Asks MPAA’s Aid for Film Museum

HOLLYWOOD, June 13—Producer-director Mervyn LeRoy, acting on his own, is seeking the aid of Eric Johnston, president of the Motion Picture Association of America in establishing a motion picture museum in Hollywood.

In a letter to Johnston, LeRoy said, "The motion picture industry, although only 50 years young, has traditions that must be preserved for centuries to come. Noted figures in the industry, with financial assistance from studio funds, philanthropies and Hollywood guilds and unions, should be brought together to put this project on a permanent basis.

LeRoy’s project is separate from the directly parallel enterprise on which the Academy of Motion Picture Arts and Sciences has been working for several years, and as a start for which show cases already have been set up by the lobby of the Academy Awards Theatre. Both plans envision the ultimate erection of a suitable building where industry executives can have a chance to relive the historical past and eye-wit ness views of pictures in production would be available to the public at a nominal fee.

Set Fate of TOA Gross Reports Today

Theatre Owners of America’s executive committee will meet at the Hotel Astor here today to determine whether other things, and the organization should continue plans for a weekly report of film box-office performances, which was to take the form of a bulletin to members. Full fulfillment of plans has met with repeated delays, and it appears now that TOA may be forced to abandon them because the organization’s regional affiliates and that it would require more time and effort than currently available to gather and collate the necessary figures.

Film arrangements for the TOA national convention on the Coast next September are expected to be set at the Pacific Coast Convention meeting.

Scheduled to attend today are Gail Sullivan, Arthur H. Lockwood, Ted E. Gamble, Si H.Fabian, Robert W. Loewenstein, Jr., M. J. O’Leary and Stanley W. Prenosil.

Para. Managers Map Buffalo ‘Gold Rush’

BUFFALO, June 13—Al Kane, Paramount’s eastern and southern division sales manager, and Myron Satter, New York branch manager, are here to make plans for the launchings of "Gold Rush of ’49." Meetings are being held in the local exchange and are attended by Kane, Satter, London, Ditmars, Bowne, Simon, S. E. Fos, F. O. Fitch, B. Weisker, Company, J. W. Russell, Robert Bower, manager; Bernard, general manager, and agent and head booker; John Good, sales manager; Tony Hasamer, booker; Mark Rosso, sales manager; and S. A. Savio, assistant booker.

83 Short Subjects From WB in ’49-50

Warner Brothers will release 83 short subjects and 104 issues of War ner Pathé News during 1949-50, it was announced here yesterday by Norman Moray, president of Warner Pathé News and short subjects sales manager.

Warner is releasing 84 subjects in the current 1948-49 season. Some of these programs include: eight two-reel Technicolor "Excessive Specials," 10 Technicolor "Sport Parades," 12 Technicolor "B. B. Robin Cartoons," in Technicolor, (re-releases), six two-reel black-and-white "Featurettes" (both new and re-releases), six black-and-white "Vitaphone Novelties," eight black-and-white "Melody Master Bands" (re-issues), six "Joe McDoakes" single-reel comedies, and 26 new "Merrie Melody" and "Looney Tunes" color cartoons.

NEW YORK THEATRES

RADIO CITY MUSIC HALL

SPENCER TRACY — DEBORAH KERR

"EDWARD, MY SON"

The Hunter — Laura Marsh — James Donald

MURRAY'S

A Metro-Goldwyn-Mayer Picture

SPECTACULAR STAGE PRESENTATION

BOBBIE HOPE SUZY LINDSAY EDWARD HELPS SOMERFORD SORROWFUL JONES MAE LANS SAWYERS

J. Arthur Rank presents

"THE RED SHOES"

Color by Technicolor

BLOU THEATER, West of Broadway

ALL Seats Reserved, Wnd. Order

Twice Daily

Extra matinees Saturday and Sunday. Late show Saturday evening 11:30.

As EAGLE LION FILM RELEASE

MOTION PICTURE DAILY, Martin Quigley, Editor-In-Chief and Publisher, Shrewin Quigley, Associate Editor and Publisher, Robert F. Quigley, Managing Editor, Robert F. Quigley, Jr., Associate Editor, Published daily, except Sundays, at the News-Gazette Building, Eighth and Broad streets, Chicago, Illinois. Established 1909. Martin Quigley, President; Robert F. Quigley, Jr., Vice-President; Robert F. Quigley, Managing Editor; Walter P. Quigley, Secretary and Treasurer; Herman J. Seed, Production Manager; Charles F. Schumacher, Advertising Manager; Harry F. Bevan, Art Editor; Chicago Bureau, 120 South La Salle Street, Editorial and Advertising, Urban Street, Advertising Representation; John Young, Advertising Representation, Washington, J. A. Otten, National Press Club, Washington, D. C. London office, 4 Golden Sq., London W. 1. Horace Bourn, Manager, Peter Bourn, Editor. Published, copyrighted, and sold at a post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per
Arnall to Discuss SIMPP Contract

Hollywood, June 13.—Ellis G. Arnall, president of the Society of Independent Motion Picture Producers, is meeting here today with a committee of Warner Corporation directors, reportedly on a proposal to change his present part-time commitment to a full-time status on a contract basis.

Although he has held the post only a few months, SIMPP members have been impressed with Arnall’s accomplishments in his behalf and apparently are anxious to tie him down to a writing agreement, it was said.

It is believed in motion picture circles that the former governor of Georgia might still be interested in public office, possibly the senatorial race in his home state next year.

His working agreement with SIMPP has been an oral one so far.

SIMPP in Industry Council in Hollywood

Hollywood, June 13.—Society of Independent Motion Picture Producers will become a member of the executive committee of Industry Council, a meeting of the latter group on Wednesday at the Beverly Hills Hotel, it was announced here by Cecil B. DeMille, who serves as executive vice-president of the group.

President Ellis G. Arnall will deliver the keynote address.

Relating to the organization will be Wm. E. Lesser, vice-president and board chairman; Marvin Davis, treasurer; Roy Disney, Edward Small and James Nasser.

Other organizations in the MPIC are the Motion Picture Producers Association, Hollywood AFL, Film Council, and actors’, writers’ and directors’ guilds, independent Office Workers and the Society of Motion Picture Art Directors.

Davee Heads SMPE’s Projection Committee

L. W. Davee, sales manager of Century Projector Company, has been appointed chairman of the Society of Motion Picture Engineers’ projection practice committee.

A. M. Maurer, SIMPE vice-president.

Upmost on the list of projects to be undertaken by the committee are revisions of the Society’s “projection room plan” which are intended to pave the way for good projection results by serving as a guide in planning projection rooms for new theaters.

Bovary’ Makes 5 for M-G-M at Music Hall

M-G-M’s “Maurice Bovary” is scheduled to play Radio City Music Hall here, following the theatre’s next attraction, which will be Warner Brothers’ “Look for the Silver Lining.” That will make five M-G-M pictures to play that show case this year.


Warner Excursion Today

More than 1,400 members of the National Association of Theatre Owners Club are expected to go on the club’s annual boat ride to Bear Mountain today aboard the Lash-Jack-A-Marrch, it is announced by Ralph W. Bud, Warner personnel manager.

A similar excursion for the 20th Century-Family Club is slated for tomorrow.

Para. Buys 17,600 Shares

Paramount purchased last month on the New York Stock Exchange 17,600 shares of common stock, bringing to 938,187 shares the total accumulated in its purchase and sale of the stock-purchasing program instituted in November, 1946, by president Barney Balaban.

Squeeze Out U. S. Films in Argentina

Joaquin Rickard, Latin-American representative of the Motion Picture Association of America, is meeting stiffening resistance from Argentine government agencies in his attempts to obtain exchange permits which would make shipments of U. S. films to that country illegal according to wire dispatches reaching here from Buenos Aires.

Last year Rickard was able to obtain $500,000 worth of exchange permits within nine months—all—on the basis of the companies waiving the right to immediate payment.

However, no Hollywood films have been permitted to enter Argentina, it is reported.

The last U. S. pictures on hand in that country, according to dispatches, are the 1949 release, “South of the Border.”

WB Asks Dismissal Of Shea Complaint

Dismissal of the complaint of Shea Enterprises to halt Warner’s plan for the dissolution of their pooled operation of three theatres in Youngstown, O., was asked by Warner in a petition to the New York Federal Court yesterday.

The case originally was placed in New York Supreme Court and was removed to Federal Court.

Warner stated yesterday that enforcement of Shea’s decree of pooling would be defeated if that company’s move to break with Shea is upheld.

Under the status of the Warner Theatre, which would revert to Warner operation, was greatly enhanced at the expense of Shea’s Park Theatre under the pool operation.

The third house is the Paramount, ownership of which the parties share.

Group Plans Test Of Film Censorship

Film censorship will be challenged by the National Council on Freedom from Censorship, an affiliate of the American Civil Liberties Union, it was announced here yesterday by members of the organization.

Cooperation of a theatre operator “willing to risk prosecution and possible financial loss to show an uncen- sorred picture” would be needed, Rice said, adding that the council would take the case to the U. S. Supreme Court if necessary.

Direct action by Warner, whose litigation does not provide a test case by Sept. 1, Rice said.

Buchanan, Agency Head, Dies at 56

Thomas S. Buchanan, 56, former head of a management agency which bears his name, died yesterday from a long illness at his home at Sharon, Conn. He was a director and consul- tant of the firm, which has branches here, in Chicago and on the Coast, at the time of his death.

The widow and a son, Thomas S. Buchanan, Jr., survive.

NCA Houses Booking Connors Commercial

MINNEAPOLIS, June 13.—North Central Allied members will run the “New Tobaccoland,” which Tom Connors Associates, Inc., is distributing for the Tobacco Wholesalers of America, in this section, it was announced here.

“New Tobaccoland,” which involves a marketing arrangement whereby the revenue will go to the association, Connors pays the exhibitor $8.50 for each 1,000 admissions.
MITCHUM... IN HIS NEWEST

THE B
PICTURE ... DATING NOW!

A TOUGH, TERRIFIC ADVENTURE IN GRAND LARCENY THAT GETS HIM DEEP INTO THE WILDS OF MEXICO... AND DEEPER IN LOVE AND DANGER WITH GORGEOUS JANE GREER IN THE TRAIL OF A FORTUNE IN HOT MONEY!

ERT MITCHUM
JANE GREER
BENDIX
STEAL

PATRIC KNOWLES - RAMON NOVARO - DON ALVARADO - JOHN QUALEN
Executive Producer SID ROGELL - Produced by JACK J. GROSS - Directed by DON SIEGEL
Screen Play by GEOFFREY HOMES and GERALD DRAYSON ADAMS
Based on the famous Saturday Evening Post Story "The Road to Carmichael's" by RICHARD WORMSER
Para-Richards
(Continued from page 1)
Richards Theatres will continue with the circuit as general manager. Also continuing in association with Richards will be Gaston J. Dureau, Harry K. Oliphant and Maurice F. Barr of the Richards organization.
Richards will continue to own and operate his Theatres Service Corp., which includes approximately 125 theatres in Louisiana and Mississippi and in which Paramount holds no interest.
Terms of the Paramount-Richards stock purchase deal were not disclosed but, according to trade reports, Richards received close to $1,000,000 for his interests.

Under Paramount’s consent decree the company is authorized to retain 10 of 22 Paramount-Richards’ theatres in Louisiana; 16 of 35 in Mississippi; four of six in Alabama; three of four in Florida, and three of four in Arkansas.

The deal is the first to be agreed upon by Paramount and a number of important and important theatre partnerships around the country, although several other arrangements and stages and final agreements could be reached by the company and its partners in the near future.

The Richards’ deal was closed last Friday, according to an announcement made in New Orleans by Richards over the past weekend.

Booms in Equipment
(Continued from page 1)
encouraged the development of many new stage products for such presentation.

Boomer states that when the doors open to the TESMA-TEDA Trade Show held hall at the Stevens Hotel in Chicago on September 26, there will be a record display of new items in theatre television, drive-in and community equipment.

In addition to the exhibits and the regular business meetings of TESMA and TEDA, there will be an open meeting and a symposium composed of several addresses on the future of the theatre and the effect of home television on the theatre.

Convictions Upheld
(Continued from page 1)
American Activities Committee during that group’s investigation of so-called Communist infiltration in the film industry. A District Court jury last year found them guilty of contempt for refusing to answer questions on a presentment alleging participation with the Communist party. The fate of eight other Hollywood workers, also cited in the report, is still under consideration of the Lawson-Trumbo cases.

The Circuit Court decision pointed out that Communists are engaged in a worldwide struggle, and that the cases of the two screenwriters was “not an isolated phenomenon” of the communist threat to investigate and expose Communism.

Industry Plays Vital Role
“The motion picture industry,” the decision said, “plays a critically prominent role in the molding of public opinion and motion pictures are, or are capable of being, a potent medium of propaganda dissemination which is sufficient to influence the minds of many American people. This being so, it is absurd to argue, as these appellants do, that questions asked by members of the Congress, and their authorship of scripts, vitally influence the ultimate production of motion pictures and sales. Millions at which questions require disclosure of who or not they are or ever have been Communists, are not pertinent questions. Indeed, it is hard to envision how there could be any more pertinent question in these circumstances.”
Robert W. Kenny, attorney for the two writers, said he would ask the Circuit Court for a rehearing, and if that is denied, as is expected, he will appeal to the Supreme Court.

The Supreme Court will adjourn late this month, and there is no possibility of action until it reconvenes in October.

E-L Studio Staffs
(Continued from page 1)
“Port of New York” will roll, with Lee Simon as director. Both films are produced under a new, well-advantaged arrangement, in which the producers are associated with the U.S. Treasury Department.

James T. Vaughn, production head at E-L Studios, announced that there are additional employees will be recalled within the next few days to fill out the producers’ departments which have been on a skeleton basis or closed down altogether since production was halted last year.

Eagle-Lion Home Office Staff Lay-offs End Pending Deal
Arrangements have been worked out for the union of the negotiations revolved around independent producer Edward Small’s offer to purchase the contract of Screencraft, the company from Robert R. Young, principal stockholder of Pathe Industries, E-L parent company.

It was stated that the Small purchase negotiations opened some weeks ago about a dozen home office publicists and employees were to have been paid under a “stagger system” which called for one or two employees a week.

It was reported authoritatively that the status of the negotiations has not been improved by Screencraft president Joseph Simons, and William C. MacMillan, E-L operations vice-president, re- returned here four weeks ago from Coast parlors with Small in prolonged conferences on the matter with Young.

Europe Looks Up
(Continued from page 1)
American motion picture industry more than any other industry.” Examining the U.S. film industry’s establishment of the National Exhibition Corporation, Reisman said he believed that total grosses would be about the same as last year’s, that returns per film on the poorer remitance prospects are the situations in Argentina and South America, and that they will be down in Britain and in some other parts of the globe.

In contrast, other American distributors, Reisman said, are making excellent headway toward setting up individual operations in Germany following its postwar occupation. Subsequently, he said, the American film industry may be “screened” and, if they pass examination, be employed by American companies.

British production, Reisman believes, won’t come in as a consequence of this year’s meeting the 45 percent film quota this year. England’s theatre business, he said, has been down per cent in the last two years. Reismen feels, however, that J. Arthur Rank will be able to meet the quota in his own circuits. RKO Radio’s foreign chief said his company’s bookings in Rank’s circuits “was off in the past year” after this year’s box-office now back to normal. The drop-off in British production may have been responsible for the rebound, Reissman said.

All in all, he added, the American film industry “will end up well in England by the close of the year, is over,” quota problems notwithstanding.

18 Ready at M-G-M
(Continued from page 1)
spirator” and other pictures recently completed.


With the start Wednesday of “Macbeth” in Rome, producers Robert Z. Leonard and produced by Joe Pasternak, six pictures will be in production. Among these “Adam’s Rib,” “On the Town,” “Stars in My Crown,” “Tension” and “Bodies and Souls.”

Maine Admission Tax Bill
BANGOR, Me., June 13—A bill pending before the Maine legislature would allow the five per cent admission tax for all places of amusement.

U.K. Council
(Continued from page 1)
tice which calls for urgent investigation.” The report also reveals that the Council has decided to put a stop of the presentation of almost unlimited quota tickets to reins. In policy in the future, the report says, the quota tickets will be limited to the first features of special value for entertain purposes.

Seek State Dep’t. Appointment To Deliver Protest on Quota
WASHINGTON, June 13.—Motion Picture Association of America officials have informed a new appointment with Acting Secretary of State James Webb to deliver the agreement to the Department of State and protest against the British quota. They are hopeful that the agreement can be set for some time this week.

PA president Eric Johnston and SIMPP general counsel Robert Rubin will carry the protest to Webb.

British Stumped
(Continued from page 1)
list of 20 British films prepared by the Department of Commerce for the French market and which included three pictures of non-BFP members. The quota had suggested the French pick the picture which it wanted to see and bowed out of the situation.

The first encounter of Britain’s voluntary and restrictive film trade champions with like legislation elsewhere appears to be an unhappy one.

Schreiber, MPEA
(Continued from page 1)
MPEA vice-president, has relinquished his position in order to have more time to pursue his duties as a councilman in New York City.

All other officers were re-elected by the MPEA. They are: Eric A. Johnson, president; Irving A. Maas, vice-president; John E. McCarthy, vice-president; Frederick W. DuVall, treasurer; Herbert J. E. Farnum, assistant treasurer; and Frank J. Alford, assistant treasurer.

A recent election of officers, yesterday’s MPEA meeting touched on “routine matters,” one having to do with the arrangement in the Saar, former German territory now under French control.

MPAA directors will meet here to- day under the chairmanship of Johnson, who presided at yesterday’s MPEA parade.

20th Adjustments
(Continued from page 1)
office was discussed by the membership, with the subject of reporting a decline up to 60 per cent. In order to accurately ascertain the exact amount of the drop, percentage-wise, as compared with the same months in 1948 and 1947, members were asked to report immediately to send in accurate comparative figures on this period.”

MPAA directors will meet here to- day under the chairmanship of Johnson, who presided at yesterday’s MPEA parade.

Maine Admission Tax Bill
BANGOR, Me., June 13.—A bill pending before the Maine legislature would allow the five per cent admission tax for all places of amusement.
as Betty swings back to her best kind of bang-up role with a brand new boy-friend who's every girl's dish. It's such good news that we want you to count the laughs yourself at . . .

Come and Hear The Customers Cheer!

PARAMOUNT TRADE SHOWS
JUNE 16 thru JUNE 30
At Theatre Sneak-Previews Before Audiences Like Your Own!

Betty Hutton Victor Mature
in Red, Hot, and Blue

A JOHN FARROW production with WILLIAM JUNE DEMAREST HAVOC
Produced by ROBERT FELLOWS Directed by JOHN FARROW
Screenplay by Hagar Wilde and John Farrow - Story by Charles Lederer
Selznick Releasing Organization announces the impending release of 3 more distinguished films

THE FALLEN IDOL

Produced and Directed by CAROL REED
From the pen of the famous novelist GRAHAM GREENE

JOSEPH COTTON ORSON WELLES
THE THIRD MAN
Produced and Directed by CAROL REED
Written by GRAHAM GREENE
The first motion picture album album behind the lens directed by a woman

DECEMBER
15

JENNIFER JONES ALL-STAR CAST
The Michael Powell Emeric Pressburger Production
GONE TO EARTH IN TECHNICOLOR
An excitingly earthy and romantic picture filmed largely on location in the beautiful hills and valleys of Wales.
THE SURPRISE HIT OF 1949

Now in Release:
DAVID O. SELZNICK'S
Portrait of Jennie
starring
JENNIFER JONES • JOSEPH COTTON
ETHEL BARRYMORE
DIRECTED BY WILLIAM DIETERLE • ASSOC. PRODUCER—DAVID HEMPSTEAD
MPA and TOA To Meet Today On ‘P. R.’ Plan

Johnston Office Calls Second Exclusive Parley

Motion Picture Association of America’s public relations planning is expected to be advanced another notch today at a second meeting with Theatre Owners of America leaders.

On an invitation from the MPA, the TOA group will meet at the Harvard Club here with MPA president Eric A. Johnston, vice-president Francis Harmon and the association’s committee on exhibitors relations, which includes Ted E. Deleon, chairman, Austin Keough, William F. Rodgers and Maurice Bergman. Also on hand will be MPA general counsel Sidney Schreiber.

The TOA contingent will consist of Ted R. Gamble, St. H. Fabian, Harry Lownstein, Robert W. Coyne, Herman Levy, Walter Reide, Jr., Gael Sullivan and Stanley W. Prenosil. Queried yesterday as to the meeting’s agenda, Harmon would not comment.

France Scored By Skouras on Permits

In an address before the American Club of Paris on his recent arrival in that city, 20th Century-Fox president Spyros P. Skouras deplored the French government’s refusal of production permits to U.S. companies which have sought to make pictures in France, according to a statement issued here yesterday by the 20th-Fox home office.

In order to encourage French production, Skouras told the club, “20th Century-Fox—(Continued on page 6)

UA’s Finances Are Taken Up by Board

Financial condition of United Artists was taken up by the board of directors at a meeting here yesterday and presumably will be discussed by president Gradwell L. Sears in meetings with co-owners Mary Pickford and Charles Chaplin on the Coast. Sears will leave here today for Hollywood with the investigation of new distribution deals specifically in mind.

The board yesterday approved pacts (Continued on page 6)

TOA Retains Gross Reports Program; Reorganizes Field

Theatre Owners of America’s executive committee has renewed its determination to produce for the organization’s members a regular weekly bulletin reporting box-office performances of first and second-run pictures in five national regions, namely, East, Central, South, Midwest and West. Following yesterday’s meeting here of the executive committee it was announced that TOA headquarters expects to produce the first bulletin in about two weeks.

Gael Sullivan, TOA executive director, explained yesterday that the delay in issuing the first bulletin, which originally was scheduled to be sent to TOA members about May 1.

Transfer F. C. To Bernhard

HOLLYWOOD, June 14.—Cinicolor Corp., stockholders, in a special meeting here today, voted approval of the board of directors’ proposal to transfer the corporation’s wholly-owned subsidiary, Film Classics, Inc., to Joseph Bernhard and associates. Transfer became effective immediately. Bernhard is FC’s president.

Board’s proposal, based on its conclusion that FC’s operations had failed to live up to expectations during the past 18 months, outlined terms of (Continued on page 6)

“House of Strangers”

20th Century-Fox—Drama, First Class

There is power, realism and a thorough-going believability in this drama of a father whose tyranny leads to the disintegration of the family for which he held high hopes. “House of Strangers” is serious entertainment, leavened by flashes of humor, but essentially hard-hitting and considerably above the norm in point of story value, script, direction and performance.

Based on a novel by Jerome Weidman, the film is a flashback for practically all of its 101 interesting minutes. Its opening shows Richard Conte returning to the East Side of New York after a seven-year stretch in jail for what later is divulged as an effort to buy a key juror sitting in the trial of his father, Edward G. Robinson. The flashback bridges the opening and the closing sequences.

Robinson is the Italian-American who goes from modest beginnings as barrow to a neighborhood banker, extracting exorbitant rates of interest on the one hand and extending generous and unprotected loans on the other. His rules are his own and so is his bookkeeping.

In this atmosphere of rising success and ruthless rule are his four sons. Luther Adler is the eldest. The others are Paul Valentine, Efrem Zimbalist, Jr. and Conte, an assorted group of whom Conte, the lawyer, is the strongest (Continued on page 6)

That She Blows!

The MPAA board yesterday green-lighted the MPAA's approval to use “The Bright Dame” as a title for a forthcoming feature although there is a standing association rule which prohibits use of the word “dame” in titles. But, explains the MPAA, “an exception was made in this case as the title refers to the name of a boat.”

McCarthy Is Named MPA Vice-president

John G. McCarthy, managing director of the international division of the Motion Picture Association of America, was elected to a vice-presidency at the meeting of the MPAA board of directors here yesterday, it was announced by Eric A. Johnston, president. McCarthy is the first vice-president of the Motion Picture Export Association.

McCarthy’s appointment was in line with the withdrawal of Francis Harmon from foreign affairs to devote more time to direct the organization’s new exhibitor and public relations program. Earlier this week Harmon formally relinquished his duties as vice-president of the Motion Picture Export Association.

The board also named Maurice Bergman, public relations executive of Universal International, to the MPAA’s exhibitor-community relations committee, which is headed by Ned F. Depinet, president of RKO. Other business enacted was the ap

Vote on Ascap Video Collection Formula

On the basis of trade estimates of television billings for 1949, Ascap would collect about $300,000 to $500,000 from telecasters for use of its music in the first year of operation of a blanket contract now being considered by both sides. The amount would incease from year to year as stations and, of course, billings, increase.

Members of the National Association of Broadcasters are now being polled on their reactions to the proposal (Continued on page 6)

July Deadline Seen For E-L, Small Deal

A final decision on the proposal for Edward Small to enter Eagle-Lion is expected within the next few weeks, with Serge Semenenko, financial engineer of the deal, scheduled to leave for Europe about July 15.

Agreement on the Small-Semenenko proposal has been reached in principle with Robert R. Young, head of E-L’s parent company, Pathe Industries. The next step is for Semenenko to

US Govt. Gets MPAA-SIMP Joint Protest

Offer Separate Briefs on UK Quota to State Dept.

WASHINGTON, June 14.—The Motion Picture Association of America and the Society of Independent Motion Picture Producers today formally presented to the State Department their joint demand for a new government protest on the British film quota.

Representatives of MPAA and SIMPP told Acting Secretary of State James E. Webb in a brief interview that the British government’s failure to meet the provisions of a previous protest is “completely unacceptable,” and that the U. S. government should set up a British center in immediate negotiations for revision or elimination of the quota.

Though essential to the two organizations called on Webb together, each organization submitted its own brief in support of the joint position. Joyce O’Hara, executive assistant to MPAA president Eric Johnston, represented

(Continued on page 6)
Personal Mention

WILLIAM HEINEMAN, Eagle- Lion distribution vice-president, left here last night for New Orleans and is due back on Saturday.

WILLIAM F. ROGERS, M-G-M sales vice-president, returned here yesterday from Washington, where he attended the graduation of his sons from Georgetown University. He plans to leave for the Coast on Friday.

NORMAN MORAY, Warner short subject manager, has left here for the Coast. On his return trip he will visit the company’s Western and Midwestern branches.

DORE SCHARY, Metro-Goldwyn-Mayer production executive, will leave Hollywood on Friday by plane for home office conferences.

E. Z. WALTERS, Altec comptroller, is here from the Coast.

Lem Jones Becomes Assistant to Smith

Lem Jones has been appointed assistant to A. W. Smith, Jr., vice-president and sales manager of 20th Century-Fox.

Jones has already assumed his new duties in the sales department. He had been executive assistant to company president Stryos P. Skouras.

Diamond Named 20th NY Branch Manager

Sam Diamond, former manager of 20th Century-Fox’s Philadelphia exchange, has been appointed New York branch manager to succeed Seymour Florin who has resigned to go into independent production.

Campbell Wins E-L Participation Prize

Independent theatre owner George Campbell of Columbus, Ind., is the winner of the exhibitor participation top prize in Eagle-Lion’s nationwide promotion, “Schlaifer Testimonial Drive.” Campbell chose two two-week trips for two, either to Hollywood or New York.

Schlaifer Takes Fox Account Tomorrow

Charles Schlaifer and Co., Inc., will formally take over the 20th Century-Fox advertising account tomorrow for all media, including newspapers, magazines, radio and television. Included in the deal is the account for the Roxy Theatre.

First ‘Movie Crazy’ Day

First booking date for the current reissue of Harold Lloyd’s “Movie Crazy” was yesterday at the New York Globe theatre by Motion Picture Sales Corp., which will distribute the Lloyd re-releases.

Some N. Y. Grosses Show Improvement

Business is showing improvement at some theaters which have brought in better figures, but the overall income at New York first-run this week continued to be depressed from the beginning of the season. The weekend trade was again considerably influenced by competition from Broadway’s store-front activity, the larger situations here accounting for over one-half of the estimated 20,000 members of the International Rotary Clubs who were in town for the National Convention. The Paramount is doing its strongest business in many weeks with “Sor- rows of a Gentleman,” which opened in its second engagement at the Broadway, the first week ended last Saturday night having closed with an income of $2,100 for a poor seventh week. At- tending healthy returns this week ($14,000 on Sunday) the second week’s take should be around $20,000.

Columbia shows “Rebel” ($12,000), the Davis Bros. “I’ll Never Love Again,” the studio’s only entry in the present Columbia cycle, and “Look on the Bright Side” with Joseph Cotten ($10,000) are the Columbia hits this week.

At the Bevery, “The Divine Lady” ($13,000) is a repeat of the film which began its run at the New York recently, and in the Civic, “The Velveteen Rabbit” ($10,000) is a repeat of the company’s New York hit last season.

Newsreel Parade

VARIEY Club International taking over the Will Rogers Memorial Hospital and President Truman’s reunion with his wartime pilot both got the neutralized high lights. Other items include British honoring King George, film premiers, etc.

MOVITHONE NEWS, No. 48—Presi- dent Truman attends reunion of war buddies. American film industry gives the bombardment over Willis Rogers Memorial Home, Maryland. ration anniversaries of King George. Beautiful Blondie from Bantam. Army field inspecting first dress parade since war. Paris dark over publicity.{

U. K. Loan to U. S. Video Film Maker

LONDON, June 14—James H. Law- rie, head of the government’s Film Finance Corp., today amended the in- dustry with his disclosure that a loan has been made to the British Televisi- on Corp., Ltd., to finance production of four 13-minute shorts for American television shows.

Lawrie said that Parthian if it wished could make a similar contract when used in television. He maintai ned that the film industry here is bitterly fighting the use of films on television, and said that the financing of film production for television use is a po- licy of an important dollar-making scheme and that it is being maintained.

Lawrie also disclosed that last-min- ute differences over a completion guarantee had caused Film Finance to withdraw from financing Mayflower Pictures’ “Spider and the Fly,” now in production at J. Arthur Rank’s Pinewood Studio. Rank will accept entire financial responsibility for the picture.

Campbell Is Knighted In Italian Order

Jules Levey has been knighted as a “Commodatore of the Star for Merit,” in the Military Order of St. Louis, France, for cultural and philanthropic services to Italy. His Royal Highness, Prince Cesare, heads this order of chivalry, which is one of the oldest orders of chivalry in Europe. It was established by Crusaders on Constantinople in 1390.

Levey is now abroad surveying Eu- rope, the Near East and Israel, in connection with his financing of for- eign product for American distribution.

Lippert Renames Screen Guild Prod.

Hollywood, June 14.—The name Screen Guild Productions, now associated with the production company will be discontinued; in its stead, the name Lippert Productions will be used, states STG.

Effective immediately, Lip- pert Productions’ entire Hol- lywood operations will be merged to operate at Nassour Studios, Hollywood. The Lippert offices at New York will include those of Robert L. Lippert, vice-presi- dent Murray Lerner and Jack Leedwood’s publicity-advertis- ing department.

Brave ‘Hold Up’

Holding up steady is “Home of the Brave,” which grossed $15,000 in a healthy Antwerp week. The title’s earlier West Coast engagements have shown that “We Were Strangers” is losing ground at the Astor where $7,500 in three days was taken. In the State, “Barrykds of Broadway” is moving along well enough with a sixth week’s income estimated at $18,000, which is relatively good. “Quartet” continues strong at the Sutton which figures $9,400 for its 11th week.

“Champion” might make $22,000 from the Globe $11,000 in a 10th week, which is good business, particularly in view of the length of the run. “Yankee Doodle” might not gross beyond $8,500 in a slow second week at the Rivoli, which brought in $8,600 at the Strand $9,500 in a nice 37th week. Its com- position long-distance performer. “The Monkeys” is likely to bring in $4,000 in a 34th week at the Bijoun; this, too, is impressive business.

“Lost Boundaries” has been booked to follow “We Were Strangers” at the Astor.

Diamond Wins Screen Guild Prod.

Hollywood, June 14.—The name Screen Guild Productions, now associated with the production company will be discontinued; in its stead, the name Lippert Productions will be used, states STG.

Effective immediately, Lip- pert Productions’ entire Hol- lywood operations will be merged to operate at Nassour Studios, Hollywood. The Lippert offices at New York will include those of Robert L. Lippert, vice-presi- dent Murray Lerner and Jack Leedwood’s publicity-advertis- ing department.

Some N. Y. Grosses Show Improvement

Business is showing improvement at some theaters which have brought in better figures, but the overall income at New York first-run this week continued to be depressed from the beginning of the season. The weekend trade was again considerably influenced by competition from Broadway’s store-front activity, the larger situations here accounting for over one-half of the estimated 20,000 members of the International Rotary Clubs who were in town for the National Convention. The Paramount is doing its strongest business in many weeks with “Sor- rows of a Gentleman,” which opened in its second engagement at the Broadway, the first week ended last Saturday night having closed with an income of $2,100 for a poor seventh week. At- tending healthy returns this week ($14,000 on Sunday) the second week’s take should be around $20,000.

Columbia shows “Rebel” ($12,000), the Davis Bros. “I’ll Never Love Again,” the studio’s only entry in the present Columbia cycle, and “Look on the Bright Side” with Joseph Cotten ($10,000) are the Columbia hits this week.

At the Bevery, “The Divine Lady” ($13,000) is a repeat of the film which began its run at the New York recently, and in the Civic, “The Velveteen Rabbit” ($10,000) is a repeat of the company’s New York hit last season.

Newsreel Parade

VARIEY Club International taking over the Will Rogers Memorial Hospital and President Truman’s reunion with his wartime pilot both got the neutralized high lights. Other items include British honoring King George, film premiers, etc.

MOVITHONE NEWS, No. 48—Presi- dent Truman attends reunion of war buddies. American film industry gives the bombardment over Willis Rogers Memorial Home, Maryland. ration anniversaries of King George. Beautiful Blondie from Bantam. Army field inspecting first dress parade since war. Paris dark over publicity.}{

U. K. Loan to U. S. Video Film Maker

LONDON, June 14—James H. Law- rie, head of the government’s Film Finance Corp., today amended the in- dustry with his disclosure that a loan has been made to the British Televisi- on Corp., Ltd., to finance production of four 13-minute shorts for American television shows.

Lawrie said that Parthian if it wished could make a similar contract when used in television. He maintai ned that the film industry here is bitterly fighting the use of films on television, and said that the financing of film production for television use is a po- licy of an important dollar-making scheme and that it is being maintained.

Lawrie also disclosed that last-min- ute differences over a completion guarantee had caused Film Finance to withdraw from financing Mayflower Pictures’ “Spider and the Fly,” now in production at J. Arthur Rank’s Pinewood Studio. Rank will accept entire financial responsibility for the picture.

Campbell Wins E-L Participation Prize

Independent theatre owner George Campbell of Columbus, Ind., is the winner of the exhibitor participation top prize in Eagle-Lion’s nationwide promotion, “Schlaifer Testimonial Drive.” Campbell chose two two-week trips for two, either to Hollywood or New York.

Schlaifer Takes Fox Account Tomorrow

Charles Schlaifer and Co., Inc., will formally take over the 20th Century-Fox advertising account tomorrow for all media, including newspapers, magazines, radio and television. Included in the deal is the account for the Roxy Theatre.

First ’Movie Crazy’ Day

First booking date for the current reissue of Harold Lloyd’s “Movie Crazy” was yesterday at the New York Globe theatre by Motion Picture Sales Corp., which will distri-
"That's obvious! MGM has more Big Pictures than any one else — MGM's the talk of the industry. For instance 'Madame Bovary' 'In The Good Old Summertime' 'Battleground' 'Intruder In The Dust' 'The Great Sinner' 'Any Number Can Play' 'Forsyte Saga' 'That Midnight Kiss' 'Conspirator' 'Malaya' 'The Red Danube' and lots more. You said it Miss, the sky's the limit at MGM!"

"What's going on out there at the MGM Studios? All the picture people flying to the Coast seem to talk more about MGM than any other company."
MOST TALKED ABOUT

SO SHOCKING IT WAS FILMED BEHIND SEALED STUDIO DOORS

BILL JONES
The ex-GI who almost lost everything he fought for!

NINA
The girl who came to breed hate but instead learned to love!

SOLOMON
He gave his rather than to the yolk of tyranny!

RED

Produced at REPUBLIC STUDIOS

AN AVALANCHE OF DATE

WARFIELD, SAN FRANCISCO, JUNE 23 • ORPHEUM, OAKLAND, JULY 1
MAYFAIR, PORTLAND, JUNE 30 • MAYFAIR, NEW YORK, JULY 2 • AND HUNDREDS MORE POURING IN EVERY HOUR, EVERY
RUMA OF OUR TIME!

MOLLIE
The seductive party used as man-

FATHER LEARY
The fearless, fighting priest who con-
qumed evil with faith!

YVONNE
A power-hungry, psychopathic, love-
starved woman of destruction!

REACH!
MURDERED... because he defied the
terroristic under-
ground!

TYLER
Trapped in the web of violence he set
for unsuspecting victims!

FROM COAST TO COAST!

• COLISEUM, SEATTLE, JUNE 23 • LYRIC, SALT LAKE, JUNE 23
• FENWAY, BOSTON, JULY 8 • FULTON, PITTSBURGH, JULY 16

EVERY REPUBLIC BRANCH THROUGHOUT THE COUNTRY!
Today's...

News in Brief

MAYFLOWER Picture Corp. in London, originally organized by Charles Laughton, Eric Pomer and John Maxted, has been acquired in England by Maxwell Setton and Aubrey Baring and they have already started production on their first, “The Spider and the Fly,” to star Eric Pomer and Guy Rolfe, at the J. Arthur Rank-Phoebe Studios.

Three Percentage Suits Filed in Portland, Ore.

PORTLAND, Ore., June 14.—Three percentage actions were filed here today in the U.S. District Court against Jesse E. Jones, alleging false returns on percentage exhibitions at the Roseway and St. Johns Theatres in Portland and the Majestic and Rio in Dalles, Oregon. Separate actions were brought by Paramount, RKO and Loew’s.

Screen Publicists (CIO) Reject Companies’ Offer

The Screen Publicists Guild, CIO, seeking a new contract in the East, has “categorically rejected” an offer of film companies which has been recommended by the contract which expired last September and “voted to continue and begin picketing” of local theatres for at least six months, or until “a new and better contract is signed,” a statement from SFG issued here yesterday disclosed.

FC to Bernhard

(Continued from page 1)

the transfer by which Cinecolor’s primary liability on bank loans it made to FC, amounting to $1,500,000, becomes secondary to PC’s liability, and Cinecolor shall not be liable for additional loans which banks may make to PC.

Film Classics president Joseph Bernhard and other company officials could not be reached here yesterday for comment on action that Cinecolor stockholders had voted transfer of FC to Bernhard.

Ascap Video Rates

(Continued from page 1)

posed pact which would mean payments of about 10 per cent over the amount they pay for standard radio licensing of the Ascap repertoire. Individual telecasters are agreeable to the proposals, the Ascap board would ask its members to give their approval.

TOA on Grosses

(Continued from page 1)

1, was due primarily to the fact that a considerable number of the 400 theatres which had been selected to report on turnstiles in their subsequent runs and others found they were unable to report systematically on picture turnover days of the week.

Other TOA member exhibitors have been selected to replace those chosen for the TOA contract, which Sullivan said, and the number of participating theatres remains at approximately 400.

Attending the executive committee meeting in addition to Sullivan were: Arthur H. Lockwood, Tod R. Gamble, St. H. Fabian, Robert W. Coyne, Walter Reade, Jr., Harry Loewenstein and Stanley W. Preissi.

Skouras, French

(Continued from page 1)

Century-Fox has entered into an agreement with a French producer, to produce two French pictures. We also attempted to obtain a permit from the French government to produce another picture, a story written by Ernest Hemingway, in English. But we were not granted a permit and stand that many other companies wanted to produce pictures here in France, and they too were denied this privilege.

McCarthy Elected

(Continued from page 1)

proval of “The Great Dame” for a Warner-Wilcox title. The word “dame” in the Warner film refers to a boat, thus exception to the rule against its use was made, it was said.

Johnston Outlines America’s Role

“America can have a glorious role in telling this century to redeem itself,” Eric A. Johnston, president of Motion Picture Association of America, said here last night over a radio address. He said yesterday that the film was “America’s Town Meeting of the Air”; the subject: “How Can the People of the West, the Best Share Peace and Well Being?”

MPA-TOA Meet

(Continued from page 1)

other than to indicate that in his capacity as MPA exhibitor and community relations director he would become involved in such matters relating to the industry’s public relations program as would be discussed: How will it be presented to the Council? Shall it be? How long should it last?

It was learned also that for the second time two invitations were sent to representatives of other, exhibitor organizations, national or local, such as Allied States Association, Metropolitan Motion Picture Theatres Association, New York Independent Theatre Owners Association, New York Motion Picture Association and others. This caused some comment in trade circles.

UA’s Finances

(Continued from page 1)

to release Edward A. Golden’s “Guilt of Treason,” which is slated for immediate production, and Seymour Nebenzal’s “M,” which is to go before the cameras in late summer or early fall.

United Artists Has Video Sports Reel for Stations

Television’s “first major sports newsreel TV program,” titled “Top Video Sports,” has been ordered yesterday. Starting July 15, it will be available on a weekly-every-Friday basis to stations and advertisers, John Mitchell, director of sales for UA-TV.

E-L, Small Deal

(Continued from page 1)

complete arrangements for Small’s share of the new financing for E-L. Estimated to be between $1,000,000 and $2,000,000. If such arrangements are completed, there is every indication that the deal will be closed at once.

Joint Protest

(Continued from page 1)

MPAA, while SIMPP was represented by James A. Malvey, chairman of the board, and general counsel Robert J. Rubin.

Both MPA and SIMPP stated that they had the same observations as to why the British government’s reasons for rejecting the American quota pact don’t hold water. They said that the Anglo-American Film Council was set up because the quota was the root of Trans-Pacific difficulties and the quota was a government matter.

It appears that the quota can be filled by British producers; they insisted that the remittance agreement adequately solved the British government’s dollar problems; that as a protective device a 40 per cent or some comparable protective act was unnecessary and that the quota was “unrealistic.” The British have imposed restrictions on American films, SIMPP argued, but the American government has imposed restrictions on British films.

The MPAA statement pointed out that the June meeting of the Anglo-American Film Council has been postponed “at least until August and perhaps later” at the request of the British representatives. Moreover it said, “There is nothing which the British can do about the quota. The British government imposed the quota and will maintain the quota; the British government can change it.”

The statement took strong issue with the report that the British quota increase does not violate the general agreement on tariffs and trade, saying that “British quota has skyrocketed during the latter half of the year” and “The agreement such a policy on the part of the British government can, if continued, cause the government’s agreement’s provisions empty and meaningless phrases. An excessive and non-maintained quota has no meaning whatever to the British government’s agreement.”

MPAA Sees 47 U.K. Features Due; British Exhibitors Want 100

WASHINGTON, June 14.—The Motion Picture Association estimated today that a maximum of 47 new British films of intended first-feature quality will be available during the forthcoming 40 per cent quota period—16 less than the Board of Trade’s minimum estimate of requirements, and less than half the General Exhibitors Association estimate of the number made necessary by the quota.

Writing the second opinion in the memo submitted by MPAA to the State Department. It said the Board of Trade’s estimate of new features are enough for the 45 per cent quota and 63 for the 40 per cent quota, and that whatever quota requires about 100 British features.

British producers promised at the meeting of the 45 per cent quota year to deliver 50 first features as said, and “according to our records they actually delivered 66, of which only 15 qualified as first features, while 51, although shown as first features, failed to qualify at the boxoffice.”
BRITAIN'S NATIONAL FILM AWARD 1949

★ ★ ★ THE TRIPLE CROWN
Goes to the "Team" of Herbert Wilcox's

"SPRING IN PARK LANE"

★ BEST BRITISH ACTRESS . . . ANNA NEAGLE

★ BEST BRITISH ACTOR . . . MICHAEL WILDING

★ BEST BRITISH FILM ...... HERBERT WILCOX'S

"SPRING IN PARK LANE"

FOR U. S. RELEASE SOON!
ONE OF THE BEST
GEORGE
RAFT
PICTURES
IN
YEARS!

COLUMBIA PICTURES presents

GEORGE RAFT
as
Johnny Allegro

with
NINA FOCH • GEORGE MACREADY

Screen Play by KAREN DeWOLF and GUY ENDORE
Directed by TED TETZLAFF • Produced by IRVING STARR
Strikes Face Newsreels In Labor Crisis

The five major newsreel companies are gripped by a labor crisis that could force them to cease operations in the very near future and throw out of work a thousand studio mechanics, cameramen, film editors, cutters, electricians, office workers.

The IATSE locals representing the newsreel workers in these various categories have been without contracts for long periods, in some instances for as long as a year, and now they reportedly are preparing to take strike action. The Federal Mediation and Conciliation Service and IATSE international president Richard F. Arnall have been devoting their efforts to efforts to avoid a strike.

The National Broadcasting Co., United Press International, the Associated Press, and United Press have been successful in arranging contracts, but neither the United Press nor the Associated Press has been able to agree with their respective employees.

MPAA to Set Meetings with Trade Groups

Program, Organization To Be Drawn Thereafter

Producers, distributors and all exhibitor organizations would share equal importance in the community and industry relations program which has been proposed by the Motion Picture Association of America, said E. B. Dunn, RKO president and chairman of the MPAA committee on exhibitor and community relations, as declared here today.

No specific program has been arranged nor will any be considered until Allied States and other groups have been consulted, he said, adding that those and others with whom he or his MPAA associates intend to confer are Pacific Coast Conference of Independent Theatre Owners, Theatre Owners of America, Metropolitan Motion Picture Theatre Association, Independent Theatre Owners of New York, the industry press and Hollywood guilds and crafts.

For the benefit of any skeptics within earshot of his press conference, Dejace said he had nothing up his sleeve except to investigate what can be done.

52 Shorts from U-I In '49-50: O'Keefe

Universal-I international's 1949-50 program of shorts will consist of 52 subjects and 104 issues of Universal Newsreel, it was announced yesterday by A. J. O'Keefe, U-I assistant general sales manager. The total is the same as for the previous year and will include eight three-reel musical Westerns featuring Tex Williams, and two two-reel specials, the first, "Thundering Rails," being produced by Tom Mead with the cooperation of the American Railroad Association and the second, also produced by Mead, entitled "The Tiny Terrors Make Trouble."

The remainder will include 11 two-reel "Name Band Musicals," eight of these one-reel "Sing and Be Happy" and "Variety Views" series, and 15 "Technicolor Cartoons" issues.

French Still Hopes For Accord with U.S.

London, June 15.—Sir Henry French, director general of the British Film Producers Association and member of the Anglo-American Film Council, expressed hope today that the Council will meet here in August as planned despite opposition to the proposed development at its Washington meeting in April.

Sir Henry said that he had dis-

Schine Decree May Be Ready Today

WASHINGTON, June 15.—Counsel for the Schine circuit and Justice Department officials, concluding two days of hearings today, said prospects of an agreement tomorrow or Friday on a consent decree ending the antitrust suit against the circuit are "good."

Schine counsel returned to New York presumably to obtain formal approval of the decree provisions agreed upon here, with announcement of the decree terms expected to be made thereafter.

Arnall Sees Industry At 'Crossroads'; Urges Quota Action

Hollywood, June 15.—In spite of the optimistic views expressed by some within our industry, the motion picture industry is today at the crossroads and events during the next few months may well determine whether conditions will grow worse or our industry will surge forward to greater success, prosperity and well being," said Arnall, president of the Society of Independent Motion Picture Producers, declared in an address to the Motion Picture Industry Council at the Beverly Hills Hotel, tonight in SIMPP was inducted into the Council.

Arnall divided his address into two major sections, with the first devoted to efforts, in which he urged all to join, being made to bring State Department influence to bear on foreign barriers, restrictions and quotas. He said, "Everybody recognizes that private industry has no bargaining power."

Griffith Windup Is Delayed to June 27

WASHINGTON, June 15.—Wind-up proceedings in the Griffith anti-trust case have been postponed from June 20 to June 27 by the Oklahoma City District Court, Justice Department spokesmen, who said yesterday, it was declared that no reason was given, but that another day was declared with the week after July 2.

Justice hopes that the proceedings can be finished in four or five days.

U and Odeon Reach Accord on Bookings

Gates to playing time in the J. Arthur Rank-controlled Odeon Theatres in England have been opened to United Artists after many months of disagreement on terms, it was disclosed here yesterday by Arthur W. Kelly, executive vice-president of UA.

Kelly said that booking deals have been made with the Rank organization, production, "Champion," along with "several others" which he declined to identify. Specific dates were not mentioned by Kelly, although playing of the product apparently is not likely to be delayed considerably since Odeon has booked six months in advance. However, the circuit sometimes spots a few earlier open dates.

In past years, UA has been intermit-

Rep. King Continuing Fight Against Quota

WASHINGTON, June 15.—Rep. Cecil King, California Democrat and head of a committee appointed by California House members to fight the British quota, indicated today he might seek a new interview with Acting Secretary of State Webb to voice the delegation's concern over the British position.

King has protested the quota in letters to Webb, in speeches on the House floor, and in a previous interview with Webb.

Meanwhile, legislative representative Jack Bryson of the Motion Picture Association of America, is distributing among congressmen copies of the MPAA memo on the British situation which was submitted yesterday to the State Department.

Bernhard Will Take Over F.C. Shortly

Finalization of arrangement under which Film Classics president Joseph Bernhard and associates will take over control of the company from Cinecolor is expected in about 10 days, a spokesman for Bernhard indicated yesterday.

At a meeting in Hollywood Tuesday Cinecolor stockholders voted approval of their board of directors' proposal to transfer control.

MPA Video Group's Report in 2 Months

Special television committee of the Motion Picture Association of America is now not expected to report the results of its findings on the adaptability of video for theaters for at least two months, according to one of the members of the group.

The numerous ramifications of the new medium and a feasible use of it in film houses have made it apparent to the committee that more time will be required to complete the report.

Anasco Expanding Its Color Capacity

BINGHAMTON, N. Y., June 15—Completion of Anasco's new color coating facilities within the next few months will make available to the industry 100,000,000 feet of Anasco color film annually, James Forrestal, general manager of Anasco, disclosed here.

"That quantity," Forrestal said, "is

(Continued on page 3)

(Continued on page 3)

(Continued on page 3)
**Personal Mention**

TED R. GAMBLE left here last night for Milwaukee.

Oscar Hammerstein II will go to Hollywood later this week to make the presentations at the Screen Writers Guild Awards dinner there on June 23.

SAM ORLINS, former Universal Newreel cameraman now filming governmentพระไทยพระ, and Mrs. Orlins are parents of a girl, Anne Jull, born at Knoxville.

**H. M. Richey, M-G-M exhibitor relations head, will attend the convention of operators of Indiana at French Lick Springs on June 21-23.**

WILLIAM F. ROBBINS, M-G-M sales vice-president, has delayed his departure for the Coast and now plans to leave here on June 24.


EDWARD REED, manager of the Strand Theatre, Providence is recovering at the Jane Brown Hospital here from an operation.

**Lightstone Ope ns Canadian Meeting**

TORONTO, June 15.—The three-day Paramount Canadian divisional sales meeting got under way at the Royal York Hotel here today, with Gordon Lightstone, Canadian sales manager, opening the meeting by introducing Paramount New York executives Adolph Zukor, A. W. Schwalberg, E. K. (Ted) O'Shea, Max Youngstein, Oscar Morgan and Fred Lergo.

Lightstone discussed the economic state of the industry in Canada and the day-long discussions were then continued by Schwalberg, O'Shea and Youngstein.

**Arktino Man Found Dead**

MEXICO CITY, June 15.—Political murder was assigned today to the supposed shooting suicide of Joseph Ambein Epstein, owner of Arktino Pictures, a local importer and distributor of Russian films. Epstein's body was found on a boulevard near his home. Two bullet wounds were in the head, but only one bullet had been fired from the revolver found nearby. A farewell note, found written in his clothes, is said not to be in Epstein's handwriting.

**New W. B. First Run**

CHICAGO, June 15.—The Stratford Theatre, operated by the Warner Circuit, starts a first-run policy tomorrow, playing a selection of the 24th Biennial Avalon and Capitol. The policy change will make the Stratford a major competitor with the Balaban and Katz Southtown, located across the street.

**Give a Hudson Car And $1,000 Weekly**

DENVER, June 15—Give aways in Denver are again headed for a new high this summer. The 10 Ford theaters are giving away a Hudson a week, and the three Wolftberg theaters and four driving courses are starting nights with $1,000 given weekly. If not claimed, $500 will be added to the following week.

Winners of the Hudsons will be flown to Detroit, enter to win the first five by Ar- kton company, and company will deliver their car at the factory.

**Petigor Sees Film Changes from Quota**

As a result of the present quota, future British films will be made on a more economical scale and in shorter shooting time, Louis Petigor, general sales manager of the Century-Fox Pictures Corp., Ltd., observed here before returning to London yesterday. Asserting that production changes will be made to meet the quota, Petigor saw no necessary decline in quality.

Renown, which for 10 years had been distributing releases, started its own production two years ago. The company, according to Petigor, has not a feature a year, and his firm has had to fall to arrange for a talent exchange.

**35mm. Film Exports Off in 1st Quarter**

WASHINGTON, June 15.—U. S. ex-
ports off developed 35mm. films during the first quarter of 1949 were slightly below the same period, according to Commerce Department figures. The statistical report reported that exports of developed 35mm. features were up considerably, ranging from shipments to England to raw stock and exports of equipment were down almost fifty per cent.

Eight more Go Before Cameras; 33 Shooting

HOLLYWOOD, June 15.—The production tally started forward last week to a total of 34, a gain of six over the previous week. Eight more pictures were started, and two were completed.


**Horowitz Is Named Fox Phila. Manager**

Siegfried Horowitz, sales manager of 20th-Century-Fox's Philadelphia exchange, has been appointed branch manager for that territory, by A. W. Smith, Jr., sales vice-president. He succeeds Sam Diamond who has been named New York branch manager. Horowitz has been with the company since 1914, Starting in the home office.

**Kato To Elect July 8**

LOUISVILLE, June 15.—A nominating committee of the Kentucky Association of Theatre Owners is now considering nominees for a new directorate which will elect officers on July 8.

**4th in Industry Series**

Motion Picture Association of America urges exhibitors to book "Heart to Heart," fourth short in the association's public affairs series. The M-G-M picture stresses a heart disease.

**Cleveland Tournament**

CLEVELAND, June 15.—Local Variety Clubs and Sunset Golfing Society sponsor golf tournament, to be held at the Beechmont Country Club. Bert Lekko, Niles Goldsworthy, and Buzz Sullivan, co-chairmen and Nat Wolf is advisor.

**News in Brief**

**Fox Intermountain Changes**

SALT LAKE CITY, June 15.—Hall Baetz, Montana district manager of Fox Intermountain Theatres with Branch 53, is being transferred to Denver as district manager. Si Sanders, booker here, will replace Baetz as booker for the Northern territory out of Denver. Gene Manzanares, Fox Intermountain booker with Branch 51 in Knoxville, will manage a theatre in Denver. Jack McGee, Cheyenne city manager, will replace a booker. William A. Dillison, Jr., now booker for Northern territory out of Denver, will become booker in Salt Lake.

**Hartford Gets 4 Drive-Ins**


**Build Drive-In at Tampa**

ATLANTA, June 15.—Mr. and Mrs. Charles J. Bennett, owners of the Auto-Park Drive-In at Tampa, Fla., announce that they will start work on a new $250,000 theatre in Tampa. Plans call for the accommodation of 900 cars plus a grandstand for 600 walk in patrons.

**See Probe of TV Ownership**

OTTAWA, June 15.—Question of public ownership of Canadian television facilities will likely be probed by the Royal Commission on Arts, Letters and Sciences, it is understood here. The Commission is expected to begin public hearings in Ottawa Aug. 3.

**Lloyd at Press Reception**

CHICAGO, June 15.—Harold Lloyd, here for sales talks on the release of "Movie Crazy," was tended a banquet yesterday at the Belvedere, a reception by the Imperial House by Motion Picture Sales Corp., which is handling Midwest distribution of the film.

**Plan Shopping Center House**

NASHVILLE, June 15.—In addition to a new million-dollar Imperial theatre to be built in the Warner building here, Crescent Amusement has announced plans to build a combination shopping center and theatre on Gallatin Road, at an estimated cost of $300,000.

**Drops Station Sales Rule**

WASHINGTON, June 15.—The Federal Communications Commission has adopted new rules permitting the sale of radio or television stations without public advertising or competitive bidding.

**Vote for Sunlows Shows**

ATLANTA, June 15.—Georgia town of Metter has voted for Sunday films by a vote of 269 to 124. Another Georgia town, Toccoa, has also voted for Sunday movies.
Adaptability Key to Production: Cooper

Production in Hollywood remains difficult because of conditions, but the answer to continuing production is adaptability, according to Merian C. Cooper, co-producer of “Mighty Joe Young,” which he made with Ford for RKO release. The film is set for a July 14 premiere at the 350 theaters in England and Northern New York. It will open at the Criterion here on July 25.

Always wanting to make another “King Kong,” Cooper said “Mighty Joe Young” was partly the answer to the wish, combining the drama inherent in its former pictures such as “King Kong,” “Chang,” and “Grass,” with hokum comedy. “It is opening tongue-in-cheek showmanship,” he said, “and so far the reception is good.”

Cooper is to make two more for RKO, apart from “She Wore a Yellow Ribbon,” and he also has a one picture deal with United Artists. In consideration for future production, he and Ford have scripts for the following, “The Rose of Tulee,” “Miss Without Record,” “Uncle Mike,” “Meets Murder,” “Wagon Master” and “The Family.”

New Glass Screen From Gluckman Firm

A new screen woven entirely of glass filaments adapted to regular (flat) frames has been announced by Herman M. Gluckman, president of New Screen Corp., following completion of installations in 80 Loew theaters under the combined of Lester Isaac, director of Loew’s visual and sound projection department. The installations began after tests conducted by Isaac’s department, and according to Gluckman, these showed greatly improved screen brightness with normal projection without any uniform transmission of sound. The screen is woven to produce a fabric that is “porous” to sound.

116 ‘Saturation’ Dates for ‘Spring’

In line with the company’s announced policy advocating “saturation” releases in order to concentrate advertising and exploitation in a given territory, 20th Century-Fox will open “It Happens Every Spring” in 116 Georgia theaters starting today. Atlanta will be the first city to play the picture, with others joining the day-and-date showing on their normal change over at the weekend.

Review

“The Big Steal”

(RKO Radio)

A WILD and tortuous chase is set in motion in “The Big Steal,” a standard melodrama whose scene of action is Mexico. The cast is an appealing one, headed by Robert Mitchum and including Jane Greer and William Bendix. No time is wasted in getting the story under way, with a romantic angle added. Generally, these ingredients are mixed in routine, but pleasing manner.

Mitchum portrays an Army financial officer, who, implicated in the theft of an Army payroll, is forced to clear himself. In pursuit of Patric Knowles, the real culprit, Mitchum goes off to Mexico where he meets Miss Greer. It evolves that Miss Greer is also after Knowles, since he is also a suspect in a previous theft. Mitchum and Miss Greer are forced to join forces in tracking down the elusive Knowles. In the meantime, Bendix, an Army captain, is hot on the trail of Mitchum, thus causing a two-way chase.

The screenplay by Geoffrey Homes and Gerald Drayson Adams leads up to the climax by way of an automobile side, whereupon the principals converge at points too belongs to the guilty circle. It takes considerable gunplay, plus some fisticuffs that are on the brutal side, before Mitchum finally vindi- cates himself and walks off with Miss Greer. Sid Rogell was executive producer, and he and J. P. McGowan produced and Don Siegel directed, from an original by Richard Wormser.

Running time, 71 minutes. Adult audience classification. For June release.

Newsreel Crisis

(Continued from page 1)

Walsh have failed to break the deadlock on the impending major films. It was disclosed that he said. It is reported that the management of the majors are concerned over strike threats, their stand being that the companies have been operating in the “red” and hence they would not be reluctant to shut down in the face of a work stoppage. Meanwhile Movietone News is said to have laid off about a dozen cameramen as part of an economy move.

LATSE headquarters here is understood to be drafting plans for bringing the majors together in a final attempt to avoid a strike. Sal Scoppa, former chief of studio mechanics Local No. 52 here, who has been working on special assignments out of ‘IA’ headquarters, may be appointed by Walsh to initiate such a parley.

The locals are said to be deter- mined not to retreat in their demand for wage increases. The companies have refused flatly to agree on raises. Scoppa’s task would be to persuade one or the other, or both, to give ground.

French Still Hopes

(Continued from page 1)

discussed the matter with J. Arthur Rank, BPPA president and also a member of the Council, and that Rank is in complete agreement with him.

He said the Washington meeting proved, if nothing else, the sincere desire of members of the British and American film industries to reach some mutual accommodation.

Anscor Expanding

(Continued from page 1)

more than adequate for 25 full-length pictures a year.

“Moreover, new techniques developed at Anscor permit batch uniform- ing of 5,000,000 feet of film whereas previously it was possible to coat only 75,000 feet per emulsion. Before, therefore, the processed film manufacturer has to obtain the same uniformity with color that is comparable with black and white. Our newly-developed methods insure the desired uniformity.

MPAA to Set Meets

(Continued from page 1)

about problems in general, intra- industry affairs and public relations. When the question was asked whether the MPAA had in mind the soothing of exhibitors as one means of averting more court actions, he said that any such attempt would be detrimental to exhibition and distribution would be avoided.

Would there be any MPAA domi- nance in the meeting? Walsh said Depinet.

That last question was directed to Si Fabian, chairman of the TOA executive committee, which met with an MPAA group earlier in the day. Fabian said that his group had no such aim, and that the meeting was a normal one.

Sitting in for the MPAA at the meeting with the TOA yesterday were Depinet, Eric A. Johnston, William Lowenstein, Robert E. Bergman, Francis S. Harmon, Sidney Schreiber, Robert W. Chambers and Kenneth Clark. For the TOA with Fabian were Ted R. Gamble, Robert W. Coyne, Harry Lowenstein, Walter Dade, Jr., Gail Sullivan, Herman M. Levy and Stanley W. Prenosil. The two groups made no decision other than to take the subject up with others in the industry and invite their participation.

Depinet undertook to put at rest exhibits that there were some discord in the trade by meeting with the TOA for the second time without inviting Allied or other groups to participate. He said that Allied was con- sulted before the first meeting with the TOA, which was held in Wash- ington two weeks ago, and general counsel Abram Myers and other Allied officials were pre-occupied with other business. During the Depinet said, MPAA was referred to William Ainsworth, Allied president.

Harmon figures in the program as a result of the will be able to “help with paper work,” Depinet said.

MPAA Video Report

(Continued from page 1)

may be ready for the MPAA board of directors by the latter part of the summer.

Additionally, the MPAA video committee apparently is having the difficulty -finding a suitable person with an appropriate background to serve as its full-time assistant. The commit- tee has met three times so far acquainting itself with present television systems and apparatus. On Wednesday it visited the Paramount Theatre where a special demonstration of Paramount intermediate method of label projection was staged in cooperation with Station WPIX.
LEGEN STAFF GROUPS PREVIEWED PICTURE RED MENACE ON TUESDAY AFTERNOON AND AGAIN LAST NIGHT. WE ARE CONVINCED THAT IT IS AN UNUSUAL FILM TO WHICH WE CAN GIVE OUR WHOLEHEARTED ENDORSEMENT. THE FILM SHOWS METHOD OF RECRUITMENT OF COMMUNIST PARTY. HOW IT CAPITALIZES ON RACIAL OR GROUP DISSATISFACTIONS, HOW LITTLE COMMUNISTS ACTUALLY CARE ABOUT CORRECTING INJUSTICE AND UNEQUALITIES, HOW RUTHLESS AND BRUTAL COMMUNISTS ARE IN ACHIEVING ULTIMATE GOALS, HOW STRICT PARTY DISCIPLINE IS, HOW COMPLETELY A MEMBER BECOMES PART OF A FANTASTIC WORLD OF FEAR, A DIFFICULT SUBJECT HANDLED WELL WITH HIGH ENTERTAINMENT VALUE. WE SHALL URGE STRONG LEGION SUPPORT.

W. C. "TOM" SAWYER DIRECTOR
NATIONAL AMERICANISM COMMISSION
THE AMERICAN LEGION

THE EXECUTIVE COMMITTEE OF THE MOTION PICTURE ALLIANCE FOR THE PRESERVATION OF AMERICAN IDEALS AT ITS MEETING OF JUNE 8TH DIRECTED US TO SEND YOU A TELEGRAM OF CONGRATULATIONS ON YOUR PATRIOTISM AND COURAGE IN PRODUCING YOUR PICTURE "THE RED MENACE". WE FEEL THAT YOU ARE MAKING A REAL CONTRIBUTION TO THE SECURITY OF OUR COUNTRY BY ACQUAINTING THE AMERICAN PEOPLE, THROUGH THE MEDIUM OF THIS PICTURE, WITH THE TERRORS OF COMMUNISM, WE ARE PROUD OF THE FACT THAT YOU HAVE BEEN A MEMBER OF OUR ORGANIZATION SINCE 1944, WHEN IT WAS FOUNDED. AGAIN, OUR CONGRATULATIONS=

JOHN WAYNE, PRESIDENT
ROY M. BREWER, CHAIRMAN EXECUTIVE COMMITTEE MOTION PICTURE ALLIANCE FOR THE PRESERVATION OF AMERICAN IDEALS=

THE CAST
Robert Rockwell
Betty Lou Germain
Barney Fatter

By Lynn Bowers
"THE RED MENACE," which opened yesterday at the Paramount Hollywood and Downtown Theaters, is a hard-hitting, all-out, anti-Communist film. It fires a direct broadside in Joe Stalin's dedicated work who preach democracy's overthrow while enjoying its benefits.

The story, based on actual cases, illustrates graphically the Communist's life in prison. But what he sees is that the Communist has no future. He must make the decision: stay or go. And the reds find that the American is a free man.

If you have dedicated yourself to the destruction of Communism, you will be truly impressed with this picture.

EASY MARK—
He is an easy mark. He is the man who picks up a veteran and puts him on a tire. Then the veteran has to pay the price. He is a man who can do this, and he does it.

DISILLUSION—
Disillusionment comes in the fi
THE MOST TALKED ABOUT DRAMA OF OUR TIME

BY EDWIN SCHALLERT

‘Red Menace’ Deals Strong Blow to Communist Idea

Angelenos Times

DAM, JUNE 10, 1949

The “Red Menace” will do more to arouse the public to the dangers of Communism than any other picture ever made.

It is more pertinent, for instance, than “The Iron Curtain,” which 20th Century-Fox exhibited a year and a half ago. It deals with an American situation.

Its personnel is unknown and not associated with previous acting performances. It catches that spirit of fear, which infects those who fall under the Stalin orbit. It shows the inside story of the forces at work, and demonstrates how they may be destroyed.

It is currently showing in theaters throughout the country.

The story of people who appear to be the majority of the political leader of a nation and who have turned to Communism.

The story of people who have been turned to Communism by a system that is not being handled properly.

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HE’S BOOKED SOLID
Thanks to the company that DELIVERS what it promises

“IT HAPPENS EVERY SPRING’ RAISES THE ROXY ROOF!”
N.Y. World-Telegram

“TOP RATING!”
Daily News

And greatest business of the season!

IT HAPPENS EVERY SPRING · HOUSE OF STRANGERS · WILL JAMES’ SAND · YOU’RE MY EVERYTHING · MR. BELVEDERE GOES TO COLLEGE · THE BEAUTIFUL BLONDE FROM BASHFUL BEND · CANADIAN PACIFIC · A LETTER TO THREE WIVES · THE SNAKE PIT

There’s No Business Like 20th Century-Fox Business!
**First in Film News**

**NEW YORK, U.S.A., FRIDAY, JUNE 17, 1949**

**TEN CENTS**

**U. S. Will Not Seek Taxes on Frozen Funds**

TREASURY MAY ISSUE A FORMAL RULING IN MONTH

WASHINGTON, June 16.—The U. S. Bureau of Internal Revenue is not pressing tax deficiencies against firms that announce they are deferring tax payments on funds frozen overseas, it is understood.

A top Bureau official indicated that if a company reports all of its earnings in a foreign country and says that it is not paying a tax on a certain portion which is frozen but will pay it at a later date, the exchange picture is clarified, the Bureau is not making any effort to collect the tax on the frozen balance.

Meanwhile, Treasury officials will decide within the next month whether to make a formal ruling deferring tax liability on frozen funds. Chances are the Treasury will approve such a ruling.

The Bureau of Internal Revenue, acting on the prodiging of several industries, including the film industry, has recommended the change, and it would be in keeping with President Truman's "point four" to encourage development of overseas areas. Under the ruling, taxes would be due only when funds are unfrozen and converted into dollars.

**4-Day U-I Sales Meet Starts Here Tuesday**

Universal-International will hold a four-day meeting of its home office sales cabinet, district managers and advertising, publicity and exploitation staffs at the Hotel Waldorf-Astoria, New York, starting Tuesday, William A. Scully, sales vice-president, announced yesterday.

N. J. Blumberg, president, will address the opening session, which will

**Columbia SPG Unit Calls for Strike**

A demand for an immediate strike vote was endorsed at a meeting called by the Columbia home office unit of the Screen Publicists Guild. The action followed a membership meeting of the union at which an offer by film companies to renew a contract was unconditionally rejected. At the same

**Industry Unity Plan Endorsed by ITOA**

The New York Independent Theatre Owners Association, at a meeting at the Hotel Astor here yesterday endorsed the idea of an industry unity program and expressed its willingness to participate with all segments of the industry to arrive at a public relations program, the organization announced.

At a meeting here Wednesday between representatives of the Motion Picture Association of America and the Theatre Owners of America it was agreed that all exhibitor organizations would be asked to share equal importance in the community and industry relations program proposed by the MPAA.

Harry Brandt, who was elected president of the association for the 16th year, declared: "The interests of

**Schine Decree May Be Delayed Briefly**

Washington, June 16—Hearing in the government suit against Schine Theatres, which is scheduled for the 15th day in U. S. District Court, Buffalo, is expected to be postponed for a few days, probably until Friday, to work out final details of a consent decree, Justice Department spokesmen said today.

Schine and the government are understood to need additional time to work out phraseology.

**Schine Gets Milford Suit Venue Change**

Motion for a change of venue, from the Washington, D. C., District Court to the N. Y. District Court, has been granted in the anti-trust suit filed by Shore Theatre, Milford, Del., against nine distributors and Schine Theatres, Inc., here. In making the motion the Washington court gave the plaintiff an option to transfer the case to Milford, but in this event Schine's motion for dismissal from the action would be continued. If Milford elects to go to Albany, the Schine dismissal bid will be withdrawn.

Willard S. McKay, Schine counsel.

**Order B. & K.'s Books Opened In Ridge Suit**

**Motion to Inspect Rental Records to '42 Granted**

CHICAGO, June 16—The Ridge Theatre won a major preliminary round in its anti-trust suit against major distributors today when Judge John B. Park of the U. S. District Court issued an order granting the plaintiff's motion to completely audit the books of 25 Balaban and Katz theatres from Feb. 1, 1942, to the present.

Judge Barnes also granted the plaintiff the right to look at books showing admission receipts and film rentals paid to distributors on B and K houses also from Feb. 1, 1942. The 1,400-seat Ridge, operated by Bartelstein Brothers, could possibly turn out to be the "guinea pig" in establishing for Northside theatres what the Jackson Park decree did for the Southside.

**IATSE To Seek Raises For 1,100 'Collarites'**

Two Years to Make a 3-Minute Display

A stage display of Fourth of July fireworks involving an electrical effect costing more than $50,000, will be produced at Radio City Music Hall by Leon Leonidoff to welcome the holiday on the theatre's stage beginning June 23.

Designed by Eugene Braun, lighting director, he asserts that no stage effect has called for such an amount of detail and comparable outlay of time. The display, to climax the holiday stage show, will last but three minutes. It took the lighting director and the staff of the theatre's electrical department two years to complete.

With several film company home offices and CIO's Screen Office and Professional Employees Guild, deadlocked for several months over new contract terms, the "white collarite" labor scene here is due for additional activity when AFL's IATSE Motion Picture Home Office Employees Local No. 165 places demands for salary increases before Warners, Universal, United World, Ace Laboratories, Castle Films and Loew's Robbins Music Co. The "165" bid will involve some 1,100 office workers.

H. St. executive vice-president Russell Moss reported yesterday that he has asked the companies to begin new contract talks. The local's present pact expires on August 31. Moss said raises will be sought for all.

The executive board of the local, Moss reported, has appointed a committee and policy committee. It will meet Monday to prepare new demands, which will be alike for each of the six companies involved.

**Clark a Witness at Trust Law Hearing**

WASHINGTON, June 16—U. S. Attorney General Tom Clark is to be the lead-off witness on July 11 at hearings before a special House Judiciary sub-committee on the need for tighter anti-trust laws.

Rep. Celler, New York Democrat and chairman of both the sub-committee and the full Judiciary Committee, has indicated that the investigation

**Loans for Films Near A Peak: Giannini**

Despite the impression held by many that bank loans to producers are almost non-existent at this time, loans to producers by the Bank of America are now near an all-time high in aggregate amount, and are at the highest peak in the bank's history numerically, Bernard Giannini, Bank of America vice-
Warner Holds Three District Sales Meets

District sales meetings, following Warner's recent international meeting at New York, will be held in Kansas City and Atlanta today, with a Chicago conference scheduled for Sunday and Monday.

Established at the Kansas City and Chicago meetings will be Roy Halinie, Warner's Western division sales manager. Arrangements for the Kansas City meeting session will be made with Branch managers R. R. Bartlett, J. M. Bier and J. H. Hannon and Loretta Bonney.

At the Chicago meeting will be Harry Seed, district manager, and branch managers at their respective posts.

Schoenberg to Stimulate Production

AFL and CIO unions have established a cooperative film project to stimulate the production of non-commercial films and to increase the use of current public service and labor films, Robert DeBlaug, acting chairman of the new National Film Cooperative, announced here today.

With the operation of the cooperative scheduled to begin in the fall, it has already received financial support from 10 groups and pledges from more than 20. A statement from the organization, which explained that it will act as a distributing agency and film library, will purchase producers and viewers, and stimulate production of films on labor and current social problems.

Schwalberg Names Penngton Manager

A. W. Schwalberg, Paramount sales executive, has appointed Ward Pennington as sales manager in San Francisco to branch manager in Los Angeles, according to his announcement here today. Pennington has been transferred to Los Angeles as salesman. Robert Clark has been promoted from salesman in Los Angeles to sales manager in San Francisco.

UA Appoints Weller

Samuel MacLeay Weller, has been appointed manager of the new United Artists theater in New Orleans, in addition to his duties as advertising manager in New Orleans, according to a statement from the Central News Service.

Wasserman in New Post

Pill Wasserman, film publicist for Metro-Goldwyn-Mayer Pictures here, joined General Promotions, a public relations organization here, as general manager.

Personal Mention

ROBERT WEAHT, J. Arthur Rank's organization treasurer and director of Latin American activities, will return here today from a twomonths tour of the territory.

J. LAWRENCE SCHMIDTBERGER, owner of Keith's Theatre, Baltimore, announces the ordinance to the Holy Crosshood of his son. REV. LAWRENCE SCHMIDTBERGER, at Marymount Mission, New York. He will offer his first Solemn Mass in Baltimore Sunday, to be followed by a reception at his home.

HAROLD L. GROVES, national field director for Confidential Reports, is visiting friends in Hollywood and Philadelphia, while JULES Z. WILLING, manager of branch operations, is touring branches from Chicago to the Coast.

RICHARD DIX and Mrs. DIX, WALTER DIX and Mr. W. DIX, HENRY FONDA, SAM ECKMANN, M-G-M manager directing in England, and J. F. HUNTER and ELLA RAINES are en route to Europe in the S. S. Queen Elizabeth.

J. T. HYLAND, formerly with J. Arthur Rank's Pinewood Studios, London, has been appointed secretary of the United Kingdom information office at Ottawa.

DAVIS MILLER, Universal-International's district manager in Albany yesterday from New York, and will visit New Haven and Boston.

ARTHUR S. FROST, president of Fortmont Corp., and Miss Bertha KOOPMAN, will leave here Sunday for a month's stay in Paris.

J. D. TROPP, president of Trop Storyline Films, has returned to New York from a four-week production trip through the South.

HAROLD WIRTHWEN, recently appointed Western sales manager for Monogram, has left Hollywood on a tour of key city branches.

RICARDO CORTEZ is in New York from Hollywood and plans to go to London in a fortnight.

Southern Date for 'Brave'

Twin Southern premiere of "Home of the Brave" has been announced by the Warner Brothers Pictures. It will be shown in New Orleans on May 31, and in Mobile, Ala., on June 14.

Fabian House To Reopen

ALBANY, June 16—S. H. Fabian and other Fabian circuit officials expect to attend the reopening on June 24 of the Leland Theatre here, second-run, whose interior was badly damaged by a fire in March. It has been remodelled and redecorated at a cost of $100,000.

WILLIAM BARNETT, president of Massie-Barnett, will return here Monday on the S.S. Queen Mary from Europe.

ABRAHAM SILVERSTEIN and Mrs. SILVERSTEIN, parents of PATRICE (RED) SILVERSTEIN, Lowest International Latin America director, celebrated their wedding anniversary Wednesday night at a dinner and reception at the Sherry-Netherland Hotel here.

CHARLES DE CRUZ, secretary of the Argentine Academy of Motion Picture Sciences, has been named as the country's representative to the annual congress, Argentine producer, has left New York for Hollywood.

W. C. DeVry and E. B. DeVry, brother with the DeVry Corp. at Chicago, jointly celebrated their birthdays May 22, though they were born in different years.

GERARD AYSON, son of LOUIS AYSON of Columbia's circuit, sales executive, graduated this week from Princeton University.

JEANNE DUFFY, secretary to ARTHUR SACHSON, Goldwyn Productions sales manager, will be married to Robert LAFITTE Sunday.

WILLIAM STEELE, city manager of Fox Intermountain Theatres at Great Falls, Mont., will leave July 17 after 50 years in show business.

SCOTT R. DULAP, executive assistant to STEVE BISHOP, president of Monogram and Allied Filmes, has plans to leave for London on June 30.

NAT LEPTON, retired Republic franchise holder at Cleveland, has recovered from an operation and will spend the summer in Michigan.

W. STEWART McCORDON, Warner Theatres vice-president, is in Hollywood from New York.

EDWIN BOOTH, M-G-M manager at Cincinnati, is here from that city.

JACK LAWRENCE has resigned as United Artists salesman in Toledo.

Messerenger' to Savini

R. M. "Bob" Savini, president of Astor Pictures, has consummated a distribution deal with T. G. Egers, executive secretary of the Lutheran Laymen's League of St. Louis for "The Reminder of Peace," a religious feature. Arrangements were announced by Three Crown Westerns, "Trouble at Melody Mess" and "Bad Man from Big Bend."
Greene Chairman Of Allied Meeting

MINNEAPOLIS, June 16. — Henry Greene, Jr., Minneapolis exhibitor and lawyer, has been elected chairman of the national Allied States convention to be held here next October. Martin Landau of the Allied-Loew's, New York, has been elected vice-chairman, and Stan Kane, North Central Allied executive counsel, will be general chairman. All committee appointments are being made by Ben Berger, NCA president, who is sponsoring this year’s annual meet.

Other Allied commitments include: Local, Harold Field, George Graustrom, Ted Mann, Paul Mans and E. L. Peaslee, chairman; year book, Ted Bolnick, Al Lee and Bill Volk; chairman; publicity, Al Picault and Sol Fishman, chairman; ladies events, Mrs. Berger, Mrs. Lebedoff, Mrs. Emma Stern and Mrs. Delores Lundquist, chairman. Reservations committee is yet to be named. Berger will appoint one member from each Allied unit to the national committee, and every member of the NCA is an ex-officio member of the national committee.

Says Latin American Business Is Good

Business in Latin America is excellent, with people flocking to theaters, Arthur Pincus, Loew’s International assistant director of advertising and publicity, discloses here on his return from a three-and-a-half-month visit to M-G-M offices and theaters.

"Pincus,” he said, "values the ‘cultural vitality’ of the quota system in some Latin countries as a means of building up native industry. He said that once a producer knows beforehand that his country’s exhibitors must give playing time to his product, it becomes an invitation to mediocrity." Pincus said that “free competition on a fare war would immediately mean picture exchanges from everybody. There is no competitive basis of artistic merit and audience satisfaction and not on a basis of self-defeating protectionism.”

Aleman Asked to Cut Mexican Film Taxes

MEXICO CITY, June 16. — Asserting that Mexican pictures are doing well and have good prospects at home and abroad, but admitting that the domestic industry is not keeping pace with its foreign cousins, the National Cinematographic Industry Commission has asked President Miguel Aleman to order more Government aid for the film business, particularly in the form of reduced taxes.

The request came as part of the foreign trade for Mexican pictures is good, except in England where home production affords keen competition.

"Free competition in the industry, the commission assured the chief executive that a strike is not expected to result from current demands for a hike when the two-year agreements made in 1947 expire this month. The commission reported the consensus of opinion in the trade that this case will be settled amicably.

19 Bills Would Cut Or Eliminate Tax

WASHINGTON, June 16—The Congressional bill this session to cut or eliminate the 20 per cent Federal admission tax has been introduced by Rep. Bramlett of California. Little or no progress has been made with any of them.

Union Dues Deductible

OTTAWA, June 16—Union dues may be deducted from income tax, it was ruled here as the Exchequer Court in the case of Joseph M. Winnipeg projectionist, that dues paying is necessary to hold his job.

Another for Lippert

MIDDLETOWN, N.Y., June 16—Robert L. Lippert’s Starlight Drive-In theatre has opened its season in Middletown.

Review

"Alimony" (Orbit-Equity—Eagle-Lion) 1

LIGHTWEIGHT entertainment entry, Orbit Productions’ “Alimony” tells the story of a struggling song-writer's climb up the ladder of success, in a blend of melodrama and terms. Starring Martha Vickers, John Beal and Hilary Brooke, and directed by Alfred Zeisler, from a screenplay by Lawrence Lipson, George Bricker and H. C. Potter, the technique in fashion as Beal’s account of the heartaches and financial stress he suffered at the hands of avaricious Miss Vickers is presented to her father. The story, which is exquisitely written by A. C. Cole and lows, with Miss Vickers being hospitalized following an automobile accident. The scene shifts at once to Beal’s apartment where the girl’s father, played by James Guilfoyle, has called to determine her whereabouts. Beal tells him how, before the end of the month, he had captured Miss Vickers and caused him to break his engagement to Miss Brooke. However, when the greedy young lady sees Beal run into a bit of misfortune she jilts him, and causes him to break his engagement to Miss Brooke.

A few unimpressive tunes are woven into the proceedings. Except for Miss Vickers, who handled her assignment with a measure of zeal, the acting was from poor to mediocre. Round out the cast are Lauri Leonard, Leonid Kinsky, Ralph Graves, Douglass Dumbrille, and Marie Blake. Constant J. David produced this Equity Pictures presentation. Running time, 72 minutes. Adult audience classification. For June release.

American Films Lead In Egypt: El Khadem

American films are by far the most popular in Egypt, according to Hassen El Khadem, Cairo showman who is here to study the American industry methods. While he is serving as a student manager at the Rivoli Theatre under the tutelage of Montague Tilden, chairman, managing director of that house.

Film tastes in Egypt are generally associated with this country, as dramas popular with the adults while Westerners go over big with youngsters, El Khadem reported.

New Altic Division

CINCINNATI, June 16.—Local Altic branch has been converted into a division office with M. G. Thomas advanced from branch to division manager. F. B. Newcomb has been named branch manager. The division will serve Ohio, Indiana, Kentucky, West Virginia, Pennsylvania, the Carolinas, Georgia and Florida.

Paramount Outing Today

Paramount Pictures Club will be host to some 600 employees here at an all-day outing to be held at the Longshore Club in Westport, Conn., today. Buses will take the throngs to the club, where a program of athletic events, topped by an outdoor terrace dinner has been planned by club president George Harvey.

Halloway Leases Houses

ST. LOUIS, June 16.—Henry Halloway, president of Mid-Central Allied Theatre Owners, has leased three neighborhood houses and the new Airway Drive-In to Midwest Theatres Corporation for a term of 30 years.

AAA Meets Here Today

President Paul Dullzel and other officers of the Associated Actors and Artists of America are expected to be candidates for reelection at the annual AAAA meeting to be held here today.

Minimum Wage Bill Up in Massachusetts

Boston, June 16.—Heard were held here today before the House Committee on Ways and Means, a bill which would give film industry employees, and those in all other industries in the state, a dollar an hour minimum wage. Appearing in opposition were representatives of the amusement industry’s counsel of Associated Industries, the Retail Trade Board and other groups. The minimum wage division of the State Department of Labor and Industry appeared in support.

Anti-Trust ‘Stigma’ Cited by the FCC

WASHINGTON, June 16.—Federal Communications Commission does not think much of Paramount’s argument that it has purged itself of any anti-trust stigma by signing a consent decree with the Government in the New York trust case.

This was indicated today by acting FCC chairman Rosel H. Hyde, in testimony before a Senate Interstate Commerce Committee considering changes in the FCC act.

The FCC has been considering whether to let into radio and television firms that have violated the anti-trust laws in other fields, and has indicated this in connection with various applications of Paramount and Paramount subsidiaries for TV licenses. After it signed the consent decree, Paramount filed a brief with the Commission that the Supreme Court’s Paramount decision no longer should be held against it.

Legion of Decency Condemns Two Films

Two foreign films, "Dodo," a French picture distributed by Vog, and the Swedish "Incorrigible," distributed by Foreign Service, were placed in the Legion of Decency list today, which lists the National Legion of Decency, while the Italian picture, "Angeldina," distributed by Lux, was rated Class B. RKO’s "The Big Steal" received a Class A, Section II rating.

"La’s" Elliott Dead

CINCINNATI, June 16.—Funeral services will be held here tomorrow for W. C. Elliott, 68, business agent of Local 96, Mid-Central Allied Theatres, who died yesterday from a heart attack. Elliott was "La" international president five years during the late 1930’s.

William A. Cassidy, 61

MIDDLETOWN, N.Y., June 16.—William A. Cassidy, 61, owner of theatres in Middletown, Newburgh and Ellenville, died Sunday at the Midland Hospital. The widow, one son, three daughters, two brothers and three sisters survive.

Third Manley Drive-In

CLEVELAND, June 16.—H. R. Manley, with drive-in theatres in Madison and Ashtabula, has started construction of another one just north of Warren.

Friday, June 17, 1949
MOTION PICTURE DAILY 3
Shake, brother—Thanks!

The countless congratulatory wires continue to pour in. They’re expressive of the tremendous lift that has been added to history and production-history now being made by these messages as still another example of the good will that has always existed and will continue to exist...
from exhibitors the world over. Given to theatremen by the star-Warner Bros. Studio. We appreciate and high regard of the other fellow veen our customers and ourselves.

Warner Bros. Pictures
here's...  

Hellfire in Truth  

A REPUBLIC PRODUCTION
"HELLFIRE"
in TRUCOLOR
AN ELLIOTT-McGOWAN PRODUCTION
starring WILLIAM ELLIOTT
with MARIE WINDSOR FORREST TUCKER JIM DAVIS and H. B. WARNER PAUL FIX GRANT WITHERS
Written by Executive Producers—Dorrell and Stuart McGowan
Directed by R. G. SPRINGSTEEN • Produced by WILLIAM J. O’SULLIVAN

FIRST BIG DATES...
Fox West Coast Unit at Culver, Orpheum, El Rey, Vogue, Belmont Theatres, Los Angeles...Gotham, New York...Warner’s Metropolitan, Washington...Lyric, Salt Lake City!
Industry Unity Plan

(Continued from page 1)
the independent exhibitor are identical to those of affiliated theatres and producers and distributors in the matter of good public relations. It is a field in which all representative units of the industry must work together to avoid getting into a jam which can defeat them all.

To implement the ITOA's participation in the film industry's program, Mrs. William Cohen, William Nanenon and Norman Elson were named to a special panel of relations committee of the ITOA.

Others elected were David A. Weinberg, Fred Meyer, president and chairman of the board; Cohen, second vice-president; Leon Rosenblatt, treasurer; J. Joshua Goldberg, secretary; and Jacob E. Cohen, president pro tem.

Elected to the directorate were: Maurice Brown, Sam Einhorn, Elson, Lou Gold, Emanuel Hertzberg, Ben Knebel, Sam Koenig, Murray LeBoff, Abe Leff, Albert Margules, Namanon, Irving Remmer, Ray Rhineheimer, Rudy Sanders, Abe Shenk, Henry Siegel, Irving Steiner, associate members of board; Bill Will; Sam Freedman, Isador Goldmark, Irving Gottlieb, Harry Kriel, Larry Kurtis, Jack Rochelle, Benjamin Rossassy, Martin Schon and Bernard Zinembaum.

Brandt will sail on the Queen Mary with Mrs. Cohen next Tuesday for a three-week holiday abroad.

4-Day U-I Sales Meet

(Continued from page 1)
be presided over by Mr. Scully. A. J. O'Keefe, assistant sales manager, will preside on the evening of the meeting. The sales cabinet will meet specially with district managers on territorial problems.

The meetings will help prepare the distribution forces for selling U-I releases during the coming six months and develop special releasing plans for "Sword in the Desert," U-I special.

Attending will be: E. T. Gomersall, assistant to Fassett and Scully; Fred Meyer, Eastern sales manager; F. J. A. McCarthy, Southern and Canadian sales manager; Robert Pulley, and "Western" district managers Foster M. Blake, P. T. Dana, J. E. Garrison, M. G. Gottlieb, Benny Hancock, Barney Rose, P. F. Rosian, and John J. Scully; also: A. W. Perry, president of Empire-Universal of Canada.

Players Guild on May 3, which authorizes advertising-publicity, will talk on advertising-publicity plans with a special panel to be held with Henry A. Linet, Phil Gerard, Charles Simonelli and Jeff Livingston participating. Maurice A. Bergman, public relations executive, will discuss both public and exhibitor relations.


Columbia SGP Vote

(Continued from page 1)
time the membership meeting pledged to support the "keep it on the air" and "continue these lines until we get a new and better contract."

The "Columbia" unit election was based on a resolution passed at a joint meeting here of the SGP and the Screen Office and Professional Employees of the Screen Guild on May 3, which authorized a joint strike strategy committee to call a strike vote when necessary.

Reviews

"Leave It to Henry" (Monogram-Mayfair)

M O N O G R A M follows up "Henry the Rain Maker" with another in the studio's family of comedies with Raymond Walburn and Walter Catlett again appearing as the principals. The small-town story is done strictly for laughs and with marked success. "Leave It to Henry" looks even better than its predecessor.

The script by D. D. Beauchamp, directed with due allowances for laughs by Nejan Yarbrough, Walburn induces Mayor Catlett to join him in building a boat to be sailed, afre, down the lower river past a park where a local club headquarters has been established. Walburn and Catlett's first boat building is equal to Walburn's sound although that 100th anniversary of Walburn's sound, the boat head that is depicted. Some amusing scenes follow the construction of the boat. A great variety of humorous details and dialogue surrounds this central story thread. Peter Scully produced and may edit this Mayfair production. Others in the cast are Gary Gray, Mary Stuart, Barbara Bown, House- ley Stevenson, Ed Moore, Olin Howlin and General audience classification. Release date, not set.

"Fighting Fools" (Monogram)

Hollywood, June 16

A NOTHER in the series designed to expose the priceless fighting game, this moderately budgeted Leo Gorcey-Bowery Boys film emerges as an accurate portrayal of any fight from the viewpoint of those whose capacity for "Dead End Kids," "Bowery Boys" and several such variations is endless. Gorcey has a field day in this one in the irrepressible "Slip" Mahoney, Bowery Boys' friend, and they can often be heard singing: "You can't run a story by us, feller, unless it's in lie of circuit and 'conjecture' (in place of gesture)." Other elements are of similar nature and come in bunches, along with such standby antics as bowery battling the ears and pouring cream soda in the face of Huntz Hall on his No. 1 foil, on the slightest and frequent provocation of animosity by Hall.

Frankie Darrow offers a good, straight performance as the washed-up fighter who comes back to the championship by avenging his younger brother's death in the ring. Crooked managers play their villainous role in the picture, and the "expose" angle is so developed, or over-developed, as to employ an extra scene in the ring. The name of the show as that of the director, Frank Borzage for it. Gorcey's fans, Bernard Gorcey, contributes a few excellent scenes as Louie, the boys' benefactor and sweet shop proprietor although some of the dialogue given him borders on the dialect stereotype. Teddy Inhauer shows promise in a "kid brother" role to the boys.

Jan Grippo produced and Reginald Le Borg directed, from the screenplay by Edmund Sewart, Gerald Schmitzel and Bert Lawrence.

Running time, 69 minutes. General audience classification.

"Guaglio" (Lux Film)

In the tradition of such imitations as "Open City," "Shoe Shiner" and "A Streetcar Named Desire"—Italian-made film is one of impressive caliber. Basically, it is the story of an Italian worker to up to a "Borsa Toscana" in an effort to rehabilitate the ragged, war- orphans and homeless children who live by scratching out a miserable existence through devious criminal means. The more interesting with new melodrama, "cassette productions" of "Slip Mahoney," "Bowery" Boys and "Dead End Kids," "Darrow" with only two professional actors, while the rest of the cast is composed chiefly of 20 "street orphans" ranging in age from six to 15. It is these children, James Howlin, has been destroyed by Blacks, and found in the first place, Luigi Comenico. It was produced by Carlo Pinto and Gigi Martello.

Running time, 88 minutes. General audience classification. May release.

Woud Limit Drive-Ins

HARTFORD, June 16—The Connecticut legislators' Roads, Rivers and Bridges Committee yesterday gave a favorable report on House bill No. 1153, which would block construction of new drive-in theatres on state aid and trunk line highways within Connecticut. The bill was sent to the General Assembly for further action. It was offered by Rep. Cressy as a "safety measure" designed to help prevent accidents and traffic congestion along heavily traveled highways.

$30,000 Theatre Fire

PORTLAND, Ore., June 16—Caribou Theatre, Brewer, Wash., operated by Jack McLaughlin, was destroyed by fire. A fire of undetermined origin. Damage totalled $30,000.

Schine - Milford Suit

(Continued from page 1)
argued for the change of venue. Abram F. Myers, of Allied States, is counsel for Milford, whose original complaint asked for trible damages totalling $105,000.

Film Video Unit Sets June 30 Meeting

National Television Film Council's first general meeting of the forum will be held June 30 at the Roosevelt Hotel here. Purpose of the forum, according to President, Mel STEIN, is to outline problems confronting film producers, distributors and TV stations. James Divis, has been directed to find immediate solutions, or place the problems on committee agenda for research.

B. & K.'s Books

(Continued from page 1)
tiff attorney Seymour Simon claimed that the reasons for wanting to inspect the bank were that the bank was making money, and moved that the bank and distributors make more money in Chicago when it plays on an early and free basis. But B. & K. makes more money by dealing with the distributor and allocates film rental to various theatres, it may be said. It is usual to say that the bank is not ordinarily to the theatres which are in the vicinity of the Ridge, and "we cannot find out whether B. & K. is compensated for that by a lower film rental in another theatre somewhere else where it has no competition (or) whether film rental than would ordinarily be expected there." The motion had been bitterly contested by Paramount attorney Edward Johnston, of which court the note took in its statement. Judge Barnes' statement read part: "The real question before the court under the rule is whether the moving party made a showing that the facts are relevant because of the magnitude of the defendants Papaban and Katz Corp."

Clark a Witness

(Continued from page 1)
will concentrate on the advisability of repealing or tightening several laws containing exemptions from the anti-trust laws, including the Webb-Pomerene Act, which concerns export associations.

Clark will also study such changes as increased penalties, giving the government authority to sue for treble damages, and making it illegal to make "boils-on-paint" in present trust laws. References to the Paramount case are expected to recur frequently.

Harvey Speaks

(Continued from page 1)
Evans also arrived here to appear in a parade and bond rally which are part of the Roundup.

It is believed the appointment of Francis Harmon as head of the Motion Picture Association of America's new exhibitor relations department. Harvey said he had made his stand clear in a letter to the Association, he said he doesn't believe Harmon has the qualifications for the job.

Saying he could not understand why David Rafleyn left the post, Harvey said he will be a long time before Harmon will have the confidence of exhibitors to the extent Palfreyman did.

Loans for Films

(Continued from page 1)
resident in charge of film production loans, will disclose in Motion Picture Herald today.

Giancana, emphatically, had that the world's largest banking institution has advanced some $500,000,000 to film production alone, exclusive of film company and studio financing, which runs into equally astronomical figures.

Gels Hope TV Account

Los Angeles, June 16.—The new Bob Hope television enterprise has approached Paramount and Co., its advertising agency.
Justice Wants FCC TV Ban
On Producers

Warns Against Limiting
Powers of Commission

WASHINGTON, June 19.—The
Justice Department has warned
Congress not to place any restric-
tions on the Federal Communica-
tions Commission's power to
control film producers and exhibitors out of
television. Justice attorney David Hume
testified for the Department before a
Senate Interstate Commerce Sub-commit-
tee in opposition to various sections of a
pending bill to overhaul the FCC Act.
He especially objected to sec-
tions that he claimed would keep the
FCC from barring film exhibitors as such from the video field
and would scrap the present law's pro-
vision that the Commission can deny a
license because of the company's antitrust violations.

Attacking the bill's provision that
(Continued on page 6)

Final Two WB Sales
Meetings This Week

WINDUP of regional sales meetings of
Warner Brothers will take place this
week with two confabs scheduled by
Jules Lapidus, Eastern division sales
manager. Tomorrow and Wednes-
day, Lapidus will preside over a gath-
ering of New England sales repre-
sentatives in Albany. In addition to
salesmen, the following will attend:
George W. Horan, district manager;
and branch managers R. S. Smith,
Al Daytz, Boston; E. A.
(Continued on page 6)

RKO to Open 1st New
Theatre in 7 Years

The Orpheum, Marshalltown, Iowa,
newest RKO theatre, will open on
Thursday, Gabby Hayes will lead a
theatrical parade, which will include
singer Harry Lauder. The advance
campaign are being directed by
Harry Weiss, division manager,
and Harry Dearmin, the theatre's
manager.

The new Orpheum is the first to be
built by RKO since the Midway in
Forest Hills, New York, Aug-
ust 1942. In July RKO will add
another when the Missouri opens in
Kansas City.

MPAA-Allied Meet
Sat. In Indianapolis

WASHINGTON, June 19.—Top of-
ficials of Allied States Association
and the Motion Picture Association of
America will meet in Indianapolis this
coming Saturday in another of the
MPAA's "exploratory meetings" on
intra-industry and public relations
problems. At the leading exhibitor con-
cerns, the MPAA announced here
at the weekend.

The announcement said that MPAA
president E. J. Johnston had made
the arrangements by phone with national
Allied president William T. Ains-
worth.

Attending for the MPAA will be:
Johnston, vice-president Francis Hor-
ton and Cyril Deighton, chairman of
the MPAA's community-exhibitor rela-
tions committee. Ainsworth may
call upon Allied councilmen Abram Myers
and Truman Rembusch for the
session.

The MPAA exhibitor relations head
will meet Tuesday in New York with
the Metropolitan Motion Picture The-
aters Association and the Independent
Theatre Owners Association.

Harvey Wants More
Power for Branches

SALT LAKE CITY, June 19.—The
"good old days" when branch man-
gers were more than "just errand
boys" and could sign contracts because
they knew special local conditions,
were recalled by Touray Harvey in an
address to an exhibitor-distributor
luncheon held here Friday.

Harvey, board chairman of the
Pacific Coast Conference of Independent
Theatre Owners, was here from San
Francisco to attend the Motion Picture
Roundup, held by exhibitors from the
communities. He said that the prac-
tice of having contracts made on
the basis of personal relationships
is a thing of the past.

He also said that both he and his
(Continued on page 6)

All Charges Denied
In Crouse Trust Suit

Minneapolis, June 19.—All
allegations in the $1,000,000
conspiracy suit brought by
W. L. Crouse, Eveleth, Minn.,
against eight distributors and
Minnesota Amusement Co.,
were denied in answers filed by
Joseph Finley, representing
Paramount and Maco, and
David Shearer, representing
other distributor defendants.
Stanley D. Kane is attorney
for Crouse.

Crouse, who operates the
Regent and Grant at Eveleth,
claims the defendants have
conspired since 1932 to run
pictures in Eveleth two weeks
behind Maco stands at Vir-
ginia, less than five miles dis-
tant.

Dullzell Reelected
AAAA President

President Paul Dullzell and all oth-
er officers of the Associated Actors
and Artists of America were re-
elected at the organization's annual
meeting here on Friday. The others
are: Loren Holter, first vice-presi-
dent; Reuben Guskin, second vice-
president; Ruth Richmond, treasurer,
and Florence Marston, executive sec-
tary.

It was reported following the meet-
ing that the AAAA had postponed
expected action on its plans for the
organization and administration of
the television field for all entertain-
ment and radio. Meanwhile, the
television committees of AAAA mem-
ber organizations—Actors Equity As-
sociation, Musicians and Compo-
sers, Screen Actors Guild, Screen
Guild and the American Fed-
eration of Radio Artists—will hold
meetings on that matter between now
and July 18 when the international
board of the AAAA will hold its next
meeting.

TBA Asks End of Video
'Freeze' in Eleven Areas

Immediate action on a partial lifting
of the "freeze" on new television
station applications is under con-
sideration. The freeze has been in
force since 1950 when the FCC
issued a freeze order.

The meeting of the Association for
the Betterment of Animation, a
new group formed to promote free-
dom of speech and the public's
interests, was called by the
committee.

It was reported that the freeze
would be lifted from 11 areas, com-
prising 22 channels, where
questions of interference and station
spacing will be considered.

Negotiate to End
Boycott of Para.

MINNEAPOLIS, June 19.—Par-
amount's Central division sales man-
ger James J. Doane has joined the
company's Minneapolis branch man-
ger, Ben Blotcky, for the first time in
six months in direct discussion of a
boycott deal with the Twin Cities
Theatre Association, largest of the
Minneapolis buying combines. TA has
had a virtual boycott on Paramount for more than two
years, although Blotcky has sold pic-
tures from time to time to some con-
tract members, especially in the Twin
Cities.

With ticket sales off, TA members are making demands on the combine to
book all top product on the market.

SAG, SIMPP
Are United in
Quota Fight

Screen Actors Guild has estab-
lished a "working arrangement" with
Robert J. Rubin, head of the
Society of Independent Motion
Picture Producers, in the former's
campaign to secure U. S. State De-
partment participation in any future
negotiations with the British on film
industry matters such as the quota.

Reporting this here at the
weekend, SAG official Ken
Thompson said: "It was decided
that the latter would soon arra
me a meeting among
himself, the two SAG execu-
tives and Motion Picture Asso-
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ciation of America president
(Continued on page 6)
Personal Mention

LEOPOLD FRIEDMAN, Loew's Inc. secretary, and Ernest Emmert, Loew's promotion advertising manager, have returned to New York from European vacations.

LEONARD YOUNG, manager of Loew's Poli Palace Theatre, Hartford, was given a farewell party on the theatre’s stage Saturday. He is taking a leave of absence to become program director at Grey’s Inn, Jackson, N. H., for the summer.

SANFORD GREENWALD, head of Paramount publicity for the East, will leave here for a month’s stay in Hollywood after a vacation in the East.

Joseph Green, Globe film president, will sail from here for Europe Wednesday on the S. S. Queen Mary.

Tom Miller, for many years Universal sales representative at Atlantic, has resigned.

William H. Pine, at present on a South American cruise, plans to return to Hollywood by June 27.

Sealed in Charge
In Dietz’s Absence

Howard Dietz, M-G-M vice-president and director of advertising, publicity and exploitation, left here yesterday for the East on company business. He will visit France, England and Italy. He has placed Silas S. Wood, advertising manager, in charge of the department during his absence. John Joseph, general assistant to Dietz, will cooperate in management with Sealed.

NAME Hersholt for Head of Relief Fund

Hollywood, June 19.—Jean Hersholt has been nominated, without opposition, for election to the presidency of the Motion Picture Relief Fund, a post he has held for the past 12 years. The election, which is expected to be held at the annual officers’ meeting to be held on June 25, Allen Named Agent for 2

Rudolph Allen, film and theatrical attorney here, has been appointed New York attorney for the American旅游度假促进会, Sandy Hollywood agent, and veteran Play Co., Inc.

Tradeware

BY SHERWIN KANE

THE predisposition of newspaper papers to single out Hollywood for special headline attention when the news can be made to appear sensational or damaging is an established symptom of deficient industry public relations.

A recent example was the newspaper handling of the mention of professional names in the Judith Coplon espionage trial in Washington. Stage, radio and newspaper reporters were mentioned at the same time that Hollywood names were read into the record. But to the headline writers the other names were not important.

The Page Ones of the nation screamed “Hollywood” and “Film Stars.” In many New York newspapers, those who read no farther than page one never learned that stage, radio and concert names were involved, too. Those names were in the “also mentioned” group of 600,000.

If and when the Motion Picture Association of America’s new public relations activities are organized it is to be hoped that this unfair and damaging attitude in metropolitan newspaper rooms will be made a matter of study and determined attention.

The industry’s viewpoint needs to be presented to every influential copy desk in the country. The job is not to be done by contacting a few amusement page writers and columnists.

Another common manifestation of journalistic ill-will toward Hollywood is frequently to be encountered in published interviews with film people. Early search of stage employment when their value or usefulness to Hollywood has ended, usually because of their own behavior, is in order.

Otherwise good reporters will record faithfully for their papers whatever one of these outcast actors or actresses may have to say about the studio of Hollywood and its stifling effect on their art, together with their determination never to return to that poppy-seed land. Other field of reporting, it would be mere routine for the same newspapermen to ask the obvious question: “Have you had an offer?”

The answer, if it were an honest one, would spoil the story, so they come because so many reporters’ minds are conditioned to the belief that criticism of Hollywood and belittling it are not only smart but important.

It is only the exceptional reporter who would get the facts and make them of a different and better story.

The first year of the Anglo-American remittance agreement has expired and, in another six months, the agreement can be reopened for renegotiation, with resultant changes to take effect after June 14, 1940.

The British government has repeatedly voiced its hopes for better relations between the American and British film industries, although it has but recently expressed its determination to maintain its unrealistic film quota, a major source of the ill-feeling existing on this side of the Atlantic.

If, six months to a year hence, Britain’s dollar position does not warrant removal of remittance restrictions, there is still much that the British government could do to liberalize the permitted uses of industry funds blocked in London. A friendly gesture, after the succession of unfriendly ones, would be the best proof of the British government’s good intentions.

In his dissenting opinion in the recent anti-trust case involving the studio of California, Justic William O. Douglas revealed that some justices had favored complete divorce of production from exhibition when the industry anti-trust suit was brought before the U. S. Supreme Court.

Douglas noted that “a majority of the court, much encouraged, continued for holding illegal per se the vertical integration in the motion picture industry. See U. S. v. Paramount Pictures.”

Production Up 15:
43 Now in Work

Hollywood, June 19.—The production index continues its upward move to a total of 43, up 15 from last week.


Kramer Forms New Production Company

Hollywood, June 19.—Stanley Kramer has filed incorporation papers at Sacramento for Kramer Productions, Inc., which will accept capital subscriptions and issue stock under a commitment to deliver three pictures to United Artists. Kramer is president, George Allen vice-president, and Foreman secretary-treasurer. Stock is wholly owned by the officers.
Two Films at Same Time On One Screen

Cleveland, June 19.—A double drive-in theatre, showing different films on either side of a narrow opening, has been opened by John Selby, head of Selby Engineering Co., for construction here to accommodate 700 cars on each side and 550 on the other.

Nine-State Premiere For 20th's 'Sand'

A nine-state premiere promotion will be held at the Century Theatre and Will James' "Sand," in the West and Midwest, starting June 28 and continuing through July 4. Composp stars will visit each of the cities opening the picture.

First premiere will take place in Denver, the Denver, Esquire and Webster theatres on June 28, with George Jessel as master-of-ceremonies. Players to attend are Mark Stevens, Coleen Gray, Rory Calhoun, Barbara Lawrence, Nancy Guild, Betty Lynn Rod and Shirley. Following Denver, one star group will attend openings in Kansas City, Orem, Salt Lake City, on June 29-30 and July 1-2, respectively. A Western contingent will do shows at openings in Salt Lake City, San Francisco, Seattle and Portland, on the same dates.

Rank Studio Upheld In Labor Dispute

London, June 19.—Tom O'Brien, secretary-treasurer of the Rank Organization of Theatrical and Kiné Emplées, serving as an independent arbitrator, has decided that "Bert Batchelor's" employment in the maintenance department of Denham Studios, as now performed, cannot be continued without impairing the company's reasonable efficiency.

Efforts of the J. Arthur Rank studio to terminate Batchelor, a union shop steward, to his Bush studio during April resulted in a walk-out by the cast, an employment strike and a brief shutdown of production. Because O'Brien is a union officer, his decision in Rank's favor is regarded as a severe rebuke to the Electrical Trades Union, which supported Batchelor.

1st Major Cleveland Run to a Cooperative

Cleveland, June 19.—Ohio Theatre Service Corp., operated by Frank W. C. Scoppa, has contracted with the Community division of the UA Enterprises for pictures for its first-run downtown Esquire Theatre. While "co-ops" have been popular with independent theatre owners in the past 10 years, this is the first time that a major independent circuit has ever turned his thinking into an outside organization and it is the first time that a downtown house has been farmed out for this service.

Exhibitors to Meet

Boston, June 19.—Last meeting of the summer for the Independent Exhibitors, Inc., will be held here on Tuesday, at a luncheon at Howard Johnson's.

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**Reviews**

**"Hellfire" (Republic)**

With William Elliott starring in the role of a reformed gambler, this Trucolor production combines outdoor action in the typical Western manner, with fine dialogue and direction. Elliott plays a notorious lady bandit, and the supporting players include Forrest Tucker as a marshal and H. B. Warner as the minister who saves Elliott's life and wins his heart. A modern western, the whole bandit, now convinced of his n'eededs, repents and dies in his arms.


**"Kazan" (Columbia)**

A "Kazan" action dog story, "Kazan" is in the old tradition of Rin-Tin-Tin, filled with human interest and outdoor drama. The picture again portrays the fine companionship that can be achieved by man and his four-footed friends.

While principal credit goes to Zoro, a handsome white shepherd, in the title role of a dog driven to savagery by men and regenerated by a gentler influence, "Kazan" is a picture that has made all its members in the cast did their work well. Writer Arthur Ross also deserves praise for supplying a credible story, emphasizing the natural effects of the environment and the emotions of the dog and his master.

"Kazan" will appeal particularly to those regular lovers of animal pictures, although photographer Henry Freulich's skilled camera technique utilizes wide open spaces, filled trails, timber and Bassett mountains, to the point of rendering this little film a delight also to outdoor fans and all admirers of nature's wonders. For action devotees, there is an attempt at depicting fierce white wolves, wild cats and, for good measure, between the human, hero and several villains. There is also the subterfuge of a thug, the racing prop statute, whose selfish nature destroys "Kazan" and gives the picture an unholy ending.

Stephen Dunne offers a pleasing performance as the government conservation agent who undertakes to prove that "Kazan" is a highly trained pack dog and not a "killer dog" or a wolf. When the late Roman Bohmen reveals rare dramatic worth as her sadistic father, Joe Sawyer is seen as the generally protector of rougher dog fights. Two animal character roles are contributed by George Cleveland as a big-eared, old codger and John Dehner as a French-Canadian trapper. Will Jason directed. Running time, 65 minutes. General audience classification. Release date, June 11.

**Scoppa Enters Labor Row With Newsreel**

Sal Scoppa, former head of IATSE studio mechanics Local No. 52 here, who has been working on special assignments out of "IA" headquarters, has been appointed by international president Richard F. Walsh to represent the "IA" in future negotiations between studio mechanics and camera-men's locals here and the newsreels. The negotiations, involving wage increase demands, have met with a number of deadlock moments during the past several months.

"IA" international representative Joseph Baselon, who ordinarily handles assignments such as the newsreel deadlock, has taken a month's leave of absence.

**Vaudeville Revived by Reade at Asbury**

ASBURY PARK, N. J., June 19—Seven acts of Vaudeville, plus a first-run picture—a policy similar to the New York Palace Theatre programs—will be initiated at the St. James, a Walter Reade Theatre in Asbury Park on July 1. The vaudeville, to be sold, like the Palace at popular prices, will play one-week stands, changing on Wednesdays.

This will mark the first return of vaudeville to Asbury Park since the late 1920's when the New Jersey resort area functioned as a leading tryout area for Broadway-bound musicals and variety acts. The screen feature for the opening bill will be "Slightly French."

**Rogers Safety Award**

The Roy Rogers School Safety Award, to be presented to the elementary school winning a contest sponsored by the National Safety Council, has been donated by the Western star, who will present the silver trophy in person at the end of the contest, in August.

**NSS Moving Not Set**

National Screen Service has not yet determined the date of moving from its present home office at 600 Nineteenth Street, N. W., Washington, D.C., which was purchased by NSS about a year ago. All tenants above the second floor were ordered out of the building by July 30.

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**Exhibitors Enthusiastic Over B & KTV Show**

CHICAGO, June 19.—Exhibitors who attended the first Chicago showing of theatre television equipment by Balaban and Katz Chicago Theatre Thursday night were generally enthusiastic over the system which allows the projection of motion pictures over the initial presentation which included interviews with celebrities and entertainment by stage, screen and radio personalities. Employing the Paramount tele-telegraph system, which sends the images within 60 seconds after it emerges from the television tube, and then projects it on the screen through standard 16mm. machines, the event was accepted by the audience with varying degrees of enthusiasm, and, at times, placidity.

One viewing circuit exhibitor expressed favor with B. and K. and Paramount for expending both time and money to develop the system which, he believes, will help theatres contam the competition of home television. An audience poll taken after the show showed majorities over the tele-telegraph system.

Station WBKB, which televised the entertainment of the evening, failed to end that negotiations for televising the June 22 world heavyweight bout from Cleveland are far enough along for a network deal for the next Chicago Theatre event. However, it was said that it may take an 11th hour decision to clear the rights.

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**Organizational Meet For TOA Convention**

LOS ANGELES, June 19.—Charles Skouras, president of National Theatre, was in the capacity of general chairman of the Theatre Owners of America annual convention, to be held here in September, has called the first organizational meeting for a motion picture map plans for the event. Some 34 representatives from theatre organizations in this area are expected to attend.

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**Mexicans Get Preference**

MEXICO CITY, June 19.—Foreign players, including bit people and extras, must not be excluded from Mexican pictures, Andres Serra Rojas, director general of the government's own bank, the Banco Nacional Cinematográfico, stressed in clarifying his country's preference for Mexican players. He pointed out that the order does not mean exclusion of foreigners, merely that Mexicans get first choice.
U-1 showmanship really hit the jackpot with the full week premiere celebration on “CALAMITY JANE and SAM BASS.” In Dallas, San Antonio, Houston, Ft. Worth, Oklahoma City, Tulsa and 400 southwest theatres playing day-and-date, box-office records told the story of the tremendous success of this promotion. Terrific crowds in the streets and SRO business in the theatres. BIG DOINGS every minute of the day, every day of the week, paying off with BIG BUSINESS.

Border Patrolmen of Nation To Be Honored Wednesday

This nation’s press, radio and newsreels told the story of the “ILLEGAL ENTRY” premiere in Washington, D.C., to the whole country. It was the BIG EVENT of the season, with the capital’s society and the nation’s leading legislators, jurists and government officials showing the way to just plain folks who paid their admissions to see RKO Keith’s Theatre one of the BIGGEST OPENING DAY grosses it has had in a year!

CONGRESSIONAL RECORD—SENATE

THE MOTION PICTURE, ILLEGAL ENTRY
STATEMENT BY SENATOR WILEY

I have commented on this matter in a statement placed on Monday, June 6, in the Congressional Record, on pages 7367-7368. At that time, I was glad to invite attention to an excellent motion picture, the Universal International semidocumentary film, Illegal Entry, whose world premiere will be held tonight in Washington. From all reports which I have received, this picture should be seen by every American not only as:
(a) An exciting film in its own right, but
(b) As a patriotic inspiration on the work of border patrol officers; and
(c) As an education in this vital problem, illegal entries.

Two more great showmanship hits to join

“THE LIFE OF RILEY,” “MA AND PA KETTLE,”
OFF with BIG BUSINESS!

CALAMITY JANE and SAM BASS

Color by Technicolor

starring

YVONNE HOWARD
De CARLO & DUFF

with DOROTHY HART & WILLARD PARKER

Screenplay by MAURICE GERAGHTY & MELVIN LEVY
Produced by LEONARD GOLDSTEIN
Directed by GEORGE SHERMAN

ILLEGAL ENTRY

Based on files of the U.S. Dept. of Justice!

starring

HOWARD DUFF
MARTA TOREN
GEORGE BRENT

With an Introduction by U.S. Attorney General Tom Clark

Screenplay by JOEL MALONE - Directed by FREDERICK De CORDOVA
Produced by JULES SCHERMEYER, A UNIVERSAL-INTERNATIONAL PICTURE

the U-I showmanship parade

"THE LADY GAMBLERS" and "CITY ACROSS THE RIVER."
New Theatres Flood Bavaria, AMG Says

Cancellation of a Bavarian law requiring new enterprises, including theatres, to get a business license from the local government has started a rush into the Bavarian market. The law has probably been reversed only after motion picture theatres begin to go into bankruptcy, the U. S. Military Government for Bavaria declares in a report reaching here.

"Since the Military Government can only authorize those who have a good financial background and a professional background of the registrant, but cannot decide the question of necessity for a motion picture theatre in any locality, more theatres than are economically justifiable have been and are being opened throughout Bavaria," the report states.

TV Films Converted For Theatre Use

HOLLYWOOD, June 19.—Four television films produced by the Grant-Realin Company in 25-minute lengths and the Windust Tobacco have been combined into feature picture form and sent to an unnamed theatre in New York. Exhibitors have reportedly interested in acquiring the subject for theatre exhibition purposes.

Under the deal with American Tobacco, the films could be made available to theatres after six months.

The four are selected from 26 subjects and the remainder could be similarly converted. Grant-Realin indicated that American theatres would be approached on a similar basis if the Canadian deal works out favorably.

Margalo Gilmore in Film

HOLLYWOOD, June 19.—Margalo Gilmore, stage actress, will make her screen debut in Warner Brothers' "Peter Pan," starring Ginger Rogers and Dennis Morgan, it is understood. Robert Ross, her actor husband, also has been recruited from Broadway for the film, which Jerry Wald will produce and Breitländer Windust will direct.

Danzigers Get Another

Edward J. and Harry Lee Danziger of Eastern Sound Studios, whose initial documentary, Madison, was released recently, have purchased "St. Benny the Dip," an original story and screen play by George Auerbach, for $10,000, it is understood.

Quash Florida City Tax

ATLANTA, June 19.—The Florida Supreme Court has ruled unanimously that the city of St. Petersburg had no authority to levy a 10 cent theater tax, and afterward the law was declared unconstitutional.

Stage Shows for Ansell

First run at the Spanish language films and stage shows in the Latin American screen, radio and vaudeville stars will be the new policy at Ansell Theatres, the William Ansell Co., with Carol Montalban managing director.

Wis. Drawings Illegal

MILWAUKEE, June 19.—Drawings for utensils in a Milwaukee theatre were declared illegal in a ruling handed down by Madison, Wis., by Attorney General Thomas E. Fairchild.

Reviews

"Stagecoach Kid"

(RKO Radio)

A 5 a standard outdoor Western, featuring Tim Holt, the situations run true to the acceptable form, and the whole emerges just a shade better than the standard outdoor picture. Tim Holt, and produced by Herman Schlem, the film has touches that set it above the average film of this type. To be sure, the situations and characterizations run true.

Holt, an ex-marmon who plays Holt's buddy as a Latin American cowpuncher. The boys work for a stagecoach line and when an attempt is made to hold up the coach for the purpose of kidnapping the owner of a ranch, Thurston Hall, the boys are not only the victims of the plot to get himself and get themselves involved in the usual gunfights, fist fights, hard riding, and straight shooting. The crooked formal of the ranch is killed and the daughter of the owner attempts to impersonate a boy and is soundly spanked for her effort.

There are nice little touches of comedy here and there, nothing sensational, but enough to give the picture a certain lift. The photography, too, deserves a special word for the interesting angle being used to make nice variety. Holt is his usual able self in the lead, with Jeff Donnell registering nicely as the girl. Joe Sawyer is the bad one, working all the way through in a properly menacing fashion.

Running time, 60 minutes. General audience classification. For June release.

"Stallion Canyon"

(Kanah—Astor)

This is the first picture from Kanah Pictures Corp. and has the benefit of Trucolor but there are glaring production weaknesses, such as poor photography and bad sound.

The story is a routine outdoor action melodrama. Ken Curtis fills the lead role of the cowpuncher, and romantically is Carolina Cotton. Plot concerns an attempt by a villainous fellow to deprive Curtis of his ranch through a mortgage foreclosure. The ranch is put up by Curtis as the stake in a horse race, although Curtis himself is deprived of victory in the horse race in consequence of an accident, an Indian friend wins it in Curtis' behalf the result being that the ranch does not have to be relinquished. By Heath wrote the screenplay. Denver Brandon produced and Harry Fraser directed.

Running time, 72 minutes. General audience classification. For June release.

"The Bandit"

(Lux—Times)

AN ITALIAN-made production starring Anna Magnani and Amadeo Nazzari, this Lux film has a compelling and well-acted story and should register well with foreign film patrons here.

As in many other films from overseas, this picture over-emphasizes the love scenes to an unnecessary point, but the over-all theme sublimes and carries through and makes away from the more sensuous sequences. Laid in chaotic Italy at the end of the war, the story opens with two friends coming back from the front—one going back to his family and the other, Nazzari, heading for employment but determined not to join a criminal gang led by Anna Magnani. He discovers his, whom he had thought dead in a bombing, in the clutches of a white slave, and in his attempt to free her, the sister is killed by the accused. He joins the game, becomes its leader, and is finally tracked down on a mountainside where he allows himself to be shot down. The whole tone of the film is grim with superb acting by the principals adding a great deal of pathos. Director Amedeo Nazzari has done a fine job in building the dramatic sequences to the tragic and inexorable climax.

Running time, 77 minutes. Adult audience classification. For June release.

Harvey Wants

(Continued from page 1)

the old practice, evidently referring to 20th Century-Fox.

Harvey also hit percentage deals, claiming that under that setup some exhibitors lose money when grosses go below a certain point. He said that much of the industry's best product is being dissipated through lack of exploitation, and that he has been actively sales exhibitors to correct the situation.

Harvey is optimistic about the prospects in Hollywood, and said that teamwork with exhibitors would give the industry "new life." Harvey's threat from television to the industry.

New Indiana Drive-In

MADISON, Ind., June 19.—The 400-car Skyline Drive-in theatre, operated by B. C. Kannapel and Elmer Schowe, has opened.
Wilson Defies MPAA-SIMPP Quota Team-up

Says It Is Needed to Safeguard Dollar Status

London, June 20—Harold Wilson, president of the Board of Trade, quickly accepted the challenge of a joint onslaught by the Motion Picture Association of America and the Society of Independent Motion Picture Producers against Britain's film quota.

In delivering an address at the summer school of the National Film Association in a Surrey village yesterday, Wilson characterized his new 40-40 per cent quota as both necessary and proper. The NFA is an organization sponsored by the Titans Union Congress and other Socialist groups.

Despite MPAA President Eric Johnston's protest that the monetary agreement governing American film earnings here effectively protects Britain's dollar position, Wilson claimed it is assured that Britain has a high enough quota "to safeguard the country's overseas payments position."

"We seek no monopoly and seek none," Wilson said.

(Continued on page 8)

Ball Takes Decree Intervention Case To Supreme Court

WASHINGTON, June 20—Harry Norman Ball, owner of the Penn Theatre in Los Angeles, will intervene in the Paramount case by the Supreme Court by seeking to intervene in the Paramount case and to work out provisions in the consent decree with Paramount to give him adequate relief.

Ball, along with the Partmar Corp., of Los Angeles, tried to intervene in the Paramount case the day the Paramount decree was signed, but were denied the right by the three-judge court. Partmar has also filed notice of its appeal, but the full record in the case, has not yet reached the high court.

Ball claims that the State Theatre in Ambridge, is owned and operated 50 per cent by Paramount and is the basis of "an illegal conspiracy" and has been used in restraint of trade, and should be divested. Adequate protection in licensing and other trade (Continued on page 8)

Mercury High, N.B. 1st-Run Income Low

New York first-run statistics stay about the same: A few shows are doing good business, but the majority are still drawing only mediocre income; the heat wave continues as an adverse factor.

Among the better drawing cards is "It Happens Every Spring" with the Andrews Sisters topping a stage hill at the Roxy, where the second week's (Continued on page 8)

MPAA, War Dept. in Japan Dollar Talks

WASHINGTON, June 20—The War Department promised today it would study the possibility of allowing the film industry to get more dollars out of current operations in Japan and Korea, but indicated there was little chance of Army approval of various industry schemes for liquidating now (Continued on page 8)

Paramount Weighs Group Selling for Two Thousand

Paramount has under way an analysis of market conditions throughout the country to determine the feasibility of a plan for licensing the company's product line-up for the remainder of the current calendar year to smaller accounts, numbering some 2,000.

A. W. Schwaberg, vice-president in charge of sales, said that the group licensing plan is designed in large part to keep the late subscript and outlying area customers assured of the supply of unauthorized pictures without having to wait for a salesmen to call. He said that Paramount has received numerous complaints from smaller ac (Continued on page 8)

ECA Convertibility Meets Set by MPEA

Herbert J. Erlanger, Motion Picture Export Association assistant secretary-treasurer, announced yesterday that New York today for Washington with representatives of several MPEA member companies for conference with ECA officials concerning MPEA convertibility contracts for 1949 and 1950, the MPEA reported here yesterday.

(Continued on page 8)

Para. Agrees On Comerford Circuit Split

Para. Taking 14 of 69 Houses; Finske as Pres.

Completing the dissolution of the second of its major theatre partnerships within a little more than a week, Paramount yesterday concluded negotiations for the separation of its interest in the Comerford Circuit of 69 theatres, mostly in Pennsylvania.

Under the agreement, which will be effective on July 2, Paramount will acquire 14 wholly-owned theatres from the partnership with Comerford, leaving the latter with the remaining 55. The theatres here-tofore were owned 50 per cent by Paramount and 50 per cent by Comerford.

A new corporation to be known as Penn Paramount Corp. will be formed by Paramount to operate its 14 theatres. Louis J. Finske, of the Comerford organization, will be named president and general manager of the new company.

The agreement was negotiated by the two companies and will continue in their present capacities. Terms of the deal were not disclosed.

(Continued on page 8)

Agenda All Set for Michigan ITO Meet

DETROIT, June 20—Annual meeting of the Independent Theatres Owners of Michigan will be held on Thursday at the Variety Club in the Tullier Hotel.

Homer Gereaux, Mary Nolan and others of the Comerford operating organization will continue in their present capacities. Terms of the deal were not disclosed.

(Continued on page 8)

New Mexico Owners Will Hear Sullivan

SANTA FE, N. M., June 20—New Mexico exhibitors will meet in Santa Fe next Tuesday and are to adopt resolutions which will be taken before the national convention in Los Angeles later this summer.

Cael Sullivan, executive director of the Theatre Owners of America, (Continued on page 8)
**Personal Mention**

H. WALLIS of Walla-Hazen Productions will leave here today aboard the S. S. Queen Mary for London and Paris.

W. SCHWARZBERG, Paramount’s district manager in New York; J. DIXON, central division manager, and G. R. FRAZER, Indianapolis branch manager, will attend the meeting of the Associated Theatre Owners of Indiana at French Lick tomorrow and Thursday.

CHARLES SIMONELLI, Universal-International Eastern Export division executive, has returned here from Tulsa.

AL COWIN, MPEA information director here, will leave next Monday for a two-week vacation in Winthrop, Mass.

B. R. GOODNIGHT, superintendent of Warner Brothers exchanges, and R. A. MCLAUGHLIN, exchange manager, have left here for Charlotte and Atlanta.

MURRAY SILVERSTONE, president of 20th-Fox International, will sail from here for Europe next Friday.

MILTON PETRIE, 20th Century-Fox executive, will leave New York today for Europe.

R. M. SAVINI, president of Astor Pictures, is enroute to St. George, Utah, from New York.

LOU COTES, manager of Loew’s Polich, New York, and a member of the Executive Club, will leave there Aug. 1 for Cuba.

A. A. WARREN, vice-president, is back in Hollywood from New York.

**Wald Set for Six**

HOLLYWOOD, June 20—Jerry Wald, Warner producer, has six pictures lined up for production within the next six weeks, including “Young Man with a Horn,” to be directed by M. V. Russo. Ilene towering and Vincent Sherman’s “The Breaking Point.” In addition, Wald will do at least four others before the year is out, including “The Glass Menagerie,” which Irving Rapper will direct, “Serenade,” which Curtiz will direct, “The Story of Will Rogers” and “Safe Harbor.”

**More MOT War Coverage**

Deciding to complete the pictorial documentation of World War II begun with Gen. Dwight D. Eisenhower’s “Crusade in Europe,” with a scene from the Battle of the Bulge, March of Time has launched production on film coverage of the Pacific conflict, it is announced by E. L. Larsen, president, Time, Inc.

**M-G-M’s U.K. Studio Cost $18,000 Weekly**

LONDON, June 20—Recent closing of M-G-M’s British studio at Boreham Wood, Herts, is costing the company some 4,500 pounds, ($18,000) a week. The reason for the withdrawal of the studio is contractual agreements as they expire, it is understood. At present there is no indication of the studio’s disestablishment. The company’s plans for the production here of the Greer Garson sequel to “Mrs. Miniver” and “Young Men and Women” are in progress.

M-G-M is of the opinion that the demand for film is adequate in Britain and the production of films there will continue. One of the reasons for closing the studio is that the company feels there is no present demand for films of this kind in Britain.

**Tone and Allen Back TOA on TV Trailers**

Franchot Tone and his production partner, Allen, are entirely with the views of Theatre Owners of America executive director Gael Sullivan. Tone has beenarme, consequently, for the promotion of new pictures. Allen has informed the latter. Sullivan therefore, has been putting distributors and producers to use such video trailers. Several distributors have submitted favorable reports to TOA.

Allen reported to Sullivan that the Tone-Alton production, “The Man on the Giant’s Tower,” has been backed up with a 90-foot, one-minute, 10mm, television trailer made by National Advertising, together with shorter ones. “We strongly believe that they have been successful,” Allen said. Sullivan, “must certainly recognize television as a medium of sales and exploitation.”

**Promotion Overseas Excellent: Emerald**

Ernest Emerling, advertising publicity director of Loew’s Theatres, has been cited the excellent promotion done in Italy and Switzerland on the promotion and merchandising of picture “Emerling returned from a three-and-a-half week vacation in Europe.

Emerling said that the Italians with whom he worked generally showed a preference for American films to others. He also praised the skill with which the posters in the Italian film were produced. Production in Italy is slow, he said.

While in Rome, Emerling had an appointment with the Post Office, and Webb also had a Papal audience on the same day, Emerling said.

**Exhibitors Invited to Paramount Meetings**

Several Western exhibitors in a 12-state area, have been invited to six branch centers to join Paramount’s distribution forces in efforts to drum up the company’s “Gold Rush of ’49.”

Get-togethers in advance of the celebration, which will start on Labor Day in Montana, continue on up through the West, and launched in Seattle last Thursday and Friday. Meetings are being held to 12 in Portland; San Diego, June 22-23. Denver, July 6-7; Salt Lake City, July 8-9; Los Angeles, July 11. The meetings are under the direction of George Adler, divisional sales manager, and H. Neal East, division sales campaign.

**Goldbury Acquires Film**

Jesse J. Goldbury, operating United Screen Associates, has taken over distribution rights, including television and short and wide rights, to the recent product, “Midnight Frolics,” for the entire world outside of the United States. “Midnight Frolics” has been produced for Goldbury by the burlesque theatre with the original cast and chorus. There was no print of the picture script or version prepared.

**Louis Krouse, Labor Leader for 40 Years**

Louis Krouse, retired general secretary-treasurer of the IATSE, died Sunday in Philadelphia after a number of years of failing health, “IA” headquarters reported here yes-

Krouse began a long career as a labor leader in 1909, when he became the first business agent of IATSE Local No. 306, Philadelphia. Several years later he became president of the local and continued in that capacity for three years. Krouse was elected fifth vice-president of the Alliance and in the ensuing election in June, 1923, as general representative, as manager of the adjustment and claims department and as assistant international president. He became general secretary-treasurer in 1937 and held that post until illness forced his retirement in 1940.

Funeral services will be held tomorrow from the Morris Rosenberg Funeral Parlor, Philadelphia. Interment will be in Roosevelt Cemetery there.

**J. J. Rhodes Dead at 49**

MEMPHIS, June 20—J. J. Rhodes, West Memphis, Ark., theatre manager, died Sunday at the age of 49. He built the Crittenden Theatre in West Mem-

J. A. Lautaret, Exhibitor
Joan L. Lautaret, Argentin-
Michigan ITO Meet
(Continued from page 1)
for companies and increased rentals charged for pictures; a plan to help small exhibitors in every type of situation, city or town; reports about violations of film salesmen in forcing pictures on exhibitors because of their refusal to buy "lemons"; preparation to fight the proposed 10 per cent tax on admissions; unfair clearance on small town theatres.

Cosgrove Names RMA Committee Chairman
WASHINGTON, June 20.—R. C. Cosgrove, president of the Radio Manufacturers Association, has appointed a committee chairman for 1949-50 and members of a new television committee which will be concerned with general television problems such as FCC allocations, public information and other matters. Max F. Ralston was named chairman of the television committee. Other members are: Ben S. Grubka, chairman of the TV Users committee; S. R. Brown, councilman; and T. F. Dill, advertising director, all of Indianapolis.

'Dan Patch' Aids Variety
MINNEAPOLIS, June 20.—Minnesota Amusement president Harry French has received the office approval to donate the State, Minneapolis, "and all that goes with it" to the W. R. Frank-Northwest Variety Club's premier of Frank's "The Great Dan Patch" to be held at the theatre on July 20; the entire proceeds from the special showing will be earmarked for Variety's Heart Fund. Tickets are priced at $5 for the one performance.

Managers Go to School
BOSTON, June 20.—A school for theatre managers will be opened here Tuesday by American Theatres, with district manager J. Dempsey in charge.

Louisville Drive-In Opens, Set 2 More
LOUISVILLE, Ky., June 20.—The Kenwood Drive-In, Louisville's sixth, is expected to open within the week. It claims to have the largest screen wall of any drive-in theatre in the state, being estimated at 36 acres of ground at Third Street Road and National Turnpike, is more than $100,000. It has spacious provisions for expanding to a 1,400 car capacity. The screen wall is reported to be 71 feet high and 72 feet wide and to withstand 10-mile-an-hour winds.

Construction will begin shortly on a new drive-in theatre to be located between Jeffersonville and New Albany, Indiana. When completed it will bring the total number each entering operation in the Falls Cities area. Also, an incorporation charter was granted to the B. W. Amusement Co., Hopkinsville, Kentucky, for $50,000 for a drive-in. Incorporators were listed as George and Della Stowers, and Shelley McClain, all of Benton.

More New England Drive-In Activity
HARTFORD, June 20.—A 200-car drive-in being built at Salem, N. H., by Harold Weinold, is expected to open its summer and early fall schedule.

Nathan A. Trager, manager of the Brockton Airport, Brockton, Mass., has been given a permit to erect a drive-in in the Campello section of that town.

The Mow Conant at Stratford has rejected the application for Bowl Outdoor Theatre Corp., authority to construct an outdoor theatre of the metropolitan area. The corporation is reported to be comprised of a group of Hartford, New Haven, and Fairfield county residents.

Will Add 2 Drive-Ins
OTTAWA, June 20.—Western Drive-In Theatres has completed plans for construction of two additional outdoor theatres in Alberta.

Music Hall Sets 3 for Summer Schedule
The booking of three new films by Radio City Music Hall to complete its summer and early fall schedule was announced here yesterday.

They are M-G-M's Technicolor musical, "In the Good Old Summer Time"; "Madame Bovary," also an M-G-M picture; and Alfred Hitchcock's "Under Capricorn," a Warner Brothers' picture in Technicolor.

Five Out of Six Are Rated A-1 by Legion
Of six additional pictures reviewed by the National Legion of Decency, five were placed in Class A-1: "Come Days the Stable," 20th-Fox; "In the Good Old Summer Time," M-G-M; "Laramie" and "Riders of the Whirlwind," both Columbia; "Stagecoach Kid," RKO Radio; and "The Great Train Robbery," Eagle-Lion film, "Broken Journey," was placed in Class A-2.

Sunday Films Legalized
Aeworrit, Ga., June 20.—By a vote of 248 to 151, citizens of this city have passed to legalize Sunday motion pictures.

Greenberg Is Named Studio Art Chief
HOLLYWOOD, June 20.—Norman Sie- man, Paramount studio director of publicity and advertising, has appointed Abe Greenberg art director of the department here. Greenberg, former publicity chief in 1945, formerly was on the New York Daily News where he served as night picture editor. Since joining Paramount he has been in charge of special art features. In his new capacity he will coordinate all of the department's art requests.

Haven't Told Myers About MPAA Agenda
WASHINGTON, June 20.—Allied States general counsel Abraham F. Myers today refused to comment on next Saturday's Indianapolis meeting between Allied and MPAA leaders, declaring that I'm completely in the dark as to what they want with us.

Myers said arrangements for the meeting had been made between Allied president William Ainsworth and MPAA president Eric A. Johnston. Allied leaders who will attend the meeting will be Ainsworth, Myers and Trumbull Kemshup.

SIMPP, Arnall to Talk Pacem Tor Market
HOLLYWOOD, June 20.—Ellis G. Arnall, president of the Society of Independent Motion Picture Producers, will report on the organization's activities in the East to a full meeting of the membership on Wednesday at Lucey's Restaurant. The membership, which also comprises the board of directors, will hold a business session following the luncheon meeting, at which time it is believed proposals for converting Arnall's present part-time status to a full-time presidency on a contract basis will be dealt with.

2 More Pictures to WPX
Television rights to "Pygmalion" and "Major Barbara" for the United Kingdom have been obtained by station WPX here, Robert L. Coe, station manager, announces. Negotiations for the films were handled by James Polack, program manager and Ed Evans, film relations director, and Morris Helprin, who represents Gaumont, producer of the pictures.

Wilson Defies
(Continued from page 1)
quota protection beyond that necessary to maintain our film industry at a rate at which is reasonably expected to produce," Wilson said.

"Equally we have a right to expect free access and a fair showing for the prestige films which entertained us in a manner by which we are used to," Wilson said.

Wilson, perhaps belatedly, revealed himself as now convinced of the folly of excluding pictures for the home market only.

He said the "export or die" maxim applies as much to Britain's film industry as to the nation generally

He agreed that the anxiety of producers to cut costs in the recent crisis was a good sign "but the policy contains an element of danger because it might lead to stereotyped, mass-produced films which denied them any chance of earning dollars." He said austerity cannot be allowed to lead to a deterioration in film quality which would be able to drive people away from theatres or cramp the style of creative artists.

Wilson declared it to be essential that the industry be so organized and financed that its first aim would be the production of top-quality films, many of which would be unable to recoup their costs in the home market, but as a basis therefor British films might be introduced if general production providing a group of technicians and artists necessary to make the prestige films.

Inferring that his Film Finance Corp. played an influential part, Wilson said that three months ago only 10 features were in production whereas there are now 15, with 17 more ready to start in the next month or two.

AFL Film Council Protests
HOLLYWOOD, June 20.—The Holly- wood AFL Film Council has telegraphed to a delegating Secretary of State James Webb and California's Congressional representatives "strongly opposing" a Bill submitted by producer representatives in protests against British restrictions on American films. Telegram read in part: "Britain's actions prove it is not a dollar shortage that motivates her unfair trade restrictions on American pictures, her opening our Government all phases of the Anglo-American film relations."
GIANT GORILLA BECOMES

In the Show With the Ten Most Terrific Thrills Ever

1. Baby gorilla reared by girl!
2. Fights capture by men and horses!
3. Tamed as night club star!
4. Out-muscles 10 strong men!
5. Balances girl, piano, over head!
6. Tormented, goes wild!
7. Rips iron door steel bars!
8. Wrecks partial night club!

Matching muscle with 10 men and horses, Joe resists invasion of his native Africa!

MIGHTY JOE YOUNG

MERIAN COOPER'S AMAZING ADVENTURE IN THE UNUSUAL

starring

TERRY MOORE • BEN JOHNSON
and ROBERT ARMSTRONG with FRANK MCHUGH

Directed by ERNEST B. SCHOEDSACK

Technical Creator Willis O'Brien • Screen Play by Ruth Rose

An Arko Production • Distributed by RKO Radio Pictures, Inc.

SOLD LIKE A CIRCUS FOR THE HISTO
THROUGHOUT NEW ENGLAND AND
POWDER-KEG PET OF SOCIETY!

Defies police with guns!
Rescues children from blaze!

MAKING 350 - THEATRE PREMIERE
I. Y. STATE BEGINNING JULY 13th!
“This super western is superb in its panoramic sweep. Packs rugged outdoor romance, and gorgeous scenics!”

—FILM DAILY

ALLIED ARTISTS Proudly Presents

MASSACRE

with CAROLE MATHEWS • CATHY DOWNS • STEVE BRO

Produced by JULIAN LESSER and FRANK MELFORD • Directed by John Raw
OUTDOOR SMASH!... Ready Now!

CHECK THAT TERRIFIC TITLE!... CHECK THE GREAT YOUNG STARS!
CHECK THE EPIC GRANDEUR!... CHECK THE SPECTACULAR ACTION!
AND YOU'LL KNOW THE KING SIZE OF ALLIED ARTISTS' BIG ONE!

RORY CALHOUN

RIVER

FILMED IN SEPIATONE

RUTH BAKER and JOHNNY SANDS

“Tensely dramatic. It imports bigness to the outdoor scenes!”
—HARRISON’S REPORTS

“Lends itself to hefty selling & exploitation!”
—THE EXHIBITOR
N. Y. Income Low (Continued from page 1)
gross is estimated at $75,000; the show concluded its first week with a take of $90,000, which is above earlier estimates. Mrs. John Jones, with Louis Prima among others on stage, gave the Paramount about $75,000 in its second week. John on the basis of business on Sunday and yesterday, might wind up a third week with close to $100,000. "Neptune's Daughter," with Alvino Rey's orchestra, and Jerry Lester on stage, probably will draw about $80,000, which is fair enough, it is said, at the Hippodrome.
"You Were Never Lovelier" and "Cover Girl," Rita Hayworth-starring releases, probably will have the criterion about $23,000 in a healthy first week. "Night Unto Night," with Phil Sipatly's orchestra on stage, is down to about $18,000 in an unusually slow second week at the Strand; it will be followed by "Colorado Territory" on Friday. "Barkeleys of Broadway" should give the State a modest seventh week's $15,000. "Johnny Allegro," which opened at the rival, which only $7,000 is apparent for the third and final week; it will be replaced by "Tomorrow's Child" tomorrow night. "Edward, My Son," with the stage show at the Music Hall, is likely to wind up a third and final week to-morrow night with about $100,000, which is very mild business. The Hall's "Boy Meets Girl," will comprise "Look for the Silver Lin-ing" and a stage production featuring a spectacular electrical fireworks display.
"Home of the Brave" is holding up fairly well at the Victoria, where the single week's $11,000 will be added to the Criterion $8,000 in a "Champion" might hit the $8,000 mark in a so-so 11th week at the Criterion, and an opening at the Mayfair on Saturday, following "Trail of the Lonesome Pine," which might gross about $10,000 in a slow second and final week.
The single week of "The Judge Steps Out" and eight new acts on stage show should give about $24,000, which is sturdy business, to the Palace. The Astor will take in about $7,000 with "V.I.P.'s and Strangers" in a minor eighth week.
Still going good are the British productions on at the Rialto, with grosses estimated as follows: "Hamlet," Park, 38th week, $8,300; "The Red Shoes," Bijou, 35th week, $8,000; "Quartet," Saturn, 12th week, $8,000.
U-1 Bonus Plan (Continued from page 1)
basis of a 26-week total. An additional 25 per cent incentive is being offered on bookings of certain specified independent productions handled by U-1. The plan, which is current under way, will terminate on October 29.
Of the five per cent being offered in each branch, the salesmen, office manager and booker will share two and one-half per cent, the branch manager will receive one and one-half per cent, and the district manager one per cent.

Argentina Raises Tax
Washington, June 20.—Argen-
tina's theatre tax, previously based on total capacity, has been changed to 8.45 per cent of the proceeds from tickets sold for each show; and an additional tax of 10 per cent (instead of a former five per cent) is included in the price of the tickets.

MPAA, War Dept. (Continued from page 1)
some $4,500,000 of already frozen funds.
The Army's stand was taken at a conference between the California Senators and Congressmen. The conference was called by Repub-
lican Senator William F. Knowland, the Senate's top industry interest problem. Attending were MPAA presi-
dent Erik Johnston, legislative repre-
sentative and Joyce O'Hara. From Congress, in addition to Knowland, there were Senator David Pat-Down of Pennsylvania, Cecil King, John Philips and Gordon McDonough.

Government's Views
Tracy Voorhis, Assistant Secre-
tary of the Army for Occupied Areas, gave the Government's views. He said he planned to go to Japan next month and would discuss with General Mac-
Arthur and other top SCP officials the possibility of the industry getting out more of its current earnings, either through a larger convertibility guar-
teeing by the Government or some other method.
The California-MPAA group will attempt to take up industry leaders and defense secretary Johnston later this week, possibly Wednesday.

New Mexico Owners (Continued from page 1)
heads the list of speakers for the second convention of the New Mexico Theatres Association at the La Fonda Hotel, will address a banquet on Wednesday.

Directors of the NMTA will meet on Wednesday preceding the opening of registration. A closed general business meeting will be held in the afternoon. Officers will be elected at a business meeting Wednesday. Milas Hurley of Tucumcari is president of the association and Russell Hardwick of Clovis is secretary-treasurer.

Ball Decree Case (Continued from page 1)
practices should also be given the Penn, Ball argues.
"The consent decree is wholly in-
adequate in failing to take into con-
ideration situations in which the Paramount defendants own interests in
theatres which they created and
maintained and which represent il-
legal fruits of their monopoly and
conspiracy," Ball said. "The decree
calls to comply with the mandate of this court, that to the extent that acquisi-
tions were the fruit of monopolistic practices or restraints of trade, they should be de- vested. And no permi-
sion to buy out the owner should be given a defendant," Ball said.

Briefs Are Filed
Both Paramount and the Government have filed briefs asking the high court to permit Ball's intervention. The Government claims that Ball and Partnor have no standing in the Paramount proceeding, that the con-
sent judgment was designed to help exhibitors as a whole and the in-
sider, naturally, not to be affected by every single situation, and that if this intervention is granted, every other independent exhibitor will be coming in with similar claims and the decree will be rendered useless.

MPAA, War Dept. (Continued from page 1)
counts on the infrequent appearances of representatives of the film company.
The company, of course, will abide by the court order which requires a 20 per cent cancellation privilege in all cases where groups of films are sold before the deadline. Additionally, the licensing of one film will not be conditioned on the licensing of others.
The accounts likely to be serviced under the plan are those which gen-
ernally pay a maximum of $75 for a top film from the company. Having licensed for a group of new films to January 1, the theaternmen could play the product at whatever time they desired.

Para. Group Selling (Continued from page 1)

Para. Split-Up (Continued from page 1)
closed, but, according to trade reports, very little cash changes hands, the ex-
change of stock for theatres having been balanced fairly evenly on the basis of agreed upon valuations for the properties changing hands.
Under its consent decree entered into with the government ending the anti-trust suit against the company, Paramount is authorized to retain a maximum of 14 of the 59 Comerford partnership theatres. The decree specifies that Paramount may keep one theatre in each of the following towns in Pennsylvania: Bloomsburg, Carlisle, Hazleton, Lebanon, Pitts-
town, Pottsville, Shenandoah, Sunbury, Wilkes-Barre and Williamsport. Paramount also may keep two thea-
tres in Scranton and two outside Pennsylvania.

14 Unidentified
The 14 theatres it will retain were not identified by the company.
Paramount's first partnership dis-
solution agreement was reached with E. V. Richards, jr., in New York on June 10. In that instance Para-
mount agreed to acquire during the first quarter of 1950 Richards' entire 50 per cent interest in Paramount-
Richards Theatres. Under its consent decree, Paramount will have to take a pos-
tion of approximately 35 of those theatres within six months after the deal becomes effective. Paramount is pressing negotiations with other theatre partners currently to meet the requirement of dissolution of one-third of its properties by next March 30. Consecu-
tively additional agreements with partners are expected in the near future.

"Stable" Opens July 27
World premiere of 20th Century-
Fock's "Come to the Stable" will take place on Wednesday night, July 27, at the Rivoli Theatre here, it was an-
nounced yesterday by A. W. Smith, sales vice-president. The session will be closed that morning and after-
non to prepare for the formal dress, reserved seat invitational showing.

Watch for the "Paramount Proof" "The Heiress" WILL BRING A FORTUNE TO YOUR BOXOFFICE...
First Film News

New York, U. S. A., Wednesday, June 22, 1949

Vol. 65, No. 121

Ten Cents

MOTION PICTURE DAILY

Accurate
Concise
Impartial

Revive Market Principles, Scully Advises

Suggests Keen Analysis Of All Firms' Product

A revival of four basic principles in the marketing of motion pictures was emphasized by W. S. Scully, sales vice-president, in an address given here yesterday at Universal-International's district sales managers' conference. The meetings will continue until Friday.

Scully cited these principles as follows, according to a U-I statement:

"More conversation about how pictures can be put over and less conversation about terms. The original success of this business was created by an enthusiasm to get people into the theatre."

(Continued on page 6)

20th-Fox Canadian Meeting Tomorrow

Twentieth-Fox will hold its annual Canadian sales meeting at the Royal York Hotel in Toronto beginning tomorrow. Highlights of the two-day session will be the announcement of the company's product for coming months, and a tour of cities in Canada to be attended by leading exhibitors.

Leaving today for Toronto from the home office are Andy W. Smith, Jr., sales vice-president; Charles Einfeld, vice-president in charge of advertising-publicity; Peter Levathol, short subject sales manager, and Roger H. Pruisniski of Toronto.

(Continued on page 5)

Waller and Beller to Leave MPAA July 1

Tom Waller, director of information in the New York office of the Motion Picture Association of America, announced that he and his assistant, Larry Beller, are leaving on July 1 as the result of a program recently announced by the association.

Waller joined the MPAA in 1947 and for two years prior to that he was publicity manager at United Artists' home office, a post he assumed after 11 years handling syndicats and features at Paramount here, following five years on the New York staff of Variety. Beller was on UA's publicity staff before he joined the MPAA.

Nine to Para., 43 to Malco In Split Deal

MEMPHIS, June 21.—A final deal between Paramount and Malco Theatres, Inc., was taking shape tonight in the division of theatres owned jointly by the two companies under terms of the U. S. Supreme Court "divorce decree."

Paramount will become sole owner of nine theatres in cities — Memphis, Fort Smith, Ark., Hot Springs, Ark., Fulton, Ky., Jackson, Tenn., and Owensboro, Ky.— and Malco will keep 33 theatres under the plan proposed and now being considered.

M. A. Lightman, Sr., president of Malco Theatres, spent most of today in conference with his partners, M. J. Pruisniski of Memphis and M. S. McWeeney.

(Continued on page 7)

2 Large-screen TV Tests Here Tonight

Two experiments in large-screen television, which are expected to figure largely in determining its actual box-office value, will take place tonight when both Fabian's Fox Theatre, Brooklyn first-run, and Paramount's Paramount Theatre on Broad- way show Vivaldi's "Hunters" and Walcott-Charles heavy-weight bout as relayed from Chicago. Paramount will use the intermediate system which is temporarily authorized by the FCC.

"Come to the Stable"

THOROUGHLY enjoyable entertainment has been made of this Clare Boothe Luce story of two nuns who come from France to a New England town to establish a children's hospital, their total capital on arrival being $14,600.

Loretta Young and Celeste Holm, as the nuns, give to their characters a beguiling innocence that makes their victories over the obstacles in their path. What they accomplish would not even be attempted by the worldly-wise. Their success in their endeavor is not achieved by a script resort to miracles but rather by their implicit and child-like faith in the inherent goodness of everyone. Rather than destroy that faith or, perhaps, because some would like to believe themselves as good as the nuns believe them to be, amusing gifts and help come from the most unlikely sources.

The script, and Henry Koster's knowing direction, as well as the Misses Young and Holm's performances, keep the story on a warm, human level. There is a good measure of humorous incident, as when the nuns demonstrate how they learned to drive a jeep in France during the war. They are also found at sea:

(Continued on page 6)

MPA, Secy. Johnson To Talk Jap Funds

WASHINGTON, June 21.—Top Motion Picture Association of America officials and a delegation of California Congressmen cooperating with them in an effort to get blocked film-funds out of Japan will meet here on Thursday with Secretary of Defense Louis Johnson. The group met yesterday with Army Assistant Secretary Tracy Voorhees.

MPAA says it will spend $2,190,000 during the coming year to distribute films in Japan, Korea and the Ryukyu islands and should be guaranteed convertibility of at least this amount.

Rank Films Rise In Latin America: Weait

Both Universal-International and Eagle-Lion have made wide strides with Rank films in Latin America, Robert Weait, treasurer of the U. S. J. Arthur Rank Organization, and in charge of its Latin American activities, asserted here yesterday. Weait has just returned from a 10-week tour inspecting Latin American distribution results and conferring with exhibitors.

Weait said that 24 Rank pictures will be distributed in Latin America this year, by rank each for U-I and E-L, compared to 17 in 1948. Asked how much money the Rank organization has taken out of Latin America, he declared that the figure was "very satisfactory," but declined to state any

(Continued on page 7)

Independent Indorse MPAA Goodwill Idea

ITOA In; Brecher Gites Assurances for MMPTA

The principle of an all-industry endeavor to improve intra-trade and public relations was endorsed by the Independent Theatre Owners Association of New York at a meeting here yesterday with an executive group representing the Motion Picture Association of America.

Support on an individual basis was given by Leo Brecher, president of the Metropolitan Motion Picture Theatre Association, who told the conference that he could help his organization for the reason that it has not met since the MPAA invitation to participate in the exploratory conference on public relations extended. According to an MPAA statement subsequently issued, Brecher added: "Nevertheless, we are concerned regarding public relations activity. If a proper program can be developed, I am sure the good sense of our members will lead us to participate."

The two exhibitor groups and the

(Continued on page 6)

Newsreel Economics Bring More Layoffs

The labor and economic crises through which the five major newsreel exchanges have passed have produced further evidence of austerity with the disclosure yesterday that Universal Newsreel has reduced Motion Picture News in discharging cameramen.

Six were dismissed by Universal in the last few days in Los Angeles, Philadelphia, Boston and New York. It was reported last week that Movietone News had dispensed with about a

(Continued on page 7)

Says Financing for Independents Scarce

CHICAGO, June 21.—W. R. Frank, independent producer and Minneapolis exhibitor, told exhibitors at a luncheon today at the Blackstone Hotel that most independent producers now are forced to finance their pictures in their entirety. The producer of "The Great Dan Patch," which United Artists is distributing, stated that there are no sources of second money available in Hollywood at all any more,

(Continued on page 7)
Personal Mention

HARRY M. KALMINE, president of Warner Theatres, is in Chicago from New York.

Mayor Hugh J. Strong of Kin-
na, president of Strong Car-
ousel Corp., 20th-Fox subsidiary, has been appointed a member of the New Jersey State Racing Commission.

Dr. Vladimir K. Zorovkin, RCA Laboratories vice-president, will re-
ceive an award April 30 for scien-
tific and technical achievement in television.

Richard Condon, Paramount pub-
licity-exploitation coordinator, is in Hollywood from New York con-
fering with C.B. DeMille.

Hugh Owen, Paramount Eastern and Southern division sales manager, is in Charlotte from New York on a business trip.

Maurice N. Wolf, M-G-M assistant
exhibitor relations head, will be in
Augusta, Me., today, from New York.

W. Stewart McDonald, Warner Theatres vice-president, is back from the West.

Marc Spiegel of the RKO foreign department is in Washington today from New York.

Sam Shain, 20th-Fox exhibitor re-
lations director, is in Indianapolis
from New York.

Ben Katz, Universal-International Midwest advertising manager, is back represent-
tive, is here from Chicago.

Dore Schary, M-G-M production
executive, is here from Hollywood.

'Roseanna' Square Dance

The square dance group from Sam-
uel Goldwyn's "Roseanna McCoy" will participate in the official opening of the Park Department's square dance season at Central Park Mall next Friday. Only the official representa-
tion, and the author of the novel from which the pic-
ture is adapted, and Tom Scott, Ken-
tucky's folkloric dance expert, as well as previous representatives, fortified by dinner at the Tavern-on-the-Green,
courtesy of Goldwyn's Lynn Farnol.

Goldwyn Saves on Tax

SAN FRANCISCO, June 21—Samuel Goldwyn was saved $117,088 on his 1948 return by the Ninth Cir-
cuit Court of Appeals upholding an earlier tax court decision which held the amount he received in 1942 from Samuel Goldwyn, Inc., was not taxable.

Cohn Hosts Wounded

Some 125 wounded soldiers and sailors will be guests of the "2 Club" and host Jack Cohn, Columbia's execu-
tive, at a luncheon Saturday at Estatoe, N. Y., estate today. A highlight event will be a screening of "Movie Crazy."

Competitive Runs To Aid Red Menace

READING, Pa., June 21—Jay
Emmanuel's Rajah Theatre here will start playing "Red Menace," Repub-
lic's expose of home-grown Commun-
ism, to aid the current Red Menace of the nature of the picture four Reading Theat-
tres have arranged to run a "Red Menace" trailer advertising the Rajah's showing, "to insinuate the widest possible audience for the production."

The management set out the good
will venture with the cooperation of Joseph Vogel of Loew's, for the Colonial; Lou Golding of the Fabian organisation, for the Ritz and Em-
bassy, and Harry Kalmine and Ted
Schneller of the War, for the War-
tre.

"The Red Menace" was personally
produced by Herbert J. Yates, pres-
ident of Republic.

SOPEG, Wm. Morris Case to Mediation

A meeting between the William Morris Agency and the Eastern Screen Office and Professional Em-
ployees of the Local will be held here before M. Pitzely of the New York State Mediation Board today.

Hiring has been called as a result of the talent agency's rejection of the union's proposals for a new contract, says SOPEG. The contract expired May 1. Demands, affecting ap-
proximately 60 employees, include salary increases, improved hiring rates, a union shop, job security and ar-
bitration, the union added.

Polk and Luber Form Producing Company

Hollywood, June 21—Rudolph Polk, former music director at Enter-
prise, and Bernard Lubner, formerly of Paramount and now an executive of Nassour Studios, announce the forma-
tion of a production company to make a series of 20 minute films for te-
levision transmission and theatrical and 16-mm. distribution, starring musical musicals in Technicolor.

The films are not committed to any television sponsor or network, but it is understood that they will be submitted to both networks. Some of the artists will participate in both investments and profits.

To Handle Astor Ads

Maurice Mauren, vice-president of City Entertainement Corp., which oper-
ates the Astor Theatre here, reports that effective with the engagement of "Love Me or Leave Me" the company will handle the Astor theatre's advertis-
ing.

'Outcry' Takes $20,000

The Italian film "Outcry" has grossed in excess of $20,000 in two weeks at the Apollo here, according to Jack Ellis of Crest Films, releasing the picture in this country.

Cooper to DuMont

Jeraldine Cooper, recently with Universal-International, has joined DuMont to direct specialized merchandise promo-

Pine-Thomas Program Is Set for the Year

Hollywood, June 21—William H. Pine and William C. Thomas have added two more productions to com-
plete their Paramount contract for 1949. "Viva Mexico!" Western to be produced in Technicolor, is slated to go before the cameras on August J.
Thomas, producer, has engaged Lewis R. Foster directing. "Not for Publication" will start on November 1, and is scheduled on a script by Geoffrey Homes.

The two films, added to "Captain China," which will be completed on July 1, were announced for production of three "A" pictures a year by Pine and Thomas.

Harvey Day, Sr. to Represent Cowan

Harvey Day, Sr., has been retained by Lester Cowan, producer of "Love Happy," Marx Brothers film, as his personal representative on that forth-
tcoming Universal-International release. Cowan's release will accompany Cowan on a nation-
twide tour of key cities, the producer's representative will also attend demonstrations of the release of "Love Happy."

Day was for many years rep-
senting Cowan and is most recently held a similar position with Jules Levey Productions.

Friedman and Scher Join Slate Firm

Charles Schlaifer, president, has added Lou Friedman and Betty Scher to the staff of Charles Schlaifer and Co., Inc.

Friedman, a veteran of the advis-
ory board, will assume charge of the agency's production department, while Miss Scher joins Schlaifer's personal staff.

The firm joins 20th Century-Fox advertising account.

TBA Group to Study Video Operations

The engineering committee of the Television Broadcasters Association of theButtonwood Group set up to study operations practices at TV sta-

tions, specifications of apparatus and classification of stations, and other pertinent data which will be submitted to the standards committee of the Broadcasters Association.

Copies of the finding will also be submitted to the Society of Motion Picture Engineers.

SMPE Video Show

A special closed-circuit television demonstration, outlining lighting methods and techniques suitable for commercial and film television, sponsored by the Atlantic Coast section of the Society of Motion Picture Engineers on June 24, will be given to Adelphi Playhouse here, it was an-
ounced by E. I. Sombale, SMPE presi-
dent.

Editorial Post Abolished

Samuel Goldwyn has discontinued his New York editorial office, relieving 

Elwood Award Set by AAA Appeal Unit

The arbitration award in the case involving Elwood Amusement and all five major distributors has been made by the National Board of the American Arbitration Association, it was reported here yesterday by the

Elwood Award

San Francisco, June 21—Elwood Amusement, and all five major distributors have been ordered by the National Board of the American Arbitration Association, it was reported here yesterday by the

Elwood Amusement

The arbitration award in the case involving Elwood Amusement and all five major distributors has been made by the National Board of the American Arbitration Association, it was reported here yesterday by the

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Elwood Amusement

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Elwood Amusement
WHEN YOU READ THE "BIBLE OF SHOW BIZ"—
it's like a HYMN to Metro-Goldwyn-Mayer

VARITY HEADLINES ON M-G-M's
BARKLEYS OF BROADWAY
(Period)

"Boston Big!"
"Cheers Buffalo!"
"Cincinnati Terrif!"
"Minneapolis Oke!"
"Chicago Hefty! Tops!"
"Providence Bright!"
"Paces St. Loo!"
"Cincinnati 3rd Week Good After Solid 2nd!"
"Pittsburgh Best Bet!"
"Washington Great!"
"Boston 2nd Week Nice!"
"Kansas City Brisk!"
"'BARKLEYS' Big in Dull Philly!"
"Frisco 3rd Week Nice!"
"New York Record Heat on Broadway but 'BARKLEYS' Bright!"

VARIETY HEADLINES ON M-G-M's
"STRATTON STORY"

"Cleveland Snags Record!"
"Washington Socko. Tops!"
"Philly Leader!"
"Pittsburgh Wham!"
"New York Solid!"
"Indianapolis Socko!"
"Philly 3rd Week Neat!"

VARIETY HEADLINES ON M-G-M's
"LITTLE WOMEN" (Technicolor)

"Detroit Big!"
"Indianapolis Big!"
"Louisville Lusty!"
"Minneapolis Stout!"
"Cincinnati Big!"
"St. Louis Fat!"
"Toronto Good!"
"Philly Giant! Topper!"
"Los Angeles Large!"
"Broadway Spotty but 'LITTLE WOMEN' Big!"

VARIETY HEADLINES ON M-G-M's
"TAKE ME OUT TO THE BALL GAME" (Technicolor)

"Louisville Slugger!"
"Wows Slow Frisco!"
"St. Louis Wham!"
"Kansas City Bang-up!"
"Boston Hotsy!"
"Philly Hot!"
"Louisville Tops!"
"Chicago Sockeroo!"
"Omaha Socko!"
"Los Angeles Sockeroo!"
"Portland Hot!"
"Cops Denver!"
"Cincinnati Smash Despite Heat!"

HEADLINES SOON ON M-G-M's
"NEPTUNE'S DAUGHTER" (Technicolor)
"EDWARD, MY SON" - "ANY NUMBER CAN PLAY" - "THE GREAT SINNER"
"IN THE GOOD OLD SUMMERTIME" (Technicolor) - "MADAME BOVARY"
"BATTLEGROUND" and plenty more!
2nd WEEK AT THE PARA...
AND THE AVALANCHE OF DATES K

NEW YORK, MAYFAIR • PHILADELPHIA, WARNER'S
BUFFALO, 20th CENTURY • BOSTON, PARAMOUNT
CHICAGO, GARRICK • MILWAUKEE, WARNER'S ALH
NEW HAVEN, PARAMOUNT • CHARLOTTE, WILBY-KI
LIBERTY • SEATTLE, COLISEUM • SALT LAKE, LYR
BALTIMORE, MAYFAIR • UTICA, OLYMPIC • SACRA
HOLLYWOOD AND LOS ANGELES

RISING FROM COAST TO COAST!

WASHINGTON, WARNER'S METROPOLITAN
PITTSBURGH, FULTON, CLEVELAND, LOEWS
ST. LOUIS, MISSOURI, ATLANTA, PARAMOUNT
MAYFAIR, SAN FRANCISCO, WARFIELD
PORTLAND, MAYFAIR, SAN FRANCISCO, WARFIELD
ST. LOUIS, MISSOURI, ATLANTA, PARAMOUNT
MAYFAIR, SAN FRANCISCO, WARFIELD
MAYFAIR, SAN FRANCISCO, WARFIELD
MAYFAIR, SAN FRANCISCO, WARFIELD
MAYFAIR, SAN FRANCISCO, WARFIELD
Theatre Video Tests
(Continued from page 1)

it has developed and demonstrated on numerous occasions, while the Fox will have direct projection.

Tonight's showings, it is anticipated, will be more of a box-office barometer than any in the past for the reason that permission to advertise in advance has been cleared for the first time. Admission prices will not be increased at either of the two theatres, Paramount holding to $3.50 and the Fox charging 85 cents. The actual distance covered, about 1,000 miles, minus another "first."

It will be the longest distance telecast to a theatre screen to date.

It is understood that Paramount and Fabian each paid about $4,000 for the rights to pick-up the video images, which, in addition to promotion expenses, will exceed the amount either house could take in for the evening performance.

In cooperation with RCA, which apparently is anxious to demonstrate its newly-developed theatre video apparatus, the Fox will have the equipment on a loan basis. The fight pictures will be transmitted from Chicago through coaxial cable to downtown Manhattan and will be relayed to Brooklyn over a special electronic hook-up. The projection equipment, said to represent a considerable reduction in size and weight as compared to earlier units, will be mounted on a platform extending from the front of the balcony and operated from a remote position.

U. K. Showmen Hit Loan to Video Firm

London, June 21.—Action of the government's Film Finance Corp. in making a loan to a production concern for the making of short films for use on American television stations has been made the top item on the agenda of the Cinematograph Exhibitor Association's summer convention, opening this weekend at Glen-eagle in the Scottish Highlands.

Showmen here say they are anxious to learn American reactions to the circuit policy—in the right government is now taking a hand in the provision of shows on United States television networks. Protests from British exhibitors

"Come to the Stable"
(Continued from page 1)

the war, and numerous other items of sound audience appeal which give the picture a kind of such distinguished predecessors like "Going My Way" and "The Bells of St. Mary's."

The matter-of-factness with which they settle in the small abode of artist Elia Lancaster, and later move in with them a dozen more French nuns and an abbey to help with the work of raising money for the hospital, will strike a resonant note with everyone who has ever had unexpected guests, or those who stretched an invitation to dinner into semi-permanent residence.

A ND any home-owner who moved to the country for peace and seclusion will understand song-writer Hugh G. Lunt's raising activities on his doorstep and the prospect of a hospital on the site across the road, where now spreads a verdant hillside. They will understand the misgivings, too, of the bishop, Basil Ryssdale, when he discovers a temporary measure of the knowledge that its cost is $30,000, not, as they believed, merely the option money.

Their faith and labor pay off eventually, with an assist from the music of their Gregorian chant, which Marlowe unconsciously borrows for the refrain of his hit song, "Through a Long and Sleepless Night," for which Alfred Newman wrote the music and Mack Gordon the lyrics. It is fine, fast-moving, leaves the customers with a pleasant afterglow. It has a high box-office potential.

Samuel G. Engel produced. The Sally Benson. The cast is a large one from top to bottom.

Running time, 94 minutes. General release.

Sherwin Kane

are growing in force. They point out that Film Finance Corp. was intended to support the country's film industry. They claim that James H. Laver, managing director of the FCC, in making the advance, is counting that objective. British exhibitors have bemoaned the showing in their theatres of any film used on BBC television programs.

Sully Advises
(Continued from page 1)

the theatres rather than by emphasizing how much the exhibitor has to pay for the picture.

"A keen analysis of all companies' position in relation to community entertainment patterns which would bring the good, old-time idea of discovering naturals for particular communities."

"Rejuvenation of the traditional point of view that there is something more to our business than cold economics and that a picture can only be made attractive to the public if opinions about its box-office are reserved until after the picture has a chance to play."

"A realization that the continued good health of this business depends on all branches again uniting in the common cause of defending the business up rather than talking it down." U-I's statement concluded.

Rank Films Rise
(Continued from page 1)

specific amount. He said that Rank pictures have a "full share of the screen time on a level with the best American product."

Weath observed that business in general has dropped as much as 30 per cent from the wartime peak, with the exception of Venezuela. He believed that Venezuela's war-time peak because that country has no "dollar problem." In Mexico City, he observed, ticket prices are high, making them an "over-building" of large theatres.

"New houses with 3,500 seating capacity opened in October; W. E. Carrell, a good movie house, has all the local competition in the area where there are three second-run houses on one block with a total seating capacity of 10,000.

Two More Drive-ins
Cincinnati, June 21.—Mrs. Bessie Dean and B. A. Sherlock, of Belleaire, O., and G. P. Smith of Steubenville, the directors of a new company which will build and operate a drive-in at Glen Dale, W. Va., have leased the site, where they have the idea of having a name in the community, to be used exclusively to colored patronage.

KATO Committee Named
Louisville, June 21.—The Kentucky Association of Theatres recently announces the appointment of the following committee for the convention to be held in October: W. R. G. Smith, Sr., Neil Borden, E. L. Ornstein, Gene Lutes and Buddy Arnold.

MPAA Goodwill Plan
(Continued from page 1)

MPAA met at the Hotel Astor for a luncheon-conference, which was presided over by Ned E. De pinet, president, and Max A. Cohen, chairman of a special ITOA committee, joined in the indispensable discussion and by the MMPTA will be taken at the next meeting of that organization.

Miss De pinet, speaking for the MPAA, stating that the gathering was another in a series of meetings with various groups of the industry for the purpose of ultimately devising a specific program. He asked each organization to present a small committee to represent it at future discussions and presumably will do the same when he or others of the MPAA take up the subject with Allied States officials in Indianapolis on Saturday and subsequently with the Pacific Coast Conference of Independent Theatre Owners and other Hollywood groups.

Asks Special Committees
De pinet's suggestion that each group name special committees for further study of problems. The formation of an industry council representing all segments of the business might be one of the more definite steps taken toward setting up a program.

No dissenting voices were heard at the meeting yesterday at the Chamber of Commerce Auditorium by Sam Rosen, for the MMPTA, William Nannenson, of the ITOA, and all those mentioned who were in agreement on the idea of unity within the industry.

Opening present to the new company are William F. Rogers, Austin Keough and Maurice Bergman, all as members of the De pinet committee; Francis Harmon, MPAA vice-president; Norman Elson, ITOA, and Oscar Dobb and D. John Phillips of the MMPTA.

20th-Fox Meeting
(Continued from page 1)

Berri, editor of the Dynamo, distribution department publication. Also attended the film, William Balance, Southern division sales manager, while Arthur Silverstone of Toronto, publicity director, will preside.

Other Canadian personnel will include district managers, M. Weaver, Edward English, Reginald Marsh, Peter Myers, James Peters and branch office personnel, Cyril Barrett, James Perry, Frank Engstrom, R. K. Gregson, Kinky O'Toole, Victor Betty, Arthur Hirsch, James Fowles, Sam Glaster and Bill Reynolds. Exhibitors invited to attend the exhibition include: John J. Fergiebog, Rube Goldstei1, Rod Reznol, Morris Stein, A. Heav, A. Troyer, Jack Arthur, Bob Eves, Bob Myers, Sam Kranick, Bob Glaser, Nat Taylor, Ray Auerbach, Charles O'Callahan, Allen Duran, Raymond Allen, Dave As-ler, George Peterson, Harvey Hunt, Glenn Apgel, Guy Upham, Larry Gramm, Sam Smith, John MacLester, Ben Friedman, Arch Joeller, Ben Oken, Bill Winter, Roy Brule, Carl Norland, Mrs. Florence Sutherland and Lew Davidson.

Jaffe to M.P. Sales

Herbert Jaffe has been added to the publicity-exploitation department of Motion Picture Sales Corp. As his immediate assignment he will handle field campaigns for Harold Lloyd's "Movie Crazy." Jaffe was formerly with the publicity department of Friedman and Katz, and before that as a writer for Paramount Newsware.
Newsreel Economies (Continued from page 1)
dozen cameramen in almost that many cities.
News of the Day and Paramount News each have disposed with a
certain number of cameramen during the past year. Warner Pathé News is said to be
the only newsreel not to have in-
stitution layoffs in the current economy
moves.
Meanwhile, studio mechanics, cam-
eramen, and other Eastern IATSE lo-
cals whose members have been dis-
cussing a strike against the reals be-
cause of a prolonged deadlock in new
contract negotiations have yet to be
called by "IA" special negotiator Salt
Scoppa to a "showdown" meeting with the
companies, as was planned.

Para, Malco
(Continued from page 1)
Cord, secretary-treasurer of Malco.
Final details of the settlement were
discussed and later Lightman said he
would leave for New York shortly to
meet with Paramount officials there.
There are 74 theatres owned by Malco and
affiliated organizations but there are only 52 of them in which
Paramount has an interest.
Following the U. S. Supreme Court's divorce decree, theatres jointly
owned by Paramount and Malco in the
Memphis territory were inspected and
surveyed by representatives of the
two companies.

Harris Bros. To Reopen
Harrison, June 21—Harris Broth-
ers, owners of the State, downtown
4,000-seat house, will reopen that
Theatre and will be operated under
a new management which comprises
a group of theatrical managers who have
been active in the theatre business
for many years. The building has
been completely renovated and
is now ready for operation.

Review
"The Girl from Jones Beach"
(Warner Brothers)
A MIRTHFUL success of events and complications flows through
Warner Brothers' "The Girl from Jones Beach." The story is feather-
weight in theme but is as refreshing as a midsummer ice cream soda. The
plot is centered on Ronald Reagan, Virginia Mayo, Eddie Bracken and Dona
Drake. They comprise a fresh fun-rousing quartet even though much of the
material is of standard nature.
Reagan plays a glamorous girl illustrator who, instead of using one model
for his magazine cover creations, combines the best features of a dozen.
When promoter Bracken tries to sign up the cover girl for a television show
he learns to his surprise that it isn't done since the model is actually Miss
Girls. Between comic all-is-lost threats to commit suicide, he spots a gorgeous
batting beauty on Jones Beach who combines all the success of the
dean models. This wonderful one turns out to be Miss Mayo, who happens
to be a school teacher and the intellectual type. It takes a long time for
Reagan, with Bracken's aid, to pursue and win Miss Mayo. It even necessi-
tates his going back to school, but all ends happily, even for Bracken and
his energetic sweetheart, Miss Drake.
There are some extremely imaginative touches and crisp dialogue studded
throughout L. A. L. Diamond's screenplay. The climax finds Miss Mayo de-
defending her right as a school teacher to wear pretty bathing suits without
encroachment upon her civil liberties by old-fashioned school authorities.
Bracken is as funny as usual. Miss Mayo is pleasing to behold. The perfor-
mances of Reagan and Miss Drake do much to lend buoyancy to the
picture. Alex Gottlieb produced and Peter Godfrey directed. The screenplay
was based on a story by Allen Boretz.
Running time, 78 minutes. General
audience classification. Release date, July 16.

Financing Scare (Continued from page 1)
and the banks demand an unlimited
guarantee of completion, which means
that a producer must have cash or
collateral to equal $1,000,000 to make
$1,000,000 film.
"If independent producers are
forced out of business, the business
will fall into the hands of a few
monopolistic companies which most
certainly will lead to an unhealthy condition for all exhibitors," he said.

Consolidate Loew Unit
Executive offices of Loew's Interna-
tional are being further consolidated
under one roof in the Loew Building
here. First step will be taken in the
next few weeks when the 16mm. de-
partment will move from the Mayfair

Late News Flashes
Hollywood, June 21.—Republic
president Herbert J. Yates will be
honored guest of the California Ameri-
can Legion at its state convention
at Long Beach, August 14, and will re-
ceive at that time the organization's
citation for having produced "The Red
Menance."

Hollywood, June 21.—Paramount
announced today the successful con-
clusion of negotiations for use of the
Ringling Brothers-Barnum and
Bailey Circus for the making of
"The Greatest Show on Earth,"
which Cecil B. DeMille will pro-
duce next year. Scenes will be
filmed on the road with the circus,
in its Florida winter quarters, and
at the studio here.

Building to the Loew Building. Con-
solidation was started when station
WIBM moved from the Loew Bldg.
IN FAST-GROWING, DRIVE-IN THEATRES...

“National” high intensity carbons change dim screen SQUINT

to bright screen SPARKLE

and make box office BOOM!

When you buy projector carbons — BUY “NATIONAL”!

The term “National” is a registered trade-mark of
NATIONAL CARBON COMPANY, INC.
Unit of
Union Carbide and Carbon Corporation

36 East 42nd Street, New York 17, N. Y.
Division Sales Offices:
Atlanta, Chicago, Dallas,
Kansas City, New York,
Pittsburgh, San Francisco
Blumberg Bids All to Work For Goodwill

‘U’ Will Alert All of Its Workers on ‘P.R.’ Plans

"Before any public relations program can be successfully launched in the motion picture business, every person who makes a living from this industry should appoint himself a committee of one to become an advocate of the business." This statement was rephrased by N. J. Blumberg, president of Universal Pictures, in an address yesterday at the company’s sales meeting currently being held at the Hotel Waldorf-Astoria in New York. The meetings will continue today and tomorrow.

Blumberg pointed out that in the (Continued on page 4)

"As You Like It" to Be a U. A. ‘Special’

BOSTON, June 22—Spurred by the box-office success resulting from special handling of "Henry V" and other Shakespearean films, United Artists has acquired "As You Like It" from 20th Century-Fox and will re-present the 1937 release starring Laurence Olivier and Elisabeth Bergner, with a two-day, advanced admission price policy.

First engagement for the picture will be at the new Beacon Hill Theatre. (Continued on page 4)

Brooklyn-Fox’s Video Screen Features Bout

Brooklyn got its first look at television last night, and, from an audience viewpoint, the showing was a willing success.

By eight o’clock an overflow crowd was on hand at Fabian’s 4,000-seat Brooklyn-Fox Theatre to witness the Lazard-Joe-Walcott world’s heavyweight championship bout which was brought to the 15-by-20 ft. screen front of Chicago’s Comiskey Park. (Continued on page 5)

MOTION PICTURE
FIRST IN FILM NEWS
DAILY

NEW YORK, U.S.A., THURSDAY, JUNE 23, 1949

TEN CENTS

Accuracy Concise and Impartial

Vol. 65, No. 122

Censorship Measure Reappears in N.Y.C.

The Cunningham censorship measure, which was introduced in the New York City Council a year ago and was then in committee, has been re-introduced.

The amusement industry is planning to continue opposition to it. A large delegation from the stage and motion picture fields will call on vice-chairs to provide the story fabric for the bill. Intro-duced in the New York City Council next Tuesday to protest passage of the bill.

Some Still Forcing Percentages: NCA

MINNEAPOLIS, June 22—In spite of the promises which general sales managers made to the Allied H.C. committee on forced percentages earlier this year, the obvious compulsory percentages is still the declared North Central Allied general counsel Stanley D. Kane in a bulletin sent to members yesterday.

"In this matter of compulsory percent-
ages, promises are broken on the local as well as the national level," Kane charged. "We urge all exhibitors to stay away from percentage pictures, particularly in view of the expressed willingness of almost all top sales managers to sell at any time, anywhere. Above all, don’t be hooked on the promise of a salesman that you will not be checked. And remember that paying a guarantee and a percentage over a certain figure is still buying pictures on percentage. Buy pic-
tures (Continued on page 4)

Arnall is Re-elected President of SIMMP

Hollywood, June 22—Ellis Arnall was re-elected president of the Society of Independent Motion Picture Producers for a one-year term at the organization’s annual meeting here today.

Upward adjustment in expense allowances for presidential activities was (Continued on page 4)

Life’s Film Round Table Gets 100,000 Words in Two Days

The current issue of Life magazine presents its second and concluding article on motion pictures, entitled "A Round Table on the Movies," consisting mainly of a two-day exchange of views by its guest at Arrowhead Springs, Cal., in mid-May.

Life records that more than 100,000 words were spoken and recorded at the round table and, choosing from among them, the article by Erich Hodgins, former managing editor of Fortune, creator of "Mr. Blandings," and conductor of the round table, spreads over 14 pages of the magazine. However, discussion was still at a mere half-column of the whole.

Participating in the round table were: John E. Burchard, M.I.T. dean; Dore Schary, Robert Frost, Robert Rossen, N. Peter Rathvon, Claire Trevor, William Cameron Menzies, producer of the Manchester Guardian; Joseph L. Mankiewicz, Mrs. Meredith Richardson, Jr., an Indiana "consumer"; Jerry Wald, Fred Zinneman, Prof. Charles A. (Continued on page 4)

Drive-in Fees For Parking Taxable: U. S.

Reverse Rule Which Held Such Charges Tax-Free

The full admission price at drive-in theatres is subject to the Federal 20 per cent tax, regardless of whether part of the admission price segregated as a "parking charge" it was disclosed by George J. Schoenecker, S. Commissioner of Internal Revenue, yesterday. This reverses an earlier ruling which held that the tax did not apply to the charge made for parking while there were still bona fide charge for a single admission which must be paid by anyone admitted to the drive-in.

Drive-ins, Schoenecker stated, "are designed to serve patrons who will arrive in a car and witness a movie while remaining in a car. The term 'parking charge' ordinarily implies a charge made for parking a car while the passengers are elsewhere than where the car is parked.

Linn Gets Finske’s Post at Comerford

SHANTON, June 22—Byron R. Linn has been placed in charge of operations for theatres by the Comerford Circuit, effective July 1. He will replace Louis J. Finske, who becomes president and general manager of the new Penn Paramount Corp., which will operate the 14 theatres being taken over by Paramount in the dissolution of its Comerford partnership.

The theatres which will go to (Continued on page 4)

Semenenko, Small Renew E-L Sale Talks

HOLLAND, June 22—Boston banker Serge Semenenko is due to arrive here momentarily for resumption of conferences with independent producers Edward Small concerning the latter’s possible purchase of Eagle-Lion’s control from Robert R. Young, negotiations concerning which broke down in the East following earlier meetings here.

Sources close to Small minimize the likelihood of a deal’s being closed, but Small’s original offer still stands.
Motion Picture Daily

Thursday, June 23, 1949

Anniversary Film Accessories Gratis

Accessories for M-G-M's anniversary subject, "Some of the Best," epitomizing the company's past and future, will be distributed gratis to all theaters booking the 40-minute salute, according to William F. Rodgers, sales vice-president. Rodgers also announced that the subject itself would be available without cost to all exhibitors, with M-G-M customers or not.

1st Runs of 'Menace' Will Start Today

First runs on "The Red Menace," Republic film treating with Communism in the United States, will start rolling today when the film opens at the Paramount circuit's five New York, Memphis; Coliseum, Seattle; Lyric, Salt Lake City, and Warfield, San Francisco. The New York engagement, arranged on a first-run basis, will pave the way at the Mayfair on Saturday.

General FederationCities 'Fountainhead'

The General Federation of Women's Clubs has cited Ware Brothers' "The Fountainhead," as a "must for thinking, discriminating audiences." In a letter from Mrs. Dean Gray Ed-ward, president, of the Mid-Western Eastern preview division, to motion picture chairman throughout the country.

St. Cloud Acquires Sussman's Circuit

St. Cloud Amusement Co, operating theaters in New Jersey and Washing- ton, has taken over operation of the Willamette circuit's five theaters in New York State, and which Brand Theatres had booked. The five are the Academy at Wap-pinger Falls; Amenia at Amenia; Cameo; Brewster; Kisco; Mt. Kisco, and the Rome at Pleasantville.

Eight Charities to Benefit

OMAHA, June 22—Eight charities here will share in the "Bad Boy" premiere, Heart Committee chairman Eddie Shaftey of the local Club announces. They include: Children's Memorial Hospital, Ma-sonic Home, for Women and James Orphanage, Dr. Edward's School for Handicapped Children, St. Benedict's Catholic Church, George Elygey Salv-a-tion Army Camp, Jewish Home for the Aged, and the Jewish Community Center Summer Camp.

George Ramdell

BROOKLINE, Mass., June 22—Funeral services will be held at the First Hebrew Synagogue, Cambridge, fol- low for George Ramdell, treasurer of Middlesex Amusement Co. of that city. He was co-owner of the Lauder at Melrose Nursing Home, Melrose.

Personal Mention

JOHN BALABAN, Balaban & Katz executive, returned to Chi-cago yesterday by plane from New York.

WILLIAM F. BROOKER, of Paramount, has been elected Commander of American Legion Variety Post No. 75, Philadelphia.

MAX B. BLACKMAN, Warner Thea- tres executive, and FELIX BLACKMAN will celebrate their 25th wedding anni- versary July 4.

BETTY BLOFFSTONE, Film Classics booker at Cleveland, has resigned to take up the booking department for Reelart.

OWILY F. CROUCH, Leoow theatre di-vision manager at Cleveland, and Mrs. Crouch are vacationing in Florida.

DOUGLAS AMOS has been named Connecticut district manager for Lockwood & Goodman Theatres.

WALTER B. LLOYD, manager of the Allyn, Hartford, will leave there Fri-day for Jacksonville, Fla.

GEORGE BROOKS has been appointed assistant executive manager of the Crown, Hartford.

GEORGE JAEGGER, manager of the Ellis Theatre, New Albany, Ind., is on a Mid-West tour.

CARL FISHER, Leoow's Theatres publicist, is celebrating a birthday to-day.

JAMES HOBBS, Monogram's Atlanta branch manager, is en route to Nash- ville B.W.I.

HARRY BERSTEIN, operator of drive-ins near Itasca and Elmhurst, was a recent visitor to Buffalo.

MRS. W. W. ROY, M-G-M director, is here due Sunday from the Coast.

A. H. BARK, circuit operator, is here from Des Moines.

Grandi Gets Rights To 22 Productions

Grandi Films, New York, has acquired 16 films previously distributed by Variety Films, plus six new films from Film Rights International; it was announced by Salvatore Casoloro of Grandi.

Radio Gets 'Arctic Fury'

RKO Radio has signed with pro-duction house for the distribu-tion of "Arctic Fury," based on the adventures of Dr. Thomas Barlow in the Far North. Cast and crew spent six months north of the Arctic Circle filming the picture.

To Import Six Films

Six French and Italian films have been acquired by Distifilms of Hollywood for American release.


ARTHUR F. LUTHI, of Luthi Sign and Display Co, Cleveland, and Mrs. Luthi will leave here by plane on Friday to attend the graduation of their son, ARTHUR F. LUTHI, Jr., from St. Catherine Col-lege, Oxford.

HARVEY KELLY has been named city manager for Paramount in Falls City, Neb., succeeding JAMES REDMOND, who has become Tri-States Theatres publicity head.

MANNY DREIBERG of Eagle-Lion's home office legal department, and Mrs. Dreiberg, are parents of a sec-ond child, a daughter born at Lenox Hill Hospital last Sunday.

JAMES BROWNS, manager of New York's Times Square RKO Theatres, pane-ry, has been appointed purchasing agent of the Warner circuit New England office at New Haven.

LOUIS PETCO, chairman of Renown Pictures, has returned to Lon-don from here.

JEANNETTE WITTWER, former Re-public attorney, has joined Mono-gram's Coast legal staff.

JONH MURPHY, Leoow's out-of-town theatre executive, has been visiting Kansas City from New York.

OSCAR F. NEW, president of Neu-made Products, New York, is vaca-tioning at Lake George.

EDIE CURTOR is here from Holly-wood.

WILLIAM FIZOR returned here yester-day after three months in Europe.

JOHN PARRY, Carbcties, British di-rector, is here from London.

MERLIN C. COOPER left here yester-day for Chicago.

Boston Area Now Has 95,735 Video Sets

Boston, June 22—There are 95,735 television sets now installed in the Greater Boston area, it was disclosed in a joint survey of TV set distribu-ters conducted by WEZ-TV and WNAC-TV.

The survey showed that of this number 91,065 sets are in homes while 4,670 are in public places. The figure represents an increase of more than 14,000 over May.

400 'Black Magic' Dates

United Artists’ "Black Magic" has been booked into 400 keys for in mid-July. Yesterday, a circuit-wide tour of scheduled bookings began, for dates scheduled for August 18. Twenty-four cities in the Loew circuit are included. "Black Magic" was made for Edward Small in Rome by Gregory Ratoff.

Lapidus Presides at Warner Sales Meet

ALBANY, N. Y., June 22—Warner prospects for the coming year are bright, Jules Lapidus, Eastern division manager, told Mike Dolan assistant to sales manager Ben Kalmenson, said today at a district sales meeting which opened in the Hotel De Kalb here yesterday. The first day was devoted to product, and the second to setting up weekly quotas for price sales which are to run 52 weeks, beginning August 28.

Attending were District Manager GEORGE Horan, Boston; branch managers Ray Smith, Buffalo; Mike Byatt, Boston; Carl Coo, New Haven, and their salesmen. Others present were James Thomas, Max Faughman, Max Friedman, Joseph Weinstein and Gerald Atkin of War-ners' upstate theaters.

Pressburger, Powell Confer with Breen

HOLLYWOOD, June 22—Erie Pressburger and Michael Powell, co-producers of "Elusive Pimpernel" in the United States, told a press conference they will confer with Production Code Adminis-tration officials on the script of "Gone to Earth," which they are to produce with David Selznick, with John Ford attached, before leaving later this week for New York and London.

Primary purpose of their present visit here is to consult with Goldwyn on editing "Elusive Pimpernel" for American exhibition. They said Breen had "turned back the first "Gone to Earth" script submitted, and that a re-written version would be offered.

Johnston To Address Kiwanis Meet Today

Motion Picture Association of America president Eric A. Johnston will submit today to the convention of Kiwanis International at Atlantic City its "new Kiwanis men." In his address, based on the Kiwanis convention theme of "aggressive cit-izenship" in our "up-to-date demo- cracy," Johnston will recommend as duties the guarding of the freedoms of one's country, asking the member of the Kiwanis to do "anything you can do for yourself," respecting opin-ions of others, remembering that the "outspoken" leader of our demo- cracy are over and that our democracy is on display before a questioning world.

Writer Sues U-I

Au thor es Emily Kimbrough has filed a suit in a Los Angeles court against Universal International in U.S. District Court here. Asking $50,000 damages, the writer charges that a studio has released a contract involving two of her stories. U-I has claimed the copyright on the stories is not authentic.

Oregon House Destroyed

PORTLAND, Ore., June 22—Multo-mular的地图, burned by fire on its way to the Oregon State Capitol, was destroyed by fire of the undetermined origin. Loss was estimated at $75,000.
TRADE SHOW JULY 5

ALBANY
Warner Screening Room
79 N. Pearl St. • 12:30 P.M.

ATLANTA
20th Century-Fox Screening Room
197 Walton St. N.W. • 1:30 P.M.

BOSTON
20th Century-Fox Screening Room
120 Arlington St. • 1:30 P.M.

BUFFALO
Paramount Screening Room
464 Franklin St. • 1:45 P.M.

CHARLOTTE
20th Century-Fox Screening Room
205 S. Church St. • 10:00 A.M.

CHICAGO
Warner Screening Room
1907 S. Wabash Ave. • 1:30 P.M.

CINCINNATI
20th Century-Fox Screening Room
120 Palis Th. • 1:30 P.M.

DALLAS
20th Century-Fox Screening Room
1801 Wood St. • 2:00 P.M.

DENVER
20th Century-Fox Screening Room
5100 Chapin St. • 1:00 P.M.

DES MOINES
Paramount Screening Room
1225 High St. • 8:00 P.M.

DETROIT
Film Exchange Building
2100 Cass Ave. • 7:00 P.M.

INDIANAPOLIS
20th Century-Fox Screening Room
264 N. Illinois St. • 1:00 P.M.

KANSAS CITY
20th Century-Fox Screening Room
1720 Wyandotte St. • 1:30 P.M.

LOS ANGELES
Warner Screening Room
2025 E. Vermont Ave. • 2:00 P.M.

MAGNOLIA
20th Century-Fox Screening Room
515 Yada Ave. • 2:00 P.M.

MILWAUKEE
Warner Theatre Screening Room
212 W. Wisconsin Ave. • 2:00 P.M.

MINNEAPOLIS
Warner Screening Room
1000 Greene Ave. • 2:00 P.M.

NEW HAVEN
Warner Theatre Projection Room
70 College St. • 2:00 P.M.

NEW ORLEANS
20th Century-Fox Screening Room
200 S. Liberty St. • 8:00 P.M.

NEW YORK
Hare Office
211 W. 44th St. • 2:30 P.M.

OKLAHOMA
20th Century-Fox Screening Room
10 North Lee St. • 1:00 P.M.

OMAHA
20th Century-Fox Screening Room
1102 Government St. • 10:00 A.M.

PHILADELPHIA
Warner Screening Room
230 N. 13th St. • 2:30 P.M.

PITTSBURGH
20th Century-Fox Screening Room
1735 Blvd. of Allies • 1:30 P.M.

PORTLAND
Jewel Box Screening Room
1947 N.W. Kearney St. • 2:00 P.M.

SALT LAKE
20th Century-Fox Screening Room
214 East 1st South • 2:00 P.M.

SAN FRANCISCO
Republic, Post Screening Room
221 Golden Gate Ave. • 1:30 P.M.

SEATTLE
Jewel Box Screening Room
2318 Second Ave. • 10:30 A.M.

ST. LOUIS
Stemp Screening Room
3143 Olive St. • 1:00 P.M.

WASHINGTON
Warner Theatre Building
13th & E Sts. N.W. • 10:30 A.M.
Life Roundtable (Continued from page 1)


The writer has many questions of import to the industry and says that only that which has not been said before. A per-
haps useful exercise in the whole thing is contained in a state-
ment made by Schary:

"If anyone in these meetings has not been inspired, or for guaranteed successful mo-
tion pictures, this whole group would earn millions of dollars."

It seemed the meeting adjourned without discovery of this pattern. Hollywood members of the group perhaps succeeded in enlightening the company on some subjects. They made able explanations of the why of the "star system," pointing out that it did not exist in Hollywood, that the public makes its own stars and will continue to make them.

They made it clear that they do not consider the Production Code Administration as a production or a burdensome, censorious document. The Code, they say, is a regulat-

tion, voluntarily adopted and compiled with, and not only has kept them out of trouble but has also had averted an increase in official censorship bodies else-
where.

Cook, British by birth, stuck a pin in the idea of films as art or as art worshippers. Said he: "A mass-pro-
duced English film is terrible. As for the French, there is nothing lower in movie-making than ordinary French films."

He pointed out that the "unfair comparison" is made between routine American films and superior foreign ones.

The suggestion was made that those interested in better films might band together to support them, instead of competing with them, and finally die on the vine when they are made.

Exhibitors came in for a rap from Manville and the two film "estate operators" exercise too much control over what audiences see, and get most of the proceeds than they deserve.

Essence of life's conclusions was not unfairly so much as lacking in understanding and insight into the industry. A good deal of sense as well as nonsense was expounded and nothing very practical emerged except an article on the "movies" for readers of Life.

Blumberg (Continued from page 1)

matter of public relations, "we at Universal have special information for all of our employers, which will enable them to become con-

vectors of good cheer about our busi-
dness."

"A cynicism has developed in this business which makes very bad publicity relations. We have discovered and done very well in the business find occasion many times to berate it. Unfortunately, we have to sell a product we are glad to have and good will in our own family, what can we expect."

"We will indoctrinate our people with accurate information about this business. If every employee in the industry had a keener consciousness of what our business really accomplishes in this country, we would have a few hundred thousand good publicity agents, which we don't have now."

"These points are particularly true in relation to everyone who sells motion pictures. We expect our sales force to think as much about public relations as they do about the selling of motion pictures."

Blumberg concluded.

"These comments were made essen-
tially to the Motion Picture Association of America's current efforts to mobilize all branches of the industry in an over-all public rela-
tion campaign."

He stated that the recent promotion of Maurice Bergman to a new execu-
tive post in charge of public relations will enable the company to move ahead and augment many of its present plans,

"The Fountainhead" (Warner Brothers)

THE story of a modern architect's struggle to maintain his artistic integrity in a society of tradition-bound and commercialized values, has been turned into an interesting new Warner Brothers picture. Adapted to the screen from Ayn Rand's best-selling novel of the same name, the picture has Gary Cooper in the lead, with fine support coming from Gloria Swanson and Raymond Massey. These are box-office assets that speak for themselves; the story is its settings. In its story, which reaches moments of high-pitch excitement and tension while at other moments it rumbles and remains more promising than fulfilling.

"The Fountainhead" has gone from a very solid and quickly, were he willing to lower his standards to conform to time-honored patterns. However, after a long and difficult struggle he finally climbs to a happy ending of sorts. Along the way, he meets Miss Neil and they both fall in love. But somehow Miss Neil, angry and frustrated because Cooper would not conventionalize his standards, marries Massey, her newspaper publisher boss. Thus against the larger focus of the artist's struggle for recognition, the story develops into an adult theme involving a romantic triangle.

"The picture reaches its climax when Cooper, after some long-smoldering ill-feeling with Massey, battles a housing project that his blueprint for the project were deliberately changed and cheapened. A court case comes up and Cooper is finally acquitted after delivering an eloquent speech on man's right to his own ideals. In the meantime, publisher Massey, once a foe of Cooper, boldly defends him in an additional issue.

In a sense, Massey's subsequent suicide paves the way for the happy finale in which Cooper and Miss Neil marry.

Other roles in the picture are played by Henry Hull, a broken-down architect, and Jerome Cowan, an old-time newspaper editor. King Vidor directed, with a fine pictorial sense. The screenplay by Miss Rand does not vary much from the basic story of her novel. Henry Blanke produced.


Mandell Herrsman

As You Like It (Continued from page 1)

here, July 1. "Four-wall" deals for theaters will be made by the company with exhibitors and special handling and exploitation similar to that em-
ployed for "Henry V" will be accord-
ed "As You Like It," by Paul Lazarus, Jr., according to a production of the Wind-

gard, Sears, and by Harold Arten of the U. A. home office, who were in charge of the making of the "Henry V" engage-
ments.

Auden previewed the picture here last May when he stopped off at a luncheon at the Statler Hotel later told them that Boston had been se-
lected as the opening engagement of "As You Like It." Actually the warm
reception the city accorded "Henry V" influenced the success of the pic-
ture elsewhere and encouraged Oliver to make other Shakespearean films, in-
cluding "Hamlet."

Arnall Reeled (Continued from page 1)

made, but Arnall will continue on the non-contract basis requested by him in his talks the past year. Mem-
bership unanimously adopted a resolu-
tion endorsing "his work in the for-
manship situation and in opposing ex-
hibitor monopolies throughout coun-
try."

Gunter Lessing was appointed board chairmen, a newly created post, and renamed chairman of the execu-
tive committee. George Bagali was elected treasurer and Martin Faris re-
elected executive secretary. Added to the executive committee and board were Andrew S. Vassel, Robert M. Walker, Marvin Eezl and Richard Hunnag.

Arnall will leave here Friday for Atlanta en route to New York and Washington.

Linn Gets Post (Continued from page 1)

Paramount are: Capitol, Bloomburg; Comerford, Carlisle; Capitoz, Hazel-
town; Capitol, Lebanon, American, Fitzton; Capitol, Pottsville; Riviera and Strand; Scranton; Strand, Shen-
andoah; Bothner, Williamsport; and Wilkes-Barre; Keystone, Williams-
port; Paramount and Regent, Roch-

ter.

Comerford retains the other 55 the-

aters in the partnership group. J. J. O'Leary continues in charge of Comer-
ford operations.

Forced Percentages (Continued from page 1)

tures the same way that other mer-
chants buy their merchandise—don't let your wholesaler muscle in on an uncharted, non-investing partner.

There are a few "one-in-a-million" pictures around which can be purchased flat without acquiring in the purchase of percentages pictures. Eventually the general sales managers will learn that this policy of compulsory per-
centages is in the best interest of all, as well as the exhibitor," declared Kane.
**Program Is Set for Mid-South Meeting**

Memphis, June 22—The program for the All-State Allied Independent Theatre Owners of the Mid-South, Inc., at the Hotel Chidea on Tuesday and Wednesday, was announced here today by Bob Bowers, manager.

Speakers will include: William L. Ainsworth, national Allied president; Truman T. Rembusch, treasurer of national Allied; Col. H. A. Cole, national director; Roy A. Allen, president of Gulf States Allied; Benjamin N. Berger, president of National Central Allied; Charles Niles, national director; Sam Shain, 20th Century-Fox; and M. L. Simons, M-G-M.

Present and future taxes, television and litigation are among topics to be discussed. Luncheons, banquets, an outdoor barbecue, a swimming party and a dance have been arranged.

**Schwartz at RKO Theatre Opening**

After attending the opening of the new RKO Orpheum in Marshalltown, Iowa, today, Sol A. Schwartz, vice-president and general manager of the RKO Theatres, will visit Kansas City, where, with division manager Jerry Shimbacher and manager Lawrence Lehman he will set plans and a date for the opening of the new RKO Missouri Theatre.

From Kansas City Schwartz will go to Cleveland for the ceremonies that will accompany the first New World-Wide Wonder show tour at the Cleveland Palace.

**Brooklyn-Fox TV**

(Continued from page 1)

by coaxial cable—a distance of 1,000 miles.

The video images on the screen were clear and the sound clear—both comparing favorably with regular home television reception.

The event represented the first general public demonstration of RCA’s new theatre video equipment. The audience was fully furnished, and the sight line was excellent. The lighting was pronounced vigorously with frequent applause anda quite enthusiastic. As though those witnessing the exchange of blows were at the actual fight scene.

St. H. Fabian, head of Fabian Theatres, said that the opening night bell at the theatre that “the house could have been sold twice over.” He announced the event from the Brooklyn-Fox’s stage just before it went on the screen.

Gillette Razor commercials were flashed on the video screen from Chicago between rounds.

**Sopeg Rejects Offer**

A membership meeting of the Scree Office and Professional Employees Guild has rejected the companies offer to extend its last contract for one year without salary increase, SOPEG has announced.

**“Look for the Silver Lining” (Continued from page 1)**

Rosemary DeCamp, as the parents, and Lee and Lynn Wilde as her sisters, smartly adapt the script of the movie for the screenplay which is being portrayed by the lovely Miss Haver’s of the stage by Jack Bolger, in the role of Jack Donahue, dancer, and wins her spins in an impromptu performance. After an engagement in London she is offered a part in a film and her training for Broadway musicals, where she is represented by “A Kiss in the Dark.” Miss Haver’s of Bolger’s dance specialties and their and MacRae’s song numbers are outstanding items in a rich and rewarding production. LeRoy Frinz staged and directed the musical numbers. Fine color photography realizes the solid values of attractive sets and eye-catching costumes.

“Look for the Silver Lining” is a treat for the eyes and ears of the huge audiences that like their musicals as richly dressed as they are endowed with songs and dances.

Running time, 106 minutes. General classification. For July release.

**“Not Wanted”**

(Sea of the World—Film Classics)

A FRANK and forthright appraisal of unwed motherhood and the price the world pays in illness, shame and insecurity it exacts from young women who permit themselves to be betrayed by infatuation. "Not Wanted" is actress Lisa Lupino’s first presentation in her new capacity as producer. Miss Lupino does not appear in "Not Wanted," but in addition to having produced, in this project, Miss Lupino is also associated创作了 with Paul Jarrico who composed the original story with Malvin Wald.

As a film that can teach a lesson, this is indeed effective fare, for it is written and produced in New York for the specific purpose of exposing the subject matter as entertainment, however, is something else altogether. The fact is, indeed, that there is a wealth of material available which can make honest, intelligent movies with a social message. "Not Wanted" is not, however, the first of this type of film to be released; the second of this type of film to be released is "The Big Beautiful," a film made by the screenwriter Dorothy Parker.

For a young actress to attempt to make a film in this genre, and to succeed in it, is indeed remarkable. Miss Lupino is no newcomer to the screen, having appeared in many films, and has proved herself to be a talented actress. In "Not Wanted," she demonstrates her skills as a producer, and her ability to create a film that is both entertaining and educational.

**New Building Code**

**BANKING FOR THE MOTION PICTURE INDUSTRY**

**Late News Flashes**

**Missouri Houses Get New Building Code**

**Joe Walcott last night was brought to the screen** of the New York Paramount Theatre via television. A company spokesman said that the theatre would be closed and that the capacity for the reception of the entire cast was "excellent.”

**Yearly Popcorn Sale Put at $240,000,000**

Americans are devouring about $240,000,000 worth of popcorn each year, and giving owners of poppers, largely theatre operators, a 75 cent profit, it was reported yesterday in the renewal of the Saturday Evening Post, in an article titled "Popcorn Crazy," by Carl W. Schuller.

"The man mainly responsible for increased sale of this snack item was the late Charles T. Martin, founder of the Martin Food Company, Inc., which is the nation’s biggest manufacturer of popcorn machines," it was said.

Its "greatest triumph in giving popcorn a more respectable status, and thereby multiplying sales," Bartlett adds, "was in getting popcorn machines controlled over the country.

Today, most of our film houses sell popcorn in their lobbies, but theatre owners were almost universally anti-popcorn before the 1930s.

**Change in Status**

The change in the status of the popcorn popper in the theatre lobby, the author adds, came about after theatre owners began to realize that the machines were a big profit maker.

**BANKERS**

**NEW YORK**

**BOOKING FIRM OF THE WEEK**

**THE BANKERS’TRUST COMPANY**
When "the dawn comes up like thunder"...

He's at his console—the re-recording mixer—weaving skeins of sound into the picture's pattern... skillfully matching sound to sight, mood for mood.

Under his sensitive control, dialogue and music and special effects are expertly proportioned, delicately balanced to round out the realism and drama of the scene.

To fulfill this essential contribution to the picture, the re-recording mixer requires creative understanding of the director's desires... a sense of the dramatic... a feeling for mood... and the high order of faithful sound reproduction and re-recording he gets from the large and versatile family of Eastman motion picture films.

EASTMAN KODAK COMPANY
ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD
30 from 20th
In 1949-50;
41 This Year

Canadian Sales Policy
Outlined by Lichtman

TORONTO, June 23.—Thirty pro-
ductions are promised for release in
1949-50 by 20th Century-Fox, A. W.
Wright, the company's sales manager,
told distribution personnel assembled
here today for the company's annual
Canadian sales meeting, at the Royal
York Hotel.

Elsewhere it was learned that the
company has 41 new features and 11 reissues set for
1948-49, a drop to 30 for 1949-50 resulting from the company's elimination of "B" and
color features. There will be only two outside productions next year and these are
described as "top" product. There will be no reissues, it was said.

Twentieth Century-Fox vice-presi-
dent Al Lichtman outlined before a large gathering of Canadian circuit
representatives and independent ex-

Lipton Confirms New
U-I Staff Lineup

Henry A. (Hank) Linet will con-
tinue as Universal-International's
Eastern advertising manager. Charles
Simonelli has been promoted to the
new post of executive in charge of
exploitation, and Philip Gerard has
been named Eastern publicity manager, it
was confirmed here yesterday by
David A. Lipton, U-I's national adver-
sising-publicity director, at the third of a four-day sales meeting being con-
ducted at the Waldorf-Astoria Hotel.
Linet has held the advertising post
for several years. Simonelli previous-
ly was exploitation manager in the
East, while Gerard has been acting
Eastern publicity manager. Simonelli
was also given additional responsibil-

Wilcox Closes E-L
Distribution Deal

LONDON, June 23.—An agreement
has been closed here whereby Eagle-
Leon will distribute the last four Her-
tont Wilcox films throughout Canada.

Schine Decree Goes
To U.S. Court Today

Buffalo, June 23. — A con-
sent decree ending the 10-
year old anti-trust suit against Schine Chain The-
atres of Gloversville will be
handed up to Federal District
Court Judge John Knight
here tomorrow.

Department of Justice and Schine attorneys said the de-
erce will be held confidential
until it has been approved by
the court.

Richards Paid
$34 Million

Paramount will pay approximately
$8,500,000 for the 50 per cent interest
of its partner, E. V. Richards, Jr., in
Paramount-Richards Theatres and
Paramount-Richards Enterprises, the
acquisition giving Paramount 100 per
cent ownership of the two corpora-
tions, president Barney Balaban dis-
closed in a letter to stockholders
yesterday.

Balaban also revealed that in the
split with Penncom Corp. (Comer-
ford), Paramount is to receive ap-
proximately $2,300,000 in cash and
notes in addition to 14 wholly-owned

UA Heads Will Assay
Finances on Monday

Hollywood, June 23.—Variously
reported proposals looking toward
fortifying United Artists with product
by assuring financial backing, if the
producers are to be examined here
Monday when company officers and
owners meet for an over-all study of
the organization's affairs. Mary Pick-
ford, Charles Chaplin, Gladwin Sears,
Arthur Kelly and George Buggsy are
expected to give consideration to con-
ditions confronting the company's
holdings in England, banking string-
gencies currently imposed on indepen-
dent producers here, and box-office
prospects in the domestic market.

(Continued on page 3)

Martin Quigley, Jr. Is Named
Editor, "Motion Picture Herald"

Announcement has been made of the appointment of
Martin Quigley, Jr., as editor of Motion Picture Herald,
effective July 1, 1949.

Terry Ramsaye, who has been editor since 1931, has
relinquished the editorial direction of the Herald but will continue his con-
tributions to the editorial and news
pages. He will also serve as consulting editor of the Herald and other Quigley
Publications.

Martin Quigley, Jr., has been a member
of the staff of Motion Picture Herald since 1939 and associate editor
since 1945. He is a graduate magna cum
laude of Georgetown University and
author of "Magic Shadows, the Story
of the Origin of Motion Pictures," "Great Gaels" and "Roman Notes," the
latter two subjects being based on wartime observa-
tions in Ireland and Italy. He is the son of

(Continued on page 3)

Swilarg Speaker
At ATOI Conclave

FRENCH LICK, Ind., June 23.—A
down-to-earth plea for better un-
derstanding of Hollywood's multiple
problems was made by Mr. A. W.
Schwalberg, Paramount distribution
chief, to the convention of Allied
Theatre Owners of Indiana, in session
here. Schwalberg also outlined his
ideas of improved merchandising aids
for theatre owners, and, expressing
confidence in the future, said that cur-
rent and future problems could be re-
solved best by all branches of the in-
dustry working together.

H. M. Richley, director of exhibi-
tor relations for M-G-M, affectionately
produced as "our Indiana boy," was asked by Trueman Rem-
bush, (Continued on page 3)

Partos, Brand Win
SWG's Top '48 Prize

Hollywood, June 23.—Two of five
awards presented tonight by the
Screen Writers Guild in its First An-
nual Award presentations at the Bel-
Air Hotel here went to Frank Partos
and Milton Brand for their "Snake
Pie" screenplay. The pair took down
both the Robert M. Wright plaque,
Japs Adopt a Code Similar to PCA's

By J. WEBSTER

Tokyo (By Airmail), June 17—The Japanese motion picture industry for the first time has a code of its own, of a type, titles, advertising, and publication content. The code, which gives the industry autonomous self-regulation, was prepared by Eiga Rengoki, the Motion Picture Association of Japan, and goes into effect on June 15 under the control of the American occupation authorities.

The code is the fifth similar document drawn up since the end of the war, each of them is based on the American production code originated in 1929 by the National Association of Theatres.

Serialization, exhibition, and studio mechanics is now in concert with newsreel editors. He later was named president of Paramount and Edward Reek of Movietone.

He will meet today with a small group of exhibitors, including New York City's largest. There will be a showdown meeting, as reported talk of a strike is flatly denied by Scoppi. The newswires, under pressure to economize, have laid off cameramen in several areas.

Films Can Promote Peace: Benoît-Lévy

"The United Nations needs the support of motion pictures, one of the most powerful media of mass information," Dr. Robert Benoît-Lévy, president of the Organization of Associations of Foreign Correspondents, said today at the first public forum of the Radio Screen Directors Guild at the Museum of Modern Art here last night.

Benoît-Lévy, an authority on Japanese pictures, said that Mogens Skot-Hansen has been appointed UN liaison officer with the UN film industry. The purpose of the films will be to explain to the international public and to teach the members of the UN how to deal with each other. There will be no production of United Nations films until the future direction of standards in the production of educational, documentary and television films is regulated.

MPAA Group Sees Johnson on Japan

WASHINGTON, June 23—Some progress was made in the fight last week to get more film company money out of Japan. The RKO Pictures Corporation, which was reported today after a brief Pentagon conference between Defense Secretary Louis Johnson and Motion Picture Association officials, and California Congressmen, was represented by Joyce O'Hare, executive assistant to MPAA president Eric Johnston, and legislative representatives Jack Bryson, Representatives King and Phillips represented the California Congressional delegation.

Ad Policy, Runs Hill By Ga.'s Thompson

Producers and distributors are guilty of losing many thousands of dollars a year for themselves and exhibitors through improperly planned advertising and promotion and "dead" time between first and subsequent runs of top product, Benoit-Lévy, president of the Foreign Motion Picture Theatre Owners and Operators of Georgia, said in a letter to theater company executives.

The letter was sent to积木 Kenelm Smith, Jr., and Al Lichtman, of 20th Century-Fox; John F. Rodgers, Loew's; J. L. Warner, Warner Brothers; William A. Scully, Universal; Robert Mochrie, RKO Radio; A. Montague, Columbia, and Leonard Goldenson, Paramount.

Reception for Zanuck

A press interview and reception has been arranged for Darryl F. Zanuck at the 21 Club here next Thursday by 20th Century-Fox prior to Zanuck's departure for Europe on a combined radio-television sales tour of European countries.

Thomas Heads Coast SPG

Hollywood, June 23.—Screen Publishers Guild last night elected Dan Zanuck president, President, Milton Stein treasurer, and Homer Davies financial secretary.

Scoppi Meets Reels On Wage Dispute

A series of conferences looking to a reopening of negotiations on wages and working conditions for newsreel cameramen and studio mechanics has begun by Sal J. Scoppi, head of Local No. 502, with newsreel editors.

Scoppi was named by Richard Walsh, IATSE, president, to attempt to re- solve existing differences. The cameramen, studio and mechanics now is in concert with newsreel editors. He later was named president of Paramount and Edward Reek of Movietone.

He will meet today with a small group of exhibitors, including New York City's largest. There will be a showdown meeting, as reported talk of a strike is flatly denied by Scoppi. The newswires, under pressure to economize, have laid off cameramen in several areas.

'Vaude' to Chicago Palace

CHICAGO, June 23—The RKO Palace, home of vaudeville here, is turning to that policy on July 4, using the RKO circuit's original New York Palace, at a night-sight show, headed by Pat Rooney. A general admission reduc-

tion was announced simultaneous with the new policy. Prices are expected to be used only about once every four weeks, but may be used more frequently, depending on the success of the initial show. Feature is "The Judge Steps Out.

Video Trailers Free For "The Big Steal"

John M. Whittaker, RKO Radio vice-president, has informed Gail Sullivan, Theatre Owners of America executive, that his company has prepared for television promotion a trailer on "The Big Steal.

In letter to Sullivan, who has urged distribution of its trailers in order to stimulate public exhibition, Whittaker said prints of "The Big Steal" video trailer are available free for exhibitors who wish to use them.
**Review**

"Scene of the Crime"  
(Metro-Goldwyn-Mayer)  

An engrossing story, told in a polished melodramatic style, sets M-G-M's "Scene of the Crime" notch above the usual run of melodramas. With a top notch cast, including Arlene Dahl, Gloria De Haven and Tom Drake, it bids for attractive business.

Johnston has the pivotal role, that of a detective who sets out to solve the mystery of Miss Dahl's disappearance. At first it seems that the detective and John McIntire, Johnson goes about in a plodding, persistent manner piecing up fragments of clues and piecing them together. Along with the usual run of complications there is Johnston's own home life. He is married to pretty Miss Dahl, but it seems every time the two are about to go out for an evening of fun together, the phone calls come for the detective. He is faced with a point to which it almost necessarily a decision between join of life and wife.

Atmospheric touches as well as modern police methods of stalking crimes. This occasionally stand in contrast with some minor improbabilities of the story. The Charles Schnee has Johnston going out socially with Miss De Haven, a nightclub entertainer, as part of his detective work. It is through Miss De Haven's efforts, at first respectful, but then treacherous, that the real killer is finally unmasked. Along the way there is considerable gypmanship, fisticuffs, brutality, and murder. En route to the happy ending, director Roy Rowland has kept these events moving unfalteringly.


**Lipton Confirms**

(Continued from page 1)

ties on a policy level. Gerard succeeds. Al Horvitz, who is now studio public relations director at Lipton, who will make his headquarters at the studio, outlined promotional plans for the coming months on yesterday's meeting. He discussed plans for "Sword in the Desert." "Once More, My Darling," "Abbott and Costello Meet the Killer, Boris Karloff," "Johnny Stool Pigeon" and "Yes Sir, That's My Baby." Lipton disclosed that Jeff Livingston will head a special promotion unit on "Sword in the Desert." Lipton will return to the Coast today, accompanied by Bob Rains, studio radio promotion contact.

**Richards, Paramount**

(Continued from page 1)

houses from the Comerford circuit of 79 theatres. One of the 14 must be disposed of by Paramount subsequently.

The deal with Richards involves 80 theatres in southern California, Arizona and Mississippi, 47 of them wholly-owned by the two partnerships. Richards is a 75 per cent co-owned operation, and the other 25 per cent is owned by shareholders. "It's a neat way," said Richard Conte, Valentine L. Maguire, and John Johnson, who directed by John Jesel and directed by John J. Stahl, "Dancing in the Dark," was produced by Mark Stevens, Colen Gray and Rudy Cal- phon, produced by Louis King.


Also, Or Doctor, starring Dorothy Mc- Cann, produced by Dr. Freling, "One for the Boys," "Take the Witness Stand," "The Far Country," "Search for Tomorrow," "The Lure," "Mark of the Vampire," "Johnny Stool Pigeon," and "Yes Sir, That's My Baby." Lipton disclosed that Jeff Livingston will head a special promotion unit on "Sword in the Desert." Lipton will return to the Coast today, accompanied by Bob Rains, studio radio promotion contact.

**Allied Favors "P. R."

(Continued from page 1)

and community relations committees, and Francis Farnon, MPAA vice- president, in Indianapolis on Saturday.

He said that "this most gracious of Eric Johnston to travel to Indianapolis to discuss pub- lic relations plans with us." He added that any such public relations pro- gram should include industry responsi- bility as defined by the Firman relations, and the self-imposed formula for disciplining stars and others who bring damaging publicity upon the indus- try.

Myers is attending the annual con- vention of the ATOI, which will be held here today. He reiterated his optimism for the future of the in- dustry in addressing the convention business session.

**ATOI Meeting**

(Continued from page 1)

Al Horvitz, president, to talk about the sur- face of the industry. He is going to determine how much company drive-in theatres are to be established.

Richie reiterated that the industry's successes had been built by the brick and mortar of all-year theatres, but that by the summer of this year, the drive-ins were creating a new clientele.

Sam Shain, in charge of exhibitor relations for 20th-Fox, also spoke, bringing greetings cre-Sympo-
IT LOOKS LIKE A

"IT HAPPENS EVERY SPRING"

SHOULD HAPPEN TO YOU!

TOWN AFTER TOWN

IT'S TERRIFIC!

NEW YORK—"TOP RATING"—News
CLEVELAND—"HAS NO EQUAL"—Plain Dealer
PITTSBURGH—"ONE OF YEAR'S BEST"—Press
ATLANTA—"WILL KNOCK HOME RUNS"—Journal
ST. LOUIS—"HILARIOUS"—Globe Democrat

AND THE BUSINESS TOPS THE RAVES!!!

"MR. BELVEDERE GOES TO COLLEGE"

Keeps sending the Box-office temperature HIGHER and HIGHER and HIGHER!!!!!

And with these pictures YOU'RE MY EVERYTHING • THE BEAUTIFUL BLONDE FROM BASHFUL

There's No Business
SUMMER!

From Motion Picture Herald—June 18, 1949

"Mark this down in your book as ONE OF THE BIG PICTURES OF THE YEAR—a contender for an Academy Award. Comes close to being the best the screen can offer today. SHOULD HAVE THEM STANDING IN LINE!"

"THE FORBIDDEN STREET"

Burning up DETROIT

Have you booked This One Yet?

"HOUSE OF STRANGERS"

Extra advertising—Extra promotion for extra special returns! THE BIG ONE starts rolling in NEW YORK, PHILADELPHIA, CLEVELAND, WASHINGTON and BOSTON in early July!

Tremendous 300 theatre Independence Day Western Premiere! Stars! Special Ads! A launching to equal the magnitude of the attraction!

Like 20th CENTURY-FOX Business!
MONOGRAM'S ROARING JUNGLE THRILLER!

A BIG-TIME EXPLOITATION SMASH!

Circus stunts and sensational fronts put the "SHOW" back in SHOWMANSHIP!

"Exploitation natural!"
—FILM DAILY

"Gives every indication of long money-making career"
—BOXOFFICE

BOMBA

THE JUNGLE BOY

Filmed in Glorious SEPIA TONE!

Produced by WALTER MIRISCH • Directed by Ford Beebe • Screenplay by Jack DeWitt • Adapted from "Bombe, The Jungle Boy" by Roy Rockwood
To Guarantee Some Profits For ECA Films

WASHINGTON, June 26.—ECA officials are working on a formula to guarantee film companies convertibility of some of their profits as well as their costs in distributing films in Marshall Plan countries.

Difficulty is being experienced in working out the details, and final agreement on some specific formula is probably still weeks away.

Until the ECA has guaranteed only convertibility of actual out-of-pocket expenses for distributing films in ECA countries, and no profits have been "thawed out" under the program. But when Congress extended the ECA act this year it provided that convertibility on some profits should be

(Continued on page 3)

Close Malco Deal Today

Deal for the dissolution of the Paramount-M. A. Lightman joint ownership of Malco Theatres, operating 32 houses in Iowa, Minnesota, Tennessee, Ohio, and Kentucky, is expected to be finalized today.

In its broader aspect the agreement provides that Paramount will emerge with 100 per cent ownership of nine Malco houses with the remaining 43

(Continued on page 3)

MPAA Explains P.R. Project to Allied

INDIANAPOLIS, June 26.—Allied States' representatives indicated unofficially that the cooperation of that organization in plans to improve the industry's public relations may be counted on but an official stand may have to await development of a formal, detailed program and its study by the Allied board of directors. Abram Myers, Allied chairman and general counsel; William Ainsworth, president; and Truman Rtuchenbusch, treasurer, participated in a discussion at the Claypool Hotel here yesterday on the needs for such a program with Eric Johnston, Motion Picture

(Continued on page 3)

DEGREE RESTRICTS SCHINE FILM BUYS

Buffalo, June 26.—The government's 10-year-old anti-trust suit against Schine Chain Theatres, Inc., was ended here Friday via the consent decree route.

Judge John Knight in U. S. District court approved a judgment requiring Schine to get rid of about 60 of its approximately 150 theatres and limiting the number of first-run feature films Schine theatres can get for the next three years. Schine is also required to license all features on a theatre-by-theatre basis, "solely on the merits."

The judgment was widely taken as a substantial victory for the theatre circuit in view of the Supreme Court's May 24, decision, strongly upholding the government's charges of a Schine exhibition monopoly, and in view of the extent to which it was weakened earlier by the government. That proposal would have left Schine with only a handful of theatres and would have slapped on much more severe trade practice restrictions.

The decree was negotiated for Schine by attorneys Irving Kaufman and Willard McKay. The settlement was represented in the talks by Assistant Attorney General Herbert Bergtheatures to independent decree chief Sigmund Timberg, and trial lawyer Philip Marcus.

The product limitation provision—

(Continued on page 8)

Mono. Buys Up 3 More Exchanges; Owns Twelve

Hollywood, June 26.—With the purchase from Mrs. Lon T. Fider of franchise exchanges in Denver, Salt Lake City and Kansas City, Monogram has increased to 12 the number of exchanges it owns outright.

Monogram president Steve Broyd announced here at the weekend the purchase of the three exchanges, adding that actual transfer will be effective on July 1.

Broyd said additionally that the staffs at the three exchanges will remain intact. Harry Gaffney has been managing the Kansas City exchange for Fider interests, and Don Tibbs has been serving in that capacity at the Salt Lake City outlet. The Fider interests have been in direct management of the Denver exchange.

20th-Fox Policy Is Working, Says Levy

Minneapolis, June 26.—The new 20th-Fox policy, recently outlined at the annual convention of North Central Allied in Minneapolis by 20th-Fox vice-presidents Al Lightman and Andy Smith is "working by smoothing," M. A. Levy, Minneapolis 20th-Fox branch manager, said. "We have received complaints, and many smaller situations have closed contracts with a minimum of negotiation since the new policy was announced," Levy asserted.

U. S. Says Decree Opens Competition

WASHINGTON, June 26.—Assistant Attorney General Herbert A. Bergson, in charge of the anti-trust division, said Friday that the Schine consent decree will "restore competition in films" in towns where it has not existed for many years.

Bergson said that the way in which the judgment limits the number of feature films the defendants may license "should enable independent theatres to obtain product in quantity and quality sufficient to enable them to compete effectively. Competition will also be fostered by the divestiture of theatres to independent motion picture operators."
Confidential Reports
Holding 3-Day Meet
A three-day conference of district managers of Confidential Reports, Inc., was held on Saturday at the Hotel Astor here. The following district managers are attending: Arthur Davis, Eastern district; Otto Strnad, Southern district; Henry W. Zeller, Midwest; John Shore, Southern; Thomas Holland, Western.

The following home office officials are attending: Isador Lubin, president; Jack H. Levin, executive vice-president; Harry Delevan, comptroller; Joseph Moscon, home counsel.

Niagara Falls Owner
Face 5 Per Cent Tax
BUFFALO, June 26—Niagara Falls is proposing a five per cent admission tax and exhibitors in that city are up in arms against the proposal to meet at which plans were made to combat the proposal was attended by Bill Pullman, Charles Fox, Harold W. Tatman, Vincent R. McShea of Niagara Theatres, Buffalo and Merritt A. S. W. Agreement of the President of the MPAA of New York.

MPAA Luncheon
For Sir Sidney Clift
WASHINGTON, June 26—MPAA president Eric Johnston gave a luncheon here on Friday in honor of British exhibitor leader Sir Sidney Clift.

Present at the luncheon, held at the Russian Ambassador's residence, were commerce Secretary Sawyer, Assistant Secretary Blaisdel, Rep. Cecil King, Rep. H. B. Wilkins, Cain, Rep. John Phillips, Robert Bursa of the British Embassy, Merrill C. Gay and Wingrow of the State Department's commercial policy section, and Joyce O'Hara, Johnston's executive assistant.

Johnston's Travel Schedule
MPAA president Eric Johnston will be in New York this week after weekend conferences in Indianapolis with Allied Mutual Agreement association. He will then leave here for Chicago, where he will attend a United Airlines board meeting and will then go to Spokane, Wash., for two days and will then go to Los Angeles, where he will remain about two weeks, returning to Washington in mid-July. He does not plan to visit Hollywood on this trip.

Ruling on MacArthur
Split Due This Week
WASHINGTON, June 26—U. S. District Court Judge Matthews McGurn is slated to hand down his decision in the split trial of the School Board fight between K-B Amusement Co. and WB's Stanley Co. over the future of the joint MacArthur Theatre venture. The decision could set important precedents on the value of jointly owned theatres disputes under Paramount case consent decrees.

Second Drew Drive-In
BUFFALO, June 26—Louis Drew, who operates the Delaware drive-in here, has opened his Oleen Alleghany.

Four New Theatres
For Oilman Baehr
MINNEAPOLIS, June 26—Ed Baehr, Minneapolis oilman and financier, is building a 1,000-seat theatre and office block at Akron, Ohio. According to information here, Baehr is continuing his recently launched theatre building program with plans to enter markets in the Twin Cities. Baehr, N. D. All will be deluxe stands. Baehr also owns a number of Northern Minnesota theatres which are operated by his Baehr Theatres Co., as well as theatres at Bemidji and Alexandria, Minn.

Paramount to Hold Six Sales Meetings
CLEVELAND, June 26—Paramount will hold a series of division sales meetings starting in Cleveland tomorrow, with Al Benson presiding. Subsequent meetings will be in Detroit, June 29-30; Cincinnati, July 5-6; Pittsburgh, July 7-8; Philadelphia, July 12-13, and Washington, July 14-15.

Mexico's New Money Rate Hits US Income
MEXICO CITY, June 26—The Mexican peso has been stabilized by the government at 8.65 to the dollar, the highest rate ever established in peace time. Previous official rate was 4.85 to the dollar.

Analyzing the new rate in terms of the film industry's interests, it is found that it will mean higher costs for materials which the trade here must import, particularly from Mexico for Hollywood and other foreign films.

$2-Million Involved
In Loop Houses Sale
CHICAGO, June 26—A two-way transaction involving the sale of two Loop theatre properties and a hotel, the LaSalle Theatre Building and the LaSalle Theatre property, has been closed.

Trinity Woods property was purchased by Essaness Theatres, headed by Ed- win Silverman for $1,500,000 from the Chicago Housing Authority. The land and building is now being converted to a motel, which is to be called the South Loop Inn. The hotel is being built at the corner of a church and monastery will be erected. The LaSalle has been operated by the Jones, Linnick and Schneider Circuit, since 1923.

Lippert Heads New Financing Company
ALBANY, N. Y., June 26—Motion Picture Finance Corp. has been chartered here to participate in the financing of motion picture production, Certificate listed Sydney B. Weill as second vice-president, and William Grant and Jaffe, New York City, as attorneys.

Motion Picture Finance Corp. has been formed here primarily for the purpose of financing Robert Lippert Pictures. Lippert is president of the company. However, it may finance other producers.

Coast Production Continues to Climb
HOLLYWOOD, June 26—The production index maintained its forward movement, adding two last week's figure for its total of 45 in work. Nine units were started and seven were finished.


Astor Sales Drive
Will Honor Savini
First sales drive here of Robert M. Savini, president of Astor Pictures, has been set for all Astor exchanges in the U. S. and Canada for September 30. Fred Pat- terson, head of Real Productions, Asto- r's franchised exchanges in San Francisco, Los Angeles and Minneapolis, will be the captain of the drive, which will ob- serve Savini's 45th year in the film business.

Yankees' on RKO Circuit
SABRETT, New York—(AP)—Actor Robert Mitchum, star of the new stage play re-broadcast by RKO radio, has been booked by the entire RKO circuit.
**MPAA-Allied**  
*(Continued from page 1)*

Association president, Ned E. Dejorie, chairs the MPAA exhibitor and community relations committee and Francis Harmon, MPAA vice-president.

The meetings on the projected endeavor to achieve better public relations and intra-industry harmony was the found meeting approved by the MPAA. Subsequent meetings are scheduled to be with the Pacific Coast Conference of Independent Theatre Owners. Hollywood unions and guilds and the trade press.

The program will also extend to meetings with old friends of the profession who have retired or will be held to form a working organization which will draft a program.

A possible source of difficulty was indicated with expression of the Allied representatives of their belief that the so-called Finneran Plan for disciplining stars and other industry personalities who bring unfavorable publicity has already should be included in any comprehensive plan of industry public relations. The Finneran Plan was promulgated at the annual meeting in New Orleans last year and subsequently was urged upon the MPAA for adoption. In a meeting of the Committee Lightman reportedly rejected it on the grounds that he did not have the authority to administer it and that in some phases of it is questionable. The plan provides for dismissal and boycott of persons in unsavory escapades which become public.

**ECA Film Profits**  
*(Continued from page 1)*

guaranteed as well. ECA officials at first said that this was intended to apply only to industry investments, and not to informational media. Now, apparently, they have changed their minds.

Formulas for guaranteeing profits for book publishers and magazines and newspapers have already worked out. Films are proving the most difficult nut for ECA officials to crack.

It is understood that when a formula is arrived at, it will be very retroactive. So far ECA has written down to date, only two film contracts—one relating to Canada and one for operations in Germany, and another $70,000 one with Booklin International Corp., also for operations in Germany.

**Malco Deal Today**  
*(Continued from page 1)*

going to Lightman as wholly-owned. A substantial payment to Paramount by Lightman also is provided for, it is understood.

Lightman, who is here from Memphis, spent part of the weekend in conference with the official going over final details of the separation agreement. He is scheduled to leave for Wisconsin today to participate in a bridge tournament and all indications are that the pact will be ready for signatures by tomorrow.

**282 Cities Get 'Jones'**

Paramount's "Sorrowful Jones," starring Bob Hope, has already been booked into first-run theaters in all 32 exchange cities. In addition to more than 250 other keys on July 4, the picture's national release date, A. W. Schwarzkopf, distribution vice-president, disclosed. He said the film will play a minimum of 1,400 key theaters during July.

**Review**

**"Lost Boundaries"**  
*(RD-RK Productions—Film Classics)*

Tumultuous "passing of the light" which light-skinned Negroes attempt to pass successfully as whites, is the basis for a fine motion picture endowed with intelligence and honesty. Courage as well is by no means lacking in "Lost Boundaries." Louis J. Gasior, producer of "The March of Time" and subsequently with 20th Century-Fox, where he pointed out documentary technique with "The House on 92nd Street," "Boomerang" and "13 Rue Madeleine," will direct and in collaboration with W. L. White's documented account of a Negro family which "passed" as white for over two decades at Keenam, N. H. Reader's Digest ran the story and projected it into nationwide attention.

The principals are Scott Carter, played by Mel Ferrer, and Marcia Carter, his wife, played by Beatrice Pearson. In essence, the account narrates how this young Negro doctor encounters bigotry and prejudice in pursuit of his Martini in the South and settles in Keenam where he raises his children, Richard Hylton and Susan Douglas. As a practicing physician, he becomes a success. But it is not easily won. The New Englanders are slow to accept him although, finally he earns his respected position, professionally and socially, in the fabric of the community.

The situation reaches its climax with the advent of World War II when Feller, a four-star general, is as likely to be found calling straight color lines and the story's application for midshipman school heads the same way. It is at this juncture that Feller decides to meet the obligations of telling his son the truth where separately Miss Pearson takes action with the daughter.

Hylton, shocked, leaves home, and gets involved in a murder for whom he had gone to live as a Negro; is cleared through the kindly understanding of Canada Lee and returns home. Through the intervention of Keenan's minister, played by Rev. Robert H. Dunn, the town is given a lesson in the brotherhood of man and lends toward acceptance of the situation. On such a note, the film ends.

This kind of material is considerably removed from the routine. There will always be the United States, obviously, where it will not prove acceptable. Similarly, acceptance by the audience in the Negro community in the South is not an accepted definition will not find it here. For this is a serious and dramatic motion picture concerning itself with a disputed phase of a many-sided social and economic problem that those who are progressive in their thinking. Exhibitors are compelled to bear this in mind.

Now, dramatic construction and development, there are no uncertainties. "Lost Boundaries" imparts the conviction of the real thing. Its principal performances by a cast of unknown box-office value are quiet, authentic and constantly believable. Its direction by Alfred L. Werker is firm and sympathetic to the subject without turning maudlin. The town in the film actually is Keenam where the incidents took place and many of the townspeople shown actually live there.

William J. Miller and Mollie Lederer served as associate producers. Charles F. Palmer and Eugene Ling wrote the adaptation and Virgil Shaler and Fur- laud de Kay did the screenplay. William J. Miller was responsible for the penetrating black-and-white photography and Jack Shaindlin for the effective use of John J. Louis and Dorothy Zadeck's scores.

Running time, 100 minutes. General audience classification. Release date, August 5.

**Sues WB Over Trailer**

Citing the Catholic Diocesan Committee for Decency's condemnation of the play, "The Voice of the Turtle," as "petulant and wholly objectionable," radio announcer George Ancher has filed suit in New York Supreme Court against Warner Brothers and Lane Theatre, Los Angeles. Lane Theatre, Los Angeles, Washington Heights here, charging unauthorized use of his name and likeness in a trailer advertising the Warner film version of the play. He allegations, $15,000 damages. Warners has filed a general denial of charges, and asks dismissal of the action.

**Wildfred Smith Resigns**

Wildfred (Bill) Smith has resigned as president of the National Theatre Owners of Canada, effective July 1. The company operates five outdoor theaters in Toronto, which he directed. There are four more built under Smith's supervision.

**Coward in Own Film**

For the first time since 1942, playwright Noel Coward will act in one of his films, "The Astonished Heart," to be produced in Britain by Rank.

**New Moccinio Code**

**Fixes Aisle Widths**

Sr. Louis, June 26—The new state building code regulating theaters and other places of public assembly, which was signed last week by Governor Forrest Smith—and which is much more liberal than the present outdated statute—provides that the main door be more than three feet six inches in width, and in theaters with a seating capacity of not more than 1,400, may not be more than two feet eight inches in width; if there are auxiliary or side aisles they should not be less than four inches in width. The old law required a four-foot center aisle, three-fourth side aisles and three-foot rear aisles.

No side aisles are now required if the number of seats in a row do not exceed 150 feet in length. There is a horizontal space of 18 inches between chairs self-raising seats, or if the number of seats is row exceeds 150 feet. This permits more seats and fewer and narrower aisles than under the old legislation.

The law also sets particulars in regard to the location and marking of exits. It requires compliance by existing theaters.

The law also repeals the old informer clause which permitted a private individual to sue for a theater for safety infractions and receive half the penalties.

**Fine Copyright Violation**

Rocco F. Messina was fined $200 in Federal Court, Brooklyn, by U. S. District Judge Alexander Baden for charges of infringement of copyright for profit, of the 20th-Fox feature, "Do You Love Me," by renting prints of it.

**Korda, E-L in Deal**

Toronto, June 26—Arthur Rank's Eagle-Lion Films of Canada, has secured the franchise for the Dominion exchange of the British Exchange of London, and under Korda's pictures from London Films. A similar agreement with Canadian E-L has been signed by British producer Herbert Wilcox.

**Barry Leaves Simpson**

New York headquarters of Simpson Co., disclosed that Gerald C. Barry, formerly representing the company in a sales capacity in the handling of "Christ the King," is no longer with the organization, his post having been eliminated.

**$400,000 Wichita House**

Wichita, June 26—Sullivan Independent Theatres has started construction here on the 1,500-seat Great Theatre, Circuit's general manager, O. F. Sullivan, said the new house will cost over $400,000.
THE ALL-TARZAN
AN ALL-MONEY

EDGAR RICE BURROUGHS'

TARZAN'S
DESERT MYSTERY

Starring
JOHNNY WEISSMULLER
NANCY KELLY • JOHNNY (BOY) SHEFFIELD
with OTTO KRUGER • JOE SAWYER • LLOYD CORRIGAN
ROBERT LOWERY • FRANK PUGLIA • PHIL VAN ZANDT

Produced by
SOL LESSER
Directed by
WILLIAM THIELE

Re-released by
RKO PICTURES

Back the Motion Picture Industry's U. S. SAVINGS BONDS DRIVE, May 16 - June 30.
SHOW THAT'S COMBINATION!

TARZAN TRIUMPHS

Starring JOHNNY WEISSMULLER
FRANCES GIFFORD - JOHNNY (ROY) SHEFFIELD
SCREEN PLAY BY ROY CHANCELLOR AND CARROLL YOUNG - FROM A STORY BY CARROLL YOUNG
BASED ON THE CHARACTERS CREATED BY EDGAR RICE BURROUGHS

PICTURES AVAILABLE AS A PROGRAM OR INDIVIDUALLY
To the showmen whose patrons are demanding "something different"...
Allied Artists proudly presents a daring and compelling picture...

My Brother Jonathan

THE WORLD-FAMOUS NOVEL
by Francis Brett Young

Few stories have dealt so frankly with relationships between male and female...not as a romantic game but as a soul-searching test of the frailties of human flesh and spirit.
"A TOP NOTCHER. DEEPLY PENETRATING! VIVID, REAL CHARACTERS!"

WHY DID THIS FAMOUS DOCTOR FORSAKE THE WOMAN HE LOVED?

WHY DID HE GIVE EDITH MARTIN’S BABY HIS NAME?

"Engrossing entertainment. Sincere, straightforward, compelling."
—BOXOFFICE

"Strong drama. Colorful and interesting."
—HOLLYWOOD REPORTER

ALLIED ARTISTS presents An Associated British-Pathe Limited Production
Michael Denison • Ronald Howard • Dulcie Gray • Stephen Murray

My Brother Jonathan

with Mary Clare • Finlay Currie • Beatrice Campbell • Arthur Young
Produced by Warwick Ward • Directed by Harold French • Screenplay by Leslie L. Landau and Adrian Arlington
List of Schine Theatres Which Must Be Divested

Schine Decree

Restricting the number of first-run features Schine can get is a new wrinkle in the area of the decree from the government.

This section is for a three-year period from July 1, 1940, or in the case of a locality where Schine has one theatre, for a period of three years from the date possession of the theatre is taken. Five towns are specifically exempted—Amsterdam, Buffalo, Syracuse, and Glen Falls, N. Y., and Salisbury, Md.

In all other towns, two top limits are put on the number of first-run features Schine theatres can license. They must have a license more than 60 per cent (65% per cent in towns where they have two or more theatres and there is first-run competition) of the feature films released by the major distributors for first-run exhibition in any fiscal year, "except as to pictures for which competitors who have had an opportunity to request licenses have not made an offer or have made an insufficient offer." Nor can Schine theatre a month after 48 feature films (53 in towns where Schine has two or more theatres and there is first-run competition) of the 80 pictures constituting the aggregate of the 10 pictures released by each of the major distributors in any fiscal year, "which are allocated by the respective distributor to its highest selling bracket box." There is no rule on the exception "as to pictures for which competitors who have had an opportunity to request licenses have not made an offer or have made an insufficient offer."

Both restrictions apply as well to second-run features. In towns where Schine has competitors who desire first-run features and in which there is a theatre to be divested, the three-year period limitation must take effect before July 1, 1942—just in case Schine wants to move to reality; they have had an offer to sell the theatre by then," one Justice official said.

Another key trial practice section provides for an appeal review or arbitration of all complaints by Schine competitors.

Says Decree Gives Newcomers Product

Buffalo, June 26.—The film buying limitation imposed on Schine theatres by the consent decree insures the re-saving of films for exhibitors who are in competition with Schine, T. C. Barnes and Timberg, head of the Justice Department consent decree division.

"We have felt that it would be insufficient to have other theatres compete with Schine, so the decree provides for them to obtain films which have been released," he told the court.

No new theatre can be acquired by Schine without court approval and a showing that "such acquisition will not unreasonably restrain competition." The decree provides that nothing in the judgment shall be "deemed to prevent" Schine from acquiring licences in theatres—other than those it must give up—as a replacement for theatres destroyed or converted to non-theatrical use, in renewing leases or acquiring an additional interest in a theatre under lease, or as replacement for any theatre lost through inability to renew a licence.

Other trade practice restrictions on Schine, in addition to the product limitation and clearance review provision, are the elimination of distortions; filming competition in localities where the government claims that no competition or no substantial adequate competition now exists or did exist during the years covered by the evidence and findings of fact in this case."

If Schine cannot sell any property of the theatres, it may—and in Cambridge, Schine can dispose of both theatres in Easton); Cumberland, or by lease or by contract, with a theatre other than those in which the Schine defendants own a financial interest in the theatre or which prices are given for elimination or prevent competition of independent exhibitors; or "continuing any present or past combination or agreement to fix prices with each other or with any person which has the purpose or effect of maintaining the exhibition of the theatres or the other theatres, or preventing any other theatre or exhibitor from competing with the defendant, and from entering into any similar contract, conspiracy or combination."

The decree provides that the existing pooling arrangements at Forresta and Medina, Ohio, and Syracuse, N. Y., shall be dissolved. In the Ohio towns, the pools are either by dissolution of the corporations through which the interests are held or by sale of Schine's stock in these corporations. If the correlations are not dissolved by August 15, 1949, Schine's stock is to be sold to the other parties in the pool or to a third party.

The decree makes the usual provisions for Justice Department access to Schine records and employees.

The government's suit was filed originally in August, 1939. The eight major distributors also were named but they were dropped in November, 1941. The consent decree in the Paramount case. All the charges were based on acts prior to May 19, 1942. The Supreme Court upheld the government's charges last year and sent the case back to Buffalo for determining the exact relief. Some further comparable issues have been raised, and the consent decree negotiations commenced. In addition to Schine Chain Theaters, Inc., the government's suit and Friday's consent decree affected these companies: Schine Theatrical Enterprises, Inc., Schine Circuit, Inc., Schine Theatrical Co., Inc., Schine Enterprises Corp., Schine Lexington Corp., Chesapeake Theatres Corp., Jack Myer Schine, Louis W. Schine and John A. May.
Semenenko, Small Okay an E-L Sale Deal

'Long-Range' Plan Will Go to Young This Week

Hollywood, June 27.—Pattern for a long-range transaction building up to acquisition of Eagle-Lion by Edward Small will be submitted to Robert R. Young this week by Serge Grismer and Robert Purcell, who flew to New York tonight following four-day conferences which culminated in agreement on principal points.

Deal as outlined would place Small in complete charge of all Eagle-Lion operations, including distribution and production, for an extended period, with Small holding an option to acquire ownership under specified terms and stipulated conditions.

Principals in the negotiations declined to reveal the duration of the preliminary operational period or specific terms.

E-L Will Expand Its Exhibitor Relations

Declaring that "every Eagle-Lion picture must be pre-sold on a saturation basis long in advance of release," William J. Heiseman, E-L's sales vice-president, announces expansion of the company's point-of-sale promotion policy to include an exhibitor relations department charged with long-range advance and publicity handled through the theaters which will eventually play E-L films.

The exhibitor relations department will function as a national advance publicity agency, in charge of long-range advance selling up to the time the exploitation department is ready to handle specific playdate promotions.

36-40 from MGM in 1950

Arkansas ITO Maps Ambitious Public Relations Program

LITTLE ROCK, June 27.—A broad plan of regional public relations designed to attract more people to the theaters and to counteract the prevalent trend of thought that pictures are not as good as they used to be will be advanced by the Independent Theatre Owners of Arkansas, a Theatre Owners of America affiliate, in this area.

The public relations plan is part of a program of action proposed for the 1949-50 season by Sam B. Kirby, ITO of Arkansas president, which was adopted unanimously by the board of directors at a recent meeting here. All exhibitors in this area, whether ITO members or not, will be asked to participate in the public relations plan.

Emphasis will be placed on the exhibitors' responsibility to the community.

Report Increase in Tick Tax Income

WASHINGTON, June 27.—General admission tax collections in May, reflecting April box-office business, were better than $2,000,000 ahead of May, 1948, and were more than $4,000,000 ahead of April, 1949, according to figures released today by the Treasury Department.

Ohio Exhibitors to Meet on Sept. 20-22

COLUMBUS, O., June 27.—Three-day state convention of the Independent Theatre Owners of Ohio will be held September 20-22 at the Deader Wallick here, J. P. Wood, ITO secretary, announces. First day's discussions will be given over to problems of small-town and drive-in exhibitors.

Fabian Is President of New Company Which Is Capitalized at $10,000,000; Aim to Bolster Product Supply; No Direct Theatre Tie-ins

Formation of National Exhibitors Film Co., with a capitalization of $10,000,000 for the purpose of financing motion picture production, and with a long list of prominent circuit operators throughout the country already pledged to participate, was announced here yesterday following a two-day organization meeting at the Waldorf Astoria.

Incorporating papers are now.in the hands of attorneys and it might be a matter of only a month before the actual organization is an accomplished fact.

S. H. Fabian, president of Fabian Theatres, New York, already has been appointed president of the company and will undertake the organizational tasks with the aid of an executive committee. Members of the committee are:

Sam Pinanski, president of American Theatres, Boston, who will serve.

One Detail Delays Lightman Split

Paramount and M. A. Lightman yesterday reached agreement on all but one detail of terms for dissolving their jointly-owned Malee Theatres at Memphis.

Lightman left New York last night following Paramount conferences for Wisconsin and from there will return to his Memphis headquarters.

The only issue which has yet to be resolved is a leasing arrangement.

UK Fiscal Worries Rise; Stocks Off

London, June 27.—All stock prices were off in today's trading, reacting to sharp declines registered in government securities due to current anxieties over the dollar-sterling situation.

J. Arthur Rank's milling company was among the few general industrial issues which registered rises in the general slump.

It is understood administratively that
Personal Mention

Darryl F. Zanuck, 20th-Fox production vice-president, is due here tomorrow from the Coast en route to Europe. He will leave Fri. for London, where he is to be accompanied by his family and will return late in the summer.

Robert W. Selig, executive assistant to Rick Ricketson, president of Fox Film, who has recently been named for the third consecutive year president of the board of trustees of Denver University, his alma mater.

Joseph H. Siegelman, president of Universal International Films, and Mrs. Siegelman, are among the passengers aboard the S. S. Queen Elizabeth, which is scheduled to arrive here today from England.

Richard Widmark and Richard Ney, screen actors, were among the passengers aboard the S. S. Coronia, which sailed from here yesterday for England.

William Miranda, Warner home office playdate assistant, and Mrs. Miranda, are the parents of a baby daughter, born Friday in Floral Park, L.

Joseph A. McConville, Columbia vice-president, and Mrs. McConville, are due to arrive here today from England aboard the Queen Elizabeth.

Harry Mandel, RKO Theatres advertising-publicity director, and Mrs. Mandel, are celebrating their 25th wedding anniversary today.

Archibald Silverman, president of the Strand Theatre, Providence, R. I., will fly from Boston today for Israel.

Maurice Wolf of M-G-M's public relations department, will leave Boston today by plane for the Coast.

Ted R. Gamble, head of Gamble Enterprises, left here yesterday for Milwaukee and the Coast.

Nobis Meadow, vice-president of Mutual, has returned here from a business trip to Washington.

Herbert Silverberg, Hollywood attorney, left here last night for Los Angeles.

Mazer Named MPEA Publicity Director

Bernard Mazer has been named advertising-publicity director of the Motion Picture Export Association of America, New York office. Mazer served as Corin's assistant at MPEA for the past three years.

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NLRB Spikes AFL 'Raid' on SPG Unit

Screen Publicists Guild (CIO) reports that an attempt by the Sign, Pictorial and Display Union, Local 914, to organize the S. P. Grocery & Tobacco Union for an election in the advertising-publicity department of RKO Radiophonic Workshop, was rejected by the SPG. Local 230 first petitioned among the artists at RKO, and when the NLRB rejected its unit, they then petitioned for an artist and publicist unit. However, according to SPG, the decision of the board in this matter ends all possibility of an NLRB election in the advertising-publicity departments of the motion picture industry.

The guards called the NLRB "a moral estimate of entertainment feature motion pictures prepared under the direction of the National Office of the Legion of Decency with the cooperation of the Motion Picture Producers and Distributors Federal Federation of Catholic Alumni." The booklet discloses that 3,320 features, or 51.17% per cent of the total, the Legion has the Class A rating; 4,213 or 37.19% per cent were rated Class A-II, morally unobjectionable, distribution of which the SPG will continue to ; and 438 or 3.92% per cent of the condemned films were 35,520 per cent, were of foreign origin, and 31, or 4.57% per cent were domestic.

Benito-Levy Leaves Film Post of UN

Jean Benito-Levy, director of the film and visual information division of the UN, will announce that he is leaving that post July 6 to resume his career as a director of feature films, at a testimonial luncheon at the Century Club here today by the U. S. National Film Committee for the UN. Presiding at the luncheon will be Carl E. Miliken, chairman of the committee. Eric Johnston, president of the Motion Picture Association of America, and Ellis Arnall, president of the Society of Independent Motion Picture Producers, will be among those who will be present to address the gathering.

Hartford Arbitration Hearing on July 11

Hartford, June 27—Oliver Bishop, executive secretary of the AAA, and A. W. Allen, of Crown Management Corp., arbitration complaint against B-G-M, Warners, RKO and 20th-Fox for July 11. Paramount, originally named in the complaint, has been dropped as a defendant. It is charged that the Crown Theater of Hartford, under the company, is suffering hardship because the pictures become available to it five and six months after first run, at times, which makes it not available, as long as eight months.

Amalgamated Booking and Buying has struck 30 days after first runs in Hartford in behalf of the theatre.

UA's Mitchell Will Head Video Forum

John Mitchell, United Artist television sales manager, will head a distribution forum meeting of the National Television Federation Council on Thursday at the Roosevelt Hotel here, it was announced by Melvin L. NIFTS president of the advertising manager of National Screen. Meeting will be one of three scheduled this week, with the station forum taking over, headed by Ed Evans of WPIX, and a film production forum headed by Henry Irons of Dyna-Matic Films.

Barbara Stanwyck in "The Giant"
THE ACROSS-THE-BOARD DAY-AND-DATE PREMIERE FOR EDWARD SMALL'S

HAS BEEN INAUGURATED BY LOEW'S CIRCUIT WITH BOOKINGS IN THE FOLLOWING KEY SITUATIONS:

ATLANTA  COLUMBUS  EVANSVILLE  PITTSBURGH
NASHVILLE  CLEVELAND  LOUISVILLE  MEMPHIS
BOSTON  AKRON  KANSAS CITY  ST. LOUIS
PROVIDENCE  CANTON  NEW ORLEANS  BALTIMORE
ROCHESTER  TOLEDO  HARRISBURG  NORFOLK
SYRACUSE  HOUSTON  READING  RICHMOND
DAYTON  INDIANAPOLIS  WILMINGTON  WASHINGTON

EDWARD SMALL presents "BLACK MAGIC" starring ORSON WELLES and NANCY GUILD with ARMIN TAMIROFF - FRANK LATIMORE - VALENTINA CORTESE - MARJESTE CUBANNE

From a story by ALEXANDRE DUMAS, author of "The Three Musketeers" and "The Count of Monte Cristo"

Produced and Directed by GREGORY RATOFF - Screenplay by CHARLES BENNETT - Additional Scenes and Dialogue by Richard Schayer

WATCH THE DAY-AND-DATE ACCUMULATE FOR THE BIGGEST PICTURE IN TEN YEARS...thru UA
Motion Picture Daily
Tuesday, June 28, 1949

Late News Flashes

OKLAHOMA CITY, June 27.—The final testimony was put into today's hearing in the Griffith anti-trust case, and the defense began presenting depositions that are expected to close the hearing before U. S. District Judge Edgar S. Vaughn.

Last witness for the defense was Tom Davidson, manager of Griffith Consolidated Houses at Borger, Tex. Government then recalled co-operators of the independent theater at Borger, John Fagin and Charles Weisenberg. Depositions were those of A. V. Philbin, M-G-M manager at Dallas, and Arthur D. Solomon. Four others will be offered, and hearing may wind up tomorrow.

HOLLYWOOD, June 27.—Brooksides Theatres Corporation, a Kansas City company, has filed a Federal Court action for $2,700,000 damages from the eight major distributors on grounds that defendants, beginning in 1935, have engaged in an unlawful conspiracy to restrain and monopolize interstate trade and commerce in films through the use of what subject to the U. S. Complaint says the Brooksides Theatre since 1937 has lost $750,000 in profits and $155,000 in fair market value as result of the monopolistic practices charged.

MPAA-Allied Meet

(Continued from page 1)

the weekend, accompanied by Eric Johnston, MPAA president, and Frank Harmon, vice-president.

Back in Washington from the meeting, Abram F. Myers, Allied chairman and general counsel, had no comment on the session but said he thinks another meeting will be held at August at a still undesignated place.

"There was nothing tangible as we have no commission from our board at this time," Myers said of Saturday's meeting.

Ainsworth on Hand

Besides Myers, Allied was represented by William Ainsworth, Allied counsel, in Washington, Mr. John P. Barr, Charles Niles, secretary, and Martin Smith, past president. The meeting was held in Indianapolis because the Allied officials and its sister companies there were in Indiana last week to attend the convention of Associated Theatre Owners of Indiana at French Lick.

"There was no program and no agenda," Deputin said. I asked my friends in Allied how they think we can best proceed. We'll take the matter under consideration and hope to have another meeting before the end of the summer.

Johnston had nothing to add.

Myers announced in advance of the meeting that Allied would consider the Timeliner Plan, which provides fines, suspensions and other punishment for those who transgress the moral code, as "a fair basis for conversation" instead of "remedial action."

"Allied also promised to throw into the hopper findings of a survey on what the public thinks about pictures, made recent to our this.

Joseph F. Finman, Columbus, Ind., exhibitor, author of the disciplinary plan for stars, is the only Allied National convention last year but reportedly was viewed by MPAA as impractical or of dubious legality.

U. K. Worries

(Continued from page 1)

Treasurer officials are already prepared to list the commodities which will be subjected to reduced importation from America in the event that devaluation of sterling cannot be avoided, but the list will contain less than has been revealed only.

Devaluation still remains, unlikely in view of Sir Stafford Cripps' new administration to all pressure in that regard.

The Treasury undoubtedly is satisfied that the country's financial situation is effectively safeguarded currently by the remittance agreement with the American industry. The agreement provides for repatriations in dollars and it would be unaffected by devaluation of sterling.

Warner, Others Ask New Telefilm Trial

WASHINGTON, June 27.—Harry M. Warner, Nathan Levinson, Throbdor Shapiro and six other individuals today told the U. S. Supreme Court that the California Supreme Court had been right in granting them a new trial suit against them by Telemfilm, Inc.

Telemfilm won a $300,000 verdict in its unfair compensation suit against Warner and the others. The judge here upheld the trial court's direction that he allegedly granted a new trial. Telemfilm has appealed on up to the U. S. Supreme Court, which was to have heard the brief filed today pointed out that the new trial was ordered in accord with established legal principles and that the issue must still be tried on its merits.

Award at Waterbury Is 60-Day Clearance

Maximum clearance to which the Alhambra Theatre, Waterbury, Conn., was entitled under the Antitrust Act—and subject to the U. S. Complainant Loew's and Warners shall not be greater than 60 days after territorial clearance throughout the U. S. release, thus giving the Alhambra 60 days of 60 days after territorial clearance. The arbitrator's award, reported here yesterday by the AAA.

The Alhambra had complained that due to the peculiarities of the operations of the intervenor Theatre, located nearby, pictures had become available there before the Alhambra and cause the Alhambra to suffer a hardship in booking.

Complaint was sustained. An 60-day ceiling after first-runs in Waterbury to alleviate the claimed hardship.

E-L's 'Red Shoes' at Summer Playhouses

With the summer barely underway, "The Red Shoes," J. Arthur Rank's Academy Award winner, has been booked into 37 summer playhouses, with more such engagements scheduled.

It was announced by J. H. Heineman, president of Eagle-Lion, which is releasing the film, Standard price range of $12,000 to $13,000 has been quoted for each performance to be shown in current live theatre showings, Heineman revealed.

Ascap Pact With US Possibly This Week

Settlement between the Department of Justice and Ascap on new terms of a consent decree which would allow the Society to collect music royalties from film producers might be reached at a meeting of representatives of the two groups this week, possibly in New York. A meeting which had been scheduled for the past weekend was postponed when it was learned that 12 of the key figures could not attend.

New Movie Seen for 2 Contempt Writers

WASHINGTON, June 27.—Some hope for John Howard Lawson and Dalton Trumbo, the two contempt of Congress conviction was recently upheld in the Court of Appeals here, was seen in the Supreme Court's decision today by the court's decision by the court's approval by Congress leader Eugene Dennis, Dennis has also been convicted for being in contempt of Congress. The Government Committee and the Court said it would consider Dennis' contention that government employees should not have been allowed on the jury that convicted him. Lawson and Trumbo have raised the same point.

The High Court is likely to settle that otherwise Dennis' contempt conviction was okay.

Ticket Tax Income

(Continued from page 1)

the U. S. Bureau of Internal Revenue.

The May, 1949, collections were $30,459,111, compared with $28,599,399 in May, 1948, and $36,301,280 in April, 1949.

The May figures pushed the total general admission tax collections in the first five months of 1949 ahead of the comparable 1948 figures—$144,136,447, against $141,016,261. These figures cover business from the beginning of the preceding year through April. Just considering the February-May tax collections, the box-office business for the first four months of each year, 1949 compares favorably, according to the Department of the Treasury, with like period of 1948, but have exceeded like period.

The figures include receipts from April, 1949, which have become available since March, 1949, and May. The figures cover business in January, February, March, April and May. These reflect business in January, February and March only, and are figures for one only 1949 month—March, as evidenced by April collection figures—has been below 1948.

Globe Holds Out

The New York Globe Ticket Co. held its annual outing at Heckscher State Park, L. I., over the weekend.

Challenge Companies On Discrimination

Protesting the reputed refusal of motion picture companies to include in current contract negotiations a clause pledging no discrimination against race, color or creed in hiring, the Supreme Court's Professional Employees Guild, Local No. 109, has requested a conference between the union, Loew's, RKO, Paramount, 20th Century-Fox Women's Branch of the National Association for the Advancement of Colored People, the Urban League, the Screen Actors Guild, Harlem Trade Union Council, American Jewish Congress and the Committee to lobby the American Legion for the purpose of taking immediate steps to achieve equal hiring rights full.

The letter, addressed to company presidents, pointed out that most film home offices have fewer than one-half of one per cent Negro office employees and some have no Negro white collar workers.

Jury Disagrees Over Sunday Violations

HAUSBROWN, Md., June 27.—Trial of the World War II Theatre demonstrators here on charges of violating the blue laws by showing films on Sunday, ended in a hung jury.

George N. Fayeett, Jr., manager of the three Warner theatres in this city, stated that the houses will continue to show on Sundays throughout the summer. At the same time, State Attorney Ingram declares there will be no film showings in the current term of Circuit Court; the next term will open in November.

E-L's Public Relation

(Continued from page 1)

Heineman stated. The new operation will be under direct supervision of Leon Brandt, director of advertising, publicity, with George Fraser named director of distribution under him. Fraser, who has been head of Eagle-Lion's writing department and also salesman, brings to that capacity, with additional writers expected to be named to his staff.

Leon Brandt said that promotion campaigns will be slanted to the needs of individual theatres, with concentration on drives at the local level.

Lightman, Para. Split

(Continued from page 1)

which Lightman has passed on to his attorneys for consideration. The investigation is that the deal will be finalized early next week. Nine of the Malco houses will go to Paramount and the remaining 43 will go to Lightman under the agreement.

BOB SAVINI
(45th Anniversary)
DRIVE AUGUST 1st
THRU SEPTEMBER 30th

DU-ART...
A GOOD NAME TO REMEMBER FOR LABORATORY WORK - 16 mm, 35 mm
DU-ART FILM LABORATORIES, INC.
324 WEST 30th ST.
CH. 2-5564
New Finance Group

(Continued from page 1)

as chairman; Ted R. Gamble, Gamble Enterprises, New York, and Portland, Ore.; Edwin Silverman, Essaness Theatres, Chicago; J. Myer Schine, Schine Chain Theatres, Glou-
serville, N. Y.; John Rowley, Comford-Public, Scranton; M. A. Lightman, Malco Theatres, Memphis; Harry C. Arthur, Pantheon and Mary and St. Louis Amusement, St. Louis; Fred Schwartz, Century Theatres, New York; Sherill Corwin, Metropolitan Theatres, Los Angeles, and Fabian.

National Exhibitors Film will be wholly-owned and operated by theatre owners with the proposed by-laws limiting stock acquisitions to $100,000 per investor and with the corporate structure so constituted that control will be widespread. No public offering of stock is contemplated.

Fabian and Pinski outlined the aims and scope of operation at a press meeting at Fabian’s office here.

The new corporation is designed to stimulate independent production and give exhibitors a voice in production activity. Distribution under the present plan, would be through the regular trade channels—United, National, Frank C. Kahn, RKO, Film Classics, or whatever company releases outside production for the independent producers.

The company will provide the financing—and “has $10,000,000 immediately available,” according to Fabian—for the producer and will get the right to approve story, cast and budget.

A press statement declared that the company will “not subscribe to hide-bound approaches on production financing. It proposes maintaining sufficient fluidity to make deals with existing producers, who now proceed under existing distribution contracts, but it also will keep an eye on the formation of new production units.

To that Pinski added: “We want to help anybody in the business to make good pictures.”

Added Fabian: “Only ‘A’ pictures will be considered; no ‘B’s,’ no ‘C’s.”

Each investment is intended to be sound because the organization will be neither altruistic nor philan-
thropic, said Pinski.

While details have yet to be worked out, a rotating committee of exhibitor shareholders probably will represent Exhibitors Film in dealings with the producers.

Robert Wright, former justice department attorney in charge of prosecution of the Paramount anti-trust suit, is serving as consultant on the legal aspects of the organ-
izations.

There will be no fancy offices or fancy salaries, Pinski commented when asked about personnel and plans for which have not been mapped yet.

For the exhibitor shareholders, Ex-
hibitors Film means only participation in an investment and an endeavor to increase the supply of product for all in exhibition on an equal basis. All exhibitors in two or three companies will have an investor’s participation will be sold on the open market, will not be tied to the company of origin. The company is not that the investors will get any bar-
gain; they will get the films at the wholesale price.” Fabian added.

The immediate advantage is that the investor will have his share in the bolstered product line-ups from the independent companies in the present production output.

“No Guarantees”

There are no guarantees of playing time but, as Fabian put it, “Naturally I’ll encourage the company since I have my money in it.”

While the emphasis will be on indepen-
dent production, Exhibitors Film could develop to the point of “helping majors,” Fabian said.

Fabian, Pinski and Ted Gamble have been the key figures in laying the groundwork for the new organization, Fabi-

an’s happy experiences with theIPO and financial national presumably being one of the

fluctuating factors.

Fabian’s invitations were sent out about three weeks ago and all on the list accepted the invitation weekend at home to join in the Saturday and Sunday conference in New York’s Film Row.

There is no limit to be placed on the number of investors and the indica-
tion is that the present total of par-

New Company May Be Boon to U. A.

Possibility that the new National Exhibitors Film Co. being formed to finance new production could be the death knell for Radio-Keith-Orpheum. Artists’ current operating difficulties was a source of conjecture in trade circles.

Graddwell L. Sears, U.A. president, returned to New York from the Coast at the weekend and presumably has been or will be in touch with sponsors of the new company. It plans to dis-

tribute through existing companies with which it has “in” and “outside” producers’ pictures. U.A. is foremost in that category. 

Sears has said that a difficulty arises from insufficient product and current obstacles to providing adequate financing for independent producers.

Observers point out a substantial alliance between the two would be logical.

Si Fabian, president-elect of the new company, and Ted R. Gamble, one of its three directors, have sought to acquire UA control. Their plan included provision of financing for ex-
hibitors who would release through the company.

Purpose of Sears’ trip to the Coast last week was to discuss opening new product sources or provision of financing for producers with UA officials.

Arkansas ITO

(Continued from page 1)

Coast Jurisdictional Tension Is Growing

Hollywood, June 27—Tension be-

between the Screen Publicists Guild and the IATSE for jurisdiction over studio publicity workers has listened to the

as the contenders prepared for an

inability to agree on eligible candidates.

SPG president Dan Thomas in a meeting here last night urged those among his membership to have that an

signed an IATSE-sponsored petition to

by-election for the NLRB hearing Thursday on a proposal for the long-encumbered IATSE charter, plus membership in the Hol-

lywood AFL Film Council and Mo-

tion Picture Industry Council, but was told that the long-encumbered SPG business agent Milton Gottlieb is not acceptable to the IATSE. If. At point of issue before the NLRB is whether publicists employed by inde-

pendents shall be eligible to vote in the election. It is contended the SPG, or shall eligibility be limited to those employed by majors, as con-

tended by the "IA."

36-40 from MGM

(Continued from page 1)

way Wednesday. At the sessions the three will work out plans for a consistent supply of films to the least releases a month and, if possible, more.

In addition to discussions on forth-
coming releases, Rogers will spend considerable time at the studio looking

at new product, among which will be "Battle of the Red Planet, That Midnight Kiss," "The Foraye Sauc," "Malaya," "Conspirator," "Battle-
ground," which will most likely be ready for release on Armistice Day; "Intruder in the Dust," "The Red Danube" and "On the Town."

Rodgers plans to stay here three to four weeks, before returning East, during which time he will also meet, in some detail, the manager, and Tom Aspell, Los Angeles manager, on progress of the company’s "Silver Anniversary."
KEEP POSTING!

"The Motion Picture good enough to sell itself has not yet been made!"

Martin Quigley

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY
Para. Product Set for 1949: Schwalberg

Expects 3,500 Accounts For New Selling Plan

Paramount has set release dates for the remainder of the 1949 product lineup with 11 films scheduled, including a re-release of "Holiday Inn" for December 2. A. W. Schwalberg, distribution vice-president, disclosed here yesterday. Additionally, while no general release date for "The Heiress" has been specified, the film will play some engagements before the end of the year, and subsequently will go out as a "special."

Separation of theatres from Paramount's production-distribution notwithstanding, the quality of new films and how they best can be handled will determine the future releasing schedule, Schwalberg said, in answer to a query on whether the divorce will mean more releases.

He said he now believes Para-

(Continued on page 6)

Plans Advancing in Germany: Seidelman

Plans of Universal-International Films to set up in Germany are progressing, Joseph H. Seidelman, president, disclosed on his return from Europe yesterday on the S.S. Queen Elizabeth. He visited every country in Europe. Other passengers arriving were Joseph A. McConville, president of Columbia Pictures International, and Raymond Stross, managing director of Stross Theatres in England.

Seidelman said he anticipated no difficulty in getting quarters and personnel. Although funds had not been definitely chosen, he said the company expects to move into the new quarters by October 1.

George Schaefer in New Sound Setup

George J. Schaefer has been elected chairman of the board of Image and Sound Service Corp., a national sound service company, organized by himself and associates. Lon J. Hack-

(Continued on page 6)

N. Y. C. Censorship Measure Is Shelved

The Cunningham censorship bill, designed to invest New York City's license commission with broader powers over film and theatrical exhibitions, performers and advertising, has been shelved again by the City Council.

Although the fight against the bill this time was spearheaded by legitimate stage interests, the film industry here lent support. The indus-

try succeeded in defeating the measure when it was first introduced a year ago.

Upward Trend Seen In N. Y.; $142,000 For 'Silver Lining'

Indications are that the lowpoint of the slump at New York's first-runs has been reached and the climb to more healthy levels is underway. The majority of situations still are off but a few new shows are doing well and with more big product coming in prospects appear brighter. The intense heat has been hurting business serious-

ly all this month.

The Music Hall is doing its biggest business since Easter with "Look for the Silver Lining" and the stage present-

ation which features an electrical fireworks display. The show did $88,000 Thursday through Sunday and is expected to complete a first week with $142,000, which is a very good outcome.

"Colorado Territory," with Red In-

gle on stage at the Strand, is faring

(Continued on page 6)

Hays Arbitration Hearing Nears End

Arbitration hearings on the division of remittable distribution earnings in France being conducted by Will H. Hays are nearing an end after having been in progress for the past nine months. Testimony of foreign man-

agers, accountants and other specialists is expected to be completed by the end of this week or early next week. Briefs will be submitted thereafter and Hays' decision may be made some time next month.

Thousands of pages of testimony and exhibits have been entered in the hear-

ings, which have been conducted in formal court fashion with counsel present at all sessions.

In dispute is the division among eight major companies of $1,600,000 of French distribution earnings re-

leased under the Blu-Bynes agree-

ment, the allocation of which is dis-

puted by three so-called "underage" companies which claim they are en-

titled to more than they received and that the five so-called "overage" com-

panies received more than their share.

Ainsworth Asks for Full House-cleaning

MEMPHIS, June 28.—A general cleaning up and improvement of motion pictures, starting with the stars who appear in them and the producers who produce them, extending all the way down the line to the exhibitor, was recommended today by William L. Ainsworth, of Fond du Lac, Wis., president of Allied States. Ainsworth spoke at the summer meeting of the Allied Independent Theatre Owners of the Mid-South at the Hotel
can.

"The public has a real stake in this, too," said Ainsworth, "and through the patronage of the better stars and pictures, can lift the level of our entre-
tainment."

One of Ainsworth's suggestions was

(Continued on page 6)

New England Drive-ins Are Doubled in a Year

BOSTON, June 28.—Last year at this time there were 27 drive-ins operating throughout New England; today there are 52, according to a survey of the area dis-

closed. The mushrooming, of course, follows pretty much the pattern of drive-in expansion which has been going on in most sections of the country since soon after the end of World War II.

In Massachusetts, 24 drive-ins are

(Continued on page 6)

Committees Named For TOA Meeting

LOS ANGELES, June 28—Charles P. Skouras, president of National Theatres, and general chairman of the 1949 annual convention of the Theatre Owners of America, has completed the committees which will manage the meeting, to be held during the week of Sept. 12 at the Hotel Ambassador.

On the executive committee besides

(Continued on page 6)

Schedule West Coast Meetings On 'P. R.' Plan

July Sessions to Be in San Francisco,Hollywood

Completed the preliminary meet-

ings on the all-industry public and

M.I.C. relations plan, the Pacific Coast Conference of Independent Theatre Owners will be asked to meet with sponsors of the plan in San Francisco, probably on July 12, and a meeting with the Motion Picture Industry Council, representing Holly-

wood guilds and unions, will be sched-

uled immediately after in Hollywood.

Eric Johnston, Motion Picture Association of America president; Ned E. Depinet, RKO president and chairman of the MPAA exhibitor and community relations committees, and


dulations for the Pacific Coast for busi-

ness engagements which will keep him there through mid-July, and Depinet is scheduled to leave for Hollywood

(Continued on page 6)

E-L Grosses Mount; Restore Salary Cuts

Eagle-Lion has averaged during the last 12 weeks the highest grosses in its history. William C. MacMillen, Jr., vice-president in charge of operations, announced here yesterday, also asserting that during the same period the company has persistently averaged its largest net distribution profit since its inception three years ago.

As a result of the showing, Mac-

Millen declared, the temporary salary cuts recently taken voluntarily by top distribution executives, William J. Heineman, sales vice-president; L. Jack Schlaifer, general sales manager, and Milton Cohen, Eastern sales manager, have been eliminated and all three executives have been restored to their full salary.

Sears Confers on New U. A. Financing

Gradwell L. Sears, United Artists president, is holding a series of conferences with New York financial houses on a plan designed to bring new working capital into the company. Details

(Continued on page 6)
Name Committees For ‘Night of Stars’

James Sauter has been appointed chairman of the producing committee for the 16th annual “Night of Stars” United Jewish Appeal benefit, which will be held this coming Wednesday, November 14, at Madison Square Garden here on Monday evening.

Other appointees, who will work with Sauter on the producing committee, include: co-chairmen Barney Balaban, Nate J. Blumberg, Jack Cohen and Albert Wargin; program chairmen Louis K. Sidney, Ed Sullivan, Robert M. Weitman and Arthur Knorr, and vice-chairman Max Wolff.


Washer Will Leave Paramount July 1

Ben Washer yesterday announced his resignation as advertising-publicity manager of Paramount Pictures, effective July 1, at which time he intends to leave for a Connecticut vacation. He was yet to decide on future business plans.

Washer went to Paramount in 1947 after having been with Samuel Goldwyn Productions in advertising and publicity. Previous to that he was with Donahue and Coe, George Abbot Productions and United Artists. Washer’s post at Paramount is expected to be taken over by Jerry Pickman who recently joined the advertising-publicity department which is headed by Max E. Youngstein.

Mulvey Is Host at ‘McCoy’ Reception

James A. Mulvey, president, and Sarah J. Mulvey, director of the Strand Theatre, Providence, for 35 years, died suddenly. He was operated on and died in New York before the funeral can be held tomorrow morning from the Jones Walton Funeral Home, with a Solemn High Mass to be celebrated at nine A.M. at St. Plus Church here.

William Vian, Pioneer

Boston, June 26—William Vian, well-known והリンギー and producer of the Lexington Theatre, at Lexington, Mass., died this morning. He was in the industry for many years.

No Answers Yet on Theatre Television

Committees of the Society of Motion Picture Engineers, the Theatre Owners of America and the Motion Picture Association of America went further in their study of television for theatres at a meeting here yesterday but are said to have yet to reach the point of making any very significant conclusions could be drawn.

The SMPA group, which had been engaged in making a study of video equipment installations, reportedly told the participants at yesterday’s session that the Committee’s work could come only as the result of mass production and that the manufacturers and producers would go out of their way to do it in a way that he could be sure that the equipment would be made.

No further action was taken on the MPPA idea of employing a surveying organization to determine the competitive effects of video, it was said.

A good part of yesterday’s meeting was spent on studying how to make the hundred-odd large-screen video pick-ups of the Walcott-Charles bout at the Paramount Theatre of the Fair in New York. The meeting was held in the office of Donald Hyndman, chairman of the SMPA television committee, in the office of Dr. Oscar Doob and that of William H. Smith at the SMPA, and TOA was represented by Robert W. Coyle, Mitchell Wofinson and Stanley Prunten.

Edward Fraser Will Assist Silverstone

Emanuel Silverstone, vice-president of 20th Century-Fox International Corp., has appointed Edwin S. Fraser as his assistant for European operations.

Fraser, who is currently assistant secretary of 20th International, will also continue in this post. He has been associated with the company for 17 years as supervisor of budgets and statistics.

Ask Showdown with Stars Called Reds

Little Rock, June 28—The Board of Directors of the Arkansas Theatre Owners of Arkansas has written to Eric Johnston, Motion Picture Association president, and the representatives of major film companies advocating "showdown" action with stars and their fans, and that the association, or some body of producers, will be associated with the company for 17 years as supervisor of budgets and statistics.

Launch ‘Irma’ Campaign

A national campaign was launched last night when representatives of CBS, NBC, Lewis Brothers and Foote, Cone and Belding joined national and fan magazine editors and Paramount executives at the first New York showing of the forthcoming film, "Friend Irma," it was announced by Max E. Youngstein, Paramount director of advertising.

Newsreel Parade

G O P. Warren’s marriage and the new marriage of Ali MacGraw are current newsreel highlights. Other items include man-made lighting, sports, etc.


Gould Leaving U.A. To Coast Saturday

Walter Gould, United Artists foreign manager, who will end his 23-year tenure with the company on July 7, when his contract expires, will leave here on Saturday for the Coast on a combined vacation and business trip.

On return to New York in about three weeks Gould will establish his own offices in New York as American representative for a number of European producers and distributors. He is scheduled to leave for Europe August 10 for a four-weeks’ roundtrip, which is expected to be of interest to his new activities.

No successor to Gould has been named by United Artists, it is believed that this will be announced by Arthur W. Kelly, executive vice-president, and other members of the foreign department.

E-L Small Talks Mark Time Briefly

Discussion of the proposals advanced on the subject of the way in which Edward Small would assume operating control of Eagle-Lion experienced criticism here yesterday, chiefly as principals tended to other business engagements.

Robert Parcell, after stopping off in Chicago for the route East, from the Coast, was called to Washington for an S.E.C. hearing. Serge Semenenko, a film banker on business East, was said to have been an offer to Edward Small. E-L spokesmen said a meeting to discuss the Small proposal undoubtedly would be arranged with Robert R. Arnold this week.

Small is expected here from the Coast over the weekend, with a final E-L Small meeting on the table for next week. Semenenko is scheduled to leave for Europe the week after the meeting.
M-G-M IS THE ANSWER!

"EXHIBITOR MAGAZINE" ASKED AMERICA'S SHOWMEN THESE TWO QUESTIONS POINT-BLANK!

**QUESTION NO. 1:**
"Which company's product has meant the most to you at the box-office?"

**THE ANSWER:**

M-G-M . . . . . . . . . . . . 46.1%
Next COMPANY . . . . . . . . . . . . 20.0%
Next . . . . . . . . . . . . 11.3%
Next . . . . . . . . . . . . 7.0%
Next . . . . . . . . . . . . 4.7%

**QUESTION NO. 2:**
"Which company's terms do you believe to be the fairest?"

**THE ANSWER:**

M-G-M . . . . . . . . . . . . 42.2%
Next COMPANY . . . . . . . . . . . . 12.1%
Next . . . . . . . . . . . . 10.4%
Next . . . . . . . . . . . . 9.3%
Next . . . . . . . . . . . . 8.9%

The Friendly Company is deeply grateful to the theatres of America for their overwhelming vote of confidence. M-G-M strives to merit your continued faith by offering when you need them most, the BIGGEST attractions on the market, such as "Neptune's Daughter," "Edward, My Son," "Take Me Out To The Ball Game," "Stratton Story," "Any Number Can Play," "The Great Sinner," "In The Good Old Summertime," "Madame Bovary" and many others.
Farley Granger and the newest Goldwyn star discovery, Joan Evans, make a dream team whose romantic fireworks will set fire to the nation’s heart!
presents THE GRIPPING
DEDS AND THE McCOYS—
MOST FAMOUS FEUD!...

On the screen and at your
boxoffice—when they get
together, they spell action!

SAMUEL GOLDWYN
PRESENTS
Roseanna McCoy

starring
FARLEY GRANGER • CHARLES BICKFORD • RAYMOND MASSEY
RICHARD BASEHART • GIGI PERREA U
and Introducing JOAN EVANS

Directed by IRVING REIS • Screenplay by John Collier • Director of Photography Lee Garmes, A.S.C.
Distributed by RKO RADIO PICTURES, INC.
Lake News Flashes

Hollywood, June 28.—Theatre attendance for May was down 12 per cent from the same month a year ago, according to an independent service, which informed its clients in a weekly release dated yesterday. ARJ figures are available on 39,000,000 this May, comparing with 37,492,000 a year ago. On the contrary, ARJ finds the average admission there was up 10 to 47½c from last year's 47c.

* * *

Hollywood, June 28.—Samuel Goldwyn today announced the appointment of Lew Kerner as Goldwyn Productions' executive talent director, replacing William E. Selwyn, resigned.

Memphis, June 28.—It is understood in film circles that the aims of the new $10,000,000 National Exhibitors Film Co., announced Monday in New York, will be to present to the dental cost from skyrocketing after diversion of theatres has been completed in conjunction with the decision in the industry anti-trust suit.

Sears Confers

(Continued from page 1)
of the plan, authored by Sears, have not been disclosed.

A United Artists' spokesman said yesterday that the conferences probably will reach a decisive stage within the next few weeks. He added that developments will be reported by Sears to company owners Mary Pickford and Charles Chaplin from time to time, with Sears going to the Coast for that purpose.

It has been reported that a plan for the purchase of 12,000 shares of U.A. treasury stock for $4,000,000 was advanced at the last meeting of the company's board of directors here. However, a member of the board has denied that report.

P.R. Meets

(Continued from page 1)
on company business in early July. If possible, he will visit the brewery meeting into his schedule at that time.

After the Coast meetings, plans will be made for an all-industry meeting in August of representatives of all of the organizations with which the preliminary plans have been discussed. No date for the national meeting has been set yet, but present intentions are to schedule it during August in Colorado Springs or some local city.

A meeting with trade press representatives may be held prior to the national meeting; otherwise trade press representatives will be invited to the later gathering. A formal organization is expected to be developed at the August meeting and a definite program proposed, following discussion.

TOA Committees

(Continued from page 1)

Skeetars are Harry Vinick, and Jay Seltzer, consultants, and Dave Berbron and Oscar Oldkow. Thornton Sargent will be assistant to Skoors. Ollie Klaw will be at the Sander's hotel reservations. W. H. Lollar, chair-

N. Y. Trend Upward

(Continued from page 1)
well enough with a first week's take being estimated at $30,000. "The Red Menace" got off to a slow start at the box office, but some improvement in business came Monday and yesterday and consequently the house will hold for a second week. The first week's gross is estimated at $13,000. "You Were Never Lovelier" and "Cover Girl," Rita Hayworth reissues, are also satisfactory, registration, travel, of the week's product to outlying accounts at one time, subject to legal complications.

Schwalberg repeated that the new selling program will give the small-town exhibitor an opportunity to obtain $85,000 at $22,000 in the week at the Criterion.

"Take One False Step" will probably provide the Rivoli with $14,000 in a first week, which is fair. The vaudeville show at the Palace, along with "The Green Promise" on stage, is likely to do a nice $5,000 in its one-week run.

"Sorrowful Jones" is holding splendidly at the Paramount where, with Louis Prima on stage, a first week's gross will reach $65,000. "It Happens Every Spring," with the Oliver Sisters singing "Are You a Lady?" and stage at the Roxy, should do about $65,000, which is satisfactory, in a first week's gross which will be流向ed by "House of Strangers" on Friday.

"Any Number Can Play" will open at the Capitol Thursday with "Neptune's Daughter" which, with Alvin Reier's orchestra and Jerry Lester on piano, will be expected to do a first and third week with a mild $41,000. "Home of the Brave" continues at a fair good pace at the Victoria, $21,161pdt. "Bus Stop," which opened Wednesday, is expected to be followed by "House of Strangers" on Friday.

Film Classics' "Lost Boundaries" will make its debut at the Astor theatre as "We Were Strangers," which is likely to conclude its ninth and final week with only $5,000. "Movie Crazy" will open at the Globe on Saturday, the re-issue to replace "Champion," which will gross about $6,500 for a 12th and final week.

Today's newcomer is "The Great Sinner" at the State, replacing "Dancers of the Heavens," and is expected to do a $41,000 first and final week, marking the end of an important run.

Para. Product Set

(Continued from page 1)

moment's "Exhibitor Security Service Contract" will be made available to 3,500-4,000 accounts under the plan to pay off all and any indebtedness of the year's product to outlying accounts at one time, subject to legal complications.

In addition, Schwalberg reported that the new selling program will give the small-town exhibitor an opportunity to obtain $85,000 at $22,000 in the week at the Criterion.

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Ainsworth Asks

(Continued from page 1)


New Sound Setup

(Continued from page 1)

Ainsworth said there would be a meeting in Colorado Springs in August with representatives of Allied, producers, and competing organizations, among others, to discuss an overall public relations program for the entire motion picture industry.

Col. H. A. Cole, Texas, placed for all of the theatre owners in Allied as insurance against legislation, lawyer, "just like you carry fire insurance."
Decision Hits Partnership Dissolutions

Court Says Warner, K-B Pact 'Outside the Pale'

WASHINGTON, June 29.—In a decision that may have far-reaching effects on many partnerships being broken up as a result of the Paramount case, District Court Judge Matthew McGuire ruled today that a contract between the K-B Amusement Co. and Stanley Corp. of America for joint ownership and operation of the MacArthur Theatre was part and parcel of an attempt to restrain trade and could not be enforced in the courts.

In this particular case, the decision represented at least a partial victory for the Warner subsidiary. In other cases, however, the precedent might work for or against the big five companies. The decision will be appealed by K-B.

Specifically, McGuire dismissed a motion by K-B to force Stanley out of the MacArthur enterprise on selling (Continued on page 4)

Deadline Looms In TV Channel Needs

Exhibitors have only three to five months to prove the need of air channels for exclusive television programming or else they may be left with only coaxial cable facilities which may be too uncertain, according to Mitchell Wolfson, chairman of the television committee of the Theatre Owners of America, and Donald E. Hyman, video committee chairman of the Society of Motion Picture Engineers. The warning was in the (Continued on page 4)

Monogram Is 4th to Adopt VideoTrailers

Monogram has become the fourth distributor to introduce the idea of using trailers to advertise feature pictures. The recommendation has been made by the Theatre Owners of America in a letter to film companies here. Universal-International and RKO have already said they are in agreement. TOA also received a (Continued on page 4)

Basic Studio Unions Will Seek Pensions

Hollywood, June 29.—Basic agreement unions, at the studios, comprising teamsters, building service employees, plasterers and barbers, and the International Brotherhood of Electrical Workers, have notified the Association of Motion Picture Producers that they will avail themselves of the pending provision in their contracts to negotiate for changes in working conditions, and it is understood that pension and group insurance are matters to be discussed, with no direct increase in wage levels sought.

Gammel Tops MPTO Of Buffalo Area

BUFFALO, June 29.—J. Gammel, president of Gammel Theatres, today was elected president of the Motion Picture Theatre Owners of New York State, C. Buffalo area, at a meeting in the organization's offices here. Robert C. Hayman of the Strand and Cataract Theatres, Niagara Falls, was elected vice-president, Henry G. Dillenmuth, of the Broadway Lyceum was named treasurer, Sidney L. Grossman of Syracuse was elected a vice-president, Jack A. Reed, Gowanda, was named sergeant-at-arms, and Marion O. Gueth was named secretary.

Elected new directors were Dalton Burgett, Dunkirk, and Worth Dittrich, Endicott, John Kaup of the Vogue Theatre was named alternate. Other directors now serving are: Cornelius J. Basil, J. Behling, Harry Berstein, Dillenmuth, Memm Dykstra, James H. Eschelman, Gammel, (Continued on page 4)

Name Marlin Butler President of the New Mex. TOA Unit

SANTA FE, June 29.—Marlin Butler of Albuquerque was elected president of the New Mexico Theatre Association at the closing session of its convention in Santa Fe today.

He succeeds Allas Hurley of Tucumcari, who becomes chairman of the board of directors.

Other new officers elected at the end of the two-day meeting are: Mike Zalesky, Las Vegas, first vice-president; Mrs. J. W. Allen, Fort Sumner, second vice-president; Russell Hardwick of Clovis, re-elected secretary.

Also elected were the following new members of the board: Floyd Bentler, John Bohanan, E. F. Stoll, Russell Allen, Nathan Greer, Louis Higdon, George Dowdell, George Tucker. Hurley and Butler will represent the association at the National TOA convention in Los Angeles.

Theatre Owners of America executive (Continued on page 4)

Cullins Reelected By Allied of Mid-South

MEMPHIS, June 29.—E. D. Cullins, owner of the Idlewild Theatre, Memphis, was reelected president of Allied Independent Theatre Owners of the Mid-South here today at the final session of a two-day summer convention.

J. C. Moehrscheid, Hayti, Mo., was named national director, and Mrs. Clara Collier, Drew, Miss., was reelected secretary-treasurer.

Six vice-presidents, one for each state represented in the Alliance, were chosen: Paul Zerilla, Memphis; Neil Greene, Madison, Ky.; Lloyd Richardson, Senath, Mo.; Roy Cochran, (Continued on page 4)

“The Great Sinner”

[Metro-Goldwyn-Mayer]—Packs Punch For All

Hollywood, June 29—GAMBLING, a rich theme given inconclusive treatment in recent pictures, is subjected to thorough-going, uncompromising handling in this powerful story enacted by a fine cast composed of name players whose performances more than measure up to their reputations. With Gregory Peck, Ava Gardner, Melvyn Douglas, Walter Huston, Ethel Barrymore, Frank Morgan and Agnes Moorehead for marque strength, the film promises to open big, and to build as word gets around that the picture is a four-square production packing punch for all types of entertainment seekers. It is big, costly, intelligently conceived and lavishly executed, an attraction of commanding stature.

The screenplay by Ladislas Fodor and Christopher Isherwood depicts the impact of gambling on a well-chosen assortment of individuals (Continued on page 4)

Interest High In New Film Financing Co.

Many Producers Already Submitting Proposals

Indepedent producers started lining up yesterday with proposals to place before the new National Exhibitors Film Co., plans for the formation of which were announced on Monday.

Sponsors of the project were receiving inquiries and proposals in every mail and by telephone and telegram.

A uniform response is being made to all: NEFC is in process of organization and will not have its doors open for business until August. Lawyers will start work immediately on the details of organization, preparing incorporation papers, stock certificate registrations and scores of other details. But it will be at least another 30 days before the new company is in shape to do business.

Initial pledges of $100,000 each from charter participants now aggregate (Continued on page 4)

Semenenko Puts E-L Offer Up To Young

The proposal by which Edward Small would acquire control of Eagle Lion, paying for 51 per cent of the stock out of earnings on a deferred basis, was presented to Robert R. Young here yesterday by Serge Semenenko of the First National Bank of Boston.

Further conferences on the proposal will be held today and possibly next week following Small’s arrival here from the Coast.

Although yesterday’s conversations (Continued on page 4)

CEA Maintains Ban On Films for Video

GLENDALES, Scotland, June 29.—The general council of the Cinematograph Exhibitors Association at its summer meeting here adopted a resolution expressing the organization’s opposition to making available to British Broadcasting Corp., for television use any film, regardless of age, which still has commercial value for theatres. (Continued on page 4)
Big Ad Campaign for "Roseanna McCoy"

"Roseanna McCoy," Samuel Goldwyn's new film, will have its world premiere in Louisville and Charleston on Wednesday, August 17. Engagements in Cincinnati, Columbus, Dayton, Indianapolis, Nashville, Knoxville, and other cities in the area will follow within the next few days.

"A trade paper campaign in space and cost that may equal any of the past Goldwyn campaigns. Paramount's Los Angeles theatre is already under way and will grow in volume and intensity as the premiere approaches," says a statement from the Goldwyn office.

A $50,000 newspaper and radio campaign to support the release of "Roseanna McCoy," as presented by RK0 Radio and Goldwyn Productions will support the regional opening.

Jones, Disney, Peck
Win French Citations

Jennifer Jones yesterday received a French film award as the best non-French actress of 1938. Miss Peck received an award for his "Dumbo" and "Bambi," according to press dispatches received by the United Press. Gregory Peck was named best foreign actor.

Other awards were as follows: best foreign film director, Alfred Hitchcock for "Notorious"; best French film director, Jean Delannoy; best French actor, Louis Jouvet; best French actress, Michele Morgan; best French film, Jean Cocteau's "Les Parents du docteur Jatartial"; best foreign film, "Hamlet."

Fete British Producers

Michael Powell and Emeric Pressburger will be feted today by Eagle Lion following a ceremony at the Bijou Theatre where their "The Red Shoes" is screened, and by Selznick International Pictures at a luncheon at 21 Club tomorrow. They are scheduled to begin production in England immediately following their trip to London. Selznick and Alexander Korda, of "The Empire," starring Jeanette MacDonald and Nelson Eddy, were introduced at a luncheon in their honor. It will be distributed by Selznick in the United States and England.

Personal Mention

S. H. FABIAN is in Montreal to see his daughter before she leaves for Europe.

LOE SINGER, former manager of the Warner Theatre in San Francisco, has been promoted to manager of the Fox there, replacing C. E. Mac Donald who will become manager of the Fox Crest Theatre in Fresno when it opens on July 7.

HARRY F. SCHNEIDER, foreign sales manager of United Artists, has a new son, the fourth, born Monday to Mrs. Schneider at the Lenox Hill Hospital here.

LAURENCE AUDIGNOL, former advertising-publicity head of Prestige Pictures at Universal-International, and Mrs. Audignol, are parents of a second child, a daughter.

RUSSEL HOLMAN, Paramount's Eastern production manager, is observing his 30th anniversary with the company today.

W. STUART MCDONALD, vice-president of Warner Theatres, and Stuart Englund, assistant vice-president of the company, have left here for Philadelphia.

MITCHELL WOLFSON, Florida circuit operator, hopes to shake off the loss of a virus siege with two weeks of fishing in Ottawa. He left here for Canada last night.

JAS. M. DEPEY and WALTER BRANSON flew from New York yesterday to South Bend, Ind., for a meeting with the North Dame in connection with the presentation of the Laetare Medal to Irene Dunne.

AUBREY SCHENCK, Eagle-Lion producer, and others who will do technical work on the film "Port of New York," have arrived here from Hollywood.

JANE MARSHA, vice-president of M-G-M, has been appointed to the Paramount management team.

Theatre management boards receiving the "New York" approval are: the S. Q. Golden theatre, Philadelphia; the Biltmore, New York; and the Paramount, Cleveland.

RUSSELL YOUNG, a former manager of the Capitol here, has resigned his position to accept a similar position in San Francisco.

N. Y. Variety Citest 12 With Gold Keys

At a special reception last evening at the Hotel American, members of the New York Variety Club tent awarded to the following members gold keys in connection with their 12 years of employment in the industry. The gold keys are awarded in each of a success the benefiting show of the film, "Bad Boy," at the Palace Theatre here some time ago:

Max A. Cohen, Edward Rugoff, Arthur A. Tenaglia, M. A. Schwab, Herman Berliner, Martin Quigley, Julius Jobson, Walter Reade, Jr., Fred J. Schwartz, Sam Rinzer and Max Wolf. Cohen is the theatre's chief booker, and Wolf was in charge of the arrangements for the reception and entertainment. The following New York City officials attended the event:

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Smith Conducting Exhibitor Meetings

LOS ANGELES, June 29—George A. Smith, Paramount's West Coast division sales manager, has returned to Los Angeles after attending branch meetings and exhibitor get-togethers in Seattle, Portland and San Francisco. The sessions brought pledges of support from exhibitors for the Paramount "Gold Rush of '49" campaign which will get under way on Labor Day and last for 13 weeks. Smith will attend additional meetings in Denver, July 6-7, Kansas City, July 7-8, and Los Angeles, July 11-12.

Smith has left for Denver to install Ward Pennington as the new theatre manager there. Pennington, who was promoted from the post of sales manager in San Francisco, succeeds Cor- nigor J. Stover, who has taken over a sales' branch at San Diego. Robert Clark, former Los Angeles salesman, will assume the job of San Francisco manager.

Late News Flashes

CHICAGO, June 29—Hearings on the South Bend auto drive-in case were set for July 11 before District Court judge, after Judge John Barnes had today denied defendants' motion to dismiss the case in the federal court. The defendants were the owners of the South Bend, where it was originally filed.

Oklahoma City, June 29—The Griffith mandate hearing ended today when Judge Edgar S. Vought signed stipulated sub- missions of the list of defendants.

Depositions of Louis Phillips, William York, and H. H. Martin, Universal manager at Dallas, were put into the record today. Vought served as referee in a number of arguments over admission of por- tion of the testimony.

The hearing, which commenced last Autumn after the Supreme Court had reversed Vought's acquittal of the Griffiths, may be the last courtroom episode of the lawsuit filed in 1939. Government attorneys are seeking a retrial in Dallas, and the defendants refuse to make that the basis of their defense, according to The Los Angeles Times. The case was dismissed because of the Griffiths, and other original defendant concerns.

Hollywood, June 29—Scott R. Dun- lap, executive assistant to Monogram president Steve Brody, will leave here today, and will report to Andrew Waronok in New York, where he will lay out plans for Monogram production in England and on the Continent.

Hollywood, June 29—Howard G. Mayer and Associates, public relations counsels, have been retained to handle the third consecutive year the interests of the Academy of Motion Picture Arts and Sciences.

Academy Awards to Be Given Publicly

Hollywood, June 29—The Annual Awards of the Academy of Motion Picture Arts and Sciences next year will be held in a theatre on Hollywood Boulevard, yet to be selected, with tickets available to the public at five and ten dollars. This year's ceremony was held in the Academy's own theatre with attendance restricted to members. The Academy has also authorized American Broadcasting to seek a sponsor for a projected Academy radio program, patterned along "quiz" lines, which is among plans being formulated to increase Academy revenues.

'Dedee' to Eagle-Lion

"Dedee," French film, will be released here nationally by Eagle-Lion Films, it was announced yesterday by William S. Heilman, distribution vice-president. The film, a Sacha Gordin production, stars Simone Signoret and was of the same 1949 Academy Award winning film, "Dedee," directed by Marcel Pagnol and distributed by Eagle-Lion.
LOOK AHEAD TO THE START OF THE FOUNTAINHEAD

10-MILLION READERS!

STARRING GARY COOPER
HE'S ROARK WHO LIVED BY NO RULES!

PATRICIA NEAL
SHE'S DOMINIQUE WHO HAD TO LOVE THAT WAY!

with RAYMOND MASSEY • KENT SMITH
ROBERT DOUGLAS • HENRY HULL • RAY COLLINS

Directed by KING VIDOR • Produced by HENRY BLANKE
Screen Play by AYN RAND From her Novel "The Fountainhead" • Music by MAX STEINER

"No man takes what's mine!"

WARNER BROS. ARE GEARED TO GO AS NEVER BEFORE!

THIS IS THE WEEK!
New Financing Co.,
(Continued from page 1)
about $3,000,000. Though numerous others are interested and still more have applied for a January date to begin on a later date when their present affiliations with major companies have been legally terminated, it is understood the sums already pledged are sufficient to start $10,000,000 worth of production.

NEFC, which operates as a nationwide production organization, will have authority to sell, license, or distribute pictures which it produces, to arrange foreign distribution, and to sell or license foreign rights to pictures produced by other companies. NEFC will receive a percentage of income from pictures distributed by it.

NEFC likewise does not propose to exercise control over production or to swing distribution deals to any one or several companies to the exclusion of others. Distribution of pictures will be determined by the producers who are the most favored by NEFC.

The only restrictive feature of NEFC is that it will operate under a code of ethics which will be written into the agreement when it is finally consummated. Terms for the sale of pictures will also be specified. The nature of these terms will be made public after the final agreement is signed.

Plans are not far enough advanced yet for the appointment of a managerial staff. Mr. Fabian, already elected president of the producing company, and Sam Pinarski, chairman of the executive committee, are serving for the time being without compensation. Need was felt to indicate management-calibre and responsibility at the outset, thus the charter members' meeting last weekend was adjourned to coincide with the election. Executive additions will be made as the company takes shape.

Decision Hits
(Continued from page 1)
primes Court to be an unlawful combination in restraint of trade and illegal per se. In such a case the aid of the courts is denied.

The brief one-and-a-half page opinion the Supreme Court filed in the case is short on their own petition for a new trial. The Supreme Court has made its ruling, but the implication was that it was the Paramount case. Lawyers who handled the decision only confused.

McGuire said his decision left Warn­ner to comply with the consent decreem­but did not say how. Apparently Warner is going to appeal and get out of the MacArthur case. As determined seven-bill to the K-B, sell to a third party, dissolve the jointly-owned corporation.

The precedent in the McGuire decision would be in any case where there was a suspicion that a major and an inde­pendent were restraining compet­ition by their joint operation of a theatre, no contract pro­viding terms for this joint venture could be enforced in any Federal court.

Robert Sher, attorney for K-B, ad­mitted he was astounded by McGuire's ruling. McGuire intended to act as the judge in the case and McGuire applied the same yardstick to another issue in the case. The judge found Warner and K-B would have been its consent decree if the K-B and Warner had agreed to market their theatre separately without the consent decree terms set out in the 1947 contract.

McGuire denied the K-B suit on its own motion, introducing the con­sent decree terms set out in the 1947 contract.

What the plaintiffs seek is a declar­ation of the terms of an agreement which is part and parcel of what has been held by the Su-

"The Great Sinner"
(Continued from page 1)
patronizing a casino at Wiesbaden, Germany, in 1860. Peck plays the part of a famous writer who is attracted to the place by Miss Gardner, beautiful, corrupt daughter of a decadent Russian nobleman who has pledged her to Douglas, the casino owner, to cover forged checks. Morgan, as an intellectual whose devotion to roulette leads to suicide, Miss Gardner's husband, is the part which Miss Gardner herself is to play.

Producing on a grand scale by Gottfried Reinhardt, and directed with great skill and keen sense of values by Robert Siodmak, the picture is the first attempt to reach a logical conclusion with head-on impact, providing vital entertainment and begging no issues while doing so. Performances are so evenly matched that the overall effect is complete realism. The attraction warrants all-out exploitation and promises impressive returns in all situations.


WILLIAM R. WEAVER

Semenenko-E-L
(Continued from page 1)
were described as inconclusive, it was reported that the proposal received a cool reception from Warner's top echelon. Warner is known to be reluctant to relinquish E-L control. The small pro­posal was reportedly provided with an es­timated $3,500,000 in new financing, but Small would not assume existing E-L tabernacle.

In the opinion of several officials close to the situation the proposal will be supported by Young in its present form and, unless modified, negotiations would be ended and Young would ap­point a new E-L studio head to get production rolling again.

CEA Video Ban
(Continued from page 1)
In taking that action the CEA dele­gates went counter to recommenda­tions made to them by W. R. Puller, general secretary of the organization. Puller, foreseeing a break in the Brit­ish industry's united stand thus far on withholding films from BBC television programs, proposed an interim policy whereby pictures of a specified age, 10 years or less, would be made available to BBC for a one year ex­perimental period.

The general council also approved formation of the proposed joint CEA-British Film Producers Association standing committee.

Gammel Is Elected
(Continued from page 1)
Gammel is a veteran of 25 years in the theatre business, his first venture was in 1924. He has been responsible for the present circuit which includes the Unity, New Ariel, Colonial and Columbus theatres here.

Cullins Reechoed
(Continued from page 1)
North Little Rock, Ark.; D. F. Blis­sard, Okolona, Miss., and J. M. Mil­ler, Covington, La.

Twelve directors were chosen from the 100 registered delegates, as fol­lows: L. A. Weaver, Memphis; Dave Full, Little Rock, Ark.; Al McLeese, Martinsville, Ind.; J. A. West, Mem­phis; C. W. Tipton, Xanita, Ark.; Paul Myers, Mt. Carmel, Ill.; J. C. McCracken, Lex­ington, Tenn.; Whyte Bedford, Ham­ilton, Ala.; Grady Cook, Pontotoc, Miss.; W. L. Landers, Batesville, Ark.; and J. C. Moshrated, Hayti, Mo.

Theatre owners before the theatre owners while balloting was being counted, Benjamin Berger, president of North Central Allied, warned that theatre owners would be forced to drop another 10 or 15 per cent before the curve turned upwards again.

Sam Shaw, 38th Century-Fox, New York, assured owners that a more liberal policy would be in effect in release dates. In par­ticular, Shaw said each film would be rated and evaluated in the territory the producer wishes it to be shown rather than in the home office.

Video Deadline
(Continued from page 1)
form of a report made here yesterday on a meeting of the two groups which was held here.

According to the joint report, video engineers speculate that other groups could absorb any video output which gets on the air space unless theatreowners pressure their needs, if desires of so many, because the Federal Communications Commission allocates channels.

Name Martin Butler
(Continued from page 1)
tive director Gail Sullivan told the opening session of the meeting yesterday that the industry needs "film vi­sion" to meet the challenge of tele­vision. He called upon all branches of the industry to display the same "ingeniousness" that was shown when sound films, radio, records and other innovations came on the scene.

"Our industry," Sullivan said, "has barely scratched the surface of its po­tential to mill trillions of dollars throughout the world." He de­clared that better production, better distribution and better theatre box-office. "The facts are sim­ple, but the job ahead will require all the vigilance and stamina we can muster," the TOA executive told the gathering.

Fifty-four delegates had registered by the opening of the second con­vention, and New Mexico Governor Thomas J. Maty was among the first seven autographing.

NMTA president Miles Hurley yes­terday called on New Mexico's ex­clusive theatre owners to take part in all legislative and business problems. Secretary Russell Hardwick reported that the state has 33,553 theatre seats, or 89.3 per cent of the seats in the state, or all but five full­ledged theatres.

Sullivan will leave tomorrow for Los Angeles to make plans for the November meeting opening Septem­ber 12.

In the closing business session the public relations committee recom­mended cooperation by members in displaying safety films under sponsor­ship of civic organizations.
Paramount Lists Releases to 1950

Paramount's releases for the remainder of 1949 follow:


Legion Reviews; Two are Rated 'C'

Eleven additional films have been reviewed by the National Legion of Decency. One is a B.O. project, the others are the Legion's classifications of "C." In that classification are "Screen Classics." "Devil's Sleep," and "Cinematographical Films." "Hollywood Burlesque." "Blimp" Hearing July 7

WASHINGTON, June 29.—Final argument before the full Federal Trade Commission on unfair advertising charges against United Artists in connection with the promotion of "Colonel Blimp." has been set for July 7. An FTC ruling is expected this week, but the FTC prefers to have the decision of the crosstown appellate body of the Fourth Circuit Court of Appeals on the meaning of the word "simulcasting" before it decides whether the defendants are guilty of violation of the law. The case was assigned to the appeals court yesterday, and the defendants are represented by a team of attorneys in the Supreme Court of Appeals.

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Sennett Films in Feature

Hollywood, June 29.—Four of Mack Sennett's comedies dating back from 15 to 18 years are being put into a new feature by Eagle-Lion for release under the title: "Dead Memory Lane." The project will bring Sennett back to the screen as an actor. Filming of additional footage to tie the comedies together has started on the Eagle-Lion lot with Aubrey Schenck producing and Phil Karlson directing.

Cooper Promotes 'Young' Cooper Promotes 'Young'

BUFFALO, June 29.—Meric C. Cooper, RKO Publicity, addressed an "Opportunity Bond Drive" rally at Lafayette Square and in addition to telling folks what a buy U. S. Savings Bond is, he will also be working for his production, "Mighty Joe Young," which is about to open at the 20th Century. Cooper and his production staff produced the rally, Cooper was a guest on the Lake-Western Breakfast Club show. Terry Turner, RKO exploitation chief, is here with Cooper.

Phonovision Union Shown by Goldstone

Phonovision, a film on a record unit, was demonstrated at the Park Sheraton Hotel here yesterday by Phil Goldstone, president of Phonovision Corp., and inventor of the device along with Ralph M. Liker. The unit is visually similar to television sets. It operates by placing a record in the machine, which results in a sound film flashing to its screen. Goldstone disclosed that he has a contract with Walt Disney for one of his subjects a week from his backlog for the next five years. Agreements with other producers are in the offing, Goldstone disclosed.

Oldtimes Premiere for 'You're Everything'

LOS ANGELES, June 29.—Twentieth Century-Fox's "You're My Everything" had its world premiere at Grauman's Chinese Theatre here tonight in the oldtime tradition, even to the point where former film stars came in large numbers to view the film which has for its subject the Hollywood of earlier times. A parade, kleig lights, etc., were included. Picture was booked for a one-night premiere showing at the theatre.

Present at the opening, in addition to 20th-Fox executives and the picture's stars, Dan Dailey and Ann Bax- ter, were: Charles Farrell, Virginia Valli, Jack Mulhall, Gloria Swanson.

'Vaudes Back in the Bronx'

The Shorours Crotona Theatre, East Tremont Avenue, will revive vaudeville in the Bronx, featuring eight acts three times daily Mon. and Tues.

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IT HAPPENS EVERY SPRING

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MR. BELVEDERE GOES TO COLLEGE • THE BEAUTIFUL BLONDE FROM
BASHFUL BEND • THE FORBIDDEN STREET • CANADIAN PACIFIC
A LETTER TO THREE WIVES • YELLOW SKY • THE SNAKE PIT

There's No Business Like 20th Century-Fox Business!